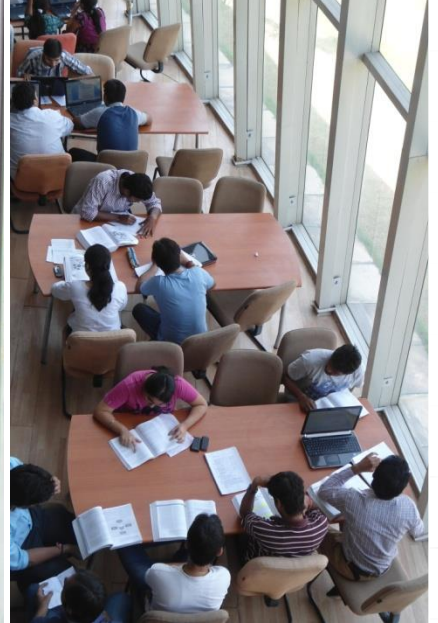


LIBRARY AND RESOURCE CENTER

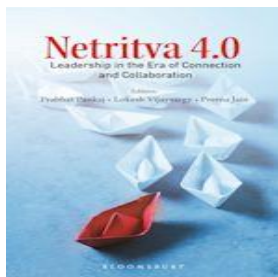


NEW ARRIVALS



MARCH - 2023

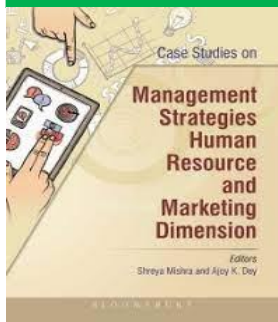
Total No. of Titles-	15987
Total No. of Volumes-	23980
Total Book Bank Books-	17420
Total Books -	41400



Netritva 4.0 by Pankaj, Prabhat (Ed)

Call No.: 658.4092 NET
Publisher: Bloomsbury
Subject: Management

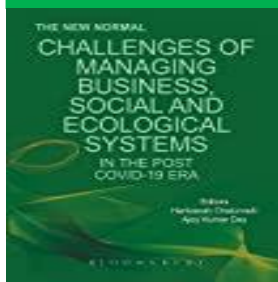
Accession No.: 23955
Year: 2023
Edition: Latest



Case studies on management strategies human resource and marketing dimension by Mishra, Shreya (Ed)

Call No.: 658.4012 CAS
Publisher: Bloomsbury
Subject: Management

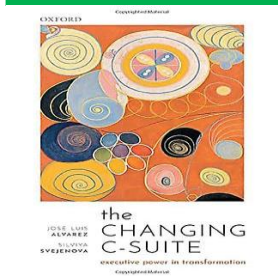
Accession No.: 23956
Year: 2022
Edition: Latest



The new normal by Chaturvedi, Harivansh (Ed)

Call No.: 658 THE
Publisher: Bloomsbury
Subject: Management

Accession No.: 23957
Year: 2021
Edition: Latest



The changing C-suit by Alvarez, Jose Luis

Call No.: 658.406 ALV
Publisher: Oxford Uni. Press
Subject: Management

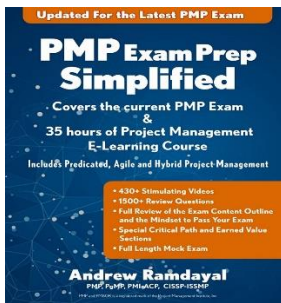
Accession No.: 23958
Year: 2022
Edition: Latest



Economic survey 2022-23 by Government of India

Call No.: 330.0723 ECO
Publisher: Govt. of India
Subject: Economics

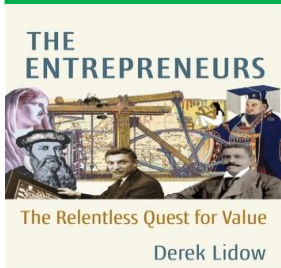
Accession No.: 23959-61
Year: 2023
Edition: Latest



