





**LRC TOC VOLUME UPDATE July 2021 | Issue - 7** 

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## CONTENT

Name of the Journal	Month & Year	Vol./ Issue	Page No.
Abhigyan	April – June 2021	XXXIX/ 1	5-6
AIMT Journal of Management	Jan. – Dec. 2021	9/ 1-2	7
Asia-Pacific Journal of Management Research and Innovation	December 2020	16/4	8
Banking Finance	June 2021	XXXIV/ 6	9 – 10
Business India	14 – 27 June 2021	0/ 1102	11 – 13
Business Perspectives and Research	January 2021	9/1	14 – 15
Business Today	26 Jul. – 08 Aug. 2021	30/ 16	16 – 18
Business Today	12-25 July 2021	30/ 15	19 – 21
Calcutta Statistical Association Bulletin	May 2021	73/ 1	22
Economic & Political Weekly	17 July 2021	LVI/ 29	23
Economic & Political Weekly	10 July 2021	LVI/ 10	24
Economic & Political Weekly	26 June – 03 July 2021	LVI/ 26-27	25 – 26
Entrepreneur	July 2021	10/4	27 – 28
FIIB Business Review	June 2021	10/2	29
FIIB Business Review	March 2021	10/1	30
Forbes India	30 July 2021	13/ 16	31 – 36

Forbes India	16 July 2021	13/ 15	37 – 41
Foreign Trade Review	May 2021	56/ 2	42
Global Business Review	June 2021	22/3	43 – 44
Global Journal of Emerging Market Economies	May 2021	13/2	45
Higher Education for the Future	July 2021	8/2	46
IIMB Management Review	March 2021	33/1	47
Indian Journal of Corporate Governance	June 2021	14/ 1	48
Indian Journal of Training and Development	Oct. – Dec. 2020	50/4	49
Insurance Times_the	June 2021	XXXXI/ 6	50 – 51
International Journal on Customer Relations	September 2020	8/2	52
JIMS 8M: The Journal of Indian Management & Strategy	January - March 2021	26/ 1	53
Journal of Creating Value	May 2021	7/1	54 – 55
Journal of Creative Communications	July 2021	16/ 2	56 – 57
Journal of Health Management	June 2021	23/ 2	58 – 59
Journal of Health Management	December 2020	22/4	60 – 61
Journal of Heritage Management	June 2021	6/1	62
Journal of Human Values	May 2021	27/ 2	63
Journal of Marketing	May 2021	85/3	64

Journal of Operations and Strategic Planning	June 2021	4/ 1	65
Journal of South Asian Development	April 2021	16/1	66 – 67
Management and Labour Studies	May 2021	46/ 2	68
Metamorphosis: A Journal of Management Research	December 2020	19/ 2	69
Mutual Fund Insight	August 2021	XVIII/ 11	70 – 72
NHRD Network Journal: An Academic Journal of HR Practitioners	April 2021	14/ 2	73 – 75
Outlook Money	July 2021	20/7	76 – 77
Prestige International Journal of Management and Research	2018	11 (R)/ 1-2	78
Productivity	January - March 2021	61/4	79
SRELS Journal of Information Management	April 2021	58/ 2	80
SRELS Journal of Information Management	February 2021	58/ 1	81
Science, Technology and Society: An International Journal	July 2021	26/ 2	82 – 83
South Asia Economic Journal	March 2021	22/1	84
South Asian Journal of Macroeconomics and Public Finance	June 2021	10/1	85
VIKALPA: the Journal of Decision Makers	Jan. – Mar. 2021	46/1	86
VIKALPA: the Journal of Decision Makers	Oct. – Dec. 2020	45/4	87
World Digital Libraries	June 2021	14/1	88 – 89



MANAGEMENT JOURNAL FROM FORE

# Abhigyān

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Volume XXXIX No. 1 . April-June 2021

## ontents

## Acc. No. Jo4463



Office and		
Literature Review on the	he Relationship between Motives of FDI and Subsidi	ary Performance 1 - 12
- Alka Sanjeev		
- Mohd. Afaq Kh	an	
- R.K. Wadhwa		
Ompact of Education Low	ol on Occupational Street	12 21
inpact of Education Lev	rel on Occupational Stress	13 - 21
- Charu Mohla		
(2)	A 2 4) H V -92 B D D 94	
	g Behaviour in Bangladesh	22 - 31
- Afjal Hossain		
- Md. Hasan Udo	lin	
- Imranul Islam		
- Illianui Islam		
. F. II B	1 CCD C 1: FCC	
nvironment-Friendly Pro	oducts as a CSR Strategy and its Effect on	
	oung Consumers	32 - 41
- Sweta Singh		
- Manish Kumar		
		A August and a second
<u> </u>		
ha Impact of Dansiman	d on the Derformance of Employee with	
	d on the Performance of Employee with	
Reference to Faculties in	n Professional College	42 - 51
- Ruchi Srivastava		
- Syed Ali Haider		X447
/*/		
Book Scan		52 - 54
Jook ocan	-	,



• Vol. 9 Issue I & II January - December 2020 ISSN: 2277 - 4076

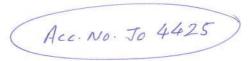


## **AIMT Journal of Management**

### THE JOURNAL OF ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY

A Study of Corporate Social Responsibility and Financial Performance of Selected Indian Fertilizer Companies Dr. Naresh Chandra Tripathi,
A Study on Agricultural Commodity Market Efficiency in India In Relation with Spot and Future Markets  Amit Kumar, Dr. Anubhav Varma
A Study on Role of Data Mining for Customer Relationship Management in Banking Sector Mr. Sushim Kumar, MBA-15 (2018-20), Prof SubhranshuMohanty, Assistant Professor (IT)
Animating Factors of Impulse Buying Behavior: A Literature Review  Neha Munjal
Application of Conditional Heteroscadicity Model on Sectoral Index in India with Special Reference to Banking Sector using Garch Model Deeksha Singh, Dr. Anubhav Varma
Best Practises In Employing Differently Able Peoples In Indian Hotel Industry – A Case Study of Lemon Tree Hotels Suprabhat Banerjee
Capturing Trends and Patterns of FDI in Agricultural Sector, Agricultural Production, Employment, Income and Trade in India in an Econometric Framework Dr. Neeraj Aswal, Dr. Sudhi Sharma, Dr. Monika Arora
Market Basket Analysis: A Case Study of a Dehradun Based Bakery Shop  Dr. Smita Ghoshal, Ms. Sukanya Paul
Psychological contract as a structure for explaining career commitment and career advancement: A Research Agenda Shikha Arora
Study on skill based Compensation structure with reference to Randstad  Priyanka
Book Review Dr. Babita Bhati
E= ACCNO. JO 4.400

www.aimt.ac.in



#### **Contents**



#### **Original Articles**

Implementation of International Financial Reporting Standards: Its Practices, Challenges and Prospects: The Case of Commercial Banks in Ethiopia Derbew Kenubeh Dagnew	259
Investigating CSR Practices of LIC of India During Pre- and Post-IRDAI's Compliance, 2013  Furquan Uddin	272
Online Education: A Learner's Perspective During COVID-19  Adarsh Garg	279
Moderating Role of Education and Gender on the Effects of Celebrity Endorsement on Strength, Uniqueness, and Favourability in Brand Association: Evidence from India  Aarti Saini and Satyanarayana Parayitam	287
Factors Influencing the Adoption of Payment Banks in India Using an Extended TAM Japneet Kaur, Sawraj Kaur, Amanjot Singh Syan and Rishi Raj Sharma	309
Determinants of Consumer's Intention to Purchase Traditional Indian Apparels  Jyoti Bhasin Chaudhry and Pranay Verma	322
Book Reviews	
Ajantha S. Dharmasiri (Ed.), HRM for Managers: A Learning Guide (Second Edition) Reviewed by Dewasiri N. J. and Anuradha Iddagoda	335
George W. Norton, Jeffrey Alwang and William A. Masters, Economics of Agricultural Development (Second Edition) Reviewed by Aijaz Ahmad Turrey	336

A leading monthly journal on Banking & Finance

Gold, spot- 1 276,820 - 23.00:00 13 giu (CEST)



VOL.XXXIV - NO.6 - June 2021 - ISSN-0917-4498

### In this issue

Cast spot (Bid), 1 minute, # 159 / 300, Logarithmic, Hellin Astro Agency for Specialized Monitoring (ASM) - A tool for Monitoring of big borrwal accounts

Align Talent with Business in Banking Industries

**Ethics in Business and Corporate Governance** 

INCOTERMS® 2020 - An Effective Tool to Reduce Inconsistencies in Global Trade

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Banking Cyber Defence trends to protect **Customer Interests** 

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"We have churned our portfolio with improvement in the share of lending to better-rated corporates. This will minimise the delinquencies and attract lower capital requirement.

A S Rajeev

Managing Director and CEO Bank of Maharashtra



Acc. No. Joh396

"We firmly believe that a customercentric business is much better suited to sail through disruptions and continue to deliver meaningful value to its customers."

Nanda Kumar

Founder & CEO SunTec Business Solutions

## Contents

## News

05 Banking

11 RBI

14 Industry

16 Mutual Fund

18 Co-Operative Bank

20 Legal

2.2. Press Release

03 Editorial

## **Features**

48 Interview with Mr. Nanda Kumar, Founder & CEO, SunTec Business Solutions

51 RMAI Certificate Course on Risk Management

53 RBI Circular

55 Statistics



## Articles

- 24 Agency for Specialized Monitoring (ASM) A tool for Monitoring of big borrwal accounts

  Chander Pandey
- 30 Align Talent with Business in Banking Industries
- 33 Ethics in Business and Corporate Governance Ajay Chandra Pandey
- 36 INCOTERMS® 2020 An Effective Tool to Reduce Inconsistencies in Global Trade R Narayanan
- 43 Participative Vigilance: The Eye of Providence Baljor Datt Gaur
- 46 Banking Cyber Defence trends to protect Customer Interests SVS Adinarayana

## **Business India**

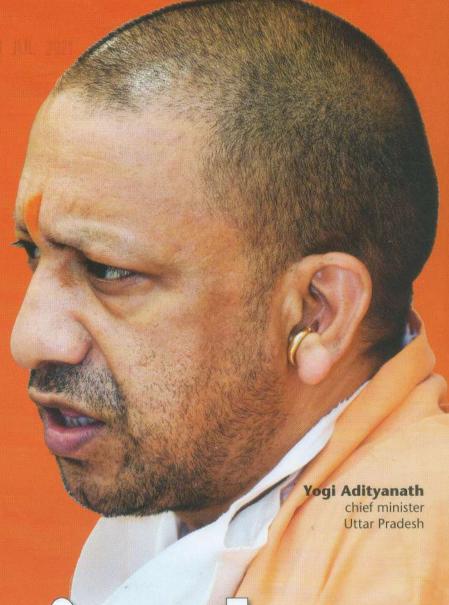
THE MAGAZINE OF THE CORPORATE WORLD

June 14 to 27, 202

- RURAL ECONOMY
- DIMINISHING JOBS
- PURAVANKARA LTD
- SONA COMSTAR

ACENIO TO 4396

Yogi Adityanath, is striving to shed the BIMARU tag. But will the efforts see the BJP back in power in Lucknow next year?



Man in the hot seat

40

45

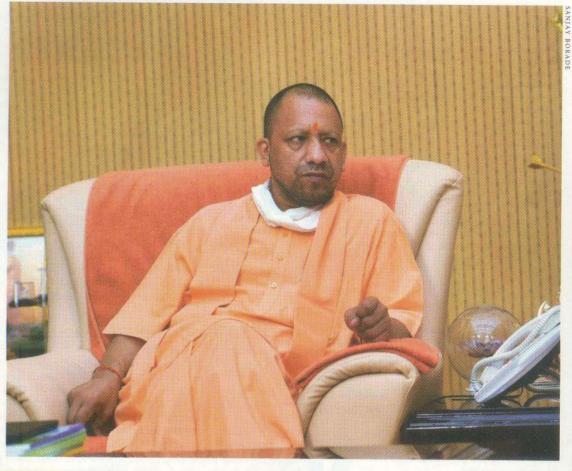
## **COVER FEATURE**

### Man in the hot seat Uttar Pradesh,

under the saffron strongman Yogi Adityanath, is striving to shed the BIMARU tag and attract private investments. But will the efforts see the BJP back in power in Lucknow next year?



