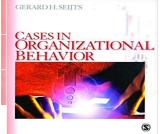


Capital outflow from south asian nations By Sengupta, Tarun

Call No: 332.041 SEN Publisher: Serials Publications Subject: Miscellaneous

Accession No: 18773 Year: 2018 Recommended By: Ritika Gugnani

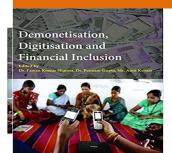


SAGE SOUTH ASIA EDITION

Cases in organizational behavior By Seijts, Gerard H

Call No: 658.4 SEI Publisher: Sage Subject: Miscellaneous

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Call No: 332.46 DEM Publisher: Heritage Subject: Miscellaneous

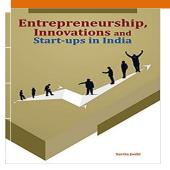
Accession No: 18775 Year: 2017 Recommended By: Jitender Sharma

Demonetization and its impact on indian economy By Pruthi, S

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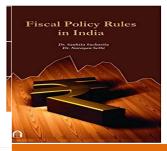
Call No: 332.46 PRU Publisher: Life Span Subject: Miscellaneous

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Entrepreneurship innovations and start ups in india By Joshi, Savita

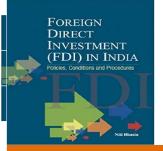
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Indias current trade scenario By Laha, Sidhartha Sankar

Call No: 382.0954 LAH Publisher: Serials Publications Subject: Miscellaneous

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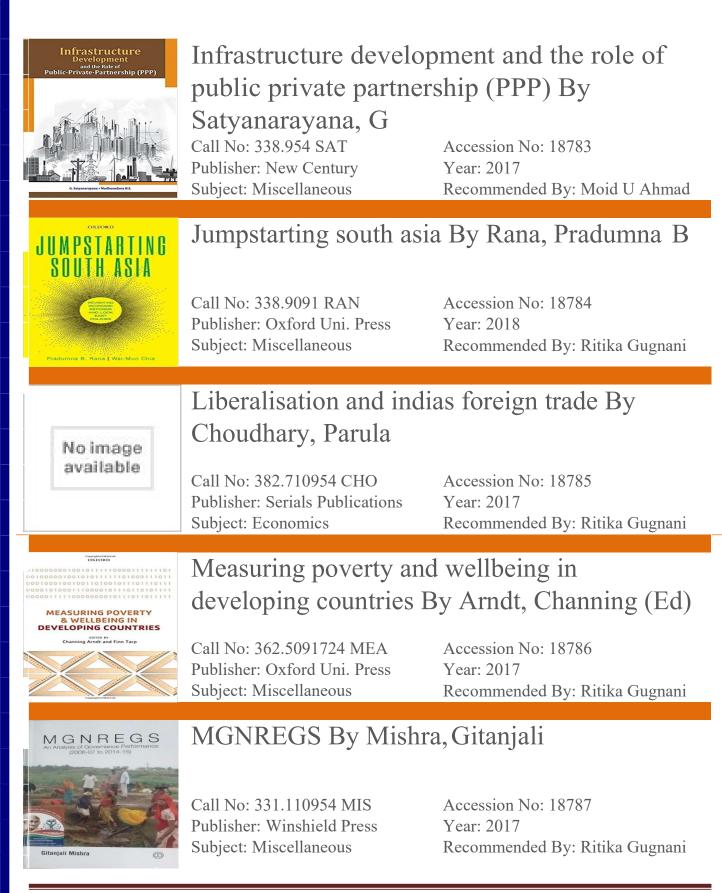


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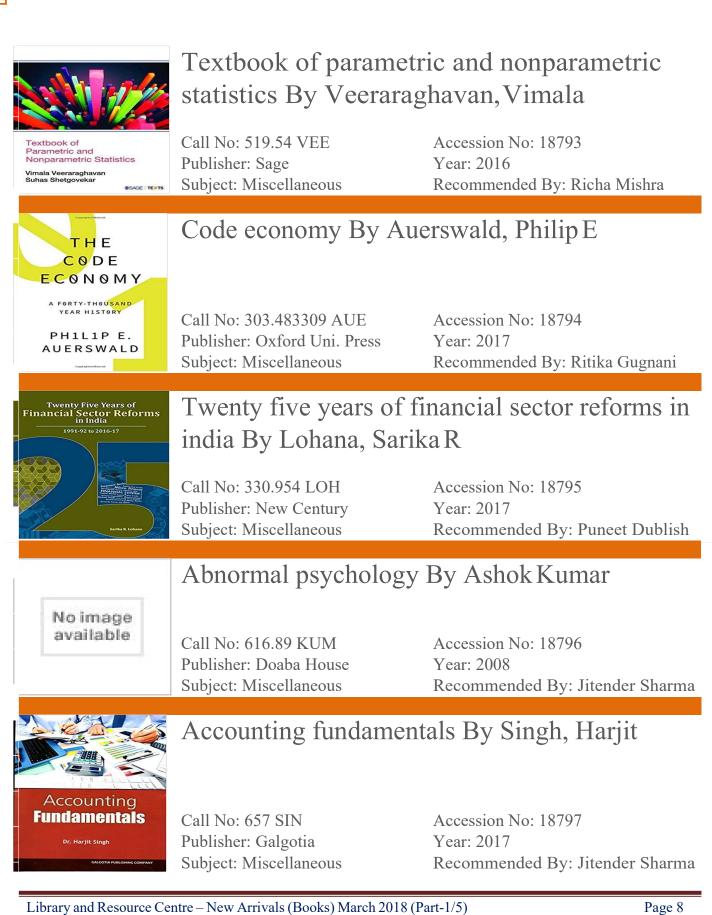
Indias management institutes and human capital development By Prasher, Rajeev

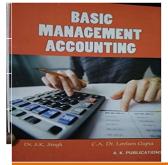
CallNo: 650.071154PRA Publisher: Bookwell Subject: Miscellaneous

Accession No: 18782 Year: 2016 Recommended By: Jitender Sharma



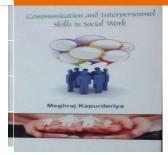






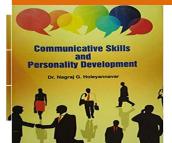
Basic management accounting By Singh, SK

Call No: 658.1511 SIN Publisher: A K Pub. Subject: Miscellaneous Accession No: 18798 Year: 2018 Recommended By: Jitender Sharma



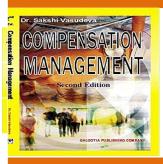
Communication and interpersonnel skills in social work By Kapurderiya, Meghraj

Call No: 650.014 KAP Publisher: R P Publications Subject: Miscellaneous Accession No: 18799 Year: 2017 Recommended By: JN170198



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Call No: 650.014 HOL Publisher: Crescent Publishing Subject: Miscellaneous Accession No: 18800 Year: 2017 Recommended By: Renuka Mahajan



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Call No: 658.322 VAS Publisher: Galgotia Subject: Miscellaneous

Accession No: 18801 Year: 2012 Recommended By: Jitender Sharma

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Accession No: 18803 Year: 2016 Recommended By: Pragya Gupta

Economic growth By Weil, DavidN

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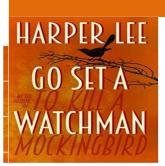
Entrepreneurship and rural women in india By Ahirrao, Jitendra

Call No: 658.421 AHI Publisher: New Century Subject: Miscellaneous Accession No: 18805 Year: 2013 Recommended By: Jitender Sharma

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Call No: 658.421 BAN Publisher: Galgotia Subject: Miscellaneous

Accession No: 18806 Year: 2016 Recommended By: Jitender Sharma

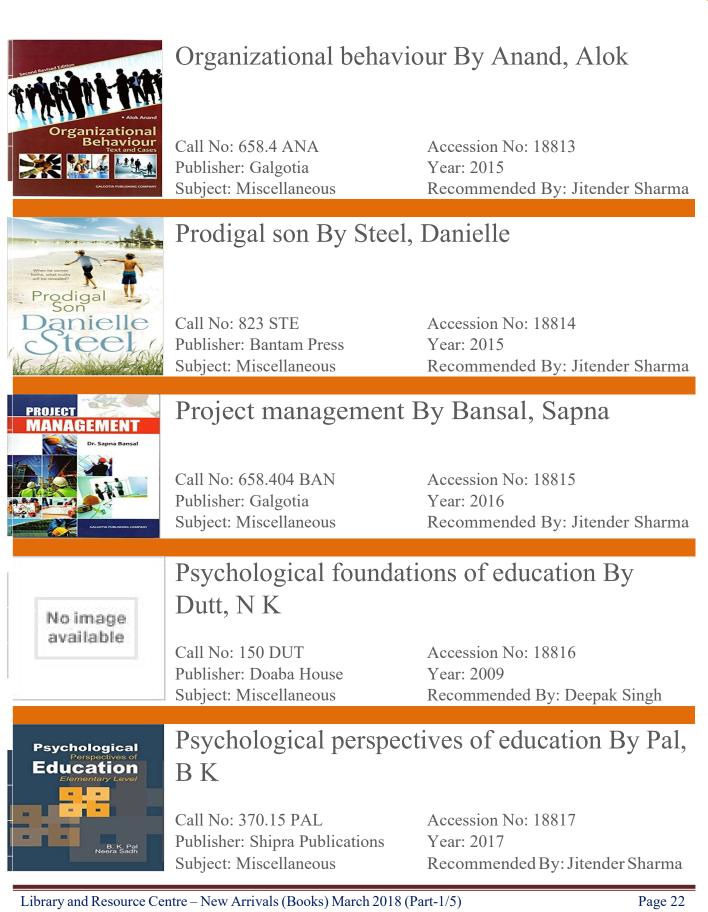


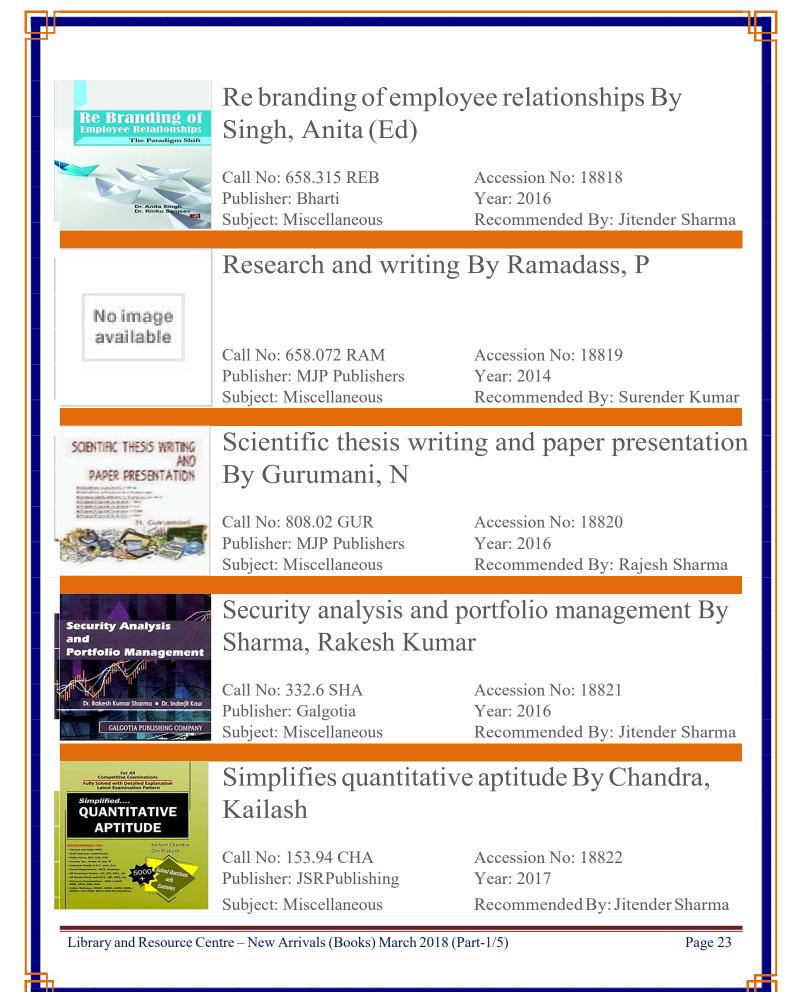
Go set a watchman By Lee, Harper

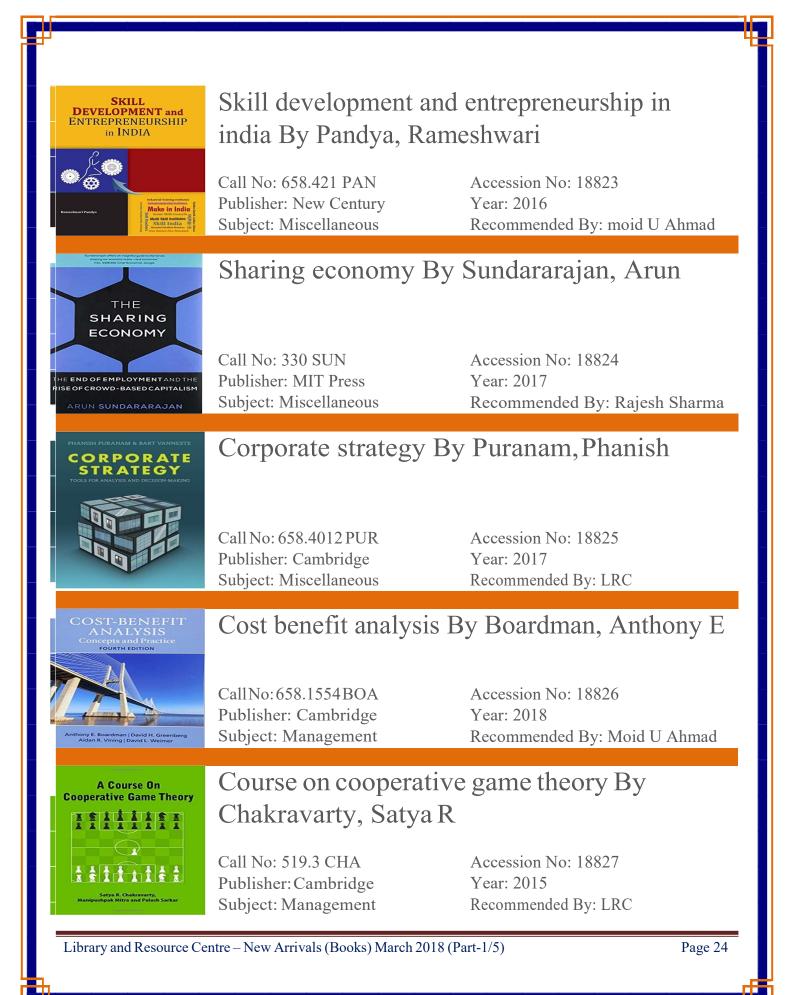
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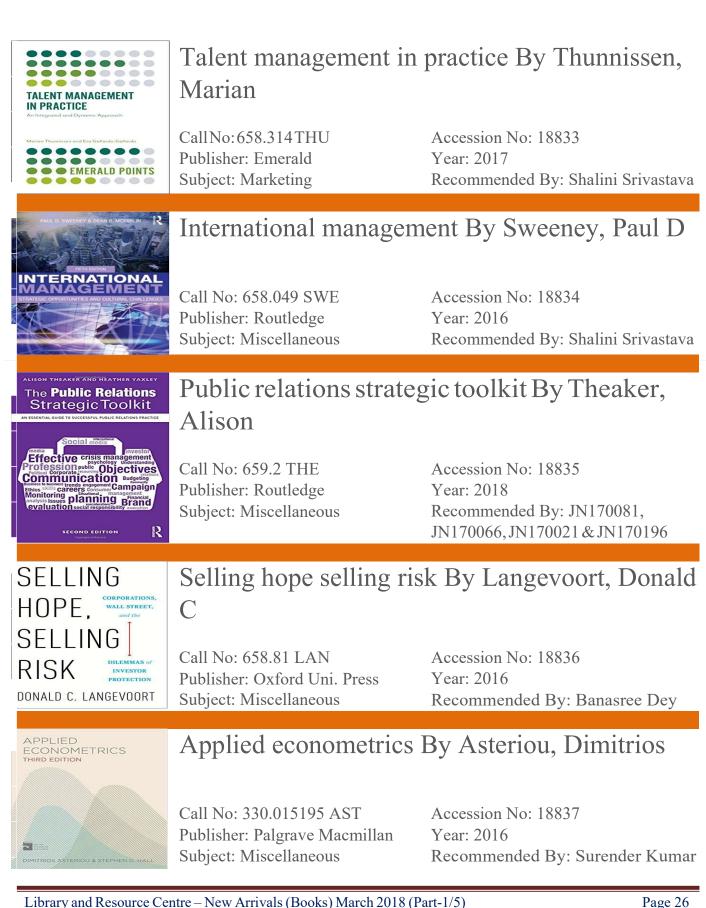














Corporate strategic communication By Stanton, Richard

Call No: 658.45 STA Publisher: Palgrave Macmillan Subject: Miscellaneous

Accession No: 18838 Year: 2017 Recommended By: Pragya Gupta

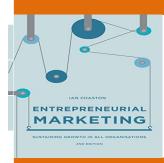


A.P. THIRLWALL and PENÉLOPE PACHECO-LÓPE:

Economics of development By Thirwall, AP

Call No: 330 THI Publisher: Palgrave Macmillan Subject: Economics

Accession No: 18839 Year: 2017 Recommended By: Ritika Gugnani



Entrepreneurial marketing By Chaston, Ian

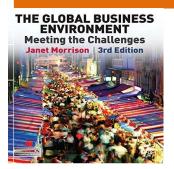
Call No: 658.802 CHA Publisher: Palgrave Macmillan Subject: Miscellaneous Accession No: 18840 Year: 2016 Recommended By: Rajesh Sharma



Global brand strategy By Steenkamp, Jan-Benedict

Call No: 658.827 STE Publisher: Palgrave Macmillan Subject: Management

Accession No: 18841 Year: 2017 Recommended By: Rajesh Sharma



Global business environment By Morrison, Janet

Call No: 337 MOR Publisher: Palgrave Macmillan Subject: Economics Accession No: 18842 Year: 2017 Recommended By: Shalini Srivastava



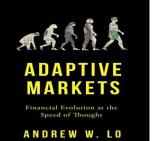
Practical business communication By Prince, Emma Sue

Call No: 650.014 PRI Publisher: Palgrave Macmillan Subject: Management Accession No: 18843 Year: 2017 Recommended By: Pragya Gupta



Essential quantitative methods By Oakshott, Les

Call No: 658.4032 OAK Publisher: Palgrave Macmillan Subject: Management Accession No: 18844 Year: 2016 Recommended By: Surender Kumar



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Adaptive markets By Lo, Andrew W

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Capitalism without capital By Haskel, Jonathan

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Accession No: 18846 Year: 2018 Recommended By: Ritika Gugnani

Open economy macroeconomics By Uribe, Martin

Call No: 339 URI Publisher: Princeton Subject: Miscellaneous

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Research methods for strategic management By Dagnino, Giovanni Battista (Ed)

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Sustainable event management By Jones,

Meegan

Call No: 394.2068 JON Publisher: Routledge Subject: Miscellaneous Accession No: 18855 Year: 2018 Recommended By: Rajesh Sharma

Growth and development in india By Majumder, Rajarshi (Ed)

Call No: 338.954 MAJ Publisher: Segment Books Subject: Management Accession No: 18856 Year: 2018 Recommended By: Ritika Gugnani

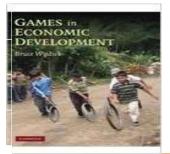


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> Global strategic management By Lasserre, Philippe

Call No: 658.4012 LAS Publisher: Palgrave Macmillan Subject: Management Accession No: 18857 Year: 2018 Recommended By: Deepak Singh





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Games in economic development By Wydick, Bruce

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Indias fiscal policy By De, Supriyo (Ed)

CallNo: 339.520954 IND Publisher: Cambridge Subject: Miscellaneous

Accession No: 18864 Year: 2017 Recommended By: Ritika Gugnani

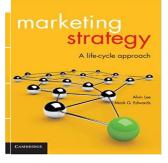
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Marketing strategy By Lee, Alvin

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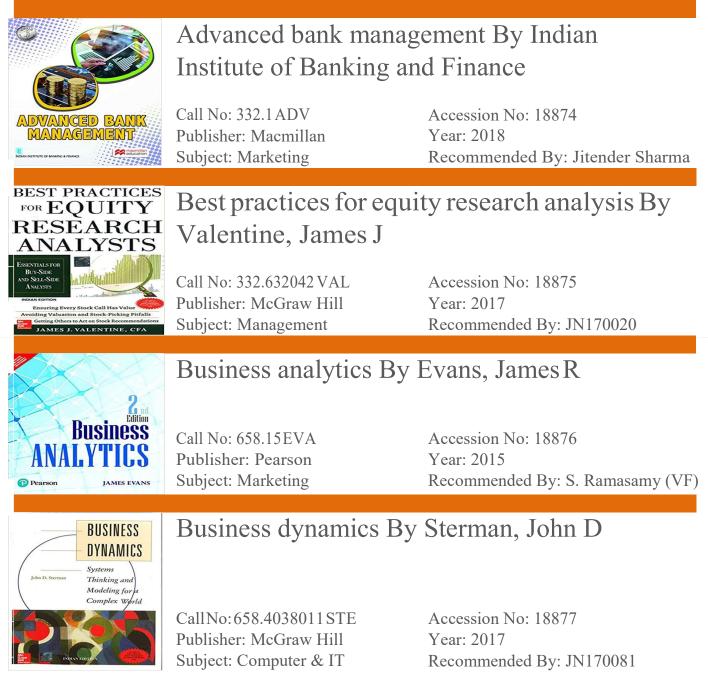
Abnormal Psychology

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Neuroscience Perspectives on Human Behavior and Experience

Abnormal psychology By Ray, William J

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Business research methods By Bryman, Alan

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Accession No: 18878 Year: 2011 Recommended By: JN170215 & JN170113



Consumer behaviour and branding By Kumar, S Ramesh

CallNo:658.8342KUM Publisher: Pearson Subject: Miscellaneous Accession No: 18879 Year: 2016 Recommended By: Jitender Sharma



-Business 2.0

Decision support systems in the 21st century By Marakas, George M

CallNo: 658.40380285574 MAR Publisher: Pearson Subject: Miscellaneous Accession No: 18880 Year: 2015 Recommended By: LRC

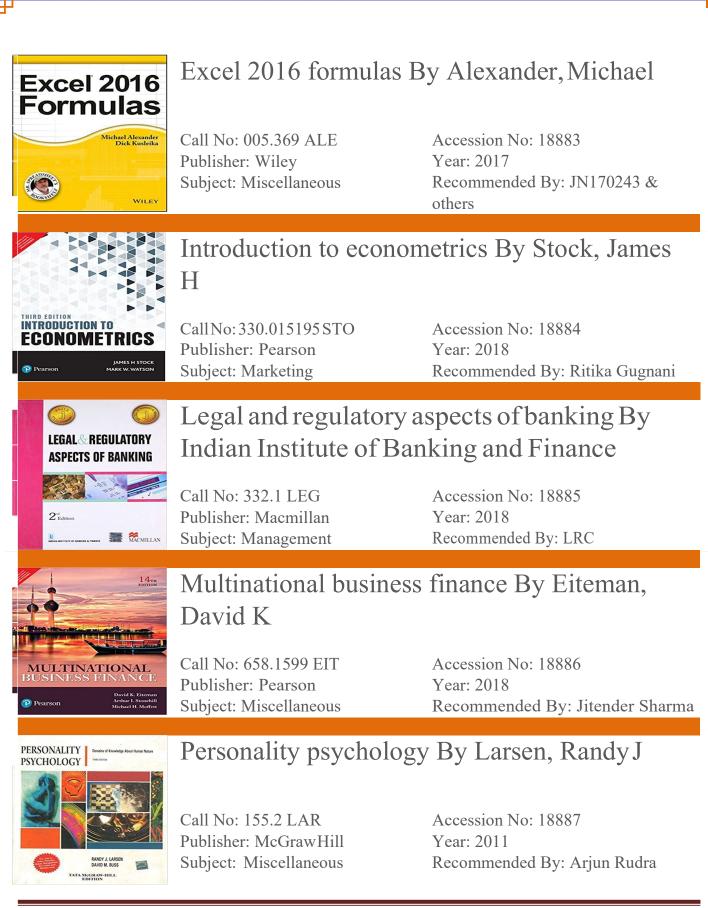
E-business 2.0 By Kalakota, Ravi

Call No: 658.872 KAL Publisher: Pearson Subject: Miscellaneous Accession No: 18881 Year: 2012 Recommended By: Jitender Sharma

Economics for business By Sloman, John

Call No: 330 SLO Publisher: Pearson Subject: Miscellaneous Accession No: 18882 Year: 2016 Recommended By: Ritika Gugnani

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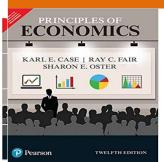




Principles and practices of banking By Indian Institute of Banking and Finance

Call No: 332.1 IND Publisher: Macmillan Subject: Miscellaneous

Accession No: 18888 Year: 2018 Recommended By: Jitender Sharma



PROJECT <u>Manage</u>ment

Principles of economics By Case, Karl E

Call No: 330 CAS Publisher: Pearson Subject: Miscellaneous Accession No: 18889 Year: 2018 Recommended By: Ritika Gugnani

Project management By Larson, Erik W

Call No: 658.404 LAR Publisher: McGrawHill Subject: Miscellaneous Accession No: 18890 Year: 2017 Recommended By: Surender Kumar

Research design By Creswell, John W



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Call No: 658.072 CRE Publisher: Sage Subject: Miscellaneous

