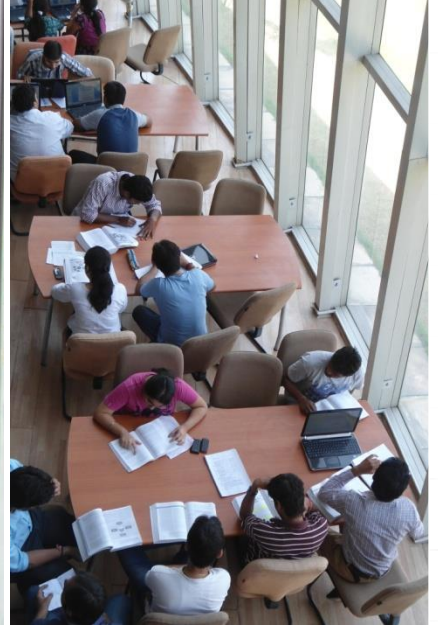
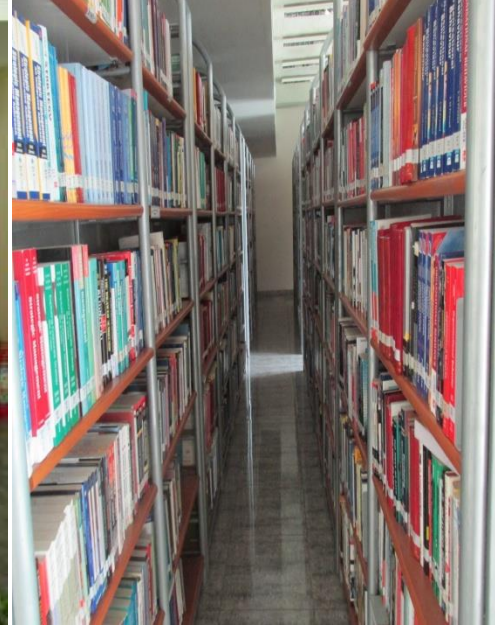


LIBRARY AND RESOURCE CENTER

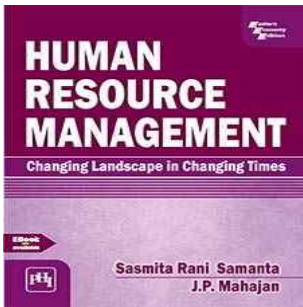


NEW ARRIVALS



JULY - 2023

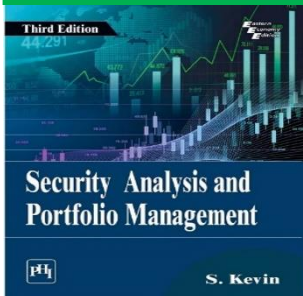
Total No. of Titles-	16102
Gen. Books Volumes-	24124
Text Books Volumes -	18353
Total Books -	42477



Human resource management by Samanta, Sasmita Rani

Call No.: 658.3 SAM
Publisher: PHI Learning
Subject: Management

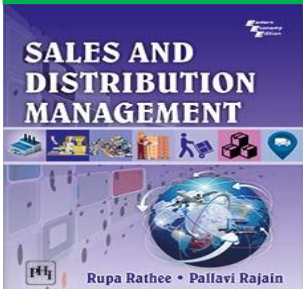
Accession No.: 24039
Year: 2023
Edition: 1st



Security analysis and portfolio management by Kevin, S

Call No.: 332.6 KEV
Publisher: PHI Learning
Subject: Economics

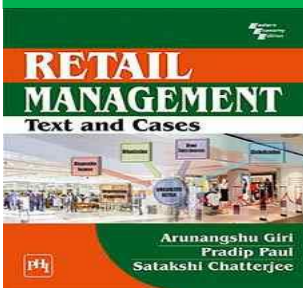
Accession No.: 24040
Year: 2023
Edition: 3rd



Sales and distribution management by Rathee, Rupa

Call No.: 658.81 RAT
Publisher: PHI Learning
Subject: Marketing

Accession No.: 24041
Year: 2023
Edition: 1st



Retail management by Giri, Arunangshu

Call No.: 658.87 GIR
Publisher: PHI Learning
Subject: Marketing

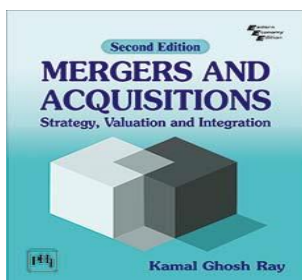
Accession No.: 24042
Year: 2022
Edition: 1st



Operations research by Srinivasan, G

Call No.: 658.4034 SRI
Publisher: PHI Learning
Subject: Economics

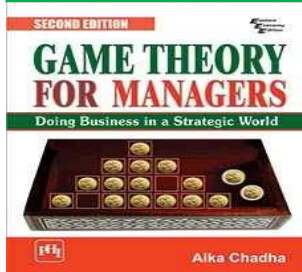
Accession No.: 24043
Year: 2022
Edition: 3rd



