

LIBRARY AND RESOURCE CENTER



NEW ARRIVALS



FEBRUARY - 2020

Total No. of Titles-	14590
Total No. of Volumes-	21807
Total Book Bank Books-	13927
Total Books -	35734



Consumer behavior by Schiffman, Leon G

Call No: 658.8342 SCH
Publisher: Pearson
Subject: Marketing

Accession No: 21003
Year: 2019
Recommended during Book Fair 2020



Essentials of strategic management by Hunger, J David

Call No: 658.4012 HUN
Publisher: Pearson
Subject: Management

Accession No: 21004
Year: 2018
Recommended during Book Fair 2020



Financial accounting for managers by Dhamija, Sanjay

Call No: 657.068 DHA
Publisher: Pearson
Subject: Accounting

Accession No: 21005
Year: 2012
Recommended during Book Fair 2020



Introduction to data mining by Tan, Pang-Ning

Call No: 006.312 TAN
Publisher: Pearson
Subject: Computer & IT

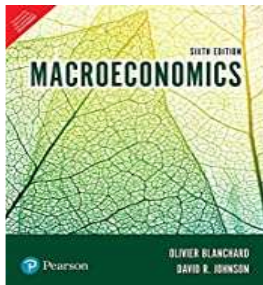
Accession No: 21006
Year: 2020
Recommended during Book Fair 2020



Leading by Coaching by Marson, Nick

Call No: 658.4092 MAR
Publisher: Palgrave Macmillan
Subject: Management

Accession No: 21007
Year: 2019
Recommended during Book Fair 2020



Macroeconomics by Blanchard, Olivier

Call No: 339 BLA
Publisher: Pearson
Subject: Economics

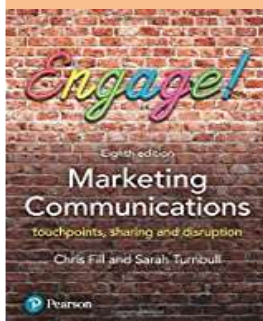
Accession No: 21008
Year: 2017
Recommended during Book Fair 2020



Managerial economics by Keat, Paul G

Call No: 338.7 KEA
Publisher: Pearson
Subject: Economics

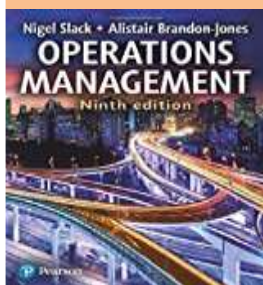
Accession No: 21009
Year: 2018
Recommended during Book Fair 2020



Marketing communications by Fill, Chris

Call No: 658.802 FIL
Publisher: Pearson
Subject: Marketing

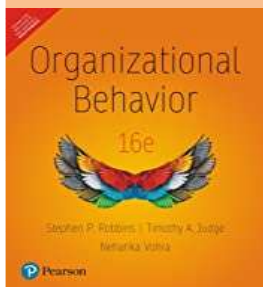
Accession No: 21010
Year: 2019
Recommended during Book Fair 2020



Operations management by Slack, Nigel

Call No: 658.5 SLA
Publisher: Pearson
Subject: Management

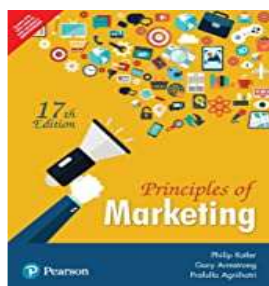
Accession No: 21011
Year: 2019
Recommended during Book Fair 2020



Organizational behavior by Robbins, Stephen P

Call No: 658.4 ROB
Publisher: Pearson
Subject: Management

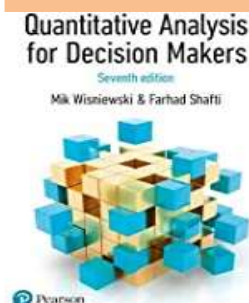
Accession No: 21012
Year: 2017
Recommended during Book Fair 2020



Principles of marketing by Kotler, Philip

Call No: 658.8 KOT
Publisher: Pearson
Subject: Marketing

Accession No: 21013
Year: 2018
Recommended during Book Fair 2020



Quantitative analysis for decision makers by Wisniewski, Mik

Call No: 658.4033 WIS
Publisher: Pearson
Subject: Statistics

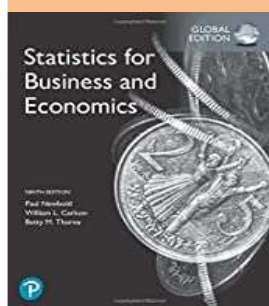
Accession No: 21014
Year: 2020
Recommended during Book Fair 2020



Retail management by Berman, Barry

Call No: 658.87 BER
Publisher: Pearson
Subject: Marketing

Accession No: 21015
Year: 2018
Recommended during Book Fair 2020



Statistics for business and economics by Newbold, Paul

Call No: 658.40331 NEW
Publisher: Pearson
Subject: Statistics

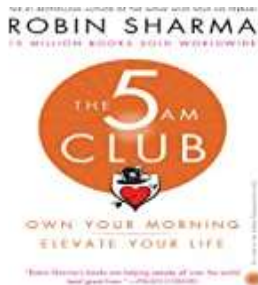
Accession No: 21016
Year: 2020
Recommended during Book Fair 2020



Statistics for management by Levin, Richard I

Call No: 658.40331 LEV
Publisher: Pearson
Subject: Statistics

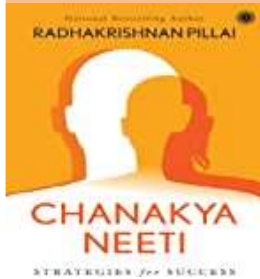
Accession No: 21017
Year: 2018
Recommended during Book Fair 2020



5 AM club by Sharma, Robin

Call No: 650.1 SHA
Publisher: Jaico
Subject: Miscellaneous

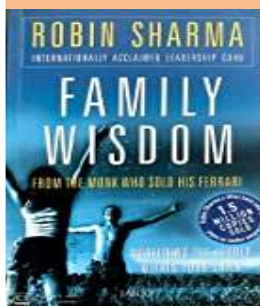
Accession No: 21018
Year: 2019
Recommended during Book Fair 2020



Chanakya neeti by Pillai, Radhakrishnan

Call No: 650.1 PIL
Publisher: Jaico
Subject: Miscellaneous

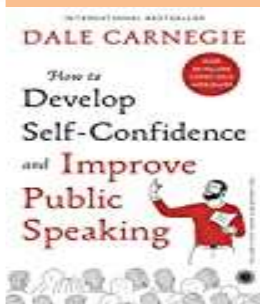
Accession No: 21019
Year: 2020
Recommended during Book Fair 2020



Family wisdom from the monk who sold his ferrari by Sharma, Robin

Call No: 155.25 SHA
Publisher: Jaico
Subject: Miscellaneous

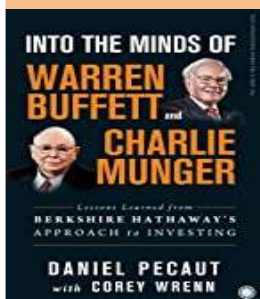
Accession No: 21020
Year: 2003
Recommended during Book Fair 2020



How to develop self-confidence and improve public speaking by Carnegie, Dale

Call No: 651.73 CAR
Publisher: Jaico
Subject: Miscellaneous

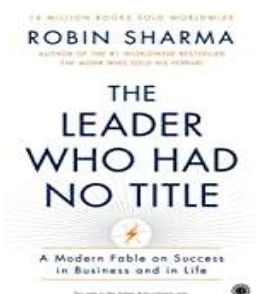
Accession No: 21021
Year: 2019
Recommended during Book Fair 2020



Into the minds of Warren Buffett and Charlie Munger by Pecaut, Daniel

Call No: 332.6 PEC
Publisher: Jaico
Subject: Economics

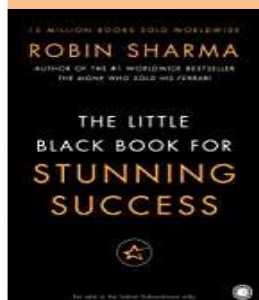
Accession No: 21022
Year: 2019
Recommended during Book Fair 2020



The leader who had no title by Sharma, Robin

Call No: 658.4092 SHA
Publisher: Jaico
Subject: Management

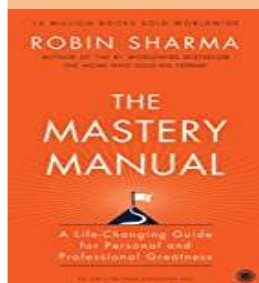
Accession No: 21023
Year: 2011
Recommended during Book Fair 2020



Little black book for stunning success by Sharma, Robin

Call No: 658.4 SHA
Publisher: Jaico
Subject: Management

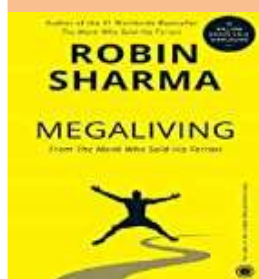
Accession No: 21024
Year: 2017
Recommended during Book Fair 2020



The Mastery manual by Sharma, Robin

Call No: 158.1 SHA
Publisher: Jaico
Subject: Miscellaneous

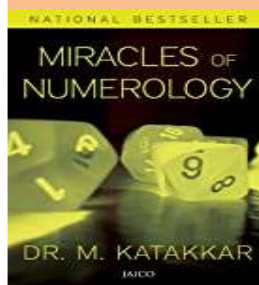
Accession No: 21025
Year: 2019
Recommended during Book Fair 2020



Megaliving by Sharma, Robin

Call No: 155.25 SHA
Publisher: Jaico
Subject: Miscellaneous

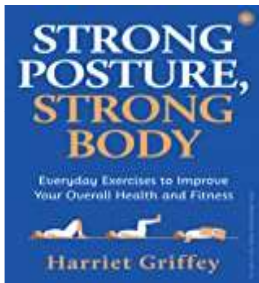
Accession No: 21026
Year: 2013
Recommended during Book Fair 2020



Miracles of numerology by Katakkar, M

Call No: 133.335 KAT
Publisher: Jaico
Subject: Miscellaneous

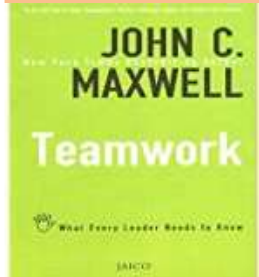
Accession No: 21027
Year: 2019
Recommended during Book Fair 2020



Strong posture strong body by Griffey, Harriet

Call No: 613 GRI
Publisher: Jaico
Subject: Miscellaneous

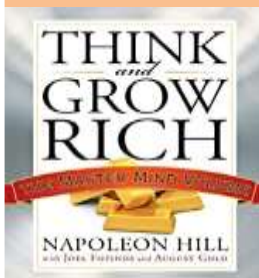
Accession No: 21028
Year: 2018
Recommended during Book Fair 2020



Teamwork by Maxwell, John C.

Call No: 658.4036 MAX
Publisher: Jaico
Subject: Management

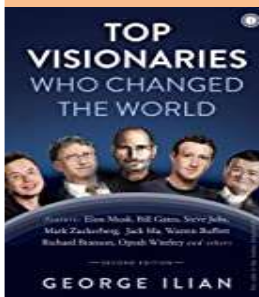
Accession No: 21029
Year: 2011
Recommended during Book Fair 2020



Think and grow rich by Hill, Napoleon

Call No: 650.1 HIL
Publisher: Jaico
Subject: Miscellaneous

Accession No: 21030
Year: 2011
Recommended during Book Fair 2020



Top visionaries who changed the world by Ilian, George

Call No: 338.09222 ILI
Publisher: Jaico
Subject: Economics

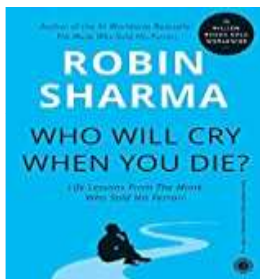
Accession No: 21031
Year: 2018
Recommended during Book Fair 2020



Warren Buffett by Ilian, George

Call No: 332.6 ILI
Publisher: Jaico
Subject: Economics

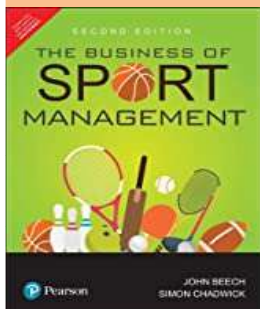
Accession No: 21032
Year: 2019
Recommended during Book Fair 2020



Who will cry when you die ? by Sharma, Robin

Call No: 170.44 SHA
Publisher: Jaico
Subject: Miscellaneous

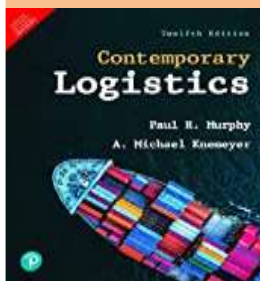
Accession No: 21033
Year: 2003
Recommended during Book Fair 2020



The business of sport management by Beech, John (Ed)

Call No: 796.0698 BEE
Publisher: Pearson
Subject: Miscellaneous

Accession No: 21034
Year: 2020
Recommended during Book Fair 2020



Contemporary logistics by Murphy, Paul R

Call No: 658.5 MUR
Publisher: Pearson
Subject: Management

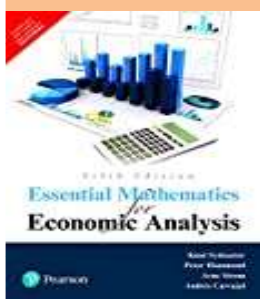
Accession No: 21035
Year: 2019
Recommended during Book Fair 2020



Econometric analysis by Greene, William H

Call No: 330.015195 GRE
Publisher: Pearson
Subject: Economics

Accession No: 21036
Year: 2019
Recommended during Book Fair 2020



Essential mathematics for economic analysis by Sydsaeter, Knut

Call No: 330.0151 SYD
Publisher: Pearson
Subject: Economics

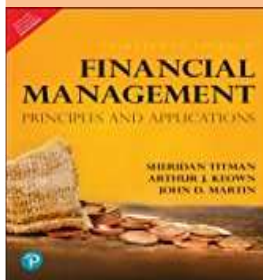
Accession No: 21037
Year: 2019
Recommended during Book Fair 2020



Exploring strategy by Johnson, Gerry

Call No: 658.4012 JOH
Publisher: Pearson
Subject: Management

Accession No: 21038
Year: 2019
Recommended during Book Fair 2020



Financial management by Titman, Sheridan

Call No: 658.15 TIT
Publisher: Pearson
Subject: Management

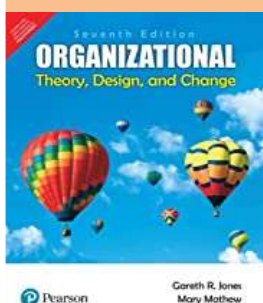
Accession No: 21039
Year: 2019
Recommended during Book Fair 2020



Fundamentals of digital marketing by Bhatia, Puneet Singh

Call No: 658.872 BHA
Publisher: Pearson
Subject: Marketing

Accession No: 21040
Year: 2020
Recommended during Book Fair 2020



Organizational theory, design and change by Jones, Gareth R

Call No: 658.406 JON
Publisher: Pearson
Subject: Management

Accession No: 21041
Year: 2018
Recommended during Book Fair 2020



Strategic human resource management and development by Sharma, Ekta

Call No: 658.3 SHA
Publisher: Pearson
Subject: Management

Accession No: 21042
Year: 2019
Recommended during Book Fair 2020



Strategic marketing for nonprofit organizations by Andreasen, Alan R

Call No: 658.802 AND
Publisher: Pearson
Subject: Marketing

Accession No: 21043
Year: 2019
Recommended during Book Fair 2020



Total quality management by Besterfield, Dale H

Call No: 658.562 BES
Publisher: Pearson
Subject: Management

Accession No: 21044
Year: 2020
Recommended during Book Fair 2020



Training and development by Beebe, Steven A

Call No: 658.312404 BEE
Publisher: Pearson
Subject: Management

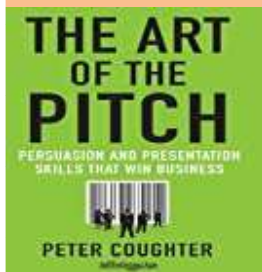
Accession No: 21045
Year: 2019
Recommended during Book Fair 2020



The activist director by Millstein, Ira M

Call No: 658.422 MIL
Publisher: Columbia B. School
Subject: Management

Accession No: 21046
Year: 2017
Recommended during Book Fair 2020



The art of the pitch by Coughter, Peter

Call No: 650.014 COU
Publisher: Palgrave Macmillan
Subject: Miscellaneous

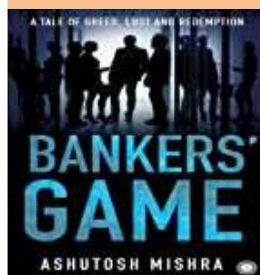
Accession No: 21047
Year: 2012
Recommended during Book Fair 2020



Artificial intelligence by Harvard Business Review Press

Call No: 658.0563 ART
Publisher: HBS Press
Subject: Management

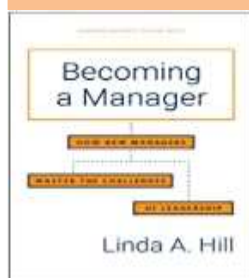
Accession No: 21048
Year: 2019
Recommended during Book Fair 2020



Bankers' game by Mishra, Ashutosh

Call No: 823 MIS
Publisher: Jaico
Subject: Miscellaneous

Accession No: 21049
Year: 2020
Recommended during Book Fair 2020



Becoming a manager by Hill, Linda A

Call No: 658.4092 HIL
Publisher: HBR Press
Subject: Management

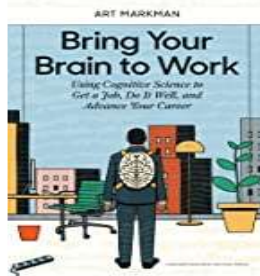
Accession No: 21050
Year: 2019
Recommended during Book Fair 2020



Blockchain by Harvard Business Review Press

Call No: 332.178 BLO
Publisher: HBR Press
Subject: Economics

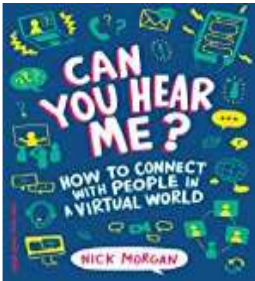
Accession No: 21051
Year: 2019
Recommended during Book Fair 2020



Bring your brain to work by Markman, Art

Call No: 158.7 MAR
Publisher: HBR Press
Subject: Miscellaneous

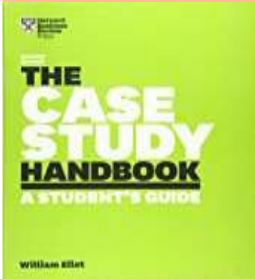
Accession No: 21052
Year: 2019
Recommended during Book Fair 2020



Can you hear me? by Morgan, Nick

Call No: 302.231 MOR
Publisher: HBR Press
Subject: Miscellaneous

Accession No: 21053
Year: 2018
Recommended during Book Fair 2020



The case study handbook by Ellet, William

Call No: 658 ELL
Publisher: HBR Press
Subject: Management

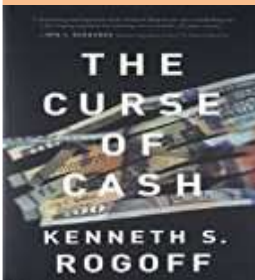
Accession No: 21054
Year: 2018
Recommended during Book Fair 2020



Confidence by Harvard Business Review Press

Call No: 155.2 CON
Publisher: HBR Press
Subject: Miscellaneous

Accession No: 21055
Year: 2019
Recommended during Book Fair 2020



The curse of cash by Rogoff, Kenneth S

Call No: 332.4 ROG
Publisher: Princeton Uni. Press
Subject: Economics

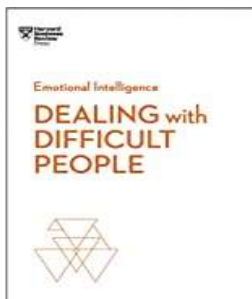
Accession No: 21056
Year: 2018
Recommended during Book Fair 2020



Cybersecurity by Harvard Business Review Press

Call No: 005.8 CYB
Publisher: HBR Press
Subject: Computer & IT

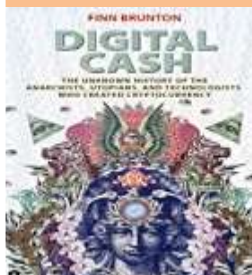
Accession No: 21057
Year: 2019
Recommended during Book Fair 2020



Dealing with difficult people by Harvard Business Review Press

Call No: 658.3045 DEA
Publisher: HBR Press
Subject: Management

Accession No: 21058
Year: 2018
Recommended during Book Fair 2020



Digital cash by Brunton, Finn

Call No: 332.4 BRU
Publisher: Princeton Uni. Press
Subject: Economics

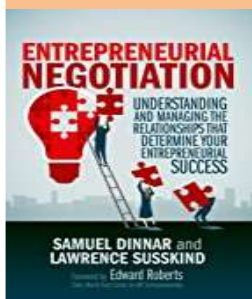
Accession No: 21059
Year: 2019
Recommended during Book Fair 2020



Divestitures and spin-offs by Joy, Joseph

Call No: 658.46 JOY
Publisher: Springer
Subject: Management

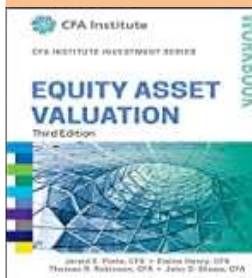
Accession No: 21060
Year: 2019
Recommended during Book Fair 2020



Entrepreneurial Negotiation by Dinnar, Samuel

Call No: 658.4052 DIN
Publisher: Palgrave Macmillan
Subject: Management

Accession No: 21061
Year: 2019
Recommended during Book Fair 2020



Equity asset valuation by Pinto, Jerald E

Call No: 332.63221 PIN
Publisher: Wiley
Subject: Economics

Accession No: 21062
Year: 2014
Recommended during Book Fair 2020



Focus by Harvard Business Review Press

Call No: 658.4094 FOC
Publisher: HBR Press
Subject: Management

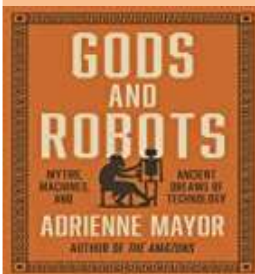
Accession No: 21063
Year: 2019
Recommended during Book Fair 2020



Founders at work by Livingston, Jessica

Call No: 658.421 LIV
Publisher: Apress
Subject: Management

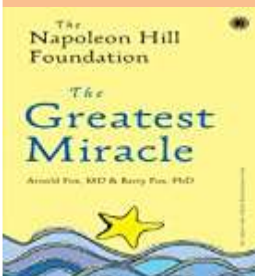
Accession No: 21064
Year: 2019
Recommended during Book Fair 2020



Gods and robots by Mayor, Adrienne

Call No: 930 MAY
Publisher: Princeton Uni. Press
Subject: Miscellaneous

Accession No: 21065
Year: 2019
Recommended during Book Fair 2020



The greatest miracle by Fox, Arnold

Call No: 158.1 FOX
Publisher: Jaico
Subject: Miscellaneous

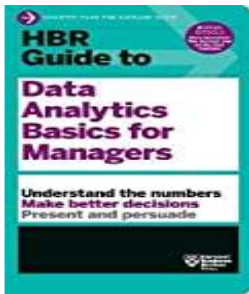
Accession No: 21066
Year: 2020
Recommended during Book Fair 2020



HBR guide for women at work by Harvard Business Review Press

Call No: 650.1082 HBR
Publisher: HBR Press
Subject: Miscellaneous

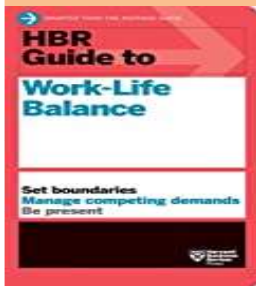
Accession No: 21067
Year: 2019
Recommended during Book Fair 2020



HBR guide to data analytics basics for managers by Harvard Business Review Press

Call No: 658.4033 HBR
Publisher: HBR Press
Subject: Statistics

Accession No: 21068
Year: 2018
Recommended during Book Fair 2020



HBR guide to work-life balance by Harvard Business Review Press

Call No: 650.1 HBR
Publisher: HBR Press
Subject: Miscellaneous

Accession No: 21069
Year: 2019
Recommended during Book Fair 2020



HBR's 10 must reads 2020 by Harvard Business Review Press

Call No: 658 HBR
Publisher: HBR Press
Subject: Management

Accession No: 21070
Year: 2020
Recommended during Book Fair 2020



HBR's 10 must reads on AI, analytics, and the new Machine Age by HBR Press

Call No: 658.4038 HBR
Publisher: HBR Press
Subject: Management

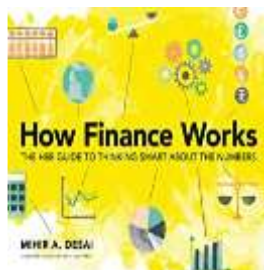
Accession No: 21071
Year: 2019
Recommended during Book Fair 2020



HBR's 10 must reads on negotiation by Harvard Business Review

Call No: 658.4052 HBR
Publisher: HBR Press
Subject: Management

Accession No: 21072
Year: 2019
Recommended during Book Fair 2020



How finance works by Desai, Mihir A

Call No: 658.15 DES
Publisher: HBR Press
Subject: Management

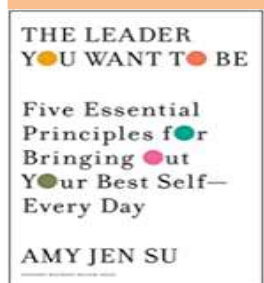
Accession No: 21073
Year: 2019
Recommended during Book Fair 2020



India connected by Sunetra Sen Narayan (Ed)

Call No: 302.2310954 IND
Publisher: Sage
Subject: Miscellaneous

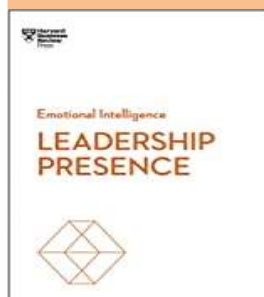
Accession No: 21074
Year: 2016
Recommended during Book Fair 2020



The leader you want to be by Su, Amy Jen

Call No: 658.4092 SU
Publisher: HBR Press
Subject: Management

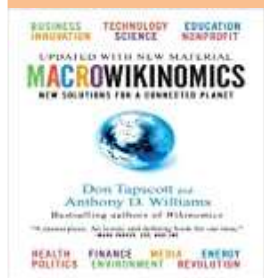
Accession No: 21075
Year: 2019
Recommended during Book Fair 2020



Leadership presence by Harvard Business Review Press

Call No: 658.4092 LEA
Publisher: HBR Press
Subject: Management

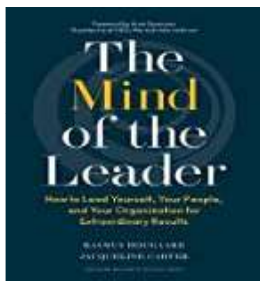
Accession No: 21076
Year: 2018
Recommended during Book Fair 2020



Macrowikinomics by Tapscott, Don

Call No: 303.4833 TAP
Publisher: Atlantic Books
Subject: Miscellaneous

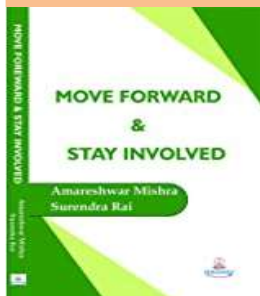
Accession No: 21077
Year: 2011
Recommended during Book Fair 2020



The mind of the leader by Hougaard, Rasmus

Call No: 658.4092 HOU
Publisher: HBR Press
Subject: Management

Accession No: 21078
Year: 2018
Recommended during Book Fair 2020



Move forward & stay involved by Mishra, Amareshwar

Call No: 204.2 MIS
Publisher: Raghav Books
Subject: Miscellaneous

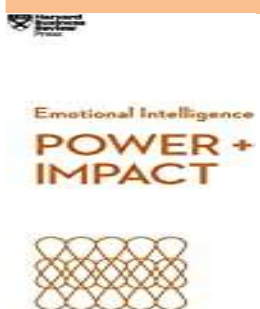
Accession No: 21079
Year: 2020
Recommended during Book Fair 2020



One page talent management by Effron, Marc

Call No: 658.314 EFF
Publisher: HBR Press
Subject: Management

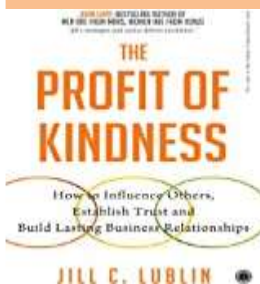
Accession No: 21080
Year: 2018
Recommended during Book Fair 2020



Power and impact by Harvard Business Review Press

Call No: 303.3 POW
Publisher: HBR Press
Subject: Miscellaneous

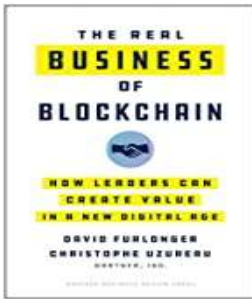
Accession No: 21081
Year: 2020
Recommended during Book Fair 2020



The profit of kindness by Lublin, Jill C

Call No: 658.4092 LUB
Publisher: Jaico
Subject: Management

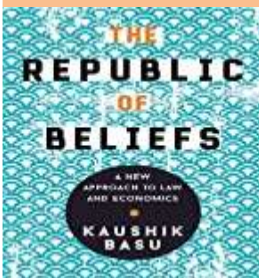
Accession No: 21082
Year: 2019
Recommended during Book Fair 2020



The real business of blockchain by Furlonger, David

Call No: 332.178 FUR
Publisher: HBR Press
Subject: Economics

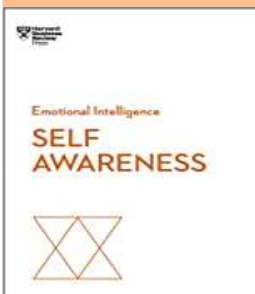
Accession No: 21083
Year: 2019
Recommended during Book Fair 2020



The republic of beliefs by Basu, Kaushik

Call No: 330 BAS
Publisher: Princeton Uni. Press
Subject: Economics

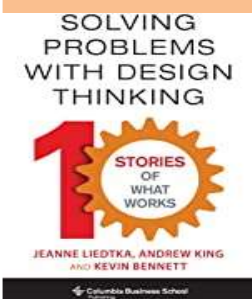
Accession No: 21084
Year: 2018
Recommended during Book Fair 2020



Self-awareness by Harvard Business Review Press

Call No: 153 SEL
Publisher: HBR Press
Subject: Miscellaneous

Accession No: 21085
Year: 2019
Recommended during Book Fair 2020



Solving problems with design thinking by Liedtka, Jeanne

Call No: 658.4063 LIE
Publisher: Columbia Uni. Press
Subject: Management

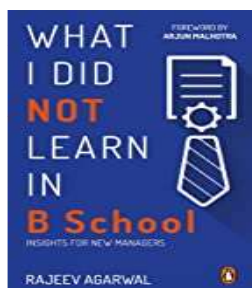
Accession No: 21086
Year: 2013
Recommended during Book Fair 2020



Venture capitalists at work by Shah, Tarang

Call No: 332.04154 SHA
Publisher: Apress
Subject: Economics

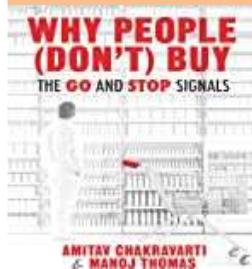
Accession No: 21087
Year: 2019
Recommended during Book Fair 2020



What I did not learn in B-school by Agarwal, Rajeev

Call No: 650.0711 AGA
Publisher: Penguin
Subject: Miscellaneous

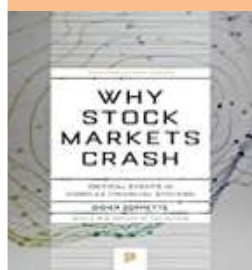
Accession No: 21088
Year: 2017
Recommended during Book Fair 2020



Why people dont buy by Chakravarti, Amitav

Call No: 658.8342 CHA
Publisher: Palgrave Macmillan
Subject: Marketing

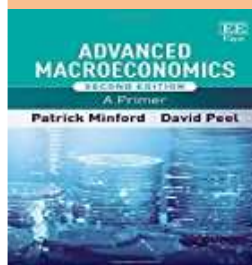
Accession No: 21089
Year: 2015
Recommended during Book Fair 2020



Why stock markets crash by Sornette, Didier

Call No: 332.63222 SOR
Publisher: Princeton Uni. Press
Subject: Economics

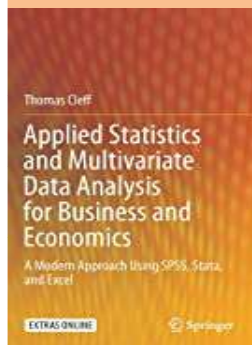
Accession No: 21090
Year: 2019
Recommended during Book Fair 2020



Advanced macroeconomics by Minford, Patrick

Call No: 339 MIN
Publisher: Edward Elgar
Subject: Economics

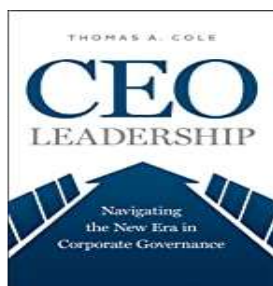
Accession No: 21091
Year: 2019
Recommended during Book Fair 2020



Applied statistics and multivariate data analysis for business and economics by Cleff, Thomas

Call No: 519.535 CLE
Publisher: Springer
Subject: Statistics

Accession No: 21092
Year: 2019
Recommended during Book Fair 2020



CEO leadership by Cole, Thomas A

Call No: 658.4092 COL

Publisher: Uni. of Chicago Press

Subject: Management

Accession No: 21093

Year: 2019

Recommended during Book Fair 2020



Coaching supervision by Birch, Jo (Ed)

Call No: 158.3 COA

Publisher: Routledge

Subject: Miscellaneous

Accession No: 21094

Year: 2019

Recommended during Book Fair 2020



Counterproductive by Gregg, Melissa

Call No: 658.4038 GRE

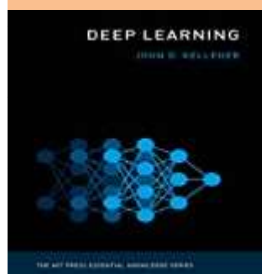
Publisher: Duke Uni. Press

Subject: Management

Accession No: 21095

Year: 2018

Recommended during Book Fair 2020



Deep learning by Kelleher, John D

Call No: 006.31 KEL

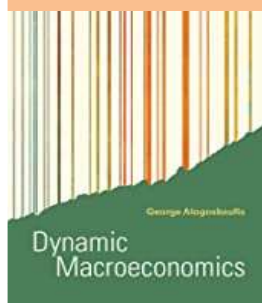
Publisher: The MIT Press

Subject: Computer & IT

Accession No: 21096

Year: 2019

Recommended during Book Fair 2020



Dynamic macroeconomics by Alogoskoufis, George

Call No: 339 ALO

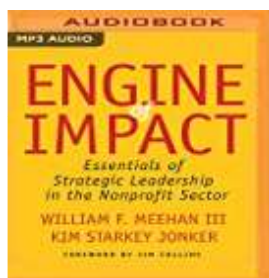
Publisher: The MIT Press

Subject: Economics

Accession No: 21097

Year: 2019

Recommended during Book Fair 2020



Engine of impact by Meehan, William F

Call No: 658.4092 MEE

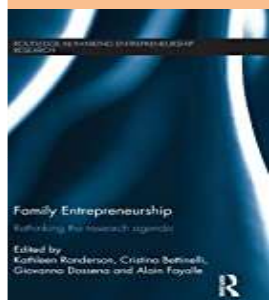
Publisher: Stanford Uni. Press

Subject: Management

Accession No: 21098

Year: 2018

Recommended during Book Fair 2020



Family entrepreneurship by Randerson, Kathleen (Ed)