Accession No: 18891 Year: 2011 Recommended By: LRC

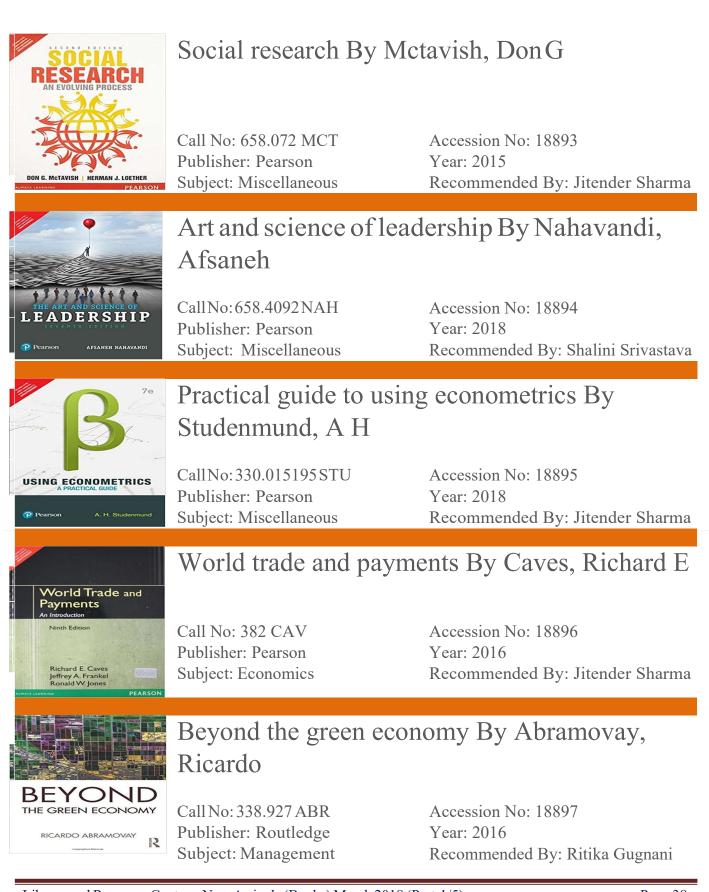


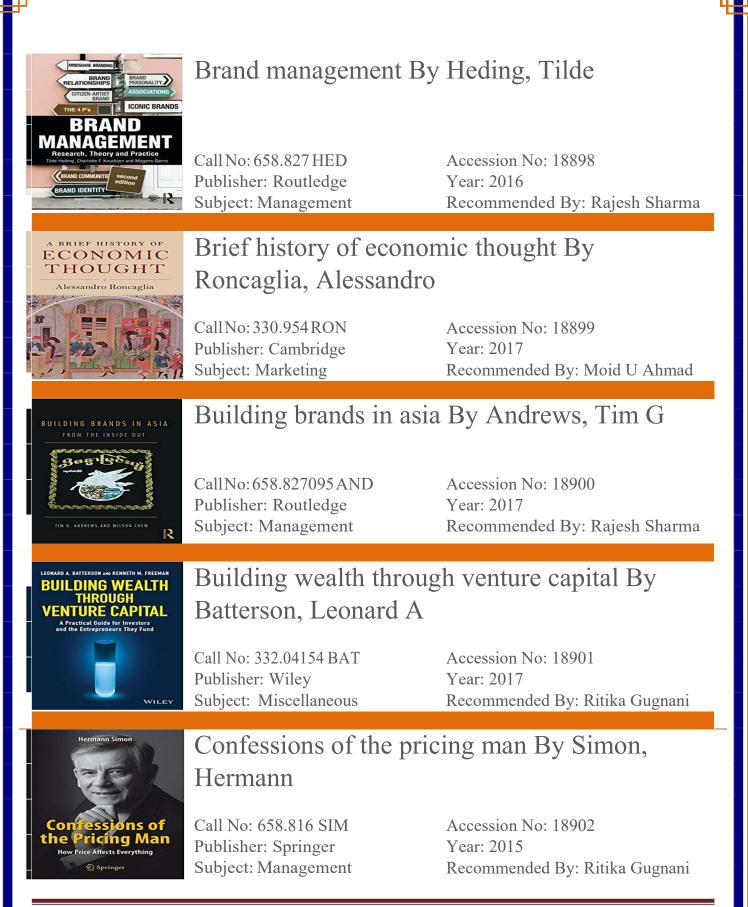
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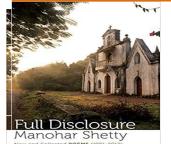


FORECASTING FOR ECONOMIC: AND BUSINESS

ORIA GONZALEZ-RIVERA

Forecasting for economics and business By Gonzalez-Rivera, Gloria

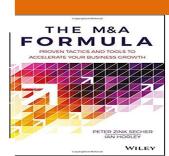
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Full disclosure By Shetty, Manohar

Call No: 821 SHE Publisher: Speaking Tiger Subject: Economics Accession No: 18909 Year: 2017 Recommended By: LRC

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International human resource management By Gupta, S C

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M & A formula By Secher, Peter Zink

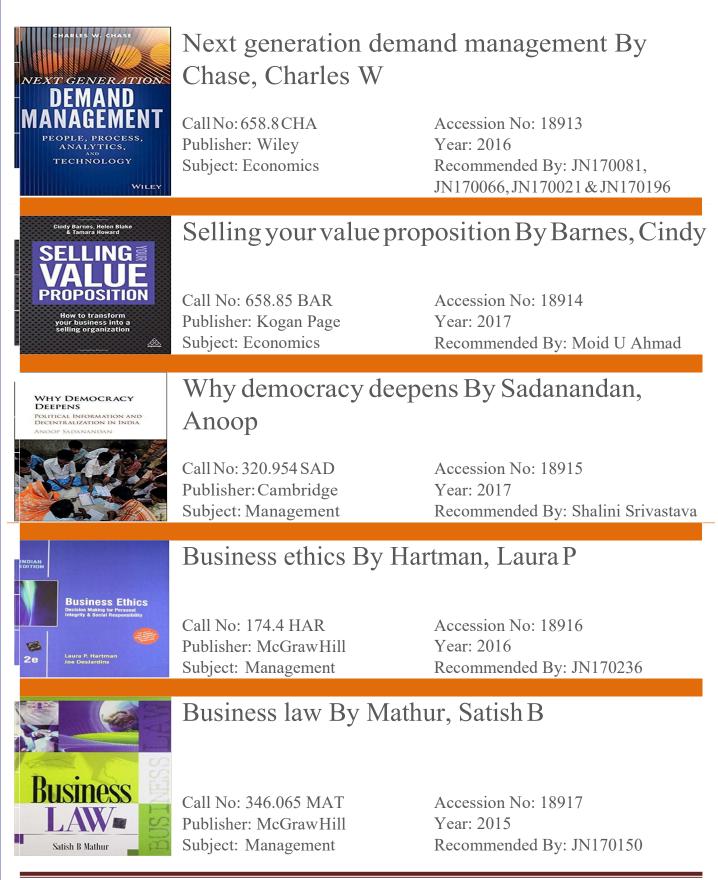
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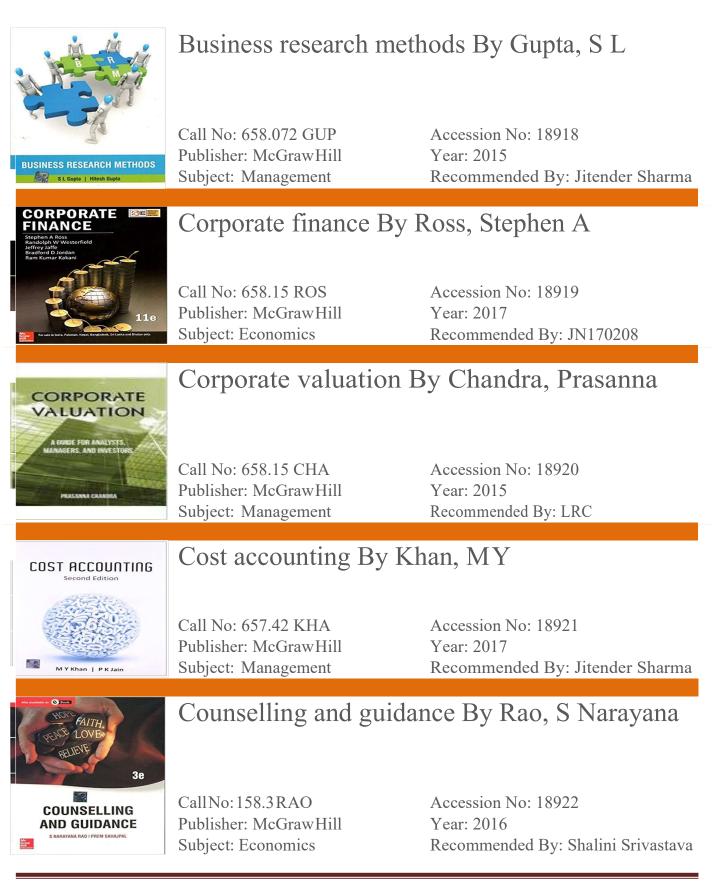
Accession No: 18911 Year: 2018 Recommended By: Moid U Ahmad

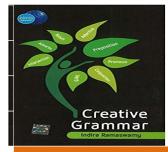


New history of management By Cummings, Stephen

CallNo: 658.009CUM Publisher: Cambridge Subject: Statistics Accession No: 18912 Year: 2017 Recommended By: Shalini Srivastava



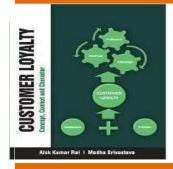




Creative grammar By Ramaswamy, Indira

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Customer loyalty By Rai, Alok Kumar

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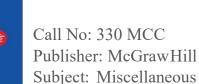
CYBER LAW SIMPLIFIED

Economics

Cyber law simplified By Sood, Vivek

Call No: 343.5409944 SOO Publisher: McGraw Hill Subject: Miscellaneous Accession No: 18925 Year: 2013 Recommended By: JN170208

Economics By McConnell, CampbellR

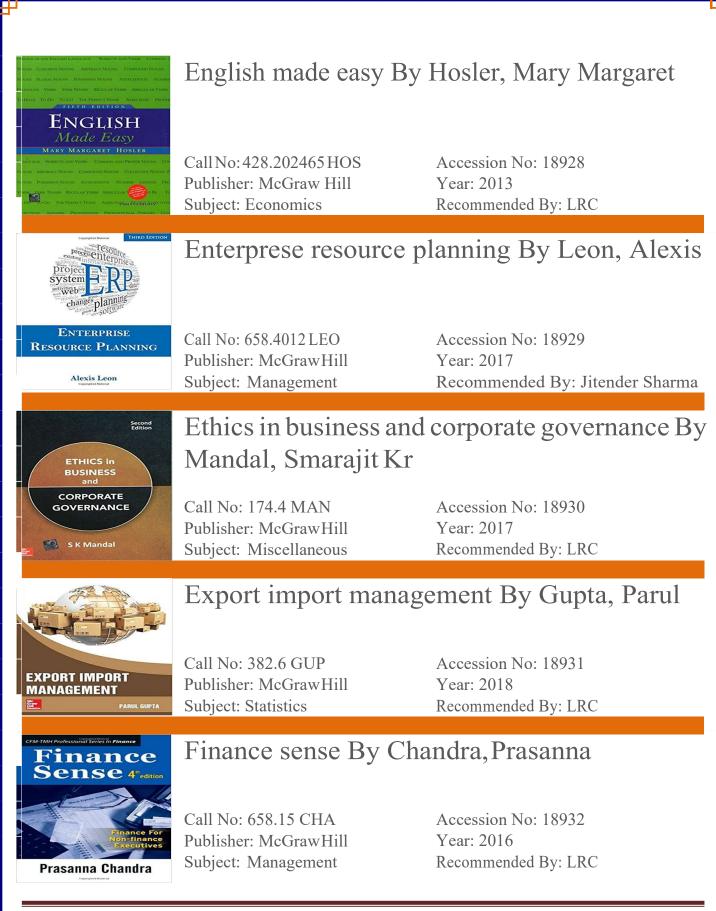


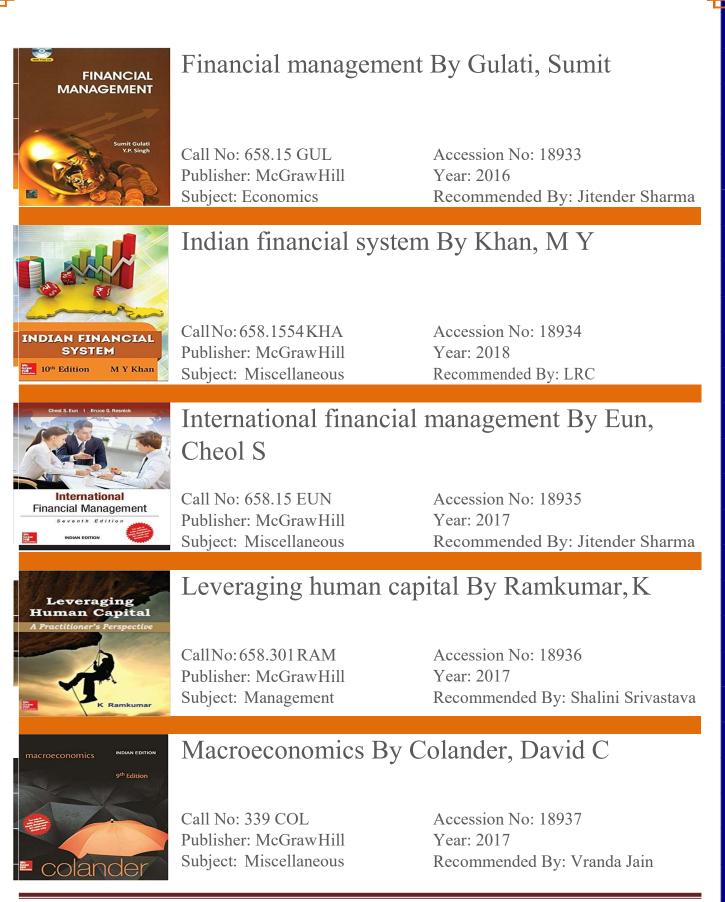
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Effective group discussion By Galanes, GloriaJ

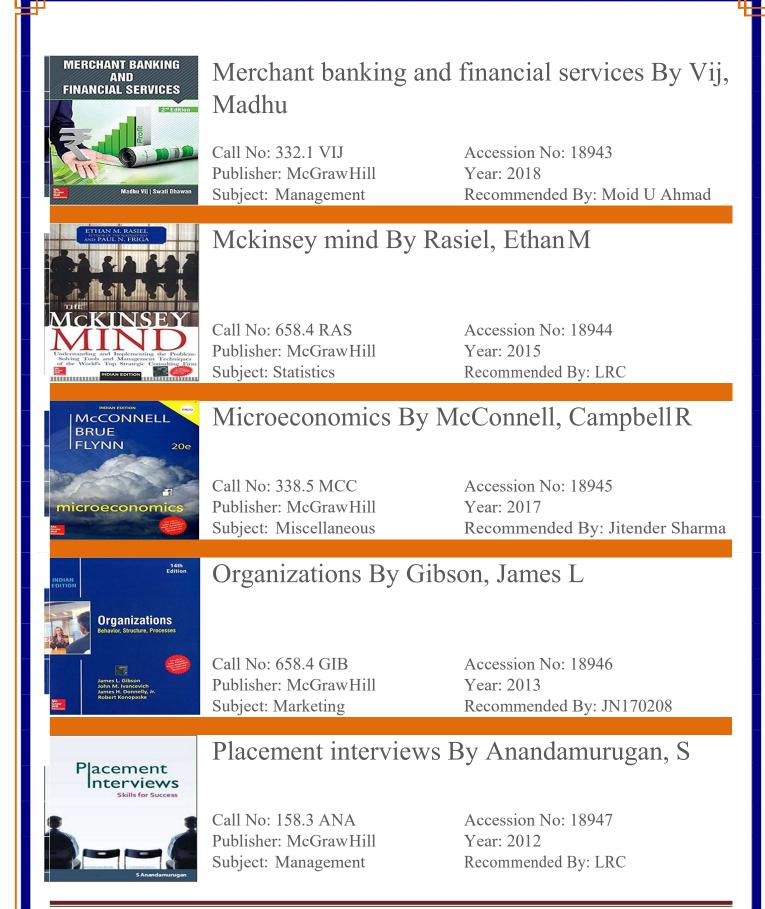
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Accession No: 18927 Year: 2010 Recommended By: LRC

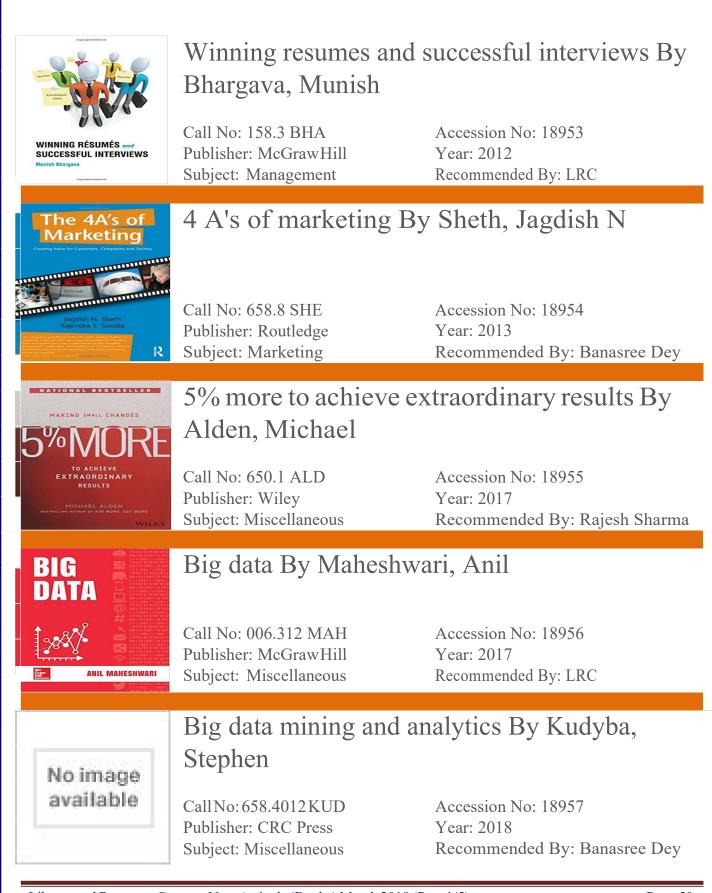


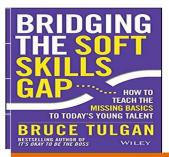












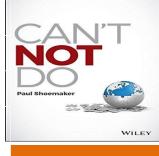
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Bridging the soft skills gap By Tulgan, Bruce

Call No: 650.014 TUL Publisher: Wiley Subject: Management

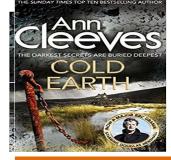
Accession No: 18958 Year: 2016 Recommended By: JN170285

Cant not do By Shoemaker, Paul



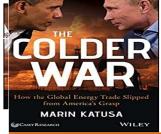
Call No: 303.4 SHO Publisher: Wiley Subject: Miscellaneous Accession No: 18959 Year: 2017 Recommended By: LRC

Cold earth By Cleeves, Ann



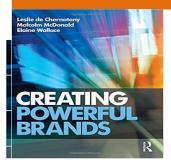
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Colder war By Katusa, Marin



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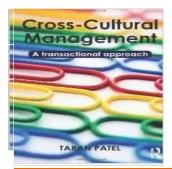
Accession No: 18961 Year: 2016 Recommended By: PGMF1632



Creating powerful brands By Chernatony, Leslie De

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Cross cultural management By Patel, Taran

CallNo: 658.3008 PAT Publisher: Routledge Subject: Marketing

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Customer relationship management By Buttle, Francis

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Digital marketing excellence By Chaffey, Dave

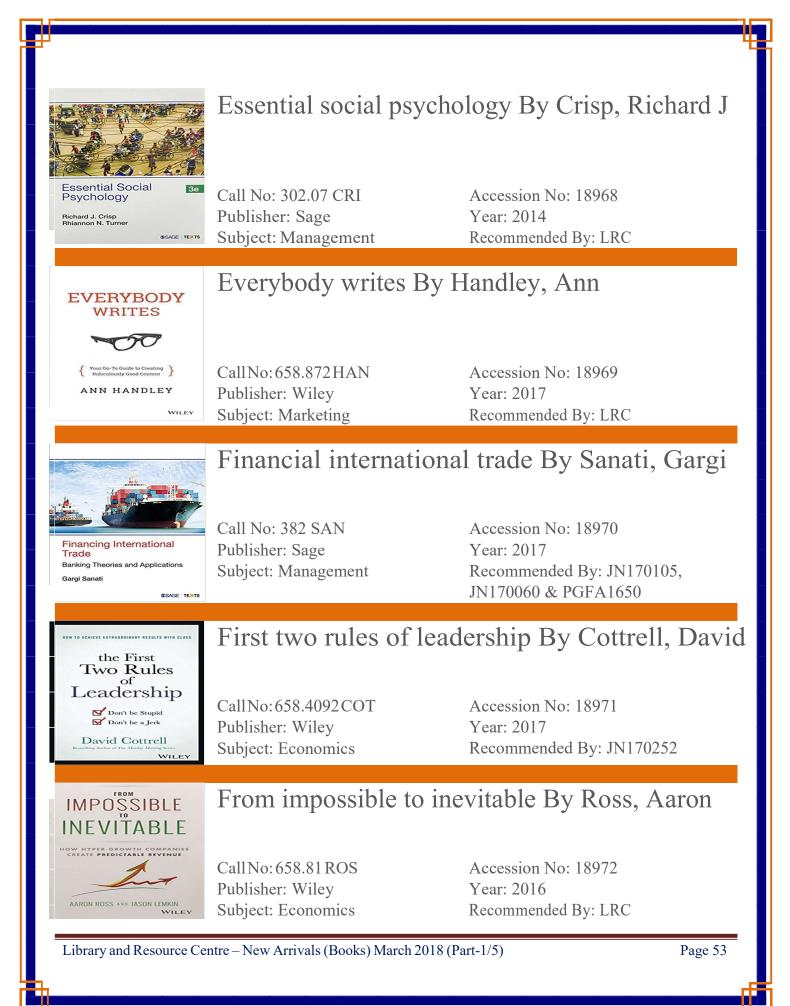
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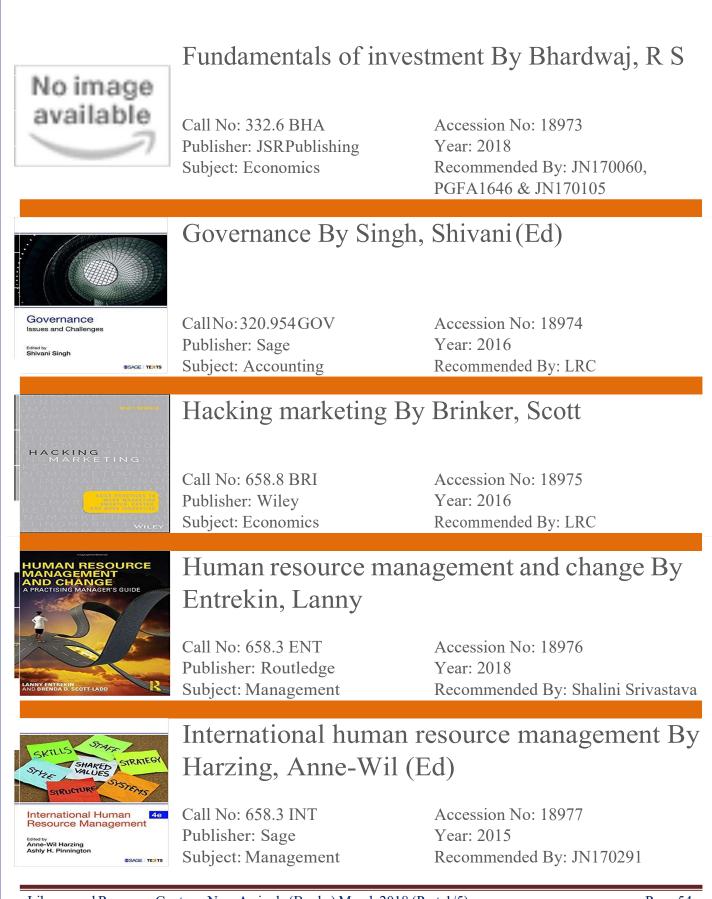
Entrepreneurship By Bansal, Sapna

