

LIBRARY AND RESOURCE CENTER

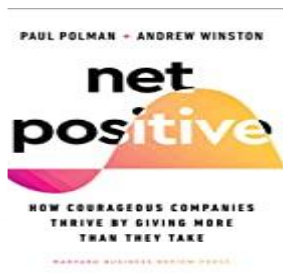


NEW ARRIVALS



SEPTEMBER - 2022

Total No. of Titles-	15675
Total No. of Volumes-	23580
Total Book Bank Books-	16948
Total Books -	40528



Net positive by Polman, Paul

Call No.: 658.408 POL
 Publisher: HBS Press
 Subject: Management

Accession No.: 23506
 Year: 2022
 Edition: 1st



Supply chain analytics by Bhattacharya, Rabindranath

Supply Chain Analytics
 Strategies, Models and Solutions

Rabindranath Bhattacharya
 Anindita Maitra Bhattacharya

SAGE TEXTS

Call No.: 658.5 BHA
 Publisher: Sage
 Subject: Management

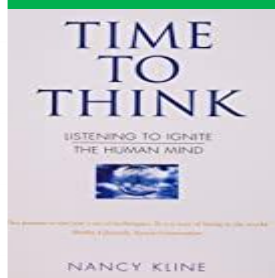
Accession No.: 23507
 Year: 2022
 Edition: 1st



Organization theory by Blomberg, Jesper

Call No.: 658.1 BLO
 Publisher: Sage
 Subject: Management

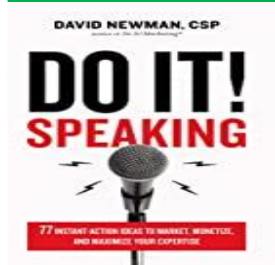
Accession No.: 23508
 Year: 2020
 Edition: 1st



Time to think by Kline, Nancy

Call No.: 650.1 KLI
 Publisher: Cassell Illustrated
 Subject: Miscellaneous

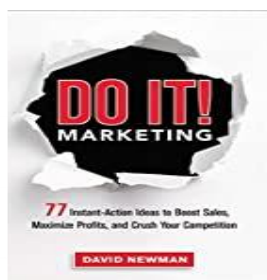
Accession No.: 23509
 Year: 1999
 Edition: 1st



Do it! speaking by Newman, David

Call No.: 658.8 NEW
 Publisher: Harper Collins
 Subject: Marketing

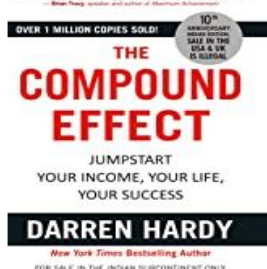
Accession No.: 23510
 Year: 2020
 Edition: 1st



Do it! marketing by Newman, David

Call No.: 658.8 NEW
Publisher: Amacom
Subject: Marketing

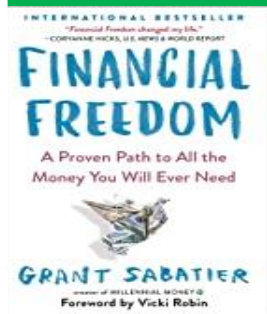
Accession No.: 23511
Year: 2013
Edition: 1st



The compound effect by Hardy, Darren

Call No.: 158.8 HAR
Publisher: Manjul
Subject: Miscellaneous

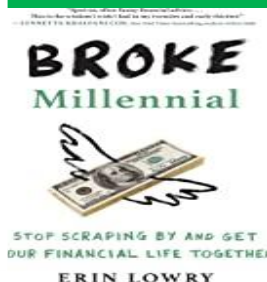
Accession No.: 23512
Year: 2020
Edition: 1st



Financial freedom by Sabatier, Grant

Call No.: 332.02401 SAB
Publisher: Avery
Subject: Economics

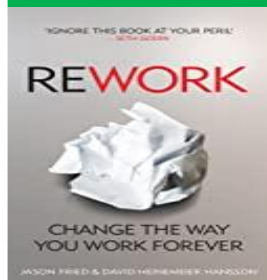
Accession No.: 23513
Year: 2020
Edition: 1st



