





## LRC TOC VOLUME UPDATE January 2024 | Issue - 1

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Print ISSN: 0970-2385

Electronic ISSN: 2583-1445

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2023

MANAGEMENT JOURNAL FROM FORE

## Abhigyan Quest for Excellence



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Dr. Nirmalya Bandyopadhyay, Chief Editor, Abhigyan

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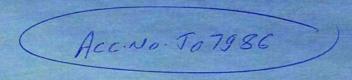
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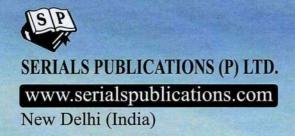
## Data Analytics for Business. Lessons for Sales, Marketing, and Strategy by Ira J. Haimowitz, Taylor & Francis Group, 2023.

## ASIAN-AFRICAN JOURNAL OF ECONOMICS AND ECONOMETRICS

ISSN: 0972-3986

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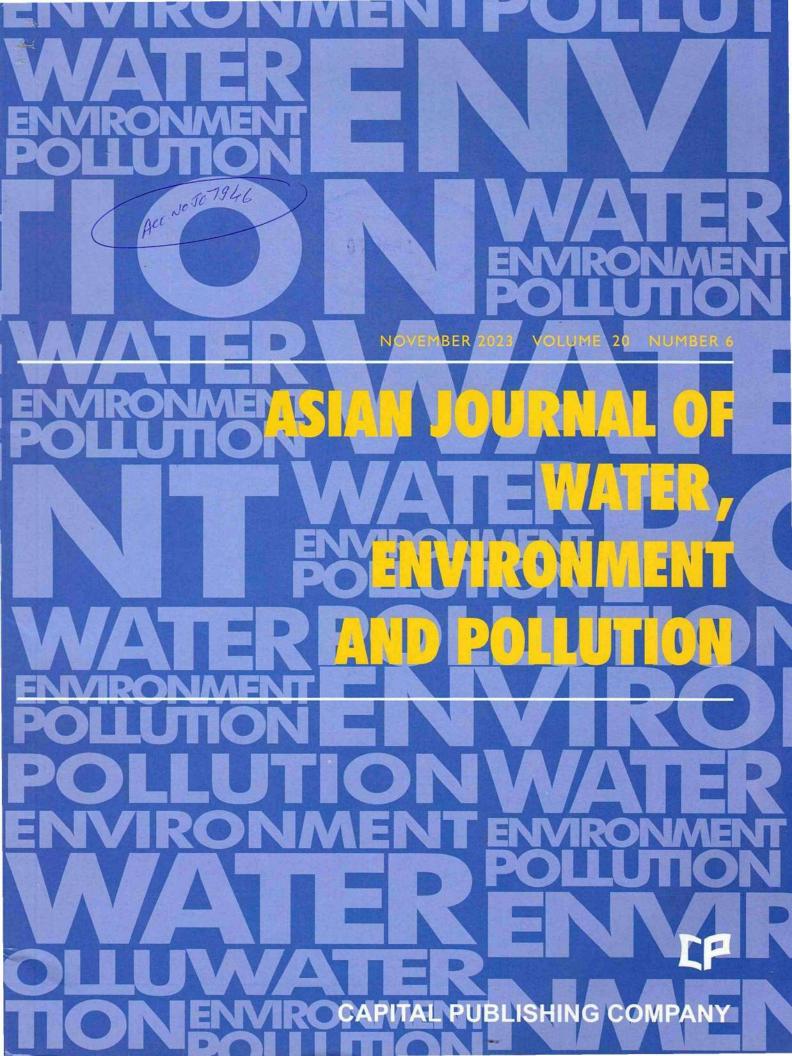




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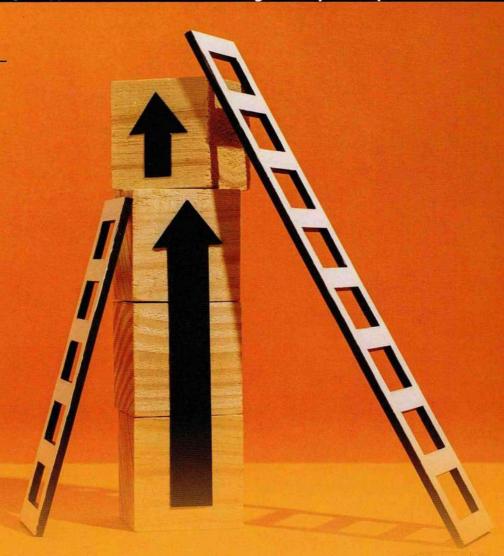
## Business Manager

Vol. 26 No. 07 January, 2024 Single Copy Rs. 125/-

**Making HR People Complete** 

## **Cover Feature Experts:**

Simin Askari Sameer Nagarajan Naveen Kumar Ruhie Pande Sanjeev Sharan Uma Rao Amit Sharma Priyanka Taikar Ratika Gandotra



## HR- Staying

Ahead?

ACCNO JO 7957

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Ratan Agrawal



Attracting & Retaining Talent in B2B Enterprises

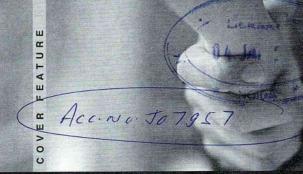


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SIX key Employee engagement trends of 2023



Raj Tanwar



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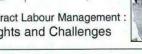
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Dr. Kamlesh Kumar Agrawal



Contract Labour Management: Insights and Challenges





Recent Important Labour **Judgments**  **Book Learning** UTSAV 'The Celebration of Life'

Author: Dr. Jignesh Shah





**Anil Kaushik** Management Expert -HR & IR



## **PEOPLE AND TRENDS TO WATCH OUT FOR IN 2024**

## BUSINESS TOCAY January 21, 2024 ₹ 200 Or Stands | Online | On Air



bt UPstArts

INDIA'S COOLEST START-UPS

ANMOL JAGGI AND PUNIT K. GOYAL, BLUSMART; AMAN GUPTA AND SAMEER MEHTA, BOAT; AND PARUL GANJU, AHAMMUNE BIOSCIENCES

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(FROM LEFT) ANMOL JAGGI, CO-FOUNDER & CEO, AND PUNIT K. GOYAL, CO-FOUNDER,
BLUSMART PHOTO BY HARDIK CHHABRA; AMAN GUPTA, CO-FOUNDER & CMO, AND SAMEER
MEHTA, CO-FOUNDER & CEO, BOAT; PARUL GANJU, CO-FOUNDER & CEO, AHAMMUNE
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## SNAPDEAL'S LAST SHOT

AFTER A SERIES OF PIVOTS, SNAPDEAL IS BANKING ON VALUE COMMERCE AS ITS BIG PLAY. BUT IT MUST CONTEND WITH GIANTS FLIPKART AND AMAZON, AND RECENT CHALLENGER MEESHO

COVER PHOTO MONTAGE BY BANDEEP SINGH, KUNAL BAHL PHOTO BY HARDIK

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Once opened, the 21.8-km Mumbai Trans Harbour Link will connect Mumbai to satellite city Navi Mumbai

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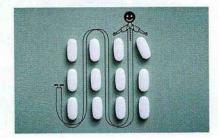


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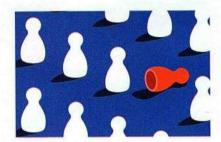
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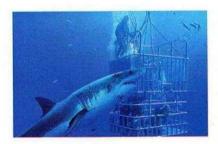
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## "Listen to understand, not just to respond"

Juan Pablo Rodriguez, CEO of Hindustan Coca-Cola Beverages, on his sucess mantra



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## Calcutta Statistical Association Bulletin

