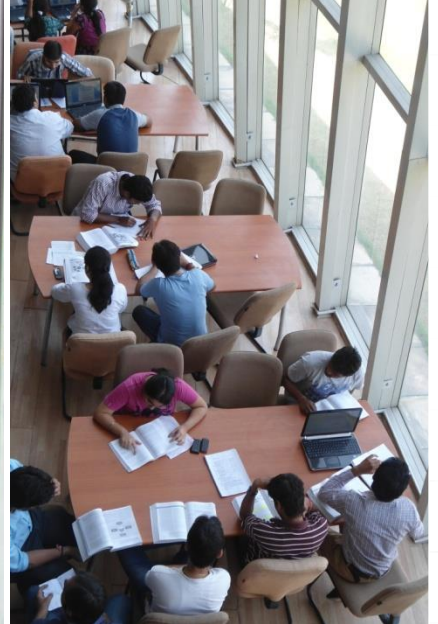


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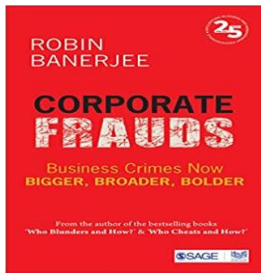


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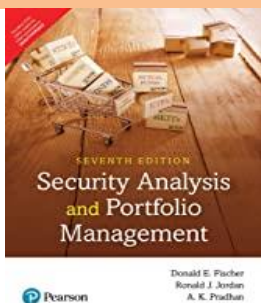
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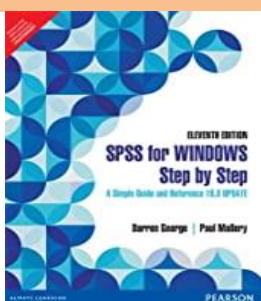
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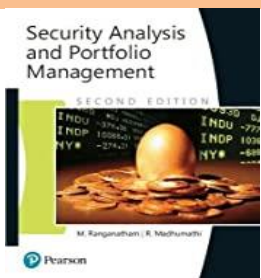
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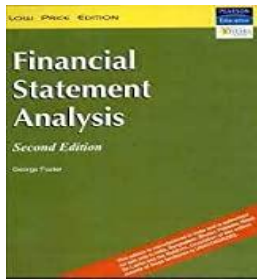
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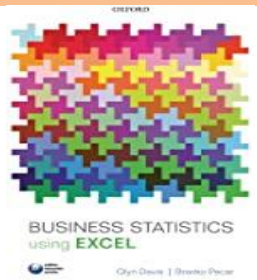
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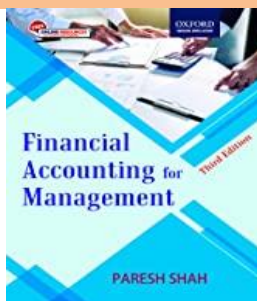
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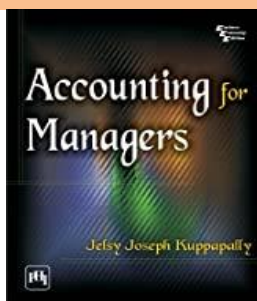
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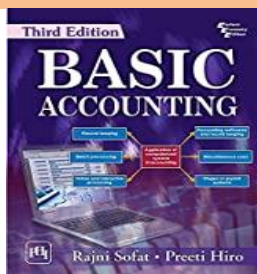
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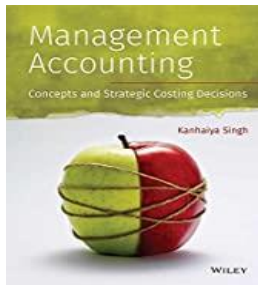
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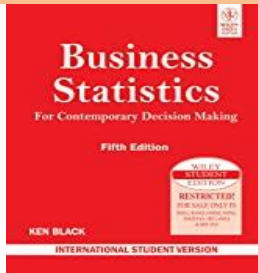
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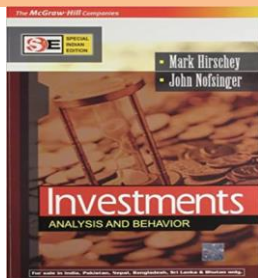
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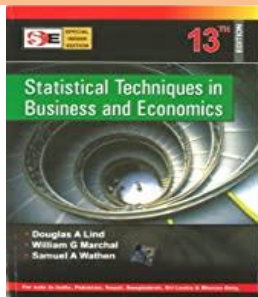
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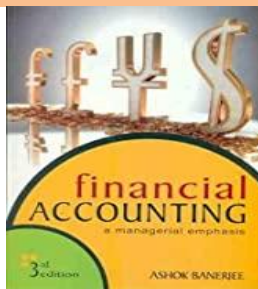
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## Textbook of accounting for management by Maheshwari, S. N.

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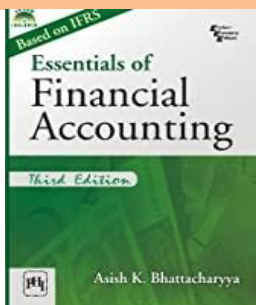
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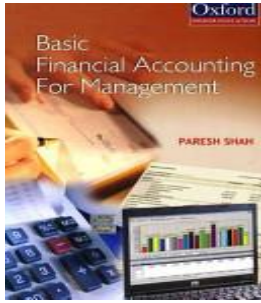
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## Basic financial accounting for management by Shah, Paresh

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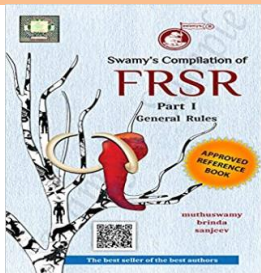
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## Accounting and financial management by Maheshwari, S N

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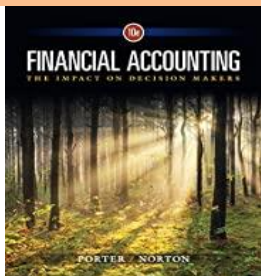
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## Financial accounting by Bapat, Varadraj

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## Financial statement analysis by Gibson, Charles H

