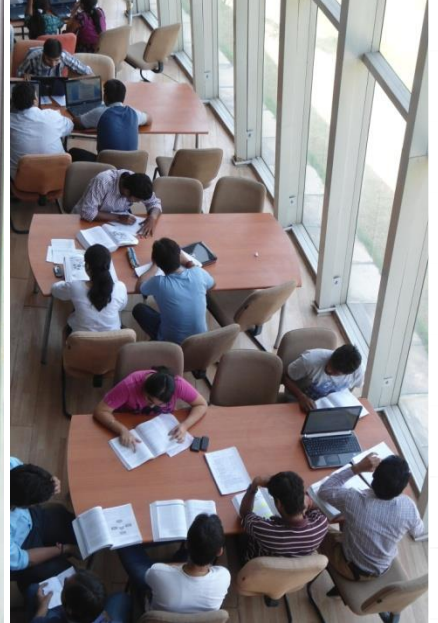


LIBRARY AND RESOURCE CENTER

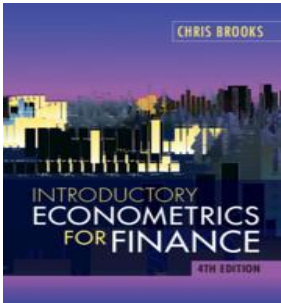


NEW ARRIVALS



JULY - 2022

Total No. of Titles-	15589
Total No. of Volumes-	23398
Total Book Bank Books-	16534
Total Books -	39932



Introductory econometrics for finance by Brooks, Chris

Call No: 332.015195 BRO
Publisher: Cambridge University Press
Subject: Economics

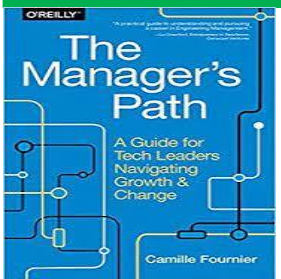
Accession No: 23351
Year: 2022
Edition: 4th



Entresutra by Sarkar, Soumodip

Call No: 658.421 SAR
Publisher: Bloomsbury
Subject: Management

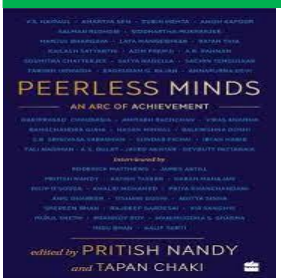
Accession No: 23352
Year: 2018
Edition: 1st



The manager's path by Fournier, Camille

Call No: 658.3044 FOU
Publisher: O'Reilly
Subject: Management

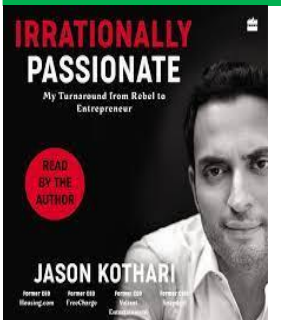
Accession No: 23353
Year: 2019
Edition: 1st



Peerless minds by Nandy, Prithish

Call No: 153.6 NAN
Publisher: Harper Collins
Subject: Miscellaneous

Accession No: 23354
Year: 2019
Edition: 1st



Irrationally passionate by Kothari, Jason

Call No: 338.04092 KOT
Publisher: Harper Business
Subject: Economics

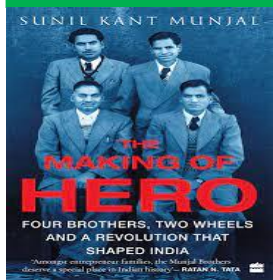
Accession No: 23355
Year: 2020
Edition: 1st



Igniting innovation by Arora, Ravi

Call No: 658.4063 ARO
Publisher: Harper Collins
Subject: Management

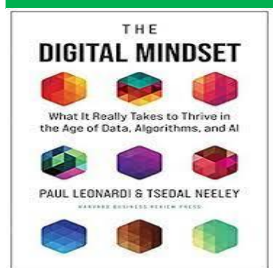
Accession No: 23356
Year: 2019
Edition: 1st



The making of hero by Munjal, Sunil Kant

Call No: 338.47629220954 MUN
Publisher: Harper Business
Subject: Economics

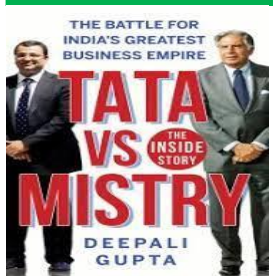
Accession No: 23357
Year: 2020
Edition: 1st



