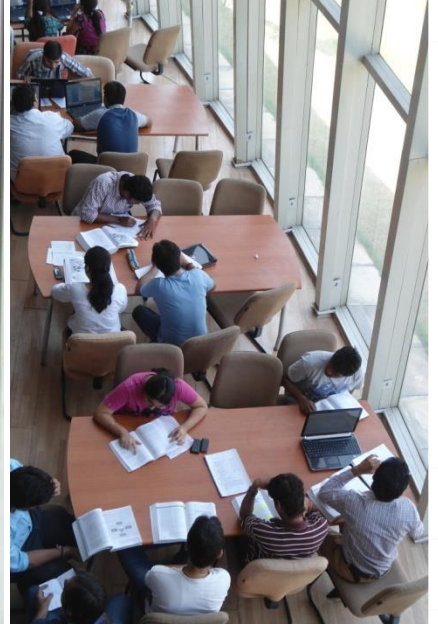
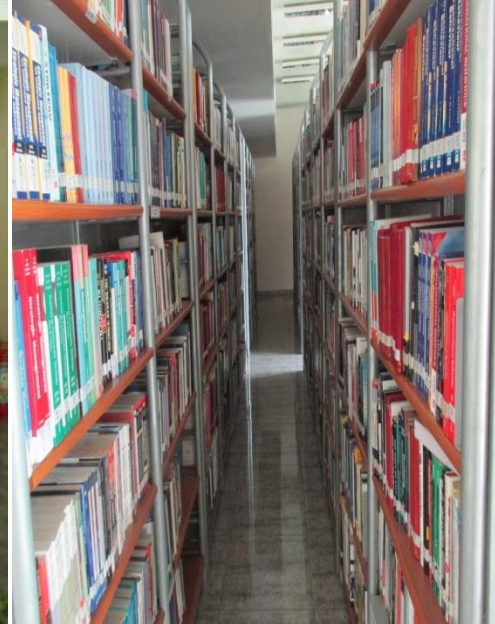


# LIBRARY AND RESOURCE CENTER

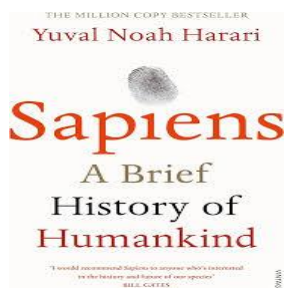


## NEW ARRIVALS



### AUGUST - 2024

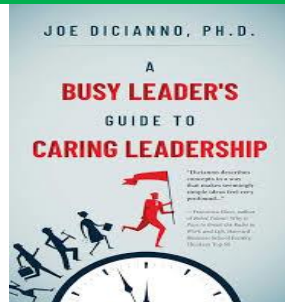
Total No. of Titles-	17292
Gen. Books Volumes-	25428
Text Books Volumes -	19127
<b>Total Books -</b>	<b>44555</b>



## Sapiens by Harari, Yuval Noah

Call No.: 823 HAR  
Publisher: Vintage  
Subject: Miscellaneous

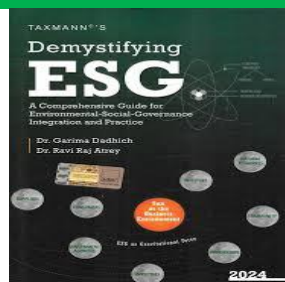
Accession No.: 25394  
Edition: 1st  
Year: 2014



## A busy leaders guide for caring leadership by Diciano, Joe

Call No.: 658.4092 DIC  
Publisher: Koehler Books  
Subject: Management

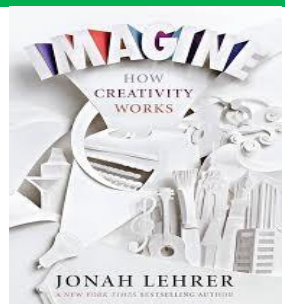
Accession No.: 25395  
Edition: 1st  
Year: 2024