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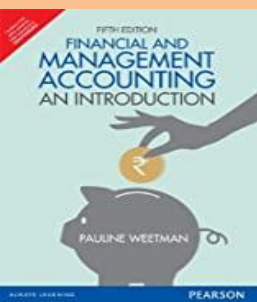
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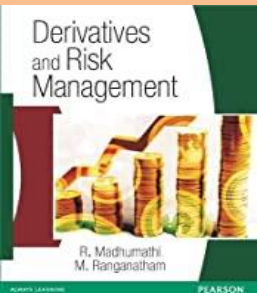
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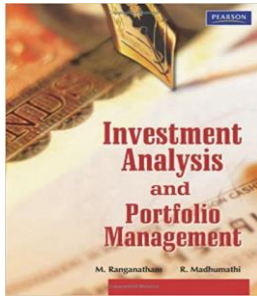
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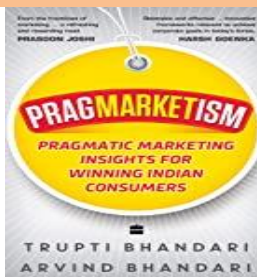
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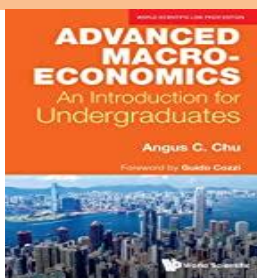
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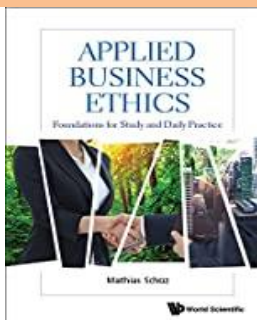
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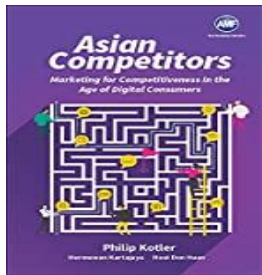


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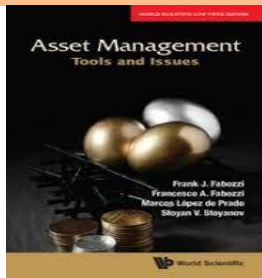
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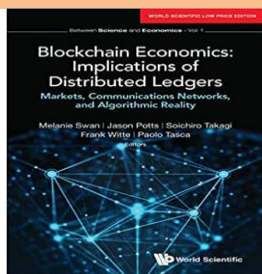
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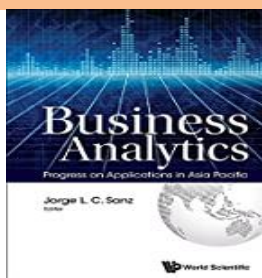
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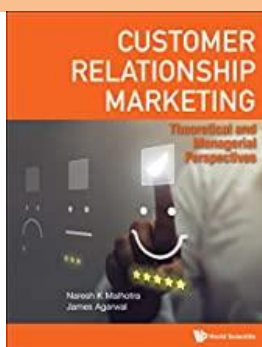
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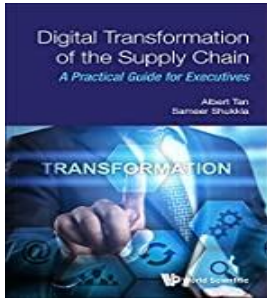
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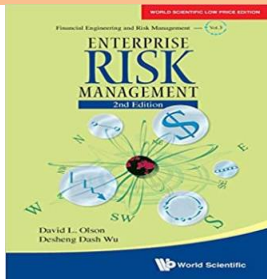
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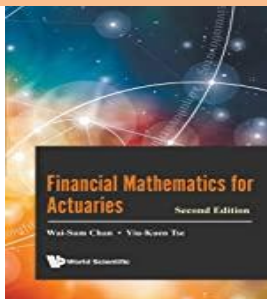
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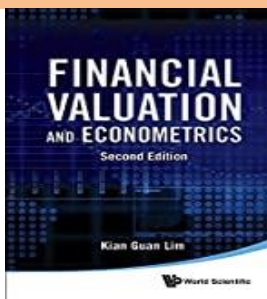
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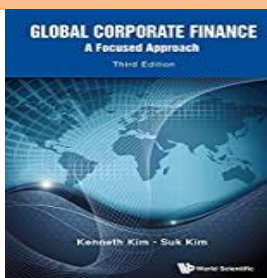
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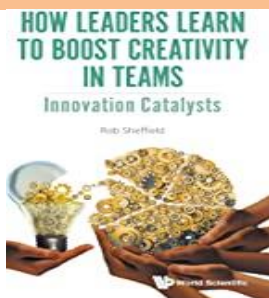
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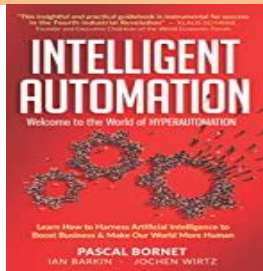
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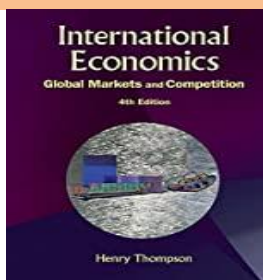
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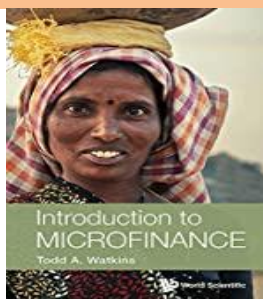
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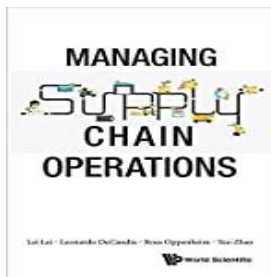
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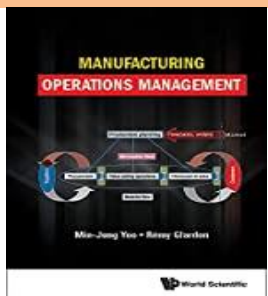
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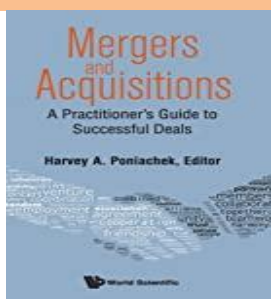
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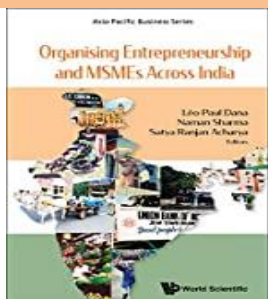
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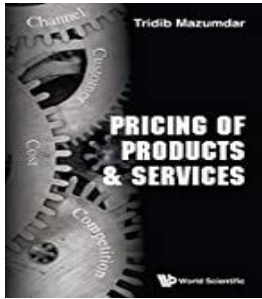


