

LIBRARY AND RESOURCE CENTER

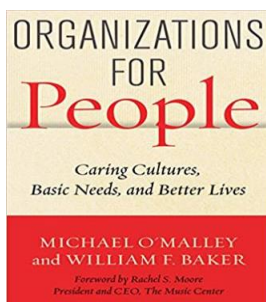


NEW ARRIVALS



OCTOBER - 2022

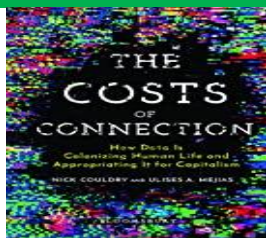
Total No. of Titles-	15718
Total No. of Volumes-	23650
Total Book Bank Books-	16948
Total Books -	40598



Organizations for people by O'Malley, Michael

Call No.: 658.314 OMA
Publisher: Bloomsbury
Subject: Management

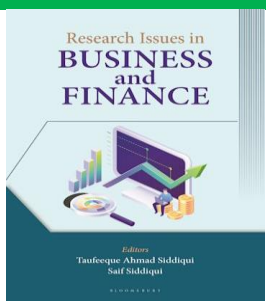
Accession No.: 23581
Year: 2022
Edition: 1st



The costs of connection by Couldry, Nick

Call No.: 658.4033 COU
Publisher: Bloomsbury
Subject: Statistics

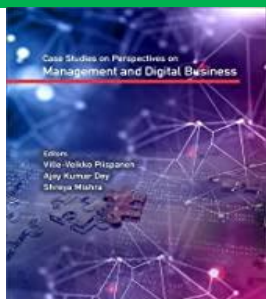
Accession No.: 23582
Year: 2022
Edition: 1st



Research issues in business and finance by Siddiqui, Taufeeque Ahmad (Ed)

Call No.: 658.072 RES
Publisher: Bloomsbury
Subject: Management

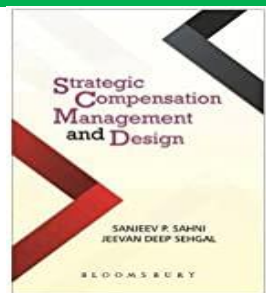
Accession No.: 23583
Year: 2022
Edition: 1st



Case studies on perspectives on management and digital business by Piispanen, Ville-Veikko

Call No.: 658 CAS
Publisher: Bloomsbury
Subject: Management

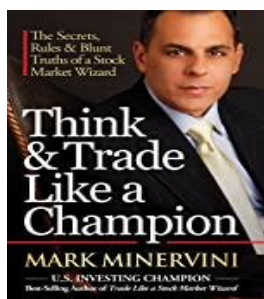
Accession No.: 23584
Year: 2021
Edition: 1st



Strategic compensation management and design by Sahni, Sanjeev P

Call No.: 658.322 SAH
Publisher: Bloomsbury
Subject: Management

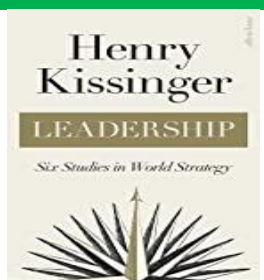
Accession No.: 23585
Year: 2020
Edition: 1st



Think and trade like a champion by Minervini, Mark

Call No.: 332.6322 MIN
 Publisher: Access Publishing
 Subject: Economics

Accession No.: 23586
 Year: 2017
 Edition: 1st



Leadership by Kissinger, Henry

Call No.: 658.4092 KIS
 Publisher: Penguin
 Subject: Management

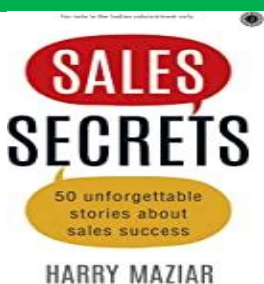
Accession No.: 23587
 Year: 2022
 Edition: 1st



