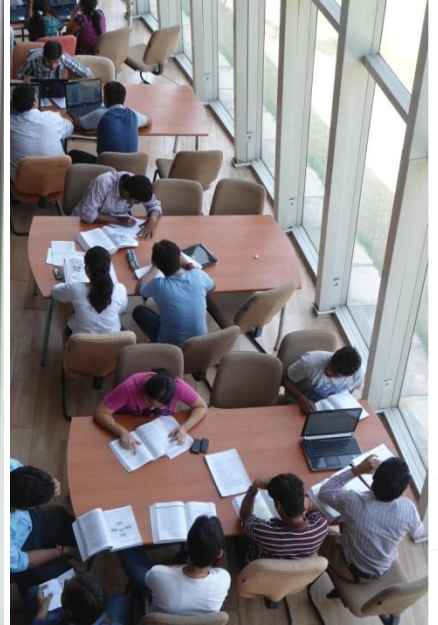


LIBRARY AND RESOURCE CENTER

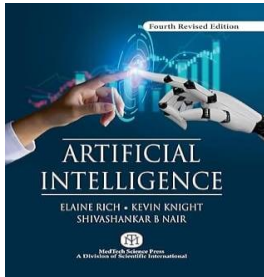


NEW ARRIVALS



JANUARY - 2025

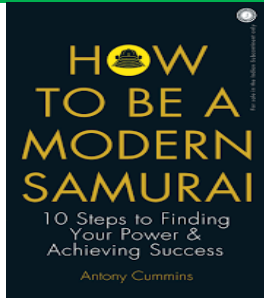
Total No. of Titles-	18335
Gen. Books Volumes-	26559
Text Books Volumes -	19341
Total Books -	45900



Artificial intelligence by Rich, Elaine

Call No.: 006.3 RIC
Publisher: MedTech Press
Subject: Computer & IT

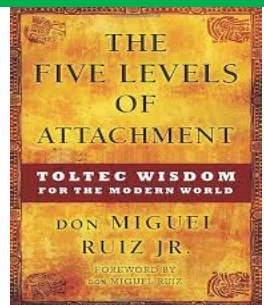
Accession No.: 25729
Year: 2024
Edition: 4th Rev



How to be a modern samurai by Cummins, Antony

Call No.: 170.44 CUM
Publisher: Jaico
Subject: Miscellaneous

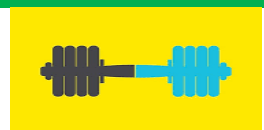
Accession No.: 25730
Year: 2024
Edition: 1st



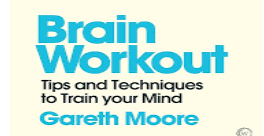
The five levels of attachment by Ruiz, Don Miguel

Call No.: 158.1 RUI
Publisher: Jaico
Subject: Miscellaneous

Accession No.: 25731
Year: 2024
Edition: 1st

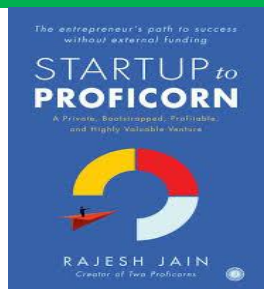


Brain workout by Moore, Gareth



Call No.: 153.9321 MOO
Publisher: Jaico
Subject: Miscellaneous

Accession No.: 25732
Year: 2021
Edition: 1st



Startup to proficorn by Jain, Rajesh

Call No.: 658.421 JAI
Publisher: Jaico
Subject: Management

Accession No.: 25733
Year: 2023
Edition: 1st



**MASTER
YOUR
MINDSET**

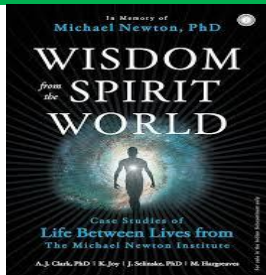
How To Get What You Truly Deserve

Mindset Reading

Master your mindset by Saroj, Ravi Ramchandra

Call No.: 158.1 SAR
Publisher: Jaico
Subject: Miscellaneous

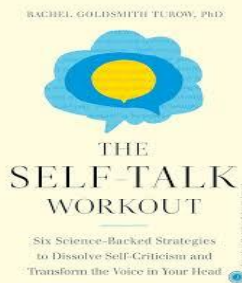
Accession No.: 25734
Year: 2024
Edition: 1st



Wisdom from the spirit World by Clark, AJ

Call No.: 133.9013 CLA
Publisher: Jaico
Subject: Miscellaneous

Accession No.: 25735
Year: 2020
Edition: 1st



The self-talk workout by Turow, Rachel Goldsmith

Call No.: 158.1 TUR
Publisher: Jaico
Subject: Miscellaneous

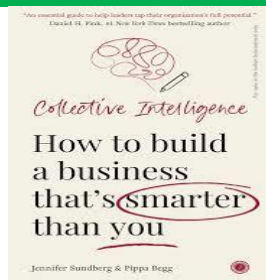
Accession No.: 25736
Year: 2024
Edition: 1st



Think on these things by Krishnamurti, J

Call No.: 170.20208 KRI
Publisher: Jaico
Subject: Miscellaneous

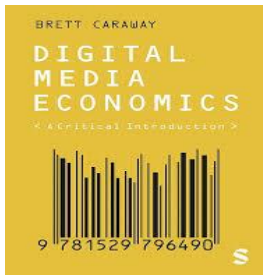
Accession No.: 25737
Year: 2024
Edition: 1st



Collective intelligence by Sundberg, Jennifer

Call No.: 153.42 SUN
Publisher: Jaico
Subject: Miscellaneous

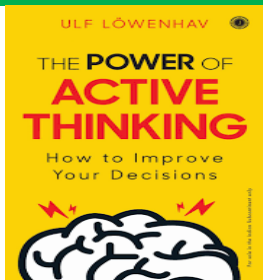
Accession No.: 25738
Year: 2024
Edition: 1st



Digital media economics by Caraway, Brett

Call No.: 302.2333 CAR
Publisher: Sage
Subject: Miscellaneous

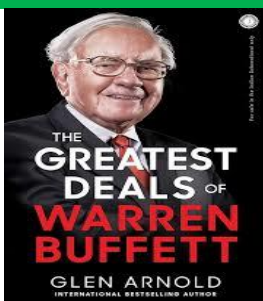
Accession No.: 25739
Year: 2024
Edition: 1st



The power of active thinking by Lowenhav, Ulf

Call No.: 153.42 LOW
Publisher: Jaico
Subject: Miscellaneous

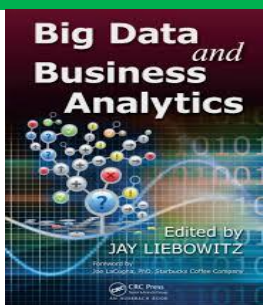
Accession No.: 25740
Year: 2024
Edition: 1st



The greatest deals of Warren Buffett by Arnold, Glen

Call No.: 332.6 ARN
Publisher: Jaico
Subject: Economics

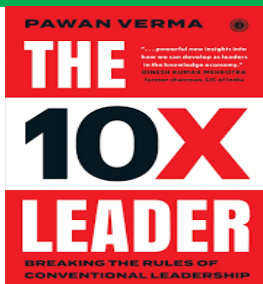
Accession No.: 25741
Year: 2024
Edition: 1st



Big data and business analytics by Liebowitz, Jay (Ed)

Call No.: 658.4033 BIG
Publisher: CRC Press
Subject: Statistics

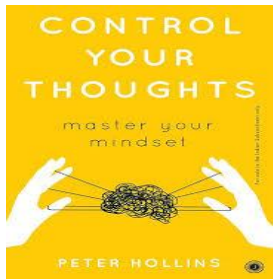
Accession No.: 25742
Year: 2025
Edition: 1st



The 10x leader by Verma, Pawan

Call No.: 658.4092 VER
Publisher: Jaico
Subject: Management

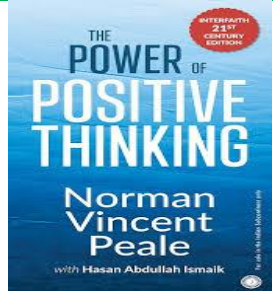
Accession No.: 25743
Year: 2024
Edition: 1st



Control your thoughts by Hollins, Peter

Call No.: 158.1 HOL
Publisher: Jaico
Subject: Miscellaneous

Accession No.: 25744
Year: 2024
Edition: 1st



The power of positive thinking by Peale, Norman Vincent

Call No.: 158.1 PEA
Publisher: Jaico
Subject: Miscellaneous

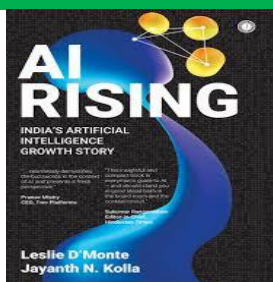
Accession No.: 25745
Year: 2024
Edition: 1st



An introduction to IoT analytics by Perros, Harry G

Call No.: 658.4033 PER
Publisher: CRC Press
Subject: Statistics

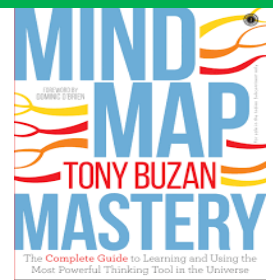
Accession No.: 25746
Year: 2025
Edition: 1st



AI Rising by D'Monte, Leslie

Call No.: 006.3 DMO
Publisher: Jaico
Subject: Computer & IT

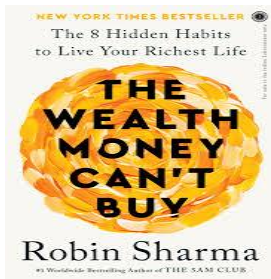
Accession No.: 25747
Year: 2024
Edition: 1st



Mind map mastery by Buzan, Tony

Call No.: 153.42 BUZ
Publisher: Jaico
Subject: Miscellaneous

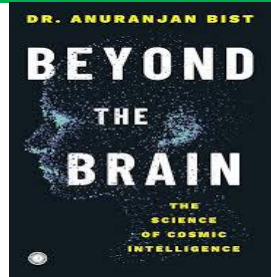
Accession No.: 25748
Year: 2024
Edition: 1st



The wealth money can't buy by Sharma, Robin

Call No.: 158.1 SHA
Publisher: Jaico
Subject: Miscellaneous

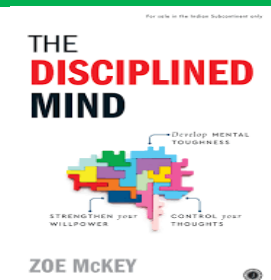
Accession No.: 25749
Year: 2024
Edition: 1st



Beyond the brain by Bist, Anuranjan

Call No.: 153.42 BIS
Publisher: Jaico
Subject: Miscellaneous

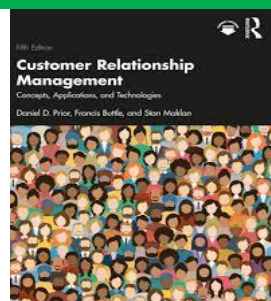
Accession No.: 25750
Year: 2024
Edition: 1st



The disciplined mind by McKey, Zoe

Call No.: 153.42 MCK
Publisher: Jaico
Subject: Miscellaneous

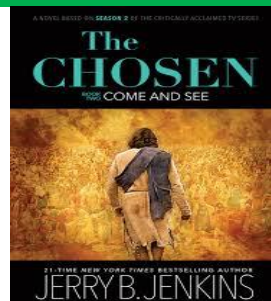
Accession No.: 25751
Year: 2024
Edition: 1st



Customer relationship management by Prior, Daniel D

Call No.: 658.812 PRI
Publisher: Routledge
Subject: Marketing

Accession No.: 25752
Year: 2024
Edition: 5th



The chosen by Jenkins, Jerry B

Call No.: 823 JEN
Publisher: Jaico
Subject: Miscellaneous

Accession No.: 25753
Year: 2024
Edition: Part-2

Supermindful

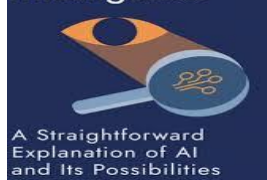


Supermindful by Ryan, Eliza Lay

Call No.: 158.13 RYA
Publisher: Jaico
Subject: Miscellaneous

Accession No.: 25754
Year: 2023
Edition: 1st

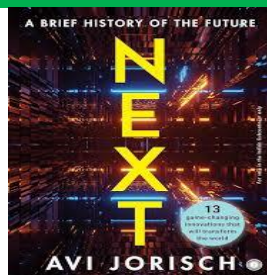
Understanding Artificial Intelligence



Understanding artificial intelligence by Sabouret, Nicolas

Call No.: 006.3 SAB
Publisher: CRC Press
Subject: Computer & IT

Accession No.: 25755
Year: 2025
Edition: 1st

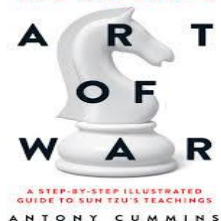


Next by Jorisch, Avi

Call No.: 303.49 JOR
Publisher: Jaico
Subject: Miscellaneous

Accession No.: 25756
Year: 2024
Edition: 1st

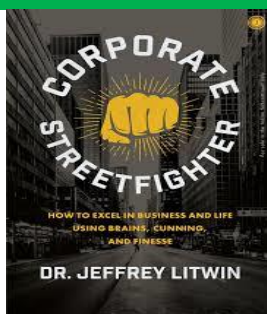
THE ULTIMATE



The ultimate Art of war by Cummins, Antony

Call No.: 355.02 CUM
Publisher: Jaico
Subject: Miscellaneous

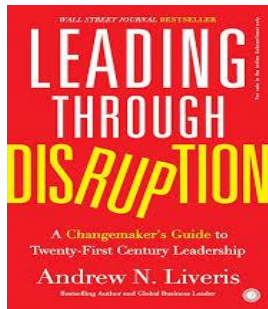
Accession No.: 25757
Year: 2024
Edition: 1st



Corporate streetfighter by Litwin, Jeffrey

Call No.: 650.1 LIT
Publisher: Jaico
Subject: Miscellaneous

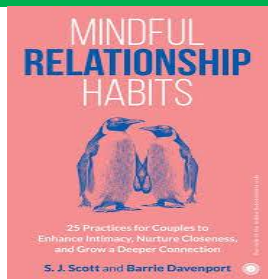
Accession No.: 25758
Year: 2024
Edition: 1st



Leading through disruption by Liveris, Andrew N

Call No.: 658.4092 LIV
Publisher: Jaico
Subject: Management

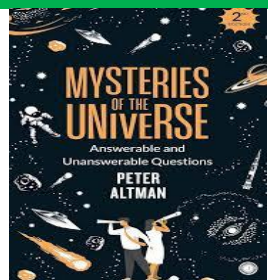
Accession No.: 25759
Year: 2024
Edition: 1st



Mindful relationship habits by Scott, SJ

Call No.: 158.13 SCO
Publisher: Jaico
Subject: Miscellaneous

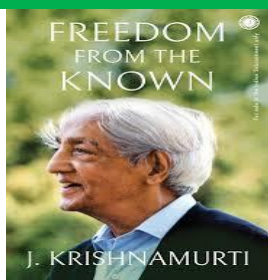
Accession No.: 25760
Year: 2024
Edition: 1st



Mysteries of the universe by Altman, Peter

Call No.: 523.12 ALT
Publisher: Jaico
Subject: Miscellaneous

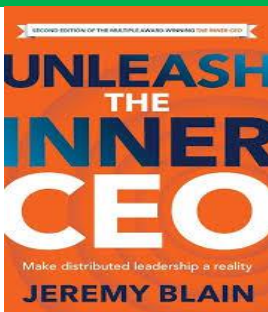
Accession No.: 25761
Year: 2024
Edition: 2nd



Freedom from the known by Krishnamurti, J

Call No.: 170.20208 KRI
Publisher: Jaico
Subject: Miscellaneous

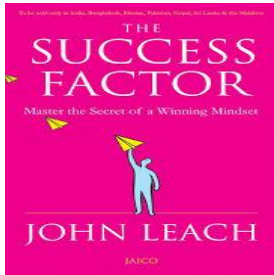
Accession No.: 25762
Year: 2024
Edition: 1st



Unleash the inner CEO by Blain, Jeremy

Call No.: 658.4092 BLA
Publisher: Jaico
Subject: Management

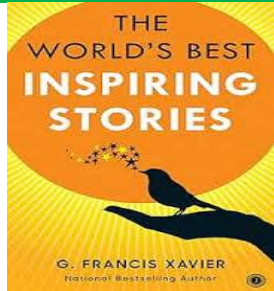
Accession No.: 25763
Year: 2024
Edition: 1st



The success factor (Hindi) by Leach, John

Call No.: 650.1 LEA
Publisher: Jaico
Subject: Miscellaneous

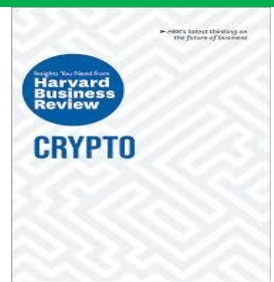
Accession No.: 25764
Year: 2019
Edition: 1st



The World's best inspiring stories (Hindi) by Xavier, G Francis

Call No.: 650.1 XAV
Publisher: Jaico
Subject: Miscellaneous

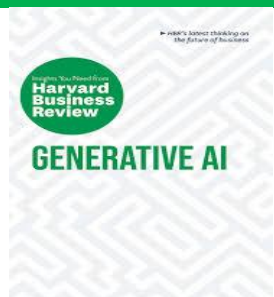
Accession No.: 25765
Year: 2024
Edition: 1st



Crypto by Harvard Business Review Press

Call No.: 332.4 HBR
Publisher: HBS Press
Subject: Economics

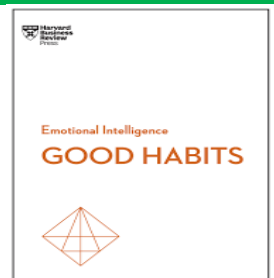
Accession No.: 25766
Year: 2023
Edition: 1st



Generative AI by Harvard Business Review Press

Call No.: 006.3 HBR
Publisher: HBS Press
Subject: Computer & IT

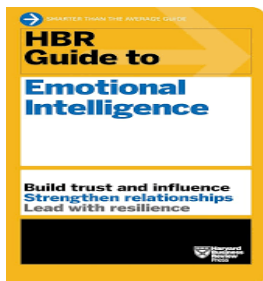
Accession No.: 25767
Year: 2024
Edition: 1st



Good habits by Harvard Business Review Press

Call No.: 158.1 HBR
Publisher: HBS Press
Subject: Miscellaneous

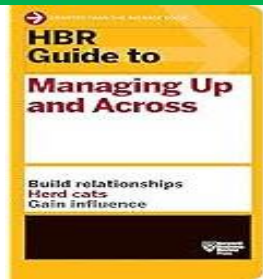
Accession No.: 25768
Year: 2023
Edition: 1st



HBR guide to emotional intelligence by Harvard Business Review Press

Call No.: 152.4 HBR
Publisher: HBS Press
Subject: Miscellaneous

Accession No.: 25769
Year: 2017
Edition: 1st



HBR guide to managing up and across by Harvard Business Review Press

Call No.: 650.13 HBR
Publisher: HBS Press
Subject: Miscellaneous

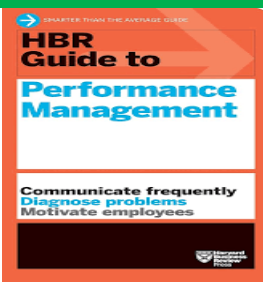
Accession No.: 25770
Year: 2013
Edition: 1st



HBR guide to finance basics for managers by Harvard Business Review Press

Call No.: 658.15 HBR
Publisher: HBS Press
Subject: Management

Accession No.: 25771
Year: 2012
Edition: 1st



HBR guide to performance management by Harvard Business Review Press

Call No.: 658.3125 HBR
Publisher: HBS Press
Subject: Management

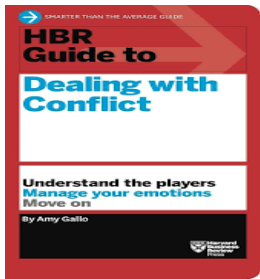
Accession No.: 25772
Year: 2017
Edition: 1st



HBR guide to project management by Harvard Business Review Press

Call No.: 658.404 HBR
Publisher: HBS Press
Subject: Management

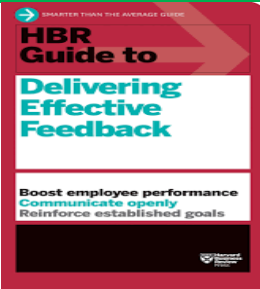
Accession No.: 25773
Year: 2012
Edition: 1st



HBR guide to dealing with conflict by Gallo, A

Call No.: 658.4053 GAL
Publisher: HBS Press
Subject: Management

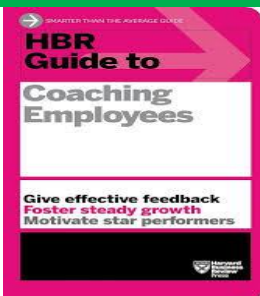
Accession No.: 25774
Year: 2017
Edition: 1st



HBR guide to delivering effective feedback by Harvard Business Review Press

Call No.: 658.314 HBR
Publisher: HBS Press
Subject: Management

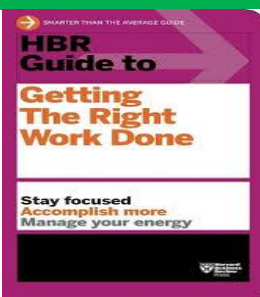
Accession No.: 25775
Year: 2016
Edition: 1st



HBR guide to coaching employees by Harvard Business Review Press

Call No.: 658.3124 HBR
Publisher: HBS Press
Subject: Management

Accession No.: 25776
Year: 2023
Edition: 1st



HBR guide to getting the right work done by Harvard Business Review Press

Call No.: 650.11 HBR
Publisher: HBS Press
Subject: Miscellaneous

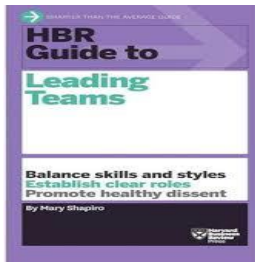
Accession No.: 25777
Year: 2012
Edition: 1st



HBR guide to negotiating by Weiss, Jeff

Call No.: 658.4052 WEI
Publisher: HBS Press
Subject: Management

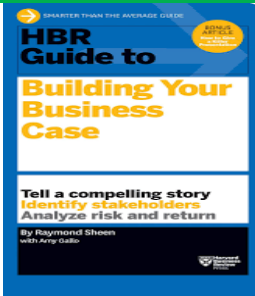
Accession No.: 25778
Year: 2016
Edition: 1st



HBR guide to leading teams by Shapiro, Mary

Call No.: 658.4022 SHA
Publisher: HBS Press
Subject: Management

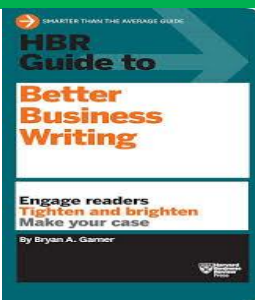
Accession No.: 25779
Year: 2015
Edition: 1st



HBR Guide to building your business case by Sheen, Raymond

Call No.: 658.4012 SHE
Publisher: HBS Press
Subject: Management

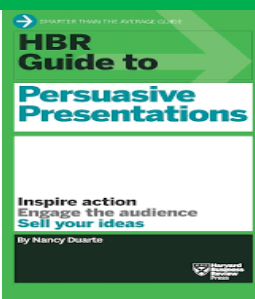
Accession No.: 25780
Year: 2015
Edition: 1st



HBR guide to better business writing by Garner, Bryan A

Call No.: 808.06665 GAR
Publisher: HBS Press
Subject: Miscellaneous

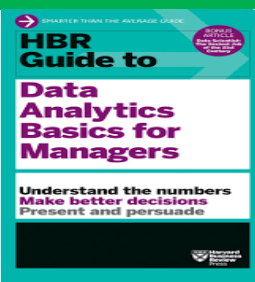
Accession No.: 25781
Year: 2012
Edition: 1st



HBR guide to persuasive presentations by Duarte, Nancy

Call No.: 658.452 DUA
Publisher: HBS Press
Subject: Management

Accession No.: 25782
Year: 2012
Edition: 1st



HBR guide to data analytics basics for managers by Harvard Business Review Press

Call No.: 658.4033 HBR
Publisher: HBS Press
Subject: Statistics

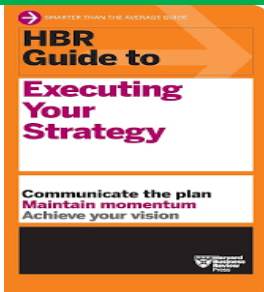
Accession No.: 25783
Year: 2018
Edition: 1st



HBR guide to making every meeting matter by Harvard Business Review Press

Call No.: 658.456 HBR
Publisher: HBS Press
Subject: Management

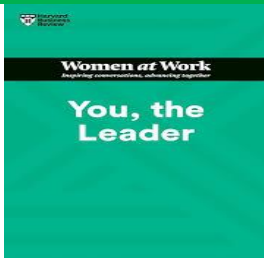
Accession No.: 25784
Year: 2023
Edition: 1st



HBR guide to executing your strategy by Harvard Business Review Press

Call No.: 658.4012 HBR
Publisher: HBS Press
Subject: Management

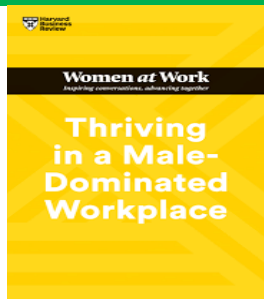
Accession No.: 25785
Year: 2023
Edition: 1st



You the leader by HBS Press

Call No.: 658.4092 HBR
Publisher: HBS Press
Subject: Management

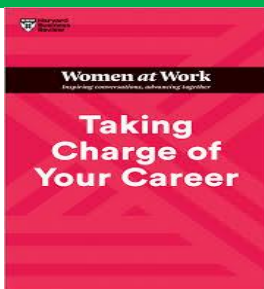
Accession No.: 25786
Year: 2022
Edition: 1st



Thriving in a male dominated workplace by Harvard Business Review Press

Call No.: 331.4133 HBR
Publisher: HBS Press
Subject: Economics

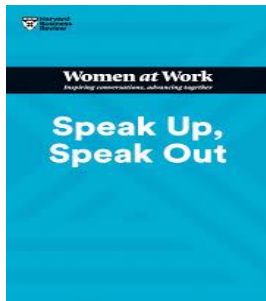
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Year: 2023
Edition: 1st



Taking charge of your career by Harvard Business Review Press

Call No.: 650.14 HBR
Publisher: HBS Press
Subject: Miscellaneous

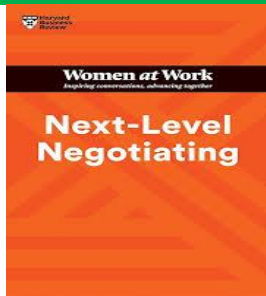
Accession No.: 25788
Year: 2023
Edition: 1st



Speak up speak out by Harvard Business Review Press

Call No.: 658.4092 HBR
Publisher: HBS Press
Subject: Management

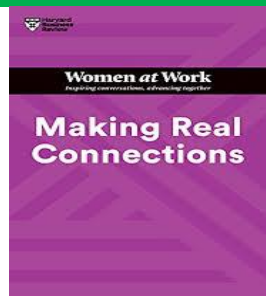
Accession No.: 25789
Year: 2022
Edition: 1st



Next-level negotiating by Harvard Business Review Press

Call No.: 658.4052 HBR
Publisher: HBS Press
Subject: Management

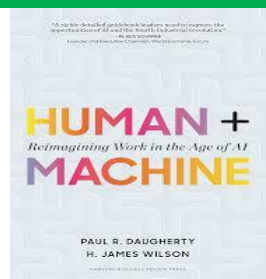
Accession No.: 25790
Year: 2023
Edition: 1st



Making real connections by Harvard Business Review Press

Call No.: 331.4 HBR
Publisher: HBS Press
Subject: Economics

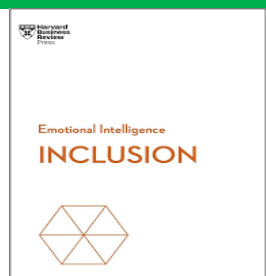
Accession No.: 25791
Year: 2022
Edition: 1st



Human + machine by Daugherty, Paul R

Call No.: 331.256 DAU
Publisher: HBS Press
Subject: Economics

Accession No.: 25792
Year: 2018
Edition: 1st



Inclusion by Harvard Business Review Press

Call No.: 658.3008 HBR
Publisher: HBS Press
Subject: Management

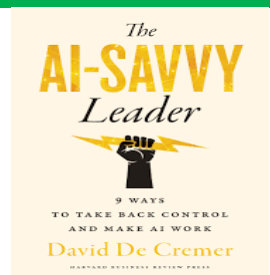
Accession No.: 25793
Year: 2023
Edition: 1st



Supply chain by Harvard Business Review Press

Call No.: 658.5 HBR
Publisher: HBS Press
Subject: Management

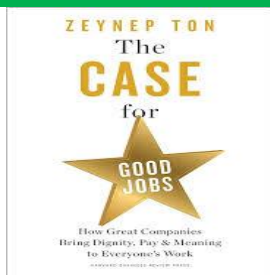
Accession No.: 25794
Year: 2023
Edition: 1st



The AI savvy leader by De Cremer, David

Call No.: 006.3 DE
Publisher: HBS Press
Subject: Computer & IT

Accession No.: 25795
Year: 2024
Edition: 1st



The case for good jobs by Ton, Zeynep

Call No.: 658.322 TON
Publisher: HBS Press
Subject: Management

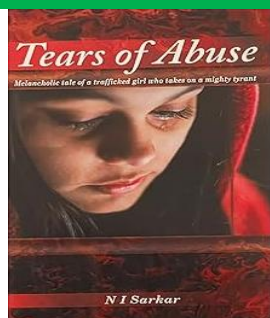
Accession No.: 25796
Year: 2023
Edition: 1st



Web3 by Harvard Business Review Press

Call No.: 004.678 HBR
Publisher: HBS Press
Subject: Computer & IT

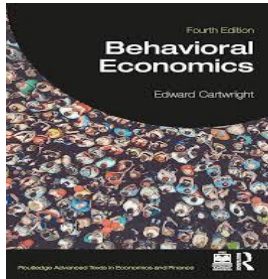
Accession No.: 25797
Year: 2023
Edition: 1st



Silent tears of the abused by Sarkar, NI

Call No.: 823 SAR
Publisher: Sai Global India Books
Subject: Miscellaneous

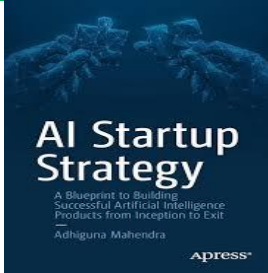
Accession No.: 25798
Year: 2025
Edition: 1st



Behavioral economics by Cartwright, Edward

Call No.: 330.019 CAR
Publisher: Routledge
Subject: Economics

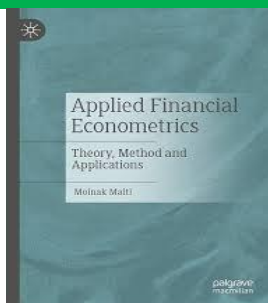
Accession No.: 25799
Year: 2024
Edition: 4th



AI startup strategy by Mahendra, Adhiguna

Call No.: 658.421 MAH
Publisher: Apress
Subject: Management

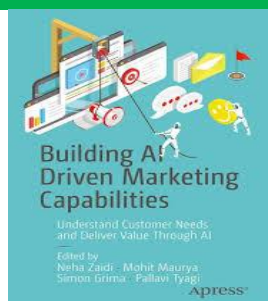
Accession No.: 25800
Year: 2025
Edition: 1st



Applied financial econometrics by Maiti, Moinak

Call No.: 332.0151955 MAI
Publisher: Palgrave Macmillan
Subject: Economics

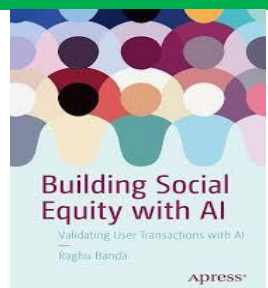
Accession No.: 25801
Year: 2021
Edition: 1st



Building AI driven marketing capabilities by Zaidi, Neha (Ed)

Call No.: 658.8 BUI
Publisher: Apress
Subject: Marketing

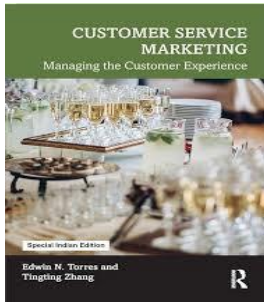
Accession No.: 25802
Year: 2025
Edition: 1st



Building social equity with AI by Banda, Raghu

Call No.: 303.48 BAN
Publisher: Apress
Subject: Miscellaneous

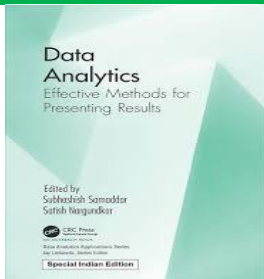
Accession No.: 25803
Year: 2024
Edition: 1st



Customer service marketing by Torres, Edwin N

Call No.: 658.812 TOR
Publisher: Routledge
Subject: Marketing

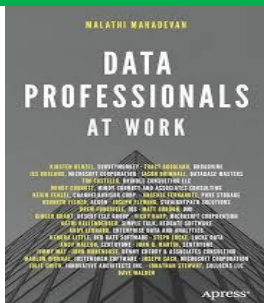
Accession No.: 25809
Year: 2024
Edition: 1st



Data analytics by Samaddar, Subhashish (Ed)

Call No.: 658.4033 DAT
Publisher: CRC Press
Subject: Statistics

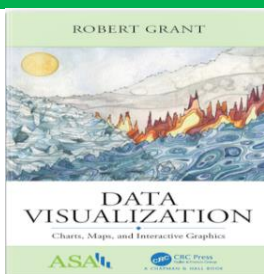
Accession No.: 25810
Year: 2025
Edition: 1st



Data professionals at work by Mahadevan, Malathi

Call No.: 005.74 MAH
Publisher: Apress
Subject: Computer & IT

Accession No.: 25811
Year: 2025
Edition: 1st



Data visualization by Grant, Robert

Call No.: 658.4033 GRA
Publisher: CRC Press
Subject: Statistics

Accession No.: 25812
Year: 2025
Edition: 1st



Design management by Picchi, Andrea

Call No.: 658.4092 PIC
Publisher: Apress
Subject: Management

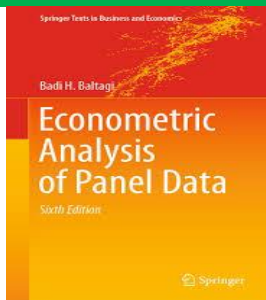
Accession No.: 25813
Year: 2025
Edition: 1st



Digital analytics for marketing by Sponder, Marshall

Call No.: 658.872 SPO
Publisher: Routledge
Subject: Marketing

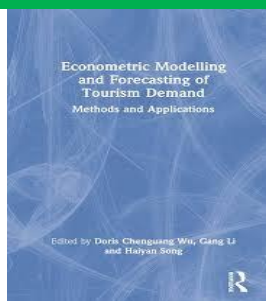
Accession No.: 25814
Year: 2023
Edition: 1st



Econometric analysis of panel data by Baltagi, Badi H

Call No.: 330.015195 BAL
Publisher: Springer
Subject: Economics

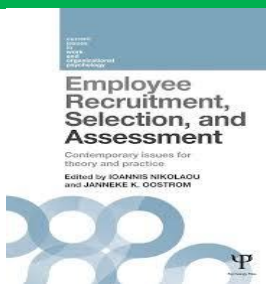
Accession No.: 25815
Year: 2021
Edition: 6th



Econometric modelling and forecasting of tourism demand by Chenguang Wu, Doris (Ed)

Call No.: 338.4791 ECO
Publisher: Routledge
Subject: Economics

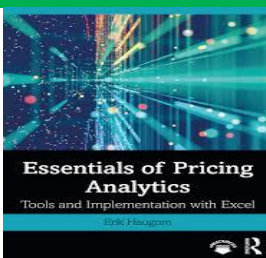
Accession No.: 25816
Year: 2023
Edition: 1st



Employee recruitment selection and assessment by Nikolaou, Ioannis (Ed)

Call No.: 658.311 EMP
Publisher: Psychology Press
Subject: Management

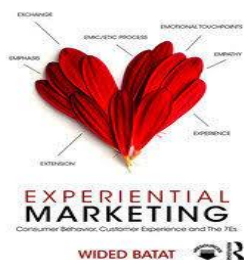
Accession No.: 25817
Year: 2024
Edition: 1st



Essentials of pricing analytics by Haugom, Erik

Call No.: 658.816 HAU
Publisher: Routledge
Subject: Marketing

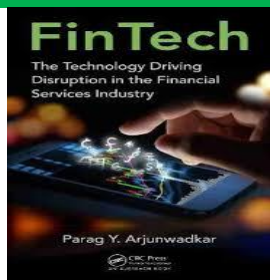
Accession No.: 25818
Year: 2023
Edition: 1st



Experiential marketing by Batat, Wided

Call No.: 658.8342 BAT
Publisher: Routledge
Subject: Marketing

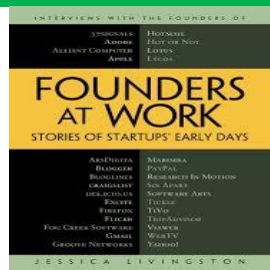
Accession No.: 25819
Year: 2024
Edition: 1st



FinTech by Arjunwadkar, Parag Y

Call No.: 332.1068 ARJ
Publisher: CRC Press
Subject: Economics

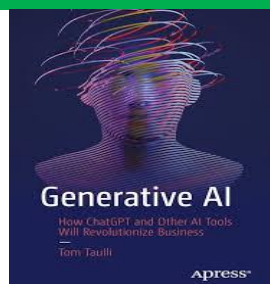
Accession No.: 25820
Year: 2025
Edition: 1st



Founders at work by Livingston, Jessica

Call No.: 658.421 LIV
Publisher: Apress
Subject: Management

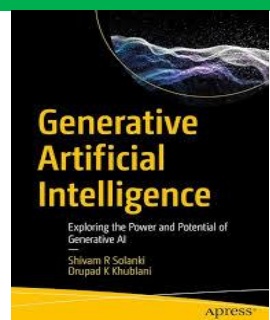
Accession No.: 25821
Year: 2019
Edition: 1st



Generative AI by Taulli, Tom

Call No.: 006.3 TAU
Publisher: Apress
Subject: Computer & IT

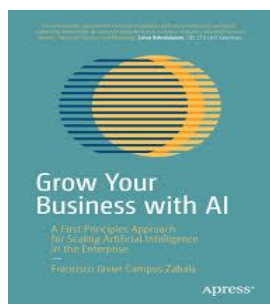
Accession No.: 25822
Year: 2025
Edition: 1st



Generative artificial intelligence by Solanki, Shivam R

Call No.: 006.3 SOL
Publisher: Apress
Subject: Computer & IT

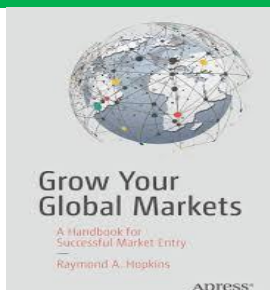
Accession No.: 25823
Year: 2025
Edition: 1st



Grow your business with AI by Javier, Francisco

Call No.: 006.3 JAV
Publisher: Apress
Subject: Computer & IT

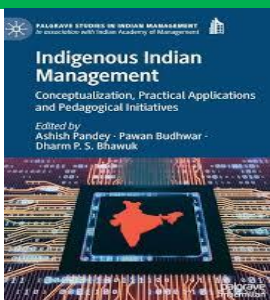
Accession No.: 25824
Year: 2025
Edition: 1st



Grow your global markets by Hopkins, Raymond A

Call No.: 381 HOP
Publisher: Apress
Subject: Miscellaneous

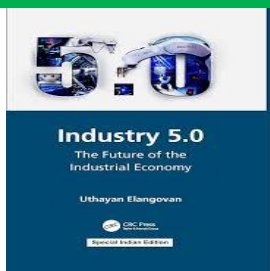
Accession No.: 25825
Year: 2025
Edition: 1st



Indigenous Indian management by Pandey, Ashish (Ed)

Call No.: 658.00954 IND
Publisher: Palgrave Macmillan
Subject: Management

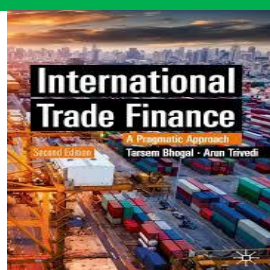
Accession No.: 25826
Year: 2022
Edition: 1st