Call No: 658.421 FAM

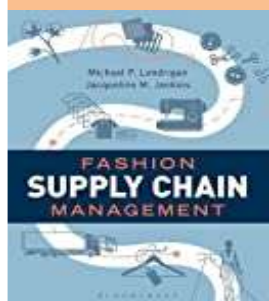
Publisher: Routledge

Subject: Management

Accession No: 21099

Year: 2019

Recommended during Book Fair 2020



Fashion supply chain management by Londrigan, Michael P

Call No: 746.920687 LON

Publisher: Fairchild Books

Subject: Miscellaneous

Accession No: 21100

Year: 2018

Recommended during Book Fair 2020



Fiscal federalism in the era of Modinomics by Reddy, Anugula Rakesh

Call No: 339.52054 RED

Publisher: Capital Publishing

Subject: Economics

Accession No: 21101

Year: 2019

Recommended during Book Fair 2020



Forecasting by Castle, Jennifer L

Call No: 338.5442 CAS

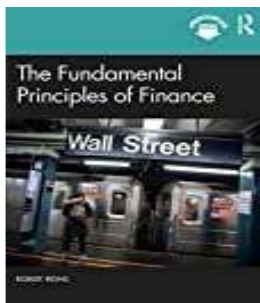
Publisher: Yale Uni. Press

Subject: Economics

Accession No: 21102

Year: 2019

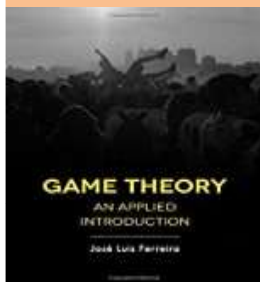
Recommended during Book Fair 2020



The fundamental principles of finance by Irons, Robert

Call No: 658.15 IRO
Publisher: Routledge
Subject: Management

Accession No: 21103
Year: 2020
Recommended during Book Fair 2020



Game theory by Ferreira, Jose Luis

Call No: 519.3 FER
Publisher: Red Globe Press
Subject: Statistics

Accession No: 21104
Year: 2020
Recommended during Book Fair 2020



Global talent management by Collings, David G

Call No: 658.3 GLO
Publisher: Routledge
Subject: Management

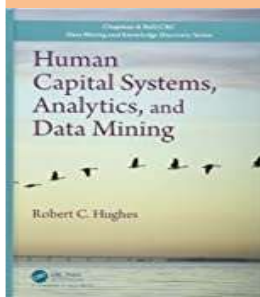
Accession No: 21105
Year: 2019
Recommended during Book Fair 2020



Governance in India by Sole, Nagendra Ambedkar (Ed)

Call No: 352.266 GOV
Publisher: Segment Books
Subject: Miscellaneous

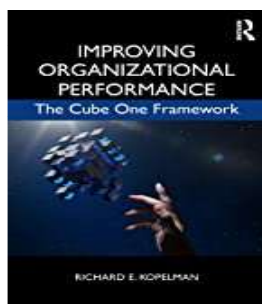
Accession No: 21106
Year: 2020
Recommended during Book Fair 2020



Human capital systems analytics and data mining by Hughes, Robert C

Call No: 658.30028557 HUG
Publisher: CRC Press
Subject: Management

Accession No: 21107
Year: 2019
Recommended during Book Fair 2020



Improving organizational performance by Kopelman, Richard E

Call No: 658.406 KOP
Publisher: Routledge
Subject: Management

Accession No: 21108
Year: 2020
Recommended during Book Fair 2020



Industrial revolution 4.0 tech giants and digitized societies by Lim, Tai Wei

Call No: 338.064 LIM
Publisher: Palgrave Macmillan
Subject: Economics

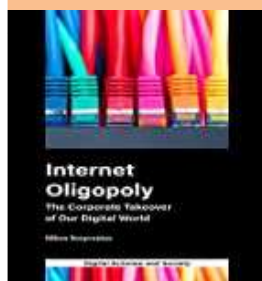
Accession No: 21109
Year: 2019
Recommended during Book Fair 2020



The inside track to excelling as a business analyst by Lubwama, Roni

Call No: 650.014 LUB
Publisher: Apress
Subject: Miscellaneous

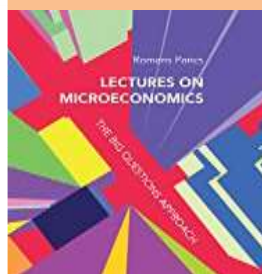
Accession No: 21110
Year: 2020
Recommended during Book Fair 2020



Internet oligopoly by Smyrnaios, Nikos

Call No: 303.4833 SMY
Publisher: Emerald
Subject: Miscellaneous

Accession No: 21111
Year: 2018
Recommended during Book Fair 2020



Lectures on microeconomics by Pance, Romans

Call No: 338.5 PAN
Publisher: The MIT Press
Subject: Economics

Accession No: 21112
Year: 2018
Recommended during Book Fair 2020



Management consultancy for innovation by Williams, Christopher

Call No: 658.46 WIL
Publisher: Routledge
Subject: Management

Accession No: 21113
Year: 2020
Recommended during Book Fair 2020



Markets by Jackson, William A

Call No: 381.1 JAC
Publisher: Routledge
Subject: Miscellaneous

Accession No: 21114
Year: 2019
Recommended during Book Fair 2020



Modelling our changing World by Castle, Jennifer L

Call No: 330.015195 CAS
Publisher: Palgrave Macmillan
Subject: Economics

Accession No: 21115
Year: 2019
Recommended during Book Fair 2020



Panel data econometrics by Tsionas, Mike (Ed)

Call No: 330.015195 PAN
Publisher: Academic Press
Subject: Economics

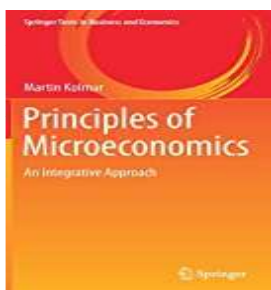
Accession No: 21116
Year: 2019
Recommended during Book Fair 2020



Panel data econometrics by Tsionas, Mike (Ed)

Call No: 330.015195 PAN
Publisher: Academic Press
Subject: Economics

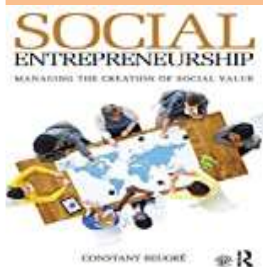
Accession No: 21117
Year: 2019
Recommended during Book Fair 2020



Principles of microeconomics by Kolmar, Martin

Call No: 338.5 KOL
Publisher: Springer
Subject: Economics

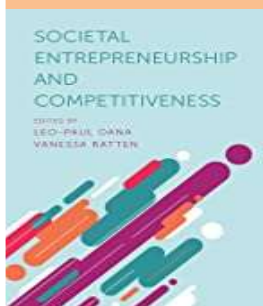
Accession No: 21118
Year: 2017
Recommended during Book Fair 2020



Social entrepreneurship by Beugre, Constant

Call No: 658.421 BEU
Publisher: Routledge
Subject: Management

Accession No: 21119
Year: 2017
Recommended during Book Fair 2020



Societal entrepreneurship and competitiveness by Dana, Leo-Paul (Ed)

Call No: 658.421 SOC
Publisher: Emerald
Subject: Management

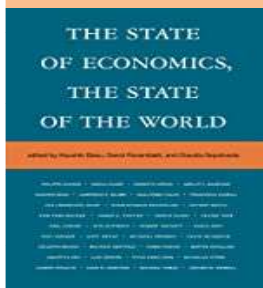
Accession No: 21120
Year: 2019
Recommended during Book Fair 2020



Start-up marketing strategies in India by Ramesh, M. Anil (Ed)

Call No: 658.421 STA
Publisher: Emerald
Subject: Management

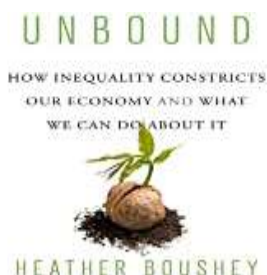
Accession No: 21121
Year: 2019
Recommended during Book Fair 2020



The state of economics, the state of the world by Basu, Kaushik (Ed)

Call No: 330.1 THE
Publisher: The MIT Press
Subject: Economics

Accession No: 21122
Year: 2019
Recommended during Book Fair 2020



Unbound by Boushey, Heather

Call No: 339.20973 BOU
Publisher: HBR Press
Subject: Economics

Accession No: 21123
Year: 2019
Recommended during Book Fair 2020



Introduction to qualitative research by Flick, Uwe

Call No: 658.072 FLI
Publisher: Sage
Subject: Management

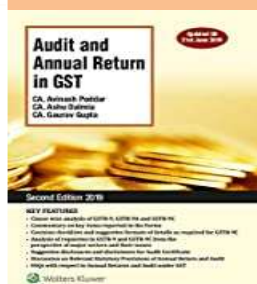
Accession No: 21124
Year: 2014
Recommended during Book Fair 2020



Anti-dumping in the globalized World by Billa, Bhumika

Call No: 382.6 BIL
Publisher: Wolters Kluwer
Subject: Miscellaneous

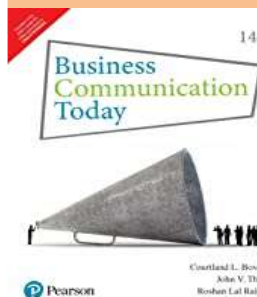
Accession No: 21125
Year: 2019
Recommended during Book Fair 2020



Audit and annual return in GST by Poddar, Avinash

Call No: 343.954 POD
Publisher: Wolters Kluwer
Subject: Miscellaneous

Accession No: 21126
Year: 2019
Recommended during Book Fair 2020



Business communication today by Bovee, Courtland L

Call No: 650.014 BOV
Publisher: Pearson
Subject: Miscellaneous

Accession No: 21127
Year: 2019
Recommended during Book Fair 2020



Consumer behaviour by Sethna, Zubin

Call No: 658.8342 SET
Publisher: Sage
Subject: Marketing

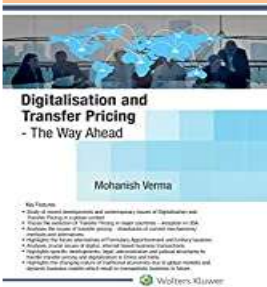
Accession No: 21128
Year: 2019
Recommended during Book Fair 2020



Digital luxury by Batat, Wided

Call No: 658.827 BAT
Publisher: Sage
Subject: Marketing

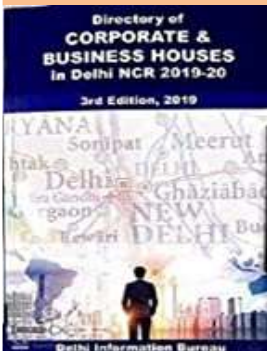
Accession No: 21129
Year: 2019
Recommended during Book Fair 2020



Digitalisation and transfer pricing by Verma, Mohanish

Call No: 336.207 VER
Publisher: Wolters Kluwer
Subject: Economics

Accession No: 21130
Year: 2019
Recommended during Book Fair 2020



Directory of corporate & business houses in Delhi & NCR 2019-20 by Delhi Information Bureau

Call No: 330 DEL
Publisher: Delhi Info. Bureau
Subject: Economics

Accession No: 21131
Year: 2019
Recommended during Book Fair 2020



Directory of multinational companies in India 2019 by Delhi Information Bureau

Call No: 338.802554 DEL
Publisher: Delhi Info. Bureau
Subject: Economics

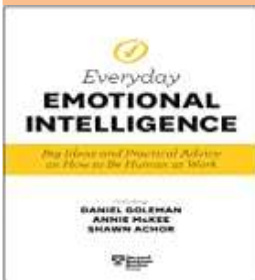
Accession No: 21132
Year: 2019
Recommended during Book Fair 2020



Directory of senior executives of public sector undertakings 2019-20 by Delhi Information Bureau

Call No: 338.62025 DEL
Publisher: Delhi Info. Bureau
Subject: Economics

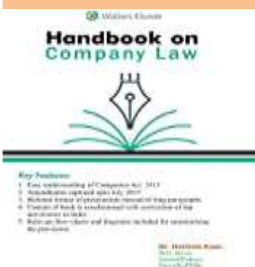
Accession No: 21133
Year: 2019
Recommended during Book Fair 2020



Everyday emotional intelligence by Goleman, Daniel

Call No: 152.4 GOL
Publisher: HBR Press
Subject: Miscellaneous

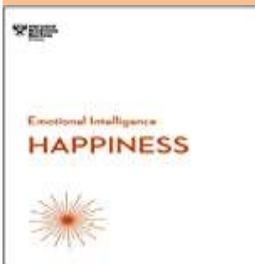
Accession No: 21134
Year: 2018
Recommended during Book Fair 2020



Handbook on company law by Kaur, Harleen

Call No: 346.066 KAU
Publisher: Wolters Kluwer
Subject: Miscellaneous

Accession No: 21135
Year: 2019
Recommended during Book Fair 2020



Happiness by Harvard Business Review Press

Call No: 152.42 HAP
Publisher: HBR Press
Subject: Miscellaneous

Accession No: 21136
Year: 2017
Recommended during Book Fair 2020



HBR guide to thinking strategically by Harvard Business Review Press

Call No: 658.4012 HBR
Publisher: HBR Press
Subject: Management

Accession No: 21137
Year: 2019
Recommended during Book Fair 2020



HBR's 10 must reads on women and leadership by Harvard Business Review Press

Call No: 658.4092082 HBR
Publisher: HBR Press
Subject: Management

Accession No: 21138
Year: 2019
Recommended during Book Fair 2020



HBR's 10 must reads on business model innovation by Harvard Business Review Press

Call No: 658.4063 HBR
Publisher: HBR Press
Subject: Management

Accession No: 21139
Year: 2019
Recommended during Book Fair 2020



HBR's 10 must reads on diversity by Harvard Business Review Press

Call No: 658.3008 HBR
Publisher: HBR Press
Subject: Management

Accession No: 21140
Year: 2019
Recommended during Book Fair 2020



HBR's 10 must reads on managing across cultures by Harvard Business Review Press

Call No: 658.3008 HBR
Publisher: HBR Press
Subject: Management

Accession No: 21141
Year: 2016
Recommended during Book Fair 2020



HBR's 10 must reads on sales by Harvard Business Review Press

Call No: 658.81 HBR
Publisher: HBR Press
Subject: Marketing

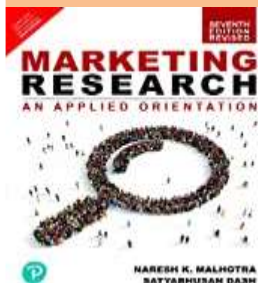
Accession No: 21142
Year: 2017
Recommended during Book Fair 2020



Making the team by Thompson, Leigh

Call No: 658.4022 THO
Publisher: Pearson
Subject: Management

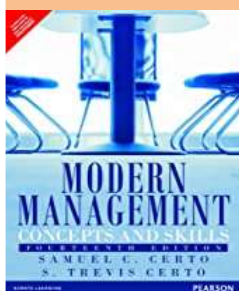
Accession No: 21143
Year: 2020
Recommended during Book Fair 2020



Marketing research by Malhotra, Naresh K

Call No: 658.83 MAL
Publisher: Pearson
Subject: Marketing

Accession No: 21144
Year: 2019
Recommended during Book Fair 2020



Modern management by Certo, Samuel C

Call No: 658 CER
Publisher: Pearson
Subject: Management

Accession No: 21145
Year: 2016
Recommended during Book Fair 2020



Negotiation by Harvard Business Review Press

Call No: 658.4052 HAR
Publisher: HBR Press
Subject: Management

Accession No: 21146
Year: 2003
Recommended during Book Fair 2020



Operations management by Heizer, Jay

Call No: 658.5 HEI
Publisher: Pearson
Subject: Management

Accession No: 21147
Year: 2018
Recommended during Book Fair 2020



Operations strategy by Slack, Nigel

Call No: 658.1552 SLA
Publisher: Pearson
Subject: Management

Accession No: 21148
Year: 2019
Recommended during Book Fair 2020



Handbook for insolvency professionals examination by Sekar, G

Call No: 346.5078 SEK
Publisher: Wolters Kluwer
Subject: Miscellaneous

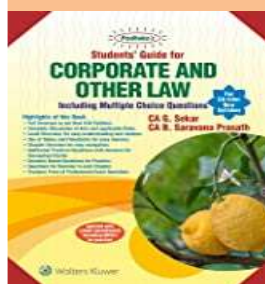
Accession No: 21149
Year: 2019
Recommended during Book Fair 2020



Handbook for insolvency professionals examination by Sekar, G

Call No: 346.5078 SEK
Publisher: Wolters Kluwer
Subject: Miscellaneous

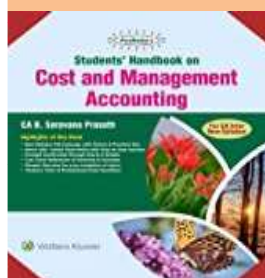
Accession No: 21150
Year: 2019
Recommended during Book Fair 2020



Students guide for corporate and other law by Sekar, G

Call No: 343.05267 SEK
Publisher: Wolters Kluwer
Subject: Miscellaneous

Accession No: 21151
Year: 2019
Recommended during Book Fair 2020



Students handbook on cost and management accounting by Prasath, B Saravana

Call No: 657.42068 PRA
Publisher: Wolters Kluwer
Subject: Accounting

Accession No: 21152
Year: 2019
Recommended during Book Fair 2020



Students referencer on indirect taxes by Sekar, G

Call No: 336.294 SEK
Publisher: Wolters Kluwer
Subject: Economics

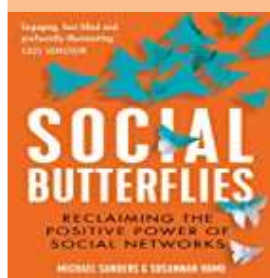
Accession No: 21153
Year: 2019
Recommended during Book Fair 2020



Smart business by Zeng, Ming

Call No: 658.872 ZEN
Publisher: HBR Press
Subject: Marketing

Accession No: 21154
Year: 2018
Recommended during Book Fair 2020



Social butterflies by Sanders, Michael

Call No: 302.30285 SAN
Publisher: Michael O'Mara Book
Subject: Miscellaneous

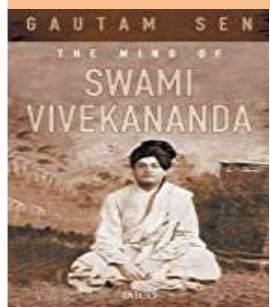
Accession No: 21155
Year: 2019
Recommended during Book Fair 2020



Harvard Business Review leader's handbook by Ashkenas, Ron

Call No: 658.4092 ASH
Publisher: HBR Press
Subject: Management

Accession No: 21156
Year: 2019
Recommended during Book Fair 2020



The mind of Swami Vivekananda by Sen, Gautam

Call No: 181.4 SEN
Publisher: Jaico
Subject: Miscellaneous

Accession No: 21157
Year: 2019
Recommended during Book Fair 2020



Total Quality Management
Concepts, Strategy and Implementation for Operational Excellence
Sunil Sharma

BOOK TEXTS

Total quality management by Sharma, Sunil

Call No: 658.4013 SHA

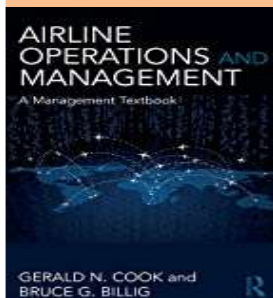
Publisher: Sage

Subject: Management

Accession No: 21158

Year: 2018

Recommended during Book Fair 2020



AIRLINE OPERATIONS AND MANAGEMENT
A Management Textbook

GERALD N. COOK and
BRUCE G. BILLIG

Airline operations and management by Cook, Gerald N

Call No: 387.7068 COO

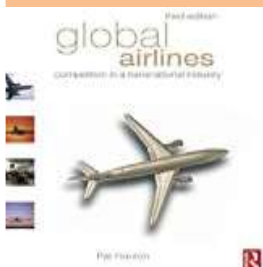
Publisher: Routledge

Subject: Miscellaneous

Accession No: 21159

Year: 2017

Recommended during Book Fair 2020



global airlines
competition in a globalised industry

Pat Hanlon

Global airlines by Hanlon, Pat

Call No: 387.7068 HAN

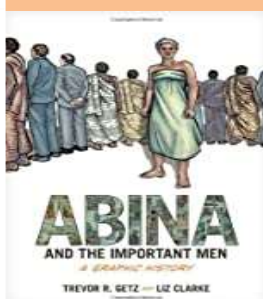
Publisher: Routledge

Subject: Miscellaneous

Accession No: 21160

Year: 2011

Recommended during Book Fair 2020



ABINA
AND THE IMPORTANT MEN

TREVOR R. GETZ — LIZ CLARKE

Abina and the important men by Getz, Trevor R

Call No: 306.362092 GET

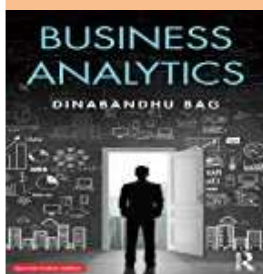
Publisher: Oxford Uni. Press

Subject: Miscellaneous

Accession No: 21161

Year: 2016

Recommended during Book Fair 2020



BUSINESS ANALYTICS
DINABANDHU BAG

Business analytics by Bag, Dinabandhu

Call No: 658.4033 BAG

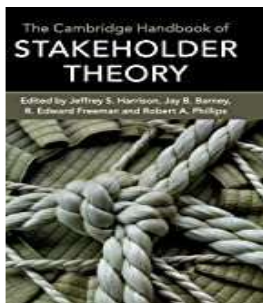
Publisher: Routledge

Subject: Statistics

Accession No: 21162

Year: 2019

Recommended during Book Fair 2020



The Cambridge handbook of stakeholder theory by Harrison, Jeffrey S (Ed)

Call No: 302.35 THE

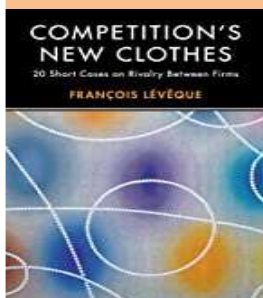
Accession No: 21163

Publisher:Cambridge Uni.Press

Year: 2019

Subject: Miscellaneous

Recommended during Book Fair 2020



Competition's new clothes by Leveque, Francois

Call No: 338.6048 LEV

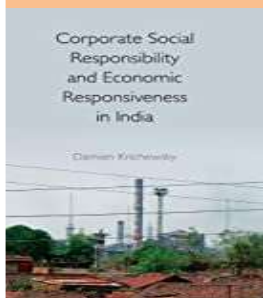
Accession No: 21164

Publisher:Cambridge Uni.Press

Year: 2019

Subject: Economics

Recommended during Book Fair 2020



Corporate social responsibility and economic responsiveness in India by Krichewsky, Damien

Call No: 658.4080954 KRI

Accession No: 21165

Publisher:Cambridge Uni.Press

Year: 2019

Subject: Management

Recommended during Book Fair 2020



Creativity in research by Ulibarri, Nicola

Call No: 658.072 ULI

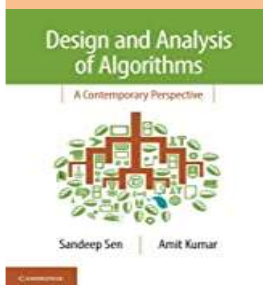
Accession No: 21166

Publisher:Cambridge Uni.Press

Year: 2019

Subject: Management

Recommended during Book Fair 2020



Design and analysis of algorithms by Sen, Sandeep

Call No: 005.1 SEN

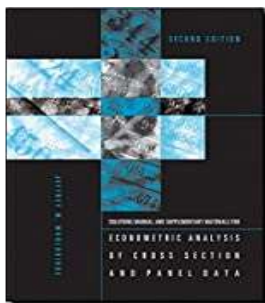
Accession No: 21167

Publisher:Cambridge Uni.Press

Year: 2019

Subject: Computer & IT

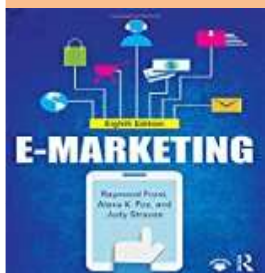
Recommended during Book Fair 2020



Econometric analysis of cross section and panel data by Wooldridge, Jeffrey M

Call No: 330.015195 WOO
Publisher: Levant Books
Subject: Economics

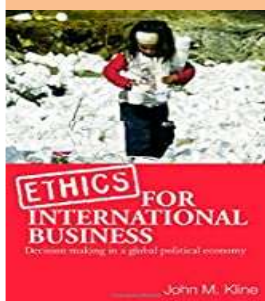
Accession No: 21168
Year: 2015
Recommended during Book Fair 2020



E-marketing by Frost, Raymond

Call No: 658.872 FRO
Publisher: Routledge
Subject: Marketing

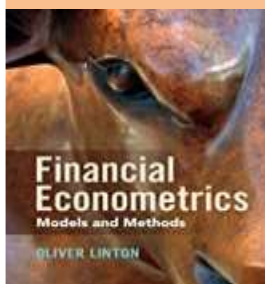
Accession No: 21169
Year: 2019
Recommended during Book Fair 2020



Ethics for international business by Kline, John M

Call No: 658.049 KLI
Publisher: Routledge
Subject: Management

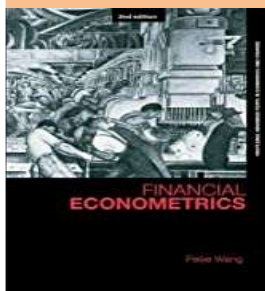
Accession No: 21170
Year: 2020
Recommended during Book Fair 2020



Financial econometrics by Linton, Oliver

Call No: 330.015195 LIN
Publisher: Cambridge Uni.Press
Subject: Economics

Accession No: 21171
Year: 2019
Recommended during Book Fair 2020



Financial econometrics by Wang, Peijie

Call No: 330.015195 WAN
Publisher: Routledge
Subject: Economics

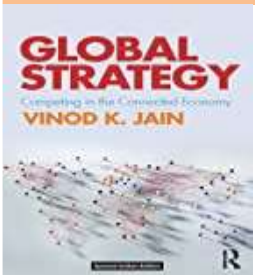
Accession No: 21172
Year: 2019
Recommended during Book Fair 2020



A functional start to computing with Python by Herman, Ted

Call No: 005.133 HER
Publisher: CRC Press
Subject: Computer & IT

Accession No: 21173
Year: 2019
Recommended during Book Fair 2020



Global strategy by Jain, Vinod K

Call No: 658.049 JAI
Publisher: Routledge
Subject: Management

Accession No: 21174
Year: 2019
Recommended during Book Fair 2020



Health economics by Barros, Pedro Pita

Call No: 338.473621 BAR
Publisher: Routledge
Subject: Economics

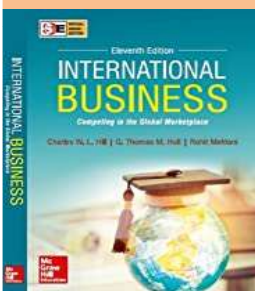
Accession No: 21175
Year: 2019
Recommended during Book Fair 2020



High-tech internet start-ups in India by Krishna, H S

Call No: 658.421 KRI
Publisher: Cambridge Uni. Press
Subject: Management

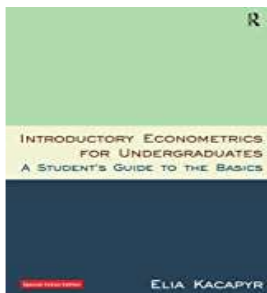
Accession No: 21176
Year: 2019
Recommended during Book Fair 2020



International business by Hill, Charles W L

Call No: 658.049 HIL
Publisher: McGraw Hill
Subject: Management

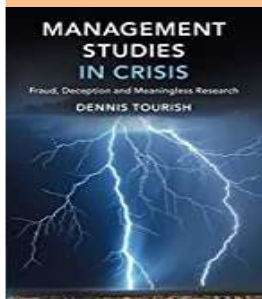
Accession No: 21177
Year: 2019
Recommended during Book Fair 2020



Introductory econometrics for undergraduates by Kacapyr, Elia

Call No: 330.015195 KAC
Publisher: Routledge
Subject: Economics

Accession No: 21178
Year: 2019
Recommended during Book Fair 2020



Management studies in crisis by Tourish, Dennis

Call No: 658.072 TOU
Publisher: Cambridge Uni.Press
Subject: Management

Accession No: 21179
Year: 2019
Recommended during Book Fair 2020



Managerial economics by Johari, Rajeev

Call No: 338.7 JOH
Publisher: Kiran Edu. Services
Subject: Economics

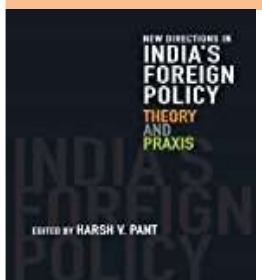
Accession No: 21180
Year: 2019
Recommended during Book Fair 2020



Microeconomics using excel by Jechlitschka, Kurt

Call No: 338.5 JEC
Publisher: Routledge
Subject: Economics

Accession No: 21181
Year: 2019
Recommended during Book Fair 2020



New directions in India's foreign policy by Pant, Harsh V (Ed)

Call No: 327.10954 NEW
Publisher: Cambridge Uni.Press
Subject: Miscellaneous

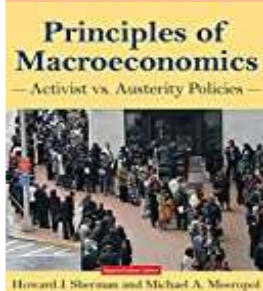
Accession No: 21182
Year: 2019
Recommended during Book Fair 2020



Organizational behavior by McShane, Steven L

Call No: 658.4 MCS
Publisher: McGraw Hill
Subject: Management

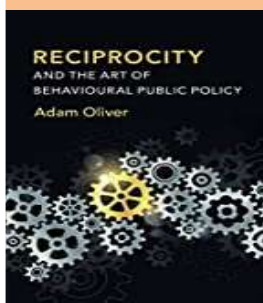
Accession No: 21183
Year: 2019
Recommended during Book Fair 2020



Principles of macroeconomics by Sherman, Howard J

Call No: 339 SHE
Publisher: Routledge
Subject: Economics

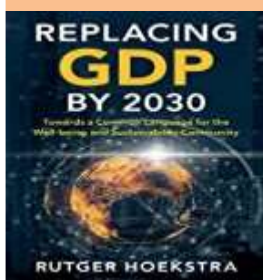
Accession No: 21184
Year: 2019
Recommended during Book Fair 2020



Reciprocity and the art of behavioural public policy by Oliver, Adam

Call No: 320.6 OLI
Publisher: Cambridge Uni.Press
Subject: Miscellaneous

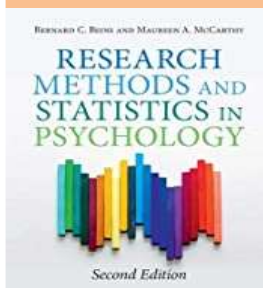
Accession No: 21185
Year: 2019
Recommended during Book Fair 2020



Replacing GDP by 2030 by Hoekstra, Rutger

Call No: 339.31 HOE
Publisher: Cambridge Uni.Press
Subject: Economics

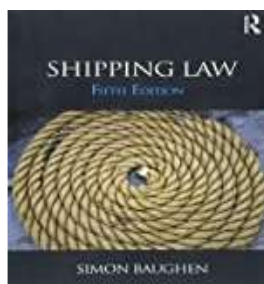
Accession No: 21186
Year: 2019
Recommended during Book Fair 2020



Research methods and statistics in psychology by Beins, Bernard

Call No: 658.072 BEI
Publisher: Cambridge Uni.Press
Subject: Management

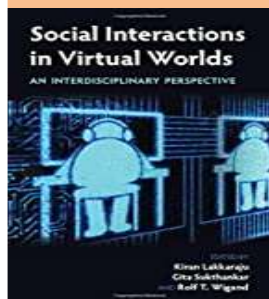
Accession No: 21187
Year: 2019
Recommended during Book Fair 2020



Shipping law by Baughen, Simon

Call No: 343.41096 BAU
Publisher: Routledge
Subject: Miscellaneous

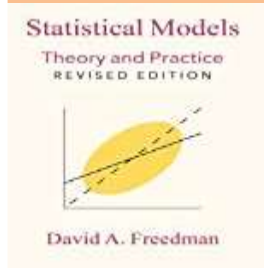
Accession No: 21188
Year: 2019
Recommended during Book Fair 2020



Social interactions in virtual worlds by Lakkaraju, Kiran (Ed)

Call No: 302.231 SOC
Publisher: Cambridge Uni.Press
Subject: Miscellaneous

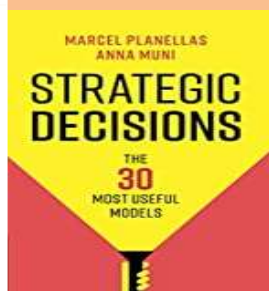
Accession No: 21189
Year: 2018
Recommended during Book Fair 2020



Statistical models by Freedman, David A

Call No: 519.5 FRE
Publisher: Cambridge Uni.Press
Subject: Statistics

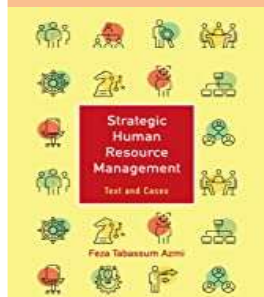
Accession No: 21190
Year: 2012
Recommended during Book Fair 2020



Strategic decisions by Planellas, Marcel

Call No: 658.4012 PLA
Publisher: Cambridge Uni.Press
Subject: Management

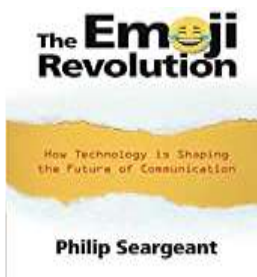
Accession No: 21191
Year: 2020
Recommended during Book Fair 2020



Strategic human resource management by Azmi, Feza Tabassum

Call No: 658.3 AZM
Publisher: Cambridge Uni.Press
Subject: Management

Accession No: 21192
Year: 2019
Recommended during Book Fair 2020



The emoji revolution by Seargeant, Philip

Call No: 004.60148 SEA

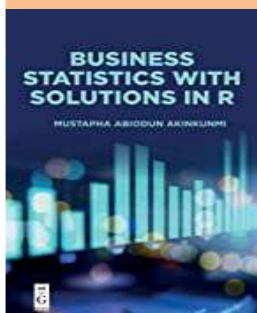
Accession No: 21193

Publisher: Cambridge Uni. Press

Year: 2019

Subject: Computer & IT

Recommended during Book Fair 2020



Business statistics with solutions in R by Akinkunmi, Mustapha Abiodun

Call No: 658.40331 AKI

Accession No: 21194

Publisher: Walter De Gruyter

Year: 2019

Subject: Statistics

Recommended during Book Fair 2020



GCE A level economics by Thong, Benjamin

Call No: 330 THO

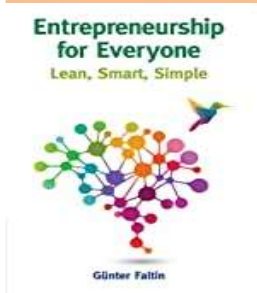
Accession No: 21195

Publisher: World Scientific

Year: 2019

Subject: Economics

Recommended during Book Fair 2020



Entrepreneurship for everyone by Faltn, Gunter

Call No: 658.421 FAL

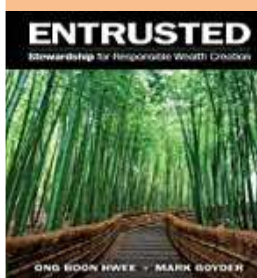
Accession No: 21196

Publisher: World Scientific

Year: 2019

Subject: Management

Recommended during Book Fair 2020



Entrusted by Hwee, Ong Boon

Call No: 330.16 HWE

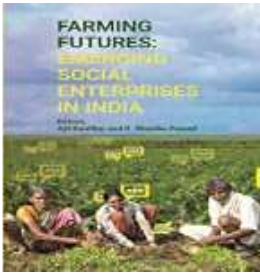
Accession No: 21197

Publisher: World Scientific

Year: 2020

Subject: Economics

Recommended during Book Fair 2020



Farming futures by Kanitkar, Ajit (Ed)

Call No: 658.421 FAR

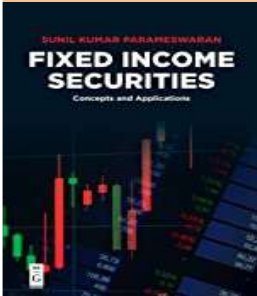
Publisher: Authors Upfront Pub

Subject: Management

Accession No: 21198

Year: 2019

Recommended during Book Fair 2020



Fixed income securities by Parameswaran, Sunil Kumar

Call No: 332.632044 PAR

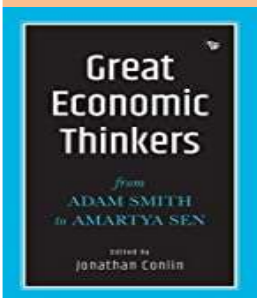
Publisher: Walter De Gruyter

Subject: Economics

Accession No: 21199

Year: 2020

Recommended during Book Fair 2020



Great economic thinkers by Conlin, Jonathan (Ed)