## Demystifying ESG by Dadhich, Garima

Call No.: 658.408 DAD  
Publisher: Taxmann  
Subject: Management

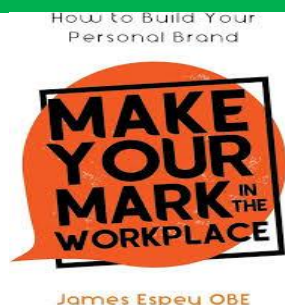
Accession No.: 25396  
Edition: 1st  
Year: 2024



## Imagine: how creativity works by Lehrer, Jonah

Call No.: 658.4063 LEH  
Publisher: Canongate  
Subject: Management

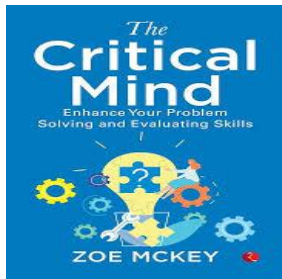
Accession No.: 25397  
Edition: 1st  
Year: 2022



## Make your mark in the workspace by Obe, James Espey

Call No.: 650.1 OBE  
Publisher: Rupa  
Subject: Miscellaneous

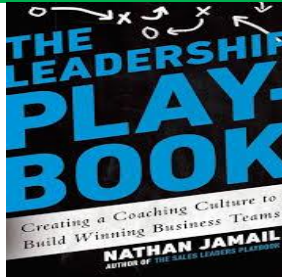
Accession No.: 25398  
Edition: 1st  
Year: 2023



## The critical mind by Mckey, Zoe

Call No.: 153.35 MCK  
Publisher: Penguin  
Subject: Miscellaneous

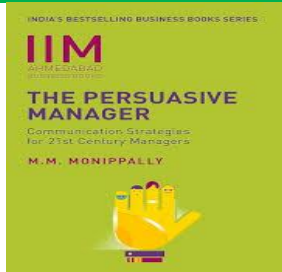
Accession No.: 25399  
Edition: 1st  
Year: 2024



## The leadership playbook by Jamail, Nathan

Call No.: 658.4092 JAM  
Publisher: Gotham  
Subject: Management

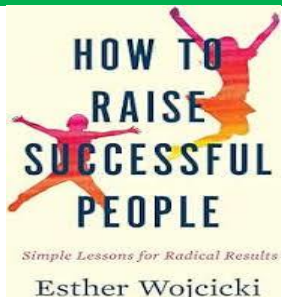
Accession No.: 25400  
Edition: 1st  
Year: 2024



## The persuasive manager by Monippally, M M

Call No.: 650.014 MON  
Publisher: Random House  
Subject: Miscellaneous

Accession No.: 25401  
Edition: 1st  
Year: 2010



## How to raise successful people by Wojcicki, Esther

Call No.: 650.1 WOJ  
Publisher: Hutchinson  
Subject: Miscellaneous

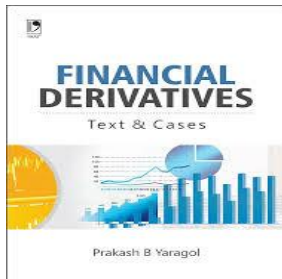
Accession No.: 25402  
Edition: 1st  
Year: 2023



## HBRs 10 must read on change management by Harvard Business Review Press

Call No.: 658.406 HBR  
Publisher: HBS Press  
Subject: Management

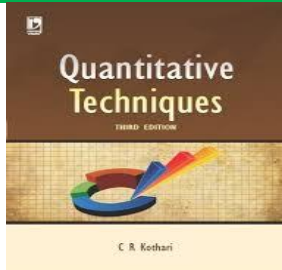
Accession No.: 25403  
Edition: 1st  
Year: 2023