Industry 5.0 by Elangovan, Uthayan

Call No.: 658.4038 ELA
Publisher: CRC Press
Subject: Management

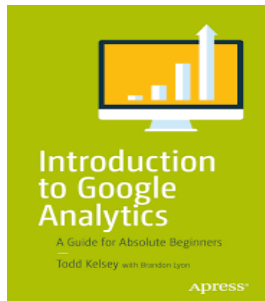
Accession No.: 25827
Year: 2024
Edition: 1st



International trade finance by Bhogal, Tarsem

Call No.: 382 BHO
Publisher: Palgrave Macmillan
Subject: Miscellaneous

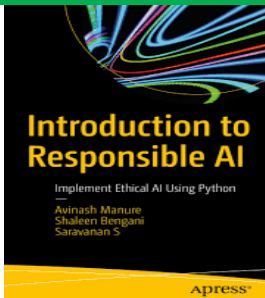
Accession No.: 25828
Year: 2019
Edition: 2nd



Introduction to Google Analytics by Kelsey, Todd

Call No.: 006.3 KEL
Publisher: Apress
Subject: Computer & IT

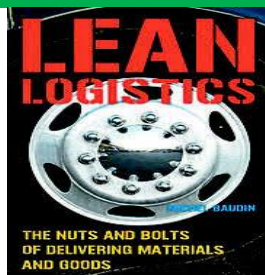
Accession No.: 25829
Year: 2024
Edition: 1st



Introduction to responsible AI by Manure, Avinash

Call No.: 006.3 MAN
Publisher: Apress
Subject: Computer & IT

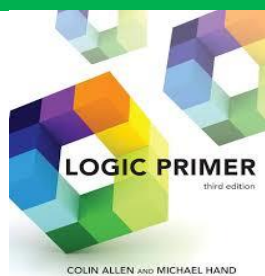
Accession No.: 25830
Year: 2025
Edition: 1st



Lean logistics by Baudin, Michel

Call No.: 658.7 BAU
Publisher: Productivity Press
Subject: Management

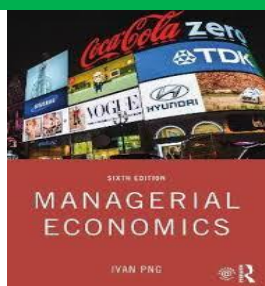
Accession No.: 25831
Year: 2017
Edition: 1st



Logic primer by Allen, Colin

Call No.: 160 ALL
Publisher: MIT Press
Subject: Miscellaneous

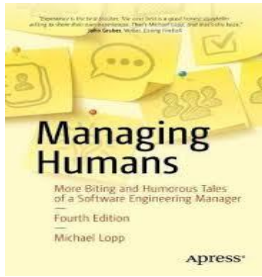
Accession No.: 25832
Year: 2022
Edition: 3rd



Managerial economics by Png, Ivan

Call No.: 338.7 PNG
Publisher: Routledge
Subject: Economics

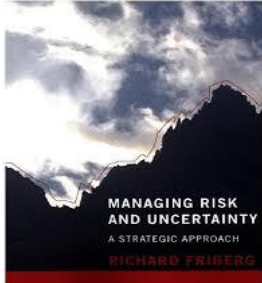
Accession No.: 25833
Year: 2024
Edition: 6th



Managing humans by Lopp, Michael

Call No.: 658.300207 LOP
Publisher: Apress
Subject: Management

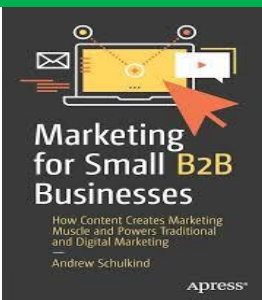
Accession No.: 25834
Year: 2025
Edition: 4th



Managing risk and uncertainty by Friberg, Richard

Call No.: 658.155 FRI
Publisher: MIT Press
Subject: Management

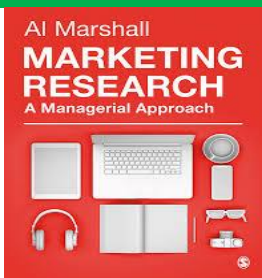
Accession No.: 25835
Year: 2015
Edition: 1st



Marketing for small B2B businesses by Schulkind, Andrew

Call No.: 658.872 SCH
Publisher: Apress
Subject: Marketing

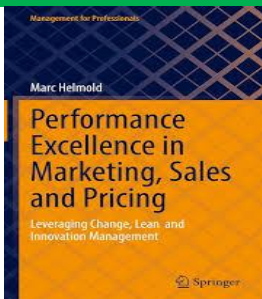
Accession No.: 25836
Year: 2023
Edition: 1st



Marketing research by Marshall, Al

Call No.: 658.83 MAR
Publisher: Sage
Subject: Marketing

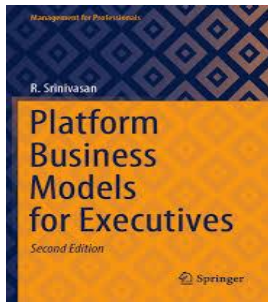
Accession No.: 25837
Year: 2023
Edition: 1st



Performance excellence in marketing sales and pricing by Helmold, Marc

Call No.: 658.8 HEL
Publisher: Springer
Subject: Marketing

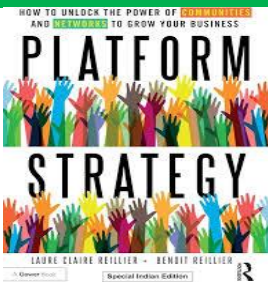
Accession No.: 25838
Year: 2022
Edition: 1st



Platform business models for executives by Srinivasan, R

Call No.: 658.4012 SRI
Publisher: Springer
Subject: Management

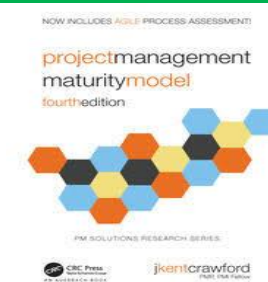
Accession No.: 25839
Year: 2024
Edition: 2nd



Platform strategy by Reillier, Laure Claire

Call No.: 658.4012 REI
Publisher: Routledge
Subject: Management

Accession No.: 25840
Year: 2024
Edition: 1st



Project management maturity model by Crawford, J Kent

Call No.: 658.404 CRA
Publisher: CRC Press
Subject: Management

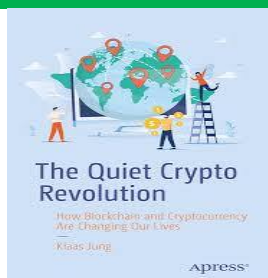
Accession No.: 25841
Year: 2025
Edition: 4th



Project management by Grit, Roel

Call No.: 658.404 GRI
Publisher: Routledge
Subject: Management

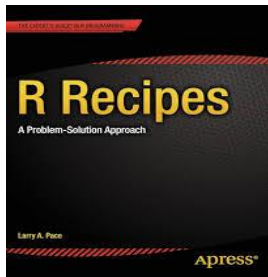
Accession No.: 25842
Year: 2025
Edition: 5th



Quiet crypto revolution by Jung, Klaas

Call No.: 332.178 JUN
Publisher: Apress
Subject: Economics

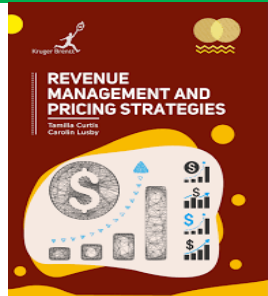
Accession No.: 25843
Year: 2025
Edition: 1st



R recipes by Pace, Larry A

Call No.: 658.4033 PAC
Publisher: Apress
Subject: Statistics

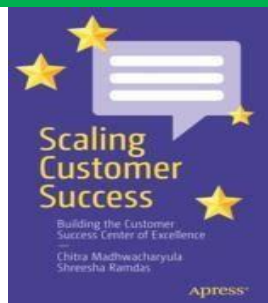
Accession No.: 25844
Year: 2023
Edition: 1st



Revenue management and pricing strategies by Curtis, Tamilla

Call No.: 658.1554 CUR
Publisher: Kruger Brentt
Subject: Management

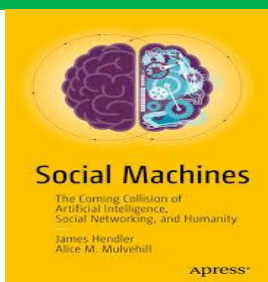
Accession No.: 25845
Year: 2025
Edition: 1st



Scaling customer success by Madhwacharyula, Chitra

Call No.: 658.812 MAD
Publisher: Apress
Subject: Marketing

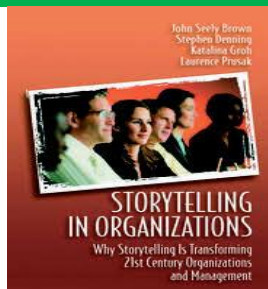
Accession No.: 25846
Year: 2023
Edition: 1st



Social machines by Hendler, James

Call No.: 006.3 HEN
Publisher: Apress
Subject: Computer & IT

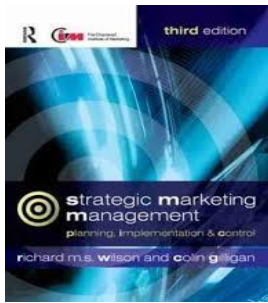
Accession No.: 25847
Year: 2024
Edition: 1st



Storytelling in organizations by Brown, John Seely

Call No.: 658.45 BRO
Publisher: Routledge
Subject: Management

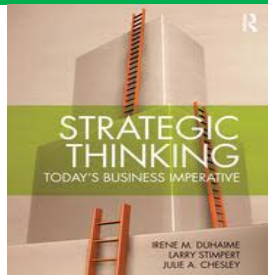
Accession No.: 25848
Year: 2024
Edition: 1st



Strategic marketing management by Wilson, Richard M S

Call No.: 658.802 WIL
Publisher: Routledge
Subject: Marketing

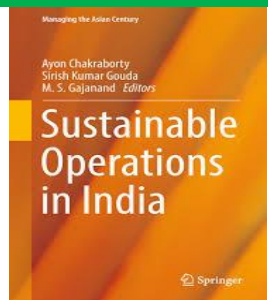
Accession No.: 25849
Year: 2024
Edition: 3rd



Strategic thinking by Duhaime, Irene M

Call No.: 658.4012 DUH
Publisher: Routledge
Subject: Management

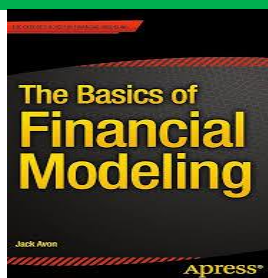
Accession No.: 25850
Year: 2023
Edition: 1st



Sustainable Operations in India by Chakraborty, Ayon (Ed)

Call No.: 658.5 SUS
Publisher: Springer
Subject: Management

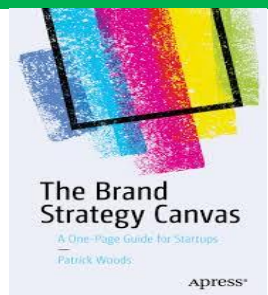
Accession No.: 25851
Year: 2022
Edition: 1st



The basics of financial modeling by Avon, Jack

Call No.: 332.015118 AVO
Publisher: Apress
Subject: Economics

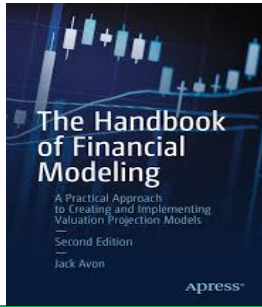
Accession No.: 25852
Year: 2025
Edition: 1st



The Brand Strategy Canvas by Woods, Patrick

Call No.: 658.827 WOO
Publisher: Apress
Subject: Marketing

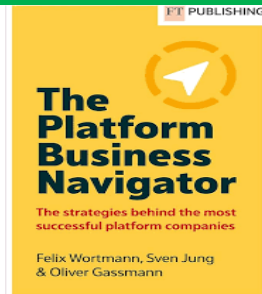
Accession No.: 25853
Year: 2020
Edition: 1st



The handbook of financial modeling by Avon, Jack

Call No.: 332.015118 AVO
Publisher: Apress
Subject: Economics

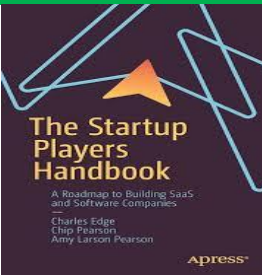
Accession No.: 25854
Year: 2025
Edition: 2nd



The platform business navigator by Wortmann, Felix

Call No.: 338.7 WOR
Publisher: Pearson
Subject: Economics

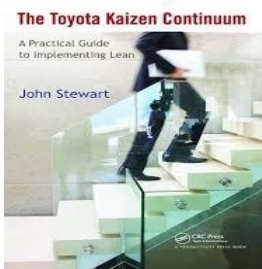
Accession No.: 25855
Year: 2024
Edition: 1st



The startup players handbook by Edge, Charles

Call No.: 658.421 EDG
Publisher: Apress
Subject: Management

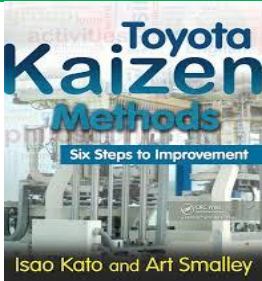
Accession No.: 25856
Year: 2023
Edition: 1st



The Toyota Kaizen continuum by Stewart, John

Call No.: 658.4013 STE
Publisher: CRC Press
Subject: Management

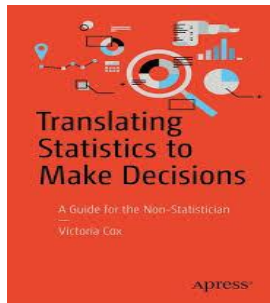
Accession No.: 25857
Year: 2017
Edition: 1st



Toyota kaizen methods by Kato, Isao

Call No.: 658.4013 KAT
Publisher: CRC Press
Subject: Management

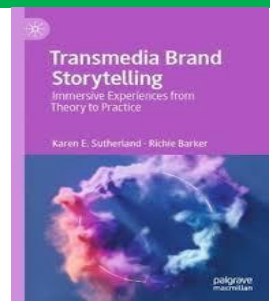
Accession No.: 25858
Year: 2017
Edition: 1st



Translating statistics to make decisions by Cox, Victoria

Call No.: 658.4033 COX
Publisher: Apress
Subject: Statistics

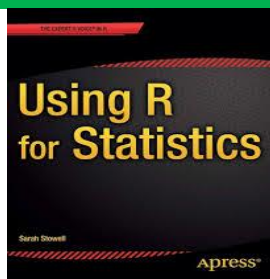
Accession No.: 25859
Year: 2023
Edition: 1st



Transmedia brand storytelling by Sutherland, Karen E

Call No.: 658.827 SUT
Publisher: Palgrave Macmillan
Subject: Marketing

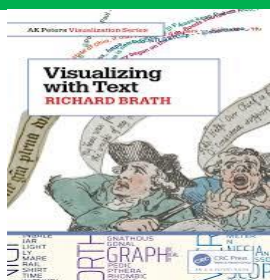
Accession No.: 25860
Year: 2023
Edition: 1st



Using R for statistics by Stowell, Sarah

Call No.: 658.4033 STO
Publisher: Apress
Subject: Statistics

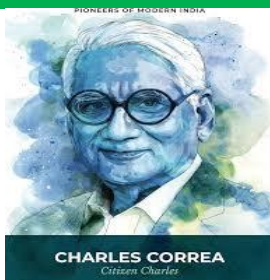
Accession No.: 25861
Year: 2024
Edition: 1st



Visualizing with text by Brath, Richard

Call No.: 001.4226 BRA
Publisher: CRC Press
Subject: Computer & IT

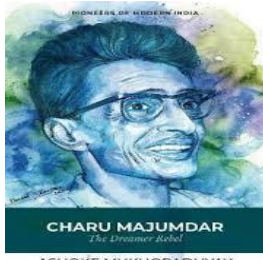
Accession No.: 25862
Year: 2025
Edition: 1st



Charles Correa by Dalvi, Mustansir

Call No.: 920 DAL
Publisher: Niyogi Books
Subject: Miscellaneous

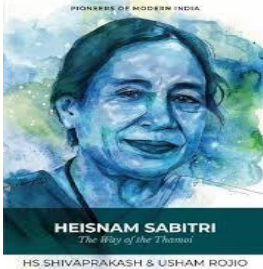
Accession No.: 25863
Year: 2024
Edition: 1st



Charu Majumdar by Mukhopadhyay, Ashoke

Call No.: 920 MUK
Publisher: Niyogi Books
Subject: Miscellaneous

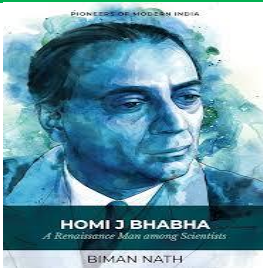
Accession No.: 25864
Year: 2022
Edition: 1st



Heisnam Sabitri by Shivaprakash, HS

Call No.: 920 SHI
Publisher: Niyogi Books
Subject: Miscellaneous

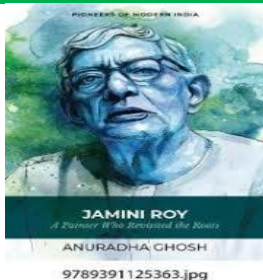
Accession No.: 25865
Year: 2022
Edition: 1st



Homi J Bhabha by Nath, Biman

Call No.: 920 NAT
Publisher: Niyogi Books
Subject: Miscellaneous

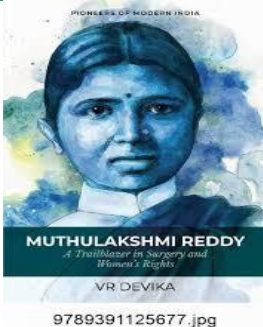
Accession No.: 25866
Year: 2021
Edition: 1st



Jamini Roy by Ghosh, Anuradha

Call No.: 920 GHO
Publisher: Niyogi Books
Subject: Miscellaneous

Accession No.: 25867
Year: 2022
Edition: 1st



Muthulakshmi Reddy by Devika, VR

Call No.: 920 DEV
Publisher: Niyogi Books
Subject: Miscellaneous

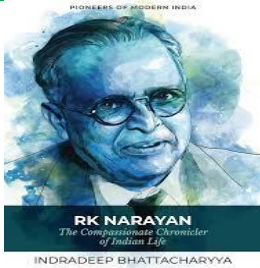
Accession No.: 25868
Year: 2023
Edition: 1st



Rani Gaidinliu by Kamei, Som

Call No.: 920 KAM
Publisher: Niyogi Books
Subject: Miscellaneous

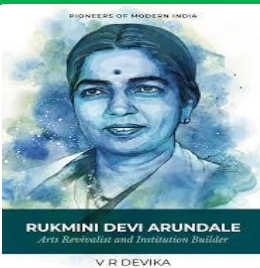
Accession No.: 25869
Year: 2022
Edition: 1st



RK Narayan by Bhattacharyya, Indradeep

Call No.: 920 BHA
Publisher: Niyogi Books
Subject: Miscellaneous

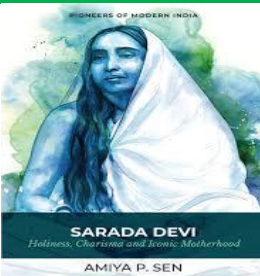
Accession No.: 25870
Year: 2023
Edition: 1st



Rukmini Devi Arundale by Devika, VR

Call No.: 920 DEV
Publisher: Niyogi Books
Subject: Miscellaneous

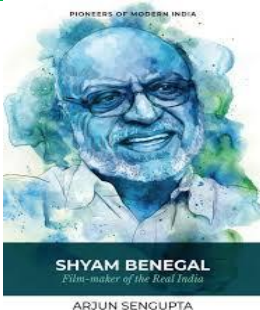
Accession No.: 25871
Year: 2024
Edition: 1st



Sarada Devi by Sen, Amiya P

Call No.: 920 SEN
Publisher: Niyogi Books
Subject: Miscellaneous

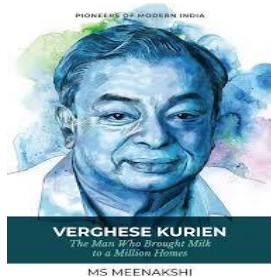
Accession No.: 25872
Year: 2022
Edition: 1st



Shyam Benegal by Sengupta, Arjun

Call No.: 920 SEN
Publisher: Niyogi Books
Subject: Miscellaneous

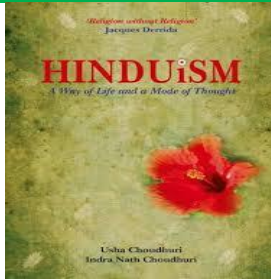
Accession No.: 25873
Year: 2024
Edition: 1st



Verghese Kurien by Meenakshi, MS

Call No.: 920 MEE
Publisher: Niyogi Books
Subject: Miscellaneous

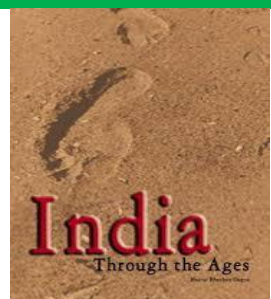
Accession No.: 25874
Year: 2024
Edition: 1st



Hinduism by Choudhuri, Usha

Call No.: 294.5 CHO
Publisher: Niyogi Books
Subject: Miscellaneous

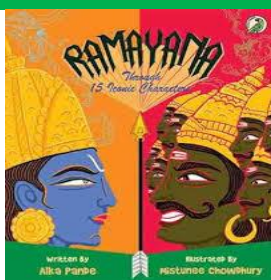
Accession No.: 25875
Year: 2012
Edition: 1st



India through the ages by Gupta, Bharat Bhushan

Call No.: 954 GUP
Publisher: Niyogi Books
Subject: Miscellaneous

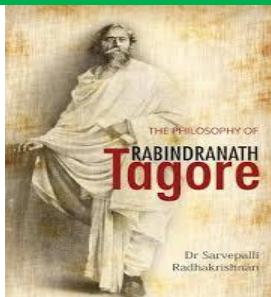
Accession No.: 25876
Year: 2012
Edition: 1st



Ramayana by Pandey, Alka

Call No.: 294.5922 PAN
Publisher: Niyogi Books
Subject: Miscellaneous

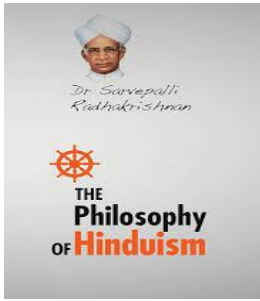
Accession No.: 25877
Year: 2023
Edition: 1st



The philosophy of Rabindranath Tagore by Radhakrishnan, Sarvepalli

Call No.: 181.4 RAD
Publisher: Niyogi Books
Subject: Miscellaneous

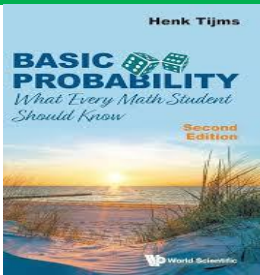
Accession No.: 25878
Year: 2022
Edition: 1st



The philosophy of hinduism by Radhakrishnan, Sarvepalli

Call No.: 294.5 RAD
Publisher: Niyogi Books
Subject: Miscellaneous

Accession No.: 25879
Year: 2024
Edition: 1st



Basic probability by Tijms, Henk

Call No.: 519.2 TIJ
Publisher: World Scientific
Subject: Statistics

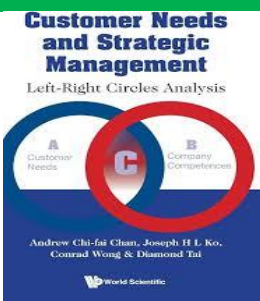
Accession No.: 25880
Year: 2023
Edition: 2nd



Cost accounting by Friedl, Gunther

Call No.: 657.42 FRI
Publisher: World Scientific
Subject: Accounting

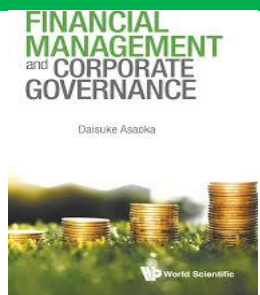
Accession No.: 25881
Year: 2025
Edition: 1st



Customer needs and strategic management by Chan, Andrew Chi-fai

Call No.: 658.812 CHE
Publisher: World Scientific
Subject: Marketing

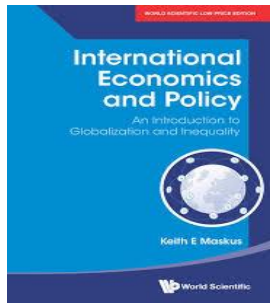
Accession No.: 25882
Year: 2025
Edition: 1st



Financial management and corporate governance by Asaka, Daisuke

Call No.: 658.15 ASA
Publisher: World Scientific
Subject: Management

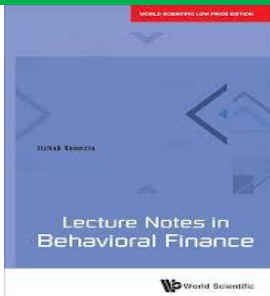
Accession No.: 25883
Year: 2024
Edition: 1st



International economics and policy by Maskus, Keith E

Call No.: 337 MAS
Publisher: World Scientific
Subject: Economics

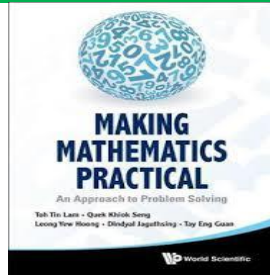
Accession No.: 25884
Year: 2025
Edition: 1st



Lecture notes in behavioral finance by Venezia, Itzhak

Call No.: 332.019 VEN
Publisher: World Scientific
Subject: Economics

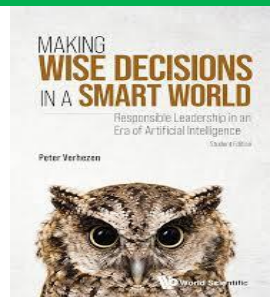
Accession No.: 25885
Year: 2024
Edition: 1st



Making mathematics practical by Lam, Toh Tin

Call No.: 519.2 LAM
Publisher: World Scientific
Subject: Statistics

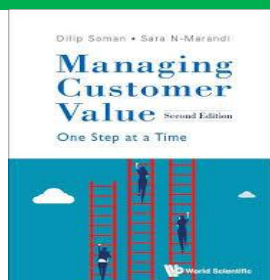
Accession No.: 25886
Year: 2025
Edition: 1st



Making wise decisions in a smart world by Verhezen, Peter

Call No.: 658.4092 VER
Publisher: World Scientific
Subject: Management

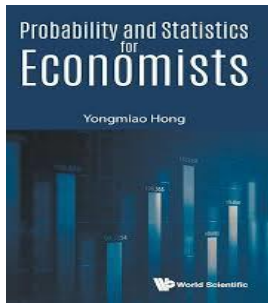
Accession No.: 25887
Year: 2025
Edition: Student edition



Managing customer value by Soman, Dilip

Call No.: 658.812 SOM
Publisher: World Scientific
Subject: Marketing

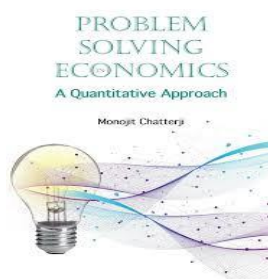
Accession No.: 25888
Year: 2023
Edition: 2nd



Probability and statistics for economists by Hong, Yongmiao

Call No.: 519.2 HON
Publisher: World Scientific
Subject: Statistics

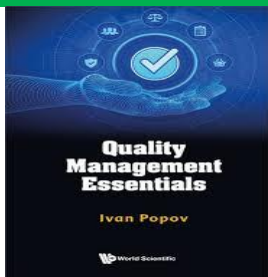
Accession No.: 25889
Year: 2024
Edition: 1st



Problem solving in economics by Chatterji, Monojit

Call No.: 330.015195 CHA
Publisher: World Scientific
Subject: Economics

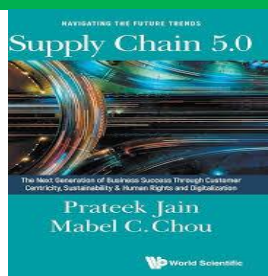
Accession No.: 25890
Year: 2024
Edition: 1st



Quality management essentials by Popov, Ivan

Call No.: 658.562 POP
Publisher: World Scientific
Subject: Management

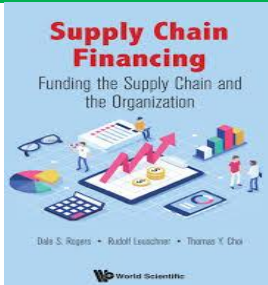
Accession No.: 25891
Year: 2025
Edition: 1st



Supply chain 5.0 by Jain, Prateek

Call No.: 658.7 JAI
Publisher: World Scientific
Subject: Management

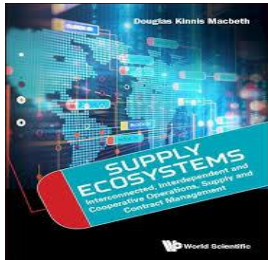
Accession No.: 25892
Year: 2024
Edition: 1st



Supply chain financing by Rogers, Dale S

Call No.: 658.7 ROG
Publisher: World Scientific
Subject: Management

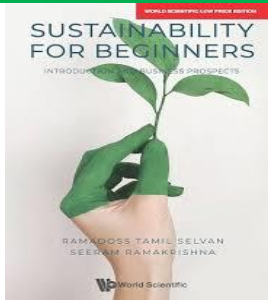
Accession No.: 25893
Year: 2024
Edition: 1st



Supply ecosystems by Macbeth, Douglas K

Call No.: 658.7 MAC
Publisher: World Scientific
Subject: Management

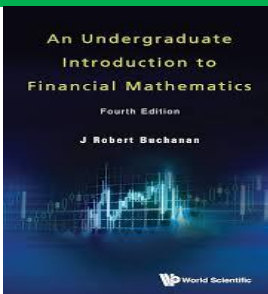
Accession No.: 25894
Year: 2024
Edition: 1st



Sustainability for beginners by Tamil Selvan, Ramadoss

Call No.: 658.4063 TAM
Publisher: World Scientific
Subject: Management

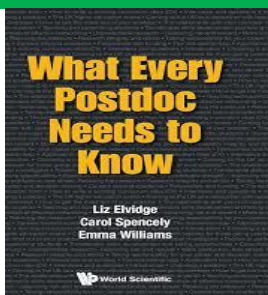
Accession No.: 25895
Year: 2024
Edition: 1st



An undergraduate introduction to financial mathematics by Buchanan, J Robert

Call No.: 330.01513 BUC
Publisher: World Scientific
Subject: Economics

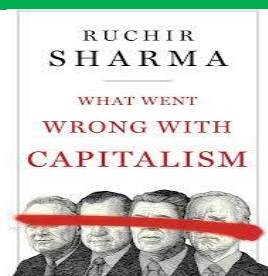
Accession No.: 25896
Year: 2024
Edition: 4th



What every postdoc needs to know by Elvidge, Liz

Call No.: 378.2 ELV
Publisher: World Scientific
Subject: Miscellaneous

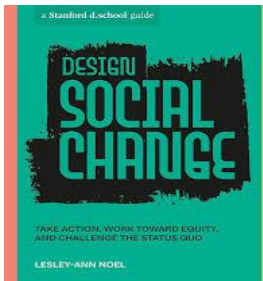
Accession No.: 25897
Year: 2025
Edition: 2nd



What went wrong with capitalism by Sharma, Ruchir

Call No.: 330.122 SHA
Publisher: Allen Lane
Subject: Economics

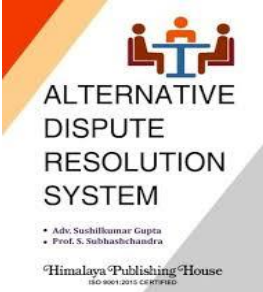
Accession No.: 25898
Year: 2024
Edition: 1st



Design for social change by Noel, Lesley-Ann

Call No.: 303.4 NOE
Publisher: Ten Speed Press
Subject: Miscellaneous

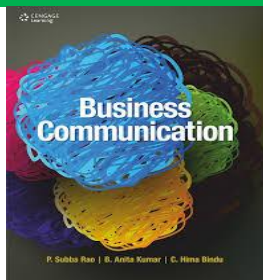
Accession No.: 25899
Year: 2023
Edition: 1st



Alternative dispute resolution system by Gupta, Sushil Kumar

Call No.: 347.9 GUP
Publisher: Himalaya
Subject: Miscellaneous

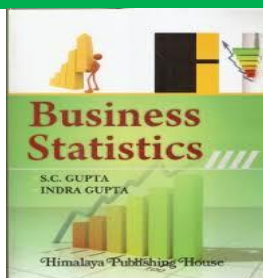
Accession No.: 25900
Year: 2023
Edition: 1st



Business communication by Rao, P Subba

Call No.: 650.014 RAO
Publisher: Himalaya
Subject: Miscellaneous

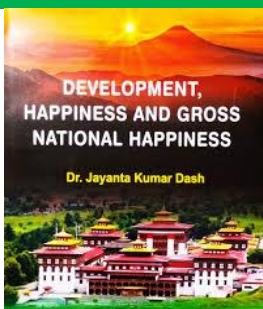
Accession No.: 25901
Year: 2024
Edition: 1st



Business statistics by Gupta, S C

Call No.: 658.40331 GUP
Publisher: Himalaya
Subject: Statistics

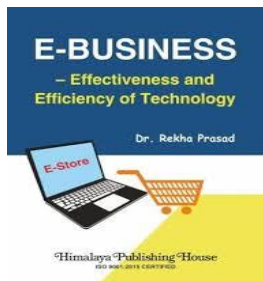
Accession No.: 25902
Year: 2016
Edition: 2nd Rev & Enl



Development happiness and gross national happiness by Dash, Jayanta Kumar

Call No.: 338.927 DAS
Publisher: Himalaya
Subject: Economics

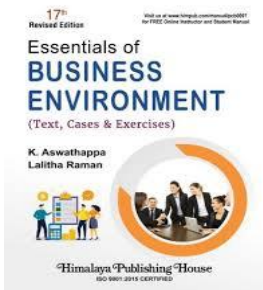
Accession No.: 25903
Year: 2024
Edition: 1st



E business by Prasad, Rekha

Call No.: 658.872 PRA
Publisher: Himalaya
Subject: Marketing

Accession No.: 25904
Year: 2023
Edition: 1st



Essentials of business environment by Aswathappa, K

Call No.: 338.927 ASW
Publisher: Himalaya
Subject: Economics

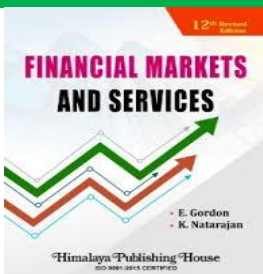
Accession No.: 25905
Year: 2024
Edition: 17th Rev



Event management by Stephen, Annie

Call No.: 394.2068 STE
Publisher: Himalaya
Subject: Miscellaneous

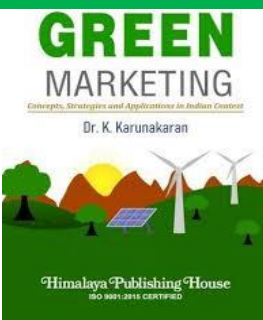
Accession No.: 25906
Year: 2024
Edition: 1st



Financial markets and services by Gordon, E

Call No.: 332 GOR
Publisher: Himalaya
Subject: Economics

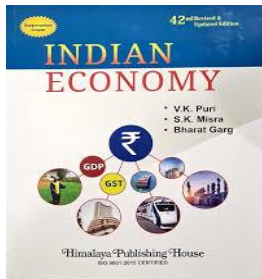
Accession No.: 25907
Year: 2023
Edition: 12th Rev



Green marketing by Karunakaran, K

Call No.: 658.802 KAR
Publisher: Himalaya
Subject: Marketing

Accession No.: 25908
Year: 2023
Edition: 1st



Indian economy by Puri, VK

Call No.: 338.954 PUR
Publisher: Himalaya
Subject: Economics

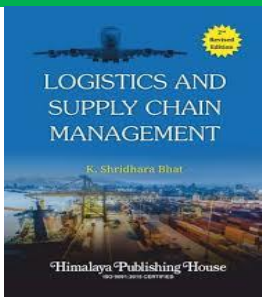
Accession No.: 25909
Year: 2024
Edition: 42nd Rev & Updated



International accounting by Ghosh, Somnath

Call No.: 657.96 GH0
Publisher: Himalaya
Subject: Accounting

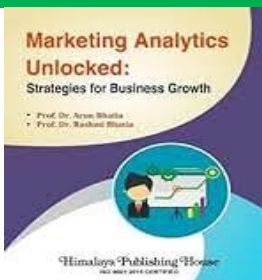
Accession No.: 25910
Year: 2024
Edition: 1st



Logistics and supply chain management by Bhat, K Shridhara

Call No.: 658.5 BHA
Publisher: Himalaya
Subject: Management

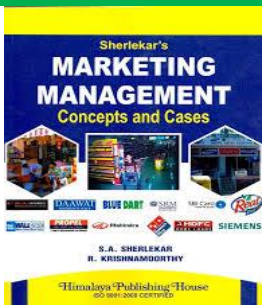
Accession No.: 25911
Year: 2024
Edition: 2nd Rev



Marketing analytics unlocked by Bhatia, Arun

Call No.: 658.83 BHA
Publisher: Himalaya
Subject: Marketing

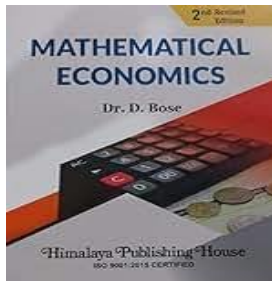
Accession No.: 25912
Year: 2024
Edition: 1st



Marketing management by Sherlekar, S A

Call No.: 658.8 SHE
Publisher: Himalaya
Subject: Marketing

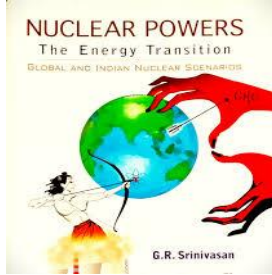
Accession No.: 25913
Year: 2024
Edition: 15th Rev & Enl.