Call No: 658.421 BAN Publisher: JSRPublishing Subject: Management

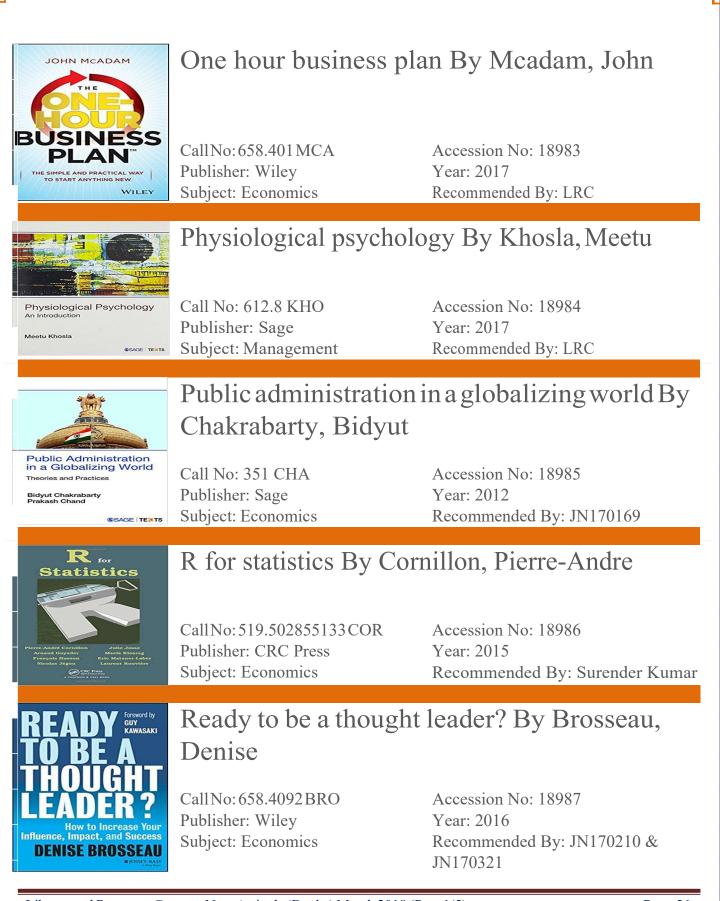
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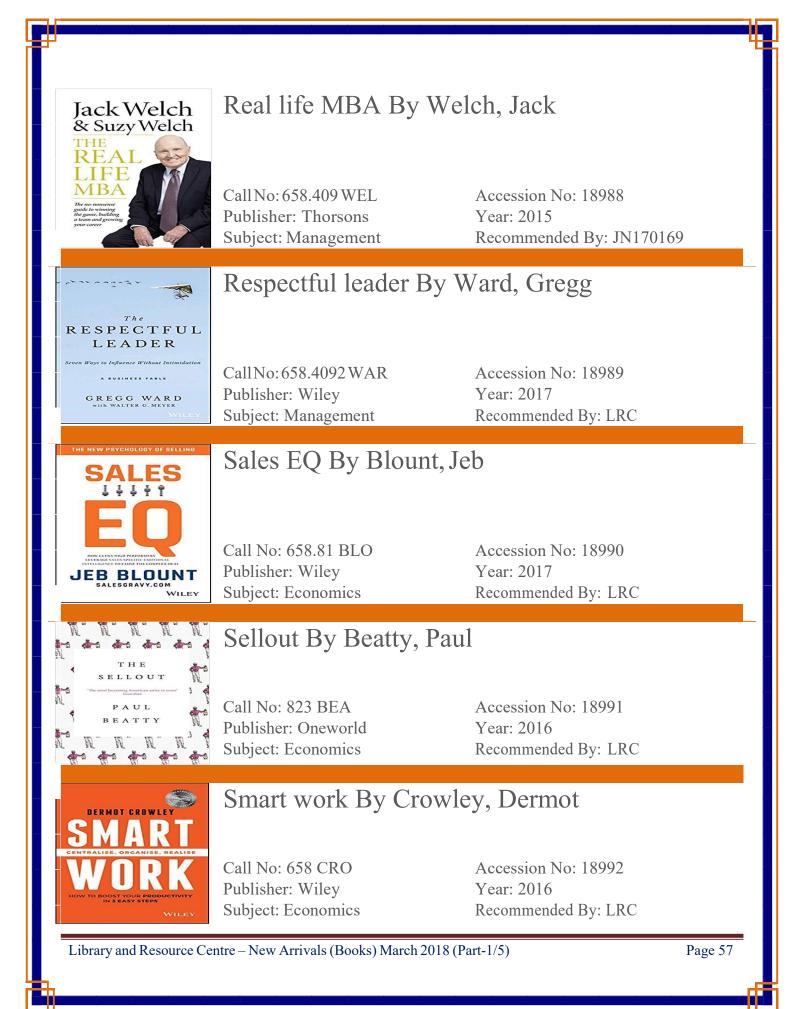
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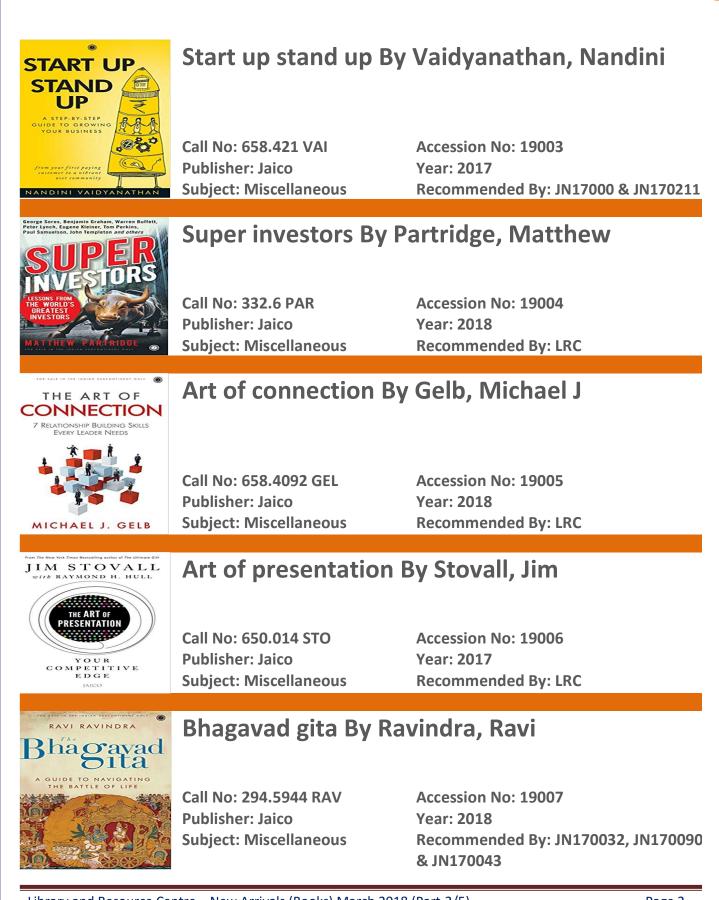


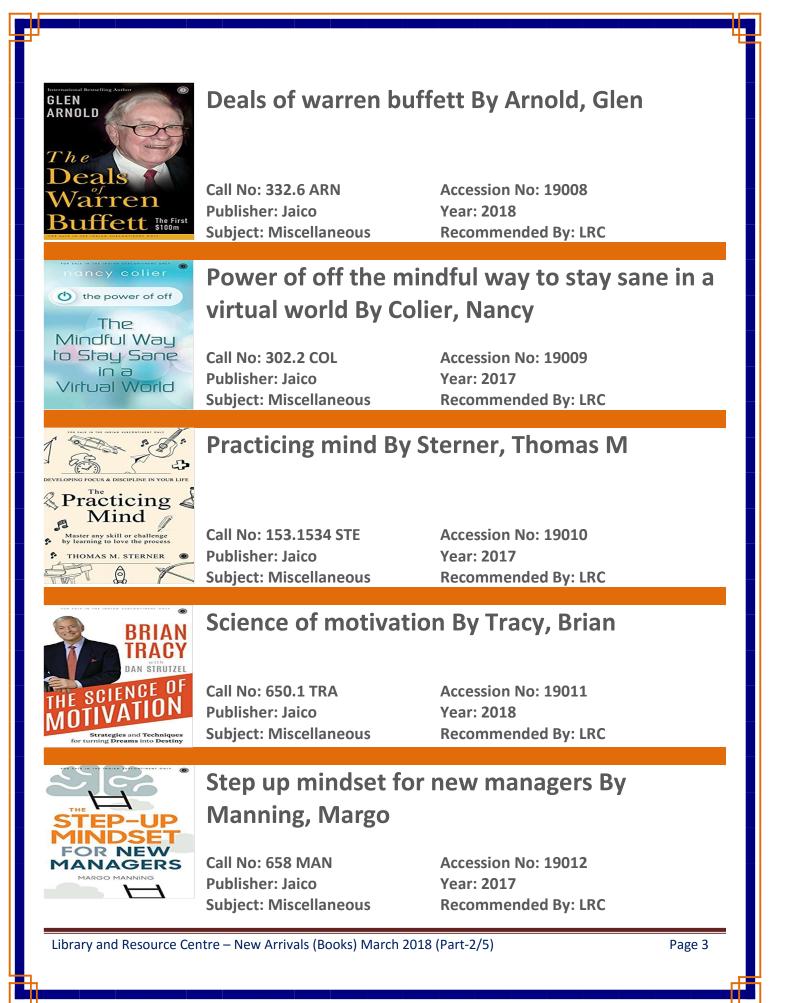














Commodity derivatives and risk management Commodity **Derivatives** and By Rajib, Prabina **Risk Management** Prabina Rajib Call No: 332.664 RAJ Accession No: 19018 **Publisher: PHI Learning** Year: 2014 Subject: Miscellaneous **Recommended By: Sharmila Sharma** Econory **Competitive strategy By Chevalie-Roignant**, **Benoit** Call No: 658.4012 CHE Accession No: 19019 **Publisher: PHI Learning** Year: 2015 pH mih Subject: Miscellaneous **Recommended By: LRC** Corporate finance By Ahuja, Narender L Corporate Finance

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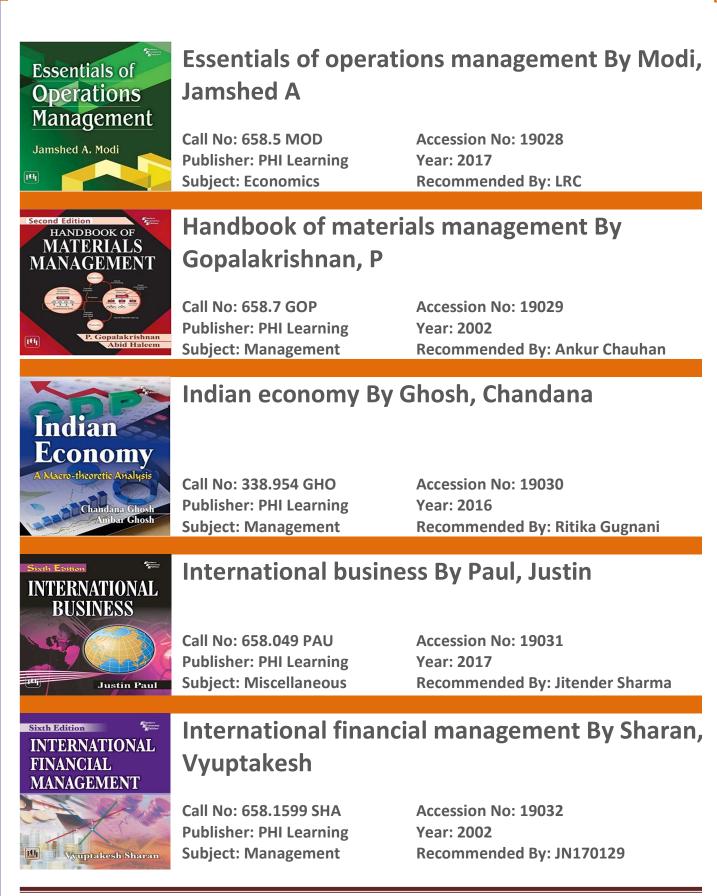
Accession No: 19021 Year: 2009 **Recommended By: LRC**

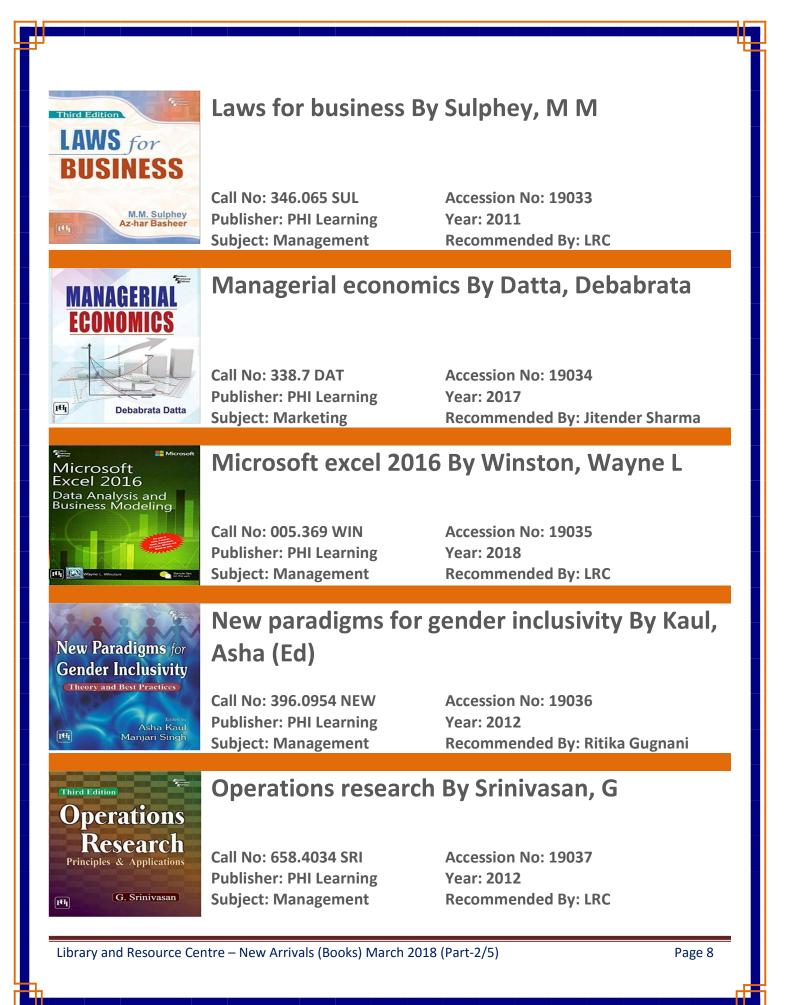
Accession No: 19022

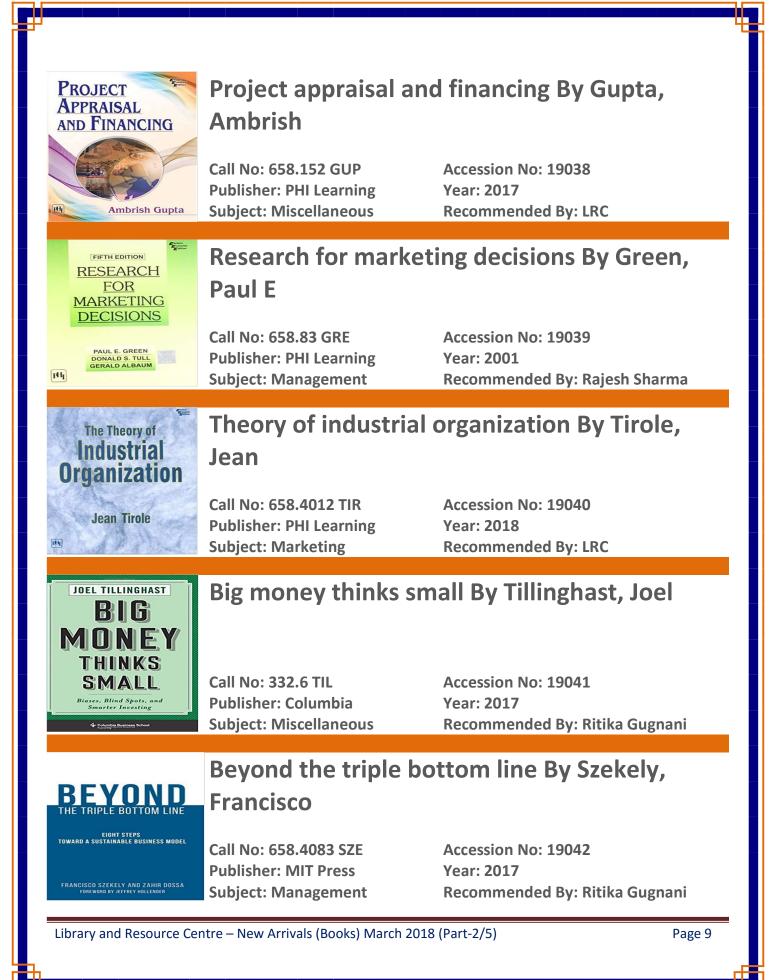
Year: 2016

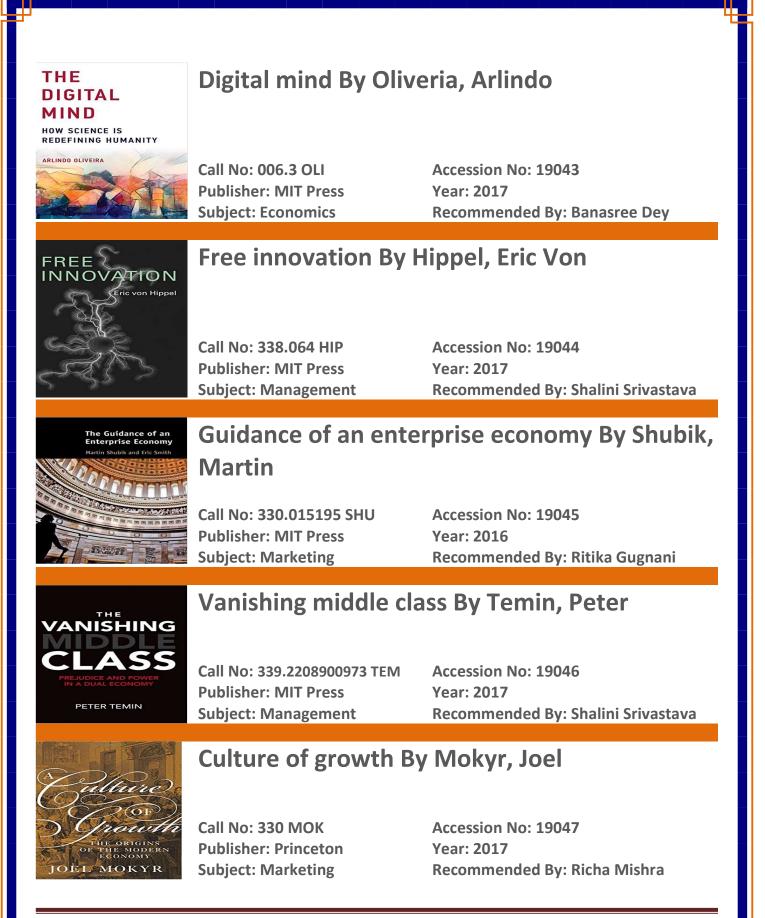




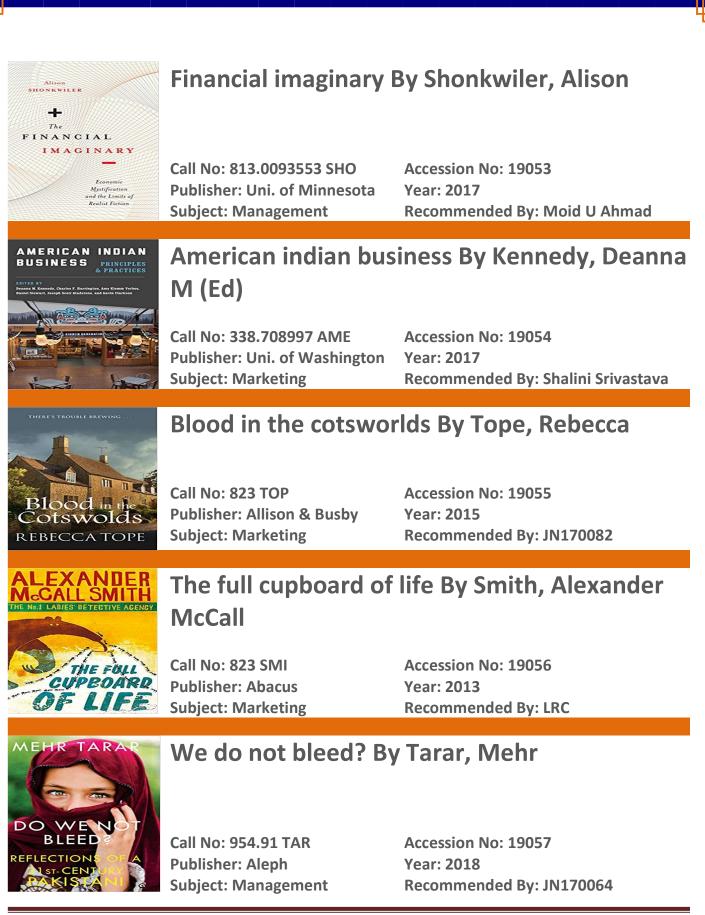














Bitter blood By Caine, Rachel

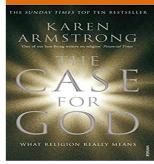
Call No: 823 CAI Publisher: Allison & Busby Subject: Management

Accession No: 19058 Year: 2012 Recommended By: JN170298

Painted lady By Marston, Edward

Call No: 823 MAR Publisher: Allison & Busby Subject: Economics Accession No: 19059 Year: 2008 Recommended By: JN170064

Case for god By Armstrong, Karen

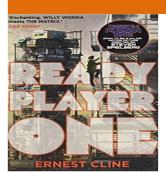


Call No: 823 ARM Publisher: Anchor Books Subject: Economics Accession No: 19060 Year: 2010 Recommended By: Jitender Sharma



Postcard killers By Patterson, James

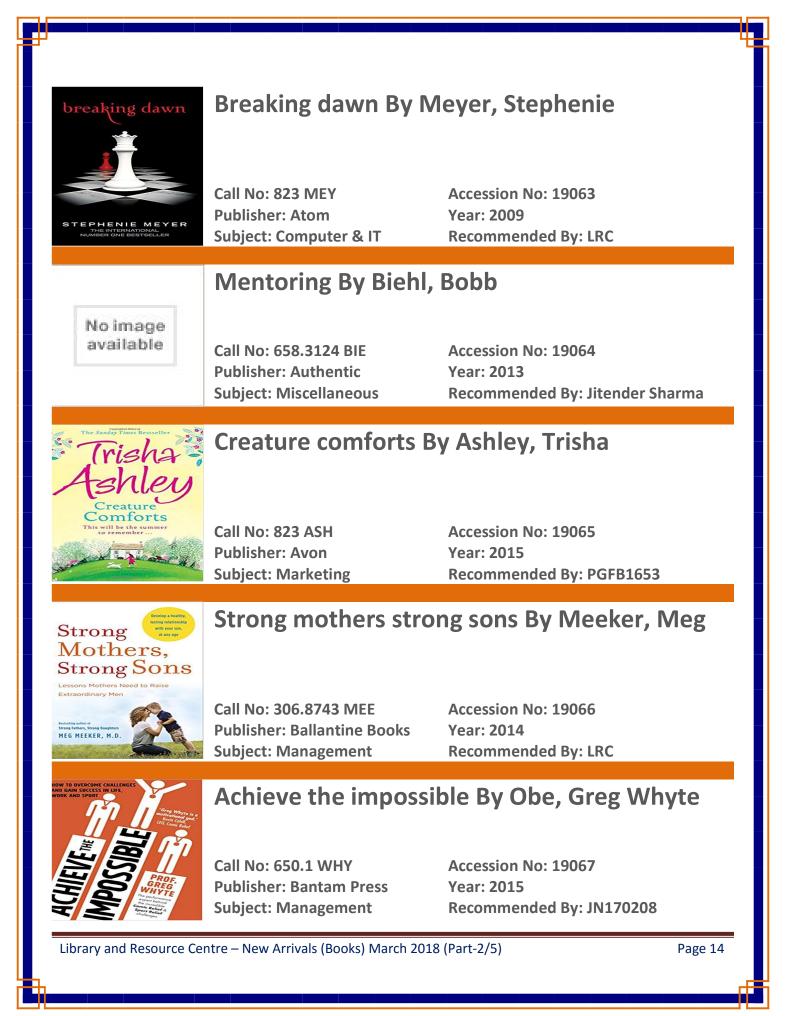
Call No: 823 PAT Publisher: Arrow Books Subject: Management Accession No: 19061 Year: 2011 Recommended By: JN170188

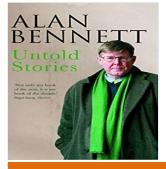


Ready player one By Cline, Ernest

Call No: 823 CLI Publisher: Arrow Books Subject: Management Accession No: 19062 Year: 2012 Recommended By: JN170162

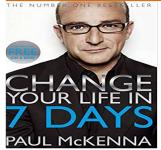
Library and Resource Centre – New Arrivals (Books) March 2018 (Part-2/5)





Untold stories By Bennett, Alan

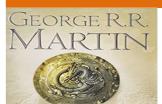
Call No: 823 BEN Publisher: Faber & Faber Subject: Miscellaneous Accession No: 19068 Year: 2005 Recommended By: JN170067



Change your life in seven days By Mckenna, Paul

Call No: 158.1 MCK Publisher: Bantam Press Subject: Marketing

Accession No: 19069 Year: 2004 Recommended By: JN170067



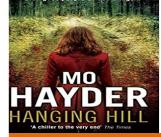
DANCE WITH

DREAMS AND DUST

Dance with dragons By Martin, George R R

Call No: 823 MAR Publisher: Bantam Press Subject: Marketing Accession No: 19070 Year: 2012 Recommended By: JN170137 & JN170094

Hanging hill By Hayder, Mo



JACK REACHER

EE

Call No: 823 HAY Publisher: Bantam Press Subject: Miscellaneous

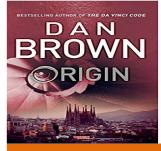
Accession No: 19071 Year: 2012 Recommended By: JN170207

Never go back By Child, Lee

Call No: 823 CHI Publisher: Bantam Press Subject: Economics

Accession No: 19072 Year: 2013 Recommended By: JN170170

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Origin By Brown, Dan

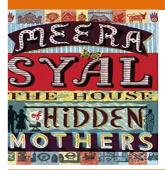
Call No: 823 BRO Publisher: Bantam Press Subject: Management

Accession No: 19073 Year: 2017 Recommended By: Jitender Sharma

Macroeconomics - a primer By Gupta, Loveleen



Call No: 339 GUP Publisher: Bharti Subject: Economics Accession No: 19074 Year: 2017 Recommended By: Vranda Jain



Sophi

NSE

House of hidden mothers By Syal, Meera

Call No: 823 SYA Publisher: Transworld Subject: Marketing Accession No: 19075 Year: 2015 Recommended By: PGFB1653

Mini shopaholic By Kinsella, Sophie



Call No: 823 KIN Publisher: Transworld Subject: Computer & IT Accession No: 19076 Year: 2011 Recommended By: JN170207

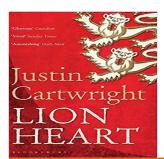
Single white e-mail By Adams, Jessica



Call No: 823 ADA Publisher: Black Swan Subject: Economics Accession No: 19077 Year: 1999 Recommended By: JN170196

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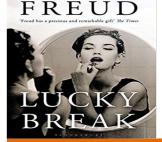


Lion heart By Cartwright, Justin

Call No: 823 CAR Publisher: Bloomsbury Subject: Management

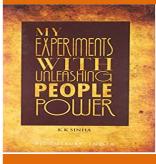
Accession No: 19083 Year: 2014 Recommended By: LRC

Lucky break By Freud, Esther



ESTHER

Call No: 823 FRE Publisher: Bloomsbury Subject: Management Accession No: 19084 Year: 2011 Recommended By: JN170298



The experiments with unleashing people power By Sinha, K K

Call No: 658.3 SIN Publisher: Bloomsbury Subject: Miscellaneous Accession No: 19085 Year: 2014 Recommended By: LRC

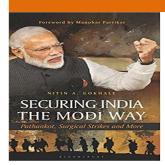


JUSTIN CARTWRIGHT

f Happines

The promise of happiness By Cartwright, Justin

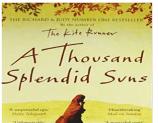
Call No: 823 CAR Publisher: Bloomsbury Subject: Economics Accession No: 19086 Year: 2014 Recommended By: JN170094



Securing India the Modi way - Pathankot, surgical strikes and more By Gokhale, Nitin A

Call No: 306.2 GOK Publisher: Bloomsbury Subject: Economics Accession No: 19087 Year: 2017 Recommended By: JN170080

