

# LIBRARY AND RESOURCE CENTER

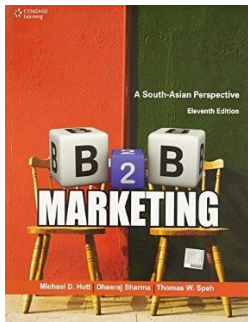


## NEW ARRIVALS



### FEBRUARY - 2021

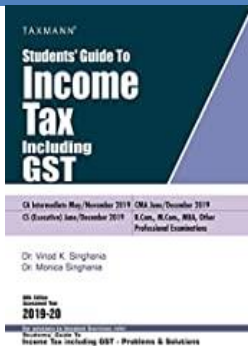
Total No. of Titles-	14662
Total No. of Volumes-	21926
Total Book Bank Books-	14412
<b>Total Books -</b>	<b>36338</b>



## B2B marketing by Hutt, Michael D

Call No: 658.804 HUT  
Publisher: Cengage  
Subject: Marketing

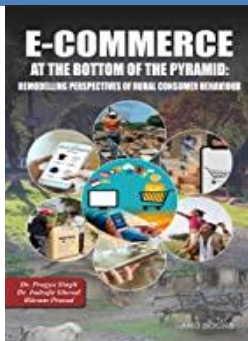
Accession No: 21919-21923  
Year: 2020  
Recommended By: Sourav (PGFB1954)



## Students guide to income tax including GST by Singhania, Vinod K

Call No: 343.052 SIN  
Publisher: Taxmann  
Subject: Miscellaneous

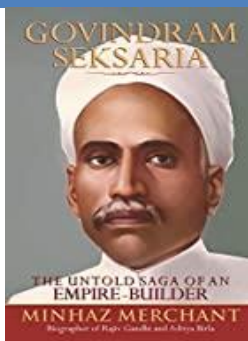
Accession No: 21924  
Year: 2018  
Recommended By: Gifted



## E-Commerce at the bottom of the pyramid by Singh, Pragya

Call No: 658.872 SIN  
Publisher: Anu Books  
Subject: Marketing

Accession No: 21925  
Year: 2020  
Recommended By: Gifted



## Govindram seksaria by Merchant, Minhaz

Call No: 920 MER  
Publisher: Amaryllis  
Subject: Miscellaneous

Accession No: 21926  
Year: 2019  
Recommended By: Gifted