Mathematical economics by Bose, D

Call No.: 330.0151 BOS
Publisher: Himalaya
Subject: Economics

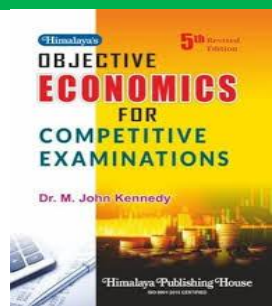
Accession No.: 25914
Year: 2024
Edition: 2nd Rev



Nuclear powers by Srinivasan, GR

Call No.: 333.7924 SRI
Publisher: Himalaya
Subject: Economics

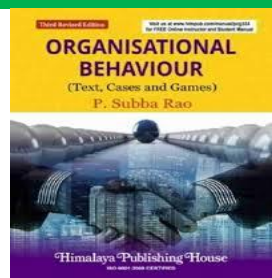
Accession No.: 25915
Year: 2024
Edition: 1st



Objective economics for competitive examinations by Kennedy, M John

Call No.: 330 KEN
Publisher: Himalaya
Subject: Economics

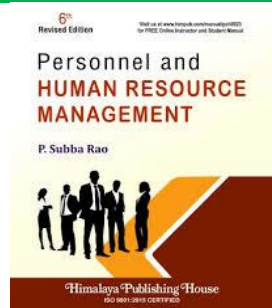
Accession No.: 25916
Year: 2024
Edition: 5th Rev



Organisational behaviour by Rao, P Subba

Call No.: 658.4 RAO
Publisher: Himalaya
Subject: Management

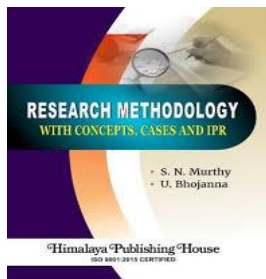
Accession No.: 25917
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Personnel and human resource management by Rao, P Subba

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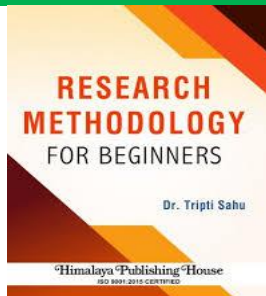
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Year: 2024
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Research methodology by Murthy, SN

Call No.: 658.072 MUR
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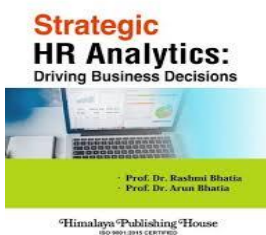
Accession No.: 25919
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Research methodology for beginners by Sahu, Tripti

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Subject: Management

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Strategic HR analytics by Bhatia, Rashmi

Call No.: 658.3 BHA
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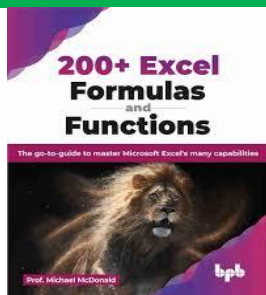
Accession No.: 25921
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Sustainable finance for circular economy in pre and post pandemic era by Dharwadkar, K

Call No.: 338.927 SUS
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Subject: Economics

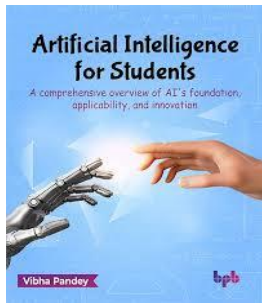
Accession No.: 25922
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200+ Excel formulas and functions by McDonald, Mochael

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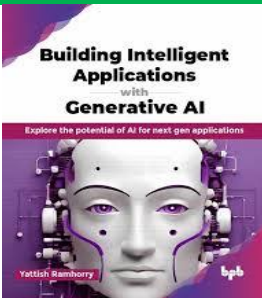
Accession No.: 25923
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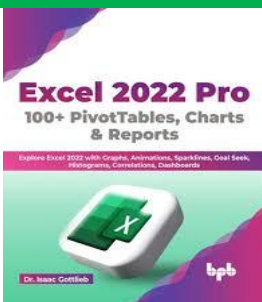
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Digital marketing by Gupta, Rajan

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Publisher: BPB Publications
Subject: Marketing

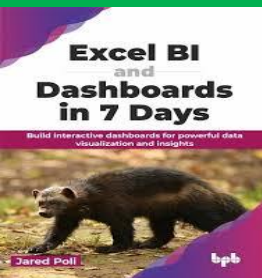
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Excel 2022 pro 100 + pivottables charts and reports by Gottlieb, Isaac

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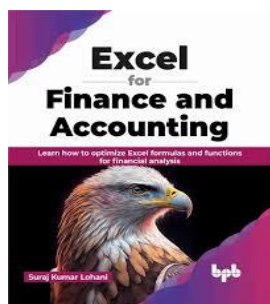
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Excel BI and dashboards in 7 days by Poli, Jared

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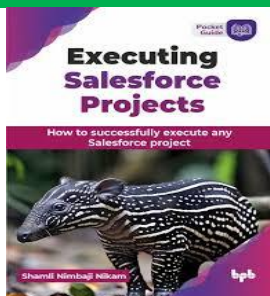
Accession No.: 25928
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Excel for finance and accounting by Lohani, Suraj Kumar

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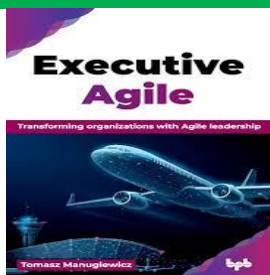
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Executing salesforce projects by Nikam, Shamli Nimbaji

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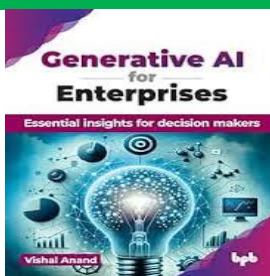
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Executive agile by Manugiewicz, Tomasz

Call No.: 658.4 MAN
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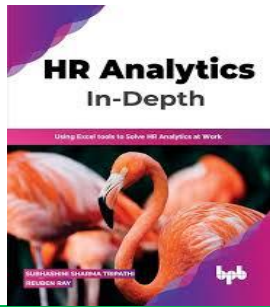
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High-performance algorithmic trading using AI by Baranasooriya, Melick R

Call No.: 332.640285 BAR
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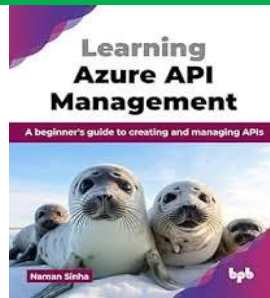
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HR analytics in depth by Tripathi, Subhashini Sharma

Call No.: 658.3 TRI
Publisher: BPB Publications
Subject: Management

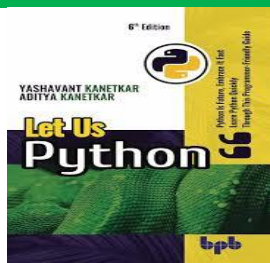
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Learning azure API management by Sinha, Naman

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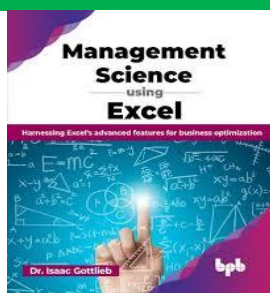
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Let us python by Kanetkar, Yashavant

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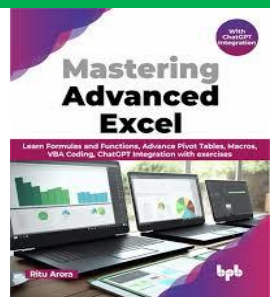
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Management science using excel by Gottlieb, Isaac

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Subject: Management

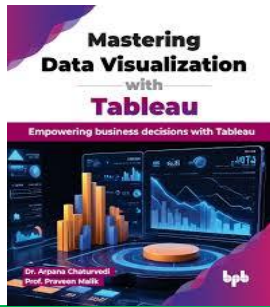
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Year: 2024
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Mastering advanced excel with ChatGPT integration by Arora, Ritu

Call No.: 005.369 ARO
Publisher: BPB Publications
Subject: Computer & IT

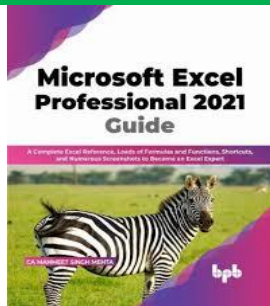
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Mastering data visualization with tableau by Chaturvedi, Arpana

Call No.: 658.4038 CHA
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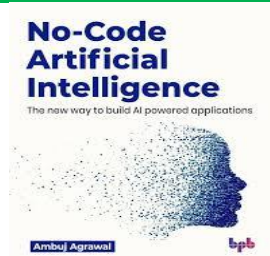
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Year: 2024
Edition: 1st



Microsoft excel professional 2021 guide by Mehta, Manmeet Singh

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Publisher: BPB Publications
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Year: 2024
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No code artificial intelligence by Agrawal, A

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Publisher: BPB Publications
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Optimizing AI and machine learning solutions by Baig, Mirza Rahim

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Publisher: BPB Publications
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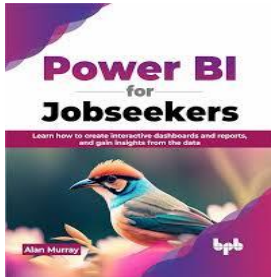
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Power BI data modeling by Mihiranga, Nisal

Call No.: 658.4033 MIH
Publisher: BPB Publications
Subject: Statistics

Accession No.: 25943
Year: 2024
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Power BI for job seekers by Murray, Alan

Call No.: 658.4033 MUR
Publisher: BPB Publications
Subject: Statistics

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Year: 2024
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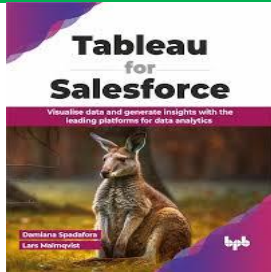
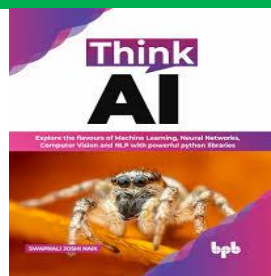


Tableau for salesforce by Spadafora, Damiana

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Subject: Marketing

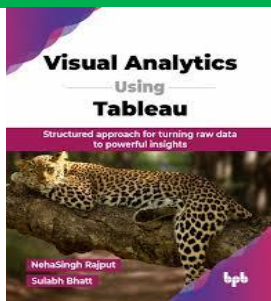
Accession No.: 25945
Year: 2024
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Think AI by Naik, Swapnali Joshi

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Publisher: BPB Publications
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Year: 2024
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Visual analytics using tableau by Rajput, Neha Singh

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Subject: Management

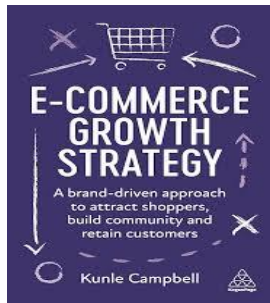
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Year: 2025
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Big tech in finance by Pejic, Igor

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Publisher: Kogan Page
Subject: Economics

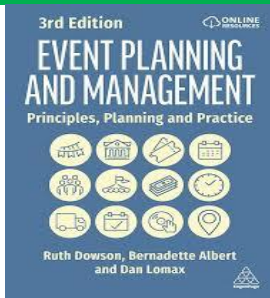
Accession No.: 25948
Year: 2023
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E-commerce growth strategy by Campbell, Kunle

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Publisher: Kogan Page
Subject: Marketing

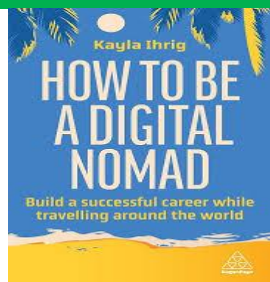
Accession No.: 25949
Year: 2023
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Event planning and management by Dowson, Ruth

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How to be a digital nomad by Ihrig, Kayla

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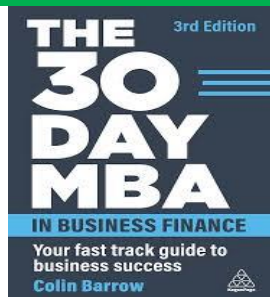
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Year: 2024
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Purposeful brands by Skees, Sandy

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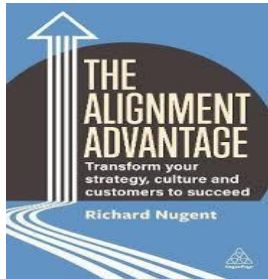
Accession No.: 25952
Year: 2023
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The 30 day MBA in business finance by Barrow, Colin

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The alignment advantage by Nugent, Richard

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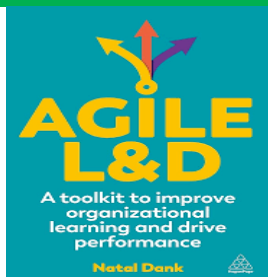
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Year: 2023
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Transforming sales management by Van Ulbrich, Grant

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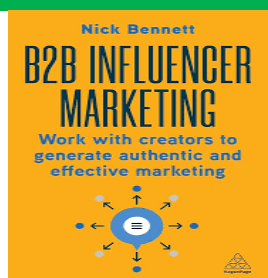
Accession No.: 25955
Year: 2023
Edition: 1st



Agile L&D by Dank, Natal

Call No.: 658.4038 DAN
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Subject: Management

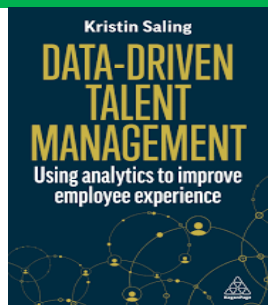
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B2B influencer marketing by Bennett, Nick

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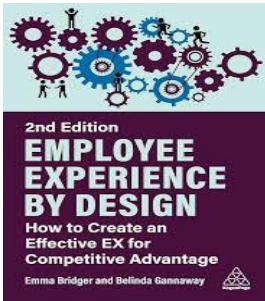
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Data-driven talent management by Saling, Kristin

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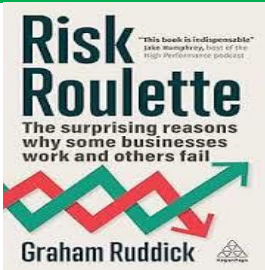
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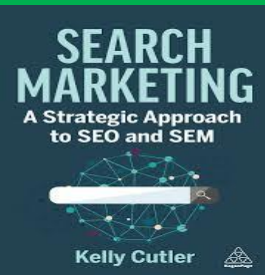
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Risk roulette by Ruddick, Graham

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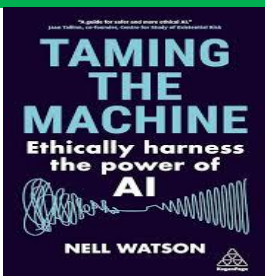
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Year: 2025
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Search marketing by Cutler, Kelly

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Publisher: Kogan Page
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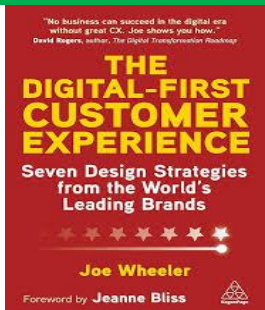
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Year: 2024
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Taming the machine by Watson, Nell

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Publisher: Kogan Page
Subject: Miscellaneous

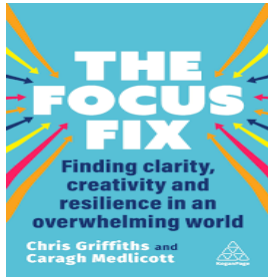
Accession No.: 25962
Year: 2024
Edition: 3rd



The digital-first customer experience by Wheeler, Joe

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Subject: Marketing

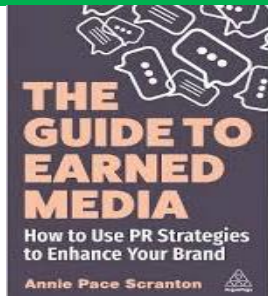
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Year: 2023
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The focus fix by Griffiths, Chris

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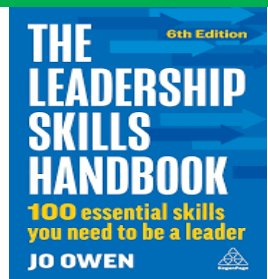
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The guide to earned media by Scranton, Annie Pace

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Publisher: Kogan Page
Subject: Marketing

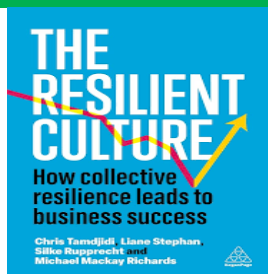
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The leadership skills handbook by Owen, Jo

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Subject: Management

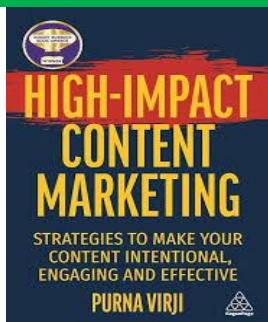
Accession No.: 25966
Year: 2024
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The resilient culture by Tamdjidi, Chris

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High-impact content marketing by Virji, Purna

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Publisher: Kogan Page
Subject: Marketing

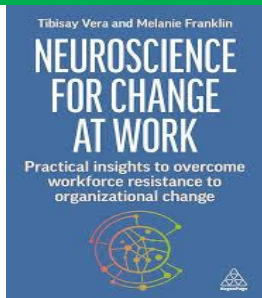
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Influencer marketing strategy by Glenister, Gordon

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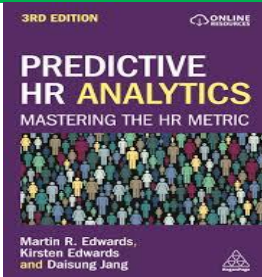
Accession No.: 25969
Year: 2024
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Neuroscience for change at work by Vera, Tibisay

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Publisher: Kogan Page
Subject: Management

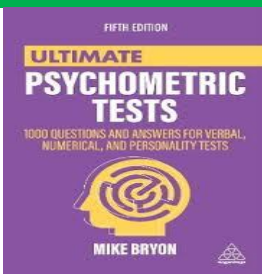
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Year: 2024
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Predictive HR analytics by Edwards, Martin R

Call No.: 658.300285 EDW
Publisher: Kogan Page
Subject: Management

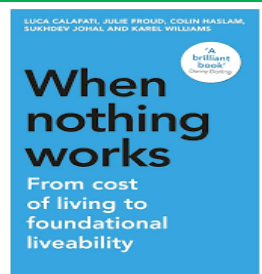
Accession No.: 25971
Year: 2024
Edition: 3rd



Ultimate psychometric tests by Bryon, Mike

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Publisher: Kogan Page
Subject: Miscellaneous

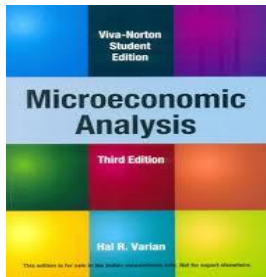
Accession No.: 25972
Year: 2021
Edition: 5th



When nothing works by Calafati, Luca

Call No.: 339.420941 CAL
Publisher: Manchester Uni.Press
Subject: Economics

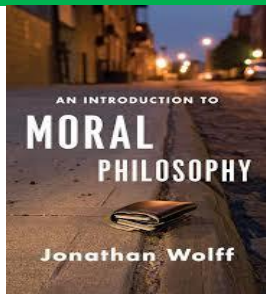
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Year: 2023
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Microeconomic analysis by Varian, Hal R

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Publisher: Viva
Subject: Economics

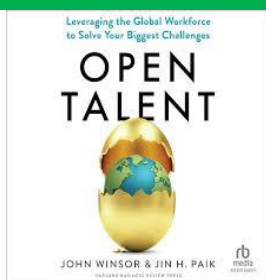
Accession No.: 25974
Year: 2010
Edition: 3rd



An introduction to moral philosophy by Wolff, Jonathan

Call No.: 100.054 WOL
Publisher: WW Norton
Subject: Miscellaneous

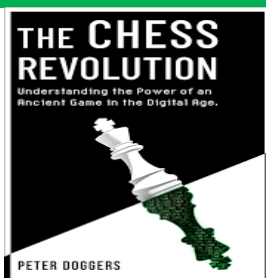
Accession No.: 25975
Year: 2018
Edition: 1st



Open talent by Winsor, John

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Publisher: HBS Press
Subject: Miscellaneous

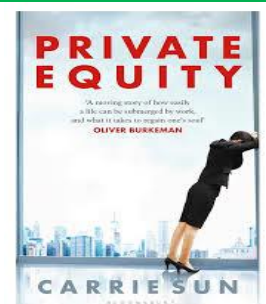
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Year: 2024
Edition: 1st



The Chess revolution by Doggers, Peter

Call No.: 794.1 DOG
Publisher: Robinson
Subject: Miscellaneous

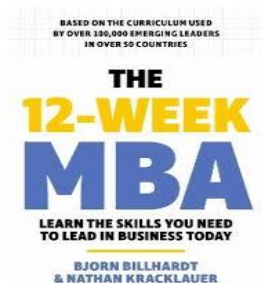
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Year: 2024
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Private equity by Sun, Carrie

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Publisher: Bloomsbury
Subject: Economics

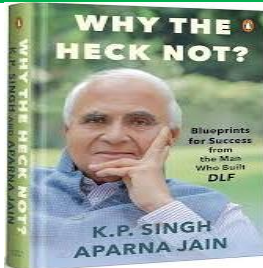
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Edition: 1st



The 12-week MBA by Billhardt, Bjorn

Call No.: 650.0711 BIL
Publisher: Nicholas Brealey
Subject: Miscellaneous

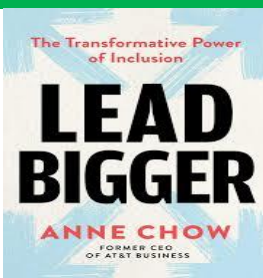
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Year: 2024
Edition: 1st



Why the heck not? by Singh, K P

Call No.: 650.1 SIN
Publisher: Penguin
Subject: Miscellaneous

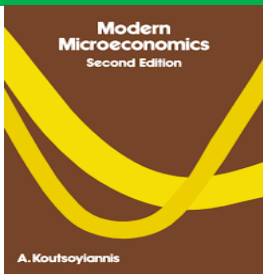
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Year: 2024
Edition: 1st



Lead bigger by Chow, Anne

Call No.: 658.4092 CHO
Publisher: Simon & Schuster
Subject: Management

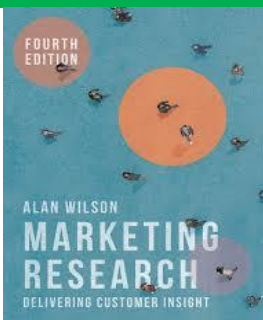
Accession No.: 25981
Year: 2024
Edition: 1st



Modern microeconomics by Koutsoyiannis, A

Call No.: 338.5 KOU
Publisher: Bloomsbury
Subject: Economics

Accession No.: 25982
Year: 2023
Edition: 2nd



Marketing research by Wilson, Alan

Call No.: 658.83 WIL
Publisher: Bloomsbury
Subject: Marketing

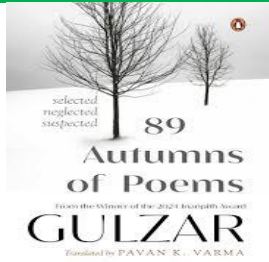
Accession No.: 25983
Year: 2022
Edition: 4th



The future of work by Rakesh, Sapna (Ed)

Call No.: 658.4063 THE
Publisher: Bloomsbury
Subject: Management

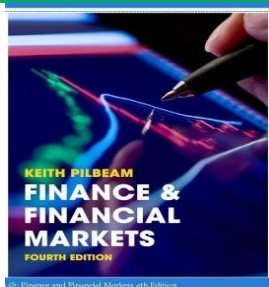
Accession No.: 25984
Year: 2023
Edition: 1st



89 autumns of poems by Gulzar

Call No.: 891.441 GUL
Publisher: Penguin
Subject: Miscellaneous

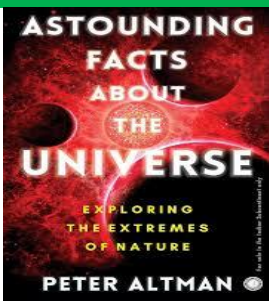
Accession No.: 25985
Year: 2024
Edition: 1st



Finance and financial markets by Pilbeam, Keith

Call No.: 332 PIL
Publisher: Bloomsbury
Subject: Economics

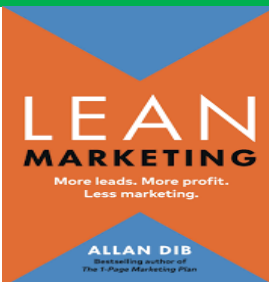
Accession No.: 25986
Year: 2018
Edition: 4th



Astounding facts about the universe by Altman, Peter

Call No.: 523.12 ALT
Publisher: Jaico
Subject: Miscellaneous

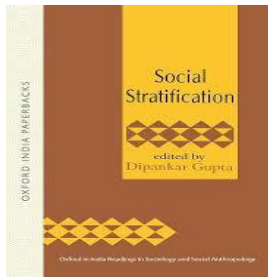
Accession No.: 25987
Year: 2024
Edition: 1st



Lean marketing by Dib, Allan

Call No.: 658.8 DIB
Publisher: Page Two
Subject: Marketing

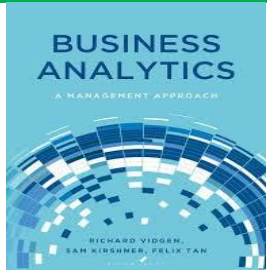
Accession No.: 25988
Year: 2024
Edition: 1st



Social stratification by Gupta, Dipankar (Ed)

Call No.: 305.5120954 SOC
Publisher: Oxford Uni. Press
Subject: Miscellaneous

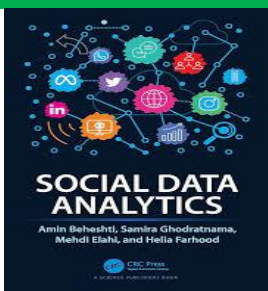
Accession No.: 25989
Year: 2023
Edition: 1st



Business analytics by Vidgen, Richard

Call No.: 658.4033 VID
Publisher: Bloomsbury
Subject: Statistics

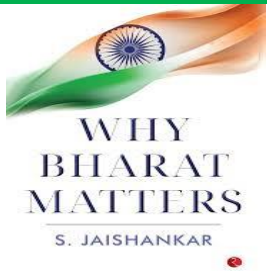
Accession No.: 25990
Year: 2019
Edition: 1st



Social data analytics by Beheshti, Amin

Call No.: 302.23 BEH
Publisher: CRC Press
Subject: Miscellaneous

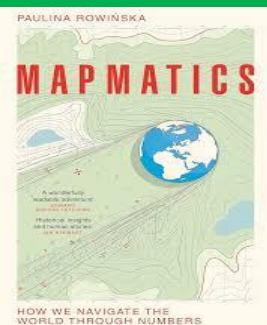
Accession No.: 25991
Year: 2024
Edition: 1st



Why Bharat matters by Jaishankar, S

Call No.: 306.0954 SHA
Publisher: Rupa
Subject: Miscellaneous

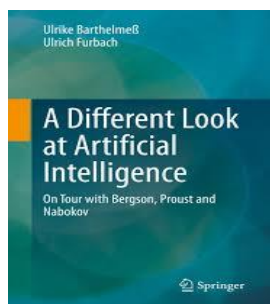
Accession No.: 25992
Year: 2024
Edition: 1st



Mapmatics by Rowinska, Paulina

Call No.: 526.09 ROW
Publisher: Picador
Subject: Miscellaneous

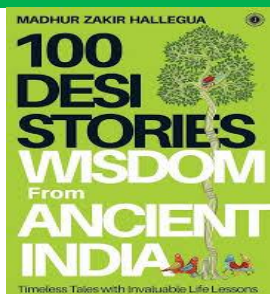
Accession No.: 25993
Year: 2024
Edition: 1st



A different look at artificial intelligence by Barthelmeß, Ulrike

Call No.: 006.3 BAR
Publisher: Springer
Subject: Computer & IT

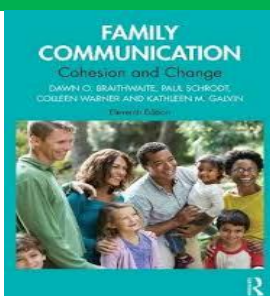
Accession No.: 25994
Year: 2023
Edition: 1st



100 desi stories wisdom from ancient India by Hallegua, Madhur Zakir

Call No.: 158.1 HAL
Publisher: Jaico
Subject: Miscellaneous

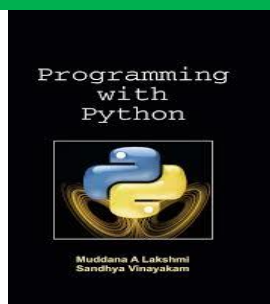
Accession No.: 25995
Year: 2024
Edition: 1st



Family communication by Braithwaite, Dawn

Call No.: 306.87 BRA
Publisher: Routledge
Subject: Miscellaneous

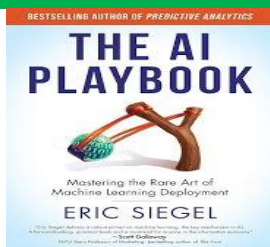
Accession No.: 25996
Year: 2025
Edition: 11th



Programming with python by Lakshmi, Muddana A

Call No.: 005.133 LAK
Publisher: Ane Books
Subject: Computer & IT

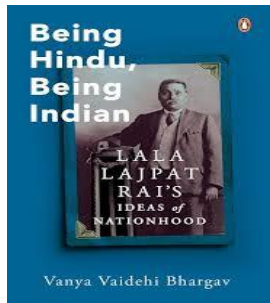
Accession No.: 25997
Year: 2024
Edition: 1st



The AI playbook by Siegel, Eric

Call No.: 006.3 SIE
Publisher: The MIT Press
Subject: Computer & IT

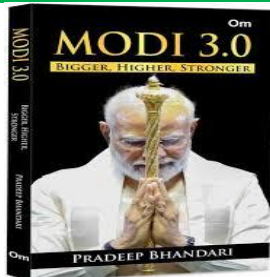
Accession No.: 25998
Year: 2024
Edition: 1st



Being hindu being Indian by Bhargav, Vanya Vaidehi

Call No.: 294.5 BHA
Publisher: Penguin
Subject: Miscellaneous

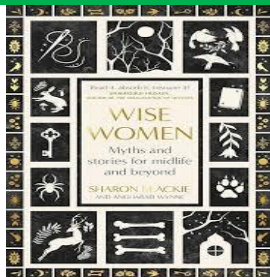
Accession No.: 25999
Year: 2024
Edition: 1st



Modi 3.0 by Bhandari, Pradeep

Call No.: 920 BHA
Publisher: Om Books
Subject: Miscellaneous

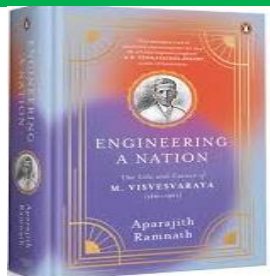
Accession No.: 26000
Year: 2024
Edition: 1st



Wise women by Blackie, Sharon

Call No.: 823 BLA
Publisher: Virago
Subject: Miscellaneous

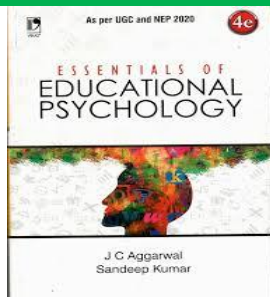
Accession No.: 26001
Year: 2024
Edition: 1st



Engineering a nation by Ramnath, Aparajith

Call No.: 920 RAM
Publisher: Penguin
Subject: Miscellaneous

Accession No.: 26002
Year: 2024
Edition: 1st



Essentials of educational psychology by Aggarwal, J C

Call No.: 370.15 AGG
Publisher: Vikas
Subject: Miscellaneous

Accession No.: 26003
Year: 2023
Edition: 4th



Operations strategy by Hill, Alex

Call No.: 658.5 HIL
Publisher: Bloomsbury
Subject: Management

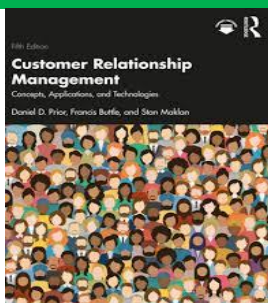
Accession No.: 26004
Year: 2023
Edition: 1st



Strategic content marketing by Farkas, Dan

Call No.: 658.872 FAR
Publisher: Routledge
Subject: Marketing

Accession No.: 26005
Year: 2024
Edition: 1st



Customer relationship management by Prior, Daniel D

Call No.: 658.812 PRI
Publisher: Routledge
Subject: Marketing

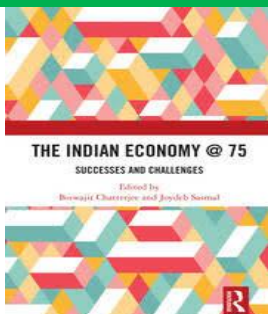
Accession No.: 26006
Year: 2024
Edition: 5th



Operations management by Barnes, David

Call No.: 658.5 BAR
Publisher: Bloomsbury
Subject: Management

Accession No.: 26007
Year: 2023
Edition: 1st



The Indian economy @ 75 by Chatterjee, Biswajit (Ed)

Call No.: 338.954 THE
Publisher: Routledge
Subject: Economics

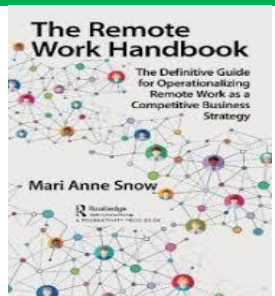
Accession No.: 26008
Year: 2024
Edition: 1st



Brand management by Ali, Shahid

Call No.: 658.827 ALI
Publisher: Bio Green Books
Subject: Marketing

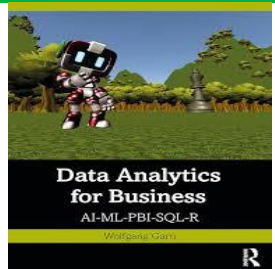
Accession No.: 26009
Year: 2023
Edition: 1st



The Remote Work Handbook by Snow, Mari Anne

Call No.: 658.3123 SNO
Publisher: Routledge
Subject: Management

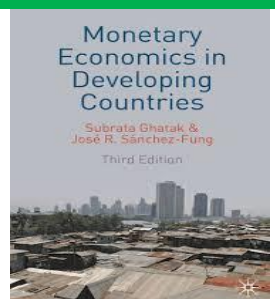
Accession No.: 26010
Year: 2023
Edition: 1st



Data analytics for business by Garn, Wolfgang

Call No.: 658.4033 GAR
Publisher: Routledge
Subject: Statistics

Accession No.: 26011
Year: 2024
Edition: 1st



Monetary economics in developing countries by Ghatak, Subrata

Call No.: 330 GHA
Publisher: Bloomsbury
Subject: Economics

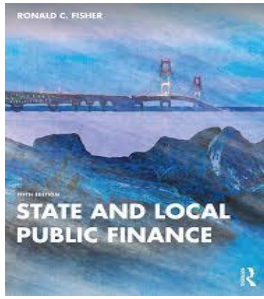
Accession No.: 26012
Year: 2025
Edition: 3rd



A course in behavioral economics by Angner, E

Call No.: 330.019 ANG
Publisher: Bloomsbury
Subject: Economics

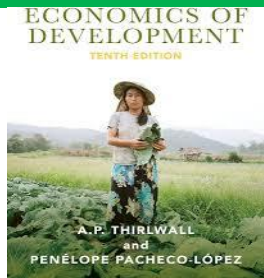
Accession No.: 26013
Year: 2022
Edition: 3rd



State and local public finance by Fisher, Ronald C

Call No.: 336.73 FIS
Publisher: Routledge
Subject: Economics

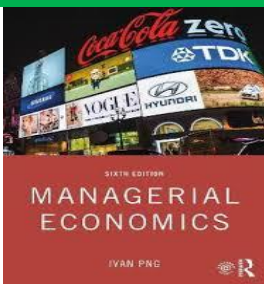
Accession No.: 26014
Year: 2023
Edition: 5th



Economics of development by Thirlwall, A P

Call No.: 330 THI
Publisher: Bloomsbury
Subject: Economics

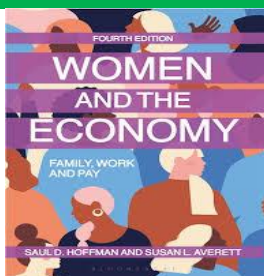
Accession No.: 26015
Year: 2022
Edition: 10th



Managerial economics by Png, Ivan

Call No.: 338.7 PNG
Publisher: Routledge
Subject: Economics

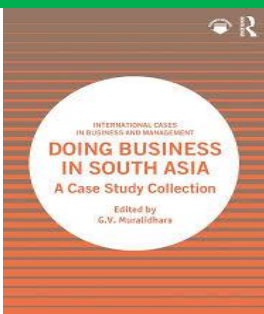
Accession No.: 26016
Year: 2024
Edition: 6th



Women and the economy by Hoffman, Saul D

Call No.: 305.42 HOF
Publisher: Bloomsbury
Subject: Miscellaneous

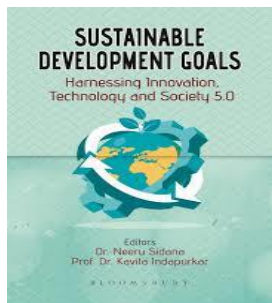
Accession No.: 26017
Year: 2023
Edition: 4th



Doing business in South Asia by Muralidhara, G V (Ed)

Call No.: 330.954 DOI
Publisher: Routledge
Subject: Economics

Accession No.: 26018
Year: 2023
Edition: 1st



Sustainable development goals by Indapurkar, Kavita (Ed)

Call No.: 338.927 SUS
Publisher: Bloomsbury
Subject: Economics

Accession No.: 26019
Year: 2024
Edition: 1st

FUTURE NORMAL
8 Questions to Create Businesses
Your Children will be Proud Of
NICK BARTER AND CHRISTOPHER FLEMING



Future normal by Barter, Nick

Call No.: 658.408 BAR
Publisher: Routledge
Subject: Management

Accession No.: 26020
Year: 2024
Edition: 1st

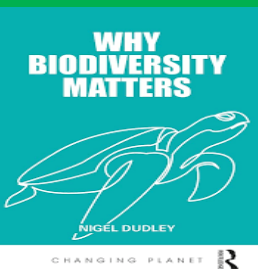
Feeling Climate Change
How Emotions Govern Our Responses to the
Climate Emergency
Debra J. Davidson



Feeling climate change by Davidson, Debra J

Call No.: 155.915 DAV
Publisher: Routledge
Subject: Miscellaneous

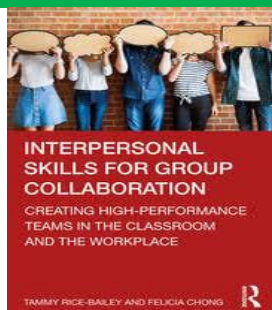
Accession No.: 26021
Year: 2025
Edition: 1st



Why biodiversity matters by Dudley, Nigel

Call No.: 333.95 DUD
Publisher: Routledge
Subject: Economics

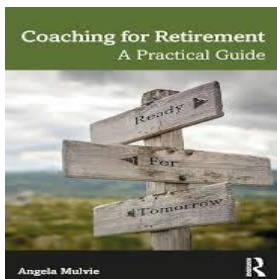
Accession No.: 26022
Year: 2024
Edition: 1st



Interpersonal skills for group collaboration by Rice-Bailey, Tammy

Call No.: 650.13 RIC
Publisher: Routledge
Subject: Miscellaneous

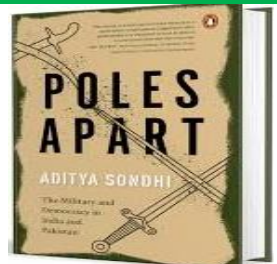
Accession No.: 26023
Year: 2023
Edition: 1st



Coaching for retirement by Mulvie, Angela

Call No.: 658.3124 MUL
Publisher: Routledge
Subject: Management

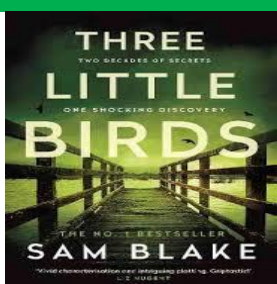
Accession No.: 26024
Year: 2024
Edition: 1st



Poles apart by Sondhi, Aditya

Call No.: 322.50954 SON
Publisher: Penguin
Subject: Miscellaneous

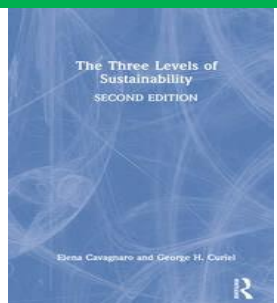
Accession No.: 26025
Year: 2024
Edition: 1st



Three little birds by Blake, Sam

Call No.: 823 BLA
Publisher: Corvus
Subject: Miscellaneous

Accession No.: 26026
Year: 2024
Edition: 1st



The three levels of sustainability by Cavagnaro, Elena

Call No.: 658.4083 CAV
Publisher: Routledge
Subject: Management

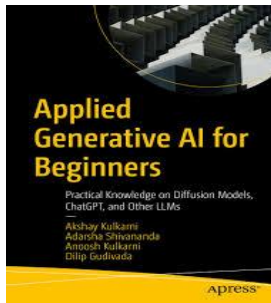
Accession No.: 26027
Year: 2023
Edition: 2nd



Startups and crisis management by Kariv, Dafna

Call No.: 658.421 KAR
Publisher: Routledge
Subject: Management

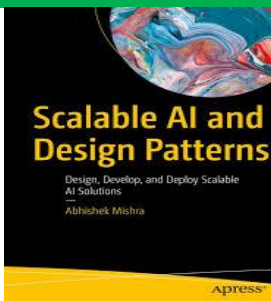
Accession No.: 26028
Year: 2023
Edition: 1st



Applied generative AI for beginners by Kulkarni, Akshay

Call No.: 006.3 KUL
Publisher: Apress
Subject: Computer & IT

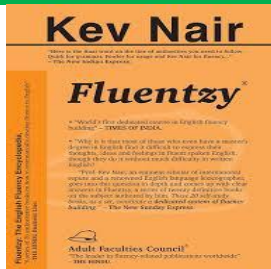
Accession No.: 26029
Year: 2023
Edition: 1st



Scalable AI and design patterns by Mishra, Abhishek

Call No.: 006.3 MIS
Publisher: Apress
Subject: Computer & IT

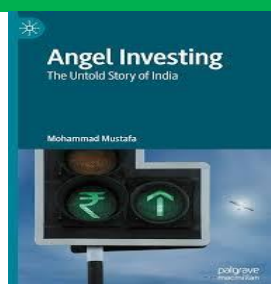
Accession No.: 26030
Year: 2024
Edition: 1st



