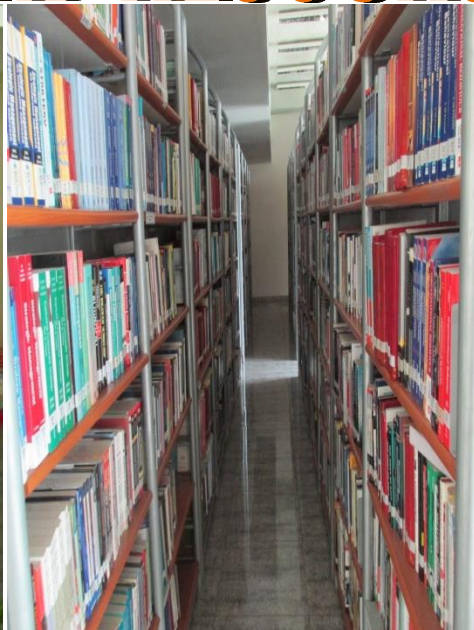


LIBRARY AND RESOURCE CENTER

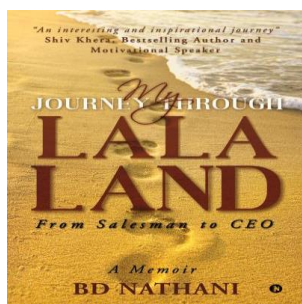


NEW ARRIVALS



MARCH - 2021

Total No. of Titles-	14831
Total No. of Volumes-	22164
Total Book Bank Books-	14412
Total Books -	36576



My journey through lala land by Nathani, B D

Call No: 920 NAT
Publisher: Notion Press
Subject: Miscellaneous

Accession No: 21927 - 21936
Year: 2021
Price : ₹ 199



Economic survey 2020-21, Vol-1 & 2 by Government of India

Call No: 330.0723 ECO
Publisher: Govt. of India
Subject: Economics

Accession No: 21937 - 21938
Year: 2021
Price : ₹ 595



Accounting by Anthony, Robert N

Call No: 657 ANT
Publisher: McGraw Hill
Subject: Accounting

Accession No: 21939
Year: 2020
Price : ₹ 695



International financial management by Apte, P G

Call No: 658.1599 APT
Publisher: McGraw Hill
Subject: Management

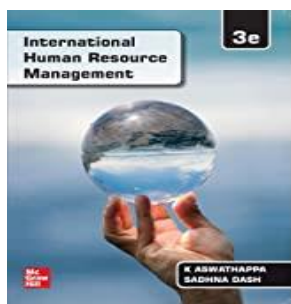
Accession No: 21940
Year: 2020
Price : ₹ 795



International business by Aswathappa, K

Call No: 658.049 ASW
Publisher: McGraw Hill
Subject: Management

Accession No: 21941
Year: 2020
Price : ₹ 745



International human resource management by Aswathappa, K

Call No: 658.3 ASE
Publisher: McGraw Hill
Subject: Management

Accession No: 21942
Year: 2020
Price : ₹ 725



Marketing research by Beri, G C

Call No: 658.83 BER
Publisher: McGraw Hill
Subject: Marketing

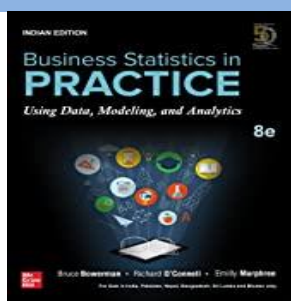
Accession No: 21943
Year: 2020
Price : ₹ 695



Investments by Bodie, Zvi

Call No: 332.6 BOD
Publisher: McGraw Hill
Subject: Economics

Accession No: 21944
Year: 2018
Price : ₹ 875



Business statistics in practice by Bowerman, Bruce L

Call No: 658.40331 BOW
Publisher: McGraw Hill
Subject: Statistics

Accession No: 21945
Year: 2019
Price : ₹ 925



International marketing by Cateora, Philip R

Call No: 658.848 CAT
Publisher: McGraw Hill
Subject: Marketing

Accession No: 21946
Year: 2020
Price : ₹ 845



Projects by Chandra, Prasanna

Call No: 658.404 CHA
Publisher: McGraw Hill
Subject: Management

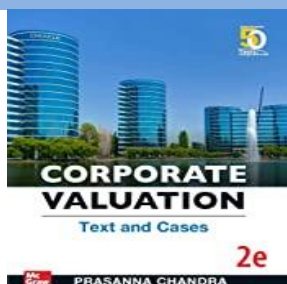
Accession No: 21947
Year: 2019
Price : ₹ 775



New products management by Crawford, Merle

Call No: 658.56 CRA
Publisher: McGraw Hill
Subject: Management

Accession No: 21948
Year: 2020
Price : ₹ 825



Corporate valuation by Chandra, Prasanna

Call No: 658.15 CHA
Publisher: McGraw Hill
Subject: Management

Accession No: 21949
Year: 2020
Price : ₹ 775



Strategic financial management by Chandra, Prasanna

Call No: 658.15 CHA
Publisher: McGraw Hill
Subject: Management

Accession No: 21950
Year: 2020
Price : ₹ 775



International economics by Cherunilam, Francis

Call No: 337 CHE
Publisher: McGraw Hill
Subject: Economics

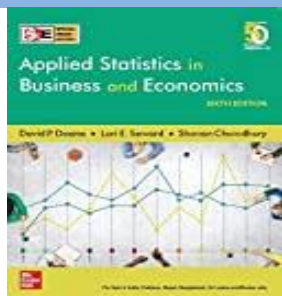
Accession No: 21951
Year: 2020
Price : ₹ 795



Economics by Colander, David C

Call No: 330 COL
Publisher: McGraw Hill
Subject: Economics

Accession No: 21952
Year: 2019
Price : ₹ 895



Applied statistics in business and economics by Doane, David P

Call No: 658.40331 DOA
Publisher: McGraw Hill
Subject: Statistics

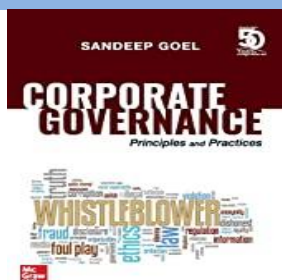
Accession No: 21953
Year: 2020
Price : ₹ 845



International business by Geringer, J Michael

Call No: 338.88 GER
Publisher: McGraw Hill
Subject: Economics

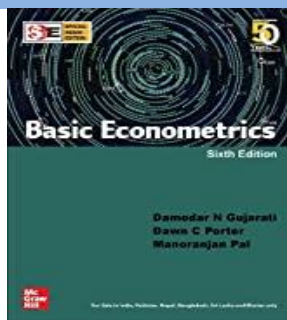
Accession No: 21954
Year: 2020
Price : ₹ 625



Corporate governance by Goel, Sandeep

Call No: 658.42 GOE
Publisher: McGraw Hill
Subject: Management

Accession No: 21955
Year: 2020
Price : ₹ 625



Basic econometrics by Gujarati, Damodar N

Call No: 330.015195 GUJ
Publisher: McGraw Hill
Subject: Economics

Accession No: 21956
Year: 2021
Price : ₹ 845



Digital marketing by Gupta, Seema

Call No: 658.872 GUP
Publisher: McGraw Hill
Subject: Marketing

Accession No: 21957
Year: 2020
Price : ₹ 745



Financial management by Gulati, Sumit

Call No: 658.15 GUL
Publisher: McGraw Hill
Subject: Management

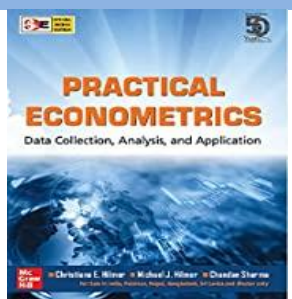
Accession No: 21958
Year: 2020
Price : ₹ 799



Consumer behavior by Mothersbaugh, David L

Call No: 658.8342 MOT
Publisher: McGraw Hill
Subject: Marketing

Accession No: 21959
Year: 2020
Price : ₹ 795



Practical econometrics by Hilmer, Christiana E

Call No: 330.015195 HIL
Publisher: McGraw Hill
Subject: Economics

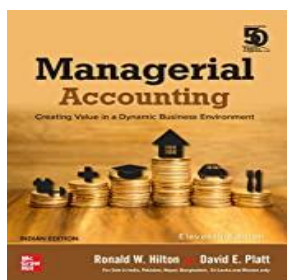
Accession No: 21960
Year: 2020
Price : ₹ 725



Introduction to management science by Hiller, Frederick S

Call No: 658 HIL
Publisher: McGraw Hill
Subject: Management

Accession No: 21961
Year: 2019
Price : ₹ 795



Managerial accounting by Hilton, Ronald W

Call No: 658.1511 HIL
Publisher: McGraw Hill
Subject: Management

Accession No: 21962
Year: 2020
Price : ₹ 845



A Casebook in financial management by Pandey, I M

Call No: 658.15 PAN
Publisher: McGraw Hill
Subject: Management

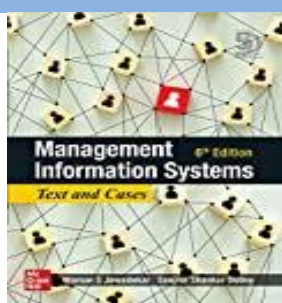
Accession No: 21963
Year: 2020
Price : ₹ 975



Effective business communication by Jain, Neera

Call No: 650.014 JAI
Publisher: McGraw Hill
Subject: Miscellaneous

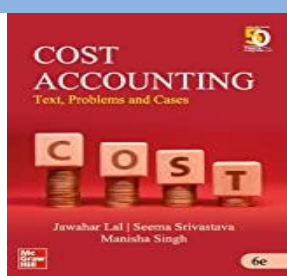
Accession No: 21964
Year: 2020
Price : ₹ 695



Management information systems by Jawadekar, Waman S

Call No: 658.4038 JAW
Publisher: McGraw Hill
Subject: Management

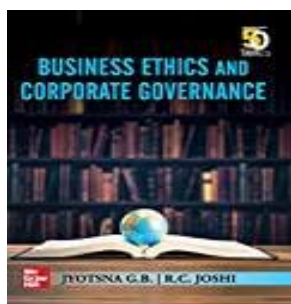
Accession No: 21965
Year: 2020
Price : ₹ 745



