



## LRC TOC VOLUME UPDATE

June 2020 | Issue - 6

Documentation Service by  
LIBRARY & RESOURCE CENTRE (LRC) of  
JAIPURIA INSTITUTE OF MANAGEMENT NOIDA

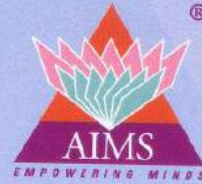


# CONTENT

<u>Name of the Journal</u>	<u>Month &amp; Year</u>	<u>Vol./ Issue</u>	<u>Page No.</u>
AIMS Journal of Research	September 2019	14/ 2	3
Amity Business Journal	July 2019	8/ 2	4
DECISION	March 2020	47/ 1	5
Human Capital	June 2020	24/ 1	6 – 8
Indian Management	June 2020	58/ 6	9 – 11
Jaipuria International Journal of Management Research	January – June 2020	6/ 1	12
Productivity	January – March 2020	60/ 4	13
RVIM Journal of Management Research	July - December 2020	11/ 2	14
South Asian Journal of Management	January - March 2020	27/ 1	15
Southern Economist	1 June 2020	59/ 3	16



Celebrating  
**25**  
Years



**AIMS INSTITUTES**

Peenya, Bangalore

# AIMS Journal of Research

ISSN 2321 - 8487

Volume 14, Issue 2, September 2019



<b>Backpacker Tourism - A Tool for Sustainable Development</b>	Bhaskar Sailesh, Vishnu Jingade
<b>Effect of Stress on Job Satisfaction Mediated by Job Commitment Among Public Sector Bank Employees</b>	Saravana Kumar V, Kalpana Venugopal
<b>Knowledge and Sensitivity of Youths Travelers towards Environment-Friendly Tourism</b>	Bhaskar Sailesh, Vishnu Jingade
<b>Regression Models for Wind Speed data</b>	K. Geetha, S.Venkata Ramana Reddy, B. Sarojamma, P.V. Ramana Murthy
<b>Awareness Level of the People About Disaster Management in the VUCA world</b>	Deepa R

Ex-Acc No. - 2540

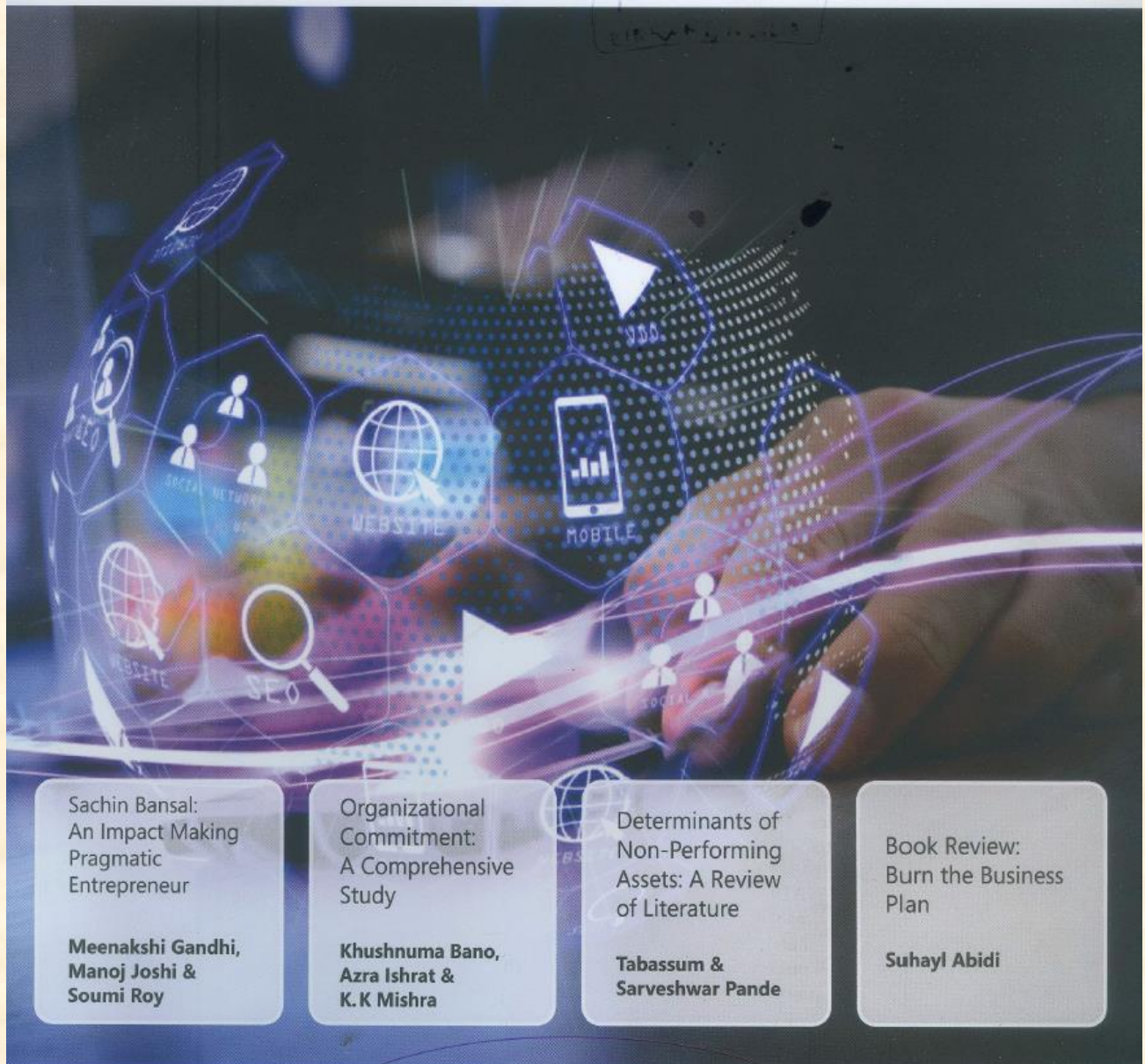
A PREMIER INSTITUTE FOR HIGHER EDUCATION IN INDIA