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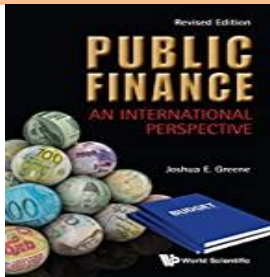
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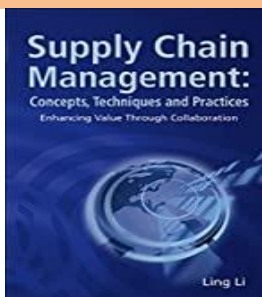
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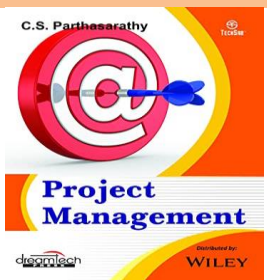
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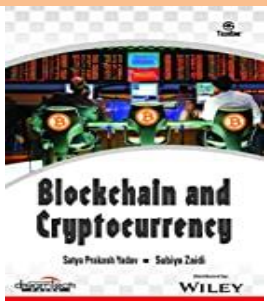
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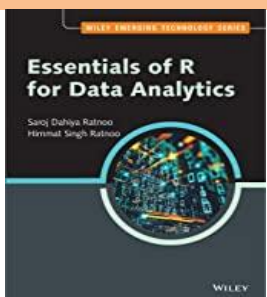
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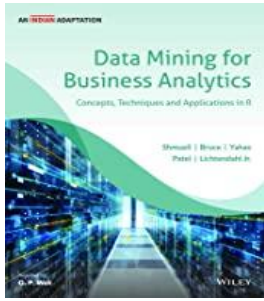
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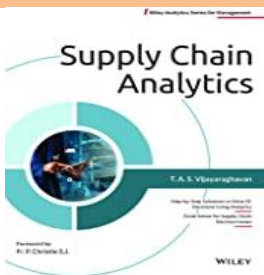
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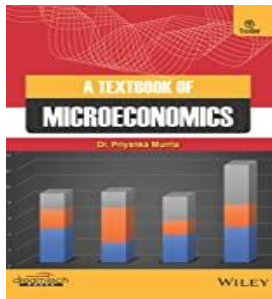
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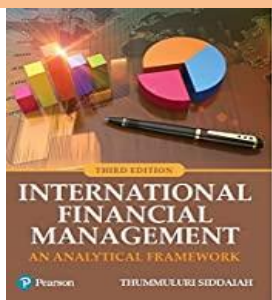
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## Fundamentals of multinational finance by Moffett, Michael H

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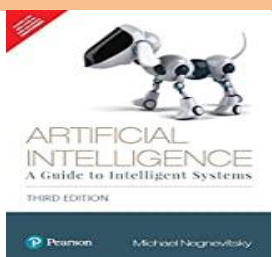
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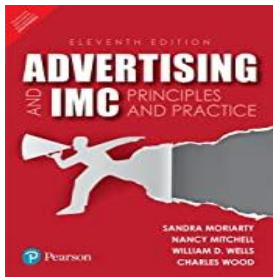


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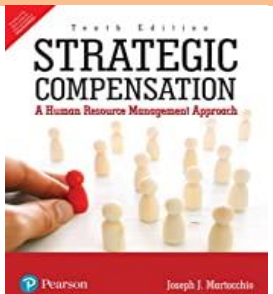




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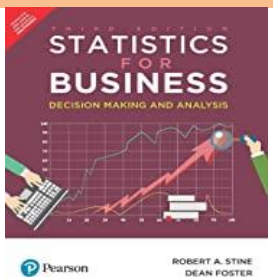
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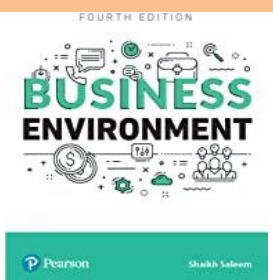
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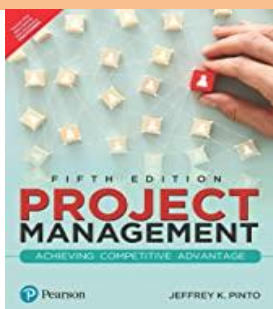
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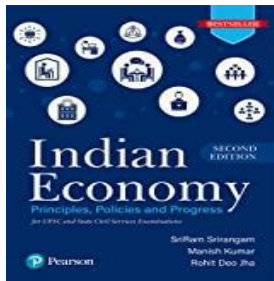
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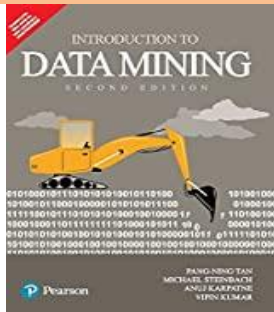
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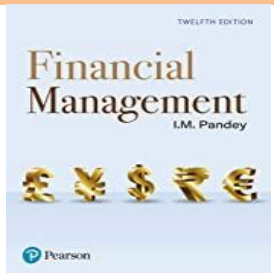
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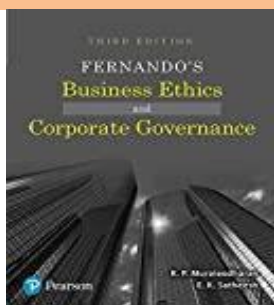
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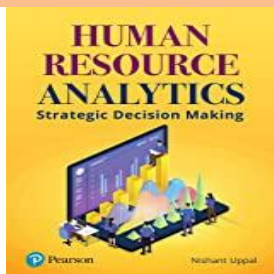
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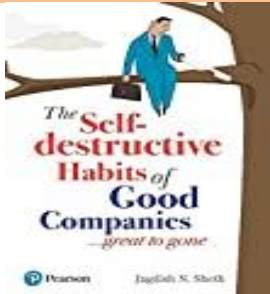
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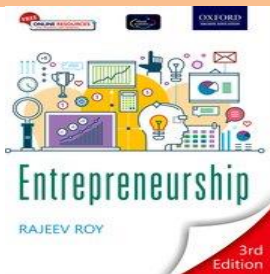
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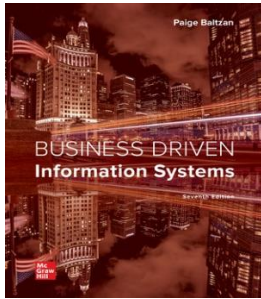
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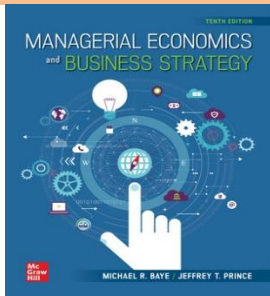
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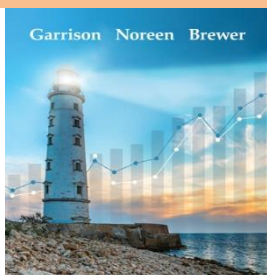
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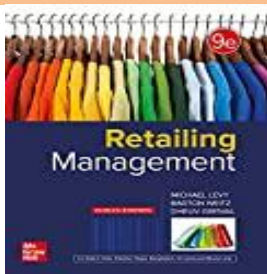
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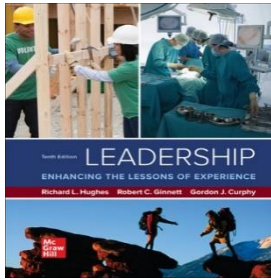


