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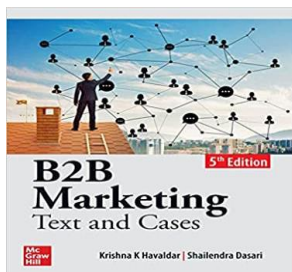


## NEW ARRIVALS



### MARCH - 2022

Total No. of Titles-	15574
Total No. of Volumes-	23130
Total Book Bank Books-	15989
Total Books -	39119



## B2B marketing by Havaladar, Krishna K

Call No: 658.804 HAV  
 Publisher: McGraw Hill  
 Subject: Marketing

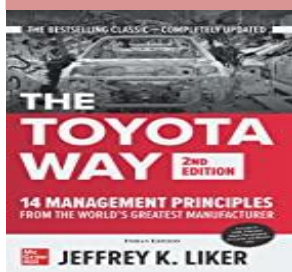
Accession No: 22916  
 Year: 2021  
 Recommended By: Deepak Singh



## Statistical techniques in business and economics by Lind, Douglas A

Call No: 658.40331 LIN  
 Publisher: McGraw Hill  
 Subject: Management

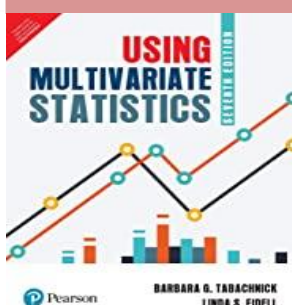
Accession No: 22917  
 Year: 2021  
 Recommended By: Richa Misra



## Toyota way by Liker, Jeffrey K.

Call No: 658.4012 LIK  
 Publisher: McGraw Hill  
 Subject: Management

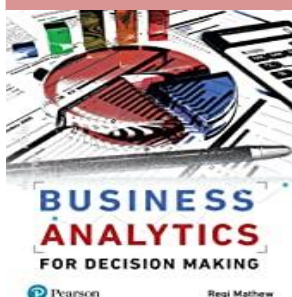
Accession No: 22918  
 Year: 2004  
 Recommended By: Nidhi Singh



## Using multivariate statistics by Tabachnick, Barbara G

Call No: 519.535 TAB  
 Publisher: Pearson  
 Subject: Statistics

Accession No: 22919  
 Year: 2020  
 Recommended By: Sonali Singh



## Business analytics for decision making by Mathew, Regi

Call No: 658.4033 MAT  
 Publisher: Pearson  
 Subject: Management

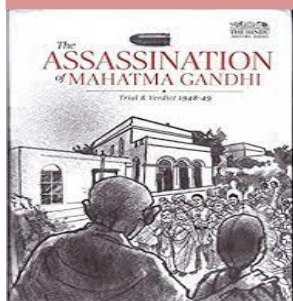
Accession No: 22920  
 Year: 2020  
 Recommended By: Surender Kumar



## Book of editorials 2020 by Nambath, Suresh (Ed)

Call No: 070.43 THE  
Publisher: THG Publishing  
Subject: Miscellaneous

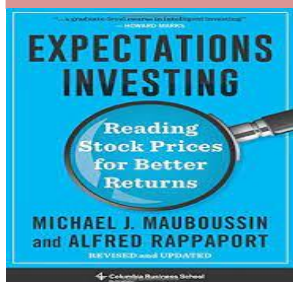
Accession No: 22921-22  
Year: 2020  
Recommended By: Arpan Anand



## The assassination of Mahatma Gandhi by Nambath, Suresh (Ed)

Call No: 070.43 THE  
Publisher: THG Publishing  
Subject: Miscellaneous

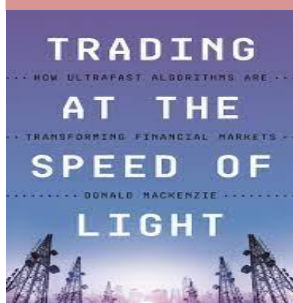
Accession No: 22923  
Year: 2020  
Recommended By: Arpan Anand



## Expectations investing by Rappaport, Alfred

Call No: 332.632042 RAP  
Publisher: HBS Press  
Subject: Economics

Accession No: 22924  
Year: 2001  
Recommended By: Nidhi Singh



## Trading at the speed of light by Mackenzie, Donald

Call No: 332.640285 MAC  
Publisher: Princeton Uni. Press  
Subject: Economics

Accession No: 22925  
Year: 2021  
Recommended By: Puneet Dubish

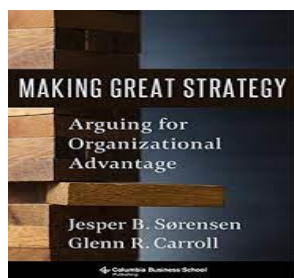


## The digital factory by Altenried, Morits

Call No: 338.47004678 ALT  
Publisher: Uni. of Chicago Press  
Subject: Economics

Accession No: 22926  
Year: 2022  
Recommended By: Rahul Singh

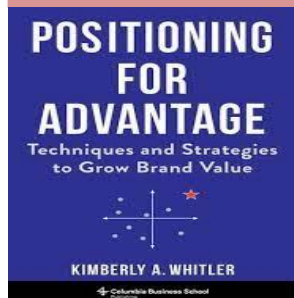




## Making great strategy by Sorensen, Jesper B

Call No: 658.4012 SOR  
Publisher: Columbia Uni. Press  
Subject: Management

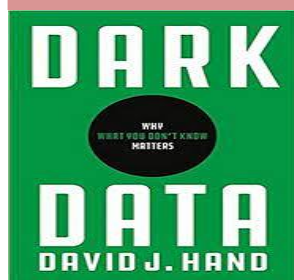
Accession No: 22927  
Year: 2021  
Recommended By: Deepak Singh



## Positioning for advantage by Whitler, Kimberly A

Call No: 658.827 WHI  
Publisher: Columbia Uni. Press  
Subject: Marketing

Accession No: 22928  
Year: 2021  
Recommended By: SR Singhvi



## Dark data by Hand, David J

Call No: 519.5 HAN  
Publisher: Princeton Uni. Press  
Subject: Statistics

Accession No: 22929  
Year: 2020  
Recommended By: Rajesh Sharma



## Experiencing design by Liedtka, Jeanne

Call No: 658.4063 LIE  
Publisher: Columbia Uni. Press  
Subject: Management

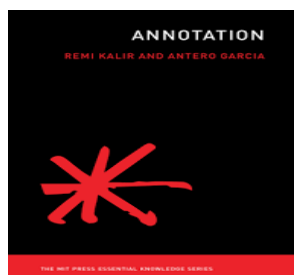
Accession No: 22930  
Year: 2021  
Recommended By: Shalini Verma



## Crafting collaborative research methodologies by Pedersen, Christina Hee

Call No: 658.072 PED  
Publisher: Routledge  
Subject: Management

Accession No: 22931  
Year: 2021  
Recommended By: Shalini Srivastava



## Annotation by Kalir, Remi

Call No: 025.3 KAL

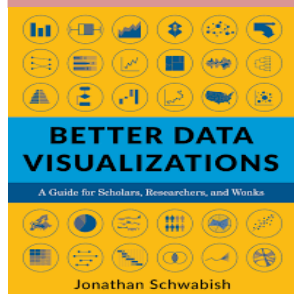
Publisher: Cambridge Uni.Press

Subject: Miscellaneous

Accession No: 22932

Year: 2021

Recommended By: Shalini Srivastava



## Better data visualizations by Schwabish, Jonathan

Call No: 658.4033 SCH

Publisher: Columbia Uni. Press

Subject: Management

Accession No: 22933

Year: 2021

Recommended By: Rajesh Sharma



## Innovation by Badiru, Adediji B.

Call No: 658.4032 BAD

Publisher: CRC Press

Subject: Management

Accession No: 22934

Year: 2020

Recommended By: Renuka Mahajan



## Bettering humanomics by McCloskey, Deirdre Nansen

Call No: 330 MCC

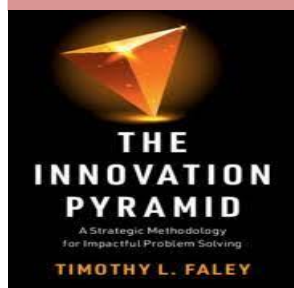
Publisher: Uni. of Chicago Press

Subject: Economics

Accession No: 22935

Year: 2021

Recommended By: Vranda Jain



## The innovation pyramid by Faley, Timothy L.

Call No: 658.4063 FAL

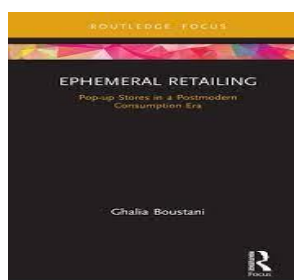
Publisher: Cambridge Uni.Press

Subject: Management

Accession No: 22936

Year: 2021

Recommended By: Ritika Gugnani



## Ephemeral retailing by Boustani, Ghalia

Call No: 658.87 BOU  
 Publisher: Routledge  
 Subject: Marketing

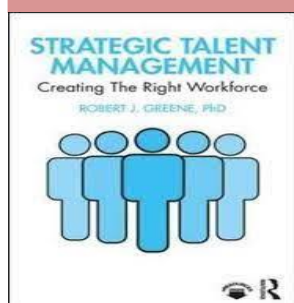
Accession No: 22937  
 Year: 2020  
 Recommended By: Poonam Sharma



## Reinventing the c-suite by White, Terry

Call No: 658.4022 WHI  
 Publisher: Routledge  
 Subject: Management

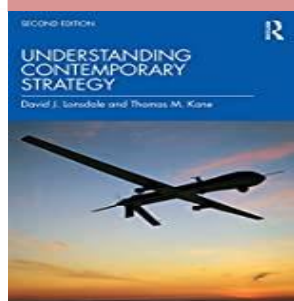
Accession No: 22938  
 Year: 2020  
 Recommended By: Abdul Qadir



## Strategic talent management by Greene, Robert J

Call No: 658.301 GRE  
 Publisher: Routledge  
 Subject: Management

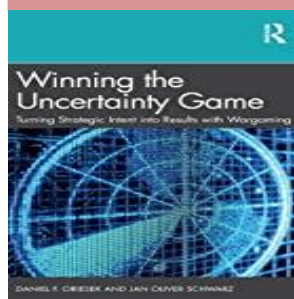
Accession No: 22939  
 Year: 2020  
 Recommended By: Abdul Qadir



## Understanding contemporary strategy by Lonsdale, David J

Call No: 355.4 LON  
 Publisher: Routledge  
 Subject: Miscellaneous

Accession No: 22940  
 Year: 2020  
 Recommended By: Deepak Singh



## Winning the uncertainty game by Oriesek, Daniel F

Call No: 658.4012 ORI  
 Publisher: Routledge  
 Subject: Management

Accession No: 22941  
 Year: 2021  
 Recommended By: Deepak Singh



## New perspectives on critical marketing and consumer society by Ritch, Elaine L

Call No: 658.8 NEW  
Publisher: Emerald Publishing  
Subject: Marketing

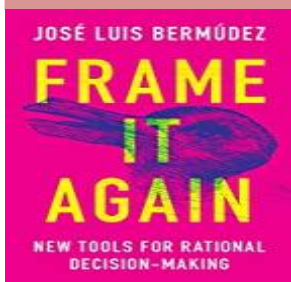
Accession No: 22942  
Year: 2021  
Recommended By: SR Singhvi



## The hero trap by Kolster, Thomas

Call No: 658.8 KOL  
Publisher: Routledge  
Subject: Marketing

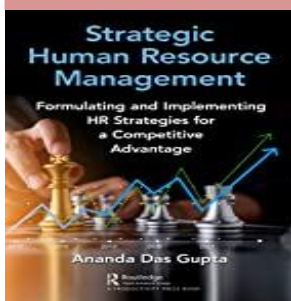
Accession No: 22943  
Year: 2020  
Recommended By: SR Singhvi



## Frame it again by Bermudez, Jose Luis

Call No: 153.83 BER  
Publisher: Cambridge Uni.Press  
Subject: Miscellaneous

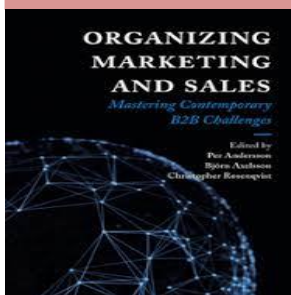
Accession No: 22944  
Year: 2021  
Recommended By: Ankur Chauhan