Mergers and acquisitions by Ray, Kamal Ghosh

Call No.: 658.162 RAY
Publisher: PHI Learning
Subject: Management

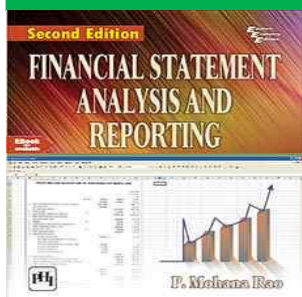
Accession No.: 24044
Year: 2010
Edition: 1st



Game theory for managers by Chadha, Alka

Call No.: 658.40353 CHA
Publisher: PHI Learning
Subject: Economics

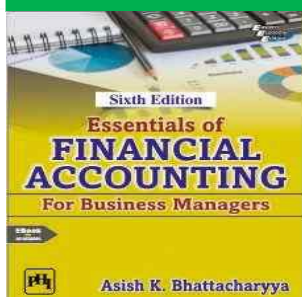
Accession No.: 24045
Year: 2022
Edition: 2nd



Financial statement analysis and reporting by Rao, Peddina Mohana

Call No.: 657.3 RAO
Publisher: PHI Learning
Subject: Accounting

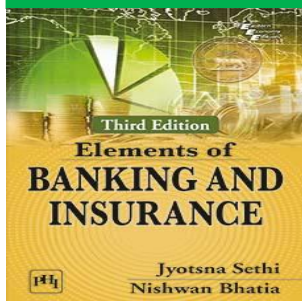
Accession No.: 24046
Year: 2023
Edition: 2nd



Essentials of financial accounting by Bhattacharyya, Asish K

Call No.: 657 BHA
Publisher: PHI Learning
Subject: Accounting

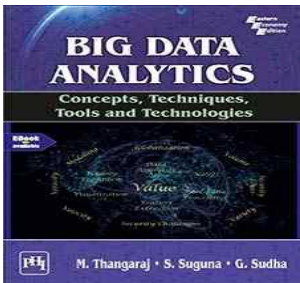
Accession No.: 24047
Year: 2022
Edition: 6th



Elements of banking and insurance by Sethi, Jyotsna

Call No.: 332.1 SET
Publisher: PHI Learning
Subject: Economics

Accession No.: 24048
Year: 2023
Edition: 3rd



Big data big analytics by Thangaraj, M

Call No.: 658.4033 THA
Publisher: PHI Learning
Subject: Statistics

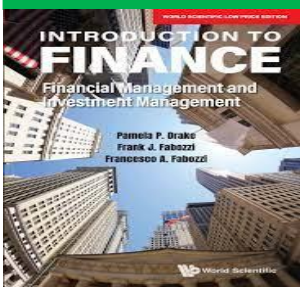
Accession No.: 24049
Year: 2023
Edition: 1st



On bullshit by Frankfurt, Harry G

Call No.: 177.3 FRA
Publisher: Princeton Uni. Press
Subject: Miscellaneous

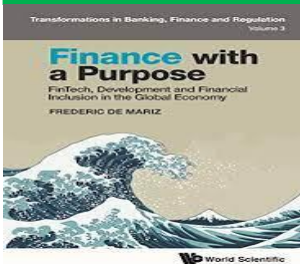
Accession No.: 24050
Year: 2021
Edition: 1st



Introduction to finance by Drake, Pamela P

Call No.: 658.15 DRA
Publisher: World Scientific
Subject: Management

Accession No.: 24051
Year: 2023
Edition: 1st



Finance with a purpose by De Mariz, Frederic

Call No.: 332.1068 DE
Publisher: World Scientific
Subject: Economics

Accession No.: 24052
Year: 2023
Edition: 1st



Saving your digital past present and future by Reyes, Vanessa

Call No.: 070.5797068 REY
Publisher: Rowman & Littlefield
Subject: Miscellaneous

Accession No.: 24053
Year: 2022
Edition: 1st



Applications and trends in fintech II by Chuen, David Lee Kuo (Ed)

Call No.: 332.1068 APP
Publisher: World Scientific
Subject: Economics

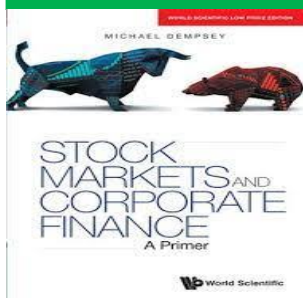
Accession No.: 24054
Year: 2023
Edition: 1st



Applications and trends in fintech I by Chuen, David Lee Kuo (Ed)