PMP exam prep simplified by Ramdayal, Andrew

Call No.: 658.404 RAM
Publisher: PMI
Subject: Management

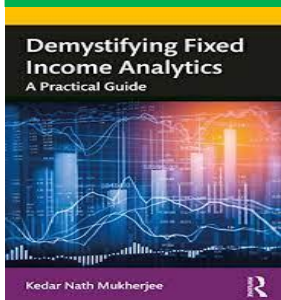
Accession No.: 23962
Year: 2021
Edition: 9th



The entrepreneurs by Lidow, Derek

Call No.: 658.421 LID
Publisher: Columbia Uni. Press
Subject: Management

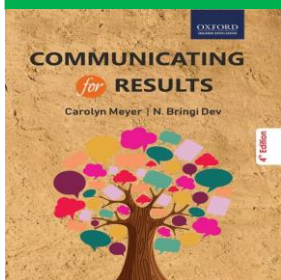
Accession No.: 23963
Year: 2022
Edition: Latest



Demystifying fixed income analytics by Mukherjee, Kedar Nath

Call No.: 332.632044 MUK
Publisher: Routledge
Subject: Economics

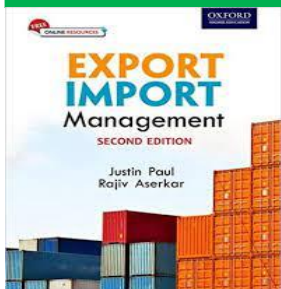
Accession No.: 23964
Year: 2021
Edition: South Asia Ed.



Communicating for results by Meyer, Carolyn

Call No.: 650.014 MEY
Publisher: Oxford Uni. Press
Subject: Miscellaneous

Accession No.: 23965
Year: 2021
Edition: Latest



Export import management by Paul, Justin

Call No.: 382.6 PAU
Publisher: Oxford Uni. Press
Subject: Miscellaneous

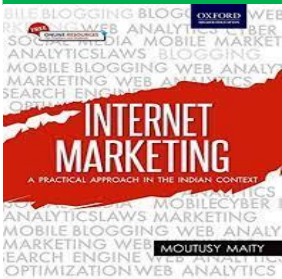
Accession No.: 23966
Year: 2022
Edition: 2nd



Business and sustainability by Blowfield, Michael

Call No.: 658.4063 BLO
Publisher: Oxford Uni. Press
Subject: Management

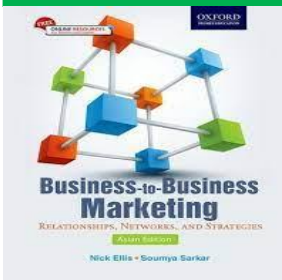
Accession No.: 23967
Year: 2021
Edition: Latest



Internet marketing by Maity, Moutusy

Call No.: 658.872 MAI
Publisher: Oxford Uni. Press
Subject: Marketing

Accession No.: 23968
Year: 2018
Edition: Latest



Business to business marketing by Ellis, Nick

Call No.: 658.804 ELL
Publisher: Oxford Uni. Press
Subject: Marketing

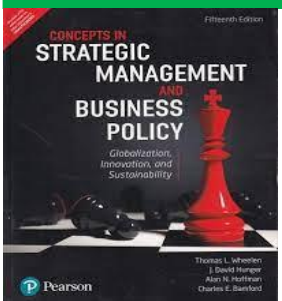
Accession No.: 23969
Year: 2015
Edition: Asian Ed.



Business research methods by Bell, Emma

Call No.: 658.072 BEL
Publisher: Oxford Uni. Press
Subject: Management

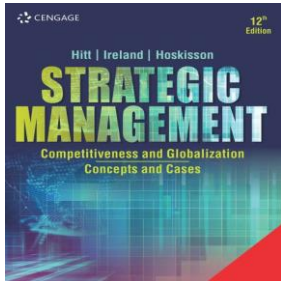
Accession No.: 23970
Year: 2019
Edition: 2nd Int. ed.