The digital mindset by Leonardi, Paul

Call No: 658.514 LEO
Publisher: Harvard Business Review Press
Subject: Management

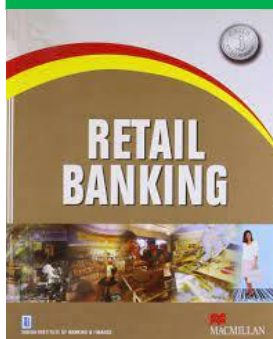
Accession No: 23358
Year: 2022
Edition: 1st



Tata vs Mistry by Gupta, Deepali

Call No: 658.1 GUP
Publisher: Juggernaut
Subject: Management

Accession No: 23359
Year: 2019
Edition: 1st



Retail banking by Indian Institute of Banking and Finance

Call No: 332.1 IND
Publisher: Macmillan
Subject: Economics

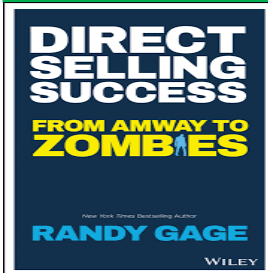
Accession No: 23360
Year: 2022
Edition: 2nd



Bank financial management by Indian Institute of Banking and Finance

Call No: 332.1 IND
Publisher: Macmillan
Subject: Economics

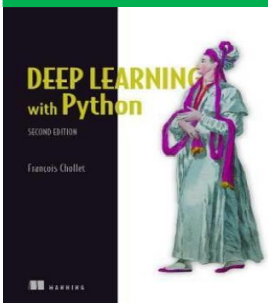
Accession No: 23361
Year: 2022
Edition: 2nd



Direct selling success by Gage, Randy

Call No: 658.872 GAG
Publisher: Manjul Publishing House
Subject: Marketing

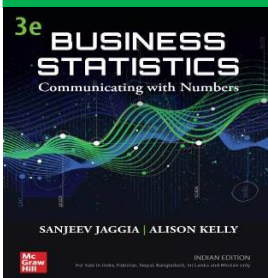
Accession No: 23362
Year: 2019
Edition: 1st



Deep learning with python by Chollet, Francois

Call No: 005.133 CHO
Publisher: Manning
Subject: Computer & IT

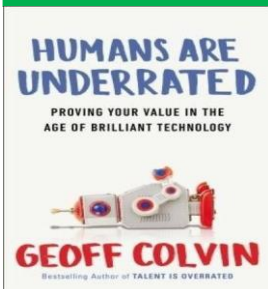
Accession No: 23363
Year: 2018
Edition: 1st



Business statistics by Jaggi, Sanjiv

Call No: 658.40331 JAG
Publisher: McGraw Hill
Subject: Marketing

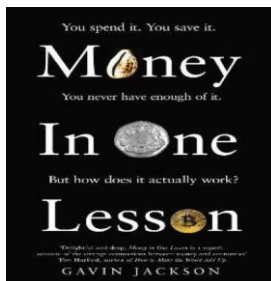
Accession No: 23364
Year: 2021
Edition: 3rd



Humans are underrated by Colvin, Geoff

Call No: 650.1 COL
Publisher: Nicholas Brealey
Subject: Miscellaneous

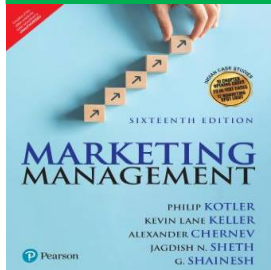
Accession No: 23365
Year: 2015
Edition: 1st



Money in one lesson by Jackson, Gavin

Call No: 332.4 JAC
Publisher: Macmillan
Subject: Economics

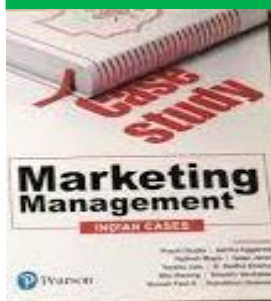
Accession No: 23366
Year: 2022
Edition: 1st



