

## LRC TOC VOLUME UPDATE

March 2020 | Issue - 3

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July – December 2019

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AKGIM Journal of Management

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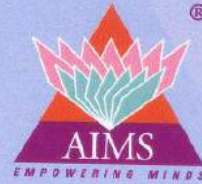
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Celebrating  
**25**  
Years



**AIMS INSTITUTES**

Peenya, Bangalore

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ISSN 2321 - 8487

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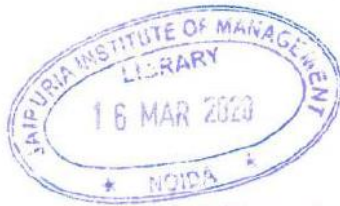


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A SAMEEKSHA TRUST PUBLICATION

www.epw.in

Acc. No-J02530



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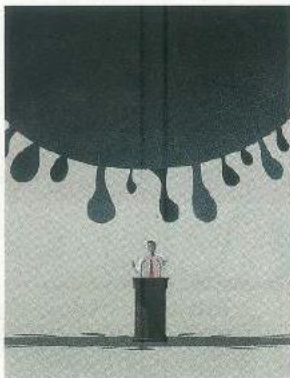
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MARCH 14TH–20TH 2020

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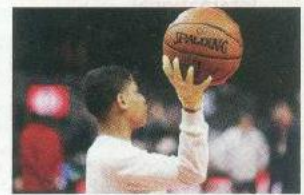
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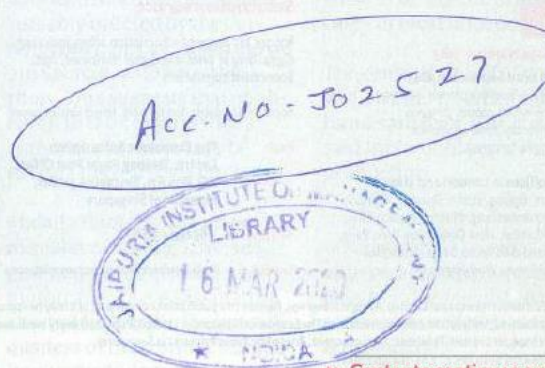
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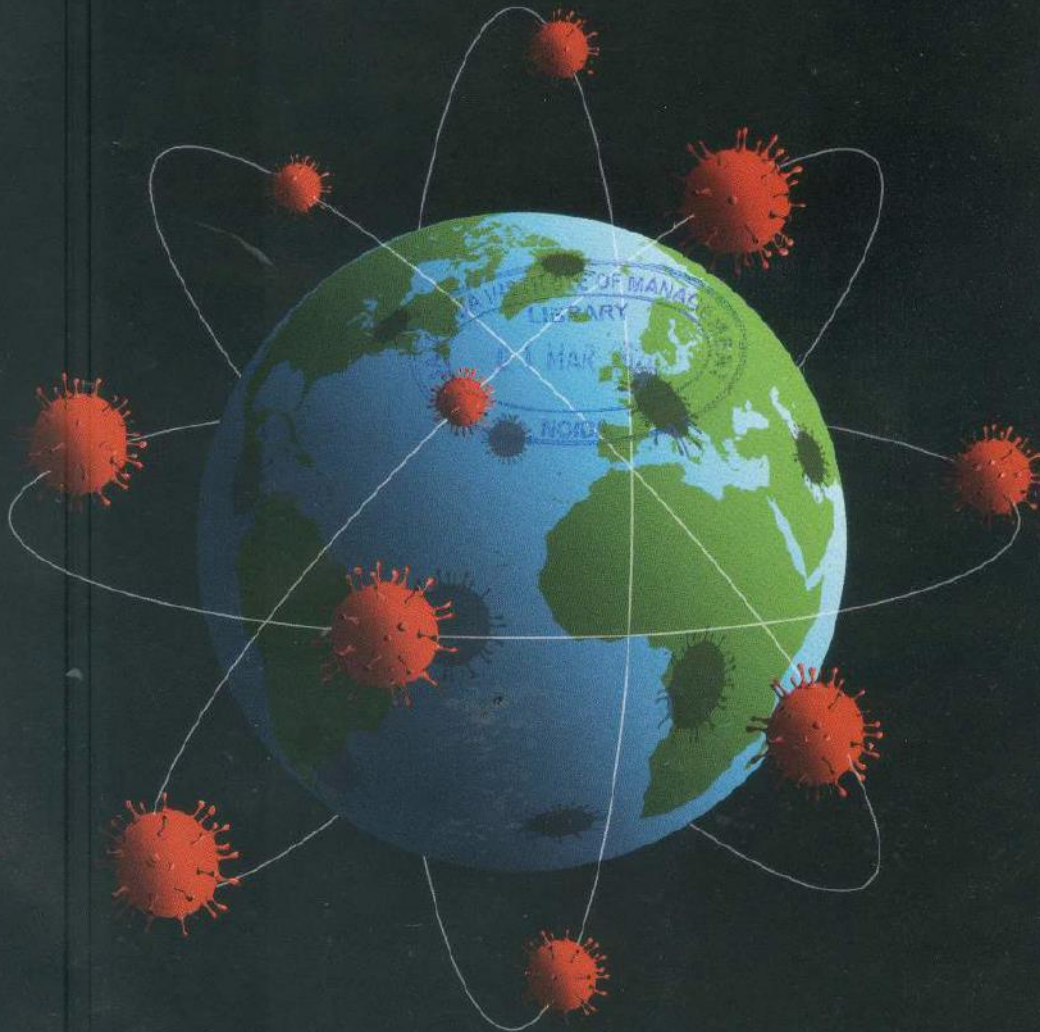
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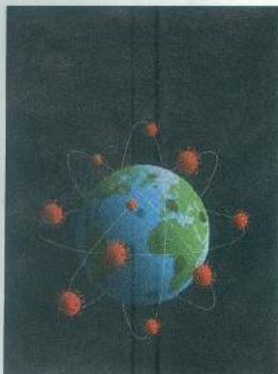
Digital twin of the heart