The two second advantage by Ranadive, Vivek

Call No.: 155.24 RAN
 Publisher: Hodder & Stoughton
 Subject: Economics

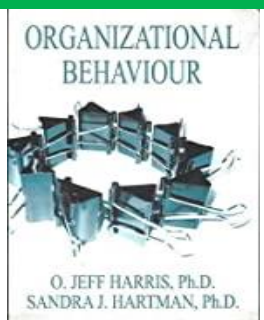
Accession No.: 23588
 Year: 2019
 Edition: 1st



Sales secrets by Maziar, Harry

Call No.: 658.81 MAZ
 Publisher: Jaico
 Subject: Marketing

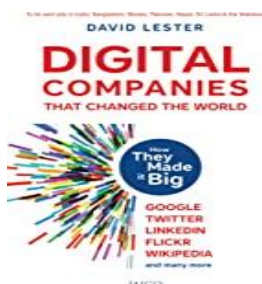
Accession No.: 23589
 Year: 2018
 Edition: 1st



Organizational behavior by Harris, O Jeff

Call No.: 658.4 HAR
 Publisher: Jaico
 Subject: Management

Accession No.: 23590
 Year: 2021
 Edition: 1st



Digital companies by Lester, David

Call No.: 650.1 LES
 Publisher: Jaico
 Subject: Miscellaneous

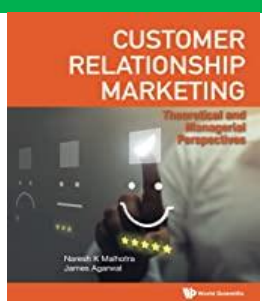
Accession No.: 23591
 Year: 2021
 Edition: 1st



Service management by Fitzsimmons, James A

Call No.: 658 FIT
 Publisher: McGraw Hill
 Subject: Management

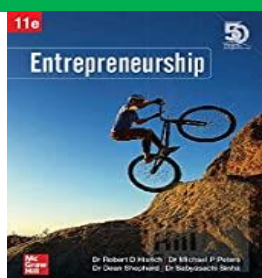
Accession No.: 23592
 Year: 2022
 Edition: 8th



Customer relationship marketing by Malhotra, Naresh K

Call No.: 658.812 MAL
 Publisher: World Scientific
 Subject: Marketing

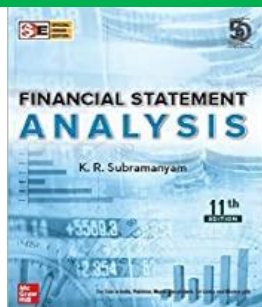
Accession No.: 23593
 Year: 2021
 Edition: 1st



Entrepreneurship by Hisrich, Robert D

Call No.: 658.421 HIS
 Publisher: McGraw Hill
 Subject: Management

Accession No.: 23594
 Year: 2022
 Edition: 11th



Financial statement analysis by Subramanyam, K R

Call No.: 657.3 SUB
 Publisher: McGraw Hill
 Subject: Accounting

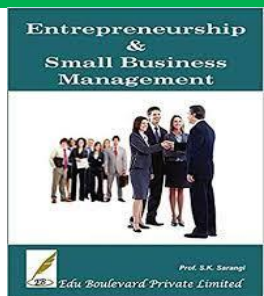
Accession No.: 23595
 Year: 2022
 Edition: 11th



Business organization and management by Chopra, Subhanjali

Call No.: 658 CHO
 Publisher: Galgotia Publishing
 Subject: Management

Accession No.: 23596
 Year: 2019
 Edition: 1st



Entrepreneurship and small business management by Sarangi, S K

Call No.: 658.421 SAR
 Publisher: Asian Books
 Subject: Management

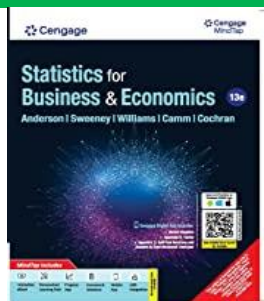
Accession No.: 23597
 Year: 2019
 Edition: 1st



Consumer behavior by Jain, Varsha

Call No.: 658.8342 JAI
 Publisher: Pearson
 Subject: Marketing

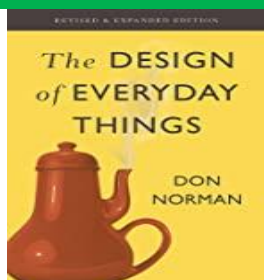
Accession No.: 23598
 Year: 2019
 Edition: 1st



