

LRC TOC VOLUME UPDATE

April 2023 | Issue - 4

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Priority Sector Lending Certificates (PSLC)

What is the Primary Purpose of Investing

Artificial Intelligence - An Enabler for HR Analytics



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"He does not see an end to the rate hike cycle of the Fed in the short-term, which makes a case for the RBI to contemplate about decoupling."

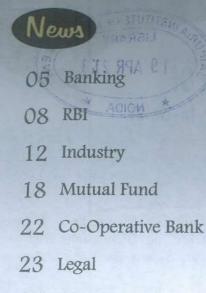
Soumya Kanti Ghosh SBI Group Chief Economic Adviser



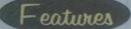
"The country's banking system continues to be stable and resilient, and lenders have built sufficient buffers to shield themselves from any unforeseen stress."

Shaktikanta Das Governor Reserve Bank of India





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ANKITA PODDAR

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Layoffs: The HR Turmoil

Cover Feature Experts:



Amit Sharma



Vinod Parur



Rishav Dev



Sunil Jain



Suvro Raychaudhuri





It should be the last resort during business downturn **Amit Sharma**

Invest in enhancing the skills and employability of workforce Sunil Jain

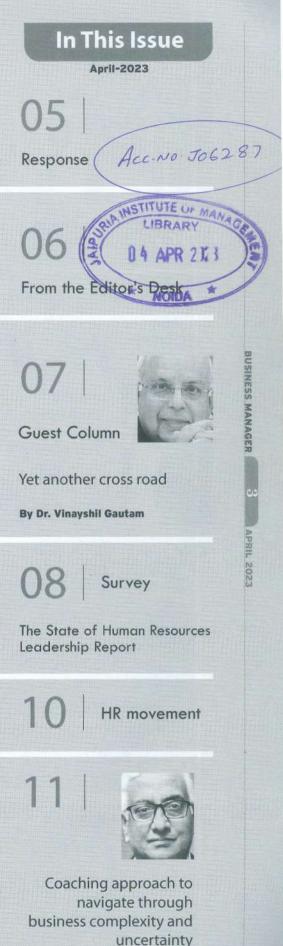
First, control discretionary costs **Vinod Parur**

It should be a shared responsibility based on collaborative decision making Suvro Raychaudhuri

If needed, do with honest and empathetic communication **Rishav Dev**

Improve organisational resilience to prepare for future disruptions **Shobhit Tyagi**





Dr. Arun Kumar Sinha



MANAGER BUSINESS



THE NEW DATA CENTRE WARRIORS

DRONE INVASION: THE COMING WHIRR

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THE IDEA OF ONDC AS AN OPEN, EQUAL DIGITAL MARKETPLACE FOR ALL PLAYERS IN INDIA'S \$75-BILLION E-COMMERCE MARKET IS GATHERING STEAM. BUT THERE ARE SIGNIFICANT CHALLENGES TO BE OVERCOME IN EXECUTION AND ADOPTION

