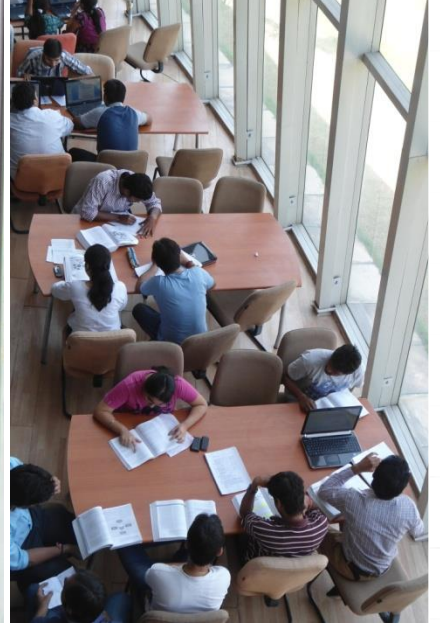


LIBRARY AND RESOURCE CENTER

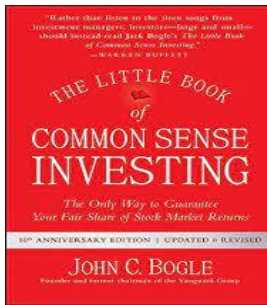


NEW ARRIVALS



AUGUST - 2023

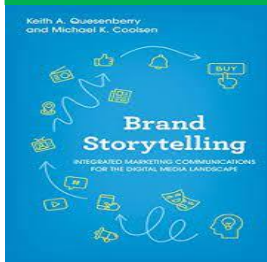
Total No. of Titles-	16123
Gen. Books Volumes-	24161
Text Books Volumes -	18353
Total Books -	42514



The little book of common sense investing by Bogle, John C

Call No.: 332.6 BOG
Publisher: Wiley
Subject: Economics

Accession No.: 24125
Edition: 10th
Year: 2017



Brand storytelling by Quesenberry, Kaith A

Call No.: 658.827 QUE
Publisher: Rowman & Littlefield
Subject: Marketing

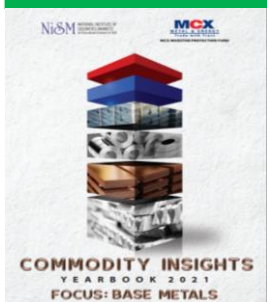
Accession No.: 24126
Edition: 1st
Year: 2023



State of India's environment 2022 by Narain, Sunita (Ed)

Call No.: 363.700954 STA
Publisher: CSE
Subject: Miscellaneous

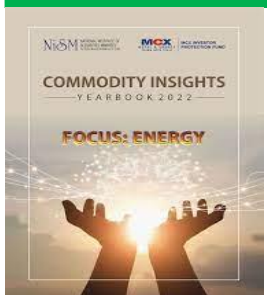
Accession No.: 24127
Edition: 1st
Year: 2022



Commodity insights yearbook 2021 by MCX metal and energy

Call No.: 332.644 COM
Publisher: MCX
Subject: Economics

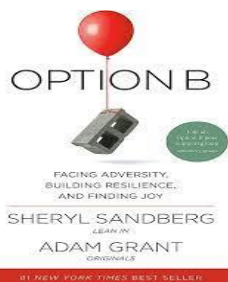
Accession No.: 24128
Edition: 1st
Year: 2021



Commodity insights yearbook 2022 by MCX metal and energy

Call No.: 332.644 COM
Publisher: MCX
Subject: Economics

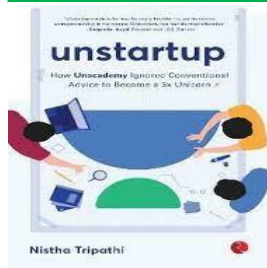
Accession No.: 24129
Edition: 1st
Year: 2022



Option B by Sandberg, Sheryl

Call No.: 155.937092 SAN
Publisher: WH Allen
Subject: Miscellaneous

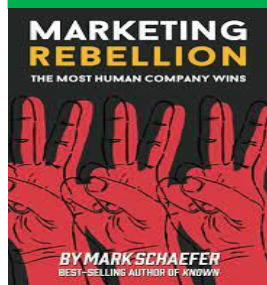
Accession No.: 24130
Edition: 1st
Year: 2022



