

LIBRARY AND RESOURCE CENTER

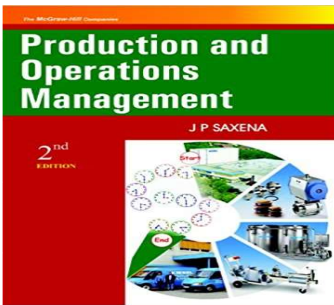


NEW ARRIVALS



JANUARY - 2018

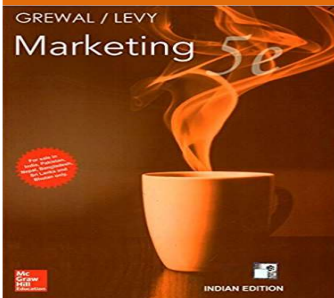
Total No. of Titles-	11875
Total No. of Volumes-	18702
Total Book Bank Books-	11181
Total Books -	29883



Production and operations management by Saxena, J P

Call No: 658.5 SAX
Publisher: McGraw Hill
Subject: Management

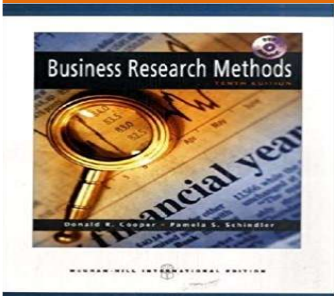
Accession No: 18681
Year: 2009
Recommended By: Gifted



Marketing by Grewal, Dhruv

Call No: 658.8 GRE
Publisher: McGraw Hill
Subject: Marketing

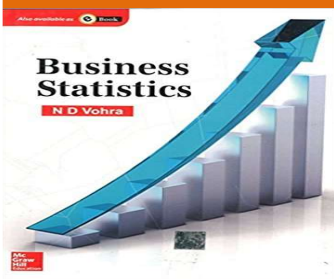
Accession No: 18682
Year: 2017
Recommended By: Gifted



Business research methods by Cooper, Donald R.

Call No: 658.072 COO
Publisher: McGraw Hill
Subject: Management

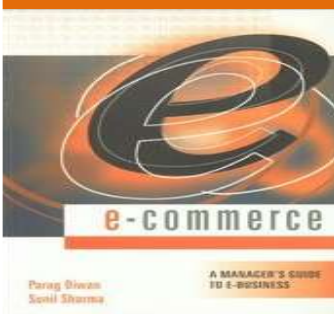
Accession No: 18683
Year: 2003
Recommended By: Gifted



Business statistics by Vohra, N D

Call No: 658.40331 VOH
Publisher: McGraw Hill
Subject: Management

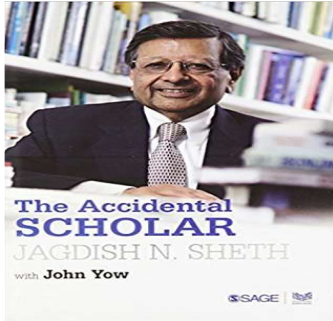
Accession No: 18684
Year: 2013
Recommended By: Gifted



E- Commerce by Diwan, Parag

Call No: 658.872 DIW
Publisher: Excel Books
Subject: Marketing

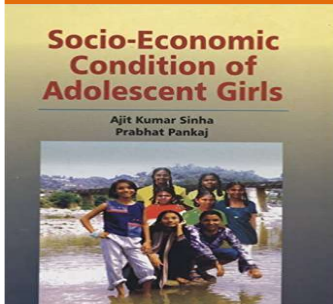
Accession No: 18685
Year: 2005
Recommended By: Gifted



Accidental scholar by Sheth, Jagdish N

Call No: 650.092 SHE
Publisher: Sage
Subject: Management

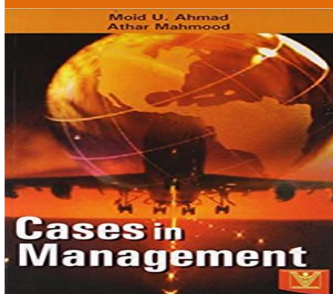
Accession No: 18686
Year: 2014
Recommended By: Gifted



Socio economic condition of adolescent girls by Sinha, Ajit Kumar

Call No: 305.23520954 SIN
Publisher: Deep & Deep
Subject: Miscellaneous

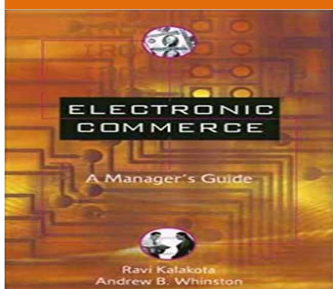
Accession No: 18687
Year: 2009
Recommended By: Gifted