Broke millennial by Lowry, Erin

Call No.: 332.024 LOW
Publisher: A Tarcher Perigee Book
Subject: Economics

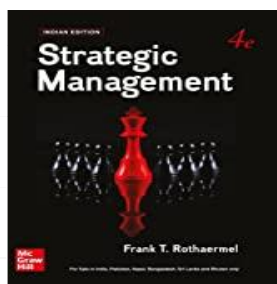
Accession No.: 23514
Year: 2017
Edition: 1st



Rework by Fried, Jason

Call No.: 658 FRI
Publisher: Vermilion
Subject: Management

Accession No.: 23515
Year: 2020
Edition: 1st



Strategic management by Rothaermel, Frank T

Call No.: 658.4012 ROT
 Publisher: McGraw Hill
 Subject: Management

Accession No.: 23516-17
 Year: 2022
 Edition: 4th



Human resource management by Aswathappa, K

Call No.: 658.3 ASW
 Publisher: McGraw Hill
 Subject: Management

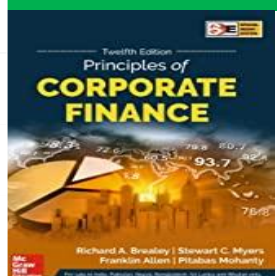
Accession No.: 23518-19
 Year: 2021
 Edition: 9th



Managerial economics and business strategy by Baye, Michael R

Call No.: 338.7 BAY
 Publisher: McGraw Hill
 Subject: Economics

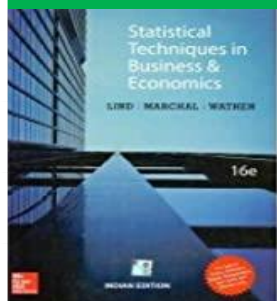
Accession No.: 23520-21
 Year: 2021
 Edition: 9th



Principles of corporate finance by Brealey, R A

Call No.: 658.15 BRE
 Publisher: McGraw Hill
 Subject: Management

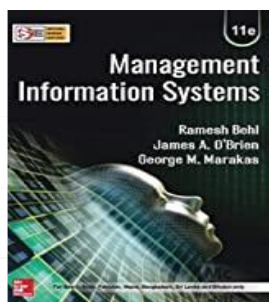
Accession No.: 23522-23
 Year: 2019
 Edition: 12th



Statistical techniques in business and economics by Lind, Douglas A

Call No.: 658.40331 LIN
 Publisher: McGraw Hill
 Subject: Statistics

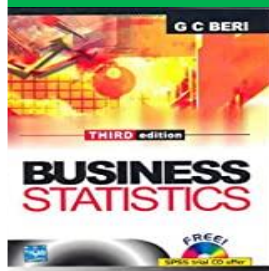
Accession No.: 23524
 Year: 2017
 Edition: 16th



Management information systems by Behl, Ramesh

Call No.: 658.4038 BEH
Publisher: McGraw Hill
Subject: Management

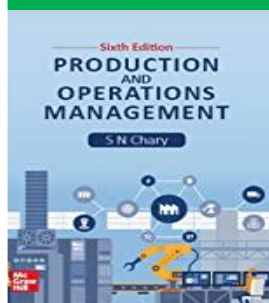
Accession No.: 23525
Year: 2019
Edition: 11th



Business statistics by Beri, G C

Call No.: 658.40331 BER
Publisher: McGraw Hill
Subject: Statistics

Accession No.: 23526
Year: 2020
Edition: 3rd



Production and operations management by Chary, S N

Call No.: 658.5 CHA
Publisher: McGraw Hill
Subject: Management

Accession No.: 23527
Year: 2019
Edition: 6th



Organizational behavior by Nahavandi, Afsaneh

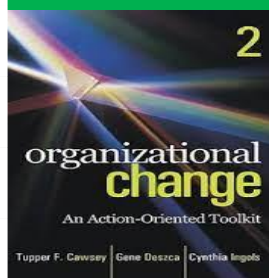
Organizational Behavior

Afsaneh Nahavandi
Robert B. Dierker
Janet V. Dierker
Maria P. Aristigueta

SAGE TEXTS

Call No.: 658.4 NAH
Publisher: Sage
Subject: Management

Accession No.: 23528
Year: 2015
Edition: 1st



Organizational change by Cawsey, Tupper F

Call No.: 658.406 CAW
Publisher: Sage
Subject: Management

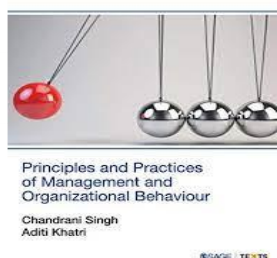
Accession No.: 23529
Year: 2012
Edition: 2nd