Call No: 330 GRE

Publisher: Speaking Tiger

Subject: Economics

Accession No: 21200

Year: 2018

Recommended during Book Fair 2020



Kiasunomics© by Agarwal, Sumit

Call No: 330.019 AGA

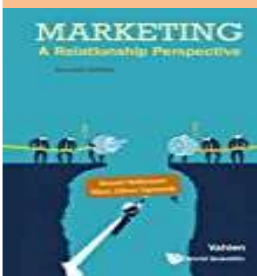
Publisher: World Scientific

Subject: Economics

Accession No: 21201

Year: 2018

Recommended during Book Fair 2020



Marketing by Hollensen, Svend

Call No: 658.8 HOL

Publisher: World Scientific

Subject: Marketing

Accession No: 21202

Year: 2019

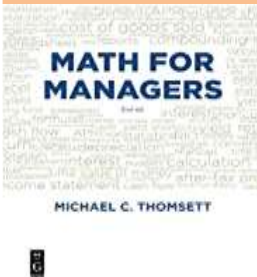
Recommended during Book Fair 2020



Marketing for competitiveness by Kotler, Philip

Call No: 658.80095 KOT
Publisher: World Scientific
Subject: Marketing

Accession No: 21203
Year: 2017
Recommended during Book Fair 2020



Math for managers by Thomsett, Michael C

Call No: 658.4033 THO
Publisher: Walter De Gruyter
Subject: Statistics

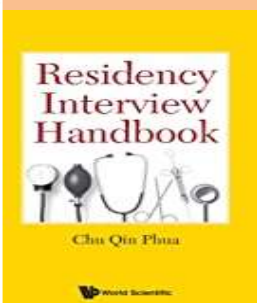
Accession No: 21204
Year: 2020
Recommended during Book Fair 2020



Power talk by Lam, Karen

Call No: 658.421 LAM
Publisher: World Scientific
Subject: Management

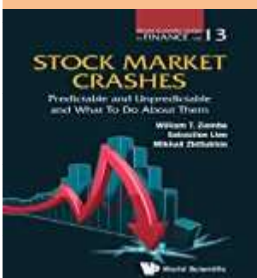
Accession No: 21205
Year: 2018
Recommended during Book Fair 2020



Residency interview handbook by Phua, Chu Qin

Call No: 610.7155 PHU
Publisher: World Scientific
Subject: Miscellaneous

Accession No: 21206
Year: 2019
Recommended during Book Fair 2020



Stock market crashes by Ziemba, William T

Call No: 332.042 ZIE
Publisher: World Scientific
Subject: Economics

Accession No: 21207
Year: 2019
Recommended during Book Fair 2020

**THE END OF
ONLINE
SHOPPING**
**THE FUTURE OF
NEW RETAIL IN AN
ALWAYS CONNECTED
WORLD**

Wijnand Jongen



The end of online shopping by Jongen, Wijnand

Call No: 658.872 JON
Publisher: World Scientific
Subject: Marketing

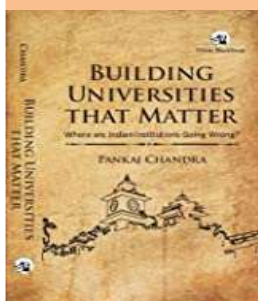
Accession No: 21208
Year: 2018
Recommended during Book Fair 2020



Breaking the silo by Dhar, Anup (Ed)

Call No: 507.1054 BRE
Publisher: Orient Blackswan
Subject: Miscellaneous

Accession No: 21209
Year: 2017
Recommended during Book Fair 2020



Building universities that matter by Chandra, Pankaj

Call No: 378.54 CHA
Publisher: Orient Blackswan
Subject: Miscellaneous

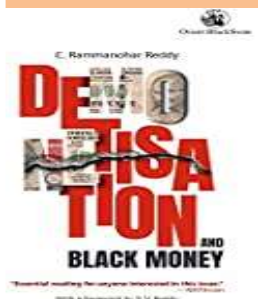
Accession No: 21210
Year: 2020
Recommended during Book Fair 2020



Collective bargaining by Patil, B R

Call No: 658.4052 PAT
Publisher: Universities Press
Subject: Management

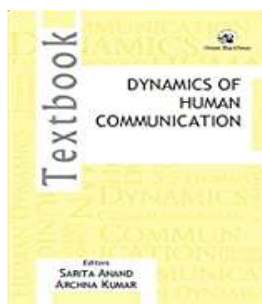
Accession No: 21211
Year: 2018
Recommended during Book Fair 2020



Demonetisation and black money by Reddy, C Rammanohar

Call No: 332.460954 RED
Publisher: Orient Blackswan
Subject: Economics

Accession No: 21212
Year: 2019
Recommended during Book Fair 2020



Dynamics of human communication by Anand, Sarita (Ed)

Call No: 650.014 DYN

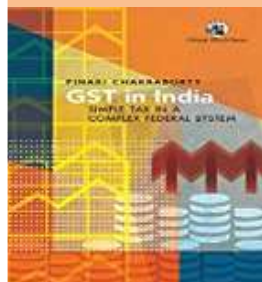
Accession No: 21213

Publisher: Orient Blackswan

Year: 2016

Subject: Miscellaneous

Recommended during Book Fair 2020



GST in India by Chakraborty, Pinaki

Call No: 343.954 CHA

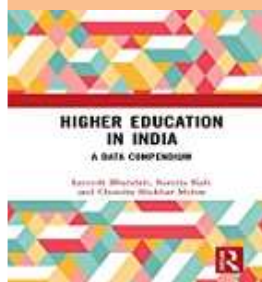
Accession No: 21214

Publisher: Orient Blackswan

Year: 2019

Subject: Miscellaneous

Recommended during Book Fair 2020



Higher education in India by Bhandari, Laveesh

Call No: 378 BHA

Accession No: 21215

Publisher: Social Science Press

Year: 2019

Subject: Miscellaneous

Recommended during Book Fair 2020



Industrial psychology by Bhattacharyya, Dipak

Call No: 158.7 BHA

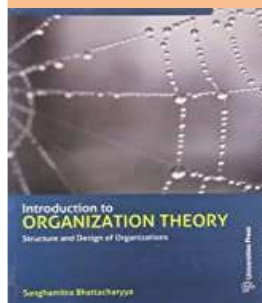
Accession No: 21216

Publisher: Universities Press

Year: 2012

Subject: Miscellaneous

Recommended during Book Fair 2020



Introduction to organization theory by Bhattacharyya, Sanghamitra

Call No: 658.1 BHA

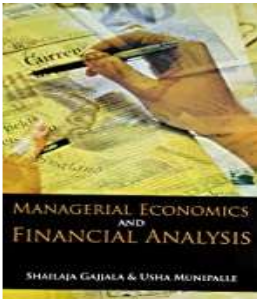
Accession No: 21217

Publisher: Universities Press

Year: 2011

Subject: Management

Recommended during Book Fair 2020



Managerial economics and financial analysis by Gajjala, Shailaja

Call No: 338.7 GAJ
Publisher: Universities Press
Subject: Economics

Accession No: 21218
Year: 2012
Recommended during Book Fair 2020



Operations research by Veerarajan, T

Call No: 658.4034 VEE
Publisher: Universities Press
Subject: Management

Accession No: 21219
Year: 2017
Recommended during Book Fair 2020



Operations research by Salimath, Chandrasekar

Call No: 658.4034 SAL
Publisher: Universities Press
Subject: Management

Accession No: 21220
Year: 2014
Recommended during Book Fair 2020



Production and operations management by Bhattacharyya, Dipak Kumar

Call No: 658.5 BHA
Publisher: Universities Press
Subject: Management

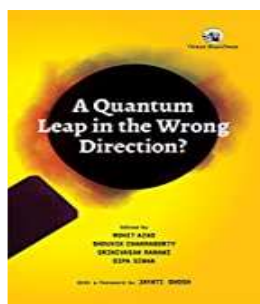
Accession No: 21221
Year: 2012
Recommended during Book Fair 2020



Python by Satyanarayana, Ch

Call No: 005.133 SAT
Publisher: Universities Press
Subject: Computer & IT

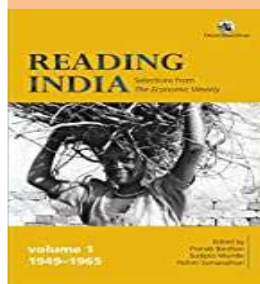
Accession No: 21222
Year: 2018
Recommended during Book Fair 2020



A quantum leap in the wrong direction? by Azad, Rohit (Ed)

Call No: 330.954051 QUA
Publisher: Orient Blackswan
Subject: Economics

Accession No: 21223
Year: 2019
Recommended during Book Fair 2020



Reading India selections from The Economic weekly by Bardhan, Pranab (Ed)

Call No: 338.954 REA
Publisher: Orient Blackswan
Subject: Economics

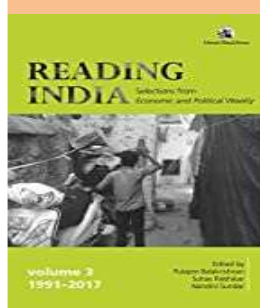
Accession No: 21224
Year: 2019
Recommended during Book Fair 2020



Reading India selections from The Economic weekly by Mahajan, Gurpreet (Ed)

Call No: 338.954 REA
Publisher: Orient Blackswan
Subject: Economics

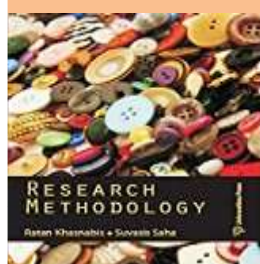
Accession No: 21225
Year: 2019
Recommended during Book Fair 2020



Reading India selections from The Economic weekly by Balakrishnan, Pulapre (Ed)

Call No: 338.954 REA
Publisher: Orient Blackswan
Subject: Economics

Accession No: 21226
Year: 2019
Recommended during Book Fair 2020



Research methodology by Khasnabis, Ratan

Call No: 658.072 KHA
Publisher: Universities Press
Subject: Management

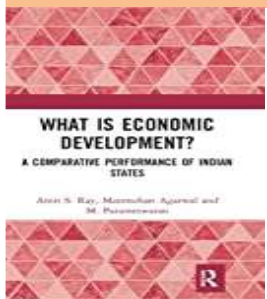
Accession No: 21227
Year: 2015
Recommended during Book Fair 2020



Research methods in human resource management by Anderson, Valrie

Call No: 658.072 AND
Publisher: Universities Press
Subject: Management

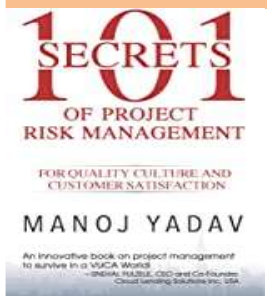
Accession No: 21228
Year: 2011
Recommended during Book Fair 2020



What is Economic development ? by Ray, Amit S

Call No: 338.9054 RAY
Publisher: Social Science Press
Subject: Economics

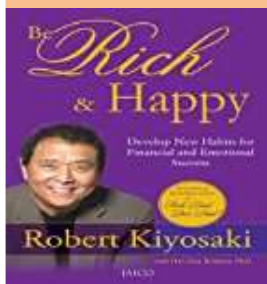
Accession No: 21229
Year: 2019
Recommended during Book Fair 2020



101 secrets of project risk management by Yadav, Manoj

Call No: 658.404 YAD
Publisher: Vitasta
Subject: Management

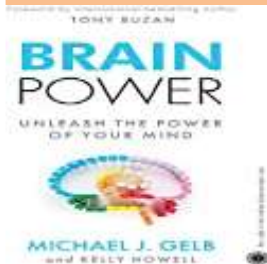
Accession No: 21230
Year: 2019
Recommended during Book Fair 2020



Be rich and happy by Kiyosaki, Robert T

Call No: 332.02401 KIY
Publisher: Jaico
Subject: Economics

Accession No: 21231
Year: 2019
Recommended during Book Fair 2020



Brain power by Gelb, Michael J

Call No: 153.4 GEL
Publisher: Jaico
Subject: Miscellaneous

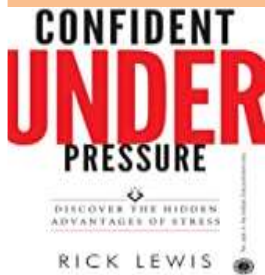
Accession No: 21232
Year: 2019
Recommended during Book Fair 2020



The complete works of William Shakespeare by Shakespeare, William

Call No: 823 SHA
Publisher: Oxford & IBH
Subject: Miscellaneous

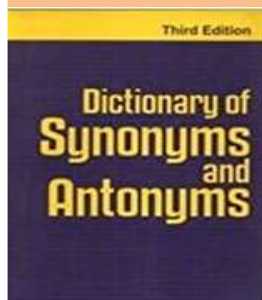
Accession No: 21233
Year: 2015
Recommended during Book Fair 2020



Confident under pressure by Lewis, Rick

Call No: 155.9042 LEW
Publisher: Jaico
Subject: Miscellaneous

Accession No: 21234
Year: 2019
Recommended during Book Fair 2020



Dictionary of synonyms and antonyms by CBS Publishers

Call No: 420 DIC
Publisher: CBS Publishers
Subject: Miscellaneous

Accession No: 21235
Year: 2019
Recommended during Book Fair 2020



Digital analytics for marketing by Sponder, Marshall

Call No: 658.872 SPO
Publisher: Routledge
Subject: Marketing

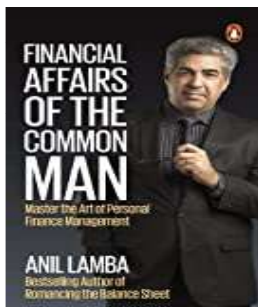
Accession No: 21236
Year: 2018
Recommended during Book Fair 2020



Digital marketing by Staredu Solutions

Call No: 658.872 DIG
Publisher: Staredu Solutions
Subject: Marketing

Accession No: 21237
Year: 2019
Recommended during Book Fair 2020



Financial affairs of the common man by Lamba, Anil

Call No: 332.024 LAM
Publisher: Penguin
Subject: Economics

Accession No: 21238
Year: 2019
Recommended during Book Fair 2020



Food and beverage management by Davis, Bernard

Call No: 642.5 DAV
Publisher: Routledge
Subject: Miscellaneous

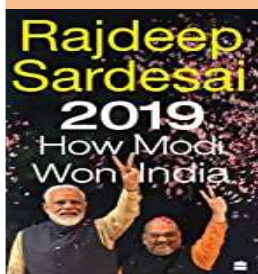
Accession No: 21239
Year: 2020
Recommended during Book Fair 2020



Guinness world records 2020 by Glenday, Craig

Call No: 032.02 GUI
Publisher: Guinness World Rec.
Subject: Miscellaneous

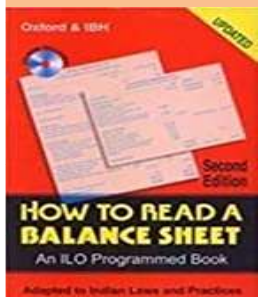
Accession No: 21240
Year: 2019
Recommended during Book Fair 2020



2019 how Modi won India by Sardesai, Rajdeep

Call No: 324.7 SAR
Publisher: Harper Collins
Subject: Miscellaneous

Accession No: 21241
Year: 2020
Recommended during Book Fair 2020



How to read a balance sheet by International Labour Organisation

Call No: 657.3 HOW
Publisher: Oxford & IBH
Subject: Accounting

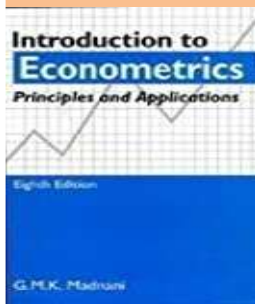
Accession No: 21242
Year: 2011
Recommended during Book Fair 2020



IBPS and SBI bank PO by Thakur, T S

Call No: 050 THA
Publisher: Arihant
Subject: Miscellaneous

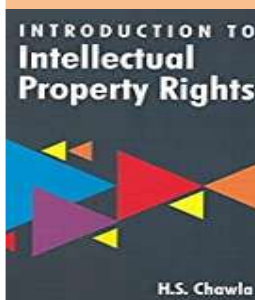
Accession No: 21243
Year: 2019
Recommended during Book Fair 2020



Introduction to econometrics by Madnani, G M K

Call No: 330.015195 MAD
Publisher: CBS Publishers
Subject: Economics

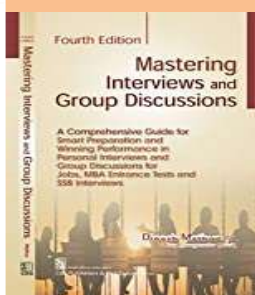
Accession No: 21244
Year: 2017
Recommended during Book Fair 2020



Introduction to intellectual property rights by Chawla, H S

Call No: 346.068 CHA
Publisher: CBS Publishers
Subject: Miscellaneous

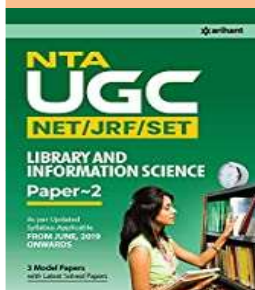
Accession No: 21245
Year: 2020
Recommended during Book Fair 2020



Mastering interviews and group discussions by Mathur, Dinesh

Call No: 650.144 MAT
Publisher: CBS Publishers
Subject: Miscellaneous

Accession No: 21246
Year: 2018
Recommended during Book Fair 2020



Library and information science by Sharma, Nandini

Call No: 025 SHA
Publisher: Arihant
Subject: Miscellaneous

Accession No: 21247
Year: 2019
Recommended during Book Fair 2020



Trueman's NTA UGC NET/SET Management by Shivani, M

Call No: 050 SHI
Publisher: Danika Publishing
Subject: Miscellaneous

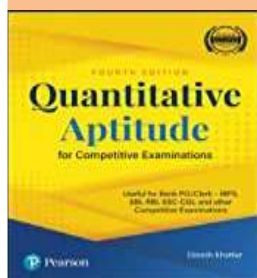
Accession No: 21248
Year: 2020
Recommended during Book Fair 2020



Operations research by Pundir, Sudhir Kumar

Call No: 658.4034 PUN
Publisher: CBS Publishers
Subject: Management

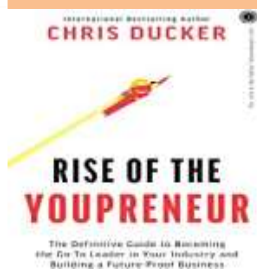
Accession No: 21249
Year: 2020
Recommended during Book Fair 2020



Quantitative aptitude by Khattar, Dinesh

Call No: 153.94 KHA
Publisher: Pearson
Subject: Miscellaneous

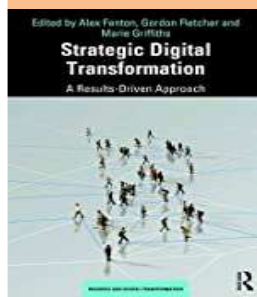
Accession No: 21250
Year: 2020
Recommended during Book Fair 2020



Rise of the youpreneur by Ducker, Chris

Call No: 658.421 DUC
Publisher: Jaico
Subject: Management

Accession No: 21251
Year: 2019
Recommended during Book Fair 2020



Strategic digital transformation by Fenton, Alex (Ed)

Call No: 658.406 STR
Publisher: Routledge
Subject: Management

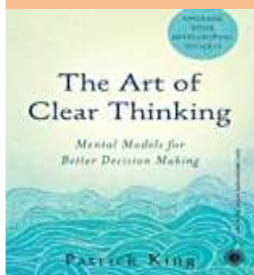
Accession No: 21252
Year: 2020
Recommended during Book Fair 2020



Success secrets of Amazon by Anderson, Steve

Call No: 650.1 AND
Publisher: Jaico
Subject: Miscellaneous

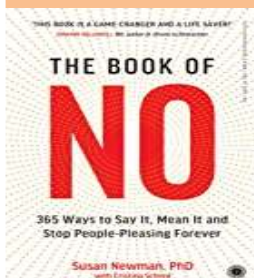
Accession No: 21253
Year: 2020
Recommended during Book Fair 2020



The art of clear thinking by King, Patrick

Call No: 153.42 KIN
Publisher: Jaico
Subject: Miscellaneous

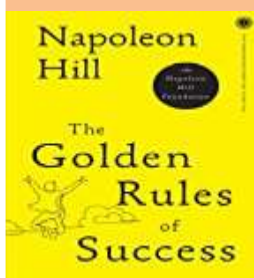
Accession No: 21254
Year: 2019
Recommended during Book Fair 2020



The book of no by Newman, Susan

Call No: 158.2 NEW
Publisher: Jaico
Subject: Miscellaneous

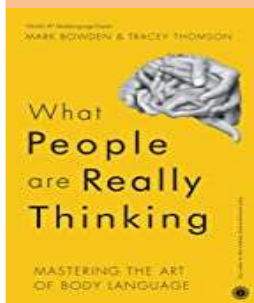
Accession No: 21255
Year: 2019
Recommended during Book Fair 2020



The golden rules of success by Hill, Napoleon

Call No: 650.1 HIL
Publisher: Jaico
Subject: Miscellaneous

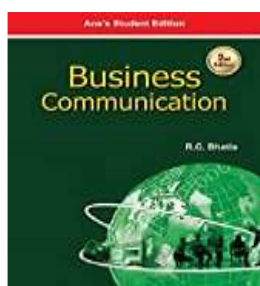
Accession No: 21256
Year: 2019
Recommended during Book Fair 2020



What people are really thinking by Bowden, Mark

Call No: 153.69 BOW
Publisher: Jaico
Subject: Miscellaneous

Accession No: 21257
Year: 2019
Recommended during Book Fair 2020



Business communication by Bhatia, R C

Call No: 650.014 BHA
Publisher: Ane Books
Subject: Miscellaneous

Accession No: 21258
Year: 2020
Recommended during Book Fair 2020



Customer loyalty programmes and clubs by Butscher, Stephen A

Call No: 658.812 BUT
Publisher: Ashgate
Subject: Marketing

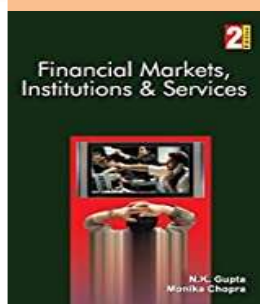
Accession No: 21259
Year: 2015
Recommended during Book Fair 2020



Diversity in the workplace by Groschl, Stefan

Call No: 658.3008 DIV
Publisher: Gower
Subject: Management

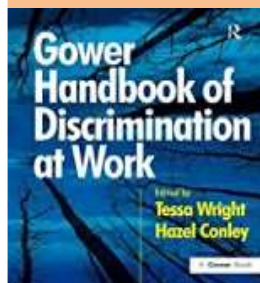
Accession No: 21260
Year: 2015
Recommended during Book Fair 2020



Financial markets institutions & services by Gupta, N K

Call No: 332.1 GUP
Publisher: Ane Books
Subject: Economics

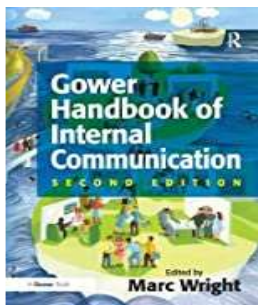
Accession No: 21261
Year: 2019
Recommended during Book Fair 2020



Gower handbook of discrimination at work by Wright, Tessa (Ed)

Call No: 344.4101133 GOW
Publisher: Gower
Subject: Miscellaneous

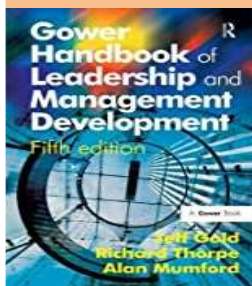
Accession No: 21262
Year: 2015
Recommended during Book Fair 2020



Gower handbook of internal communication by Wright, Marc (Ed)

Call No: 658.45 GOW
Publisher: Gower
Subject: Management

Accession No: 21263
Year: 2013
Recommended during Book Fair 2020



Gower handbook of leadership and management development by Gold, Jeff (Ed)

Call No: 658.4092 GOW
Publisher: Gower
Subject: Management

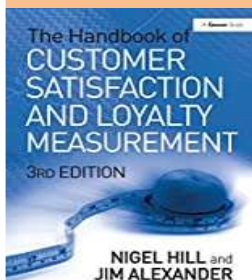
Accession No: 21264
Year: 2013
Recommended during Book Fair 2020



Green management by Karpagam, M

Call No: 333.7 KAR
Publisher: Ane Books
Subject: Economics

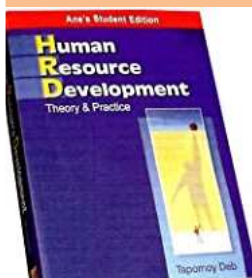
Accession No: 21265
Year: 2016
Recommended during Book Fair 2020



Handbook of customer satisfaction and loyalty measurement by Hill, Nigel

Call No: 658.812 HIL
Publisher: Gower
Subject: Marketing

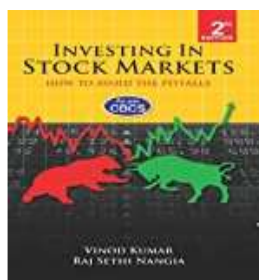
Accession No: 21266
Year: 2013
Recommended during Book Fair 2020



Human resource development by Deb, Tapomoy

Call No: 658.3 DEB
Publisher: Ane Books
Subject: Management

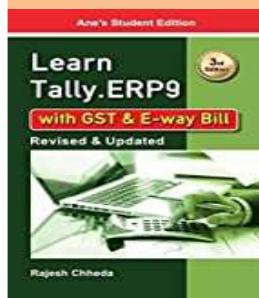
Accession No: 21267
Year: 2010
Recommended during Book Fair 2020



Investing in stock markets by Vinod Kumar

Call No: 332.6 VIN
Publisher: Ane Books
Subject: Economics

Accession No: 21268
Year: 2017
Recommended during Book Fair 2020



Learn tally ERP 9 with GST & E-way bill by Chheda, Rajesh U

Call No: 005.3 CHH
Publisher: Ane Books
Subject: Computer & IT

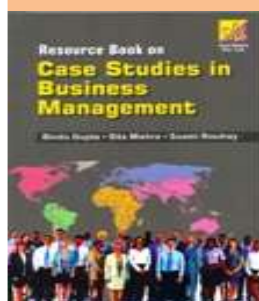
Accession No: 21269
Year: 2018
Recommended during Book Fair 2020



Research methodology and scientific writing by Thomas, C George

Call No: 658.072 THO
Publisher: Ane Books
Subject: Management

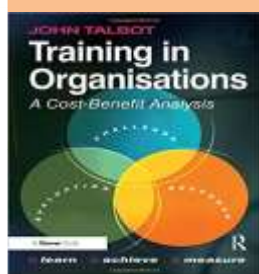
Accession No: 21270
Year: 2020
Recommended during Book Fair 2020



Resource book on case studies in business management by Gupta, Bindu

Call No: 658 GUP
Publisher: Ane Books
Subject: Management

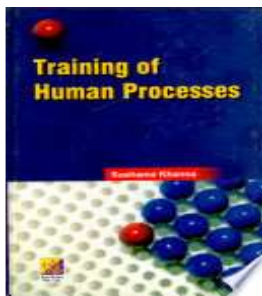
Accession No: 21271
Year: 2013
Recommended during Book Fair 2020



Training in organizations by Talbot, John

Call No: 658.3124 TAL
Publisher: Gower Publishing
Subject: Management

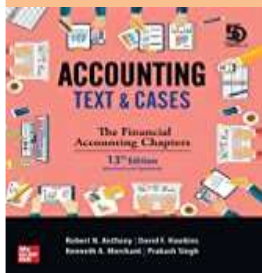
Accession No: 21272
Year: 2016
Recommended during Book Fair 2020



Training of human processes by Khanna, Sushama

Call No: 658.312404 KHA
Publisher: Ane Books
Subject: Management

Accession No: 21273
Year: 2009
Recommended during Book Fair 2020



Accounting by Anthony, Robert N

Call No: 657 ANT
Publisher: McGraw Hill
Subject: Accounting

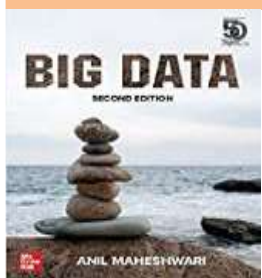
Accession No: 21274
Year: 2018
Recommended during Book Fair 2020



Bank management & financial services by Rose, Peter S

Call No: 332.1068 ROS
Publisher: McGraw Hill
Subject: Economics

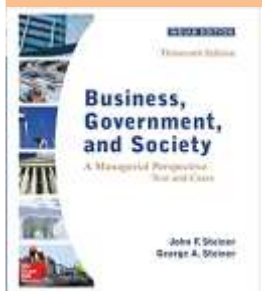
Accession No: 21275
Year: 2018
Recommended during Book Fair 2020



Big data by Maheshwari, Anil

Call No: 006.312 MAH
Publisher: McGraw Hill
Subject: Computer & IT

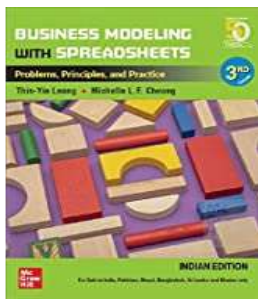
Accession No: 21276
Year: 2020
Recommended during Book Fair 2020



Business government and society by Steiner, John F

Call No: 658.4 STE
Publisher: McGraw Hill
Subject: Management

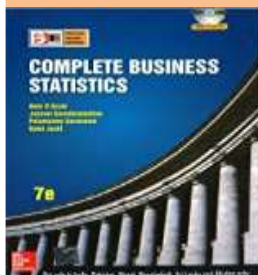
Accession No: 21277
Year: 2016
Recommended during Book Fair 2020



Business modeling with spreadsheets by Leong, Thin-Yin

Call No: 005.369 LEO
Publisher: McGraw Hill
Subject: Computer & IT

Accession No: 21278
Year: 2019
Recommended during Book Fair 2020



Complete business statistics by Aczel, Amir D

Call No: 658.40331 ACZ
Publisher: McGraw Hill
Subject: Statistics

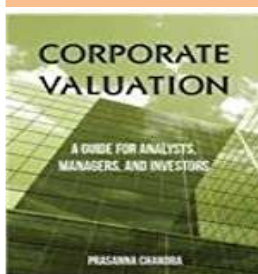
Accession No: 21279
Year: 2018
Recommended during Book Fair 2020



Corporate finance by Ross, Stephen A

Call No: 658.15 ROS
Publisher: McGraw Hill
Subject: Management

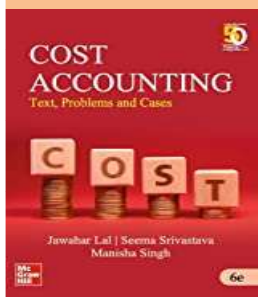
Accession No: 21280
Year: 2017
Recommended during Book Fair 2020



Corporate valuation by Chandra, Prasanna

Call No: 658.15 CHA
Publisher: McGraw Hill
Subject: Management

Accession No: 21281
Year: 2015
Recommended during Book Fair 2020



Cost accounting by Lal, Jawahar

Call No: 657.42 LAL
Publisher: McGraw Hill
Subject: Accounting

Accession No: 21282
Year: 2019
Recommended during Book Fair 2020



Customer loyalty by Rai, Alok Kumar

Call No: 658.812 RAI
Publisher: McGraw Hill
Subject: Marketing

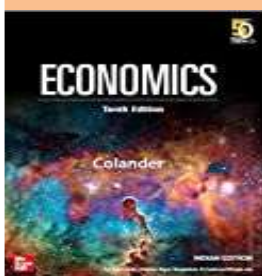
Accession No: 21283
Year: 2017
Recommended during Book Fair 2020



Economics by Samuelson, Paul A

Call No: 330 SAM
Publisher: McGraw Hill
Subject: Economics

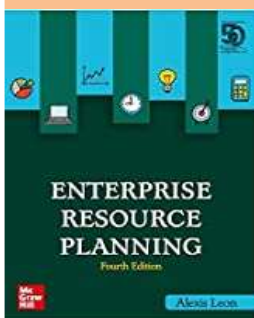
Accession No: 21284
Year: 2020
Recommended during Book Fair 2020



Economics by Colander, David C

Call No: 330 COL
Publisher: McGraw Hill
Subject: Economics

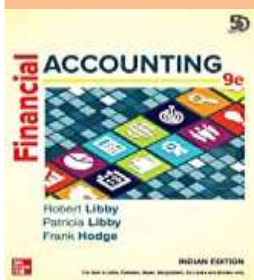
Accession No: 21285
Year: 2019
Recommended during Book Fair 2020



Enterprise resource planning by Leon, Alexis

Call No: 658.4012 LEO
Publisher: McGraw Hill
Subject: Management

Accession No: 21286
Year: 2019
Recommended during Book Fair 2020



Financial accounting by Libby, Robert

Call No: 657 LIB
Publisher: McGraw Hill
Subject: Accounting

Accession No: 21287
Year: 2019
Recommended during Book Fair 2020



Indian financial system by Khan, M Y

Call No: 332.054 KHA
Publisher: McGraw Hill
Subject: Economics

Accession No: 21288
Year: 2020
Recommended during Book Fair 2020



International marketing by Cateora, Philip R

Call No: 658.848 CAT
Publisher: McGraw Hill
Subject: Marketing

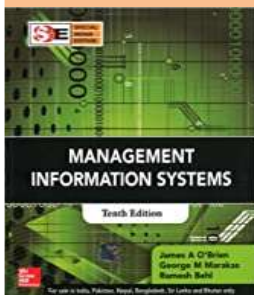
Accession No: 21289
Year: 2020
Recommended during Book Fair 2020



Management by Wehrich, Heinz

Call No: 658 WEI
Publisher: McGraw Hill
Subject: Management

Accession No: 21290
Year: 2020
Recommended during Book Fair 2020



Management information system by O'Brien, James A

Call No: 658.4038 OBR
Publisher: McGraw Hill
Subject: Management

Accession No: 21291
Year: 2018
Recommended during Book Fair 2020



Managing operations by Swink, Morgan

Call No: 658.5 SWI
Publisher: McGraw Hill
Subject: Management

Accession No: 21292
Year: 2019
Recommended during Book Fair 2020



Marketing by Grewal, Dhruv

Call No: 658.8 GRE
Publisher: McGraw Hill
Subject: Marketing

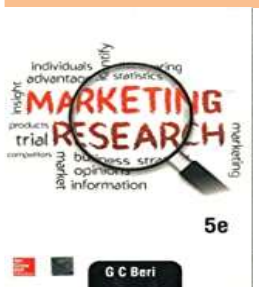
Accession No: 21293
Year: 2017
Recommended during Book Fair 2020



Marketing management by Saxena, Rajan

Call No: 658.8 SAX
Publisher: McGraw Hill
Subject: Marketing

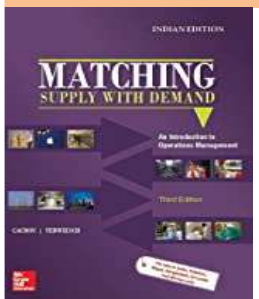
Accession No: 21294
Year: 2020
Recommended during Book Fair 2020



Marketing research by Beri, G C

Call No: 658.83 BER
Publisher: McGraw Hill
Subject: Marketing

Accession No: 21295
Year: 2017
Recommended during Book Fair 2020



Matching supply with demand by Cachon, Gerard

Call No: 658.5 CAC
Publisher: McGraw Hill
Subject: Management

Accession No: 21296
Year: 2018
Recommended during Book Fair 2020



Microeconomics by McConnell, Campbell R

Call No: 338.5 MCC
Publisher: McGraw Hill
Subject: Economics

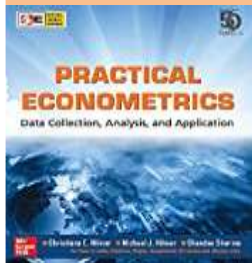
Accession No: 21297
Year: 2017
Recommended during Book Fair 2020



Organizational behavior by Luthans, Fred

Call No: 658.4 LUT
Publisher: McGraw Hill
Subject: Management

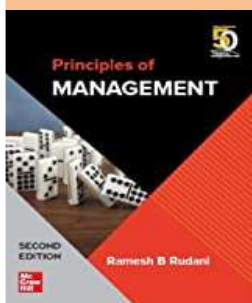
Accession No: 21298
Year: 2018
Recommended during Book Fair 2020



Practical econometrics by Christiana E Hilmer

Call No: 330.015195 HIL
Publisher: McGraw Hill
Subject: Economics

Accession No: 21299
Year: 2020
Recommended during Book Fair 2020



Principles of management by Rudani, Ramesh B

Call No: 658 RUD
Publisher: McGraw Hill
Subject: Management

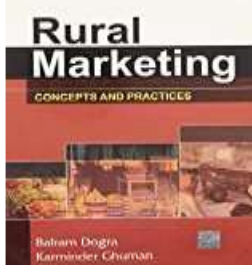
Accession No: 21300
Year: 2020
Recommended during Book Fair 2020



Quality management by Gitlow, Howard S

Call No: 658.4013 GIT
Publisher: McGraw Hill
Subject: Management

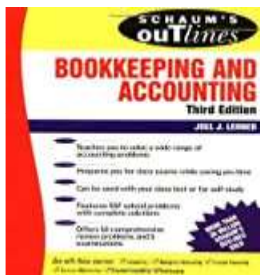
Accession No: 21301
Year: 2017
Recommended during Book Fair 2020



Rural marketing by Dogra, Balram

Call No: 658.801734 DOG
Publisher: Tata McGraw-Hill
Subject: Marketing

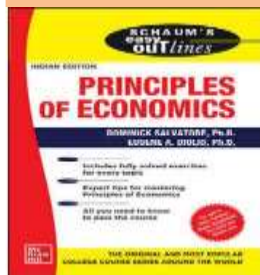
Accession No: 21302
Year: 2011
Recommended during Book Fair 2020



Bookkeeping and accounting by Lerner, Joel J

Call No: 657 LER
Publisher: McGraw Hill
Subject: Accounting

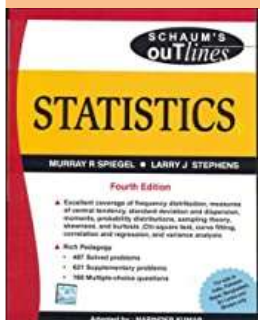
Accession No: 21303
Year: 2020
Recommended during Book Fair 2020



Principles of economics by Salvatore, Dominick

Call No: 330 SAL
Publisher: McGraw Hill
Subject: Economics

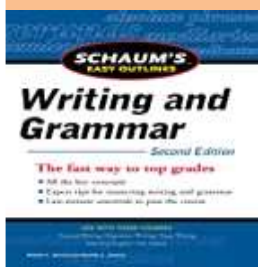
Accession No: 21304
Year: 2020
Recommended during Book Fair 2020



Statistics by Spiegel, Murray R

Call No: 519.5 SPI
Publisher: McGraw Hill
Subject: Statistics

Accession No: 21305
Year: 2020
Recommended during Book Fair 2020



Writing and grammar by Spruiell, William C

Call No: 808.042 SPR
Publisher: McGraw Hill
Subject: Miscellaneous

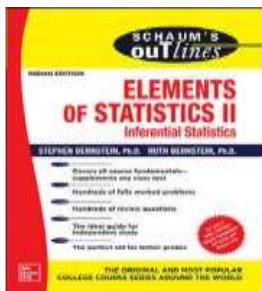
Accession No: 21306
Year: 2020
Recommended during Book Fair 2020



Theories and problems of cost accounting by Polimeni, Ralph S

Call No: 657.42 POL
Publisher: McGraw Hill
Subject: Accounting

Accession No: 21307
Year: 2020
Recommended during Book Fair 2020



Theories and problems of elements of statistics II by Bernstein, Stephen

Call No: 519.5 BER
Publisher: McGraw Hill
Subject: Statistics

Accession No: 21308
Year: 2020
Recommended during Book Fair 2020



International economics by Salvatore, Dominick

Call No: 337 SAL
Publisher: McGraw Hill
Subject: Economics

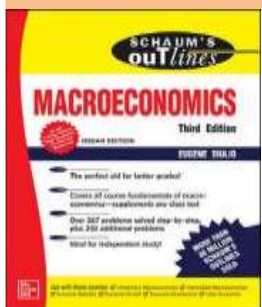
Accession No: 21309
Year: 2020
Recommended during Book Fair 2020



Theories and problems of investments by Francis, Jack Clark

Call No: 332.6 FRA
Publisher: McGraw Hill
Subject: Economics

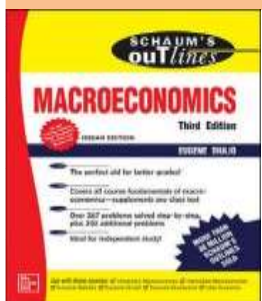
Accession No: 21310
Year: 2020
Recommended during Book Fair 2020



Theories and problems of macroeconomics by Diulio, Eugene

Call No: 339 DIU
Publisher: McGraw Hill
Subject: Economics

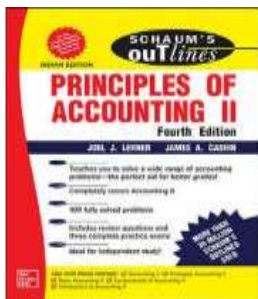
Accession No: 21311
Year: 2020
Recommended during Book Fair 2020



Theories and problems of operations management by Monks, Joseph G

Call No: 658.5 MON
Publisher: McGraw Hill
Subject: Management

Accession No: 21312
Year: 2020
Recommended during Book Fair 2020



Theories and problems of principles of accounting II by Lerner, Joel J

Call No: 657.076 LER
Publisher: McGraw Hill
Subject: Accounting

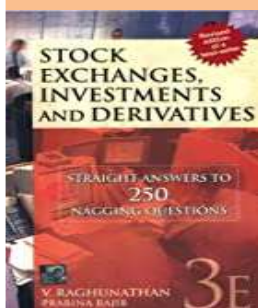
Accession No: 21313
Year: 2020
Recommended during Book Fair 2020



Service management by Fitzsimmons, James A.