# AMITY BUSINESS JOURNAL

Volume - 8, Number - 2, JULY 2019  
ISSN: 2278-0904

28 JUN 2019



Sachin Bansal:  
An Impact Making  
Pragmatic  
Entrepreneur

**Meenakshi Gandhi,  
Manoj Joshi &  
Soumi Roy**

Organizational  
Commitment:  
A Comprehensive  
Study

**Khushnuma Bano,  
Azra Ishrat &  
K. K Mishra**

Determinants of  
Non-Performing  
Assets: A Review  
of Literature

**Tabassum &  
Sarveshwar Pande**

Book Review:  
Burn the Business  
Plan

**Suhayl Abidi**

*E=Acc-No. J02569*

Editor: Prof. M. Joshi, Ph.D, FIE  
AMITY BUSINESS SCHOOL

[www.amity.edu/lucknow](http://www.amity.edu/lucknow)



**AMITY**  
UNIVERSITY  
—LUCKNOW CAMPUS—



# DECISION

Indian Institute of Management Calcutta

Acc No TO2566

Volume 47 · Number 1 · March 2020

## EDITORIAL

### Editorial

M. Chakrabarty 1

## RESEARCH ARTICLES

### Integrated framework of strategic orientation, value offerings and new venture performance

S. Kumar · S. Das 3

### Economics of cropping system intensification for small-holder farmers in coastal salt-affected areas in West Bengal: options, challenges and determinants

S. Mandal · B. Maji · S.K. Sarangi · K.K. Mahanta · U.K. Mandal · D. Burman · S. Digar · M. Mainuddin · P.C. Sharma 19

### Impact of NPA and loan write-offs on the profit efficiency of Indian banks

A.R. Jayaraman · P. Bhuyan 35

### Product attributes based on customer's perception and their effect on customer satisfaction: the Kano analysis of mobile brands

D.K. Choudhury · U. Gulati 49

### Awareness of strategy execution barriers in decision-making process: moderated mediation analysis

J. Radomska · C. Kozyra 61

### An empirical study of trade openness and inflation in India

M. Chhabra · Q. Alam 79

### Workplace incivility: a cynicism booster leading to turnover intentions

M.T. Manzoor · T. Manzoor · M. Khan 91

Further articles can be found at  
<http://link.springer.com/journal/40622>

Indexed in Google Scholar, EBSCO, ProQuest, CSA Environmental Sciences, OCLC, Summon by Serial Solutions

Instructions for Authors for *Decision* are available at  
<http://www.springer.com/40622>