Marketing management by Kotler, Philip

Call No: 658.8 KOT
Publisher: Pearson
Subject: Marketing

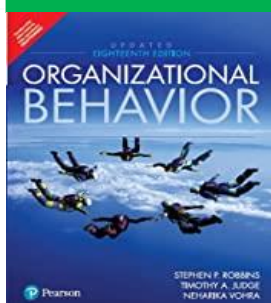
Accession No: 23367
Year: 2022
Edition: 16th



Marketing management by Gupta, Prachi (Contributor)

Call No: 658.8 MAR
Publisher: Pearson
Subject: Marketing

Accession No: 23368
Year: 2018
Edition: 1st



Organizational Behavior by Robbins, Stephen P

Call No: 658.4 ROB
Publisher: Pearson
Subject: Management

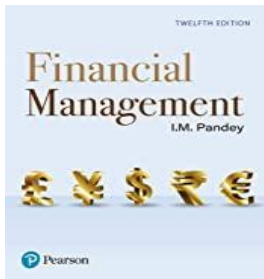
Accession No: 23369
Year: 2022
Edition: 18th Updated



Consumer behaviour by Kumar, S Ramesh

Call No: 658.8342 KUM
Publisher: Pearson
Subject: Marketing

Accession No: 23370
Year: 2017
Edition: 2nd



Financial management by Pandey, I.M.

Call No: 658.15 PAN
Publisher: Pearson
Subject: Management

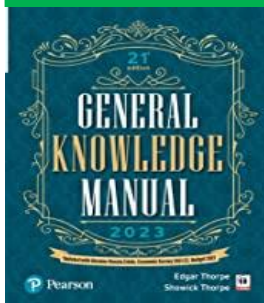
Accession No: 23371
Year: 2021
Edition: 12th



Essentials of financial management by Pandey, I M

Call No: 658.15 PAN
Publisher: Pearson
Subject: Management

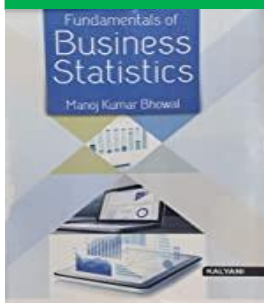
Accession No: 23372
Year: 2022
Edition: 5th



General knowledge manual 2023 by Thorpe, Edgar

Call No: 050 THO
Publisher: Pearson
Subject: Miscellaneous

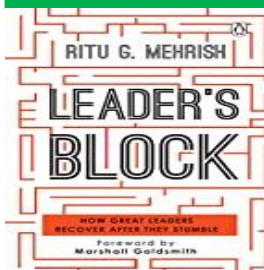
Accession No: 23373
Year: 2022
Edition: 21st



Fundamentals of business statistics by Bhowal, Manoj Kumar

Call No: 658.40331 BHO
Publisher: Asian books
Subject: Marketing

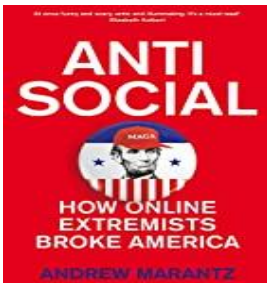
Accession No: 23374
Year: 2018
Edition: 2nd



Leader's block by Mehrish, Ritu G

Call No: 658.4092 MEH
Publisher: Penguin
Subject: Management

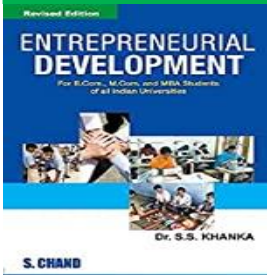
Accession No: 23375
Year: 2019
Edition: 1st



Antisocial by Marantz, Andrew

Call No: 303.4840973 MAR
Publisher: Picador
Subject: Miscellaneous

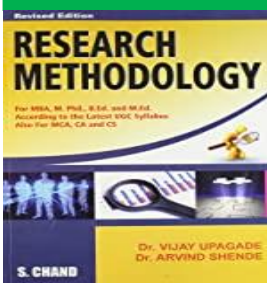
Accession No: 23376
Year: 2019
Edition: 1st



Entrepreneurial development by Khanka, S S

Call No: 658.421 KHA
Publisher: S Chand & Company
Subject: Management

Accession No: 23377
Year: 2021
Edition: 4th



Research methodology by Upagade, Vijay

Call No: 658.072 UPA
Publisher: S Chand & Company
Subject: Management

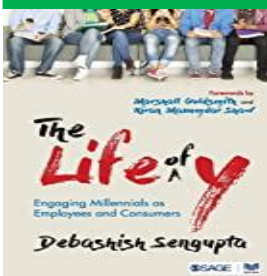
Accession No: 23378
Year: 2020
Edition: 2nd Rev



