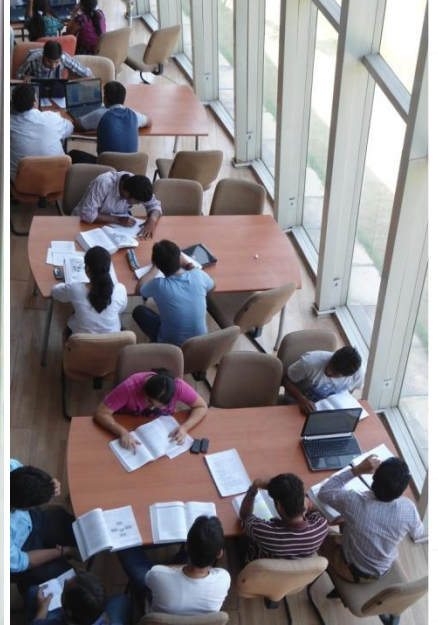


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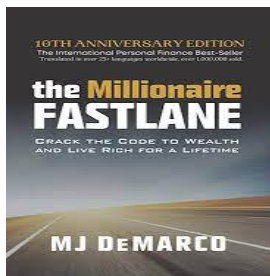


## NEW ARRIVALS



**NOVEMBER - 2023**

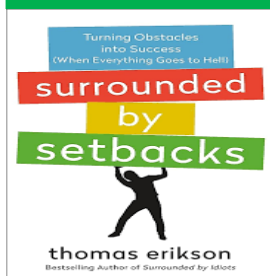
<b>Total No. of Titles-</b>	<b>16203</b>
<b>Gen. Books Volumes-</b>	<b>24251</b>
<b>Text Books Volumes -</b>	<b>18570</b>
<b>Total Books -</b>	<b>42821</b>



## The millionaire fastlane by DeMarco, M J

Call No.: 332.024 DEM  
Publisher: Manjul Pub. House  
Subject: Economics

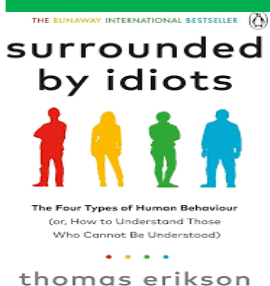
Accession No.: 24194  
Edition: 1st  
Year: 2023



## Surrounded by setbacks by Erikson, Thomas

Call No.: 158.1 ERI  
Publisher: Vermilion  
Subject: Miscellaneous

Accession No.: 24195  
Edition: 1st  
Year: 2021



## Surrounded by idiots by Erikson, Thomas

Call No.: 302.2 ERI  
Publisher: Vermilion  
Subject: Miscellaneous

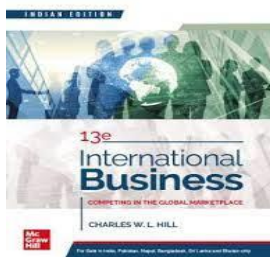
Accession No.: 24196  
Edition: 1st  
Year: 2019



## Rules of the game by Chowdhury, Sumit D

Call No.: 331.702 CHO  
Publisher: Bloomsbury  
Subject: Economics

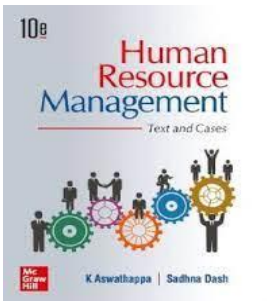
Accession No.: 24197  
Edition: 1st  
Year: 2022



## International business by Hill, Charles W L

Call No.: 658.049 HIL  
Publisher: McGraw Hill  
Subject: Management

Accession No.: 24198  
Edition: 13th  
Year: 2023



## Human resource management by Aswathappa, K

Call No.: 658.3 ASW  
Publisher: McGraw Hill  
Subject: Management

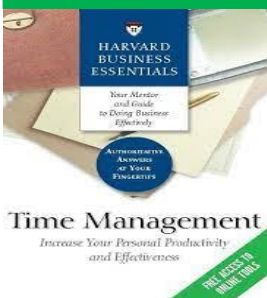
Accession No.: 24199  
Edition: 10th  
Year: 2023