Call No: 658.0029 FIT
Publisher: Mcgraw-Hill
Subject: Management

Accession No: 21314
Year: 2019
Recommended during Book Fair 2020



Stock exchanges, investments and derivatives by Raghunathan, V

Call No: 332.6 RAG
Publisher: McGraw-Hill
Subject: Economics

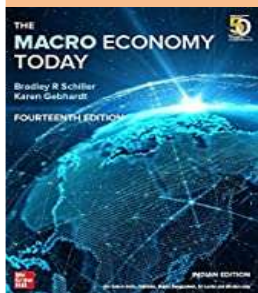
Accession No: 21315
Year: 2011
Recommended during Book Fair 2020



Strategic marketing by Cravens, David W

Call No: 658.802 CRA
Publisher: McGraw Hill
Subject: Marketing

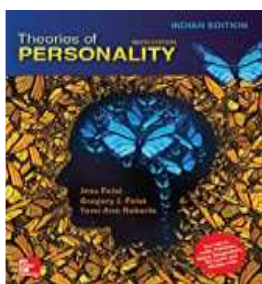
Accession No: 21316
Year: 2019
Recommended during Book Fair 2020



The Macro economy today by Schiller, Bradley R

Call No: 339 SCH
Publisher: McGraw Hill
Subject: Economics

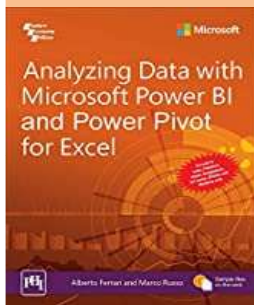
Accession No: 21317
Year: 2019
Recommended during Book Fair 2020



Theories of personality by Feist, Jess

Call No: 155.2 FEI
Publisher: McGraw Hill
Subject: Miscellaneous

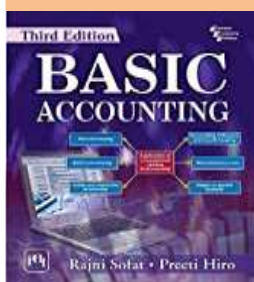
Accession No: 21318
Year: 2018
Recommended during Book Fair 2020



Analyzing data with microsoft power BI and power pivot for excel by Ferrari, Alberto

Call No: 658.4033 FER
Publisher: PHI Learning
Subject: Statistics

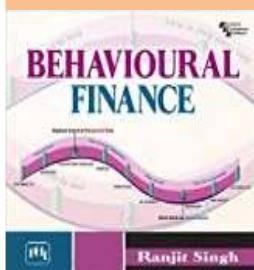
Accession No: 21319
Year: 2017
Recommended during Book Fair 2020



Basic accounting by Sofat, Rajni

Call No: 657 SOF
Publisher: PHI Learning
Subject: Accounting

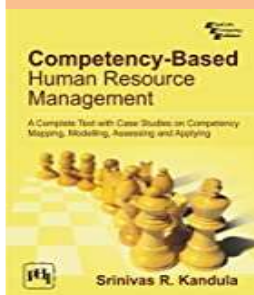
Accession No: 21320
Year: 2011
Recommended during Book Fair 2020



Behavioural finance by Singh, Ranjit

Call No: 332.6019 SIN
Publisher: PHI Learning
Subject: Economics

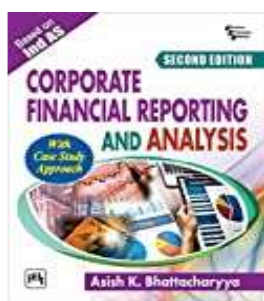
Accession No: 21321
Year: 2019
Recommended during Book Fair 2020



Competency-based human resource management by Kandula, Srinivas R

Call No: 658.4012 KAN
Publisher: PHI Learning
Subject: Management

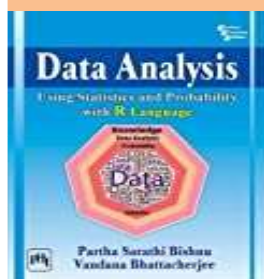
Accession No: 21322
Year: 2013
Recommended during Book Fair 2020



Corporate financial reporting and analysis by Bhattacharyya, Asish K

Call No: 658.15 BHA
Publisher: PHI Learning
Subject: Management

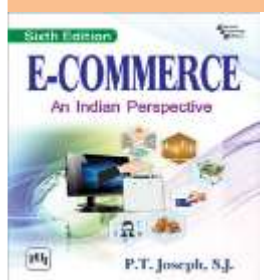
Accession No: 21323
Year: 2019
Recommended during Book Fair 2020



Data analysis by Bishnu, Partha Sarathi

Call No: 006.3 BIS
Publisher: PHI Learning
Subject: Computer & IT

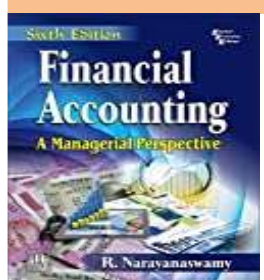
Accession No: 21324
Year: 2019
Recommended during Book Fair 2020



E-Commerce by Joseph, P T

Call No: 658.872 JOS
Publisher: PHI Learning
Subject: Marketing

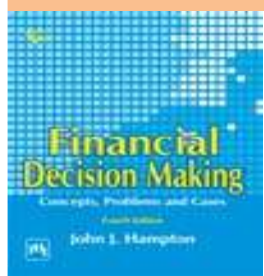
Accession No: 21325
Year: 2019
Recommended during Book Fair 2020



Financial accounting by Narayanaswamy, R

Call No: 657.068 NAR
Publisher: PHI Learning
Subject: Accounting

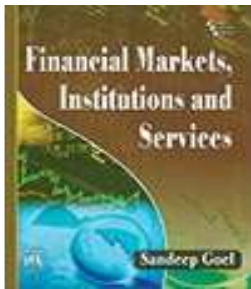
Accession No: 21326
Year: 2019
Recommended during Book Fair 2020



Financial decision making by Hampton, John J

Call No: 658.15 HAM
Publisher: PHI Learning
Subject: Management

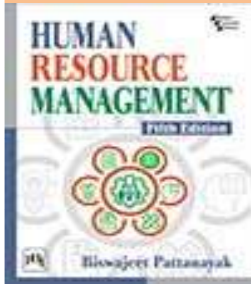
Accession No: 21327
Year: 2003
Recommended during Book Fair 2020



Financial markets institutions and services by Goel, Sandeep

Call No: 332.1 GOE
Publisher: PHI Learning
Subject: Economics

Accession No: 21328
Year: 2019
Recommended during Book Fair 2020



Human resource management by Pattanayak, Biswajeet

Call No: 658.3 PAT
Publisher: PHI Learning
Subject: Management

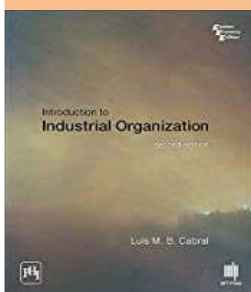
Accession No: 21329
Year: 2018
Recommended during Book Fair 2020



Introduction to data mining with case studies by Gupta, G K

Call No: 006.312 GUP
Publisher: PHI Learning
Subject: Computer & IT

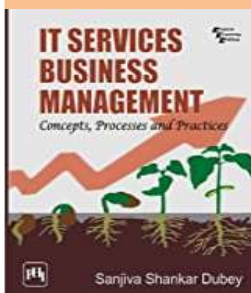
Accession No: 21330
Year: 2019
Recommended during Book Fair 2020



Introduction to industrial organization by Cabral, Luis M B

Call No: 338.6 CAB
Publisher: PHI Learning
Subject: Economics

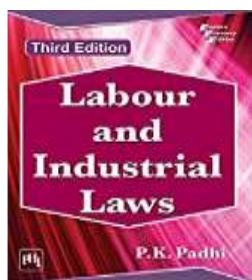
Accession No: 21331
Year: 2018
Recommended during Book Fair 2020



IT services business management by Dubey, Sanjiva Shankar

Call No: 004 DUB
Publisher: PHI Learning
Subject: Computer & IT

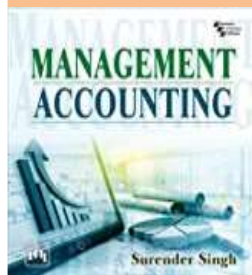
Accession No: 21332
Year: 2012
Recommended during Book Fair 2020



Labour and industrial laws by Padhi, P K

Call No: 344.01 PAD
Publisher: PHI Learning
Subject: Miscellaneous

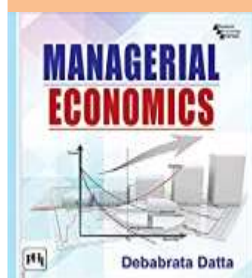
Accession No: 21333
Year: 2019
Recommended during Book Fair 2020



Management accounting by Singh, Surender

Call No: 658.1511 SIN
Publisher: PHI Learning
Subject: Management

Accession No: 21334
Year: 2016
Recommended during Book Fair 2020



Managerial economics by Datta, Debabrata

Call No: 338.7 DAT
Publisher: PHI Learning
Subject: Economics

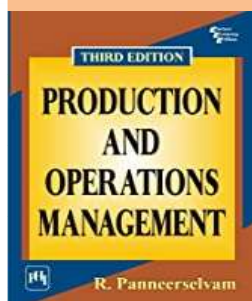
Accession No: 21335
Year: 2017
Recommended during Book Fair 2020



Microsoft excel 2019 by Winston, Wayne L

Call No: 005.369 WIN
Publisher: PHI Learning
Subject: Computer & IT

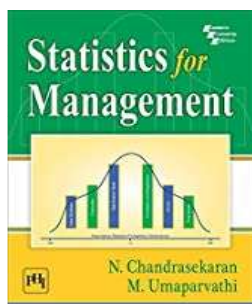
Accession No: 21336
Year: 2019
Recommended during Book Fair 2020



Production and operations management by Panneerselvam,R

Call No: 658.5 PAN
Publisher: PHI Learning
Subject: Management

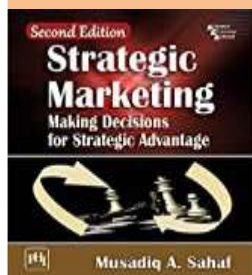
Accession No: 21337
Year: 2013
Recommended during Book Fair 2020



Statistics for management by Chandrasekaran, N

Call No: 658.40331 CHA
Publisher: PHI Learning
Subject: Statistics

Accession No: 21338
Year: 2016
Recommended during Book Fair 2020



Strategic marketing by Sahaf, Musadiq A

Call No: 658.802 SAH
Publisher: PHI Learning
Subject: Marketing

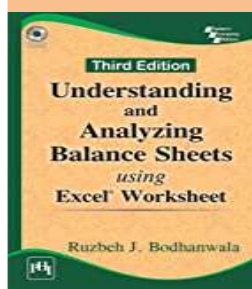
Accession No: 21339
Year: 2019
Recommended during Book Fair 2020



Technology and innovation management by Dubey, Sanjiva Shankar

Call No: 658.4062 DUB
Publisher: PHI Learning
Subject: Management

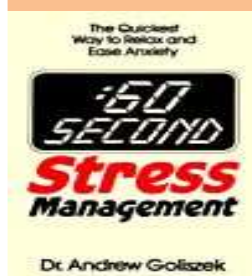
Accession No: 21340
Year: 2020
Recommended during Book Fair 2020



Understanding and analyzing balance sheets using excel worksheet by Bodhanwala, Ruzbeh J

Call No: 657.3 BOD
Publisher: PHI Learning
Subject: Accounting

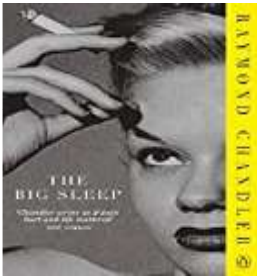
Accession No: 21341
Year: 2015
Recommended during Book Fair 2020



60 second stress management by Goliszek, Andrew

Call No: 155.9042 GOL
Publisher: Magna
Subject: Miscellaneous

Accession No: 21342
Year: 2001
Recommended during Book Fair 2020



The big sleep by Chandler, Raymond

Call No: 823 CHA
Publisher: Penguin
Subject: Miscellaneous

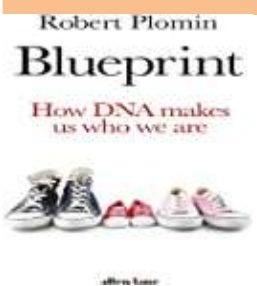
Accession No: 21343
Year: 2011
Recommended during Book Fair 2020



Bits to bitcoin by Day, Mark Stuart

Call No: 332.178 DAY
Publisher: MIT Press
Subject: Economics

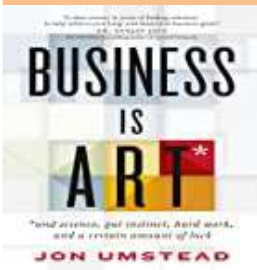
Accession No: 21344
Year: 2018
Recommended during Book Fair 2020



Blueprint by Plomin, Robert

Call No: 572.86 PLO
Publisher: Allan Lane
Subject: Miscellaneous

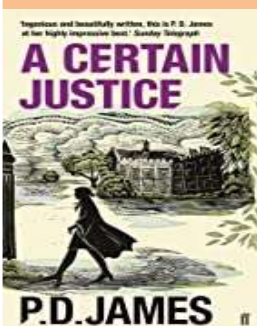
Accession No: 21345
Year: 2018
Recommended during Book Fair 2020



Business is art by Umstead, Jon

Call No: 658.421 UMS
Publisher: Figure 1 Publishing
Subject: Management

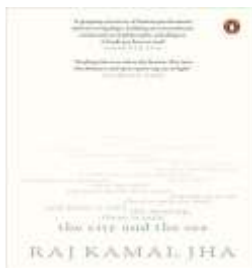
Accession No: 21346
Year: 2015
Recommended during Book Fair 2020



A certain justice by James, p D

Call No: 823 JAM
Publisher: Faber & Faber
Subject: Miscellaneous

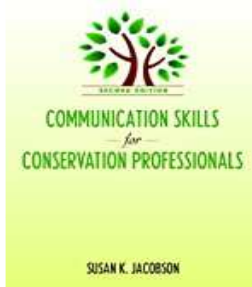
Accession No: 21347
Year: 1998
Recommended during Book Fair 2020



The city and the sea by Jha, Raj Kamal

Call No: 823 JHA
Publisher: Penguin
Subject: Miscellaneous

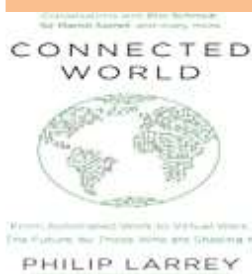
Accession No: 21348
Year: 2019
Recommended during Book Fair 2020



Communication skills for conservation professionals by Jacobson, Susan Kay

Call No: 650.014 JAC
Publisher: Island Press
Subject: Miscellaneous

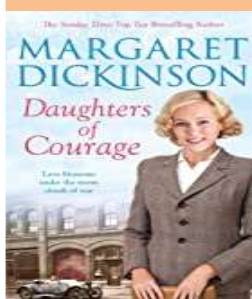
Accession No: 21349
Year: 2009
Recommended during Book Fair 2020



Connected world by Larrey, Philip

Call No: 303.483 LAR
Publisher: Penguin
Subject: Miscellaneous

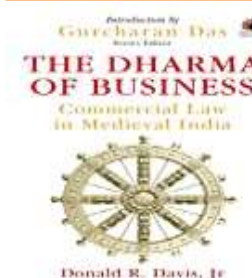
Accession No: 21350
Year: 2017
Recommended during Book Fair 2020



Daughters of courage by Dickinson, Margaret

Call No: 823 DIC
Publisher: Pan Books
Subject: Miscellaneous

Accession No: 21351
Year: 2017
Recommended during Book Fair 2020



The Dharma of business by Davis, Donald R

Call No: 346.5407 DAV
Publisher: Penguin
Subject: Miscellaneous

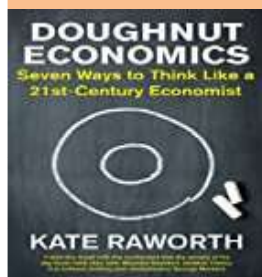
Accession No: 21352
Year: 2017
Recommended during Book Fair 2020



Do it or ditch it by James, Bev

Call No: 650.1 JAM
Publisher: Virgin Books
Subject: Miscellaneous

Accession No: 21353
Year: 2011
Recommended during Book Fair 2020



Doughnut economics by Raworth, Kate

Call No: 330 RAW
Publisher: Penguin
Subject: Economics

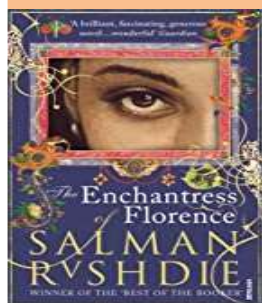
Accession No: 21354
Year: 2018
Recommended during Book Fair 2020



Economism by Kwak, James

Call No: 330 KWA
Publisher: Panthon Books
Subject: Economics

Accession No: 21355
Year: 2017
Recommended during Book Fair 2020



The enchantress of Florence by Rushdie, Salman

Call No: 823 RUS
Publisher: Vintage
Subject: Miscellaneous

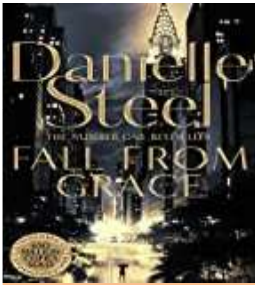
Accession No: 21356
Year: 2009
Recommended during Book Fair 2020



The Europeans by James, Henry

Call No: 823 JAM
Publisher: Penguin
Subject: Miscellaneous

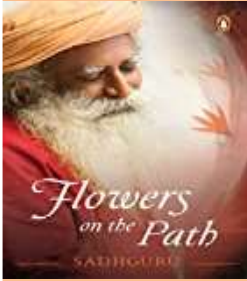
Accession No: 21357
Year: 2008
Recommended during Book Fair 2020



Fall from grace by Steel, Danielle

Call No: 823 STE
Publisher: Macmillan
Subject: Miscellaneous

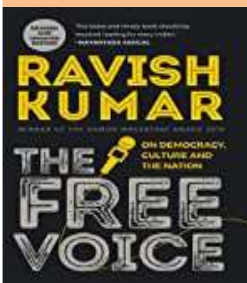
Accession No: 21358
Year: 2018
Recommended during Book Fair 2020



Flowers on the path by Sadhguru

Call No: 204.2 SAD
Publisher: Penguin
Subject: Miscellaneous

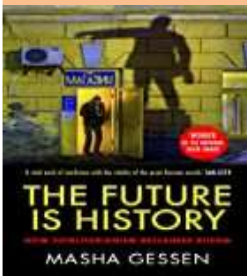
Accession No: 21359
Year: 2019
Recommended during Book Fair 2020



The free voice by Ravish Kumar

Call No: 320.954 RAV
Publisher: Speaking Tiger
Subject: Miscellaneous

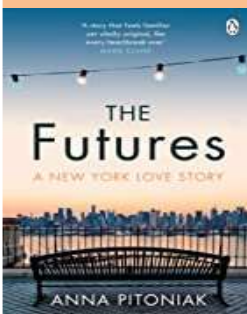
Accession No: 21360
Year: 2019
Recommended during Book Fair 2020



The future is history by Gessen, Masha

Call No: 947.086 GES
Publisher: Granta
Subject: Miscellaneous

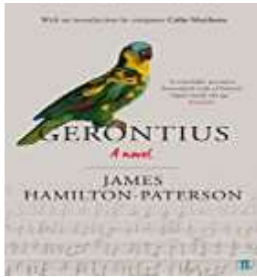
Accession No: 21361
Year: 2018
Recommended during Book Fair 2020



The futures by Pitoniak, Anna

Call No: 823 PIT
Publisher: Penguin
Subject: Miscellaneous

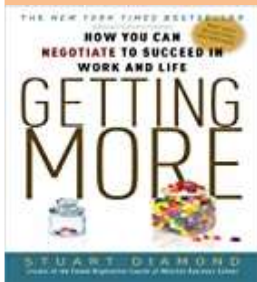
Accession No: 21362
Year: 2017
Recommended during Book Fair 2020



Gerontius by Hamilton-Paterson, James

Call No: 823 HAM
Publisher: Penguin
Subject: Miscellaneous

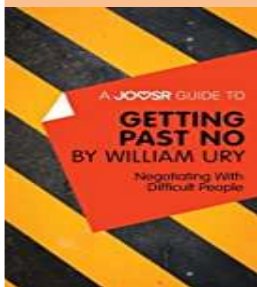
Accession No: 21363
Year: 2017
Recommended during Book Fair 2020



Getting more by Diamond, Stuart

Call No: 158.5 DIA
Publisher: Penguin
Subject: Miscellaneous

Accession No: 21364
Year: 2018
Recommended during Book Fair 2020



Getting past no by Ury, William

Call No: 158.5 URY
Publisher: Bantam Books
Subject: Miscellaneous

Accession No: 21365
Year: 2007
Recommended during Book Fair 2020



The good fight by Steel, Danielle

Call No: 823 STE
Publisher: Macmillan
Subject: Miscellaneous

Accession No: 21366
Year: 2018
Recommended during Book Fair 2020



Gore capitalism by Valencia, Sayak

Call No: 864.7 VAL
Publisher: MIT Press
Subject: Miscellaneous

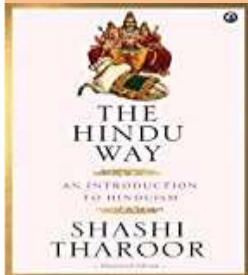
Accession No: 21367
Year: 2018
Recommended during Book Fair 2020



HBR's 10 must reads on managing across cultures by Harvard Business Review Press

Call No: 658.3008 HBR
Publisher: HBR Press
Subject: Management

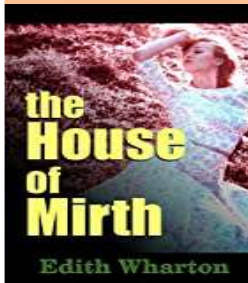
Accession No: 21368
Year: 2016
Recommended during Book Fair 2020



The Hindu way by Tharoor, Shashi

Call No: 294.5 THA
Publisher: Aleph
Subject: Miscellaneous

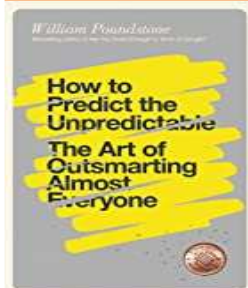
Accession No: 21369
Year: 2019
Recommended during Book Fair 2020



The house of mirth by Wharton, Edith

Call No: 823 WHA
Publisher: Wordsworth
Subject: Miscellaneous

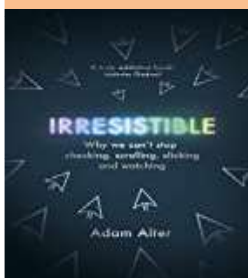
Accession No: 21370
Year: 2002
Recommended during Book Fair 2020



How to predict the unpredictable by Poundstone, William

Call No: 153.83 POU
Publisher: Oneworld
Subject: Miscellaneous

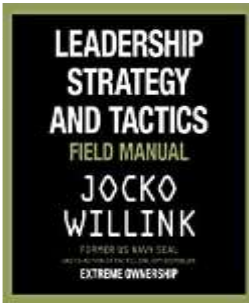
Accession No: 21371
Year: 2015
Recommended during Book Fair 2020



Irresistible by Alter, Adam

Call No: 303.4833 ALT
Publisher: Bodley Head
Subject: Miscellaneous

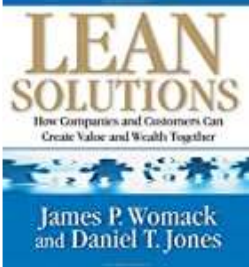
Accession No: 21372
Year: 2017
Recommended during Book Fair 2020



Leadership strategy and tactics by Willink, Jocko

Call No: 658.4092 WIL
Publisher: Macmillan
Subject: Management

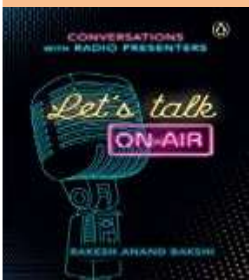
Accession No: 21373
Year: 2020
Recommended during Book Fair 2020



Lean solutions by Womack, James P

Call No: 658.812 WOM
Publisher: Simon & Schuster
Subject: Marketing

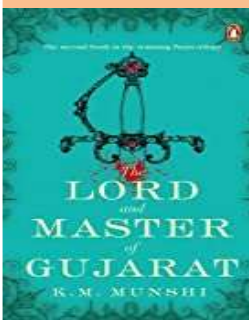
Accession No: 21374
Year: 2007
Recommended during Book Fair 2020



Lets talk on-air by Bakshi, Rakesh Anand

Call No: 791.44028092254 BAK
Publisher: Penguin
Subject: Miscellaneous

Accession No: 21375
Year: 2019
Recommended during Book Fair 2020



The master of Gujarat by Munshi, K M

Call No: 823 MUN
Publisher: Penguin
Subject: Miscellaneous

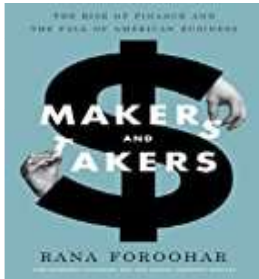
Accession No: 21376
Year: 2018
Recommended during Book Fair 2020



Lost kingdom by Plokhy, Serhii

Call No: 947 PLO
Publisher: Penguin
Subject: Miscellaneous

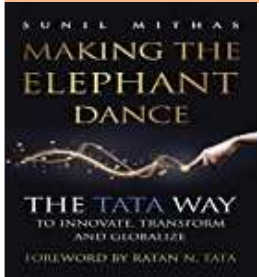
Accession No: 21377
Year: 2018
Recommended during Book Fair 2020



Makers and takers by Foroohar, Rana

Call No: 332.0973 FOR
Publisher: Crown Business
Subject: Economics

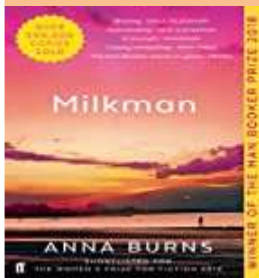
Accession No: 21378
Year: 2017
Recommended during Book Fair 2020



Making the elephant dance by Mithas, Sunil

Call No: 650.1 MIT
Publisher: Penguin
Subject: Miscellaneous

Accession No: 21379
Year: 2015
Recommended during Book Fair 2020



Milkman by Burns, Anna

Call No: 823 BUR
Publisher: Faber & Faber
Subject: Miscellaneous

Accession No: 21380
Year: 2018
Recommended during Book Fair 2020



Mindhunter by Douglas, John E

Call No: 823 DOU
Publisher: Arrow Books
Subject: Miscellaneous

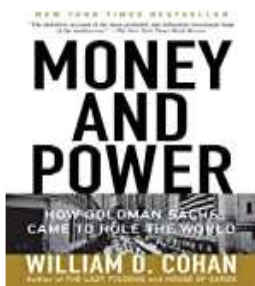
Accession No: 21381
Year: 2017
Recommended during Book Fair 2020



The miniaturist by Burton, Jessie

Call No: 823 BUR
Publisher: Picador
Subject: Miscellaneous

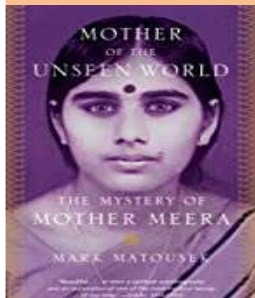
Accession No: 21382
Year: 2014
Recommended during Book Fair 2020



Money and power by Cohan, William D

Call No: 332.660973 COH
Publisher: Anchor Books
Subject: Economics

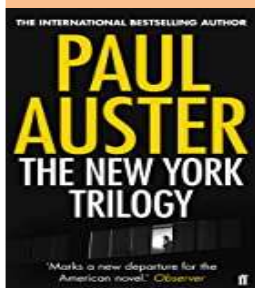
Accession No: 21383
Year: 2011
Recommended during Book Fair 2020



Mother of the unseen world by Matousek, Mark

Call No: 299.93 MAT
Publisher: Spiegel & Grau
Subject: Miscellaneous

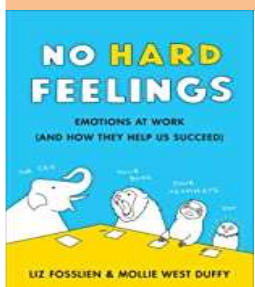
Accession No: 21384
Year: 2017
Recommended during Book Fair 2020



The New York trilogy by Auster, Paul

Call No: 823 AUS
Publisher: Faber & faber
Subject: Miscellaneous

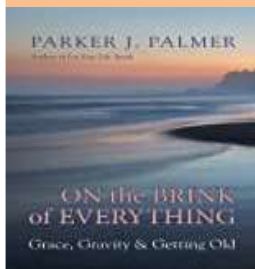
Accession No: 21385
Year: 2011
Recommended during Book Fair 2020



No hard feelings by Fosslien, Liz

Call No: 158.7 FOS
Publisher: Penguin
Subject: Miscellaneous

Accession No: 21386
Year: 2019
Recommended during Book Fair 2020



On the brink of everything by Palmer, Parker J.

Call No: 155.6719 PAL
Publisher: Berrett-Koehler
Subject: Miscellaneous

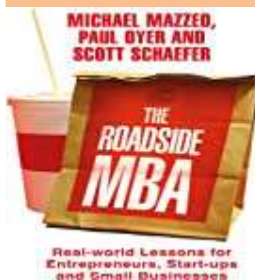
Accession No: 21387
Year: 2018
Recommended during Book Fair 2020



Once upon a curfew by Chaudhary, Srishti

Call No: 823 CHA
Publisher: Penguin
Subject: Miscellaneous

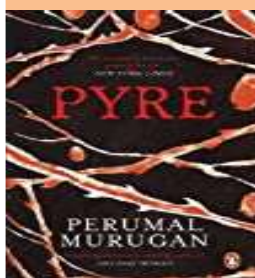
Accession No: 21388
Year: 2019
Recommended during Book Fair 2020



The roadside MBA by Mazzeo, Michael

Call No: 658 MAZ
Publisher: Macmillan
Subject: Management

Accession No: 21389
Year: 2014
Recommended during Book Fair 2020



Pyre by Murugan, Peruma!