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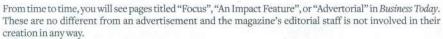
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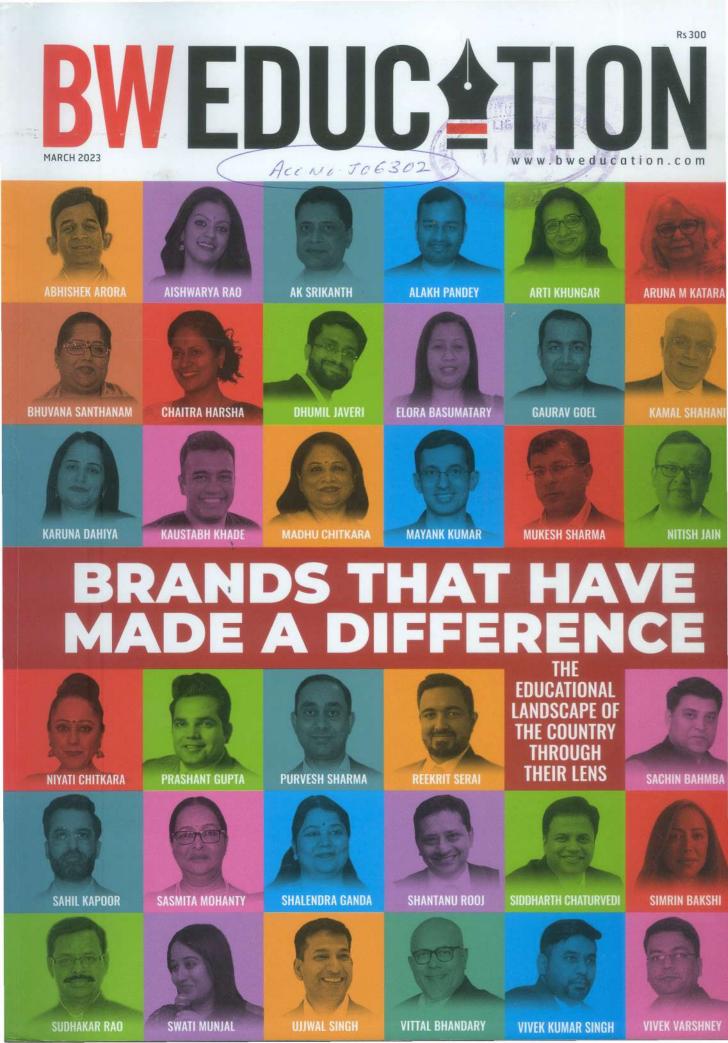


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FUTURE OF MANAGEMENT EDUCATION

At the BW Education Conclave on this theme, directors from leading B-Schools and recruiters deliberate on the role that management education can play in new-age economy. Heads of institutes awarded at the event share their thoughts on the desired direction that B-Schools should take:



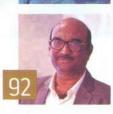
Pritam Singh Best Director/Institute Builder Award goes to **Janat Shah,** Director of IIM Udaipur



Lt General RK Anand Director General at Manav Rachna International Institute of **Research and Studies**



Manasa Nagabhushanam Director (Academics, Research & Administration), Ramaiah Institute of Management



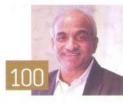
S Sreenivasa Murthy Director Institute of Públic Enterprise

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Ashok Sharma Dean-Academics IMT Ghaziabad

Nasir Shaikh **Group Chief Executive** Officer, The Lexicon Group of Institutes, MultiFit and Educrack

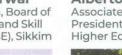
Ruppal Walia Sharma Marketing Chairperson-PGPGM and Head of Delhi Centre, SPJIMR

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TG Sitharam Chairperson, All India Council for Technical Education









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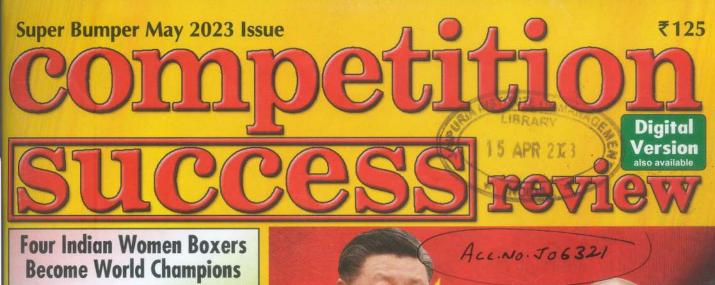
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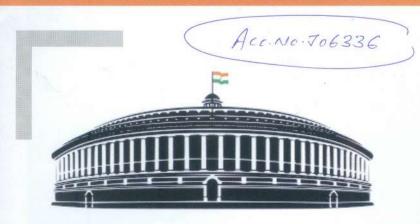
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PRICE : ₹ 250 TOTAL NO. OF PAGES 76 Volume 56 Issue 13 April 1 To April 7, 2023

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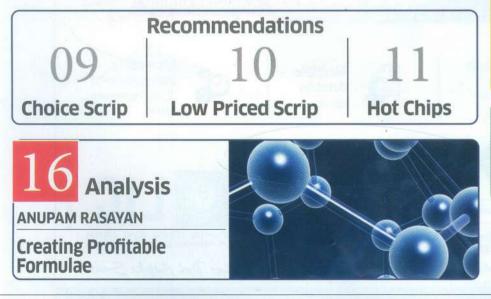