Legal aspects of business by Banerjee, Rajdeep

Call No.: 346.065 BAN
 Publisher: Sage
 Subject: Miscellaneous

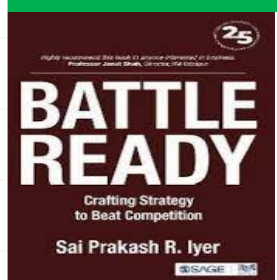
Accession No.: 23530
 Year: 2022
 Edition: 1st



Principles and practices of management and organizational behaviour by Singh, Chandrani

Call No.: 658 SIN
 Publisher: Sage
 Subject: Management

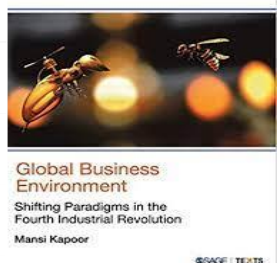
Accession No.: 23531
 Year: 2016
 Edition: 1st



Battle ready by Iyer, Sai Prakash R

Call No.: 338.6048 IYE
 Publisher: Sage
 Subject: Economics

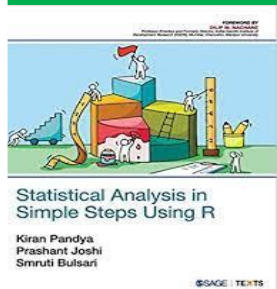
Accession No.: 23532
 Year: 2021
 Edition: 1st



Global business environment by Kapoor, Mansi

Call No.: 338.064 KAP
 Publisher: Sage
 Subject: Economics

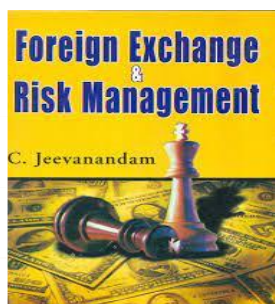
Accession No.: 23533
 Year: 2019
 Edition: 1st



Statistical analysis in simple steps using R by Pandya, Kiran

Call No.: 658.4033 PAN
 Publisher: Sage
 Subject: Management

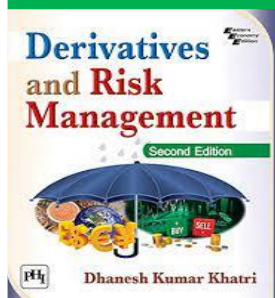
Accession No.: 23534
 Year: 2018
 Edition: 1st



Foreign exchange and risk management by Jeevanandam, C

Call No.: 658.155 JEE
 Publisher: Sultan Chand
 Subject: Management

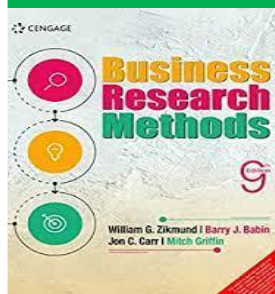
Accession No.: 23535
 Year: 2021
 Edition: 17th



Derivatives and risk management by Khatri, Dhanesh Kumar

Call No.: 332.645 KHA
 Publisher: PHI Learning
 Subject: Economics

Accession No.: 23536
 Year: 2016
 Edition: 2nd



Business research methods by Zikmund, William G

Call No.: 658.072 ZIK
 Publisher: Cengage
 Subject: Management

Accession No.: 23537-38
 Year: 2020
 Edition: 9th



Managing for quality and performance excellence by Evans, James R

Call No.: 658.562 EVA
 Publisher: Cengage
 Subject: Management

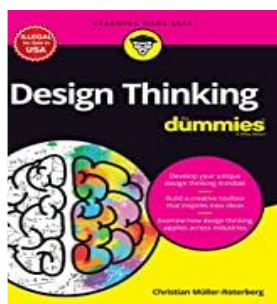
Accession No.: 23539-40
 Year: 2014
 Edition: 9th