## Financial derivatives by Yaragol, Prakash B

Call No.: 332.64 YAR  
Publisher: Vikas  
Subject: Economics

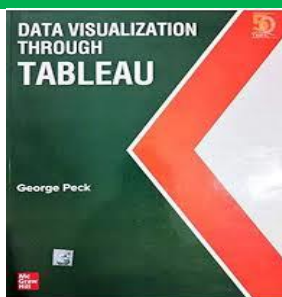
Accession No.: 25404  
Edition: 1st  
Year: 2023



## Quantitative techniques by Kothari, C.R.

Call No.: 519.5 KOT  
Publisher: Vikas  
Subject: Statistics

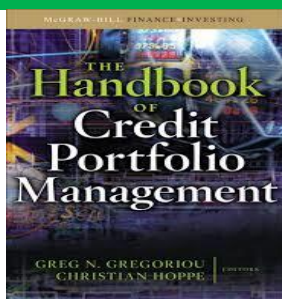
Accession No.: 25405  
Edition: 3rd  
Year: 2023



## Data visualization through tableau by Peck, George

Call No.: 658.4038 PEC  
Publisher: McGraw Hill  
Subject: Management

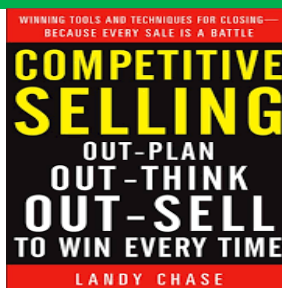
Accession No.: 25406  
Edition: 1st  
Year: 2022



## The handbook of credit portfolio management by Gregoriou, Greg N (Ed)

Call No.: 332.7 THE  
Publisher: McGraw Hill  
Subject: Economics

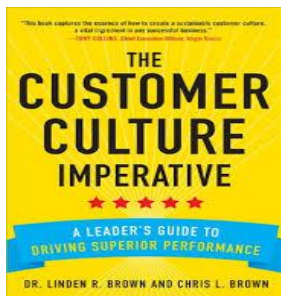
Accession No.: 25407  
Edition: 1st  
Year: 2022



## Competitive selling by Chase, Landy

Call No.: 658.81 CHA  
Publisher: McGraw Hill  
Subject: Marketing

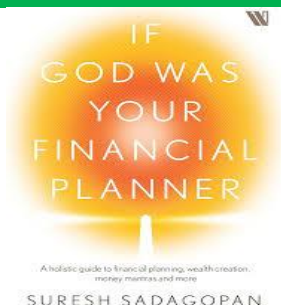
Accession No.: 25408  
Edition: 1st  
Year: 2023



## The customer culture imperative by Brown, Linden R

Call No.: 658.812 BRO  
Publisher: McGraw Hill  
Subject: Marketing

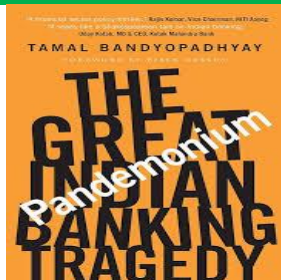
Accession No.: 25409  
Edition: 1st  
Year: 2022



## If god was your financial planner by Sadagopan, Suresh

Call No.: 332.6 SAD  
Publisher: Westland  
Subject: Economics

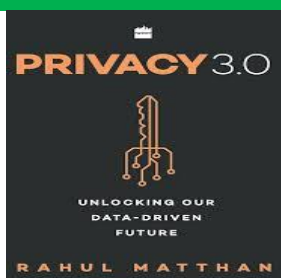
Accession No.: 25410  
Edition: 1st  
Year: 2023



## Pandemonium by Bandyopadhyay, Tamal

Call No.: 332.1 BAN  
Publisher: Lotus Collection  
Subject: Economics

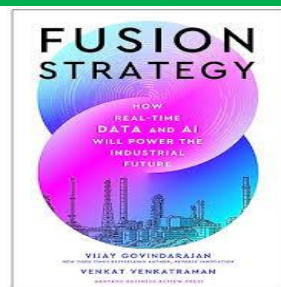
Accession No.: 25411  
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Year: 2024