Fluentzy (self-study 20 books set) by Nair, Kev

Call No.: 428.349 NAI
Publisher: Adult Faculties Council
Subject: Miscellaneous

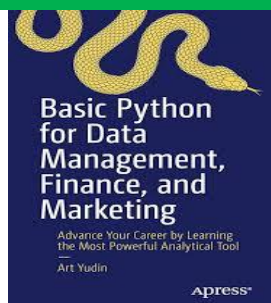
Accession No.: 26031-26050
Year: 2017
Edition: 5th



Angel investing by Mustafa, Mohammad

Call No.: 332.6 MUS
Publisher: Palgrave Macmillan
Subject: Economics

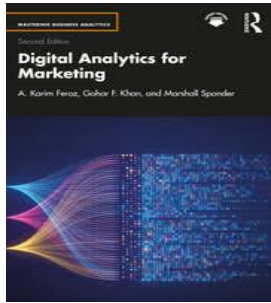
Accession No.: 26051
Year: 2022
Edition: 1st



Basic python for data management finance and marketing by Yudin, Art

Call No.: 005.133 YUD
Publisher: Apress
Subject: Computer & IT

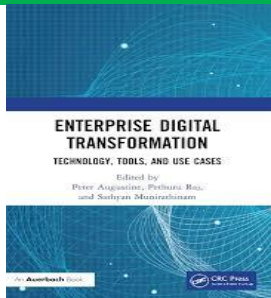
Accession No.: 26052
Year: 2025
Edition: 1st



Digital analytics for marketing by Feroz, A Karim

Call No.: 658.872 FER
Publisher: Routledge
Subject: Marketing

Accession No.: 26053
Year: 2024
Edition: 2nd



Enterprise digital transformation by Augustine, Peter (Ed)

Call No.: 658.514 ENT
Publisher: CRC Press
Subject: Management

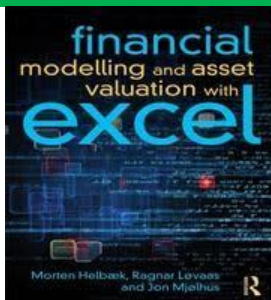
Accession No.: 26054
Year: 2025
Edition: 1st



The essentials of machine learning in finance and accounting by Abedi, Mohammad Zaynul

Call No.: 332.0285631 THE
Publisher: Routledge
Subject: Economics

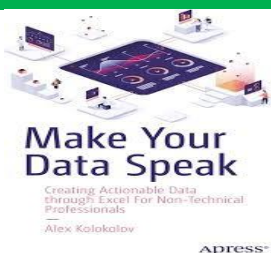
Accession No.: 26055
Year: 2025
Edition: 1st



Financial modelling and asset valuation with excel by Helbaeck, Morten

Call No.: 332.0285554 HEL
Publisher: Routledge
Subject: Economics

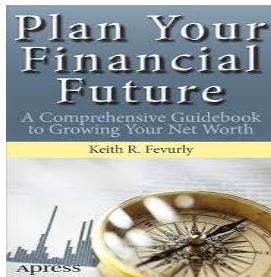
Accession No.: 26056
Year: 2013
Edition: 1st



Make your data speak by Kolokolov, Alex

Call No.: 658.4033 KOL
Publisher: Apress
Subject: Statistics

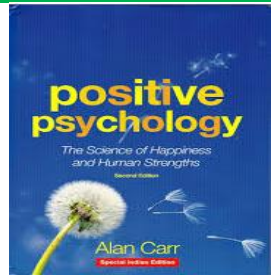
Accession No.: 26057
Year: 2023
Edition: 1st



Plan your financial future by Fevurly, Keith R

Call No.: 332.041 FEV
Publisher: Picador
Subject: Economics

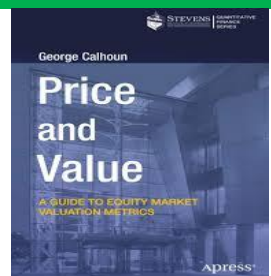
Accession No.: 26058
Year: 2023
Edition: 2nd



Positive psychology by Carr, Alan

Call No.: 150.1988 CAR
Publisher: Routledge
Subject: Miscellaneous

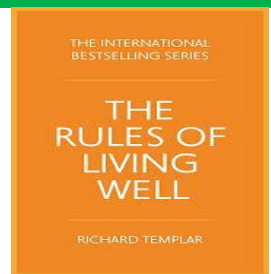
Accession No.: 26059
Year: 2025
Edition: 3rd



Price and value by Calhoun, George

Call No.: 332.63221 CAL
Publisher: Apress
Subject: Economics

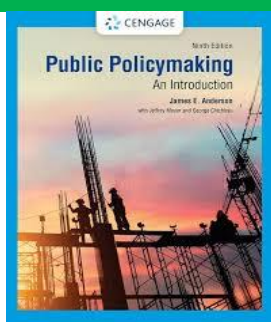
Accession No.: 26060
Year: 2023
Edition: 1st



The rules of living well by Templar, Richard

Call No.: 158.1 TEM
Publisher: Pearson
Subject: Miscellaneous

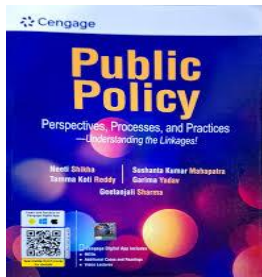
Accession No.: 26061
Year: 2023
Edition: 2nd



Public policymaking by Anderson, James E

Call No.: 320.6 AND
Publisher: Cengage Learning
Subject: Miscellaneous

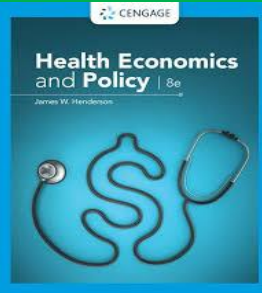
Accession No.: 26062
Year: 2024
Edition: 9th



Public policy in India by Shikha, Neeti

Call No.: 320.6 SHI
Publisher: Cengage Learning
Subject: Miscellaneous

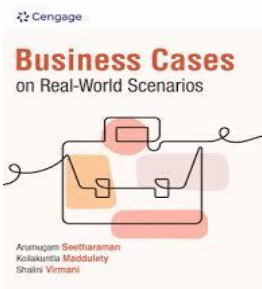
Accession No.: 26063
Year: 2024
Edition: 1st



Health economics and policy by Henderson, James W

Call No.: 338.433621 HEN
Publisher: Cengage Learning
Subject: Economics

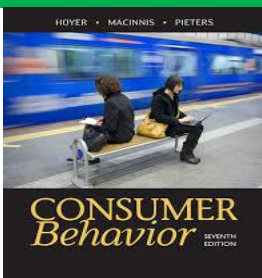
Accession No.: 26064
Year: 2024
Edition: 8th



Business cases on real world scenarios by Seetharaman, Arumugam

Call No.: 658 SEE
Publisher: Cengage Learning
Subject: Management

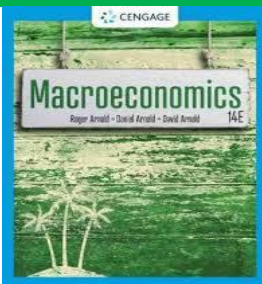
Accession No.: 26065
Year: 2024
Edition: 1st



Consumer behavior by Hoyer, Wayne D

Call No.: 658.8342 HOY
Publisher: Cengage Learning
Subject: Marketing

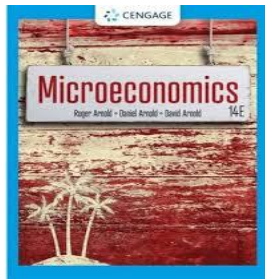
Accession No.: 26066
Year: 2024
Edition: 7th



Macroeconomics by Arnold, Roger A

Call No.: 339 ARN
Publisher: Cengage Learning
Subject: Economics

Accession No.: 26067
Year: 2024
Edition: 14th



Microeconomics by Arnold, Roger A

Call No.: 338.5 ARN
Publisher: Cengage Learning
Subject: Economics

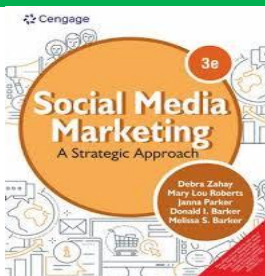
Accession No.: 26068
Year: 2024
Edition: 14th



B2B marketing by Hutt, Michael D

Call No.: 658.804 HUT
Publisher: Cengage Learning
Subject: Marketing

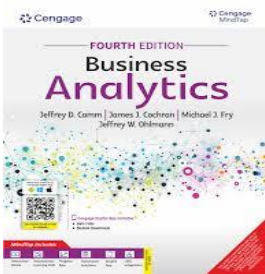
Accession No.: 26069
Year: 2025
Edition: 13th



Social media marketing by Zahay, Debra

Call No.: 658.872 ZAH
Publisher: Cengage Learning
Subject: Marketing

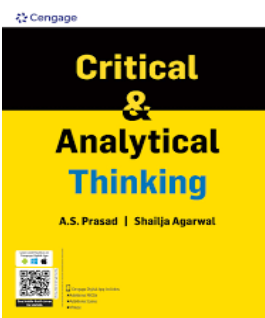
Accession No.: 26070
Year: 2024
Edition: 3rd



Business analytics by Camm, Jeffrey D

Call No.: 658.4033 CAM
Publisher: Cengage Learning
Subject: Statistics

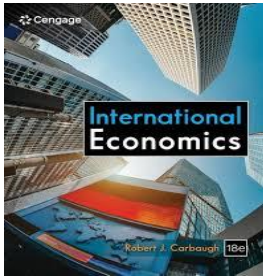
Accession No.: 26071
Year: 2024
Edition: 4th



Critical and analytical thinking by Prasad, A S

Call No.: 153.83 PRA
Publisher: Cengage Learning
Subject: Miscellaneous

Accession No.: 26072
Year: 2024
Edition: 1st



International economics by Carbaugh, Robert J

Call No.: 337 CAR
Publisher: Cengage Learning
Subject: Economics

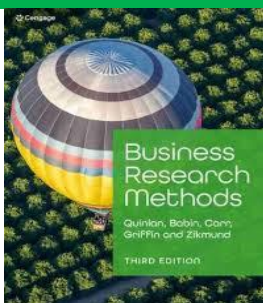
Accession No.: 26073
Year: 2024
Edition: 18th



Services marketing by Hoffman, K Douglas

Call No.: 658.80029 HOF
Publisher: Cengage Learning
Subject: Marketing

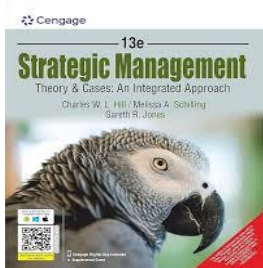
Accession No.: 26074
Year: 2024
Edition: 6th



Research methods for business by Quinlan, Christina

Call No.: 658.072 QUI
Publisher: Cengage Learning
Subject: Management

Accession No.: 26075
Year: 2024
Edition: 3rd



Strategic management by Hill, Charles W L

Call No.: 658.4012 HIL
Publisher: Cengage Learning
Subject: Management

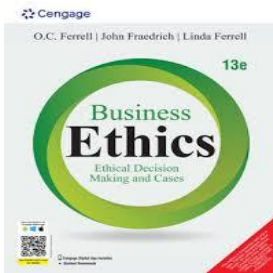
Accession No.: 26076-26077
Year: 2024
Edition: 13th



Introduction to global business by Gaspar, Julian

Call No.: 658.049 GAS
Publisher: Cengage Learning
Subject: Management

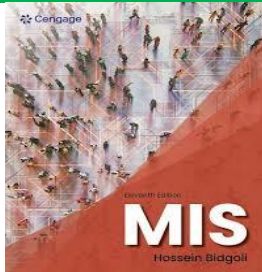
Accession No.: 26078
Year: 2024
Edition: 2nd



Business ethics by Ferrell, O C

Call No.: 174.4 FER
Publisher: Cengage Learning
Subject: Miscellaneous

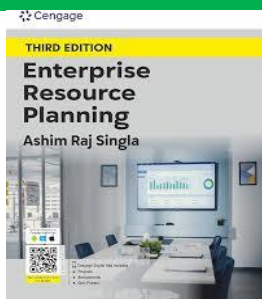
Accession No.: 26079
Year: 2024
Edition: 13th



MIS by Bidgoli, Hossein

Call No.: 658.4038 BID
Publisher: Cengage Learning
Subject: Management

Accession No.: 26080
Year: 2024
Edition: 11th



Enterprise resource planning by Singla, Ashim Raj

Call No.: 658.4012 SIN
Publisher: Cengage Learning
Subject: Management

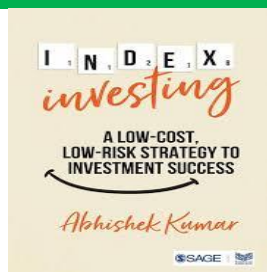
Accession No.: 26081
Year: 2024
Edition: 3rd



Research methods and statistics by Jackson, Sherri L

Call No.: 658.072 JAC
Publisher: Cengage Learning
Subject: Management

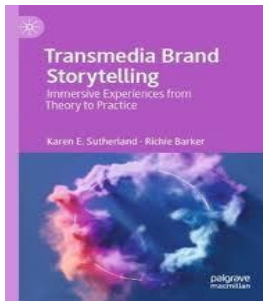
Accession No.: 26082
Year: 2024
Edition: 5th



Index investing by Abhishek Kumar

Call No.: 332.6 ABH
Publisher: Sage
Subject: Economics

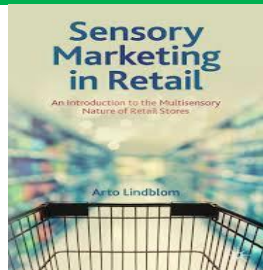
Accession No.: 26083
Year: 2020
Edition: 1st



Transmedia brand storytelling by Sutherland, Karen E

Call No.: 658.827 SUT
Publisher: Palgrave Macmillan
Subject: Marketing

Accession No.: 26084
Year: 2023
Edition: 1st



Sensory marketing in retail by Lindblom, Arto

Call No.: 658.87 LIN
Publisher: Palgrave Macmillan
Subject: Marketing

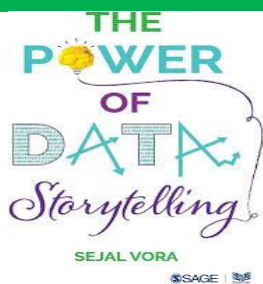
Accession No.: 26085
Year: 2023
Edition: 1st



Womens economic thought in the Romantic age by Rostek, Joanna

Call No.: 330.092520941 ROS
Publisher: Routledge
Subject: Economics

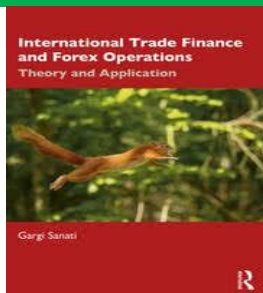
Accession No.: 26086
Year: 2021
Edition: 1st



The power of data storytelling by Vora, Sejal

Call No.: 658.452 VOR
Publisher: Sage
Subject: Management

Accession No.: 26087
Year: 2019
Edition: 1st



International trade finance and Forex operations by Sanati, Gargi

Call No.: 332.45 SAN
Publisher: Routledge
Subject: Economics

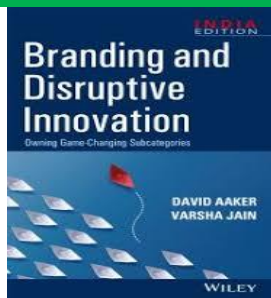
Accession No.: 26088
Year: 2024
Edition: 1st



Research and publication ethics by Chowdhary, Nimit

Call No.: 658.072 CHO
Publisher: Routledge
Subject: Management

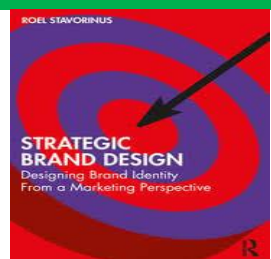
Accession No.: 26089
Year: 2024
Edition: 1st



Branding and disruptive innovation by Aaker, David

Call No.: 658.827 AAK
Publisher: Wiley
Subject: Marketing

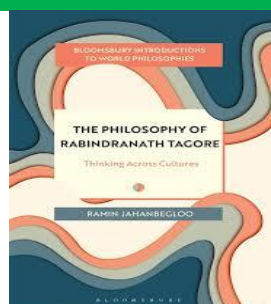
Accession No.: 26090
Year: 2024
Edition: India edition



Strategic brand design by Stavorinus, Roel

Call No.: 658.827 STA
Publisher: Routledge
Subject: Marketing

Accession No.: 26091
Year: 2025
Edition: 1st



The philosophy of Rabindranath Tagore by Jahanbegloo, Ramin

Call No.: 181.4 JAH
Publisher: Bloomsbury
Subject: Miscellaneous

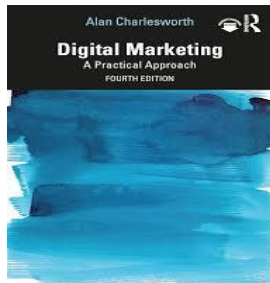
Accession No.: 26092
Year: 2025
Edition: 1st



Consumer behaviour and digital transformation by Gbadamosi, Ayantunji

Call No.: 658.8342 GBA
Publisher: Routledge
Subject: Marketing

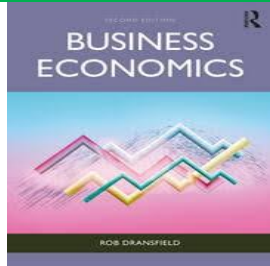
Accession No.: 26093
Year: 2024
Edition: 1st



Digital marketing by Charlesworth, Alan

Call No.: 658.872 CHA
Publisher: Routledge
Subject: Marketing

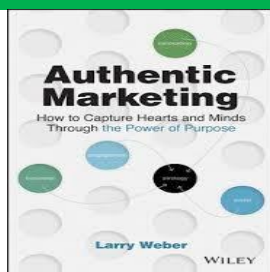
Accession No.: 26094
Year: 2023
Edition: 4th



Business economics by Dransfield, Rob

Call No.: 338.7 DRA
Publisher: Routledge
Subject: Economics

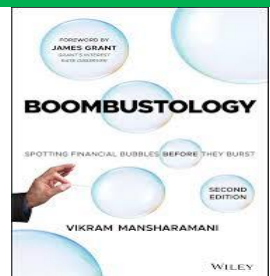
Accession No.: 26095
Year: 2025
Edition: 2nd



Authentic marketing by Weber, Larry

Call No.: 658.8 WEB
Publisher: Wiley
Subject: Marketing

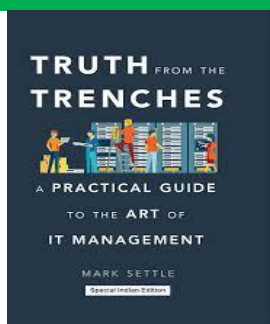
Accession No.: 26096
Year: 2019
Edition: 1st



Boombustology by Mansharamani, Vikram

Call No.: 338.542 MAN
Publisher: Wiley
Subject: Economics

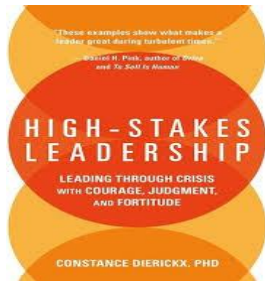
Accession No.: 26097
Year: 2019
Edition: 2nd



Truth from the trenches by Settle, Mark

Call No.: 658 SET
Publisher: Bibliomotion
Subject: Management

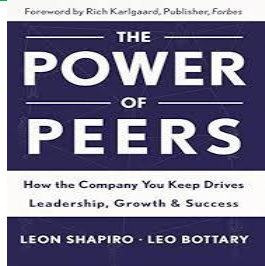
Accession No.: 26098
Year: 2024
Edition: 1st



High-stakes leadership by Dierickx, Constance

Call No.: 658.4092 DIE
Publisher: Bibliomotion
Subject: Management

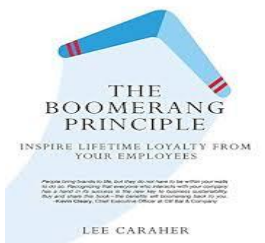
Accession No.: 26099
Year: 2024
Edition: 1st



The power of peers by Shapiro, Leon

Call No.: 658.4092 SHA
Publisher: Bibliomotion
Subject: Management

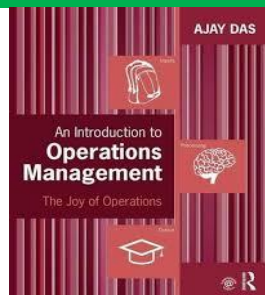
Accession No.: 26100
Year: 2024
Edition: 1st



The boomerang principle by Caraher, Lee

Call No.: 658.314 CAR
Publisher: Bibliomotion
Subject: Management

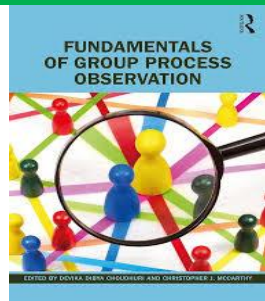
Accession No.: 26101
Year: 2024
Edition: 1st



An introduction to operations management by Das, Ajay

Call No.: 658.5 DAS
Publisher: Routledge
Subject: Management

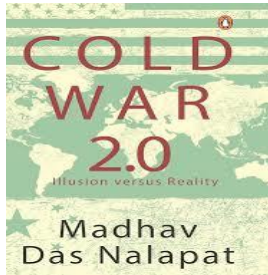
Accession No.: 26102
Year: 2024
Edition: 1st



Fundamentals of group process observation by Choudhuri, Devika Diba (Ed)

Call No.: 658.456 FUN
Publisher: Routledge
Subject: Management

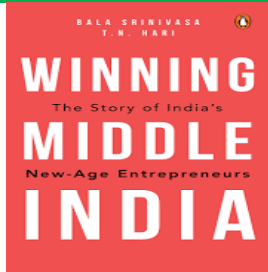
Accession No.: 26103
Year: 2023
Edition: 1st



Cold war 2.0 by Nalapat, Madhav Das

Call No.: 327 NAL
Publisher: Penguin
Subject: Miscellaneous

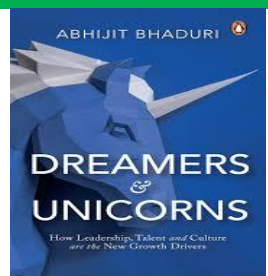
Accession No.: 26104
Year: 2023
Edition: 1st



Winning middle India by Srinivasa, Bala

Call No.: 658.421 SRI
Publisher: Penguin
Subject: Management

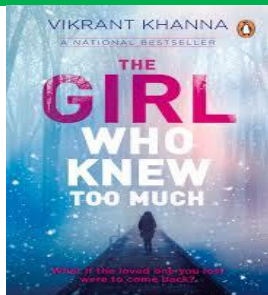
Accession No.: 26105
Year: 2022
Edition: 1st



Dreamers and unicorns by Bhaduri, Abhijit

Call No.: 658.4092 BHA
Publisher: Penguin
Subject: Management

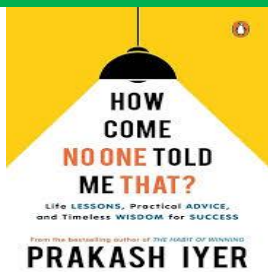
Accession No.: 26106
Year: 2023
Edition: 1st



The girl who knew too much by Khanna, Vikrant

Call No.: 823 KHA
Publisher: Penguin
Subject: Miscellaneous

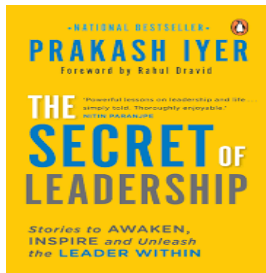
Accession No.: 26107
Year: 2020
Edition: 1st



How come no one told me that ? by Iyer, Prakash

Call No.: 302 IYE
Publisher: Penguin
Subject: Miscellaneous

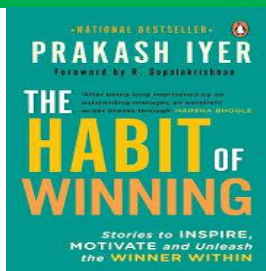
Accession No.: 26108
Year: 2021
Edition: 1st



The secret of leadership by Iyer, Prakash

Call No.: 658.4092 IYE
Publisher: Penguin
Subject: Management

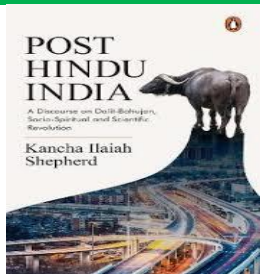
Accession No.: 26109
Year: 2023
Edition: 1st



The habit of winning by Iyer, Prakash

Call No.: 153.8 IYE
Publisher: Penguin
Subject: Miscellaneous

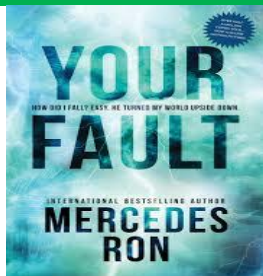
Accession No.: 26110
Year: 2011
Edition: 1st



Post-Hindu India by Ilaiah Shepherd, Kancha

Call No.: 294.508694 ILA
Publisher: Penguin
Subject: Miscellaneous

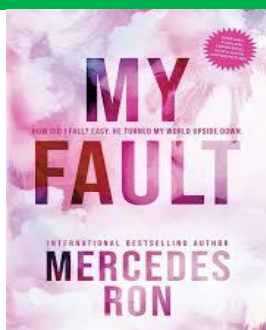
Accession No.: 26111
Year: 2023
Edition: 1st



Your fault by Ron, Mercedes

Call No.: 823 RON
Publisher: Blooms Books
Subject: Miscellaneous

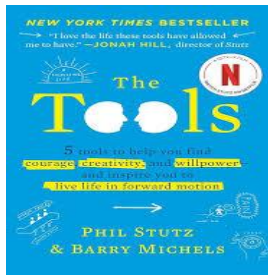
Accession No.: 26112
Year: 2023
Edition: 1st



My fault by Ron, Mercedes

Call No.: 823 RON
Publisher: Blooms Books
Subject: Miscellaneous

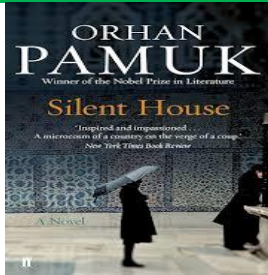
Accession No.: 26113
Year: 2023
Edition: 1st



The tools by Stutz, Phil

Call No.: 158.1 STU
Publisher: Penguin
Subject: Miscellaneous

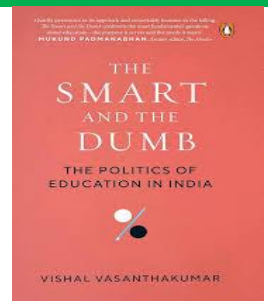
Accession No.: 26114
Year: 2022
Edition: 1st



Silent house by Pamuk, Orhan

Call No.: 823 PAM
Publisher: Penguin
Subject: Miscellaneous

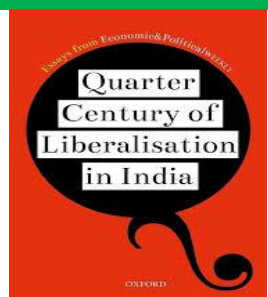
Accession No.: 26115
Year: 2024
Edition: 1st



The smart and the dumb by Vashanthakumar, Vishal

Call No.: 370.954 VAS
Publisher: Penguin
Subject: Miscellaneous

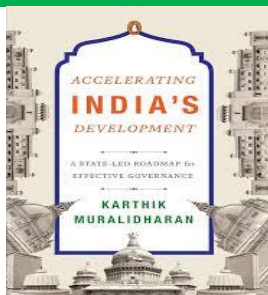
Accession No.: 26116
Year: 2024
Edition: 1st



Quarter century of liberalisation in India by Economic & political weekly (EPW)

Call No.: 330.954 QUA
Publisher: Oxford Uni. Press
Subject: Economics

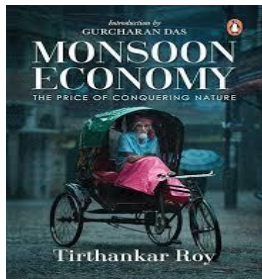
Accession No.: 26117
Year: 2024
Edition: 1st



Accelerating India's development by Muralidharan, Karthik

Call No.: 320.954 MUR
Publisher: Penguin
Subject: Miscellaneous

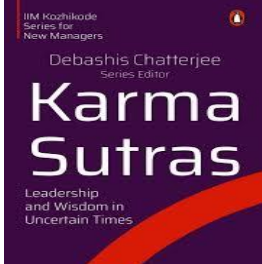
Accession No.: 26118
Year: 2024
Edition: 1st



Monsoon economy by Roy, Tirthankar

Call No.: 333.70954 ROY
Publisher: Penguin
Subject: Economics

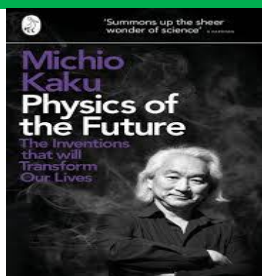
Accession No.: 26119
Year: 2023
Edition: 1st



Karma Sutras by Chatterjee, Debashis

Call No.: 658.4092 CHA
Publisher: Penguin
Subject: Management

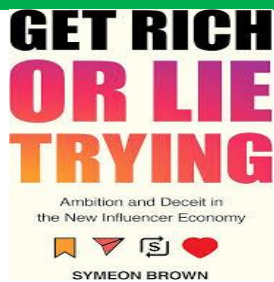
Accession No.: 26120
Year: 2023
Edition: 1st



Physics of the future by Kaku, Michio

Call No.: 303.4830112 KAK
Publisher: Penguin
Subject: Miscellaneous

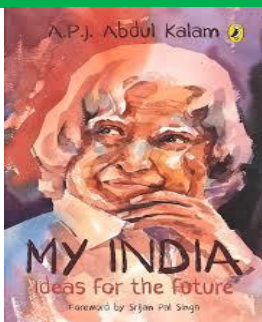
Accession No.: 26121
Year: 2013
Edition: 1st



Get rich or lie trying by Brown, Symeon

Call No.: 302.231 BRO
Publisher: Atlantic
Subject: Miscellaneous

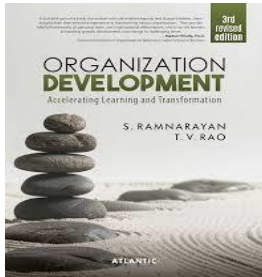
Accession No.: 26122
Year: 2023
Edition: 1st



My India by Kalam, APJ Abdul

Call No.: 954 KAL
Publisher: Penguin
Subject: Miscellaneous

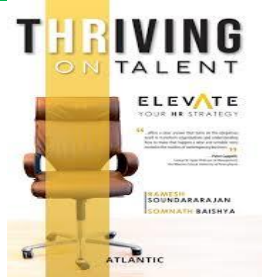
Accession No.: 26123
Year: 2015
Edition: 1st



Organization development by Ramnarayan, S

Call No.: 658.406 RAM
Publisher: Atlantic
Subject: Management

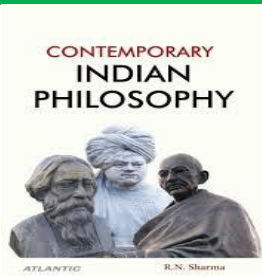
Accession No.: 26124
Year: 2024
Edition: 3rd Rev



Thriving on talent by Soundararajan, Ramesh

Call No.: 658.314 SOU
Publisher: Atlantic
Subject: Management

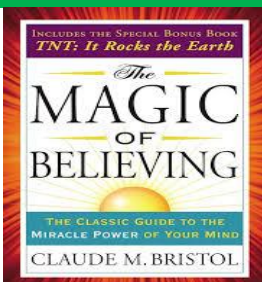
Accession No.: 26125
Year: 2024
Edition: 1st



Contemporary Indian philosophy by Sharma, R N

Call No.: 100.054 SHA
Publisher: Atlantic
Subject: Miscellaneous

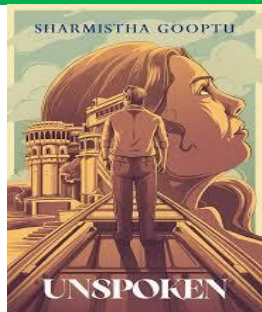
Accession No.: 26126
Year: 2021
Edition: 1st



The magic of believing by Bristol, Claude M

Call No.: 153.068 BRI
Publisher: Manjul
Subject: Miscellaneous

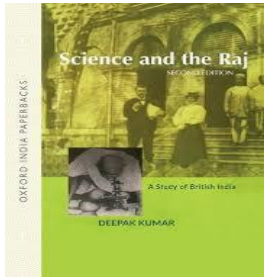
Accession No.: 26127
Year: 2022
Edition: 1st



Unspoken by Gooptu, Sharmistha

Call No.: 823 GOO
Publisher: Simon & Schuster
Subject: Miscellaneous

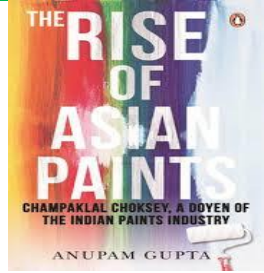
Accession No.: 26128
Year: 2023
Edition: 1st



Science and the Raj by Kumar, Deepak

Call No.: 954 KUM
Publisher: Oxford Uni. Press
Subject: Miscellaneous

Accession No.: 26129
Year: 2023
Edition: 2nd



The rise of asian paints by Gupta, Anupam

Call No.: 920 GUP
Publisher: Penguin
Subject: Miscellaneous

Accession No.: 26130
Year: 2024
Edition: 1st



General knowledge 2025 by Pandey, Manohar

Call No.: 050 PAN
Publisher: Arihant
Subject: Miscellaneous

Accession No.: 26131
Year: 2025
Edition: 23rd



Digital economics by Mani, N

Call No.: 330.9 MAN
Publisher: New Century
Subject: Economics

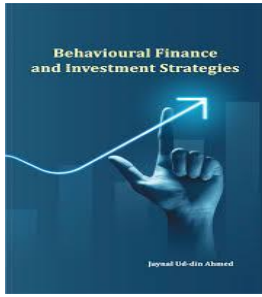
Accession No.: 26132
Year: 2024
Edition: 1st



Banking by Vimala, V

Call No.: 332.1 VIM
Publisher: New Century
Subject: Economics

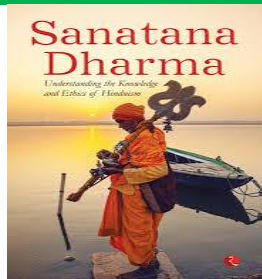
Accession No.: 26133
Year: 2024
Edition: 1st



Behavioural finance and investment strategies by Ahmed, Jaynal Uddin (Ed)

Call No.: 332.6019 BEH
Publisher: New Century
Subject: Economics

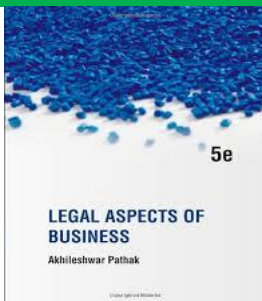
Accession No.: 26134
Year: 2023
Edition: 1st



Sanatana Dharma by Rupa Publications

Call No.: 294.5 SAN
Publisher: Rupa
Subject: Miscellaneous

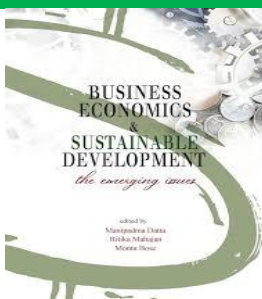
Accession No.: 26135
Year: 2023
Edition: 1st



Legal aspects of business by Pathak, Akhileshwar

Call No.: 346.065 PAT
Publisher: McGraw Hill
Subject: Miscellaneous

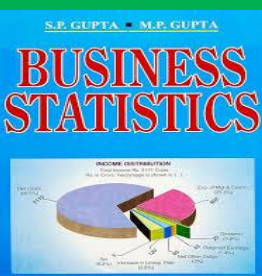
Accession No.: 26136
Year: 2005, 2023
Edition: 5th



Business economics and sustainable development by Datta, Manipadma Ed.

Call No.: 338.7 DAT
Publisher: Bloomsbury
Subject: Economics

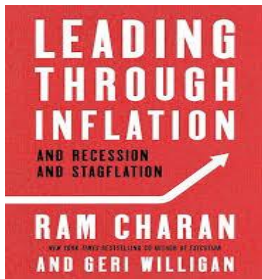
Accession No.: 26137
Year: 2024
Edition: 1st



Business statistics by Gupta, S. P.