Supply chain management by Chopra, Sunil

Call No.: 658.7 CHO
 Publisher: Pearson
 Subject: Management

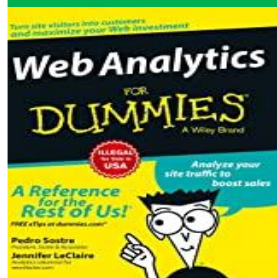
Accession No.: 23541-42
 Year: 2019
 Edition: 7th



Design thinking for dummies by Muller-Roterberg, Christian

Call No.: 658.4063 MUL
Publisher: Wiley
Subject: Management

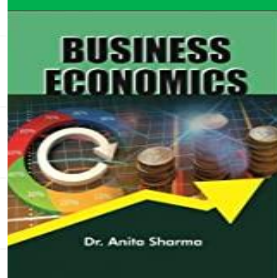
Accession No.: 23543
Year: 2021
Edition: 1st



Web analytics for dummies by Sostre, Pedro

Call No.: 658.4033 SOS
Publisher: Wiley
Subject: Management

Accession No.: 23544
Year: 2022
Edition: 1st



Business economics by Sharma, Anita

Call No.: 338.7 SHA
Publisher: Savera Pub. House
Subject: Economics

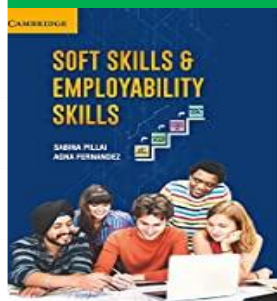
Accession No.: 23545
Year: 2021
Edition: 1st



Security analysis and portfolio management by Pandian, Punithavathy

Call No.: 332.6 PAN
Publisher: Vikas
Subject: Economics

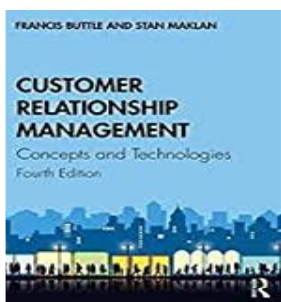
Accession No.: 23546-47
Year: 2022
Edition: 2nd



Soft skills and employability skills by Pillai, Sabina

Call No.: 650.014 PIL
Publisher: Cambridge Uni. Press
Subject: Miscellaneous

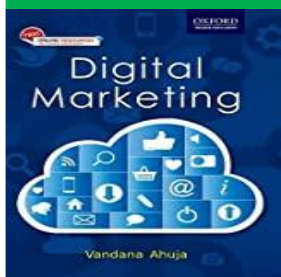
Accession No.: 23548
Year: 2018
Edition: 1st



Customer relationship management by Buttle, Francis

Call No.: 658.812 BUT
Publisher: Routledge
Subject: Marketing

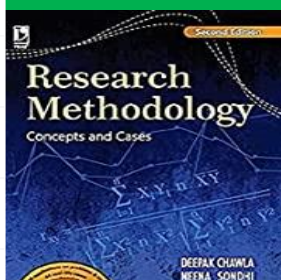
Accession No.: 23549
Year: 2021
Edition: 4th



Digital marketing by Ahuja, Vandana

Call No.: 658.872 AHU
Publisher: Oxford Uni. Press
Subject: Marketing

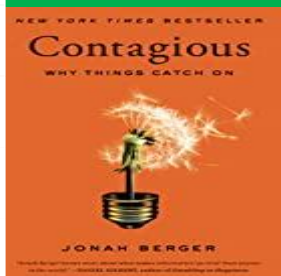
Accession No.: 23550
Year: 2017
Edition: 1st