## Privacy 3.0 by Matthan, Rahul

Call No.: 323.448 MAT  
Publisher: Harper Collins  
Subject: Miscellaneous

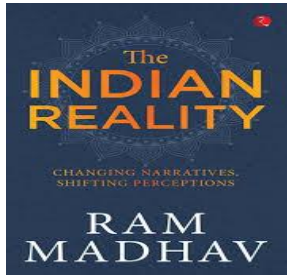
Accession No.: 25412  
Edition: 1st  
Year: 2024



## Fusion strategy by Govindarajan, Vijay

Call No.: 658.4038 GOV  
Publisher: HBS Press  
Subject: Management

Accession No.: 25413  
Edition: 1st  
Year: 2024



## The Indian reality by Madhav, Ram

Call No.: 954.0533 MAD  
Publisher: Rupa  
Subject: Miscellaneous

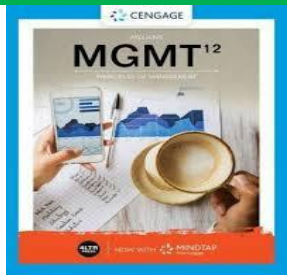
Accession No.: 25414  
Edition: 1st  
Year: 2024



## The management of technology and innovation by White, Margaret A

Call No.: 658.4063 WHI  
Publisher: Cengage  
Subject: Management

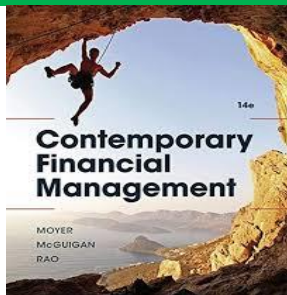
Accession No.: 25415  
Edition: 3rd  
Year: 2023



## MGMT by William, Chuck

Call No.: 658 WIL  
Publisher: Cengage  
Subject: Management

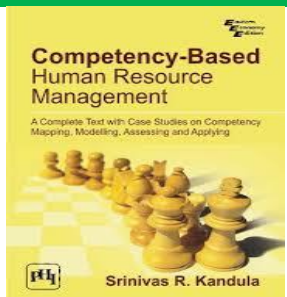
Accession No.: 25416  
Edition: 12th  
Year: 2023



## Contemporary financial management by Moyer, R Charles

Call No.: 658.15 MOY  
Publisher: Cengage  
Subject: Management

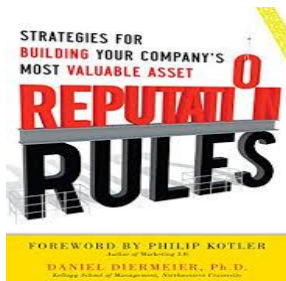
Accession No.: 25417  
Edition: 14th  
Year: 2023



## Competency-based human resource management by Kandula, Srinivas R

Call No.: 658.4012 KAN  
Publisher: PHI Learning  
Subject: Management

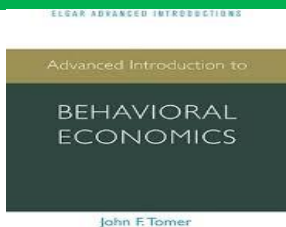
Accession No.: 25418  
Edition: 1st  
Year: 2023



## Reputation rules by Diermeier, Daniel

Call No.: 659.2 DIE  
Publisher: McGraw Hill  
Subject: Marketing

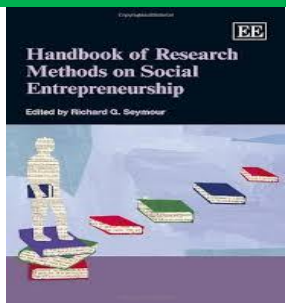
Accession No.: 25419  
Edition: 1st  
Year: 2023