FEBRUARY 29TH-MARCH 6TH 2020

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Australia.....	US\$120 (inc GST)	Hong Kong.....	HK\$90	Korea.....	₩12,000	New Zealand.....	NZ\$15.00	Sri Lanka.....	Ru. 1,200
Bangladesh.....	TK\$50	India.....	₹400	Malaysia.....	RM30.00	Pakistan.....	Rs900	Taiwan.....	NT\$175
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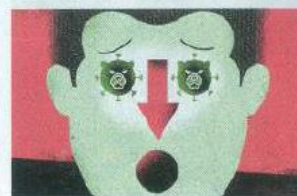
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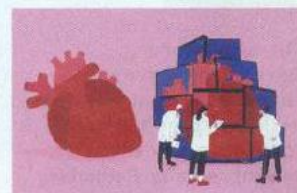
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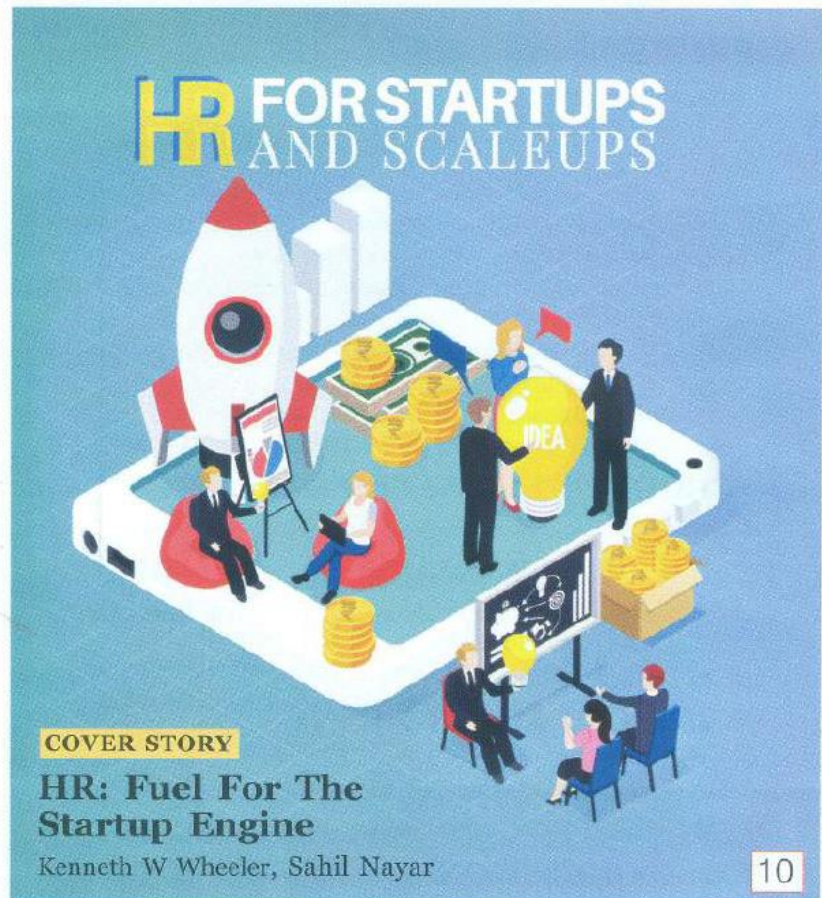
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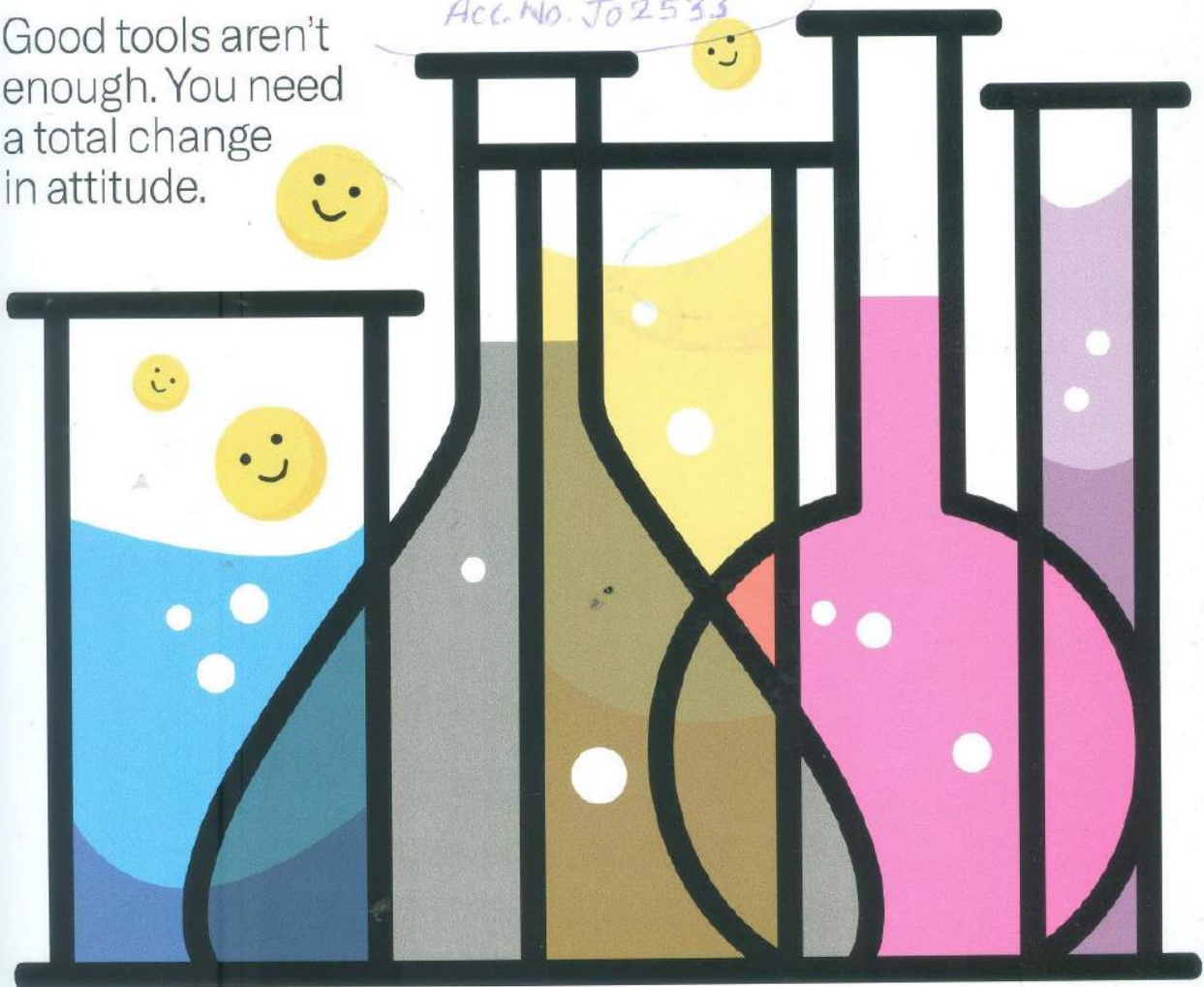