Unstartup by Tripathi, Nistha

Call No.: 650.1 TRI
Publisher: Rupa
Subject: Miscellaneous

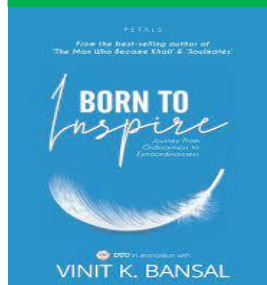
Accession No.: 24131
Edition: 1st
Year: 2022



Marketing rebellion by Schaefer, Mark

Call No.: 658.8 SCH
Publisher: Schaefer
Subject: Marketing

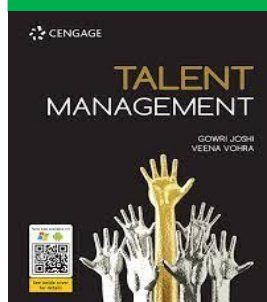
Accession No.: 24132
Edition: 1st
Year: 2019



Born to inspire by Bansal, Vinit K

Call No.: 650.1 BAN
Publisher: Petals Publishers
Subject: Miscellaneous

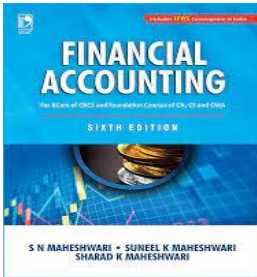
Accession No.: 24133
Edition: 1st
Year: 2020



Talent management by Joshi, Gowri

Call No.: 658.314 JOS
Publisher: Cengage
Subject: Management

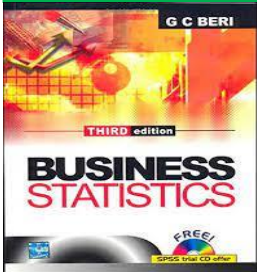
Accession No.: 24134
Edition: 1st
Year: 2018



Financial accounting by Maheshwari, S N

Call No.: 657 MAH
Publisher: Vikas Pub. House
Subject: Accounting

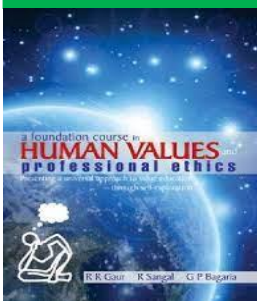
Accession No.: 24135
Edition: 6th Rev
Year: 2020



Business statistics by Beri, G C

Call No.: 658.40331 BER
Publisher: McGraw Hill
Subject: Statistics

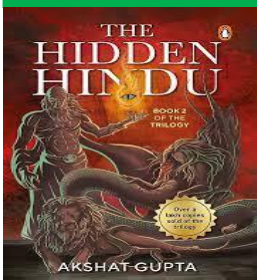
Accession No.: 24136
Edition: 3rd
Year: 2020



A foundation course in human values and professional ethics by Gaur, R R

Call No.: 658.42 GAU
Publisher: Excel Books
Subject: Management

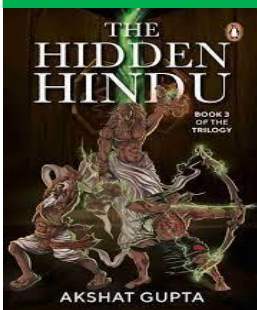
Accession No.: 24137
Edition: 2nd Rev
Year: 2019



The hidden Hindu by Gupta, Akshat

Call No.: 823 GUP
Publisher: Penguin
Subject: Miscellaneous

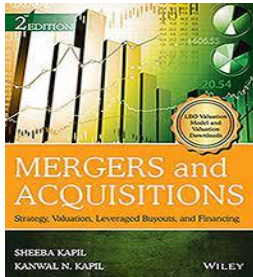
Accession No.: 24138
Edition: 1st
Year: 2022



The hidden Hindu by Gupta, Akshat

Call No.: 823 GUP
Publisher: Penguin
Subject: Miscellaneous

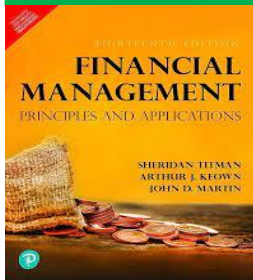
Accession No.: 24139
Edition: 1st
Year: 2023



Mergers and acquisitions by Kapil, Sheeba

Call No.: 658.162 KAP
Publisher: Wiley
Subject: Management

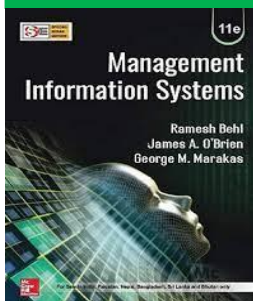
Accession No.: 24140
Edition: 2nd
Year: 2021