## Strategic human resource management by Das Gupta, Ananda

Call No: 658.3 DAS  
Publisher: Routledge  
Subject: Management

Accession No: 22945  
Year: 2020  
Recommended By: Shalini Srivastava

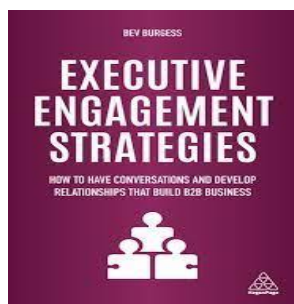


## Organizing marketing and sales by Andersson, Per (Ed)

Call No: 658.81 ORG  
Publisher: Emerald Publishing  
Subject: Marketing

Accession No: 22946  
Year: 2018  
Recommended By: SR Singhvi

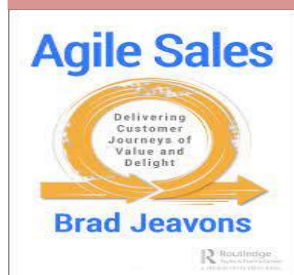




## Executive engagement strategies by Burgess, Bev

Call No: 658.804 BUR  
Publisher: Koganpage  
Subject: Marketing

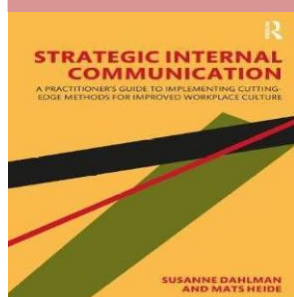
Accession No: 22947  
Year: 2020  
Recommended By: Pragya Gupta



## Agile sales by Jeavons, Brad

Call No: 658.85 JEA  
Publisher: Routledge  
Subject: Marketing

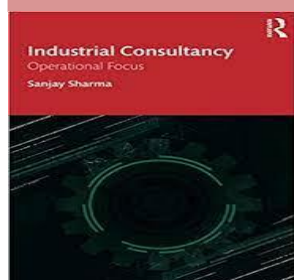
Accession No: 22948  
Year: 2020  
Recommended By: Ajay Bansal



## Strategic internal communication by Dahlman, Susanne

Call No: 658.45 DAH  
Publisher: Routledge  
Subject: Management

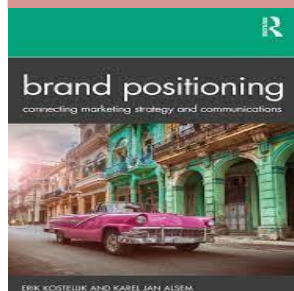
Accession No: 22949  
Year: 2021  
Recommended By: Abhijit Nair



## Industrial consultancy by Sharma, Sanjay

Call No: 658.46 SHA  
Publisher: Routledge  
Subject: Management

Accession No: 22950  
Year: 2021  
Recommended By: Rahul Singh

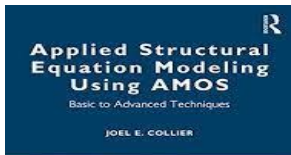


## Brand positioning by Kosteljik, Erik

Call No: 658.827 KOS  
Publisher: Routledge  
Subject: Marketing

Accession No: 22951  
Year: 2020  
Recommended By: Deepak Singh



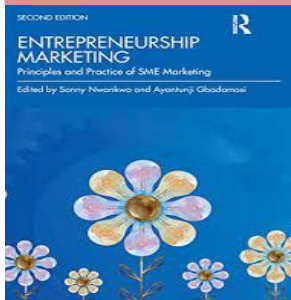


## Applied structural equation modeling using AMOS by Collier, Joel E



Call No: 519.535 COL  
Publisher: Routledge  
Subject: Statistics

Accession No: 22952  
Year: 2020  
Recommended By: Rajesh Sharma



## Entrepreneurship marketing by Nwankwo, Sonny

Call No: 658.8 NWA  
Publisher: Routledge  
Subject: Marketing

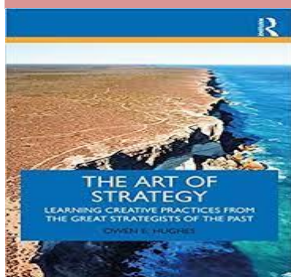
Accession No: 22953  
Year: 2020  
Recommended By: Deepak Singh



## Strategic brand management and development by Lalaounis, Sotiris T

Call No: 658.827 LAL  
Publisher: Routledge  
Subject: Marketing

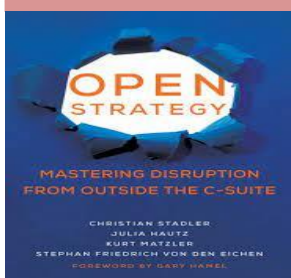
Accession No: 22954  
Year: 2021  
Recommended By: Poonam Sharma



## The art of strategy by Hughes, Owen E

Call No: 658.4012 HUG  
Publisher: Routledge  
Subject: Management

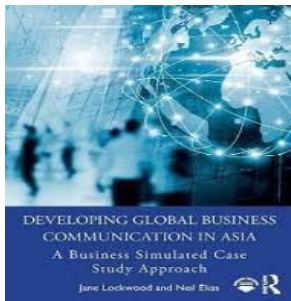
Accession No: 22955  
Year: 2021  
Recommended By: Deepak Singh



## Open strategy by Stadler, Christian

Call No: 658.4012 STA  
Publisher: Cambridge Uni.Press  
Subject: Management

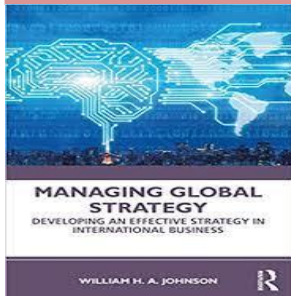
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## Developing global business communication in Asia by Lockwood, Jane

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Subject: Miscellaneous

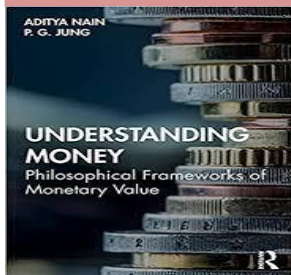
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Recommended By: Abhijit Nair



## Managing global strategy by Johnson, William H A

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Publisher: Routledge  
Subject: Management

Accession No: 22958  
Year: 2021  
Recommended By: Tavishi Tewari



## Understanding money by Nain, Aditya

Call No: 332.401 NAI  
Publisher: Routledge  
Subject: Economics

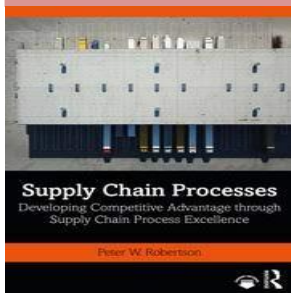
Accession No: 22959  
Year: 2022  
Recommended By: Tavishi Tewari



## Operations management by Lewis, Michael A

Call No: 658.5 LEW  
Publisher: Routledge  
Subject: Management

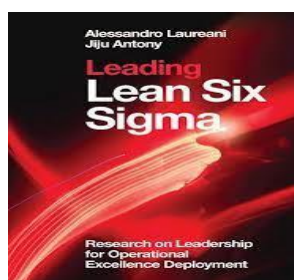
Accession No: 22960  
Year: 2020  
Recommended By: Surender Kumar



## Supply chain processes by Robertson, Peter W

Call No: 658.7 ROB  
Publisher: Routledge  
Subject: Management

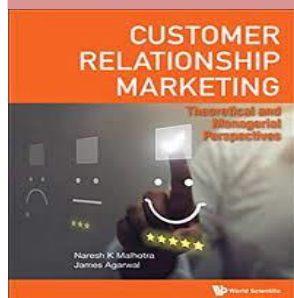
Accession No: 22961  
Year: 2021  
Recommended By: Ankur Chauhan



## Leading lean six sigma by Laureani, Alessandro

Call No: 658.4013 LAU  
 Publisher: Emerald Publishing  
 Subject: Management

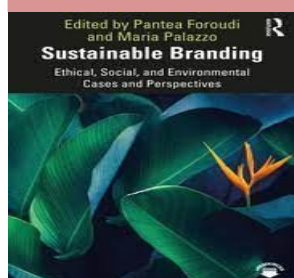
Accession No: 22962  
 Year: 2021  
 Recommended By: Shalini Srivastava



## Customer relationship marketing by Malhotra, Naresh K

Call No: 658.812 MAL  
 Publisher: World Scientific  
 Subject: Marketing

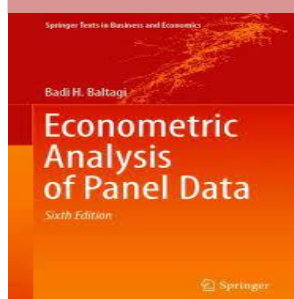
Accession No: 22963  
 Year: 2021  
 Recommended By: Poonam Sharma



## Sustainable branding by Foroudi, Pantea

Call No: 658.827 FOR  
 Publisher: Routledge  
 Subject: Marketing

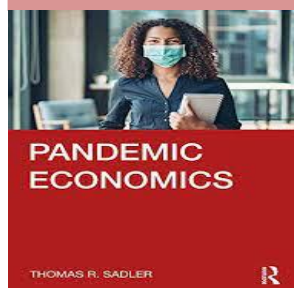
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 Year: 2021  
 Recommended By: Poonam Sharma



## Econometric analysis of panel data by Baltagi, Badi H

Call No: 330.015195 BAL  
 Publisher: Springer  
 Subject: Economics

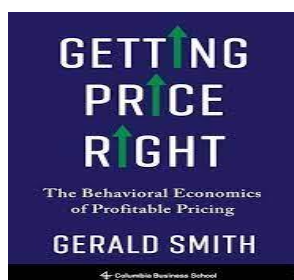
Accession No: 22965  
 Year: 2021  
 Recommended By: Tavishi Tewari



## Pandemic economics by Sadler, Thomas R

Call No: 330.9 SAD  
 Publisher: Routledge  
 Subject: Economics

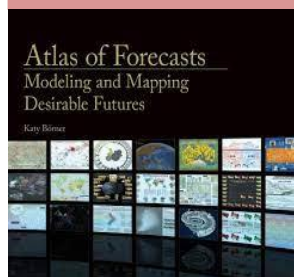
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 Year: 2022  
 Recommended By: Vranda Jain



## Getting Price Right by Smith, Gerald

Call No: 658.816 SMI  
Publisher: Columbia Uni. Press  
Subject: Marketing

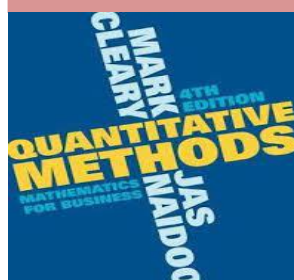
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Year: 2021  
Recommended By: SR Singhvi



## Atlas of forecasts by Börner, Katy

Call No: 003.2 BOR  
Publisher: Cambridge Uni. Press  
Subject: Computer & IT

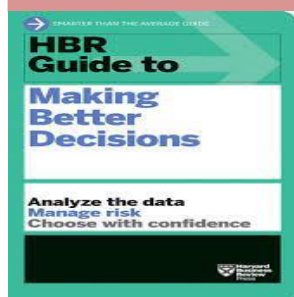
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## Quantitative methods by Cleary, Mark

Call No: 658.4032 CLE  
Publisher: British Uni. Press  
Subject: Management

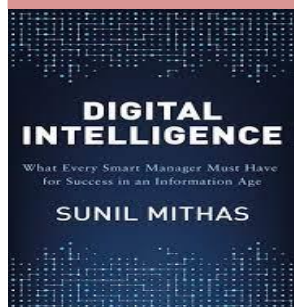
Accession No: 22969  
Year: 2019  
Recommended By: Sonali Singh



## HBR guide to making better decisions by Harvard business review

Call No: 658.403 HBR  
Publisher: HBS Press  
Subject: Management

Accession No: 22970  
Year: 2020  
Recommended By: Rajesh Sharma

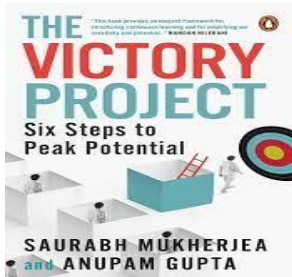


## Digital intelligence by Mithas, Sunil

Call No: 658.4038 MIT  
Publisher: Penguin  
Subject: Management

Accession No: 22971  
Year: 2016  
Recommended By: Renuka Mahajan

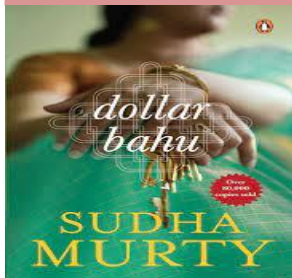




## The victory project by Mukherjea, Saurabh

Call No: 658.31250954 MUK  
 Publisher: Penguin  
 Subject: Management

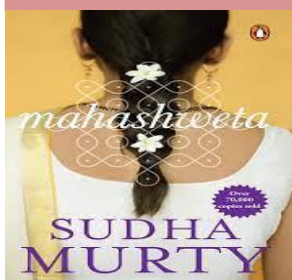
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 Year: 2020  
 Recommended By: Ankur Chauhan