Volume 75 Issue 2 November 2023

Special Issue: Small Area Estimation, Surveys, and

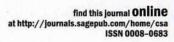
Data Science

Guest Editor-in-Chief: Partha Lahiri

Guest Editors: Daniel Bonnery, Cinzia Cirillo, Enrico Fabrizi,

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Preface to Special Issue on Small Area Estimation, Surveys and Data Science
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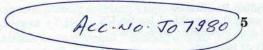
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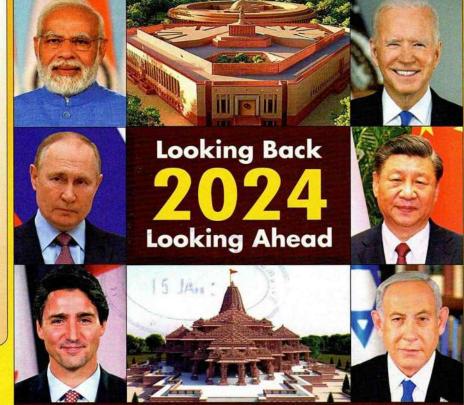




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SC Verdict On Article 370

**Demand-side Strategies To Boost Employment In India** 



INDIA 2023: The Year Of National Pride

THE WORLD 2023 : A Trying Year

Ayodhya Gets Mega Facelift As PM Inaugurates Airport, Railway Station Bhajan Lal Sharma Takes Oath As Rajasthan's 14th Chief Minister President Putin Kicks Off Russia's 2024 BRICS Chairmanship

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**Cover Story** 

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ISSN 0971-7579

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## DALAL STREET NVESTMENTJOURNAL

DEMOCRATIZING

WFAITH

CREATION

Jan 01 - 14, 2024 ■ Pages 68 ■ www.dsij.in ₹150

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Will Electric Vehicles Turn The Auto Market Around?

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**W** CyberMedia

THE BUSINESS OF INFOTECH

## TECHCELERATION TO POWER AHEAD

- The technological acceleration unleashed by the pandemic continues in India.
- Looking at Gen AI, cybersecurity, FinTech, HealthTech, HRTech, sustainability, digital printing and GCCs.
- How can companies score in 2024?

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AS PART OF THE #DQ40+YEARS
CAMPAIGN



## INDIA ON ITS WAY TO LEADING THE WORLD

ON TECH KNOWLEDGE & SKILLS

- Mike Cannon-Brookes Co-founder and Co-CEO, Atlassian



## ONE THING WE NEED TO ASK OURSELVES IS:

HOW DO WE EVOLVE?

- Sanjay Poonen
CEO and President of Cohesity



## CON

## ENTS

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MIKE CANNON-BROOKES Co-founder and Co-CEO, Atlassian

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**COVER STORY** 

## TECHCELERATION TO POWER AHEAD

- The technological acceleration unleashed by the pandemic continues in India.
- Looking at Gen AI, cybersecurity, FinTech, HealthTech, HRTech, sustainability, digital printing and GCCs.
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TOP 10
The best gadgets across categories listed here!

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INSIGHT

Realme's Bazul Kochar on 5G democratisation in India



Get a quick look at what you can expect in the magazine this month.

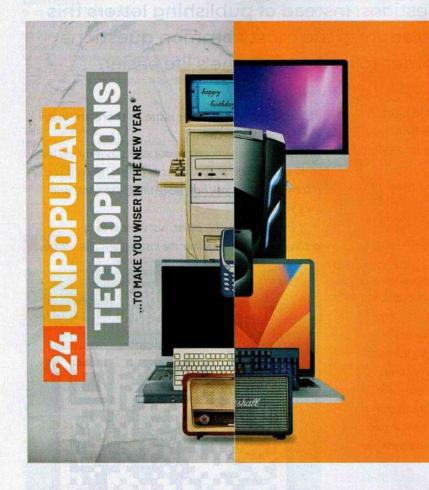


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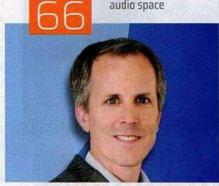
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# RICE AND WHEAT HAVE LOST NUTRIENTS

India's key staple grains have lost up to 45% of food value

By 2040, grains will be impoverished and worsen India's disease burden

The grains are also high in toxic elements now

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Fermentation is an easy, healthy way to preserve

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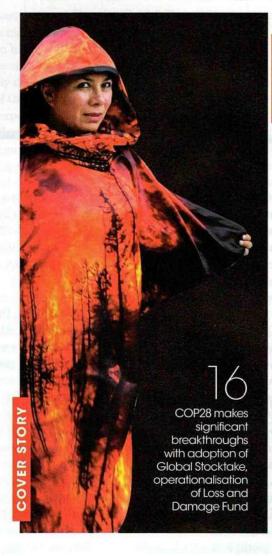
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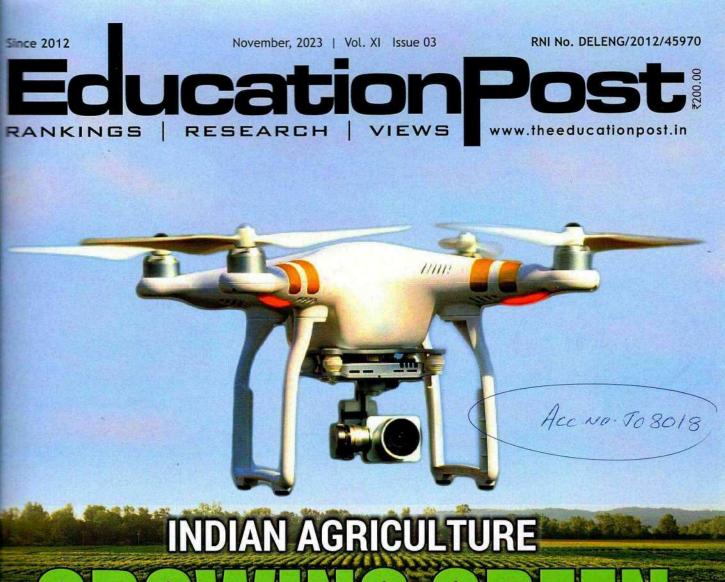
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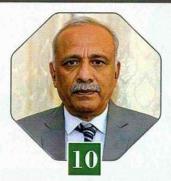
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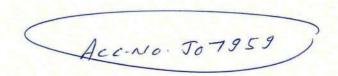
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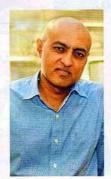
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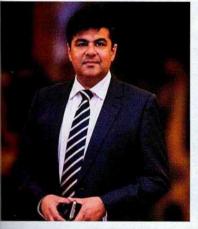
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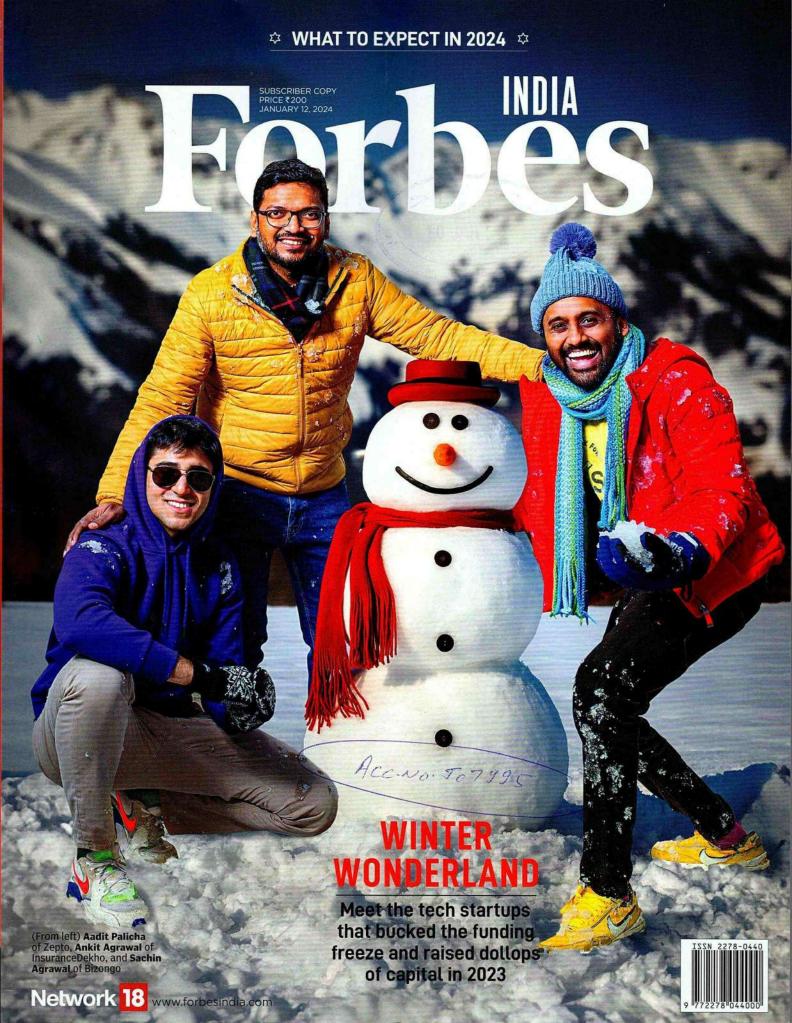
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THE SHOWSTOPPERS