COVER PHOTOGRAPH BY SANIAY BORADE



#### FOCUS



No gain from pain

The trade-off between lives and livelihoods proves costly this year too

#### CORPORATE REPORTS

## **PURAVANKARA LTD**



Puravankara gears up to take advantage of an evolving realty market

#### **SONA COMSTAR**

Sona Comstar delivers evolving green technologies for future mobility



36

## SPECIAL REPORT Worrying signals 30 Rural economic management will draw more attention from the observers and stakeholders this year

#### Government

#### & Politics

- · Modi may factor in polls in UP, other states
- Farm unions not too enthused
- · Can Lakshwadeep be another Maldives?

Aviation



E-gates will soon make immigration seamless at Delhi airport

Shipping

Those Indian seafarers who have not received their jabs will get them soon

51 Stat-Up

Chai in a kulhad becomes an attraction at Chai Sutta Bar

· HR





Able Jobs kindles hope for non-technical students

Healthcare

Manipal Hospitals to expand its footprint to eastern India

Tourism

Since reopening for tourists, the Maldives has been exemplary in showing the way on how to recover safely



Lifestyle



With Ajmal Perfumes and House of Anita Dongre tying up for a new range of fragrances, the Indian perfume market looks to a have significant new player

Entertainment



Anand Pandit is an Indian film producer, film distributor, real estate developer, politician, and philanthropist.

#### **Editorials**

- · Promising PNB Housing sold to private equity
- · India can shape global financial discourse
- · Investors should get into quality stocks which perform in good times and bad

#### **Business Notes**

- · The second wave of the pandemic impacts the realty sector
- India and Thailand join hands to boost their global presence in jewellery sector

#### **Market News**

• The Shrem group looks to double its asset

portfolio in the road sector

- Shyam Metalics' diversified mix focusses on value-added products
- · Amitabh Verma, partner, Fission Wealth Services talks about seamless execution and superior service



#### Interview

Vineet Agarwal, president, Assocham, enumerates the measures that could help the industry tide over the current challenges

Aviation	47
Books	62
Business Notes	13
Businessmen in the News	11
Column	18,9,35
Corporate Reports	40
Cover Feature	20
Editorials	6
Entertainment	58
Focus	36
From the Publisher	3
Government & Politics	15
Guest Column	.48
Healthcare	53
HR	52
Interview	66
Lifestyle	56
Listening Post	10
Market News	59
New Issues	60
Panju's Page	19
People	64
Portfolio Talk	61
Shipping	50
Special Report	30
Start-Up	51
Tourism	54
Issue No. 1102 for the fortnight June 14-27, 2021.	

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## **Business Perspectives** and Research

Volume 9 Number I January 2021

Acc. No. Jo 4410

#### **Contents**

Editorial

Articles	
Synergistic Use of Bourdieu's Theory of Practice, Queer Theories, and Employment Relation Theories: A Perspective for Sustainable Transgender Inclusion at the Workplace Nikhil Kewal Krishna Mehta	11
On Entrepreneurial Stories: Tolkien's Theory of Fantasy and the Bridge between Imagination and Innovation Philip T. Roundy	31
An Empirical Investigation of the Impact of the Communication and Employee Motivation on the Project Success Using Agile Framework and Its Effect on the Software Development Business Ahmad Salman, Mastura Jaafar, Summaira Malik, Diana Mohammad and Sohail Ayaz Muhammad	46
Self-Efficacy and Workplace Well-Being: Understanding the Role of Resilience in Manufacturing Organizations Rabindra Kumar Pradhan, Nrusingh Prasad Panigrahy and Lalatendu Kesari Jena	62
Influencer Marketing: An Exploratory Study to Identify Antecedents of Consumer Behavior of Millennial Anjali Chopra, Vrushali Avhad and Sonali Jaju	77
Think Love, Think Peace, Think Harmony: Rethinking on Industrial Tranquility Debarun Chakraborty and Wendrila Biswas	92

Does Presence of Foreign Directors Make a Difference?  A Case of Indian IPOs  Rekha Handa	111
Ownership Concentration and Agency Crises in Indian Manufacturing Firms Krishna Dayal Pandey and Tarak Nath Sahu	128
Working Capital Management, Macroeconomic Impacts, and Firm Profitability: Evidence from Indian SMEs Ajaya Kumar Panda, Swagatika Nanda and Pradiptarathi Panda	144
Case Study	
Parle Products: The Journey of Budget Brand Toward Premiumization  A. Shivakanth Shetty, Kerena Anand and Raghayendra A. N.	159

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# **Business**'

August 8, 2021

# INDIA'S FALLEN BILLIONAIRES

AN INSIDE TRACK ON HOW SOME OF THE BIGGEST BUSINESS **FAMILIES LOST THEIR FLAGSHIP COMPANIES UNDER IBC** 



#### The Point

#### **Fuel Inflation Spooks Bond Markets**

Petrol prices have crossed the ₹100 mark in almost all states. This has, in turn, affected bond markets, where yields have started rising in anticipation of higher inflation

#### Q4 Blip Can't Halt **First Current Account Surplus in 17 Years**

India posted a current account deficit of \$8.1 billion, or 1 per cent of GDP, in the last quarter of FY21



#### **Finance**

#### **Cash Splash**

Why the cash in the system remains stubbornly high despite the rising number of digital payment options

12

**COVER STORY** 

## India's Fallen **Billionaires**

**HOW A DOZEN LEADING INDIAN BUSINESSMEN LOST THEIR CROWN JEWELS** TO UNSUSTAINABLE DEBT







36

#### Industry

#### **A Long Shot**

The race to meet the December 31 deadline for vaccinating the country's 94-crore adult population against Covid-19 is fraught with challenges such as production-supply risks and vaccine hesitancy

44

#### Small Business, Big Stress

Government relief measures for MSMEs have benefited only a few players. A large number may be unable to survive the pandemic 50

#### Corporate

#### **Champ in The Making**

PharmEasy's deal to buy Thyrocare is the first-ever acquisition of a listed company by an Indian unicorn. Here is the story behind the miracle



56

#### Management

#### Welcome To The Team. Remotely

With the pandemic stretching on, companies are experimenting with ways to help new hires fit into the company culture in a virtual environment

62

#### **Money Today**

#### Be Your Own Investment Advisor

Nobody understands your situation better. So take charge of your finances, now



#### Investing for A Rainy Day

Safety and liquidity, and not returns, should be the primary concerns while creating an emergency fund



72

#### Network

#### Adhia's Yogic Side

Hasmukh Adhia has been pursuing his passion, yoga and meditation, and learning scriptures



#### **Best Advice I Ever Got**

"Never waste a crisis... Transform every single one into an opportunity"

Milind Kothari

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BUSINESS OF ELDER CARE VALUING





# Business Today

Acr No. Jo 4429

VOHEN

Sanjiv Puri , Chairman & MD, ITC

## PAYOFF TIME FOR ITC

WHY SANJIV PURI IS CONFIDENT THAT HIS BIG PUSH INTO NEW BUSINESSES WILL END THE FLAT RUN THE CIGARETTE AND FMCG MAJOR HAS HAD IN THE STOCK MARKET



8

#### The Point

#### Household Savings Decline

Household financial savings fell for the second successive quarter to 8.2 per cent of GDP in Q3 FY21, according to preliminary estimates released by the RBI

10

#### Inflation For Farm Labourers Rises 2.9%

Retail inflation for agricultural labourers (CPI-AL) rose from 2.66 per cent in April to 2.94 per cent in May



16

#### **Economy**

#### Southbound

PHOTOGRAPH BY YASIR IQBAL

After a minor jump in the previous quarter, business confidence stays on a downward slope as the second wave of the pandemic hits businesses, finds the latest *Business Today*'s Business Confidence Index

## Contents

July 25, 2021 Volume 30, Number 15 Photograph by YASIR IQBAL





#### **Finance**

#### **Shaping India's Bad Bank**

Government and RBI are working to make the National Asset Reconstruction Company a reality. Here's why we must learn from global experience



38

#### Industry

#### Indian Pharma On a Profit TRIP(S)

Whether WTO approves India-South Africa proposal for TRIPS waiver or not, Indian industry will remain pivotal to global plans to tackle pandemics



#### Industry

#### **The Business Of The Elders**

Armed with disposable income and a willingness to splurge, this consumer cohort comprises over 10 per cent of the population. No wonder marketers are beginning to target this segment with specialised products



#### Soaring Start-up Valuations, Rising Questions

Indian start-ups are flush with funds. In fact, 2021 has seen the fastest-ever addition of 15 start-ups to the billion-dollar club, some at eyebrow-raising valuations. But will the hype sustain?



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#### Industry

#### **India's Hydrogen Dreams**

Reliance Industries' big-bang entry into hydrogen is likely to accelerate development of the nascent industry, and play a critical role in India's fight against climate change



66

#### Management

#### Return To Office? No, Thanks!

Many white-collar workers are ready to spruce up resumes and look for a job change if asked to return to office

72

#### Technology

#### Making The Most Of The Cloud

The hybrid cloud model provides security, greater flexibility and optimises costs for organisations

82

#### **Best Advice I Ever Got**

"Cannot Be Driven By Ranks Or Hierarchy In Crisis"

Anshuman Magazine

## Calcutta Statistical Association Bulletin

#### Contents



#### **Articles**

Stress-Strength Reliability for the Unit-Lindley Distribution with an Application Aniket Biswas and Subrata Chakraborty Efficient Estimation of a Scale Parameter of Bivariate Lomax Distribution by Ranked Set Sampling Rohan D. Koshti and Kirtee K. Kamalja A Pedagogical Note on Asymptotic Normality of a Two-Sample Approximate Pivot for Comparing Means 45 Nitis Mukhopadhyay On Uniform Nonintegrability and Weak Uniform Nonintegrability of a Sequence of Random Variables with Respect to a Nonnegative Array 53 Tabas K. Chandra, Tien-Chung Hu and Andrew Rosalsky A Note on the Accuracy of Normal Approximation of Random Quantities 62 Ibrahim A. Ahmad and A. R. Mugdadi



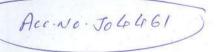
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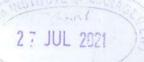
Vol I VI No 29

## Economic&PoliticalWEEKLY

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#### **EDITORIAL**

A Tax Reform Gone Awry

#### COMMENT

History Matters

#### FROM THE EDITOR'S DESK

Identity Politics: A Conundrum of Objectification?

