

LIBRARY AND RESOURCE CENTER

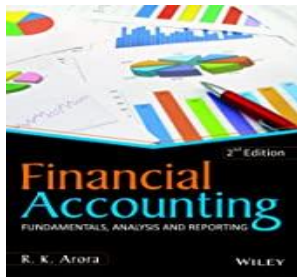


NEW ARRIVALS



JULY - 2020

Total No. Of Titles-	14624
Total No. Of Volumes-	21865
Total Book Bank Books-	13927
Total Books -	35792



Financial accounting by Arora, R K

Call No: 657 ARO
Publisher: Wiley
Subject: Accounting

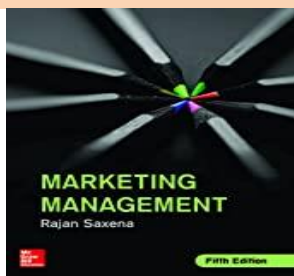
Accession No: 21856
Year: 2017
Recommended By: Gifted



Data analytics by Maheshwari, Anil

Call No: 658.4033 MAH
Publisher: McGraw Hill
Subject: Statistics

Accession No: 21857
Year: 2017
Recommended By: Gifted



Marketing management by Saxena, Rajan

Call No: 658.8 SAX
Publisher: McGraw Hill
Subject: Marketing

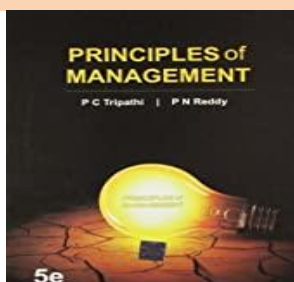
Accession No: 21858
Year: 2017
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Negotiation by Lewicki, Roy J

Call No: 658.4052 LEW
Publisher: McGraw Hill
Subject: Management

Accession No: 21859
Year: 2016
Recommended By: Gifted



Principles of management by Tripathy, P C

Call No: 658 TRI
Publisher: McGraw Hill
Subject: Management

Accession No: 21860
Year: 2009
Recommended By: Gifted



Management information systems by Laudon, Kenneth C

Call No: 658.4038 LAU
Publisher: Pearson
Subject: Management

Accession No: 21861
Year: 2017
Recommended By: Gifted



Marketing management by Kotler, Philip

Call No: 658.8 KOT
Publisher: Pearson
Subject: Marketing

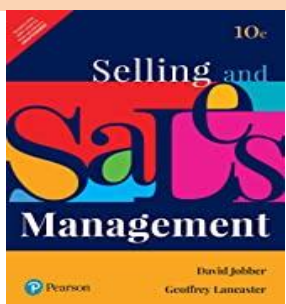
Accession No: 21862
Year: 2016
Recommended By: Gifted



Marketing management: Case Studies by Gupta, Prachi (Contributor)

Call No: 658.8 MAR
Publisher: Pearson
Subject: Marketing

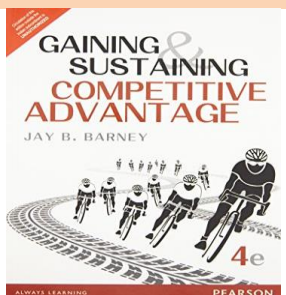
Accession No: 21863
Year: 2018
Recommended By: Gifted



Selling and sales management by Jobber, David

Call No: 658.81 JOB
Publisher: Pearson
Subject: Marketing

Accession No: 21864
Year: 2018
Recommended By: Gifted



Gaining and sustaining competitive advantage by Barney, Jay B

Call No: 658.401 BAR
Publisher: Pearson
Subject: Management

Accession No: 21865
Year: 2015
Recommended By: Gifted