Operations research by Gupta, Prem Kumar

Call No: 658.4034 GUP
Publisher: S Chand & Company
Subject: Management

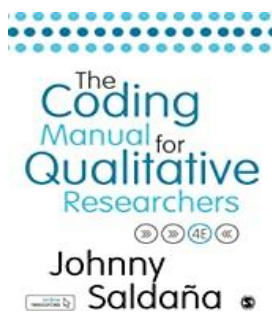
Accession No: 23379
Year: 2021
Edition: 7th



Life of y by Sengupta, Debashish

Call No: 305.20954 SEN
Publisher: Sage
Subject: Miscellaneous

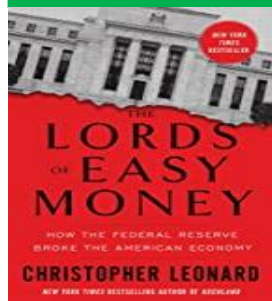
Accession No: 23380
Year: 2018
Edition: 1st



The coding manual for qualitative researchers by Saldana, Johnny

Call No: 658.072 SAL
Publisher: Sage
Subject: Management

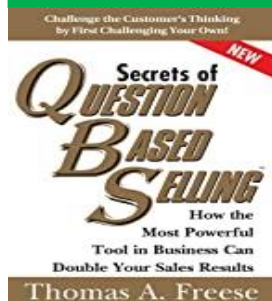
Accession No: 23381
Year: 2021
Edition: 4th



The lords of easy money by Leonard, Christopher

Call No: 332.110973 LEO
Publisher: Simon & Schuster
Subject: Economics

Accession No: 23382
Year: 2022
Edition: 1st



Secrets of question based selling by Freese, Thomas A

Call No: 658.85 FRE
Publisher: Sourcebooks
Subject: Marketing

Accession No: 23383
Year: 2020
Edition: 1st



Human resource management by Pande, Sharon

Call No: 658.3 PAN
Publisher: Vikas
Subject: Management

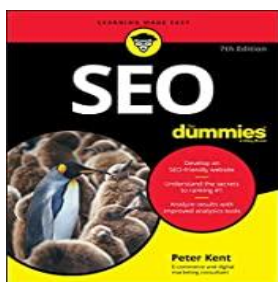
Accession No: 23384
Year: 2021
Edition: 2nd



Managerial economics by Dwivedi, D N

Call No: 338.7 DWI
Publisher: Vikas
Subject: Economics

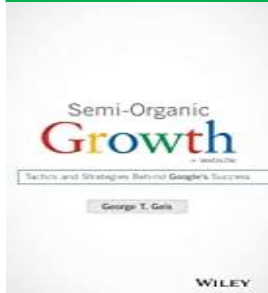
Accession No: 23385
Year: 2022
Edition: 9th



SEO for dummies by Kent, Peter

Call No: 004 KEN
Publisher: Wiley
Subject: Computer & IT

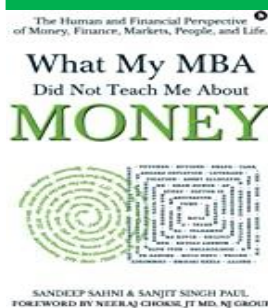
Accession No: 23386
Year: 2020
Edition: 7th



Semi-organic growth + website by Geis, George T

Call No: 658.4012 GEI
Publisher: Wiley
Subject: Management

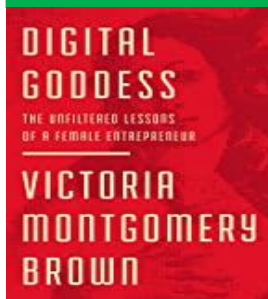
Accession No: 23387
Year: 2015
Edition: 1st



What my MBA did not teach me about money by Sahni, Sandeep

Call No: 332.4 SAH
Publisher: Notion Press
Subject: Economics

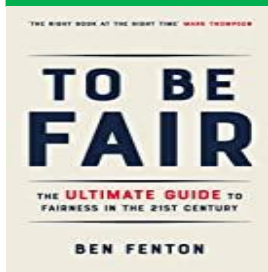
Accession No: 23388
Year: 2021
Edition: 1st



