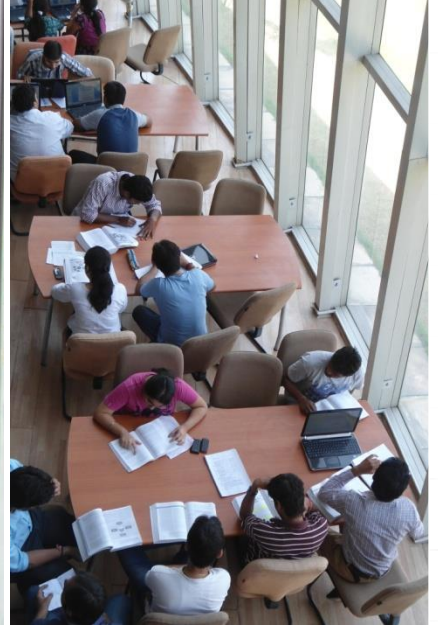# JAIPURIA
INSTITUTE OF MANAGEMENT
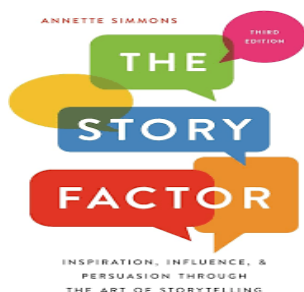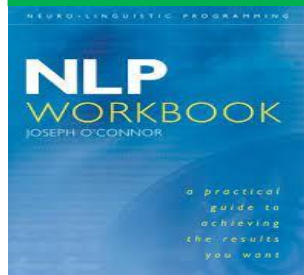### LUCKNOW NOIDA JAIPUR INDORE

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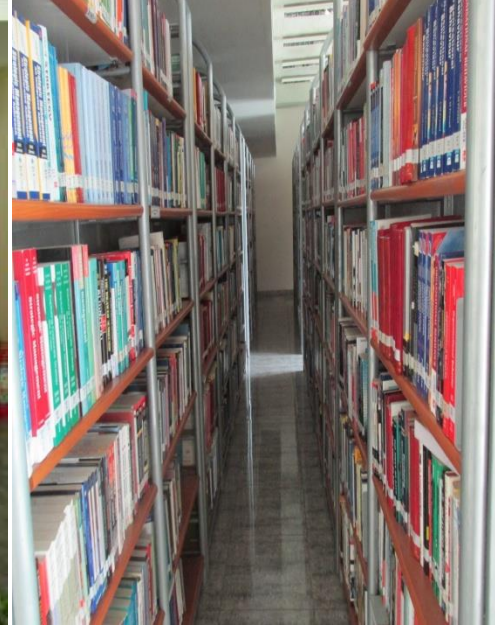
NEW ARRIVALS

MAY - 2024

Total No. of Titles-	17163
Gen. Books Volumes-	25329
Text Books Volumes -	18672
Total Books - 44001	

The story factor by Simmons, Annette

Call No.: 153.852 SIM
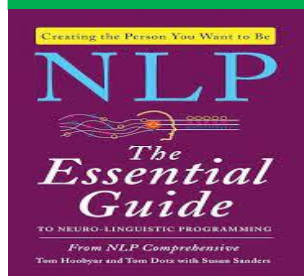Publisher: Basic Books
Subject: Miscellaneous

Accession No.: 25307
Edition: 3rd
Year: 2023

NLP workbook by Oconnor, Joseph

Call No.: 158.1 OCO
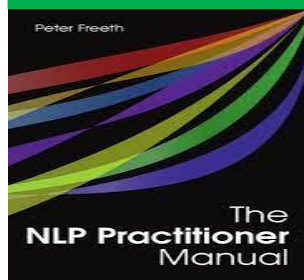Publisher: Harper Collins
Subject: Miscellaneous

Accession No.: 25308
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Year: 2001

NLP by Hoobyar, Tom

Call No.: 158.1 HOO
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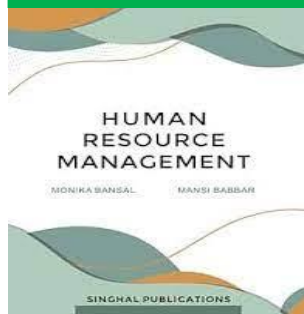Subject: Miscellaneous

Accession No.: 25309
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Year: 2013

The NLP practitioner manual by Freeth, Peter

Call No.: 158.1 FRE
Publisher: GGW Publishing
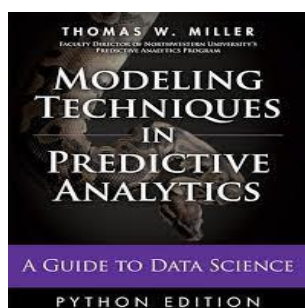Subject: Miscellaneous