## Dollar bahu by Murty, Sudha

Call No: 823 MUR  
 Publisher: Penguin  
 Subject: Miscellaneous

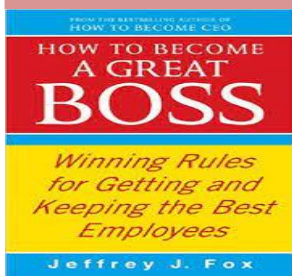
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 Recommended By: Vranda Jain



## Mahashweta by Murty, Sudha

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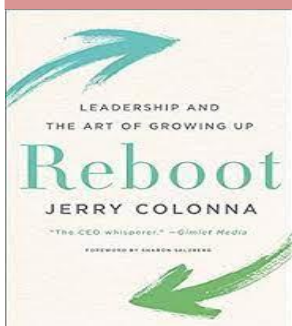
Accession No: 22974  
 Year: 2020  
 Recommended By: Vranda Jain



## How to become a great boss by Fox, Jeffrey J

Call No: 658.302 FOX  
 Publisher: Hachette  
 Subject: Management

Accession No: 22975  
 Year: 2020  
 Recommended By: Shalini Srivastava



## Reboot by Colonna, Jerry

Call No: 158.4 COL  
 Publisher: Harper Collins  
 Subject: Miscellaneous

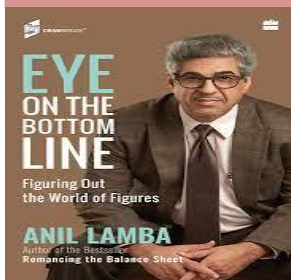
Accession No: 22976  
 Year: 2019  
 Recommended By: Shalini Srivastava



## Revolution by Macron, Emmanuel

Call No: 944.083 MAC  
 Publisher: Harper Collins  
 Subject: Miscellaneous

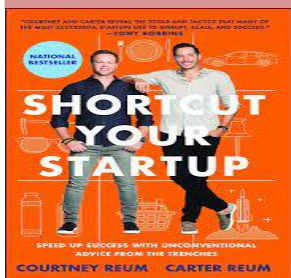
Accession No: 22977  
 Year: 2020  
 Recommended By: Shalini Srivastava



## Eye on the bottom-line by Lamba, Anil

Call No: 657.32 LAM  
 Publisher: Harper Business  
 Subject: Accounting

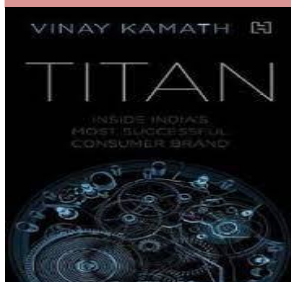
Accession No: 22978  
 Year: 2019  
 Recommended By: Ritika Gugnani



## Short cut your start up by Courtney

Call No: 658.421 COU  
 Publisher: Random House  
 Subject: Management

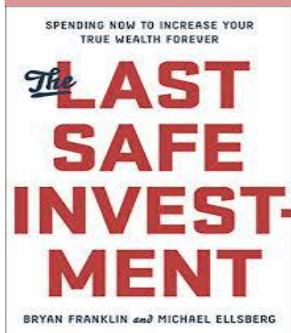
Accession No: 22979  
 Year: 2018  
 Recommended By: Pragya Gupta



## Titan by Kamath, Vinay

Call No: 658.8270954 KAM  
 Publisher: Hachette  
 Subject: Marketing

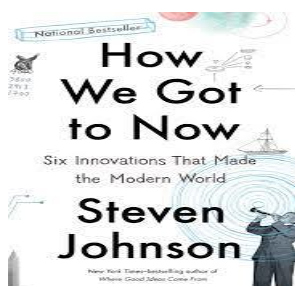
Accession No: 22980  
 Year: 2020  
 Recommended By: Deepak Singh



## The last safe investment by Franklin, Bryan

Call No: 650.1 FRA  
 Publisher: Portfolio  
 Subject: Miscellaneous

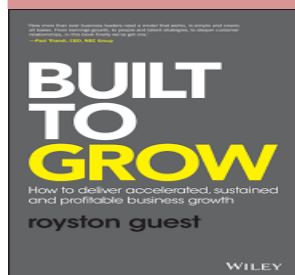
Accession No: 22981  
 Year: 2020  
 Recommended By: Renuka Mahajan



## How we got to now by Johnson, Steven

Call No: 658.4063 JOH  
 Publisher: Riverhead Books  
 Subject: Management

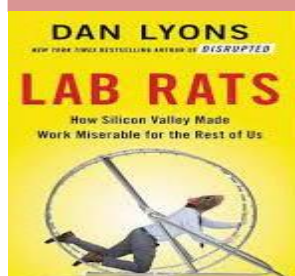
Accession No: 22982  
 Year: 2020  
 Recommended By: Ankur Chauhan



## Built to grow by Guest, Royston

Call No: 338.642 GUE  
 Publisher: Wiley  
 Subject: Economics

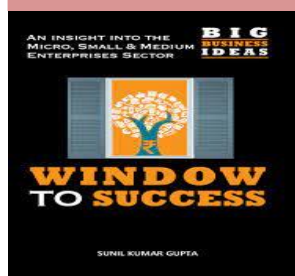
Accession No: 22983  
 Year: 2017  
 Recommended By: Shalini Verma



## Lab rats by Lyons, Daniel

Call No: 331 LYO  
 Publisher: Atlantic Books  
 Subject: Economics

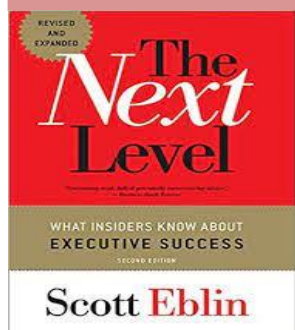
Accession No: 22984  
 Year: 2019  
 Recommended By: Renuka Mahajan



## Window to success by Gupta, Sunil Kumar

Call No: 338.642 GUP  
 Publisher: Parragon  
 Subject: Economics

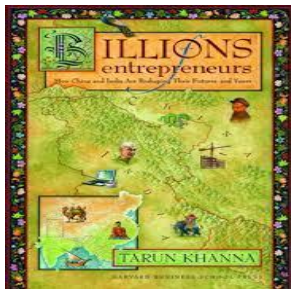
Accession No: 22985  
 Year: 2021  
 Recommended By: Shalini Verma



## The next level by Eblin, Scott

Call No: 658.409 EBL  
 Publisher: Nicholas Brealey  
 Subject: Management

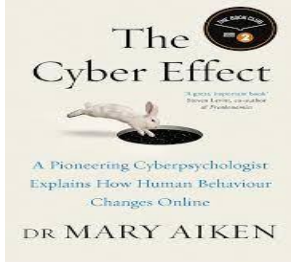
Accession No: 22986  
 Year: 2018  
 Recommended By: Deepak Singh



## Billions of entrepreneurs by Khanna, Tarun

Call No: 338.040951 KHA  
 Publisher: Penguin  
 Subject: Economics

Accession No: 22987  
 Year: 2007  
 Recommended By: Pragya Gupta



## The cyber effect by Aiken, Mary

Call No: 155.9 AIK  
 Publisher: John Murray  
 Subject: Miscellaneous

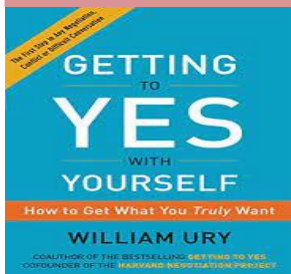
Accession No: 22988  
 Year: 2020  
 Recommended By: Rahul Singh



## Barron's The affluent investor by DeMuth, Phil

Call No: 332.6 DEM  
 Publisher: Barron's Edu. Series  
 Subject: Economics

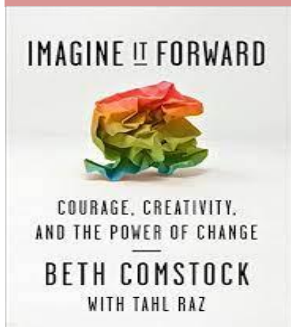
Accession No: 22989  
 Year: 2020  
 Recommended By: Puneet Dubish



## Getting to yes with yourself by Ury, William

Call No: 158.1 URY  
 Publisher: Harper Collins  
 Subject: Miscellaneous

Accession No: 22990  
 Year: 2020  
 Recommended By: Rahul Singh

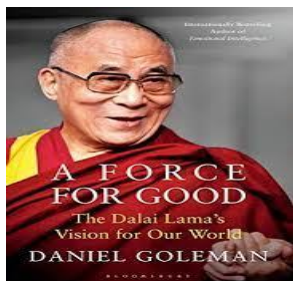


## Imagine it forward by Comstock, Beth

Call No: 658.406 COM  
 Publisher: Virgin Books  
 Subject: Management

Accession No: 22991  
 Year: 2020  
 Recommended By: Rahul Singh

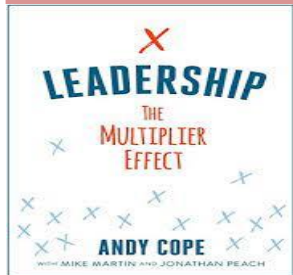




## A force for good by Goleman, Daniel

Call No: 294.3923 GOL  
 Publisher: Bantam Books  
 Subject: Miscellaneous

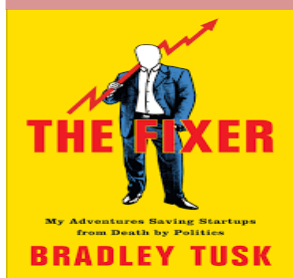
Accession No: 22992  
 Year: 2020  
 Recommended By: Abhijit Nair



## Leadership by Cope, Andy

Call No: 658.4092 COP  
 Publisher: John Murray  
 Subject: Management

Accession No: 22993  
 Year: 2018  
 Recommended By: Deepak Singh



## The fixer by Tusk, Bradley

Call No: 658.421 TUS  
 Publisher: Protfolio  
 Subject: Management

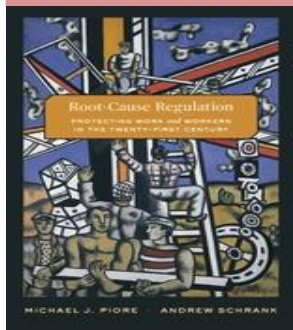
Accession No: 22994  
 Year: 2018  
 Recommended By: Rahul Singh



## How soon is now? by Pinchbeck, Daniel

Call No: 303.4 PIN  
 Publisher: Watkins  
 Subject: Miscellaneous

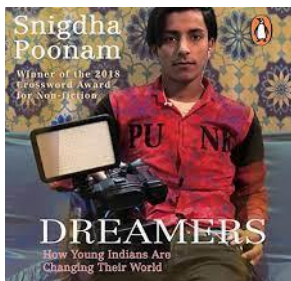
Accession No: 22995  
 Year: 2017  
 Recommended By: Vranda Jain



## Root-cause regulation by Piore, Michael J

Call No: 344.01 PIO  
 Publisher: Harvard Uni. Press  
 Subject: Miscellaneous

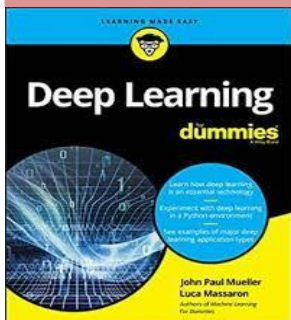
Accession No: 22996  
 Year: 2020  
 Recommended By: Shalini Srivastava



## Dreamers by Poonam, Snigdha

**Call No:** 650.1 POO  
**Publisher:** Penguin  
**Subject:** Miscellaneous

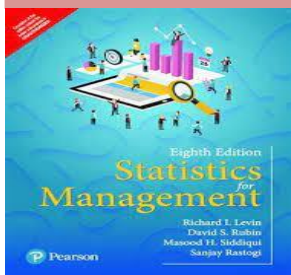
**Accession No:** 22997  
**Year:** 2018  
**Recommended By:** Rajesh Sharma