# THRILLER Instinct

Spontaneous, intense and involved, Vijay Sethupathi is living his dream with a string of successes across languages, genres and media

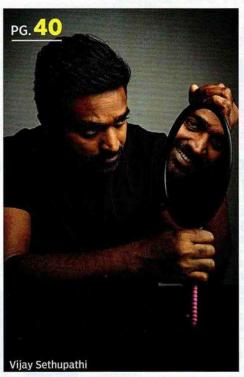


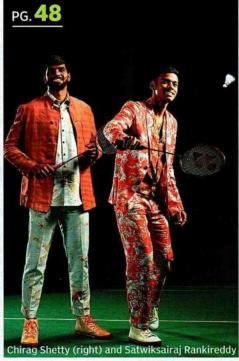
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# THE SHOWSTOPPERS 🜣 🌣 🌣 -















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He feels fear but is not driven by it, thinks deeply about his characters but is instinctive on screen, and gets a dopamine rush while going from 'action' to 'cut'. With a string of successes in 2023, Vijay Sethupathi is living his dream, his way

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# FOREIGN TRADE REVIEW

ACC-NO. TO 7967

Volume 58 Number 4 November 2023



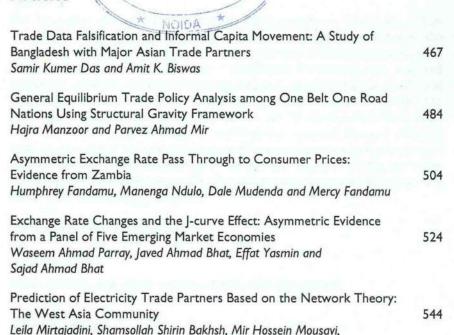




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Kioumars Heydari and Saman Yousefvand

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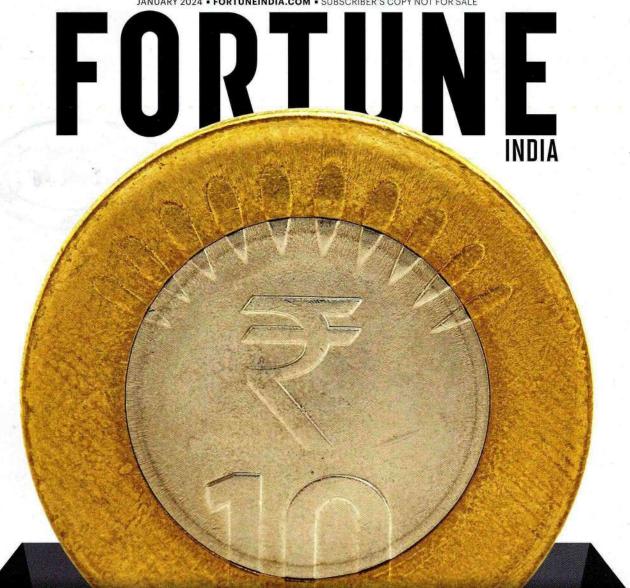
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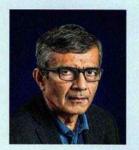
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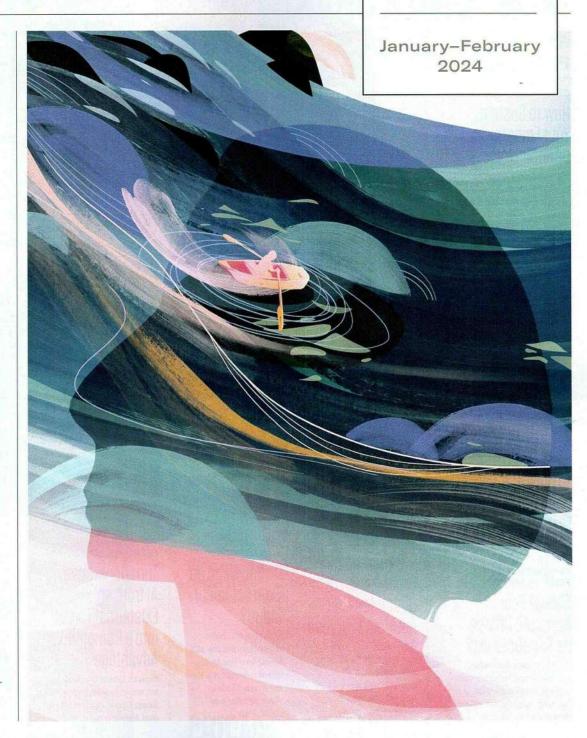
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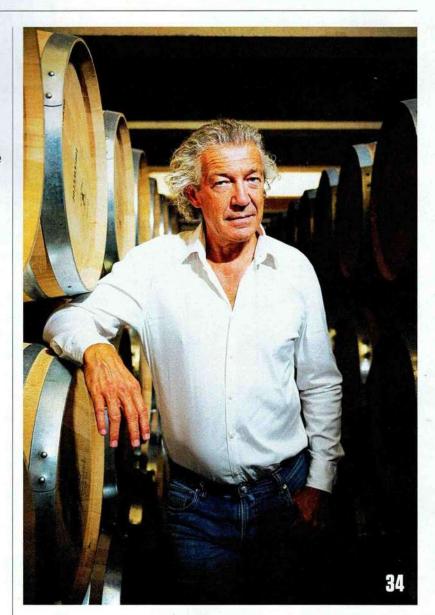
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> -GÉRARD BERTRAND, CEO OF GÉRARD BERTRAND GROUP



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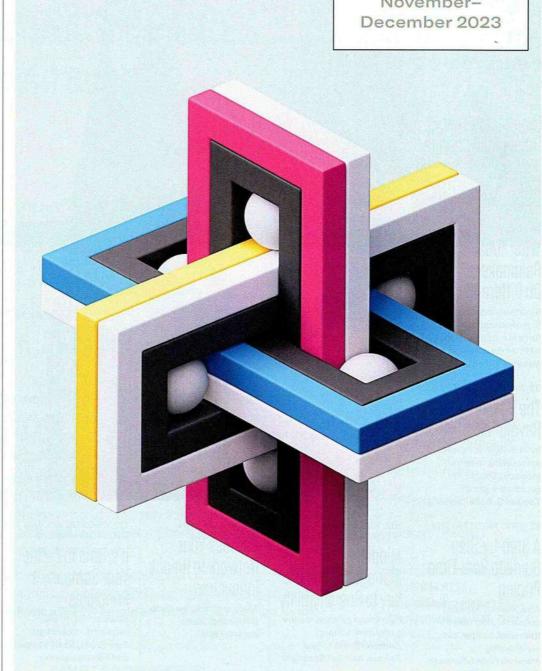
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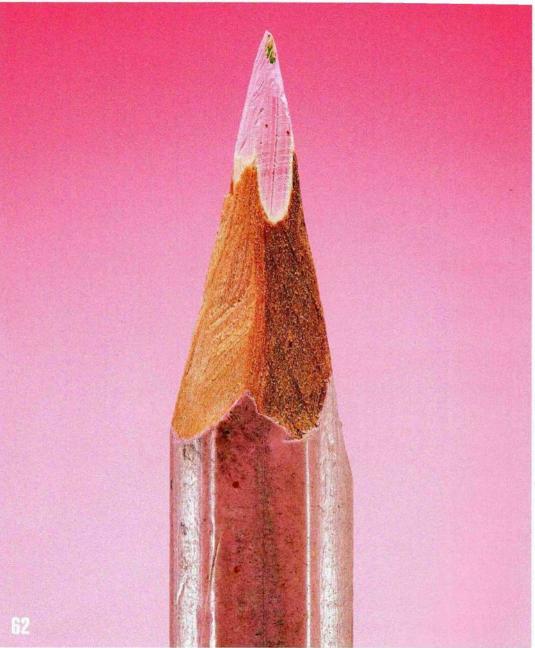
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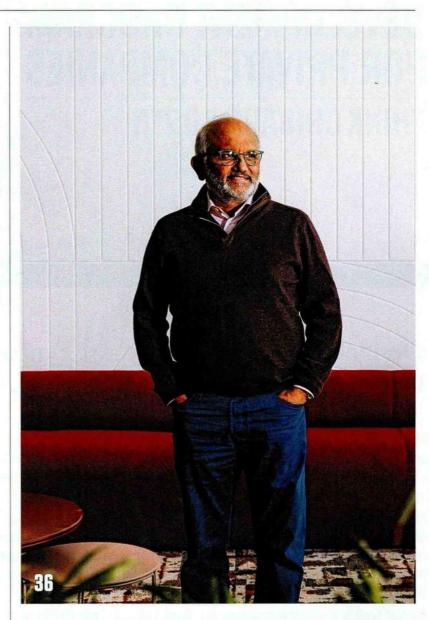
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-SHANTANU NARAYEN, CEO OF ADOBE