#### HT PAREKH FINANCE COLUMN

Falling Long-term US Treasury Yields

#### **COMMENTARY**

- Just Transition in Coal
- Hindutva Hegemony and Future of Democratic Struggles
- Migrant Workers from West Bengal since 1991
- Techno-solutionist Responses to COVID-19
- Pradip Kumar Bose (1946–2021)

#### **BOOK REVIEWS**

- The Coolie's Great War: Indian Labour in a Global Conflict, 1914–1921
- Dark Fear, Eerie Cities: New Hindi Cinema in Neoliberal India

#### **PERSPECTIVES**

Pandemic Ethics during Lockdown

#### **SPECIAL ARTICLES**

- Water and Agricultural Transformation—I
- Revisiting the Framework Governing Media Reportage of Sexual Violence
- Re-envisioning Experience, Caste, and the Everyday Social—I

#### **CURRENT STATISTICS**

#### POSTSCRIPT

## **Vaccination and the Digital Divide**

The article assesses the limitations of the government's vaccination platform Co-WIN, given the need for universal vaccination in India. page 26

### **Lockdown and Pandemic Ethics**

The article analyses the adherence of countrywide lockdown to the existing principles of ethics, in the context of the two laws used to fight the COVID-19 pandemic in India. page 37

### **Transforming Agriculture**

The first part of a two-part paper argues that a paradigm shift in agriculture is required to solve India's water problem. page 43

### **Media Reportage of Sexual Violence**

A study argues for the amendment of laws surrounding the identification of sexual assault victims, while also ensuring that their dignity is safeguarded. page 53

### **Theorising Caste**

An attempt is made to think with, and systematically through, Gopal Guru and Sundar Sarukkai's work, *Experience, Caste, and the Everyday Social* (2019). page 64

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## conomic&PoliticalweekLY

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ACC NO. TO 4458

2 1 JUL 2021

#### **EDITORIAL**

Re-emergence of Gender as a **Political Category** 

#### COMMENT

On All-party Meeting

#### FROM THE EDITOR'S DESK

The 'Ideal' of Political Reservation

#### **ALTERNATIVE STANDPOINT**

Pandemic in the Time of Dalit Feminism

#### COMMENTARY

- Globalisation and the Indian Farmer
- Low Willingness to Pay for COVID-19 Vaccine
- Whose History Is It Anyway?
- India and the RCEP: Regional Value Chains in the Post-COVID-19 World

#### **BOOK REVIEWS**

- Urban and Regional Planning and Development: 20th Century Formations and 21st Century Transformations
- The Limits of Empire: Sub-imperialism and Pukhtun Resistance in the North-West Frontier

#### **PERSPECTIVES**

- Cultural Commons: A Philosophical Analysis-Part II
- March for Backwardness: The Marathas' Transition from Competition to Concession

#### **SPECIAL ARTICLES**

- Psephological Fallacies of **Public Opinion Polling**
- Untold Stories of Human Trafficked Survivors and Sex Workers in Manipur

#### **CURRENT STATISTICS**

### **Pandemic and Dalit Feminist Praxis**

An organic articulation rooted in the practical wisdom of Dalit sisterhood seeks to influence the state through everyday collaborations and contestations, and have a broader perspective of building alliances. page 10

### Distorting History Textbooks

The attempt to circumscribe the contents of history textbooks, and confine them to a one-point agenda of polarisation on the basis of religion becomes particularly dangerous, and needs to be challenged at all levels. page 23

### Realisation of Unalienatedness

The ideal of unalienatedness, which the cultural commons exemplify, is quite unlike some of our central ideals such as liberty and equality, which find their articulations in codes, constitutions, and policies. page 37

#### WTO and Indian Farmers

The impact of trade reform on income and levels of living in the rural sector is analysed, and changes in India's stand on food security in global negotiations are discussed. page 14

## **Human Trafficking in Manipur**

Unspoken narratives of trafficked survivors are explored in order to examine their intersectional experiences. page 58

## **Economic&PoliticalWEEKLY**

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## Review of Rural Affairs

Five articles discuss interrelated themes concerning smallholder agriculture in India, such as the returns to farmers, efficiency, credit availability and the scale neutrality of credit from formal sources; the magnitude and burden of debt and the factors affecting indebtedness of farmers in Punjab; the responses to the farm laws amidst changing realities and the historical context of farmers' protests; technological change in agriculture brought about by the green revolution through the alienated subjective realities of a peasant in a Punjabi novel; the incidence and precarity of sharecropping practices in north Gujarat, and how they are mediated through cycles of debt and migration.

## **Agriculture and Scale Neutrality**

Concerns of smallholders' sustainability, efficiency, access to credit and the scale neutrality of credit from formal sources are analysed. page 7

### Farmers' Indebtedness

A primary survey conducted among farmers in Punjab probes the roots and contours of indebtedness and analyses the factors affecting it. page 14

### **Shifting Class Alliances**

The possibility that the current wave of farmers' protests partly reflects a resetting of class alliances in the Indian countryside is explored. page 22

## Acc. NO. Jo4456/Jo4457

### **Peasants and Green Revolution**

Rural distress during the green revolution is presented through the motifs of honour and tragedy in Gurdial Singh's award-winning novel *Adh Chanani Raat*. page 30

## **Sharecropping and Tribal Migration**

Bhagiya mazdoori, a distinct form of sharecropping arrangement, involving migrant tribal households, practised in north Gujarat is discussed. page 37

## conomic&PoliticalweekLY

SAMEEKSHA TRUST PUBLICATION

Acc. NO. JO 4456 JO 4457



#### **EDITORIAL**

Worrisome Trends in Inflation and Unemployment

#### COMMENT

G-7 and NATO Rhetoric against China

#### FROM THE EDITOR'S DESK

'Honour' versus Self-respect

#### **COMMENTARY**

- Development and the Farmer: Depth of a Consensus
- Germany's Apology to Namibia
- Development Finance Institutions in India
- Status of Tribal Domestic Workers in Jharkhand
- Engaging with Isabel Wilkerson's Idea of Race
- Trend in Dengue Incidence in Rajkot
- COVID-19 Vaccine Accessibility
- Siddalingaiah (1954–2021)

#### **BOOK REVIEWS**

- The Absent Dialogue: Politicians, Bureaucrats, and the Military in India
- Maharashtra (Nature Society Series)

#### **PERSPECTIVES**

- The Cultural Commons: A Philosophical Analysis
- The Idea of India in Medieval Times
- The Growing Gender Gap in Time Use and Well-being

#### **SPECIAL ARTICLES**

- Famines in India: Enduring Lessons
- Determinants of Digital Technology Adoption and Financial Inclusion in India
- Corporate Social Responsibility in India
- Common Sense, Habitus, and Social Imaginary: Case Studies from India

#### POSTSCRIPT

### Ideal of Cultural Commons

In the cultural commons, we may find the conceptual sources for the recovery of the commons that are increasingly subjected to cancellation and it exemplifies a more general version of the specific ideal of an unalienated life and society. page 45

## **Gender Gap in Time Use**

Extending the study of unpaid labour and its economic consequences, future research in economics should effectively use time as a tool to study the gender gap in the subjective well-being of individuals. page 58

## **Critique of Race and Caste**

Rather than their separate treatment, a conceptual language is needed to comprehend how the concepts of race and caste take off from each other through the history of their destructiveness. page 24

## Of Apologies and Reparations

The official German apology to Namibia for genocide is a landmark event but the more substantive action of paying financial reparations is still not on the cards. page 13

## **Fiction in Postscript**

An experiment in capturing diverse human experiences through short fiction, poetry and a literary essay pages 92–95

The Evolving Space of the INDIAN STARTUP 4 ways to IMPROVE **COMMUNITY** and Angel investors' Ecosystem | 11 **YOUR LUCK IN 2021** 13 RNI No. HARENG/2011/39608-L-2/FBD/286/18-20 SUBSCRIBER'S COPY NOT FOR RESALE

WWW.entrepreneur.com July 2021 | ₹200 | INDIA EDITION THE NEW WHAT THIS UNICORN CAN TEACH YOU ABOUT THE CHANGING LESSON PLAN IN EDTECH Roman Saini, Co-Founder; Gaurav Munjal, CEO & Hemesh Singh, CTO & Co-Founder, Unacademy



#### EXPERT S P E A KS



10

5 Essentials for Restaurant Owners to cope with the Pandemic Blues

BY POOJA DHINGRA, CHEF AND FOUNDER, LE15 PATISSERIE



#### 11

The Evolving Space of the Indian Startup Community and Angel investors' Ecosystem

BY NANDINI MANSINGHKA, CO-FOUNDER AND CEO -MUMBAI ANGELS NETWORK



#### 12

Unleashing India's Superpowers! BY SHARAD DEVARAJAN, CEO, AND CO-FOUNDER, GRAPHIC INDIA



#### 13

4 ways to improve your luck in 2021 BY ANDY NAIRN,

FOUNDER, LUCKY GENERALS & AUTHOR, GO LUCK YOURSELF

## TRENDS & UPDATES

#### 8 HAPPENINGS

ONLINE FASHION INDUSTRY REPORT

#### STARTUP

#### 14 OPPORTUNITY

IS INDIAN MARKET RIPE FOR ALTERNATE-MEAT REVOLUTION?



#### GROWTH

#### 40

#### STRATEGY

Education's Digital Transformation

#### 44

#### **EVENT DIARIES**

Beyond Chalk and Talk

#### BEYOND BORDERS

58 Turning Up The Heat On Toxic Culture BUSINESS UNUSUAL

48 SIX WAYS

49 PROBLEM SOLVERS

50 FEATURES maximize your mind

#### TECH

#### 64 APPS

5 INDIAN COMPANIES ENABLING SMES TO MOVE TO DIGITAL BOOKKEEPING AND ACCOUNTING



#### LIFESTYLE

#### **60 IN CONVERSATION**

Designer Tarun Tahiliani on the business of fashion in the times of COVID-19

#### **62 SPACES**

What's your favourite corner in your home?

#### 65 BOOKS

Vivek, Founder and Managing Director at Varuna Group on his summer reading.

#### 66 THE OTHER SIDE

Naveen Munjal, MD, Hero Electric on diving in the deep waters.

## FIIB Business Review

Volume 10 • Issue 2 • June 2021

## Perspective

87 Advertising in India: The Journey So Far and Road Ahead

## Case

- Miguel Caballero: Marketing
  Strategy of Colombian
  Bulletproof Fashion Brand
- 114 Crossword: At the Crossroad

## Review

118 Book Review: Thales S. Teixeira,
Unlocking the Customer Value
Chain: How Decoupling Drives
Customer Disruption

## Research

- 120 Communicating Customer Ownership in Annual Reports: Perspective of Hedonic Value
- 133 Determining the Influence of Private Labels on Sales of National Brands: A Qualitative Approach
- 146 Testing the Motivations and Constraints of Collaborative Consumption: An Empirical Analysis of Disruptive Innovative Business Model
- 158 Consumer Purchasing Behaviour
  Towards Strategic Innovation
  Management Practices in Morocco
  During COVID-19 Health Crisis
- 172 A Study of Commuter's Shift Behaviour Towards New Age Convenient Transport Services
- Online Reputation and Stress:
  Discovering the Dark Side of Social
  Media

Acc. No. Jo 4427



## FIIB Business Review

Volume 10 • Issue I • March 2021

## Perspective

The Directional Nature of
Organizational Relationships and
Their Effect on Individual
Performance and Turnover

## Case

16 Burma Drinx Group (A):
Strategizing for CEO Succession in a Family Business

## **Reviews**

- Book Review: Sustainable Human Resource Management: Expanding Horizons of HRM
- Conference Review: 6th
  International Management
  Conference on Advances in
  Management Through Research,
  Innovation and Technology
  (AMRIT)

## Research

- 39 Building Emotional Resilience with Big Five Personality Model Against COVID-19 Pandemic
- 52 How Does Servant Leadership Behaviour Affect Job Satisfaction? A Study on Indian Academia
- 62 Leveraging Emotional Intelligence Competencies for Sustainable Development of Higher Education Institutions in the New Normal
- 74 Quantitative Demands, Burnout, and Allied Outcomes for Indian Police Officers

Acr. No. Jo 4426





INDIA SUBSCRIBER COPY PRICE ₹200 JULY 30, 2021

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Network 18 www.forbesindia.com



## Contents

JULY 30, 2021 VOLUME 13 ISSUE 16

**Forbës** 

Acc. No. Jo 4448

ON THE COVER

#### **FEATURES**

#### IN FOCUS

#### 26 • A NEW TERRAIN

Mahindra is reinventing itself to get its SUV business back on track. Will it be a bumpy ride or can the carmaker script a turnaround?

#### 32 • GRIT, GUTS AND GLORY

How A Velumani, a landless farmer's son, built Thyrocare into a billion-dollar behemoth before a surprise sell-off to PharmEasy

#### 38 • HOW HDFC BANK'S CRISES HAVE SPELT GAINS FOR ICICI BANK

As the former awaits lifting of credit card ban, rivals gain market share. Can the bank recover lost ground?