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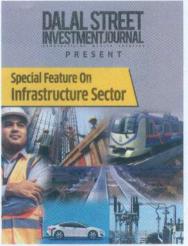


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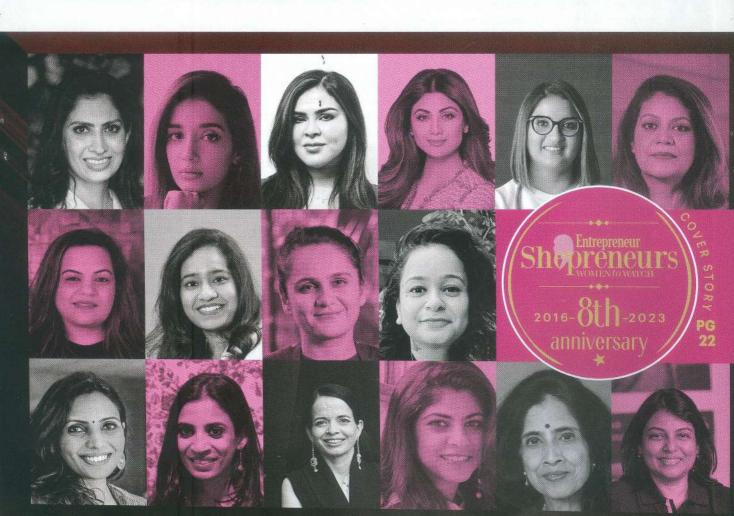
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IT SERVICES SPECIAL

Quo Vadis

Amid fears of a US and global recession, how an integrated LTIMindtree is planning to become a \$10 billion IT enterprise

> Debashis Chatterjee, CEO & MD, LTIMindtree



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Celebrating the best in entrepreneurship, innovation, wealth-creation and giving

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Lifetime Achievement: AM Naik, non-executive chairman, L&T

GenNext Entrepreneur: Isha Ambani, executive director, Reliance Retail Ventures Limited



Winners of Outstanding Startup: Zetwerk Co-founders (from left) Ankit Fatehpuria, Vishal Chaudhary, Amrit Acharya, Srinath Ramakkrushnan, Rahul Sharma



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WORLD OF GOOD

A deep dive into a new set of billionaire families that are going beyond writing cheques to support causes from climate action to women's empowerment