## HBR on customer relationship management by Harvard Business Review

Call No.: 658.812 HAR  
Publisher: HBS Press  
Subject: Marketing

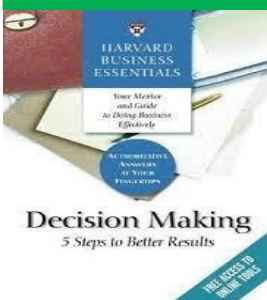
Accession No.: 24200  
Edition: 1st  
Year: 2001



## Harvard business essentials time management by Harvard Business Review

Call No.: 650.11 HAR  
Publisher: HBS Press  
Subject: Miscellaneous

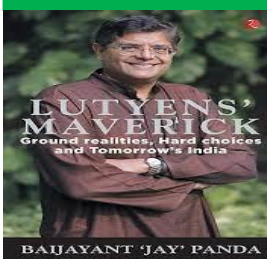
Accession No.: 24201  
Edition: 1st  
Year: 2005



## Harvard business essentials decision making by Harvard Business Review

Call No.: 658.403 HAR  
Publisher: HBS Press  
Subject: Management

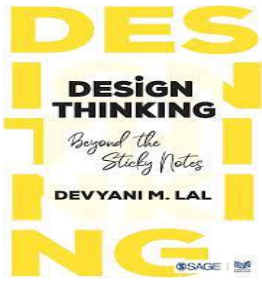
Accession No.: 24202  
Edition: 1st  
Year: 2006



## Lutyens maverick by Panda, Baijayant 'Jay'

Call No.: 320.954 PAN  
Publisher: Rupa  
Subject: Miscellaneous

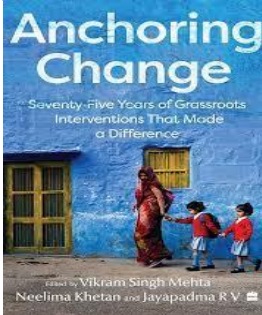
Accession No.: 24203  
Edition: 1st  
Year: 2019



## Design thinking by Lal, Devyani M

Call No.: 658.4063 LAL  
Publisher: Sage  
Subject: Management

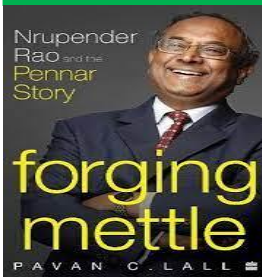
Accession No.: 24204  
Edition: 1st  
Year: 2021



## Anchoring change by Mehta, Vikram Singh (Ed)

Call No.: 650.1 ANC  
Publisher: Harper Collins  
Subject: Miscellaneous

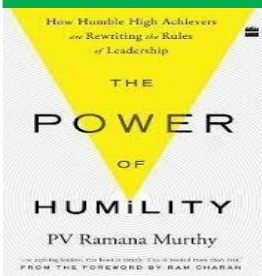
Accession No.: 24205  
Edition: 1st  
Year: 2022



## Forging mettle by Lal, Pavan C

Call No.: 920 LAL  
Publisher: Harper Collins  
Subject: Miscellaneous

Accession No.: 24206  
Edition: 1st  
Year: 2022



## The power of humility by Murthy, PV Ramana

Call No.: 658.4092 MUR  
Publisher: Harper Collins  
Subject: Management

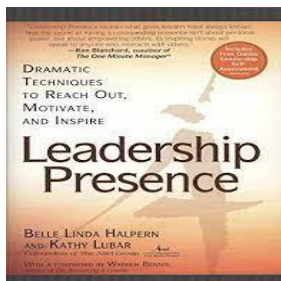
Accession No.: 24207  
Edition: 1st  
Year: 2023