Statistics for business and economics by Anderson, David R

Call No.: 658.40331 AND
 Publisher: Cengage
 Subject: Statistics

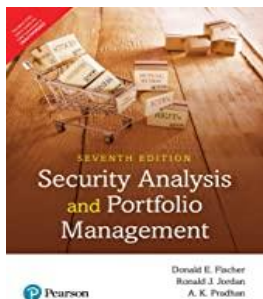
Accession No.: 23599
 Year: 2020
 Edition: 13th Rev



The design of everyday things by Norman, Don

Call No.: 745.2019 NOR
 Publisher: Basic Books
 Subject: Miscellaneous

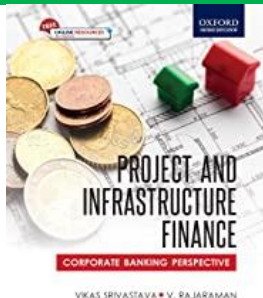
Accession No.: 23600
 Year: 2021
 Edition: Rev & Expanded



Security analysis and portfolio management by Fischer, Donald, E

Call No.: 332.6 FIS
Publisher: Pearson
Subject: Economics

Accession No.: 23601
Year: 2022
Edition: 7th



Project and infrastructure finance by Srivastava, Vikas

Call No.: 658.152 SRI
Publisher: Oxford University Press
Subject: Management

Accession No.: 23602
Year: 2020
Edition: 1st



Operations research by Sharma, J K

Call No.: 658.4034 SHA
Publisher: Trinity
Subject: Management

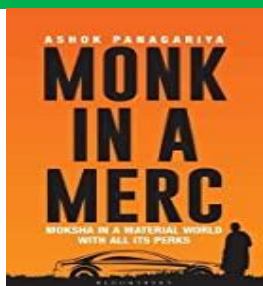
Accession No.: 23603
Year: 2021
Edition: 6th



Innovation management by Maital, Shlomo

Call No.: 658.4063 MAI
Publisher: Sage
Subject: Management

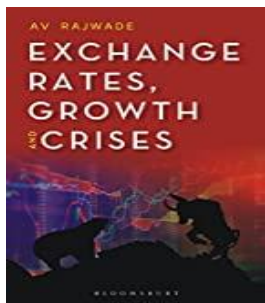
Accession No.: 23604
Year: 2014
Edition: 2nd



Monk in a merc by Panagariya, Ashok

Call No.: 155.25 PAN
Publisher: Bloomsbury
Subject: Miscellaneous

Accession No.: 23605
Year: 2021
Edition: 1st



Exchange rates, growth and crises by Rajwade, A V

Call No.: 332.45 RAJ
Publisher: Bloomsbury
Subject: Economics

Accession No.: 23606
Year: 2021
Edition: 1st

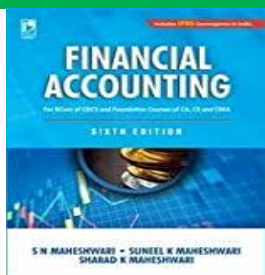


Principles and Practices
of Management and
Organizational Behaviour
Chandrani Singh
Aditi Khatri

Principles and practices of management and organizational behaviour by Singh, Chandrani

Call No.: 658 SIN
Publisher: Sage
Subject: Management

Accession No.: 23607
Year: 2021
Edition: 1st



Financial accounting by Maheshwari, S N

Call No.: 657 MAH
Publisher: Vikas
Subject: Accounting

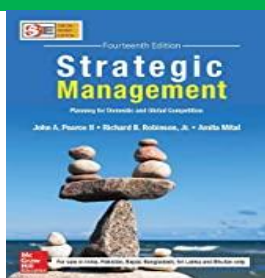
Accession No.: 23608
Year: 2021
Edition: 6th Rev