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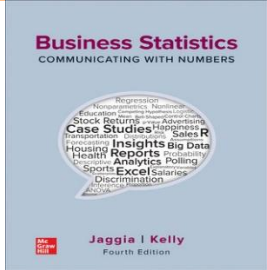




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Subject: Management

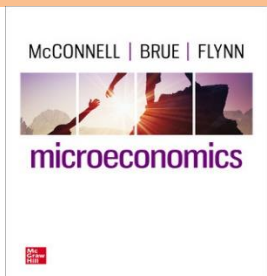
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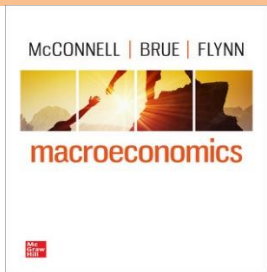
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Recommended By: Sonali Singh



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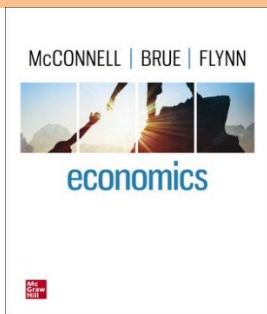
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Recommended By: Vranda Jain



## Macroeconomics by McConnell, Campbell R

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Publisher: McGraw Hill  
Subject: Economics

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Recommended By: Vranda Jain



## Economics by McConnell, Campbell R

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Publisher: McGraw Hill  
Subject: Economics

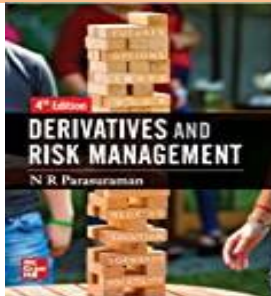
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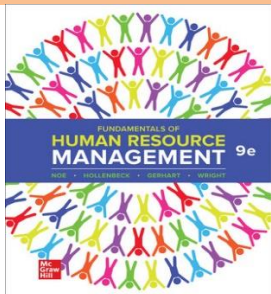
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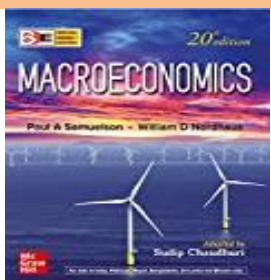
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Subject: Economics

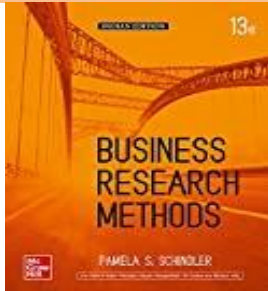
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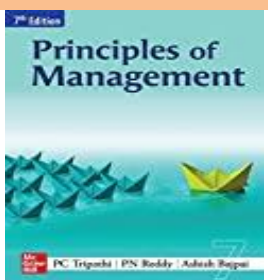
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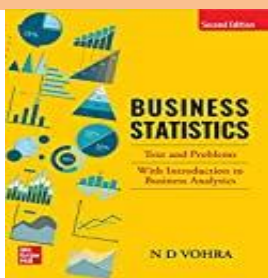
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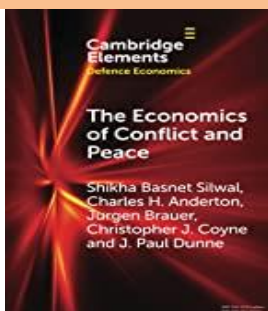
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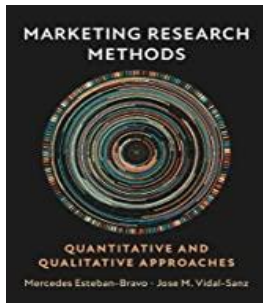
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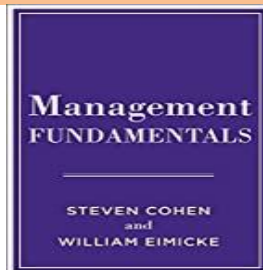
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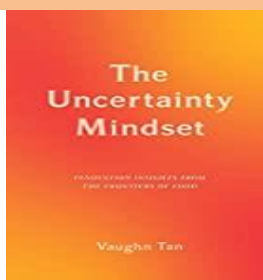
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Subject: Miscellaneous

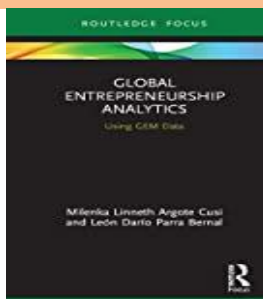
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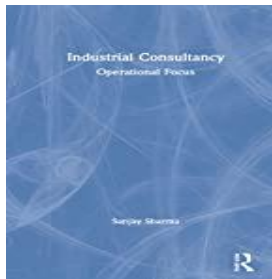


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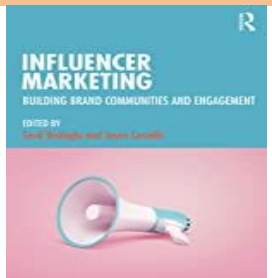




