

LBRARY AND RESOURCE CENTER



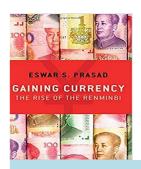




NEW ARRIVALS



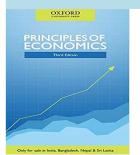
Total No. of Titles- 11932
Total No. of Volumes- 18762
Total Book Bank Books-11181
Total Books - 29943



Gaining currency by Prasad, Eswar S

Publisher: Oxford Year: 2017

Subject: Economics Recommended By: Ritika Gugnani



Principles of economics by Vengedasalam, Deviga

Call No: 330 VEN Accession No: 18705 -06

Publisher: Oxford Year: 2013

Subject: Economics Recommended By: Vranda Jain



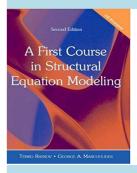
How to use SPSS by Cronk, Brian C



Call No: 005.5 CRO Accession No: 18707

Publisher: Routledge Year: 2018

Subject: Computers & IT Recommended By: Rajesh Sharma



First course in structural equation modeling by Raykov, Tenko

Call No: 519.53 RAY Accession No: 18708

Publisher: Routledge Year: 2016

Subject: Statistics Recommended By: Rajesh Sharma



Primer of multivariate statistics by Harris, Richard

Call No: 519.535 HAR Accession No: 18709

Publisher: Psychology Press Year: 2013

Subject: Statistics Recommended By: Rajesh Sharma

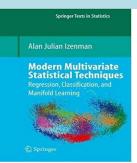


Applied multivariate statistics analysis by Johnson, Richard A

Call No: 519.5 JOH Accession No: 18710

Publisher: Pearson Year: 2017

Subject: Statistics Recommended By: Rajesh Sharma

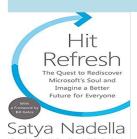


Modern multivariate statistical techniques by Izenman, Alan Julian

Call No: 519.5 IZE Accession No: 18711

Publisher: Springer Year: 2008

Subject: Statistics Recommended By: Rajesh Sharma



Hit refresh by Nadella, Satya

Publisher: Harper Business Year: 2017

Subject: Management Recommended By: Shalini Verma



Spiritual practice for ego removal by Athavale, Jayant Balaji

Call No: 204.2 ATH Accession No: 18713

Publisher: Sanatan bharatiya Year: 2016

Subject: Miscellaneous Recommended By: Banasree Dey



First aid training (part-1 to Part 3) by Pingale, Charudatta

Call No: 614.8 PIN Accession No: 18714

Publisher: Sanatan bharati. Year: 2016

Subject: Miscellaneous Recommended By: Banasree Dey



First aid training (part-1 to Part 3) by Pingale, Charudatta

Call No: 614.8 PIN Accession No: 18715

Publisher: Sanatan bharati. Year: 2016

Subject: Miscellaneous Recommended By: Banasree Dey



First aid training (part-1 to Part 3) by Pingale, Charudatta

Call No: 614.8 PIN Accession No: 18716

Publisher: Sanatan bharati. Year: 2016

Subject: Miscellaneous Recommended By: M S Kumar



Cloud computing by Chee, Brian J S

Accession No: 18717

Year: 2014

Call No: 006.78 CHE Recommended By: Shubham Publisher: CRC Press Agarwal(JN170321),JN170274,

Subject: Computers & IT JN170298 and JN170210

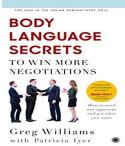


Strategic planning execution and measurement (SPEM) by Jakhotiya, Girish P

Call No: 658.4012 JAK Accession No: 18718

Publisher: CRC Press Year: 2013

Subject: Management Recommended By: LRC

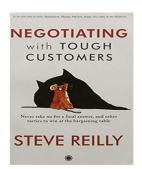


Body language secrets by Williams, Greg

Call No: 153.69 WIL Accession No: 18719

Publisher: Jaico Year: 2017

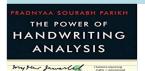
Subject: Miscellaneous Recommended By: Jitender Sharma



Negotiating with tough customers by Reilly, Steve

Publisher: jaico Year: 2016

Subject: Management Recommended By: Jafar (JN170315)



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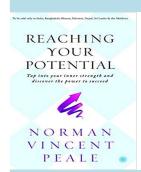
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Power of handwriting analysis by Parikh, Pradnyaa Sourabh

Call No: 155.282 PAR Accession No: 18721

Publisher: Jaico Year: 2017

Subject: Miscellaneous Recommended By: Jitender Sharma

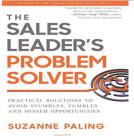


Reaching your potential by Peale, Norman Vincent

Call No: 158 PEA Accession No: 18722

Publisher: Jaico Year: 2016

Subject: Miscellaneous Recommended By: Renuka Mahajan

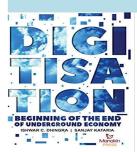


Sales leaders problem solver by Paling, Suzanne

Call No: 658.81 PAL Accession No: 18723

Publisher: Jaico Year: 2017

Subject: Marketing Recommended By: Jitender Sharma



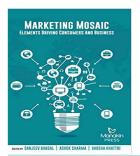
Digitisation by Dhingra, Ishwar C

Accession No: 18724

Call No: 332.46 DHI Year: 2017

Publisher: Manakin Press Recommended By: Shubham Agrawal

Subject: Miscellaneous (JN170321)