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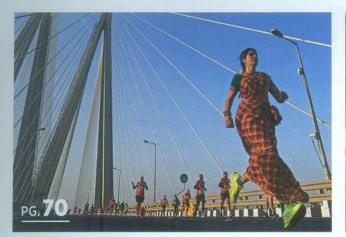
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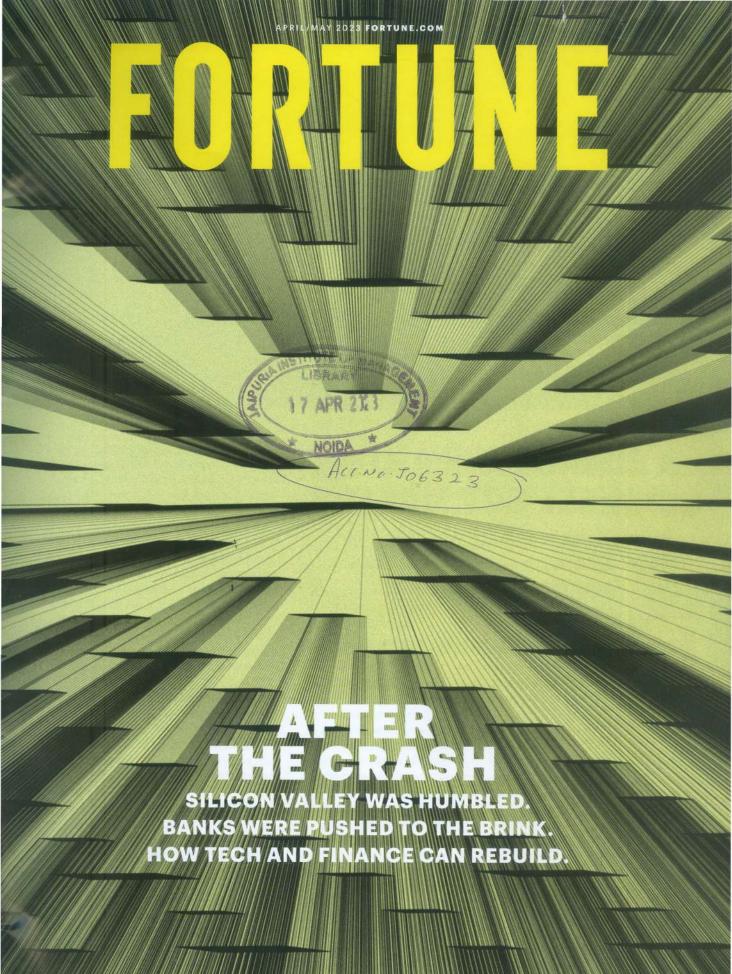
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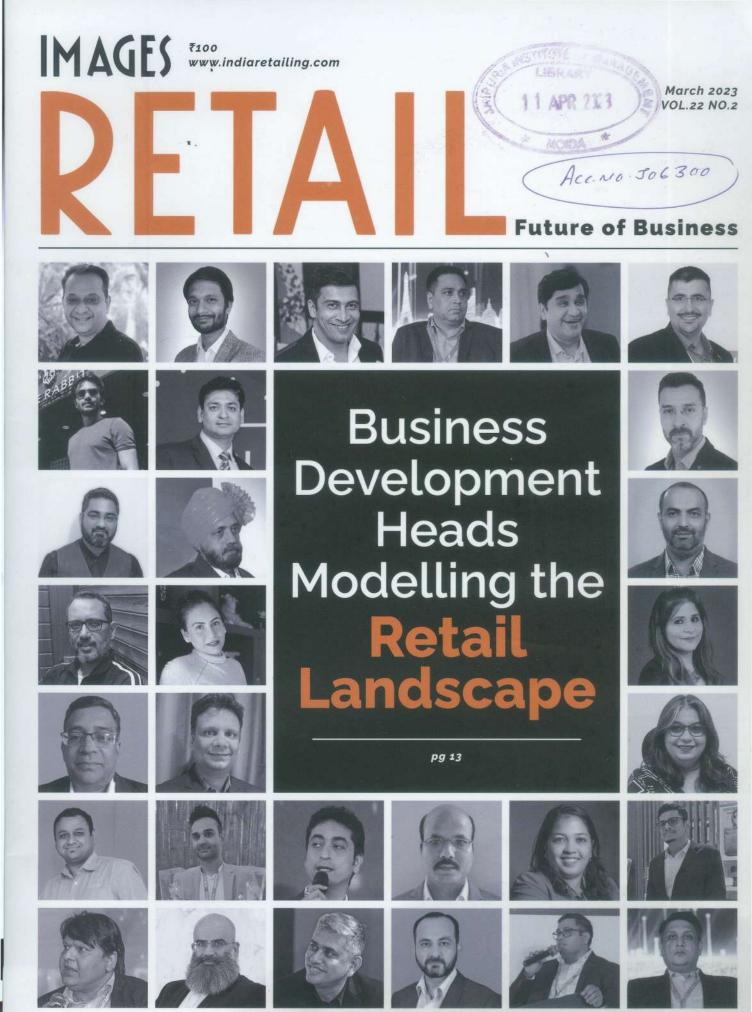
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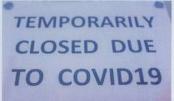
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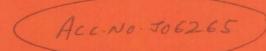
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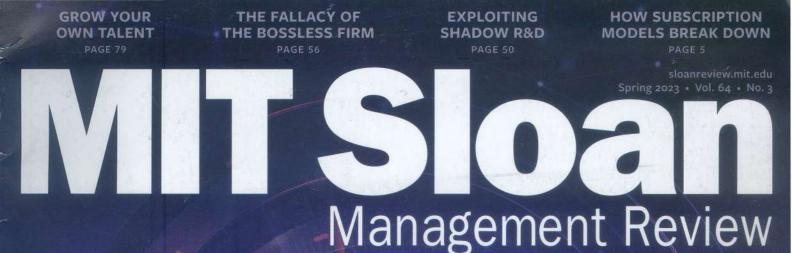
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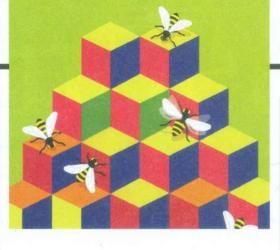
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The return of Jack Ma