Cost accounting by Lal, Jawahar

Call No: 657.42 LAL
Publisher: McGraw Hill
Subject: Accounting

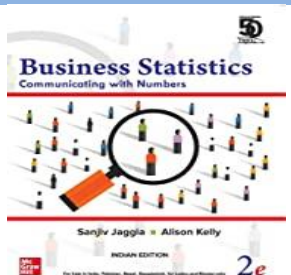
Accession No: 21966
Year: 2019
Price : ₹ 695



Business ethics and corporate governance by Bijalwan, Jyotsna Ghildiyal

Call No: 658.42 BIJ
Publisher: McGraw Hill
Subject: Management

Accession No: 21967
Year: 2020
Price : ₹ 545



Business statistics by Jaggia, Sanjiv

Call No: 658.40331 JAG
Publisher: McGraw Hill
Subject: Statistics

Accession No: 21968
Year: 2020
Price : ₹ 795



Purchasing and supply management by Johnson, P Fraser

Call No: 658.72 JOH
Publisher: McGraw Hill
Subject: Management

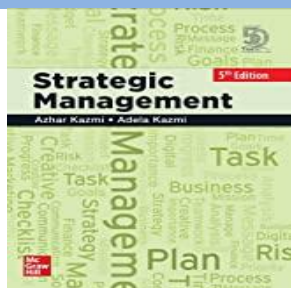
Accession No: 21969
Year: 2019
Price : ₹ 695



Economics by Karlan, Dean

Call No: 330 KAR
Publisher: McGraw Hill
Subject: Economics

Accession No: 21970
Year: 2020
Price : ₹ 895



Strategic management by Kazmi, Azhar

Call No: 658.4012 KAZ
Publisher: McGraw Hill
Subject: Management

Accession No: 21971
Year: 2021
Price : ₹ 695



Forecasting and predictive analytics by Keating, Barry

Call No: 658.4012 KEA
Publisher: McGraw Hill
Subject: Management

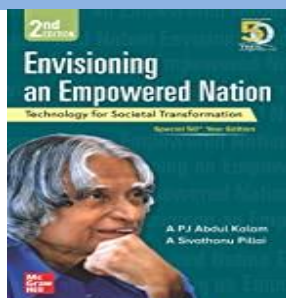
Accession No: 21972
Year: 2021
Price : ₹ 725



Essentials of management by Koontz, Harold

Call No: 658 KOO
Publisher: McGraw Hill
Subject: Management

Accession No: 21973
Year: 2021
Price : ₹ 725



Envisioning an empowered nation by Kalam, A P J Abdul

Call No: 303.483 KAL
Publisher: McGraw Hill
Subject: Miscellaneous

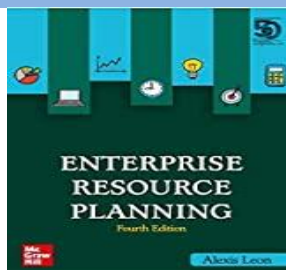
Accession No: 21974
Year: 2004
Price : ₹ 625



Personal finance by Kapoor, Jack R

Call No: 332.024 KAP
Publisher: McGraw Hill
Subject: Economics

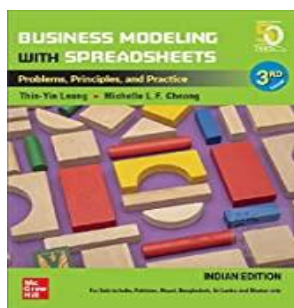
Accession No: 21975
Year: 2020
Price : ₹ 795



Enterprise resource planning by Leon, Alexis

Call No: 658.4012 LEO
Publisher: McGraw Hill
Subject: Management

Accession No: 21976
Year: 2019
Price : ₹ 625



Business modeling with spreadsheets by Leong, Thin-Yin

Call No: 005.369 LEO
Publisher: McGraw Hill
Subject: Computer & IT

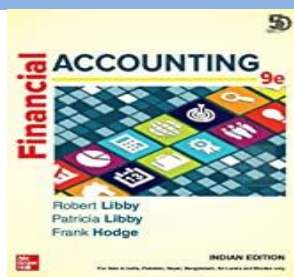
Accession No: 21977
Year: 2019
Price : ₹ 725



Negotiation by Lewicki, Roy J

Call No: 658.4052 LEW
Publisher: McGraw Hill
Subject: Management

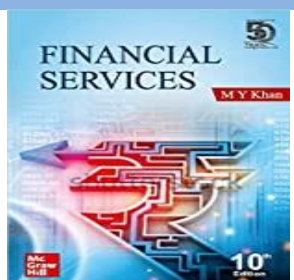
Accession No: 21978
Year: 2019
Price : ₹ 875



Financial accounting by Libby, Robert

Call No: 657 LIB
Publisher: McGraw Hill
Subject: Accounting

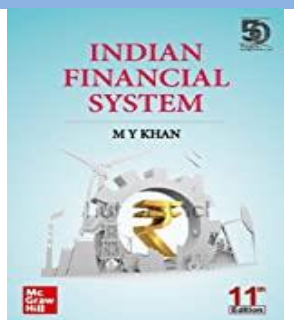
Accession No: 21979
Year: 2019
Price : ₹ 895



Financial services by Khan, M Y

Call No: 332 KHA
Publisher: McGraw Hill
Subject: Economics

Accession No: 21980
Year: 2020
Price : ₹ 795



Indian financial system by Khan, M Y

Call No: 332.054 KHA
Publisher: McGraw Hill
Subject: Economics

Accession No: 21981
Year: 2020
Price : ₹ 795



Strategic management of technological innovation by Schilling, Melissa A

Call No: 658.4012 SCH
Publisher: McGraw Hill
Subject: Management

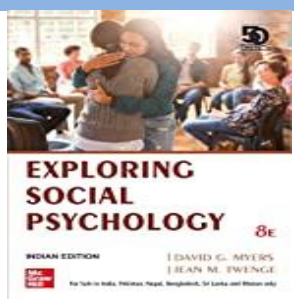
Accession No: 21982
Year: 2020
Price : ₹ 695



Compensation by Newman, Jerry M

Call No: 658.322 NEW
Publisher: McGraw Hill
Subject: Management

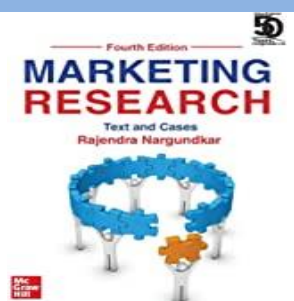
Accession No: 21983
Year: 2020
Price : ₹ 845



Exploring social psychology by Myers, David G

Call No: 302.07 MYE
Publisher: McGraw Hill
Subject: Miscellaneous

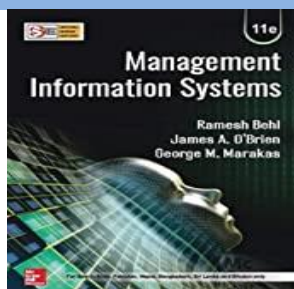
Accession No: 21984
Year: 2020
Price : ₹ 599



Marketing research by Nargundkar, Rajendra

Call No: 658.83 NAR
Publisher: McGraw Hill
Subject: Marketing

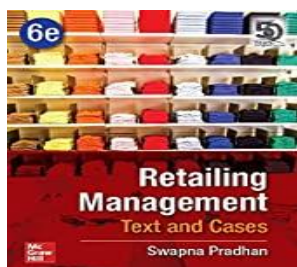
Accession No: 21985
Year: 2019
Price : ₹ 695



Management information systems by Behl, Ramesh

Call No: 658.4038 BEH
Publisher: McGraw Hill
Subject: Management

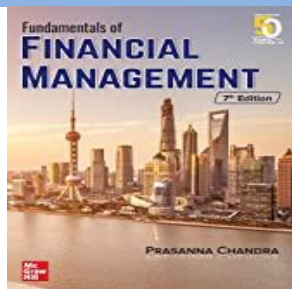
Accession No: 21986
Year: 2019
Price : ₹ 845



Retailing management by Pradhan, Swapna

Call No: 658.87 PRA
Publisher: McGraw Hill
Subject: Marketing

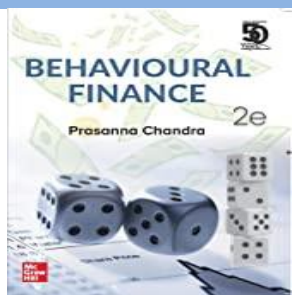
Accession No: 21987
Year: 2020
Price : ₹ 745



Fundamentals of financial management by Chandra, Prasanna

Call No: 658.15 CHA
Publisher: McGraw Hill
Subject: Management

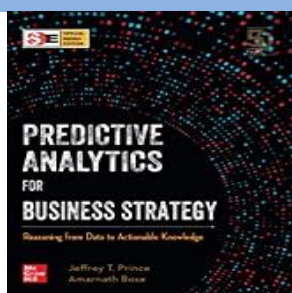
Accession No: 21988
Year: 2020
Price : ₹ 775



Behavioural finance by Chandra, Prasanna

Call No: 332.6019 CHA
Publisher: McGraw Hill
Subject: Economics

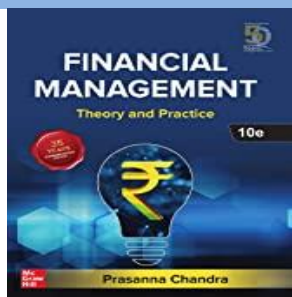
Accession No: 21989
Year: 2020
Price : ₹ 750



Predictive analytics for business strategy by Prince, Jeffrey T

Call No: 658.4033 PRI
Publisher: McGraw Hill
Subject: Statistics

Accession No: 21990
Year: 2021
Price : ₹ 725



Financial management by Chandra, Prasanna

Call No: 658.15 CHA
Publisher: McGraw Hill
Subject: Management

Accession No: 21991
Year: 2019
Price : ₹ 825



Financial accounting for management by Ramachandran, N

Call No: 657.068 RAM
 Publisher: McGraw Hill
 Subject: Accounting

Accession No: 21992
 Year: 2020
 Price : ₹ 695



Business communication by Rentz, Kathryn

Call No: 650.014 REN
 Publisher: McGraw Hill
 Subject: Miscellaneous

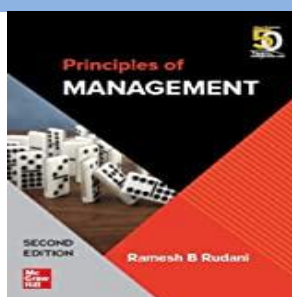
Accession No: 21993
 Year: 2020
 Price : ₹ 725