Introduction to management science by Hiller, Frederick S

Call No.: 658 HIL
Publisher: McGraw Hill
Subject: Management

Accession No.: 23609
Year: 2019
Edition: 5th



Strategic management by Pearce II, John A

Call No.: 658.4012 PEA
Publisher: McGraw Hill
Subject: Management

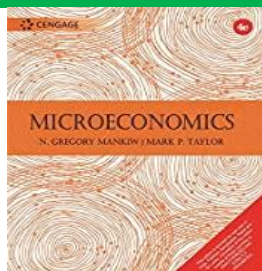
Accession No.: 23610
Year: 2019
Edition: 14th



Legal aspects of business by Pathak, Akhileshwar

Call No.: 346.065 PAT
Publisher: McGraw Hill
Subject: Miscellaneous

Accession No.: 23611
Year: 2019
Edition: 7th



Microeconomics by Mankiw, N Gregory

Call No.: 339 MAN
Publisher: Cengage
Subject: Economics

Accession No.: 23612
Year: 2020
Edition: 4th



Management science modeling by Albright, S Christian

Call No.: 658.403 ALB
Publisher: Cengage
Subject: Management

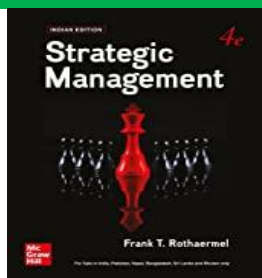
Accession No.: 23613
Year: 2019
Edition: 4th



Macroeconomics by Dornbusch, Rudiger

Call No.: 339 DOR
Publisher: McGraw Hill
Subject: Economics

Accession No.: 23614
Year: 2019
Edition: 12th



Strategic management by Rothaermel, Frank T

Call No.: 658.4012 ROT
Publisher: McGraw Hill
Subject: Management

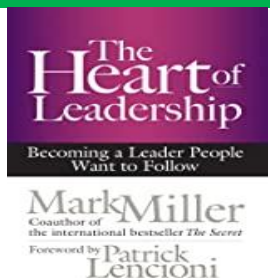
Accession No.: 23615
Year: 2022
Edition: 4th



Internet marketing by Maity, Moutusy

Call No.: 658.872 MAI
 Publisher: Oxford University Press
 Subject: Marketing

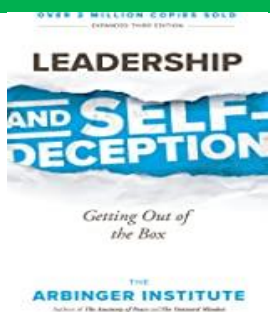
Accession No.: 23616
 Year: 2018
 Edition: 1st



The heart of leadership by Mark, Miller

Call No.: 658.4092 MIL
 Publisher: Harper Collins
 Subject: Management

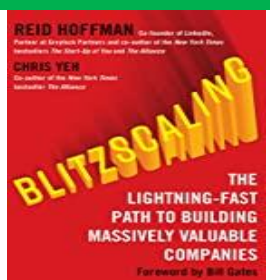
Accession No.: 23617
 Year: 2013
 Edition: 1st



Leadership and self-deception by The Arbinger Institute

Call No.: 658.4092 LEA
 Publisher: Harper Collins
 Subject: Management

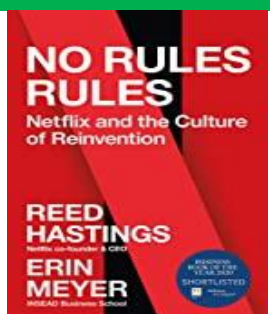
Accession No.: 23618
 Year: 2021
 Edition: 1st



Blitzscaling by Hoffman, Reid

Call No.: 658.421 HOF
 Publisher: Harper Collins
 Subject: Management

Accession No.: 23619
 Year: 2018
 Edition: 1st



No rules rules by Hastings, Reed

Call No.: 384.55506573 HAS
 Publisher: WH Allen
 Subject: Miscellaneous

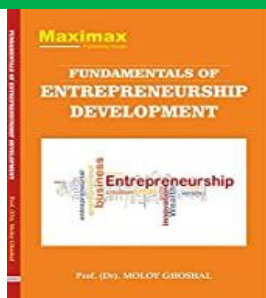
Accession No.: 23620
 Year: 2020
 Edition: 1st