Call No.: 658.4033 GUP
Publisher: Sultan Chand & Sons
Subject: Statistics

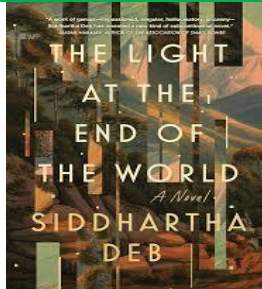
Accession No.: 26138
Year: 2022
Edition: 15th, 19th



Leading through inflation by Ram Charan

Call No.: 332.41 RAM
Publisher: McGraw Hill
Subject: Economics

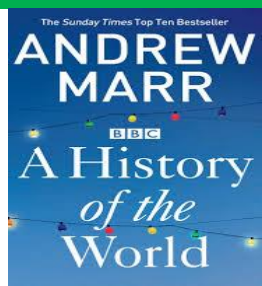
Accession No.: 26139
Year: 2022
Edition: 1st



The light at the end of the world by Deb, Siddhartha

Call No.: 813.6 DEB
Publisher: Westland
Subject: Miscellaneous

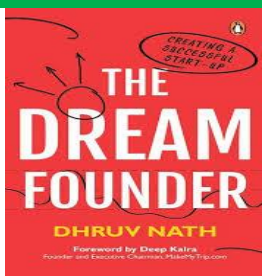
Accession No.: 26140
Year: 2023
Edition: 1st



A history of the world by Marr, Andrew

Call No.: 909 MAR
Publisher: Pan Books
Subject: Miscellaneous

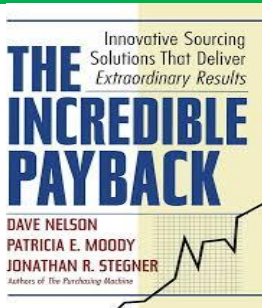
Accession No.: 26141
Year: 2023
Edition: 1st



The dream founder by Nath, Dhruv

Call No.: 658.421 NAT
Publisher: India Portfolio
Subject: Management

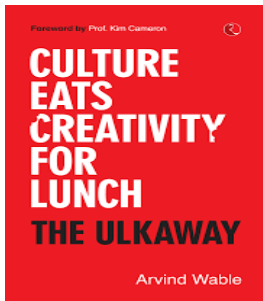
Accession No.: 26142
Year: 2022
Edition: 1st



The incredible payback by Nelson, Dave

Call No.: 658.72 NEL
Publisher: BPI India Pvt. Ltd.
Subject: Management

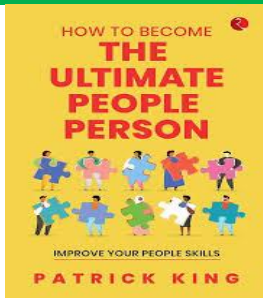
Accession No.: 26143
Year: 2023
Edition: 1st



Culture eats creativity for lunch by Wable, Arvind

Call No.: 306 WAB
Publisher: Rupa
Subject: Miscellaneous

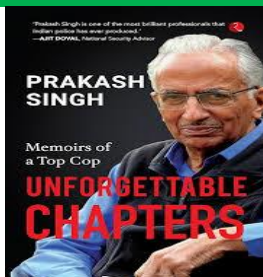
Accession No.: 26144
Year: 2024
Edition: 1st



How to become the ultimate people person by King, Patrick

Call No.: 658.85 KIN
Publisher: Rupa
Subject: Marketing

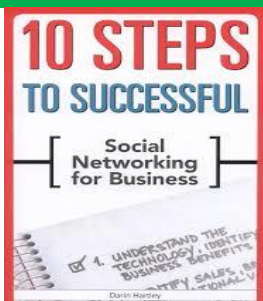
Accession No.: 26145
Year: 2024
Edition: 1st



Unforgettable chapters by Singh, Prakash

Call No.: 363.2092 SIN
Publisher: Rupa
Subject: Miscellaneous

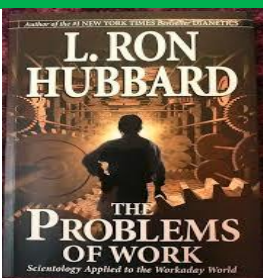
Accession No.: 26146
Year: 2024
Edition: 1st



10 steps to successful social networking for business by Hartley, Darin

Call No.: 650.13 HAR
Publisher: Asso.for Talent Deve.
Subject: Miscellaneous

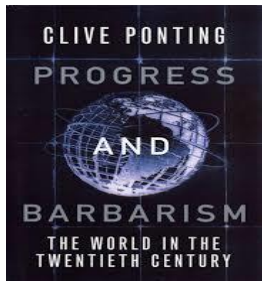
Accession No.: 26147
Year: 2023
Edition: 1st



The problems of work by Hubbard L. Ron

Call No.: 650.1 HUB
Publisher: Bridge Pub. Inc
Subject: Miscellaneous

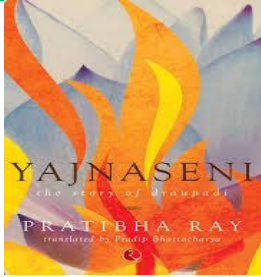
Accession No.: 26148
Year: 2023
Edition: 1st



Progress & barbarism by Ponting, Clive

Call No.: 954 PON
Publisher: Chatto and Windus
Subject: Miscellaneous

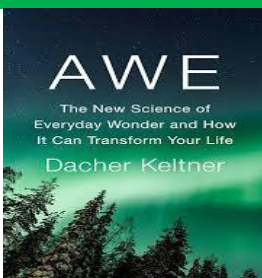
Accession No.: 26149
Year: 2023
Edition: 1st



Yajnaseni by Ray, Pratibha

Call No.: 891.45 RAY
Publisher: Rupa
Subject: Miscellaneous

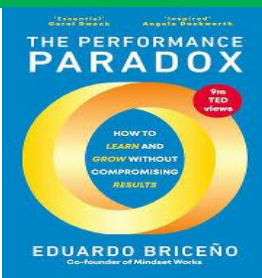
Accession No.: 26150
Year: 2024
Edition: 1st



Awe by Keltner, Dacher

Call No.: 179.9 KEL
Publisher: Allen Lane
Subject: Miscellaneous

Accession No.: 26151
Year: 2023
Edition: 1st



The performance paradox by Briceño, Eduardo

Call No.: 658.3125 BRI
Publisher: Penguin
Subject: Management

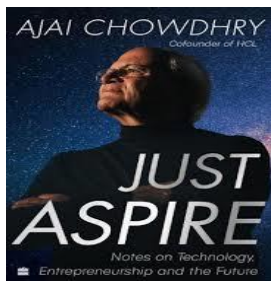
Accession No.: 26152
Year: 2023
Edition: 1st



Goodbye things by Sasaki, Fumio

Call No.: 179.9 SAS
Publisher: Penguin
Subject: Miscellaneous

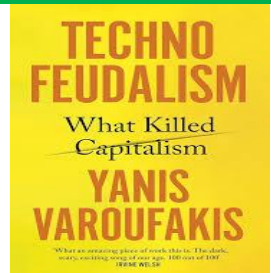
Accession No.: 26153
Year: 2017
Edition: 1st



Just aspire by Chowdhry, Ajai

Call No.: 635 CHO
Publisher: Harper Business
Subject: Miscellaneous

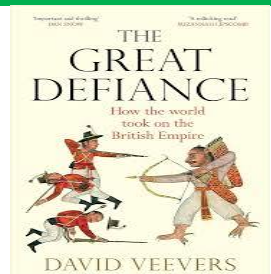
Accession No.: 26154
Year: 2023
Edition: 1st



Technofeudalism by Varoufakis, Yanis

Call No.: 701 VAR
Publisher: Penguin
Subject: Miscellaneous

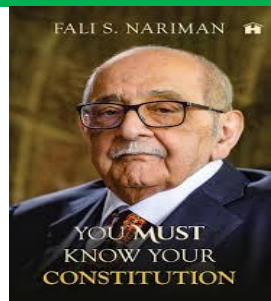
Accession No.: 26155
Year: 2023
Edition: 1st



The great defiance by Veevers, David

Call No.: 325.341 VEE
Publisher: Penguin
Subject: Miscellaneous

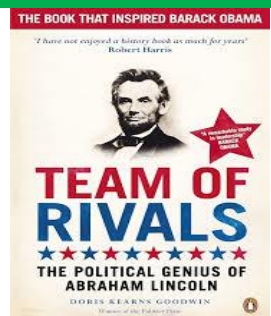
Accession No.: 26156
Year: 2023
Edition: 1st



You must know your constitution by Nariman, Fali S

Call No.: 342.54 NAR
Publisher: Hay House
Subject: Miscellaneous

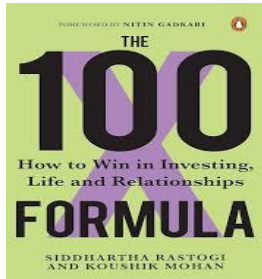
Accession No.: 26157
Year: 2023
Edition: 1st



Team of rivals by Goodwin, Doris Kearns

Call No.: 973.7092 GOO
Publisher: Penguin
Subject: Miscellaneous

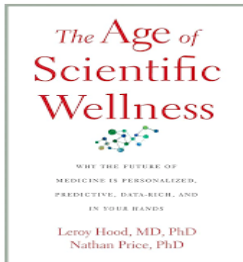
Accession No.: 26158
Year: 2009
Edition: 1st



The 100x formula by Rastogi, Siddhartha

Call No.: 303.484 RAS
Publisher: Penguin
Subject: Miscellaneous

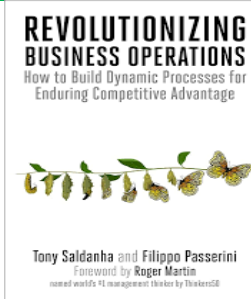
Accession No.: 26159
Year: 2024
Edition: 1st



Age of scientific wellness by Hood, Leroy

Call No.: 614.42 HOO
Publisher: Belknap Publisher
Subject: Miscellaneous

Accession No.: 26160
Year: 2023
Edition: 1st



Revolutionizing business operations by Saldanha, Tony

Call No.: 658.406 SAL
Publisher: Berrett Koehler
Subject: Management

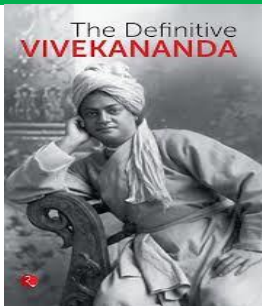
Accession No.: 26161
Year: 2023
Edition: 1st



Who blunders and how by Banerjee, Robin

Call No.: 658.4092 BAN
Publisher: Penguin
Subject: Management

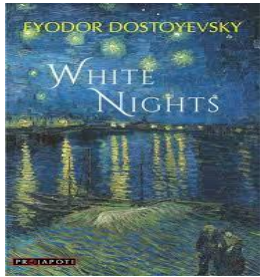
Accession No.: 26162
Year: 2024
Edition: 1st



The definitive Vivekananda by Swami Vivekananda

Call No.: 181.4 SWA
Publisher: Rupa
Subject: Miscellaneous

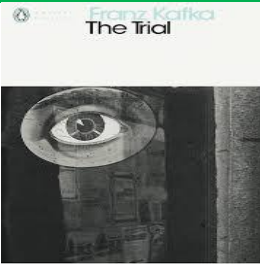
Accession No.: 26163
Year: 2023
Edition: 1st



White nights by Dostoevsky, Fyodor

Call No.: 823 DOS
Publisher: Lexicon Books
Subject: Miscellaneous

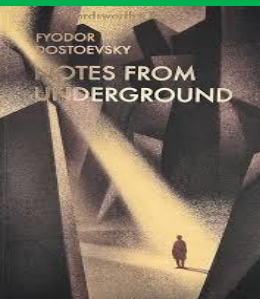
Accession No.: 26164
Year: 2024
Edition: 1st



The Trial by Kafka, Franz

Call No.: 823 KAF
Publisher: Lexicon Books
Subject: Miscellaneous

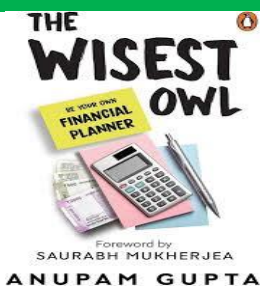
Accession No.: 26165
Year: 2024
Edition: 1st



Notes from underground by Dostoevsky, Fyodor

Call No.: 823 DOS
Publisher: Lexicon Books
Subject: Miscellaneous

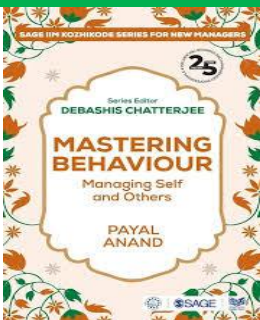
Accession No.: 26166
Year: 2024
Edition: 1st



The wisest owl by Gupta, Anupam

Call No.: 332.024 GUP
Publisher: Penguin
Subject: Economics

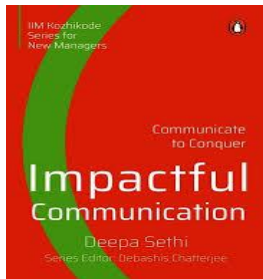
Accession No.: 26167
Year: 2022
Edition: 1st



Mastering behaviour by Anand, Payal

Call No.: 658.3 ANA
Publisher: Penguin
Subject: Management

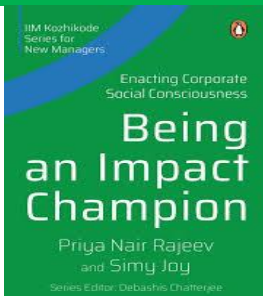
Accession No.: 26168
Year: 2023
Edition: 1st



Impactful Communication by Sethi, Deepa

Call No.: 650.014 SET
Publisher: Penguin
Subject: Miscellaneous

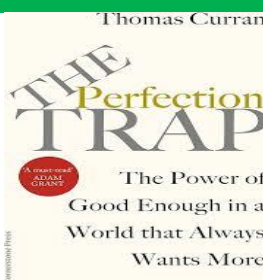
Accession No.: 26169
Year: 2023
Edition: 1st



Being an impact champion by Rajeev, Priya Nair

Call No.: 658.408 RAJ
Publisher: Penguin
Subject: Management

Accession No.: 26170
Year: 2023
Edition: 1st



The perfection trap by Curran, Thomas

Call No.: 155.232 CUR
Publisher: Cornerstone Press
Subject: Miscellaneous

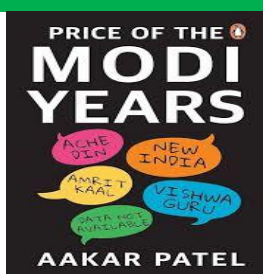
Accession No.: 26171
Year: 2023
Edition: 1st



Summer reading by Mckinlay, Jenn

Call No.: 823 MCK
Publisher: Penguin
Subject: Miscellaneous

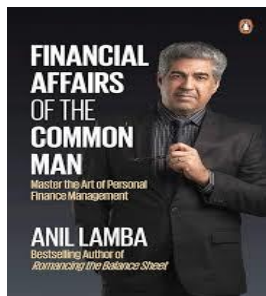
Accession No.: 26172
Year: 2023
Edition: 1st



Price of the Modi years by Patel, Aakar

Call No.: 954.0533 PAT
Publisher: Penguin
Subject: Miscellaneous

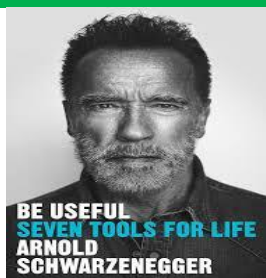
Accession No.: 26173
Year: 2023
Edition: (An updated ed)



Financial affairs of the common man by Lamba, Anil

Call No.: 332.024 LAM
Publisher: Penguin
Subject: Economics

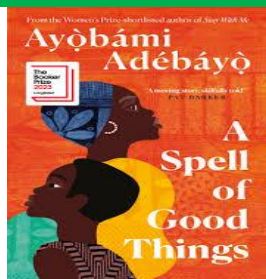
Accession No.: 26174
Year: 2019
Edition: 1st



Be useful by Schwarzenegger, Arnold

Call No.: 158.1 SCH
Publisher: Ebury
Subject: Miscellaneous

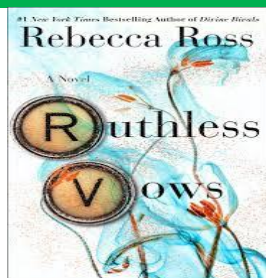
Accession No.: 26175
Year: 2023
Edition: 1st



A spell of good things by Adebayo, Ayobami

Call No.: 823 ADE
Publisher: Canongate
Subject: Miscellaneous

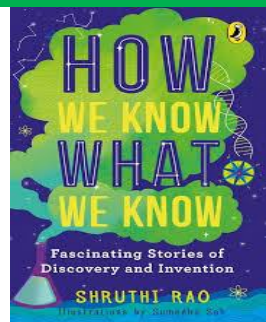
Accession No.: 26176
Year: 2023
Edition: 1st



Ruthless vows by Ross, Rebecca

Call No.: 823 ROS
Publisher: Wednesday Books
Subject: Miscellaneous

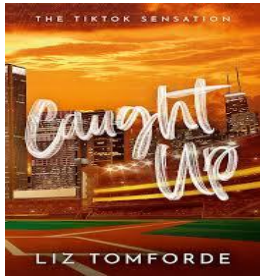
Accession No.: 26177
Year: 2023
Edition: 1st



How we know what we know by Rao, Shruthi

Call No.: 500 RAO
Publisher: Penguin
Subject: Miscellaneous

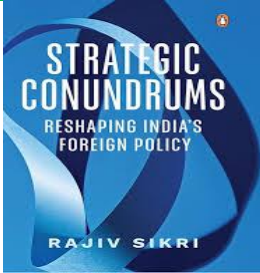
Accession No.: 26178
Year: 2021
Edition: 1st



Caught Up by Tomforde, Liz

Call No.: 823 TOM
Publisher: Hodder & Stoughton
Subject: Miscellaneous

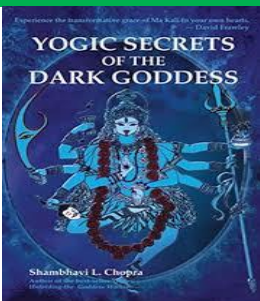
Accession No.: 26179
Year: 2023
Edition: 1st



Strategic conundrums by Sikri, Rajiv

Call No.: 327.10954 SIK
Publisher: Penguin
Subject: Miscellaneous

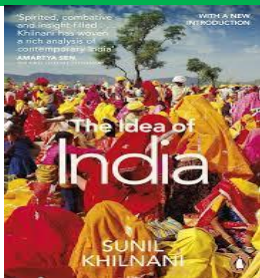
Accession No.: 26180
Year: 2024
Edition: 1st



Yogic secrets of the dark goddess by Chopra, Shambhavi L

Call No.: 294.5211 CHO
Publisher: Wisdom Tree
Subject: Miscellaneous

Accession No.: 26181
Year: 2024
Edition: 1st



The idea of India by Khilnani, Sunil

Call No.: 954.04 KHI
Publisher: Penguin
Subject: Miscellaneous

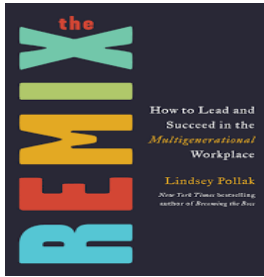
Accession No.: 26182
Year: 2024
Edition: 1st



Leapfrog by Sud, Mukesh

Call No.: 650.1 SUD
Publisher: Penguin
Subject: Miscellaneous

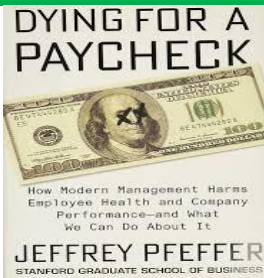
Accession No.: 26183
Year: 2024
Edition: 1st



The remix by Pollak, Lindsey

Call No.: 650.1 POL
Publisher: Harper Collins
Subject: Miscellaneous

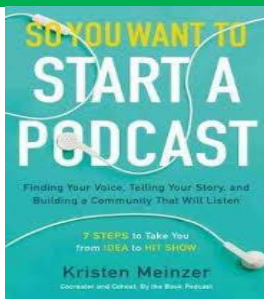
Accession No.: 26184
Year: 2024
Edition: 1st



Dying for a paycheck by Pfeffer, Jeffrey

Call No.: 158.72 PFE
Publisher: Harper Collins
Subject: Miscellaneous

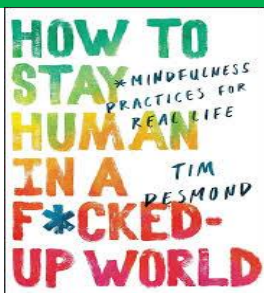
Accession No.: 26185
Year: 2024
Edition: 1st



So you want to start a podcast by Meinzer, Kristen

Call No.: 006.7876 MEI
Publisher: Harper Collins
Subject: Computer & IT

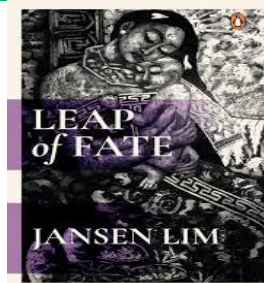
Accession No.: 26186
Year: 2024
Edition: 1st



How to stay human in a fucked-up world by Desmond, Tim

Call No.: 158.1 DES
Publisher: Harper Collins
Subject: Miscellaneous

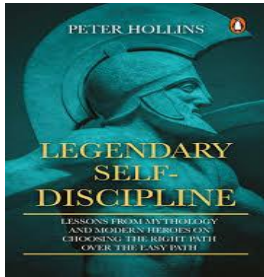
Accession No.: 26187
Year: 2024
Edition: 1st



Leap of fate by Lim, Jansen

Call No.: 823 LIM
Publisher: Penguin
Subject: Miscellaneous

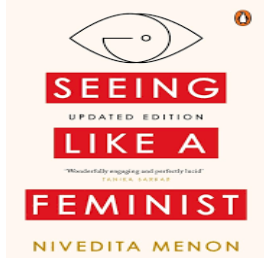
Accession No.: 26188
Year: 2024
Edition: 1st



Legendary self-discipline by Hollins, Peter

Call No.: 158.1 HOL
Publisher: Penguin
Subject: Miscellaneous

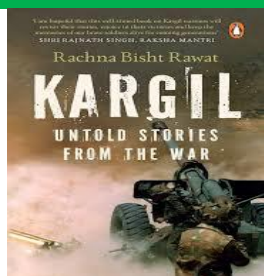
Accession No.: 26189
Year: 2024
Edition: 1st



Seeing like a feminist by Menon, Nivedita

Call No.: 305.42 MEN
Publisher: Penguin
Subject: Miscellaneous

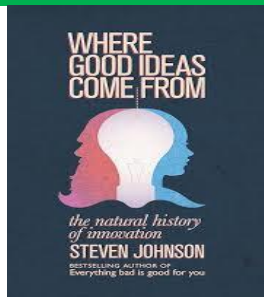
Accession No.: 26190
Year: 2022
Edition: 1st



Kargil by Rawat, Rachna Bisht

Call No.: 954.0531 RAW
Publisher: Penguin
Subject: Miscellaneous

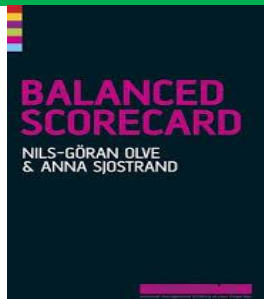
Accession No.: 26191
Year: 2024
Edition: 1st



Where good ideas come from by Johnson, Steven

Call No.: 153.42 JOH
Publisher: Penguin
Subject: Miscellaneous

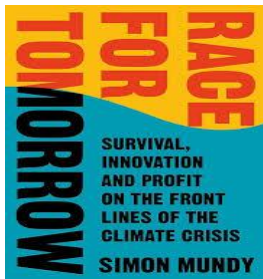
Accession No.: 26192
Year: 2024
Edition: 1st



Balanced scorecard by Olve, Nils-Göran

Call No.: 658.4012 OLV
Publisher: Wiley
Subject: Management

Accession No.: 26193
Year: 2023
Edition: 1st



Race for tomorrow by Mundy, Simon

Call No.: 338.927 MUN

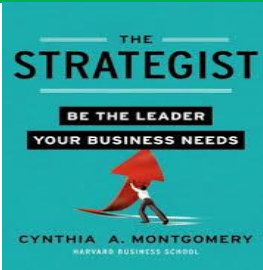
Publisher: William Collins

Subject: Economics

Accession No.: 26194

Year: 2021

Edition: 1st



The strategist by Montgomery, Cynthia A

Call No.: 658.4092 MON

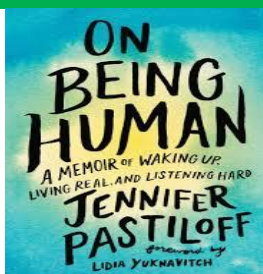
Publisher: Harper Collins

Subject: Management

Accession No.: 26195

Year: 2024

Edition: 1st



On being human by Pastiloff, Jennifer

Call No.: 306 PAS

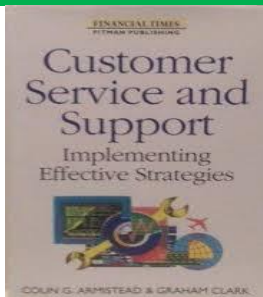
Publisher: Dutton

Subject: Miscellaneous

Accession No.: 26196

Year: 2024

Edition: 1st



Customer service and support by Armistead, Colin G

Call No.: 658.812 ARM

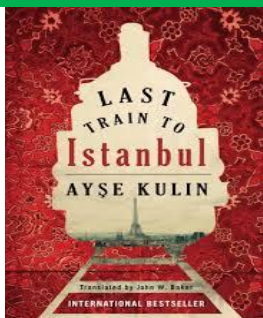
Publisher: Pitman Publishing

Subject: Marketing

Accession No.: 26197

Year: 2023

Edition: 1st



Last train to Istanbul by Kulin, Ayse

Call No.: 823 KUL

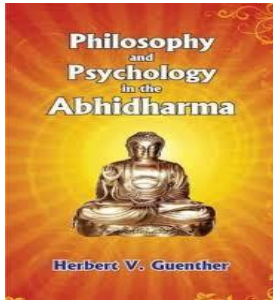
Publisher: Amazon Crossing

Subject: Miscellaneous

Accession No.: 26198

Year: 2023

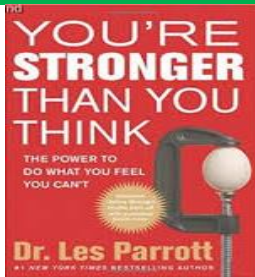
Edition: 1st



Philosophy and Psychology in the abhidhamma by Guenther, Herbert V

Call No.: 100.054 GUE
Publisher: Motilal Banarsidass
Subject: Miscellaneous

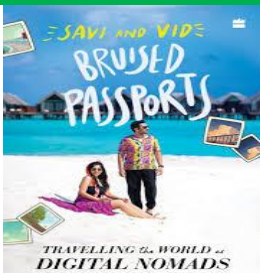
Accession No.: 26199
Year: 1999
Edition: 1st



You're stronger than you think by Parrott, Les

Call No.: 248.4 PAR
Publisher: Authentic Books
Subject: Miscellaneous

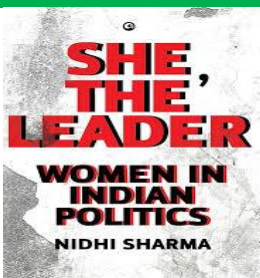
Accession No.: 26200
Year: 2023
Edition: 1st



Bruised passports by Savi

Call No.: 910.4 SAV
Publisher: Harper Collins
Subject: Miscellaneous

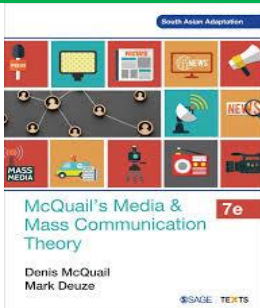
Accession No.: 26201
Year: 2022
Edition: 1st



She the leader by Sharma, Nidhi

Call No.: 920 SHA
Publisher: Aleph Book
Subject: Miscellaneous

Accession No.: 26202
Year: 2023
Edition: 1st



McQuail's media and mass communication theory by McQuail, Denis

Call No.: 302.2301 MCQ
Publisher: Sage
Subject: Miscellaneous

Accession No.: 26203
Year: 2023
Edition: 7th



Introducing Research Methodology 2e

Uwe Flick

SAGE TEXTS

Introducing research methodology by Flick, Uwe

Call No.: 658.072 FLI
Publisher: Sage
Subject: Management

Accession No.: 26204
Year: 2023
Edition: 2nd



International Marketing

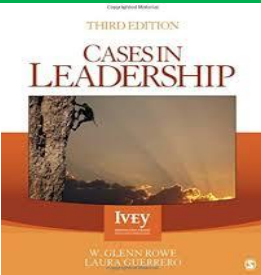
Daniel W. Baack
Barbara Czarnaiecka
Donald Baack
[South Asia Edition]

2e

International marketing by Baack, Daniel W

Call No.: 658.848 BAA
Publisher: Sage
Subject: Marketing

Accession No.: 26205
Year: 2019
Edition: 2nd



THIRD EDITION
CASES IN LEADERSHIP

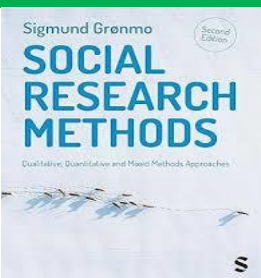


IVEY
W. GLENN ROWE
LAURA GLUEBERG

Cases in leadership by Rowe, W Glenn

Call No.: 658.4092 ROW
Publisher: Sage
Subject: Management

Accession No.: 26206
Year: 2017
Edition: 3rd



Sigmund Gronmo
SOCIAL RESEARCH METHODS

Qualitative, Quantitative and Mixed Methods Approaches

2e

Social research methods by Gronmo, Sigmund

Call No.: 658.072 GRO
Publisher: Sage
Subject: Management

Accession No.: 26207
Year: 2024
Edition: 2nd



3rd edition
Marketing: An Introduction



Marketing by Masterson, Rosalind

Call No.: 658.8 MAS
Publisher: Sage
Subject: Marketing

Accession No.: 26208
Year: 2024
Edition: 5th

Theory and Methods
in Social Research

SECOND EDITION



Bridget Somekh and Cathy Lewin

Theory and methods in social research by Somekh, Bridget (Ed)

Call No.: 658.072 THE
Publisher: Sage
Subject: Management

Accession No.: 26209
Year: 2024
Edition: 2nd

STRATEGIC
MANAGEMENT

From Confrontation to Transformation



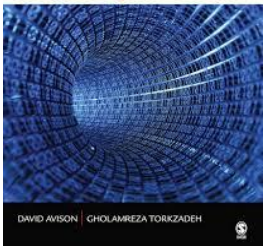
Henk W. Volberda, Rob W. G. Jansen,
Jeroen W. P. de Wit, Jeroen W. P. de Wit

Strategic management by Volberda, Henk W

Call No.: 658.4012 VOL
Publisher: Sage
Subject: Management

Accession No.: 26210
Year: 2024
Edition: 1st

INFORMATION SYSTEMS
PROJECT MANAGEMENT



DAVID AVISON | GHOLAMREZA TORIKZADEH

Information systems project management by Avison, David

Call No.: 658.4038011 AVI
Publisher: Sage
Subject: Management

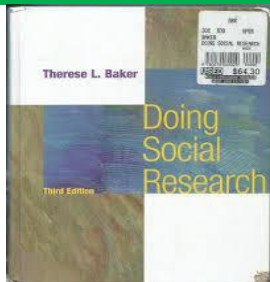
Accession No.: 26211
Year: 2010
Edition: 1st

The Essential
MBA
Edited by **SUSAN MILLER**

The essential MBA by Miller, Susan (Ed)

Call No.: 650.0711 THE
Publisher: Sage
Subject: Miscellaneous

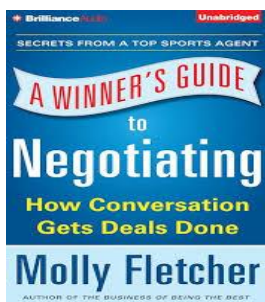
Accession No.: 26212
Year: 2012
Edition: 1st



Doing social research by Baker, Therese L

Call No.: 658.072 BAK
Publisher: McGraw Hill
Subject: Management

Accession No.: 26213
Year: 2014
Edition: 3rd



A winners guide to negotiating by Fletcher, Molly

Call No.: 658.4052 FLE
Publisher: McGraw Hill
Subject: Management

Accession No.: 26214
Year: 2015
Edition: 1st



Principles of microeconomics by Frank, Robert H

Call No.: 338.5 FRA
Publisher: McGraw Hill
Subject: Economics

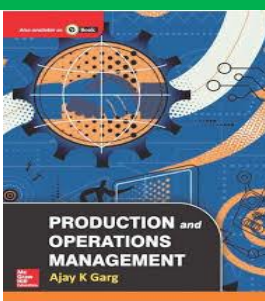
Accession No.: 26215
Year: 2016
Edition: 6th



Accounting by Marshall, David H

Call No.: 657 MAR
Publisher: McGraw Hill
Subject: Accounting

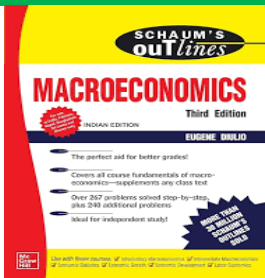
Accession No.: 26216
Year: 2011
Edition: 9th



Production and operations management by Garg, Ajay K

Call No.: 658.5 GAR
Publisher: McGraw Hill
Subject: Management

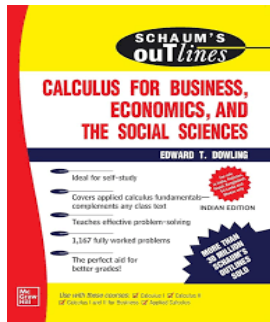
Accession No.: 26217
Year: 2017
Edition: 1st



Theories and problems of macroeconomics by Diulio, Eugene

Call No.: 339 DIU
Publisher: McGraw Hill
Subject: Economics

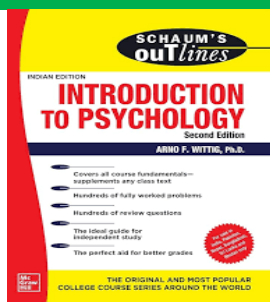
Accession No.: 26218
Year: 2020
Edition: 3rd



Schaums outline of theory and problems of calculus for business economics and the social sciences by Dowling, Edward T

Call No.: 515.0202 DOW
Publisher: McGraw Hill
Subject: Miscellaneous

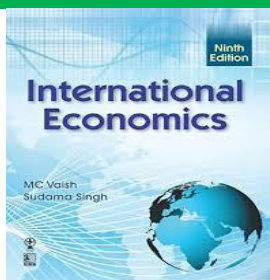
Accession No.: 26219
Year: 2020
Edition: 1st



Schaums outline of theory and problems of introduction to psychology by Wittig, Arno F

Call No.: 150 WIT
Publisher: McGraw Hill
Subject: Miscellaneous

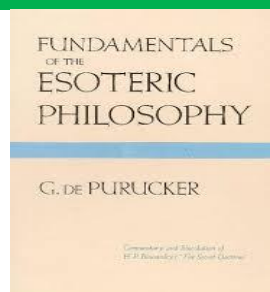
Accession No.: 26220
Year: 2020
Edition: 2nd



International economics by Vaish, M.C.

Call No.: 337 VAI
Publisher: CBS Publishers
Subject: Economics

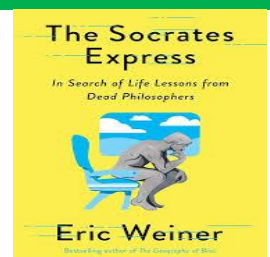
Accession No.: 26221
Year: 2024
Edition: 9th



Fundamentals of the esoteric philosophy by Purucker, G de

Call No.: 100.054 PUR
Publisher: Wiley
Subject: Miscellaneous

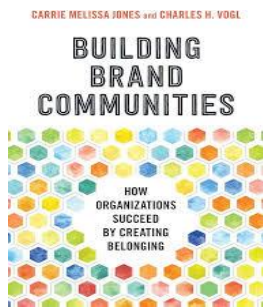
Accession No.: 26222
Year: 2024
Edition: 1st



The Socrates express by Weiner, Eric

Call No.: 100.054 WEI
Publisher: Avid Reader Press
Subject: Miscellaneous

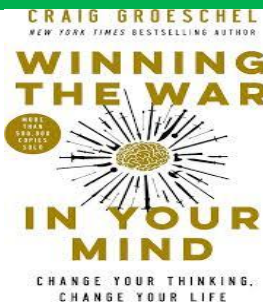
Accession No.: 26223
Year: 2020
Edition: 1st



Building brand communities by Jones, Carrie Melissa

Call No.: 658.827 JON
Publisher: Berrett Koehler
Subject: Marketing

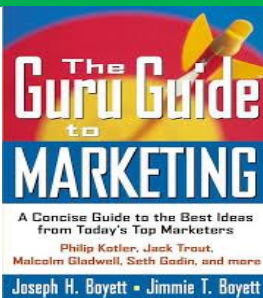
Accession No.: 26224
Year: 2020
Edition: 1st



Winning the war in your mind by Groeschel, Craig

Call No.: 248.4 GRO
Publisher: Zondervan Books
Subject: Miscellaneous

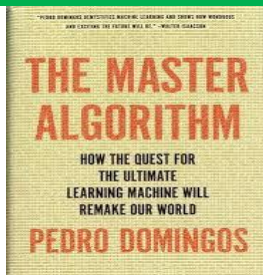
Accession No.: 26225
Year: 2021
Edition: 1st



The guru guide to marketing by Boyett, Joseph H

Call No.: 658.8 BOY
Publisher: Wiley
Subject: Marketing

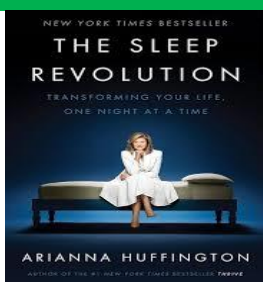
Accession No.: 26226
Year: 2022
Edition: 1st



The master algorithm by Domingos, Pedro

Call No.: 006.312 DOM
Publisher: Basic Books
Subject: Computer & IT

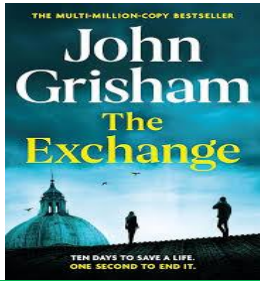
Accession No.: 26227
Year: 2023
Edition: 1st



The sleep revolution by Huffington, Arianna

Call No.: 612.821 HUF
Publisher: Harmony Books
Subject: Miscellaneous

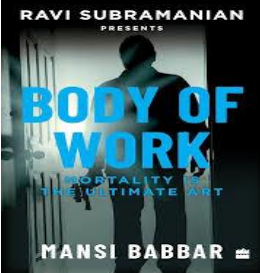
Accession No.: 26228
Year: 2023
Edition: 1st



The exchange by Grisham, John

Call No.: 823 GRI
Publisher: Hodder & Stoughton
Subject: Miscellaneous

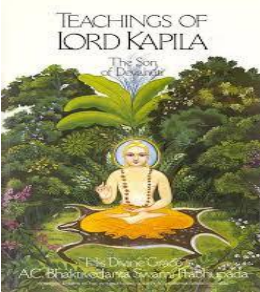
Accession No.: 26229
Year: 2023
Edition: 1st



Body of work by Babbar, Mansi

Call No.: 823 BAB
Publisher: Harper Collins
Subject: Miscellaneous

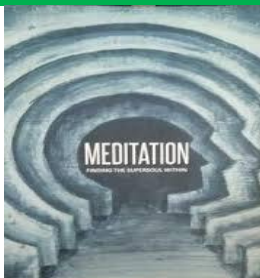
Accession No.: 26230
Year: 2023
Edition: 1st



Teachings of Lord Kapila by Swami Prabhupada

Call No.: 294.5923 SWA
Publisher: Bhaktivrdanta Book
Subject: Miscellaneous

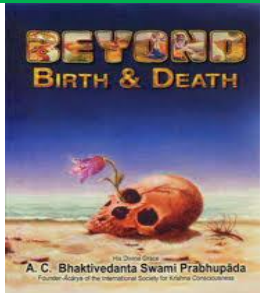
Accession No.: 26231
Year: 2017
Edition: 1st



Meditation by Dasa, Drutakarma (Ass.)