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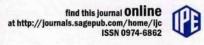
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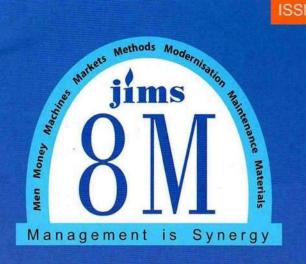


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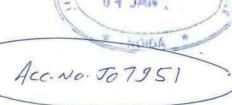


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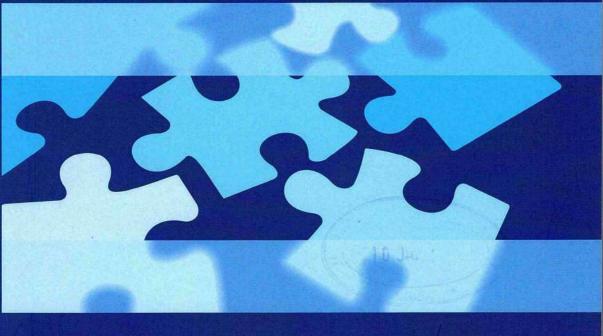
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Guest Editors: Geert De Neve, Kaveri Medappa and Rebecca Prentice

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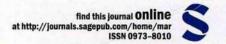


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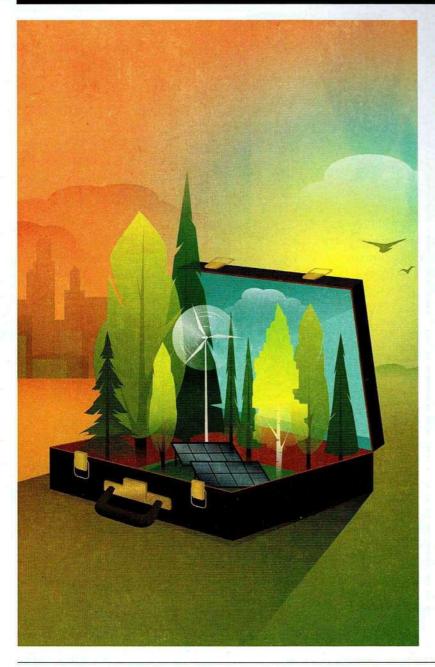


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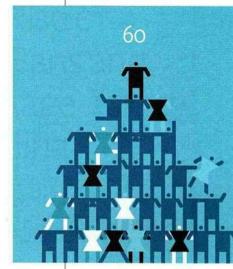
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February 2024

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A definitive guide to ride the market high



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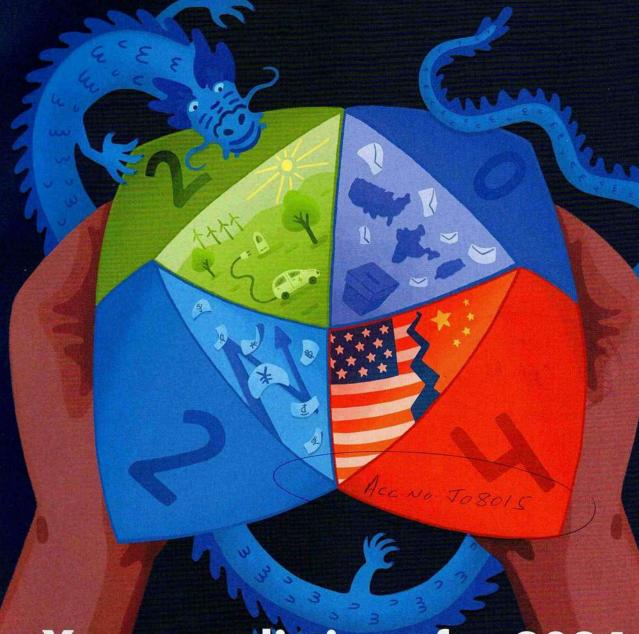
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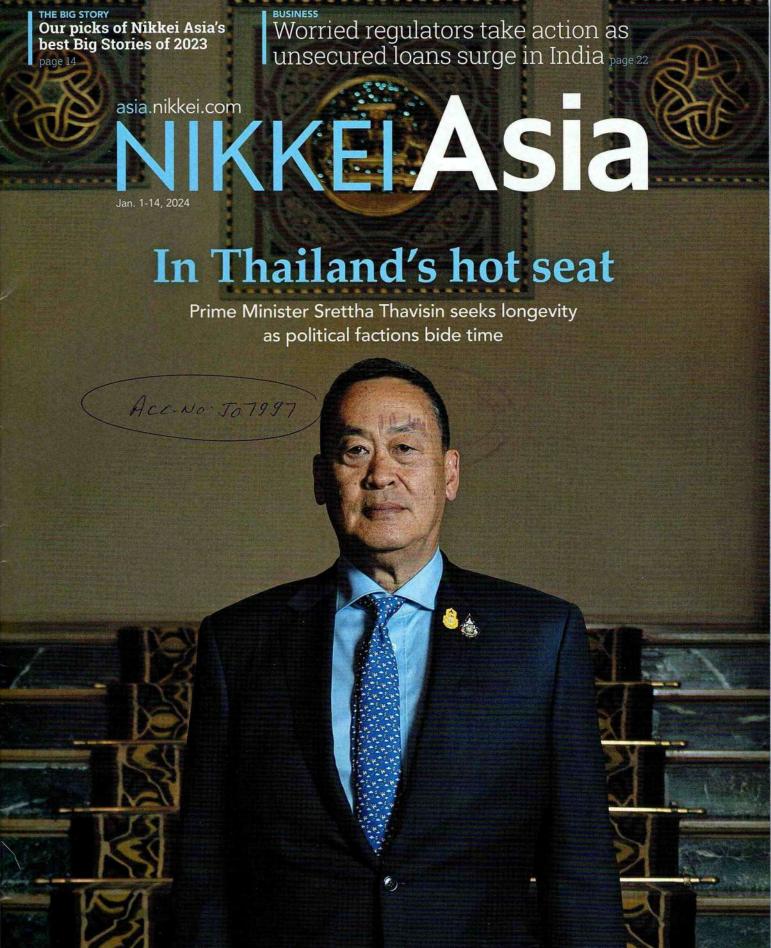
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Cover photo: Thai Prime Minister Srettha Thavisin poses for a photo before an interview with Nikkei Asia at Government House in Bangkok on Dec. 12. (Photo by Hiroki Endo)