Alibaba's "soft breakup" seeks to ease tensions with Beijing

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Cover photo: Alibaba Group Holding co-founder Jack Ma is pictured at an event in the southern Chinese city of Sanya, Hainan province, in January 2020. (Photo by Getty Images)

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Back from the brink

Tourists are returning, just in time for AirAsia tycoon Tony Fernandes





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Cover photo: In an exclusive interview with Nikkei Asia, AirAsia co-founder Tony Fernandes says he is leaving no stone unturned in his fight to keep the airline afloat in the post-pandemic era. (Photo by Getty Images)

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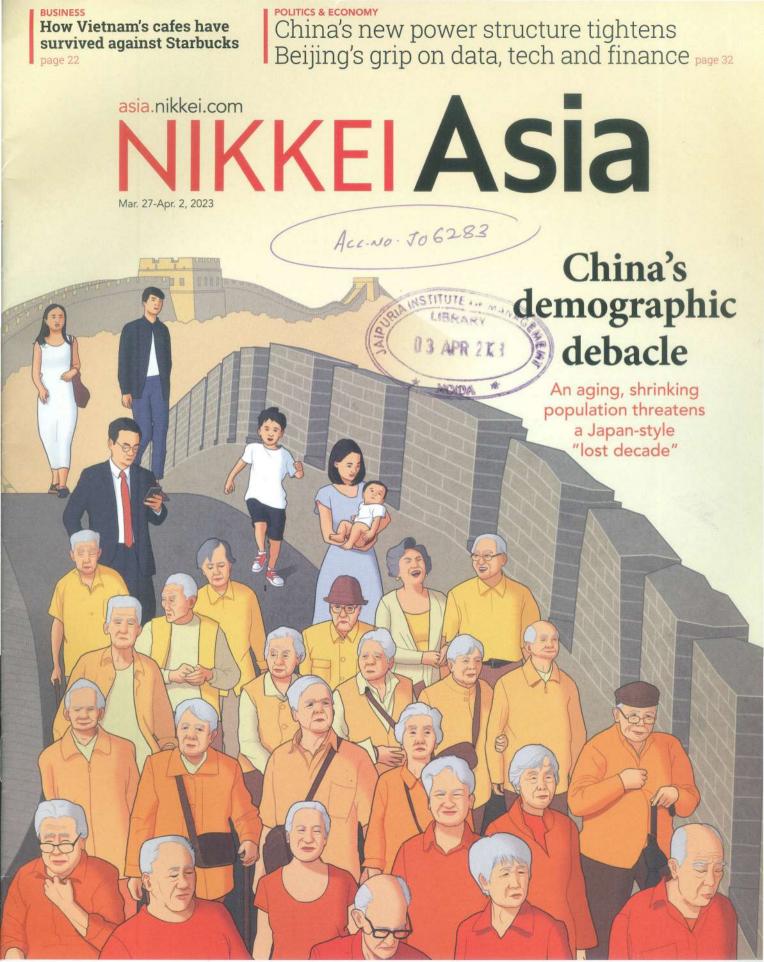
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Gordon Moore, a chip pioneer who set the stage for Google, Apple