Call No: 823 MUR
Publisher: Penguin
Subject: Miscellaneous

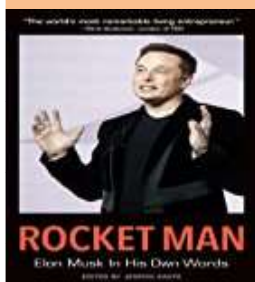
Accession No: 21390
Year: 2016
Recommended during Book Fair 2020



Reignited 2 by Singh, Srijan Pal

Call No: 658.4063 SIN
Publisher: Penguin
Subject: Management

Accession No: 21391
Year: 2019
Recommended during Book Fair 2020



Rocket man by Musk, Elon

Call No: 650.1 MUS
Publisher: B2 Books
Subject: Miscellaneous

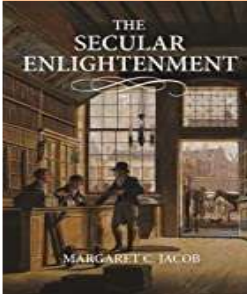
Accession No: 21392
Year: 2017
Recommended during Book Fair 2020



The Sages secret by Abhinav

Call No: 823 ABH
Publisher: Penguin
Subject: Miscellaneous

Accession No: 21393
Year: 2018
Recommended during Book Fair 2020



The secular Enlightenment by Jacob, Margaret C

Call No: 211.6 JAC
Publisher: Princeton Uni. Press
Subject: Miscellaneous

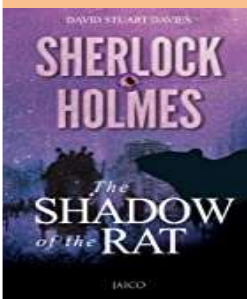
Accession No: 21394
Year: 2019
Recommended during Book Fair 2020



Selected stories by Poe, Edgar Allan

Call No: 823 POE
Publisher: Vintage
Subject: Miscellaneous

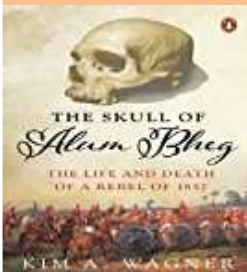
Accession No: 21395
Year: 2017
Recommended during Book Fair 2020



The shadows of Sherlock Holmes by Davies, David Stuart (Ed)

Call No: 823 SHA
Publisher: Wordsworth
Subject: Miscellaneous

Accession No: 21396
Year: 1998
Recommended during Book Fair 2020



The skull of Alum Bheg by Wagner, Kim A

Call No: 954.0317 WAG
Publisher: Penguin
Subject: Miscellaneous

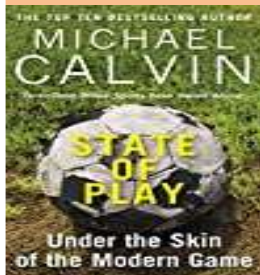
Accession No: 21397
Year: 2019
Recommended during Book Fair 2020



Nobody's child by Wood, Valerie

Call No: 823 WOO
Publisher: Corgi
Subject: Miscellaneous

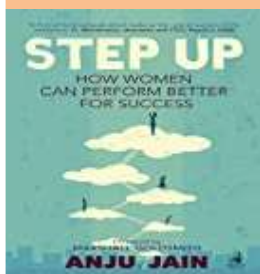
Accession No: 21398
Year: 2018
Recommended during Book Fair 2020



State of play by Calvin, Mike

Call No: 796.334 CAL
Publisher: Century
Subject: Miscellaneous

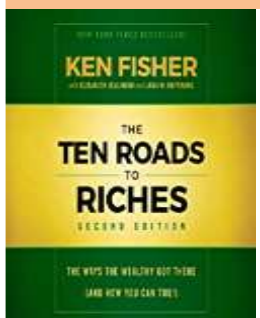
Accession No: 21399
Year: 2018
Recommended during Book Fair 2020



Step up by Jain, Anju

Call No: 650.1 JAI
Publisher: Penguin
Subject: Miscellaneous

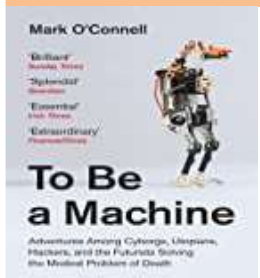
Accession No: 21400
Year: 2016
Recommended during Book Fair 2020



The ten roads to riches by Fisher, Ken

Call No: 332.6 FIS
Publisher: Wiley
Subject: Economics

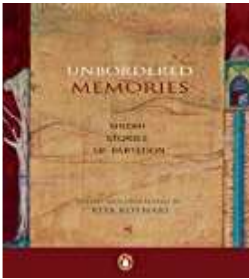
Accession No: 21401
Year: 2018
Recommended during Book Fair 2020



To be a machine by O'Connell, Mark

Call No: 306.461 OCO
Publisher: Granta
Subject: Miscellaneous

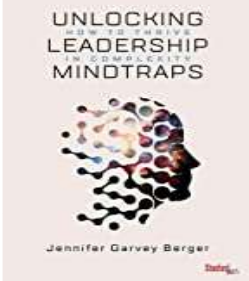
Accession No: 21402
Year: 2018
Recommended during Book Fair 2020



Unbordered memories by Kothari, Rita (Ed)

Call No: 891.4130108 UNB
Publisher: Penguin
Subject: Miscellaneous

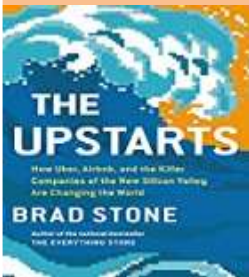
Accession No: 21403
Year: 2009
Recommended during Book Fair 2020



Unlocking leadership mindtraps by Berger, Jennifer Garvey

Call No: 658.4092 BER
Publisher: Stanford Uni. Press
Subject: Management

Accession No: 21404
Year: 2019
Recommended during Book Fair 2020



The upstarts by Stone, Brad

Call No: 338.04 STO
Publisher: Corgi Books
Subject: Economics

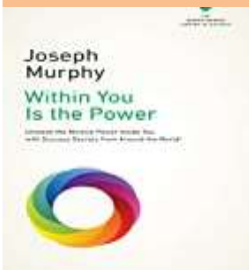
Accession No: 21405
Year: 2018
Recommended during Book Fair 2020



Us against you by Backman, Fredrik

Call No: 823 BAC
Publisher: Penguin
Subject: Miscellaneous

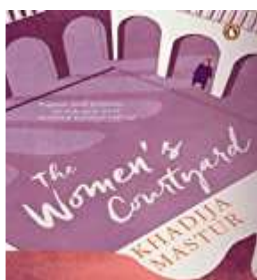
Accession No: 21406
Year: 2019
Recommended during Book Fair 2020



Within you is the power by Murphy, Joseph

Call No: 299.93 MUR
Publisher: Tarcher Perigee
Subject: Miscellaneous

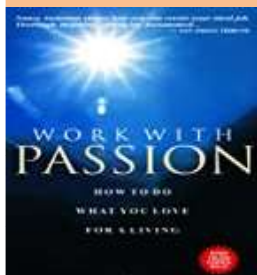
Accession No: 21407
Year: 2017
Recommended during Book Fair 2020



The Women's courtyard by Master, Khadija

Call No: 823 MAS
Publisher: Penguin
Subject: Miscellaneous

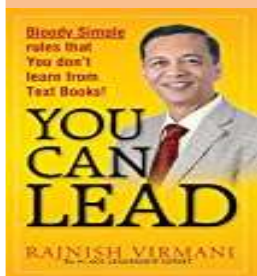
Accession No: 21408
Year: 2018
Recommended during Book Fair 2020



Work with passion by Anderson, Nancy

Call No: 650.14 AND
Publisher: Magna
Subject: Miscellaneous

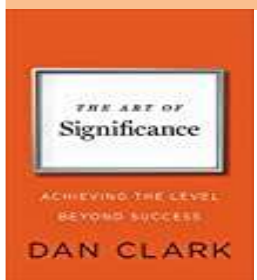
Accession No: 21409
Year: 2012
Recommended during Book Fair 2020



You can lead by Virmani, Rajnish

Call No: 658.4092 VIR
Publisher: Full Circle
Subject: Management

Accession No: 21410
Year: 2013
Recommended during Book Fair 2020



The art of significance by Clark, Dan

Call No: 170.44 CLA
Publisher: Penguin
Subject: Miscellaneous

Accession No: 21411
Year: 2013
Recommended during Book Fair 2020



As the world ages by Sivaramakrishnan, Kavita

Call No: 305.26091724 SIV
Publisher: HBR Press
Subject: Miscellaneous

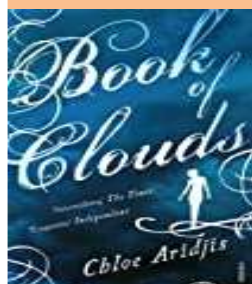
Accession No: 21412
Year: 2018
Recommended during Book Fair 2020



Blockchain by Harvard Business Review Press

Call No: 332.178 BLO
Publisher: HBR Press
Subject: Economics

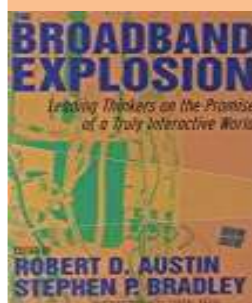
Accession No: 21413
Year: 2019
Recommended during Book Fair 2020



Book of clouds by Aridjis, Chloe

Call No: 823 ARI
Publisher: Vintage Books
Subject: Miscellaneous

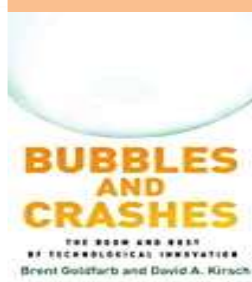
Accession No: 21414
Year: 2010
Recommended during Book Fair 2020



The broadband explosion by Austin, Robert D (Ed)

Call No: 384.33 THE
Publisher: HBR Press
Subject: Miscellaneous

Accession No: 21415
Year: 2005
Recommended during Book Fair 2020



Bubbles and crashes by Goldfarb, Brent

Call No: 658.4063 GOL
Publisher: Stanford Uni. Press
Subject: Management

Accession No: 21416
Year: 2019
Recommended during Book Fair 2020



Capital market and depository system in India by Cleetus, Regina Sibi

Call No: 332.0410954 CLE
Publisher: New Century
Subject: Economics

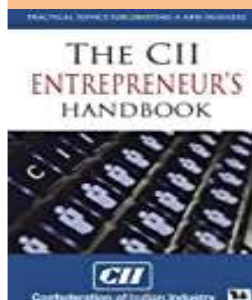
Accession No: 21417
Year: 2018
Recommended during Book Fair 2020



CFO techniques by Guzik, Marina

Call No: 658.15 GUZ
Publisher: Apress
Subject: Management

Accession No: 21418
Year: 2019
Recommended during Book Fair 2020



The CII entrepreneurship handbook by Ravindranath, Sushila (Ed)

Call No: 658.421 THE
Publisher: Westland
Subject: Management

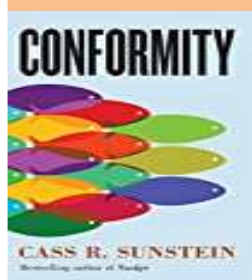
Accession No: 21419
Year: 2010
Recommended during Book Fair 2020



Comes the darkness comes the light by Vega, Vanessa

Call No: 616.85820092 VEG
Publisher: AMACOM
Subject: Miscellaneous

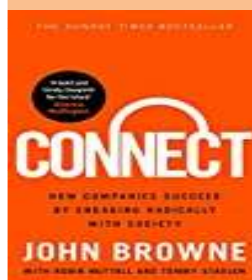
Accession No: 21420
Year: 2007
Recommended during Book Fair 2020



Conformity by Sunstein, Cass R

Call No: 340.115 SUN
Publisher: New York Uni. Press
Subject: Miscellaneous

Accession No: 21421
Year: 2019
Recommended during Book Fair 2020



Connect by Browne, John

Call No: 658.408 BRO
Publisher: W H Allen
Subject: Management

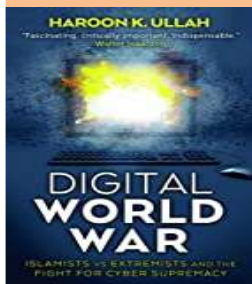
Accession No: 21422
Year: 2015
Recommended during Book Fair 2020



Designed for digital by Ross, Jeanne W

Call No: 658 ROS
Publisher: The MIT Press
Subject: Management

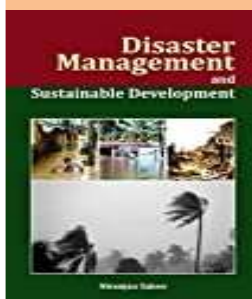
Accession No: 21423
Year: 2019
Recommended during Book Fair 2020



Digital world war by Ullah, Haroon K

Call No: 324.091767 ULL
Publisher: Yale Uni. Press
Subject: Miscellaneous

Accession No: 21424
Year: 2017
Recommended during Book Fair 2020



Disaster management and sustainable development by Sahoo, Niranjan

Call No: 363.340954 SAH
Publisher: New Century
Subject: Miscellaneous

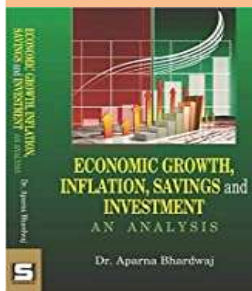
Accession No: 21425
Year: 2019
Recommended during Book Fair 2020



The discrete charm of the machine by Steiglitz, Ken

Call No: 303.4833 STE
Publisher: Princeton Uni. Press
Subject: Miscellaneous

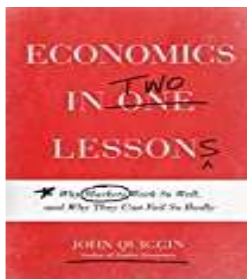
Accession No: 21426
Year: 2019
Recommended during Book Fair 2020



Economic growth, inflation, savings and investment by Bhardwaj, Aparna (Ed)

Call No: 338.954 ECO
Publisher: Shandilya Pub.
Subject: Economics

Accession No: 21427
Year: 2017
Recommended during Book Fair 2020



Economics in two lessons by Quiggin, John

Call No: 330 QUI

Publisher: Princeton Uni. Press

Subject: Economics

Accession No: 21428

Year: 2019

Recommended during Book Fair 2020



An education in happiness by Arzeni, Flavia

Call No: 833.912 ARZ

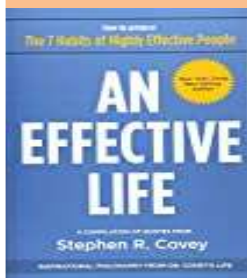
Publisher: Pushkin

Subject: Miscellaneous

Accession No: 21429

Year: 2012

Recommended during Book Fair 2020



An effective life by Covey, Stephen R

Call No: 158 COV

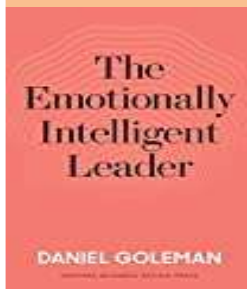
Publisher: FranklinCovey.Com

Subject: Miscellaneous

Accession No: 21430

Year: 2016

Recommended during Book Fair 2020



The emotionally intelligent leader by Goleman, Daniel

Call No: 658.4092 GOL

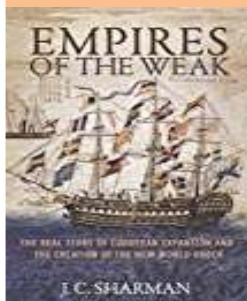
Publisher: HBR Press

Subject: Management

Accession No: 21431

Year: 2013

Recommended during Book Fair 2020



Empires of the weak by Sharman, J C

Call No: 909.08 SHA

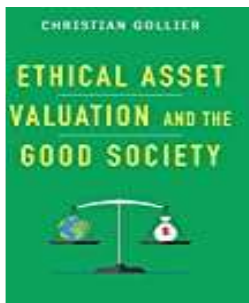
Publisher: Princeton Uni. Press

Subject: Miscellaneous

Accession No: 21432

Year: 2019

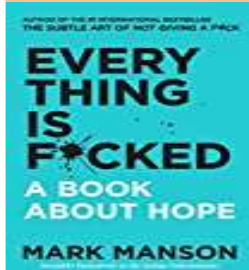
Recommended during Book Fair 2020



Ethical asset valuation and the good society by Gollier, Christian

Call No: 174.4 GOL
Publisher: Columbia Uni. Press
Subject: Miscellaneous

Accession No: 21433
Year: 2018
Recommended during Book Fair 2020



Everything is fucked by Manson, Mark

Call No: 152.4 MAN
Publisher: Harper Collins
Subject: Miscellaneous

Accession No: 21434
Year: 2019
Recommended during Book Fair 2020



Evolution or revolution? by Blanchard, Olivier

Call No: 339 EVO
Publisher: The MIT Press
Subject: Economics

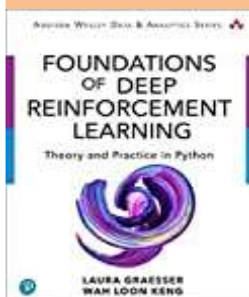
Accession No: 21435
Year: 2019
Recommended during Book Fair 2020



Financial inclusion through micro finance by Suman P M

Call No: 332.0954 SUM
Publisher: New Century
Subject: Economics

Accession No: 21436
Year: 2018
Recommended during Book Fair 2020



Foundations of deep reinforcement learning by Graesser, Laura

Call No: 006.31 GRA
Publisher: Pearson
Subject: Computer & IT

Accession No: 21437
Year: 2020
Recommended during Book Fair 2020



The freedom of scientific research by Giordano, Simona (Ed)

Call No: 658.072 THE

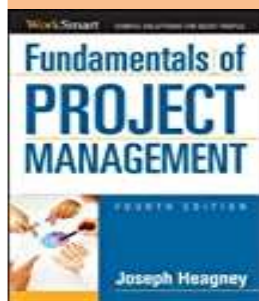
Accession No: 21438

Publisher: Manchester Uni. Press

Year: 2019

Subject: Management

Recommended during Book Fair 2020



Fundamentals of project management by Heagney, Joseph

Call No: 658.404 HEA

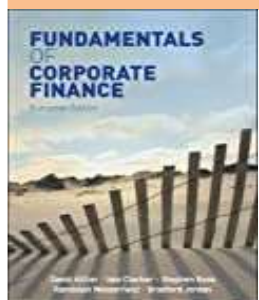
Accession No: 21439

Publisher: AMACOM

Year: 2012

Subject: Management

Recommended during Book Fair 2020



Fundamentals of corporate finance by Hillier, David

Call No: 658.15 HIL

Accession No: 21440

Publisher: McGraw Hill

Year: 2011

Subject: Management

Recommended during Book Fair 2020



Futureproof by Coaffee, Jon

Call No: 658.4 COA

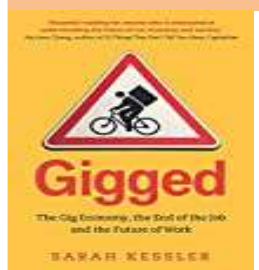
Accession No: 21441

Publisher: Yale Uni. Press

Year: 2019

Subject: Management

Recommended during Book Fair 2020



Gigged by Kessler, Sarah

Call No: 331.0973 KES

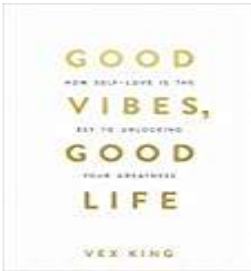
Accession No: 21442

Publisher: Random House

Year: 2018

Subject: Economics

Recommended during Book Fair 2020



Good vibes good life by King, Vex

Call No: 158.1 KIN
Publisher: Hay House
Subject: Miscellaneous

Accession No: 21443
Year: 2019
Recommended during Book Fair 2020



Health economics and financing by Nair, Kesavan Sreekantan

Call No: 338.433621 NAI
Publisher: New Century
Subject: Economics

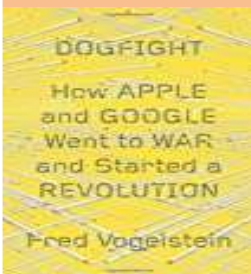
Accession No: 21444
Year: 2019
Recommended during Book Fair 2020



House of Trump House of Putin by Unger, Craig

Call No: 973.933092 UNG
Publisher: Transworld
Subject: Miscellaneous

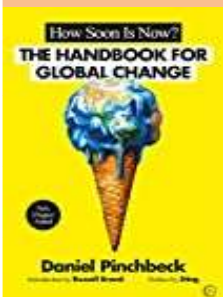
Accession No: 21445
Year: 2019
Recommended during Book Fair 2020



Dogfight by Vogelstein, Fred

Call No: 338.47004 VOG
Publisher: Sarah Crichton Books
Subject: Economics

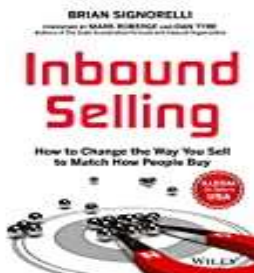
Accession No: 21446
Year: 2013
Recommended during Book Fair 2020



How soon is now? The handbook for global change by Pinchbeck, Daniel

Call No: 303.4 PIN
Publisher: Watkins
Subject: Miscellaneous

Accession No: 21447
Year: 2017
Recommended during Book Fair 2020



Inbound selling by Signorelli, Brian

Call No: 658.81 SIG
Publisher: Wiley
Subject: Marketing

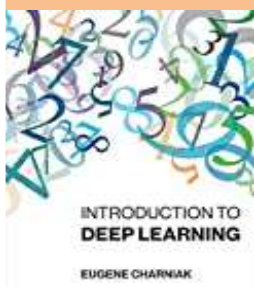
Accession No: 21448
Year: 2018
Recommended during Book Fair 2020



Innovation capital by Dyer, Jeff

Call No: 658.4063 DYE
Publisher: HBR Press
Subject: Management

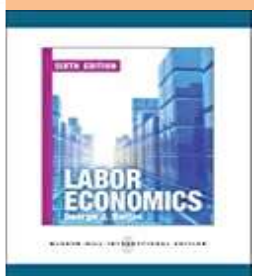
Accession No: 21449
Year: 2019
Recommended during Book Fair 2020



Introduction to deep learning by Charniak, Eugene

Call No: 006.31 CHA
Publisher: The MIT Press
Subject: Computer & IT

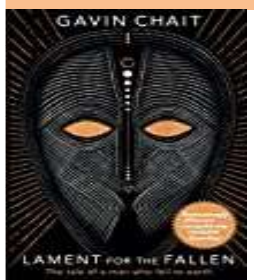
Accession No: 21450
Year: 2018
Recommended during Book Fair 2020



Labor economics by Borjas, George J

Call No: 331 BOR
Publisher: McGraw Hill
Subject: Economics

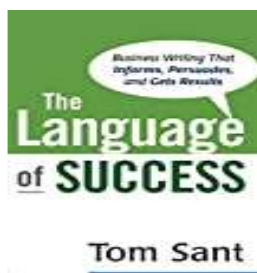
Accession No: 21451
Year: 2013
Recommended during Book Fair 2020



Lament for the fallen by Chait, Gavin

Call No: 823 CHA
Publisher: Transworld
Subject: Miscellaneous

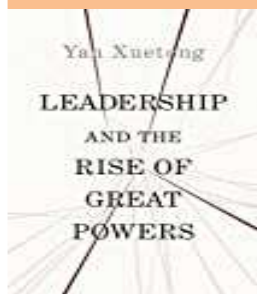
Accession No: 21452
Year: 2017
Recommended during Book Fair 2020



The language of success by Sant, Tom

Call No: 650.014 SAN
Publisher: AMACOM
Subject: Miscellaneous

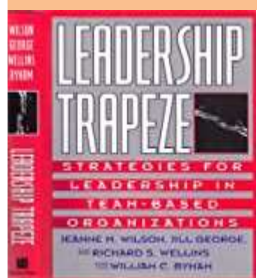
Accession No: 21453
Year: 2008
Recommended during Book Fair 2020



Leadership and the rise of great powers by Yan, Xuetong

Call No: 658.4092 XUE
Publisher: Princeton Uni. Press
Subject: Management

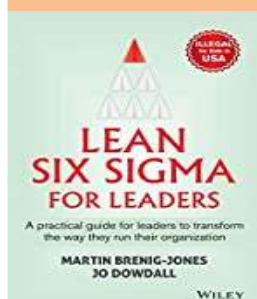
Accession No: 21454
Year: 2019
Recommended during Book Fair 2020



Leadership trapeze by Wilson, Jeanne M

Call No: 658.4092 WIL
Publisher: Jossey-Bass
Subject: Management

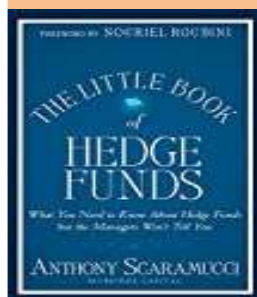
Accession No: 21455
Year: 1994
Recommended during Book Fair 2020



Lean six sigma for leaders by Brenig-Jones, Martin

Call No: 658.4092 BRE
Publisher: Wiley
Subject: Management

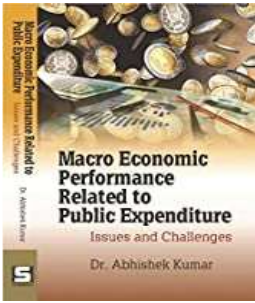
Accession No: 21456
Year: 2018
Recommended during Book Fair 2020



The little book of hedge funds by Scaramucci, Anthony

Call No: 332.64524 SCA
Publisher: Wiley
Subject: Economics

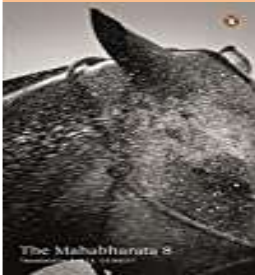
Accession No: 21457
Year: 2017
Recommended during Book Fair 2020



Macro economic performance related to public expenditure by Abhishek Kumar

Call No: 336.390954 ABH
Publisher: Shandilya Pub.
Subject: Economics

Accession No: 21458
Year: 2017
Recommended during Book Fair 2020



The Mahabharata by Debroy, Bibek (Tr)

Call No: 294.5923 THE
Publisher: Penguin
Subject: Miscellaneous

Accession No: 21459
Year: 2015
Recommended during Book Fair 2020



The man who couldn't stop by Adam, David

Call No: 616.85227 ADA
Publisher: Picador
Subject: Miscellaneous

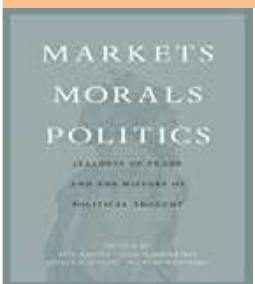
Accession No: 21460
Year: 2014
Recommended during Book Fair 2020



Managing innovation by Tidd, Joe

Call No: 658.4063 TID
Publisher: John Wiley
Subject: Management

Accession No: 21461
Year: 2007
Recommended during Book Fair 2020



Markets morals politics by Kapossy, Bela (Ed)

Call No: 320.09 MAR
Publisher: Harvard Uni. Press
Subject: Miscellaneous

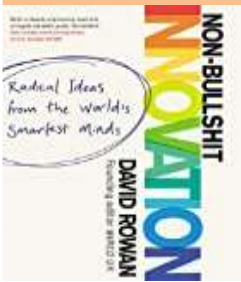
Accession No: 21462
Year: 2018
Recommended during Book Fair 2020



Monetising innovation by Borah, Gautam Kr

Call No: 658.4063 BOR
Publisher: Bloomsbury
Subject: Management

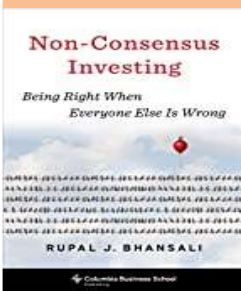
Accession No: 21463
Year: 2015
Recommended during Book Fair 2020



Non-bullshit innovation by Rowan, David

Call No: 658.4063 ROW
Publisher: Penguin
Subject: Management

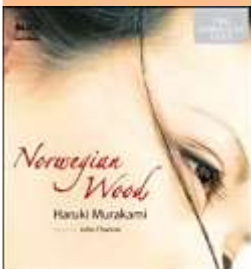
Accession No: 21464
Year: 2019
Recommended during Book Fair 2020



Non consensus investing by Bhansali, Rupal J

Call No: 332.6 BHA
Publisher: Columbia Uni. Press
Subject: Economics

Accession No: 21465
Year: 2019
Recommended during Book Fair 2020



Norwegian wood by Murakami, Haruki

Call No: 823 MUR
Publisher: Vintage
Subject: Miscellaneous

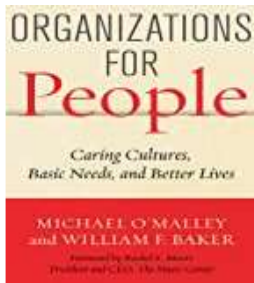
Accession No: 21466
Year: 2003
Recommended during Book Fair 2020



HBR's 10 must reads on reinventing HR by Harvard Business Review Press

Call No: 658.3 HBR
Publisher: HBR Press
Subject: Management

Accession No: 21467
Year: 2019
Recommended during Book Fair 2020



Organizations for people by O'Malley, Michael

Call No: 658.314 OMA

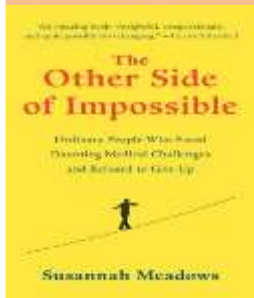
Publisher: Stanford Uni. Press

Subject: Management

Accession No: 21468

Year: 2020

Recommended during Book Fair 2020



The other side of impossible by Meadows, Susannah

Call No: 610.1 MEA

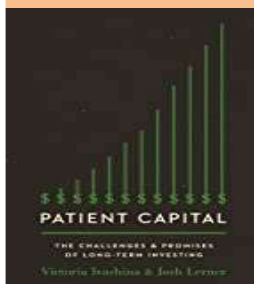
Publisher: Random House

Subject: Miscellaneous

Accession No: 21469

Year: 2017

Recommended during Book Fair 2020



Patient capital by Ivashina, Victoria

Call No: 332.6 IVA

Publisher: Princeton Uni. Press

Subject: Economics

Accession No: 21470

Year: 2019

Recommended during Book Fair 2020



Platform by Johnson, Cynthia

Call No: 650.1 JOH

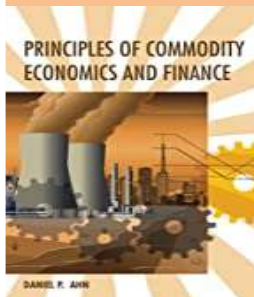
Publisher: Lorena Jones Books

Subject: Miscellaneous

Accession No: 21471

Year: 2019

Recommended during Book Fair 2020



Principles of commodity economics and finance by Ahn, Daniel P

Call No: 332.6328 AHN

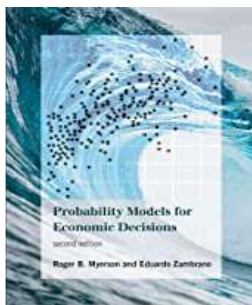
Publisher: The MIT Press

Subject: Economics

Accession No: 21472

Year: 2018

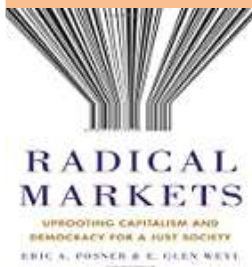
Recommended during Book Fair 2020



Probability models for economic decisions by Myerson, Roger B

Call No: 330.015195 MYE
Publisher: The MIT Press
Subject: Economics

Accession No: 21473
Year: 2019
Recommended during Book Fair 2020



Radical markets by Posner, Eric A

Call No: 330.122 POS
Publisher: Princeton Uni. Press
Subject: Economics

Accession No: 21474
Year: 2018
Recommended during Book Fair 2020



Rebuilding brand America by Martin, Dick

Call No: 658.827 MAR
Publisher: AMACOM
Subject: Marketing

Accession No: 21475
Year: 2007
Recommended during Book Fair 2020



Spark by Rangappa, Paddy

Call No: 658.827 RAN
Publisher: Simon & Schuster
Subject: Marketing

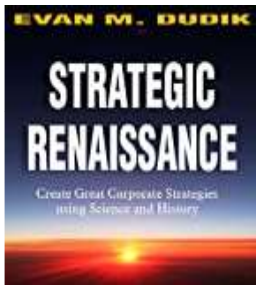
Accession No: 21476
Year: 2017
Recommended during Book Fair 2020



Strategic execution by Carrig, Kenneth J

Call No: 658.4012 CAR
Publisher: Stanford Uni. Press
Subject: Management

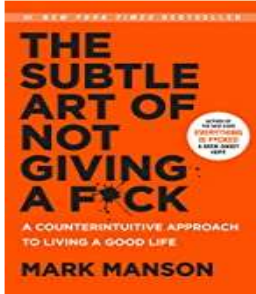
Accession No: 21477
Year: 2019
Recommended during Book Fair 2020



Strategic renaissance by Dudik, Evan Matthew

Call No: 658.4012 DUD
Publisher: AMACOM
Subject: Management

Accession No: 21478
Year: 2000
Recommended during Book Fair 2020



The subtle art of not giving a fuck by Manson, Mark

Call No: 158.1 MAN
Publisher: Harper One
Subject: Miscellaneous

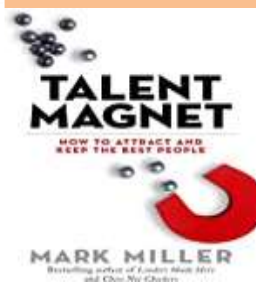
Accession No: 21479
Year: 2016
Recommended during Book Fair 2020



Supply chain excellence by Bolstorff, Peter

Call No: 658.7 BOL
Publisher: AMACOM
Subject: Management

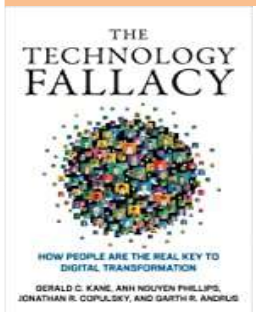
Accession No: 21480
Year: 2013
Recommended during Book Fair 2020



Talent magnet by Miller, Mark

Call No: 658.314 MIL
Publisher: Berrett-Koehler
Subject: Management

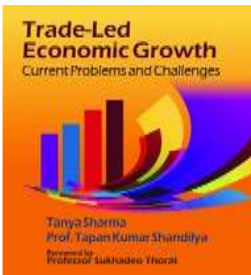
Accession No: 21481
Year: 2018
Recommended during Book Fair 2020



The technology fallacy by Kane, Gerald C

Call No: 658.406 KAN
Publisher: The MIT Press
Subject: Management

Accession No: 21482
Year: 2019
Recommended during Book Fair 2020



Trade led economic growth by Sharma, Tanya

Call No: 338.9 SHA
Publisher: Shandilya Pub
Subject: Economics

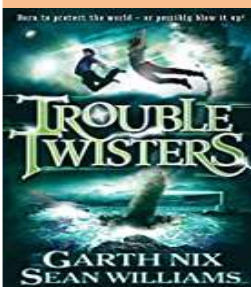
Accession No: 21483
Year: 2018
Recommended during Book Fair 2020



Training and development by Kaur, Prabhjot

Call No: 658.312404 KAU
Publisher: New Century
Subject: Management

Accession No: 21484
Year: 2019
Recommended during Book Fair 2020



Troubletwisters by Nix, Garth

Call No: 823 NIX
Publisher: Egmont
Subject: Miscellaneous

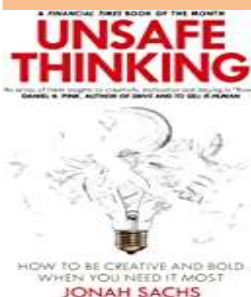
Accession No: 21485
Year: 2011
Recommended during Book Fair 2020



The truth about keeping secrets by Brown, Savannah

Call No: 823 BRO
Publisher: Penguin
Subject: Miscellaneous

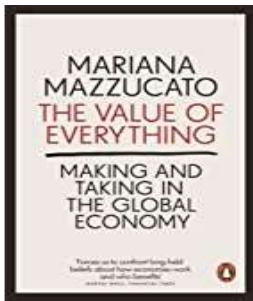
Accession No: 21486
Year: 2019
Recommended during Book Fair 2020



Unsafe thinking by Sachs, Jonah

Call No: 658.4063 SAC
Publisher: Random House
Subject: Management

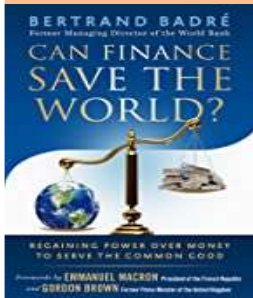
Accession No: 21487
Year: 2018
Recommended during Book Fair 2020



The value of everything by Mazzucato, Mariana

Call No: 338.521 MAZ
Publisher: Penguin
Subject: Economics

Accession No: 21488
Year: 2018
Recommended during Book Fair 2020



Can finance save the world? by Badre, Bertrand

Call No: 332.042 BAD
Publisher: Berrett-Koehler
Subject: Economics

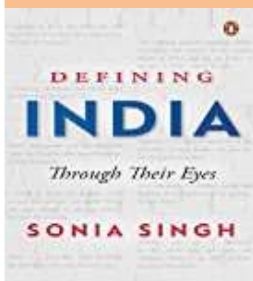
Accession No: 21489
Year: 2018
Recommended during Book Fair 2020



Harvard Business essentials-coaching and mentoring by Harvard Business School Press

Call No: 658.3124 HAR
Publisher: HBR Press
Subject: Management

Accession No: 21490
Year: 2004
Recommended during Book Fair 2020



Defining India by Singh, Sonia

Call No: 954 SIN
Publisher: Penguin
Subject: Miscellaneous

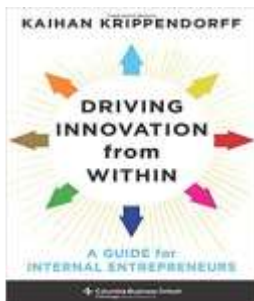
Accession No: 21491
Year: 2019
Recommended during Book Fair 2020



Do better with less by Radjou, Navi

Call No: 658.4063 RAD
Publisher: Penguin
Subject: Management

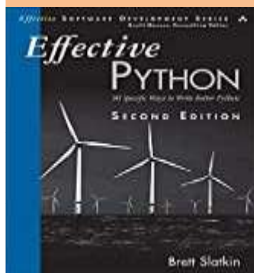
Accession No: 21492
Year: 2019
Recommended during Book Fair 2020



Driving innovation from within by Krippendorff, Kaihan

Call No: 658.4063 KRI
Publisher: Columbia Uni. Press
Subject: Management

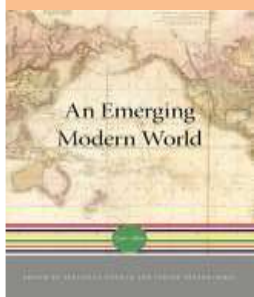
Accession No: 21493
Year: 2019
Recommended during Book Fair 2020



Effective Python by Slatkin, Brett

Call No: 005.133 SLA
Publisher: Pearson
Subject: Computer & IT

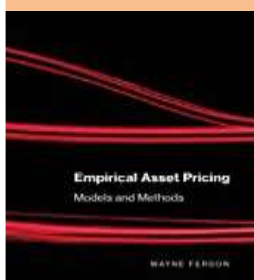
Accession No: 21494
Year: 2020
Recommended during Book Fair 2020



An emerging modern world by Conrad, Sebastian (Ed)

Call No: 909.81 EME
Publisher: The Belknap Press
Subject: Miscellaneous

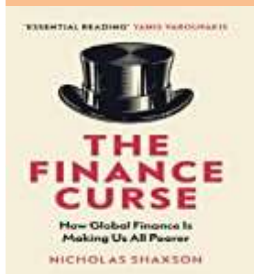
Accession No: 21495
Year: 2018
Recommended during Book Fair 2020



Empirical asset pricing by Ferson, Wayne

Call No: 332.63222 FER
Publisher: The MIT Press
Subject: Economics

Accession No: 21496
Year: 2019
Recommended during Book Fair 2020



The finance curse by Shaxson, Nicholas

Call No: 332.042 SHA
Publisher: The Bodley Head
Subject: Economics

Accession No: 21497
Year: 2018
Recommended during Book Fair 2020

Get Smart!