Marketing mosaic by Bansal, Sanjeev (Ed)

Call No: 658.812 MAR Accession No: 18725

Publisher: Manakin Press Year: 2017

Subject: Marketing Recommended By: LRC



Business research methods by Bajpai, Naval

Call No: 658.072 BAJ Accession No: 18726

Publisher: Pearson Year: 2017

Subject: Management Recommended By: Arjun Rudra



Cloud computing by Erl, Thomas

Call No: 006.78 ERL Accession No: 18727

Publisher: Pearson Year: 2016

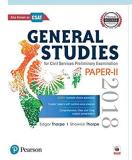
Subject: Computers & IT Recommended By: Jitender Sharma



Foundations of lodging management by Hayes, David K

Publisher: Pearson Year: 2015

Subject: Miscellaneous Recommended By: Jitender Sharma

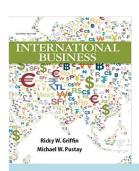


General studies paper-2018 by Thorpe, Edgar

Call No: 050 THO Accession No: 18729

Publisher: Pearson Year: 2018

Subject: Miscellaneous Recommended By: Jitender Sharma



International business by Griffin, Ricky W

Call No: 658.049 GRI Accession No: 18730

Publisher: Pearson Year: 2018

Subject: Management Recommended By: Jitender Sharma

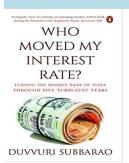


Introduction to operations and supply chain management by Bozarth, Cecil B

Call No: 658.5 BOZ Accession No: 18731

Publisher: Pearson Year: 2017

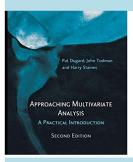
Subject: Management Recommended By: Surender Kumar



Who moved my intrest rate? by Subbarao, Duvvuri

Publisher: Penguin Year: 2016

Subject: Economics Recommended By: Jitender Sharma

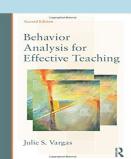


Approaching multivariate analysis by Dugard, Pat

Call No: 150.1519535 DUG Accession No: 18733

Publisher: Routledge Year: 2011

Subject: Miscellaneous Recommended By: Moid U Ahmad

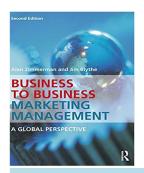


Behavior analysis for effective teaching by Vargas, Julie S

Call No: 371.93 VAR Accession No: 18734

Publisher: Routledge Year: 2017

Subject: Miscellaneous Recommended By: Arjun Rudra

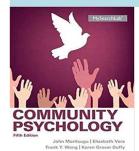


Business to business marketing management by Zimmerman, Alan

Call No: 658.804 ZIM Accession No: 18735

Publisher: Routledge Year: 2015

Subject: Marketing Recommended By: Deepak Singh

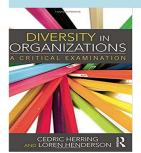


Community psychology by Moritsugu, John

Call No: 362.2 MOR Accession No: 18736

Publisher: Routledge Year: 2017

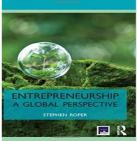
Subject: Miscellaneous Recommended By: Shalini Srivastava



Diversity in organizations by Herring, Cedric

Publisher: Routledge Year: 2017

Subject: Management Recommended By: LRC

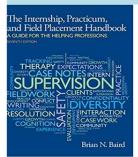


Entrepreneurship by Roper, Stephen

Call No: 658.421 ROP Accession No: 18738

Publisher: Routledge Year: 2016

Subject: Management Recommended By: Moid U Ahmad

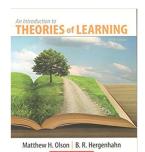


Internship practicum and field placement handbook by Baird, Brian N

Call No: 158.307155 BAI Accession No: 18739

Publisher: Routledge Year: 2018

Subject: Miscellaneous Recommended By: LRC

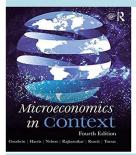


Introduction to theories of learning by Olson, Matthew H

Call No: 370.1523 OLS Accession No: 18740

Publisher: Routledge Year: 2017

Subject: Miscellaneous Recommended By: LRC

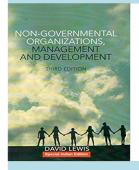


Microeconomics in context by Goodwin, Neva

Call No: 338.5 GOO Accession No: 18741

Publisher: Routledge Year: 2017

Subject: Economics Recommended By: Moid U Ahmad



Non governmental organizations management and development by Lewis, David

Call No: 338.9 LEW Accession No: 18742

Publisher: Routledge Year: 2016

Subject: Economics Recommended By: Shalini Srivastava



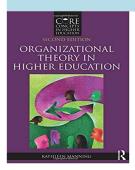
Organizational behaviour by Smith, Paul E