Call No.: 332.1068 APP
Publisher: World Scientific
Subject: Economics

Accession No.: 24055
Year: 2023
Edition: 1st



Stock markets and corporate finance by Dempsey, Michael

Call No.: 332.642 DEM
Publisher: World Scientific
Subject: Economics

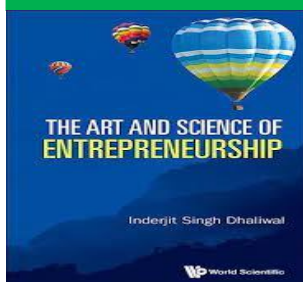
Accession No.: 24056
Year: 2023
Edition: 1st



Central bank digital currencies by Lloyd, Michael

Call No.: 332.4 LLO
Publisher: Agenda publishing
Subject: Economics

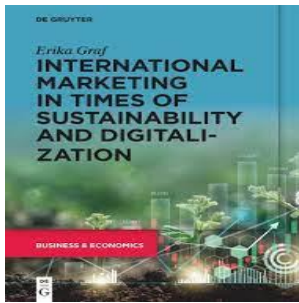
Accession No.: 24057
Year: 2023
Edition: 1st



The art and science of entrepreneurship by Dhaliwal, Inderjit Singh

Call No.: 658.421 DHA
Publisher: World Scientific
Subject: Management

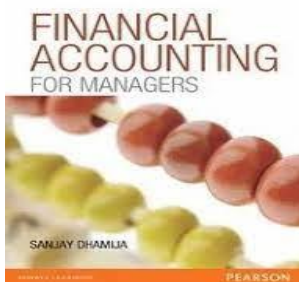
Accession No.: 24058
Year: 2022
Edition: 1st



International marketing in times of sustainability and digitalization by Graf, Erika

Call No.: 658.848 GRA
Publisher: Walter De Gruyter
Subject: Marketing

Accession No.: 24059
Year: 2023
Edition: 1st



Financial accounting for managers by Dhamija, Sanjay

Call No.: 657.068 DHA
Publisher: Pearson
Subject: Accounting

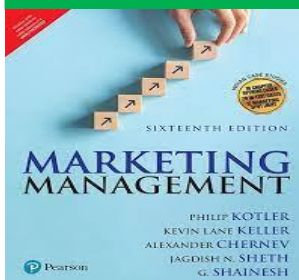
Accession No.: 24060
Year: 2012
Edition: 1st



Managerial statistics by Keller, Gerald

Call No.: 658.40331 KEL
Publisher: Cengage
Subject: Statistics

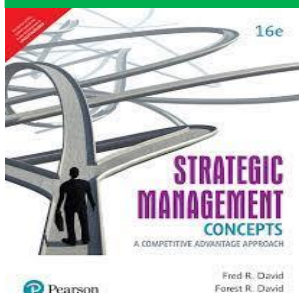
Accession No.: 24061
Year: 2012
Edition: 9th



Marketing management by Kotler, Philip

Call No.: 658.8 KOT
Publisher: Pearson
Subject: Marketing

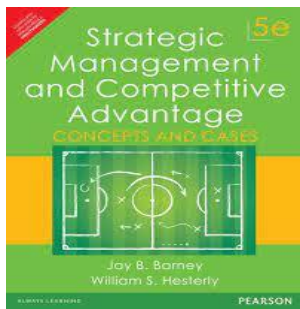
Accession No.: 24062
Year: 2022
Edition: 16th



Strategic management by David, Fred R

Call No.: 658.4012 DAV
Publisher: Pearson
Subject: Management

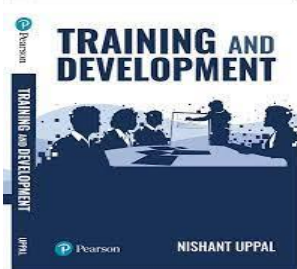
Accession No.: 24063
Year: 2018
Edition: 16th



Strategic management and competitive advantage by Barney, Jay B

Call No.: 658.4012 BAR
Publisher: Pearson
Subject: Management

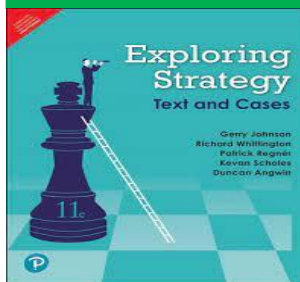
Accession No.: 24064
Year: 2023
Edition: 5th



Training and development by Uppal, Nishant

Call No.: 658.312404 UPP
Publisher: Pearson
Subject: Management

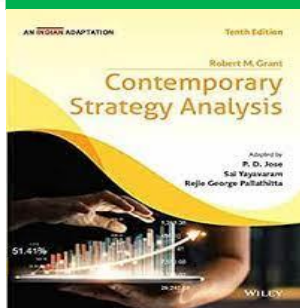
Accession No.: 24065-24067
Year: 2023
Edition: 1st