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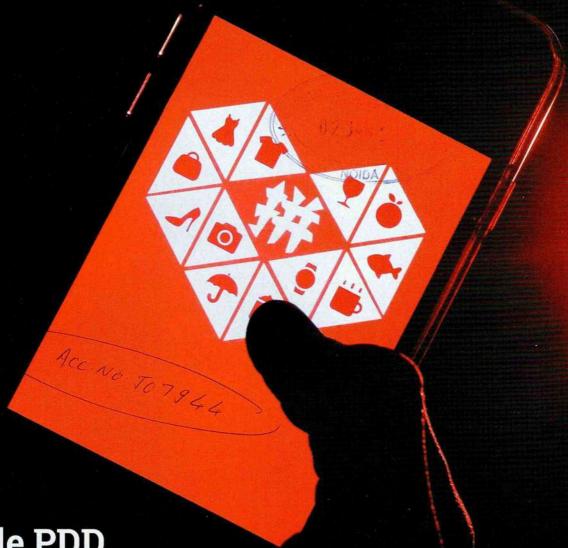
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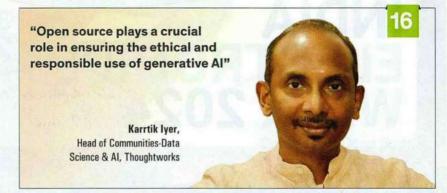
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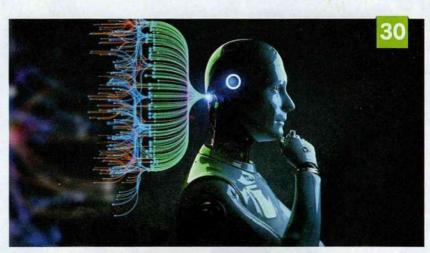


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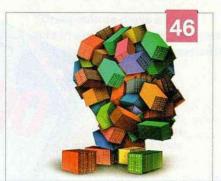
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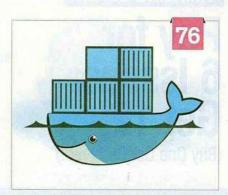
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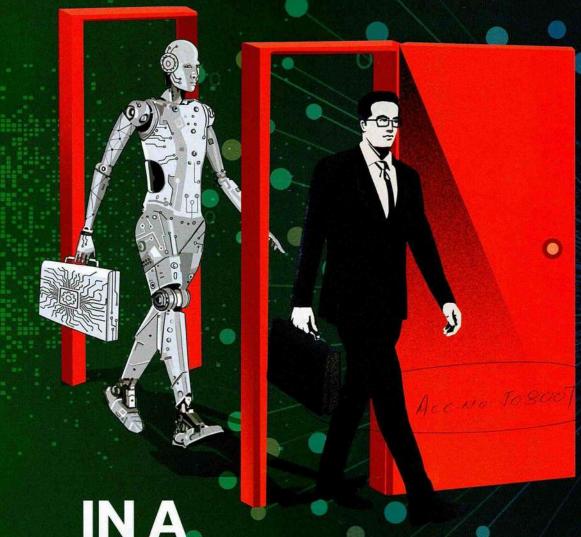
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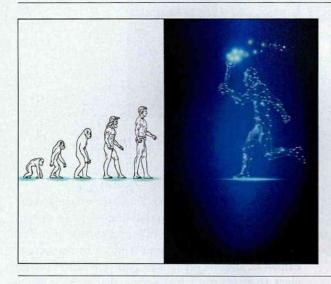
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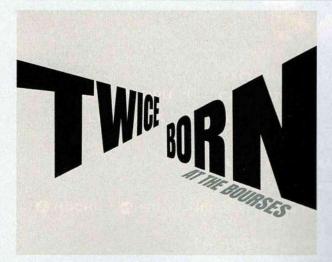
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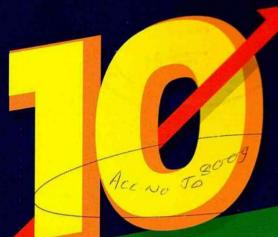
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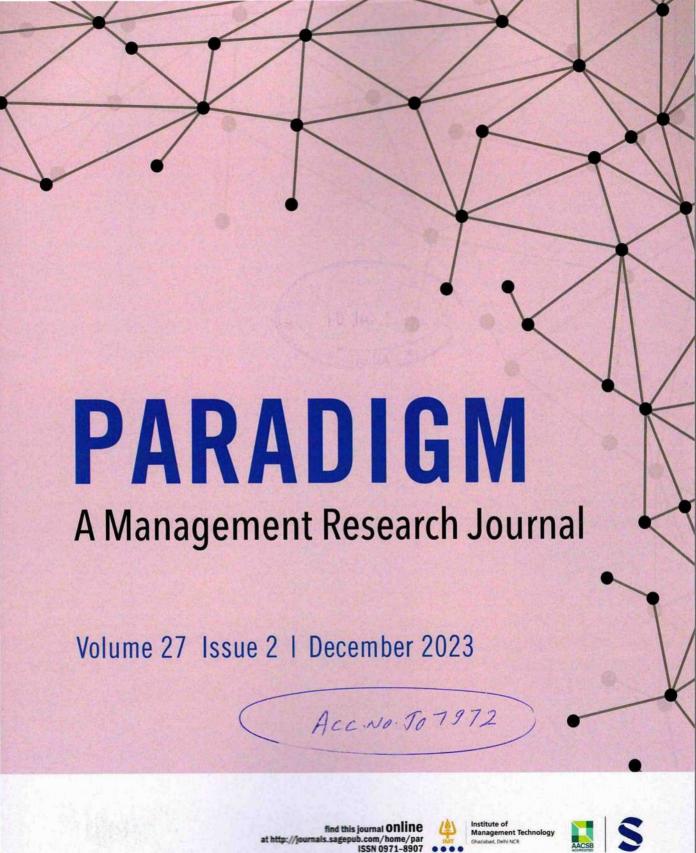
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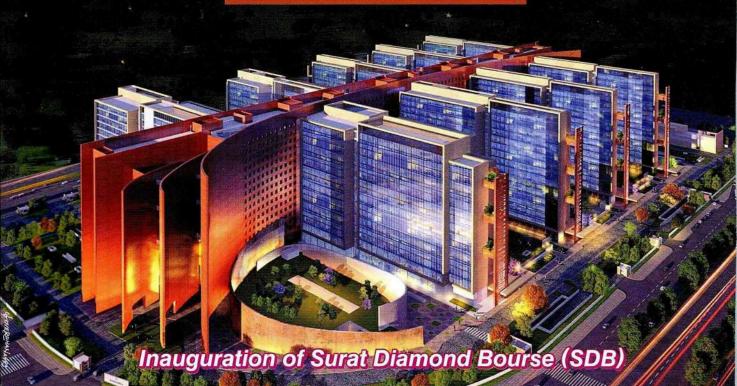
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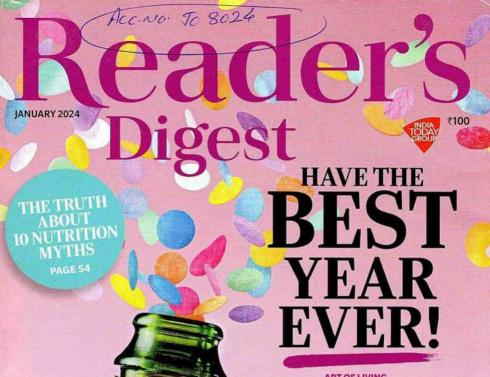
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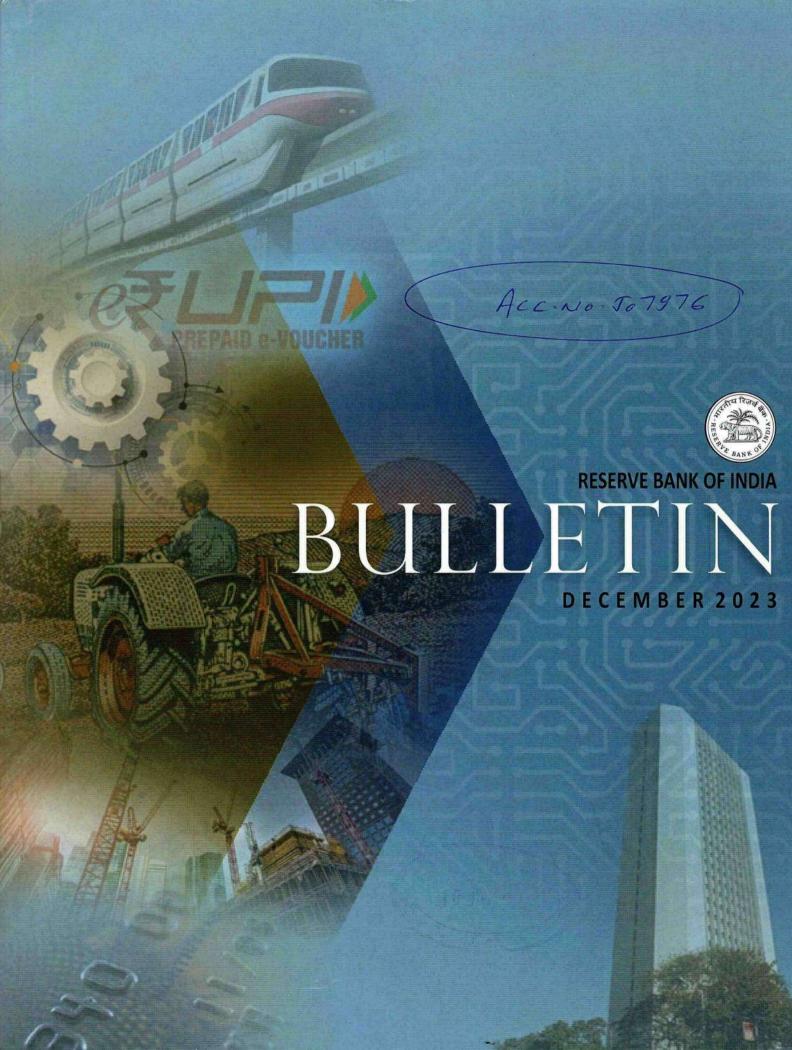
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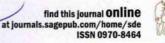