Call No.: 158.12 MED
Publisher: Bhaktivrdanta Book
Subject: Miscellaneous

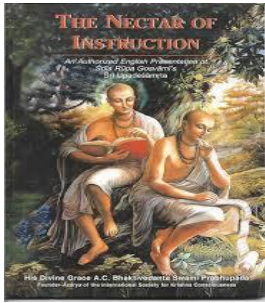
Accession No.: 26232
Year: 2015
Edition: 1st



Beyond birth and death by Swami Prabhupada

Call No.: 294.551 SWA
Publisher: Bhaktivrdanta Book
Subject: Miscellaneous

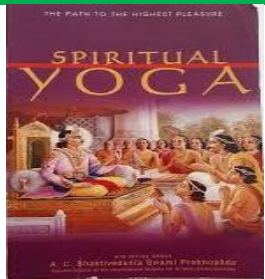
Accession No.: 26233
Year: 2015
Edition: 1st



The nectar of instruction by Swami Prabhupada

Call No.: 294.5923 SWA
Publisher: Bhaktivrdanta Book
Subject: Miscellaneous

Accession No.: 26234
Year: 2017
Edition: 1st



Spiritual yoga by Swami Prabhupada

Call No.: 294.543 SWA
Publisher: Bhaktivrdanta Book
Subject: Miscellaneous

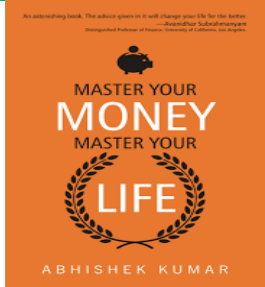
Accession No.: 26235
Year: 2015
Edition: 1st



Coming back by Swami Prabhupada

Call No.: 294.551 SWA
Publisher: Bhaktivrdanta Book
Subject: Miscellaneous

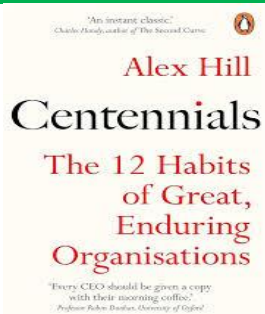
Accession No.: 26236
Year: 2015
Edition: 1st



Master your money master your life by Kumar, Abhishek

Call No.: 332.02401 KUM
Publisher: Wisdom Tree
Subject: Economics

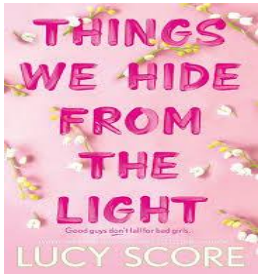
Accession No.: 26237
Year: nd
Edition: 1st



Centennials by Hill, Alex

Call No.: 658.4092 HIL
Publisher: Cornerstone Press
Subject: Management

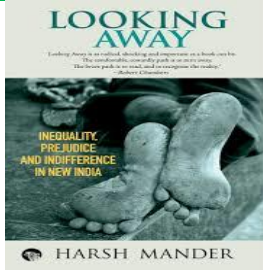
Accession No.: 26238
Year: 2023
Edition: 1st



Things we hide from the light by Score, Lucy

Call No.: 823 SCO
Publisher: Hodder & Stoughton
Subject: Miscellaneous

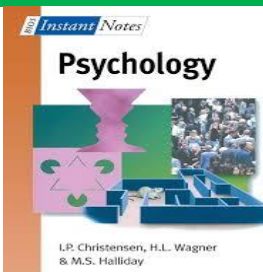
Accession No.: 26239
Year: 2023
Edition: 1st



Looking away by Mander, Harsh

Call No.: 305.0954 MAN
Publisher: Speaking Tiger
Subject: Miscellaneous

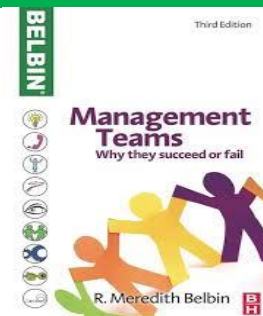
Accession No.: 26240
Year: 2023
Edition: 1st



Psychology by Christensen, I P

Call No.: 150 CHR
Publisher: Springer
Subject: Miscellaneous

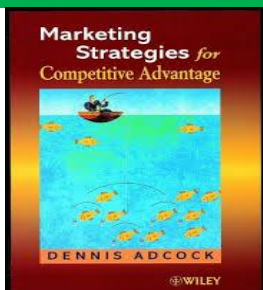
Accession No.: 26241
Year: 2023
Edition: 1st



Management teams by Belbin, R Meredith

Call No.: 658.4036 BEL
Publisher: Butterworth Heinem.
Subject: Management

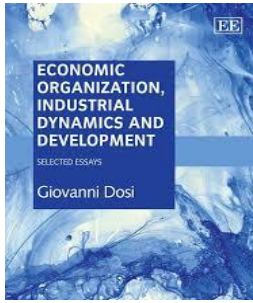
Accession No.: 26242
Year: 2024
Edition: 1st



Marketing strategies for competitive advantage by Adcock, Dennis

Call No.: 658.8 ADC
Publisher: Wiley
Subject: Marketing

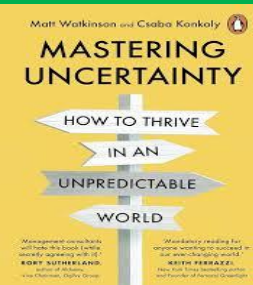
Accession No.: 26243
Year: 2023
Edition: 1st



Economic organization industrial dynamics and development by Dosi, Giovanni

Call No.: 330 DOS
Publisher: Edward Elgar
Subject: Economics

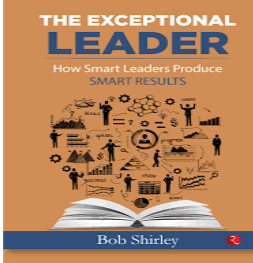
Accession No.: 26244
Year: 2023
Edition: 1st



Mastering uncertainty by Watkinson, Matt

Call No.: 658.421 WAT
Publisher: Cornerstone Press
Subject: Management

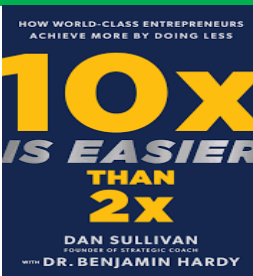
Accession No.: 26245
Year: 2023
Edition: 1st



The exceptional leader by Shirley, Bob

Call No.: 658.4092 SHI
Publisher: Rupa
Subject: Management

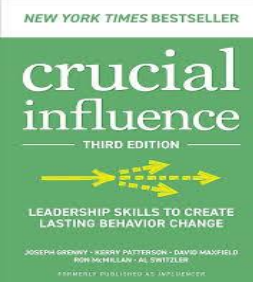
Accession No.: 26246
Year: 2022
Edition: 1st



10x is easier than 2x by Sullivan, Dan

Call No.: 658.421 SUL
Publisher: Hay House
Subject: Management

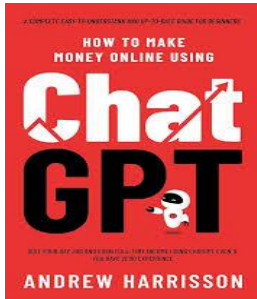
Accession No.: 26247
Year: 2023
Edition: 1st



Crucial influence by Grenny, Joseph

Call No.: 658.4092 GRE
Publisher: McGraw Hill
Subject: Management

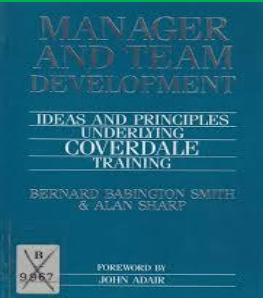
Accession No.: 26248
Year: 2023
Edition: 3rd



How to make money using ChatGPT by Harrison, Andrew

Call No.: 006.3 HAR
Publisher: Andrew Harrison
Subject: Computer & IT

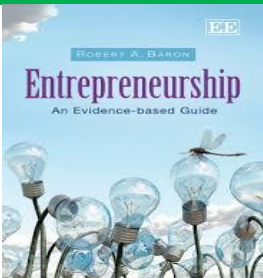
Accession No.: 26249
Year: 2023
Edition: 1st



Manager and team development by Babington Smith, Bernard

Call No.: 658.4022 BAB
Publisher: Heinemann Profess.
Subject: Management

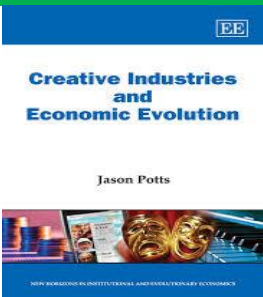
Accession No.: 26250
Year: 2023
Edition: 1st



Entrepreneurship by Baron, Robert A

Call No.: 658.421 BAR
Publisher: Edward Elgar
Subject: Management

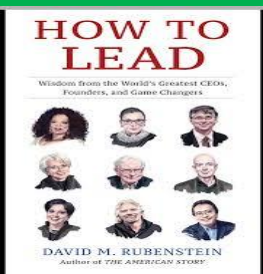
Accession No.: 26251
Year: 2023
Edition: 1st



Creative industries and economic evolution by Potts, Jason

Call No.: 338.477 POT
Publisher: Edward Elgar
Subject: Economics

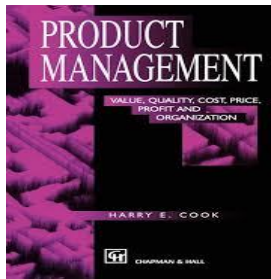
Accession No.: 26252
Year: 2023
Edition: 1st



How to lead by Rubenstein, David M

Call No.: 658.4092 RUB
Publisher: Simon & Schuster
Subject: Management

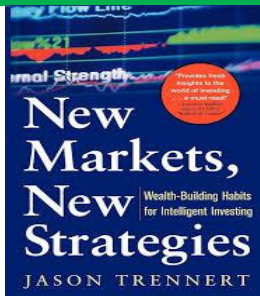
Accession No.: 26253
Year: 2020
Edition: 1st



Product management by Cook, H E

Call No.: 658.56 COO
Publisher: Springer
Subject: Management

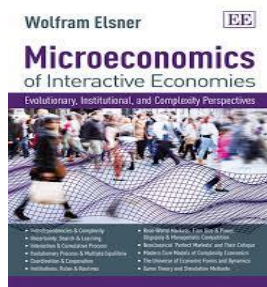
Accession No.: 26254
Year: 2023
Edition: 1st



New markets new strategies by Trennert, Jason

Call No.: 332.6 TRE
Publisher: McGraw Hill
Subject: Economics

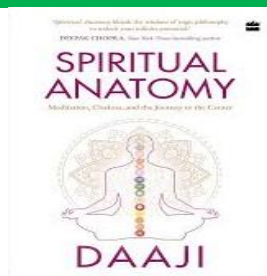
Accession No.: 26255
Year: 2024
Edition: 1st



Microeconomics of Interactive Economies by Elsner, Wolfram

Call No.: 338.5 ELS
Publisher: Edward Elgar
Subject: Economics

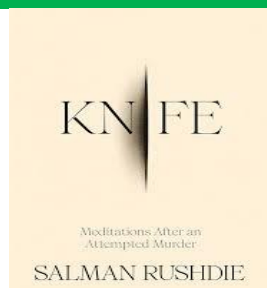
Accession No.: 26256
Year: 2024
Edition: 1st



Spiritual anatomy by Patel, Kamlesh D (Daaji)

Call No.: 204.4 PAT
Publisher: Harper Collins
Subject: Miscellaneous

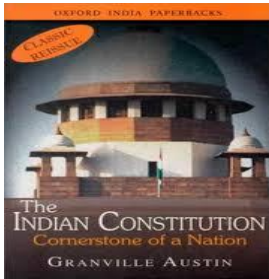
Accession No.: 26257
Year: 2024
Edition: 1st



Knife by Rushdie, Salman

Call No.: 823 RUS
Publisher: Penguin
Subject: Miscellaneous

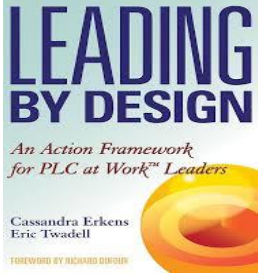
Accession No.: 26258
Year: 2024
Edition: 1st



The Indian Constitution by Austin, Granville

Call No.: 342.54029 AUS
Publisher: Oxford Uni. Press
Subject: Miscellaneous

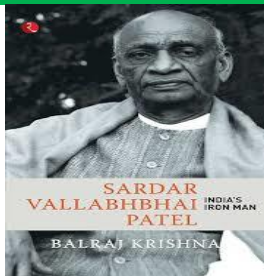
Accession No.: 26259
Year: 2024
Edition: 1st



Leading by design by Erkens, Cassandra

Call No.: 371.148 ERK
Publisher: Solution Tree Press
Subject: Miscellaneous

Accession No.: 26260
Year: 2024
Edition: 1st



Sardar Vallabhbhai Patel by Krishna, Balraj

Call No.: 920 KRI
Publisher: Rupa
Subject: Miscellaneous

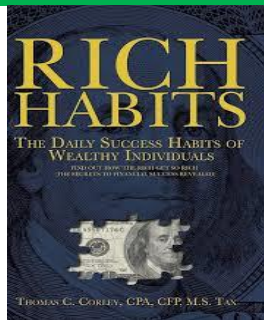
Accession No.: 26261
Year: 2024
Edition: 1st



Before we forget kindness by Kawaguchi, Toshikazu

Call No.: 823 KAW
Publisher: Picador
Subject: Miscellaneous

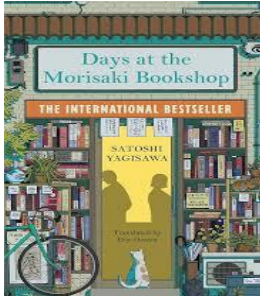
Accession No.: 26262
Year: 2023
Edition: 1st



Rich habits by Corley, Thomas C

Call No.: 650.1 COR
Publisher: Langdon Street Press
Subject: Miscellaneous

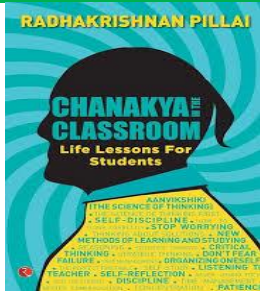
Accession No.: 26263
Year: 2024
Edition: 1st



Days at the Morisaki Bookshop by Yagisawa, Satoshi

Call No.: 823 YAG
Publisher: Manilla Press
Subject: Miscellaneous

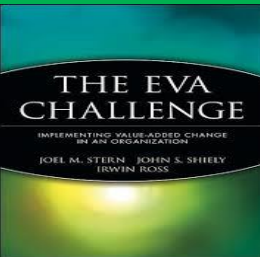
Accession No.: 26264
Year: 2023
Edition: 1st



Chanakya in the classroom by Pillai, Radhakrishnan

Call No.: 370.15 PIL
Publisher: Rupa
Subject: Miscellaneous

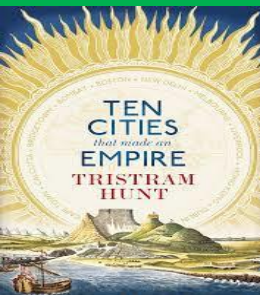
Accession No.: 26265
Year: 2024
Edition: 1st



The EVA challenge by Stern, Joel M

Call No.: 658.15 STE
Publisher: Wiley
Subject: Management

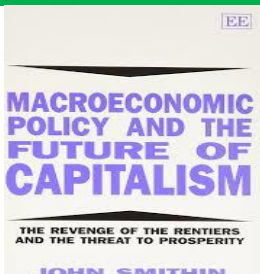
Accession No.: 26266
Year: 2024
Edition: 1st



Ten cities that made an empire by Hunt, Tristram

Call No.: 909.0971241 HUN
Publisher: Penguin
Subject: Miscellaneous

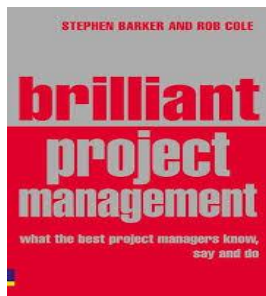
Accession No.: 26267
Year: 2024
Edition: 1st



Macroeconomic policy and the future of capitalism by Smithin, John

Call No.: 339.5309049 SMI
Publisher: Edward Elgar
Subject: Economics

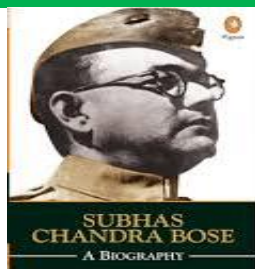
Accession No.: 26268
Year: 2024
Edition: 1st



Brilliant project management by Barker, Stephen

Call No.: 658.404 BAR
Publisher: Pearson
Subject: Management

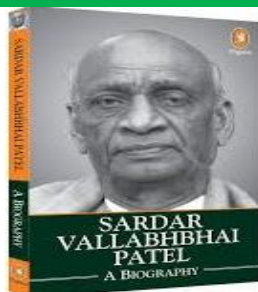
Accession No.: 26269
Year: 2024
Edition: 1st



Subhas Chandra Bose by Goyal, Kaushal K (Ed)

Call No.: 920 SUB
Publisher: Pigeon Books
Subject: Miscellaneous

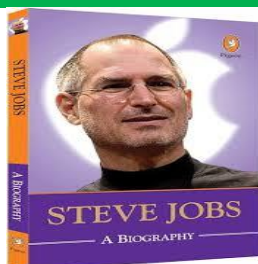
Accession No.: 26270
Year: 2022
Edition: 1st



Sardar Vallabhbhai Patel by Goyal, Kaushal K (Ed)

Call No.: 920 SAR
Publisher: Pigeon Books
Subject: Miscellaneous

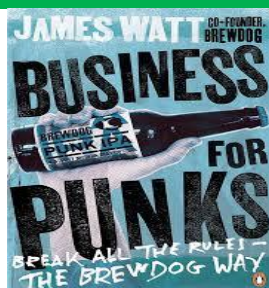
Accession No.: 26271
Year: 2022
Edition: 1st



Steve Jobs by Goyal, Kaushal K (Ed)

Call No.: 920 STE
Publisher: Pigeon Books
Subject: Miscellaneous

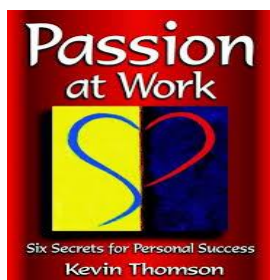
Accession No.: 26272
Year: 2022
Edition: 1st



Business for punks by Watt, James

Call No.: 658.421 WAT
Publisher: Penguin
Subject: Management

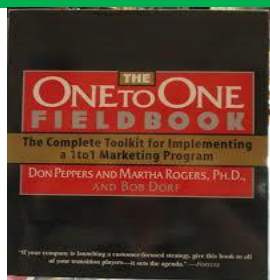
Accession No.: 26273
Year: 2024
Edition: 1st



Passion at work by Thomson, Kevin

Call No.: 158.7 THO
Publisher: Capstone
Subject: Miscellaneous

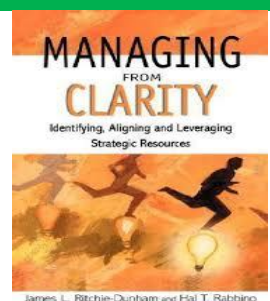
Accession No.: 26274
Year: 2024
Edition: 1st



The one to one fieldbook by Peppers, Don

Call No.: 658.812 PEP
Publisher: Doubleday
Subject: Marketing

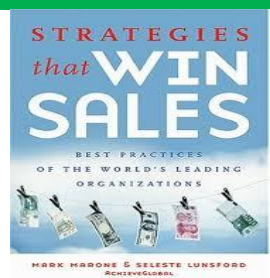
Accession No.: 26275
Year: 2024
Edition: 1st



Managing from clarity by Ritchie-Dunham, James L

Call No.: 658.4 RIT
Publisher: Wiley
Subject: Management

Accession No.: 26276
Year: 2024
Edition: 1st



Strategies that win sales by Marone, Mark

Call No.: 658.81 MAR
Publisher: Dearborn Trade Pub.
Subject: Marketing

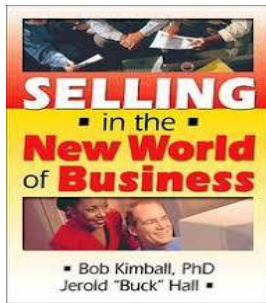
Accession No.: 26277
Year: 2024
Edition: 1st



The worldlyinvestor guide to beating the market by Warwick, Ben

Call No.: 332.6 WAR
Publisher: Wiley
Subject: Economics

Accession No.: 26278
Year: 2024
Edition: 1st



Selling in the new world of business by Kimball, Bob

Call No.: 658.81 KIM

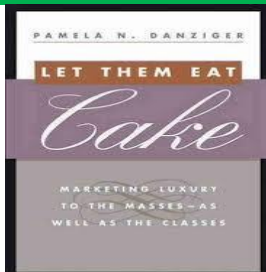
Publisher: Best Business Books

Subject: Marketing

Accession No.: 26279

Year: 2024

Edition: 1st



Let them eat cake by Danziger, Pamela N

Call No.: 658.8343 DAN

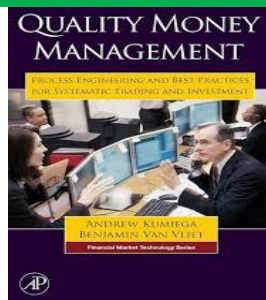
Publisher: Dearborn Trade Pub.

Subject: Marketing

Accession No.: 26280

Year: 2024

Edition: 1st



Quality money management by Kumiega, Andre

Call No.: 332.6 KUM

Publisher: Academic Press

Subject: Economics

Accession No.: 26281

Year: 2024

Edition: 1st



Managing now! by Dessler, Gary

Call No.: 658 DES

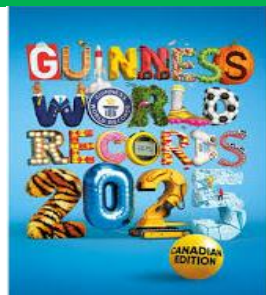
Publisher: Houghton Mifflin

Subject: Management

Accession No.: 26282

Year: 2024

Edition: 1st



Guinness world records 2025 by Glenday, Craig (Ed.)

Call No.: 032.02 GUI

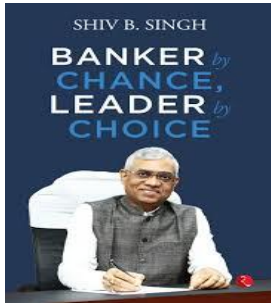
Publisher: Guinness W. Records

Subject: Miscellaneous

Accession No.: 26283

Year: 2025

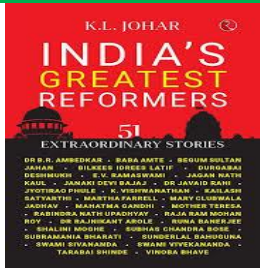
Edition: 1st



Banker by chance leader by choice by Singh, Shiv B

Call No.: 332.120924 SIN
Publisher: Rupa
Subject: Economics

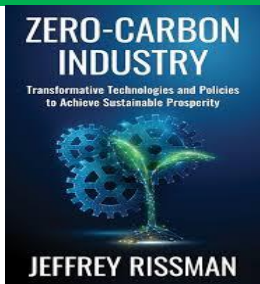
Accession No.: 26284
Year: 2024
Edition: 1st



Indias greatest reformers by Johar, K L

Call No.: 920.054 JOH
Publisher: Rupa
Subject: Miscellaneous

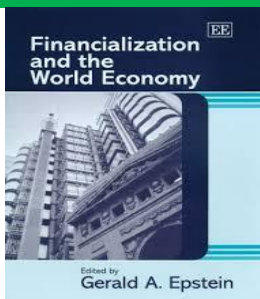
Accession No.: 26285
Year: 2024
Edition: 1st



Zero carbon industry by Rissman, Jeffrey

Call No.: 363.738746 RIS
Publisher: Columbia Uni. Press
Subject: Miscellaneous

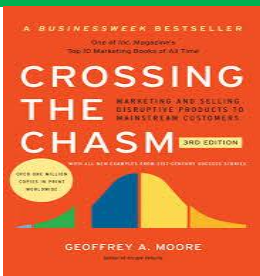
Accession No.: 26286
Year: 2024
Edition: 1st



Financialization and the world economy by Epstein, Gerald A (Ed)

Call No.: 337 FIN
Publisher: Edward Elgar
Subject: Economics

Accession No.: 26287
Year: 2024
Edition: 1st



Crossing the chasm by Moore, Geoffrey A

Call No.: 658.8 MOO
Publisher: Harper Business
Subject: Marketing

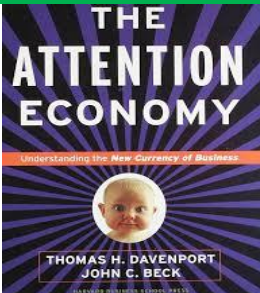
Accession No.: 26288
Year: 2024
Edition: 3rd



Concerned markets by Geiger, Susi (Ed)

Call No.: 330.122 CON
Publisher: Edward Elgar
Subject: Economics

Accession No.: 26289
Year: 2024
Edition: 1st



The attention economy by Davenport, Thomas H

Call No.: 303.4833 DAV
Publisher: HBS Press
Subject: Miscellaneous

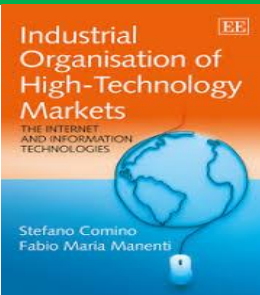
Accession No.: 26290
Year: 2024
Edition: 1st



Research companion to emotion in organizations by Ashkanasy, Neal M (Ed)

Call No.: 302.35 RES
Publisher: Edward Elgar
Subject: Miscellaneous

Accession No.: 26291
Year: 2024
Edition: 1st



Industrial organisation of high-technology markets by Comino, Stefano

Call No.: 658.4063 COM
Publisher: Edward Elgar
Subject: Management

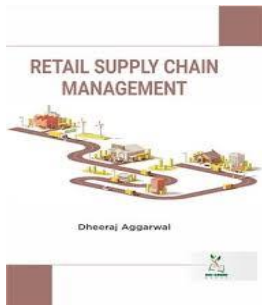
Accession No.: 26292
Year: 2024
Edition: 1st



The wheel of fire by Knight, Wilson

Call No.: 823 KNI
Publisher: Routledge
Subject: Miscellaneous

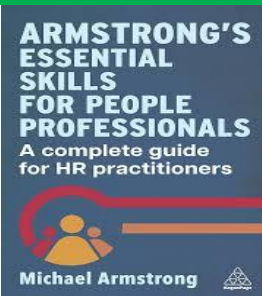
Accession No.: 26293
Year: 2025
Edition: 1st



Retail supply chain management by Aggarwal, Dheeraj

Call No.: 658.8700687 AGG
Publisher: Bio Green Books
Subject: Marketing

Accession No.: 26294
Year: 2023
Edition: 1st



Armstrong's essential skills for people professionals by Armstrong, Michael

Call No.: 658.3 ARM
Publisher: Kogan Page
Subject: Management

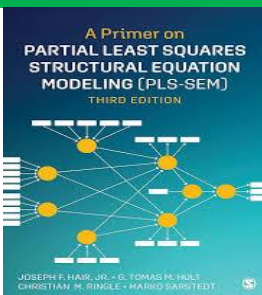
Accession No.: 26295
Year: 2024
Edition: 1st



CB by Babin, Barry J

Call No.: 658.8342 BAB
Publisher: Cengage Learning
Subject: Marketing

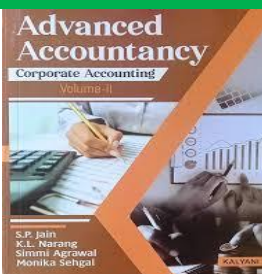
Accession No.: 26296
Year: 2024
Edition: 9th



A primer on partial least squares structural equations modeling(PLS-SEM) by Hair, Joseph F

Call No.: 519.53 HAI
Publisher: Sage
Subject: Statistics

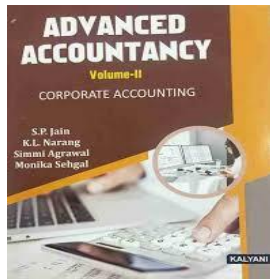
Accession No.: 26297
Year: 2022
Edition: 3rd



Advanced accountancy by Jain, S P

Call No.: 657.046 JAI
Publisher: Kalyani
Subject: Accounting

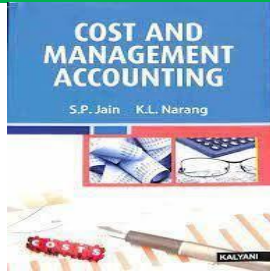
Accession No.: 26298-26299
Year: 2024
Edition: 21st Rev



Advanced accountancy by Jain, S P

Call No.: 657.046 JAI
Publisher: Kalyani
Subject: Accounting

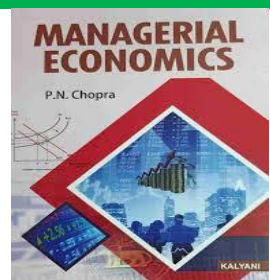
Accession No.: 26300-26301
Year: 2023
Edition: 23rd Rev



Cost and management accounting by Jain, S P

Call No.: 657.42068 JAI
Publisher: Kalyani
Subject: Accounting

Accession No.: 26302
Year: 2024
Edition: 17th Rev



Managerial economics by Chopra, P N

Call No.: 338.7 CHO
Publisher: Kalyani
Subject: Economics

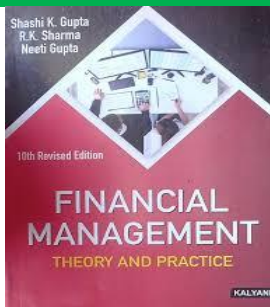
Accession No.: 26303
Year: 2018
Edition: 1st



Entrepreneurial skill development by Singh, Jagroop

Call No.: 658.421 SIN
Publisher: Kalyani
Subject: Management

Accession No.: 26304
Year: 2023
Edition: 1st



Financial management by Gupta, Shashi K

Call No.: 658.15 GUP
Publisher: Kalyani
Subject: Management

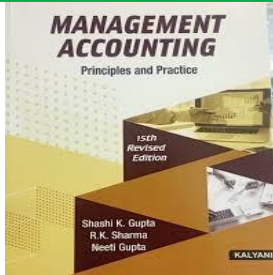
Accession No.: 26305
Year: 2023
Edition: 10th Rev



Fundamentals of banking by Singla, Satish

Call No.: 332.1 SIN
Publisher: Kalyani
Subject: Economics

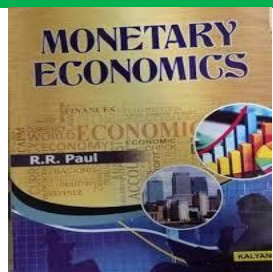
Accession No.: 26306
Year: 2024
Edition: 1st



Management accounting by Gupta, Shashi K

Call No.: 658.1511 GUP
Publisher: Kalyani
Subject: Management

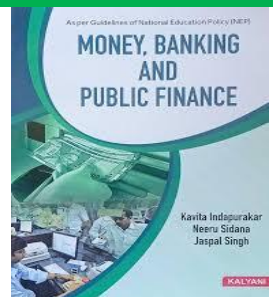
Accession No.: 26307
Year: 2023
Edition: 15th Rev



Monetary economics by Paul, R R

Call No.: 330 PAU
Publisher: Kalyani
Subject: Economics

Accession No.: 26308
Year: 2023
Edition: 12th Rev



Money banking and public finance by Indapurakar, Kavita

Call No.: 332.4 IND
Publisher: Kalyani
Subject: Economics

Accession No.: 26309
Year: 2023
Edition: 1st



Quantitative techniques for management by Chawla, K K

Call No.: 658.4032 CHA
Publisher: Kalyani
Subject: Management

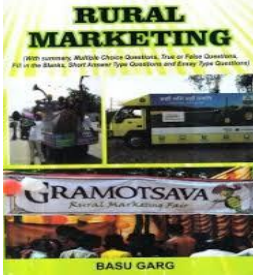
Accession No.: 26310
Year: 2024
Edition: 2nd Rev



Research methodology by Gupta, Shashi K

Call No.: 658.072 GUP
Publisher: Kalyani
Subject: Management

Accession No.: 26311
Year: 2024
Edition: 7th Rev



Rural marketing by Garg, Basu

Call No.: 658.801734 GAR
Publisher: Kalyani
Subject: Marketing

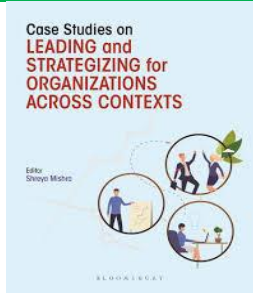
Accession No.: 26312
Year: 2024
Edition: 1st



Supply chain management by Garg, Ashu K

Call No.: 658.7 GAR
Publisher: Kalyani
Subject: Management

Accession No.: 26313
Year: 2022
Edition: 2nd Rev



Case studies on leading and strategizing for organizations across contexts by Mishra, S (Ed)

Call No.: 658.4012 CAS
Publisher: Bloomsbury
Subject: Management

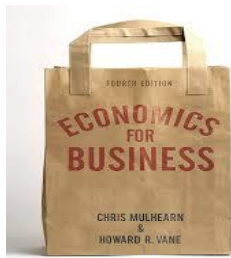
Accession No.: 26314
Year: 2023
Edition: 1st



Consumer behavior by O'Shaughnessy, John

Call No.: 658.8342 OSH
Publisher: Bloomsbury
Subject: Marketing

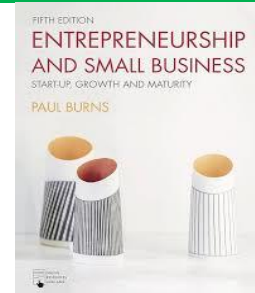
Accession No.: 26315
Year: 2023
Edition: 1st



Economics for business by Mulhearn, Chris

Call No.: 330 MUL
Publisher: Bloomsbury
Subject: Economics

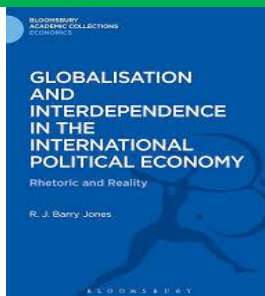
Accession No.: 26316
Year: 2023
Edition: 4th



Entrepreneurship and small business by Burns, Paul

Call No.: 658.421 BUR
Publisher: Bloomsbury
Subject: Management

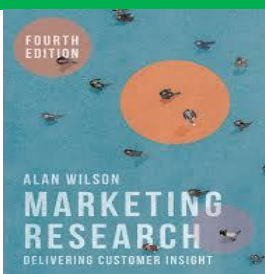
Accession No.: 26317
Year: 2023
Edition: 5th



Globalisation and interdependence in the international political economy by Jones, R J B

Call No.: 337 JIN
Publisher: Bloomsbury
Subject: Economics

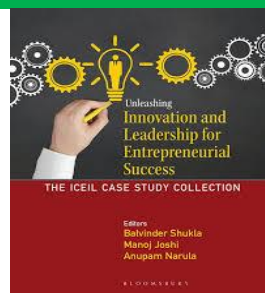
Accession No.: 26318
Year: 2022
Edition: 1st



Marketing research by Wilson, Alan

Call No.: 658.83 WIL
Publisher: Bloomsbury
Subject: Marketing

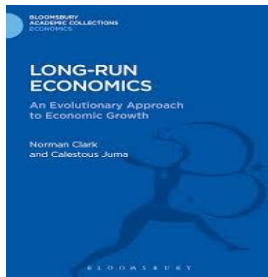
Accession No.: 26319
Year: 2022
Edition: 4th



Unleashing innovation and leadership for entrepreneurial success by Shukla, Balvinder

Call No.: 658.421 UNL
Publisher: Bloomsbury
Subject: Management

Accession No.: 26320
Year: 2023
Edition: 1st



Long-run economics by Clark, Norman

Call No.: 338.9 CLA
Publisher: Bloomsbury
Subject: Economics

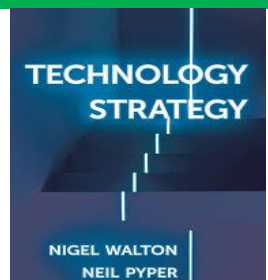
Accession No.: 26321
Year: 2024
Edition: 1st



Macroeconomics by Gottfries, Nils

Call No.: 339 GOT
Publisher: Bloomsbury
Subject: Economics

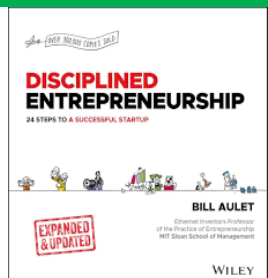
Accession No.: 26322
Year: 2023
Edition: 1st



Technology strategy by Walton, Nigel

Call No.: 658.4012 WAL
Publisher: Bloomsbury
Subject: Management

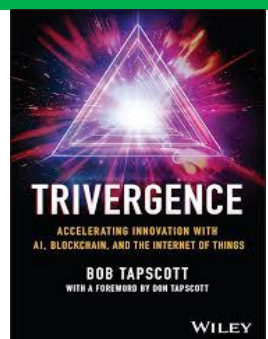
Accession No.: 26323
Year: 2023
Edition: 1st



Disciplined entrepreneurship by Aulet, Bill

Call No.: 658.421 AUL
Publisher: Wiley
Subject: Management

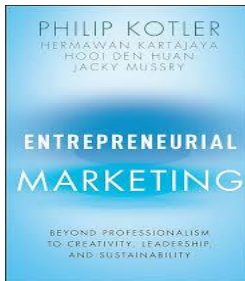
Accession No.: 26324
Year: 2024
Edition: Expanded & Updated ed.



Trivergence by Tapscott, Bob

Call No.: 006.3 TAP
Publisher: Wiley
Subject: Computer & IT

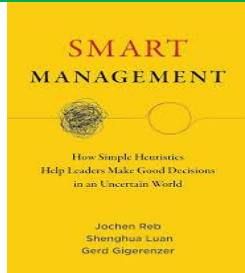
Accession No.: 26325
Year: 2024
Edition: 1st



Entrepreneurial marketing by Kotler, Philip

Call No.: 658.802 KOT
Publisher: Wiley
Subject: Marketing

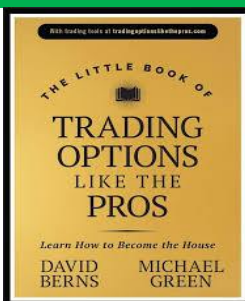
Accession No.: 26326
Year: 2023
Edition: 1st



Smart management by Reb, Jochen

Call No.: 658.403 REB
Publisher: The MIT Press
Subject: Management

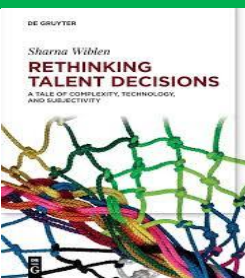
Accession No.: 26327
Year: 2024
Edition: 1st



The little book of trading options like the pros by Berns, David

Call No.: 332.6453 BER
Publisher: Wiley
Subject: Economics

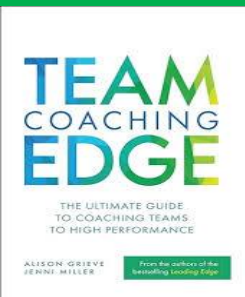
Accession No.: 26328
Year: 2024
Edition: 1st



Rethinking talent decisions by Wiblen, Sharna

Call No.: 658.301 WIB
Publisher: De Gruyter
Subject: Management

Accession No.: 26329
Year: 2024
Edition: 1st



Team coaching edge by Grieve, Alison

Call No.: 658.312404 GRI
Publisher: Practical Inspiration
Subject: Management

Accession No.: 26330
Year: 2024
Edition: 1st

Véronique Ambrosini
Gavin Jack
Lisa Thomas



HOW TO DEVELOP A SUSTAINABLE BUSINESS SCHOOL

How to develop a sustainable business school by Ambrosini, Veronique

Call No.: 650.0711 AMB
Publisher: Edward Elgar
Subject: Miscellaneous

Accession No.: 26331
Year: 2023
Edition: 1st

Katja Gelbrich
Stefan W. Müller
Stanford A. Westjohn



CROSS-CULTURAL CONSUMER BEHAVIOR



Cross-cultural consumer behavior by Gelbrich, Katja

Call No.: 658.8342 GEL
Publisher: Edward Elgar
Subject: Marketing

Accession No.: 26332
Year: 2023
Edition: 1st

Vernon Press
Frontiers in business and management

HANDBOOK OF RESEARCH ON CROSS-CULTURE BUSINESS AND MANAGEMENT

Edited by Chandan Maheshkar, Vinod Sharma

Handbook of research on cross-culture business and management by Meheshkar, C

Call No.: 658.072 HAN
Publisher: Vernon Press
Subject: Management

Accession No.: 26333
Year: 2024
Edition: 1st

ELGAR ADVANCED INTRODUCTIONS

Advanced Introduction to

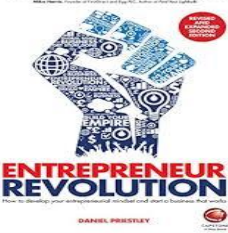
ENTREPRENEURIAL FINANCE

SECOND EDITION
Hans Landström

Advanced introduction to entrepreneurial finance by Landström, Hans

Call No.: 658.421 LAN
Publisher: Edward Elgar
Subject: Management

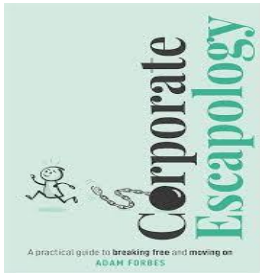
Accession No.: 26334
Year: 2023
Edition: 2nd



Entrepreneur revolution by Priestley, Daniel

Call No.: 658.421 PRI
Publisher: Capstone
Subject: Management

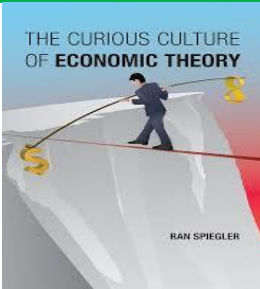
Accession No.: 26335
Year: 2024
Edition: 3rd



Corporate escapology by Forbes, Adam

Call No.: 650.1 FOR
Publisher: Practical Inspiration
Subject: Miscellaneous

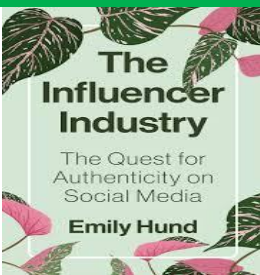
Accession No.: 26336
Year: 2024
Edition: 1st



The curious culture of economic theory by Spiegler, Ran

Call No.: 330.01 SPI
Publisher: The MIT Press
Subject: Economics

Accession No.: 26337
Year: 2024
Edition: 1st



The influencer industry by Hund, Emily

Call No.: 302.231 HUN
Publisher: Princeton Uni. Press
Subject: Miscellaneous

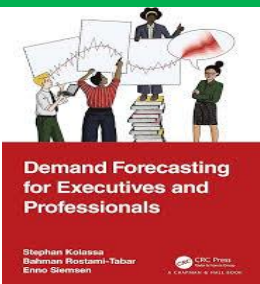
Accession No.: 26338
Year: 2023
Edition: 1st



The innovative seller by Dunlap, Jake

Call No.: 658.81 DUN
Publisher: Wiley
Subject: Marketing

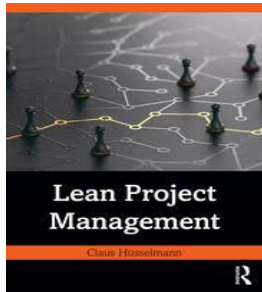
Accession No.: 26339
Year: 2024
Edition: 1st



Demand forecasting for executives and professionals by Kolassa, Stephan

Call No.: 330.0112 KOL
Publisher: CRC Press
Subject: Economics

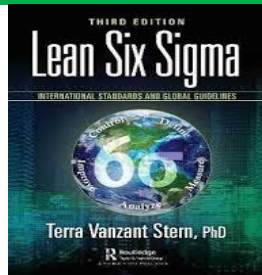
Accession No.: 26340
Year: 2024
Edition: 1st



Lean project management by Hüsselmann, Claus

Call No.: 658.404 HUS
Publisher: Routledge
Subject: Management

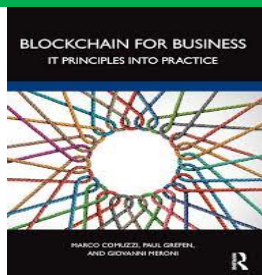
Accession No.: 26341
Year: 2024
Edition: 1st



Lean six sigma by Vanzant Stern, Terra

Call No.: 658.562 VAN
Publisher: Routledge
Subject: Management

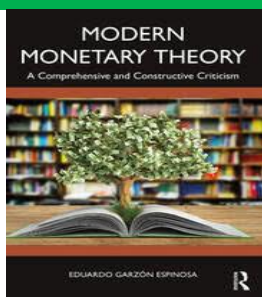
Accession No.: 26342
Year: 2024
Edition: 3rd