Exploring strategy by Johnson, Gerry

Call No.: 658.4012 JOH
Publisher: Pearson
Subject: Management

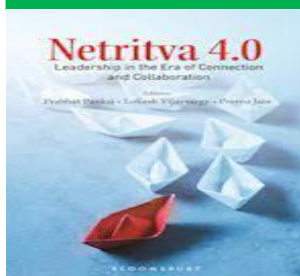
Accession No.: 24068-24069
Year: 2019
Edition: 11th



Contemporary strategy analysis by Grant, Robert M

Call No.: 658.4012 GRA
Publisher: Wiley
Subject: Management

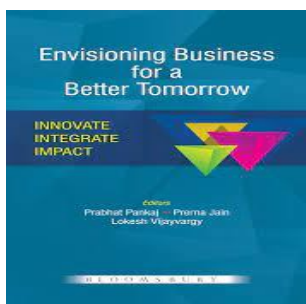
Accession No.: 24070-24072
Year: 2021
Edition: 10th (Indian Adoption)



Netritva 4.0 by Pankaj, Prabhat (Ed)

Call No.: 658.4092 NET
Publisher: Bloomsbury
Subject: Management

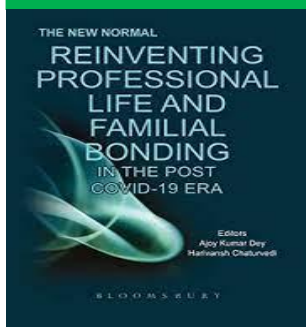
Accession No.: 24073
Year: 2023
Edition: 1st



Envisioning business for a better tomorrow by Pankaj, Prabhat (Ed)

Call No.: 658 ENV
Publisher: Bloomsbury
Subject: Management

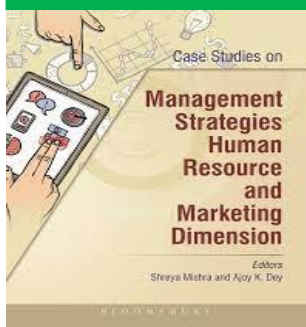
Accession No.: 24074
Year: 2021
Edition: 1st



The new normal reinventing professional life and familial bonding in the post Covid 19 era by Dey, Ajoy Kumar (Ed)

Call No.: 362.1962414 THE
Publisher: Bloomsbury
Subject: Miscellaneous

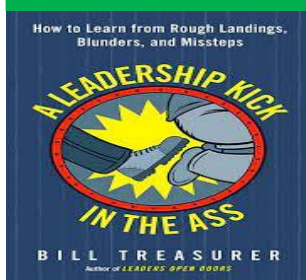
Accession No.: 24075
Year: 2021
Edition: 1st



Case studies on management strategies human resource and marketing dimension by Mishra, Shreya (Ed)

Call No.: 658.4012 CAS
Publisher: Bloomsbury
Subject: Management

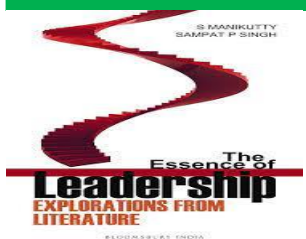
Accession No.: 24076
Year: 2022
Edition: 1st



A leadership kick in the ass by Treasurer, Bill

Call No.: 658.4092 TRE
Publisher: Berrett-Koehler
Subject: Management

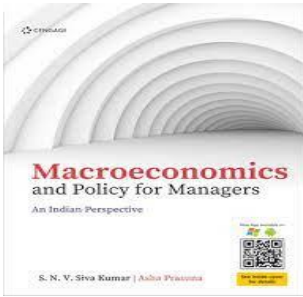
Accession No.: 24077
Year: 2017
Edition: 1st



The essence of leadership by Manikutty, S

Call No.: 658.4092 MAN
Publisher: Bloomsbury
Subject: Management

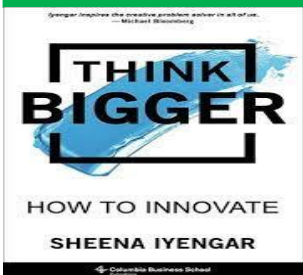
Accession No.: 24078
Year: 2023
Edition: 1st



Macroeconomics and policy for managers by Kumar, SNV Siva

Call No.: 339 KUM
Publisher: Cengage
Subject: Economics

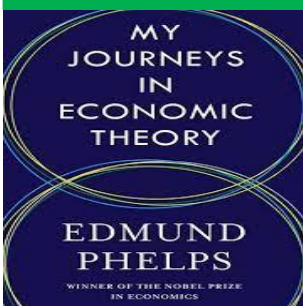
Accession No.: 24079
Year: 2021
Edition: 1st



Think bigger by Iyengar, Sheena

Call No.: 153.43 IYE
Publisher: Columbia Uni. Press
Subject: Miscellaneous

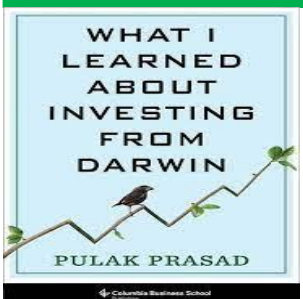
Accession No.: 24080
Year: 2023
Edition: 1st



