

LRC TOC VOLUME UPDATE November 2023 | Issue - 11

Documentation Service by LIBRARY & RESOURCE CENTRE (LRC) of JAIPURIA INSTITUTE OF MANAGEMENT NOIDA

CONTENT

Name of the Journal	Month & Year	Vol./ Issue	Page No.
Adhyayan: A Journal of Management Sciences	January 2023	13/ 1	6
Agricultural Economics Research Review	January – June 2023	36/ 1	7
Arthshastra Indian Journal of Economics & Research	April – June 2022	12/ 2	8
Business Manager	November 2023	26/ 5	9 – 11
Business Today	13 – 26 November 2023	32/ 24	12 – 14
Business Today	30 Oct. – 12 Nov. 2023	32/ 23	15 – 17
BW Business World	04 November 2023	43/ 1	18 – 20
BW Business World	21 October 2023	42/ 26	21 – 23
Careers360	November 2023	15/ 11	24 – 26
Case Folio: The IUP Journal of Management Case Studies	September 2023	23/ 3	27
Competition Success Review	December 2023	60/ 6	28
Corporate Professionals Today	11 – 17 November 2023	58/ 11	29 – 30
Corporate Professionals Today	04 – 10 November 2023	58/ 10	31 – 32
Dalal Street Investment Journal	20 Nov. – 03 Dec. 2023	38/ 26	33 – 34
Dataquest	November 2023	40/ 11	35 – 37

Digit	November 2023	23/ 11	38 - 41
Down to Earth	01 – 15 November 2023	32/ 12	42 – 44
Economic & Political Weekly	04 November 2023	LVIII/ 44	45
Economic & Political Weekly	28 October 2023	LVIII/ 43	46
Economic & Political Weekly	21 October 2023	LVIII/ 42	47
Education Post	August 2023	11/ 1	48 – 50
FIIB Business Review	December 2023	12/ 4	51 – 52
Forbes Asia	October 2023	19/ 7	53 - 55
Forbes India	17 November 2023	15/ 23	56 - 58
Fortune India	November 2023	14/ 1	59 - 61
Frontline	18 Nov. – 01 Dec. 2023	40/ 23	62 - 63
Global Business Review	October 2023	24/ 5	64 - 65
Images Retail: Future of Businesses	November 2023	22/ 10	66 - 68
Indian Economy & Market	November 2023	8/5	69 – 70
Indian Journal of Marketing	October 2023	53/ 10	71
Indian Journal of Marketing	September 2023	53/09	72
International Journal of Rural Management	December 2023	19/ 3	73
Journal of Health Management	September 2023	25/ 3	74 - 75

Mutual Fund Insight	December 2023	21/3	76 - 78
Nikkei Asia	13 – 19 November 2023	0/ 503	79 – 81
Nikkei Asia	06 – 12 November 2023	0/ 502	82 – 84
Nikkei Asia	30 Oct. – 05 Nov. 2023	0/ 501	85 - 87
Open Source for You	November 2023	12/ 1	88
Outlook Business	November 2023	18/ 11	89 – 91
Outlook Money	November 2023	22/ 11	92 – 94
Pratiyogita Darpan (English)	December 2023	18/ 207	95
Reader's Digest	November 2023	64/ 11	96 – 98
Reserve Bank of India Bulletin	October 2023	77/ 10	99 – 100
Science, Technology and Society: An International Journal	December 2023	28/4	101
SEBI and Corporate Laws – An Insolvency & Company Laws Fortnightly	16 – 30 November 2023	180/ 2	102 – 103
SEBI and Corporate Laws – An Insolvency & Company Laws Fortnightly	1 – 15 November 2023	180/ 1	104 - 105
South Asian Journal of Management	July – September 2023	30/ 3	106
The Caravan	November 2023	15/ 11	107 – 109
The Chartered Accountant	October 2023	72/4	110 - 112
The Economist	18 – 24 November 2023	449/ 9372	113 - 115
The Economist	11 – 17 November 2023	449/ 9371	116 - 118

The Economist	04 – 10 November 2023	449/ 9370	119 – 121
The Economist	28 Oct. – 03 Nov. 2023	449/ 9369	122 – 124
The Indian Banker	November 2023	XI/ 4	125 – 127
The IUP Journal of Brand Management	September 2023	20/ 3	128
The IUP Journal of Marketing Management	August 2023	22/ 3	129
The IUP Journal of Soft Skills	September 2023	17/ 3	130
The Journal of Institute of Public Enterprise	January – June 2023	46/ 1	131
The Microfinance Review	January – June 2023	15/ 1	132 – 133
University News: A Weekly Journal of Higher Education	30 Oct. – 05 Nov. 2023	61/ 44	134
University News: A Weekly Journal of Higher Education	23 – 29 October 2023	61/ 43	135 – 137
University News: A Weekly Journal of Higher Education	16 – 22 October 2023	61/ 42	138
University News: A Weekly Journal of Higher Education	09 – 15 October 2023	61/ 41	139
University News: A Weekly Journal of Higher Education	02 – 08 October 2023	61/ 40	140
Ushus Journal of Business Management	July – September 2023	22/ 3	141 – 142
Ushus Journal of Business Management	January – March 2023	22/ 1	143 – 144
VISION: The Journal of Business Perspective	November 2023	27/ 5	145
Yojana (English)	November 2023	67/ 11	146 - 147



MRI Publication Pvt. Ltd.