Financial management by Titman, Sheridan

Call No.: 658.15 TIT
Publisher: Pearson
Subject: Management

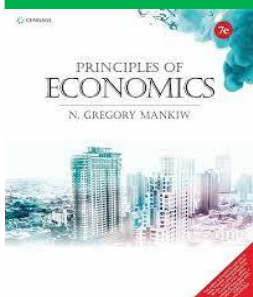
Accession No.: 24141
Edition: 13th
Year: 2019



Management information systems by Behl, Ramesh

Call No.: 658.4038 BEH
Publisher: McGraw Hill
Subject: Management

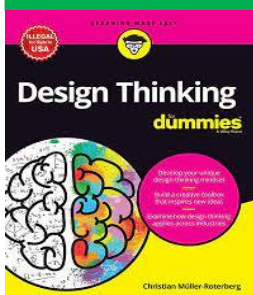
Accession No.: 24142
Edition: 11th
Year: 2019



Principles of economics by Mankiw, N Gregory

Call No.: 330 MAN
Publisher: Cengage
Subject: Economics

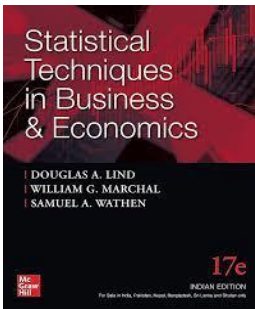
Accession No.: 24143
Edition: 7th
Year: 2018



Design thinking for dummies by Muller-Roterberg, Christian

Call No.: 658.4063 MUL
Publisher: Wiley
Subject: Management

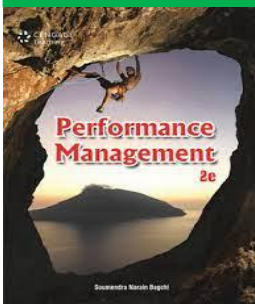
Accession No.: 24144
Edition: 1st
Year: 2021



Statistical techniques in business and economics by Lind, Douglas A

Call No.: 658.40331 LIN
Publisher: McGraw Hill
Subject: Statistics

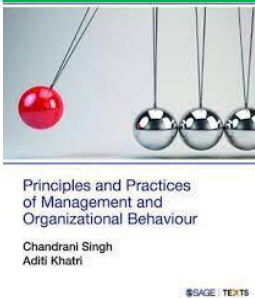
Accession No.: 24145
Edition: 17th
Year: 2021



Performance management by Bagchi, Soumendranath

Call No.: 658.3125 BAG
Publisher: Cengage
Subject: Management

Accession No.: 24146
Edition: 2nd
Year: 2014



Principles and practices of management and organizational behaviour by Singh, Chandrani

Call No.: 658 SIN
Publisher: Sage
Subject: Management

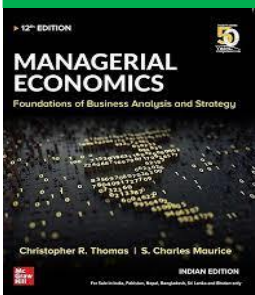
Accession No.: 24147
Edition: 1st
Year: 2016



OM by Collier, David A

Call No.: 658.5 COL
Publisher: Cengage
Subject: Management

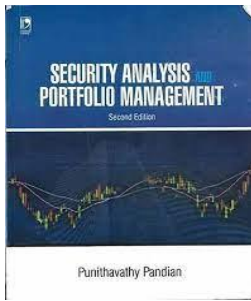
Accession No.: 24148
Edition: 6th
Year: 2020



Managerial economics by Thomas, Christopher R

Call No.: 338.7 THO
Publisher: McGraw Hill
Subject: Economics

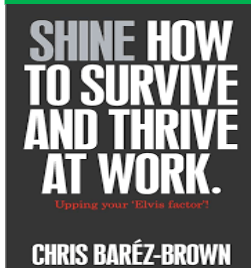
Accession No.: 24149
Edition: 12th
Year: 2020



Security analysis and portfolio management by Pandian, Punithavathy

Call No.: 332.6 PAN
Publisher: Vikas Pub. House
Subject: Economics

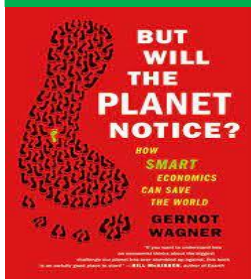
Accession No.: 24150
Edition: 2nd
Year: 2022