My journeys in economic theory by Phelps, Edmund

Call No.: 338.954 PHE
Publisher: Columbia Uni. Press
Subject: Economics

Accession No.: 24081
Year: 2023
Edition: 1st



What I learned about investing from Darwin by Prasad, Pulak

Call No.: 332.6 PRA
Publisher: Columbia Uni. Press
Subject: Economics

Accession No.: 24082
Year: 2023
Edition: 1st



Resolute by design by Anuja, Rajendra K

Call No.: 920 ANE
Publisher: Embassy Books
Subject: Miscellaneous

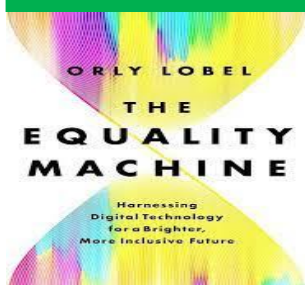
Accession No.: 24083
Year: 2022
Edition: 1st



Limca book of records 2023 by Ghose, Vijay (Ed.)

Call No.: 032.02 GH0
Publisher: Hachette India
Subject: Miscellaneous

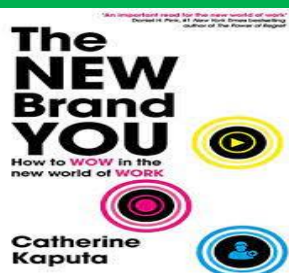
Accession No.: 24084
Year: 2023
Edition: 1st



The equality machine by Lobel, Orly

Call No.: 658.3008 LOB
Publisher: Public Affairs
Subject: Management

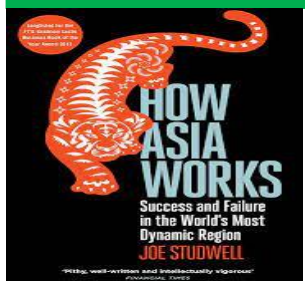
Accession No.: 24085
Year: 2022
Edition: 1st



The new brand you by Kaputa, Catherine

Call No.: 650.14 KAP
Publisher: Nicholas Brealey
Subject: Miscellaneous

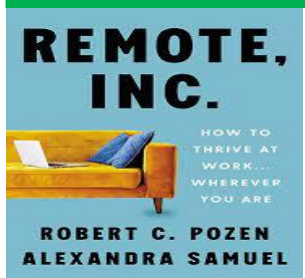
Accession No.: 24086
Year: 2022
Edition: 1st



How Asia works by Studwell, Joe

Call No.: 338.95 STU
Publisher: Profile Books
Subject: Economics

Accession No.: 24087
Year: 2013
Edition: 1st



Remote, Inc. by Pozen, Robert C

Call No.: 658.3123 POZ
Publisher: Harper Collins
Subject: Management

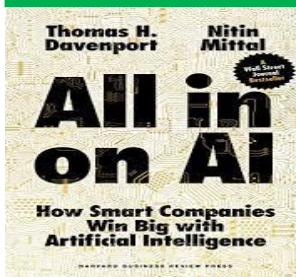
Accession No.: 24088
Year: 2021
Edition: 1st



Management tips 2 by Harvard Business Review Press

Call No.: 658 HBR
Publisher: HBS Press
Subject: Management

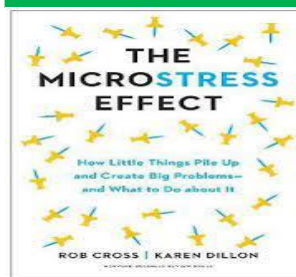
Accession No.: 24089
Year: 2021
Edition: 1st



All in on AI by Davenport, Thomas H

Call No.: 658.0563 DAV
Publisher: HBS Press
Subject: Management

Accession No.: 24090
Year: 2023
Edition: 1st



The microstress effect by Cross, Rob

Call No.: 155.9042 CRO
Publisher: HBS Press
Subject: Miscellaneous

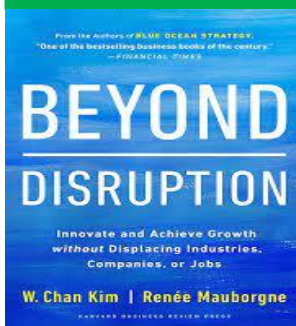
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Year: 2023
Edition: 1st



Web3 by Harvard Business Review Press

Call No.: 004.678 HBR
Publisher: HBS Press
Subject: Computer & IT

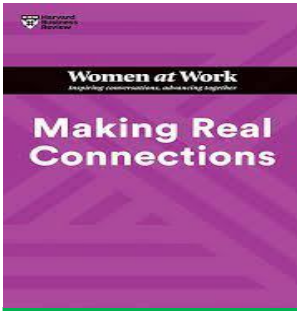
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Year: 2023
Edition: 1st