Research methodology by Chawla, Deepak

Call No.: 658.072 CHA
Publisher: Vikas
Subject: Management

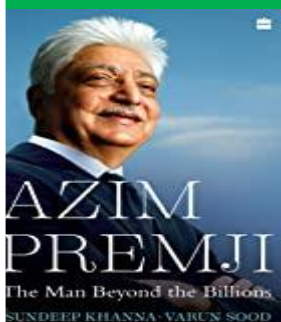
Accession No.: 23551
Year: 2016
Edition: 2nd



Contagious by Berger, Jonah

Call No.: 659.133 BER
Publisher: Simon & Schuster
Subject: Marketing

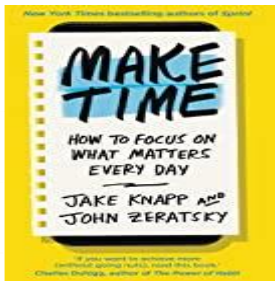
Accession No.: 23552
Year: 2020
Edition: 1st



Azim Premji by Khanna, Sundeep

Call No.: 920 KHA
Publisher: Harper Collins
Subject: Miscellaneous

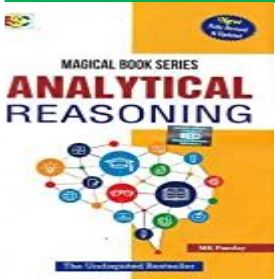
Accession No.: 23553
Year: 2022
Edition: 1st



Make time by Knapp, Jake

Call No.: 650.11 KNA
 Publisher: Bantam Press
 Subject: Miscellaneous

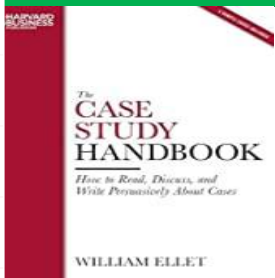
Accession No.: 23554
 Year: 2018
 Edition: 1st



Analytical reasoning by Pandey, M K

Call No.: 153.94 PAN
 Publisher: BSC Publishing
 Subject: Miscellaneous

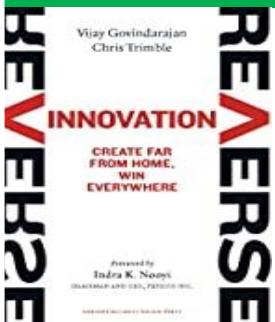
Accession No.: 23555
 Year: 2018
 Edition: 4th



The case study handbook by Ellet, William

Call No.: 658 ELL
 Publisher: HBS Press
 Subject: Management

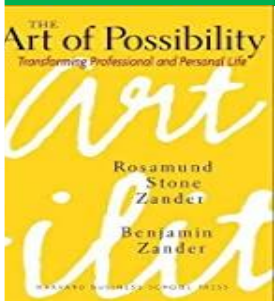
Accession No.: 23556
 Year: 2021
 Edition: 1st



Reverse innovation by Govindarajan, Vijay

Call No.: 658.4063 GOV
 Publisher: HBS Press
 Subject: Management

Accession No.: 23557
 Year: 2012
 Edition: 1st



The art of possibility by Zander, Rosamund Stone

Call No.: 153.7 ZAN
 Publisher: HBS Press
 Subject: Miscellaneous

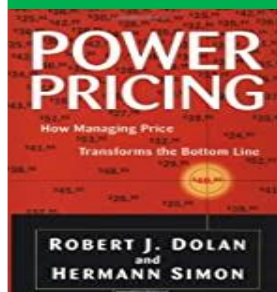
Accession No.: 23558
 Year: 2021
 Edition: 1st



Strategy for sustainability by Werbach, Adam

Call No.: 658.4012 WER
Publisher: HBS Press
Subject: Management

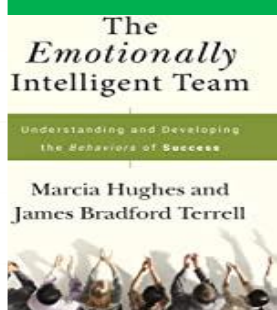
Accession No.: 23559
Year: 2009
Edition: 1st



Power pricing by Dolan, Robert J

Call No.: 658.816 DOL
Publisher: The Free Press
Subject: Marketing

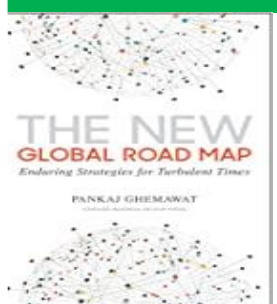
Accession No.: 23560
Year: 2020
Edition: 1st