Shine by Barez-Brown, Chris

Call No.: 650.1 BAR
Publisher: Penguin
Subject: Miscellaneous

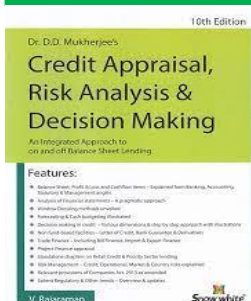
Accession No.: 24151
Edition: 1st
Year: 2022



But will the planet notice? by Wagner, Gernot

Call No.: 333.72 WAG
Publisher: Hill & Wang
Subject: Economics

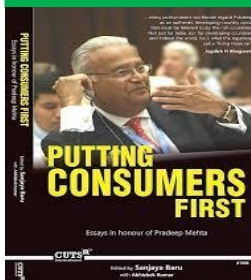
Accession No.: 24152
Edition: 1st
Year: 2022



Dr. D D Mukherjee's credit appraisal risk analysis and decision making by Rajaraman, V

Call No.: 332.7 MUK
Publisher: Snow White
Subject: Economics

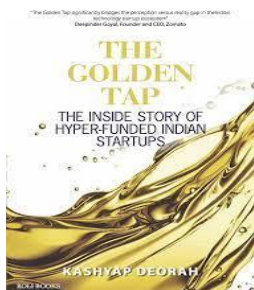
Accession No.: 24153
Edition: 10th
Year: 2022



Putting consumers first by Baru, Sanjaya

Call No.: 382 PUT
Publisher: Cuts International
Subject: Miscellaneous

Accession No.: 24154
Edition: 1st
Year: 2022



The golden tap by Deorah, Kashyap

Call No.: 920 DEO
Publisher: Lotus Collection
Subject: Miscellaneous

Accession No.: 24155
Edition: 1st
Year: 2022

Believe!

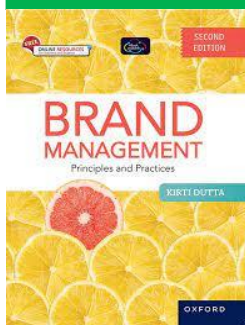
Motivating principles that lead to success from the dynamic co-founder of Amway



Believe by Rich DeVos

Call No.: 650.1 DEV
Publisher: Manjul
Subject: Miscellaneous

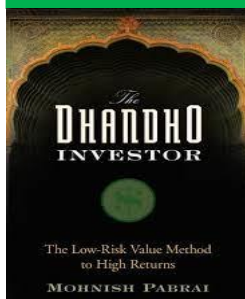
Accession No.: 24156
Edition: 1st
Year: 2022



Brand management by Dutta, Kirti

Call No.: 658.827 DUT
Publisher: Oxford University Press
Subject: Marketing

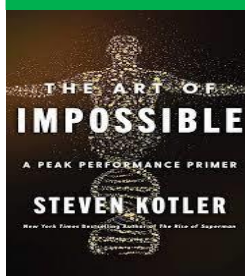
Accession No.: 24157
Edition: 2nd
Year: 2022



The dhandho investor by Pabrai, Mohnish

Call No.: 332.6 PAB
Publisher: Wiley
Subject: Economics

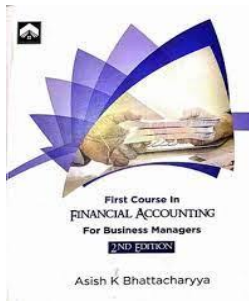
Accession No.: 24158
Edition: 1st
Year: 2017



The art of impossible by Kotler, Steven

Call No.: 650.1 KOT
Publisher: Harper Collins
Subject: Miscellaneous

Accession No.: 24159
Edition: 1st
Year: 2021



First course in financial accounting by Bhattacharyya, Asish K

Call No.: 657 BHA

Publisher: Nonlinear Insights (OPC)Pvt.Ltd.

Subject: Accounting

Accession No.: 24160

Edition: 2nd

Year: 2023



Management accounting by Bhattacharyya, Asish K

Call No.: 658.1511 BHA

Publisher: Nonlinear Insights (OPC)Pvt.Ltd.

Subject: Management

Accession No.: 24161

Edition: 1st

Year: 2023