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KHALED HOSSEIN

LO COTTARELLI

A thousand splendid suns By Hosseini, Khaled

Call No: 823 HOS Publisher: Bloomsbury Subject: Economics

Accession No: 19088 Year: 2007 Recommended By: JN170170

What we owe By Cottarelli, Carlo

Call No: 336.34 COT Publisher: Brookings Subject: Economics

Accession No: 19089 Year: 2017 Recommended By: Shalini Srivastava

ROW A MELOE MOTION RICHURS

Life of pi By Martel, Yann

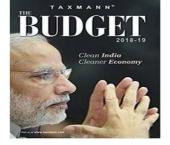
Call No: 823 MAR Publisher: Canongate Subject: Economics Accession No: 19090 Year: 2003 Recommended By: Jitender Sharma

Success from pitch to profit By Den, Dragons



Call No: 658.421 DEN Publisher: Harper Collins Subject: Economics Accession No: 19091 Year: 2008 Recommended By: JN170207

Budget 2018-19 By Singhania, Vinod K

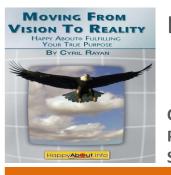


Call No: 352.480954 BUD Publisher: Taxmann Subject: Miscellaneous Accession No: 19092 Year: 2018 Recommended By: JN170049

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Moving from vision to reality By Rayan, Cyril

Call No: 658.4092 RAY **Publisher: GS Books** Subject: Miscellaneous

Accession No: 19103 Year: 2017 **Recommended By: JN170020**

Accession No: 19104

Recommended By: LRC

Year: 2015

Chance By Brooks, Michael (Ed) Call No: 123.3 CHA **Publisher: Profile Books**





Pichai By Bhanver, Jagmohan S

Call No: 920 BHA **Publisher: Hachette Subject: Economics**

Subject: Management

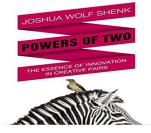
Accession No: 19105 Year: 2016 **Recommended By: Jitender Sharma**

Growth hacker marketing By Holiday, Ryan

Call No: 658.8 HOL **Publisher: Profile Books Subject: Accounting**

Accession No: 19106 Year: 2014 **Recommended By: Vinita Srivastava**

Powers of two By Shenk, Joshua Wolf



Call No: 153.35 SHE Publisher: John Murrey Subject: Management

Accession No: 19107 Year: 2014 **Recommended By: Jitender Sharma**

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THE DEMONATA

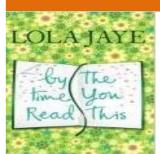
The best things I never had By Lawless, Erin

Call No: 823 LAW Publisher: Harper Impulse Subject: Miscellaneous

Accession No: 19108 Year: 2013 Recommended By: JN170298

Bloodbeast By Shan, Darren

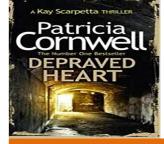
Call No: 823 SHA Publisher: Harper Collins Subject: Management Accession No: 19109 Year: 2007 Recommended By: JN170298, JN170210, JN170274 & JN170321



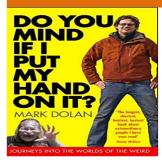
By the time you read this By Jaye, Lola

Call No: 823 JAY Publisher: Harper Collins Subject: Management Accession No: 19110 Year: 2008 Recommended By: JN170151

Depraved heart By Cornwell, Patricia



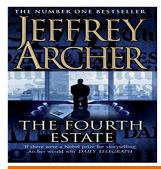
Call No: 823 COR Publisher: Harper Collins Subject: Economics Accession No: 19111 Year: 2015 Recommended By: JN170188



Do you mind if I put my hand on it - journeys into the world of the extreme By Dolan, Mark

Call No: 823 DOL Publisher: Harper Collins Subject: Economics Accession No: 19112 Year: 2012 Recommended By: JN170094

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The fourth estate By Archer, Jeffrey

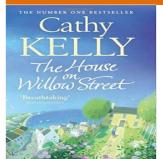
Call No: 823 ARC Publisher: Harper Collins Subject: Miscellaneous Accession No: 19113 Year: 1997 Recommended By: JN170207



Half of a yellow sun By Adichie, Chimamanda Ngozi

Call No: 823 ADI Publisher: Fourth Estate Subject: Management

Accession No: 19114 Year: 2009 Recommended By: JN170298



The house on willow street By Kelly, Cathy

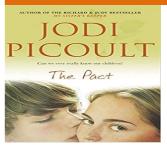
Call No: 823 KEL Publisher: Harper Collins Subject: Miscellaneous Accession No: 19115 Year: 2012 Recommended By: JN170109

Imperfect By Manjrekar, Sanjay



Call No: 927.96358 MAN Publisher: Harper Sports Subject: Management

Accession No: 19116 Year: 2017 Recommended By: LRC



Pact By Picoult, Jodi

Call No: 823 PIC Publisher: Hodder&Stoughton Subject: Miscellaneous

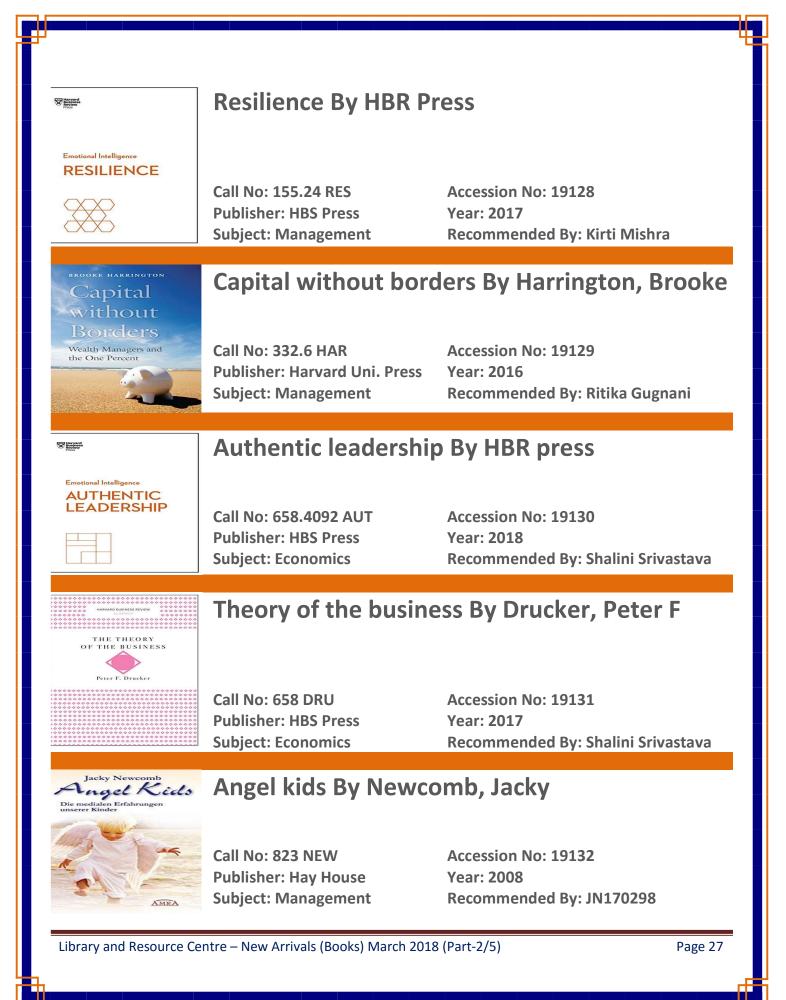
Accession No: 19117 Year: 2005 Recommended By: JN170196

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Cordon	Playing with fire By Ramsay's, Gordon		
Playing with Fire	Call No: 823 RAM Publisher: Harper Collins Subject: Miscellaneous	Accession No: 19118 Year: 2008 Recommended By: JN170032	
THE SUBTLE ART OF NOT GIVING A F*CK			
A COUNTERINTUITIVE APPROACH TO LIVING A GOOD LIFE MARK MANSON	Call No: 823 MAN Publisher: Harper One Subject: Management	Accession No: 19119 Year: 2016 Recommended By: JN170038	
cecelia	Year i met you By Ahern, Cecelia		
The Year I met You Lie affreire warm and wite	Call No: 823 AHE Publisher: Harper Collins Subject: Management	Accession No: 19120 Year: 2015 Recommended By: JN170035	
STEPHEN S. COHEN J. BRADFORD DELONG	Concrete economics By Cohen, Stephen S		
The Hamilton Approach to Economic Growth and Policy	Call No: 330.973 COH Publisher: HBS Press Subject: Miscellaneous	Accession No: 19121 Year: 2016 Recommended By: Vranda Jain	
Jonathan Schlefer	Assumptions economists make By Schlefer,		
The Assumptions Economists	Jonathan		
Make	Call No: 330 SCH Publisher: Belknap Press Subject: Management	Accession No: 19122 Year: 2012 Recommended By: Ritika Gugnani	
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SHAPER MATIONS STATEOILS TOX A GIANGING WORLD	Shaper nations By Hitchcock, William I (Ed)	
	Call No: 327.101 SHA Publisher: Harvard Uni. Press Subject: Management	Accession No: 19123 Year: 2016 Recommended By: Ritika Gugnani
Second Edition A CONCISE GUIDE TO MACRO ECONOMICS	Concise guide to macroeconomics By Moss, David A	
What Managers, Exercitives, and Students Novel to Know DAVID A. MOSS	Call No: 339 MOS Publisher: HBS Press Subject: Management	Accession No: 19124 Year: 2014 Recommended By: Ritika Gugnani
GOOD CHARTS	Good charts By Berinato, Scott	
ERMAND The RE Call Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector Sector S	Call No: 650.014 BER Publisher: HBS Press Subject: Computer & IT	Accession No: 19125 Year: 2016 Recommended By: Surender Kumar
THE ECONOMICS	Economics of inequality By Piketty, Thomas	
THOMAS PIKETTY	Call No: 339.22 PIK Publisher: Belknap Press Subject: Computer & IT	Accession No: 19126 Year: 2015 Recommended By: Ritika Gugnani
Served Record	Influence and persuasion By HBR Press	
Emotional Intelligence INFLUENCE + PERSUASION		
	Call No: 303.342 INF	Accession No: 19127





Corn maiden and other nightmares By Oates, Joyce Carol

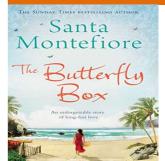
Call No: 823 OAT Publisher: Head of Zeus Subject: Miscellaneous

Accession No: 19133 Year: 2013 Recommended By: JN170008

Call up By Hickman, Tom

THE THE CALL-UP A History of National Service A History of National Service

Tom Hickman



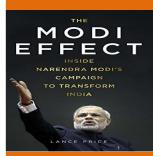
Call No: 823 HIC Publisher: Headline Book Subject: Miscellaneous

Accession No: 19134 Year: 2005 Recommended By: JN170162

The butterfly box By Montefiore, Santa

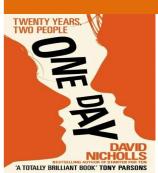
Call No: 823 MONAccession IPublisher: Hodder&StoughtonYear: 2002Subject: ManagementRecommer

Accession No: 19135 Year: 2002 Recommended By: JN170298, JN170210, JN170274 & JN170321



Modi effect By Price, Lance

Call No: 954.0532092 PRI Publisher: Hodder&Stoughton Subject: Management Accession No: 19136 Year: 2015 Recommended By: PGSF1612

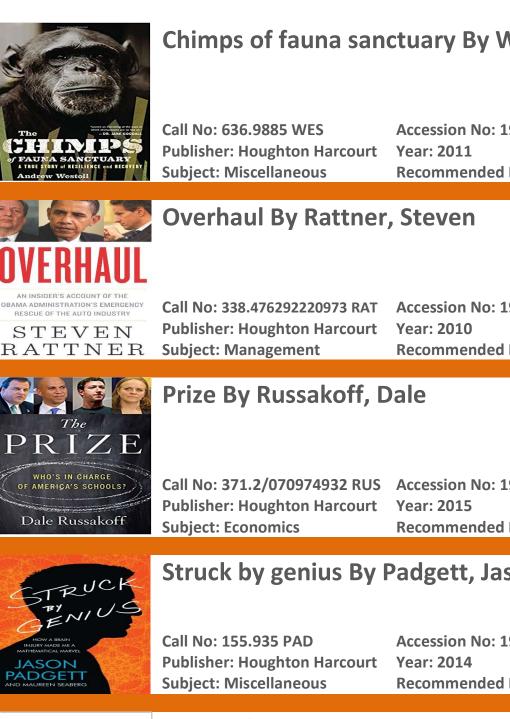


One day By Nicholas, David

Call No: 823 NIC Publisher: Hodder&Stoughton Subject: Management

Accession No: 19137 Year: 2011 Recommended By: JN170274

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Chimps of fauna sanctuary By Westoll, Andrew

Accession No: 19138 **Recommended By: JN170151**

Accession No: 19139 **Recommended By: JN170109**

Call No: 371.2/070974932 RUS Accession No: 19140 Recommended By: JN170051

Struck by genius By Padgett, Jason

Accession No: 19141 **Recommended By: JN170196**

Perils of leadership By Prior, Kenneth

No image available

Call No: 658,4092 PRI **Publisher: GLS publishing** Subject: Miscellaneous

Accession No: 19142 Year: 2014 **Recommended By: Jitender Sharma**



Communication

TOTAL

WORKS OF

Strategic Internal

Social selling By Hughes, Tim

Call No: 658.85 HUG Publisher: Kogan page Subject: Computer & IT

Accession No: 19143 Year: 2016 **Recommended By: Renuka Mahajan**

Strategic internal communication By Cowan, David

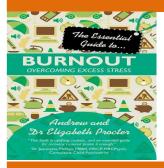
Call No: 658.45 COW Publisher: Kogan Page Subject: Management

Accession No: 19144 Year: 2017 **Recommended By: Shalini Verma**

Great works of mahatma gandhi By Lexicon **Books**

Call No: 823 GRE Publisher: Lexicon Books **Subject: Economics**

Accession No: 19145 Year: 2014 **Recommended By: JN170170**



BLUE OCEAN STRATEGY

BLUE OCEAN

BEYOND COMPETING EN STEPS TO INSPIRE CONFIDENCI AND SEIZE NEW GROWTH

V. CHAN KIM | RENÉE MAUBORGNE

The essential guide to Burnout - overcoming excess stress By Andrew

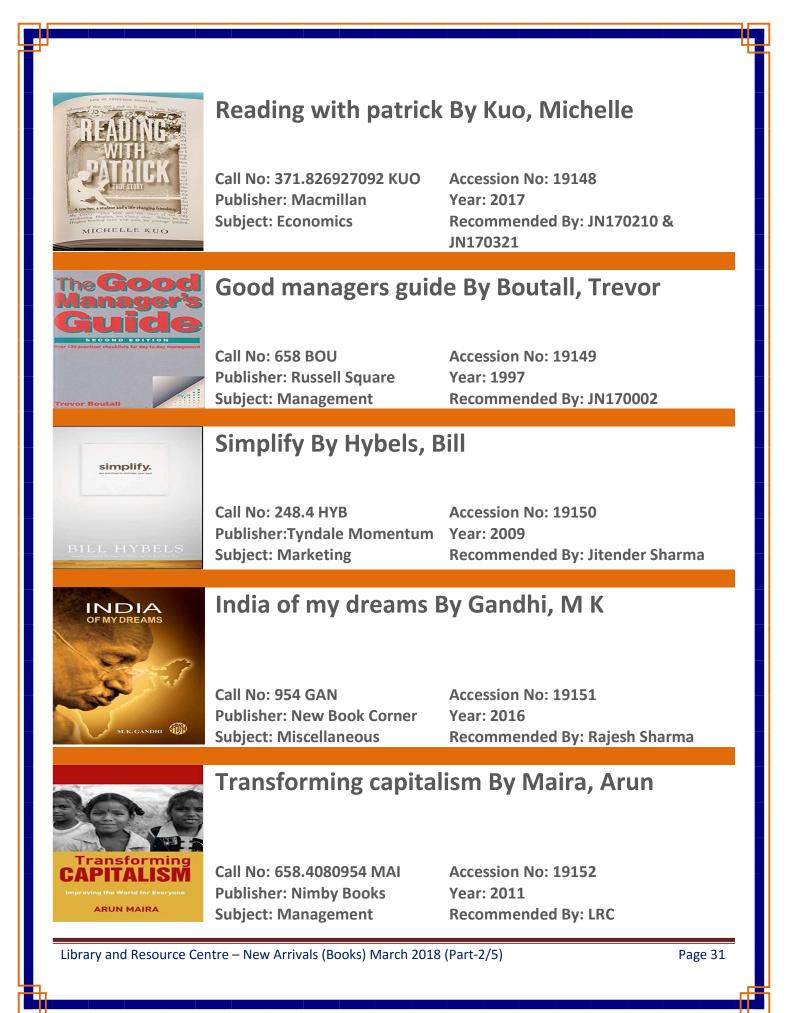
Call No: 155.9042 AND Publisher: Lion Books Subject: Management

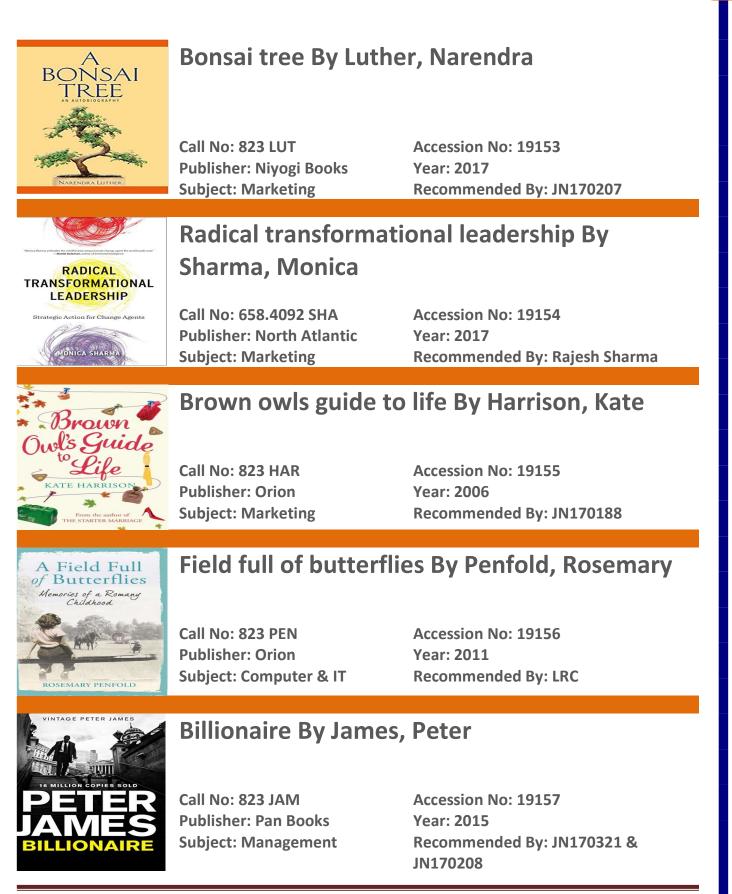
Accession No: 19146 Year: 2016 **Recommended By: JN170010**

Blue ocean shift By Kim, W Chan

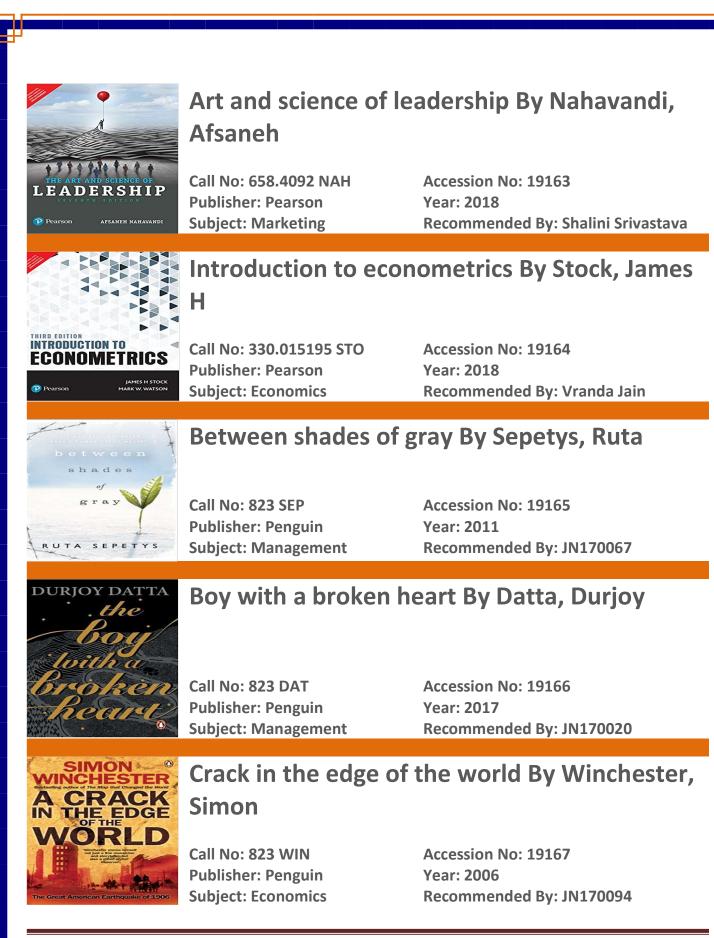
Call No: 658.802 KIM **Publisher: Macmillan** Subject: Management Accession No: 19147 Year: 2017 **Recommended By: Jitender Sharma**

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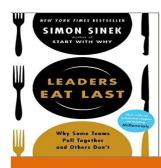


Dud Descend Pho Enclosed Recession No: 19158Call No: 152.4 DES Publisher: Bluebird Books Subject: MarketingAccession No: 19158Wear: 2018 Subject: MarketingRecommended By: Jitender SharmaSix sacred stones By Reilly, MatthewCall No: 823 REI Publisher: Pan BooksCall No: 823 REI Publisher: Pan BooksAccession No: 19159Call No: 823 REI Publisher: Pan BooksPager: 2008Call No: 823 REI Publisher: Pager: 2008Pager: 2008Call No: 823 REI Publisher: Pager: 2008Pager: 2008Call No: 823 REI Publisher: Pager: 2008Pager: 2008
THE SIX SACRED STONES MATTHEW Publisher: Pan Books Year: 2008
Publisher: Pan Books Year: 2008
Subject: Management Recommended By: JN170064
Research Research methodology By Chandra, S S Vinod
Call No: 658.072 CHA Accession No: 19160 Publisher: Pearson Year: 2018 Subject: Management Recommended By: LRC
Marketing research By Burns, Alvin C
MARKETING Call No: 658.83 BUR Accession No: 19161 Publisher: Pearson Year: 2018 Subject: Marketing Recommended By: Richa Mishra
Strategic compensation By Martocchio, Joseph J
STRATEGIC Call No: 658.322 MAR Accession No: 19162 Publisher: Pearson Year: 2018 Subject: Marketing Recommended By: M S Kumar



Cut the crap and jargon By Sharma, Shradha		
Call No: 658.421 SHA Publisher: Penguin Subject: Management	Accession No: 19168 Year: 2017 Recommended By: JN170080	
Exam warriors By Modi, Narendra		
Call No: 650.1 MOD Publisher: Penguin Subject: Accounting	Accession No: 19169 Year: 2018 Recommended By: JN170031	
Fault in our stars By Green, John		
Call No: 823 GRE Publisher: Penguin Subject: Marketing	Accession No: 19170 Year: 2013 Recommended By: JN170170	
Great indian novel By Tharoor, Shashi		
Call No: 823 THA Publisher: Penguin Subject: Accounting	Accession No: 19171 Year: 2014 Recommended By: JN170109	
Hello from the gillespies By Mcinerney, Monica		
Call No: 823 MIC Publisher: Penguin	Accession No: 19172 Year: 2014 Recommended By: JN170321	
	Call No: 658.421 SHA Publisher: Penguin Subject: Management Exam warriors By M Call No: 650.1 MOD Publisher: Penguin Subject: Accounting Fault in our stars By Call No: 823 GRE Publisher: Penguin Subject: Marketing Great indian novel B Call No: 823 THA Publisher: Penguin Subject: Accounting Hello from the gilles	





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Leaders eat last By Sinek, Simon

Call No: 823 SIN Publisher: Penguin Subject: Management

Accession No: 19178 Year: 2017 Recommended By: Jitender Sharma

Mediatation and mantras By Vishnudevananda, Swami

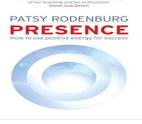
Call No: 158.128 VIS Publisher: Penguin Subject: Economics

Accession No: 19179 Year: 2014 Recommended By: Banasree Dey

Perils of being moderately famous By Khan, Soha Ali

Call No: 823 KHA Publisher: Penguin Subject: Economics Accession No: 19180 Year: 2017 Recommended By: JN170064

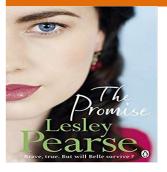
Presence By Rodenburg, Patsy



Call No: 158.2 ROD Publisher: Penguin Subject: Economics

Accession No: 19181 Year: 2007 Recommended By: LRC

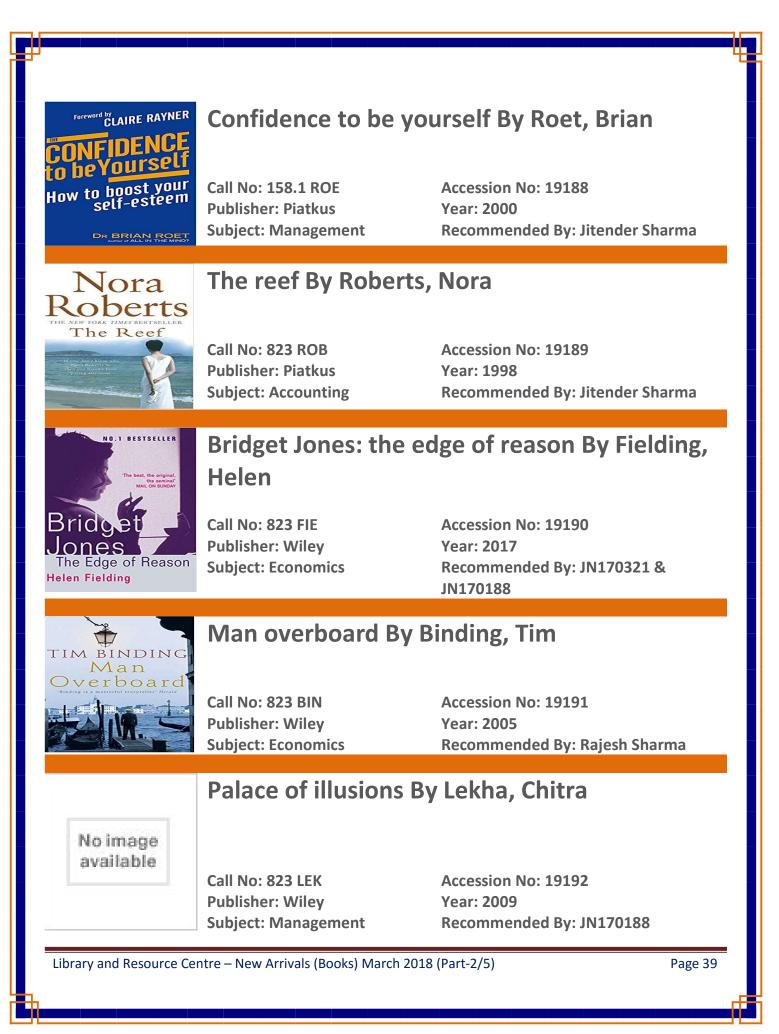
Promise By Pearse, Lesley

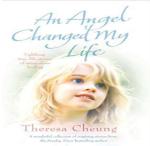


Call No: 823 PEA Publisher: Penguin Subject: Management Accession No: 19182 Year: 2012 Recommended By: JN170031