Digital Goddess by Brown, Victoria Montgomery

Call No: 658.421 BRO
Publisher: Harper Collins
Subject: Management

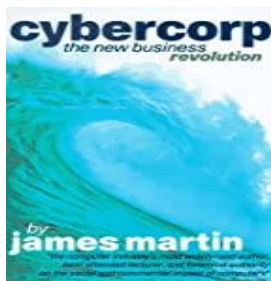
Accession No: 23389
Year: 2020
Edition: 1st



To be fair by Fenton, Ben

Call No: 179.9 FEN
Publisher: Mensch Publishing
Subject: Miscellaneous

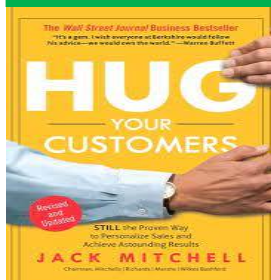
Accession No: 23390
Year: 2021
Edition: 1st



Cybercorp by Martin, James

Call No: 658.00285467 MAR
Publisher: AMACOM
Subject: Management

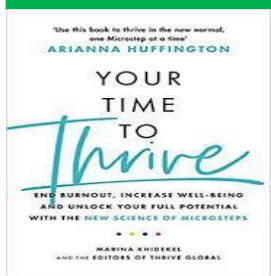
Accession No: 23391
Year: 2019
Edition: 1st



Hug your customers by Mitchell, Jack

Call No: 658.812 MIT
Publisher: Hachette
Subject: Marketing

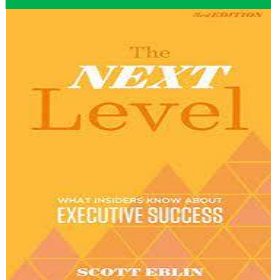
Accession No: 23392
Year: 2020
Edition: 1st



Your time to thrive by Khidekel, Marina

Call No: 155.9042 KHI
Publisher: Headline Publishing
Subject: Miscellaneous

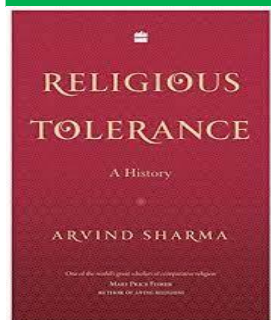
Accession No: 23393
Year: 2021
Edition: 1st



The next level by Eblin, Scott

Call No: 658.409 EBL
Publisher: Nicholas Brealey
Subject: Management

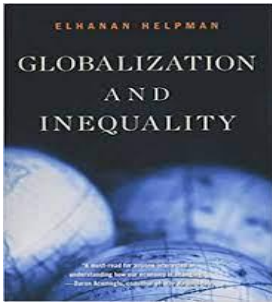
Accession No: 23394
Year: 2018
Edition: 1st



Religious tolerance by Sharma, Arvind

Call No: 201.5 SHA
Publisher: Harper Collins
Subject: Miscellaneous

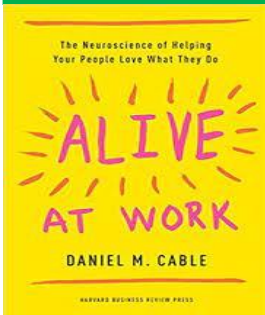
Accession No: 23395
Year: 2019
Edition: 1st



Globalization and inequality by Helpman, Elhanan

Call No: 303.482 HEL
Publisher: Harvard University Press
Subject: Miscellaneous

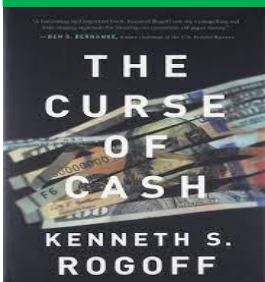
Accession No: 23396
Year: 2018
Edition: 1st



Alive at work by Cable, Daniel M

Call No: 658.314 CAB
Publisher: Harvard Business Review Press
Subject: Management

Accession No: 23397
Year: 2018
Edition: 1st



The curse of cash by Rogoff, Kenneth S

Call No: 332.4 ROG
Publisher: Princeton University Press
Subject: Economics

Accession No: 23398
Year: 2018
Edition: 1st