Data analytics for accounting by Richardson, Vernon J

Call No: 658.4033 RIC
 Publisher: McGraw Hill
 Subject: Statistics

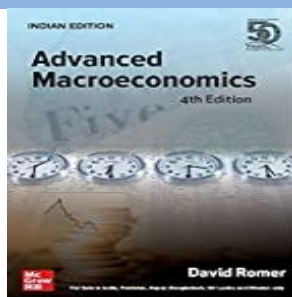
Accession No: 21994
 Year: 2021
 Price : ₹ 725



Principles of management by Rudani, Ramesh B

Call No: 658 RUD
 Publisher: McGraw Hill
 Subject: Management

Accession No: 21995
 Year: 2020
 Price : ₹ 795



Advanced macroeconomics by Romer, David

Call No: 339 ROM
 Publisher: McGraw Hill
 Subject: Economics

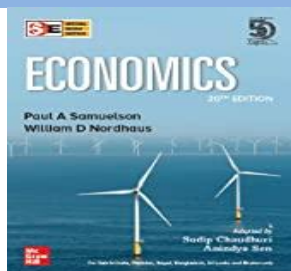
Accession No: 21996
 Year: 2019
 Price : ₹ 825



Production and operations management by Chary, S N

Call No: 658.5 CHA
Publisher: McGraw Hill
Subject: Management

Accession No: 21997
Year: 2019
Price : ₹ 795



Economics by Samuelson, Paul A

Call No: 330 SAM
Publisher: McGraw Hill
Subject: Economics

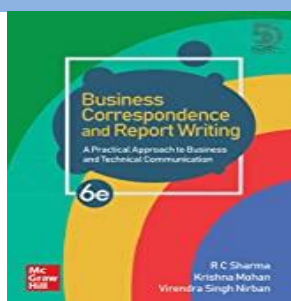
Accession No: 21998
Year: 2020
Price : ₹ 825



Marketing management by Saxena, Rajan

Call No: 658.8 SAX
Publisher: McGraw Hill
Subject: Marketing

Accession No: 21999
Year: 2020
Price : ₹ 895



Business correspondence and report writing by Sharma, R C

Call No: 650.014 SHA
Publisher: McGraw Hill
Subject: Miscellaneous

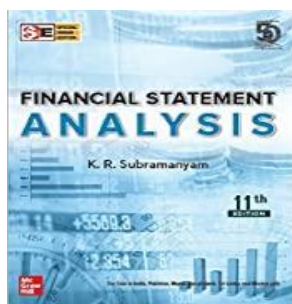
Accession No: 22000
Year: 2020
Price : ₹ 695



Designing and managing the supply chain by Simchi-Levi, David

Call No: 658.5 SIM
Publisher: McGraw Hill
Subject: Management

Accession No: 22001
Year: 2019
Price : ₹ 745



Financial statement analysis by Subramanyam, K R

Call No: 657.3 SUB
Publisher: McGraw Hill
Subject: Accounting

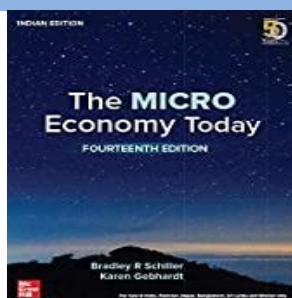
Accession No: 22002
Year: 2020
Price : ₹ 845



The Macro economy today by Schiller, Bradley R

Call No: 339 SCH
Publisher: McGraw Hill
Subject: Economics

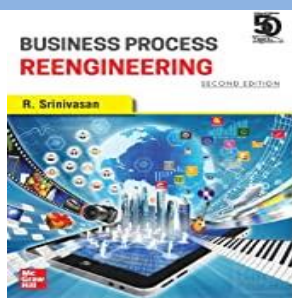
Accession No: 22003
Year: 2019
Price : ₹ 825



The Micro economy today by Schiller, Bradley R

Call No: 338.5 SCH
Publisher: McGraw Hill
Subject: Economics

Accession No: 22004
Year: 2019
Price : ₹ 825



Business process reengineering by Srinivasan, R

Call No: 658.562 SRI
Publisher: PHI Learning
Subject: Management

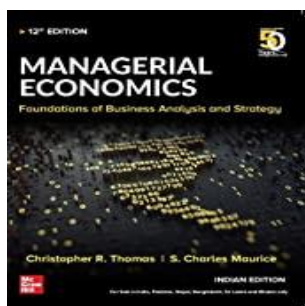
Accession No: 22005
Year: 2020
Price : ₹ 725



Managing operations by Swink, Morgan

Call No: 658.5 SWI
Publisher: McGraw Hill
Subject: Management

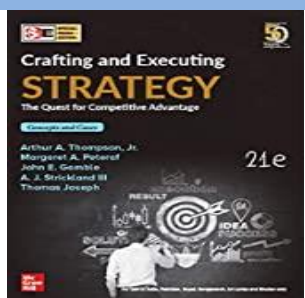
Accession No: 22006
Year: 2019
Price : ₹ 795



Managerial economics by Thomas, Christopher R

Call No: 338.7 THO
Publisher: McGraw Hill
Subject: Economics

Accession No: 22007
Year: 2020
Price : ₹ 845



Crafting and executing strategy by Thompson, Arthur A

Call No: 658.4012 THO
Publisher: McGraw Hill
Subject: Management

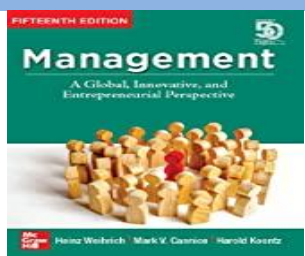
Accession No: 22008
Year: 2020
Price : ₹ 875



Product design and development by Ulrich, Karl T

Call No: 658.5752 ULR
Publisher: McGraw Hill
Subject: Management

Accession No: 22009
Year: 2020
Price : ₹ 825



Management by Weihrich, Heinz

Call No: 658 WEI
Publisher: McGraw Hill
Subject: Management

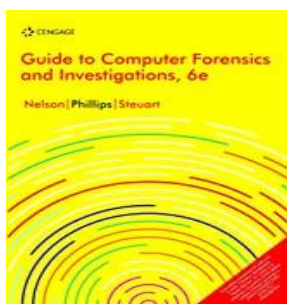
Accession No: 22010
Year: 2020
Price : ₹ 825



Principles of income tax law and practice by Mittal, Naveen

Call No: 343.052 MIT
Publisher: Cengage
Subject: Miscellaneous

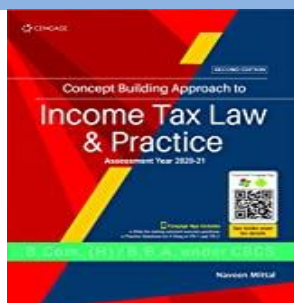
Accession No: 22011
Year: 2021
Price : ₹ 525



Guide to computer forensics and investigations by Nelson, Bill

Call No: 363.25968 NEL
Publisher: Cengage
Subject: Miscellaneous

Accession No: 22012
Year: 2019
Price : ₹ 699



Concept building approach to income tax law and practice by Mittal, Naveen

Call No: 343.052 MIT
Publisher: Cengage
Subject: Miscellaneous

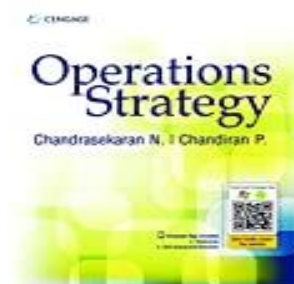
Accession No: 22013
Year: 2021
Price : ₹ 525



Strategic management by Hill, Charles W L

Call No: 658.4012 HIL
Publisher: Cengage
Subject: Management

Accession No: 22014
Year: 2021
Price : ₹ 750



Operations strategy by Nagarajan, Chandrasekaran

Call No: 658.5 NAG
Publisher: Cengage
Subject: Management

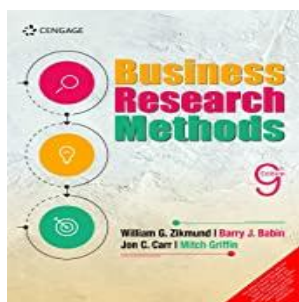
Accession No: 22015
Year: 2020
Price : ₹ 350



OM by Collier, David A

Call No: 658.5 COL
Publisher: Cengage
Subject: Management

Accession No: 22016
Year: 2020
Price : ₹ 499



Business research methods by Zikmund, William G

Call No: 658.072 ZIK
Publisher: Cengage
Subject: Management

Accession No: 22017
Year: 2020
Price : ₹ 875



Fundamentals of python by Lambert, Kenneth A

Call No: 005.133 LAM
Publisher: Cengage
Subject: Computer & IT

Accession No: 22018
Year: 2020
Price : ₹ 425



Business laws by Ravinder Kumar

Call No: 346.065 RAV
Publisher: Cengage
Subject: Miscellaneous

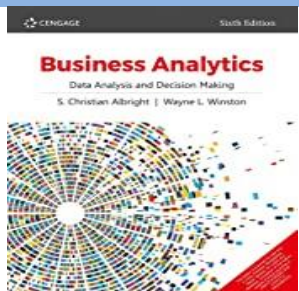
Accession No: 22019
Year: 2020
Price : ₹ 325



Business mathematics by Rangaraj, G

Call No: 658.4033 RAN
Publisher: Cengage
Subject: Statistics

Accession No: 22020
Year: 2020
Price : ₹ 550



Business analytics by Albright, S Christian

Call No: 658.4033 ALB
Publisher: Cengage
Subject: Statistics

Accession No: 22021
Year: 2020
Price : ₹ 899



Statistics for business and economics by Anderson, David R

Call No: 658.40331 AND
Publisher: Cengage
Subject: Statistics

Accession No: 22022
Year: 2020
Price : ₹ 899



Supply chain management by Coyle, John J

Call No: 658.7 COY
Publisher: Cengage
Subject: Management

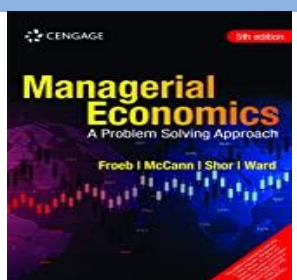
Accession No: 22023
Year: 2020
Price : ₹ 775



