

LIBRARY AND RESOURCE CENTER



NEW ARRIVALS



AUGUST - 2020

Total No. Of Titles-	14629
Total No. Of Volumes-	21875
Total Book Bank Books-	14004
Total Books -	35879



How to write dissertations & project reports by McMillan, Kathleen

Call No: 808.02 MCM
Publisher: Pearson
Subject: Miscellaneous

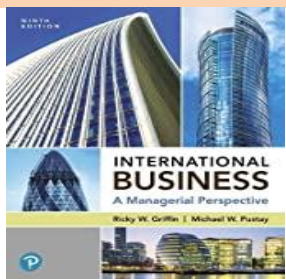
Accession No: 21866
Year: 2014
Recommended By: Gifted



Services marketing by Wirtz, Jochen

Call No: 658.80029 WIR
Publisher: Pearson
Subject: Marketing

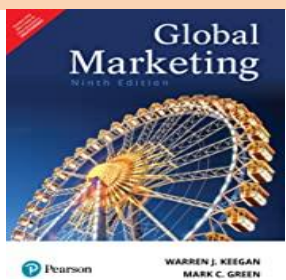
Accession No: 21867
Year: 2018
Recommended By: Gifted



International business by Griffin, Ricky W

Call No: 658.049 GRI
Publisher: Pearson
Subject: Management

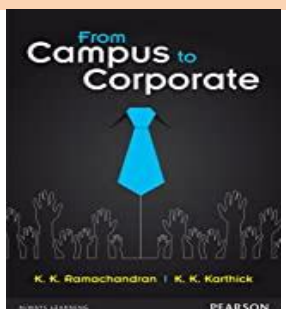
Accession No: 21868
Year: 2018
Recommended By: Gifted



Global marketing by Keegan, Warren J

Call No: 658.848 KEE
Publisher: Pearson
Subject: Marketing

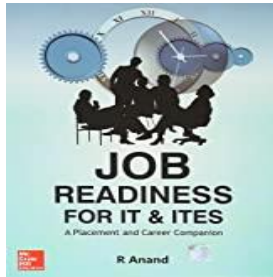
Accession No: 21869
Year: 2018
Recommended By: Gifted



From campus to corporate by Ramachandran, K K

Call No: 650.014 RAM
Publisher: Pearson
Subject: Miscellaneous

Accession No: 21870
Year: 2016
Recommended By: Gifted



Job readiness for IT & ITES by Anand, R

Call No: 650.14 ANA
Publisher: McGraw Hill
Subject: Miscellaneous

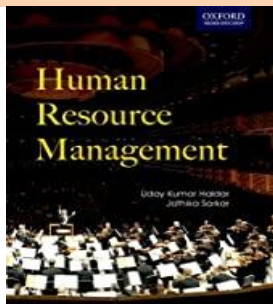
Accession No: 21871
Year: 2016
Recommended By: Gifted



Communicating in business by Ober, Scot

Call No: 650.014 OBE
Publisher: Cengage Learning
Subject: Miscellaneous

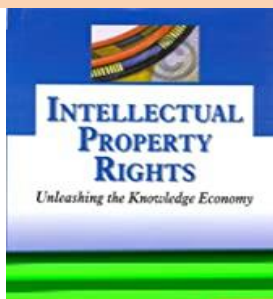
Accession No: 21872
Year: 2015
Recommended By: Gifted



Human Resource management by Haldar, Uday Kumar

Call No: 658.3 HAL
Publisher: Oxford University Press
Subject: Management

Accession No: 21873
Year: 2012
Recommended By: Gifted



Intellectual property rights by Ganguli, Prabuddha

Call No: 346.068 GAN
Publisher: McGraw Hill
Subject: Miscellaneous

Accession No: 21874
Year: 2017
Recommended By: Gifted



Marketing by Grewal, Dhruv

Call No: 658.8 GRE
Publisher: McGraw Hill
Subject: Marketing

Accession No: 21875
Year: 2017
Recommended By: Gifted