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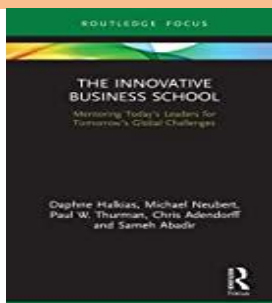
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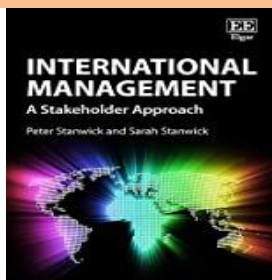
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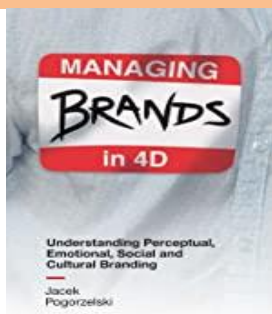
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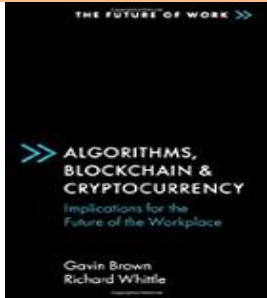
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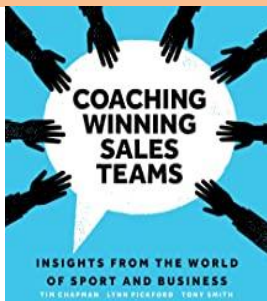
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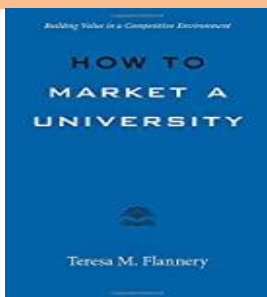
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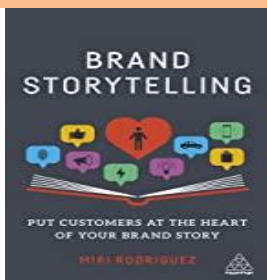
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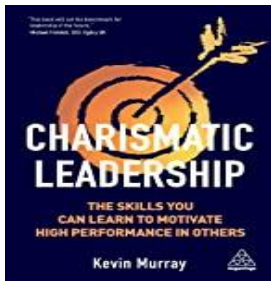
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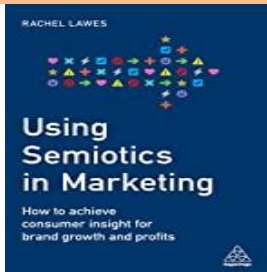
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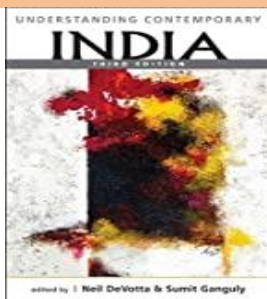
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Publisher: Kogan Page  
Subject: Marketing

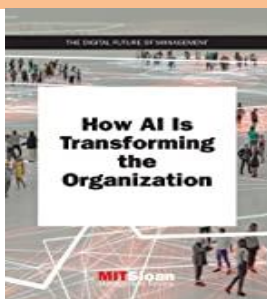
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## Understanding contemporary India by DeVotta, Nei (Ed)

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Subject: Miscellaneous

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## How AI is transforming the organization by MIT Sloan Management Review

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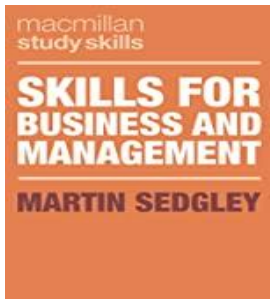
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Year: 2020  
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## Skills for business and management by Sedgley, Martin

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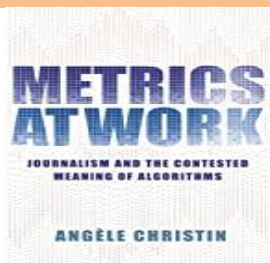
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Subject: Management

Recommended By: Pragma Gupta



## Metrics at work by Christin, Angele

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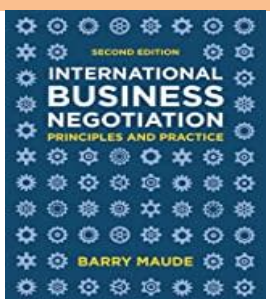
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Publisher: Princeton

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Subject: Miscellaneous

Recommended By: Deepak Singh



## International business negotiation by Maude, Barry

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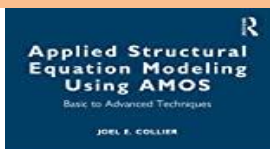
Accession No: 22428

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Subject: Management

Recommended By: Pragma Gupta



## Applied structural equation modeling using AMOS by Collier, Joel E



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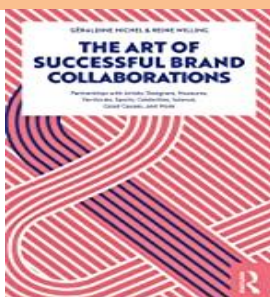
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Subject: Statistics

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## The art of successful brand collaborations by Michel, Geraldine

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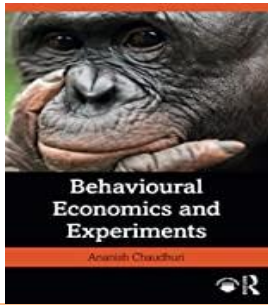
Publisher: Routledge

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Subject: Marketing

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Subject: Marketing

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Year: 2021  
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## Brand management by Heding, Tilde

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Subject: Marketing

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Subject: Management

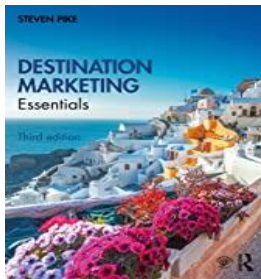
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## Creating brand cool by Abraham, Joan

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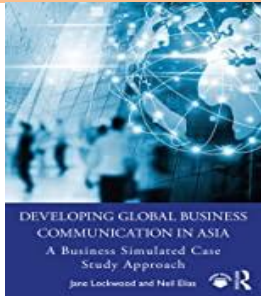
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## Destination marketing by Pike, Steven

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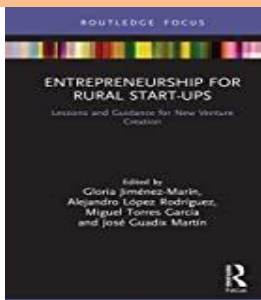
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## Developing global business communication in Asia by Lockwood, Jane

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## Experiential marketing by Batat, Wided

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Publisher: Routledge  
Subject: Marketing