## Deep learning by Mueller, John Paul

**Call No:** 006.31 MUE  
**Publisher:** Wiley  
**Subject:** Computer & IT

**Accession No:** 22998  
**Year:** 2020  
**Recommended By:** Rajesh Sharma



## Statistics for management by Levin, Richard I

**Call No:** 658.40331 LEV  
**Publisher:** Pearson  
**Subject:** Management

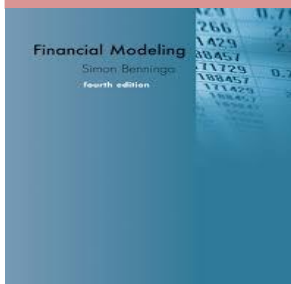
**Accession No:** 22999  
**Year:** 2018  
**Recommended By:** Sonali Singh



## Strategic management by Hitt, Michael A

**Call No:** 658.4012 HIT  
**Publisher:** Cengage  
**Subject:** Management

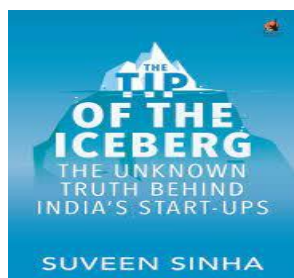
**Accession No:** 23000  
**Year:** 2017  
**Recommended By:** Deepak Singh



## Financial modeling by Benninga, Simon

**Call No:** 332.015118 BEN  
**Publisher:** The MIT Press  
**Subject:** Economics

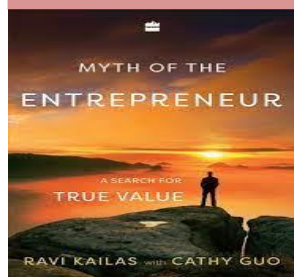
**Accession No:** 23001  
**Year:** 2014  
**Recommended By:** Nidhi Singh



## The tip of the iceberg by Sinha, Suveen

Call No: 658.421 SIN  
 Publisher: Penguin  
 Subject: Management

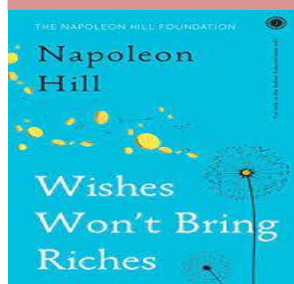
Accession No: 23002  
 Year: 2016  
 Recommended By: Pragya Gupta



## Myth of the entrepreneur by Kailas, Ravi

Call No: 658.421 KAI  
 Publisher: Harper Collins  
 Subject: Management

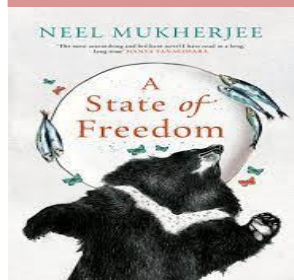
Accession No: 23003  
 Year: 2019  
 Recommended By: Shalini Verma



## Wishes wont bring riches by Hill, Napoleon

Call No: 158.1 HIL  
 Publisher: Penguin  
 Subject: Miscellaneous

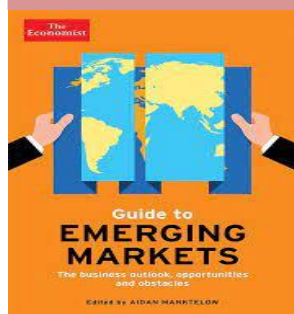
Accession No: 23004  
 Year: 2020  
 Recommended By: Renuka Mahajan



## A state of freedom by Mukherjee, Neel

Call No: 823 MUK  
 Publisher: Penguin  
 Subject: Miscellaneous

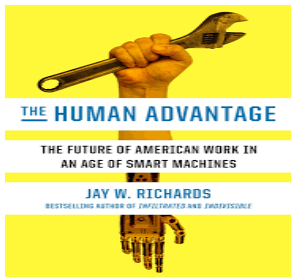
Accession No: 23005  
 Year: 2017  
 Recommended By: Ritika Gugnani



## Guide to emerging markets by Manktelow, Aidam (Ed)

Call No: 332.673 MAN  
 Publisher: The Economist  
 Subject: Economics

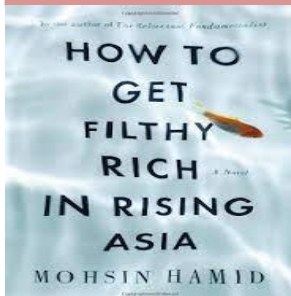
Accession No: 23006  
 Year: 2020  
 Recommended By: Puneet Dublish



## The human advantage by Richards, Jay W

Call No: 331.0973 RIC  
Publisher: Crown Forum  
Subject: Economics

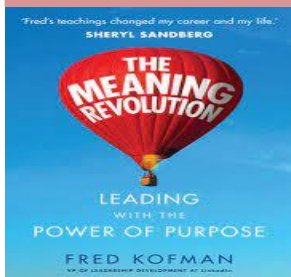
Accession No: 23007  
Year: 2018  
Recommended By: Rahul Singh



## How to get filthy rich in rising Asia by Hamid, Mohsin

Call No: 813.54 HAM  
Publisher: Penguin  
Subject: Miscellaneous

Accession No: 23008  
Year: 2013  
Recommended By: Richa Misra



## The meaning revolution by Kofman, Fred

Call No: 658.4092 KOF  
Publisher: Penguin  
Subject: Management

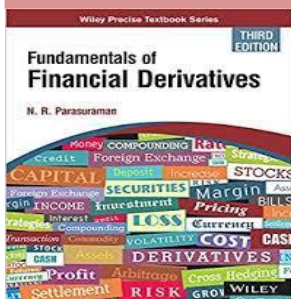
Accession No: 23009  
Year: 2018  
Recommended By: Shalini Srivastava



## Total information systems management by Osterle, Hubert

Call No: 658.4038011 OST  
Publisher: John Wiley  
Subject: Management

Accession No: 23010  
Year: 2019  
Recommended By: Renuka Mahajan

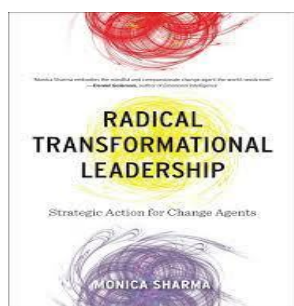


## Fundamentals of financial derivatives by Parasuraman, N R

Call No: 332.64 PAR  
Publisher: Wiley  
Subject: Economics

Accession No: 23011  
Year: 2014  
Recommended By: Nidhi Singh





## Radical transformational leadership by Sharma, Monica

Call No: 658.4092 SHA

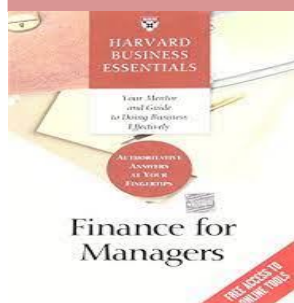
Accession No: 23012

Publisher: North Atlantic Books

Year: 2020

Subject: Management

Recommended By: Shalini Verma



## Finance for managers by Harvard Business School Press

Call No: 658.15 HBR

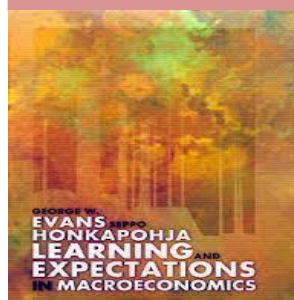
Accession No: 23013

Publisher: HBS Press

Year: 2020

Subject: Management

Recommended By: Puneet Dubish



## Learning and expectations in macroeconomics by Evans, George W

Call No: 339 EVA

Accession No: 23014

Publisher: NewAge International

Year: 2020

Subject: Economics

Recommended By: Ritika Gugnani



## Marketing research by Boyd, Harper W

Call No: 658.83 BOY

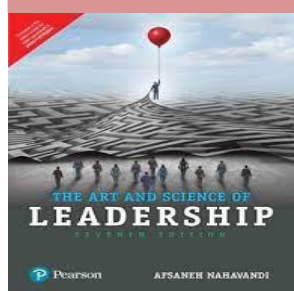
Accession No: 23015

Publisher: AITBS

Year: 2003

Subject: Marketing

Recommended By: Rajesh Sharma



## Art and science of leadership by Nahavandi, Afsaneh

Call No: 658.4092 NAH

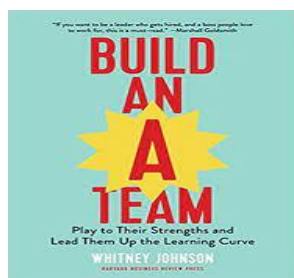
Accession No: 23016

Publisher: Pearson

Year: 2018

Subject: Management

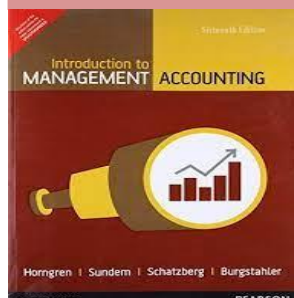
Recommended By: Deepak Singh



## Build an a team by Johnson, Whitney

Call No: 658.4022 JOH  
Publisher: HBS Press  
Subject: Management

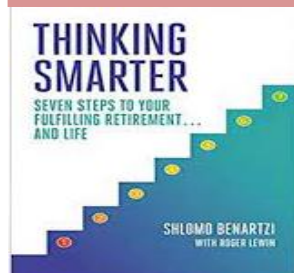
Accession No: 23017  
Year: 2018  
Recommended By: Abdul Qadir



## Introduction to management accounting by Horngren, Charles T

Call No: 658.1511 HOR  
Publisher: Pearson  
Subject: Management

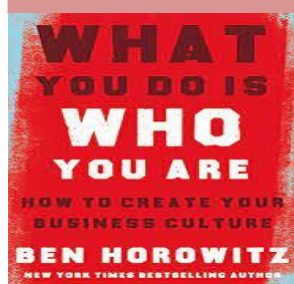
Accession No: 23018  
Year: 2019  
Recommended By: Puneet Dubish



## Thinking smarter by Benartzi, Shlomo

Call No: 332.024014 BEN  
Publisher: Penguin  
Subject: Economics

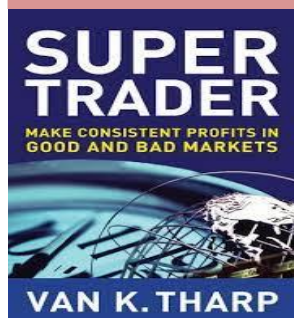
Accession No: 23019  
Year: 2020  
Recommended By: Pragya Gupta



## What you do is who you are by Horowitz, Ben

Call No: 658.11 HOR  
Publisher: William Collins  
Subject: Management

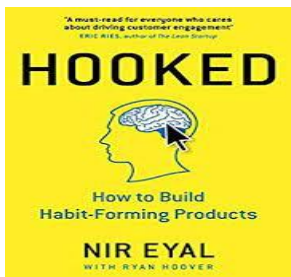
Accession No: 23020  
Year: 2019  
Recommended By: Rahul Singh



## Super trader by Tharp, Van K

Call No: 332.642 THA  
Publisher: McGraw Hill  
Subject: Economics

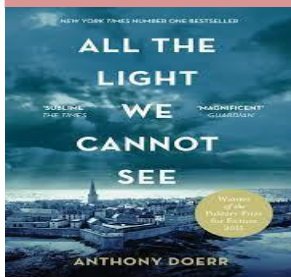
Accession No: 23021  
Year: 2020  
Recommended By: Nidhi Singh



## Hooked by Eyal, Nir

Call No: 658.575 EYA  
 Publisher: Penguin  
 Subject: Management

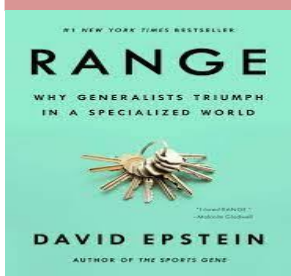
Accession No: 23022  
 Year: 2019  
 Recommended By: Surender Kumar



## All the light we cannot see by Doerr, Anthony

Call No: 823 DOE  
 Publisher: Fourth Estate  
 Subject: Miscellaneous

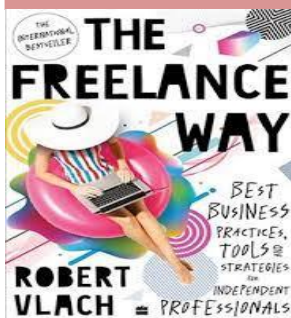
Accession No: 23023  
 Year: 2020  
 Recommended By: Renuka Mahajan



## Range by Epstein, David

Call No: 153.9 EPS  
 Publisher: Pan Books  
 Subject: Miscellaneous

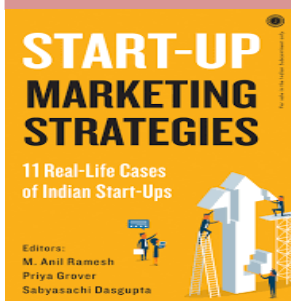
Accession No: 23024  
 Year: 2020  
 Recommended By: Renuka Mahajan