 Springer



# HumanCapital

REALISING BUSINESS STRATEGY THROUGH PEOPLE

Vol. 24 Issue No.1 June 2020 ₹ 130

## THRIVING IN COVID-19 AND BEYOND

**Dr. Marshall Goldsmith**

### BACK TO THE DRAWING BOARD

**Abhijit Bhaduri**

### HR 4.0 AND THE FUTURE OF WORK

**Ravin Jesuthasan**

### BUILDING A ZERO-COST LEARNING PROGRAMME

**Nishath Usmani**

### A MAN OF MANY SHADES

**Ashish Vidyarthi**

### **SPECIAL FEATURE**

**Kalyani Rao**

**Abhishek Reddy M**

**Vikas Dua**

**Dakshdeep Singh**

**Farah Naqvi**

[www.humancapitalonline.com](http://www.humancapitalonline.com)





# Contents



JUNE 2020

VOLUME 24

ISSUE 1

## OPENING THOUGHTS

- 6 The Post COVID-19 HR  
Amarpreet Bhamra

## DIVERSITY AND INCLUSION

- 10 Standing The Test Of  
Adversity  
Kalyani Rao  
Abhishek Reddy M

## INTERVIEW

- 12 Thriving In COVID-19  
And Beyond  
Dr. Marshall Goldsmith
- 16 Back To The Drawing  
Board  
Abhijit Bhaduri
- 52 Automation, HR 4.0,  
And The Future Of Work  
Ravin Jesuthasan



## LEARNING AND DEVELOPMENT

- 20 Building A Zero-Cost  
Learning Programme  
Nishath Usmani

## INDUSTRY INTERVIEW

- 24 START-UPS  
Dr. Moorthy K Uppaluri
- 27 NON-PROFIT  
Jaydeep Das
- 30 IT/ITES  
Swarna Sudha Selvaraj
- 32 MANUFACTURING  
Biswarup Goswami
- 34 RECRUITMENT  
Sashi Kumar
- 36 POWER  
P K Singh
- 38 HEALTHCARE  
Sakshi Sood
- 40 OIL & GAS  
Kaustubh Sonalkar
- 42 REAL ESTATE  
Urvi Aradhya
- 44 BFSI  
Amol Gupta

## CASE STUDY

- 46 A Psychological Contract  
Dr. Sonal Shree

## HR TECHNOLOGY

- 50 Winning Talent In  
Turbulent Times  
Dakshdeep Singh  
Priyanka Sharma

## TALENT MANAGEMENT

- 55 Strategy Amidst A  
Pandemic  
Kalpana Bansal

## PERSONA

- 62 A Man Of Many Shades  
Ashish Vidyarthi

## SOCIAL DISTANCING

- 65 What HR Leaders  
Need To Do?  
Vikas Dua

## LEADERSHIP

- 68 Cognitive Dominance  
And Leader-Follower  
Exchange Dynamics  
Dr. Farah Naqvi
- 70 The Leadership Mantle  
Dr. K N Viswanatham





# Contents



## DIGITAL LEARNING

- 72 Re-imagining Learning  
In The Post-COVID Era  
Dr. Manavi Pathak

## THE WAY FORWARD

- 75 Revisiting Psychological  
Well-Being  
Dr. Anuradha M. V.



## POINT OF VIEW

- 78 Life & Work: After The  
Pandemic  
Gautam Brahma

## EXPERT TALK

- 80 COVID-19: Time For  
Payback  
Abhiroop Banerjee



## REGULARS

- 3 Editorial
- 9 Industry Bytes
- 58 Law at Work
- 61 Industry Bytes
- 81 Appointments



