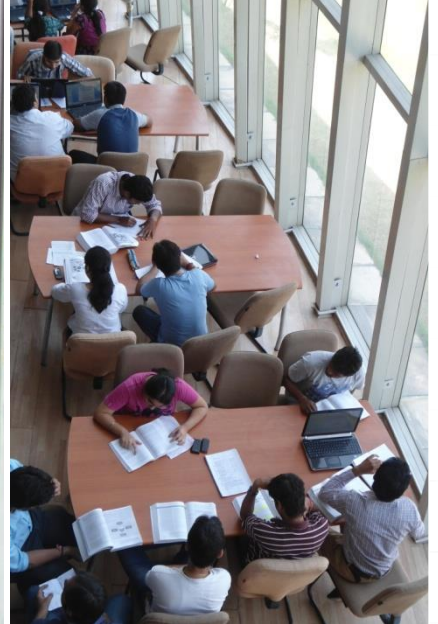
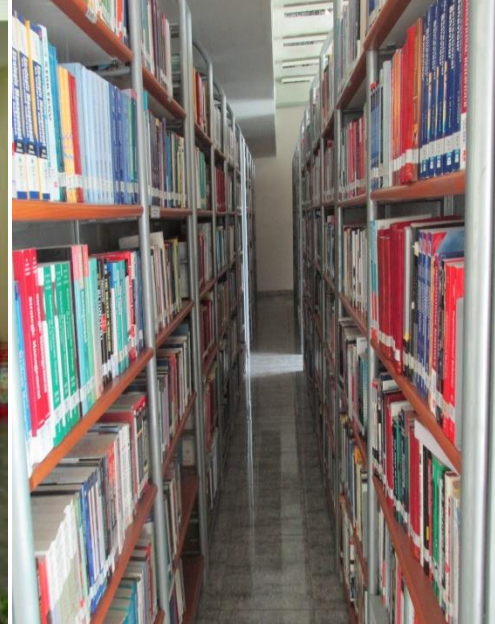


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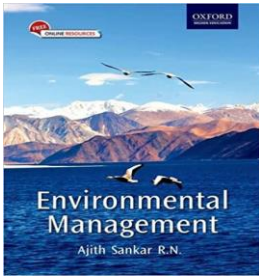


NEW ARRIVALS



MAY - 2021

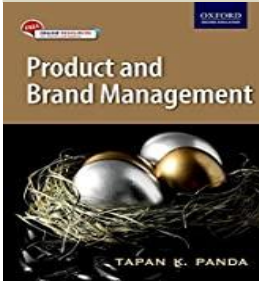
Total No. of Titles-	14833
Total No. of Volumes-	22184
Total Book Bank Books-	14412
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Environmental management by Sankar R N, Ajith

Call No: 658.4083 SAN
Publisher: Oxford University Press
Subject: Management

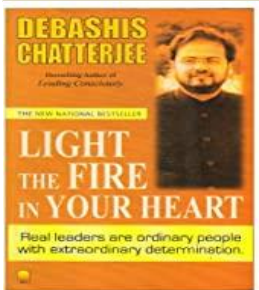
Accession No: 22176
Year: 2015
Recommended By: Gifted



Product & brand management by Panda, Tapan K

Call No: 658.827 PAN
Publisher: Oxford University Press
Subject: Marketing

Accession No: 22177
Year: 2016
Recommended By: Gifted



Light the fire in your heart by Chatterjee, Debashis

Call No: 658.4092 CHA
Publisher: Full Circle Publishing
Subject: Management

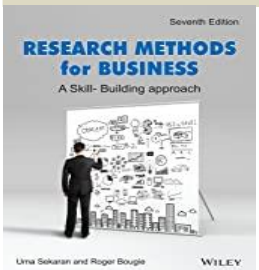
Accession No: 22178
Year: 2003
Recommended By: Gifted



Research analytics by Chauhan, Ajay Kumar

Call No: 658.072 CHA
Publisher: Dreamtech Press
Subject: Management

Accession No: 22179
Year: 2015
Recommended By: Gifted



Research methods for business by Sekaran, Uma

Call No: 658.072 SEK
Publisher: Wiley
Subject: Management

Accession No: 22180
Year: 2015
Recommended By: Gifted



Services marketing by Lovelock, Christopher

Call No: 658.80029 LOV
Publisher: Pearson
Subject: Marketing

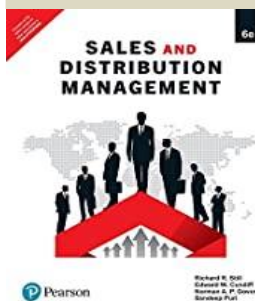
Accession No: 22181
Year: 2013
Recommended By: Gifted



Research methods for business students by Saunders, Mark

Call No: 658.072 SAU
Publisher: Pearson
Subject: Management

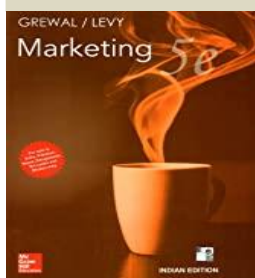
Accession No: 22182
Year: 2014
Recommended By: Gifted



Sales and distribution management by Still, Richard R

Call No: 658.81 STI
Publisher: Pearson
Subject: Marketing

Accession No: 22183
Year: 2017
Recommended By: Gifted



Marketing by Grewal, Dhruv

Call No: 658.8 GRE
Publisher: McGraw Hill
Subject: Marketing

Accession No: 22184
Year: 2017
Recommended By: Gifted