## The freelance way by Vlach, Robert

Call No: 658.4 VLA  
 Publisher: Harper Collins  
 Subject: Management

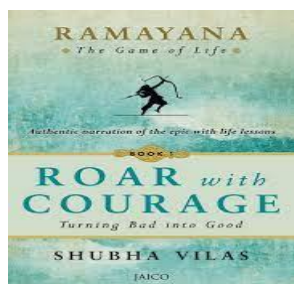
Accession No: 23025  
 Year: 2022  
 Recommended By: Deepak Singh



## Start-up marketing strategies by Ramesh, M Anil

Call No: 658.421 RAM  
 Publisher: Jaico  
 Subject: Management

Accession No: 23026  
 Year: 2022  
 Recommended By: Shalini Verma



## Roar with courage by Vilas, Shubha

Call No: 158.1 VIL  
Publisher: Jaico  
Subject: Miscellaneous

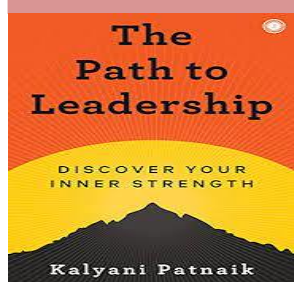
Accession No: 23027  
Year: 2020  
Recommended By: Pragya Gupta



## A full life by Merchant, Sabira

Call No: 823 MER  
Publisher: Jaico  
Subject: Miscellaneous

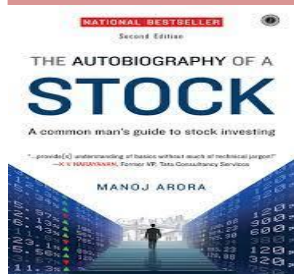
Accession No: 23028  
Year: 2022  
Recommended By: Renuka Mahajan



## The path to leadership by Patnaik, Kalyani

Call No: 658.4092 PAT  
Publisher: Jaico  
Subject: Management

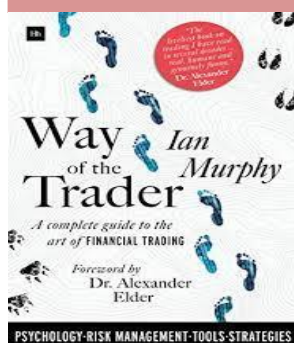
Accession No: 23029  
Year: 2021  
Recommended By: Rahul Singh



## The autobiography of a stock by Arora, Manoj

Call No: 332.6 ARO  
Publisher: Jaico  
Subject: Economics

Accession No: 23030  
Year: 2019  
Recommended By: Puneet Dubish

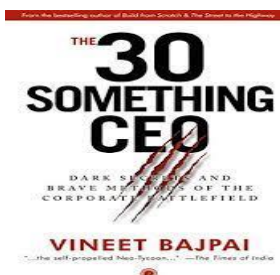


## Way of the Trader by Murphy, Ian

Call No: 332.64 MUR  
Publisher: Jaico  
Subject: Economics

Accession No: 23031  
Year: 2022  
Recommended By: Puneet Dubish





## The 30-something CEO by Bajpai, Vineet

Call No: 658.4092 BAJ  
Publisher: Jaico  
Subject: Management

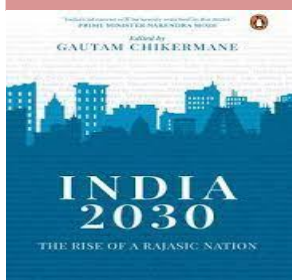
Accession No: 23032  
Year: 2016  
Recommended By: Pragya Gupta



## Attention factory by Brennan, Matthew

Call No: 302.231 BRE  
Publisher: Matthew Brennan  
Subject: Miscellaneous

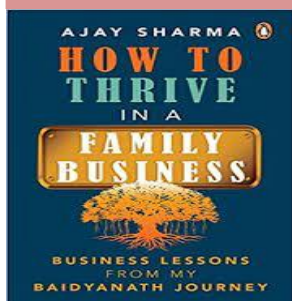
Accession No: 23033  
Year: 2020  
Recommended By: Renuka Mahajan



## India 2030 by Chikermane, Gautam

Call No: 303.4954 CHI  
Publisher: Penguin  
Subject: Miscellaneous

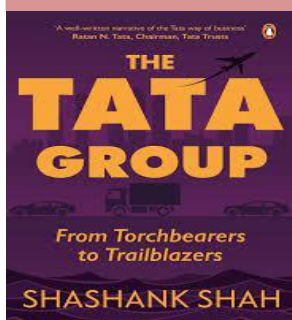
Accession No: 23034  
Year: 2021  
Recommended By: Vranda Jain



## How to thrive in a family business by Sharma, Ajay

Call No: 658.0450954 SHA  
Publisher: Penguin  
Subject: Management

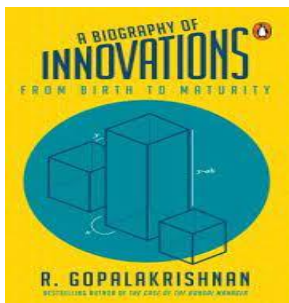
Accession No: 23035  
Year: 2021  
Recommended By: Shalini Verma



## The Tata Group by Shah, Shashank

Call No: 650.1 SHA  
Publisher: Penguin  
Subject: Miscellaneous

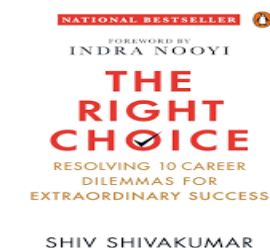
Accession No: 23036  
Year: 2018  
Recommended By: Renuka Mahajan



## A biography of innovations by Gopalakrishnan, R

Call No: 658.4063 GOP  
 Publisher: Penguin  
 Subject: Management

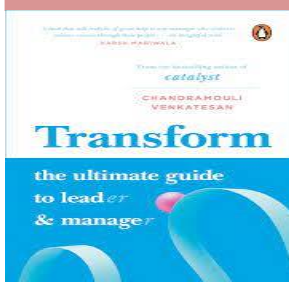
Accession No: 23037  
 Year: 2017  
 Recommended By: Renuka Mahajan



## The right choice by Shivakumar, Shiv

Call No: 650.14 SHI  
 Publisher: Penguin  
 Subject: Miscellaneous

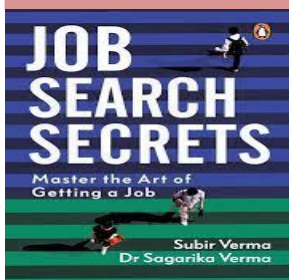
Accession No: 23038  
 Year: 2018  
 Recommended By: Pragya Gupta



## Transform by Venkatesan, Chandramoli

Call No: 658.4092 VEN  
 Publisher: Penguin  
 Subject: Management

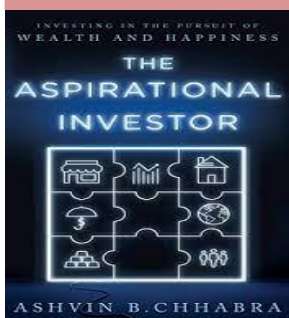
Accession No: 23039  
 Year: 2021  
 Recommended By: Shalini Srivastava



## Job search secrets by Verma, Subir

Call No: 650.14 VER  
 Publisher: Penguin  
 Subject: Miscellaneous

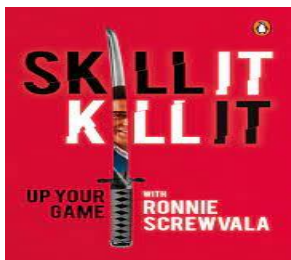
Accession No: 23040  
 Year: 2021  
 Recommended By: Pragya Gupta



## The aspirational investor by Chhabra, Ashvin B

Call No: 332.6 CHH  
 Publisher: Penguin  
 Subject: Economics

Accession No: 23041  
 Year: 2015  
 Recommended By: Pragya Gupta



## Skill It Kill It by Screwvala, Ronnie

Call No: 650.014 SCR  
Publisher: Penguin  
Subject: Miscellaneous

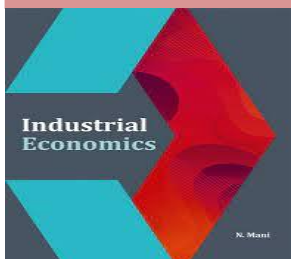
Accession No: 23042  
Year: 2021  
Recommended By: Renuka Mahajan



## Financial economics by Yoganandham, G

Call No: 332 YOG  
Publisher: New Century  
Subject: Economics

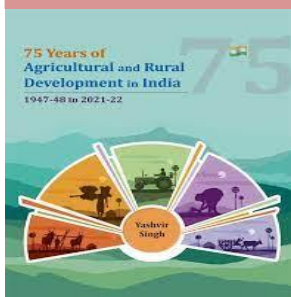
Accession No: 23043  
Year: 2021  
Recommended By: Vranda Jain



## Industrial economics by Mani, N

Call No: 338.8 MAN  
Publisher: New Century  
Subject: Economics

Accession No: 23044  
Year: 2021  
Recommended By: Tavishi Tewari



## 75 Years of agricultural and rural development in India by Singh, Yashvir

Call No: 338.954 SIN  
Publisher: New Century  
Subject: Economics

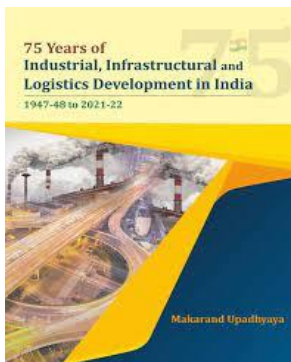
Accession No: 23045  
Year: 2021  
Recommended By: Rahul Singh



## 75 Years of central government budgets (1947-48 to 2021-22) and finance commissions of India (I to XV ) by Sury, M M

Call No: 338.954 SUR  
Publisher: New Century  
Subject: Economics

Accession No: 23046  
Year: 2021  
Recommended By: Puneet Dubish



## 75 Years of industrial infrastructural and logistics development in India by Upadhyaya, Makarand

Call No: 338.954 UPA  
 Publisher: New Century  
 Subject: Economics

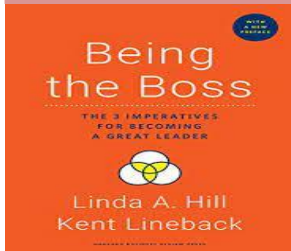
Accession No: 23047  
 Year: 2021  
 Recommended By: Ankur Chauhan



## Digital finance and literacy in India by Azeez N P, Abdul

Call No: 332.0285 AZE  
 Publisher: New Century  
 Subject: Economics

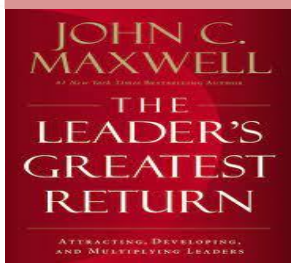
Accession No: 23048  
 Year: 2021  
 Recommended By: Rahul Singh



## Being the boss by Hill, Linda A

Call No: 658.4092 HIL  
 Publisher: HBS Press  
 Subject: Management

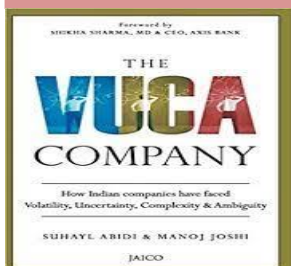
Accession No: 23049  
 Year: 2021  
 Recommended By: Deepak Singh



## The leaders greatest return by Maxwell, John C

Call No: 658.4092 MAX  
 Publisher: Harper Collins  
 Subject: Management

Accession No: 23050  
 Year: 2020  
 Recommended By: Shalini Srivastava

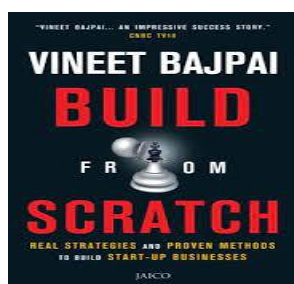


## The VUCA company by Abidi, Suhayl

Call No: 658.4092 ABI  
 Publisher: Jaico  
 Subject: Management

Accession No: 23051  
 Year: 2015  
 Recommended By: Rahul Singh

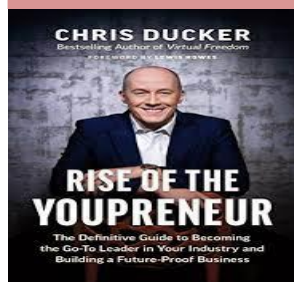




## Build from scratch by Bajpai, Vineet

Call No: 658.421 BAJ  
Publisher: Jaico  
Subject: Management

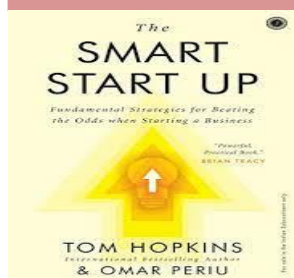
Accession No: 23052  
Year: 2014  
Recommended By: Pragya Gupta