Beyond disruption by Kim, W Chan

Call No.: 658.4063 KIM
Publisher: HBS Press
Subject: Management

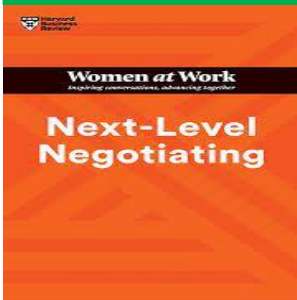
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Year: 2023
Edition: 1st



Making real connections by Harvard Business Review Press

Call No.: 331.4 HBR
Publisher: HBS Press
Subject: Economics

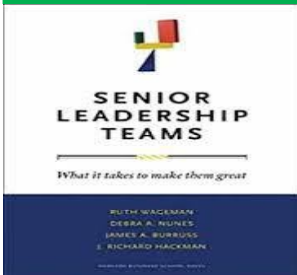
Accession No.: 24094
Year: 2022
Edition: 1st



Next-level negotiating by Harvard Business Review Press

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Publisher: HBS Press
Subject: Management

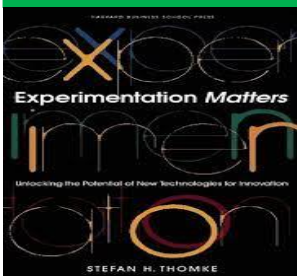
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Year: 2023
Edition: 1st



Senior leadership teams by Wageman, Ruth

Call No.: 658.4092 WAG
Publisher: HBS Press
Subject: Management

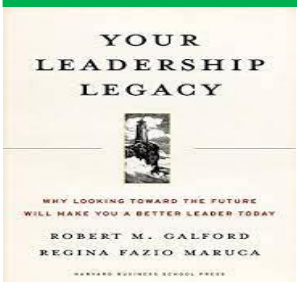
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Year: 2022
Edition: 1st



Experimentation matters by Thomke, Stefan H

Call No.: 658.4063 THO
Publisher: HBS Press
Subject: Management

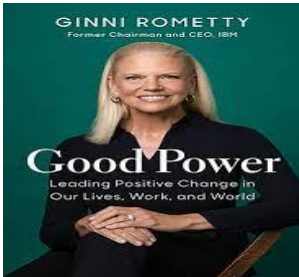
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Year: 2023
Edition: 1st



Your leadership legacy by Galford, Robert M

Call No.: 658.4092 GAL
Publisher: HBS Press
Subject: Management

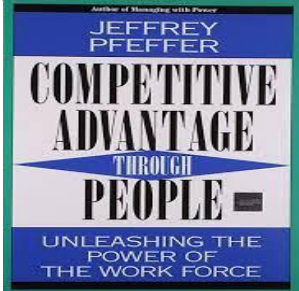
Accession No.: 24098
Year: 2006
Edition: 1st



Good power by Rometty, Ginni

Call No.: 658.4092 ROM
Publisher: HBS Press
Subject: Management

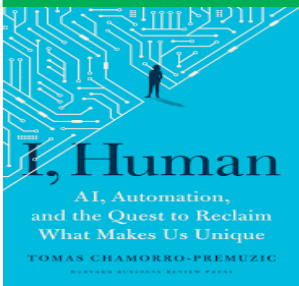
Accession No.: 24099
Year: 2023
Edition: 1st



Competitive advantage through people by Pfeffer, Jeffrey

Call No.: 658.314 PFE
Publisher: HBS Press
Subject: Management

Accession No.: 24100
Year: 2022
Edition: 1st



I human by Chamorro-Premuzic, Tomas

Call No.: 303.483 CHA
Publisher: HBS Press
Subject: Miscellaneous

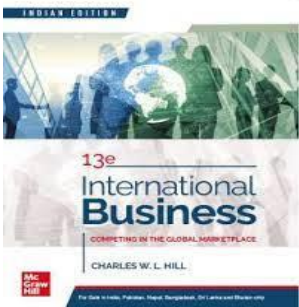
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Year: 2023
Edition: 1st



Agile by Harvard Business Review Press

Call No.: 658.4 HBR
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Subject: Management

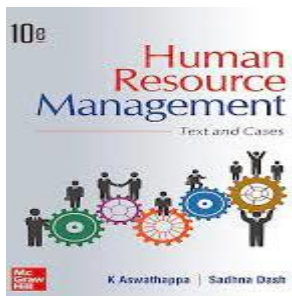
Accession No.: 24102
Year: 2020
Edition: 1st