Concepts in strategic management and business policy by Wheelen, Thomas L

Call No.: 658.4012 WHE
Publisher: Pearson
Subject: Management

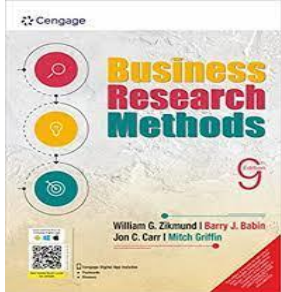
Accession No.: 23971
Year: 2018
Edition: 15th



Strategic management by Hitt, Michael A

Call No.: 658.4012 HIT
Publisher: Cengage
Subject: Management

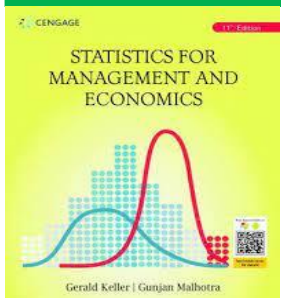
Accession No.: 23972
Year: 2022
Edition: 12th



Business research methods by Zikmund, William G

Call No.: 658.072 ZIK
Publisher: Cengage
Subject: Management

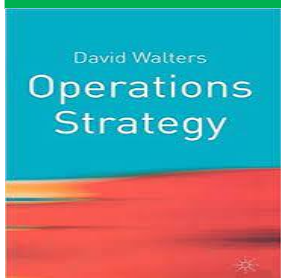
Accession No.: 23973
Year: 2020
Edition: 9th



Statistics for management and economics by Keller, Gerald

Call No.: 658.40331 KEL
Publisher: Cengage
Subject: Statistics

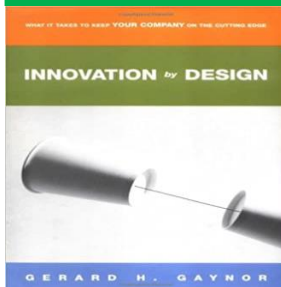
Accession No.: 23974
Year: 2021
Edition: 11th



Operations strategy by Walters, David

Call No.: 658.5 WAL
Publisher: Palgrave Macmillan
Subject: Management

Accession No.: 23975
Year: 1988
Edition: Latest



Innovation by design by Gaynor, Gerard H

Call No.: 658.4063 GAY
Publisher: BPI India
Subject: Management

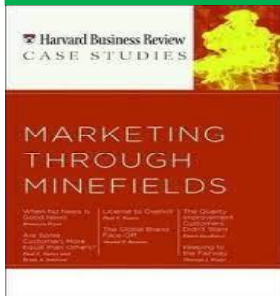
Accession No.: 23976
Year: 2002
Edition: Latest



Harvard business review on managing external risk by Harvard business review

Call No.: 658.155 HAR
Publisher: HBS Press
Subject: Management

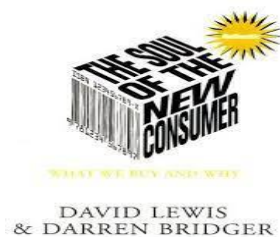
Accession No.: 23977
Year: 2009
Edition: Latest



Marketing through minefields by Harvard Business School Press

Call No.: 658.8 HAR
Publisher: HBS Press
Subject: Marketing

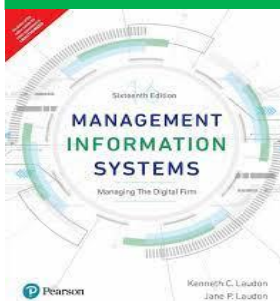
Accession No.: 23978
Year: 2008
Edition: Latest



The soul of the new consumer by Lewis, David

Call No.: 658.8342 LEW
Publisher: Nicholas Brealey
Subject: Marketing

Accession No.: 23979
Year: 2022
Edition: Latest



Management information systems by Laudon, Kenneth C

Call No.: 658.4038 LAU
Publisher: Pearson
Subject: Management

Accession No.: 23980
Year: 2021
Edition: 16th