Blockchain for business by Comuzzi, Marco

Call No.: 332.178 COM
Publisher: Routledge
Subject: Economics

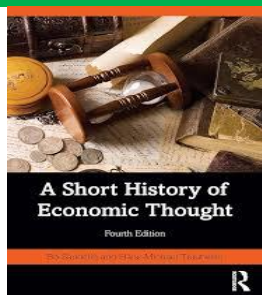
Accession No.: 26343
Year: 2023
Edition: 1st



Modern monetary theory by Garzon Espinosa, Eduardo

Call No.: 332.46 GAR
Publisher: Routledge
Subject: Economics

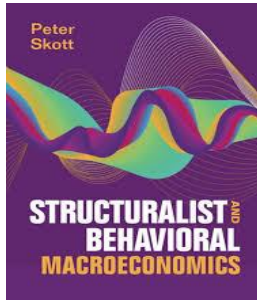
Accession No.: 26344
Year: 2024
Edition: 1st



A short history of economic thought by Sandelin, Bo

Call No.: 330.954 SAN
Publisher: Routledge
Subject: Economics

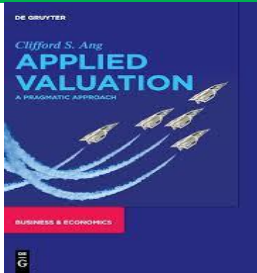
Accession No.: 26345
Year: 2024
Edition: 4th



Structuralist and behavioral macroeconomics by Skott, Peter

Call No.: 339 SKO
Publisher: Cambridge Uni. Press
Subject: Economics

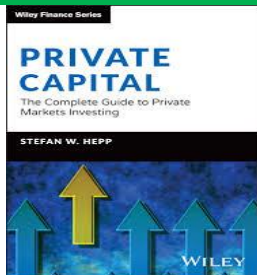
Accession No.: 26346
Year: 2023
Edition: 1st



Applied valuation by Ang, Clifford S

Call No.: 332.63221 ANG
Publisher: De Gruyter
Subject: Economics

Accession No.: 26347
Year: 2023
Edition: 1st



Private capital by Hepp, Stefan W

Call No.: 332.041 HEP
Publisher: Wiley
Subject: Economics

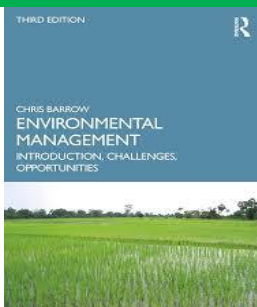
Accession No.: 26348
Year: 2024
Edition: 1st



India's economy 2024 by Roy, Satyaki (Ed)

Call No.: 338.954 IND
Publisher: Aakar Books
Subject: Economics

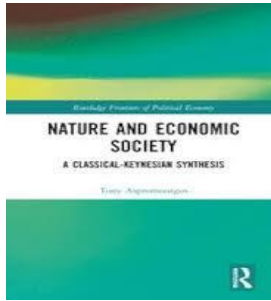
Accession No.: 26349
Year: 2024
Edition: 1st



Environmental management by Barrow, Chris

Call No.: 658.4083 BAR
Publisher: Routledge
Subject: Management

Accession No.: 26350
Year: 2024
Edition: 3rd



Nature and economic society by Aspromourgos, Tony

Call No.: 333.7 ASP
Publisher: Routledge
Subject: Economics

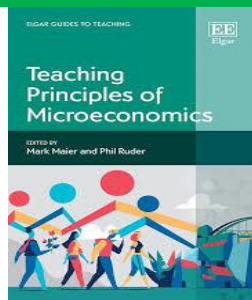
Accession No.: 26351
Year: 2024
Edition: 1st



International business by Turner, Colin

Call No.: 658.049 TUR
Publisher: Routledge
Subject: Management

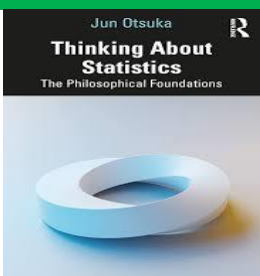
Accession No.: 26352
Year: 2024
Edition: 3rd



Teaching principles of microeconomics by Maier, Mark (Ed)

Call No.: 338.5 TEA
Publisher: Edward Elgar
Subject: Economics

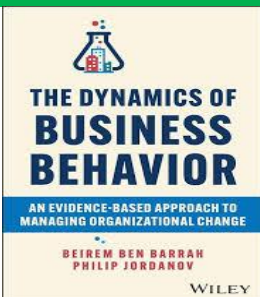
Accession No.: 26353
Year: 2023
Edition: 1st



Thinking about statistics by Otsuka, Jun

Call No.: 519.5 OTS
Publisher: Routledge
Subject: Statistics

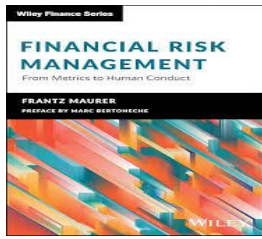
Accession No.: 26354
Year: 2023
Edition: 1st



The dynamics of business behavior by Ben Barrah, Beirem

Call No.: 658.406 BEN
Publisher: Wiley
Subject: Management

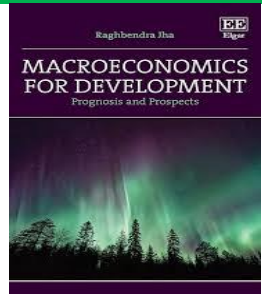
Accession No.: 26355
Year: 2024
Edition: 1st



Financial risk management by Maurer, Frantz

Call No.: 658.155 MAU
Publisher: Wiley
Subject: Management

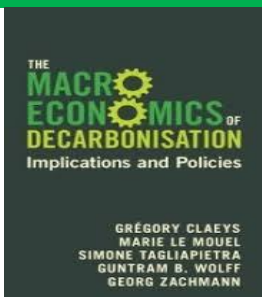
Accession No.: 26356
Year: 2024
Edition: 1st



Macroeconomics for development by Jha, Raghendra

Call No.: 339 GOT
Publisher: Edward Elgar
Subject: Economics

Accession No.: 26357
Year: 2023
Edition: 1st



The macroeconomics of decarbonisation by Claeys, Gregory

Call No.: 363.738746 CLA
Publisher: Cambridge Uni. Press
Subject: Miscellaneous

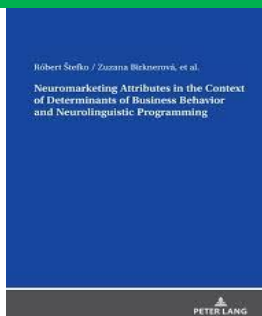
Accession No.: 26358
Year: 2024
Edition: 1st



Strategic marketing planning by Alsem, Karel Jan

Call No.: 658.802 ASL
Publisher: Routledge
Subject: Marketing

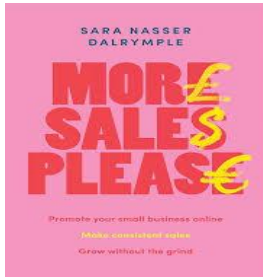
Accession No.: 26359
Year: 2024
Edition: 2nd



Neuromarketing attributes in the context of determinants of business behavior and neurolinguistic programming by Štefko, Robert

Call No.: 658.80019 STE
Publisher: Peter Lang
Subject: Marketing

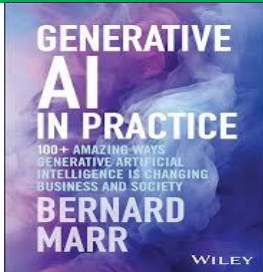
Accession No.: 26360
Year: 2023
Edition: 1st



More sales please by Dalrymple, Sara Nasser

Call No.: 658.81 DAL
Publisher: Practical Inspiration
Subject: Marketing

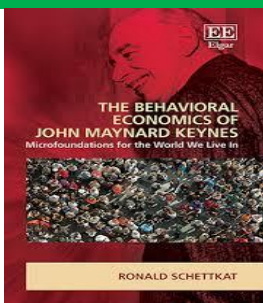
Accession No.: 26361
Year: 2024
Edition: 1st



Generative AI in practice by Marr, Bernard

Call No.: 006.3 MAR
Publisher: Wiley
Subject: Computer & IT

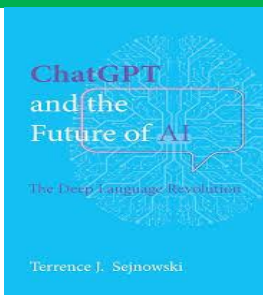
Accession No.: 26362
Year: 2024
Edition: 1st



The behavioural economics of John Maynard Keynes by Schettkat, Ronald

Call No.: 330.019 SCH
Publisher: Edward Elgar
Subject: Economics

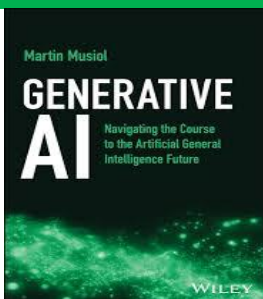
Accession No.: 26363
Year: 2022
Edition: 1st



ChatGPT and the future of AI by Sejnowski, Terrence J

Call No.: 006.3 SEJ
Publisher: MIT Press
Subject: Computer & IT

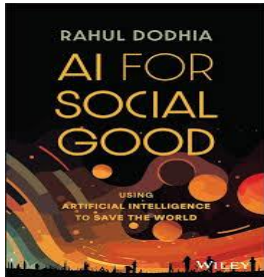
Accession No.: 26364
Year: 2024
Edition: 1st



Generative AI by Musiol, Martin

Call No.: 006.3 MUS
Publisher: Wiley
Subject: Computer & IT

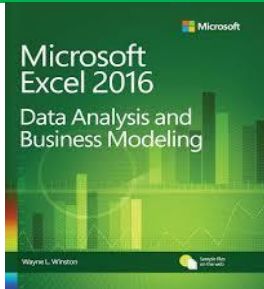
Accession No.: 26365
Year: 2024
Edition: 1st



AI for social good by Dodhia, Rahul

Call No.: 174.90063 DOD
Publisher: Wiley
Subject: Miscellaneous

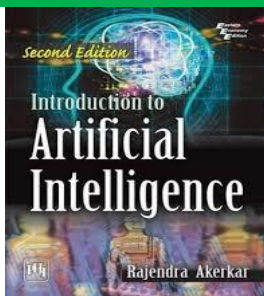
Accession No.: 26366
Year: 2024
Edition: 1st



Microsoft excel data analysis and business modeling; by Winston, Wayne L

Call No.: 005.369 WIN
Publisher: PHI Learning
Subject: Computer & IT

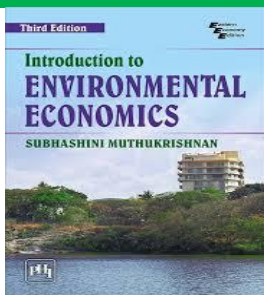
Accession No.: 26367
Year: 2024
Edition: 7th



Introduction to artificial intelligence by Akerkar, Rajendra

Call No.: 006.3 AKE
Publisher: PHI Learning
Subject: Computer & IT

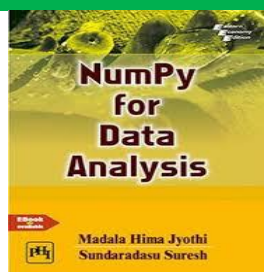
Accession No.: 26368
Year: 2024
Edition: 2nd



Introduction to environmental economics by Muthukrishnan, Subhashini

Call No.: 333.7 MUT
Publisher: PHI Learning
Subject: Economics

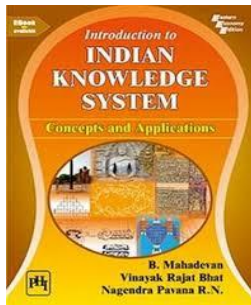
Accession No.: 26369
Year: 2024
Edition: 3rd



NumPy for data analysis by Jyothi, Madala H

Call No.: 005.133 JYO
Publisher: PHI Learning
Subject: Computer & IT

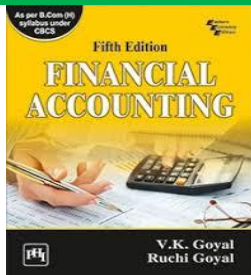
Accession No.: 26370
Year: 2024
Edition: 1st



Introduction to Indian knowledge system by Mahadevan, B

Call No.: 100.054 MAH
Publisher: PHI Learning
Subject: Miscellaneous

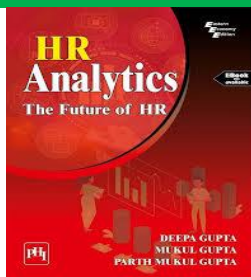
Accession No.: 26371
Year: 2024
Edition: 1st



Financial accounting by Goyal, V K

Call No.: 657 GOY
Publisher: PHI Learning
Subject: Accounting

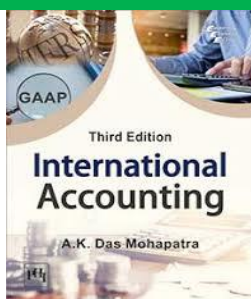
Accession No.: 26372
Year: 2024
Edition: 5th



HR analytics by Gupta, Deepa

Call No.: 658.3 GUP
Publisher: PHI Learning
Subject: Management

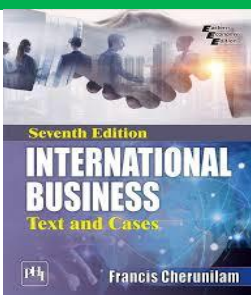
Accession No.: 26373
Year: 2024
Edition: 1st



International accounting by Mohapatra, A. K. Das

Call No.: 657.96 MOH
Publisher: PHI Learning
Subject: Accounting

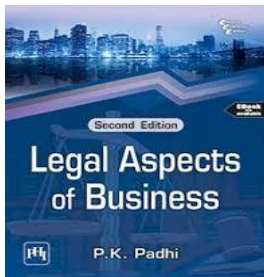
Accession No.: 26374
Year: 2024
Edition: 3rd



International business by Cherunilam, Francis

Call No.: 658.049 CHE
Publisher: PHI Learning
Subject: Management

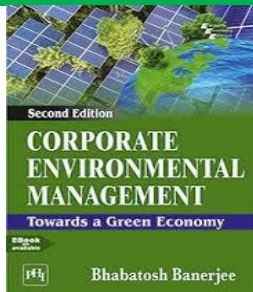
Accession No.: 26375
Year: 2024
Edition: 7th



Legal aspects of business by Padhi, P K

Call No.: 346.065 PAD
Publisher: PHI Learning
Subject: Miscellaneous

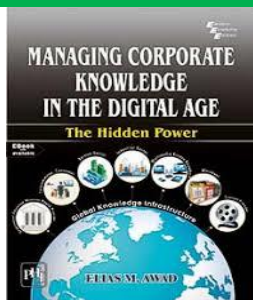
Accession No.: 26376
Year: 2024
Edition: 2nd



Corporate environmental management by Banerjee, Bhabatosh

Call No.: 658.4083 BAN
Publisher: PHI Learning
Subject: Management

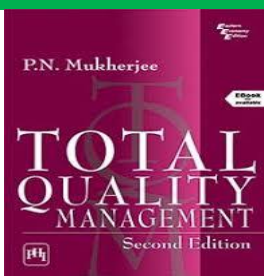
Accession No.: 26377
Year: 2024
Edition: 2nd



Managing corporate knowledge in the digital age by Awad, Elias M

Call No.: 658.4038 AWA
Publisher: PHI Learning
Subject: Management

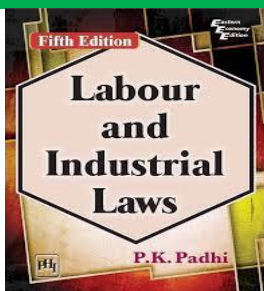
Accession No.: 26378
Year: 2024
Edition: 1st



Total quality management by Mukherjee, P N

Call No.: 658.562 MUK
Publisher: PHI Learning
Subject: Management

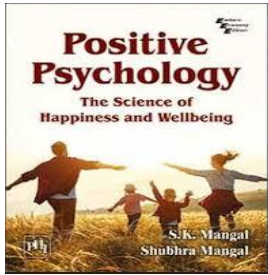
Accession No.: 26379
Year: 2024
Edition: 2nd



Labour and industrial laws by Padhi, P K

Call No.: 344.01 PAD
Publisher: PHI Learning
Subject: Miscellaneous

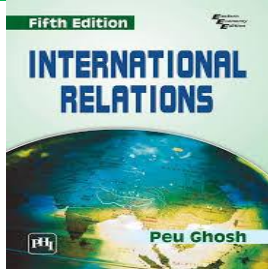
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Year: 2024
Edition: 5th



Positive psychology by Mangal, S K

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Publisher: PHI Learning
Subject: Miscellaneous

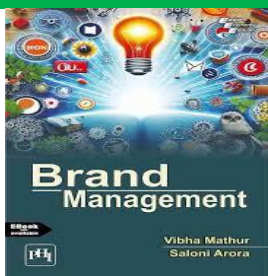
Accession No.: 26381
Year: 2024
Edition: 1st



International relations by Ghosh, Peu

Call No.: 327 GHO
Publisher: PHI Learning
Subject: Miscellaneous

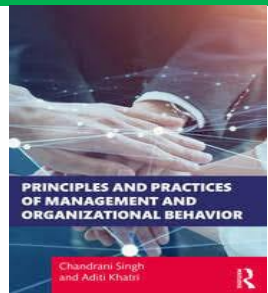
Accession No.: 26382
Year: 2024
Edition: 5th



Brand management by Mathur, Vibha

Call No.: 658.827 MAT
Publisher: PHI Learning
Subject: Marketing

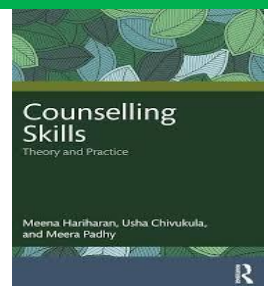
Accession No.: 26383
Year: 2024
Edition: 1st



Principles and practices of management and organizational behaviour by Singh, Chandrani

Call No.: 658 SIN
Publisher: Routledge
Subject: Management

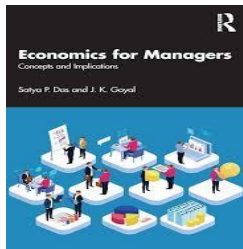
Accession No.: 26384
Year: 2024
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Counselling skills by Hariharan, Meena

Call No.: 158.3 HAR
Publisher: Routledge
Subject: Miscellaneous

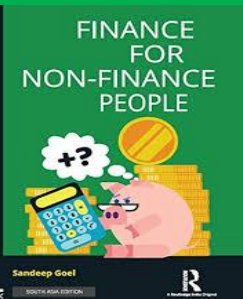
Accession No.: 26385
Year: 2024
Edition: 1st



Economics for managers by Das, Satya P

Call No.: 330.024 DAS
Publisher: Routledge
Subject: Economics

Accession No.: 26386
Year: 2024
Edition: 1st



Finance for non-finance people by Goel, Sandeep

Call No.: 658.15 GOE
Publisher: Routledge
Subject: Management

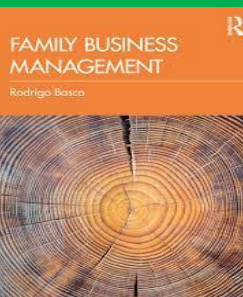
Accession No.: 26387
Year: 2024
Edition: 2nd



Research methodologies for business management by Ratten, Vanessa

Call No.: 658.072 RAT
Publisher: Routledge
Subject: Management

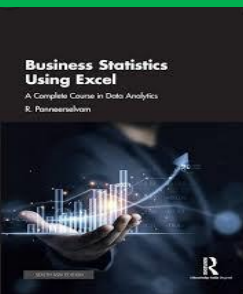
Accession No.: 26388
Year: 2023
Edition: 1st



Family business management by Basco, Rodrigo

Call No.: 658.022 BAS
Publisher: Routledge
Subject: Management

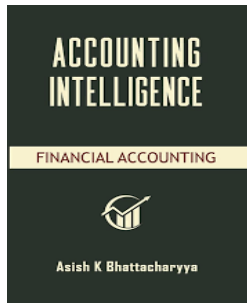
Accession No.: 26389
Year: 2024
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Business statistics using excel by Panneerselvam, R

Call No.: 658.40331 PAN
Publisher: Routledge
Subject: Statistics

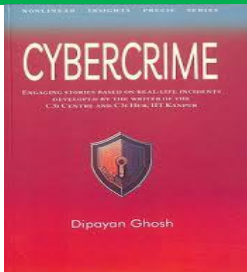
Accession No.: 26390
Year: 2024
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Accounting intelligence by Bhattacharyya, Asish K

Call No.: 657.0285 BHA
Publisher: Nonlinear Insights
Subject: Accounting

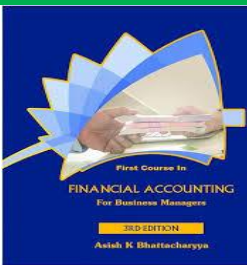
Accession No.: 26391-26392
Year: 2024
Edition: 1st



Cybercrime by Ghosh, Dipayan

Call No.: 364.168 GHO
Publisher: Nonlinear Insights
Subject: Miscellaneous

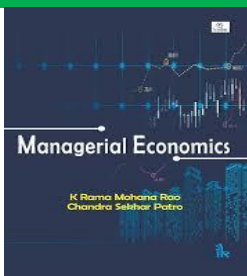
Accession No.: 26393-26394
Year: 2024
Edition: 1st



First course in financial accounting by Bhattacharyya, Asish K

Call No.: 657 BHA
Publisher: Nonlinear Insights
Subject: Accounting

Accession No.: 26395-26396
Year: 2024
Edition: 3rd



Managerial economics by Rao, K Rama Mohan

Call No.: 338.7 RAO
Publisher: IK International
Subject: Economics

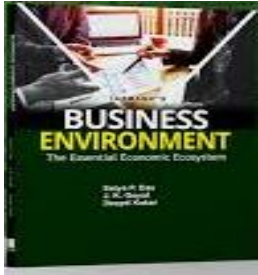
Accession No.: 26397-26398
Year: 2023
Edition: 1st



Benchmarking ESG and CSR by Dadhich, Garima (Ed)

Call No.: 658.408 BEN
Publisher: Taxmann
Subject: Management

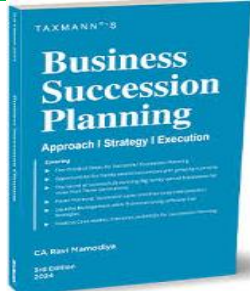
Accession No.: 26399
Year: 2016
Edition: 1st



Business environment by Das, Satya P

Call No.: 338.927 DAS
Publisher: Taxmann
Subject: Economics

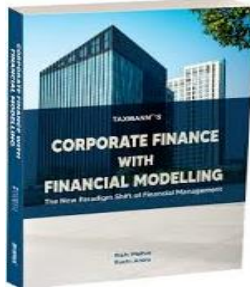
Accession No.: 26400
Year: 2024
Edition: 1st



Business succession planning by Mamodiya, Ravi

Call No.: 658.4012 MAM
Publisher: Taxmann
Subject: Management

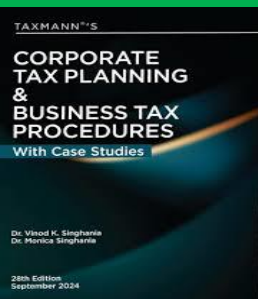
Accession No.: 26401
Year: 2024
Edition: 3rd



Corporate finance with financial modelling by Mehra, Rishi

Call No.: 658.15 MEH
Publisher: Taxmann
Subject: Management

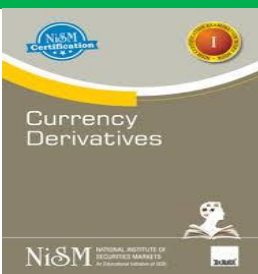
Accession No.: 26402
Year: 2024
Edition: 1st



Corporate tax planning and business tax procedures by Singhania, Vinod K

Call No.: 343.05267 SIN
Publisher: Taxmann
Subject: Miscellaneous

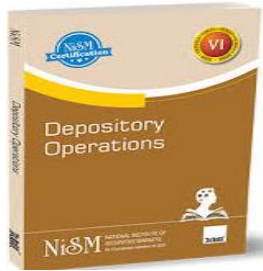
Accession No.: 26403
Year: 2024
Edition: 28th



Currency derivatives by NISM

Call No.: 332.64 CUR
Publisher: Taxmann
Subject: Economics

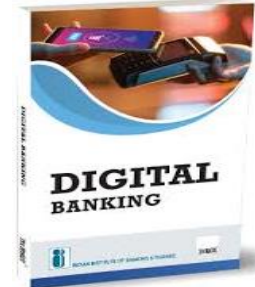
Accession No.: 26404
Year: 2024
Edition: 1st



Depository operations by NISM

Call No.: 332.041 DEP
Publisher: Taxmann
Subject: Economics

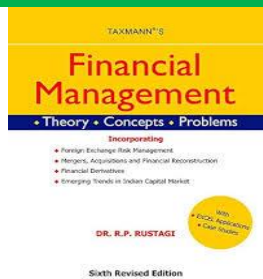
Accession No.: 26405
Year: 2022
Edition: 1st



Digital banking by Indian Institute of Banking and Finance (IIBF)

Call No.: 332.1068 DIG
Publisher: Taxmann
Subject: Economics

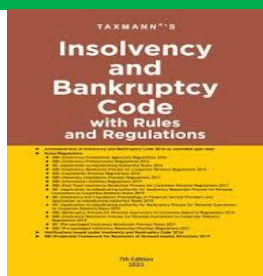
Accession No.: 26406
Year: 2024
Edition: 1st



Financial management by Rustagi, R P

Call No.: 658.15 RUS
Publisher: Taxmann
Subject: Management

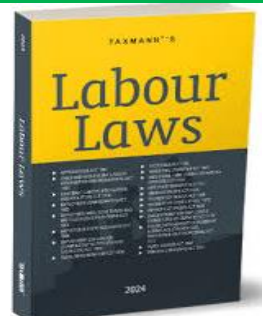
Accession No.: 26407
Year: 2024
Edition: 7th



Insolvency and bankruptcy code by Datey, V S

Call No.: 346.5078 DAT
Publisher: Taxmann
Subject: Miscellaneous

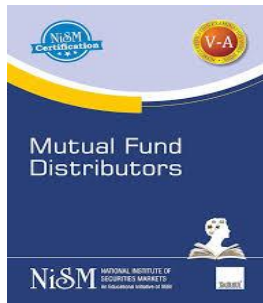
Accession No.: 26408
Year: 2024
Edition: 1st



Labour laws by Taxmann

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Publisher: Taxmann
Subject: Miscellaneous

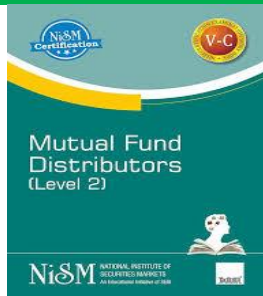
Accession No.: 26409
Year: 2024
Edition: 1st



Mutual funds distributors by National Institute of Securities Markets (NISM)

Call No.: 332.6327 MUT
Publisher: Taxmann
Subject: Economics

Accession No.: 26410
Year: 2023
Edition: V-A



Mutual funds distributors by National Institute of Securities Markets (NISM)

Call No.: 332.6327 MUT
Publisher: Taxmann
Subject: Economics

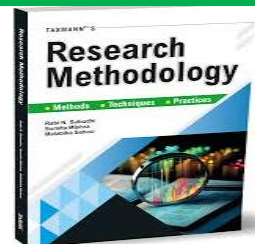
Accession No.: 26411
Year: 2022
Edition: V-C



Registrars to an issue and share transfer agents-mutual funds by NISM

Call No.: 332.6327 REG
Publisher: Taxmann
Subject: Economics

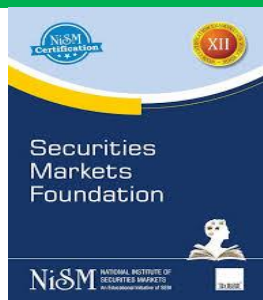
Accession No.: 26412
Year: 2023
Edition: (II-B)



Research methodology by Subudhi, Rabi N

Call No.: 658.072 SUB
Publisher: Taxmann
Subject: Management

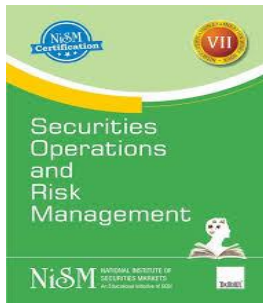
Accession No.: 26413
Year: 2024
Edition: 1st



Securities markets foundation by National Institute of Securities Markets

Call No.: 332.632068 SEC
Publisher: Taxmann
Subject: Economics

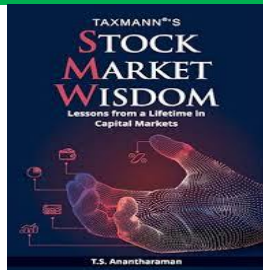
Accession No.: 26414
Year: 2023
Edition: Book-XII



Securities operations and risk management by National Institute of Securities Markets

Call No.: 332.632068 SEC
Publisher: Taxmann
Subject: Economics

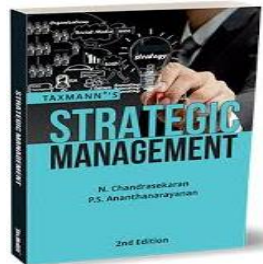
Accession No.: 26415
Year: 2024
Edition: Book-VII



Stock market wisdom by Anantharaman, T S

Call No.: 332.6 ANA
Publisher: Taxmann
Subject: Economics

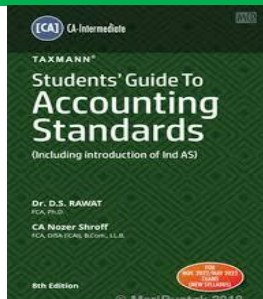
Accession No.: 26416
Year: 2024
Edition: 1st



Strategic management by Chandrasekaran, N

Call No.: 658.4012 CHA
Publisher: Taxmann
Subject: Management

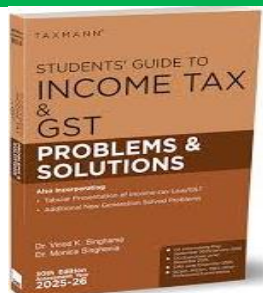
Accession No.: 26417
Year: 2024
Edition: 1st



Students' guide to accounting standards by Rawat, D S

Call No.: 657.218 RAW
Publisher: Taxmann
Subject: Accounting

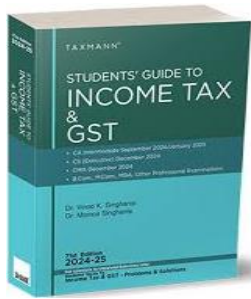
Accession No.: 26418
Year: 2024
Edition: 13th



Students guide to GST and customs law by Singhania, Vinod K

Call No.: 343.954 SIN
Publisher: Taxmann
Subject: Miscellaneous

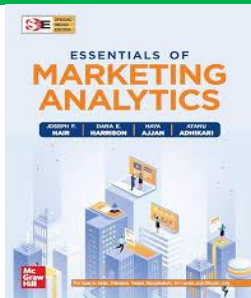
Accession No.: 26419
Year: 2024
Edition: 12th



Students guide to income tax and GST by Singhania, Vinod K

Call No.: 343.052 SIN
Publisher: Taxmann
Subject: Miscellaneous

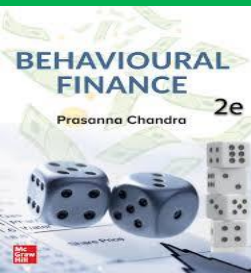
Accession No.: 26420
Year: 2024
Edition: 71st (2024-25)



Essentials of marketing analytics by Hair, Joseph F

Call No.: 658.83 HAI
Publisher: McGraw Hill
Subject: Marketing

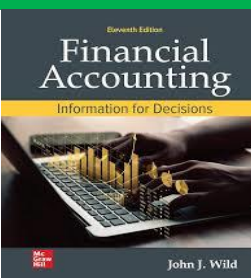
Accession No.: 26421-26422
Year: 2025
Edition: 1st



Behavioural finance by Chandra, Prasanna

Call No.: 332.6019 CHA
Publisher: McGraw Hill
Subject: Economics

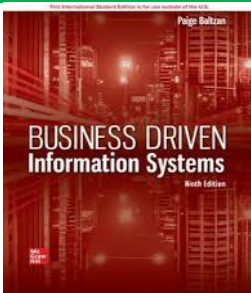
Accession No.: 26423-26424
Year: 2020
Edition: 2nd



Financial accounting by Wild, John J

Call No.: 657 WIL
Publisher: McGraw Hill
Subject: Accounting

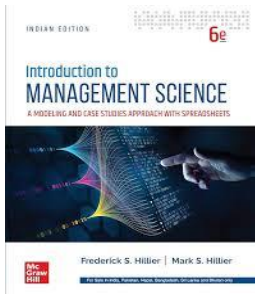
Accession No.: 26425-26426
Year: 2024
Edition: 11th



Business driven information systems by Baltzan, Paige

Call No.: 658.4038011 BAL
Publisher: McGraw Hill
Subject: Management

Accession No.: 26427-26428
Year: 2025
Edition: 9th



Introduction to management science by Hiller, Frederick S

Call No.: 658 HIL
Publisher: McGraw Hill
Subject: Management

Accession No.: 26429-26430
Year: 2024
Edition: 6th



Matching supply with demand by Cachon, Gerard

Call No.: 658.5 CAC
Publisher: McGraw Hill
Subject: Management

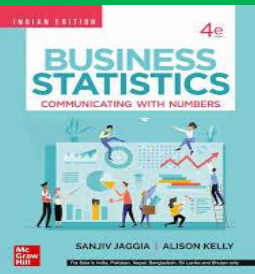
Accession No.: 26431-26432
Year: 2023
Edition: 4th



Service management by Bordoloi, Sanjeev

Call No.: 658 BOR
Publisher: McGraw Hill
Subject: Management

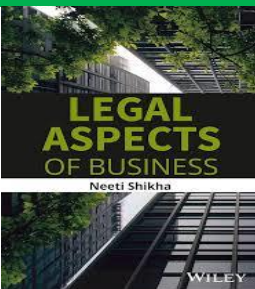
Accession No.: 26433-26434
Year: 2023
Edition: 9th



Business statistics by Jaggia, Sanjiv

Call No.: 658.40331 JAG
Publisher: McGraw Hill
Subject: Statistics

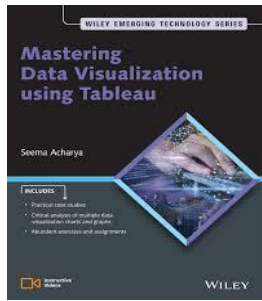
Accession No.: 26435-26436
Year: 2024
Edition: 4th



Legal aspects of business by Shikha, Neeti

Call No.: 346.065 SHI
Publisher: Wiley
Subject: Miscellaneous

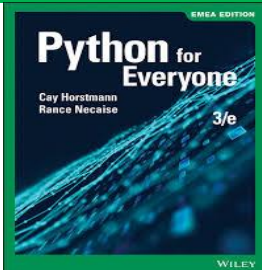
Accession No.: 26437
Year: 2024
Edition: 1st



Mastering data visualization using tableau by Acharya, Seema

Call No.: 658.4038 ACH
Publisher: Wiley
Subject: Management

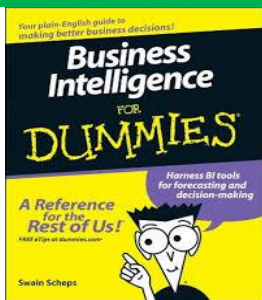
Accession No.: 26438
Year: 2024
Edition: 1st



Python for everyone by Horstmann, Cay

Call No.: 005.133 HOR
Publisher: Wiley
Subject: Computer & IT

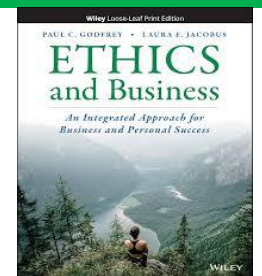
Accession No.: 26439
Year: 2024
Edition: 3rd (Indian Adaptation)



Business intelligence for dummies by Scheps, Swain

Call No.: 658.4033 SCH
Publisher: Wiley
Subject: Statistics

Accession No.: 26440
Year: 2025
Edition: 1st



Ethics and business by Godfrey, Paul C

Call No.: 174.4 GOD
Publisher: Wiley
Subject: Miscellaneous

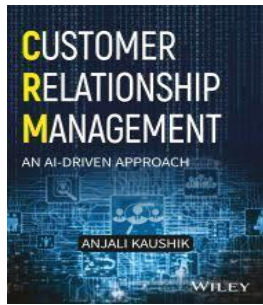
Accession No.: 26441
Year: 2024
Edition: (Indian Adaptation)



HR analytics by Bhattacharyya, Dipak Kumar

Call No.: 658.3 BHA
Publisher: Wiley
Subject: Management

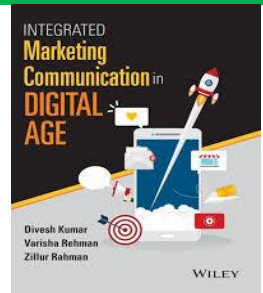
Accession No.: 26442
Year: 2024
Edition: 2nd



Customer relationship management by Kaushik, Anjali

Call No.: 658.812 KAU
Publisher: Wiley
Subject: Marketing

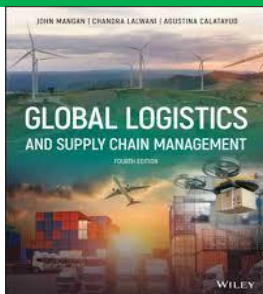
Accession No.: 26443
Year: 2025
Edition: 1st



Integrated marketing communication in digital age by Divesh Kumar

Call No.: 658.802 DIV
Publisher: Wiley
Subject: Marketing

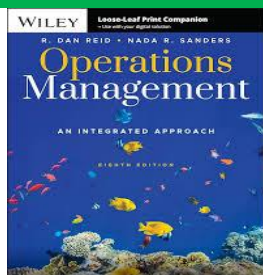
Accession No.: 26444
Year: 2024
Edition: 1st



Global logistics and supply chain management by Mangan, John

Call No.: 658.5 MAN
Publisher: Wiley
Subject: Management

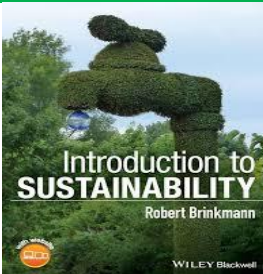
Accession No.: 26445
Year: 2024
Edition: 4th (Indian Adaptation)



Operations management by Reid, R Dan

Call No.: 658.5 REI
Publisher: Wiley
Subject: Management

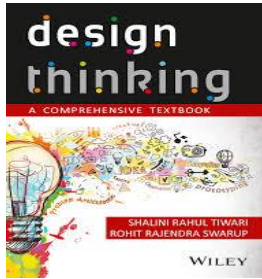
Accession No.: 26446
Year: 2024
Edition: 8th (Indian Adaptation)



Introduction to sustainability by Brinkmann, R

Call No.: 338.927 BRI
Publisher: Wiley
Subject: Economics

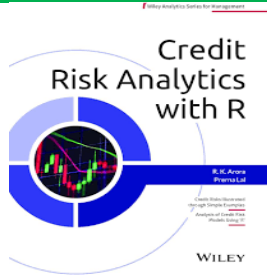
Accession No.: 26447
Year: 2024
Edition: 2nd (Indian Adaptation)



Design thinking by Tiwari, Shalini Rahul

Call No.: 658.4063 TIW
Publisher: Wiley
Subject: Management

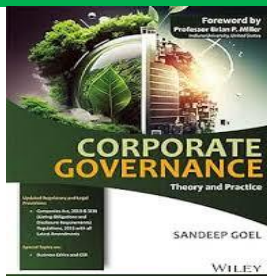
Accession No.: 26448
Year: 2024
Edition: 1st



Credit risk analytics with R by Arora, R K

Call No.: 332.7 ARO
Publisher: Wiley
Subject: Economics

Accession No.: 26449
Year: 2023
Edition: 1st



Corporate governance by Goel, Sandeep

Call No.: 658.42 GOE
Publisher: Wiley
Subject: Management

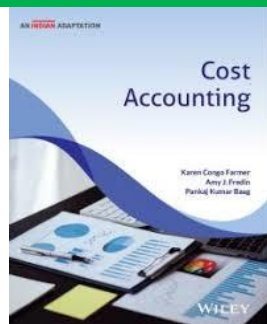
Accession No.: 26450
Year: 2024
Edition: 1st



International financial management by Shapiro, Alan C

Call No.: 658.1599 SHA
Publisher: Wiley
Subject: Management

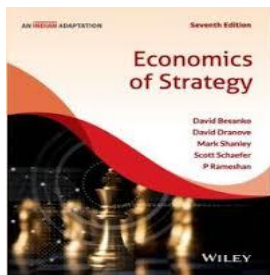
Accession No.: 26451
Year: 2023
Edition: 11th (Indian Adaptation)



Cost accounting by Farmer, Karen Congo

Call No.: 657.42 FAR
Publisher: Wiley
Subject: Accounting

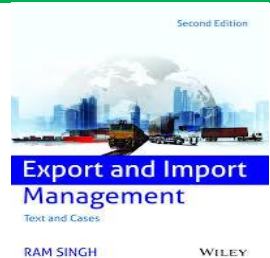
Accession No.: 26452
Year: 2024
Edition: (Indian Adaptation)



Economics of strategy by Besanko, David

Call No.: 658.4012 BES
Publisher: Wiley
Subject: Management

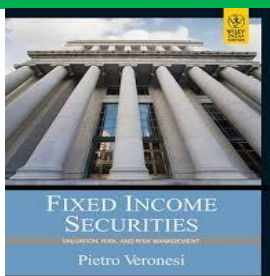
Accession No.: 26453
Year: 2025
Edition: 7th (Indian Adaptation)



Export and import management by Singh, Ram

Call No.: 382.6 SIN
Publisher: Wiley
Subject: Miscellaneous

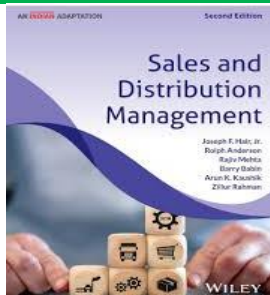
Accession No.: 26454
Year: 2023
Edition: 2nd



Fixed income securities by Veronesi, Pietro

Call No.: 332.632044 VER
Publisher: Wiley
Subject: Economics

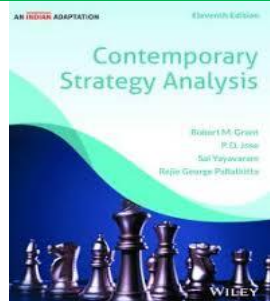
Accession No.: 26455
Year: 2023
Edition: (Indian adaptation)



Sales and distribution management by Hair, Joseph F

Call No.: 658.81 HAI
Publisher: Wiley
Subject: Marketing

Accession No.: 26456
Year: 2024
Edition: 2nd (Indian Adaptation)



Contemporary strategic management by Grant, Robert M

Call No.: 658.4012 GRA
Publisher: Wiley
Subject: Management

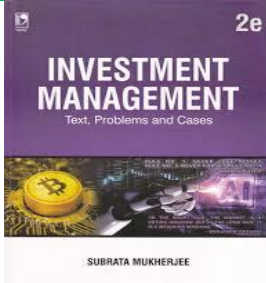
Accession No.: 26457
Year: 2023
Edition: 11th



Project management by Meredith, Jack R

Call No.: 658.404 MER
Publisher: Wiley
Subject: Management

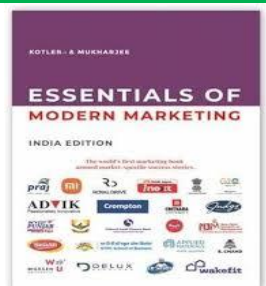
Accession No.: 26458
Year: 2022
Edition: 11th (Indian Adaptation)



Investment management by Mukherjee, Subrata

Call No.: 332.6 MUK
Publisher: Vikas
Subject: Economics

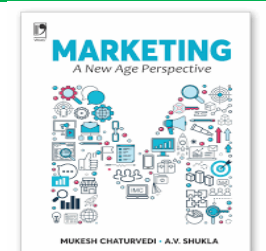
Accession No.: 26459-26460
Year: 2024
Edition: 2nd



Essentials of modern marketing by Kotler, Philip

Call No.: 658.8 KOT
Publisher: Vikas
Subject: Marketing

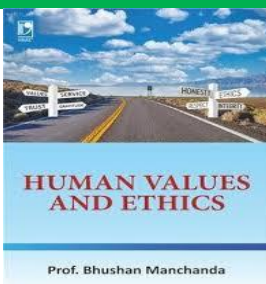
Accession No.: 26461-26462
Year: 2024
Edition: 1st Indian ed



Marketing by Chaturvedi, Mukesh

Call No.: 658.8 CHA
Publisher: Vikas
Subject: Marketing

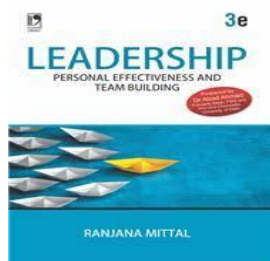
Accession No.: 26463-26464
Year: 2025
Edition: 1st



Human value and ethics by Manchanda, Bhushan

Call No.: 174.4 MAN
Publisher: Vikas
Subject: Miscellaneous

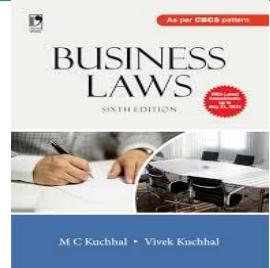
Accession No.: 26465-26466
Year: 2025
Edition: 1st



Leadership by Mittal, Ranjana

Call No.: 658.4092 MIT
Publisher: Vikas
Subject: Management

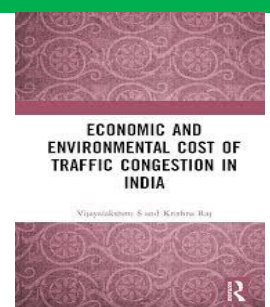
Accession No.: 26467-26468
Year: 2025
Edition: 3rd



Business law by Kuchhal, M.C.