## The company we keep by Khanna, Divya

Call No.: 658 KHA  
Publisher: Penguin  
Subject: Management

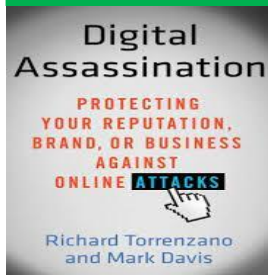
Accession No.: 24208  
Edition: 1st  
Year: 2023



## Leadership presence by Halpern, Belle Linda

Call No.: 658.4092 HAL  
Publisher: Gotham Books  
Subject: Management

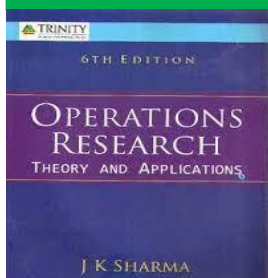
Accession No.: 24209  
Edition: 1st  
Year: 2022



## Digital assassination by Torrenzano, Richard

Call No.: 005 TOR  
Publisher: St. Martin Press  
Subject: Computer & IT

Accession No.: 24210  
Edition: 1st  
Year: 2022



## Operations research by Sharma, J K

Call No.: 658.4034 SHA  
Publisher: Trinity  
Subject: Management

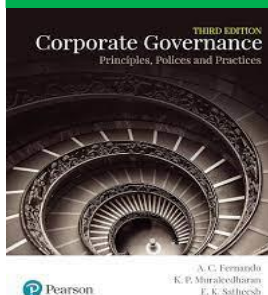
Accession No.: 24211  
Edition: 6th  
Year: 2021



## Research methods for business by Bougie, Roger

Call No.: 658.072 BOU  
Publisher: Wiley  
Subject: Management

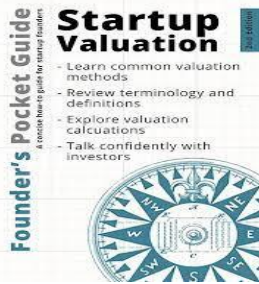
Accession No.: 24212  
Edition: 8th (Indian Adoption)  
Year: 2021



## Corporate governance by Fernando, A C

Call No.: 658.42 FER  
Publisher: Pearson  
Subject: Management

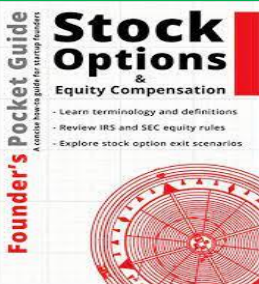
Accession No.: 24213  
Edition: 3rd  
Year: 2018



## Founders pocket guide: startup valuation by Poland, Stephen R

Call No.: 658.421 POL  
Publisher: 1x1 Media  
Subject: Management

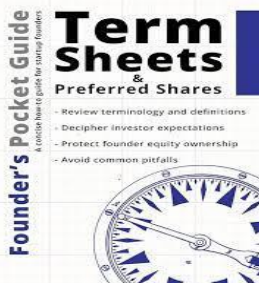
Accession No.: 24214  
Edition: 1st  
Year: 2017



## Founders pocket guide: stock options and equity compensation by Poland, Stephen R

Call No.: 658.421 POL  
Publisher: 1x1 Media  
Subject: Management

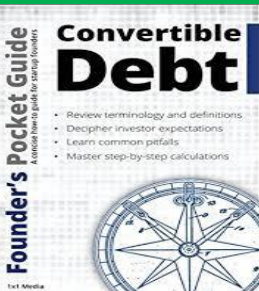
Accession No.: 24215  
Edition: 1st  
Year: 2018



## Founders pocket guide: term sheets and preferred shares by Poland, Stephen R

Call No.: 658.421 POL  
Publisher: 1x1 Media  
Subject: Management

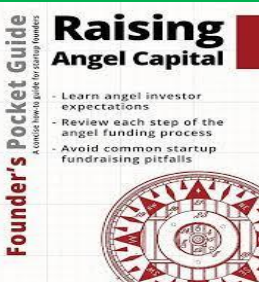
Accession No.: 24216  
Edition: 1st  
Year: 2016