Tata by Witzel, Morgen

Call No.: 659.2 WIT
Publisher: Penguin
Subject: Marketing

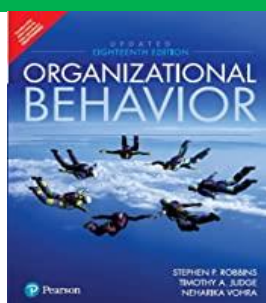
Accession No.: 23621
Year: 2010
Edition: 1st



Fundamentals of entrepreneurship development by Ghoshal, Moloy

Call No.: 658.421 GH0
Publisher: Maximax Publishing
Subject: Management

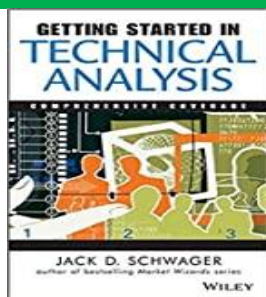
Accession No.: 23622
Year: 2021
Edition: 1st



Organizational Behavior by Robbins, Stephen P

Call No.: 658.4 ROB
Publisher: Pearson
Subject: Management

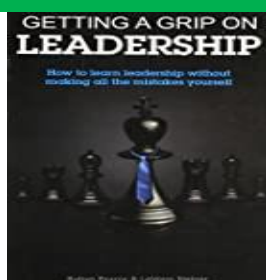
Accession No.: 23623
Year: 2022
Edition: 18th Updated



Getting started in technical analysis by Schwager, Jack D

Call No.: 332.63222 SCH
Publisher: John Wiley
Subject: Economics

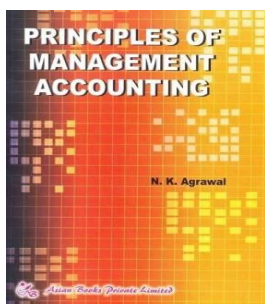
Accession No.: 23624
Year: 2019
Edition: 1st



Getting a grip on leadership by Pearce, Robyn

Call No.: 658.4092 PEA
Publisher: Embassy Books
Subject: Management

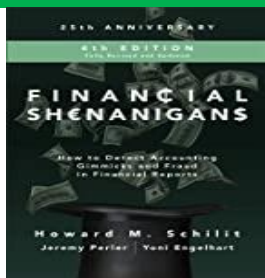
Accession No.: 23625
Year: 2019
Edition: 1st



Principles of management accounting by Agrawal, N K

Call No.: 658.1511 AGR
Publisher: Asian Books
Subject: Management

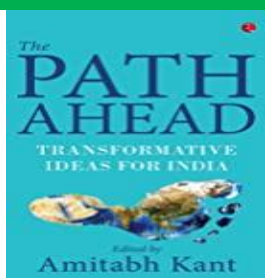
Accession No.: 23626
Year: 2020
Edition: 1st



Financial shenanigans by Schilit, Howard M

Call No.: 657.3 SCH
Publisher: McGraw Hill
Subject: Accounting

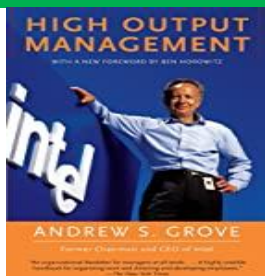
Accession No.: 23627
Year: 2018
Edition: 4th rev. & updated



The path ahead by Kant, Amitabh (Ed)

Call No.: 330.954 THE
Publisher: Rupa
Subject: Economics

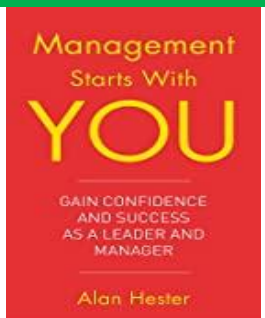
Accession No.: 23628
Year: 2019
Edition: 1st