Call No.: 346.065 KUC
Publisher: Vikas
Subject: Miscellaneous

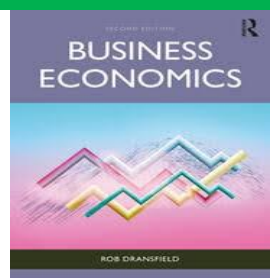
Accession No.: 26469-26470
Year: 2024
Edition: 9th



Economic and environmental cost of traffic congestion in India by S, Vijayalakshmi

Call No.: 388.31420954 S
Publisher: Routledge
Subject: Miscellaneous

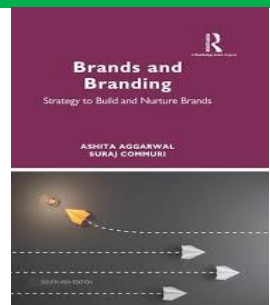
Accession No.: 26471
Year: 2024
Edition: 1st



Business economics by Dransfield, Rob

Call No.: 338.7 DRA
Publisher: Routledge
Subject: Economics

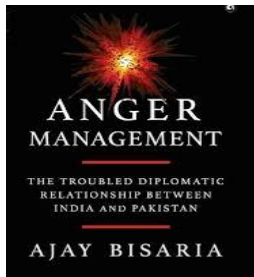
Accession No.: 26472
Year: 2025
Edition: 2nd



Brands and branding by Aggarwal, Ashita

Call No.: 658.827 AGG
Publisher: Routledge
Subject: Marketing

Accession No.: 26473
Year: 2024
Edition: South Asia Edition



Anger management by Bisaria, Ajay

Call No.: 327.5405491 BIS
Publisher: Aleph Book
Subject: Miscellaneous

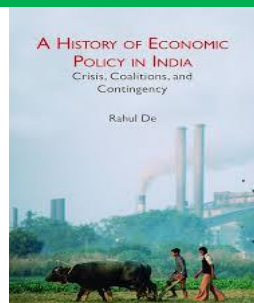
Accession No.: 26474
Year: 2024
Edition: 1st



Branding in a competitive marketplace by Baisya, Rajat K

Call No.: 658.827 BAI
Publisher: Atlantic
Subject: Marketing

Accession No.: 26475
Year: 2024
Edition: 1st



A history of economic policy in India by De, Rahul

Call No.: 338.954 DE
Publisher: Cambridge Uni. Press
Subject: Economics

Accession No.: 26476
Year: 2023
Edition: 1st



Financial management by Shil, Nikhil Chandra

Call No.: 658.15 SHI
Publisher: Atlantic
Subject: Management

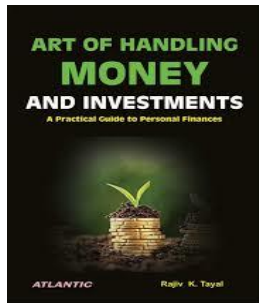
Accession No.: 26477
Year: 2024
Edition: 1st



Financial planning by Sahu, Anandi P

Call No.: 658.15 SAH
Publisher: Atlantic
Subject: Management

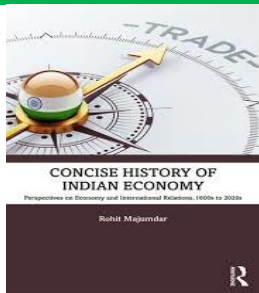
Accession No.: 26478
Year: 2024
Edition: 1st



Art of handling money and investments by Tayal, Rajiv K

Call No.: 332.024 TAY
Publisher: Atlantic
Subject: Economics

Accession No.: 26479
Year: 2023
Edition: 1st



Concise history of Indian economy by Majumdar, Rohit

Call No.: 338.954 MAJ
Publisher: Routledge
Subject: Economics

Accession No.: 26480
Year: 2024
Edition: 1st



The Indian economy by Bhattacharyya, Rajib

Call No.: 338.954 BHA
Publisher: Routledge
Subject: Economics

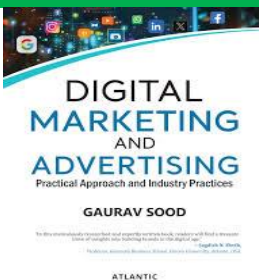
Accession No.: 26481
Year: 2024
Edition: 1st



Applications of trade analytic Tools by Nag, Biswajit (Ed)

Call No.: 382.0954 APP
Publisher: Atlantic
Subject: Miscellaneous

Accession No.: 26482
Year: 2024
Edition: 1st



Digital marketing and advertising by Sood, Gaurav

Call No.: 659.144 SOO
Publisher: Atlantic
Subject: Marketing

Accession No.: 26483
Year: 2024
Edition: 1st



Talent Management
A Contemporary Perspective
Edited by
Mamta Mohapatra
Swati Dhir
ATLANTIC

Talent management by Mohapatra, Mamta (Ed)

Call No.: 658.314 TAL
Publisher: Atlantic
Subject: Management

Accession No.: 26484
Year: 2024
Edition: 1st



Business Process Management
Practical Guidelines to Successful Implementations
John Jeston
Fifth Edition
Special Indian Edition

Business process management by Jeston, John

Call No.: 658.4062 JES
Publisher: Routledge
Subject: Management

Accession No.: 26485
Year: 2024
Edition: 5th



**AATMA NIRBHAR & VIKSIT
BHARAT @ 2047**
Forging Ahead in AMRIT KAAL

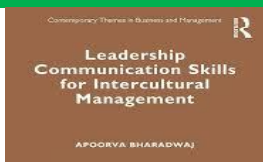


Brigadier (Dr.) Rajeev Bhutani

Aatma nirbhar and viksit Bharat @2047 by Bhutani, Rajeev

Call No.: 954.05 BHU
Publisher: Uppal Pub. House
Subject: Miscellaneous

Accession No.: 26486
Year: 2024
Edition: 1st

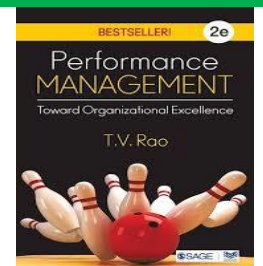


Contemporary Themes in Business and Management
**Leadership
Communication Skills
for Intercultural
Management**
APOORVA BHARADWAJ

Leadership communication skills for intercultural management by Bharadwaj, A

Call No.: 658.45 BHA
Publisher: Routledge
Subject: Management

Accession No.: 26487
Year: 2024
Edition: South Asia Edition

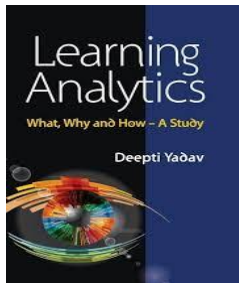


BESTSELLER! 2e
**Performance
MANAGEMENT**
Toward Organizational Excellence
T.V. Rao
SAGE

Performance management by Rao, TV

Call No.: 658.3125 RAO
Publisher: Routledge
Subject: Management

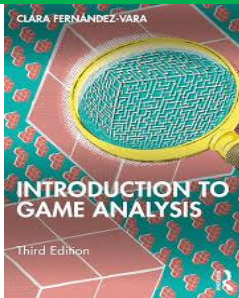
Accession No.: 26488
Year: 2024
Edition: South Asia Edition



Learning analytics by Yadav, Deepti

Call No.: 658.4033 YAD
Publisher: Shipra Publications
Subject: Statistics

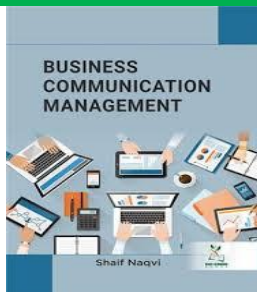
Accession No.: 26489
Year: 2025
Edition: 1st



Introduction to game analysis by Fernandez-Vara, Clara

Call No.: 794.84 FER
Publisher: Routledge
Subject: Miscellaneous

Accession No.: 26490
Year: 2024
Edition: 3rd



Business communication management by Naqvi, Shaif

Call No.: 650.014 NAQ
Publisher: Bio Green Books
Subject: Miscellaneous

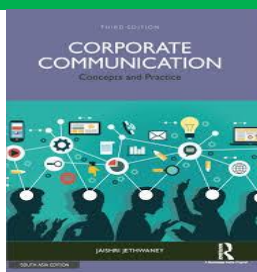
Accession No.: 26491
Year: 2023
Edition: 1st



Innovation in crisis management by Fonio, Chiara (Ed)

Call No.: 338.064 INN
Publisher: Routledge
Subject: Economics

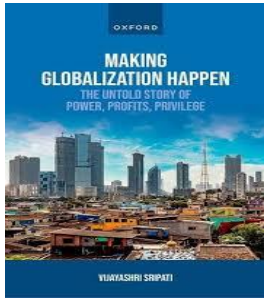
Accession No.: 26492
Year: 2023
Edition: 1st



Corporate communication by Jethwaney, Jaishri

Call No.: 650.014 JET
Publisher: Routledge
Subject: Miscellaneous

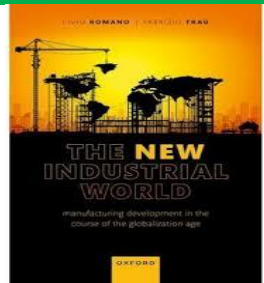
Accession No.: 26493
Year: 2024
Edition: 3rd



Making globalization happen by Sripati, Vijayashri

Call No.: 337 SRI
Publisher: Oxford Uni. Press
Subject: Economics

Accession No.: 26494
Year: 2024
Edition: 1st



The new industrial world by Romano, Livio

Call No.: 338.45 ROM
Publisher: Oxford Uni. Press
Subject: Economics

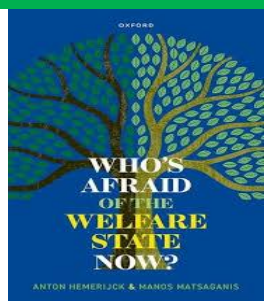
Accession No.: 26495
Year: 2024
Edition: 1st



Social economy science by Krlev, Gorgi (Ed)

Call No.: 330.9 SOC
Publisher: Oxford Uni. Press
Subject: Economics

Accession No.: 26496
Year: 2023
Edition: 1st



Who's afraid of the welfare state now? by Hemerijck, Anton

Call No.: 361.6 HEM
Publisher: Oxford Uni. Press
Subject: Miscellaneous

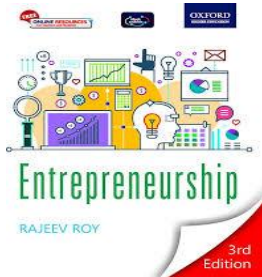
Accession No.: 26497
Year: 2024
Edition: 1st



Research methods by Giri, Arunangshu

Call No.: 658.072 GIR
Publisher: Atlantic
Subject: Management

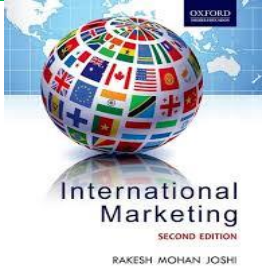
Accession No.: 26498
Year: 2024
Edition: 1st



Entrepreneurship by Roy, Rajeev

Call No.: 658.421 ROY
Publisher: Oxford Uni. Press
Subject: Management

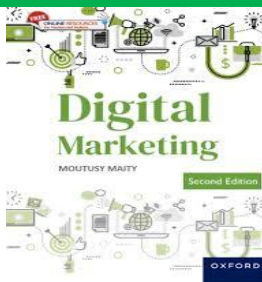
Accession No.: 26499
Year: 2020
Edition: 3rd



International marketing by Joshi, Rakesh Mohan

Call No.: 658.848 JOS
Publisher: Oxford Uni. Press
Subject: Marketing

Accession No.: 26500
Year: 2014
Edition: 2nd



Digital marketing by Maity, Moutusy

Call No.: 658.872 MAI
Publisher: Oxford Uni. Press
Subject: Marketing

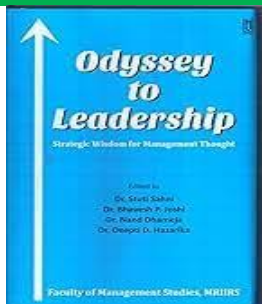
Accession No.: 26501
Year: 2022
Edition: 2nd



Communication Skills by Kumar, Sanjay

Call No.: 650.014 KUM
Publisher: Oxford Uni. Press
Subject: Miscellaneous

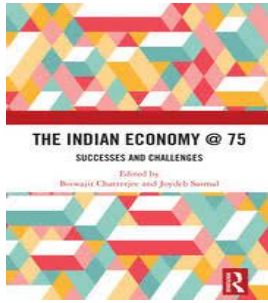
Accession No.: 26502
Year: 2024
Edition: 3rd



Odyssey to leadership by Sahni, Stuti (Ed)

Call No.: 658.4092 ODY
Publisher: Uppal Pub. House
Subject: Management

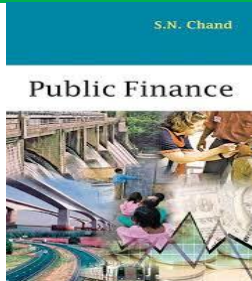
Accession No.: 26503
Year: 2022
Edition: 1st



The Indian economy @ 75 by Chatterjee, Biswajit (Ed)

Call No.: 338.954 THE
Publisher: Routledge
Subject: Economics

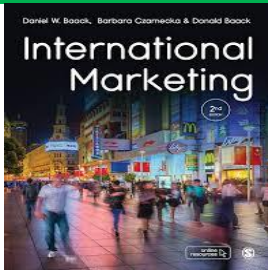
Accession No.: 26504
Year: 2024
Edition: 1st



Public finance by Chand, S N

Call No.: 336 CHA
Publisher: Atlantic
Subject: Economics

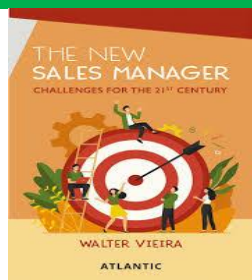
Accession No.: 26505
Year: 2023
Edition: Volume-2



International marketing by Baack, Daniel W

Call No.: 658.848 BAA
Publisher: Sage
Subject: Marketing

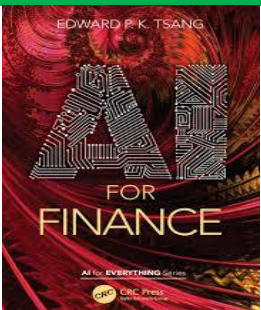
Accession No.: 26506
Year: 2019
Edition: 2nd



The new Sales manager by Vieira, Walter

Call No.: 658.81 VIE
Publisher: Atlantic
Subject: Marketing

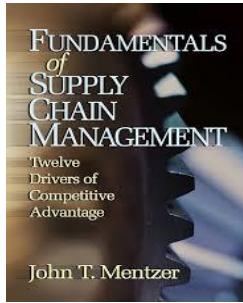
Accession No.: 26507
Year: 2024
Edition: 1st



AI for finance by Tsang, Edward P K

Call No.: 332.028563 TSA
Publisher: CRC Press
Subject: Economics

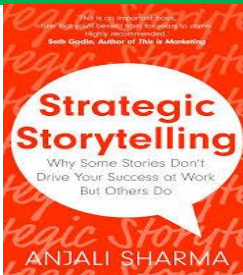
Accession No.: 26508
Year: 2023
Edition: 1st



Fundamentals of supply chain management by Mentzer, John T

Call No.: 658.7 MEN
Publisher: Response Books
Subject: Management

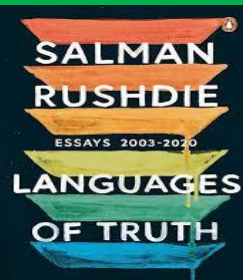
Accession No.: 26509
Year: 2004
Edition: 1st



Strategic storytelling by Sharma, Anjali

Call No.: 650.1 SHA
Publisher: Nicholas Brealey
Subject: Miscellaneous

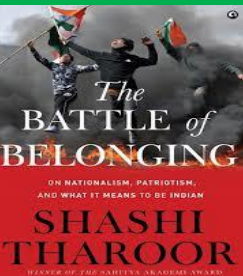
Accession No.: 26510
Year: 2024
Edition: 1st



Languages of truth by Rushdie, Salman

Call No.: 824.914 RUS
Publisher: Penguin
Subject: Miscellaneous

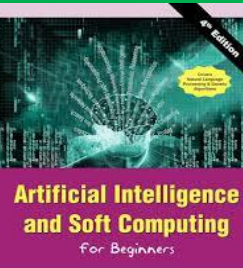
Accession No.: 26511
Year: 2021
Edition: 1st



The battle of belonging by Tharoor, Shashi

Call No.: 320.954 THA
Publisher: Aleph Book
Subject: Miscellaneous

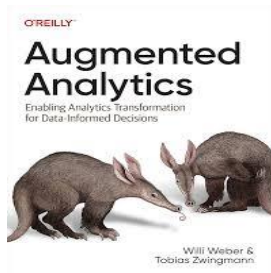
Accession No.: 26512
Year: 2020
Edition: 1st



Artificial intelligence and soft computing by Bhattacharjee, Anindita Das

Call No.: 006.3 BHA
Publisher: Shroff
Subject: Computer & IT

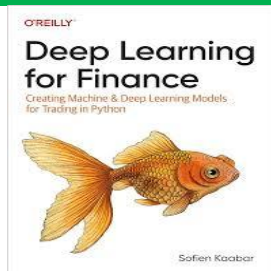
Accession No.: 26513
Year: 2024
Edition: 4th



Augmented analytics by Weber, Willi

Call No.: 658.4033 WEB
Publisher: Shroff
Subject: Statistics

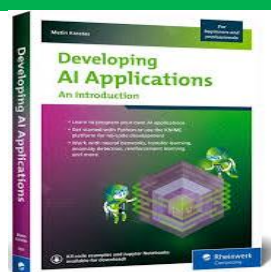
Accession No.: 26514
Year: 2024
Edition: 1st



Deep learning for finance by Kaabar, Sofien

Call No.: 332.6 KAA
Publisher: Shroff
Subject: Economics

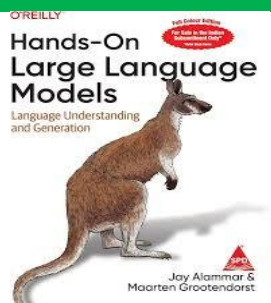
Accession No.: 26515
Year: 2024
Edition: 1st



Developing AI application by Karatas, Metin

Call No.: 006.3 KAR
Publisher: Shroff
Subject: Computer & IT

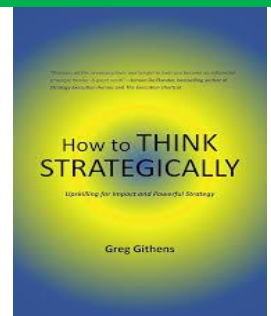
Accession No.: 26516
Year: 2024
Edition: 1st



Hands on large language models by Alammar, Jay

Call No.: 006.31 ALA
Publisher: Shroff
Subject: Computer & IT

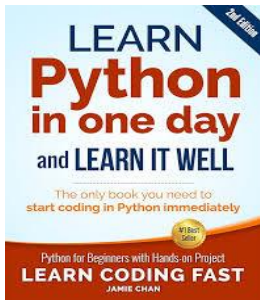
Accession No.: 26517
Year: 2024
Edition: 1st



How to think strategically by Githens, Greg

Call No.: 658.4012 GIT
Publisher: Shroff
Subject: Management

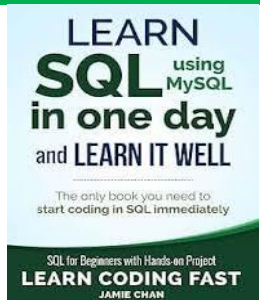
Accession No.: 26518
Year: 2024
Edition: 1st



Learn Python in one day and learn it well by Chan, Jamie

Call No.: 005.133 CHA
Publisher: Shroff
Subject: Computer & IT

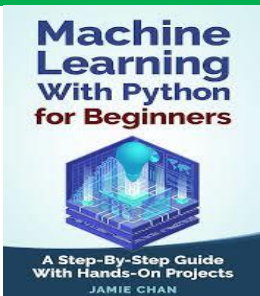
Accession No.: 26519
Year: 2024
Edition: 2nd



Learn SQL using MySQL in one day and learn it well by Chan, Jamie

Call No.: 005.7585 CHA
Publisher: Shroff
Subject: Computer & IT

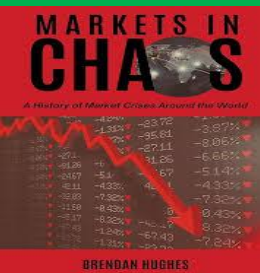
Accession No.: 26520
Year: 2024
Edition: 1st



Machine learning with python for beginners by Chan, Jamie

Call No.: 005.133 CHA
Publisher: Shroff
Subject: Computer & IT

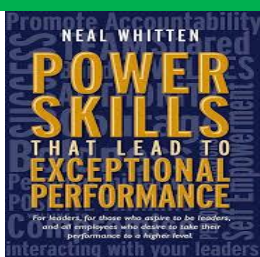
Accession No.: 26521
Year: 2024
Edition: 1st



Markets in chaos by Hughes, Brendan

Call No.: 332.644 HUG
Publisher: Shroff
Subject: Economics

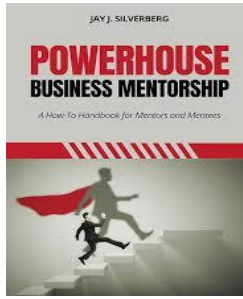
Accession No.: 26522
Year: 2024
Edition: 1st



Power skills that lead to exceptional performance by Whitten, Neal

Call No.: 658.3 WHI
Publisher: Shroff
Subject: Management

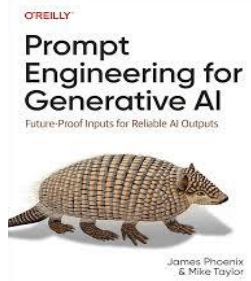
Accession No.: 26523
Year: 2024
Edition: 1st



Powerhouse business mentorship by Silverberg, Jay J

Call No.: 658.3124 SIL
Publisher: Shroff
Subject: Management

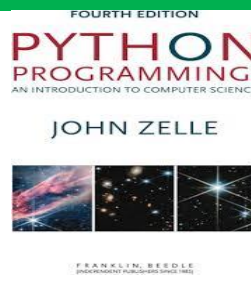
Accession No.: 26524
Year: 2024
Edition: 1st



Prompt engineering for generative AI by Phoenix, James

Call No.: 006.3 PHO
Publisher: Shroff
Subject: Computer & IT

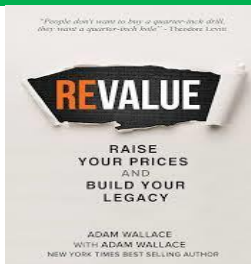
Accession No.: 26525
Year: 2024
Edition: 1st



Python programming by Zelle, John

Call No.: 005.133 ZEL
Publisher: Shroff
Subject: Computer & IT

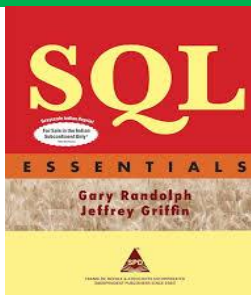
Accession No.: 26526
Year: 2024
Edition: 4th



Revalue by Wallace, Adam

Call No.: 658.812 WAL
Publisher: Shroff
Subject: Marketing

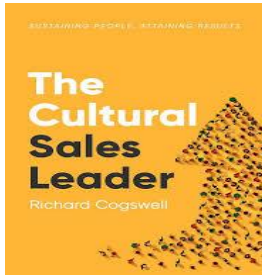
Accession No.: 26527
Year: 2024
Edition: 1st



SQL by Randolph, Gary

Call No.: 005.7585 RAN
Publisher: Shroff
Subject: Computer & IT

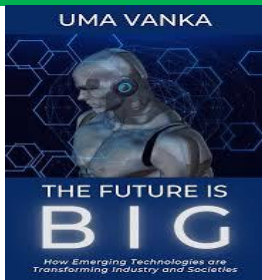
Accession No.: 26528
Year: 2005
Edition: 1st



The cultural sales leader by Cogswell, Richard

Call No.: 658.81 COG
Publisher: Shroff
Subject: Marketing

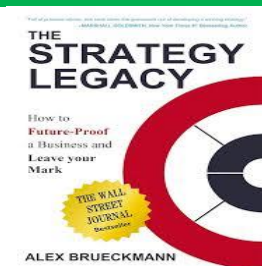
Accession No.: 26529
Year: 2024
Edition: 1st



The future is big by Vanka, Uma

Call No.: 303.483 VAN
Publisher: Shroff
Subject: Miscellaneous

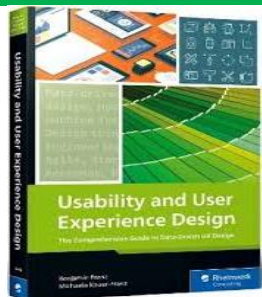
Accession No.: 26530
Year: 2024
Edition: 1st



The strategy legacy by Brueckmann, Alex

Call No.: 658.4012 BRU
Publisher: Shroff
Subject: Management

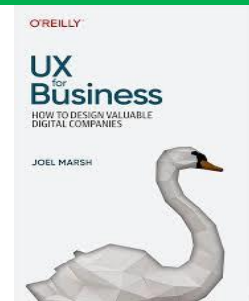
Accession No.: 26531
Year: 2024
Edition: 1st



Usability and user experience design by Franz, Benjamin

Call No.: 658.8 FRA
Publisher: Shroff
Subject: Marketing

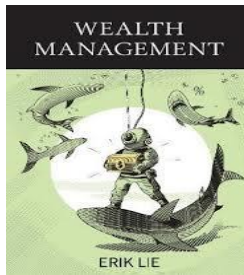
Accession No.: 26532
Year: 2024
Edition: 1st



UX for business by Marsh, Joel

Call No.: 658.8 MAR
Publisher: Shroff
Subject: Marketing

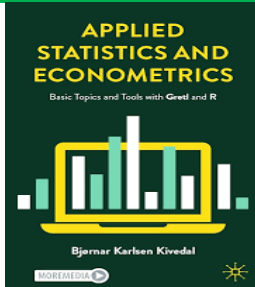
Accession No.: 26533
Year: 2024
Edition: 1st



Wealth management by Lie, Erik

Call No.: 332.6 LIE
Publisher: Shroff
Subject: Economics

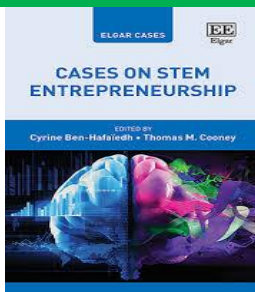
Accession No.: 26534
Year: 2024
Edition: 1st



Applied statistics and econometrics by Kivedal, Bjornar Karlson

Call No.: 330.015195 KIV
Publisher: Palgrave Macmillan
Subject: Economics

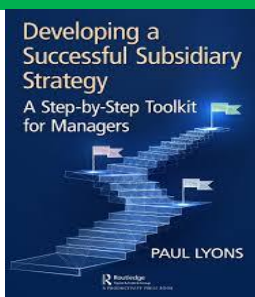
Accession No.: 26535
Year: 2024
Edition: 1st



Cases on stem entrepreneurship by Ben-Hafaïedh, Cyrine (Ed)

Call No.: 658.421 CAS
Publisher: Edward Elgar
Subject: Management

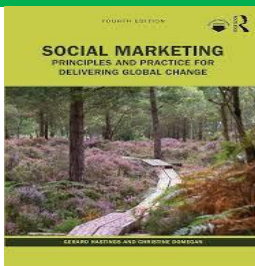
Accession No.: 26536
Year: 2024
Edition: 1st



Developing a successful subsidiary strategy by Lyons, Paul

Call No.: 658.046 LYO
Publisher: Routledge
Subject: Management

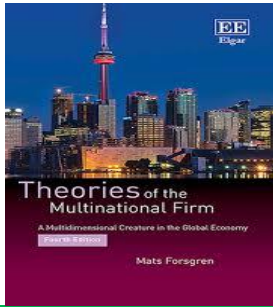
Accession No.: 26537
Year: 2024
Edition: 1st



Social marketing by Hastings, Gerard

Call No.: 658.8 HAS
Publisher: Routledge
Subject: Marketing

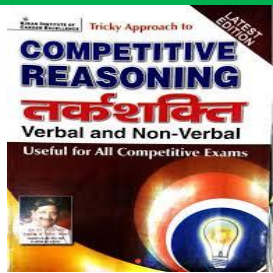
Accession No.: 26538
Year: 2023
Edition: 4th



Theories of the multinational firm by Forsgren, Mats

Call No.: 338.88 FOR
Publisher: Edward Elgar
Subject: Economics

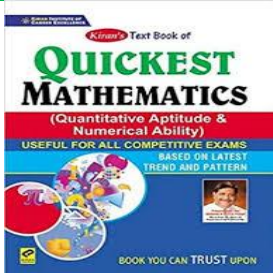
Accession No.: 26539
Year: 2024
Edition: 4th



Competative reasoning by Rakesh Kumar (Ed)

Call No.: 153.94 COM
Publisher: Kiran Prakashan
Subject: Miscellaneous

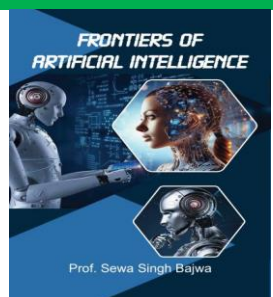
Accession No.: 26540
Year: nd
Edition: 1st



Quickest mathematics by Singh, Govind Prasad

Call No.: 153.94 SIN
Publisher: Kiran Prakashan
Subject: Miscellaneous

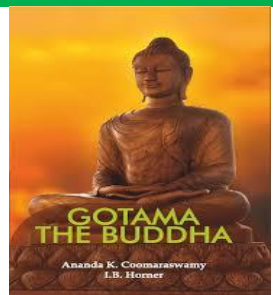
Accession No.: 26541
Year: nd
Edition: 6th



Frontiers of artificial intelligence by Bajwa, Sewa Singh

Call No.: 006.3 BAJ
Publisher: KK Publications
Subject: Computer & IT

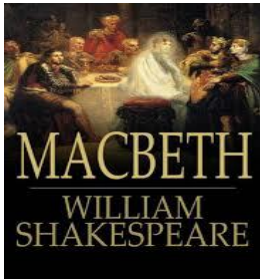
Accession No.: 26542
Year: 2024
Edition: 1st



Gotama the Buddha (Gautam Buddha) by Coomaraswamy, Ananda K

Call No.: 920 COO
Publisher: Vrinda Prakashan
Subject: Miscellaneous

Accession No.: 26543
Year: 2023
Edition: 1st



Macbeth by Shakespeare, William

Call No.: 822.33 SHA
Publisher: Vaibhav Publication
Subject: Miscellaneous

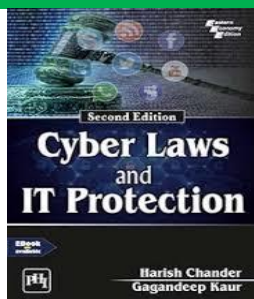
Accession No.: 26544
Year: 2023
Edition: 1st



Quantitative aptitude by Singh, Govind Prasad

Call No.: 153.94 QUA
Publisher: Kiran Prakashan
Subject: Miscellaneous

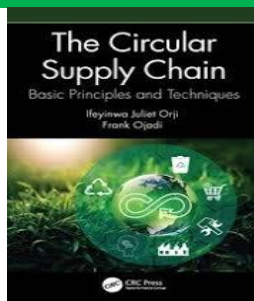
Accession No.: 26545
Year: nd
Edition: 1st



Cyber laws and IT protection by Chander, Harish

Call No.: 343.0999 CHA
Publisher: PHI Learning
Subject: Miscellaneous

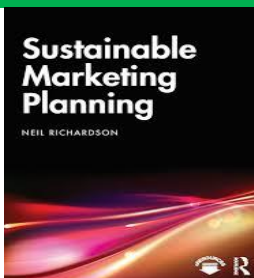
Accession No.: 26546
Year: 2025
Edition: 2nd



The circular supply chain basic principles and techniques by Orji, Ifeyinwa Juliet

Call No.: 658.5 ORJ
Publisher: CRC Press
Subject: Management

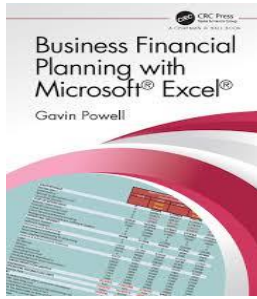
Accession No.: 26547
Year: 2023
Edition: 1st



Sustainable marketing planning by Richardson, Neil

Call No.: 658.802 RIC
Publisher: Routledge
Subject: Marketing

Accession No.: 26548
Year: 2024
Edition: 2nd



Business financial planning with microsoft excel by Powell, Gavin

Call No.: 658.150285554 POW

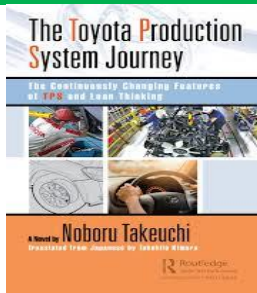
Accession No.: 26549

Publisher: CRC Press

Year: 2023

Subject: Management

Edition: 1st



The toyota production system journey by Takeuchi, Noboru

Call No.: 658.5 TAK

Accession No.: 26550

Publisher: Routledge

Year: 2023

Subject: Management

Edition: 1st



Sustainable operations management by Nunes, Breno

Call No.: 658.5 NUN

Accession No.: 26551

Publisher: Routledge

Year: 2025

Subject: Management

Edition: 1st



Transformative moments in qualitative research by CohenMiller, Anna

Call No.: 658.072 COH

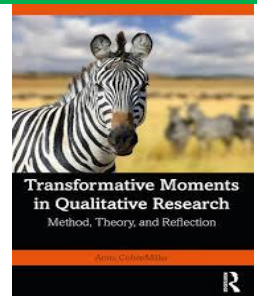
Accession No.: 26552

Publisher: Routledge

Year: 2024

Subject: Management

Edition: 1st



Investment adviser (Level-1) by National Institute of Securities Markets

Call No.: 332.605 INV

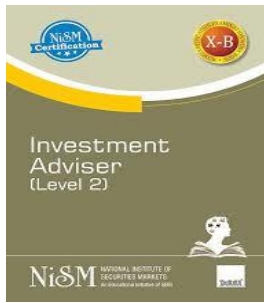
Accession No.: 26553

Publisher: Taxmann

Year: 2023

Subject: Economics

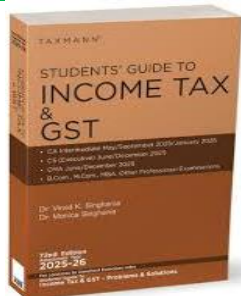
Edition: 1st



Investment adviser (Level-2) by National Institute of Securities Markets

Call No.: 332.605 INV
Publisher: Taxmann
Subject: Economics

Accession No.: 26554
Year: 2023
Edition: 1st



Students guide to income tax and GST by Singhania, Vinod K

Call No.: 343.052 SIN
Publisher: Taxmann
Subject: Miscellaneous

Accession No.: 26555
Year: 2024
Edition: 30th (2025-26)



FRM exam prep book-1 to 4 by SchweserNotes

SchweserNotes™
Valuation and Risk Models



Call No.: 658.155 SCH
Publisher: Kaplan Inc.
Subject: Management

Accession No.: 26556-59
Year: 2024
Edition: 1st