HBR.ORG  
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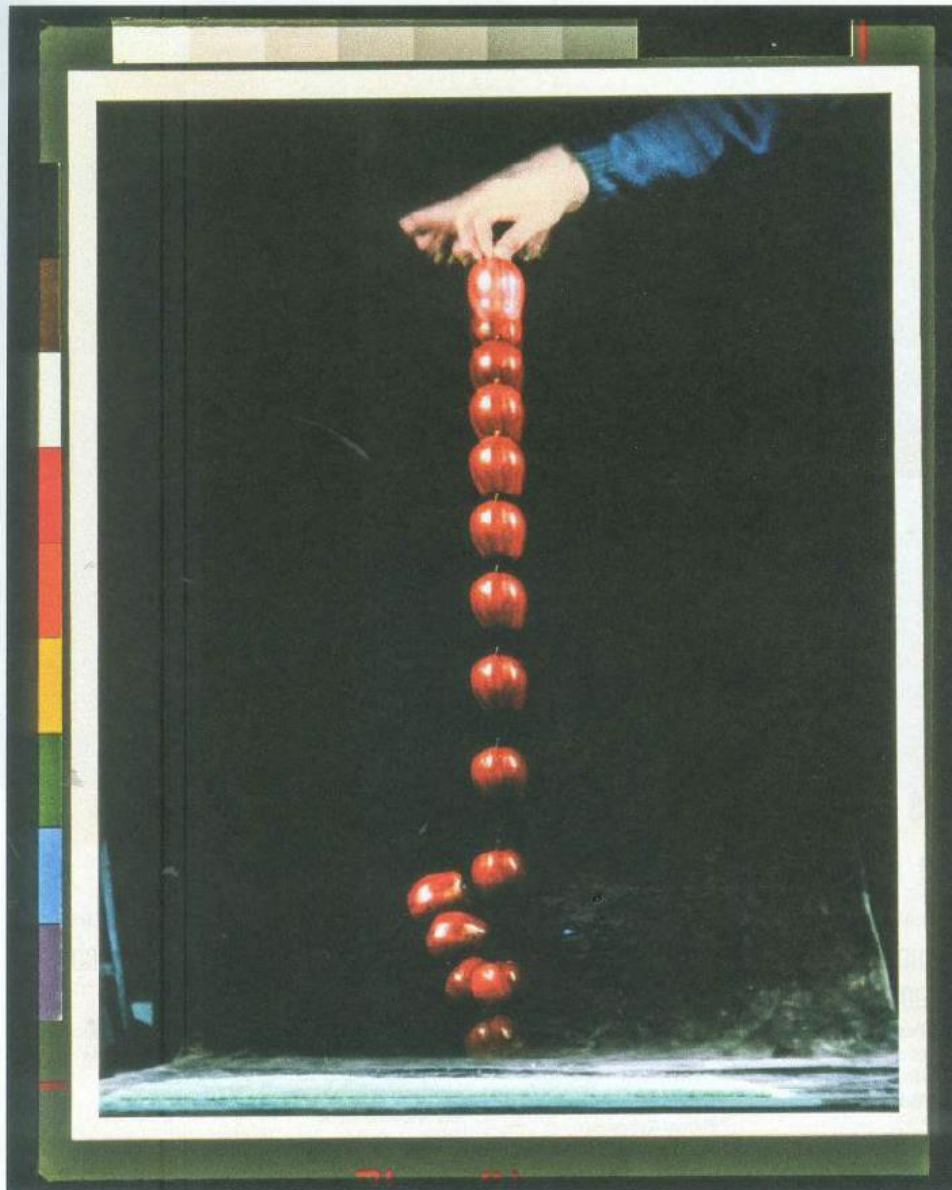
Good tools aren't  
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a