Call No: 658.4 SMI Accession No: 18743

Publisher: Routledge Year: 2015

Subject: Management Recommended By: Jitender Sharma

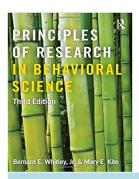


Organizational theory in higher education by Manning, Kathleen

Call No: 378.101 MAN Accession No: 18744

Publisher: Routledge Year: 2017

Subject: Miscellaneous Recommended By: Jitender Sharma



Principles of research in behavioral science by Whitley, Bernard E

Call No: 658.072 WHI Accession No: 18745

Publisher: Routledge Year: 2016

Subject: Management Recommended By: Rajesh Sharma

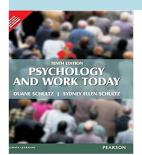


Project management by Grit, Roel

Call No: 658.404 GRI Accession No: 18746

Publisher: Routledge Year: 2016

Subject: Management Recommended By: Surender Kumar



Psychology and work today by Schultz, Duane

Call No: 158.7 SCH Accession No: 18747

Publisher: Routledge Year: 2017

Subject: Miscellaneous Recommended By: Shalini Srivastava

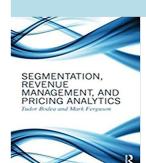


Research methods in education by Cohen, Louis

Call No: 370.72 COH Accession No: 18748

Publisher: Routledge Year: 2015

Subject: Miscellaneous Recommended By: Shalini Srivastava

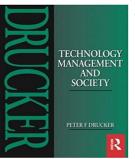


Segmentation revenue management and pricing analytics by Bodea, Tudor

Call No: 658.1554 BOD Accession No: 18749

Publisher: Routledge Year: 2016

Subject: Marketing Recommended By: Ritika Gugnani

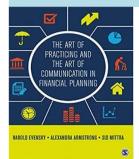


Technology management and society by Drucker, Peter F

Call No: 658 DRU Accession No: 18750

Publisher: Routledge Year: 2015

Subject: Management Recommended By: LRC



Art of practicing and the art of communication in financial planning by Evensky, Harold(Ed)

Call No: 332.024 ART Accession No: 18751

Publisher: Sage Year: 2017

Subject: Management Recommended By: Moid U Ahmad

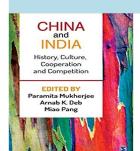


Business to business marketing by Brennan, Ross

Call No: 658.827 BRE Accession No: 18752

Publisher: Sage Year: 2014

Subject: Marketing Recommended By: Jitender Sharma



China and India by Mukherjee, Paramita (Ed)

Call No: 303.48251054 CHI Accession No: 18753

Publisher: Sage Year: 2016

Subject: Miscellaneous Recommended By: JN170210



Essentials of business research by Wilson, Jonathan

Essentials of
Business Research
A Guide to Doing Your Research Project
Jonathan Wilson

Call No: 658.072 WIL

Accession No: 18754

Publisher: Sage

Year: 2014

Subject: Management

Recommended By: LRC



International human resource management by Harzing, Anne-Wil

Call No: 658.3 HAR Accession No: 18755

Publisher: Sage Year: 2011

Subject: Management Recommended By: Jitender Sharma



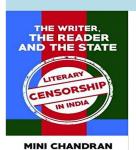
Modis foreign policy by Chowdhari, Reeta

Reeta Chowdhari TREMBLAY

Call No: 327.540090512 TRE Accession No: 18756

Publisher: Sage Year: 2017

Subject: Miscellaneous Recommended By: Jitender Sharma



Writer the reader and the state by Chandran, Mini

Publisher: Sage Year: 2017

Subject: Miscellaneous Recommended By: Jitender Sharma

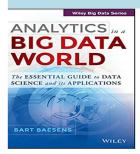


HR analytics by Bhattacharyya, Dipak Kumar

HR Analytics Understanding Theories and Applications Dipak Kumar Bhattacharyya Call No: 658.3 BHA Accession No: 18758

Publisher: Sage Year: 2017

Subject: Management Recommended By: Jitender Sharma



Analytics in a big data world by Baesens, Bart

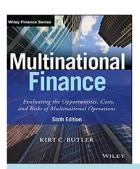
Accession No: 18759

Call No: 006.312 BAE Year: 2014

Publisher: Wiley Recommended By: Shubham

Subject: Computers & IT (JN170321),JN170274, JN170298 and

JN170210

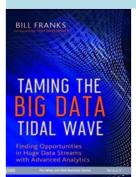


Multinational finance by Butler, Kirt C

Call No: 658.1599 BUT Accession No: 18760

Publisher: Wiley Year: 2017

Subject: Management Recommended By: Jitender Sharma



Taming the big data tidal wave by Franks, Bill

Call No: 006.312 FRA Accession No: 18761

Publisher: Wiley Year: 2014

Subject: Computers & IT Recommended By: Shubham Agarwal(JN170321),JN170274,

JN170298 and JN170210



Corporate governance by Moore, Marc

Call No: 658.42 MOO Accession No: 18762

Publisher: Palgrave Year: 2017

Subject: Miscellaneous Recommended By: Shalini Srivastava