International business by Hill, Charles W L

Call No.: 658.049 HIL
Publisher: McGraw Hill
Subject: Management

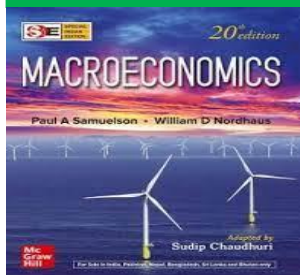
Accession No.: 24103
Year: 2023
Edition: 13th



Human resource management by Aswathappa, K

Call No.: 658.3 ASW
Publisher: McGraw Hill
Subject: Management

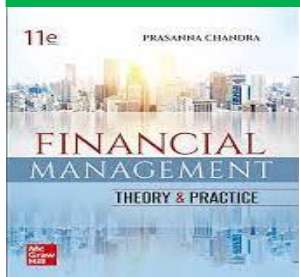
Accession No.: 24104
Year: 2023
Edition: 10th



Macroeconomics by Samuelson, Paul A

Call No.: 339 SAM
Publisher: McGraw Hill
Subject: Economics

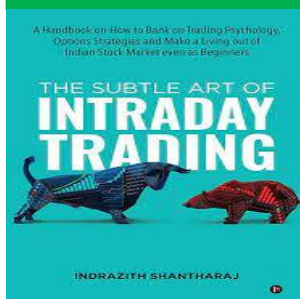
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Year: 2022
Edition: 20th



Financial management by Chandra, Prasanna

Call No.: 658.15 CHA
Publisher: McGraw Hill
Subject: Management

Accession No.: 24106
Year: 2023
Edition: 11th



The subtle art of intraday trading by Shantharaj, Indrazith

Call No.: 332.6322 SHA
Publisher: Notion Press
Subject: Economics

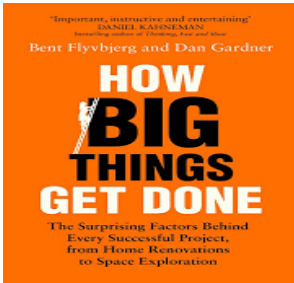
Accession No.: 24107
Year: 2021
Edition: 1st



Managerial economics by Salvatore, Dominick

Call No.: 338.7 SAL
Publisher: Oxford Uni. Press
Subject: Economics

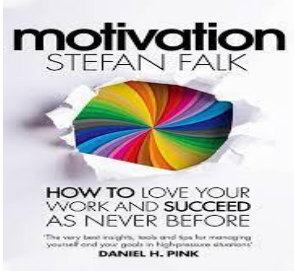
Accession No.: 24108
Year: 2020
Edition: 9th



How big things get done by Flyvbjerg, Bent

Call No.: 658.404 FLY
Publisher: Macmillan
Subject: Management

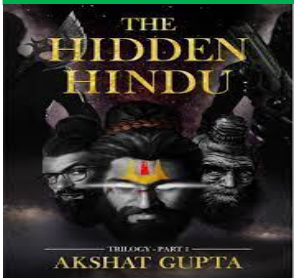
Accession No.: 24109
Year: 2023
Edition: 1st



Motivation by Falk, Stefan

Call No.: 153.8 FAL
Publisher: Macmillan
Subject: Miscellaneous

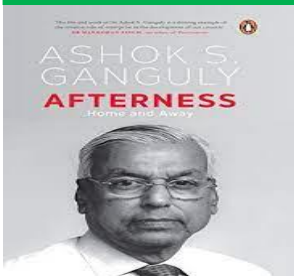
Accession No.: 24110
Year: 2022
Edition: 1st



The hidden Hindu by Gupta, Akshat

Call No.: 823 GUP
Publisher: Penguin
Subject: Miscellaneous

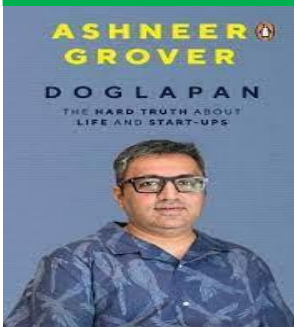
Accession No.: 24111
Year: 2022
Edition: 1st



Afterness by Ganguly, Ashok S

Call No.: 920 GAG
Publisher: Penguin
Subject: Miscellaneous

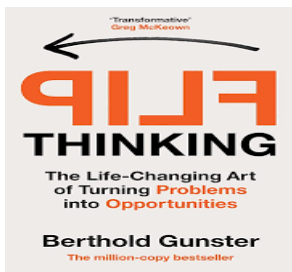
Accession No.: 24112
Year: 2022
Edition: 1st



Doglapan by Grover, Ashneer

Call No.: 920 GRO
Publisher: Penguin
Subject: Miscellaneous

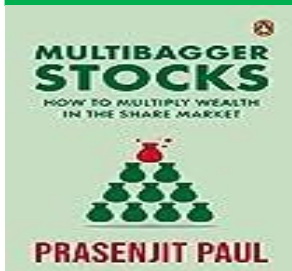
Accession No.: 24113
Year: 2022
Edition: 1st