Understanding the theory and design of organizations by Daft, Richard L

Call No: 658.1 DAF
Publisher: Cengage
Subject: Management

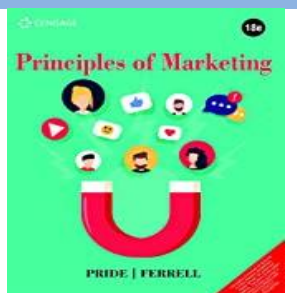
Accession No: 22024
Year: 2020
Price : ₹ 725



Managerial economics by Froeb, Luke M

Call No: 338.7 FRO
Publisher: Cengage
Subject: Economics

Accession No: 22025
Year: 2018
Price : ₹ 299



Principles of marketing by Pride, William M

Call No: 658.8 PRI
Publisher: Cengage
Subject: Marketing

Accession No: 22026
Year: 2020
Price : ₹ 650



An introduction to management science by Anderson, David R

Call No: 658.4033 AND
Publisher: Cengage
Subject: Statistics

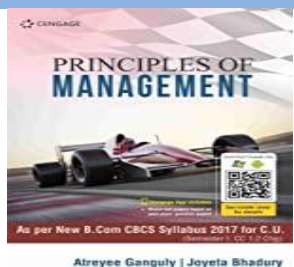
Accession No: 22027
Year: 2020
Price : ₹ 799



Image processing and analysis by Birchfield, Stan

Call No: 621.367 BIR
Publisher: Cengage
Subject: Miscellaneous

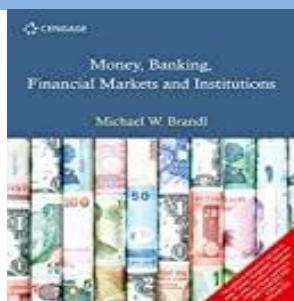
Accession No: 22028
Year: 2019
Price : ₹ 599



Principles of management by Ganguly, A

Call No: 658 GAN
Publisher: Cengage
Subject: Management

Accession No: 22029
Year: 2020
Price : ₹ 175



Money banking financial markets and institutions by Brandl, Michael W

Call No: 332.45 BRA
Publisher: Cengage
Subject: Economics

Accession No: 22030
Year: 2019
Price : ₹ 499



Operations research by Dahe, Prasanna Devidas

Call No: 658.4034 DAH
Publisher: Cengage
Subject: Management

Accession No: 22031
Year: 2019
Price : ₹ 470



Business statistics by Francis, J Joseph

Call No: 658.40331 FRA
 Publisher: Cengage
 Subject: Statistics

Accession No: 22032
 Year: 2020
 Price : ₹ 699



Contemporary project management by Kloppenborg, Timothy J

Call No: 658.404 KLO
 Publisher: Cengage
 Subject: Management

Accession No: 22033
 Year: 2019
 Price : ₹ 599



Financial management by Lasher, William R

Call No: 658.15 LAS
 Publisher: Cengage
 Subject: Management

Accession No: 22034
 Year: 2019
 Price : ₹ 750



Small business management by Longenecker, Justin G

Call No: 658.022 LON
 Publisher: Cengage
 Subject: Management

Accession No: 22035
 Year: 2019
 Price : ₹ 750



Corporate social responsibility by Paleri, Prabhakaran

Call No: 658.408 PAL
 Publisher: Cengage
 Subject: Management

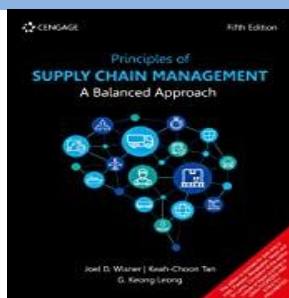
Accession No: 22036
 Year: 2020
 Price : ₹ 425



Spreadsheet modeling and decision analysis by Ragsdale, Cliff T

Call No: 658.4033 RAG
Publisher: Cengage
Subject: Statistics

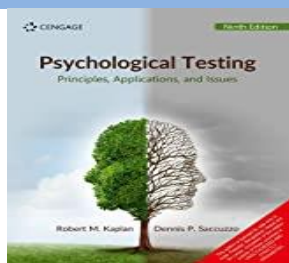
Accession No: 22037
Year: 2019
Price : ₹ 799



Principles of supply chain management by Wisner, Joel D

Call No: 658.7 WIS
Publisher: Cengage
Subject: Management

Accession No: 22038
Year: 2019
Price : ₹ 699



Psychological testing by Kaplan, Robert M

Call No: 150.287 KAP
Publisher: Cengage
Subject: Miscellaneous

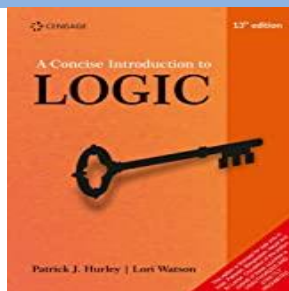
Accession No: 22039
Year: 2019
Price : ₹ 650



Business communication by Nawal, Mallika

Call No: 650.014 NAW
Publisher: Cengage
Subject: Miscellaneous

Accession No: 22040
Year: 2020
Price : ₹ 525



A concise introduction to logic by Hurley, Patrick J

Call No: 160 HUR
Publisher: Cengage
Subject: Miscellaneous

Accession No: 22041
Year: 2019
Price : ₹ 650



Strategic human resource management by Mello, Jeffrey A

Call No: 658.3 MEL
Publisher: Cengage
Subject: Management

Accession No: 22042
Year: 2019
Price : ₹ 750



Microfinance management by Mishra, Pradeep Kumar

Call No: 332 MIS
Publisher: Cengage
Subject: Economics

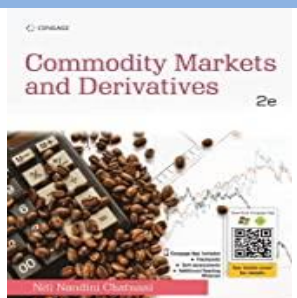
Accession No: 22043
Year: 2019
Price : ₹ 275



Self development and professional excellence by Peter A, John

Call No: 158.1 PET
Publisher: Cengage
Subject: Miscellaneous

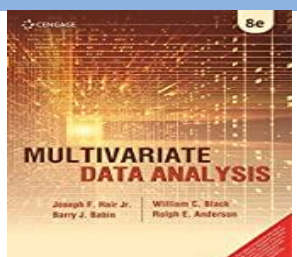
Accession No: 22044
Year: 2019
Price : ₹ 450



Commodity markets and derivatives by Chatnani, Niti Nandini

Call No: 332.664 CHA
Publisher: Cengage
Subject: Economics

Accession No: 22045
Year: 2019
Price : ₹ 325



Multivariate data analysis by Hair, Joseph F

Call No: 658.072 HAI
Publisher: Cengage
Subject: Management

Accession No: 22046
Year: 2019
Price : ₹ 750



Economics by Mankiw, N Gregory

Call No: 330 MAN
Publisher: Cengage
Subject: Economics

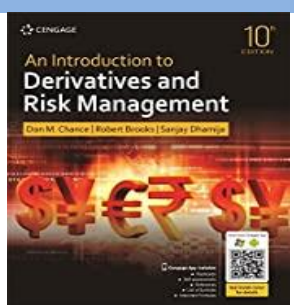
Accession No: 22047
Year: 2019
Price : ₹ 699



Microeconomics by Mankiw, N Gregory

Call No: 338.5 MAN
Publisher: Cengage
Subject: Economics

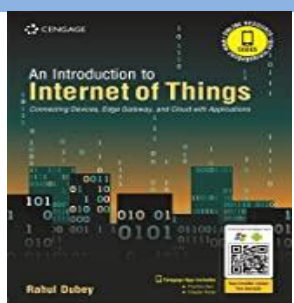
Accession No: 22048
Year: 2019
Price : ₹ 550



An introduction to derivatives and risk management by Chance, Don M

Call No: 332.645 CHA
Publisher: Cengage
Subject: Economics

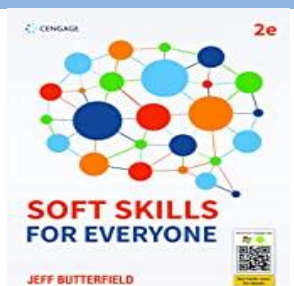
Accession No: 22049
Year: 2019
Price : ₹ 699



An introduction to internet of things by Dubey, Rahul

Call No: 658.4038 DUB
Publisher: Cengage
Subject: Management

Accession No: 22050
Year: 2019
Price : ₹ 450



Soft skills for everyone by Butterfield, Jeff

Call No: 650.014 BUT
Publisher: Cengage
Subject: Miscellaneous

Accession No: 22051
Year: 2020
Price : ₹ 575



Operations research by Reddy, M Sreenivasa

Call No: 658.4034 RED
Publisher: Cengage
Subject: Management

Accession No: 22052
Year: 2019
Price : ₹ 425



Concepts building approach to goods and services tax (GST) & customs law by Sahi, Shilpi

Call No: 343.954 SAH
Publisher: Cengage
Subject: Miscellaneous

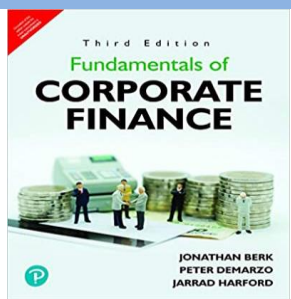
Accession No: 22053
Year: 2019
Price : ₹ 325



Global business by Peng, Mike W

Call No: 658.049 PEN
Publisher: Cengage
Subject: Management

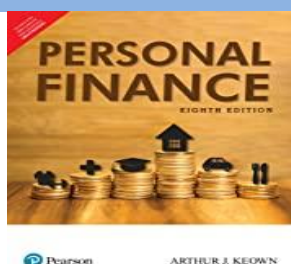
Accession No: 22054
Year: 2019
Price : ₹ 599