How to Think and Act Like the Most Successful and Highest-Paid People in Every Field

Brian Tracy
 bestselling author of Eat That Frog!

Get smart by Tracy, Brian

Call No: 153.4 TRA
Publisher: Penguin
Subject: Miscellaneous

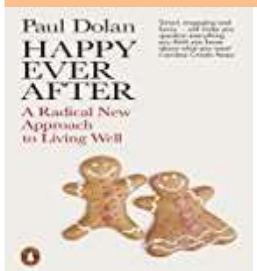
Accession No: 21498
Year: 2016
Recommended during Book Fair 2020



Good governance in economic development by Biddulph, Sarah (Ed)

Call No: 337 GOO
Publisher: UBC Press
Subject: Economics

Accession No: 21499
Year: 2019
Recommended during Book Fair 2020



Happy ever after by Dolan, Paul

Call No: 158 DOL
Publisher: Allen Lane
Subject: Miscellaneous

Accession No: 21500
Year: 2019
Recommended during Book Fair 2020



How technology is changing human behavior by Prado, C G (Ed)

Call No: 303.4833 HOW
Publisher: Praeger
Subject: Miscellaneous

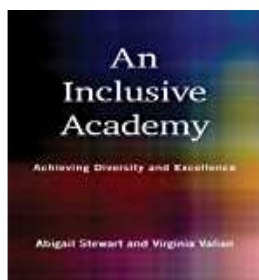
Accession No: 21501
Year: 2019
Recommended during Book Fair 2020



The human advantage by Richards, Jay W

Call No: 331.0973 RIC
Publisher: Crown Forum
Subject: Economics

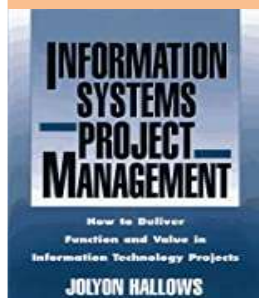
Accession No: 21502
Year: 2018
Recommended during Book Fair 2020



An inclusive academy by Stewart, Abigail J

Call No: 378.125 STE
Publisher: The MIT Press
Subject: Miscellaneous

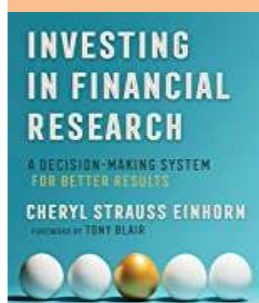
Accession No: 21503
Year: 2018
Recommended during Book Fair 2020



Information systems project management by Hallows, Jolyon E

Call No: 658.4038011 HAL
Publisher: AMACOM
Subject: Management

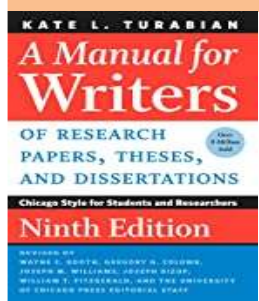
Accession No: 21504
Year: 1998
Recommended during Book Fair 2020



Investing in financial research by Einhorn, Cheryl Strauss

Call No: 332.632042 EIN
Publisher: CSE Publishing
Subject: Economics

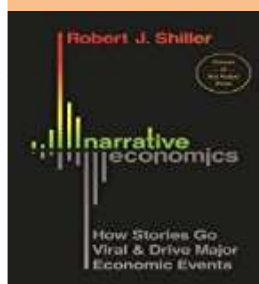
Accession No: 21505
Year: 2019
Recommended during Book Fair 2020



A manual for writers of research papers, theses, and dissertations by Turabian, Kate L

Call No: 808.02 TUR
Publisher: Uni. of Chicago Press
Subject: Miscellaneous

Accession No: 21506
Year: 2018
Recommended during Book Fair 2020



Narrative economics by Shiller, Robert J

Call No: 330 SHI
Publisher: Princeton Uni. Press
Subject: Economics

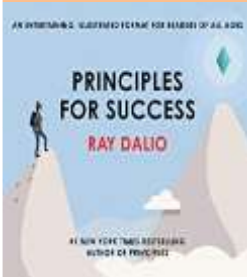
Accession No: 21507
Year: 2019
Recommended during Book Fair 2020



The only negotiating guide you'll ever need by Stark, Peter B

Call No: 302.3 STA
Publisher: Crown Business
Subject: Miscellaneous

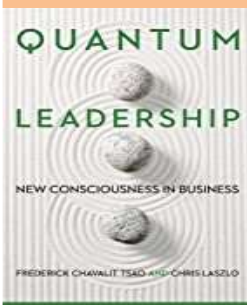
Accession No: 21508
Year: 2017
Recommended during Book Fair 2020



Principles for success by Dalio, Ray

Call No: 650.1 DAL
Publisher: Avid Reader Press
Subject: Miscellaneous

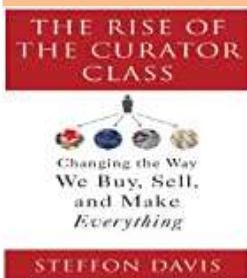
Accession No: 21509
Year: 2019
Recommended during Book Fair 2020



Quantum leadership by Tsao, Frederick Chavalit

Call No: 658.4092 TSA
Publisher: Stanford Uni. Press
Subject: Management

Accession No: 21510
Year: 2019
Recommended during Book Fair 2020



The rise of the curator class by Davis, Steffon

Call No: 658.4063 DAV
Publisher: Praeger
Subject: Management

Accession No: 21511
Year: 2019
Recommended during Book Fair 2020



Sales 101 by Connick, Wendy

Call No: 658.81 CON
Publisher: Adams Media
Subject: Marketing

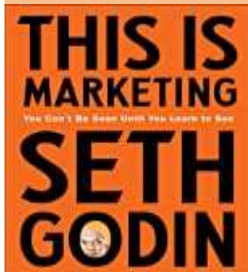
Accession No: 21512
Year: 2019
Recommended during Book Fair 2020



Stop spending, start managing by Menon, Tanya

Call No: 658.4094 MEN
Publisher: HBR Press
Subject: Management

Accession No: 21513
Year: 2016
Recommended during Book Fair 2020



This is marketing by Godin, Seth

Call No: 658.8 GOD
Publisher: Penguin
Subject: Marketing

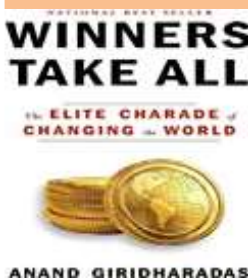
Accession No: 21514
Year: 2019
Recommended during Book Fair 2020



Who wins in a digital world? by MIT Sloan Management Review

Call No: 302.231 WHO
Publisher: The MIT Press
Subject: Miscellaneous

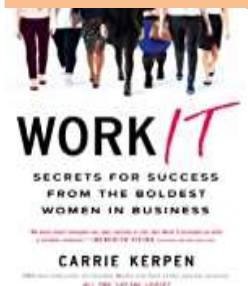
Accession No: 21515
Year: 2019
Recommended during Book Fair 2020



Winners take all by Giridharadas, Anand

Call No: 303.40973 GIR
Publisher: Allen lane
Subject: Miscellaneous

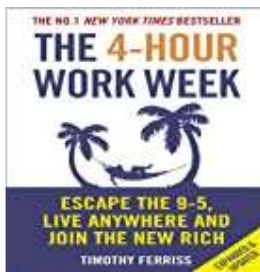
Accession No: 21516
Year: 2019
Recommended during Book Fair 2020



Work it by Kerpen, Carrie

Call No: 650.1 KER
Publisher: A TarcherPerigee
Subject: Miscellaneous

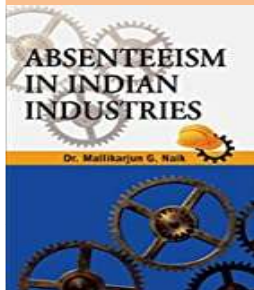
Accession No: 21517
Year: 2018
Recommended during Book Fair 2020



The 4-hour workweek by Ferriss, Timothy

Call No: 650.1 FER
Publisher: Vermilion
Subject: Miscellaneous

Accession No: 21518
Year: 2011
Recommended during Book Fair 2020



Absenteeism in Indian industries by Naik, Mallikarjun G

Call No: 331.761388413220954 NAI
Publisher: Abhijeet Pub.
Subject: Economics

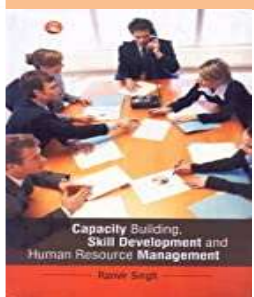
Accession No: 21519
Year: 2018
Recommended during Book Fair 2020



Born to win by Ziglar, Zig

Call No: 155.924 ZIG
Publisher: Prabhat
Subject: Miscellaneous

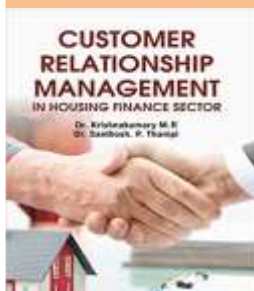
Accession No: 21520
Year: 2020
Recommended during Book Fair 2020



Capacity building skill development and human resource management by Singh, Ranvir

Call No: 658.3 SIN
Publisher: Yking Books
Subject: Management

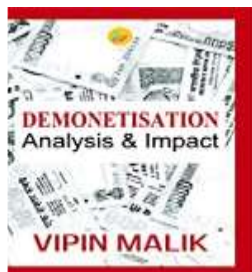
Accession No: 21521
Year: 2010
Recommended during Book Fair 2020



Customer relationship management by Krishnakumary M R

Call No: 658.812 KRI
Publisher: Abhijeet Pub.
Subject: Marketing

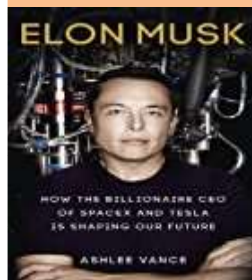
Accession No: 21522
Year: 2018
Recommended during Book Fair 2020



Demonetisation by Malik, Vipin

Call No: 332.46 MAL
Publisher: Har-Anand Pub.
Subject: Economics

Accession No: 21523
Year: 2019
Recommended during Book Fair 2020



Elon musk by Vance, Ashlee

Call No: 658.4092 VAN
Publisher: Virgin Books
Subject: Management

Accession No: 21524
Year: 2015
Recommended during Book Fair 2020



Human resource management by Tajavath, Babu

Call No: 658.3 TEJ
Publisher: A P H Publishing
Subject: Management

Accession No: 21525
Year: 2018
Recommended during Book Fair 2020



Personality body language for interview by Choudhary, Alok

Call No: 650.14 CHO
Publisher: Global Publications
Subject: Miscellaneous

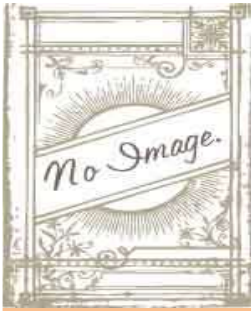
Accession No: 21526
Year: 2019
Recommended during Book Fair 2020



Project management planning and strategy volume 1 by Rasure, K A

Call No: 658.404 RAS
Publisher: Manglam
Subject: Management

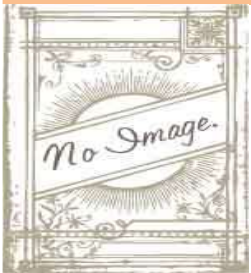
Accession No: 21527
Year: 2018
Recommended during Book Fair 2020



Project management planning and strategy volume-2 by Rasure, K A

Call No: 658.404 RAS
Publisher: Manglam
Subject: Management

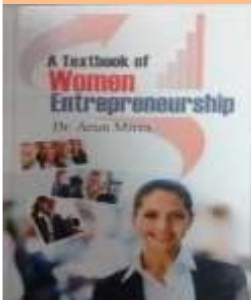
Accession No: 21528
Year: 2018
Recommended during Book Fair 2020



Retail management by Changole, P S

Call No: 658.87 CHA
Publisher: Rakesh Book Service
Subject: Marketing

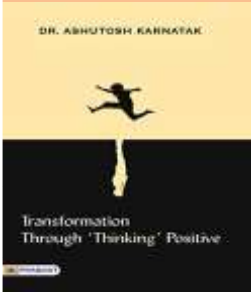
Accession No: 21529
Year: 2019
Recommended during Book Fair 2020



A textbook of women entrepreneurship by Mitra, Arun

Call No: 658.421 MIT
Publisher: Astha Publishers
Subject: Management

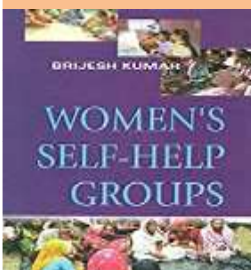
Accession No: 21530
Year: 2017
Recommended during Book Fair 2020



Transformation through thinking positive by Karnatak, Ashutosh

Call No: 158.1 KAR
Publisher: Prabhat
Subject: Miscellaneous

Accession No: 21531
Year: 2020
Recommended during Book Fair 2020



Women's self-help groups by Brijesh Kumar

Call No: 361.430954 BRI
Publisher: Astha Publishers
Subject: Miscellaneous

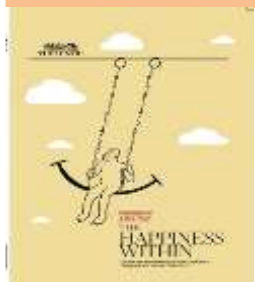
Accession No: 21532
Year: 2014
Recommended during Book Fair 2020



Wonder girls by Adusumilli, Varsha,

Call No: 650.1 ADU
Publisher: Juggernaut
Subject: Miscellaneous

Accession No: 21533
Year: 2018
Recommended during Book Fair 2020



The happiness within by The Hindu

Call No: 170.44 THE
Publisher: THG Publishing
Subject: Miscellaneous

Accession No: 21534
Year: 2019
Recommended during Book Fair 2020



Book of editorials 2017 by Nambath, Suresh (Ed)

Call No: 070.43 THE
Publisher: THG Publishing
Subject: Miscellaneous

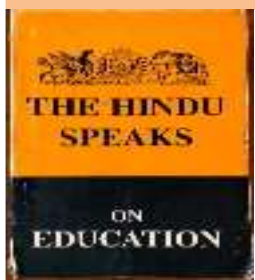
Accession No: 21535
Year: 2019
Recommended during Book Fair 2020



Book of editorials 2018 by Nambath, Suresh (Ed)

Call No: 070.43 THE
Publisher: THG Publishing
Subject: Miscellaneous

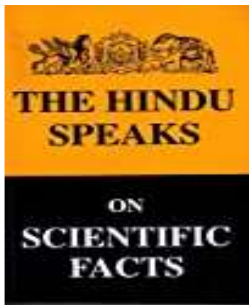
Accession No: 21536
Year: 2019
Recommended during Book Fair 2020



The Hindu speaks on education by Ravi, N (Ed)

Call No: 378 THE
Publisher: THG Publishing
Subject: Miscellaneous

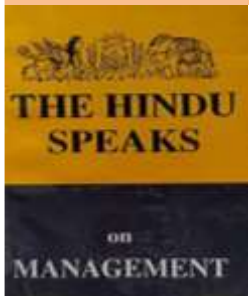
Accession No: 21537
Year: 2018
Recommended during Book Fair 2020



The Hindu speaks on scientific facts by Ravi, N (Ed)

Call No: 500 THE
Publisher: THG Publishing
Subject: Miscellaneous

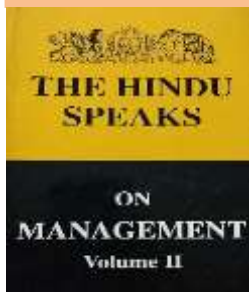
Accession No: 21538
Year: 2018
Recommended during Book Fair 2020



The Hindu speaks on management Vol-1 by Ravi N (Ed)

Call No: 658 THE
Publisher: THG Publishing
Subject: Management

Accession No: 21539
Year: 2018
Recommended during Book Fair 2020



The Hindu speaks on management Vol-2 by Ravi N (Ed)

Call No: 658 THE
Publisher: THG Publishing
Subject: Management

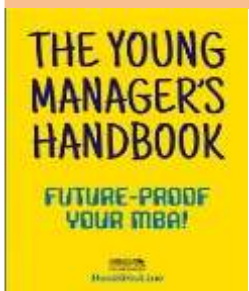
Accession No: 21540
Year: 2018
Recommended during Book Fair 2020



Table talk by Kamath, Vinay (Ed)

Call No: 658.4092 TAB
Publisher: The Hindu Group
Subject: Management

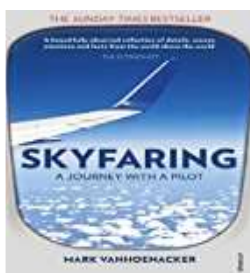
Accession No: 21541
Year: 2018
Recommended during Book Fair 2020



The young manager handbook by Kamath, Vinay (Ed)

Call No: 658 THE
Publisher: THG Publishing
Subject: Management

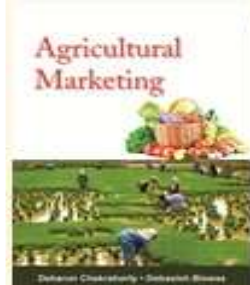
Accession No: 21542
Year: 2019
Recommended during Book Fair 2020



Skyfaring by Vanhoenacker, Mark

Call No: 387.7068 VAN
Publisher: Vintage
Subject: Miscellaneous

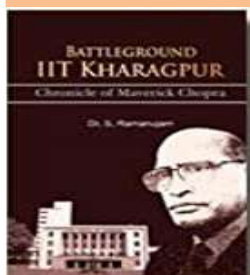
Accession No: 21543
Year: 2016
Recommended during Book Fair 2020



Agricultural marketing by Chakraborty, Debarun

Call No: 658.801734 CHA
Publisher: Ane Books
Subject: Marketing

Accession No: 21544
Year: 2019
Recommended during Book Fair 2020



Battleground IIT Kharagpur by Ramanujam, S

Call No: 920 RAM
Publisher: Ane Books
Subject: Miscellaneous

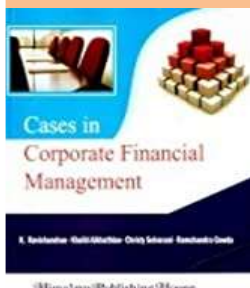
Accession No: 21545
Year: 2019
Recommended during Book Fair 2020



An insight into Mergers and acquisitions by Vinod Kumar

Call No: 658.162 VIN
Publisher: Ane Books
Subject: Management

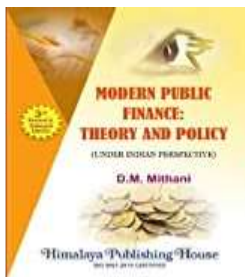
Accession No: 21546
Year: 2020
Recommended during Book Fair 2020



Cases in corporate financial management by Ravichandran, K

Call No: 658.15 RAV
Publisher: Himalaya
Subject: Management

Accession No: 21547
Year: 2010
Recommended during Book Fair 2020



Modern public finance by Mithani, D M

Call No: 336 MIT
Publisher: Himalaya
Subject: Economics

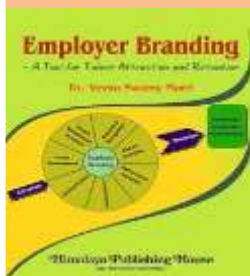
Accession No: 21548
Year: 2019
Recommended during Book Fair 2020



Strategic management by Cherunilam, Francis

Call No: 658.4012 CHE
Publisher: Himalaya
Subject: Management

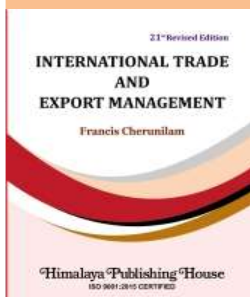
Accession No: 21549
Year: 2019
Recommended during Book Fair 2020



Employer branding by Marri, Veera Swamy

Call No: 658.311 MAR
Publisher: Himalaya
Subject: Management

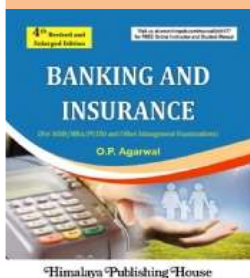
Accession No: 21550
Year: 2019
Recommended during Book Fair 2020



International trade and export management by Cherunilam, Francis

Call No: 658.049 CHE
Publisher: Himalaya
Subject: Management

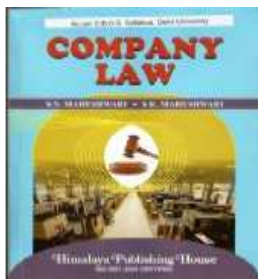
Accession No: 21551
Year: 2019
Recommended during Book Fair 2020



Banking and insurance by Agarwal, O P

Call No: 332.1 AGA
Publisher: Himalaya
Subject: Economics

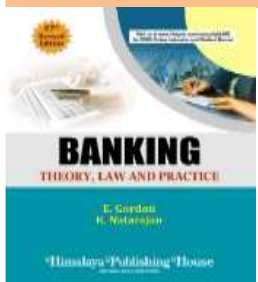
Accession No: 21552
Year: 2019
Recommended during Book Fair 2020



Company law by Maheshwari, S N

Call No: 346.066 MAH
Publisher: Himalaya
Subject: Miscellaneous

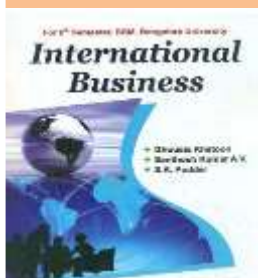
Accession No: 21553
Year: 2019
Recommended during Book Fair 2020



Banking by Gordon, E

Call No: 332.1 GOR
Publisher: Himalaya
Subject: Economics

Accession No: 21554
Year: 2019
Recommended during Book Fair 2020



International business by Podder, Suplab K

Call No: 658.049 POD
Publisher: Himalaya
Subject: Management

Accession No: 21555
Year: 2019
Recommended during Book Fair 2020



Objectives and MCQs in international business by Himalaya Publishing House

Call No: 658.049 HIM
Publisher: Himalaya
Subject: Management

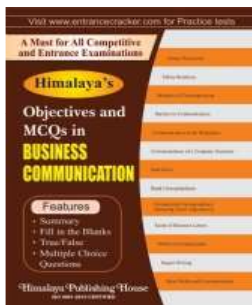
Accession No: 21556
Year: 2019
Recommended during Book Fair 2020



Objectives and MCQs in marketing management by Himalaya Publishing House

Call No: 658.8 HIM
Publisher: Himalaya
Subject: Marketing

Accession No: 21557
Year: 2019
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Objectives and MCQs in business communication by Himalaya Publishing House

Call No: 650.014 HIM
Publisher: Himalaya
Subject: Miscellaneous

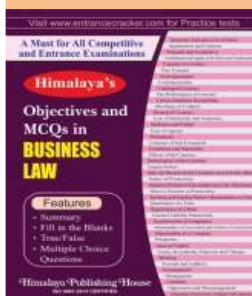
Accession No: 21558
Year: 2019
Recommended during Book Fair 2020



Objectives and MCQs in business environment by Himalaya Publishing House

Call No: 338.927 HIM
Publisher: Himalaya
Subject: Economics

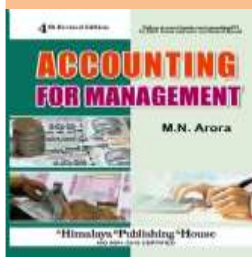
Accession No: 21559
Year: 2019
Recommended during Book Fair 2020



Objectives and MCQs in business law by Himalaya Publishing House

Call No: 346.065 HIM
Publisher: Himalaya
Subject: Miscellaneous

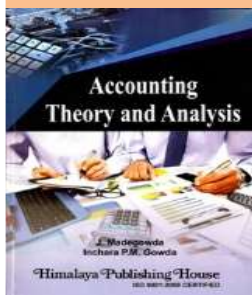
Accession No: 21560
Year: 2019
Recommended during Book Fair 2020



Accounting for management by Arora, M N

Call No: 658.1511 ARO
Publisher: Himalaya
Subject: Management

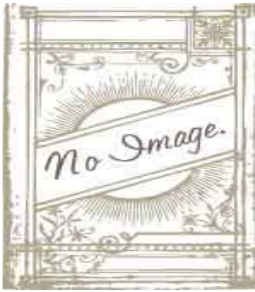
Accession No: 21561
Year: 2019
Recommended during Book Fair 2020



Accounting theory and analysis by Made Gowda, J

Call No: 657 MAD
Publisher: Himalaya
Subject: Accounting

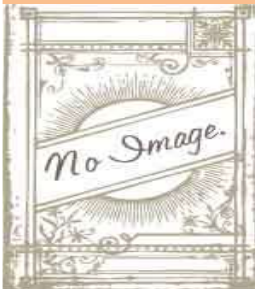
Accession No: 21562
Year: 2019
Recommended during Book Fair 2020



Service operations management by Bhat, K Shridhara

Call No: 658.22 BHA
Publisher: Himalaya
Subject: Management

Accession No: 21563
Year: 2019
Recommended during Book Fair 2020



Corporate accounting by Reddy, C Viswanatha

Call No: 657.95 RED
Publisher: Himalaya
Subject: Accounting

Accession No: 21564
Year: 2020
Recommended during Book Fair 2020



Consumer protection by Babu, S Harish

Call No: 658.812 BAB
Publisher: Himalaya
Subject: Marketing

Accession No: 21565
Year: 2019
Recommended during Book Fair 2020



Sales management by Chunawalla, S A

Call No: 658.81 CHU
Publisher: Himalaya
Subject: Marketing

Accession No: 21566
Year: 2019
Recommended during Book Fair 2020



Project management by Kabre, Vilas

Call No: 658.404 KAB
Publisher: Himalaya
Subject: Management

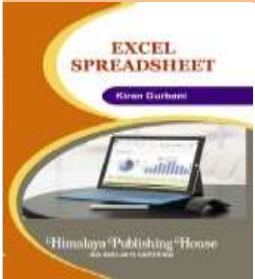
Accession No: 21567
Year: 2019
Recommended during Book Fair 2020



Business statistics by Mathews. Soney

Call No: 658.40331 MAT
Publisher: Himalaya
Subject: Statistics

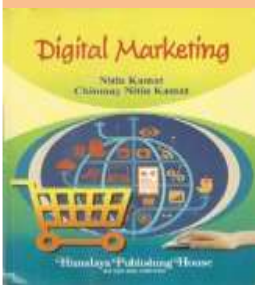
Accession No: 21568
Year: 2019
Recommended during Book Fair 2020



Excel spreadsheet by Gurbani, Kiran

Call No: 005.369 GUR
Publisher: Himalaya
Subject: Computer & IT

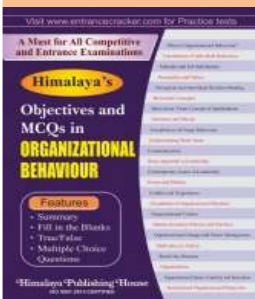
Accession No: 21569
Year: 2019
Recommended during Book Fair 2020



Digital marketing by Kamat, Nitin

Call No: 658.872 KAM
Publisher: Himalaya
Subject: Marketing

Accession No: 21570
Year: 2020
Recommended during Book Fair 2020



Objectives and MCQs in organizational behaviour by Himalaya Publishing House

Call No: 658.4 HIM
Publisher: Himalaya
Subject: Management

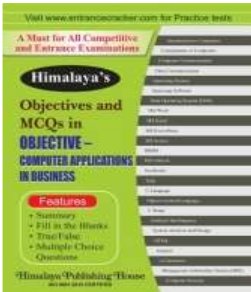
Accession No: 21571
Year: 2019
Recommended during Book Fair 2020



Objectives and MCQs in management information system by Himalaya Publishing House

Call No: 658.4038 HIM
Publisher: Himalaya
Subject: Management

Accession No: 21572
Year: 2019
Recommended during Book Fair 2020



Objectives and MCQs in Objective computer applications in business by Himalaya

Call No: 658.04 HIM
Publisher: Himalaya
Subject: Management

Accession No: 21573
Year: 2019
Recommended during Book Fair 2020



Data analytics in R by Kamath, R S

Call No: 658.4033 KAM
Publisher: Himalaya
Subject: Statistics

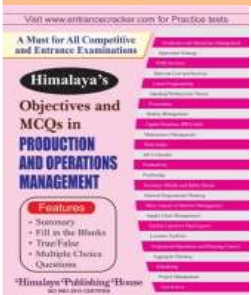
Accession No: 21574
Year: 2020
Recommended during Book Fair 2020



Digital social media marketing by Kamat, Nitin C

Call No: 658.872 KAM
Publisher: Himalaya
Subject: Marketing

Accession No: 21575
Year: 2018
Recommended during Book Fair 2020



Objectives and MCQs in production and operations management by Himalaya

Call No: 658.5 HIM
Publisher: Himalaya
Subject: Management

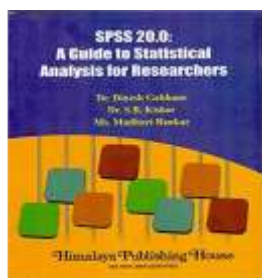
Accession No: 21576
Year: 2019
Recommended during Book Fair 2020



Objectives and MCQs in project management by Himalaya Publishing House

Call No: 658.404 HIM
Publisher: Himalaya
Subject: Management

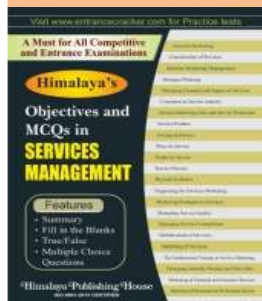
Accession No: 21577
Year: 2019
Recommended during Book Fair 2020



SPSS 20.0 by Gabhane, Dinesh

Call No: 005.55 GAB
Publisher: Himalaya
Subject: Computer & IT

Accession No: 21578
Year: 2018
Recommended during Book Fair 2020



Objectives and MCQs in service management by Himalaya Publishing House

Call No: 658.0029 HIM
Publisher: Himalaya
Subject: Management

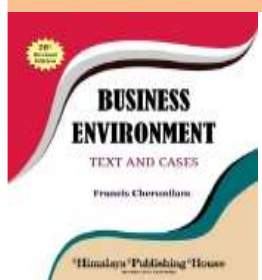
Accession No: 21579
Year: 2019
Recommended during Book Fair 2020



Internet of things by Vishwakarma, Sandeep

Call No: 658.4038 VIS
Publisher: Himalaya
Subject: Management

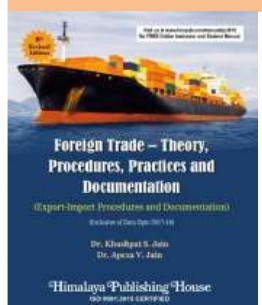
Accession No: 21580
Year: 2018
Recommended during Book Fair 2020



Business environment by Cherunilam, Francis

Call No: 338.927 CHE
Publisher: Himalaya
Subject: Economics

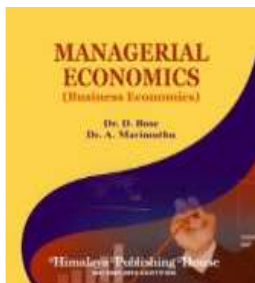
Accession No: 21581
Year: 2019
Recommended during Book Fair 2020



Foreign trade theory procedures practices and documentation by Jain, Khushpat S

Call No: 382.63054 JAI
Publisher: Himalaya
Subject: Miscellaneous

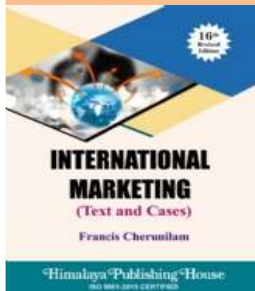
Accession No: 21582
Year: 2019
Recommended during Book Fair 2020



Managerial economics by Bose, D

Call No: 338.7 BOS
Publisher: Himalaya
Subject: Economics

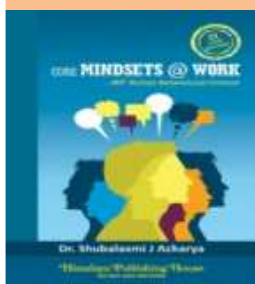
Accession No: 21583
Year: 2019
Recommended during Book Fair 2020



International marketing by Cherunilam, Francis

Call No: 658.848 CHE
Publisher: Himalaya
Subject: Marketing

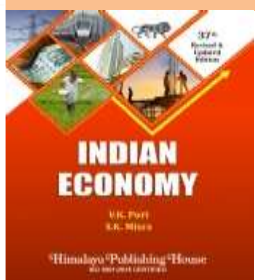
Accession No: 21584
Year: 2019
Recommended during Book Fair 2020



Core mindset @ work by Acharya, Shubalaxmi J

Call No: 658.3 ACH
Publisher: Himalaya
Subject: Management

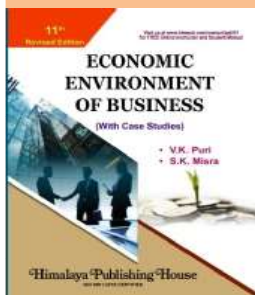
Accession No: 21585
Year: 2016
Recommended during Book Fair 2020



Indian economy by Puri, V K

Call No: 338.954 PUR
Publisher: Himalaya
Subject: Economics

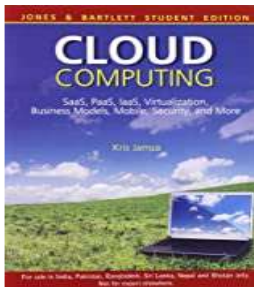
Accession No: 21586
Year: 2019
Recommended during Book Fair 2020



Economic environment of business by Puri, V K

Call No: 338.927 PUR
Publisher: Himalaya
Subject: Economics

Accession No: 21587
Year: 2019
Recommended during Book Fair 2020



Cloud computing by Jamsa, Kris

Call No: 006.78 JAM

Publisher: Jones and Bartlett

Subject: Computer & IT

Accession No: 21588

Year: 2014

Recommended during Book Fair 2020



Marketing excellence 3 by Burkitt, Hugh

Call No: 658.8 BUR

Publisher: Kogan Page

Subject: Marketing

Accession No: 21589

Year: 2015

Recommended during Book Fair 2020



Podcasting marketing strategy by Rowles, Daniel

Call No: 658.8 ROW

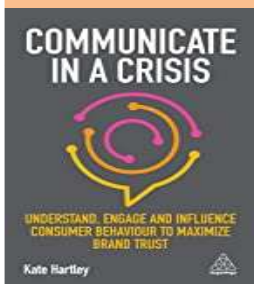
Publisher: Kogan Page

Subject: Marketing

Accession No: 21590

Year: 2019

Recommended during Book Fair 2020



Communicate in a crisis by Hartley, Kate

Call No: 658.4056 HAR

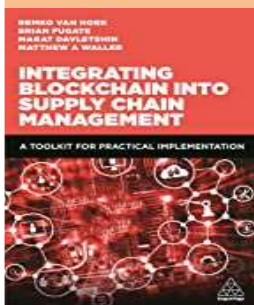
Publisher: Kogan page

Subject: Management

Accession No: 21591

Year: 2019

Recommended during Book Fair 2020



Integrating blockchain into supply chain management by Hoek, Remko Van

Call No: 332.178 HOE

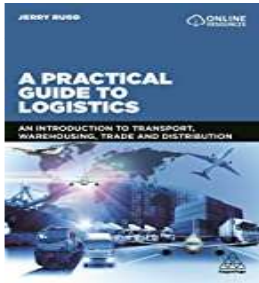
Publisher: Kogan page

Subject: Economics

Accession No: 21592

Year: 2020

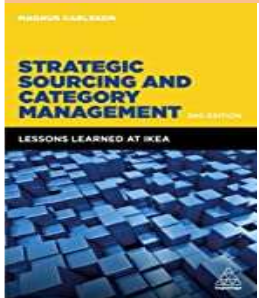
Recommended during Book Fair 2020



A practical guide to logistics by Rudd, Jerry

Call No: 658.5 RUD
Publisher: Kogan Page
Subject: Management

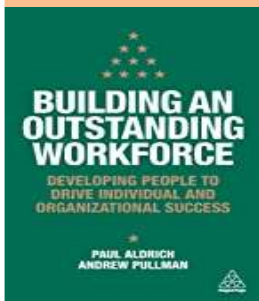
Accession No: 21593
Year: 2019
Recommended during Book Fair 2020



Strategic sourcing and category management by Carlsson, Magnus

Call No: 658.72 CAR
Publisher: Kogan Page
Subject: Management

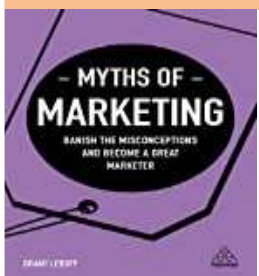
Accession No: 21594
Year: 2019
Recommended during Book Fair 2020