Flip thinking by Gunster, Berthold

Call No.: 153.42 GUN
Publisher: Ebury Publishing
Subject: Miscellaneous

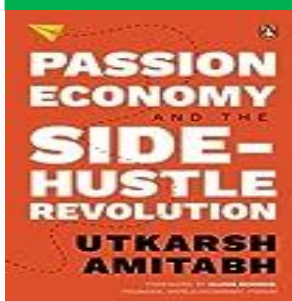
Accession No.: 24114
Year: 2022
Edition: 1st



Multibagger stocks by Paul, Prasenjit

Call No.: 332.6 PAU
Publisher: Penguin
Subject: Economics

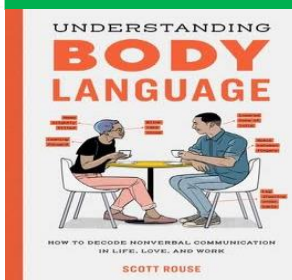
Accession No.: 24115
Year: 2023
Edition: 1st



Passion economy and the side hustle revolution by Amitabh, Utkarsh

Call No.: 650.14 AMI
Publisher: Penguin
Subject: Miscellaneous

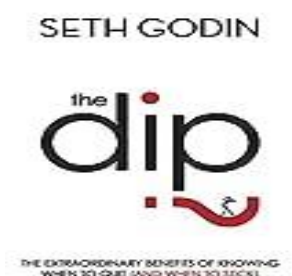
Accession No.: 24116
Year: 2023
Edition: 1st



Understanding body language by Rouse, Scott

Call No.: 153.69 ROU
Publisher: Embassy Books
Subject: Miscellaneous

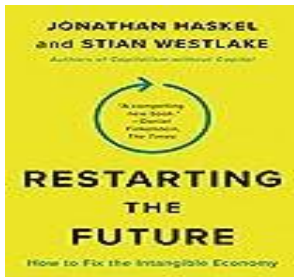
Accession No.: 24117
Year: 2021
Edition: 1st



The dip by Godin, Seth

Call No.: 158.1 GOD
Publisher: Piatkus
Subject: Miscellaneous

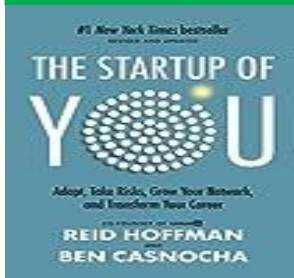
Accession No.: 24118
Year: 2010
Edition: 1st



Restarting the future by Haskel, Jonathan

Call No.: 338.5 HAS
Publisher: Princeton Uni. Press
Subject: Economics

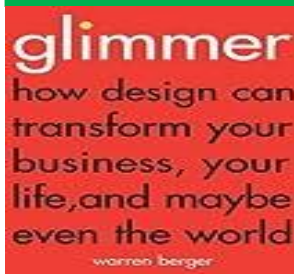
Accession No.: 24119
Year: 2022
Edition: 1st



The start-up of you by Hoffman, Reid

Call No.: 650.1 HOF
Publisher: Crown Business
Subject: Miscellaneous

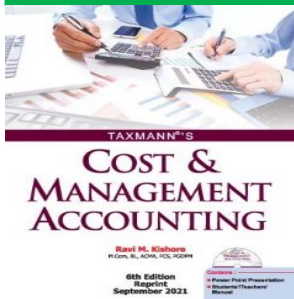
Accession No.: 24120
Year: 2022
Edition: 1st



Glimmer by Berger, Warren

Call No.: 745.2 BER
Publisher: Random House
Subject: Miscellaneous

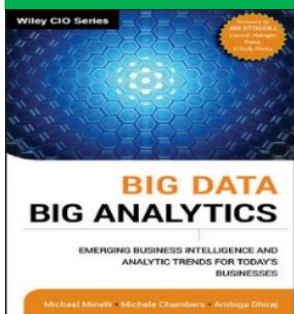
Accession No.: 24121
Year: 2022
Edition: 1st



Cost and management accounting by Kishore, Ravi M

Call No.: 657.42068 KIS
Publisher: Taxmann's
Subject: Accounting

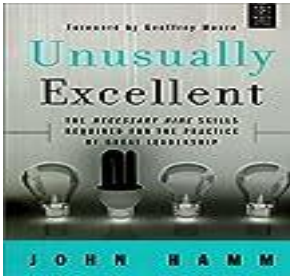
Accession No.: 24122
Year: 2021
Edition: 6th



Big data big analytics by Minelli, Michael

Call No.: 658.4033 MIN
Publisher: Wiley
Subject: Statistics

Accession No.: 24123
Year: 2014
Edition: 1st



Unusually excellent by Hamm, John

Call No.: 658.4092 HAM

Publisher: Wiley

Subject: Management

Accession No.: 24124

Year: 2022

Edition: 1st