The emotionally intelligent team by Hughes, Marcia

Call No.: 658.3128 HUG
Publisher: Jossey-Bass
Subject: Management

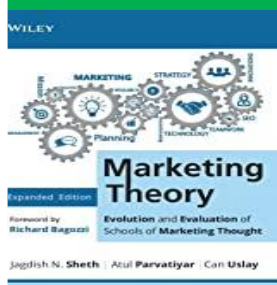
Accession No.: 23561
Year: 2020
Edition: 1st



The new global road map by Ghemawat, Pankaj

Call No.: 658.4012 GHE
Publisher: HBS Press
Subject: Management

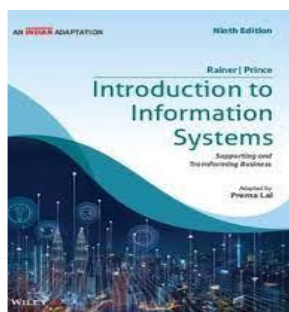
Accession No.: 23562
Year: 2018
Edition: 1st



Marketing theory by Sheth, Jagdish N

Call No.: 658.8 SHE
Publisher: Wiley
Subject: Marketing

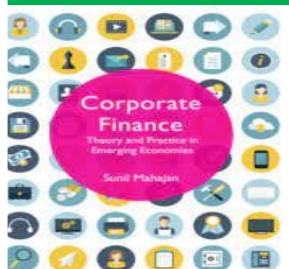
Accession No.: 23563
Year: 2022
Edition: Expanded edition



Introduction to information systems by Rainer, R Kelly

Call No.: 658.4038011 RAI
 Publisher: Wiley
 Subject: Management

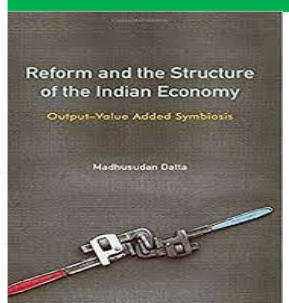
Accession No.: 23564
 Year: 2022
 Edition: 9th Indian Adap.



Corporate finance by Mahajan, Sunil

Call No.: 658.15 MAH
 Publisher: Cambridge Uni. Press
 Subject: Management

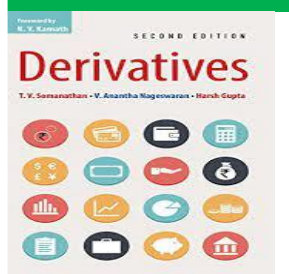
Accession No.: 23565-66
 Year: 2020
 Edition: 1st



Reform and the structure of the Indian economy by Datta, Madhusudan

Call No.: 338.954 DAT
 Publisher: Cambridge Uni. Press
 Subject: Economics

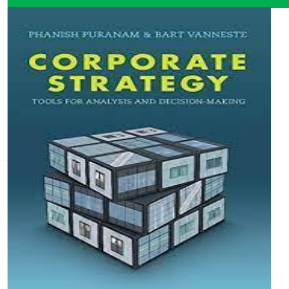
Accession No.: 23567
 Year: 2020
 Edition: 1st



Derivatives by Somanathan, T V

Call No.: 332.6457 SOM
 Publisher: Cambridge Uni. Press
 Subject: Economics

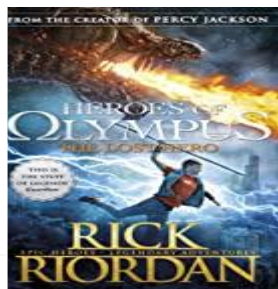
Accession No.: 23568-69
 Year: 2018
 Edition: 2nd



Corporate strategy by Puranam, Phanish

Call No.: 658.4012 PUR
 Publisher: Cambridge Uni. Press
 Subject: Management

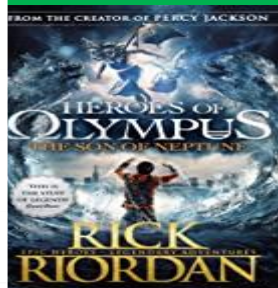
Accession No.: 23570
 Year: 2017
 Edition: 1st