## Founders pocket guide: convertible debt by Poland, Stephen R

Call No.: 658.421 POL  
Publisher: 1x1 Media  
Subject: Management

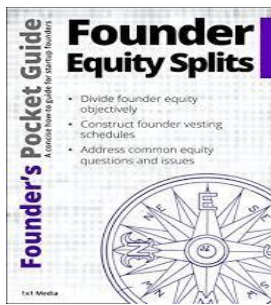
Accession No.: 24217  
Edition: 1st  
Year: 2017



## Founders pocket guide: raising angel capital by Poland, Stephen R

Call No.: 658.421 POL  
Publisher: 1x1 Media  
Subject: Management

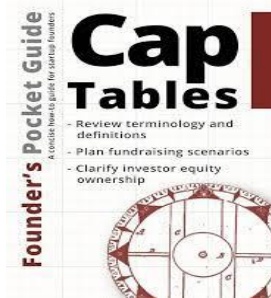
Accession No.: 24218  
Edition: 1st  
Year: 2017



## Founders pocket guide: founder equity splits by Poland, Stephen R

Call No.: 658.421 POL  
Publisher: 1x1 Media  
Subject: Management

Accession No.: 24219  
Edition: 1st  
Year: 2016



## Founders pocket guide: cap tables by Poland, Stephen R

Call No.: 658.421 POL  
Publisher: 1x1 Media  
Subject: Management

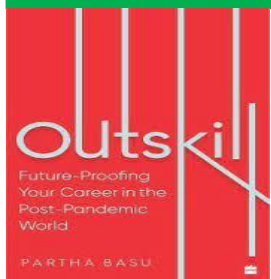
Accession No.: 24220  
Edition: 1st  
Year: 2016



## Founders pocket guide: friend and family funding by Poland, Stephen R

Call No.: 658.421 POL  
Publisher: 1x1 Media  
Subject: Management

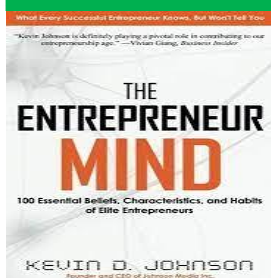
Accession No.: 24221  
Edition: 1st  
Year: 2017



## Outskill by Basu, Partha

Call No.: 650.14 BAS  
Publisher: Harper Business  
Subject: Miscellaneous

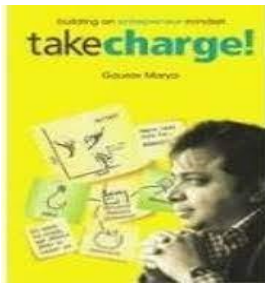
Accession No.: 24222  
Edition: 1st  
Year: 2022



## The entrepreneur mind by Johnson, Kevin D

Call No.: 658.421 JOH  
Publisher: Jaico  
Subject: Management

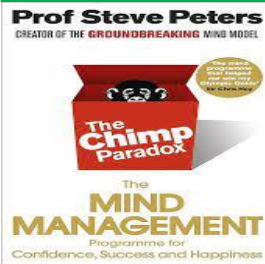
Accession No.: 24223  
Edition: 1st  
Year: 2023



## Takecharge! by Marya, Gaurav

Call No.: 658.421 MAR  
Publisher: Entrepreneur India  
Subject: Management

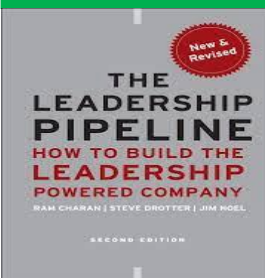
Accession No.: 24224  
Edition: 1st  
Year: nd