Building an outstanding workforce by Aldrich, Paul

Call No: 658.314 ALD
Publisher: Kogan Page
Subject: Management

Accession No: 21595
Year: 2019
Recommended during Book Fair 2020



Myths of marketing by Leboff, Grant

Call No: 658.8 LEB
Publisher: Kogan Page
Subject: Marketing

Accession No: 21596
Year: 2020
Recommended during Book Fair 2020



Customer innovation by Debruyne, Marion

Call No: 658.812 DEB
Publisher: Kogan Page
Subject: Marketing

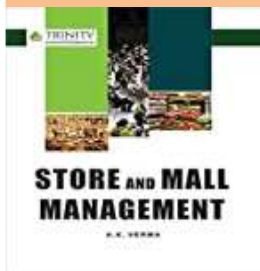
Accession No: 21597
Year: 2019
Recommended during Book Fair 2020



Omnichannel retail by Mason, Tim

Call No: 658.87 MAS
Publisher: Kogan Page
Subject: Marketing

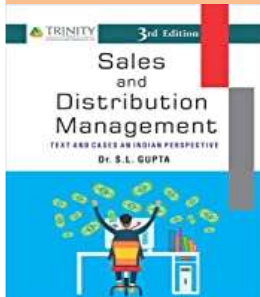
Accession No: 21598
Year: 2019
Recommended during Book Fair 2020



Store and mall management by Verma, A K

Call No: 381.11 VER
Publisher: Trinity
Subject: Miscellaneous

Accession No: 21599
Year: 2018
Recommended during Book Fair 2020



Sales and distribution management by Gupta, S L

Call No: 658.81 GUP
Publisher: Trinity
Subject: Marketing

Accession No: 21600
Year: 2018
Recommended during Book Fair 2020



International human resource management by Gupta, S C

Call No: 658.3 GUP
Publisher: Trinity
Subject: Management

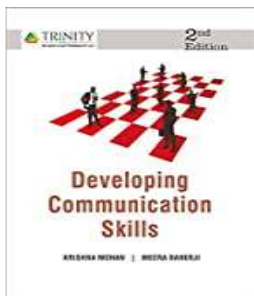
Accession No: 21601
Year: 2015
Recommended during Book Fair 2020



Risk management and insurance by Arunajatesan, S

Call No: 368 ARU
Publisher: Trinity
Subject: Miscellaneous

Accession No: 21602
Year: 2020
Recommended during Book Fair 2020



Developing communication skills by Mohan, Krishna

Call No: 650.014 MOH
Publisher: Trinity
Subject: Miscellaneous

Accession No: 21603
Year: 2019
Recommended during Book Fair 2020



Corporate laws by Bansal, C L

Call No: 346.066 BAN
Publisher: Trinity
Subject: Miscellaneous

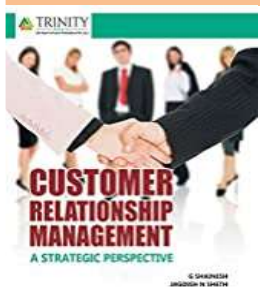
Accession No: 21604
Year: 2019
Recommended during Book Fair 2020



Quantitative techniques in management by Sharma, J K

Call No: 658.4032 SHA
Publisher: Trinity
Subject: Management

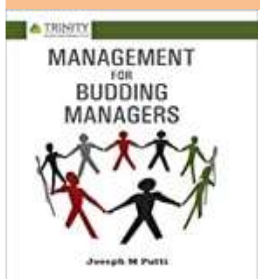
Accession No: 21605
Year: 2015
Recommended during Book Fair 2020



Customer relationship management by Shainesh, G

Call No: 658.812 SHA
Publisher: Trinity Press
Subject: Marketing

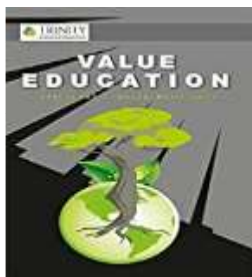
Accession No: 21606
Year: 2014
Recommended during Book Fair 2020



Management for budding managers by Putti, Joseph M

Call No: 658 PUT
Publisher: Trinity
Subject: Management

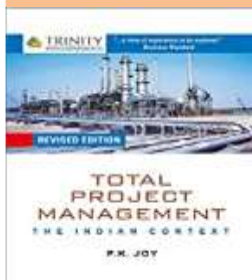
Accession No: 21607
Year: 2019
Recommended during Book Fair 2020



Value education by Das, Ganesh (Ed)

Call No: 370.114 VAL
Publisher: Trinity
Subject: Miscellaneous

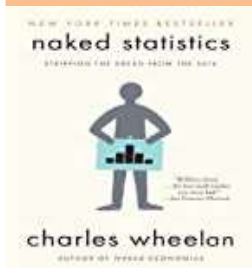
Accession No: 21608
Year: 2018
Recommended during Book Fair 2020



Total project management by Joy, P K

Call No: 658.404 JOY
Publisher: Trinity
Subject: Management

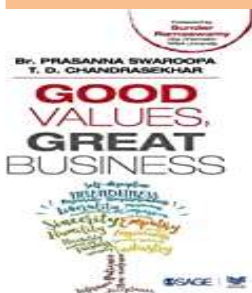
Accession No: 21609
Year: 2019
Recommended during Book Fair 2020



Naked statistics by Wheelan, Charles

Call No: 519.5 WHE
Publisher: W W Norton & Co.
Subject: Statistics

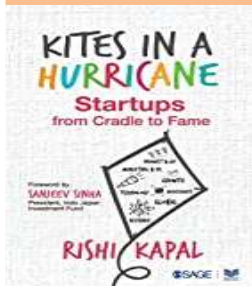
Accession No: 21610
Year: 2013
Recommended during Book Fair 2020



Good values great business by Swaroopa, Br. Prasanna

Call No: 174.4 SWA
Publisher: Sage
Subject: Miscellaneous

Accession No: 21611
Year: 2019
Recommended during Book Fair 2020



Kites in a hurricane by Kapal, Rishi

Call No: 658.421 KAP
Publisher: Sage
Subject: Management

Accession No: 21612
Year: 2018
Recommended during Book Fair 2020



Enterprise-wide coaching by Hoover, John

Call No: 658.407124 HOO
Publisher: Sage
Subject: Management

Accession No: 21613
Year: 2018
Recommended during Book Fair 2020



Positioning research by Margaret Kumar (Ed)

Call No: 658.072 POS
Publisher: Sage
Subject: Management

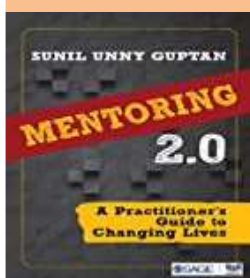
Accession No: 21614
Year: 2018
Recommended during Book Fair 2020



The 99 day diversity challenge by Rajesh, Saundarya

Call No: 658.3008 RAJ
Publisher: Sage
Subject: Management

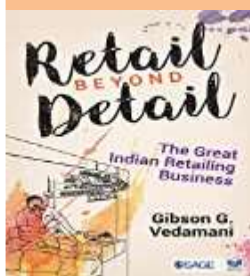
Accession No: 21615
Year: 2019
Recommended during Book Fair 2020



Mentoring 2.0 by Guptan, Sunil Unny

Call No: 658.3124 GUP
Publisher: Sage
Subject: Management

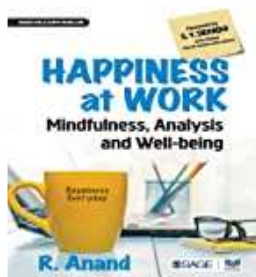
Accession No: 21616
Year: 2018
Recommended during Book Fair 2020



Retail beyond detail by Vedamani, Gibson G

Call No: 658.87 VED
Publisher: Sage
Subject: Marketing

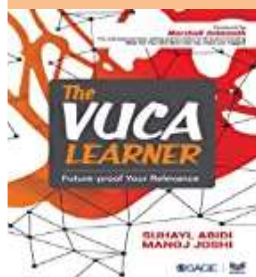
Accession No: 21617
Year: 2018
Recommended during Book Fair 2020



Happiness at work by Anand, R

Call No: 155.9042 ANA
Publisher: Sage
Subject: Miscellaneous

Accession No: 21618
Year: 2018
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The vuca learner by Abidi, Suhayl

Call No: 650.13 ABI
Publisher: Sage
Subject: Miscellaneous

Accession No: 21619
Year: 2018
Recommended during Book Fair 2020

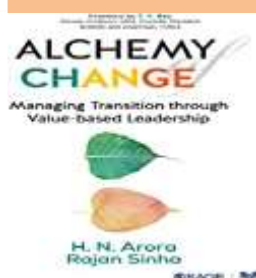


Corporate communication by Jethwaney, Jaishri

Corporate Communication
Principles and Practice
Jaishri Jethwaney
SAGE TEXTS

Call No: 650.014 JET
Publisher: Sage
Subject: Miscellaneous

Accession No: 21620
Year: 2018
Recommended during Book Fair 2020



Alchemy change by Arora, H N

Call No: 658.4060954 ARO
Publisher: Sage
Subject: Management

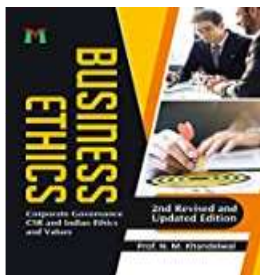
Accession No: 21621
Year: 2020
Recommended during Book Fair 2020



Mergers acquisitions and corporate restructuring by Krishnamurti, Chandrashekar

Call No: 658.162 MER
Publisher: Sage
Subject: Management

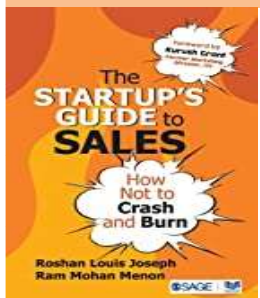
Accession No: 21622
Year: 2018
Recommended during Book Fair 2020



Business ethics by Khandelwal, N M

Call No: 174.4 KHA
Publisher: Misha Books
Subject: Miscellaneous

Accession No: 21623
Year: 2020
Recommended during Book Fair 2020



The startups guide to sales by Joseph, Roshan Louis

Call No: 658.81 JOS
Publisher: Sage
Subject: Marketing

Accession No: 21624
Year: 2020
Recommended during Book Fair 2020



Selling and negotiation skills by Chaudhary, Prashant

Selling and
Negotiation Skills
A Pragmatic Approach
Prashant Chaudhary

Call No: 658.81 CHA
Publisher: Sage
Subject: Marketing

Accession No: 21625
Year: 2019
Recommended during Book Fair 2020



Global business environment by Kapoor, Mansi

Global Business
Environment
Shifting Paradigms in the
Fourth Industrial Revolution
Mansi Kapoor

Call No: 338.064 KAP
Publisher: Sage
Subject: Economics

Accession No: 21626
Year: 2019
Recommended during Book Fair 2020



Employee relations management by Sahoo, D P

Employee Relations
Management
Text and Cases
D. P. Sahoo

Call No: 658.30683 SAH
Publisher: Sage
Subject: Management

Accession No: 21627
Year: 2020
Recommended during Book Fair 2020



Research Methodology
for Social Sciences

Arunangshu Giri
Debasish Biswas

SAGE | TEXTS

Research methodology for social science by Giri, Arunangshu

Call No: 658.072 GIR
Publisher: Sage
Subject: Management

Accession No: 21628
Year: 2019
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Entrepreneurship
in Developing and
Emerging Economies

Ali J. Ahmad
Punita Bhatt
Iain Acton

SAGE | TEXTS

Entrepreneurship in developing and emerging economies by Ahmad, Ali J

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Publisher: Sage
Subject: Management

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Macroeconomics
From Short Run to Long Run

Dibyendu Banerjee
Ranesh Chandra Das

SAGE | TEXTS

Macroeconomics by Banerjee, Dibyendu

Call No: 339 BAN
Publisher: Sage
Subject: Economics

Accession No: 21630
Year: 2018
Recommended during Book Fair 2020



Human Resource
Management
Theory and Practice

R. C. Sharma
Nipun Sharma

SAGE | TEXTS

Human resource management by Sharma, R C

Call No: 658.3 SHA
Publisher: Sage
Subject: Management

Accession No: 21631
Year: 2018
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Economics of
Development
Toward Inclusive Growth

Syed Nawab Haider Naqvi

SAGE | TEXTS

Economics of development by Naqvi, Syed Nawab Haider

Call No: 330 NAQ
Publisher: Sage
Subject: Economics

Accession No: 21632
Year: 202
Recommended during Book Fair 2020



Change Management
and Organizational
Development

Ratan Raina

SAGE | TEXTS

Change management and organizational development by Raina, Ratan

Call No: 658.406 RAI
Publisher: Sage
Subject: Management

Accession No: 21633
Year: 2018
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Functional English
for Communication

Ujjwala Kakarla
Tanu Gupta
Leena Pundir

SAGE | TEXTS

Functional english for communication by Kakarla, Ujjwala

Call No: 428.24 KAK
Publisher: Sage
Subject: Miscellaneous

Accession No: 21634
Year: 2019
Recommended during Book Fair 2020



Global Talent
Management
An Integrated Approach

Sonal Minocha
Dean Hristov

SAGE | TEXTS

Global talent management by Minocha, Sonal

Call No: 658.3 MIN
Publisher: Sage
Subject: Management

Accession No: 21635
Year: 2019
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Competency-Based
Human Resource
Management

Anindya Basu Roy
Sumati Ray

SAGE | TEXTS

Competency based human resource management by Roy, Anindya Basu

Call No: 658.3 ROY
Publisher: Sage
Subject: Management

Accession No: 21636
Year: 2019
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Cases in Organizational
Behaviour
Perspectives from the New-Gen Workplace

Mathew J. Manimala
V. Vijaya
Ajit Chakravarti

SAGE | TEXTS

Cases in organizational behaviour by Manimala, Mathew J

Call No: 658.4 MAN
Publisher: Sage
Subject: Management

Accession No: 21637
Year: 2019
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International Human
Resource Management

Srinivas R. Kandula

SAGE TEXTS

International human resource management by Kandula, Srinivas R

Call No: 658.3 KAN
Publisher: Sage
Subject: Management

Accession No: 21638
Year: 2018
Recommended during Book Fair 2020



Statistical Analysis in
Simple Steps Using R

Kiran Pandya
Prashant Joshi
Smruti Buisari

SAGE TEXTS

Statistical analysis in simple steps using R by Pandya, Kiran

Call No: 658.4033 PAN
Publisher: Sage
Subject: Statistics

Accession No: 21639
Year: 2018
Recommended during Book Fair 2020



Integrated Supply
Chain and Logistics
Management

Rajat K. Baisya

SAGE TEXTS

Integrated supply chain and logistics management by Baisya, Rajat K

Call No: 658.7 BAI
Publisher: Sage
Subject: Management

Accession No: 21640
Year: 2020
Recommended during Book Fair 2020



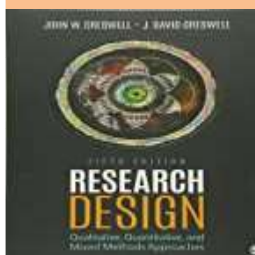
Research Methodology
for Management

N. Ravindranathan
N.R. Rao

Research methodology for management by Ravindranathan, N

Call No: 658.072 RAV
Publisher: Ane Books
Subject: Management

Accession No: 21641
Year: 2019
Recommended during Book Fair 2020



RESEARCH
DESIGN

Qualitative, Quantitative, and
Mixed Methods Approaches

Research design by Creswell, John W

Call No: 658.072 CRE
Publisher: Sage
Subject: Management

Accession No: 21642
Year: 2014
Recommended during Book Fair 2020



Tour Leadership
and Management

Shailja Sharma
Nimit Chowdhary

SAGE TEXTS

Tour leadership and management by Sharma, Shailja

Call No: 910.68 SHA
Publisher: Sage
Subject: Miscellaneous

Accession No: 21643
Year: 2018
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Total Quality
Management

Concepts, Strategy and Implementation
for Operational Excellence

Sunil Sharma

SAGE TEXTS

Total quality management by Sharma, Sunil

Call No: 658.4013 SHA
Publisher: Sage
Subject: Management

Accession No: 21644
Year: 2018
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Compensation
Management

R. C. Sharma
Sufabh Sharma

SAGE TEXTS

Compensation management by Sharma, R C

Call No: 658.322 SHA
Publisher: Sage
Subject: Management

Accession No: 21645
Year: 2019
Recommended during Book Fair 2020



Economic Reforms
in India since 1991

Monika Kashyap
Mahendra Babu Kuruva

SAGE TEXTS

Economic reforms in India since 1991 by Kashyap, Monika

Call No: 330.954 KAS
Publisher: Sage
Subject: Economics

Accession No: 21646
Year: 2018
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Business Analytics
Text and Cases

Tanushri Banerjee
Arindam Banerjee

SAGE TEXTS

Business analytics by Banerjee, Tanushri

Call No: 658.4033 BAN
Publisher: Sage
Subject: Statistics

Accession No: 21647
Year: 2019
Recommended during Book Fair 2020



The art and craft of PR by Stahl, Sandra

Call No: 659.2 STA
Publisher: Sage
Subject: Marketing

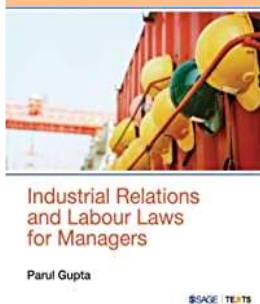
Accession No: 21648
Year: 2018
Recommended during Book Fair 2020



Corporate finance by Vishwanath, S R

Call No: 658.15 VIS
Publisher: Sage
Subject: Management

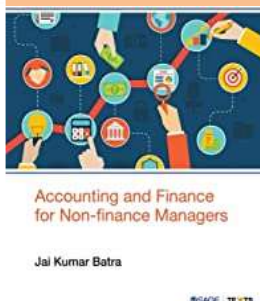
Accession No: 21649
Year: 2019
Recommended during Book Fair 2020



Industrial relations and labour laws for managers by Gupta, Parul

Call No: 344.01 GUP
Publisher: Sage
Subject: Miscellaneous

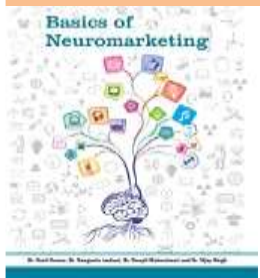
Accession No: 21650
Year: 2019
Recommended during Book Fair 2020



Accounting and finance for non-finance managers by Batra, Jai Kumar

Call No: 657 BAT
Publisher: Sage
Subject: Accounting

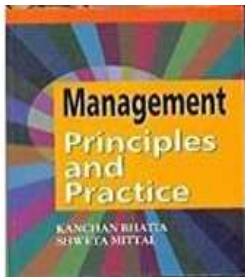
Accession No: 21651
Year: 2019
Recommended during Book Fair 2020



Basics of neuromarketing by Harit Kumar

Call No: 658.80019 HAR
Publisher: Variety Books
Subject: Marketing

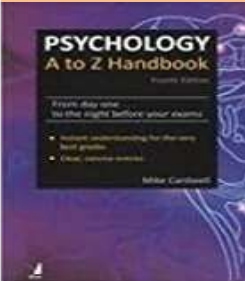
Accession No: 21652
Year: 2020
Recommended during Book Fair 2020



Management by Bhatia, Kanchan

Call No: 658 BHA
Publisher: Variety Books
Subject: Management

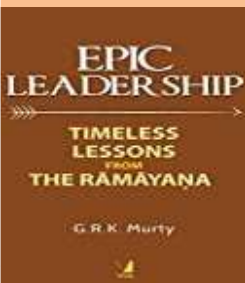
Accession No: 21653
Year: 2014
Recommended during Book Fair 2020



Psychology by Cardwell, Mike

Call No: 150 CAR
Publisher: Viva Books
Subject: Miscellaneous

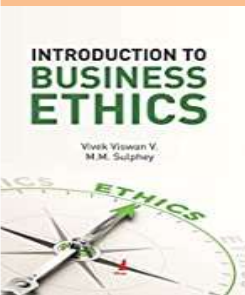
Accession No: 21654
Year: 2019
Recommended during Book Fair 2020



Epic leadership by Murty, G R K

Call No: 294.5922 MUR
Publisher: Viva Books
Subject: Miscellaneous

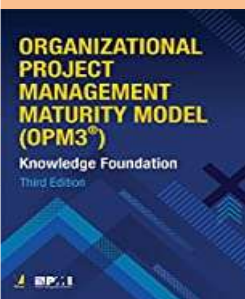
Accession No: 21655
Year: 2017
Recommended during Book Fair 2020



Introduction to business ethics by Viswan V, Vivek

Call No: 174.4 VIS
Publisher: Viva Books
Subject: Miscellaneous

Accession No: 21656
Year: 2018
Recommended during Book Fair 2020



Organizational project management maturity model (OPM3) by Project Management Insti.

Call No: 658.404 ORG
Publisher: Viva Books
Subject: Management

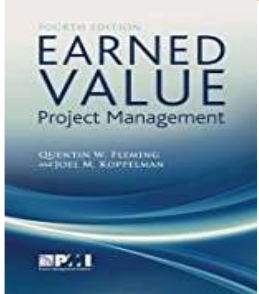
Accession No: 21657
Year: 2018
Recommended during Book Fair 2020



Project intelligence by Rechenthin, David

Call No: 658.404 REC
Publisher: Viva Books
Subject: Management

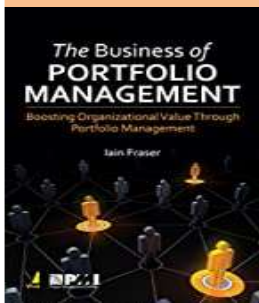
Accession No: 21658
Year: 2018
Recommended during Book Fair 2020



Earned value project management by Fleming, Quentin W

Call No: 658.404 FLE
Publisher: Viva Books
Subject: Management

Accession No: 21659
Year: 2018
Recommended during Book Fair 2020



The business of portfolio management by Fraser, Iain

Call No: 332.6 FRA
Publisher: Viva Books
Subject: Economics

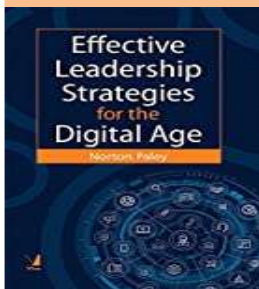
Accession No: 21660
Year: 2018
Recommended during Book Fair 2020



Strategy by Watson, Joel

Call No: 330.019 WAT
Publisher: Viva Books
Subject: Economics

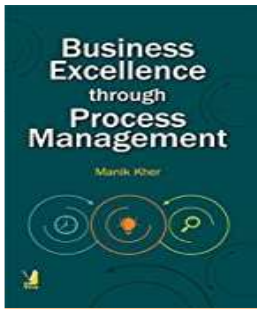
Accession No: 21661
Year: 2010
Recommended during Book Fair 2020



Effective leadership strategies for the digital age by Paley, Norton

Call No: 658.4092 PAL
Publisher: Viva Books
Subject: Management

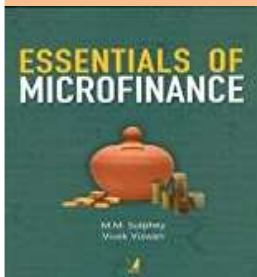
Accession No: 21662
Year: 2018
Recommended during Book Fair 2020



Business excellence through process management by Kher, Manik

Call No: 658.4063 KHE
Publisher: Viva Books
Subject: Management

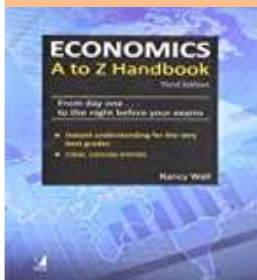
Accession No: 21663
Year: 2017
Recommended during Book Fair 2020



Essentials of microfinance by Sulphay, M M

Call No: 332 SUL
Publisher: Viva Books
Subject: Economics

Accession No: 21664
Year: 2019
Recommended during Book Fair 2020



Economics by Wall, Nancy

Call No: 330 WAL
Publisher: Viva Books
Subject: Economics

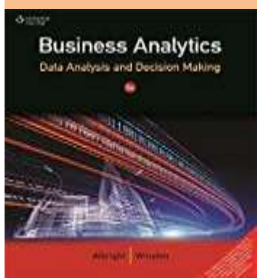
Accession No: 21665
Year: 2019
Recommended during Book Fair 2020



Managerial economics by Froeb, Luke M

Call No: 338.7 FRO
Publisher: Cengage
Subject: Economics

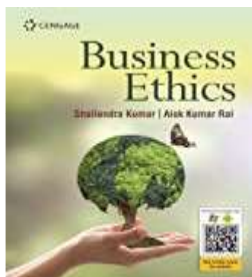
Accession No: 21666
Year: 2018
Recommended during Book Fair 2020



Business analytics by Albright, S Christian

Call No: 658.4033 ALB
Publisher: Cengage
Subject: Statistics

Accession No: 21667
Year: 2020
Recommended during Book Fair 2020



Business ethics by Shailendra Kumar

Call No: 174.4 SHA
Publisher: Cengage
Subject: Miscellaneous

Accession No: 21668
Year: 2019
Recommended during Book Fair 2020



Business laws by Ravinder Kumar

Call No: 346.065 RAV
Publisher: Cengage
Subject: Miscellaneous

Accession No: 21669
Year: 2020
Recommended during Book Fair 2020



Business research methods by Zikmund, William G

Call No: 658.072 ZIK
Publisher: Cengage
Subject: Management

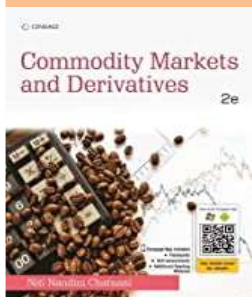
Accession No: 21670
Year: 2020
Recommended during Book Fair 2020



Business statistics by Francis, J Joseph

Call No: 658.40331 FRA
Publisher: Cengage
Subject: Statistics

Accession No: 21671
Year: 2015
Recommended during Book Fair 2020



Commodity markets and derivatives by Chatnani, Nandini

Call No: 332.664 CHA
Publisher: Cengage
Subject: Economics

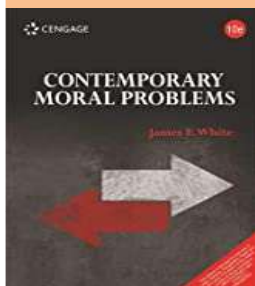
Accession No: 21672
Year: 2019
Recommended during Book Fair 2020



Concept building approach to income tax law and practice by Mittal, Naveen

Call No: 343.052 MIT
Publisher: Cengage
Subject: Miscellaneous

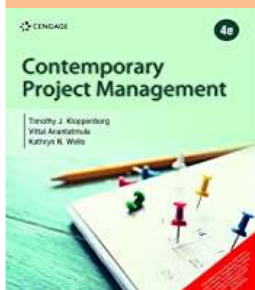
Accession No: 21673
Year: 2020
Recommended during Book Fair 2020



Contemporary moral problems by White, James E

Call No: 170 WHI
Publisher: Cengage
Subject: Miscellaneous

Accession No: 21674
Year: 2019
Recommended during Book Fair 2020



Contemporary project management by Kloppenborg, Timothy J

Call No: 658.404 KLO
Publisher: Cengage
Subject: Management

Accession No: 21675
Year: 2019
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Corporate social responsibility by Paleri, Prabhakaran

Call No: 658.408 PAL
Publisher: Cengage
Subject: Management

Accession No: 21676
Year: 2020
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Digital marketing by Swaminathan, T N

Call No: 658.872 SWA
Publisher: Cengage
Subject: Marketing

Accession No: 21677
Year: 2019
Recommended during Book Fair 2020



Economics by Mankiw, N Gregory

Call No: 330 MAN
Publisher: Cengage
Subject: Economics

Accession No: 21678
Year: 2019
Recommended during Book Fair 2020



Financial management by Lasher, William R

Call No: 658.15 LAS
Publisher: Cengage
Subject: Management

Accession No: 21679
Year: 2019
Recommended during Book Fair 2020



Fundamentals of python by Lambert, Kenneth A

Call No: 005.133 LAM
Publisher: Cengage
Subject: Computer & IT

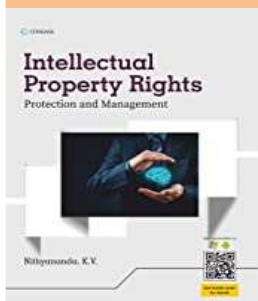
Accession No: 21680
Year: 2020
Recommended during Book Fair 2020



Global business by Peng, Mike W

Call No: 658.049 PEN
Publisher: Cengage
Subject: Management

Accession No: 21681
Year: 2019
Recommended during Book Fair 2020



Intellectual property rights by Nithyananda, K V

Call No: 346.068 NIT
Publisher: Cengage
Subject: Miscellaneous

Accession No: 21682
Year: 2019
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Internet of things by Srinivasa, K G

Call No: 658.4038 SRI
Publisher: Cengage
Subject: Management

Accession No: 21683
Year: 2019
Recommended during Book Fair 2020



An introduction to derivatives and risk management by Chance, Don M

Call No: 332.645 CHA
Publisher: Cengage
Subject: Economics

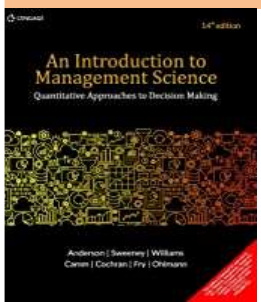
Accession No: 21684
Year: 2019
Recommended during Book Fair 2020



An introduction to internet of things by Dubey, Rahul

Call No: 658.4038 DUB
Publisher: Cengage
Subject: Management

Accession No: 21685
Year: 2019
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An introduction to management science by Anderson, David R

Call No: 658.4033 AND
Publisher: Cengage
Subject: Statistics

Accession No: 21686
Year: 2020
Recommended during Book Fair 2020



Management and cost accounting by Drury, Colin

Call No: 658.1511 DRU
Publisher: Cengage
Subject: Management

Accession No: 21687
Year: 2019
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Microeconomics by Mankiw, N Gregory

Call No: 338.5 MAN
Publisher: Cengage
Subject: Economics

Accession No: 21688
Year: 2019
Recommended during Book Fair 2020



Microfinance management by Mishra, Pradeep Kumar

Call No: 332 MIS
Publisher: Cengage
Subject: Economics

Accession No: 21689
Year: 2019
Recommended during Book Fair 2020



Marketing management by Iacobucci, Dawn

Call No: 658.8 IAC
Publisher: Cengage
Subject: Marketing

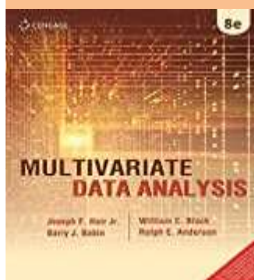
Accession No: 21690
Year: 2020
Recommended during Book Fair 2020



Money banking financial markets and institutions by Brandl, Michael W

Call No: 332.45 BRA
Publisher: Cengage
Subject: Economics

Accession No: 21691
Year: 2019
Recommended during Book Fair 2020



Multivariate data analysis by Hair, Joseph F

Call No: 658.072 HAI
Publisher: Cengage
Subject: Management

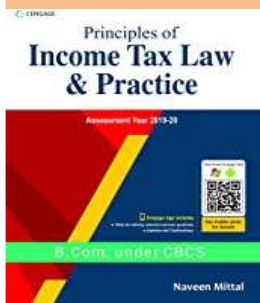
Accession No: 21692
Year: 2019
Recommended during Book Fair 2020



Operations research by Reddy, M Sreenivasa

Call No: 658.4034 RED
Publisher: Cengage
Subject: Management

Accession No: 21693
Year: 2019
Recommended during Book Fair 2020



Principles of income tax law and practice by Mittal, Naveen

Call No: 343.052 MIT
Publisher: Cengage
Subject: Miscellaneous

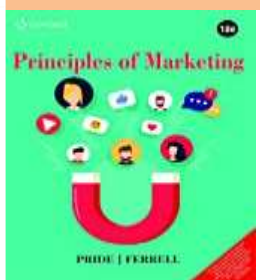
Accession No: 21694
Year: 2020
Recommended during Book Fair 2020



Principles of management by Ganguly, Atreyee

Call No: 658 GAN
Publisher: Cengage
Subject: Management

Accession No: 21695
Year: 2020
Recommended during Book Fair 2020



Principles of marketing by Pride, William M

Call No: 658.8 PRI
Publisher: Cengage
Subject: Marketing

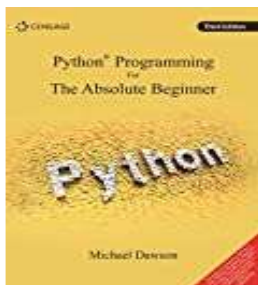
Accession No: 21696
Year: 2020
Recommended during Book Fair 2020



Principles of supply chain management by Wisner, Joel D

Call No: 658.7 WIS
Publisher: Cengage
Subject: Management

Accession No: 21697
Year: 2019
Recommended during Book Fair 2020



Python programming for the absolute beginner by Dawson, Michael

Call No: 005.133 DAW
Publisher: Cengage
Subject: Computer & IT

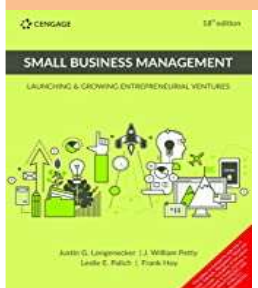
Accession No: 21698
Year: 2020
Recommended during Book Fair 2020



Self development and professional excellence by Peter A, John

Call No: 158.1 PET
Publisher: Cengage
Subject: Miscellaneous

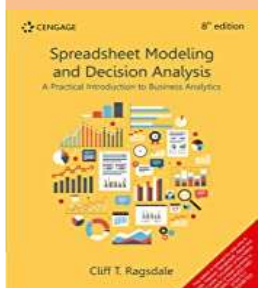
Accession No: 21699
Year: 2019
Recommended during Book Fair 2020



Small business management by Longenecker, Justin G

Call No: 658.022 LON
Publisher: Cengage
Subject: Management

Accession No: 21700
Year: 2019
Recommended during Book Fair 2020



Spreadsheet modeling and decision analysis by Ragsdale, Cliff T

Call No: 658.4033 RAG
Publisher: Cengage
Subject: Statistics

Accession No: 21701
Year: 2019
Recommended during Book Fair 2020



Statistics for business and economics by Anderson, David R

Call No: 658.40331 AND
Publisher: Cengage
Subject: Statistics

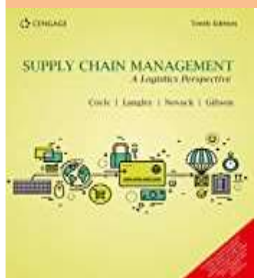
Accession No: 21702
Year: 2020
Recommended during Book Fair 2020



Strategic human resource management by Mello, Jeffrey A

Call No: 658.3 MEL
Publisher: Cengage
Subject: Management

Accession No: 21703
Year: 2019
Recommended during Book Fair 2020



Supply chain management by Coyle, John J

Call No: 658.7 COY
Publisher: Cengage
Subject: Management

Accession No: 21704
Year: 2020
Recommended during Book Fair 2020



Understanding the theory and design of organizations by Daft, Richard L

Call No: 658.1 DAF
Publisher: Cengage
Subject: Management

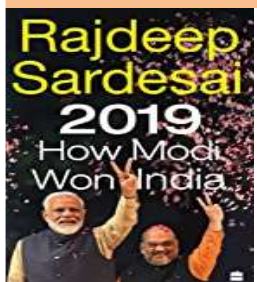
Accession No: 21705
Year: 2016
Recommended during Book Fair 2020



Business communication by Nawal, Mallika

Call No: 650.014 NAW
Publisher: Cengage
Subject: Miscellaneous

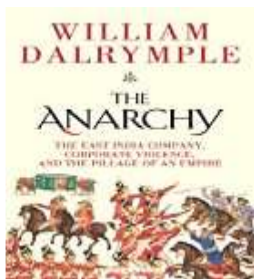
Accession No: 21706
Year: 2020
Recommended during Book Fair 2020



2019 how Modi won India by Sardesai, Rajdeep

Call No: 324.7 SAR
Publisher: Harper Collins
Subject: Miscellaneous

Accession No: 21707
Year: 2020
Recommended during Book Fair 2020



The Anarchy by Dalrymple, William

Call No: 954.031 DAL
Publisher: Bloomsbury
Subject: Miscellaneous

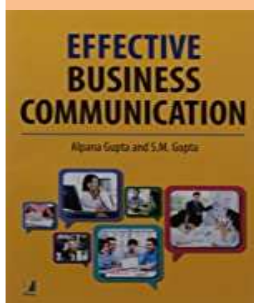
Accession No: 21708
Year: 2019
Recommended during Book Fair 2020