total change  
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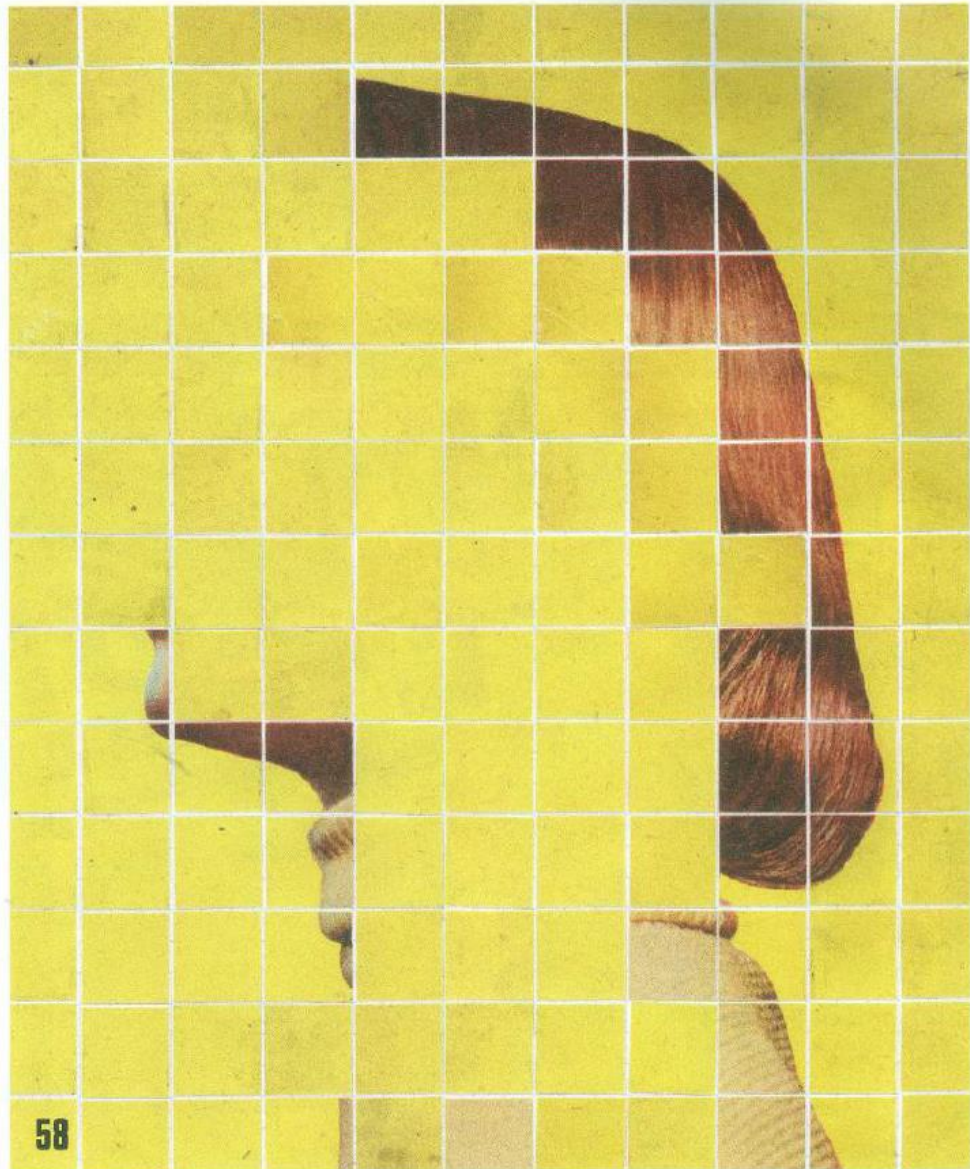
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