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WINNER OF THE BOOKER PRIZE 1992	Scared hunger By Unsworth, Barry		
	Call No: 823 UNS	Accession No: 19183	
BARRY TRANSPORT	Publisher: Penguin	Year: 1992	
UnswoRth	Subject: Management	Recommended By: JN170188	
SHE Walks, She	She walks she leads By Jain, Gunjan		
LEADS	Call No: 920.720954 JAI	Accession No: 19184	
WOMEN WHO INSPIRE INDIA	Publisher: Penguin	Year: 2016	
GUNJAN JAIN	Subject: Management	Recommended By: JN170038	
Sorry, You're Not My Typse	Sorry you are not my type By Nagarkar, Sudeep		
	Call No: 823 NAG	Accession No: 19185	
	Publisher: Penguin Subject: Management	Year: 2014 Recommended By: JN170207	
AN OLN RAVINGRA SINGI BIRADAURA THE DAY THE DAY THE DAY THE DAY THE DAY THE DAY	Day that changer it Singh Call No: 658.4092 BHA Publisher: Pantagon Press	all By Bhadauria, Ravind Accession No: 19186 Year: 2017	ra
SOMEWHERE IN KASHMIR	Subject: Management	Recommended By: JN170002	
RICHARD KOCH	The 80-20 manager By Koch, Richard		
80		Accession No: 19187	
	Call No: 658.4092 KOC		
22 CONTRACTOR OF THE STATE OF T	Call No: 658.4092 KOC Publisher: Piatkus Subject: Economics	Year: 2015 Recommended By: Shalini Srivastav	





Angel changed my life By Cheung, Theresa

Call No: 823 CHE Publisher: Pocket Books Subject: Economics

Accession No: 19193 Year: 2010 Recommended By: JN170188

Child 44 By Smith, Tom Rob

Call No: 823 SMI Publisher: Subject: Marketing

Accession No: 19194 Year: 2016 Recommended By: JN170298, JN170210, JN170274 & JN170321

F E A R Series of discourses by ACHARYA PRASHANT

TOM ROB SMITH

Daily for

Fear: series of discourses By Prashant, Acharya

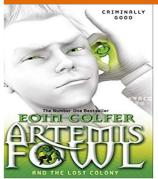
Call No: 823 PRA Publisher: Prashantadvait Subject: Management Accession No: 19195 Year: 2016 Recommended By: LRC

Artemis fowl By Colfer, Eoin



Call No: 823 COL Publisher: Puffin Books Subject: Statistics

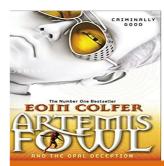
Accession No: 19196 Year: 2002 Recommended By: LRC



Artemis fowl and the lost colony By Colfer, Eoin

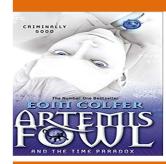
Call No: 823 COL Publisher: Puffin Books Subject: Economics Accession No: 19197 Year: 2007 Recommended By: LRC

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Artemis fowl and the opal deception By Colfer, Eoin

Call No: 823 COL Publisher: Puffin Books Subject: Economics Accession No: 19198 Year: 2006 Recommended By: LRC



RICK

Artemis fowl and the time paradox By Colfer, Eoin

Call No: 823 COL Publisher: Puffin Books Subject: Management

Accession No: 19199 Year: 2008 Recommended By: LRC

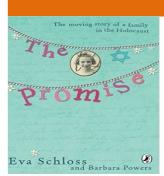
Percy jackson and the greek heros By Riordan, Rick

Call No: 823 RIO Publisher: Puffin Books Subject: Management

Accession No: 19200 Year: 2016 Recommended By: LRC



Call No: 823 RIO Publisher: Puffin Books Subject: Marketing Accession No: 19201 Year: 2014 Recommended By: LRC

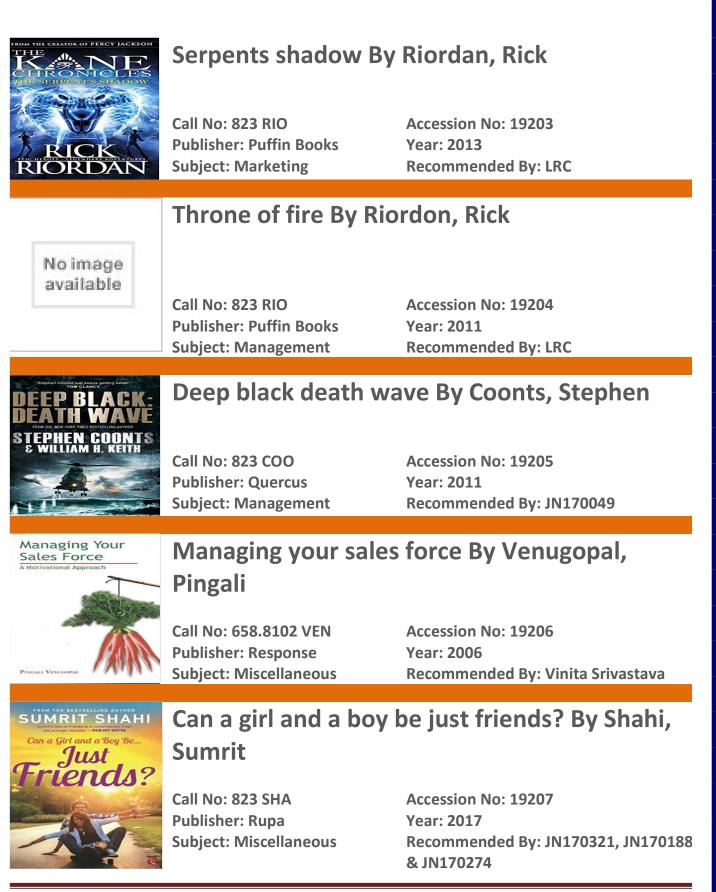


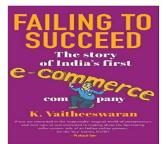
NRICK RIORDAN

Promise By Schloss, Eva

Call No: 823 SCH Publisher: Puffin Books Subject: Marketing Accession No: 19202 Year: 2006 Recommended By: JN170162

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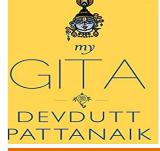


Failing to succeed By Vaitheeswaran, K

Call No: 658.872 VAI Publisher: Rupa Subject: Miscellaneous

Accession No: 19208 Year: 2017 Recommended By: Jitender Sharma

My gita By Pattanaik, Devdutt



Call No: 294.544 PAT Publisher: Rupa Subject: Miscellaneous Accession No: 19209 Year: 2015 Recommended By: LRC



FUND MANAGERS ARE MAKING YOU RICH

Discover Ways to Tame the Bear and Ride the Bull

Pravin Palande

How fund managers are making you rich By Palande, Pravin

Call No: 332.6 PAL Publisher: Rupa Subject: Miscellaneous

Accession No: 19210 Year: 2017 Recommended By: PGSF1612

Kautilyas arthashastra By Mitra, Subrata K



SUBRATA K. MITRA & MICHAEL LIEBIC

POWER

THE LEADERSHIP

DEVDUTT

PATTANAIK

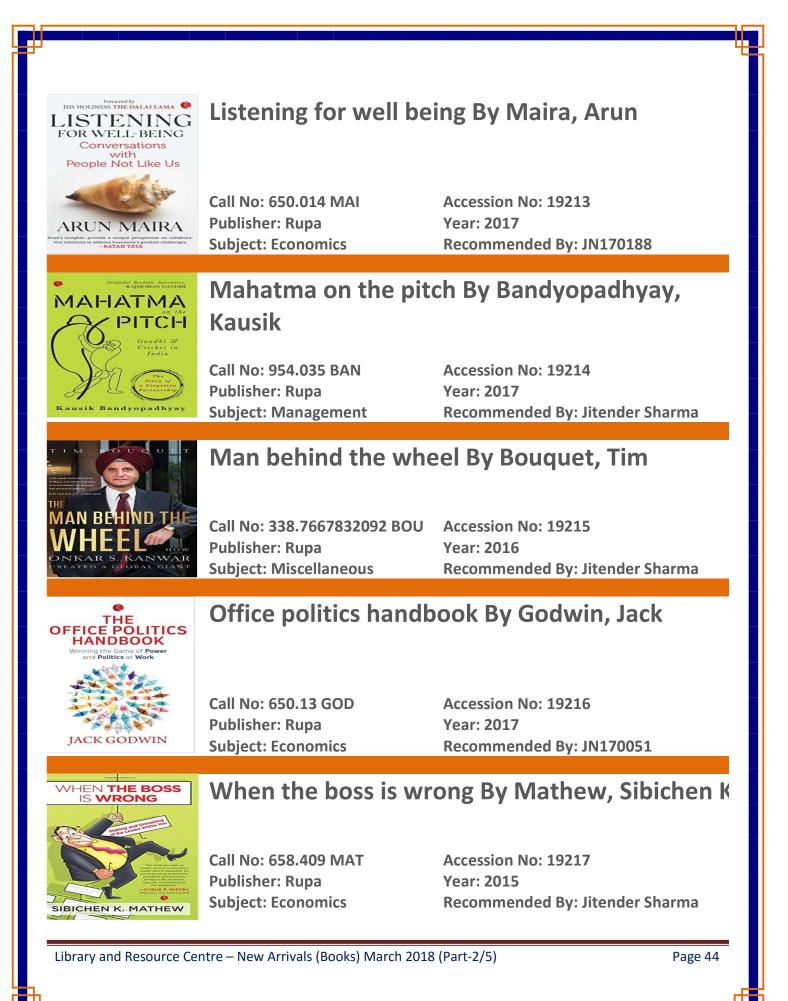
Call No: 330 MIT Publisher: Rupa Subject: Management

Accession No: 19211 Year: 2017 Recommended By: PGSF1612

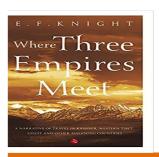
Leadership sutra By Pattanaik, Devdutt

Call No: 658.4092 PAT Publisher: Aleph Subject: Economics Accession No: 19212 Year: 2016 Recommended By: JN170188

Library and Resource Centre – New Arrivals (Books) March 2018 (Part-2/5)







Where three empires meet By Knight, E F

Call No: 823 KNI Publisher: Rupa Subject: Management

Accession No: 19218 Year: 2017 Recommended By: JN170274

NOVERING CODE'S DEFENCE

Why i killed the mahatma By Elst, Koenraad

Call No: 364.1524092 ELS Publisher: Rupa Subject: Miscellaneous

Accession No: 19219 Year: 2018 Recommended By: Jitender Sharma

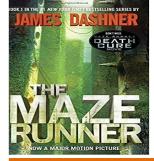
Other hand By Cleave, Chris



Call No: 823 CLE Publisher: Hodder&Stoughton Subject: Management

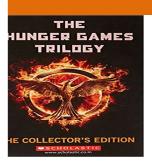
Accession No: 19220 Year: 2009 Recommended By: JN170067

Maze runner By Dashner, James



Call No: 823 DAS Publisher: Chicken House Subject: Miscellaneous

Accession No: 19221 Year: 2013 Recommended By: JN170067



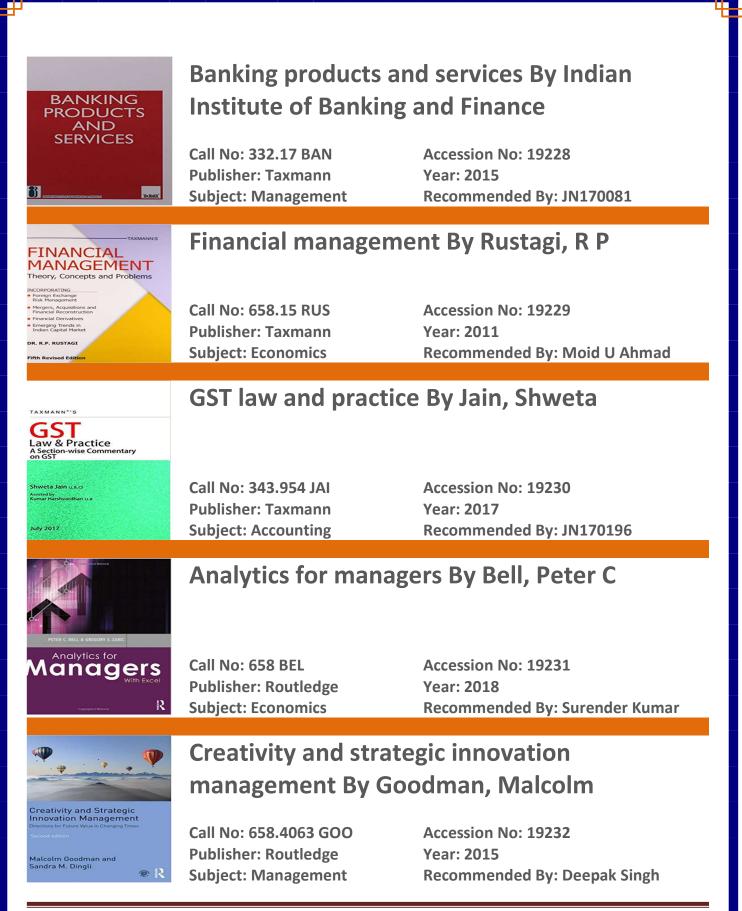
Hunger game mockingjay By Collins, Suzanne

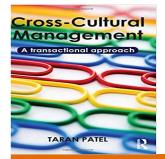
Call No: 823 COLAccession IPublisher: Scholastic ChildrensYear: 2011Subject: EconomicsRecommer

Accession No: 19222 Year: 2011 Recommended By: JN170097

Library and Resource Centre – New Arrivals (Books) March 2018 (Part-3/5)

1 22		
Uncommon Dream Project for The Common Man TATATA	Tata nano By Thakur, Pradeep (Ed)	
	Call No: 629.222 TAT Publisher: Shree Book Centre Subject: Economics	Accession No: 19223 Year: 2009 Recommended By: LRC
BETTELLING AUTHOR OF INTANDUL PARSAGE OSEPH KANDON Manufarenthe picture of a two secolar between of a two first traces	Leaving berlin By Kanon, Joseph	
LEAVING BERLIN	Call No: 823 KAN Publisher: Simon & Schuster Subject: Management	Accession No: 19224 Year: 2015 Recommended By: Jitender Sharma
ONY ROBBINS	Money master the game By Robbins, Tony	
ASTER THE GAME 7 SIMPLE SPEPS TO FINANCIAL FREEDOM	Call No: 332.6 ROB Publisher: Simon & Schuster Subject: Economics	Accession No: 19225 Year: 2016 Recommended By: LRC
TONY ROBBINS	Unshakeable By Robbins, Tony	
UNSHARE TO FINANCIAL FREEDOM REATING PEACE OF MINICIAL A WORLD OF VOLATILITY WITH PETER MAILOUK	Call No: 332.024 ROB Publisher: Simon & Schuster Subject: Economics	Accession No: 19226 Year: 2017 Recommended By: JN170196
POWER of ECONOMISTS WITHIN	Power of economists within the state By Christensen, Johan	
THE STATE JOHAN CHRISTENSEN	Call No: 330.9 CHR Publisher: Stanford Uni. Press Subject: Economics	Accession No: 19227 Year: 2017 Recommended By: Director Madam
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Cross cultural management By Patel, Taran

Call No: 658.3008 PAT Publisher: Routledge Subject: Accounting

Accession No: 19233 Year: 2015 Recommended By: Kirti Mishra



Fundraising management By Sargeant, Adrian

Call No: 658.15224 SAR Publisher: Routledge Subject: Economics

Accession No: 19234 Year: 2014 Recommended By: Moid U Ahmad



Modern methods of valuation By Shapiro, Eric



Call No: 333.3320941 SHA Publisher: Routledge Subject: Economics Accession No: 19235 Year: 2016 Recommended By: Moid U Ahmad



Organizational behaviour By Smith, Paul E

Call No: 658.4 SMI Publisher: Routledge Subject: Economics Accession No: 19236 Year: 2015 Recommended By: Abdul Qadir



ORGANIZATIONAL BEHAVIOUR

R

Project management By Grit, Roel

Call No: 658.404 GRI Publisher: Routledge Subject: Economics Accession No: 19237 Year: 2016 Recommended By: Surender Kumar



Strategic public relations leadership By Gregory, Anne

Call No: 659.2 GRE Publisher: Routledge Subject: Computer & IT

Accession No: 19238 Year: 2018 Recommended By: Shalini Srivastava

Digital marketing excellence By Chaffey, Dave



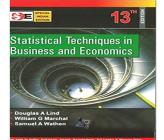
Call No: 658.872 CHA Publisher: Routledge Subject: Computer & IT

Accession No: 19239 Year: 2018 Recommended By: Banasree Dey

Digital marketing By Gupta, Seema



Call No: 658.872 GUP Publisher: McGraw Hill Subject: Computer & IT Accession No: 19240 Year: 2018 Recommended By: Banasree Dey



Statistical techniques in business and economics By Lind, Douglas A

Call No: 658.40331 LIN Publisher: McGraw Hill Subject: Computer & IT

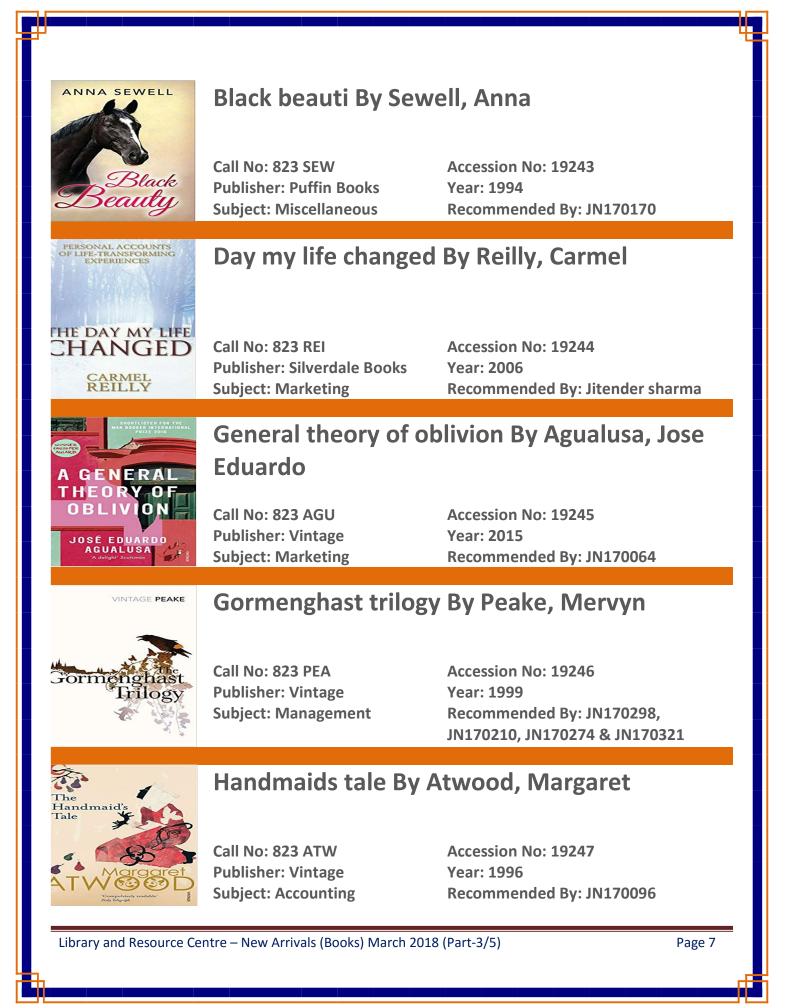
Accession No: 19241 Year: 2013 Recommended By: Ritika Gugnani

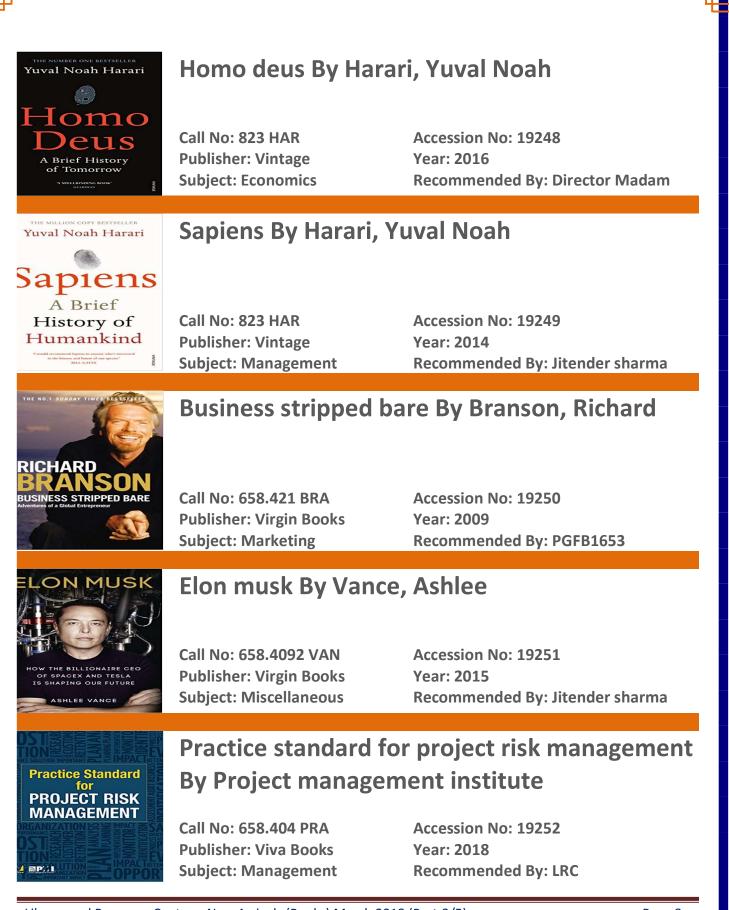


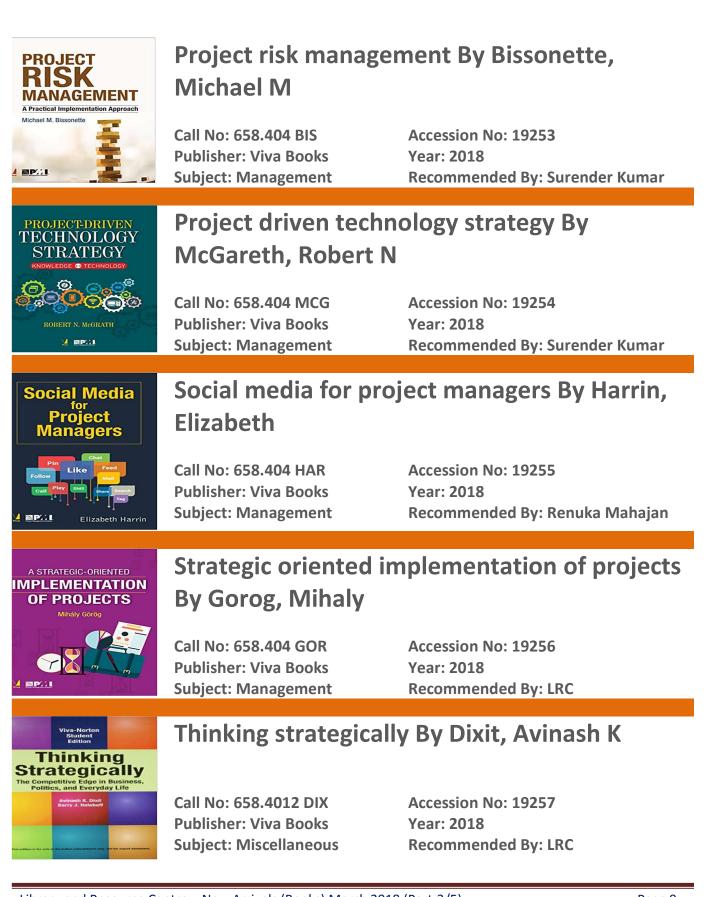
Merchant banking and financial services By Vij, Madhu

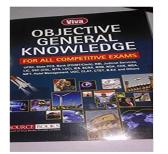
Call No: 332.1 VIJ Publisher: McGraw Hill Subject: Miscellaneous

Accession No: 19242 Year: 2018 Recommended By: Moid U Ahmad









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Viva objective general knowledge By Bhatnagar, Mahesh

Call No: 050 BHA Publisher: Source Books Subject: Management Accession No: 19258 Year: 2017 Recommended By: LRC

Viva reasoning verbal and non verbal By Singh, K P

Call No: 050 SIN Publisher: Source Books Subject: Statistics

Accession No: 19259 Year: 2017 Recommended By: LRC

Return to groosham grange By Horowitz, Anthony

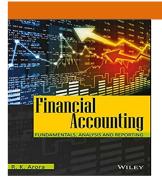
Call No: 823 HOR Publisher: Walker Books Subject: Management