## Rise of the youpreneur by Ducker, Chris

Call No: 658.421 DUC  
Publisher: Jaico  
Subject: Management

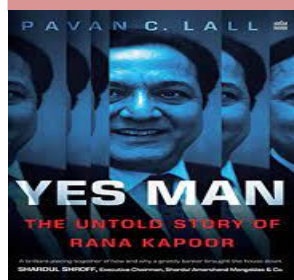
Accession No: 23053  
Year: 2019  
Recommended By: Pragya Gupta



## The smart start up by Hopkins, Tom

Call No: 658.421 HOP  
Publisher: Jaico  
Subject: Management

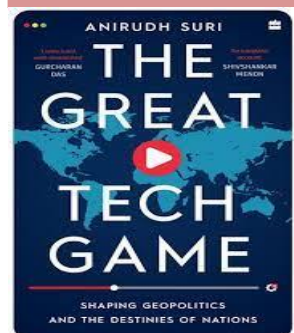
Accession No: 23054  
Year: 2019  
Recommended By: Pragya Gupta



## Yes man by Lall, Pavan C

Call No: 332.1092 LAL  
Publisher: Harper Collins  
Subject: Economics

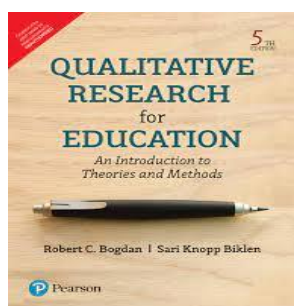
Accession No: 23055  
Year: 2021  
Recommended By: Sonali Singh



## The great tech game by Suri, Anirudh

Call No: 327.54 SUR  
Publisher: Harper Collins  
Subject: Miscellaneous

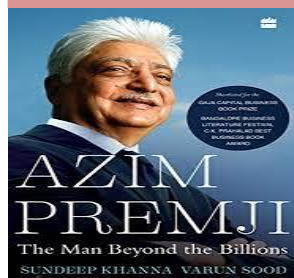
Accession No: 23056  
Year: 2022  
Recommended By: Surender Kumar



## Qualitative research for education by Bogdan, Robert C

**Call No:** 658.072 BOG  
**Publisher:** Pearson  
**Subject:** Management

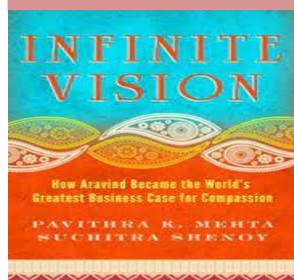
**Accession No:** 23057  
**Year:** 2016  
**Recommended By:** Sonali Singh



## Azim Premji by Khanna, Sundeep

**Call No:** 920 KHA  
**Publisher:** Harper Collins  
**Subject:** Miscellaneous

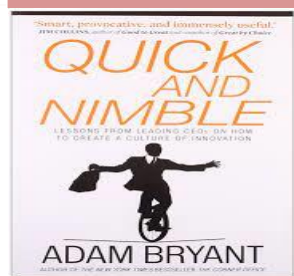
**Accession No:** 23058  
**Year:** 2022  
**Recommended By:** Sonali Singh



## Infinite vision by Mehta, Pavithra K

**Call No:** 617.70954 MEH  
**Publisher:** Harper Collins  
**Subject:** Miscellaneous

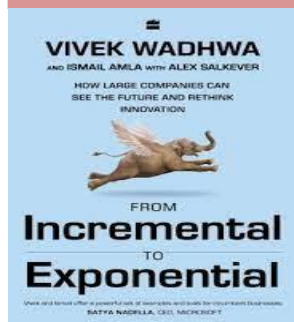
**Accession No:** 23059  
**Year:** 2017  
**Recommended By:** Rahul Singh



## Quick and nimble by Bryant, Adam

**Call No:** 658.4063 BRY  
**Publisher:** Harper Collins  
**Subject:** Management

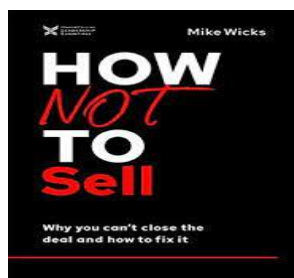
**Accession No:** 23060  
**Year:** 2014  
**Recommended By:** Ankur Chauhan



## From incremental to exponential by Wadhwa, Vivek

**Call No:** 658.4063 WAD  
**Publisher:** Harper Business  
**Subject:** Management

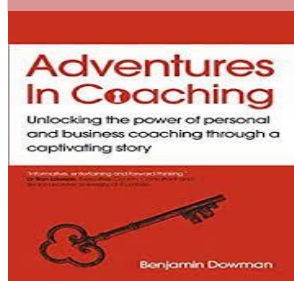
**Accession No:** 23061  
**Year:** 2020  
**Recommended By:** Tavishi Tewari



## How not to sell by Wicks, Mike

Call No: 658.81 WIC  
 Publisher: Harper Collins  
 Subject: Marketing

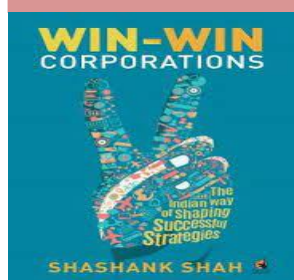
Accession No: 23062  
 Year: 2020  
 Recommended By: Rajesh Sharma



## Adventures in coaching by Dowman, Benjamin

Call No: 158.3 DOW  
 Publisher: Nicholas Brealey  
 Subject: Miscellaneous

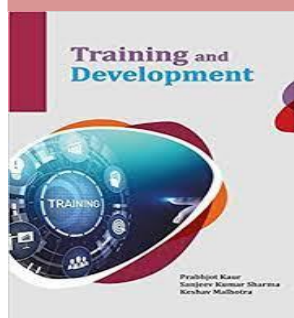
Accession No: 23063  
 Year: 2020  
 Recommended By: Shalini Verma



## Win-win corporations by Shah, Shashank

Call No: 658.40120954 SHA  
 Publisher: Penguin  
 Subject: Management

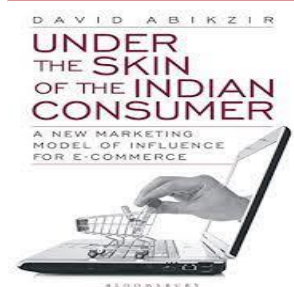
Accession No: 23064  
 Year: 2020  
 Recommended By: Deepak Singh



## Training and development by Kaur, Prabhjot

Call No: 658.312404 KAU  
 Publisher: New Century  
 Subject: Management

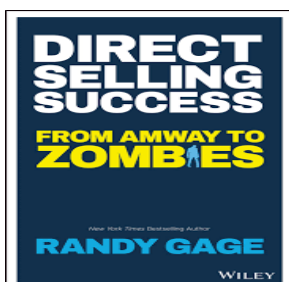
Accession No: 23065  
 Year: 2019  
 Recommended By: Abdul Qadir



## Under the skin of the Indian consumer by Abikzir, David

Call No: 339.470954 ABI  
 Publisher: Bloomsbury  
 Subject: Economics

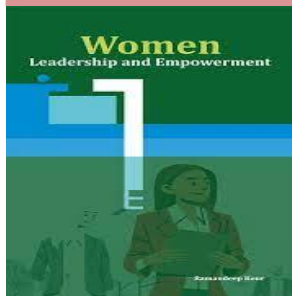
Accession No: 23066  
 Year: 2020  
 Recommended By: Deepak Singh



## Direct selling success by Gage, Randy

Call No: 658.872 GAG  
 Publisher: Manjul Publishing  
 Subject: Marketing

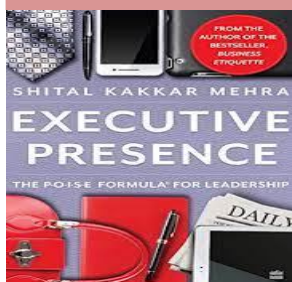
Accession No: 23067  
 Year: 2019  
 Recommended By: Deepak Singh



## Women leadership and empowerment by Kour, Ramandeep

Call No: 305.420954 KOU  
 Publisher: New Century  
 Subject: Miscellaneous

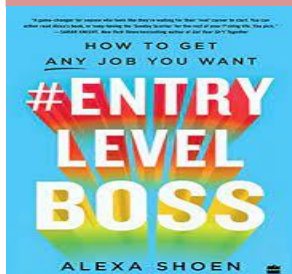
Accession No: 23068  
 Year: 2019  
 Recommended By: Sonali Singh



## Executive presence by Mehra, Shital Kakkar

Call No: 658.4092 MEH  
 Publisher: Harper Business  
 Subject: Management

Accession No: 23069  
 Year: 2020  
 Recommended By: Shalini Srivastava



## #Entry level boss by Shoen, Alexa

Call No: 650.14 SHO  
 Publisher: Harper Business  
 Subject: Miscellaneous

Accession No: 23070  
 Year: 2020  
 Recommended By: Shalini Srivastava

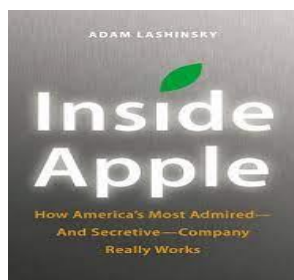


## The rule of one by Huque, Kazi I

Call No: 338.04091724 HUQ  
 Publisher: Penguin  
 Subject: Economics

Accession No: 23071  
 Year: 2019  
 Recommended By: Shalini Verma

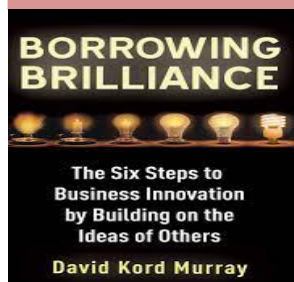




## Inside Apple by Lashinsky, Adam

Call No: 338.761004165 LAS  
Publisher: John Murray  
Subject: Economics

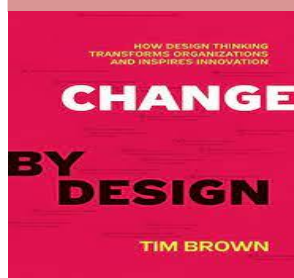
Accession No: 23072  
Year: 2020  
Recommended By: Ritika Gugnani



## Borrowing brilliance by Murray, David Kord

Call No: 658.4063 MUR  
Publisher: Random House  
Subject: Management

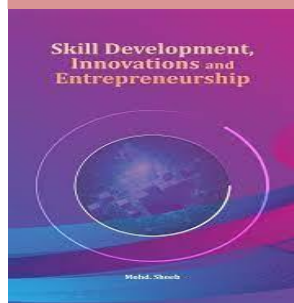
Accession No: 23073  
Year: 2020  
Recommended By: Ritika Gugnani



## Change by design by Brown, Tim

Call No: 658.4063 BRO  
Publisher: Harper Business  
Subject: Management

Accession No: 23074  
Year: 2009  
Recommended By: Pragya Gupta



## Skill development innovations and entrepreneurship by Shoeb, Mohd

Call No: 338.040954 SHO  
Publisher: New Century  
Subject: Economics

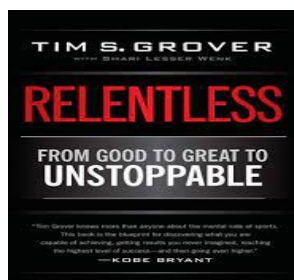
Accession No: 23075  
Year: 2020  
Recommended By: Pragya Gupta