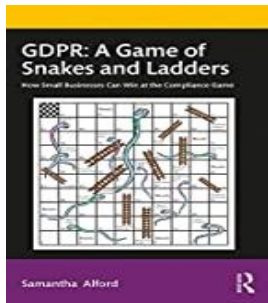
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## Fashion buying and merchandising by Boardman, Rosy

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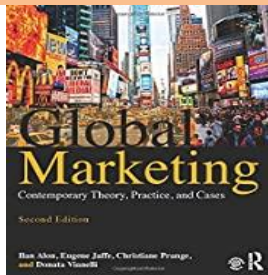
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## GDPR a game of snakes and ladders by Alford, Samantha

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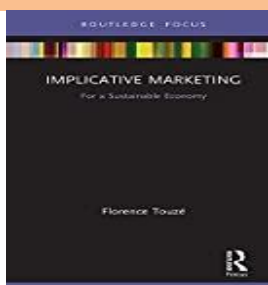
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## Global marketing by Alon, Ilan

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Publisher: Routledge  
Subject: Marketing

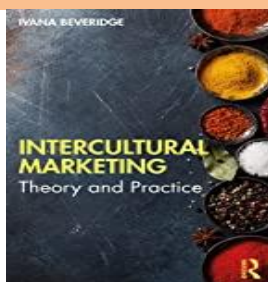
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## Implicative marketing by Touze, Florence

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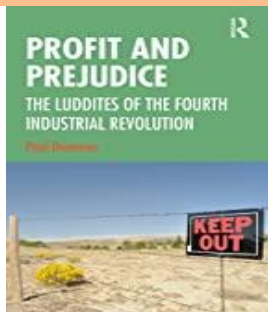
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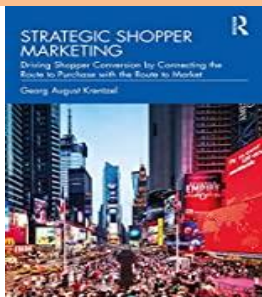
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## Reshaping HR by Hodges, Julie

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Subject: Management

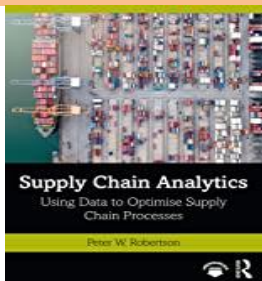
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## Strategic shopper marketing by Krentzel, Georg August

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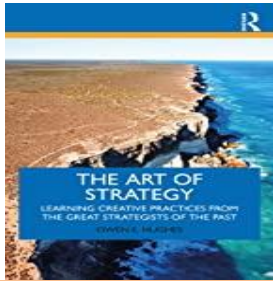


## Supply chain processes by Robertson, Peter W

Call No: 658.7 ROB  
Publisher: Routledge  
Subject: Management

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Recommended By: Ankur Chauhan





## The art of strategy by Hughes, Owen E

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Publisher: Routledge  
Subject: Management

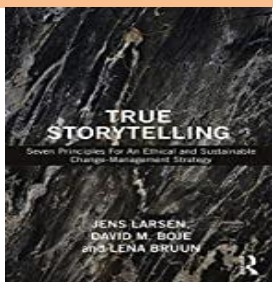
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Recommended By: Deepak Singh



## The theory of economic development by Schumpeter, Joseph A

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Subject: Economics

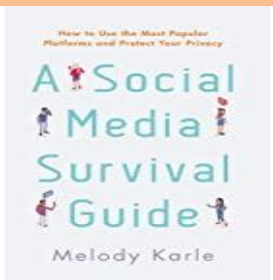
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Recommended By: Ritika Gugnani



## True storytelling by Larsen, Jens

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Publisher: Routledge  
Subject: Management

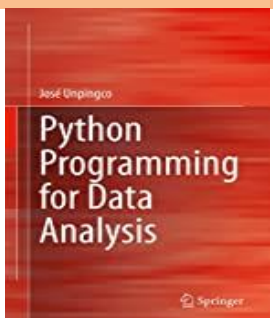
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Recommended By: Pragya Gupta



## A social media survival guide by Karle, Melody

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Publisher: Rowman & Littlefield  
Subject: Miscellaneous

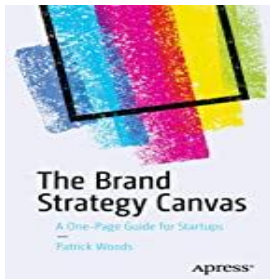
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## Python programming for data analysis by Unpingco, Jose

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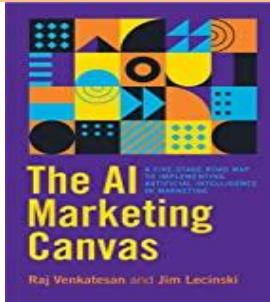
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## The Brand Strategy Canvas by Woods, Patrick

Call No: 658.827 WOO  
Publisher: Apress  
Subject: Marketing

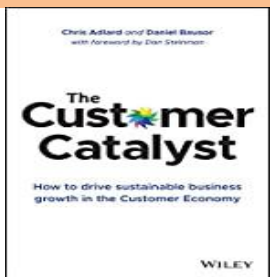
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Year: 2020  
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## The AI marketing canvas by Venkatesan, Rajkumar

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Publisher: Stanford Uni Press  
Subject: Marketing

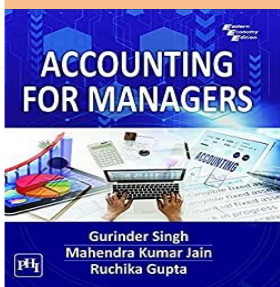
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## The customer catalyst by Bausor, Daniel

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## Accounting for managers by Singh, Gurinder

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Subject: Management

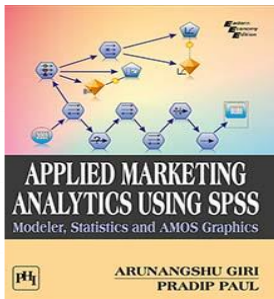
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Recommended by: Puneet Dubish



## Advertising by Sharma, Sangeeta

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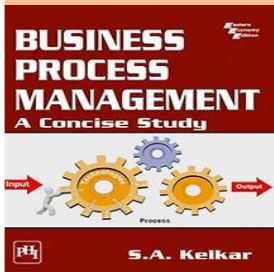
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## Applied marketing analytics using SPSS by Giri, Arunangshu