## The chimp paradox by Peters, Steve

Call No.: 158.1 PET  
Publisher: Vermilion  
Subject: Miscellaneous

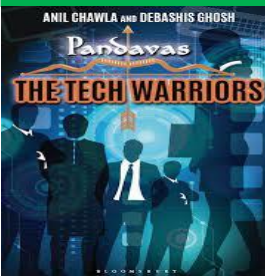
Accession No.: 24225  
Edition: 1st  
Year: 2022



## The leadership pipeline by Ram Charan

Call No.: 658.4092 RAM  
Publisher: Wiley  
Subject: Management

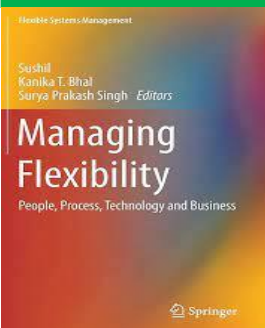
Accession No.: 24226  
Edition: 2nd  
Year: 2022



## Pandavas by Chawla, Anil

Call No.: 823 CHA  
Publisher: Bloomsbury  
Subject: Miscellaneous

Accession No.: 24227  
Edition: 1st  
Year: 2017

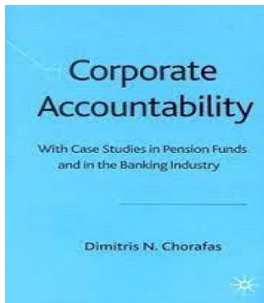


## Managing flexibility by Sushil (Ed)

Call No.: 658.406 MAN  
Publisher: Springer  
Subject: Management

Accession No.: 24228  
Edition: 1st  
Year: 2022

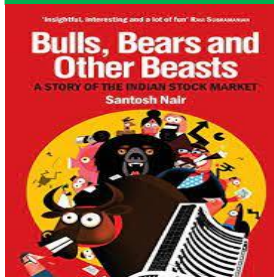




## Corporate accountability by Chorafas, Dimitris N

Call No.: 332.10684 CHO  
Publisher: Palgrave Macmillan  
Subject: Economics

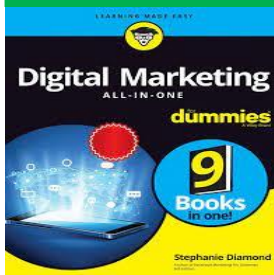
Accession No.: 24229  
Edition: 1st  
Year: 2022



## Bulls bears and other beasts by Nair, Santosh

Call No.: 332.642054 NAI  
Publisher: Macmillan  
Subject: Economics

Accession No.: 24230  
Edition: 1st  
Year: 2022



## Digital marketing by Diamond, Stephanie

Call No.: 658.872 DIA  
Publisher: Wiley  
Subject: Marketing

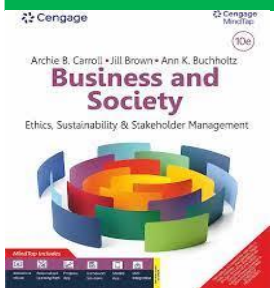
Accession No.: 24231  
Edition: 1st  
Year: 2023



## Financial and managerial accounting by Wild, John

Call No.: 657 WIL  
Publisher: McGraw Hill  
Subject: Accounting

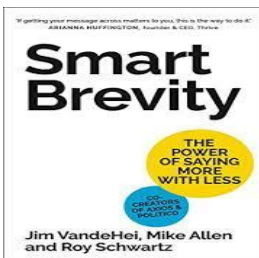
Accession No.: 24232  
Edition: 1st  
Year: 2022



## Business and society by Carroll, Archie B

Call No.: 658.408 CAR  
Publisher: Cengage  
Subject: Management

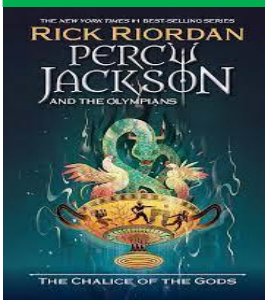
Accession No.: 24233  
Edition: 10th  
Year: 2023