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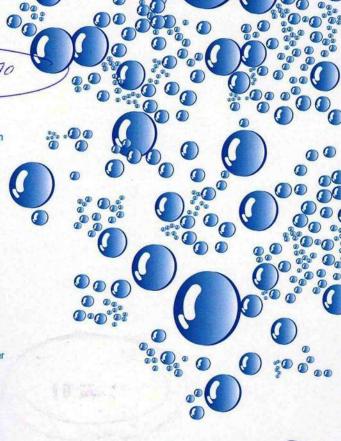
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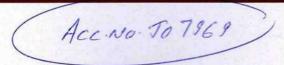




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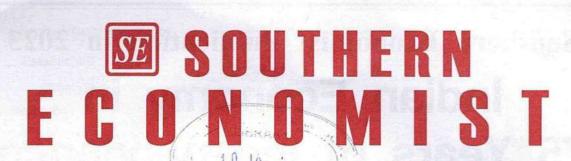
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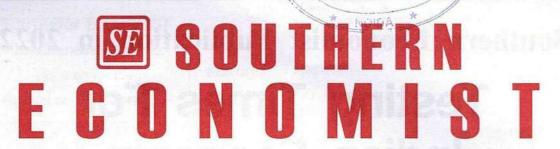
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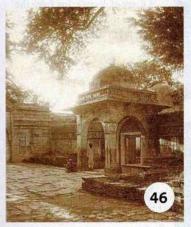
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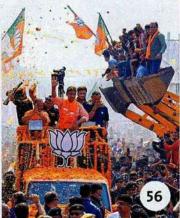
The windfall gains made in the name of the Ram temple

SAGAR

On 22 January 2024, Prime Minister Narendra Modi will inaugurate the Ram temple at Ayodhya, an event that Champat Rai Bansal, the general secretary of the Ram Janmabhoomi Teerth Kshetra, has declared is as important as 15 August 1947. As the nation prepares to celebrate, however, it is important to reflect on the land grabs that enabled the creation of this vast temple complex: both the violent capture of a five-centuriesold mosque, for political gains, and the smaller seizures, for economic gains, subsidised by the devotees of Ram. Bansal, who was indicted by the Liberhan commission for his role in the first, has been at the forefront of the second, leading efforts by the RJTK to acquire additional land. Several land deals involving the RJTK had a common pattern: instead of acquiring the land directly from its owners, it went through intermediaries, who would first purchase the land at the market price and then immediately sell it to the RJTK at an exorbitant markup. Through this process, a number of local notables-most of them Brahmins with links to the ruling BJP-made crores of rupees in profits.

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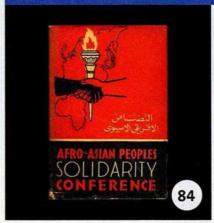


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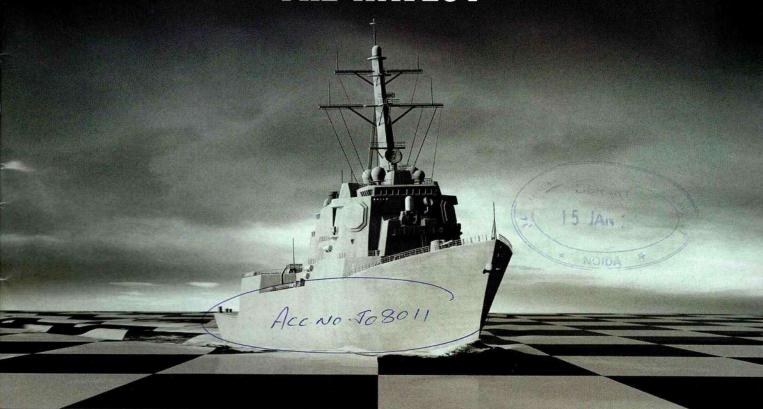
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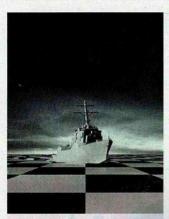
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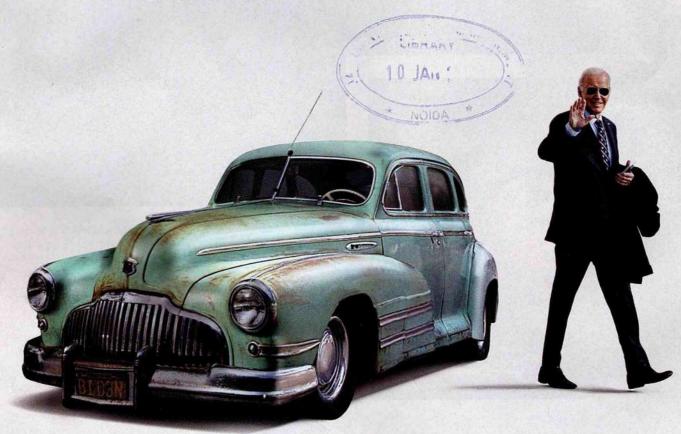
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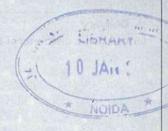
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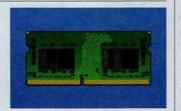
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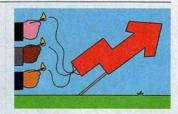
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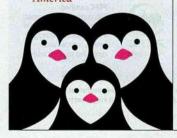
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ISSN 2349-7483



THE MONTHLY JOURNAL PUBLISHED BY THE INDIAN BANKS' ASSOCIATION

English & Hindi Monthly

January 2024

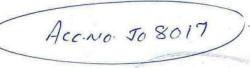
Volume XI Issue 6

Pages: 68

Mumbai

Price: ₹ 60

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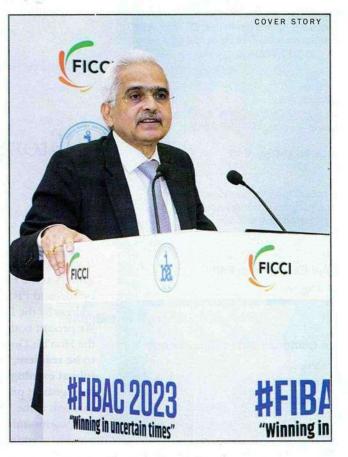


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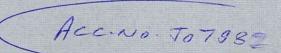
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ISSN: 0973-4368