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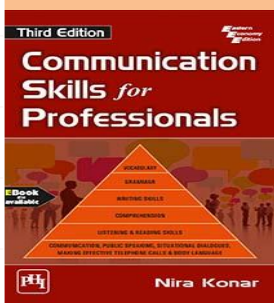
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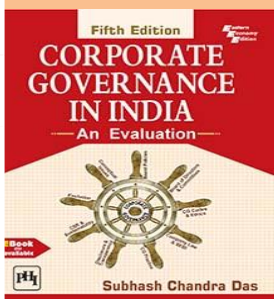
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## Communication skills for professionals by Kona Nira

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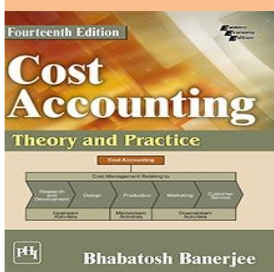
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## Corporate governance in India by Das, Subhash Chandra

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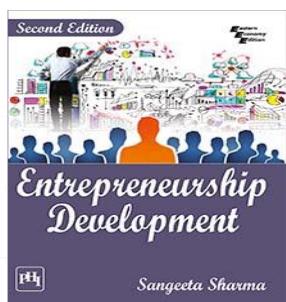
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## Cost accounting by Banerjee, Bhabatosh

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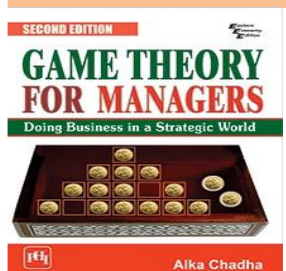
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## Entrepreneurship development by Sharma, Sangeeta

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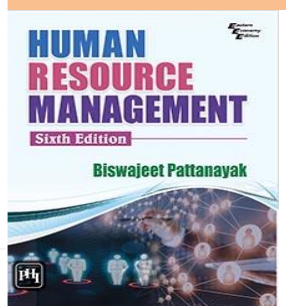
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## Game theory for managers by Chadha, Alka

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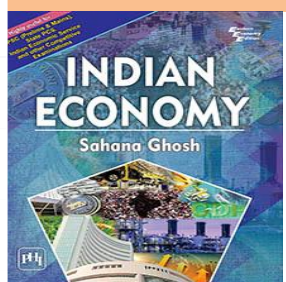
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## Human resource management by Pattanayak, Biswajeet

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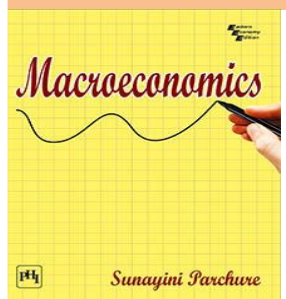
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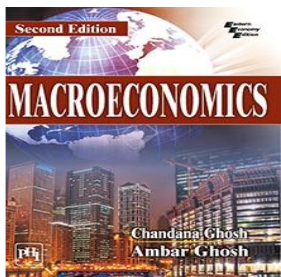


## Macroeconomics by Parchure, Sunayini

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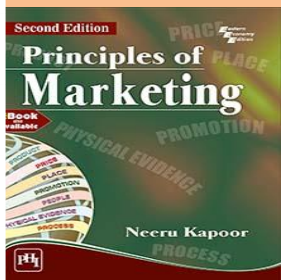




## Macroeconomics by Ghosh, Chandana

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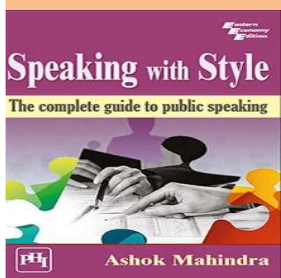
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## Principles of marketing by Kapoor, Neeru

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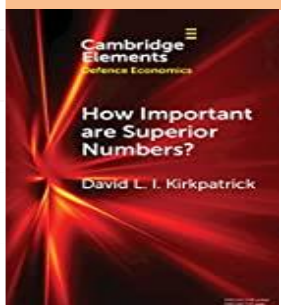
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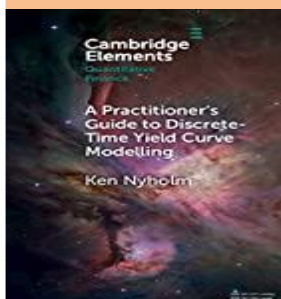
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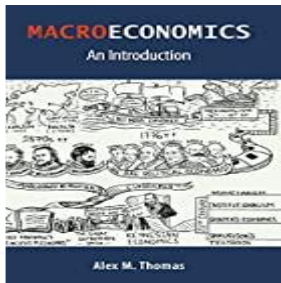
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## A practitioner's guide to discrete-time yield curve modelling by Nyholm, Ken

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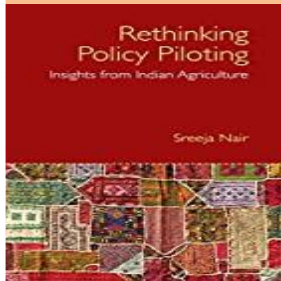
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Recommended by: Pragya Gupta



## Macroeconomics by Thomas, Alex M

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Subject: Economics

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Subject: Economics

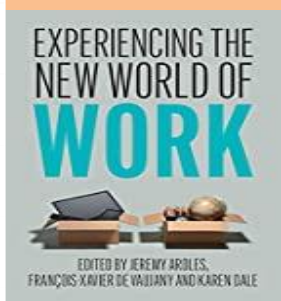
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## The invisible hand in virtual worlds by McCaffrey, Matthew (Ed)

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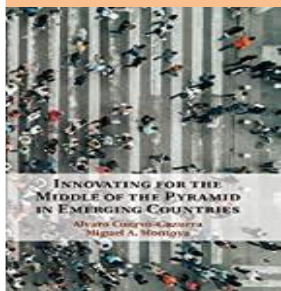
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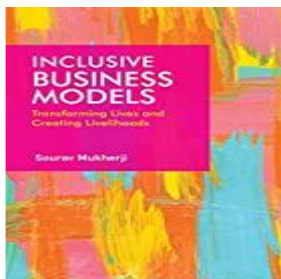
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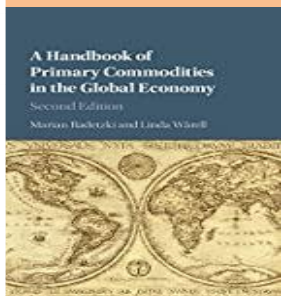
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Subject: Management