## Advanced introduction to behavioral economics by Tomer, John F

Call No.: 330.019 TOM  
Publisher: Edward Elgar  
Subject: Economics

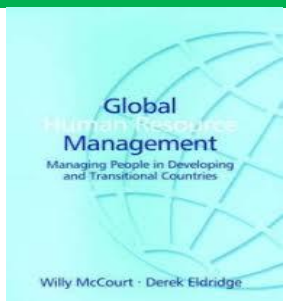
Accession No.: 25420  
Edition: 1st  
Year: 2023



## Handbook of research methods on social entrepreneurship by Seymour, Richard G (Ed)

Call No.: 658.421 HAN  
Publisher: Edward Elgar  
Subject: Management

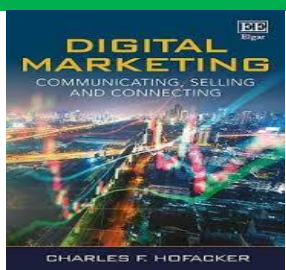
Accession No.: 25421  
Edition: 1st  
Year: 2023



## Global human resource management by Mccourt, Willy

Call No.: 658.3 MCC  
Publisher: Edward Elgar  
Subject: Management

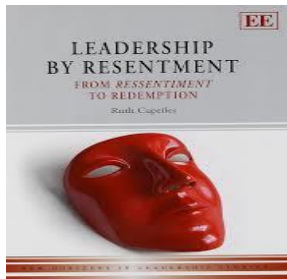
Accession No.: 25422  
Edition: 1st  
Year: 2023



## Digital marketing by Hofacker, Charles F

Call No.: 658.872 HOF  
Publisher: Edward Elgar  
Subject: Marketing

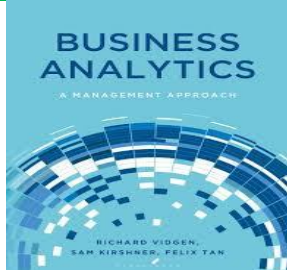
Accession No.: 25423  
Edition: 1st  
Year: 2023



## Leadership by resentment by Capriles, Ruth

Call No.: 658.4092 CAP  
Publisher: Edward Elgar  
Subject: Management

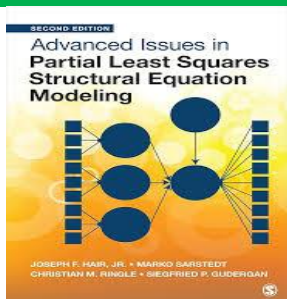
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Year: 2023



## Business analytics by Vidgen, Richard

Call No.: 658.4033 VID  
Publisher: Bloomsbury  
Subject: Management

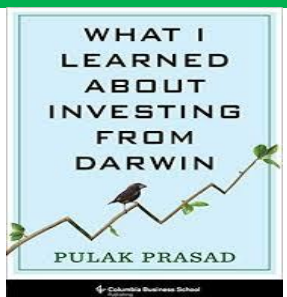
Accession No.: 25425  
Edition: 1st  
Year: 2019



## Advanced issues in partial least squares structural equation modeling by Hair, Joseph F

Call No.: 519.53 HAI  
Publisher: Sage  
Subject: Statistics

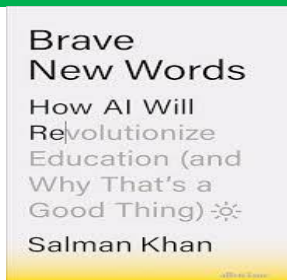
Accession No.: 25426  
Edition: 2nd  
Year: 2024



## What i learned about investing from Darwin by Prasad, Pulak

Call No.: 332.6 PRA  
Publisher: Columbia University Press  
Subject: Economics

Accession No.: 25427  
Edition: 1st  
Year: 2023



## Brave new words by Khan, Salman

Call No.: 371.334 KHA  
Publisher: Allen Lane  
Subject: Miscellaneous

Accession No.: 25428  
Edition: 1st  
Year: 2024