## Igniting innovation by Arora, Ravi

Call No: 658.4063 ARO  
Publisher: Harper Collins  
Subject: Management

Accession No: 23076  
Year: 2019  
Recommended By: Renuka Mahajan



## Relentless by Grover, Tim S

Call No: 650.1 GRO

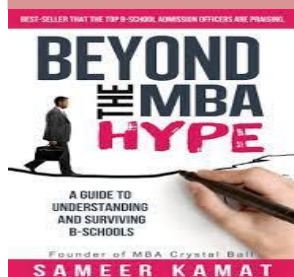
Publisher: Scribner

Subject: Miscellaneous

Accession No: 23077

Year: 2014

Recommended By: Renuka Mahajan



## Beyond the MBA hype by Kamat, Sameer

Call No: 650.0711 KAM

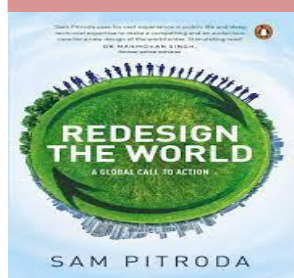
Publisher: Harper Collins

Subject: Miscellaneous

Accession No: 23078

Year: 2018

Recommended By: Sonali Singh



## Redesign the world by Pitroda, Sam

Call No: 303.44 PIT

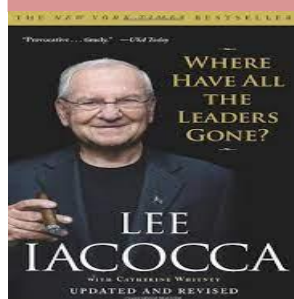
Publisher: Penguin

Subject: Miscellaneous

Accession No: 23079

Year: 2021

Recommended By: Sonali Singh



## Where have all the leaders gone? by Iacocca, Lee

Call No: 658.4092 IAC

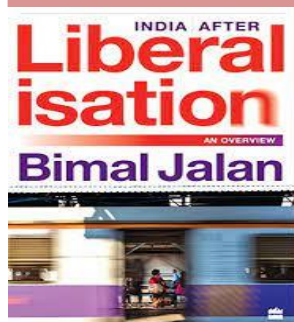
Publisher: Scribner

Subject: Management

Accession No: 23080

Year: 2007

Recommended By: Sonali Singh



## India after liberalisation by Jalan, Bimal

Call No: 330.954053 JAL

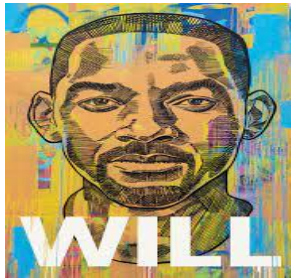
Publisher: Harper Collins

Subject: Economics

Accession No: 23081

Year: 2021

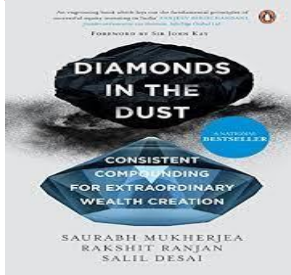
Recommended By: Nidhi Singh



## Will by Smith, Will

Call No: 791.43028092 SMI  
 Publisher: Century  
 Subject: Miscellaneous

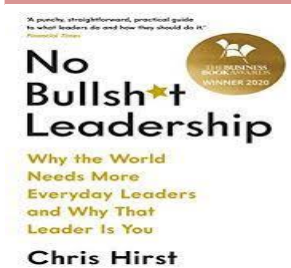
Accession No: 23082  
 Year: 2021  
 Recommended By: Renuka Mahajan



## Diamonds in the dust by Mukherjea, Saurabh

Call No: 332.60954 MUK  
 Publisher: Penguin  
 Subject: Economics

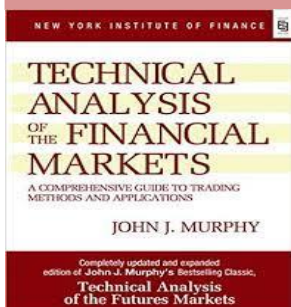
Accession No: 23083  
 Year: 2021  
 Recommended By: Nidhi Singh



## No bullsh\*t leadership by Hirst, Chris

Call No: 658.4092 HIR  
 Publisher: Profile Books  
 Subject: Management

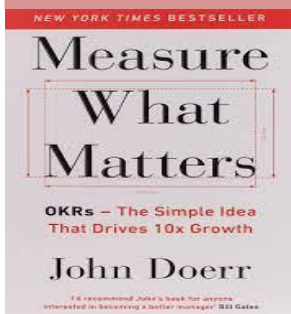
Accession No: 23084  
 Year: 2019  
 Recommended By: Deepak Singh



## Technical analysis of the financial markets by Murphy, John J

Call No: 332.632 MUR  
 Publisher: NewYork Inst. of Finance  
 Subject: Economics

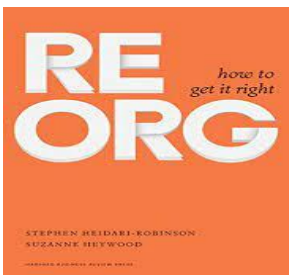
Accession No: 23085  
 Year: 2020  
 Recommended By: Nidhi Singh



## Measure what matters by Doerr, John

Call No: 658.4012 DOE  
 Publisher: Penguin  
 Subject: Management

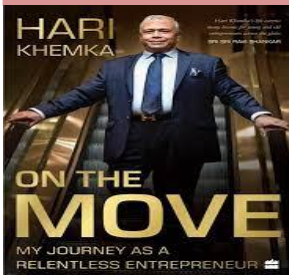
Accession No: 23086  
 Year: 2020  
 Recommended By: Pragya Gupta



## ReOrg by Heidari-Robinson, Stephen

Call No: 658.402 HEI  
 Publisher: HBS Press  
 Subject: Management

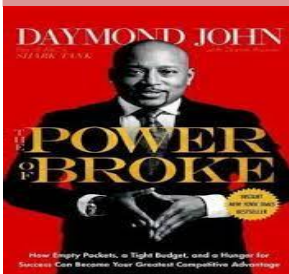
Accession No: 23087  
 Year: 2020  
 Recommended By: Rahul Singh



## On the move by Khemka, Hari

Call No: 338.092 KHE  
 Publisher: Harper Collins  
 Subject: Economics

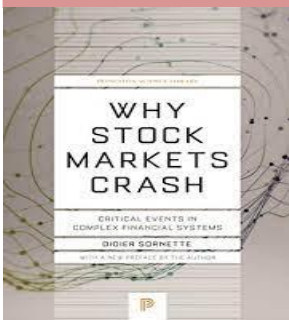
Accession No: 23088  
 Year: 2020  
 Recommended By: Shalini Verma



## The power of broke by John, Daymond

Call No: 658.421 JOH  
 Publisher: Currency  
 Subject: Management

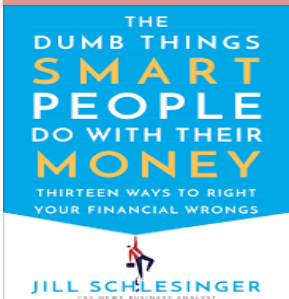
Accession No: 23089  
 Year: 2020  
 Recommended By: Nidhi Singh



## Why stock markets crash by Sornette, Didier

Call No: 332.63222 SOR  
 Publisher: Princeton Uni. Press  
 Subject: Economics

Accession No: 23090  
 Year: 2019  
 Recommended By: Nidhi Singh

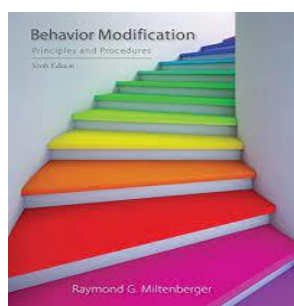


## The dumb things smart people do with their money by Schlesinger, Jill

Call No: 332.024 SCH  
 Publisher: Ballantine Books  
 Subject: Economics

Accession No: 23091  
 Year: 2019  
 Recommended By: Puneet Dubish

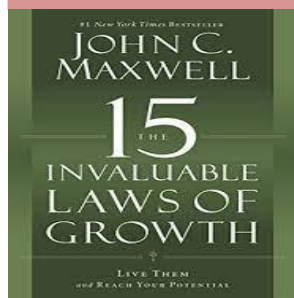




## Behavior modification by Miltenberger, Raymond G

Call No: 153.85 MIL  
Publisher: Cengage  
Subject: Miscellaneous

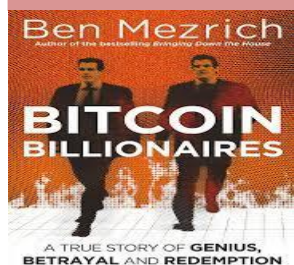
Accession No: 23092  
Year: 2016  
Recommended By: Shalini Srivastava



## The 15 invaluable laws of growth by Maxwell, John C

Call No: 158 MAX  
Publisher: Hachette  
Subject: Miscellaneous

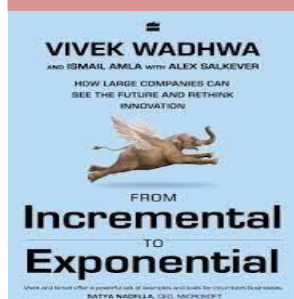
Accession No: 23093  
Year: 2020  
Recommended By: Deepak Singh



## Bitcoin billionaires by Mezrich, Ben

Call No: 332.4 MEZ  
Publisher: Little Brown  
Subject: Economics

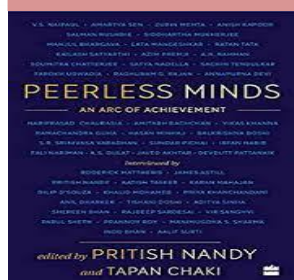
Accession No: 23094  
Year: 2019  
Recommended By: Tavishi Tewari



## From incremental to exponential by Wadhwa, Vivek

Call No: 658.4063 WAD  
Publisher: Harper Business  
Subject: Management

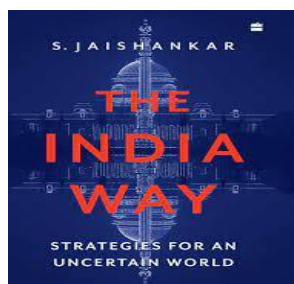
Accession No: 23095  
Year: 2020  
Recommended By: Ankur Chauhan



## Peerless minds by Nandy, Prithish

Call No: 153.6 NAN  
Publisher: Harper Collins  
Subject: Miscellaneous

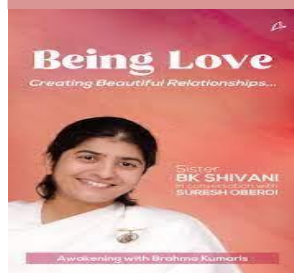
Accession No: 23096  
Year: 2019  
Recommended By: Rahul Singh



## The India way by Jaishankar, S

Call No: 327.54 JAI  
 Publisher: Harper Collins  
 Subject: Miscellaneous

Accession No: 23097  
 Year: 2020  
 Recommended By: Rahul Singh



## Being love by Shivani, B K

Call No: 205.677 SHI  
 Publisher: Amaryllis  
 Subject: Miscellaneous

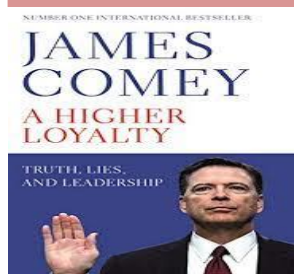
Accession No: 23098  
 Year: 2019  
 Recommended By: Renuka Mahajan



## Licence to be bad by Aldred, Jonathan

Call No: 306.3 ALD  
 Publisher: Allen Lane  
 Subject: Miscellaneous

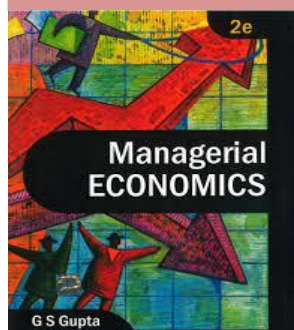
Accession No: 23099  
 Year: 2019  
 Recommended By: Tavishi Tewari



## A higher loyalty by Comey, James

Call No: 363.25092 COM  
 Publisher: Macmillan  
 Subject: Miscellaneous

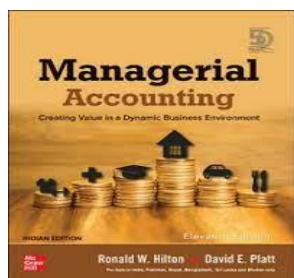
Accession No: 23100  
 Year: 2018  
 Recommended By: Deepak Singh



## Managerial economics by Gupta, G S

Call No: 338.7 GUP  
 Publisher: McGraw Hill  
 Subject: Economics

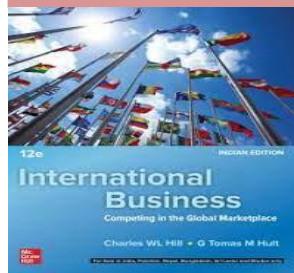
Accession No: 23101-102  
 Year: 2022  
 Recommended By: Vranda Jain



## Managerial accounting by Hilton, Ronald W

Call No: 658.1511 HIL  
 Publisher: McGraw Hill  
 Subject: Management

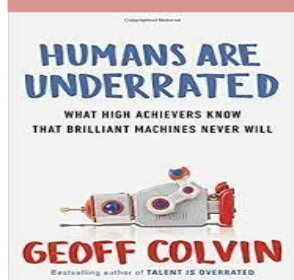
Accession No: 23103-104  
 Year: 2020  
 Recommended By: Nidhi Singh