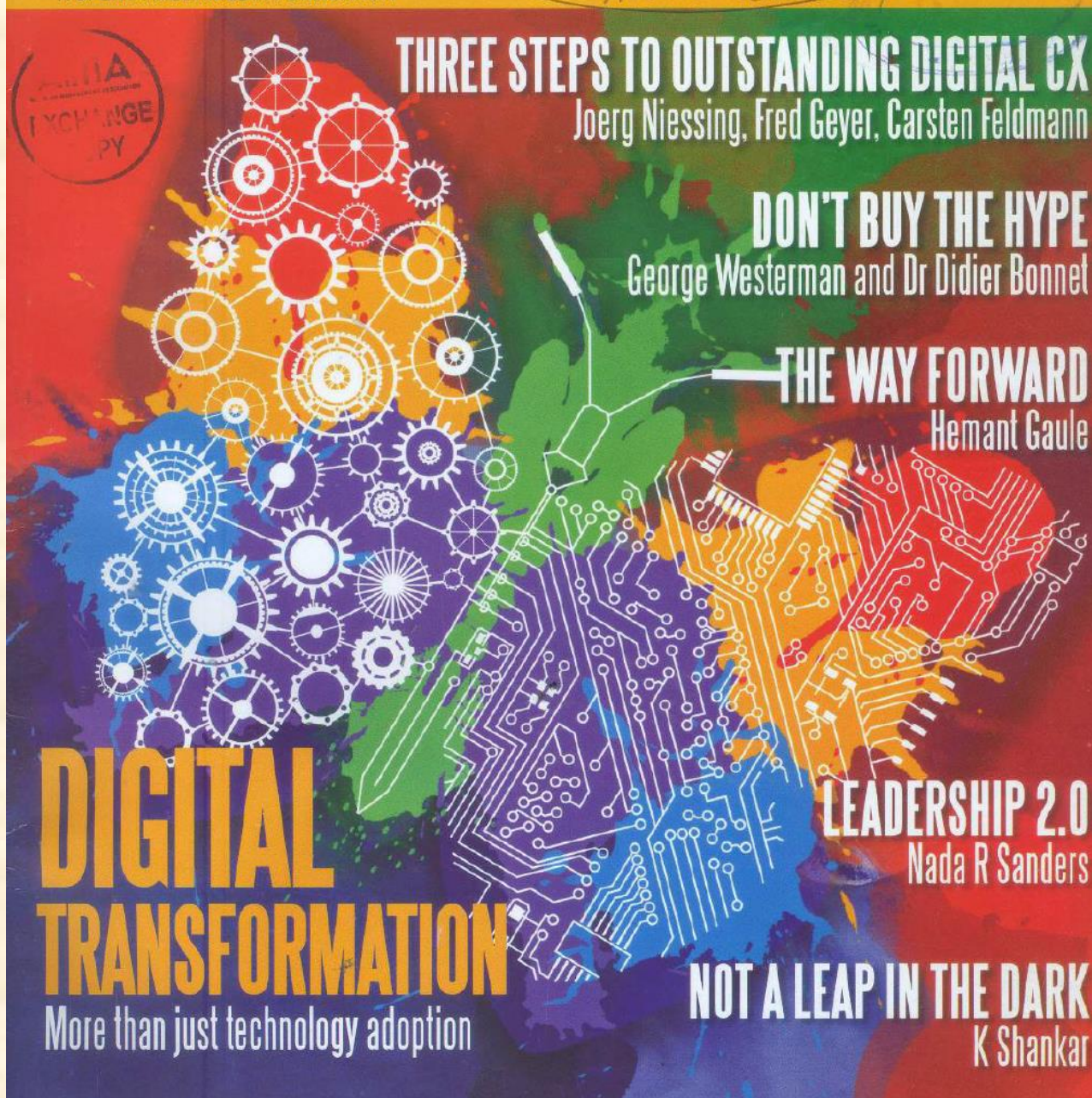
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**Special Issue:** Digital Disruptions in Marketing Communications