Accession No: 19260 Year: 2013 Recommended By: PGSF1612

Common stocks and uncommon profits and other writings By Fisher, Philip A

Call No: 332.63 FIS Publisher: Wiley Subject: Statistics

Accession No: 19261 Year: 2016 Recommended By: JN170051



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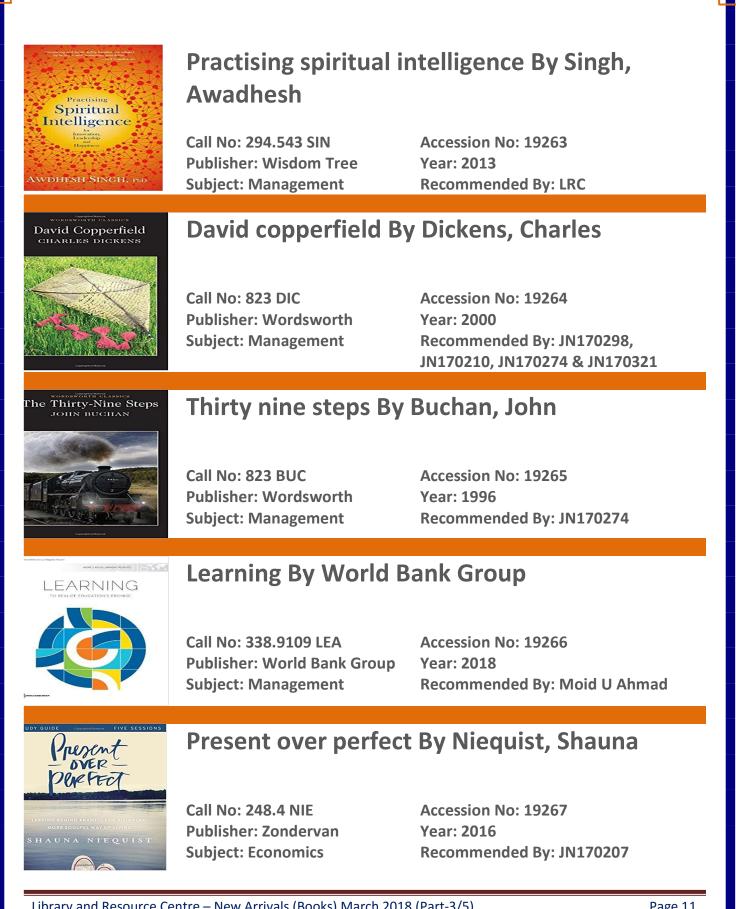
ROFIT

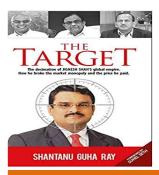
Philip A. Fisher

Financial accounting By Arora, R K

Call No: 657 ARO Publisher: Wiley Subject: Miscellaneous Accession No: 19262 Year: 2017 Recommended By: LRC

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Target By Ray, Shantanu Guha

Call No: 332.644092 RAY Publisher: Shantanu Guha Ray Subject: Management

Accession No: 19268 Year: 2016 Recommended By: Jitender sharma

RACHEL CAINE RACHEL CAINE The BEAD GIRLS Dance The Marganetic Vamptres Book Two



Dead girls dance By Caine, Rachel

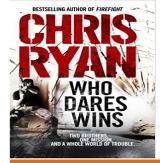
Call No: 823 CAI Publisher: Allison & Busby Subject: Management Accession No: 19269 Year: 2008 Recommended By: Renuka Mahajan

Why i am a hindu By Tharoor, Shashi

Call No: 294.5 THA Publisher: Aleph Subject: Miscellaneous

Accession No: 19270 Year: 2018 Recommended By: Jitender Sharma

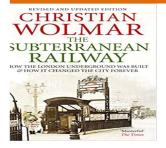
Who dares wins By Ryan, Chris



HASHI THAROOR

Call No: 823 RYA Publisher: Arrow Books Subject: Marketing

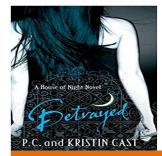
Accession No: 19271 Year: 2010 Recommended By: JN170119



Subterranean railway By Wolmar, Christian

Call No: 823 WOL Publisher: Atlantic Subject: Management Accession No: 19272 Year: 2005 Recommended By: JN170319

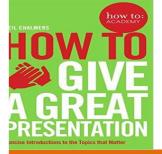
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Betrayed By Cast, P C

Call No: 823 CAS Publisher: Atom Subject: Management

Accession No: 19273 Year: 2007 Recommended By: JN170298



WHAT THE CEO REALLY WANTS

FROM YOU

With Forewords by POLMAN, RAM CHARAN SHANTANU NARAYEN

How to give a great presentation By Chalmers, Neil

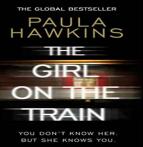
Call No: 650.014 CHA Publisher: Bluebird Books Subject: Management

Accession No: 19274 Year: 2016 Recommended By: Jitender Sharma

What the ceo really wants from you By Gopalakrishnan, R

Call No: 658.4092 GOP Publisher: Harper Collins Subject: Economics Accession No: 19275 Year: 2015 Recommended By: Shalini Srivastava

Girl on the train By Hawkins, Paula



CAL NEWPORT

Call No: 823 HAW Publisher: Doubleday Subject: Management

Accession No: 19276 Year: 2015 Recommended By: JN-170108

So good they cant ignore you By Newport, Cal

Call No: 650.1 NEW Publisher: Piatkus Subject: Miscellaneous Accession No: 19277 Year: 2016 Recommended By: Jitender Sharma



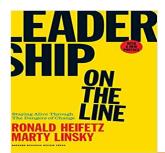


Adventures of an it leader By Austin, Robert D

Call No: 658.4092 AUS Publisher: HBS Press Subject: Economics

Accession No: 19278 Year: 2016 Recommended By: Jitender Sharma

Analytical marketer By Sweetwood, Adele <u>.</u> NALYTICAL MARKETER Call No: 658.802 SWE Accession No: 19279 **Publisher: HBS Press** Year: 2016 ADELE SWEETWOOD **Subject: Miscellaneous Recommended By: Vinita Srivastava** Breaking bad habits By Vermeulen, Freek BREAKING HABIT Call No: 658.4063 VER Accession No: 19280 **Publisher: HBS Press** Year: 2017 Freek Vermeulen Subject: Marketing **Recommended By: Shalini Srivastava** Entrepreneurial you By Clark, Dorie Entrepreneurial Call No: 658.421 CLA Accession No: 19281 **Publisher: HBS Press** Year: 2017 **Recommended By: Moid U Ahmad** Subject: Management For new managers By HBS Press HBR'S MUST FOT Call No: 658 FOR Accession No: 19282 Jew Managers **Publisher: HBS Press** Year: 2017 Subject: Management **Recommended By: Shalini Srivastava**



EADER Leadership on the line By Heifetz, Ronald

Call No: 658.4092 HEI Publisher: HBS Press Subject: Management

Accession No: 19283 Year: 2017 Recommended By: Shalini Srivastava

Smart collaboration By Gardner, Heidi K



Call No: 658.46 GAR Publisher: HBS Press Subject: Management

Accession No: 19284 Year: 2016 Recommended By: Shalini Srivastava

Superconsumers By Yoon, Eddie



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WHAT YOU'RE

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OAD MAP FOR REACH

ROBERT STEVEN KAPLAN

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Call No: 658.8342 YOO Publisher: HBS Press Subject: Miscellaneous Accession No: 19285 Year: 2017 Recommended By: Vinita Srivastava

Time talent energy By Mankins, Michael

Call No: 658.4022 MAN Publisher: HBS Press Subject: Miscellaneous

Accession No: 19286 Year: 2017 Recommended By: Jitender Sharma

What you're really meant to do By Kaplan, Robert Steven

Call No: 650.1 STE Publisher: HBS Press Subject: Marketing

Accession No: 19287 Year: 2013 Recommended By: Jitender Sharma



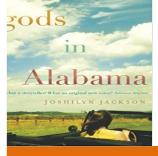
Mike Dooley

Playing the matrix By Dooley, Mike

Call No: 650.1 DOO Publisher: Hay House Subject: Miscellaneous

Accession No: 19288 Year: 2017 Recommended By: JN170131

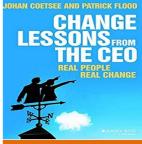
Gods in alabama By Jackson, Joshilyn



Call No: 823 JACAccession IPublisher: Hodder&StoughtonYear: 2005Subject: MiscellaneousRecommer

Accession No: 19289 Year: 2005 Recommended By: JN170257 & JN170038

Change lessons from the ceo By Coetsee, Johan



luence, Impact, and Success DENISE BROSSEAU

DEEP

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Call No: 658.406 COE Publisher: Wiley Subject: Management Accession No: 19290 Year: 2014 Recommended By: Jitender Sharma

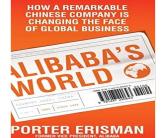
Ready to be a thought leader? By Brosseau, Denise

Call No: 658.4092 BRO Publisher: Wiley Subject: Economics Accession No: 19291 Year: 2016 Recommended By: Jitender Sharma

Deep work By Newport, Cal

Call No: 650.1 NEW Publisher: Piatkus Subject: Management Accession No: 19292 Year: 2016 Recommended By: Jitender Sharma

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Alibabas world By Erisman, Porter

Call No: 658.872 ERI Publisher: Macmillan Subject: Marketing

Accession No: 19293 Year: 2015 Recommended By: Shalini Srivastava

Big book of HR By Mitchell, Barbara



Call No: 658.3 MIT Publisher: Macmillan Subject: Marketing Accession No: 19294 Year: 2017 Recommended By: Shalini Srivastava

PRINCIPLE PRINCIPLE Cubicle se re View of suscess. Meetings, imagement Farls & ther Workplace Afflictions COTT ADAMS reator of Dilbert

STEPHEN D. BROOKFIELD STEPHEN PRESKILL

DISCUSSION BOOK

> 50 GREAT WAYS TO GET PEOPLE TALKING

DREAM

someone will hire you to helo build theirs

TONY A. GASKINS, JR.

B JOSSEY-BAS

Dilbert principle By Adams, Scott



Accession No: 19295 Year: 1996 Recommended By: PGFB1634

Discussion book By Brookfield, Stephen D

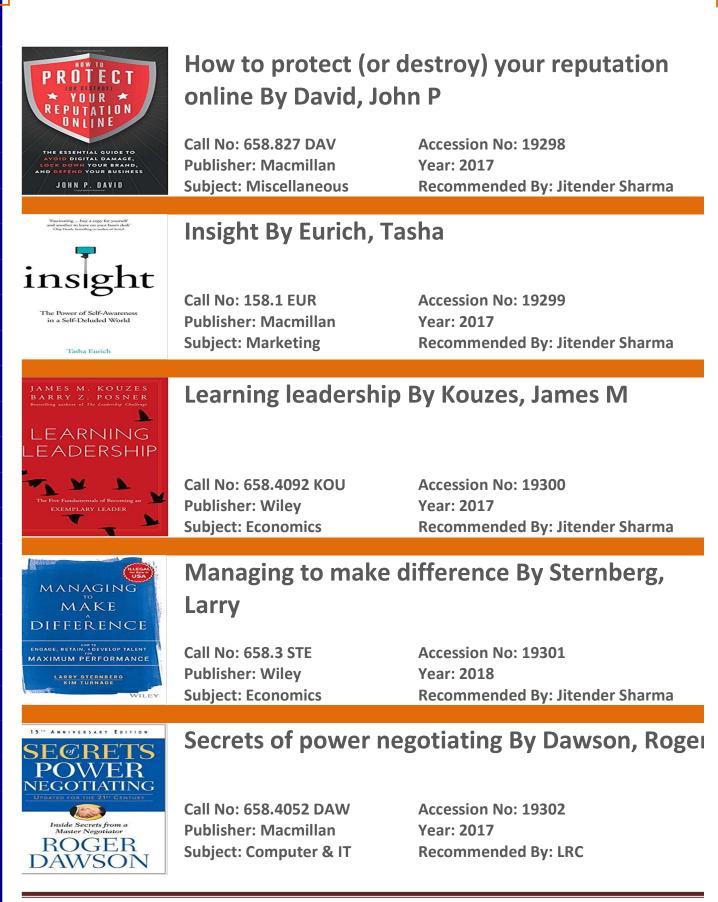


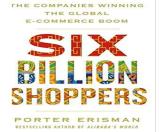
Accession No: 19296 Year: 2016 Recommended By: Jitender Sharma

dream chaser By Gaskins, Tony A

Call No: 658.11 GAS Publisher: Wiley Subject: Management Accession No: 19297 Year: 2018 Recommended By: Jitender Sharma

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RUN KUMAR

Six billion shoppers By Erisman, Porter

Call No: 658.872 ERI Publisher: Macmillan Subject: Computer & IT

Accession No: 19303 Year: 2017 Recommended By: LRC

CEOs dilemma to change the rules of the game By Roy, Arun Kumar

Call No: 658.4092 ROY Publisher: Notion Press Subject: Computer & IT

Accession No: 19304 Year: 2017 Recommended By: JN170093

Power of negative emotion By Kashdan, Todd

Call No: 158.1 KAS Publisher: Oneworld Subject: Computer & IT

Call No: 823 RAN

Publisher: Orion

Accession No: 19305 Year: 2015 Recommended By: LRC

Accession No: 19306

Recommended By: PGFB1653

Year: 2003

Hanging garden By Rankin, Ian

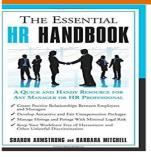


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motion

NSPECTOR REBUS ... WELCOME TO HELL



Essential HR handbook By Armstrong, Sharon

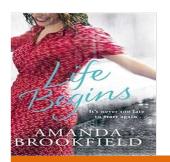
Call No: 658.3 ARM Publisher: Macmillan Subject: Computer & IT

Subject: Computer & IT

Accession No: 19307 Year: 2017 Recommended By: Jitender Sharma

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Mindfulness	Mindfulness on the run By Hofstee, Chantal		
OUICK, EFFECTIVE TECHNIQUES	Call No: 158.1 HOF Publisher: Macmillan Subject: Computer & IT	Accession No: 19308 Year: 2016 Recommended By: Jitender Sharma	
YOW TO SUPERCHARGE YOUR NNER WISDOM TO THINK FAST NND MAKE GREAT DECISIONS	Put your intuition to	work By Robinson, Lynn A	
put your intuition to work	Call No: 658.403 ROB Publisher: Macmillan Subject: Computer & IT	Accession No: 19309 Year: 2017 Recommended By: LRC	
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THE ATCHER IN THE RYE J.D. SALINGER	Catcher in the rye By Call No: 823 SAL Publisher: Penguin Subject: Miscellaneous	y Salinger, J D Accession No: 19311 Year: 2010 Recommended By: Renuka Mahajan	
ALL DAVIDUATION ADDREAM STATEMENT AND ALL AND	Susan Boyle dreams Montgomery, Alice Call No: 920 MON Publisher: Penguin Subject: Management	Accession No: 19312 Year: 2010 Recommended By: JN170296	

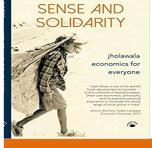


Life begins By Brookfield, Amanda

Call No: 823 BRO Publisher: Penguin Subject: Management

Accession No: 19313 Year: 2008 Recommended By: JN170298

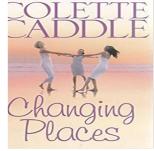
Sense and solidarity By Dreze, Jean



JEAN DRÈZE

Call No: 362.580954 DRE Publisher: Permanent Black Subject: Management Accession No: 19314 Year: 2017 Recommended By: JN170257

Changing places By Caddle, Colette

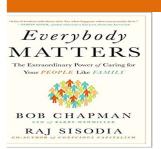


Call No: 823 CAD Publisher: Simon & Schuster Subject: Management Accession No: 19315 Year: 2005 Recommended By: JN170105



Call No: 302.30285 MIL Publisher: Polity Press Subject: Management

Accession No: 19316 Year: 2011 Recommended By: JN170038

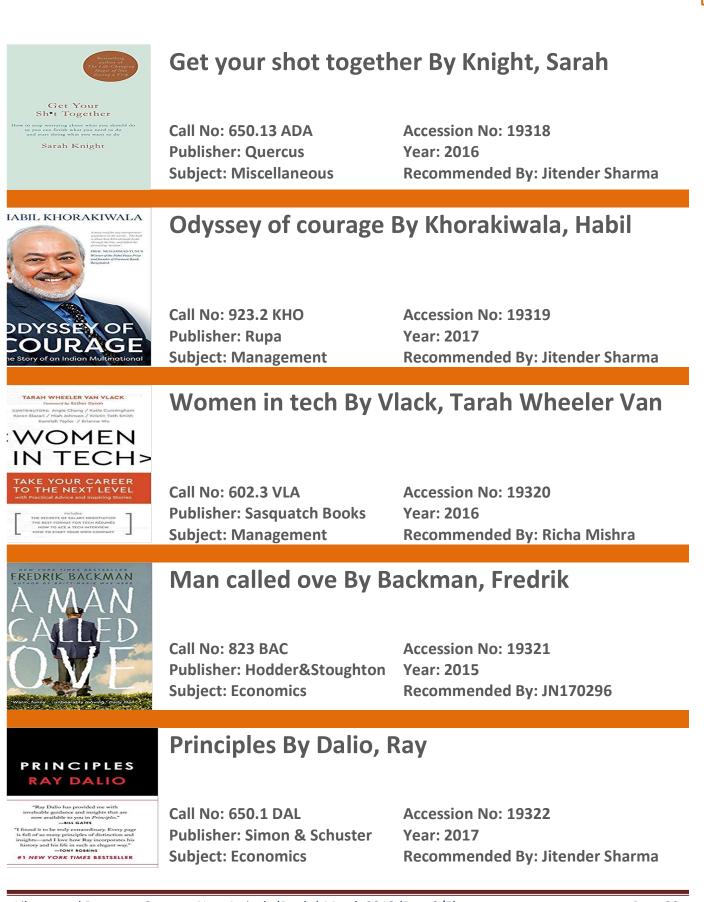


Everybody matters By Chapman, Bob

Tales from facebook By Miller, Daniel

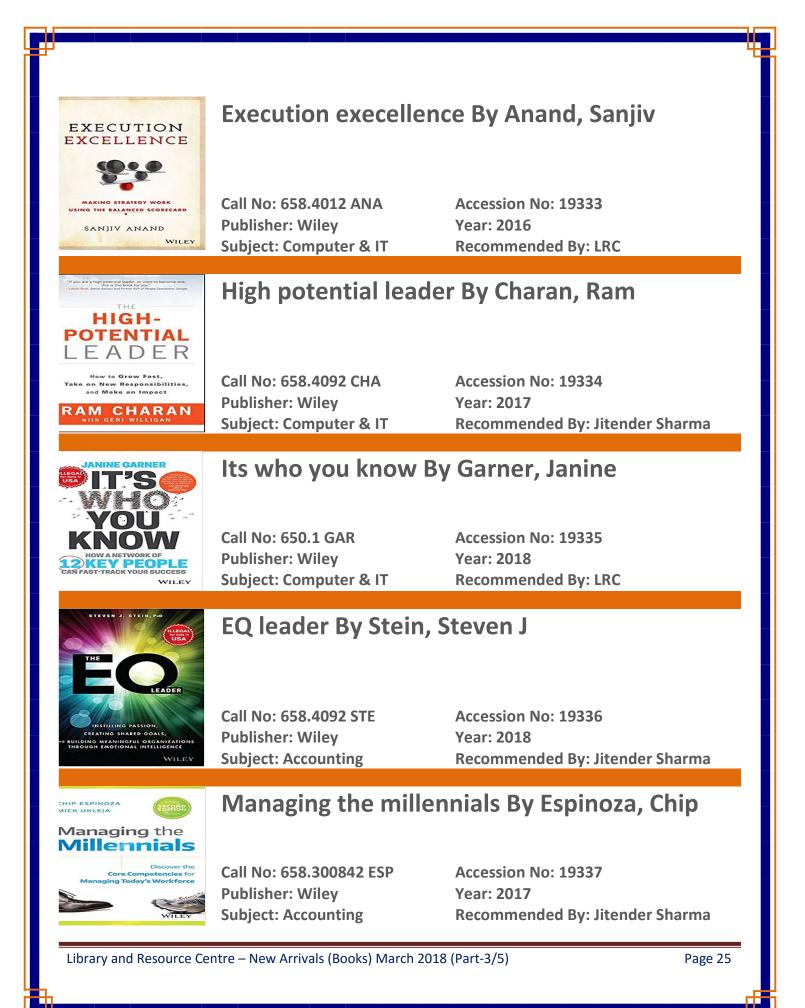
Call No: 658.4092 CHA Publisher: Portfolio Subject: Management Accession No: 19317 Year: 2016 Recommended By: JN170101

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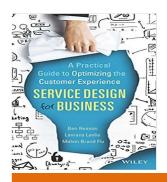




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	Beyond advertising By Wind, Yoram (Jerry)	
Construction C	Call No: 659.1 WIN Publisher: Wiley Subject: Economics	Accession No: 19328 Year: 2016 Recommended By: Vinita Srivastava
	Building an innovative learning organization By Sarder, Russell	
LININUVATILYE LEARNING ORGANIZATION ATRANSVORTO DULLE AMARTER WORKFORCE ADAPT TO CHANGE AND DRIVE BROWTH RUSSELL SARDER WILEY	Call No: 658.3124 SAR Publisher: Wiley Subject: Economics	Accession No: 19329 Year: 2016 Recommended By: Jitender Sharma
New York Times bestseller hagiei kranz BUILDING The NTERNET	Building the internet of things By Kranz, Maciej	
THINGS UNIT METER AND	Call No: 658.4038 KRA Publisher: Wiley Subject: Management	Accession No: 19330 Year: 2017 Recommended By: Jitender Sharma
DHANDHO INVESTOR	Dhandho investor By Pabrai, Mohnish	
The Low-Risk Value Method to High Returns MOHNISH PABRAI	Call No: 332.6 PAB Publisher: Wiley Subject: Management	Accession No: 19331 Year: 2017 Recommended By: Jitender Sharma
	Effective manager By Horstman, Mark	
EFFECTIVE MANAGER WILEY	Call No: 658.302 HOR Publisher: Wiley Subject: Miscellaneous	Accession No: 19332 Year: 2017 Recommended By: Jitender Sharma
	antro Now Arrivals (Pooks) March 20	19 (Part 2/E) Page 24



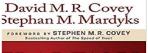
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MANAGING THE	Managing the unexpected By Weick, Karl E		
Sustained Performance In a complex World KARL E. WEICK KATHLEEN M. SUTCLIFFE WILEY	Call No: 658.4056 WEI Publisher: Wiley Subject: Marketing	Accession No: 19338 Year: 2016 Recommended By: Jitender Sharma	
MARKETING 4.0	Marketing 4.0 By Kotler, Philip		
Moving from Traditional to Digital PHILIP KOTLER HERMAWAN KARTAJAYA IWAN SETIAWAN	Call No: 658.8 KOT Publisher: Wiley Subject: Marketing	Accession No: 19339 Year: 2017 Recommended By: Jitender Sharma	
IRD EDITION Comprehensive Onboarding Strategy ro Leaders at Every Level THE NEW LEADER'S 100-DAY	New leaders100 day action plan By Bradt, George B		
HOW TO HOW TO The Check Build to Perform Control Control (1997) EORGE B. BRADT, JAYME A. CHECK, AND JORGE P. PORAZA FREE DOWNLOADABLE FORM'S	Call No: 658.4092 BRA Publisher: Wiley Subject: Miscellaneous	Accession No: 19340 Year: 2016 Recommended By: Jitender Sharma	
THE NEW PSYCHOLOGY OF SELLING SALES J J J Ť Ť	Sales EQ By Blount,	Jeb	
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selling noble	Earle		
Drive Revenue and Do Work That Makes You Proud	Call No: 658.85 MCL Publisher: Wiley	Accession No: 19342 Year: 2017	
Lisa Earle McLeod	Subject: Marketing	Recommended By: LRC	



Service design for business By Reason, Ben

Call No: 658.812 REA Publisher: Wiley Subject: Marketing

Accession No: 19343 Year: 2016 Recommended By: Jitender Sharma





Trap tales By Covey, David M R

Call No: 650.1 COV Publisher: Wiley Subject: Management

Accession No: 19344 Year: 2018 Recommended By: Jitender Sharma

Intellectual property and business By Ryder, Rodney D

Call No: 346.73048 RYD Publisher: Sage Subject: Management Accession No: 19345 Year: 2014 Recommended By: LRC

Lean customer engagement By Niyogi, Shil



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The Power of Intangible Assets

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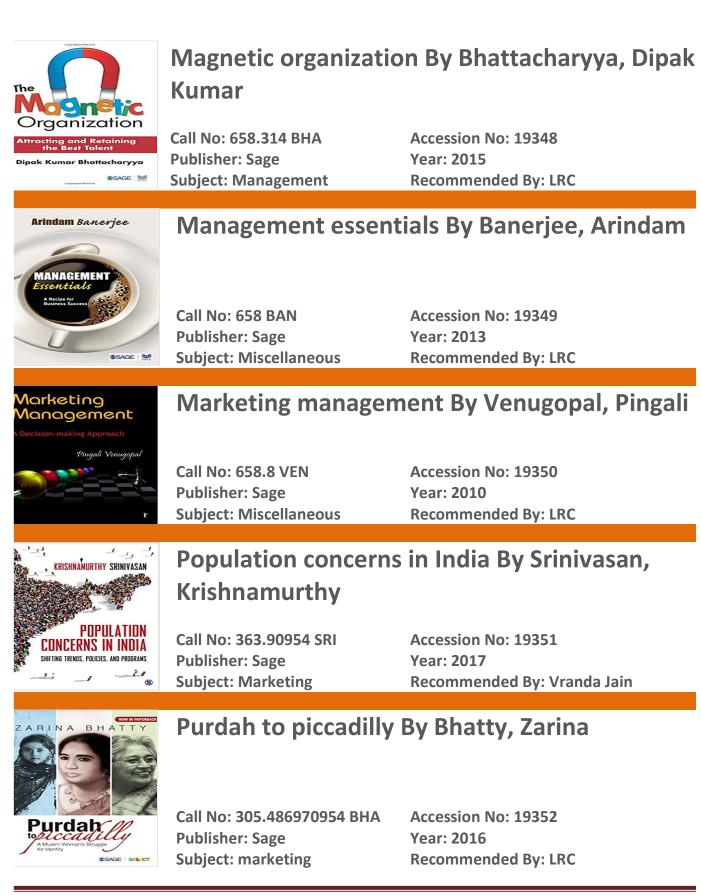
Call No: 658.812 NIY Publisher: Sage Subject: Management Accession No: 19346 Year: 2016 Recommended By: LRC