#### 42 • WILL ZOMATO'S AUDACIOUS BET ON GROFERS PAY OFF?

Despite grocery being a highrisk play with thin margins, IPO-bound Zomato has little option but to take the plunge with a stake in Grofers

#### 78 • STREAMING NOW: BOOKMYSHOW AND ITS FIGHTBACK

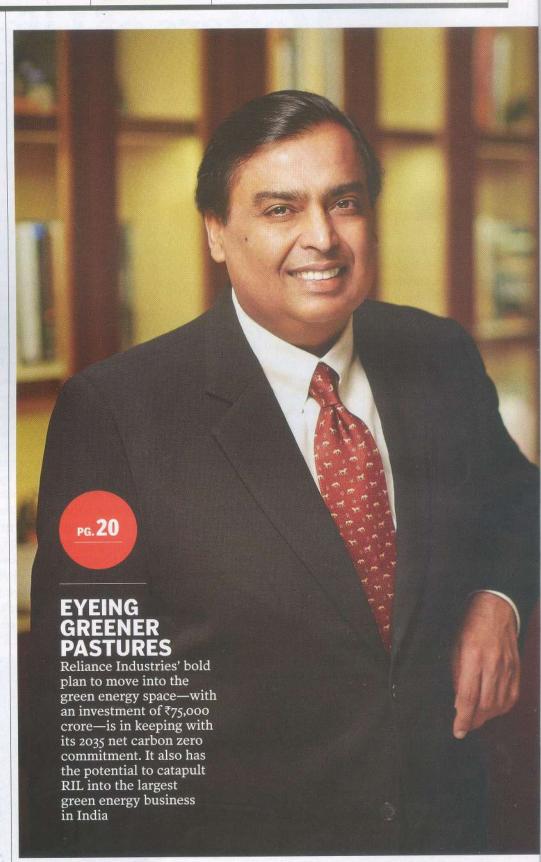
Battered by the pandemic, BookMyShow is trying to reinvent itself by getting into multiple streams. Can it put up a good show?

## 82 • VALUE TO VALUATION

Bootstrapping serial entrepreneur Bhavin Turakhia now has a billion-dollar company in Zeta. Can he script bigger success with external funds?

## 86 • REIMAGINING BANKING FOR TEENS

FamPay, a neo-banking startup for teenagers, has whipped up excitement, but can navigating the regulated fintech ecosystem be child's play?





The Supreme Court recently said that CoWin creates a digital divide in vaccine access



Veena Moktali (left) and Koustubh Naik, co-founders of femtech startup Periwinkle Technologies

#### HEALTHTECH SPECIAL

## 46 • PUBLIC HEALTH CRISIS WITHIN THE PANDEMIC

Corporates need larger concerted public policy initiatives for employees with debilitating health symptoms for months post Covid-19 recovery

#### 52 • COWIN: GLOBAL AIMS BUT STRUGGLES AT HOME

Millions in India cannot access the online Covid-19 vaccine platform, while shortages and privacy issues add to concerns

#### **57** • PUT TO THE TEST

India is innovating solutions to ramp up Covid-19 testing. To what extent can this solve issues related to availability, undercounting and delays?

## 62 • INHALE. EXHALE. INNOVATE

Noccarc Robotics and Biodesign Innovation Labs have built affordable ventilators from scratch to better suit Indian conditions, while meeting global standards



Rajesh Jejurikar of Mahindra plans to launch 23 products across passenger and commercial vehicle segments in the next five years



Julie Wainwright's The RealReal is now worth \$1.3 billion

#### 66 • GOING VIRAL: FEAR AND FAKE NEWS

Misinformation surrounding Covid-19 vaccines is slowing the pace of inoculation, and the problem might be more deep-rooted than we think

#### 70 • WHAT WOMEN WANT

Femtech startups are trying to change the perception of women's health as reproductive health, but the industry is underfunded and has a slow growth

#### 75 • FIXING THE CODE

Even as genetic-sequencing technology becomes cheaper and faster, the adoption of precision medicine remains limited in India

#### **CROSS BORDER**

#### 88 • 50 UNDER 50

Meet the inaugural class of entrepreneurs, leaders and creators who are part of an exhilarating movement redefining life's second half

# FOIDES



# TOP LEADERS TORCHBEARERS OF VOCAL FOR LOCAL

Dr Piyush Dwivedi

FORBES INDIA

MARQUEE

Accino Jo 4448

05

Manish Dabkara CMD & CEO, EnKing International



2 1 JUL 2021

06

Shrivats Singhania, Executive Director, Udaipur Cement Works Limited



08

Dr BS Ajaikumar, Executive Chairman, HealthCare Global Enterprises Limited



10

Rabindra Narayan, Managing Director & President, PTC Network



12

Dr. Piyush Dwivedi, Chairman, Nexgen Energia Limited



## Contents

14

Padma Shri, Mr Krishn Kanhai



18

Sanjeev Fadnavis, CEO, Nitor Infotech



19

K Srinivas Rao, Founder, The Strategis<u>t &</u>

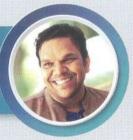


20

Dr K. Sai Manoj Founder and CEO, Innogeecks Technologies

21

Srijan Pal Singh, Founder, Dr. A.P.J. Abdul Kalam Centre CEO, Homi Lab



22

Gaurav Dubey, General Manager, South Asia, Kimberly Clark Hygiene Products Pvt Ltd



23

A. B. Doddamani, CEO, Novel Tissues Pvt Ltd



24

Pavan Kumar Prasad, India Head, Storopack

25

Grant Kuo, Founder, Skin Beauty P<u>al</u>



26

Samir Sabnis Managing Director, Acoem India - AEIPL & EMSPL



#### PLUS

DAYAL'S 25 YEARS OF INTEGRITY

TV NARENDRAN GLOBAL CEO & MD

AS A STEADY AND SUSTAINABLE UPCYCLE IN PRICES TAKES SHAPE. TATA STEEL'S LOST DECADE MAY WELL BE BEHIND IT



### **Contents**



**Forbes** 



#### **FEATURES**

#### **IN FOCUS**

37 • JASPAL BINDRA & THE ART OF BUILDING BANKS

The Centrum Group will relaunch PMC Bank and grow beyond being an NBFC

#### 42 • A MATTER OF PRINCIPLE

Ajit Dayal and IV Subramaniam of Quantum Advisors have built processes that put integrity at the heart of what they do

#### 46 • VACCINE DELIVERY, THE DRONE WAY

Several states are set to start trials of using drones to supply medical supplies and vaccines in remote areas

#### **52** • CHINESE COMEBACK

A year after the ban, many Chinese apps are active in India with a new interface

#### 55 • TAKING THE OVERSEAS ROUTE

Cars24, a used-car selling platform, is steering into foreign markets to fulfil its global ambitions

#### 58 • THE HEAT IS ON

Havells gate-crashed the consumer durables club by pocketing Lloyd. But it now trails behind the big boys

#### **SPORTS SPECIAL**

62 • GUNNING FOR GLORY

Indian medal prospects at the Tokyo Olympics

#### 65 • 'OLYMPICS WILL BE AN OPEN FIELD, BUT I AM PREPARED'

2016 medal winner PV Sindhu hasn't had the perfect run-up to the Games, but don't dismiss her just yet NEHA MITHBAWKAR FOR FORBES INDIA



Proving its mettle: TV Narendran, global CEO & MD, Tata Steel

#### 68 • DARKNESS AT NOON

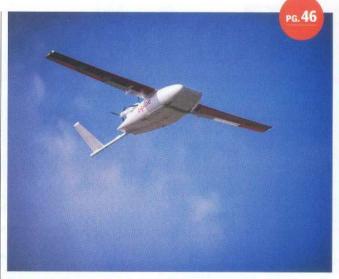
As more athletes speak about their struggles with mental health, should the ecosystem step up?

#### 74 • BREAKING UP THE OLD BOYS' CLUBS

There are very few women coaches and support staff. Change can happen only when systemic flaws are corrected

#### 78 • LEADING FROM THE FRONT

Harini Rana and Vijeylaxmi Narasimhan are two Indians among 40 women selected for ICC's Future Leadership Programme



Drones might be a viable way to deliver vaccines to remote areas



On foreign turf: Vikram Chopra, co-founder and CEO, Cars24



PV Sindhu is a strong medal contender at the Tokyo Olympics



Maymol Rocky is the first female head coach of the national football team



Sheetal Mallah, a pre-primary school teacher, fries puris to feed the needy

#### 81 • THE NEED FOR (MORE THAN) SPEED

After making it to the Red Bull Junior Academy, Mumbai's Jehan Daruvala is eyeing an F1 seat in 2022

#### **CROSS BORDER**

#### 84 • UNWELCOMING SHORES

Why is it difficult for foreign-born entrepreneurs to start businesses in America?

#### 91 • BIG MOUTH, BIGGER RETURNS

In the last 10 years, hedge fund investor Adam Wyden made his investors 11 times richer, and made \$100 million for himself

#### LIFE

#### 94 • IT'S ALL IN THE FAMILY

Heena and Harsh Mandavia have distributed over 26,000 meals in Mumbai by employing households that have lost jobs or faced paycuts

# FOIDES

# GORANY IN FOCUS

Nikhil Taneja Vice President & MD- India SAARC, Middle East & GSI - Radware

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# CONTENTS

Nikhil Taneja, Vice President & MD- India SAARC,	
Middle East & GSI - Radware	04
Hindol Basu, Co-founder & CEO, Actify Data Labs	07
Jayanthi Yeshwant, Chairperson, Ad Astra	80
Anisha Johri, Chairperson - Artisan Soul	09
<b>Ezhilarasan (Ez) Natarajan</b> , Founder and CEO, CoreStack	10
Ashok Kankaria, Director, CORAL SOFF'WARES Ltd.	12
Dr Kanav Kahol, CEO, Divoc Health	13
<b>Arif Kazi</b> , Founder & Managing Director, Dust Value Pvt. Ltd.	14
<b>Dr. Kaviraj Singh</b> Founder & Managing Director, Earthood Service Pvt. Ltd.	15
Yuvraj Borate, CEO, Elite Group	16
Sathish Nair, Chairperson of EssEmm Group	17
<b>Jitendra Tanna</b> , Founder, President, & CEO, Eternus Solutions Pvt. Ltd.	18
<b>Ankur Pujari</b> , Co-Founder & Growth Lead, Hyper Connect Asia	19
Jagdish lyer, President and CEO, Ican Solutions	20
Jan Miotto, Founder & President, Metrendalytics LLC	22
Rajeev Kumar, CEO, Mirketa Kabilan Giridharan, CTO, Mirketa	23
Shvetal Desai, Co-Founder, Nividous	24
JRK Rao, Managing Director, Rage Communications Pvt. Ltd.	26
Sumit Mukhija, CEO, STT GDC India	27
P. Jayakumar, CEO, Toonz Media Group	28
Swarnamugi R Karthik, MD, Swadhika Foods	30
Alok Bansal, Managing Director, Visionet India and	21

ARLAIO. JO 4430



### Acc. No. To 4413

#### **Contents**

#### **Articles**

Myanmar's Manufacturing Exports After the Lifting of Economic Sanctions Hiroyuki Taguchi and Thet Mon Soe Impact of Trade Openness and Climate Change on Food Productivity in Nigeria Mohammed Shuaibu Determinants of Ethiopian Coffee Exports to Its Major Trade Partners: 185 A Dynamic Gravity Model Approach Fassil Eshetu and Degye Goshu An Empirical Investigation of the Disaggregated Import Demand Function: Non-linear ARDL Framework 197 Khyati Kathuria and Nand Kumar The Nexus of Trade Openness, Institutions and Economic Growth: 206 An Empirical Investigation of BRICS Countries Mehraj Ahmad Sheikh and Mushtaq Ahmad Malik The Advent of the African Continental Free Trade Agreement as a 216 Tool for Development Omphemetse S. Sibanda, Sr