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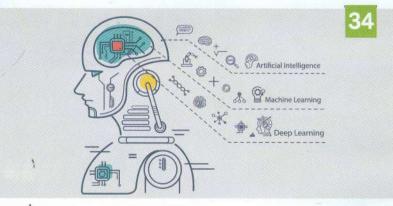
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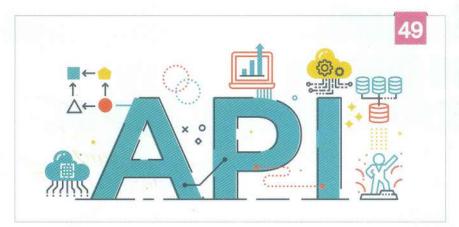
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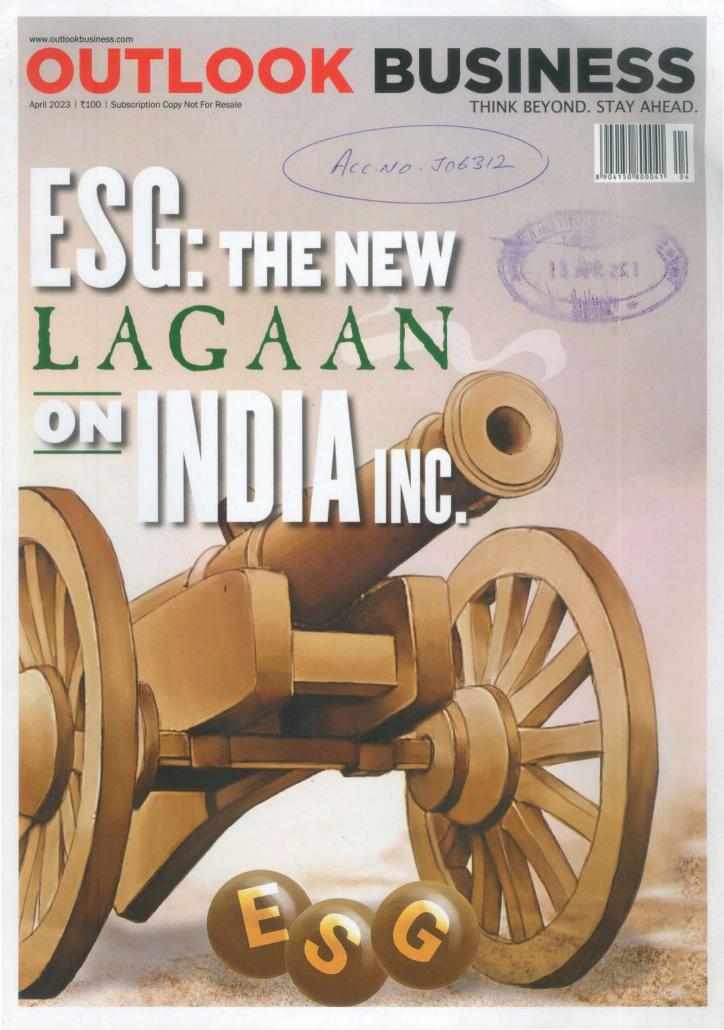
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A NEW LAGAAN On India Inc.

ESG and the *Lagaan* Predicament

Much like the film about villagers desperate to win a game they were ill-equipped to play, India is struggling to make itself relevant in the ESG ecosystem despite not being in a position to pay the costs



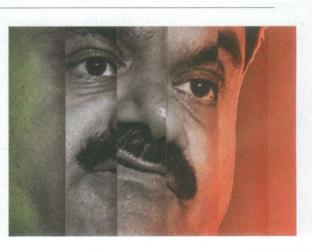
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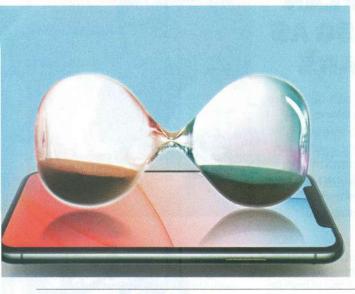
Aswath Damodaran suggests removing the three components of environmental, social and governance from the "garbled" ESG concept that is being marketed under the guise of virtue

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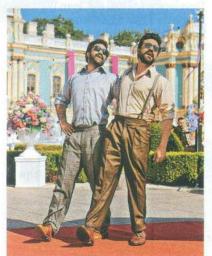






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The Indian smartphone market paints a paradoxical picture where, despite its leadership positi on, it has been witnessing a decline in the volume of annual shipments, particularly in the entry-level segment, belying the optimism around 5G