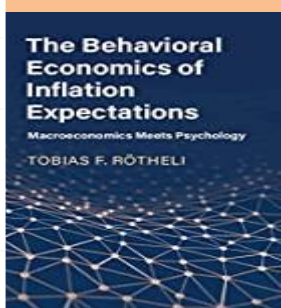
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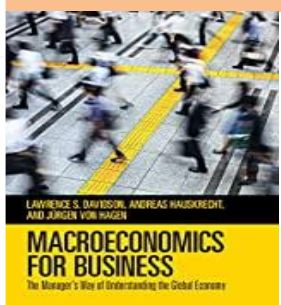
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## Macroeconomics for business by Davidson, Lawrence S

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Subject: Economics

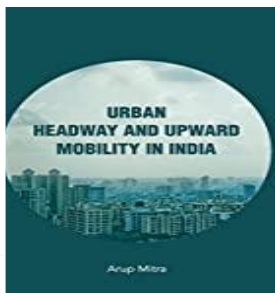
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Call No: 658.15 MAH  
Publisher: Cambridge  
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## Urban headway and upward mobility in India by Mitra, Arup

Call No: 307.760954 MIT

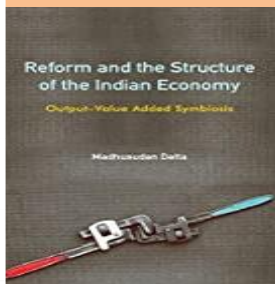
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## Reform and the structure of the Indian economy by Datta, Madhusudan

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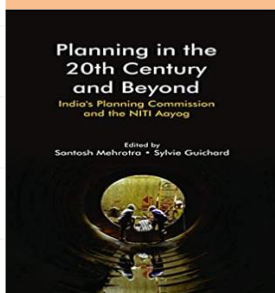
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Publisher: Cambridge

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## Planning in the 20th century and beyond by Mehrotra, Santosh (Ed)

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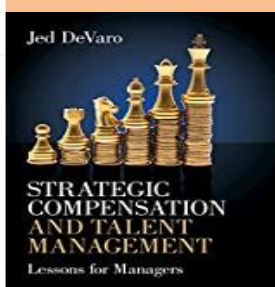
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## Strategic compensation and talent management by DeVaro, Jed

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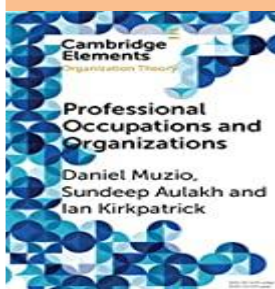
Accession No: 22496

Publisher: Cambridge

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Subject: Management

Recommended by: Abdul Qadir



## Professional occupations and organizations by Muzio, Daniel

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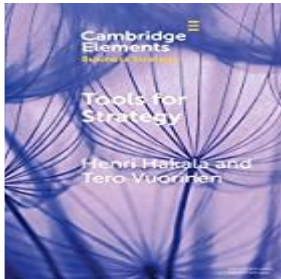
Publisher: Cambridge

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Subject: Management

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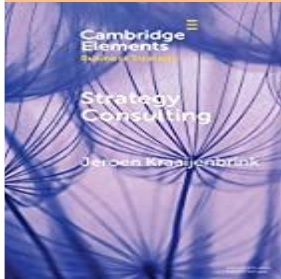




## Tools for strategy by Hakala, Henri

**Call No:** 658.4012 HAK  
**Publisher:** Cambridge  
**Subject:** Management

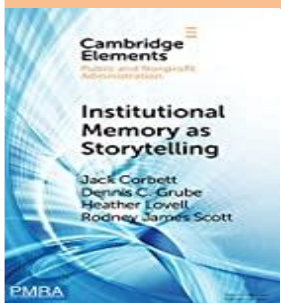
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## Strategy consulting by Kraaijenbrink, Jeroen

**Call No:** 658.4012 KRA  
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**Subject:** Management

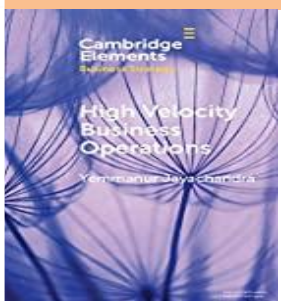
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## Institutional memory as storytelling by Corbett, Jack

**Call No:** 302.35 COR  
**Publisher:** Cambridge  
**Subject:** Miscellaneous

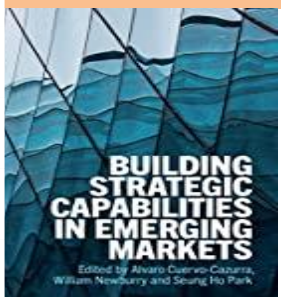
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## High velocity business operations by Jayachandra, Yemmanur

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**Publisher:** Cambridge  
**Subject:** Marketing

**Accession No:** 22501  
**Year:** 2020  
**Recommended by:** Ankur Chauhan



## Building strategic capabilities in emerging markets by Cuervo-Cazurra, Alvaro

**Call No:** 658.4012 BUL  
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**Subject:** Management

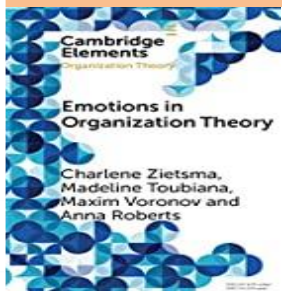
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## Research methods in business studies by Ghauri Pervez N

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Subject: Management

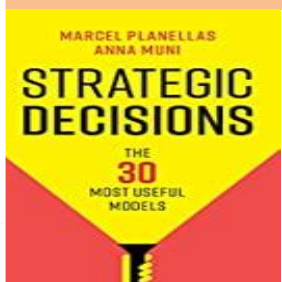
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## Emotions in organization theory by Zietsma, Charlene

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Subject: Miscellaneous

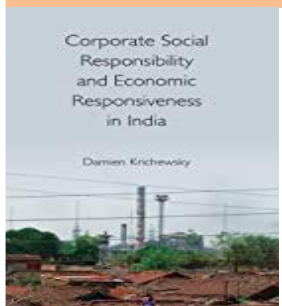
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## Strategic decisions by Planellas, Marcel

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Publisher: Cambridge  
Subject: Management

Accession No: 22505  
Year: 2020  
Recommended by: Ankur Chauhan



## Corporate social responsibility and economic responsiveness in India by Krichewsky, Damien

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Publisher: Cambridge  
Subject: Management

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