#### **Book Review**

Pralok Gupta (Ed), E-Commerce in India: Economic and Legal Perspectives

Debashis Chakraborty

225



#### Global Business Review

Volume 22 Number 3 June 2021

#### Contents

ACC.NO. Jo 4408



NOTOA

#### **Articles**

Strategically Accessing External Technological Knowledge: The Case of Foreign Subsidiaries in China  Feng Zhang  5	571
Can Exchange Rate Volatility Influence the Export Positively? Evidence from Turkey Under the Regime Shifts  Faik Bilgili, Recep Ulucak, Mehmet Erkan Soykan and Selma Erdoğan	88
Cloud Computing Adoption Intention by MSMEs in the Philippines  Junrie B. Matias and Alexander A. Hernandez	612
Understanding the Impact of Social Apps and Social Network Sites on Consumer's Online Purchase Intention Abdul Waheed, Muhammad Farrukh, Hashim Zameer and Sher Zaman Khan	634
Effects of Social Media Marketing and Selected Marketing Constructs on Stages of Brand Loyalty  Suha Fouad Salem and Sharif Omar Salem  6	550
Looking Beyond the Financial Numbers: The Relationship Between Macroeconomic Indicators and the Likelihood of Financial Distress  Ammar Hafeez and Sujata Kar	674
Segmenting Mobile Banking Users Based on the Usage of Mobile Banking Services  Deepak Chawla and Himanshu Joshi  6	689
Economics of Subsidies in a Welfare State: Dynamics of Populist Policies and Farm Profitability  Ramakrushna Panigrahi	705
Human Capital and SMEs Internationalization: Development and Validation of a Measurement Scale Ishaq Ahmad Dar and Mridula Mishra 7	718

South and Southeast Asian Countries  Rajesh Sharma and Pradeep Kautish	735
The Determinants of Corporate Social Responsibility: Evidence from Indian Firms Ashis Kumar Pradhan and Barsha Nibedita	753
Identifying the Critical Success Factors of Telecom Switching Barriers Using the AHP Reuban Jacob and Suresh Subramoniam	767
Corporate Distress and Non-performing Assets in India  Dhananjaya K.	780
Measuring Celebrity Equity: Unearthing the Consumer Knowledge Structure Associations  Mandeep Kaur Ghuman, Yadvinder Parmar and Bikram Jit Singh Mann	797
The Development and Validation of the Organizational Effectiveness Scale Using Confirmatory Factor Analysis	821

## Global Journal of Emerging Market Economies

Special Issue: Emerging Markets Redefined: E30 and Its Prospects

#### **Contents**

Editorial	163
Articles	
Emerging Markets Redefined: Comprehensive Measurement and Future Prospects Biliang Hu, Xing Tang, Lin Yin and Qian Liu	165
Economic Growth in Emerging Market Countries Shuyu Wu and Qingzhong Pan	192
Economic Structural Transformation in Emerging Market Countries Kunling Zhang	216
Business Environment in Emerging Market Countries  Qian Liu	239
Politics and Governance in Emerging Market Countries  Min Liu	265
Resource Endowments in Emerging Market Countries Liu Qingjie	287





### Higher Education for the Future

#### **Contents**

#### **Editorial**

Quality Crisis Rajan Gurukkal



#### 161

180

#### **Articles**

- Transformative Learning in Mastery-Oriented CS0 Course
  Srinivasan Lakshminarayanan, N. J. Rao and Meghana G. K.
- Integrated Programmes in Education: Developm ent and Current Status

  Krushna Chandra Patra and Tapan Kumar Basantia
- Assessing Technical Efficiency of the Indian Higher Education:

  An Application of Data Envelopment Analysis Approach

  Harpreet Kaur
- Post-pandemic Higher Education: Perspectives from University
  Leaders and Educational Experts in the United Arab Emirates
  Sanaa Ashour, Ghaleb A. El-Refae and Eman A. Zaitoun
- Factors Affecting Intention to Use Blended Learning Approach in the
  Tertiary Level: A Quantitative Approach
  Ronaldo R. Cabauatan, Chin Uy, Ronaldo A. Manalo and Belinda de Castro

Acc. No. Jo 4412

## III B Management Review

Consideration of Future Consequences and Decision-Making Patterns as Determinants of Conflict Management Styles

Divya Upadhyay

Santa Claus Rally and the Indian Stock Market: A Comprehensive Analysis Srinivas Nippani and Shekar Shetty

Quantile Regression, Asset Pricing and Investment Decision

Moinak Maiti

Financialisation of Commodities -- Empirical Evidence from the Indian Financial Market Salim Shamsher

Time-Varying Beta, Market Volatility and Stress: A Comparison between the United States and India

Gagari Chakrabarti and Ria Das

Forecasting Gains by Using Extreme Value Theory with Realised GARCH Filter Samit Paul and Prateek Sharma

Do Retail Mutual Fund Investments Represent "Dumb Money"?

Sunderarajan Sourirajan and Subhashree Natarajan





# Indian Journal of Corporate Governance

Volume 14 Issue I June 2021

#### **Contents**



Editorial R. K. Mishra and Kiranmai J.



#### **Articles**

All didies	
Translating Innovation into Performance: Understanding Role of the Board	
Shital Jhunjhunwala, Shweta Sharda and J. P. Sharma	9
Picking up Pieces of Good Corporate Governance to Sustain National Railways of Zimbabwe	
Daniel Chigudu	27
Audit Characteristics, Gender Diversity and Firm Performance: Evidence from a Developing Economy	
Mohammad Rajon Meah, Kanon Kumar Sen and Md. Hossain Ali	48
Ownership Characteristics, Corporate Social Responsibility, Resource Productivity And Firm Performance: An Empirical Study John Ben Prince	71
Banking Governance Parameters Differentiated by size: Impact on Agency Cost	
Riyanka Baral and Debasis Patnaik	86
Leading Sustainable CSR Efforts: A Case of Sneha Opportunity School by NLCIL	
Vikraman R. Shulagna Sarkar, Vishnukumar K and Selvarasu A	110

# Indian Journal Of Training and Development

प्रशिक्षणमस्तु सदा प्रयुक्तम् ज्ञानाय द्वानाय च वर्षनाय

Volume 50, No. 4 October - December, 2020

Ace. No. Jours 91

#### Articles

- Conscientious Growth: A Framework for the Board to Reflect Baburaj V Nair
- Covid Crisis Dragged the Individual at Basic Needs Sapna Sugandha, Chandan Veer
- Demographic Factors and Work Related Behaviour of Employees in Service Industry Susmita Bose, Kumkum Mukherjee
- Emerging Leadership Training and Development P rogram even during COVID-19 at Walplast Products Pvt. Ltd. Seema Sant. Archana Pancham, Akanksha Chemburkar
- Factors Influencing Employee Engagement in Postal Department of Mysuru Swathi S
- Lessons from Conducting Online FDP during Pandemic: Application of Blended Learning Approach Raju M. Rathod, Yagnesh Dalvadi
- Marching on a Path Less Travelled : Finding a Breakthrough Beyond Breakdowns Raju Vir
- Retaining the Key Talent through Empowerment in Covid-19 Mohit Pahwa, Santosh Rangnekar
- Quality Circle Approach in Highway Projects Kishor Kumar Pahuja

- Simulation and Games for Effective Learning Outcomes Santosh Dhar, Upinder Dhar
- Systemization of the Training for Rigging & Slinging activities with the Minimum Level of KSA's through CAP-DO Cycle Antonyraj Premkumar, Vignesh A., Thamodharan K.

#### Communication

No Age Bar for Self-Renewal: Some Tips K. K. Verma

#### **Case Studies**

- Learning the Pramati Way in the New Normal! Shobha Chandrasekara, Shikha Anii, Keerthivasan Raghuraman
- Succeeding in Cross Cultural Joint Venture Jyotsna Golhar, Kiran Kakade, Sushma Patil, Venketeswara Ravi Shankar, Suchita Shetty
- Synergy for Business Revival Annie Pillai, Kapil Bhopatkar, Prachi Amare, Samidha Angne

#### **Book Reviews**

The Existential Leader: An Authentic Leader for Uncertain Times Captain Rajesh Wadhwa (Retd)

₹85/-



# THE INSURANCE TIMES

VOL.XXXXI - NO.06- June 2021 - ISSN-0971-4480

0 9 JUL 2021

Insurance

Acc-NO J04395

#### In this issue

- # "Health" Emerged as king but "Motor" owns
- # Rural Insurance in Urban Hands
- \* Insuretech: A Tool for Insurance Penetration
- \* Tropical Cyclones A Challenge to Indian
- Clinical Trial Process & Clinical Trial



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"Our aspiration of doubling the value of new business (VNB) growth by 2020-23 is guided by APE growth or growth. We need to typically grow at 25 per cent to 28 per cent on VNB annually for next two years.

Amit Palta Chief Distribution Officer ICICI Prudential Life Insurance



"there is no actionable Tropical assets or wants to build one. If fury of the Trapical Cyclone

Shreenivas Vasudeo Kulkarni

### Contents

#### News

The state of the s	
General Insurance News	05
IRDAI News	08
LIC News	10
Health Insurance News	12
Private Life Insurance News	15
International News	18



#### Articles



"Health" Emerged as king but "Motor" owns the throne	
Jagendra Kumar	20
Rural Insurance in Urban Hands	
Dr. Daleep Pandita	28
Insuretech: A Tool for Insurance Penetration (Contd.)	
Shashi Kant Dahuja	30
Tropical Cyclones - A Challenge to Indian General Insurance Industry	
Shreenivas Vasudeo Kulkarni	37
Clinical Trial Process & Clinical Trial Liability Insurance	
Anabil Bhattacharya	4

#### Features



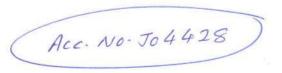
Legal	. 50
IRDAI Circular	51
Gross direct premium underwritten for and upto the month of April 2021	53
Statistics - Life Insurance	54
Glossary / Poll	56

#### **International Journal on Customer Relations**

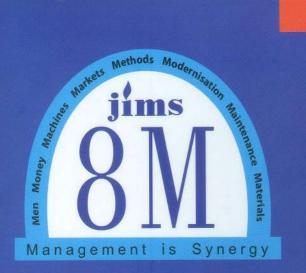
Volume 8 Issue 2 September 2020 ISSN: 2320-7515

1.	A Fuzzy Based Analysis of Consumer Satisfaction among the Electricity Consumers for Improving Consumer Relationship Management	
	Raju Sikdar, Sarbani Mitra	1-14
2.	The Effect of COVID-19 on Marketing Innovations and Corporate Social Responsibility (Case Study: Active Companies in Food Industry)	15.26
	Mohammad Aghaei, Ali Ghasemian Sahebi, Rahil Kordheydari	15-26
3.	Role of Brand Hate on the Relationship of Consumer Personality Traits and Brand Loyalty	
	Sunita Gupta, Pankaj Gupta, Renu Yadav	27-34

IJCR is available online at www.publishingindia.com







# The Journal of Indian Management & Strategy

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Approved by UGC-Care (Group-II)

Can India Go Cashless? Assessing the Role of Public and Private Sector Banks in Mobile Banking in India Dipankar Jana, Abhijit Sinha	4
Determinants of Electric Vehicles Usage Intention: An Empirical Study in India Saurabh Kumar, Syeedun Nisa	12
Salespersons Performance Predictor Model: An Exploratory Factor Analysis  Sumit Saha, Subhasree Kar	25
Validation of Spirituality at Work Scale in Indian Context Puja Khatri, Pragya Gupta	34
Impact of Service Quality Dimensions on Patient Satisfaction and Behavioral Intentions: A Study of Indian Public Hospitals  Deepti Singh, Kavaldeep Dixit	45
Revisiting Relationship between Workplace Spirituality and Employee's Performance- Review and Reconceptualization  Prerana Baber, Ruturaj Baber, Tarun Agarwal	57

Research

A Book Review on "Statistical Analysis in Simple Steps Using R"

Parikshit Joshi

E. Acc No. To 4472

Book Review

64

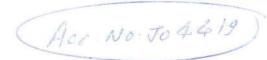
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Volume 7 Issue 1 May 2021

Special Issue: Challenges for Creating Value

in Tourism, Transport and Hospitality

Guest Editors: Francisco Javier Navarro, Valentina Della Corte and Cihan Cobanoglu





#### **Contents**

#### **Editorial**

#### **Guest Editorial**

A Crucial Moment to Rethink Value Creation in Tourism Francisco J. Navarro-Meneses

Commentary

Consumerism 4.0, As If People Mattered Moshe Davidow

#### **Opinion**

Value Is Human Hamilton Mann

#### Special Issue Articles

A Qualitative Study Clarinda Rodrigues and Holger J. Schmidt

The Role of Collaboration in Innovation and Value Creation in the Aviation Industry