## International business by Hill, Charles W L

Call No: 658.049 HIL  
 Publisher: McGraw Hill  
 Subject: Management

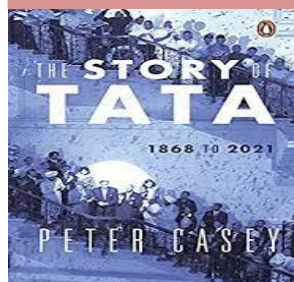
Accession No: 23105  
 Year: 2021  
 Recommended By: Tavishi Tewari



## Humans are underrated by Colvin, Geoff

Call No: 650.1 COL  
 Publisher: Nicholas Brealey  
 Subject: Miscellaneous

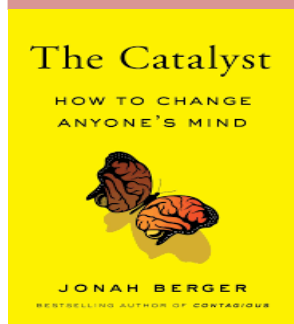
Accession No: 23106  
 Year: 2015  
 Recommended By: Shalini Srivastava



## The story of Tata by Casey, Peter

Call No: 338.80954 CAS  
 Publisher: Penguin  
 Subject: Economics

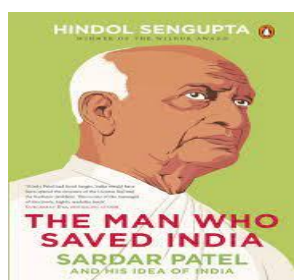
Accession No: 23107  
 Year: 2021  
 Recommended By: Pragya Gupta



## The catalyst by Berger, Jonah

Call No: 303.342 BER  
 Publisher: Simon & Schuster  
 Subject: Miscellaneous

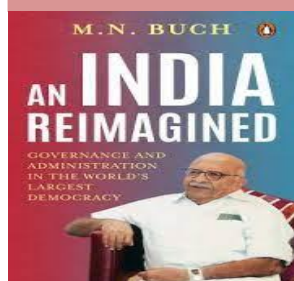
Accession No: 23108  
 Year: 2020  
 Recommended By: Rahul Singh



## The man who saved India by Sengupta, Hindol

Call No: 954.035092 SEN  
 Publisher: Penguin  
 Subject: Miscellaneous

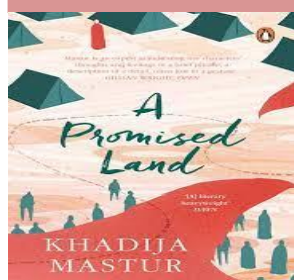
Accession No: 23109  
 Year: 2018  
 Recommended By: Renuka Mahajan



## An India reimagined by Buch, M N

Call No: 320.954 BUC  
 Publisher: Penguin  
 Subject: Miscellaneous

Accession No: 23110  
 Year: 2019  
 Recommended By: Vranda Jain



## A promised land by Mastur, Khadija

Call No: 823 MAS  
 Publisher: Penguin  
 Subject: Miscellaneous

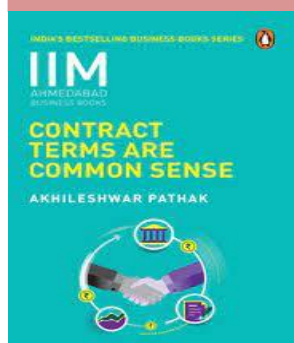
Accession No: 23111  
 Year: 2019  
 Recommended By: Renuka Mahajan



## The rule of one by Huque, Kazi I

Call No: 338.04091724 HUQ  
 Publisher: Penguin  
 Subject: Economics

Accession No: 23112  
 Year: 2019  
 Recommended By: Renuka Mahajan

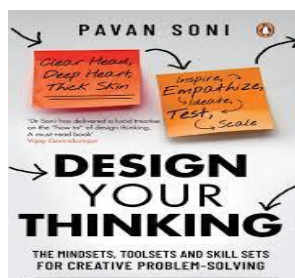


## Contract terms are common sense by Pathak, Akhileshwar

Call No: 346.5402 PAT  
 Publisher: Penguin  
 Subject: Miscellaneous

Accession No: 23113  
 Year: 2018  
 Recommended By: Pragya Gupta

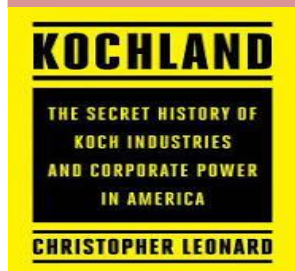




## Design your thinking by Soni, Pavan

Call No: 153.35 SON  
Publisher: Penguin  
Subject: Miscellaneous

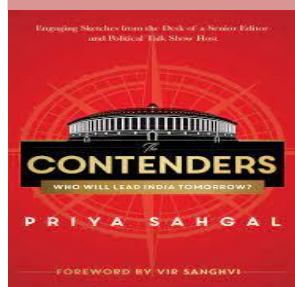
Accession No: 23114  
Year: 2020  
Recommended By: Pragya Gupta



## Kochland by Leonard, Christopher

Call No: 338.7665530973 LEO  
Publisher: Simon & Schuster  
Subject: Economics

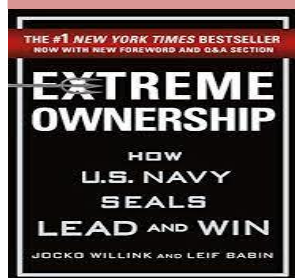
Accession No: 23115  
Year: 2019  
Recommended By: Renuka Mahajan



## The contenders by Sahgal, Priya

Call No: 954.053 SAH  
Publisher: Simon & Schuster  
Subject: Miscellaneous

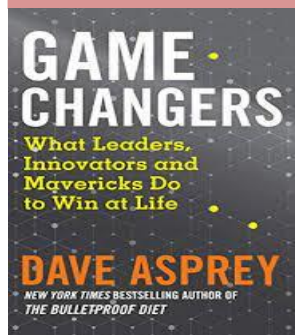
Accession No: 23116  
Year: 2018  
Recommended By: Rahul Singh



## Extreme ownership by Willink, Jocko

Call No: 303.34 WIL  
Publisher: St. Martin's Press  
Subject: Miscellaneous

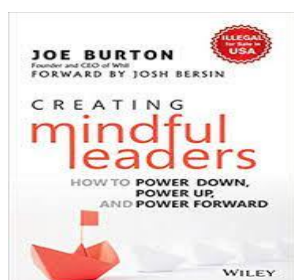
Accession No: 23117  
Year: 2017  
Recommended By: Ankur Chauhan



## Game changers by Asprey, Dave

Call No: 158.1 ASP  
Publisher: Thorsons  
Subject: Miscellaneous

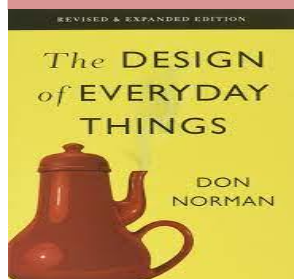
Accession No: 23118  
Year: 2018  
Recommended By: Deepak Singh



## Creating mindful leaders by Burton, Joe

Call No: 658.4092 BUR  
Publisher: Wiley  
Subject: Management

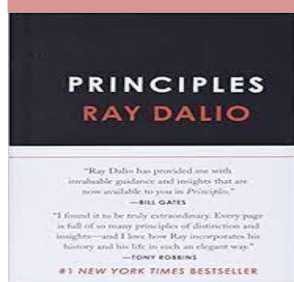
Accession No: 23119  
Year: 2018  
Recommended By: Shalini Srivastava



## The design of everyday things by Norman, Don

Call No: 745.2019 NOR  
Publisher: Basic Books  
Subject: Miscellaneous

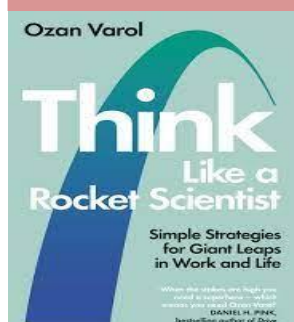
Accession No: 23120  
Year: 2013  
Recommended By: Pragya Gupta



## Principles by Dalio, Ray

Call No: 650.1 DAL  
Publisher: Simon & Schuster  
Subject: Miscellaneous

Accession No: 23121  
Year: 2017  
Recommended By: Pragya Gupta



## Think like a rocket scientist by Varol, Ozan

Call No: 650.1 VAR  
Publisher: WH Allen  
Subject: Miscellaneous

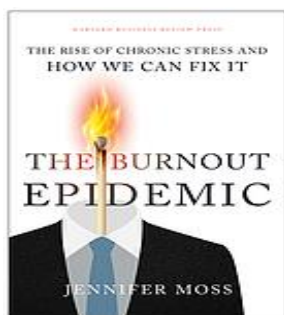
Accession No: 23122  
Year: 2020  
Recommended By: Tanvi(PGFA2156)



## HBR guide to being a great boss by Harvard Business Review Press

Call No: 658.4092 HBR  
Publisher: HBS Press  
Subject: Management

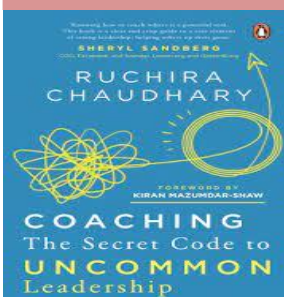
Accession No: 23123  
Year: 2021  
Recommended By: Deepak Halan



## The burnout epidemic by Moss, Jennifer

Call No: 155.9042 MOS  
 Publisher: HBS Press  
 Subject: Miscellaneous

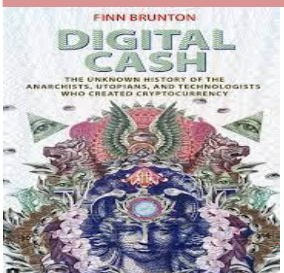
Accession No: 23124  
 Year: 2021  
 Recommended By: LRC



## Coaching the secret code to uncommon leadership by Chaudhary, Ruchira

Call No: 658.407124 CHA  
 Publisher: Penguin  
 Subject: Miscellaneous

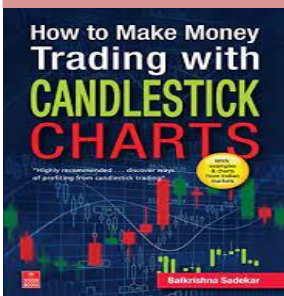
Accession No: 23125  
 Year: 2021  
 Recommended By: Deepak Singh



## Digital cash by Brunton, Finn

Call No: 332.4 BRU  
 Publisher: Princeton Uni. Press  
 Subject: Economics

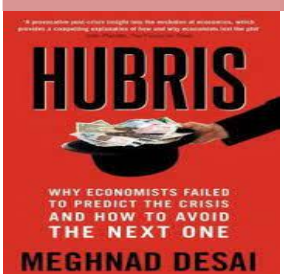
Accession No: 23126  
 Year: 2019  
 Recommended By: Nidhi Singh



## How to make money trading with candelstick charts by Sadekar, Balkrishna

Call No: 332.645 SAD  
 Publisher: Vision Books  
 Subject: Economics

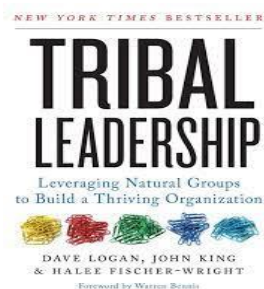
Accession No: 23127  
 Year: 2021  
 Recommended By: Nidhi Singh



## Hubris by Desai, Meghnad

Call No: 330.0112 DES  
 Publisher: Harper Collins  
 Subject: Economics

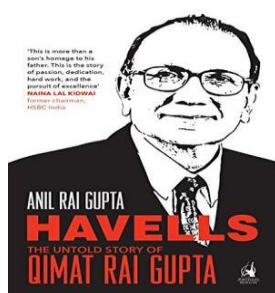
Accession No: 23128  
 Year: 2015  
 Recommended By: Tavishi Tewari



## Tribal leadership by Logan, Dave

**Call No:** 658.4092 LOG  
**Publisher:** Harper Collins  
**Subject:** Management

**Accession No:** 23129  
**Year:** 2011  
**Recommended By:** Deepak Singh



## Havells by Gupta, Anil Rai

**Call No:** 920 GUP  
**Publisher:** Penguin  
**Subject:** Miscellaneous

**Accession No:** 23130  
**Year:** 2016  
**Recommended By:** Renuka Mahajan