Fundamentals of corporate finance by Berk, Jonathan

Call No: 658.15 BER
Publisher: Pearson
Subject: Management

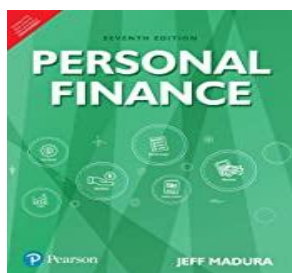
Accession No: 22055
Year: 2019
Price : ₹ 795



Personal finance by Keown, Arthur J

Call No: 332.024 KEO
Publisher: Pearson
Subject: Economics

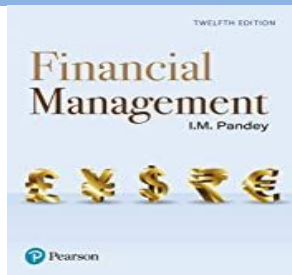
Accession No: 22056
Year: 2020
Price : ₹ 725



Personal finance by Madura, Jeff

Call No: 332.024 MAD
Publisher: Pearson
Subject: Economics

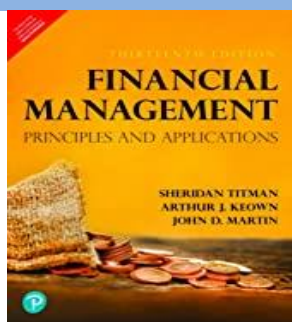
Accession No: 22057
Year: 2020
Price : ₹ 765



Financial management by Pandey, I M

Call No: 658.15 PAN
Publisher: Pearson
Subject: Management

Accession No: 22058
Year: 2021
Price : ₹ 849



Financial management by Titman, Sheridan

Call No: 658.15 TIT
Publisher: Pearson
Subject: Management

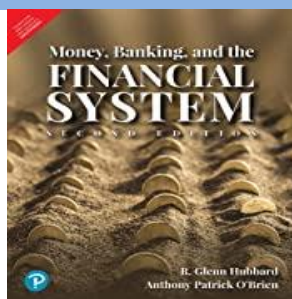
Accession No: 22059
Year: 2019
Price : ₹ 775



Foundations of finance by Keown, Arthur J

Call No: 658.15 KEO
Publisher: Pearson
Subject: Management

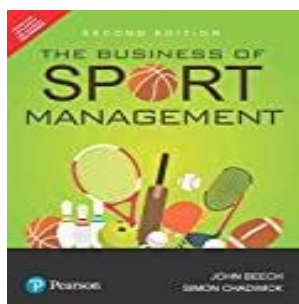
Accession No: 22060
Year: 2020
Price : ₹ 725



Money banking and the financial system by Hubbard, R Glenn

Call No: 332.45 HUB
Publisher: Pearson
Subject: Economics

Accession No: 22061
Year: 2019
Price : ₹ 695



The business of sport management by Beech, John (Ed)

Call No: 796.0698 BEE
Publisher: Pearson
Subject: Miscellaneous

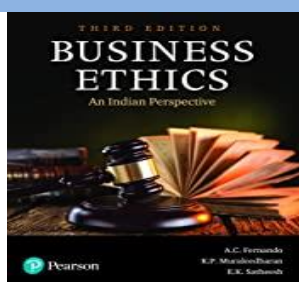
Accession No: 22062
Year: 2020
Price : ₹ 650



Business environment by Saleem, Shaikh

Call No: 338.927 SAL
Publisher: Pearson
Subject: Economics

Accession No: 22063
Year: 2020
Price : ₹ 799



Business ethics by Fernando, A C

Call No: 174.4 FER
Publisher: Pearson
Subject: Miscellaneous

Accession No: 22064
Year: 2020
Price : ₹ 650



Fundamentals of international business by Varma, Sumati

Call No: 658.049 VAR
Publisher: Pearson
Subject: Management

Accession No: 22065
Year: 2019
Price : ₹ 299



Human resource management by Dessler, Gary

Call No: 658.3 DES
Publisher: Pearson
Subject: Management

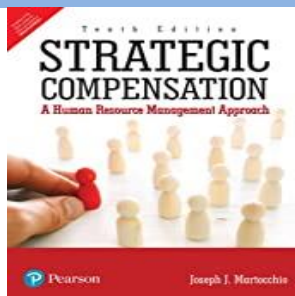
Accession No: 22066
Year: 20220
Price : ₹ 899



Human resource management by Durai, Pravin

Call No: 658.3 DUR
Publisher: Pearson
Subject: Management

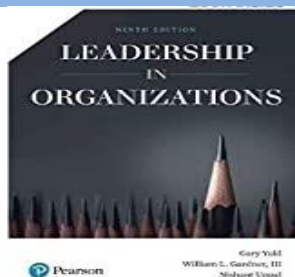
Accession No: 22067
Year: 2019
Price : ₹ 550



Strategic compensation by Martocchio, Joseph J

Call No: 658.322 MAR
Publisher: Pearson
Subject: Management

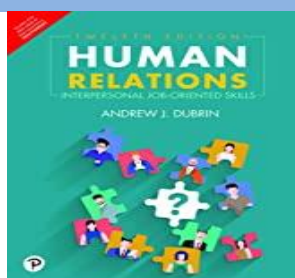
Accession No: 22068
Year: 2020
Price : ₹ 550



Leadership in organizations by Yukl, Gary

Call No: 658.4092 YUK
Publisher: Pearson
Subject: Management

Accession No: 22069
Year: 2020
Price : ₹ 699



Human relations by Dubrin, Andrew J

Call No: 658.3 DUB
Publisher: Pearson
Subject: Management

Accession No: 22070
Year: 2019
Price : ₹ 600



Management by Robbins, Stephen P

Call No: 658 ROB
Publisher: Pearson
Subject: Management

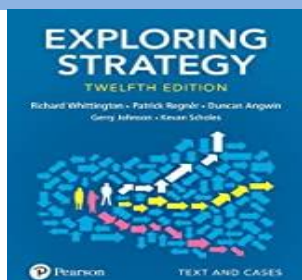
Accession No: 22071
Year: 2019
Price : ₹ 875



Essentials of organizational behavior by Robbins, Stephen P

Call No: 658.4 ROB
Publisher: Pearson
Subject: Management

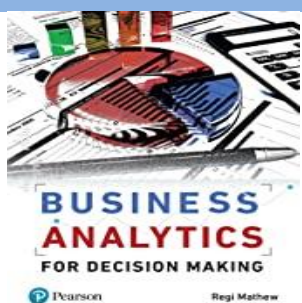
Accession No: 22072
Year: 2020
Price : ₹ 499



Exploring strategy by Johnson, Gerry

Call No: 658.4012 JOH
Publisher: Pearson
Subject: Management

Accession No: 22073
Year: 2019
Price : ₹ 875



Business analytics for decision making by Mathew, Regi

Call No: 658.4033 MAT
Publisher: Pearson
Subject: Statistics

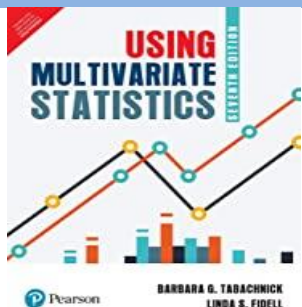
Accession No: 22074
Year: 2020
Price : ₹ 499



Statistics for business by Stine, Robert

Call No: 658.40331 STI
Publisher: Pearson
Subject: Statistics

Accession No: 22075
Year: 2020
Price : ₹ 895



Using multivariate statistics by Tabachnick, Barbara G

Call No: 519.535 TAB
Publisher: Pearson
Subject: Statistics

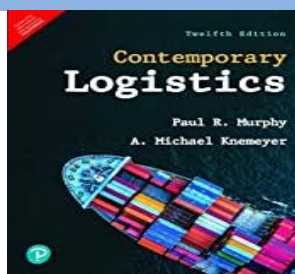
Accession No: 22076
Year: 2020
Price : ₹ 899



Project management by Pai, Pradeep

Call No: 658.404 PAI
Publisher: Pearson
Subject: Management

Accession No: 22077
Year: 2019
Price : ₹ 599



Contemporary logistics by Murphy, Paul R

Call No: 658.5 MUR
Publisher: Pearson
Subject: Management

Accession No: 22078
Year: 2019
Price : ₹ 400



The definitive guide to supply management and procurement by Council of Supply Chain Management Professionals

Call No: 658.7 THE
Publisher: Pearson
Subject: Management

Accession No: 22079
Year: 2020
Price : ₹ 495



Management information systems by Laudon, Kenneth C

Call No: 658.4038 LAU
Publisher: Pearson
Subject: Management

Accession No: 22080
Year: 2021
Price : ₹ 799



Strategic brand management by Keller, Kevin Lane

Call No: 658.827 KEL
Publisher: Pearson
Subject: Marketing

Accession No: 22081
Year: 2020
Price : ₹ 899



Consumer behavior by Jain, Varsha

Call No: 658.8342 JAI
Publisher: Pearson
Subject: Marketing

Accession No: 22082
Year: 2019
Price : ₹ 649



Research methods in social science by Tucker, Veena

Call No: 658.072 TUC
Publisher: Pearson
Subject: Management

Accession No: 22083
Year: 2020
Price : ₹ 380



Essentials of services marketing by Wirtz, Jochen

Call No: 658.80029 WIR
Publisher: Pearson
Subject: Marketing

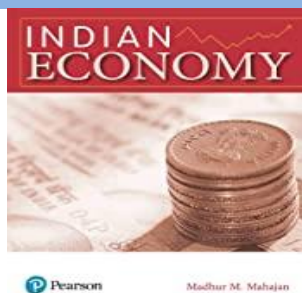
Accession No: 22084
Year: 2019
Price : ₹ 799



Economics by Acemoglu, Daron

Call No: 330 ACE
Publisher: Pearson
Subject: Economics

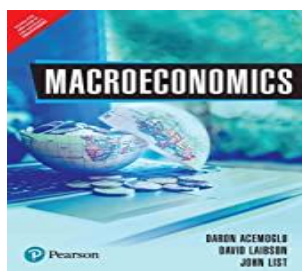
Accession No: 22085
Year: 2020
Price : ₹ 815