Cases in management by Ahmad, Moid U

Call No: 658 AHA
Publisher: Vrinda Pub.
Subject: Management

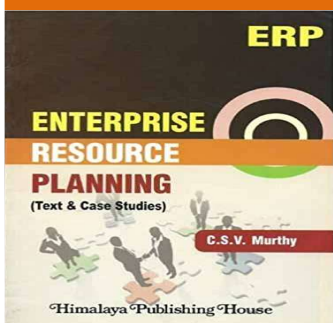
Accession No: 18688
Year: 2008
Recommended By: Gifted



Electronic commerce by Kalakota, Ravi

Call No: 658.872 KAL
Publisher: Pearson
Subject: Marketing

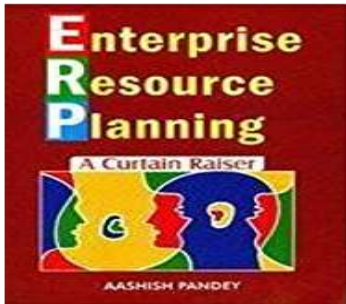
Accession No: 18689
Year: 2004
Recommended By: Gifted



Enterprise resource planning (ERP) by Murthy, C S V

Call No: 658.4012 MUR
Publisher: Himalaya
Subject: Management

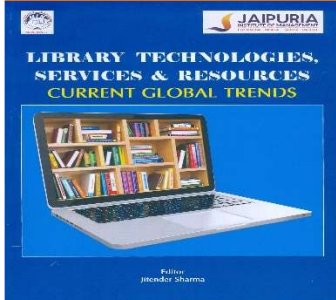
Accession No: 18690
Year: 2006
Recommended By: Gifted



Enterprise resource planning by Pandey, Aashish

Call No: 658.4012 PAN
Publisher: Variety Books
Subject: Management

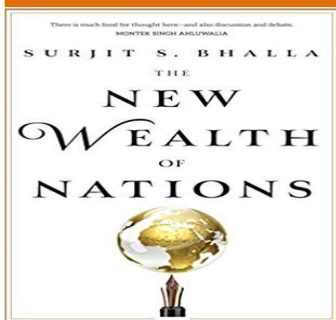
Accession No: 18691
Year: 2006
Recommended By: Gifted



Library technologies services and resources by Sharma, Jitender (Ed)

Call No: 021.24 LIB
Publisher: Excel Books
Subject: Miscellaneous

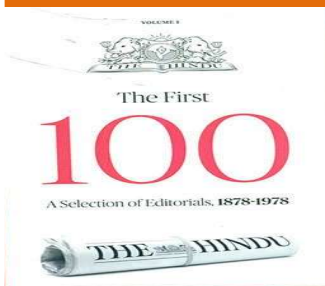
Accession No: 18692-96
Year: 2017
Recommended By: Gifted



New wealth of nations by Bhalla, Surjit S

Call No: 330.153 BHA
Publisher: Simon & Schuster
Subject: Economics

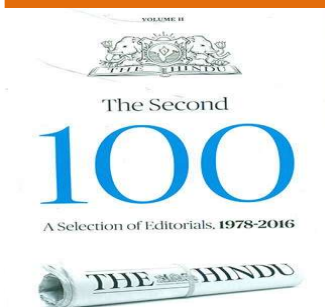
Accession No: 18697-98
Year: 2017
Recommended By: Director Madam



First hundred by The Hindu

Call No: 070.172 FIR
Publisher: Kasturi & Sons Ltd.
Subject: Miscellaneous

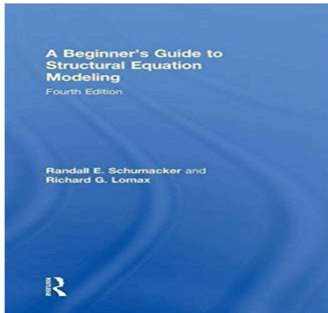
Accession No: 18699
Year: 2017
Recommended By: LRC



Second hundred by The Hindu

Call No: 070.172 SEC
Publisher: Kasturi & Sons Ltd.
Subject: Miscellaneous

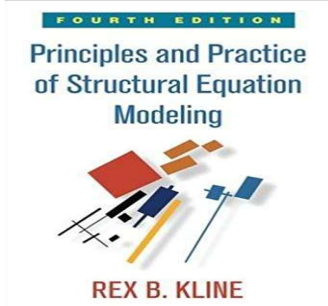
Accession No: 18700
Year: 2017
Recommended By: LRC



Beginners guide to structural equation modeling by Schumacker, Randall E

Call No: 519.53 SCH
Publisher: Routledge
Subject: Statistics

Accession No: 18701
Year: 2016
Recommended By: Rajesh Sharma



Principles and practice of structural equation modeling by Kline, Rex B

Call No: 519.53 KLI
Publisher: Guilford Press
Subject: Statistics

Accession No: 18702
Year: 2016
Recommended By: Rajesh Sharma