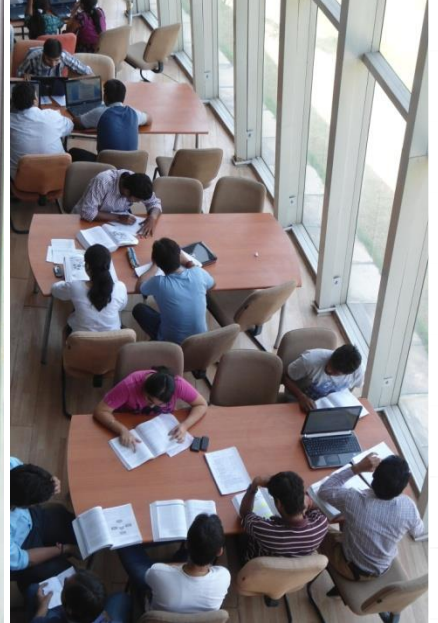


LIBRARY AND RESOURCE CENTER

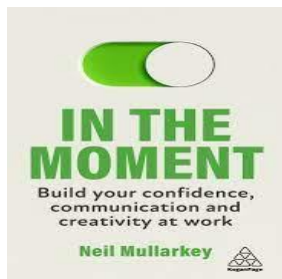


NEW ARRIVALS



OCTOBER - 2023

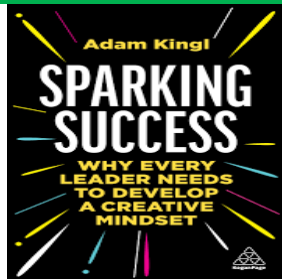
Total No. of Titles-	16149
Gen. Books Volumes-	24193
Text Books Volumes -	18353
Total Books -	42546



In the moment by Mullarkey, Neil

Call No.: 650.1 MUL
Publisher: Kogan Page
Subject: Miscellaneous

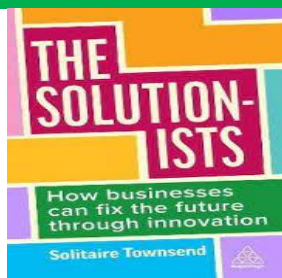
Accession No.: 24179
Edition: 1st
Year: 2023



Sparking success by Kingl, Adam

Call No.: 650.1 KIN
Publisher: Kogan Page
Subject: Miscellaneous

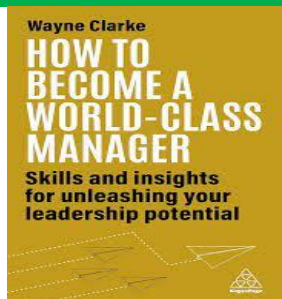
Accession No.: 24180
Edition: 1st
Year: 2023



The solutionists by Townsend, Solitaire

Call No.: 658.408 TOW
Publisher: Kogan Page
Subject: Management

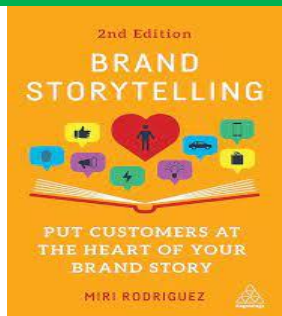
Accession No.: 24181
Edition: 1st
Year: 2023



How to become a world-class manager by Clarke, Wayne

Call No.: 658.4092 CLA
Publisher: Kogan Page
Subject: Management

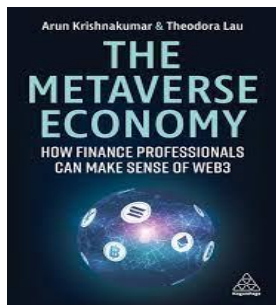
Accession No.: 24182
Edition: 1st
Year: 2023



Brand storytelling by Rodriguez, Miri

Call No.: 658.827 ROD
Publisher: Kogan Page
Subject: Marketing

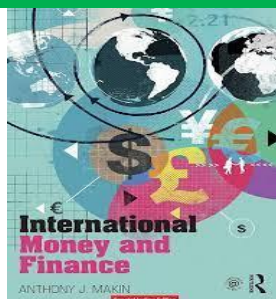
Accession No.: 24183
Edition: 2nd
Year: 2023



The metaverse economy by Krishnakumar, Arun

Call No.: 332.1068 KRI
Publisher: Kogan Page
Subject: Economics

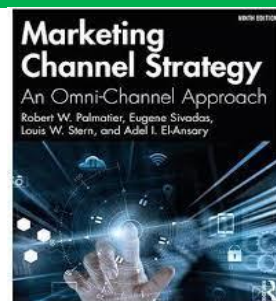
Accession No.: 24184
Edition: 1st
Year: 2023



International money and finance by Makin, Anthony J

Call No.: 332.042 MAK
Publisher: Routledge
Subject: Economics

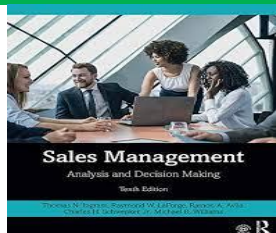
Accession No.: 24185
Edition: 1st
Year: 2019



Marketing channel strategy by Palmatier, Robert W

Call No.: 658.811 PAL
Publisher: Routledge
Subject: Marketing

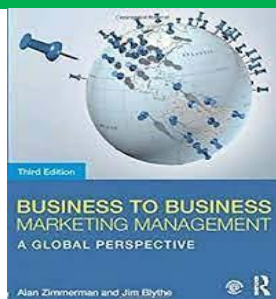
Accession No.: 24186
Edition: 9th
Year: 2020



Sales management by Ingram, Thomas N

Call No.: 658.81 ING
Publisher: Routledge
Subject: Marketing

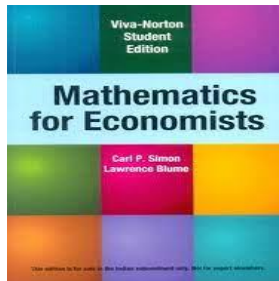
Accession No.: 24187
Edition: 10th
Year: 2020



Business to business marketing management by Zimmerman, Alan

Call No.: 658.804 ZIM
Publisher: Routledge
Subject: Marketing

Accession No.: 24188
Edition: 3rd
Year: 2018



Mathematics for economists by Simon, Carl P

Call No.: 330 SIM
Publisher: Viva
Subject: Economics

Accession No.: 24189
Edition: 1st
Year: 2010



Lok Aaradhana ki abhivyakti by Ether Press

Call No.: 320 LOK
Publisher: Ether Press
Subject: Miscellaneous

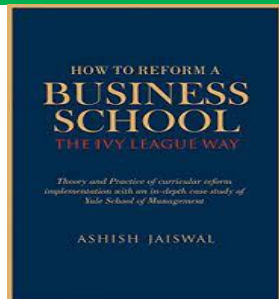
Accession No.: 24190
Edition: 1st
Year: 2023



Lok Aaradhana ki abhivyakti by Ether Press

Call No.: 320 LOK
Publisher: Ether Press
Subject: Miscellaneous

Accession No.: 24191
Edition: 1st
Year: 2023



How to reform a business school-the Ivy league way by Jaiswal, Ashish

Call No.: 650.0711 JAI
Publisher: OxCHEPS
Subject: Miscellaneous

Accession No.: 24192-24193
Edition: 1st
Year: 2014