Indian economy by Mahajan, Madhur M

Call No: 338.954 MAH
Publisher: Pearson
Subject: Economics

Accession No: 22086
Year: 2020
Price : ₹ 515



Macroeconomics by Acemoglu, Daron

Call No: 339 ACE
Publisher: Pearson
Subject: Economics

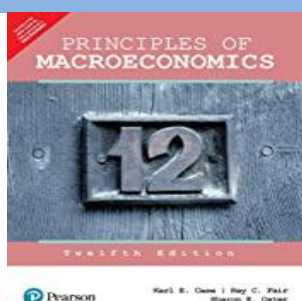
Accession No: 22087
Year: 2020
Price : ₹ 600



Macroeconomics by Blanchard, Olivier

Call No: 339 BLA
Publisher: Pearson
Subject: Economics

Accession No: 22088
Year: 2020
Price : ₹ 665



Principles of macroeconomics by Case, Karl E

Call No: 339 CAS
Publisher: Pearson
Subject: Economics

Accession No: 22089
Year: 2020
Price : ₹ 625



Microeconomics by Acemoglu, Daron

Call No: 338.5 ACE
Publisher: Pearson
Subject: Economics

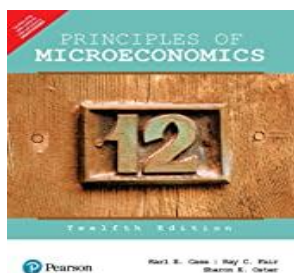
Accession No: 22090
Year: 2019
Price : ₹ 815



Microeconomics by Perloff, Jeffrey M

Call No: 338.5 PER
Publisher: Pearson
Subject: Economics

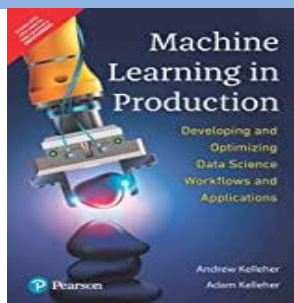
Accession No: 22091
Year: 2019
Price : ₹ 849



Principles of microeconomics by Case, Karl E

Call No: 338.5 CAS
Publisher: Pearson
Subject: Economics

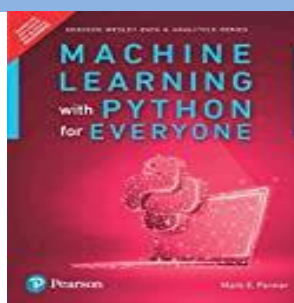
Accession No: 22092
Year: 2020
Price : ₹ 675



Machine learning in production by Kelleher, Andrew

Call No: 006.312 KEL
Publisher: Pearson
Subject: Computer & IT

Accession No: 22093
Year: 2020
Price : ₹ 479



Machine learning with python for everyone by Fenner, Mark E

Call No: 005.133 FEN
Publisher: Pearson
Subject: Computer & IT

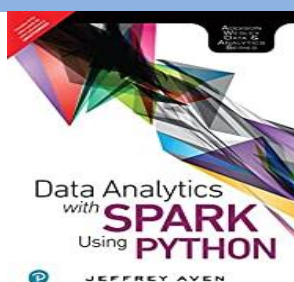
Accession No: 22094
Year: 2020
Price : ₹ 679



Building blockchain apps by Yuan, Michael Juntao

Call No: 005.1 YUA
Publisher: Pearson
Subject: Computer & IT

Accession No: 22095
Year: 2020
Price : ₹ 539



Data analytics with spark using python by Aven, Jeffrey

Call No: 005.133 AVE
Publisher: Pearson
Subject: Computer & IT

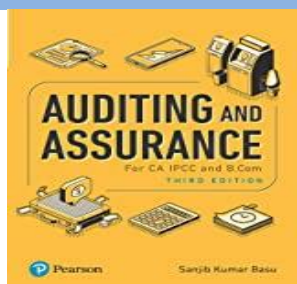
Accession No: 22096
Year: 2019
Price : ₹ 429



Artificial intelligence by Negnevitsky, Michael

Call No: 006.3 NEG
Publisher: Pearson
Subject: Computer & IT

Accession No: 22097
Year: 2020
Price : ₹ 699



Auditing and assurance by Basu, Sanjib Kumar

Call No: 657.45 BAS
Publisher: Pearson
Subject: Accounting

Accession No: 22098
Year: 2020
Price : ₹ 599



Fundamentals of multinational finance by Moffett, Michael H

Call No: 658.1599 MOF
Publisher: Pearson
Subject: Management

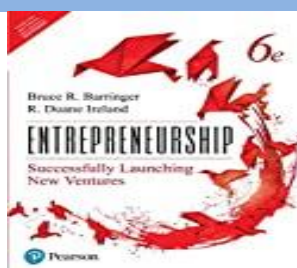
Accession No: 22099
Year: 2020
Price : ₹ 645



Legal aspects of business by Aggarwal, Rashmi

Call No: 346.065 AGG
Publisher: Pearson
Subject: Miscellaneous

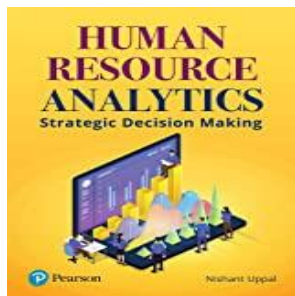
Accession No: 22100
Year: 2020
Price : ₹ 459



Entrepreneurship by Barringer, Bruce R

Call No: 658.421 BAR
Publisher: Pearson
Subject: Management

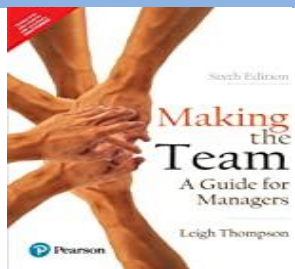
Accession No: 22101
Year: 2020
Price : ₹ 725



Human resource analytics by Uppal, Nishant

Call No: 658.3 UPP
Publisher: Pearson
Subject: Management

Accession No: 22102
Year: 2021
Price : ₹ 499



Making the team by Thompson, Leigh

Call No: 658.4022 THO
Publisher: Pearson
Subject: Management

Accession No: 22103
Year: 2020
Price : ₹ 575



Foodservice management by Payne-Palacio, June

Call No: 642.5 PAY
Publisher: Pearson
Subject: Miscellaneous

Accession No: 22104
Year: 2019
Price : ₹ 700



Managing change by Burnes, Bernard

Call No: 658.406 BUR
Publisher: Pearson
Subject: Management

Accession No: 22105
Year: 2020
Price : ₹ 745



Project management by Pinto, Jeffrey K

Call No: 658.404 PIN
Publisher: Pearson
Subject: Management

Accession No: 22106
Year: 2020
Price : ₹ 725



Advertising selling and promotion by Narang, Ritu

Call No: 659.1 NAR
Publisher: Pearson
Subject: Marketing

Accession No: 22107
Year: 2020
Price : ₹ 675



The business of events management by Beech, John (Ed)

Call No: 394.2 THE
Publisher: Pearson
Subject: Miscellaneous

Accession No: 22108
Year: 2020
Price : ₹ 475



Blockchain for enterprise application developers by Choudhari, Ambadas T

Call No: 332.178
Publisher: Wiley
Subject: Economics

Accession No: 22109
Year: 2020
Price : ₹ 549



Behaviour-based safety in organizations by Kaila, H L

Call No: 658.382 KAI
Publisher: Wiley
Subject: Management

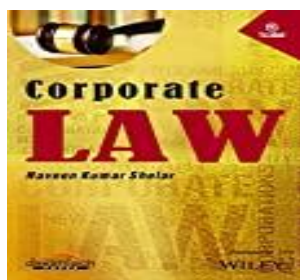
Accession No: 22110
Year: 2019
Price : ₹ 435



Blockchain technology by Kumar Saurabh

Call No: 332.178 KUM
Publisher: Wiley
Subject: Economics

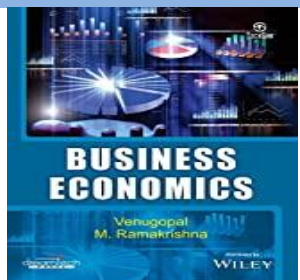
Accession No: 22111
Year: 2020
Price : ₹ 599



Corporate law by Shelar, Naveen Kumar

Call No: 343.05267 SHE
Publisher: Wiley
Subject: Miscellaneous

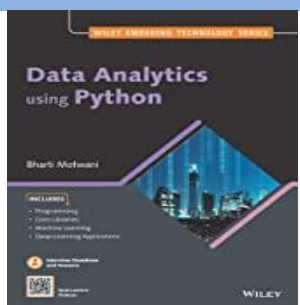
Accession No: 22112
Year: 2020
Price : ₹ 455



Business economics by Venugopal

Call No: 338.7 VEN
Publisher: Wiley
Subject: Economics

Accession No: 22113
Year: 2019
Price : ₹ 505



Data analytics using python by Motwani, Bharti

Call No: 005.133 MOT
Publisher: Wiley
Subject: Computer & IT

Accession No: 22114
Year: 2020
Price : ₹ 699

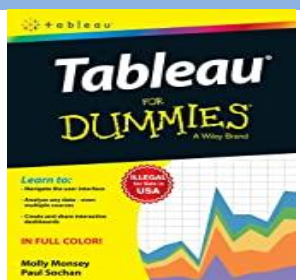
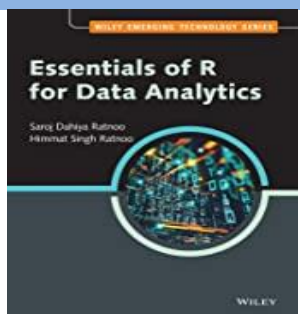


Tableau for dummies by Monsey, Molly

Call No: 658.4038 MON
Publisher: Wiley
Subject: Management

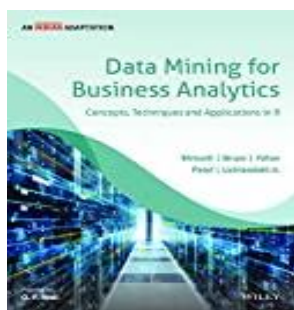
Accession No: 22115
Year: 2021
Price : ₹ 799



Essentials of R for data analytics by Ratnool, Saroj Dahiya

Call No: 658.4033 RAT
Publisher: Wiley
Subject: Statistics

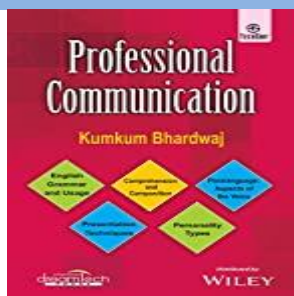
Accession No: 22116
Year: 2021
Price : ₹ 449