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| | FORM IV (Seerule 8) OUTLOOK BUSINESS | |
|--|---|--|
| 1. Place of Publication | New Delhi | |
| 2. Periodicity of Publication | Monthly | |
| 3. Printer's Name | Indranil Roy | |
| Whether Citizen of India? | Yes | |
| (If foreigner, state the country of origin) | Not Applicable | |
| Address 🐧 | AB-10, Safdarjung Enclave, New Delhi-110029 | |
| 4. Publisher's Name | Indranil Roy | |
| Whether Citizen of India? | Yes | |
| (If foreigner, state the country of origin) | Not Applicable | |
| Address | AB-10, Safdarjung Enclave, New Delhi-110029 | |
| 5. Editor's Name | Suchetana Ray | |
| Whether Citizen of India? | Yes | |
| (If foreigner, state the country of origin) | Not Applicable | |
| Address | AB-10, Safdarjung Enclave, New Delhi-110029 | |
| 6. Name and addresses of Individuals who own the newspaper and the partners of shareholders holding more than one per cent of the total capital | OWNER Outlook Publishing (India) Private Limited Shop No.8, Ground Floor, Sai Dham SRA Sambhaji Nagar, Sahar Road Andheri (East), Mumbai-400069 SHAREHOLDERS 1. Varahagiri Investments & Finance Pvt. Ltd. RAHEJAS, Corner of Main Avenue & V.P. Road, Santacruz(West), Mumbai-400054 2. Matsyagandha Investments & Finance Pvt. Ltd. | |
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| Dated: March 1, 2023 | sd/- Indranil Roy PUBLISHER | |

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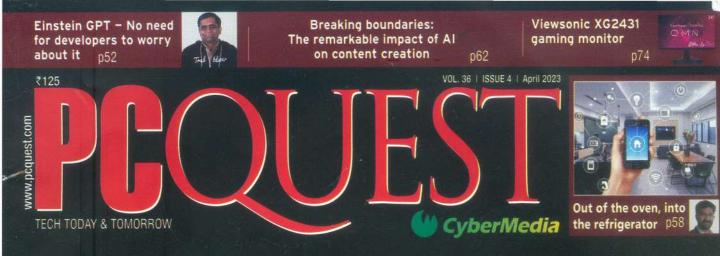
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older generation and can also take risks as they have a longer investment horizon. The key is to balance that by developing appropriate financial habits

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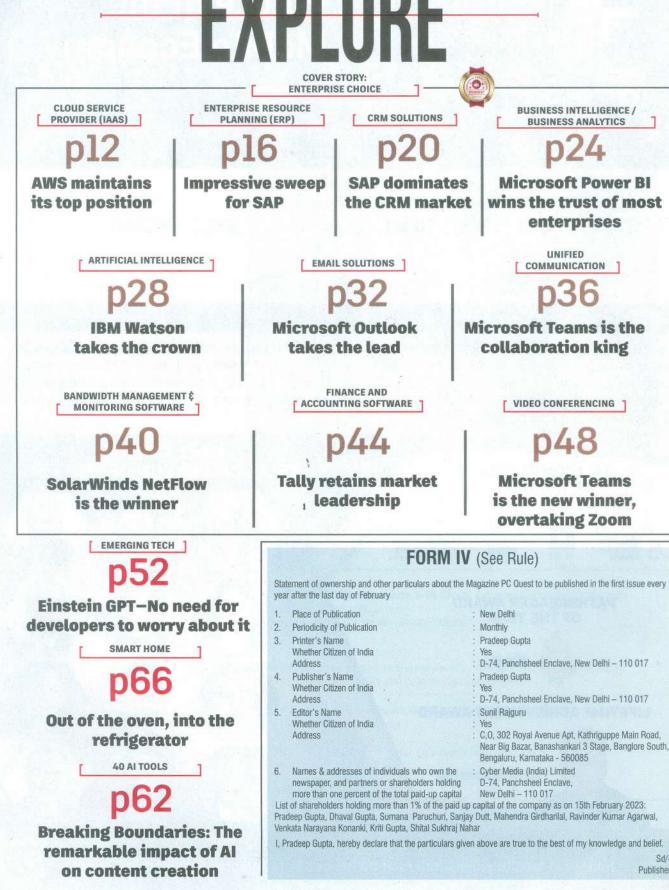
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Where application filed by borrower before DRT-I was dismissed, borrower had a statutory remedy available by way of appeal before DRAT and, hence, High Court ought not to have entertained writ petition permitting borrower to circumvent provision of appeal before DRAT under provisions of SARFAESI Act (SC) 447