# indian management

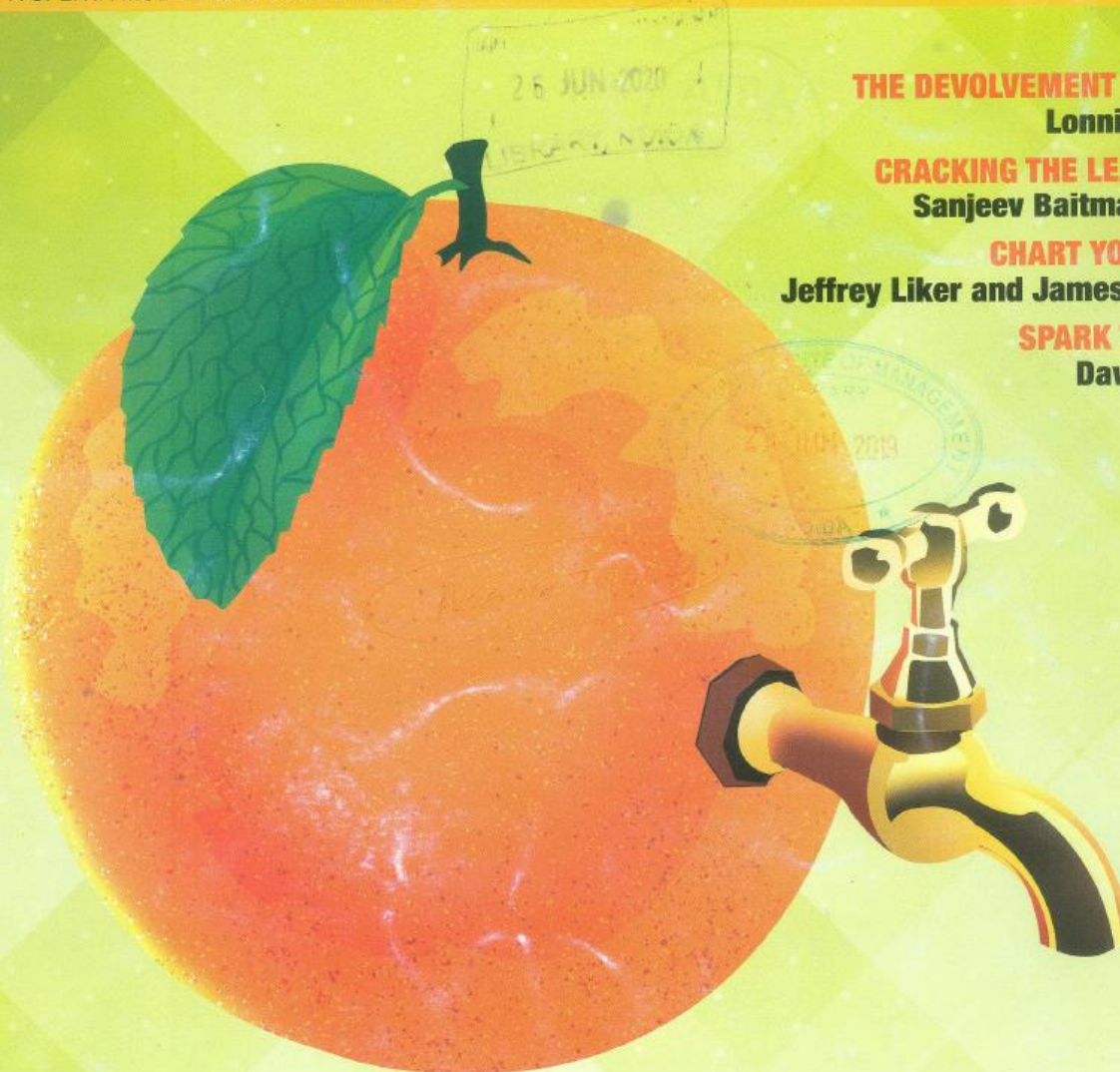
JUNE 2019

VOLUME 58 ISSUE 6 PAGES 92

₹60

The Journal of  
**AIMA**  
ALL INDIA MANAGEMENT ASSOCIATION

A SPENTA MULTIMEDIA PUBLICATION



**THE DEVOLVEMENT OF LEAN**  
Lonnie Wilson

**CRACKING THE LEAN CODE**  
Sanjeev Baitmangalkar

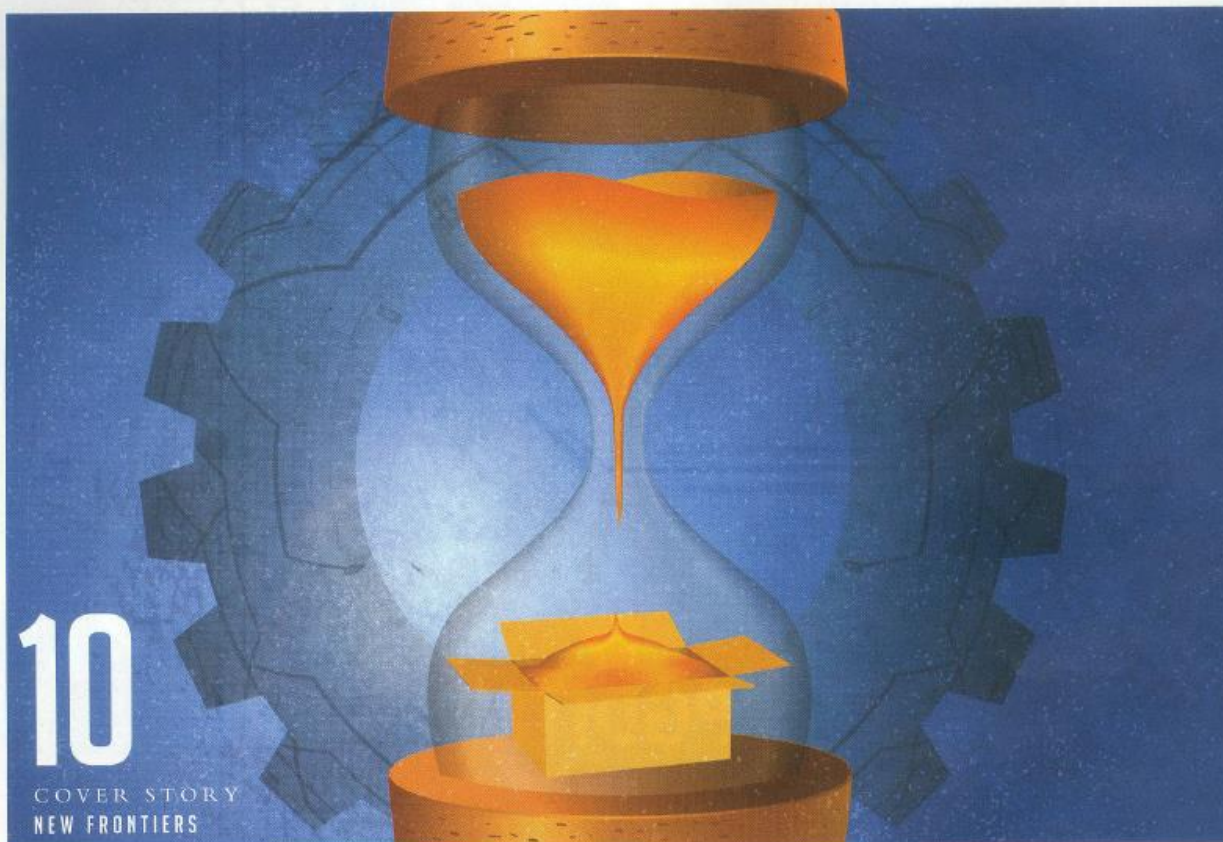
**CHART YOUR PATH**  
Jeffrey Liker and James Morgan

**SPARK THE FIRE**  
David Mann

## IS LEAN SMART?



# THIS ISSUE



10

COVER STORY  
NEW FRONTIERS

## THE DEVOLVEMENT OF LEAN

TPS-lean is more effective than pseudo-lean.

- LONNIE WILSON

## CRACKING THE LEAN CODE

Lean is a journey, not just an event.

- SANJEEV BAITMANGALKAR

## CHART YOUR PATH

Lean product-process development is a game changer.

- JEFFREY LIKER AND JAMES MORGAN

## SPARK THE FIRE

Do not begin with executive training while getting started with lean.

- DAVID MANN

## LEADERSHIP

### SEIZE THE MOMENTS

Why real leaders do not need a corner office?

- MANDY FLINT AND ELISABET VINBERG HEARN

12

16

22

28

32

## WELLNESS

### TAKING CHARGE

To keep up with the increasing demands at work, accelerated pace and higher expectations, physical intelligence is imperative.

- CLAIRE DALE AND PATRICIA PEYTON

## ORGANISATIONAL CULTURE

### WAKE-UP CALL

Warning signs of a toxic company culture and how to tackle them.

- JOSÉ HERNANDEZ

## LEADERSHIP

### INNOVATE WITH OPTIMISM

Leaders with a positive train of thought ensure innovation and success.

- CHRIS GRIFFITHS

## HR

### READYING FOR THE FUTURE

Upskilling employees to boost productivity.

- VINOD VISWANATHAN

38

42

48

58





# BETWEEN THE COVERS

★  
**EXTRACT**  
ENGAGE! CO-CREATING  
ORGANIZATIONAL VITALITY AND  
INDIVIDUAL FULFILMENT

★  
**BOOKSHELF**



## INNOVATION

### IMPROV MAGIC

62

Four techniques to learn from improvisational comedy for promoting innovation.