Data mining for business analytics by Shmueli, Galit

Call No: 658.4033 SHM
 Publisher: Wiley
 Subject: Statistics

Accession No: 22117
 Year: 2021
 Price : ₹ 899



Professional communication by Bhardwaj, Kumkum

Call No: 650.014 BHA
 Publisher: Wiley
 Subject: Miscellaneous

Accession No: 22118
 Year: 2020
 Price : ₹ 425



Communication technology for development by Pannu, Parveen

Call No: 302.23 PAN
 Publisher: Wiley
 Subject: Miscellaneous

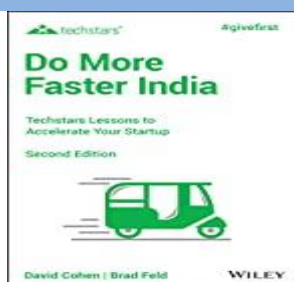
Accession No: 22119
 Year: 2020
 Price : ₹ 455



The startup launchbook by Batra, Ajay

Call No: 658.421 BAT
 Publisher: Wiley
 Subject: Management

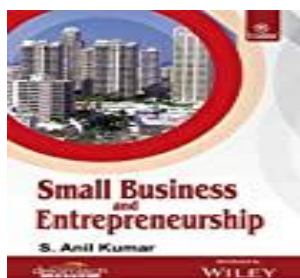
Accession No: 22120
 Year: 2020
 Price : ₹ 999



Do more faster India by Cohen, David

Call No: 658.421 COH
 Publisher: Wiley
 Subject: Management

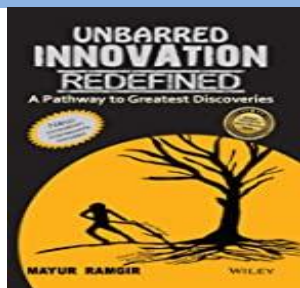
Accession No: 22121
 Year: 2020
 Price : ₹ 699



Small business and entrepreneurship by Kumar, S Anil

Call No: 658.421 KUM
Publisher: Dreamtech Press
Subject: Management

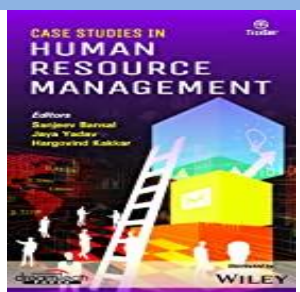
Accession No: 22122
Year: 2020
Price : ₹ 375



Unbarred innovation redefined by Ramgir, Mayur

Call No: 658.4063 RAM
Publisher: Wiley
Subject: Management

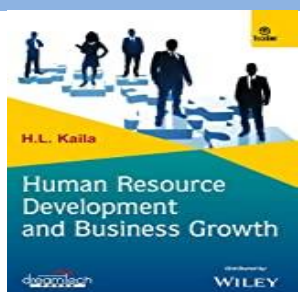
Accession No: 22123
Year: 2020
Price : ₹ 499



Case studies in human resource management by Bansal, Sanjeev (Ed)

Call No: 658.3 CAS
Publisher: Dreamtech Press
Subject: Management

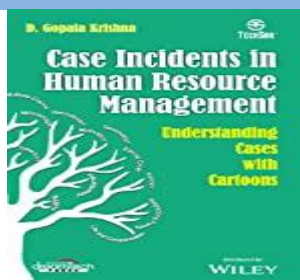
Accession No: 22124
Year: 2020
Price : ₹ 435



Human resource development and business growth by Kaila, H L

Call No: 658.3 KAI
Publisher: Dreamtech Press
Subject: Management

Accession No: 22125
Year: 2020
Price : ₹ 425



Case incidents in human resource management by Krishna, D Gopala

Call No: 658.3 KRI
Publisher: Dreamtech Press
Subject: Management

Accession No: 22126
Year: 2019
Price : ₹ 345



HR analytics by Yadav, Rama Shankar

Call No: 658.3 YAD
Publisher: Wiley
Subject: Management

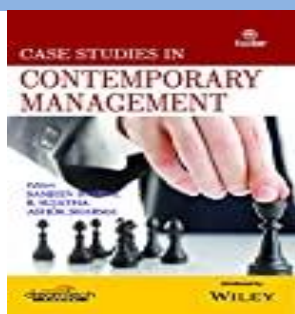
Accession No: 22127
Year: 2021
Price : ₹ 799



International business by Dutta, Mahua

Call No: 658.049 DUT
Publisher: Dreamtech Press
Subject: Management

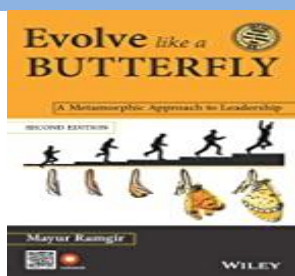
Accession No: 22128
Year: 2020
Price : ₹ 405



Case studies in contemporary management by Bansal, Sanjeev (Ed)

Call No: 658 CAS
Publisher: Dreamtech Press
Subject: Management

Accession No: 22129
Year: 2020
Price : ₹ 405



Evolve like a butterfly by Ramgir, Mayur

Call No: 658.4092 RAM
Publisher: Wiley
Subject: Management

Accession No: 22130
Year: 2020
Price : ₹ 499



Fail-safe management by Shirur, Srinivas

Call No: 658.4 SHI
Publisher: Dreamtech Press
Subject: Management

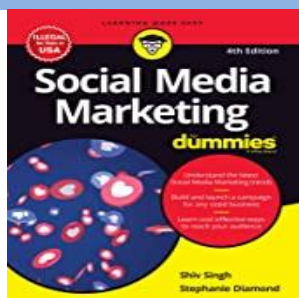
Accession No: 22131
Year: 2020
Price : ₹ 405



Digital marketing by Kagan, Jeremy

Call No: 658.872 KAG
Publisher: Wiley
Subject: Marketing

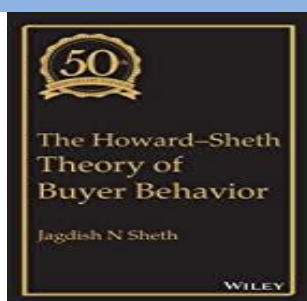
Accession No: 22132
Year: 2021
Price : ₹ 529



Social media marketing for dummies by Singh, Shiv

Call No: 658.872 SIN
Publisher: Wiley
Subject: Marketing

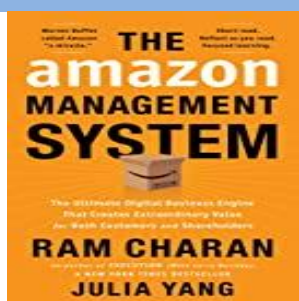
Accession No: 22133
Year: 2020
Price : ₹ 599



The Howard Sheth theory of buyer behavior by Sheth, Jagdish N

Call No: 658.8342 SHE
Publisher: Wiley
Subject: Marketing

Accession No: 22134
Year: 2020
Price : ₹ 1499



The Amazon management system by Ram Charan

Call No: 650.1 RAM
Publisher: Wiley
Subject: Miscellaneous

Accession No: 22135
Year: 2020
Price : ₹ 999



Operations research by Naidu, N V R

Call No: 658.4034 NAI
Publisher: Dreamtech Press
Subject: Management

Accession No: 22136
Year: 2019
Price : ₹ 295



Operations research by Veerachamy, R

Call No: 658.4034 VEE
Publisher: Dreamtech Press
Subject: Management

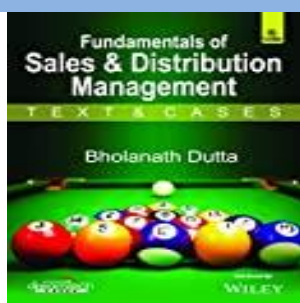
Accession No: 22137
Year: 2019
Price : ₹ 625



Business organization and environment by Satyaprasad, B G

Call No: 658.406 SAT
Publisher: Dreamtech Press
Subject: Management

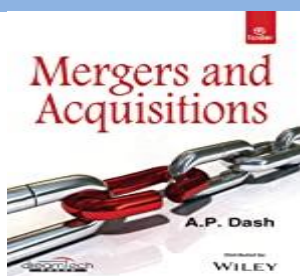
Accession No: 22138
Year: 2020
Price : ₹ 295



Fundamentals of sales and distribution management by Dutta, Bholanath

Call No: 658.81 DUT
Publisher: Dreamtech Press
Subject: Marketing

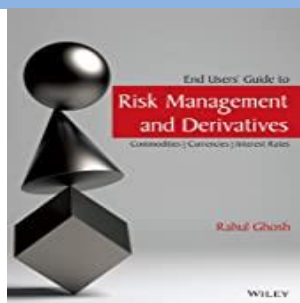
Accession No: 22139
Year: 2020
Price : ₹ 385



Mergers and acquisitions by Dash, A P

Call No: 658.162 DAS
Publisher: Dreamtech Press
Subject: Management

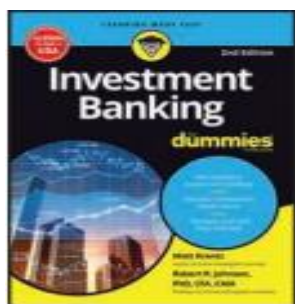
Accession No: 22140
Year: 2020
Price : ₹ 475



End users' guide to risk management and derivatives by Ghosh, Rahul

Call No: 332.645 GHO
Publisher: Wiley
Subject: Economics

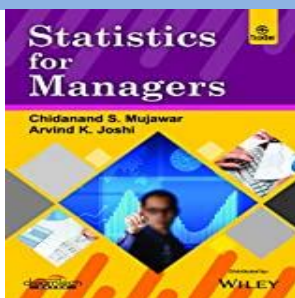
Accession No: 22141
Year: 2020
Price : ₹ 799



Investment banking for dummies by Krantz, Matt

Call No: 332.66 KRA
 Publisher: Wiley
 Subject: Economics

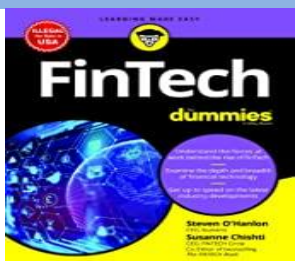
Accession No: 22142
 Year: 2021
 Price : ₹ 899