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- Where a complaint under section 138 of NI Act was filed against accused borrower on ground that cheque issued by him to discharge his loan liability had been dishonoured and accused by way of rebuttal evidence had failed to probablize his defence to disprove statutory presumption available in favour of complainant, Trial Court was not justified in acquitting accused for offence punishable under section 138 (Karnataka) 465
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- In a contempt petition filed by SEBI against contempor-Subrata Roy Sahara, Supreme Court with a view to cut short delay and expedite hearing, directs notice to be issued by all modes, including dasti in all pending applications, including unregistered applications subject to all just exceptions and office objections (SC) 321
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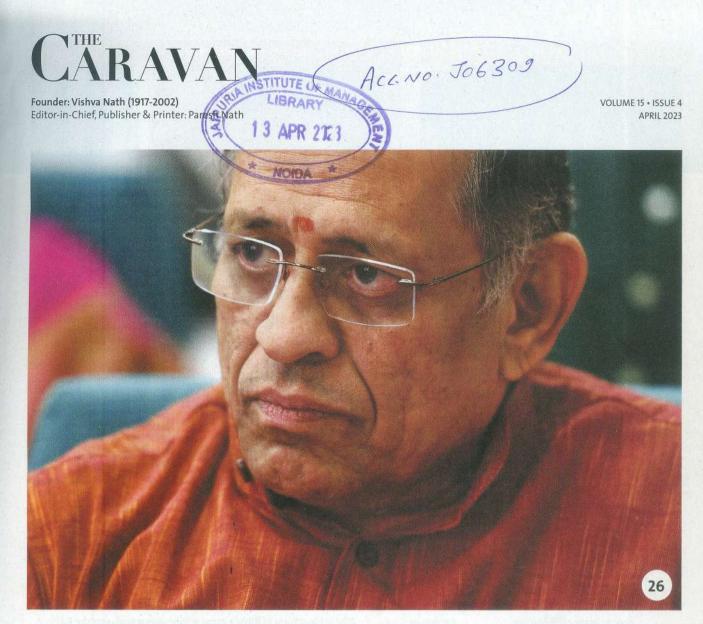
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The Sangh's Fixer

How S Gurumurthy lengthened the RSS's shadow over industry, politics and the economy

SUJATHA SIVAGNANAM

S Gurumurthy's name does not often feature in the limelight, but his impact over the past fifty years is undeniable. He has played a significant role in shaping politics and economics, particularly under the direction of the Rashtriya Swayamsevak Sangh. A quintessential backroom dealer, Gurumurthy has ensured that the Sangh always has favours to call in from media barons, business moguls and even political rivals. His path through the halls of power has led to him being one of Narendra Modi's most trusted economic advisors, even precipitating the government's disastrous demonetisation decision. His interventions are based on a vision that is central to the RSS's core tenets and his own upbringing: establishing Brahmin influence over political and economic life.

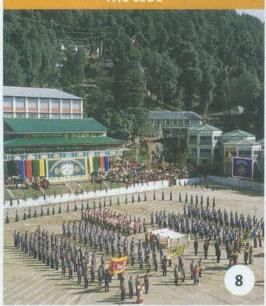


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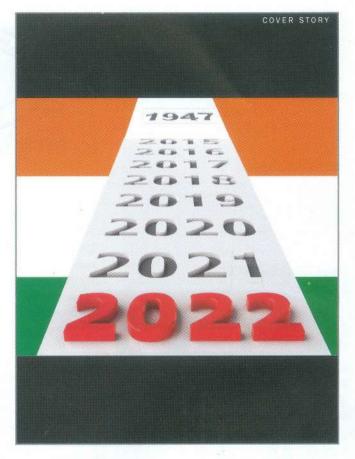
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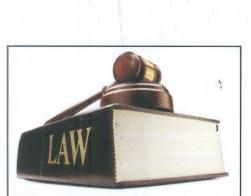
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Dr Ajay Verma General Insurance Consultant Dvara E-Dairy Solutions Pvt Ltd.



"The Bima Sugam portal has generated lot of expectations from customers. It is to be hoped that this portal is launched soon and ushers in a new era of convenient digital purchase and faster claim settlement for customers,"

Nandita Banerjee Former Manager National Insurance Co. 1td

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