High output management by Grove, Andrew S

Call No.: 658.5 GRO
Publisher: Vintage Books
Subject: Management

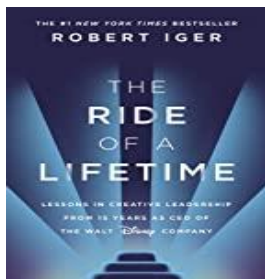
Accession No.: 23629
Year: 2020
Edition: 1st



Management starts with you by Hester, Alan

Call No.: 658 HES
Publisher: Robinson
Subject: Management

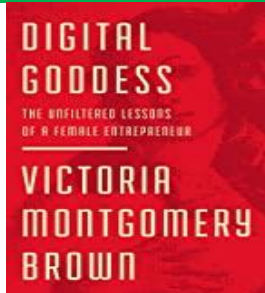
Accession No.: 23630
Year: 2020
Edition: 1st



The ride of a lifetime by Iger, Robert

Call No.: 658.4092 IGE
Publisher: Transworlds
Subject: Management

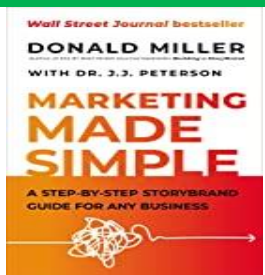
Accession No.: 23631
Year: 2019
Edition: 1st



Digital Goddess by Brown, Victoria Montgomery

Call No.: 658.421 BRO
Publisher: Harper Collins
Subject: Management

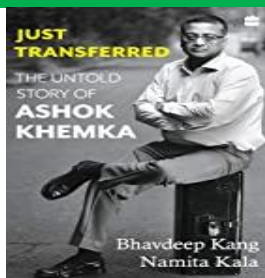
Accession No.: 23632
Year: 2020
Edition: 1st



Marketing made simple by Miller, Donald

Call No.: 658.8 MIL
Publisher: Harper Collins
Subject: Marketing

Accession No.: 23633
Year: 2020
Edition: 1st



Just transferred by Kang, Bhavdeep

Call No.: 352.63092 KAN
Publisher: Harper Collins
Subject: Miscellaneous

Accession No.: 23634
Year: 2020
Edition: 1st



Human resource management by Sengupta, Amitabha

Call No.: 658.3 SEN
Publisher: Sage
Subject: Management

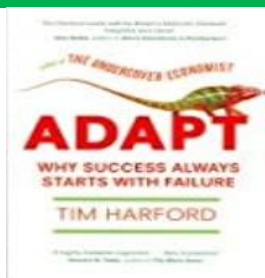
Accession No.: 23635
Year: 2018
Edition: 1st



Crafting and executing strategy by Thompson, Arthur A

Call No.: 658.4012 THO
 Publisher: McGraw Hill
 Subject: Management

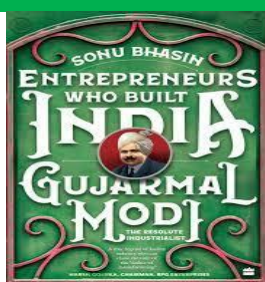
Accession No.: 23636
 Year: 2022
 Edition: 22nd



Adapt by Harford, Tim

Call No.: 155.24 HAR
 Publisher: Picador
 Subject: Miscellaneous

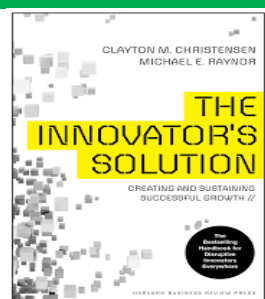
Accession No.: 23637
 Year: 2012
 Edition: 1st



Entrepreneurs who build India by Bhasin, Sonu

Call No.: 658.421 BHA
 Publisher: Harper Business
 Subject: Management

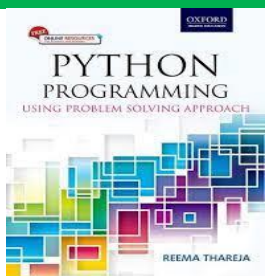
Accession No.: 23638
 Year: 2022
 Edition: 1st