Accession No.: 25310
Edition: 3rd
Year: 2017

Human resource management by Bansal, Monika

Call No.: 658.3 BAN
Publisher: Singhal Publication
Subject: Management

Accession No.: 25311
Edition: 2nd
Year: 2023

Customer relationship management by Peelen, Ed

Call No.: 658.812 ED
Publisher: Pearson
Subject: Marketing

Accession No.: 25312
Edition: 1st
Year: 2022

Business analytics principles concepts and applications by Schniederjans, Marc J

Call No.: 658.4033 SCH
Publisher: Pearson
Subject: Statistics

Accession No.: 25313
Edition: 1st
Year: 2023

Business analytics for decision making by Mathew, Regi

Call No.: 658.4033 MAT
Publisher: Pearson
Subject: Statistics

Accession No.: 25314-25315
Edition: 1st
Year: 2020

Business intelligence and analytics by Turban, Efraim

Call No.: 658.4033 TUR
Publisher: Pearson
Subject: Statistics

Accession No.: 25316
Edition: 10th
Year: 2018

Business intelligence analytics and data science by Sharda, Ramesh

Call No.: 658.4033 SHA
Publisher: Pearson
Subject: Statistics

Accession No.: 25317
Edition: 4th
Year: 2019

Modeling techniques in predictive analytics with python and R by Miller, Thomas W

Call No.: 658.4033 MIL
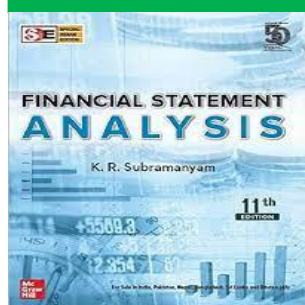
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Publisher: Pearson

Edition: 1st

Subject: Statistics
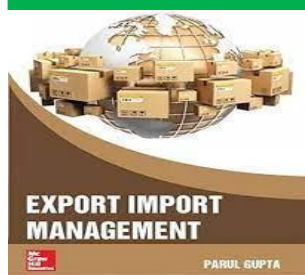
Year: 2018

Export import management by Gupta, Parul

Call No.: 382.6 GUP

Accession No.: 25319

Publisher: McGraw Hill

Edition: 1st

Subject: Miscellaneous

Year: 2018

Financial statement analysis by Subramanyam, K R

Call No.: 657.3 SUB

Accession No.: 25320

Publisher: McGraw Hill

Edition: 11th

Subject: Accounting

Year: 2020

India and EU by Mukherjee, Bhaswati

Call No.: 327 MUK

Accession No.: 25321

Publisher: Vij Books

Edition: 1st

Subject: Miscellaneous
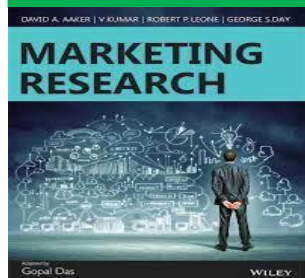
Year: 2018

Marketing research by Aaker, David A

Call No.: 658.83 AAK

Accession No.: 25322

Publisher: Wiley

Edition: 1st

Subject: Marketing

Year: 2019

Marketing analytics by Gupta, Seema

Call No.: 658.83 GUP

Accession No.: 25323

Publisher: Wiley

Edition: 1st

Subject: Marketing

Year: 2021

An introduction to derivatives and risk management by Chance, Don M

Call No.: 332.645 CHA

Accession No.: 25324

Publisher: Cengage

Edition: 10th

Subject: Economics
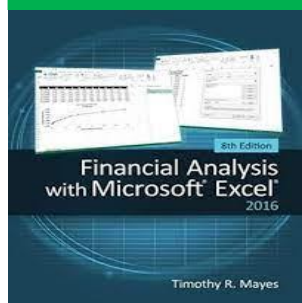
Year: 2019

Financial analysis with microsoft excel 2016 by Mayes, Timothy R

Call No.: 332.0285554 MAY

Accession No.: 25325

Publisher: Cengage Learning

Edition: 8th

Subject: Economics

Year: 2023

Supply chain management by Goel, B S

Call No.: 658.7 GOE

Accession No.: 25326-25327

Publisher: Assert IT Solutions

Edition: 1st

Subject: Management

Year: 2023

Mathematics for business studies by Thukral, J K

Call No.: 658.40331 THU

Accession No.: 25328

Publisher: Mayur Paperbacks

Edition: 21st Rev

Subject: Statistics
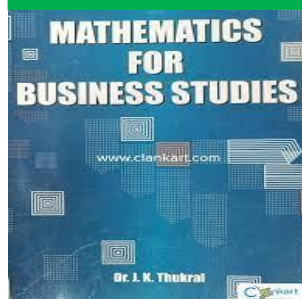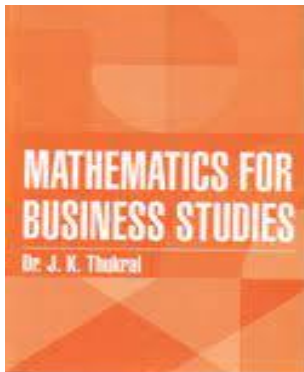
Year: 2021

Mathematics for business studies by Thukral, J K

Call No.: 658.40331 THU
Publisher: Mayur Paperbacks
Subject: Statistics

Accession No.: 25329
Edition: 22nd Rev & Updated
Year: 2022