Life of y By Sengupta, Debashish



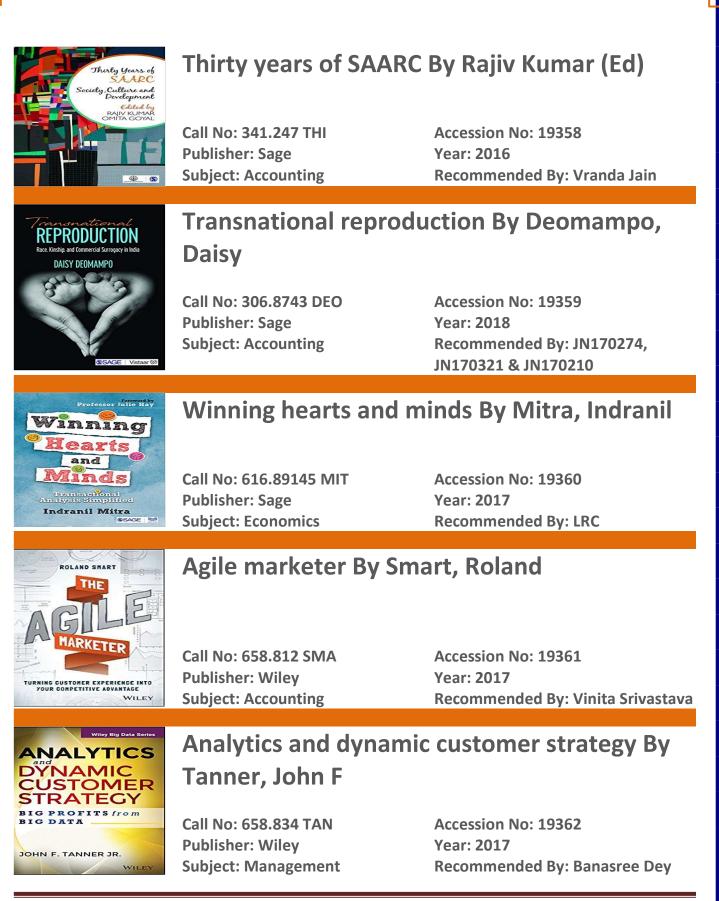
Call No: 305.20954 SEN Publisher: Sage Subject: Management Accession No: 19347 Year: 2018 Recommended By: Shalini Verma

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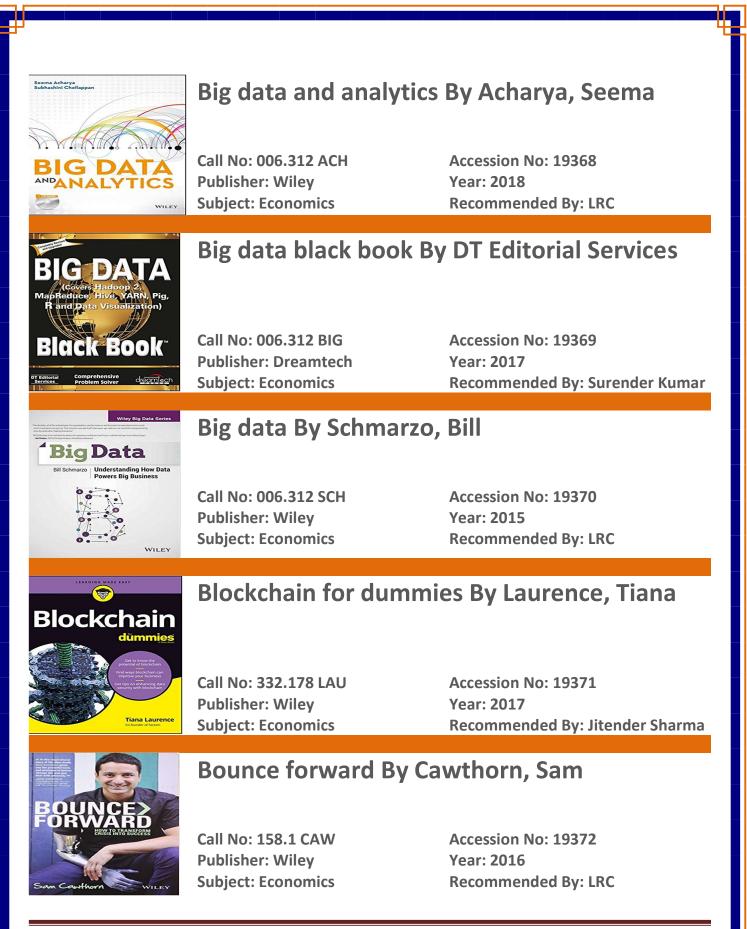








Analytics		
The Real Business of Big Data	Call No: 368.0028557 BOO Publisher: Wiley Subject: Management	Accession No: 19363 Year: 2017 Recommended By: Moid U Ahmad
Analytics The Agile Way	Analytics By Simon, Phil	
Description Description Description Description	Call No: 005.3 SIM Publisher: Wiley Subject: Management	Accession No: 19364 Year: 2018 Recommended By: Rajesh Sharma
PACE	Aptipedia aptitude encyclopedia By FACE	
Aptitude Encyclopedia	Call No: 153.94 APT Publisher: Wiley Subject: Economics	Accession No: 19365 Year: 2017 Recommended By: JN170205
THE ART OF PRODUCT	Art of product design By Meybaum, Hardi	
DESIGN CHANGING HOW THINGS GET MADE WILEY	Call No: 658.5752 MEY Publisher: Wiley Subject: Economics	Accession No: 19366 Year: 2014 Recommended By: LRC
'AM AMAZING BOOK' Out trave	Beautiful constraint By Morgan, Adam	
A BEAUTIFUL CONSTRAINT	Call No: 650.1 MOR Publisher: Wiley	Accession No: 19367 Year: 2015



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Business	
Analysis	
Best Practices for Success	Са
STEVEN P. BLAIS	Pu
The IIL/Witey Series in Business Analysis	Su

Business analysis By Blais, Steven P

Call No: 658.150285 BLA Publisher: Wiley Subject: Management Accession No: 19373 Year: 2017 Recommended By: LRC

Business Analytics

Business analytics By Kumar, U Dinesh



Call No: 658.15 KUM Publisher: Wiley Subject: Management Accession No: 19374 Year: 2018 Recommended By: LRC



ommunication

Business communication By Kalia, Shalini

Call No: 650.014 KAL Publisher: Wiley Subject: Management Accession No: 19375 Year: 2016 Recommended By: LRC



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Business Process Reengineering

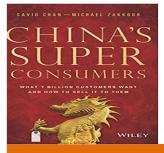
Business process reengineering and change management By Dey, B R

Call No: 658.4062 DEY Publisher: Biztantra Subject: Management Accession No: 19376 Year: 2014 Recommended By: Jitender Sharma

Carpenter By Gordon, Jon

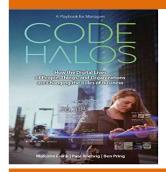
Call No: 658.4012 GOR Publisher: Wiley Subject: marketing Accession No: 19377 Year: 2016 Recommended By: LRC

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Chinas super consumer By Chan, Savio

Call No: 658.8342 CHA **Publisher: Wiley** Subject: Management Accession No: 19378 Year: 2016 **Recommended By: LRC**



Code halos By Frank, Malcolm

Call No: 303.4833 FRA Publisher: Wiley Subject: Management Accession No: 19379 Year: 2014 **Recommended By: Vinita Srivastava**

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IGHTH EDITION

ROBERT M. GRANT

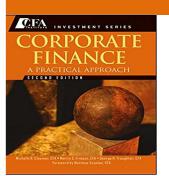


By Wiley Exam Xpert

Robert M

Call No: 658.4012 GRA Publisher: Wiley Subject: Management

Accession No: 19381 Year: 2017 **Recommended By: LRC**



Corporate finance By Clayman, Michelle R

Communication skills for campus placement

Call No: 658.15 CLA **Publisher: Wiley** Subject: Management Accession No: 19382 Year: 2017 **Recommended By: Moid U Ahmad**

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FOURTH EDITION Corporate FINANCE Theory and Practice	Corporate finance By Vernimmen, Pierre		
PIERE VENIMEN PASCAL QUIEY MAREZIO DALOCCHIO ANN LE FUR MATERIZO DALOCCHIO	Call No: 658.15 QUI Publisher: Wiley Subject: Management	Accession No: 19383 Year: 2015 Recommended By: Moid U Ahmad	
Creating a Business Plan DUMMIES	Creating a business plan for dummies By Curtis, Veechi		
<section-header></section-header>	Call No: 658.401 CUR Publisher: Wiley Subject: Management	Accession No: 19384 Year: 2015 Recommended By: Jitender Sharma	
CREDIT RISK ANALYTICS	Credit risk analytics By Baesens, Bart		
MEASUREMENT TECHNIQUES, APPLICATIONS, and EXAMPLES in SAS* +website BART BAESENS DANIEL RÖSCH HARALD SCHEULE WILEY	Call No: 332.7 BAE Publisher: Wiley Subject: Management	Accession No: 19385 Year: 2017 Recommended By: Moid U Ahmad	
THELV, PRACTICAL, BELIABLE.	Data analysis using sq	l and excel By Linoff,	
Data Analysis Using SQL and Excel	Gordon S		
Gordon S. Linoff	Call No: 658.072 LIN Publisher: Wiley Subject: Management	Accession No: 19386 Year: 2016 Recommended By: Surender Kumar	
Decision Making	Decision making for dummies By Jones, Dawna		
Learn to:	Call No: 658.403 JON	Accession No: 19387	
Cost the Impact of decisions previousland resultants House in the Neurisean environment for gark separaturalities environment for gark separaturalities	Publisher: Wiley	Year: 2015	
Andread Additional and a second additional additionadditionadditional additional additional additional additional ad	Subject: Management	Recommended By: LRC	



Decoding the new consumer mind By Yarrow, Kit

Call No: 658.8342 YAR Publisher: Jossey-Bass Subject: Management

Accession No: 19388 Year: 2014 **Recommended By: LRC**

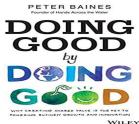


WILEY

Design a better business By Pijl, Patrick Van der

Call No: 658.4063 PIJ Publisher: Wiley Subject: Management

Accession No: 19389 Year: 2017 Recommended By: JN170009 & JN170211



Enterprise Risk

Dr. ALLAN S. BENJAMIN

and Opportunity Management



Doing good by doing good By Baines, Peter

Call No: 658.153 BAI **Publisher: Wiley** Subject: Management Accession No: 19390 Year: 2015 **Recommended By: LRC**

Enterprise risk and opportunity management By Benjamin, Allan S

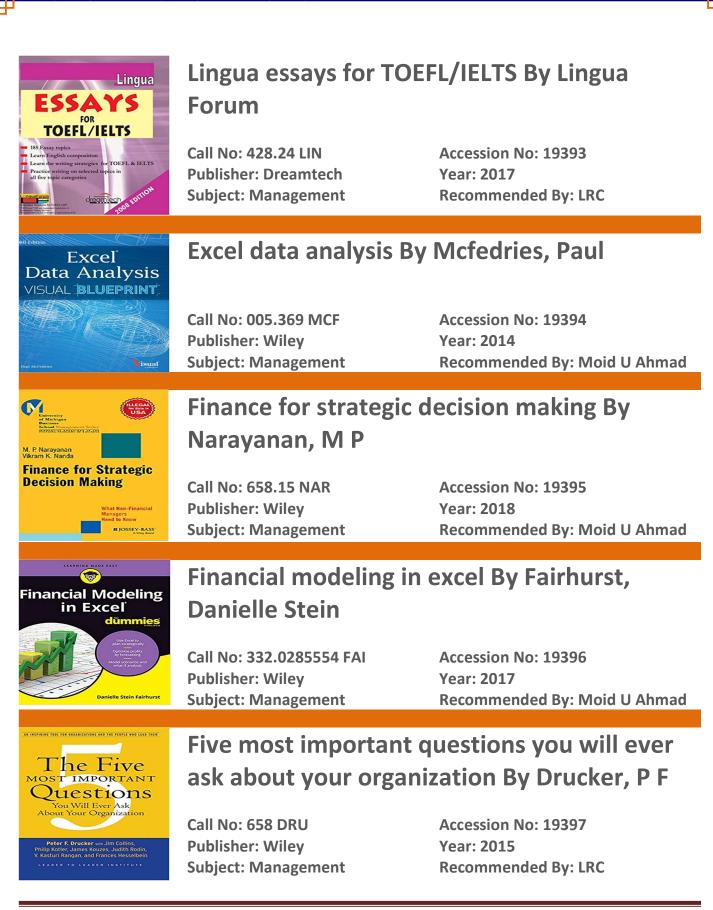
Call No: 658.55 BEN **Publisher: Wiley** Subject: Management Accession No: 19391 Year: 2017 **Recommended By: Moid U Ahmad**

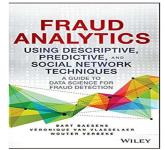
Entrepreneurship and small business By Schaper, Michael

Call No: 658.421 SCH Publisher: Wiley Subject: Management

Accession No: 19392 Year: 2011 **Recommended By: Moid U Ahmad**

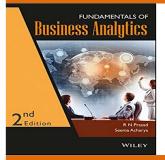
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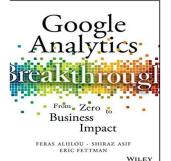
Fraud analytics using descriptive predictive and social network techniques By Baesens, B.

Call No: 364.163015195 BAE Publisher: Wiley Subject: Management Accession No: 19398 Year: 2017 Recommended By: Moid U Ahmad



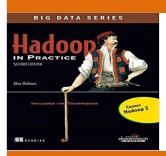
Fundamentals of business analytics By Prasad, R N

Call No: 658.15 PRA Publisher: Wiley Subject: Management Accession No: 19399 Year: 2018 Recommended By: LRC



Google analytics breakthrough By Alhlou, Feras

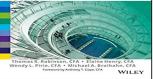
Call No: 650 ALH Publisher: Wiley Subject: Management Accession No: 19400 Year: 2017 Recommended By: JN170298, JN170210, JN170274 & JN170321



Hadoop in practice By Holmes, Alex

Call No: 004.36 HOL Publisher: Dreamtech Subject: Management Accession No: 19401 Year: 2015 Recommended By: Surender Kumar



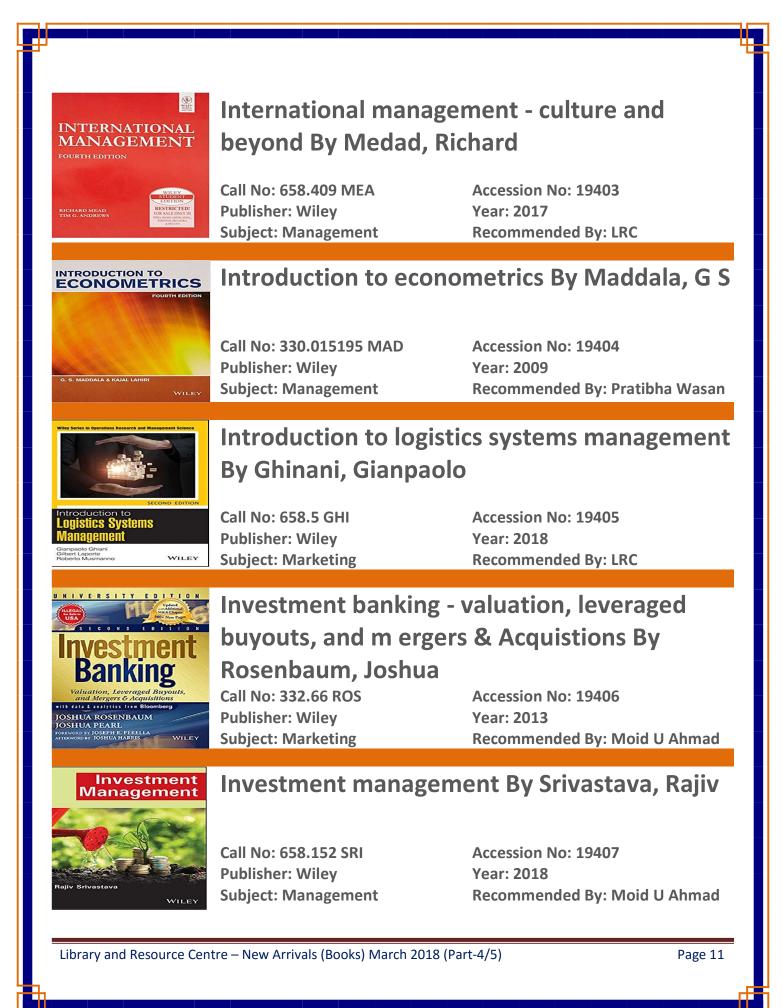


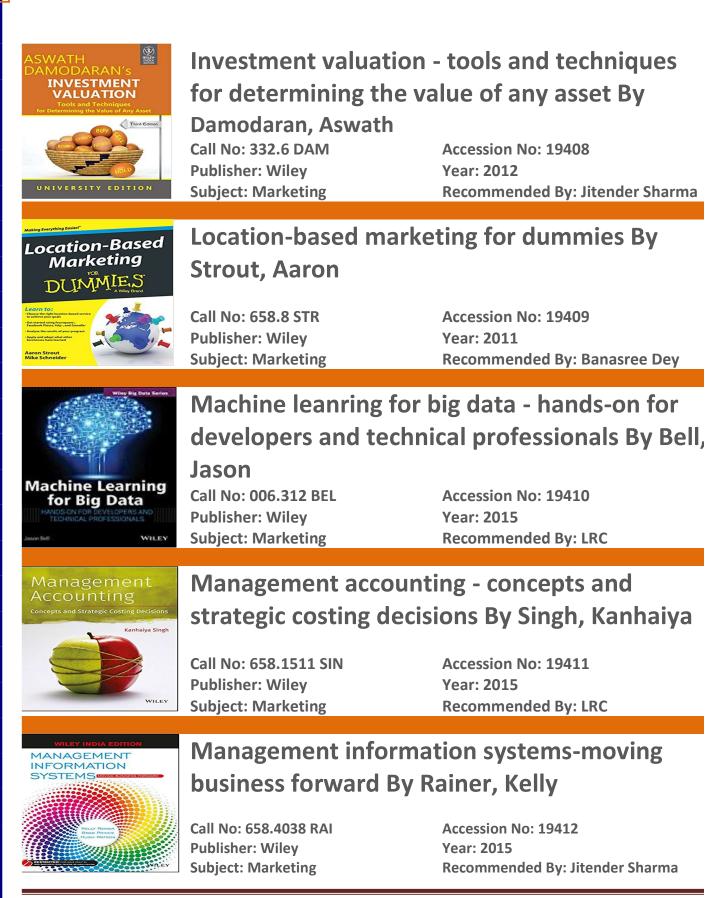
International financial statement analysis By Robinson, Thomas R

Call No: 657.3 ROB Publisher: Wiley Subject: Management

Accession No: 19402 Year: 2015 Recommended By: Moid U Ahmad

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Managerial Economics	Managerial economics By Singh, Jaswinder	
And the second sec	Call No: 338.7 SIN Publisher: Dreamtech Subject: Marketing	Accession No: 19413 Year: 2015 Recommended By: Jitender Sharma
	Marketing analytics - data driven techniques with Microsoft Excel By Winston, Wayne L	
Wayne L. Winston Marketing Analytics Called Driven Techniques with Microsoft Excel WILEY	Call No: 658.83 WIN Publisher: Wiley Subject: Marketing	Accession No: 19414 Year: 2014 Recommended By: Banasree Dey
	Marketing performance - how marketers drive profitable growth By Bauer, Thomas	
	Call No: 658.802 BAU Publisher: Wiley Subject: Marketing	Accession No: 19415 Year: 2016 Recommended By: LRC
Marketing Research	Marketing research By Sathyapriya, P	
Dr. P. Sathyapriya	Call No: 658.83 SAT Publisher: Biztantra Subject: Management	Accession No: 19416 Year: 2015 Recommended By: LRC
	Mining of massive datasets By Leskovec, Jure	
Jure Leskovec Anand Rajarama Jeffer David Ullman Mining of Massive Datasets SECOND EDITION	Call No: 006.312 LES Publisher: Cambridge Subject: Management	Accession No: 19417 Year: 2016 Recommended By: LRC
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OPERATIONS MANAGEMENT

MIS By De, Rahul

Call No: 658.4038 DE Publisher: Wiley Subject: Marketing

Accession No: 19418 Year: 2017 Recommended By: LRC

Operations management By Meredith, Jack R

Call No: 658.5 MER Publisher: Wiley Subject: Marketing

Accession No: 19419 Year: 2013 Recommended By: Ankur Chauhan

Patterns of entrepreneurship management By Kaplan, Jack M

Call No: 658.421 KAP Publisher: Wiley Subject: Marketing Accession No: 19420 Year: 2016 Recommended By: Jitender Sharma

Practical data science with R By Zumel, Nina



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Call No: 006.3 ZUM Publisher: Dreamtech Subject: Marketing

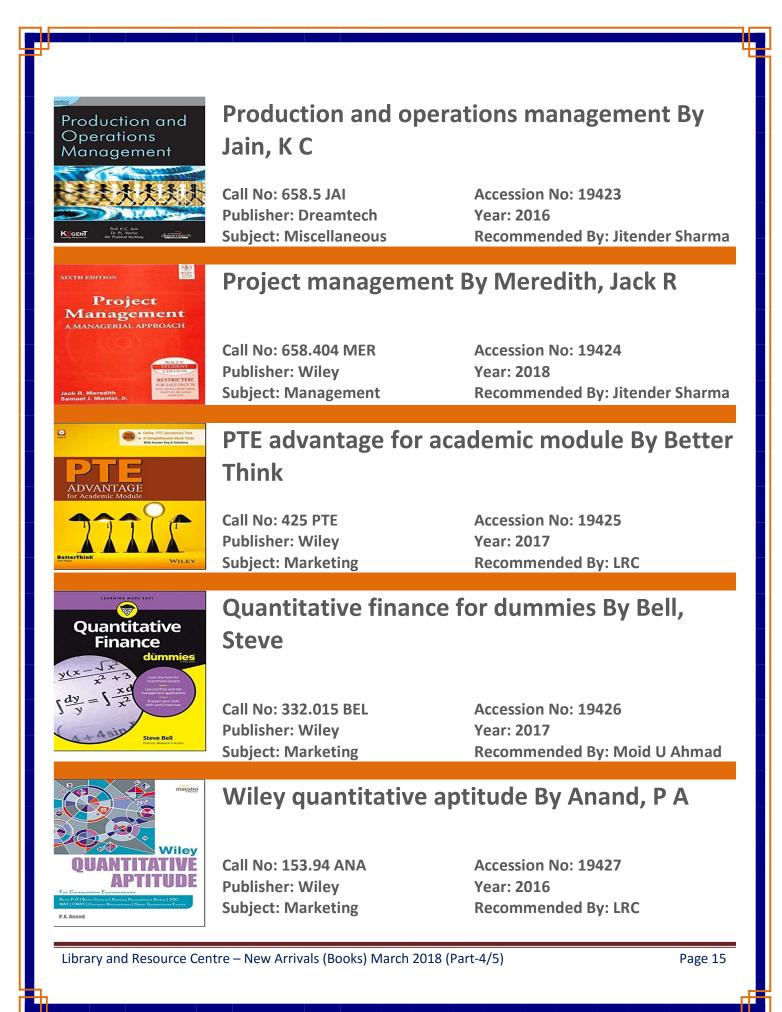
Accession No: 19421 Year: 2018 Recommended By: Surender Kumar

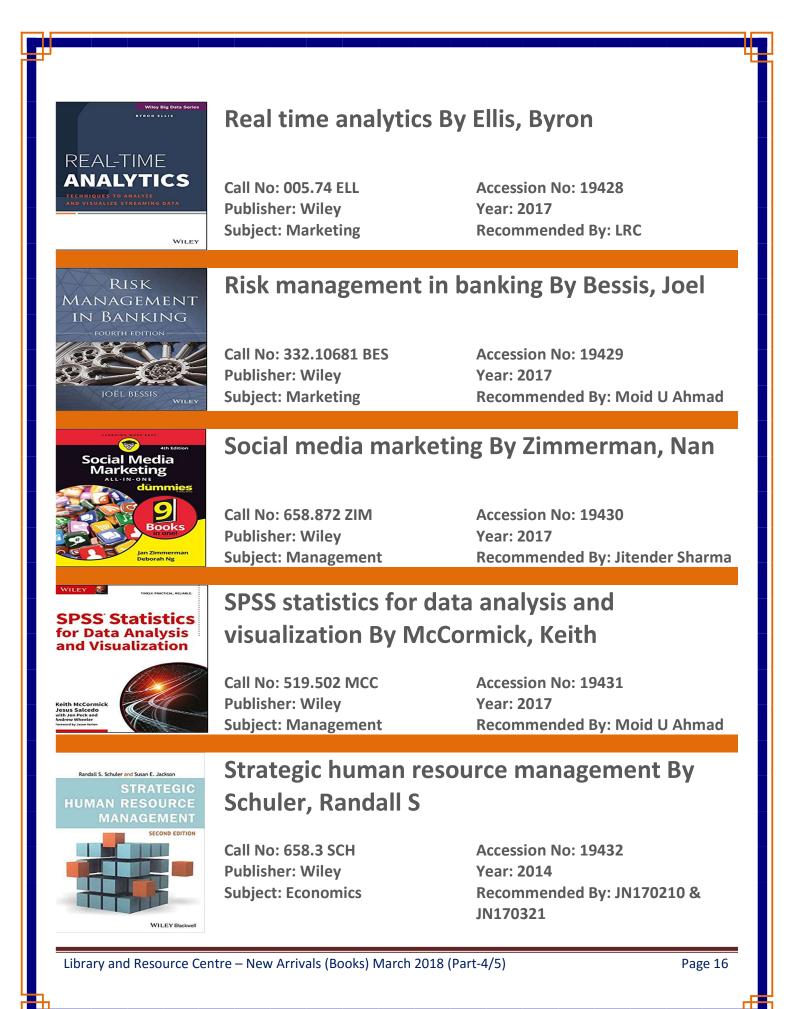
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Predictive analytics By Siegel, Eric

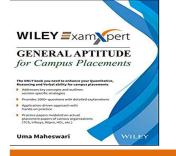
Call No: 303.49 SIE Publisher: Wiley Subject: Management Accession No: 19422 Year: 2018 Recommended By: Moid U Ahmad

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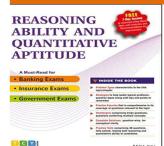