Statistics for managers by Mujawar, Chidanand S

Call No: 658.40331 MUJ
 Publisher: Dreamtech Press
 Subject: Statistics

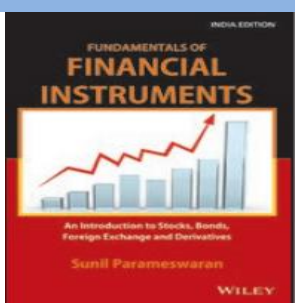
Accession No: 22143
 Year: 2020
 Price : ₹ 345



Fintech for dummies by O'Hanlon, Steven

Call No: 332 OHA
 Publisher: Wiley
 Subject: Economics

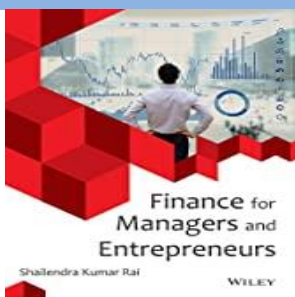
Accession No: 22144
 Year: 2021
 Price : ₹ 799



Fundamentals of financial instruments by Parameswaran, Sunil

Call No: 332.1 PAR
 Publisher: Wiley
 Subject: Economics

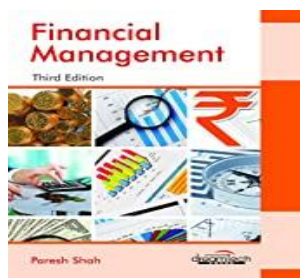
Accession No: 22145
 Year: 2020
 Price : ₹ 849



Finance for managers and entrepreneurs by Rai, Shailendra Kumar

Call No: 658.15 RAI
 Publisher: Wiley
 Subject: Management

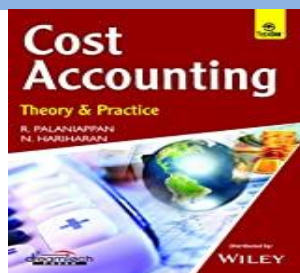
Accession No: 22146
 Year: 2020
 Price : ₹ 749



Financial management by Shah, Paresh

Call No: 658.15 SHA
Publisher: Dreamtech Press
Subject: Management

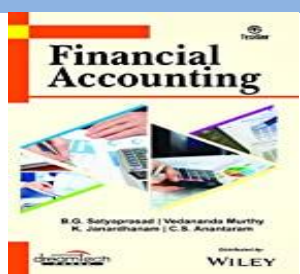
Accession No: 22147
Year: 2020
Price : ₹ 699



Cost accounting by Palaniappan, R

Call No: 657.42 PAL
Publisher: Dreamtech Press
Subject: Accounting

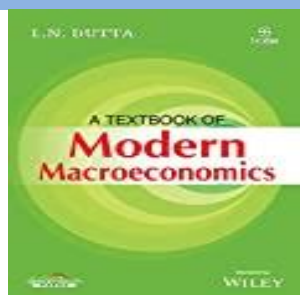
Accession No: 22148
Year: 2020
Price : ₹ 725



Financial accounting by Satyaprasad, B G

Call No: 657 SAT
Publisher: Dreamtech Press
Subject: Accounting

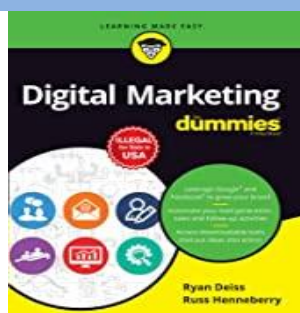
Accession No: 22149
Year: 2020
Price : ₹ 325



A textbook of modern macroeconomics by Dutta, Lakshmi N

Call No: 339 DUT
Publisher: Dreamtech Press
Subject: Economics

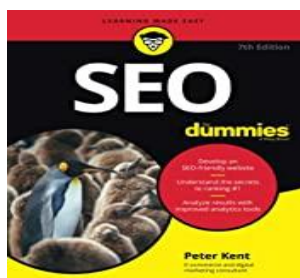
Accession No: 22150
Year: 2019
Price : ₹ 565



Digital marketing for dummies by Deiss, Ryan

Call No: 658.872 DEI
Publisher: Wiley
Subject: Marketing

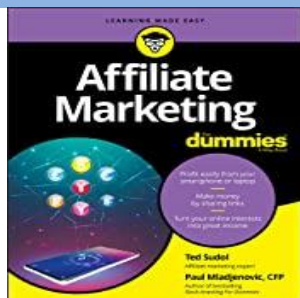
Accession No: 22151
Year: 2020
Price : ₹ 699



SEO for dummies by Kent, Peter

Call No: 004 KEN
 Publisher: Wiley
 Subject: Computer & IT

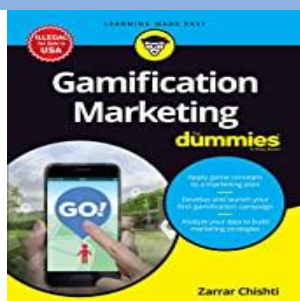
Accession No: 22152
 Year: 2020
 Price : ₹ 699



Affiliate marketing for dummies by Sudol, Ted

Call No: 658.872 SUD
 Publisher: Wiley
 Subject: Marketing

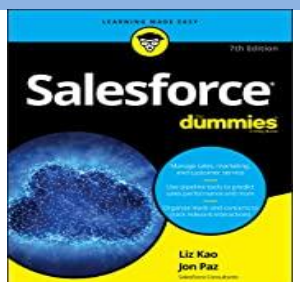
Accession No: 22153
 Year: 2020
 Price : ₹ 799



Gamification marketing for dummies by Chishti, Zarrar

Call No: 658.872 CHI
 Publisher: Wiley
 Subject: Marketing

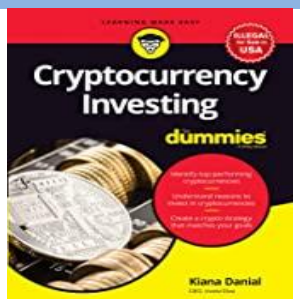
Accession No: 22154
 Year: 2021
 Price : ₹ 699



Salesforce for dummies by Kao, Liz

Call No: 658.8102 KAO
 Publisher: Wiley
 Subject: Marketing

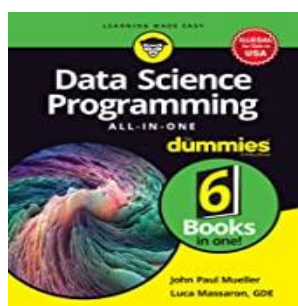
Accession No: 22155
 Year: 2020
 Price : ₹ 699



Cryptocurrency investing for dummies by Danial, Kiana

Call No: 332.4 DAN
 Publisher: Wiley
 Subject: Economics

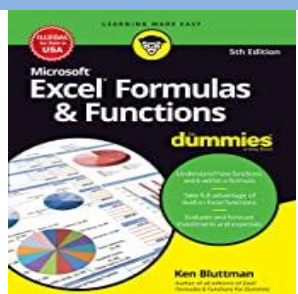
Accession No: 22156
 Year: 2020
 Price : ₹ 799



Data science programming by Mueller, John Paul

Call No: 006.312 MUE
 Publisher: Wiley
 Subject: Computer & IT

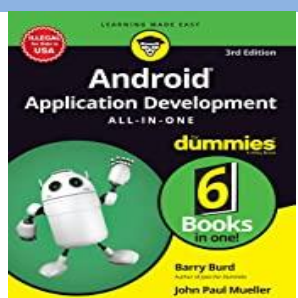
Accession No: 22157
 Year: 2020
 Price : ₹ 999



Excel formulas and functions for dummies by Bluttman, Ken

Call No: 005.369 BLU
 Publisher: Wiley
 Subject: Computer & IT

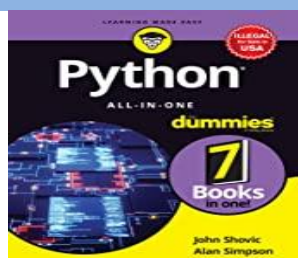
Accession No: 22158
 Year: 2021
 Price : ₹ 799



Android application development for dummies by Burd, Barry

Call No: 005.3 BUR
 Publisher: Wiley
 Subject: Computer & IT

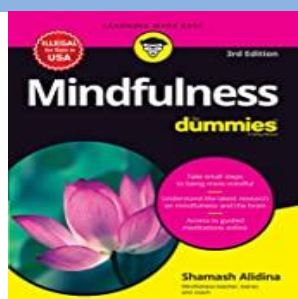
Accession No: 22159
 Year: 2021
 Price : ₹ 899



Python for dummies by Shovic, John

Call No: 005.133 SHO
 Publisher: Wiley
 Subject: Computer & IT

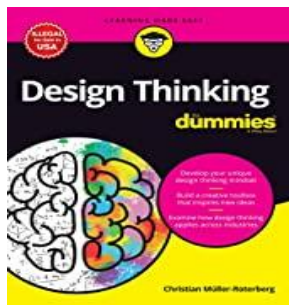
Accession No: 22160
 Year: 2021
 Price : ₹ 899



Mindfulness for dummies by Alidina, Shamash

Call No: 294.34435 ALI
 Publisher: Wiley
 Subject: Miscellaneous

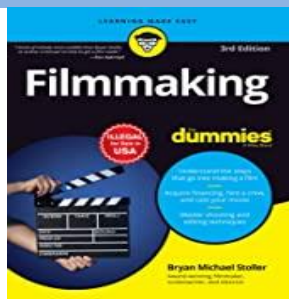
Accession No: 22161
 Year: 2020
 Price : ₹ 699



Design thinking for dummies by Muller-Roterberg, Christian

Call No: 658.4063 MUL
 Publisher: Wiley
 Subject: Management

Accession No: 22162
 Year: 2021
 Price : ₹ 799



Filmmaking for dummies by Stoller, Bryan Michael

Call No: 791.43023 STO
 Publisher: Wiley
 Subject: Miscellaneous

Accession No: 22163
 Year: 2020
 Price : ₹ 799



Cognitive behavioural therapy for dummies by Branch, Rhena

Call No: 616.89142 BRA
 Publisher: Wiley
 Subject: Miscellaneous

Accession No: 22164
 Year: 2020
 Price : ₹ 699