**Guest-Editor:** Jay Trivedi, MICA

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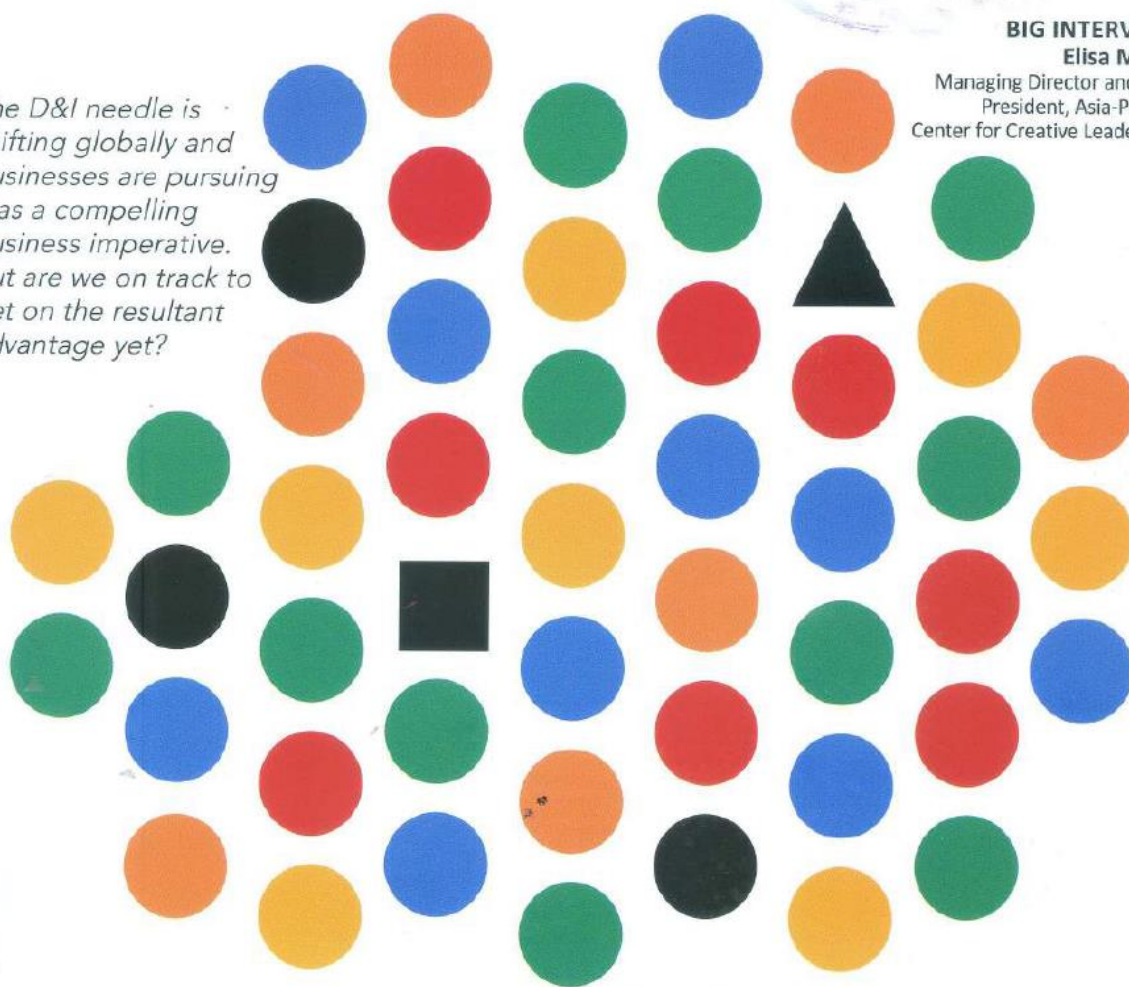
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*The D&I needle is shifting globally and businesses are pursuing it as a compelling business imperative. But are we on track to bet on the resultant advantage yet?*



**BIG INTERVIEW**  
**Elisa Mallis**  
Managing Director and Vice  
President, Asia-Pacific,  
Center for Creative Leadership

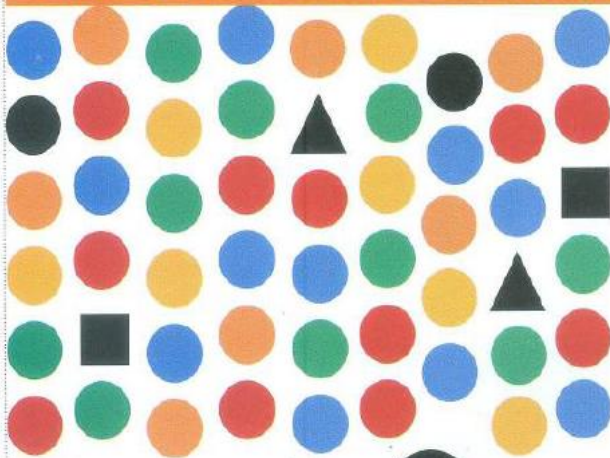
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MEGHA GUPTA

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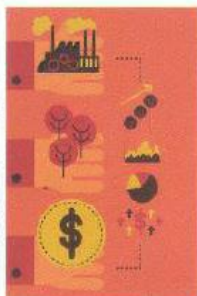
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