CFA Institute	New wealth management By Evensky, Harold		
HERE ADDRESS TO ADDRES	Call No: 332.6 EVE Publisher: Wiley Subject: Management	Accession No: 19433 Year: 2017 Recommended By: Moid U Ahmad	
BILL FRANKS TAMING THE	Taming the big data tidal wave By Franks, Bill		
BIG DATA TIDAL WAVE	Call No: 006.312 FRA Publisher: Wiley Subject: Management	Accession No: 19434 Year: 2014 Recommended By: LRC	
Wiley Verbal Ability and Reasoning • for Competitive Examples	Verbal ability and reasoning By Anand, P A		
PA. Anand Lait Singh:	Call No: 153.94 ANA Publisher: Wiley Subject: Management	Accession No: 19435 Year: 2018 Recommended By: LRC	
WALLET ALLOCATION RULE	Wallet allocation rule By Keiningham, Timothy		
Winner the Battle for Share Timoty Keiningham + Lerzan Aksay + Luke Williams with Aksarder Busy WILLEY	Call No: 658.8342 KEI Publisher: Wiley Subject: Management	Accession No: 19436 Year: 2016 Recommended By: Moid U Ahmad	
EXAM GOALPOST COMPREHENSIVE GUIDE FOR Campus Recruitment Tests	tests By Sharma, Dheeraj		
Useful for AMCAT, e-Litenus and Recruitment Tests of MNCA DE POST Band entority on the lastes pattern for various and pattern setting of the setting of the setting of the Band and the setting pattern for various and pattern setting of the setting of the setting pattern band setting pattern setting of the setting of the setting pattern band setting pattern setting of the setting pattern setting of the setting pattern band setting pattern setting of the setting pattern setting of the setting pattern band setting pattern setting of the setting of the setting pattern setting of the setting of the setting pattern setting of the setting pattern setting of the setting pattern setting of the setting of the setting pattern setting of the setting pattern setting of the setting pattern setting of the setting of the setting patte	Call No: 153.94 SHA Publisher: Wiley Subject: Management	Accession No: 19437 Year: 2018 Recommended By: JN170030	



General aptitude for campus placements By Wiley exam xpert

Call No: 153.94 GEN Publisher: Wiley Subject: Management Accession No: 19438 Year: 2017 Recommended By: JN170082



Reasoning ability and quantitative aptitude By Top career and you

Call No: 153.94 REA Publisher: Wiley Subject: Management Accession No: 19439 Year: 2016 Recommended By: LRC

Negotiation By Rai, Himanshu



Call No: 658.4052 RAI Publisher: McGraw Hill Subject: Management Accession No: 19440 Year: 2018 Recommended By: Jitender Sharma

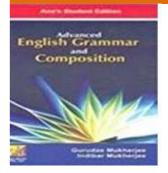
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Accession No: 19441 Year: 2018 Recommended By: LRC



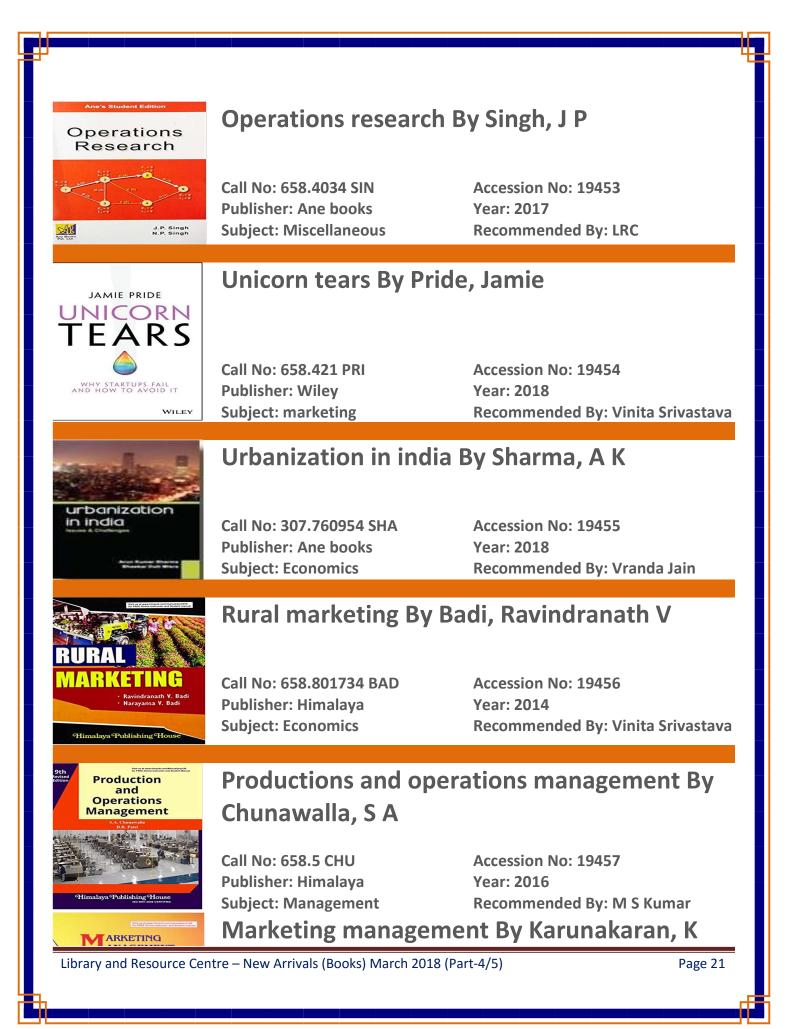
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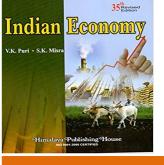




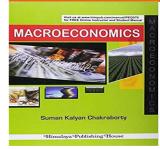


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Indian economy By Puri, V K



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Kalyan

Call No: 339 CHA Publisher: Himalaya Subject: Management Accession No: 19460 Year: 2017 Recommended By: Vranda Jain

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Managerial economics By Mithani, D M

Call No: 338.7 MIT Publisher: Himalaya Subject: Management Accession No: 19461 Year: 2016 Recommended By: Vranda Jain



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Management By Rao, P Subba

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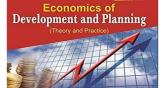
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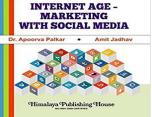


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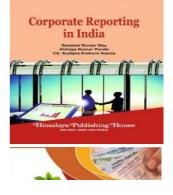
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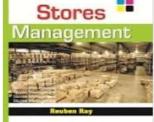
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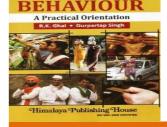
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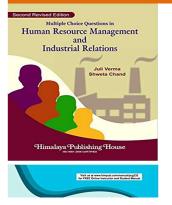
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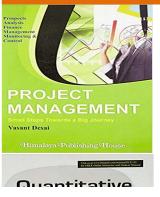
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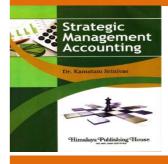
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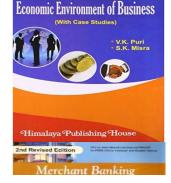
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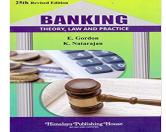
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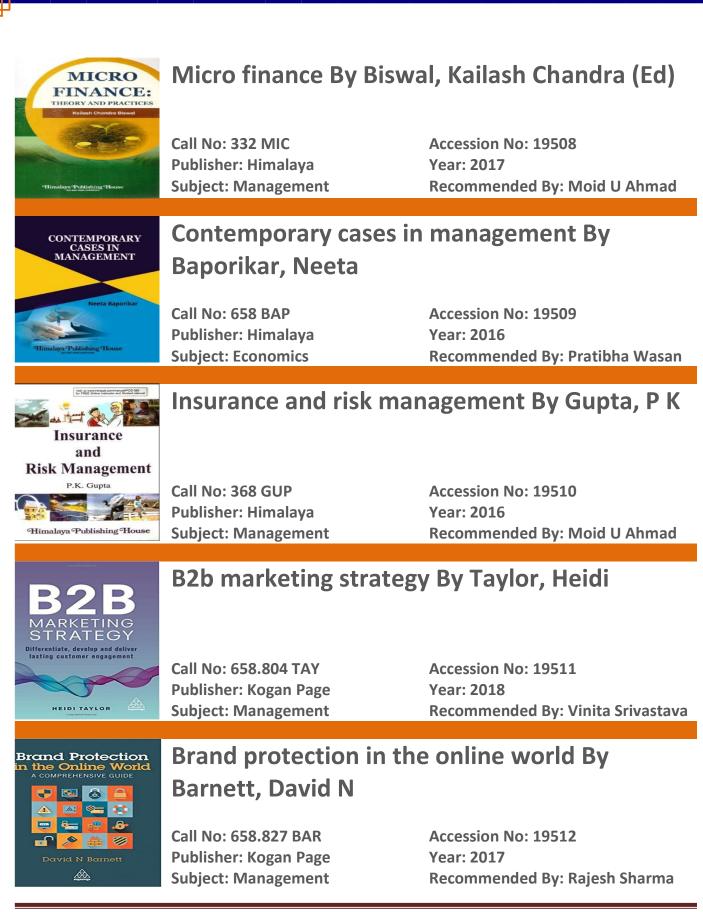
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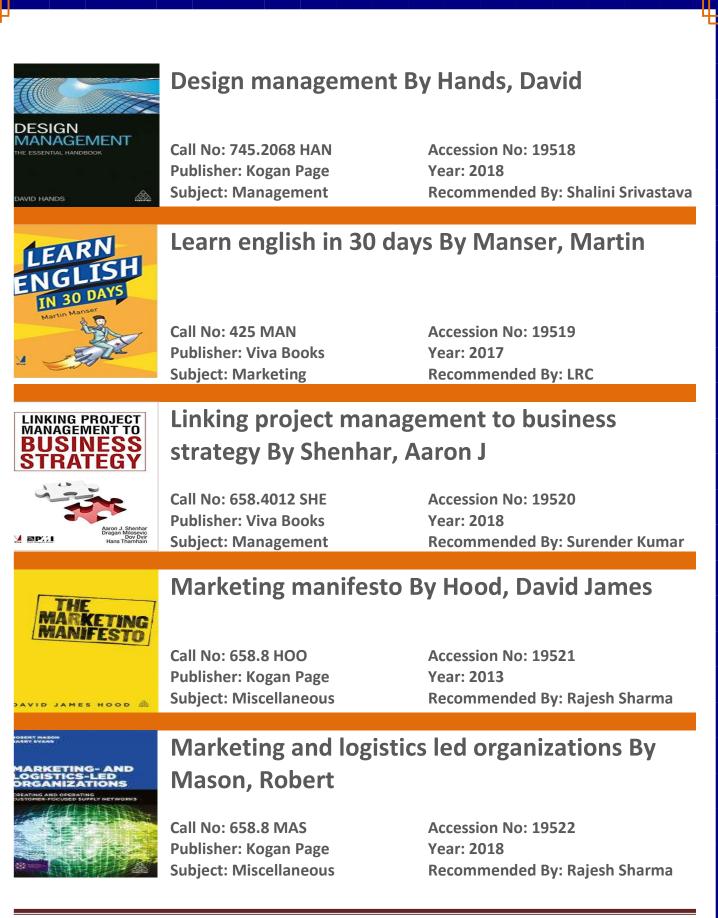
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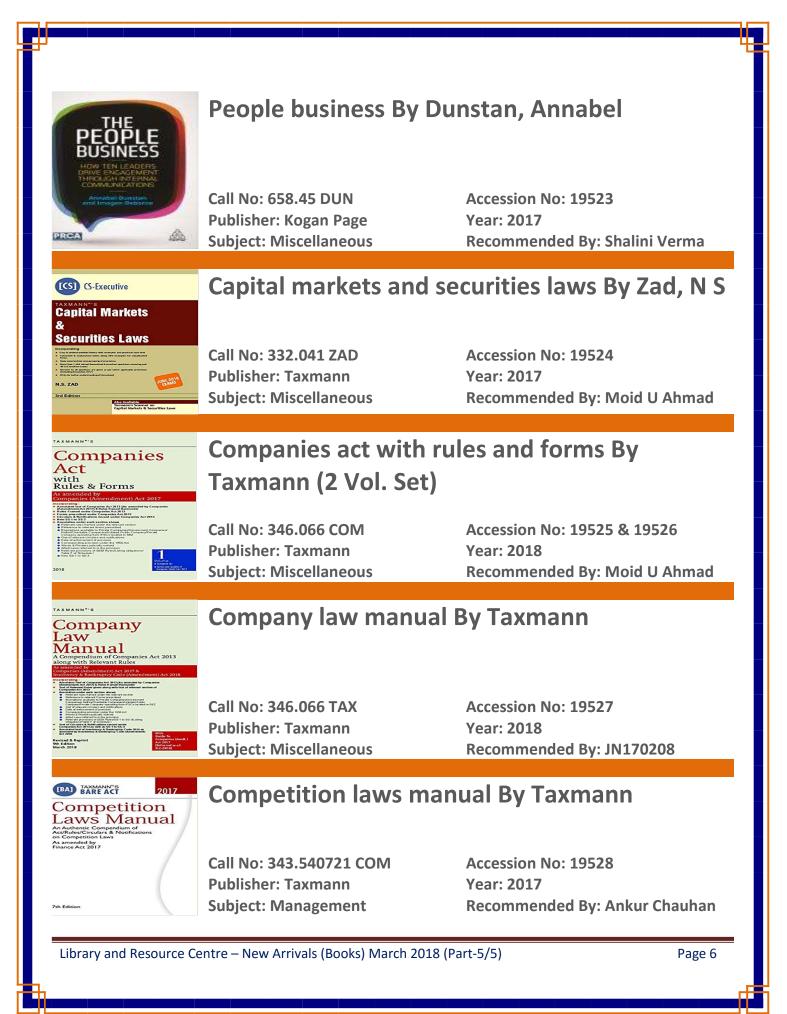


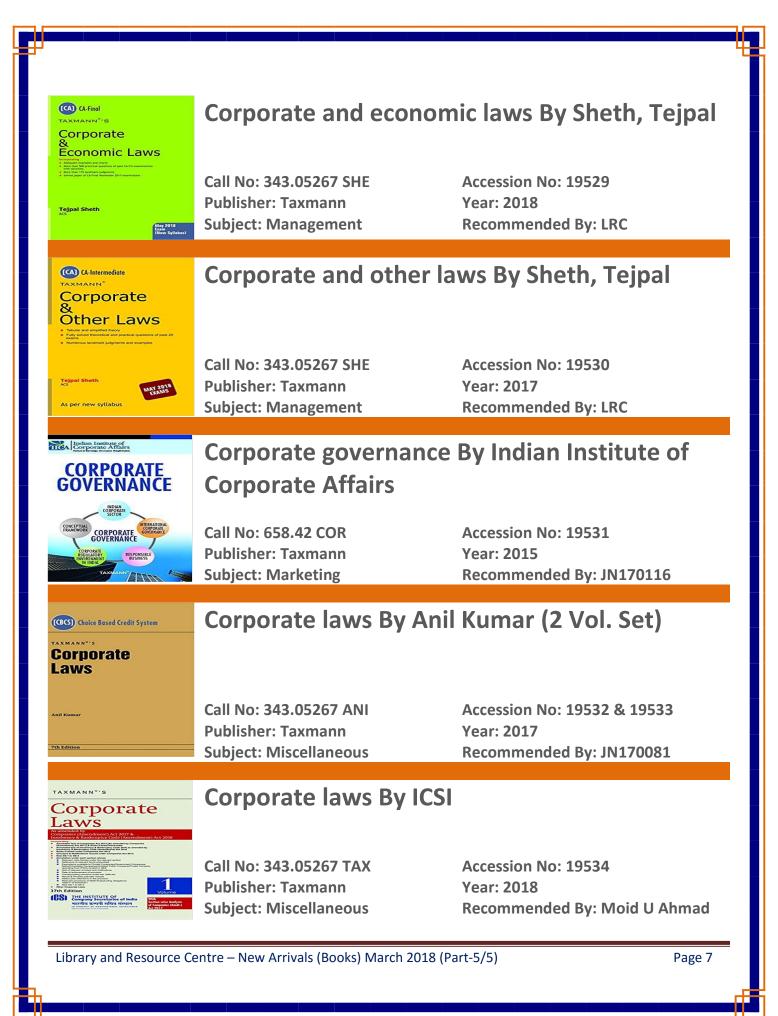
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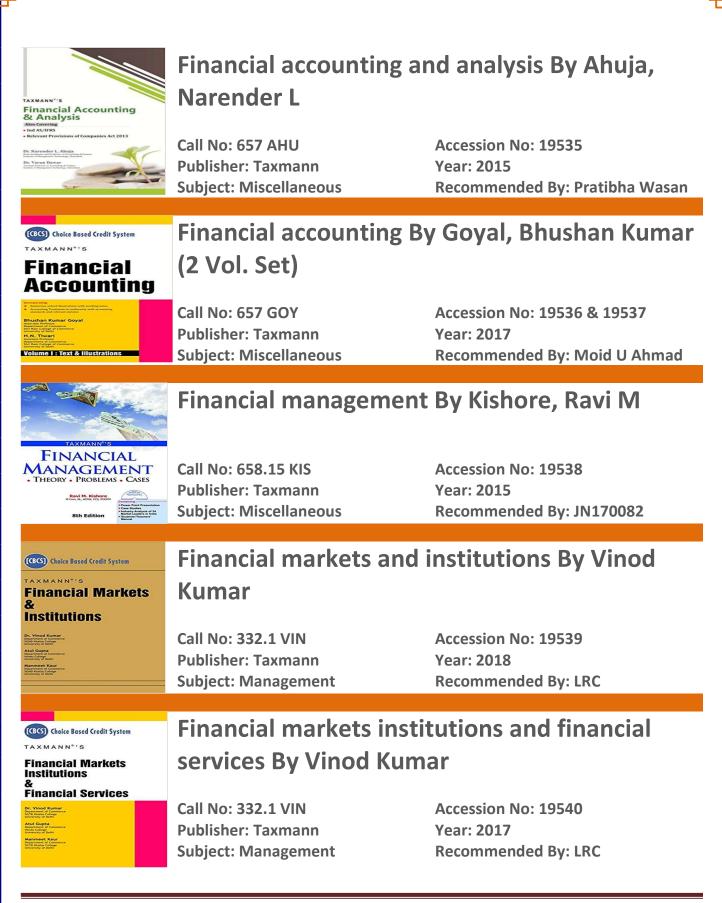


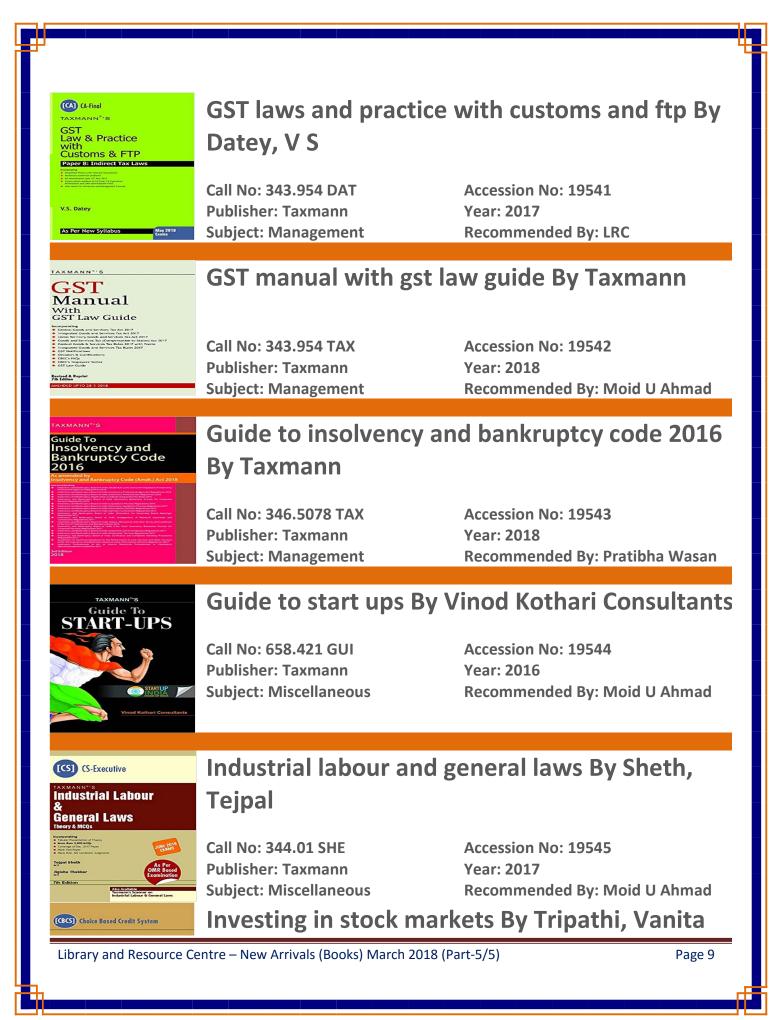
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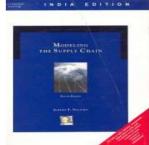
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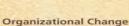
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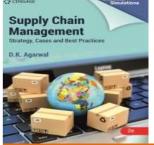
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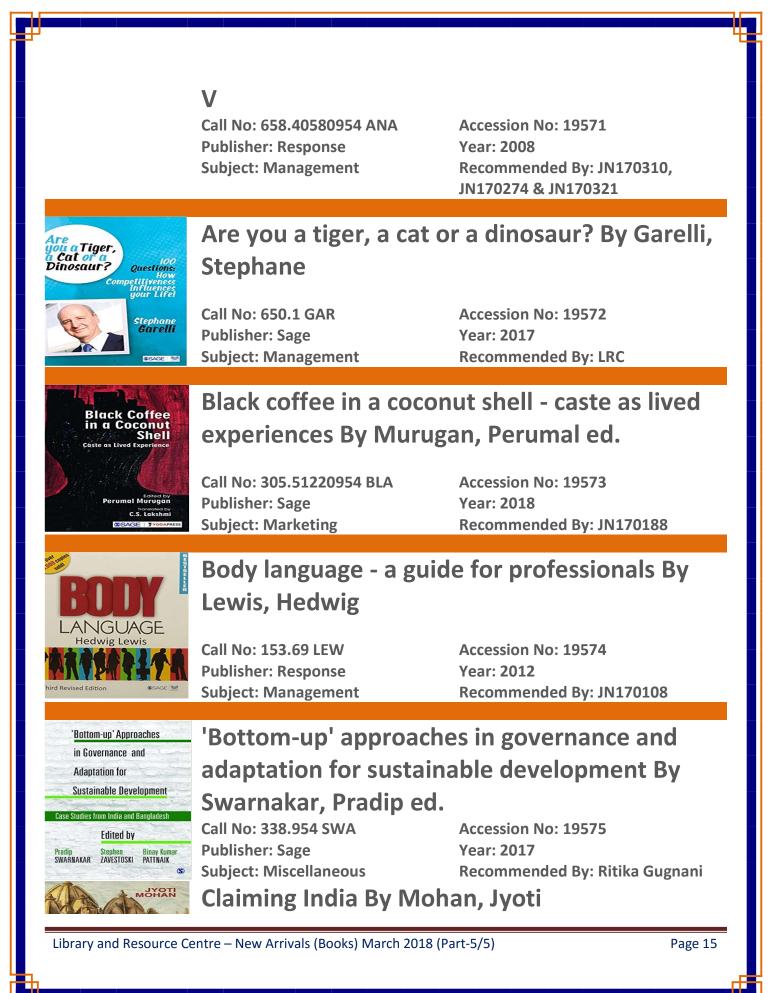


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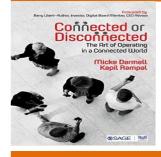
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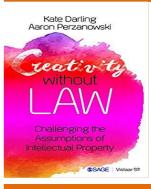


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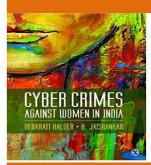


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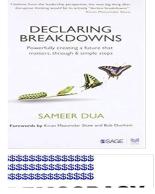
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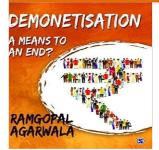
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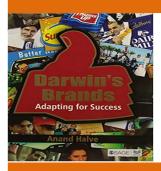
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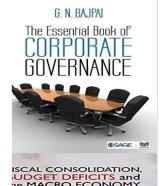
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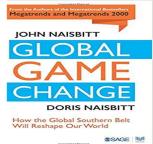
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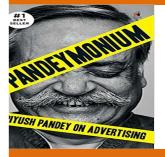
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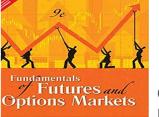
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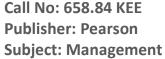
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John C. Hull

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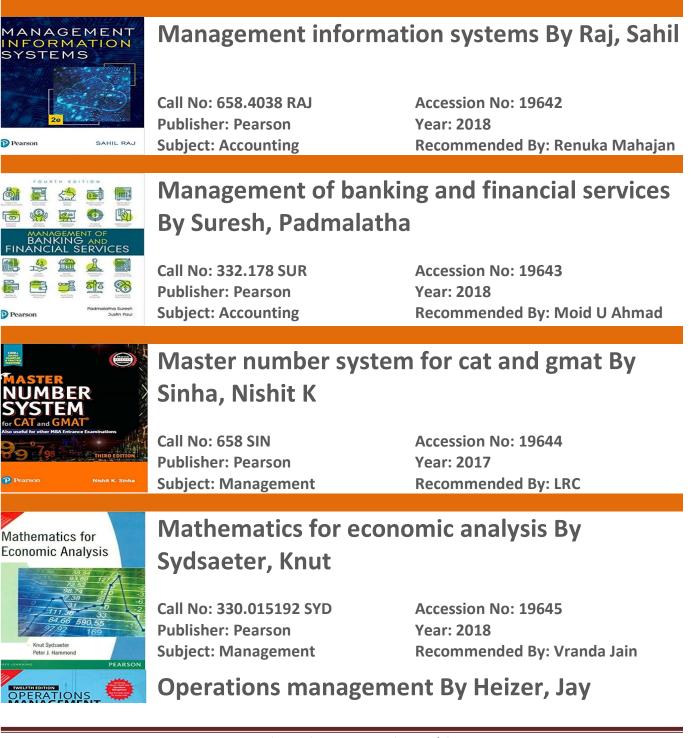
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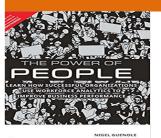
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Chapman, Stephen N

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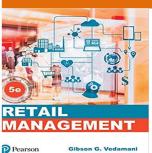
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Retail management By Vedamani, Gibson G

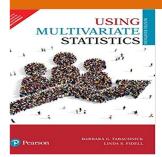
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