The culture code by Coyle, Daniel

Call No: 658.4022 COY
Publisher: Random House
Subject: Management

Accession No: 21709
Year: 2018
Recommended during Book Fair 2020



Effective business communication by Gupta, Alpana

Call No: 650.014 GUP
Publisher: Viva Books
Subject: Miscellaneous

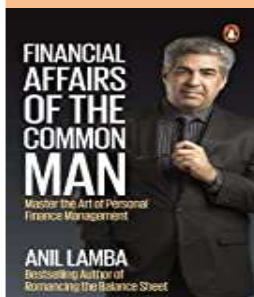
Accession No: 21710
Year: 2016
Recommended during Book Fair 2020



E-learning and social networking handbook by Rennie, Frank

Call No: 371.3344678 REN
Publisher: Routledge
Subject: Miscellaneous

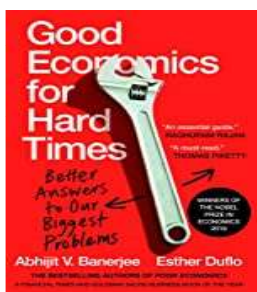
Accession No: 21711
Year: 2014
Recommended during Book Fair 2020



Financial affairs of the common man by Lamba, Anil

Call No: 332.024 LAM
Publisher: Penguin
Subject: Economics

Accession No: 21712
Year: 2019
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Good economics for hard times by Banerjee, Abhijit V

Call No: 330 BAN
Publisher: Juggernaut
Subject: Economics

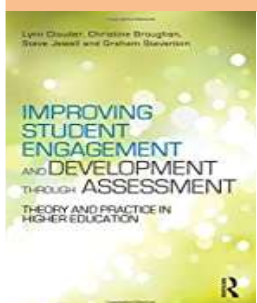
Accession No: 21713
Year: 2019
Recommended during Book Fair 2020



The guardians by Grisham, John

Call No: 823 GRI
Publisher: Hodder & Stoughton
Subject: Miscellaneous

Accession No: 21714
Year: 2019
Recommended during Book Fair 2020



Improving student engagement & development through assessment by Clouder, Lynn (Ed)

Call No: 378.166 CLO
Publisher: Routledge
Subject: Miscellaneous

Accession No: 21715
Year: 2014
Recommended during Book Fair 2020



An introduction to visual research methods in tourism by Rakic, Tijana

Call No: 658.072 RAK
Publisher: Routledge
Subject: Management

Accession No: 21716
Year: 2014
Recommended during Book Fair 2020



Managing and marketing tourist destinations by Kozak, Metin

Call No: 338.47910688 KOZ
Publisher: Routledge
Subject: Economics

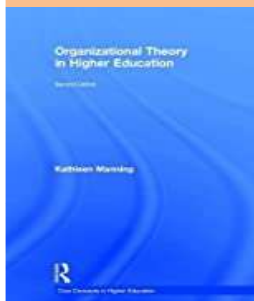
Accession No: 21717
Year: 2014
Recommended during Book Fair 2020



Marketing of tourism experiences by Scott, Noel (Ed)

Call No: 338.47910688 MAR
Publisher: Routledge
Subject: Economics

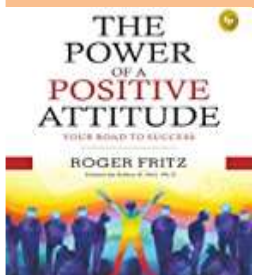
Accession No: 21718
Year: 2014
Recommended during Book Fair 2020



Organizational theory in higher education by Manning, Kathleen

Call No: 378.101 MAN
Publisher: Routledge
Subject: Miscellaneous

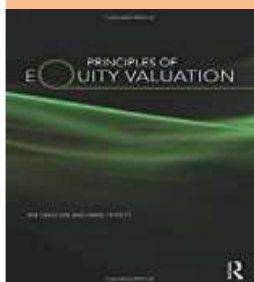
Accession No: 21719
Year: 2014
Recommended during Book Fair 2020



The power of a positive attitude by Fritz, Roger

Call No: 158.1 FRI
Publisher: Fingerprint
Subject: Miscellaneous

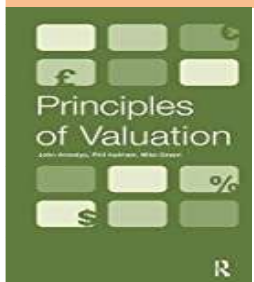
Accession No: 21720
Year: 2019
Recommended during Book Fair 2020



Principles of equity valuation by Davidson, Ian

Call No: 332.6 DAV
Publisher: Routledge
Subject: Economics

Accession No: 21721
Year: 2014
Recommended during Book Fair 2020



Principles of valuation by Armatys, John

Call No: 332.6 ARM
Publisher: Routledge
Subject: Economics

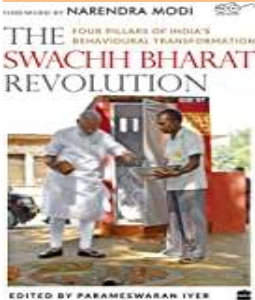
Accession No: 21722
Year: 2015
Recommended during Book Fair 2020



Role stress and coping by Shah, Farooq Ahmad

Call No: 158.4042 SHA
Publisher: Jagdamba Pub.
Subject: Miscellaneous

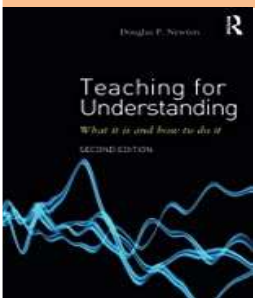
Accession No: 21723
Year: 2010
Recommended during Book Fair 2020



The Swachh Bharat revolution by Iyer, Parameswaran (Ed)

Call No: 363.720954 THE
Publisher: Harper Collins
Subject: Miscellaneous

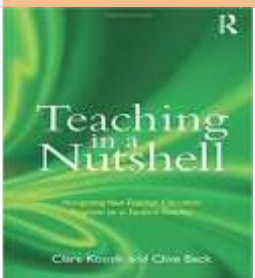
Accession No: 21724
Year: 2019
Recommended during Book Fair 2020



Teaching for understanding by Newton, Douglas P

Call No: 371.102 NEW
Publisher: Routledge
Subject: Miscellaneous

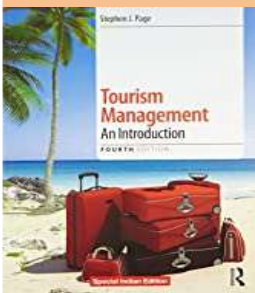
Accession No: 21725
Year: 2014
Recommended during Book Fair 2020



Teaching in a nutshell by Kosnik, Clare

Call No: 370.711 KOS
Publisher: Routledge
Subject: Miscellaneous

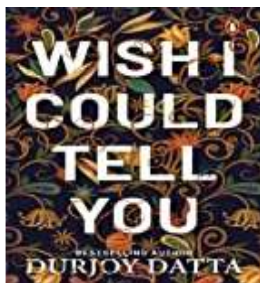
Accession No: 21726
Year: 2014
Recommended during Book Fair 2020



Tourism management by Page, Stephen J

Call No: 338.4791 PAG
Publisher: Routledge
Subject: Economics

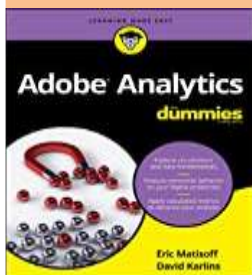
Accession No: 21727
Year: 2014
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Wish i could tell you by Datta, Durjoy

Call No: 823 DAT
Publisher: Penguin
Subject: Miscellaneous

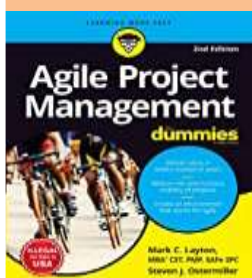
Accession No: 21728
Year: 2019
Recommended during Book Fair 2020



Adobe analytics for dummies by Matisoff, Eric

Call No: 006.312 MAT
Publisher: Wiley
Subject: Computer & IT

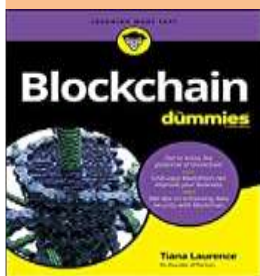
Accession No: 21729
Year: 2019
Recommended during Book Fair 2020



Agile project management by Layton, Mark C

Call No: 658.404 LAY
Publisher: Wiley
Subject: Management

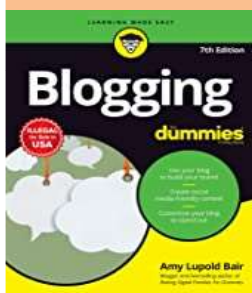
Accession No: 21730
Year: 2018
Recommended during Book Fair 2020



Blockchain for dummies by Laurence, Tiana

Call No: 332.178 LAU
Publisher: Wiley
Subject: Economics

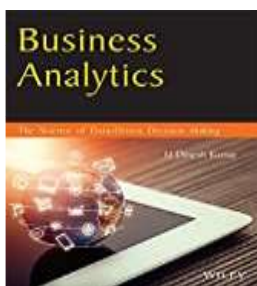
Accession No: 21731
Year: 2020
Recommended during Book Fair 2020



Blogging for dummies by Bair, Amy Lupold

Call No: 006.752 BAI
Publisher: Wiley
Subject: Computer & IT

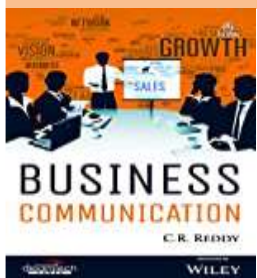
Accession No: 21732
Year: 2020
Recommended during Book Fair 2020



Business analytics by Kumar, U Dinesh

Call No: 658.4033 KUM
Publisher: Wiley
Subject: Statistics

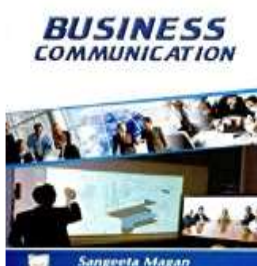
Accession No: 21733
Year: 2018
Recommended during Book Fair 2020



Business communication by Reddy, C R

Call No: 650.014 RED
Publisher: Wiley
Subject: Miscellaneous

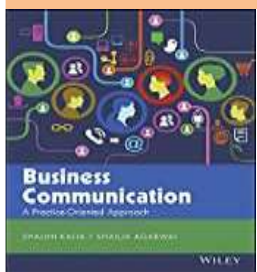
Accession No: 21734
Year: 2019
Recommended during Book Fair 2020



Business communication by Magan, Sangeeta

Call No: 650.014 MAG
Publisher: Biztantra
Subject: Miscellaneous

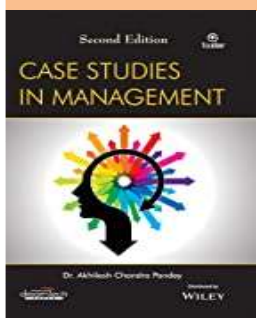
Accession No: 21735
Year: 2018
Recommended during Book Fair 2020



Business communication by Kalia, Shalini

Call No: 650.014 KAL
Publisher: Wiley
Subject: Miscellaneous

Accession No: 21736
Year: 2016
Recommended during Book Fair 2020



Case studies in management by Pandey, Akhilesh Chandra

Call No: 658 PAN
Publisher: Wiley
Subject: Management

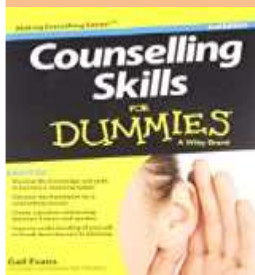
Accession No: 21737
Year: 2019
Recommended during Book Fair 2020



Consumer behaviour by Sarma, Sarmistha

Call No: 658.8342 SAR
Publisher: Wiley
Subject: Marketing

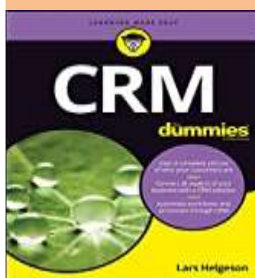
Accession No: 21738
Year: 2019
Recommended during Book Fair 2020



Counselling skills for dummies by Evans, Gail

Call No: 158.3 EVA
Publisher: Wiley
Subject: Miscellaneous

Accession No: 21739
Year: 2014
Recommended during Book Fair 2020



CRM for dummies by Helgeson, Lars

Call No: 658.812 HEL
Publisher: Wiley
Subject: Marketing

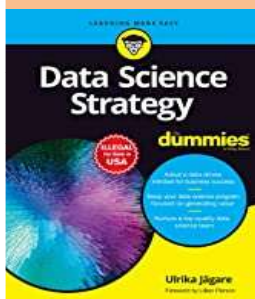
Accession No: 21740
Year: 2017
Recommended during Book Fair 2020



Data analytics with R by Motwani, Bharti

Call No: 658.4033 MOT
Publisher: Wiley
Subject: Statistics

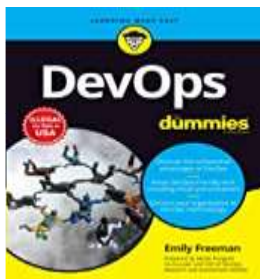
Accession No: 21741
Year: 2019
Recommended during Book Fair 2020



Data science strategy for dummies by Jagare, Ulrika

Call No: 658.4033 JAG
Publisher: Wiley
Subject: Statistics

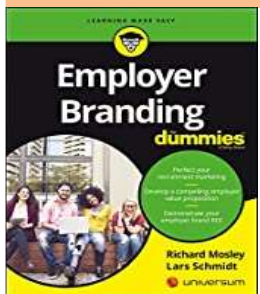
Accession No: 21742
Year: 2020
Recommended during Book Fair 2020



DevOps for dummies by Freeman, Emily

Call No: 005.1 FRE
Publisher: Wiley
Subject: Computer & IT

Accession No: 21743
Year: 2020
Recommended during Book Fair 2020



Employer branding for dummies by Mosley, Richard

Call No: 658.311 MOS
Publisher: Wiley
Subject: Management

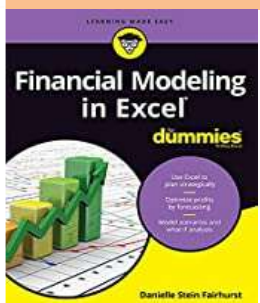
Accession No: 21744
Year: 2017
Recommended during Book Fair 2020



Entrepreneurship by Trehan, Alpana

Call No: 658.421 TRE
Publisher: Dreamtech
Subject: Management

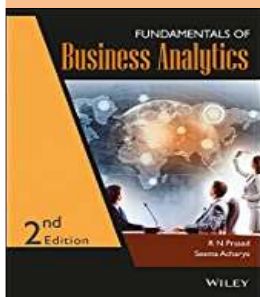
Accession No: 21745
Year: 2019
Recommended during Book Fair 2020



Financial modeling in excel for dummies by Fairhurst, Danielle Stein

Call No: 332.0285554 FAI
Publisher: Wiley
Subject: Economics

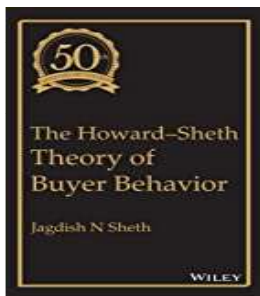
Accession No: 21746
Year: 2017
Recommended during Book Fair 2020



Fundamentals of business analytics by Prasad, R N

Call No: 658.4033 PRA
Publisher: Wiley
Subject: Statistics

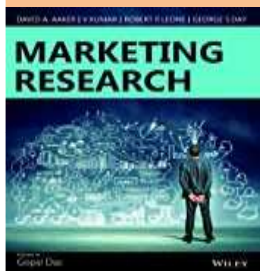
Accession No: 21747
Year: 2018
Recommended during Book Fair 2020



The Howard Sheth theory of buyer behavior by Sheth, Jagdish N

Call No: 658.8342 SHE
Publisher: Wiley
Subject: Marketing

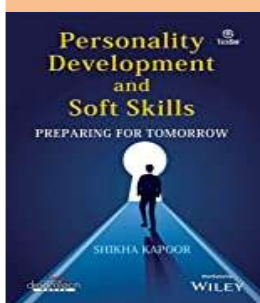
Accession No: 21748
Year: 2020
Recommended during Book Fair 2020



Marketing research by Aaker, David A

Call No: 658.83 AAK
Publisher: Wiley
Subject: Marketing

Accession No: 21749
Year: 2019
Recommended during Book Fair 2020



Personality development and soft skills by Kapoor, Shikha

Call No: 155.25 KAP
Publisher: Wiley
Subject: Miscellaneous

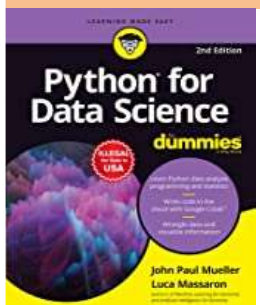
Accession No: 21750
Year: 2019
Recommended during Book Fair 2020



Project management by Mantel, Samuel J

Call No: 658.404 MAN
Publisher: Wiley
Subject: Management

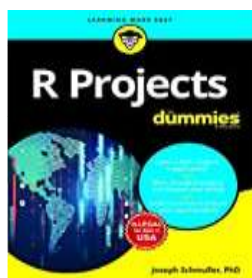
Accession No: 21751
Year: 2017
Recommended during Book Fair 2020



Python for data science for dummies by Mueller, John Paul

Call No: 005.133 MUE
Publisher: Wiley
Subject: Computer & IT

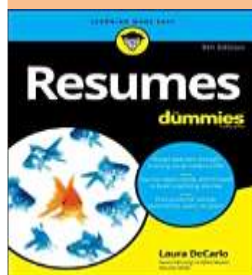
Accession No: 21752
Year: 2020
Recommended during Book Fair 2020



R projects for dummies by Schmuller, Joseph

Call No: 658.4033 SCH
Publisher: Wiley
Subject: Statistics

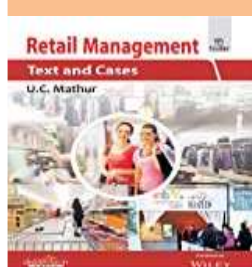
Accession No: 21753
Year: 2018
Recommended during Book Fair 2020



Resumes for dummies by Decarlo, Laura

Call No: 650.142 DEC
Publisher: Wiley
Subject: Miscellaneous

Accession No: 21754
Year: 2020
Recommended during Book Fair 2020



Retail management by Mathur, U C

Call No: 658.87 MAT
Publisher: Wiley
Subject: Marketing

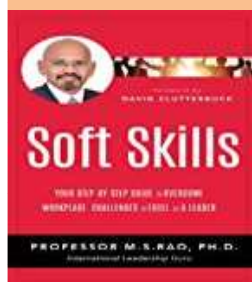
Accession No: 21755
Year: 2019
Recommended during Book Fair 2020



Social media and mobile marketing by Bhatia, Puneet Singh

Call No: 658.872 BHA
Publisher: Wiley
Subject: Marketing

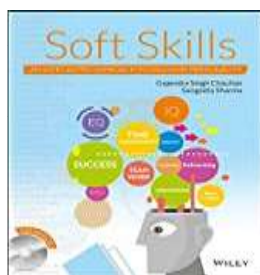
Accession No: 21756
Year: 2019
Recommended during Book Fair 2020



Soft skills by Rao, M S

Call No: 650.014 RAO
Publisher: Wiley
Subject: Miscellaneous

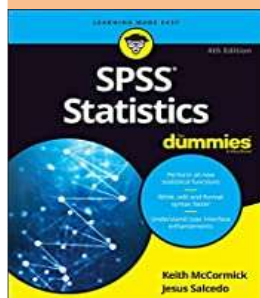
Accession No: 21757
Year: 2019
Recommended during Book Fair 2020



Soft skills by Chauhan, Gajendra Singh

Call No: 650.014 SIN
Publisher: Wiley
Subject: Miscellaneous

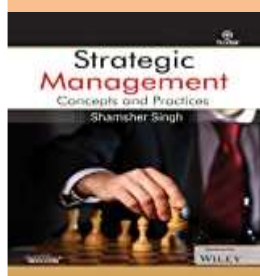
Accession No: 21758
Year: 2016
Recommended during Book Fair 2020



SPSS statistics for dummies by McCormick, Keith

Call No: 005.55 MCC
Publisher: Wiley
Subject: Computer & IT

Accession No: 21759
Year: 2015
Recommended during Book Fair 2020



Strategic management by Singh, Shamsheer

Call No: 658.4012 SIN
Publisher: Wiley
Subject: Management

Accession No: 21760
Year: 2019
Recommended during Book Fair 2020



Successful product design and management toolkit by Fradin, David

Call No: 658.5752 FRA
Publisher: Wiley
Subject: Management

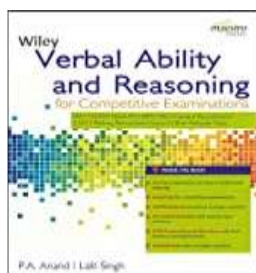
Accession No: 21761
Year: 2019
Recommended during Book Fair 2020



Reasoning ability and quantitative aptitude by Top career and you

Call No: 153.94 REA
Publisher: Wiley
Subject: Miscellaneous

Accession No: 21762
Year: 2016
Recommended during Book Fair 2020



Verbal ability and reasoning by Anand, P A

Call No: 153.94 ANA
Publisher: Wiley
Subject: Miscellaneous

Accession No: 21763
Year: 2018
Recommended during Book Fair 2020



Communication skills for campus placement by Wiley Exam Xpert

Call No: 650.014 MAH
Publisher: Wiley
Subject: Miscellaneous

Accession No: 21764
Year: 2017
Recommended during Book Fair 2020



General aptitude for campus placements by Maheswari, Uma

Call No: 153.94 MAH
Publisher: Wiley
Subject: Miscellaneous

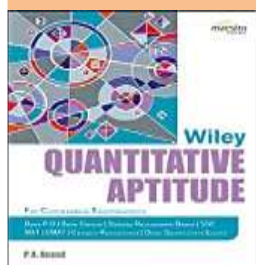
Accession No: 21765
Year: 2018
Recommended during Book Fair 2020



Soft skills for campus placements by Maheswari, Uma

Call No: 650.014 MAH
Publisher: Wiley
Subject: Miscellaneous

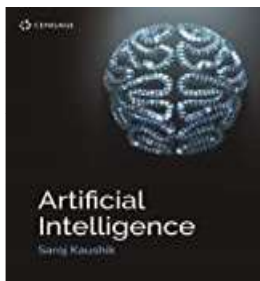
Accession No: 21766
Year: 2018
Recommended during Book Fair 2020



Wiley quantitative aptitude by Anand, P A

Call No: 153.94 ANA
Publisher: Wiley
Subject: Miscellaneous

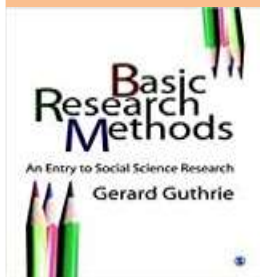
Accession No: 21767
Year: 2016
Recommended during Book Fair 2020



Artificial intelligence by Kausshik, Saroj

Call No: 006.3 KAU
Publisher: Cengage
Subject: Computer & IT

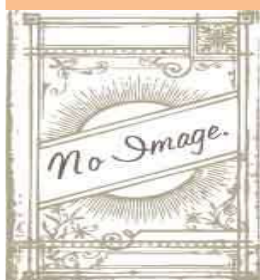
Accession No: 21768
Year: 2019
Recommended during Book Fair 2020



Basic research methods by Guthrie, Gerard

Call No: 658.072 GUT
Publisher: Sage Publications
Subject: Management

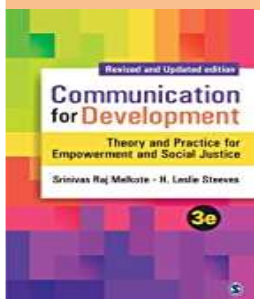
Accession No: 21769
Year: 2010
Recommended during Book Fair 2020



Business marketing by Avinash Kumar

Call No: 658.8 AVI
Publisher: Rajat Publications
Subject: Marketing

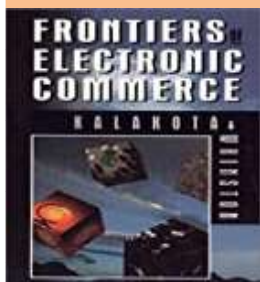
Accession No: 21770
Year: 2020
Recommended during Book Fair 2020



Communication for development by Melkote, Srinivas Raj

Call No: 650.014 MEL
Publisher: Sage
Subject: Miscellaneous

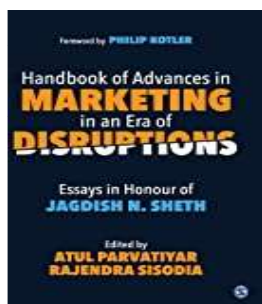
Accession No: 21771
Year: 2015
Recommended during Book Fair 2020



Electronic commerce by Kalakota, Ravi

Call No: 658.872 KAL
Publisher: Pearson education
Subject: Marketing

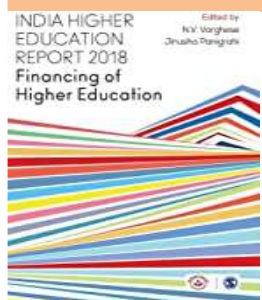
Accession No: 21772
Year: 2004
Recommended during Book Fair 2020



Handbook of advances in marketing in an era of disruptions by Parvatiyar, Atul (Ed)

Call No: 658.8 HAN
Publisher: Sage
Subject: Marketing

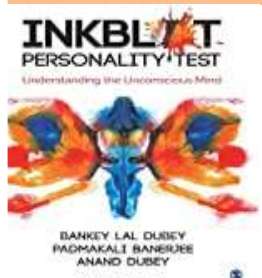
Accession No: 21773
Year: 2019
Recommended during Book Fair 2020



India higher education report 2018 by Varghese, N V

Call No: 378 IND
Publisher: Sage
Subject: Miscellaneous

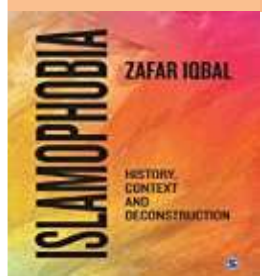
Accession No: 21774
Year: 2019
Recommended during Book Fair 2020



Inkblot personality test by Dubey, Bankey Lal

Call No: 155.284 DUB
Publisher: Sage
Subject: Miscellaneous

Accession No: 21775
Year: 2019
Recommended during Book Fair 2020



Islamophobia by Iqbal, Jafar

Call No: 305.697 IQB
Publisher: Sage
Subject: Miscellaneous

Accession No: 21776
Year: 2020
Recommended during Book Fair 2020



Issues and challenges of development by Pattanaik, B K

Call No: 338.9 PAT
Publisher: Sage
Subject: Economics

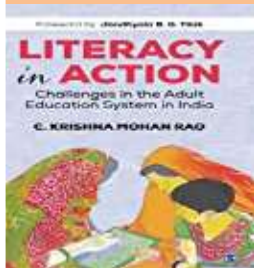
Accession No: 21777
Year: 2017
Recommended during Book Fair 2020



Leading science and technology by Aggarwal, Varun

Call No: 507.2054 AGG
Publisher: Sage
Subject: Miscellaneous

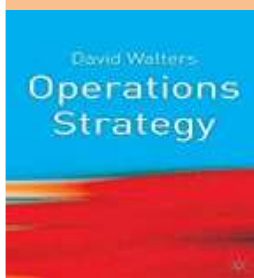
Accession No: 21778
Year: 2018
Recommended during Book Fair 2020



Literacy in action by Rao, C. Krishna Mohan

Call No: 374.0124 RAO
Publisher: Sage
Subject: Miscellaneous

Accession No: 21779
Year: 2019
Recommended during Book Fair 2020



Operations strategy by Walters, David

Call No: 658.5 WAL
Publisher: Palgrave Macmillan
Subject: Management

Accession No: 21780
Year: 1988
Recommended during Book Fair 2020



Positioning research by Margaret Kumar (Ed)

Call No: 658.072 POS
Publisher: Sage
Subject: Management

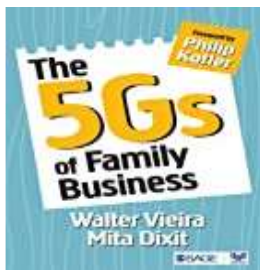
Accession No: 21781
Year: 2018
Recommended during Book Fair 2020



Recruitment and selection by Bhattacharyya, Dipak Kumar

Call No: 658.311 BHA
Publisher: Cengage
Subject: Management

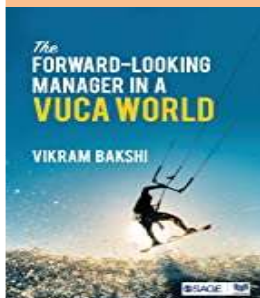
Accession No: 21782
Year: 2016
Recommended during Book Fair 2020



The 5Gs of family business by Vieira, Walter

Call No: 658.022 VIE
Publisher: Sage
Subject: Management

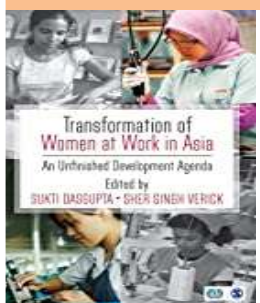
Accession No: 21783
Year: 2019
Recommended during Book Fair 2020



The forward-looking manager in a VUCA world by Bakshi, Vikram

Call No: 658.4092 BAK
Publisher: Sage
Subject: Management

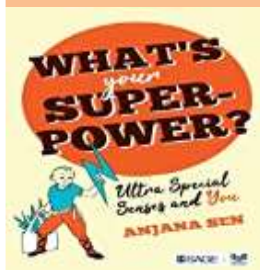
Accession No: 21784
Year: 2017
Recommended during Book Fair 2020



Transformation of women at work in asia by Dasgupta, Sukti (Ed)

Call No: 331.4095 TRA
Publisher: Sage
Subject: Economics

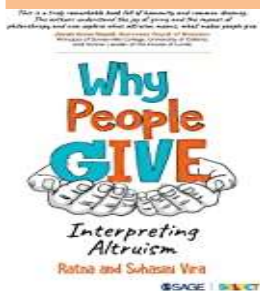
Accession No: 21785
Year: 2016
Recommended during Book Fair 2020



What's your super power ? by Sen, Anjana

Call No: 658.4092 SEN
Publisher: Sage
Subject: Management

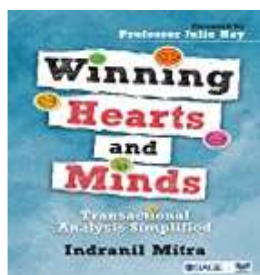
Accession No: 21786
Year: 2019
Recommended during Book Fair 2020



Why people give by Ratna

Call No: 155.232 RAT
Publisher: Sage
Subject: Miscellaneous

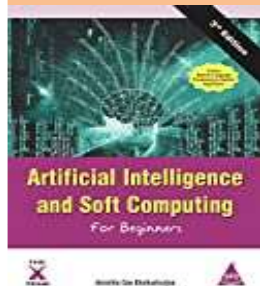
Accession No: 21787
Year: 2019
Recommended during Book Fair 2020



Winning hearts and minds by Mitra, Indranil

Call No: 616.89145 MIT
Publisher: Sage
Subject: Miscellaneous

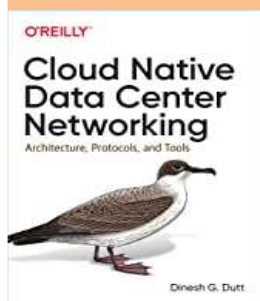
Accession No: 21788
Year: 2017
Recommended during Book Fair 2020



Artificial intelligence and soft computing by Bhattacharjee, Anindita Das

Call No: 006.3 BHA
Publisher: Shroff
Subject: Computer & IT

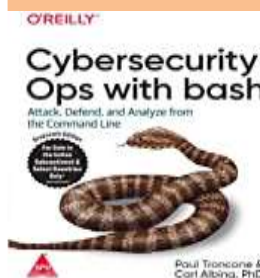
Accession No: 21789
Year: 2018
Recommended during Book Fair 2020



Cloud native data center networking by Dutt, Dinesh G

Call No: 004.6 DUT
Publisher: Shroff
Subject: Computer & IT

Accession No: 21790
Year: 2019
Recommended during Book Fair 2020



Cybersecurity Ops with bash by Troncone, Paul

Call No: 005.8 TRO
Publisher: Shroff
Subject: Computer & IT

Accession No: 21791
Year: 2019
Recommended during Book Fair 2020



Data science from scratch by Grus, Joel

Call No: 005.133 GRU
Publisher: Shroff
Subject: Computer & IT

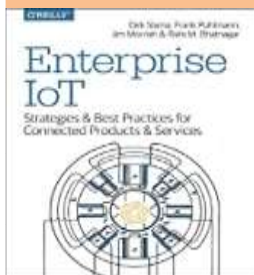
Accession No: 21792
Year: 2019
Recommended during Book Fair 2020



Digital growth by Dey, Arnav Aditya

Call No: 658.872 DEY
Publisher: Shroff
Subject: Marketing

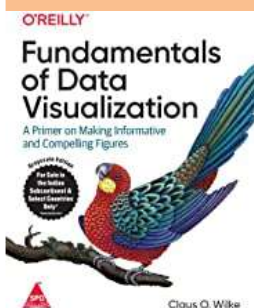
Accession No: 21793
Year: 2020
Recommended during Book Fair 2020



Enterprise IoT by Slama, Dirk

Call No: 658.4038 SLA
Publisher: Shroff
Subject: Management

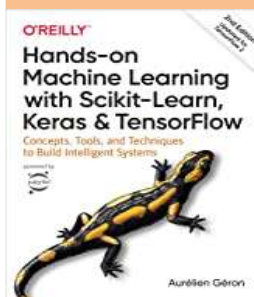
Accession No: 21794
Year: 2019
Recommended during Book Fair 2020



Fundamentals of data visualization by Wilke, Claus O

Call No: 658.4033 WIL
Publisher: Shroff
Subject: Statistics

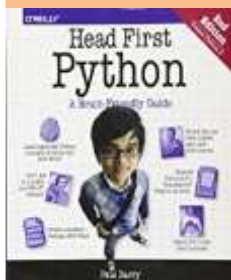
Accession No: 21795
Year: 2019
Recommended during Book Fair 2020



Hands on machine learning with scikit learn keras and tensorflow by Geron, Aurelien

Call No: 006.312 GER
Publisher: Shroff
Subject: Computer & IT

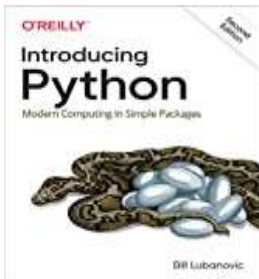
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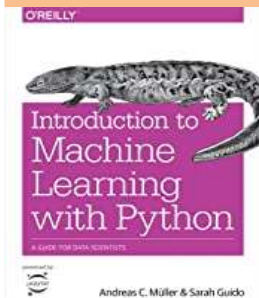
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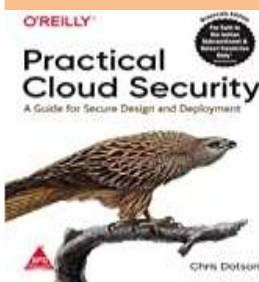
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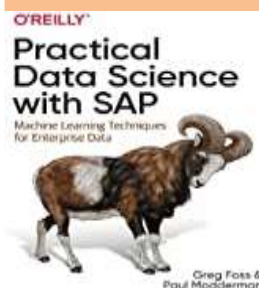
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Practical cloud security by Dotson, Chris

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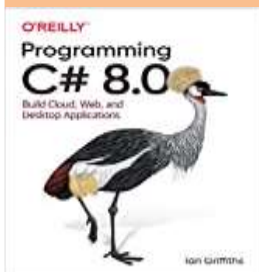
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Practical data science with SAP by Foss, Greg

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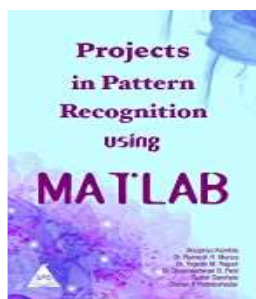
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Programming C# 8.0 by Griffiths, Ian

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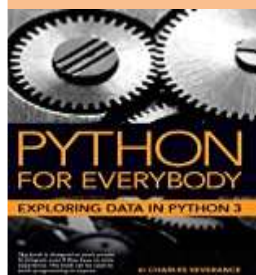
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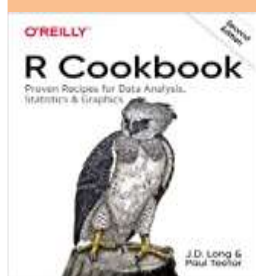
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Python for everybody by Severance, Charles R

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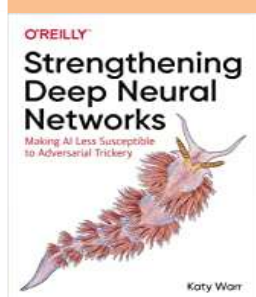
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R cookbook by Long, J D

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Strengthening deep neural networks by Warr, Katy

Call No: 004.6 WAR
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Think python by Downey, Allen B

Call No: 005.133 DOW
Publisher: Shroff
Subject: Computer & IT

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