- NORM LAVIOLETTE

## STRATEGY

### THE POWER OF MISSION

66

How Disney's mission drives its continuing success.

- MICHAEL G GOLDSBY AND ROB MATHEWS

## ORGANISATIONAL CULTURE

### THE STORYTELLERS

70

Preserving an organisation's cultural fabric during times of change.

- ABHISHEK TOTAWAR, MANU PRASAD,  
AND NIDHEESH JOSEPH

## TECHNOLOGY

### STEEP CLIMB

76

Will the AI experts become the titans of the global financial markets?

- SARATH MURALI, VIKRAM SINGH,  
P VIGNESWARA ILAVARASAN

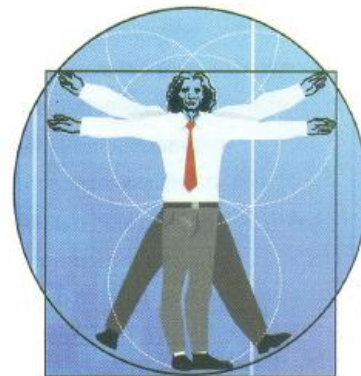
## ORGANISATIONAL STRUCTURE

### ARE SYSTEMS SUSTAINABLE?

86

Misconceptions often stand in the way of adopting a systems-based approach.

- RAJIV TALREJA





# Jaipuria International Journal of Management Research

*January - June 2020 • Issue 01*

VOLUME

06

**Employability Skills to Thrive during Fourth Industrial Revolution:  
Upskilling Secondary School Learners**  
Deepak Singh and Durgansh Sharma

**Perspective of University Teachers Concerning Adequacy of Syllabus on  
Developing Human Intelligence: A Study of Assam (Central) University**  
Dinesh Kumar Pandiya, Arijeet Das and Paromita Banik

**Academic Leadership and Some Personal Reminiscences**  
S. K. Bhatt

**Evaluating the Change in Perceptual Pattern towards Destination  
Wedding Events: A Mix-Method Study for Post COVID-19 Scenario**  
Bikram Prasad and Indrajit Ghosal

**A Study on Trade Intensity between Central Asian Countries and India**  
Ritika Gujnani

**Presenteeism among College Teachers in UAE and India**  
A Harilal and V. A. Santhosh

**Teaching of Economics in the New Paradigm**  
Anil B. Kalkundrikar and Arif H. Shaikh

**Trends of the Logistics Development**  
Avechkina Volga

**Political Marketing and Start-Ups**  
Ravi Shankar Bhakat

**Case Study**  
**The Fate of Food Junction**  
Faize Nabi

**Book Review**  
**Economics in the Age of Covid-19 by Joshua Gans**  
Jitender Sharma





ISSN : 0032-9924  
e-ISSN : 0976-3902

# Productivity

Vol. 60

January - March 2020

No. 4

## Contents

---

Industrial Clustering in India: Conceptual and Policy Concerns — <i>Keshab Das</i>	...	345
Ecology & Economy Integrated Clustering Approaches for Sustainable Development in India — <i>Ramachandra T. V. and Subash Chandran M. D.</i>	...	356
The Technical Efficiency of Sago and Starch Industry Cluster — <i>E. Bhaskaran</i>	...	377
Measuring an Agro-Based Cluster's Productivity — <i>Anupam and Sunil Sharma</i>	...	391
Promoting Agripreneurship through Cluster Development in Mizoram: An Analysis of Economics of Sericulture in Saitual Cluster — <i>Laizuitluangi and Rama Ramswamy</i>	...	400
Influence of Indian Automobile Industry in Modern Production Method: A Critical Review — <i>J. Venkatesh and Lavanya Kumari</i>	...	410
A Model for Technology Diffusion Determines Productivity Distribution and Aggregate Growth — <i>Manoj Kumar</i>	...	420
A Study of Occupational Stress and Workplace Spirituality in Himachal Pradesh Police — <i>Shyam Kaushal and Stuti Jalan</i>	...	434
Stress at Work Place: A Study with Reference to Police Personnel of Gajapathi District, Odisha — <i>Kalyan Chakravarthy Parle</i>	...	443
Financial Performance Analysis of Tata Consultancy Services Limited (A case study) — <i>Mala Rathi and Krishn Awatar Goyal</i>	...	452