## Smart brevity by VandeHei, Jim

Call No.: 650.014 VAN  
Publisher: Nicholas Brealey  
Subject: Miscellaneous

Accession No.: 24234  
Edition: 1st  
Year: 2022



## Percy jackson and the olympians: the chalice of the Gods by Riordan, Rick

Call No.: 823 RIO  
Publisher: Puffin  
Subject: Miscellaneous

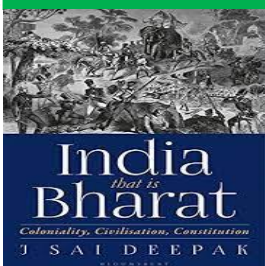
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Edition: 1st  
Year: 2023



## Advanced brand management by Temporal, Paul

Call No.: 658.827 TEM  
Publisher: John Wiley  
Subject: Marketing

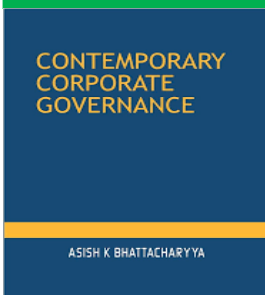
Accession No.: 24236  
Edition: 2nd  
Year: 2022



## India that is Bharat by Deepak, J Sai

Call No.: 954.035 DEE  
Publisher: Bloomsbury  
Subject: Miscellaneous

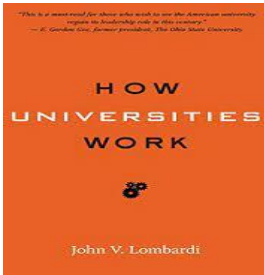
Accession No.: 24237  
Edition: 1st  
Year: 2021



## Contemporary corporate governance by Bhattacharyya, Asish K

Call No.: 658.42 BHA  
Publisher: Nonlinear Insights  
Subject: Management

Accession No.: 24238  
Edition: 1st  
Year: 2023



## How universities work by Lombardi, John V

Call No.: 378 LOM

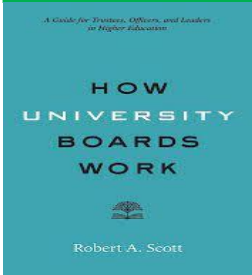
Publisher: Johns Hopkins Uni. Press

Subject: Miscellaneous

Accession No.: 24239

Edition: 1st

Year: 2013



## How university boards work by Scott, Robert A

Call No.: 378 SCO

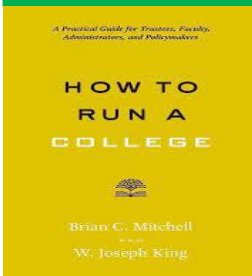
Publisher: Johns Hopkins Uni. Press

Subject: Miscellaneous

Accession No.: 24240

Edition: 1st

Year: 2018



## How to run a college by Mitchell, Brian C

Call No.: 378 MIT

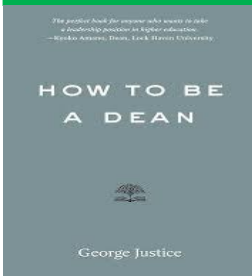
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Subject: Miscellaneous

Accession No.: 24241

Edition: 1st

Year: 2018



## How to be a dean by Justice, George

Call No.: 378 JUS

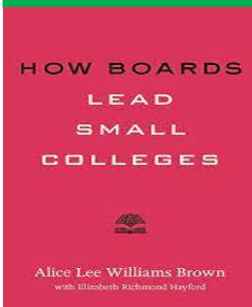
Publisher: Johns Hopkins Uni. Press

Subject: Miscellaneous

Accession No.: 24242

Edition: 1st

Year: 2019



## How boards lead small colleges by Brown, Alice Lee Williams

Call No.: 378 BRO

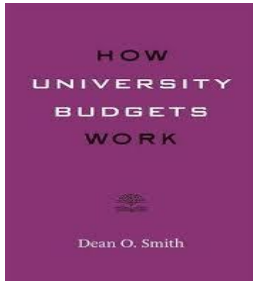
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Edition: 1st