# The Journal of WORLD ECONOMIC REVIEW

**VOLUME 18** 

**NUMBER 2** 

**JULY-DECEMBER 2023** 

ACC. NO J07985



SERIALS PUBLICATIONS (P) LTD.

www.serialspublications.com

New Delhi (India)

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FOR THE WEEK IANUARY 22 - IANUARY 28



## STAR OF THE NORTHEAST

Sharp political acumen, in-depth understanding of insurgency movements and good networking skills-Assam Chief Minister Himanta Biswa Sarma has all this and more, as he has emerged as the key architect of the BIP's vision. For Narendra Modi and Amit Shah, Sarma is the man to depend on for quick-fix solutions even for issues outside the northeast

## INTERVIEW

BJP will be the only national party after 2024.... Modi's era has been much more impactful than Nehru's, says Sarma in a candid conversation with THE WEEK

## Himanta Biswa Sarma

- Agreement to dissolve ULFA has position as the tallest leader from Assam
- leader who contacted the Chinese Communist Party in Arabinda Rajkhowa, chairman, ULFA

## THE GO-TO POLITICIAN



◆I am the first ULFA the mid-1980s, says

## 22 LAKSHADWEEP

There are few places to stay on the archipelago and the ecosystem is not built for a massive influx of tourists

Unless you know the environment that is suitable for a project in Lakshadweep, you cannot implement



it, says Mohammed Faizal Padippura, MP, Lakshadweep

## 60 AYODHYA

Ram idol sculptor Arun Yogiraj is a master at bringing his imagination to life

## 63 @LEISURE

Good architecture is built with context, says Abha Narain Lambah. conservation architect



## COLUMNS

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SCHIZO-NATION



"How about celebrating the Ram Mandir and the litfest season by becoming genuine literature lovers instead of selfietaking poseurs, open our holy books and actually read them?"

-Anuja Chauhan

COVER PHOTO SALIL BERA COVER DESIGN BINESH SREEDHARAN

Printed at Malayala Manorama Press, Kottayam, M P Printers, Noida, and Rajhans Enterprises, Bengaluru, and published from Manorama Buildings, Panampilly Nagar, Kochi-682 036, by Jacob Mathew, on behalf of the Malayala Manorama Company Private Ltd., Kottayam-686 001. Editor Philip Mathew

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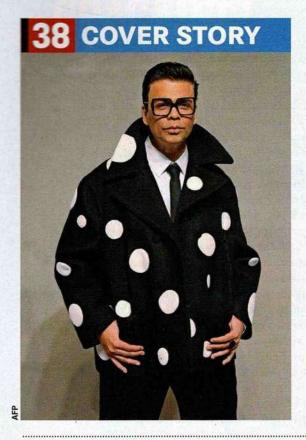
**BOLLYWOOD'S** 

After 50 films in 25 years, Karan Johan taps new talent and opportunities with the same pizzazz

PLUS

**Alia Bhatt** What it means to be a Dharma debutante

FOR THE WEEK JANUARY 15 - JANUARY 21



## **COFFEE WITH KARAN JOHAR**

THE WEEK revisits the glory of Karan Johar, one of Bollywood's most powerful filmmakers, as he completes 25 years in the industry. He took his father's medium-sized business and turned it into the Bollywood behemoth that is Dharma Productions

## **Exclusive interaction:**

My parents were vehemently against me being part of the film business.... You are relevant when you can cater to every generation, says Johan

## PLUS

Whenever I am torn, I always go to Karan. And he just reinforces what my heart says: Alia Bhatt



Assembly elections in Andhra Pradesh promise to be a family affair centred on the NTR and the YSR clans

## DIPLOMACY

Paris is positioning itself to be the most important supplier of military equipment to India

 France and India have always stood by each other, in good and bad times, says Thierry Mathou, French ambassador to India

**HEALTH CARE** 

Under the guidance of Dr C.N. Manjunath, the Jayadeva hospital in Karnataka is giving corporate hospitals a run for their money



Women authors are expanding on inspirational stories of women who are not so well-known

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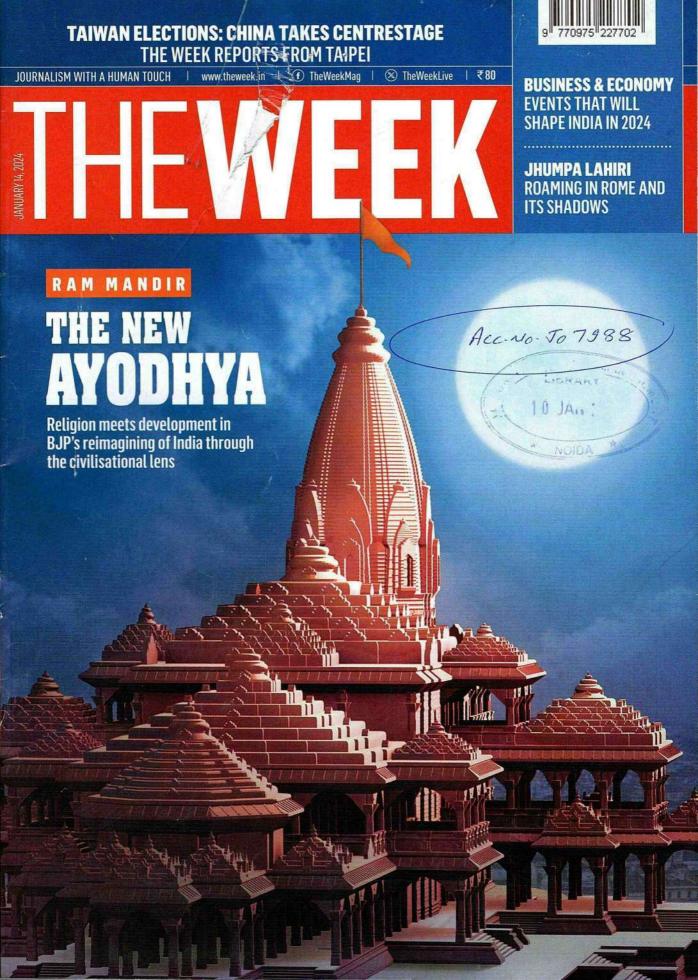


"The Bilkis Bano verdict is seminal, not just because it delivers long overdue justice to a beleaguered woman who has spent the last two decades fighting in court." -Barkha Dutt

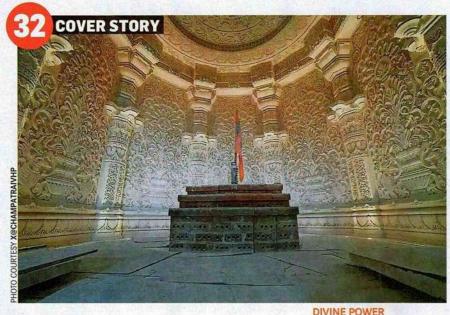
COVER DESIGN BINESH SREEDHARAN

Printed at Malayala Manorama Press, Kottayam, M P Printers, Noida, and Rajhans Enterprises, Bengaluru, and published from Manorama Buildings, Panampilly Nagar, Kochi-682 036, by Jacob Mathew, on behalf of the Malayala Manorama Company Private Ltd., Kottayam-686 001. Editor Philip Mathew

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FOR THE WEEK JANUARY 8 - JANUARY 14



## **AYODHYA** CALLING

As the Ram Temple mania grips the nation, the BJP hopes it will help Narendra Modi secure a third term. While the opposition parties have accused the saffron party of whipping up Hindu nationalist sentiment, they struggle to come up with a counter-narrative

Temple is the result of 500 years of hard penance, says Keshav Prasad Maurya, deputy chief minister, UP

I am just a soldier of Lord Ram, like Lord Hanuman, says Vinay Katiyar, founder, Bajrang Dal

History of architecture is about how God is manifested in architecture, says Vandana Sehgal, architect and academician

The sanctum sanctorum of

THE WEEK reports from Ayodhya: Money and effort that the Central

and state governments have put into Ayodhya

imagined city becomes

more and more real. investment is rushing in

make it a city that

cannot fail. As the

Ram Temple in Ayodhya

## 56 ECONOMY

From artificial intelligence to trade agreements, these events in 2024 will determine how much India leaps ahead



63 LEISURE

Life is very tricky and out of balance most of the time, says Jhumpa Lahiri, who is back with Roman Stories

## COLUMNS

10 POWER DRIVE

**70 CHIC MAGNET** Namrata Zakaria

74 LAST WORD Shashi Tharoor

## **SOUND BITE**



"The international mood darkens with old and new threats.... Yet, beneath the blur and the cacophony, there are green shoots of hope..."