---





National Assessment  
&  
Accreditation Council



5.395  
Indexed by Cosmos Foundation

## RVIM Journal of Management Research

Vol. 11 | Issue 2 | July - December 2019 | ISSN: 0974-6722

E- Acc No. J02570

Indian Tourism Industry and Terrorism - A  
Case Study of Kashmir region  
*Amrik Singh and Sanjeev Kumar Sharma*

01

The Impact of IT Investment on Firm Performance in  
Bangladesh: A Resource-based Perspective  
*M Mizanur Rahman and Jannatul Ferdous*

02

Female Owned Business and Male-Owned  
Business regarding Managerial Skills with respect  
to Jalgaon District: The Comparative Study  
*Veena Bhosalev*

03

Role of Digital Marketing in Retail Kitchen  
Appliances Industry of Hubli  
*Raj Porwal and Harshal Borgaon*

04

Marketing strategies based on women psychology  
to attract women customer  
*Veera Talukdar*

05

To Assess the Effectiveness of Digital  
Marketing for the B2B clients  
*Tamazzer Fahim*

06

Comparative Analysis of Performance of Mutual Funds  
*Amruta B. Surpur and Tazeentaj Mahat*

07

A Unicorn in Making – A Case Study  
of Shop Kirana  
*Ashok Kumar Panigrahi, Umang Shah  
and Puru Jain*

09

Book Review:  
D M Arvind Mallik, 2019,  
Design thinking for educators  
Reviewed by: Purushottam Bung

08

Book Review:  
Dan W. Patterson, 2018, Introduction to  
Artificial Intelligence and expert systems  
Reviewed by: Noor Firdoos Jahan

10



Rashtreeya Sikshana Samithi Trust

**R. V. INSTITUTE OF MANAGEMENT**

Bengaluru

(Approved by AICTE, New Delhi,  
Permanently Affiliated to Bengaluru Central University,  
& Recognized by Govt. of Karnataka)



# SOUTH ASIAN JOURNAL OF MANAGEMENT

**Erhan Atay and Susanna Ayvaz** 7

The Transition of Korean Human Resource Management (HRM) System from Cultural Orientation to a Diversity, Fragmentation and Performance Approach

**Subhra Pattnaik and Santosh Kumar Tripathy** 28

Organizational Identification (OID): A Review of Major Developments in the Field and Recommendations for Future Research

**Feng Dong, Zongshui Wang and Qiguo Gong** 54

Evolution of Operational Improvement in Management Science / Operations Research (2000-2016): A Social Network Co-Word Analysis

**Bino Paul, Tulsi Jayakumar and T Muralidharan** 78

Estimating Employment Elasticity of Growth in a High-growth Indian State: The Case of Maharashtra

**Kirithiga S, Naresh G, Mahalakshmi S and Thiyagarajan S** 103

An Assessment of the Causal Relationship and Price Dissemination of Commodity Spot and Futures Contracts

**Sanket Sunand Dash and Neharika Vohra** 122

Job Crafting: A Critical Review

**V Harshitha Moulya and T Mallikarjunappa** 150

Does an Analyst's Stock Recommendation cause Anomalous Price Drift? A Study of the Indian Stock Market

## Case Study

**Amandeep Singh Narang, Vivek Pani Gumparthi and Somnath Chakrabarti** 168

Indraprastha Gas Limited:  
Formulating and Implementing a Go-to-Market Strategy

**Book Reviews** 190



**AMDISA**  
A SAARC  
RECOGNISED BODY



**SAARC**

Acc. No. J02565



ISSN 0038-4046

# **SOUTHERN ECONOMIST**

[www.southerneconomist.in](http://www.southerneconomist.in)

59th Year of Publication

Volume 59 Number 3 ₹ 85

- \* **WORK FROM HOME – ROLE OF HRM**
- \* **COVID-19: BANE OR BOON FOR INDIAN ECONOMY**
- \* **BEYOND CORONA VIRUS: CHARGIN OR EXURBERANCE**
- \* **COVID-19 STIMULUS – RELIEF FOR MSMEs & NBFCs**
- \* **IMPORTANCE OF RURAL RESURGENCE**
- \* **ECONOMIC AND FINANCIAL DATA**

Acc. No. J02546

**JUNE 1, 2020**