How the Creative Class Co-creates a City's Brand Identity:

Bruno Pereira, Gui Lohmann and Luke Houghton

Hospitable Non-verbal Staff Behaviour as a Means to Create Value to Customers R. Pijls, B. H. Groen and W. A. Termaat

IBRARY 3 JUL 2021

19

60



Journal of

### COMMUNICATIONS

**Special Issue:** Innovative Communication Strategies for Current and Future Pandemics

Guest Editors: Do Kyun David Kim and Arvind Singhal

Volume 16 • Number 2 • 2021 • July

Acc. NO. Jo 4407



#### Contents

#### **Editorial**

Editoriat	
The Role of the Communication Discipline to Tackle COVID-19: Interrogating Positive Deviations and Critical Discourses  ARVIND SINGHAL AND DO KYUN DAVID KIM	135
Articles	
Neoliberal Governmentality and Low-Wage Migrant Labour in India and Singapore Монам J. Dutta	139
Faith Communities as a Social Immune System: Recommendations for COVID-19 Response and Recovery  GARY GUNDERSON AND TERESA CUTTS	153
An Analysis of Digital Media Data to Understand Parents' Concerns During the COVID-19 Pandemic to Enhance Effective Science Communication ALICIA TORRES, CLAIRE KELLEY, SARAH KELLEY, GABRIEL PIÑA, ISAI GARCIA-BAZA AND ISABEL GRIFFITH	168
The Public's Perceptions of Government Officials' Communication in the Wake of the COVID-19 Pandemic SHANIECE B. BICKHAM AND DIANE B. FRANCIS	190
Notes from the Field	
Civil Society's Response to Coronavirus Disease 2019: Patterns from Two Hundred Case Studies of Emergent Agency NIRANJAN J. NAMPOOTHIRI AND FILIPPO ARTUSO	203
Commentary	
Information Communication Technologies (ICTs), Crisis Communication	

Principles and the COVID-19 Response in South Korea

HYE-JIN PAEK AND THOMAS HOVE

B. Zaadoud, Y. Chbab and A. Chaouch

#### Journal of **Health Management**

Acc. No. Jo 4406

#### Contents

#### **Editorial**

Articles	
Hypnotherapy as an Adjunct to Medical Treatment: Highlighting Effectiveness and Identifying Barriers to Further Integrative Treatment Feryad A. Hussain	185
Out-of-Pocket Payments for Delivery Care in India: Do Households face Hardship Financing? Jeetendra Yadav, Denny John, Geetha R. Menon and Shaziya Allarakha	197
Varying Psychological Impacts of COVID-19 and Functional/Dysfunctional Coping Strategies: A Mixed-Method Approach Parul Rishi, Suchitra Acharya, Sushovan Das and Anushka Sood	226
Factors Influencing a University Hospital Nurses' Intentions to Leave the Unit, Organisation and Profession: A Cross-Sectional Study  Hatice Çamveren and Gülseren Kocaman	240
Tobacco Use and Alcohol Consumption Among College Students: A Behavioural Study in Belagavi City, Karnataka Shriprasad H. and K.G. Kallihal	251
Perception, Attitude and Support of Society Towards Drug Abuse: Do Gender, Age and Education Matter?  Varun Kapoor, Vikrant Tomar, Priti Bakhshi, Manisha Shukla and Vijay Kumar	264
The Performance Measurement Frameworks in Healthcare: Scopus Study	275

Summer Temperature and All-cause Mortality from 2006 to 2015 for Smart City Jaipur, India Suresh K. Rathi, P. R. Sodani and Suresh Joshi	294
A Case of Negative Externality: Use of Pesticide and Its Impact on Health Among Farmers in Salumbhu Village, Nepal  Mohammad Mashiur Rahman, Soumi Roy Chowdhury, Alok K. Bohara and Biraj Karmacharya	302
A Sociocultural Perspective on Malnutrition in Children: Evidence from POSHAN Programme, Rajasthan Ajay Dandekar, Shobana Sivaraman, Ishank Gorla, Rahul Ghai, D. K. Mangal and Shiv Dutt Gupta	315
An Ecosocial Perspective on Barriers to the Management of Polycystic Ovary Syndrome Among Women in Urban India Gauri Pathak	327
Challenges Encountered by Healthcare Providers in COVID-19 Times: An Exploratory Study Mitali Sengupta, Arijit Roy, Arnab Ganguly, Kuldeep Baishya, Satyajit Chakrabarti and Indraneel Mukhopadhyay	339

#### Journal of Health Management

DISRARY

13 JUL 2021

513

Acc. No. Jo 4405

#### Contents

**Editorial** 

#### Articles MONA Government Communication Strategies during Coronavirus Pandemic: United Arab Emirates Lessons 516 Ahmed Farouk Radwan and Sheren Ali Mousa What Did Angola Learn from the World and What Did the World Learn from COVID-19? Reflection on Epidemiological Surveillance in Health 528 Euclides Nenga Manuel Sacomboio 541 Role of Non-Clinical Human Resources for COVID-19: Strategic Way Forward Ashish Chandra and P.R. Sodani The Changing Narrative in the Health Insurance Industry: Wearables Technology in Health Insurance Products and Services for the COVID-19 World 550 Bishwajit Nayak and Som Sekhar Bhattacharyya Implications of COVID-19 Pandemic for Health Financing System in Ghana 559 Patience Aseweh Abor and Joshua Yindenaba Abor How Do Various Health Insurance Coverages Affect COVID-19-related Stay-at-Home-Tendencies of People Across US States? 570 Serdar Ongan and Ismet Gocer Review the Use of Antivirus for COVID-19 Treatment 578

Lukman Prayitno, Julien Rosye Mawuntu, Herna and Tri Juni Angkasawati

In Search of the Hopeful COVID-19 Vaccine. Who will Win the Race to a New Normal?	593
Gastón Sanglier Contreras	
Resilience and Psychological Well-Being of Higher Education Students During COVID-19: The Mediating Role of Perceived Distress Sarita Sood and Ananya Sharma	606
COVID-19's Shadow on Undernourished Children (6–23 months): An Evidence-Based Study on Magnitude and its Determinants in Rajasthan Goutam Sadhu and Hemangini Gandhi	618
Overcoming the Pandemic: Analysing the Ongoing Challenges in the Prevention of COVID-19 in India Puneeta Ajmera, Jaseela Majeed, Ramesh K. Goyal, Sheetal Yadav and Debraj Mukhopadhyay	630

#### Journal of Heritage Management

Volume 6 Issue I June 2021

Acc. No. Jo 4403)

#### **Contents**

LISRARY 3 JUL 2021 Editorial **Articles** The Role of Local Governing Bodies in the Management of Heritage Agricultural Landscapes: Italian Perspective Dana Salpina Reviving a Heritage in Peril: India's Endangered Traditions of Cotton and Wool Sushma lyengar Towards More Meaningful Evaluation of Cultural Heritage Programmes: Engaging Stakeholders Through Programme Modelling Jennifer L. Jewiss and Daniel N. Laven Assessment of Potential Damage Factor: A Case Study of St. Paul's Cathedral, Kolkata 53 Chiradeep Basu, Subarna Bhattacharyya, Anirban Chaudhuri, Shaheen Akhtar, Akash Chatterjee, Biswajit Thakur, Himadri Guha and Punarbasu Chaudhuri Liberating Working Women in Traditional Occupations: Exclusion, Exploitation and Deprivation Tanveer Ahmad Khan, Wasia Hamid, Aamina Shabir and Mohd Iqbal Rather Commentaries

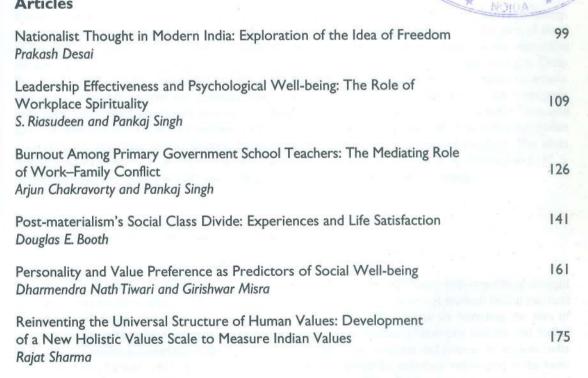
Protection and Tourism Utilization of Water Culture Heritage in China: A Commentary Lei Wang

#### Journal of Human Values

13 JUL 2021

#### Contents

#### Articles





### JOURNAL of

# Marketing

SPECIAL ISSUE: BETTER MARKETING FOR A BETTER WORLD		Marketplace Literacy as a Pathway to a Better World: Evidence from Field Experiments in Low-Access Subsistence Marketplaces	
EDITORIAL		Modhubalan Viswanathan, Nita Umashankar, Arun Sreekumar, and Ashley Goreczny	
Better Marketing for a Better World Rajesh K. Chandy, Gita-Venkataramani Johar, Christine Moorman, and John H. Roberts	1	HEALTH AND WELL-BEING  Variable Compensation and Salesperson Health	17
SUSTAINABILITY AND CLIMATE CONCERNS		Johannes Habel, Sascha Alavi, and Kim Linsenmayer	
Social Media, Influencers, and Adoption of an Eco-Friendly Product: Field Experiment Evidence from Rural China Wanqing Zhang, Pradeep K. Chintagunta, and Manohar U. Kalwani	.10	Investigating the Effects of Excise Taxes, Public Usage Restriction and Antismoking Ads Across Cigarette Brands	
Buy Less, Buy Luxury: Understanding and Overcoming Product Durability Neglect for Sustainable Consumption Jennifer J. Sun, Silvia Bellezza, and Neeru Paharia	28	Increasing Organ Donor Registrations with Behavioral Interventions: A Field Experiment Nicole Robitaille, Nina Mazar, Claire I. Tsai, Avery M. Haviv,	.16
"How Do I Carry All This Now?" Understanding Consumer Resistance to Sustainability Interventions Claudia Gonzalez-Arcos, Alison M. Joubert, Daiane Scaraboto, Rodrigo Guesalaga, and Jörgen Sandberg	44	and Elizabeth Hordy  Portraying Humans as Machines to Promote Health: Unintended Risks, Mechanisms, and Solutions  Andrea Weihrauch and Szu-Chi Huang	18
From Waste to Taste: How "Ugly" Labels Can Increase Purchase of Unattractive Produce	62	PROSOCIAL GIVING  Penny for Your Preferences: Leveraging Self-Expression to Encourage Small Prosocial Gifts  Jacqueline R. Rifkin, Katherine M. Du, and Jonah Berger	20
Do Marketers Matter for Entrepreneurs? Evidence from a Field Experiment in Uganda	78	Managing Members, Donors, and Member-Donors for Effective Nonprofit Fundraising Sungjin Kim, Sachin Gupta, and Clarence Lee	22





Popping the Positive Illusion of Financial Responsibility Can Increase

Emily N. Garbinsky, Nicole L. Mead, and Daniel Grega

Personal Savings: Applications in Emerging and Western Markets...... 97



journals.sagepub.com/home/jmx • ISSN: 0022-2429

Do Promotions Make Consumers More Generous?