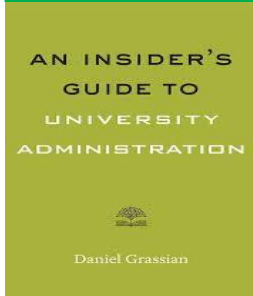
Year: 2019



## How university budgets work by Smith, Dean O

Call No.: 378 SMI  
Publisher: Johns Hopkins Uni. Press  
Subject: Miscellaneous

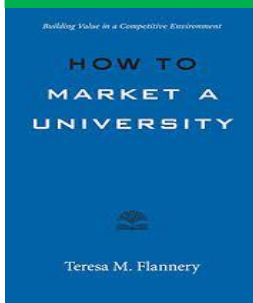
Accession No.: 24244  
Edition: 1st  
Year: 2019



## An insiders guide to university administration by Grassian, Daniel

Call No.: 378 GRA  
Publisher: Johns Hopkins Uni. Press  
Subject: Miscellaneous

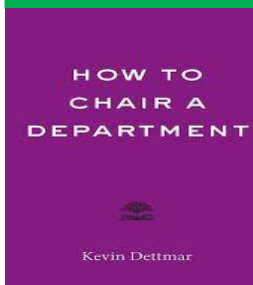
Accession No.: 24245  
Edition: 1st  
Year: 2020



## How to market a university by Flannery, Teresa M

Call No.: 378.101 FLA  
Publisher: Johns Hopkins Uni. Press  
Subject: Miscellaneous

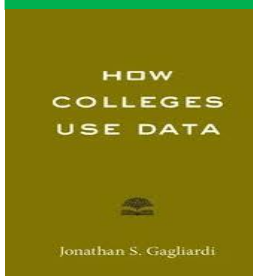
Accession No.: 24246  
Edition: 1st  
Year: 2021



## How to chair a department by Dettmar, Kevin

Call No.: 378 DET  
Publisher: Johns Hopkins Uni. Press  
Subject: Miscellaneous

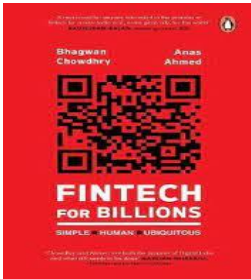
Accession No.: 24247  
Edition: 1st  
Year: 2022



## How colleges use data by Gagliardi, Jonathan S

Call No.: 378 GAG  
Publisher: Johns Hopkins Uni. Press  
Subject: Miscellaneous

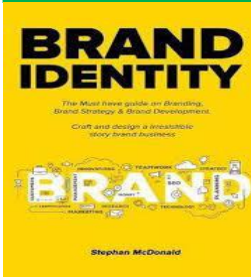
Accession No.: 24248  
Edition: 1st  
Year: 2022



## Fintech for billions by Chowdhry, Bhagwan

Call No.: 332.1068 CHO  
Publisher: Penguin  
Subject: Economics

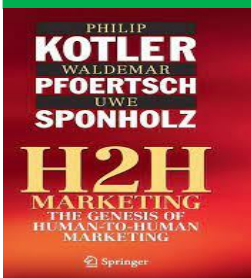
Accession No.: 24249  
Edition: 1st  
Year: 2023



## Brand identity by McDonald, Stephan

Call No.: 658.827 MCD  
Publisher: Ramtander Ltd  
Subject: Marketing

Accession No.: 24250  
Edition: 1st  
Year: 2020



## H2H marketing by Kotler, Philip

Call No.: 658.8 KOT  
Publisher: Springer  
Subject: Marketing

Accession No.: 24251  
Edition: 1st  
Year: 2021