The innovator's solution by Christensen, Clayton M

Call No.: 658.4063 CHR
 Publisher: HBS Press
 Subject: Management

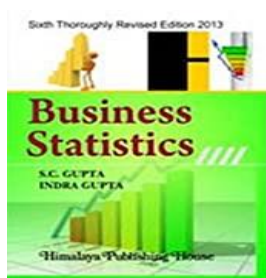
Accession No.: 23639
 Year: 2021
 Edition: 1st



Python programming by Thareja, Reema

Call No.: 005.133 THA
 Publisher: Oxford University Press
 Subject: Computer & IT

Accession No.: 23640
 Year: 2019
 Edition: 1st



Business statistics by Gupta, S C

Call No.: 658.40331 GUP
 Publisher: Himalaya
 Subject: Statistics

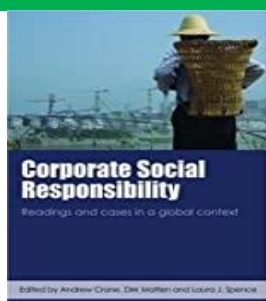
Accession No.: 23641
 Year: 2022
 Edition: 2nd Rev & Enl



Research methodology by Panneerselvam, R

Call No.: 658.072 PAN
 Publisher: PHI Learning
 Subject: Management

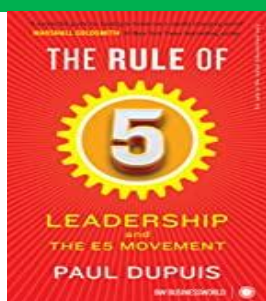
Accession No.: 23642
 Year: 2018
 Edition: 2nd



Corporate social responsibility by Crane, Andrew (Ed)

Call No.: 658.408 COR
 Publisher: Routledge
 Subject: Management

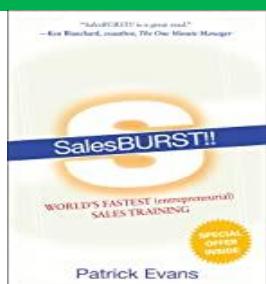
Accession No.: 23643
 Year: 2018
 Edition: 2nd



The rule of 5 leadership and the E5 movement by Dupuis, Paul

Call No.: 658.4092 DUP
 Publisher: Jaico
 Subject: Management

Accession No.: 23644
 Year: 2020
 Edition: 1st



Salesburst!! by Evans, Patrick

Call No.: 658.81 EVA
 Publisher: John Wiley
 Subject: Marketing

Accession No.: 23645
 Year: 2021
 Edition: 1st



Fintech future by Phadke, Sanjay

Call No.: 332.1068 PHA
Publisher: Sage
Subject: Economics

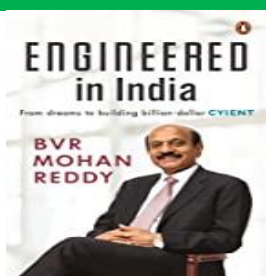
Accession No.: 23646
Year: 2022
Edition: 1st



Digital marketing by Gupta, Seema

Call No.: 658.872 GUP
Publisher: McGraw Hill
Subject: Marketing

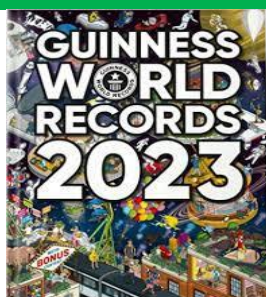
Accession No.: 23647
Year: 2023
Edition: 3rd



Engineered in India by Reddy, BVR Mohan

Call No.: 658.421 RED
Publisher: Penguin
Subject: Management

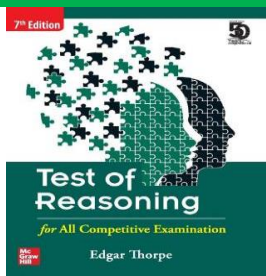
Accession No.: 23648
Year: 2022
Edition: 1st



Guinness world records 2023 by Glenday, Craig (Ed)

Call No.: 032.02 GUI
Publisher: Guinness World Records
Subject: Miscellaneous

Accession No.: 23649
Year: 2022
Edition: 1st



Test of reasoning by Thorpe, Edgar

Call No.: 153.94 THO
Publisher: McGraw Hill
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