The Impact of Price Promotions on Consumers'

Kuangjie Zhang, Fengyan Cai, and Zhengyu Shi

Donation Behavior



Acc. No. Jo 4418

#### **Contents**



#### **Articles**

The System Quality and Customer Satisfaction with Website Quality as Mediator in Online Purchasing: A Developing Country Perspectives Anil Kumar and Suman Lata	7
Information-driven Supply Chain During a Catastrophic Event:	
COVID-19 Pandemic Mahdi Safa, Nomita Sharma and Pamela Zelbst	27
Understanding Customer Priorities for Selection of Call Taxi	
Service Provider	
Adimuthu Ramasamy, Kamalakanta Muduli, Aezeden Mohamed,	F2
Jitendra Narayan Biswal and John Pumwa	52
Building an 'Industrial Engineering Mindset' among Indian Healthcare Executives:Toward Management of Healthcare Facilities at an	
Executives: Ioward Planagement of Pleatifical et activités at an	
Industrial Scale post the COVID-19 Pandemic	73
Som Sekhar Bhattacharyya and Rajesh Chandwani	
Indian Agri-Commodities Markets: A Review of Transition	
Toward Futures	
Minakshi Kar	97
7.1117417477	

#### Case Study

Challenges of Small- and Medium-Sized Enterprises (SMEs) in	
Business Growth: A Case of Footwear Industry	
A. K. M. Hedaitul Islam, Md. Rayhan Sarker, Md. Israil Hossain,	
Kauser Ali and K. M. Asadun Noor	119

### Journal of South Asian Development

Special Section on Bridges and Borders: Entanglements of Conservation and Development

Guest Editors: Krupa Rajangam and Aparna Sundar

#### Contents



#### **Special Section Articles**

Reading the Entanglements of Nature-culture Conservation and Development in Contemporary India Krupa Rajangam and Aparna Sundar	7
Frenemies: Marine Turtle Conservation and Economic Development in the Rushikulya Coast, Eastern India Madhuri Ramesh	33
Conservation is Development in the Forests of Nagarahole Tiger Reserve, India Priya Gupta	54
Bridging Development and Heritage: Expert Gaze, Local Discourses, and Visual Aesthetic Crisis at Hampi World Heritage Site Krupa Rajangam	75

#### Research Articles

Pranab Mukhopadhyay

Innovation Challenges in South Asia: Evidence from Bangladesh, Pakistan and India	100
Fatma Nur Karaman Kabadurmus	
Decentralization and Its Impact on Growth in India	130
Fernanda Andrade de Xavier, Aparna P. Lolayekar and	

ACC. NO. Jo 4417

#### **Book Reviews**

Work and Life in a Central Indian Steel Town

Reviewed by John Harriss and Ashwin Subramanian

Alf Gunvald Nilsen. 2018. Adivasis and the State: Subalternity and	
Citizenship in India's Bhil Heartland Reviewed by Jeffrey Witsoe	152
Jonathan Parry (in collaboration with Ajay T. G.). 2019. Classes of Labour:	

155

## Management and Labour Studies

A Quarterly Journal of Responsible Management

#### **RESEARCH ARTICLES**

Impact of University Website Usability on Satisfaction: A Structural Equation Modelling Approach
Anushree Karani, Heena Thanki and Sarla Achuthan

Predictors of Positive Psychological Capital: An Attempt Among the Teacher Communities in Rural Jharkhand, India Mukti Clarence, Viju P. D., Lalatendu Kesari Jena and Tony Sam George

Reinsurance and Financial Performance of Non-life Insurance Companies in Ghana Charles Andoh and Susana Adobea Yamoah

Do Employment Experience and Attractiveness Rankings Matter in Employee Recommendation? A Firm-level Analysis of Employers Gordhan K. Saini and I. M. Jawahar

A Move Towards Intelligent Economy: Indian Evidence Gagandeep Singh

Gender Differences in Earnings Rewards to Personality Traits in Wage-employment and Self-employment Labour Markets Ibrahim Mohammed, Priscilla Twumasi Baffour and Wassiuw Abdul Rahaman







## Metamorphosis A Journal of Management Research

#### Contents



#### Articles

Achieving Education Excellence Through Teacher–Student Duality: An Analysis of NIRF Scores

79

Nitin Gupta, Prem Vrat and Ravindra Ojha

Driving Employee Engagement Through Five Personality Traits: An Exploratory Study

Jamal Abdul Nasir Ansari

Modelling of Materials Management System for Cross-country Pipeline Project from Client's Perspective

D. K. Choudhury

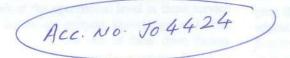
Strategic Responses During Crisis: An Empirical Investigation

121

Neeraj Singhal

#### **Book Review**

Carlos Gill. 2019. The End of Marketing: Humanizing Your Brand in the Age of Social Media and Al
Reviewed by Priyanka Sharma



# Mutual Fund Insight August 2021 \*150

Acc. No. Jo 4447

# WHAT TO DO



# MARKET I

Chashes Shalls







### **CONTENTS**

#### AUGUST 2021

Volume XVIII, Number 11

## EDITORIAL PRINCIPLES

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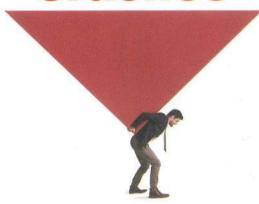
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### **Mutual Fund Insight**

41 | COVER STORY

# What to do if the market crashes

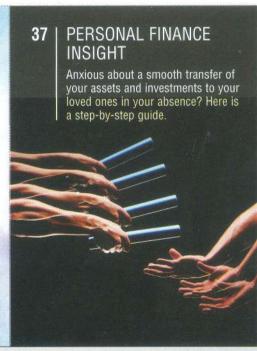


#### 24 | SPOTLIGHT

'Valuations are elevated even after considering growth in earnings'

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FIRST PAGE 19 **Exciting** times ahead Dhirendra Kumar

10 I FUND REPORTER Fund-related news and announcements

**BIG FUNDS** 12 | The state of big funds Scorecard of the 50 largest equity-oriented funds that constitute about 70 per cent assets of all such funds

VALUE RESEARCH PREMIUM

Behind the scenes The real value of Value Research Premium is the behind-

the-scenes research which no investor can do without

SIP SAHI HAI 19 | SIPs for beating inflation

INSIDE FUNDS 22 **Funds in action** Across funds, portfolios tell you a lot about sectors and companies

16

28



HOW I DID IT 'Walking to a goal is important, but the direction, momentum and discipline are essential and compulsory'



Mumbai-based Suraj Jayaprakash's investment journey will motivate you to believe in the power of savings and compounding

CATEGORY WATCH 30 Short-duration debt funds

FUND ANALYST'S CHOICE 33 Four hand-picked shortduration debt funds

THE PLAN 48 Should Lencash my profits? In view of outstanding gains from the recent market rally, many investors are tempted to cash out. We assess if that would be a sound strategy.

ASK VALUE RESEARCH 50 All your savings and investment queries answered

52 SCOREBOARD The most comprehensive fund scorecard with key performance numbers and investment details

82 SIP RETURNS Worth of the monthly SIP of Rs 10,000 in various equity funds over 5 and 10 years

\*\*\*\* TOP-RATED FUNDS 87 Funds that stand on the highest rung of the Value Research fund-rating ladder



ACC. NO. Jo 6420



An Academic Journal for HR Practitioners

> Volume 14 Issue 2 April 2021

#### Special Issue

Implications of Behavioural **Economics for HR Practice** 

**Guest Editor** 

Zubin R. Mulla

**Managing Editor** 

Pallab Bandyopadhyay





#### Contents

Guest Editor: Zubin R. Mulla Editorial 167 TTUTE OF MANA LIBRARY 170 **Guest Editorial** 13 JUL 2021 Articles MOIDA 173 Human Resource Management: For Humans Dilip Soman The Behavioural Economics of Executive Incentives 186 Alexander Pepper Dynamic Inconsistency and Incentive Design: Insights from Behavioural 193 Economics for HR Managers Sarthak Gauray 206 Behavioural Economics: A New Driver of Strategic HRM Sanket Sunand Dash 216 When Artificial Intelligence Meets Behavioural Economics Girish Balasubramanian Dealing with Misselling: Impact of Behavioural Interventions on 228 Insurance Agents Biju Dominic and Reshmi 243 Predictably Irrational Hiring Noel G. Machado and Jerrin Samuel Eeny, Meeny, Miny, Moe: Hire Him and Let Her Go? Using Science to 259 Reduce Hiring Bias Dhanisha Nandigama and Aarti Shyamsunder

Special Issue: Implications of Behavioural Economics for HR Practice



#### **Book Reviews**

Payal Mukherjee and Vaishali Chaprana

Cass Sunstein, How Change Happens Reviewed by Payal Mukherjee	274
Michael Luca and Max H. Bazerman, The Power of Decision making In a Data-driven World Reviewed by Vaishali Chaprana	Experiments: 276
Richard Chataway, The Behavior Business: How to A for Business Success. Reviewed by Moitrayee Das	Apply Behavioural Science 277
Book list	7712.
Resources in Behavioural Economics	279

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Special Story
Hidden Treasure
in Hobbies

- Sam Pitroda on Cryptocurrency
- New Normal Wedding & Unspent Funds
  - Big Bang in Small Stocks
  - ★ ESG Funds Gather Steam

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JULY 2021 VOLUME 20 ISSUE 7





Simple living and controlled spending keep Manoj Bajpayee ▶ 82 secured for financial future

#### Columns by: Larissa Fernand, Tapan Singhel, Tapati Ghose and Nilanjan Dey



Crypotocurrency Made Easy - Part 2

**Beginning and Evolution of Bitcoin** 

PAGE 15

#### SPECIAL STORY

#### 38 Big Bang in Small Stocks

Despite mounting uncertainties, experts continue to repose their faith in a broader market rally driven by mid-cap and small-cap stocks

#### SPECIAL STORY

#### 52 The Hidden Treasure in Hobbies

From stamps and coins to fountain pens and newspapers - there's no end to the list for hobbies. There's a hidden treasure in most hobbies that can fetch a fortune

#### 44 Watch Out! Big Guys at Play!

FPIs turned net buyers in Indian equity markets since June after two months of heavy selling. Retail investors must factor in more volatility in the markets

#### 46 A Rising Force in Icarus Dream

The real estate sector remains a buyer's market but the second wave has brought new headwinds

#### 50 Yellow Metal Back in Black

Gold prices have rebounded with economic recovery. Analysts hope to see a further price rally

#### 58 In Green We Trust

Environmental and social activities and governance practices are becoming decision-making criteria for investors

#### 70 Of New Normal Wedding & Unspent Cash

With Covid restrictions cutting wedding spends, what the newlyweds are planning with their unspent cash?

#### 74 Tap to Tweak Your Budget

A host of apps have come up to help you budget your spending and secure savings in these hard times

Included in UGC Approved List of Journals till April 2018 (Journal No. 63500)
Indexed in ProQuest, available at search.proquest.com

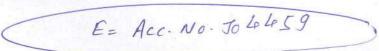
### PRESTIGE INTERNATIONAL JOURNAL OF MANAGEMENT AND RESEARCH

#### A Bi-Annual Journal Published by



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VOLUME 11(R)	NUMBER 1-2	2018
	ARTICLES	in air
Effect of Demographics on Cust Insurance Services in India Monica Bhatia, Sachin Mittal	tomer Satisfaction in Health	1
Employees' Psychological Well- An Exploratory Study Suman Pathak, Rajesh Jangalwa	Being and Servant Leadership:	11
Factors Affecting Usage of Inter- Raksha Thakur, Nidhi Sharma, Bhar	net Based Food Delivery Service Apps wya Bhatt	23
Financial Performance of Banks Richa Bhatia, Ish Gupta	in India by CAMEL Model : A Study	33
	CASE STUDIES	
Connectedness: Enhancing the Dorothea Greenwood Mastrangelo		50
Entrepreneurship E-Learning: X Yogeshwari Phatak, Raj Kishore Sha	Kbrain Irma, Tarun Kushwaha and Prayatna Jain	58
Innovation to Sustainability: A Ranjana Patel and Satnam Ubeja	Case of DCIS	61
Looking For a Real Drug: IFPA Anukool Manish Hyde, Seema Jhala,		66
Reliance Jio: Predatory or Comp Ankita Pathak, Sunil Mishra	petitive Pricing?	69
Wisethought: Taking Indore Gle Tarun Kushwaha, Suyash Jhawar, P		78



ISSN: 0032-9924 e-ISSN: 0976-3902



## **Productivity**

Vol. 61

January - March 2021

No. 4

#### Focus : Foreign Direct Investment

Impact of FDI on Automobile Sector in India

An Economic Analysis of FDI Inflows in Indian Economy

Impact of FDI on Economic Growth of India

Covid 19 Combat Policy Analysis of FDI Flows on Sustainability Issues

Organized Manufacturing Industries of Transport Equipments

Balancing employee skill with technology adoption in Indian context

Determinants of Declining Participation of Women in Uttar Pradesh Rural

Empirical Evidences of Tribal Women Participation in Local Economy

Literature review on quality concepts in Industrial systems using QFD

Physically Challenged Students in Accessing & Utilizing the Library Resources

E=Acc. No. Jo 4460



## SRELS JOURNAL OF INFORMATION MANAGEMENT

Volume 58, Issue 2, April 2021

#### **CONTENTS**



#### **Invited Paper**

Library Carpentry: Towards a New Professional Dimension (Part I – Concepts and Case Studies)