-Anita Pratap

COVER 3D MODELLING SYAM KRISHNAN COVER IMAGING BINESH SREEDHARAN

Printed at Malayala Manorama Press, Kottayam, M P Printers, Noida, and Rajhans Enterprises, Bengaluru, and published from Manorama Buildings, Panampilly Nagar, Kochi-682 036, by Jacob Mathew, on behalf of the Malayala Manorama Company Private Ltd., Kottayam-686 001. Editor Philip Mathew

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## 20 TAIWAN

China is using all its might to influence the outcome of the January 13 elections in Taiwan

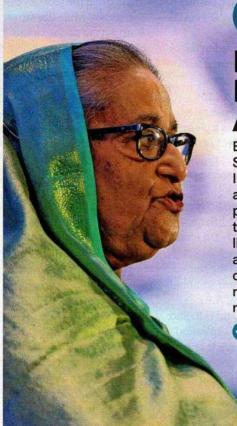
Taiwan and India have nurtured a reliable partnership, says Baushuan Ger, Taiwan representative to India

## R. Prasannan



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30 COVER STORY

## EASY, BUT HARD TIMES AHEAD

Bangladesh Prime Minister Sheikh Hasina, who enjoys India's backing, is looking at a comfortable victory in the parliamentary elections. But there are challenges aplenty. like a crisis of legitimacy, an ailing economy and the threat of US interference, which is not impressed with Dhaka's record on democracy.

Legacy and pragmatism drive India-Bangladesh relations, despite the **Looming Chinese presence** 

The elections will be completely free, fair and transparent, says Muhammad Hasan Mahmud, minister of information, Bangladesh Present population in Bangladesh don't trust the election system, says Shamsher Momin Chowdhury, chairperson, Trinamool Bangladesh National Party

We may use the IDA army, if needed, says Jahangir Alam, secretary, Bangladesh Election Commission

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Bhootada Kola has changed with the times, but its essence remains the same



## 63 LEISURE

translate in an intellectual, analytical way. I just try to make sentences sound good, says Damion Searls, writer and translator

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## POWERDRIVE



"When the walls of the temple of democracy are breached, the pujaris and the archakas inside, and the billion believers outside, have a right to know."

-R. Prasannan

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Printed at Malayala Manorama Press, Kottayam, M P Printers, Noida, and Rajhans Enterprises, Bengaluru, and published from Manorama Buildings, Panampilly Nagar, Kochi-682 036, by Jacob Mathew, on behalf of the Malavala Manorama Company Private Ltd., Kottayam-686 001. **Editor Philip Mathew** 

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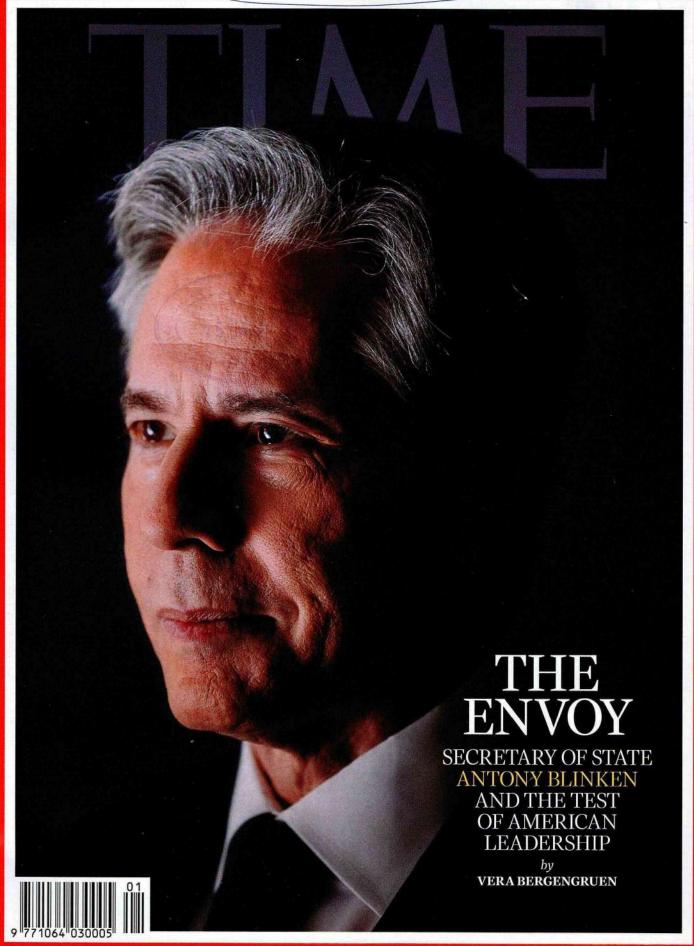
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How she positioned herself as the best bet for Republicans exhausted with Donald Trump By Mini Racker

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## Time Off

Nikki Haley arrives at the Iowa Athletic Club in Coralville, Iowa, on Dec. 30

Photograph by Sergio Flores— Bloomberg/Getty Images



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A Weekly Journal of Higher Education

## **Association of Indian Universities**

Vol. 61 • No. 52 • December 25-31, 2023

Acc. NO. JO 7950

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A Weekly Journal of Higher Education

## **Association of Indian Universities**

Vol. 61 • No. 51 • December 18-24, 2023

Acc No. Jo 7949

## Special Issue

on

## **FUTURE OF WORK AND SKILL DEVELOPMENT**

on the occasion of

AIU WEST ZONE VICE CHANCELLORS' MEET-2023-24

hosted by

**SOMAIYA VIDYAVIHAR UNIVERSITY MUMBAI** 

on

**DECEMBER 19-20, 2023** 

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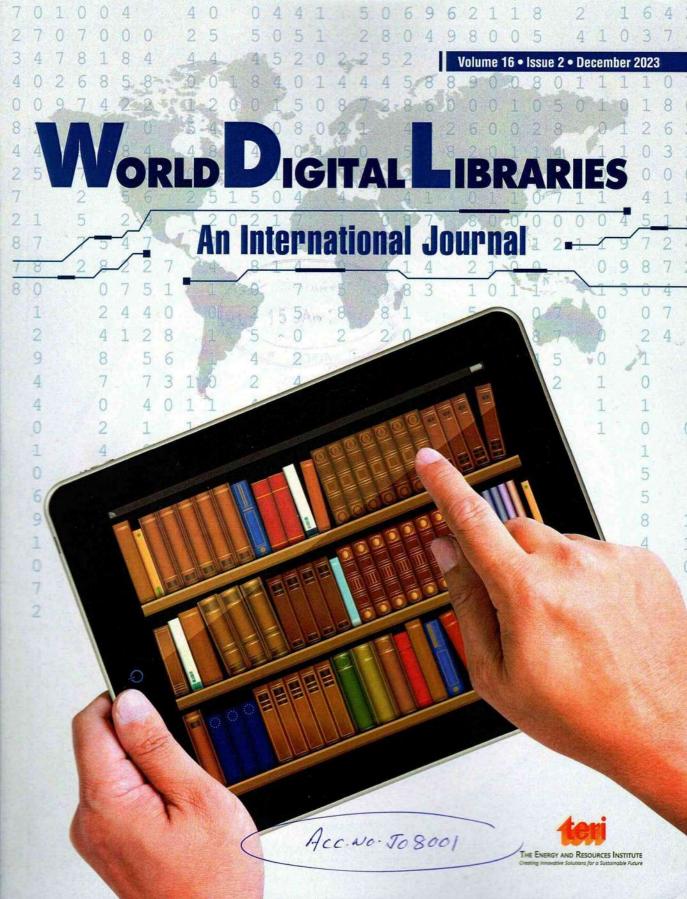
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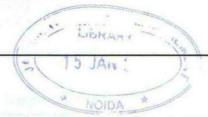
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