Heroes of olympus: the lost hero by Riordan, Rick

Call No.: 823 RIO
Publisher: Puffin Books
Subject: Miscellaneous

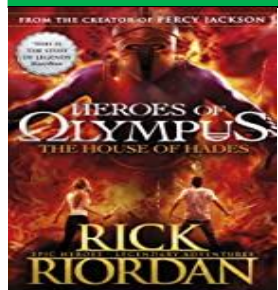
Accession No.: 23571
Year: 2020
Edition: 1st



The heroes of olympus: the son of neptune by Riordan, Rick

Call No.: 823 RIO
Publisher: Puffin Books
Subject: Miscellaneous

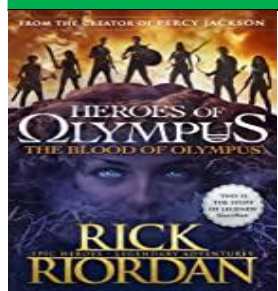
Accession No.: 23572
Year: 2020
Edition: 1st



The heroes of olympus: the house of hades by Riordan, Rick

Call No.: 823 RIO
Publisher: Puffin Books
Subject: Miscellaneous

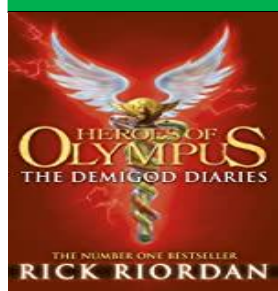
Accession No.: 23573
Year: 2020
Edition: 1st



Heroes of olympus: the blood of olympus by Riordan, Rick

Call No.: 823 RIO
Publisher: Puffin Books
Subject: Miscellaneous

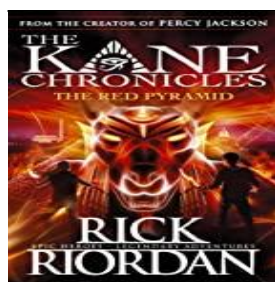
Accession No.: 23574
Year: 2020
Edition: 1st



The heroes of olympus: the demigod diaries by Riordan, Rick

Call No.: 823 RIO
Publisher: Puffin Books
Subject: Miscellaneous

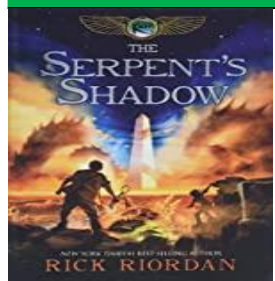
Accession No.: 23575
Year: 2012
Edition: 1st



The red pyramid by Riordan, Rick

Call No.: 823 RIO
Publisher: Puffin Books
Subject: Miscellaneous

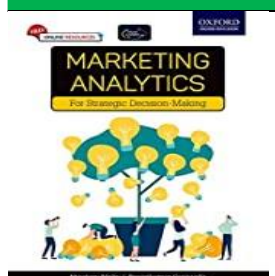
Accession No.: 23576
Year: 2011
Edition: 1st



The serpent's shadow by Riordan, Rick

Call No.: 823 RIO
Publisher: Puffin Books
Subject: Miscellaneous

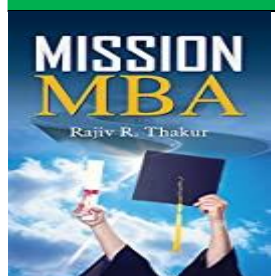
Accession No.: 23577
Year: 2013
Edition: 1st



Marketing analytics by Maity, Moutusy

Call No.: 658.83 MAI
Publisher: Oxford Uni. Press
Subject: Marketing

Accession No.: 23578
Year: 2021
Edition: 1st



Mission MBA by Thakur, Rajiv R

Call No.: 658 THA
Publisher: Prabhat Prakashan
Subject: Management

Accession No.: 23579
Year: 2017
Edition: 1st



Management practices for the new digital economy by Pathak, Kavita (Ed)

Call No.: 658 MAN
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