Parthasarathi Mukhopadhyay, Roshni Mitra, Mondrita Mukhopadhyay

#### Articles

An Assessment of Information Services Provision in University Libraries in Accordance with the Commission of University Education (CUE) Guidelines: Selected Libraries in Western Kenya

81-93

Irene Nyakweba, Joyce Muwanguzi Bukiwa, Eunice Sendikadiwa, Felicitas Ratanya

The Vibrant School Library: Where Dreams come True
Sudin Kumar Sardar, Swapna Banerjee

95-100

Use of Social Media for Effective Library and Information Services among

University Students: A Study
Arijit Das, Arindam Sarkar

101-107

Data in Doctoral Research in Social Sciences: A Case Study of Karnataka

109-116

Ramesha, A. Y. Asundi, B. B. Chand, A. M. Chaithra

A Gap Analysis to Measure Service Quality of Agricultural and Medical University Libraries of Haryana and Punjab States of India through Users' Perspectives:

Applying LibQUAL+ Model

117-125

Bhanu Partap

#### **Book Review**

Dewey Decimal Classification: Edition 19 (1979) to Web Dewey (2018) By M.P. Satija, New Delhi: Ess Ess Publications, 2018. 250 pp. Rs. 1000/-(hardcover) ISBN 978-93-87698-28-4 (hardcover) Shabahat Husain

127-129

Acc. No. To 4451

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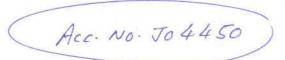
Volume 58, Issue 1, February 2021

#### **CONTENTS**



#### Articles

Workplace Design Factors, Well-Being, and Ergonomics Training – A Case for Indian Millennial Employee Shalini Singh, Ayesha Farooq	1-9
A Scientometrics Analysis of Publications of AIIMS and PGIMER during 2000–2019  Madhuresh Singhal, M. Dhanamjaya	11-18
Relative worth of Factors Affecting Acquisition in Libraries of Higher Educational Institutions Nimimesh Pandiya, Manoj Kumar Sinha	19-26
A Critical Analysis of Heart Diseases Research Literature Based on the Scopus Database during the Period 2009–2018 Ravi Shukla	27-36
Citation Study of Selected Indian LIS Journals using Google Scholar Tapas Kumar Das	37-44
Web Impact Factor of Knowledge Resources Heritage of India Uttkarsh , S. K. Sonkar	45-53
Assessment of Reading Habits of Public Library Users in the Digital Era: An Empirical Study Sambhu Nath Halder	55-62

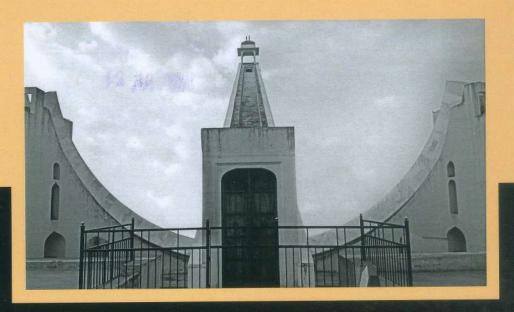


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## Science, Technology and Society

An International Journal



Volume 26 ► Number 2 ► July 2021

#### Special Issue:

Ambidextrous Open Innovation in the 4th Industrial Revolution

#### Guest Editors:

JinHyo Joseph Yun, Zheng Liu and Xiaofei Zhao

(Acc-110. Jo 4416

#### **CONTENTS**

#### **Special Issue Articles**

Introduction: Ambidextrous Open Innovation in the 4th Industrial Revolution JINHYO JOSEPH YUN, ZHENG LIU and XIAOFEI ZHAO	183
Collective Intelligence: The Creative Way from Knowledge to Open Innovation JINHYO JOSEPH YUN, EUISEOB JEONG, SANGWOO KIM, HEUNGJU AHN, KYUNGHUN KIM, SUNG DEUK HAHM and KYUNGBAE PARK	201
Evolution of Open Innovation by Value-based Network Perspective:	
The Case of Korean Smart Home Industry EUNGDO KIM and KWANGSOO SHIN	223
Factors Influencing Technology Transfer in Companies at Emerging Economies MIKUS DUBICKIS and ELĪNA GAILE-SARKANE	242
The Optimal Diversification Strategy in Pharmaceutical Industry:	
Balance-centred or Hetero-centred?	272
KEUNGOUI KIM, JUNSEOK HWANG, SUNGDO JUNG and EUNGDO KIM	
Technology Evolution and Multiplier Innovation Through TDNA Analytical Model JUNGHEE HAN, SUNGHOON CHUNG and HEEYOUNG JANG	296
General Articles	
Multiple-case Research on University: Enterprise Innovation Chain 'Fractures	
Repair' in China LIN XIAOLAN	317
Technology and Innovation in China: A Patent Citation-based Analysis JIASHUN HUANG, WEIPING LI, XIJIE HUANG, YUANDI WANG and LIJIA GUO	344

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Acr. No. Jo 4416



### South Asia Economic Journal

Volume 22

Number 1

March 2021

#### Research Articles

Structural Transformation in South Asia: Does the Pattern Ensure Growth Momentum?

The Nexus Of Foreign Reserves, Exchange Rate And Inflation: Recent Empirical Evidence From Sri Lanka

Terrorism and Brain Drain in Pakistan: Is There a Connection?

The Impact of Policy Shift from In-kind Transfers to Direct Cash Transfers on Paddy Production: Evidence from Mahaweli H System in Sri Lanka

An Estimation of the Implementation Costs and Financing Options for Introducing a Universal Pension Scheme in Bangladesh

An Analysis of Trade Credit Behaviour of Indian Firms

Raghbendra Jha and Sadia Afrin

Ayesh Ariyasinghe and N. S. Cooray

Sidra Feroz and Bushra Yasmin

Sumudu Perera, Ananda Rathnayake Janaka Fernando, Thilani Navaratne and Dilan Rajapakshe

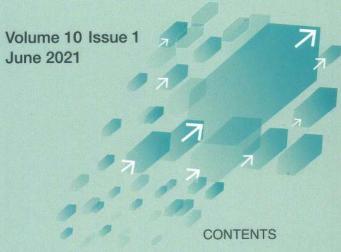
Mustafizur Rahman, Towfiqul Islam Khan and Mostafa Amir Sabbih

Nitin Kumar, Arvind Shrivastava, Purnendu Kumar and M. Ishaq Bhatti





## SOUTH ASIAN JOURNAL OF MACROECONOMICS AND PUBLIC FINANCE



#### **Articles**

Government Size and Economic Growth: An Empirical Examination of Selected Emerging Economies Megha Jain, Aishwarya Nagpal and Abhay Jain

Emigration, Tax on Remittances and Export Quality Shrimoyee Ganguly and Rajat Acharyya

Gravity Models in International Trade: An Exploration in Econo-Physics

Iman Pal and Saibal Kar

Were Foreign Exchange Markets Reacting Negatively to Political Events? The Case of Malaysia Hon Chung Hui

(Acc. NO. Jo 4414)



### Vikalpa The Journal for Decision Makers

Volume 46

January-March 2021

Issue 1

#### **PERSPECTIVES**

Are We Creating Outcomes Similar to Power Sector by Proliferating Metro Rail Across Cities in India?

Kumar V. Pratap

#### RESEARCH

Infection Testing at Scale: An Examination of Pooled Testing Diagnostics Tarun Jain and Bijendra Nath Jain

COVID-19 Impact on Buying Behaviour Meghna Verma and B. R. Naveen

#### MANAGEMENT CASE

Social Transformation of Indian Tribal Community: Unlocking the Potential by providing Access to Healthcare
Ravichandran Narasimhan and Malay Patel

#### **BOOK REVIEW**

International Trade and Investment Behaviour of Firms Ramya T. Venkateswaran

Acc. NO. Jo4423







## Vikalpa The Journal for Decision Makers

Volume 45

October-December 2020

Issue 4

#### RESEARCH

Time Discount Rate of Forest-Dependent Communities: Evidence from Andhra Pradesh, India

Sundar Balakrishna and Vineet Virmani

Online Service Quality Determinants and E-trust in Internet Shopping: A Psychometric Approach

Suhail Ahmad Bhat and Mushtaq Ahmad Darzi

Social and Cognitive Aspects of Women Entrepreneurs: Evidence from India Mohd Yasir Arafat, Javed Ali, Amit Kumar Dwivedi, and Imran Saleem

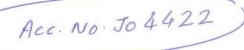
#### MANAGEMENT CASE

BHEL Smart Wall Blowing System: New Product Development in Manufacturing Industry

Abhishek Kumar, R. Dhanuskodi, R. Kaliappan and K. Nandakumar

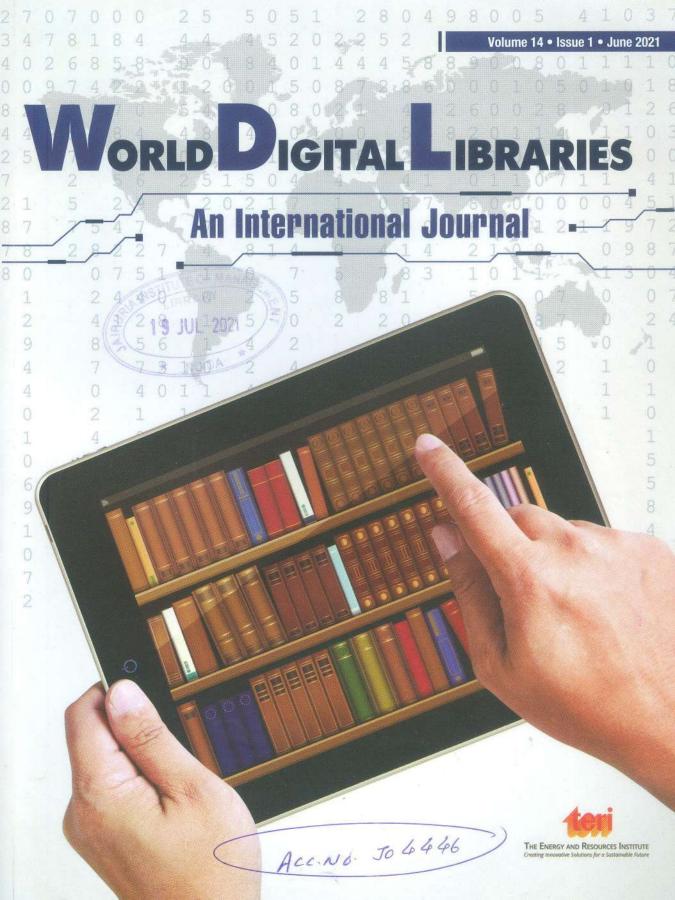
#### **BOOK REVIEW**

Overdraft: Saving the Indian Saver Nabendu Paul









#### **Contents**

WDL (World Digital Libraries) Volume 14, Issue 1, June 2021

	2.2
4.4	Editorial
V	Editorial

- O1 Analysing Publishing Trends in Information and Communication Technology Literature Output Using Scopus Database: a scientometrics analysis M. K. Verma, M. K. Sinha and R. Shukla
- Websites of Indian Agricultural and Horticulture Universities:
   a webometric analysis
   S. D. Kadam and S. C. Bhusawar
- 39 Reading Habits of Undergraduate Students in Digital Age: an empirical study D. Khatri
- 71 Scholarly Communication of Deemed Universities: a scientometric approach towards Sher-i-Kashmir Institute of Medical Sciences
  A. Ali and P. M. Iqbal
- 83 Learning to Build Media and Information Literacy Skills in Thailand S. Tukphimai and T. P. Devi
- 95 Book Alert
- 103 Digital Library News
- 107 Forthcoming Events
- 109 Guide to Authors