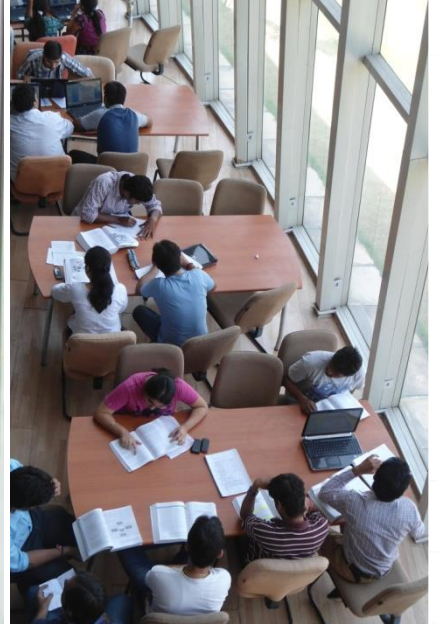


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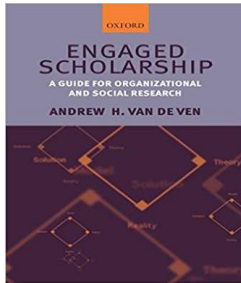


NEW ARRIVALS



NOVEMBER - 2020

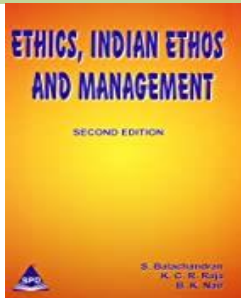
Total No. of Titles-	14648
Total No. of Volumes-	21903
Total Book Bank Books-	14238
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Engaged scholarship by Van de Ven, Andrew H

Call No: 658.072 VAN
Publisher: Oxford University Press
Subject: Management

Accession No: 21892
Year: 2013
Recommended By: Deepak Pandit



Ethics, Indian ethos and management by Balachandran, S

Call No: 658.0954 BAL
Publisher: Shroff
Subject: Management

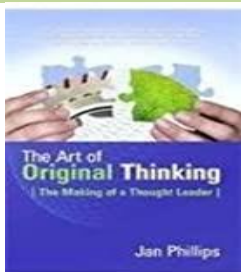
Accession No: 21893
Year: 2012
Recommended By: Pragya Gupta



Dead man wandering by Chatterjee, Partha

Call No: 954.922035 CHA
Publisher: Permanent Black
Subject: Miscellaneous

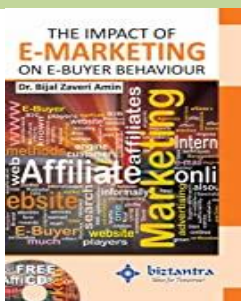
Accession No: 21894
Year: 2016
Recommended By: Gifted



Art of original thinking by Phillips, Jan

Call No: 658.4063 PHI
Publisher: Prolibris
Subject: Management

Accession No: 21895
Year: 2011
Recommended By: Gifted



Impact of emarketing on ebuyer behaviour by Amin, Bijal Zaveri

Call No: 658.872 AMI
Publisher: Biztantra
Subject: Marketing

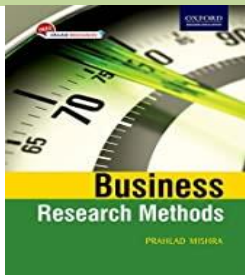
Accession No: 21896
Year: 2013
Recommended By: Gifted



Digital design by Mano, M Morris

Call No: 621.395 MAN
Publisher: Pearson
Subject: Miscellaneous

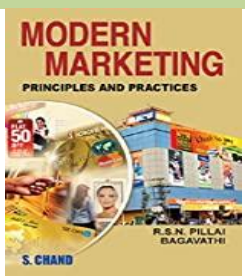
Accession No: 21897
Year: 2019
Recommended By: Gifted



Business research methods by Mishra, Prahlad

Call No: 658.072 MIS
Publisher: Oxford University Press
Subject: Management

Accession No: 21898
Year: 2015
Recommended By: Gifted



Modern marketing by Pillai, R S N

Call No: 658.8 PIL
Publisher: S Chand & Co.
Subject: Marketing

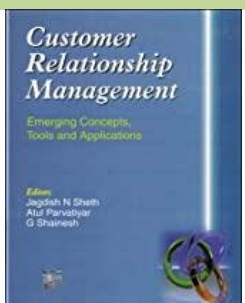
Accession No: 21899
Year: 2009
Recommended By: Gifted



Sales management by Mathur, U C

Call No: 658.81 MAT
Publisher: New Age International
Subject: Marketing

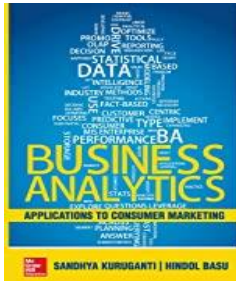
Accession No: 21900
Year: 2008
Recommended By: Gifted



Customer relationship management by Sheth, Jagdish N

Call No: 658.812 CUS
Publisher: McGraw Hill
Subject: Marketing

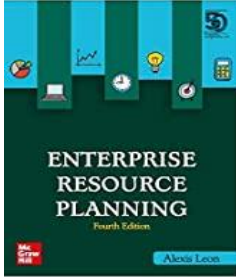
Accession No: 21901
Year: 2010
Recommended By: Gifted



Business analytics by Kuruganti, Sandhya

Call No: 658.4033 KUR
Publisher: McGraw Hill
Subject: Management

Accession No: 21902
Year: 2015
Recommended By: Gifted



Enterprise resource planning by Leon, Alexis

Call No: 658.4012 LEO
Publisher: McGraw Hill
Subject: Management

Accession No: 21903
Year: 2019
Recommended By: Gifted