ISSN: 2249-1066 (Print) ISSN: 2455-8656 (Online) VOL. 13 No. 1, January, 2023

Achyayan Per Reviewed

 Growth Trends of Small-scale Sector and Related Industries in Uttar Pradesh Shilpa Mishra, Jyoti K. Mishra Identifying Fraud Detection Techniques Using Text Analytics Processing Rajeev Tripathi, Smita Tripathi Scope of Social Innovation in Tribal Development Ghanshyam Dos, Doa Naqvi 	A Journal of Managemen Sciences
4. A Study on Problems and Challenges Faced by the Women	
Entrepreneurs in Lucknow District	
Priyanka Shrivastav, Amit K. Singh, Gauraw Lakshmi	
5. Investigating and Comprehending the Value of Effective E-WO	M for Improving
E-retailer Services in India	
Shantanu Kumar Sahu	11 mars
6. Impact of Robotics on different sectors	TO MIN 24.
Yogita Parihar	
7. An Analysis of interlinkages between economy, population, an Kailashpati, Sonam C. Wangmo	nd environment
8. Exploring Ethical Considerations in Research: Guidelines and Shreyashee Tripathi, Ramesh K. Chaturvedi	Practices
9. Evolution, acceptance, and adaptation of Fintech: A road map sustainable development Ridhika Chatterjee, Tapsi Srivastava, Nabhjeet Kaur	towards
Acc	No. Jo 7093

PKP INDEX Crosse

J-Gate

RICHSWEB"

BAL SERIALS DIRECTOR

EBSCO

ISSN 0971-3441 Online ISSN 0974-0279

Acc.No. J07063

January-June 2023 Volume 36 Number 1

Agricultural Economics Research Review

O'S WAY ??

J M Singh, Jatinder Sachdeva, Prem Chand, Jasdev Singh, and Baljinder Kaur: Resource conservation technologies for sustainable development of agriculture: A case study in Indian Punjab

Deepa, M P M and P S Srikantha Murthy: Trade-off between greenhouse gas emission tax and paddy production

A G Adeeth Cariappa, Manjisha Sinha, Sheela Kharkwal, and Apoorva Srinivas: Bearing fruit or falling flat? The story of contract farming in India

A Suresh and Vijay Kiran: Marine fisheries insurance in India: retrospect and prospects in the context of climate change

Amit Thakur and Pratap S Birthal: Sexed semen technology for cattle breeding: an interpretative review on its performance, and implications for India's dairy economy

Sayef Bakari and Sofien Tiba: Agricultural exports, agricultural imports and economic growth: evidence from China

P A Lakshmi Prasanna, L V Subba Rao, A S Hari Prasad, Amtul Waris, and S Arun Kumar: Essentially derived variety concept in plant variety rights protection system: underlying economic theories, and issues in implementation

Niti Mehta: Agricultural development in recent decades and welfare challenges

Gagandeep Kaur and Raj Kumar: Temporal changes in crop diversification: A case study in a Punjab village



Agricultural Economics Research Association (India)

₹ 500/-

ARTHSHASTRA INDIAN JOURNAL OF ECONOMICS & RESEARCH

VOLUME: 12

ISSUE NUMBER : 2 (QUARTERLY)

APRIL - JUNE 2023

In This Issue

ACC-NO. JO7060

Relationship Between FDI and Exports in the Indian Food and Beverage Sector : An Empirical Study

Indian Floriculture Industry : A Country-Wise Export Analysis

Impact of Geopolitical Risks on the Stock Market : Evidence from Large, Mid, and Small-Cap Stocks Gurpriya Sadana

0 6 NOV 2123

Naresh Kumar

Muhammadriyaj Faniband Pravin Jadhav

Fiscal Policy Options and Responses During a Global Crisis : Lessons for the Developing Countries from the COVID-19 Pandemic Bhaskar Sarmah Pooja Sikka

Published on 1st November, 2023 Published on 1st November, 2023 Note: Section 2015 Published on 1st November, 2023 Novembe

Cover Feature Experts:

A Thirunavukkarasu Shantanu Das Sonal Jain Dr. Nidhi Vashishth Salil Chinchore Deepti Mehta Ritesh Bhardwaj Divya Mohan Saurabh Ranjan

INTERVIEW

P Organisation should not micromanage personal relationship of employees

Dr. Ankita Singh

Humanising the Workplace

20-39

Humanising the Workplace

COVER

Cover Feature Experts: A Thirunavukkarasu | Shantanu Das | Sonal Jain | Dr. Nidhi Vashishth | Salil Chinchore | Deepti Mehta | Ritesh Bhardwaj | Divya Mohan | Saurabh Ranjan |



A Thirunavukkarasu



Employee Emotional Health Needs to be Prioritised Dr. NIDHI VASHISHTH



Allow Teams To Have Open Conversation RITESH BHARDWAJ



It is All About Bringing Smiles on Faces SHANTANU DAS



Employees' Fundamental Needs Should Be Met SALIL CHINCHORE



Acknowledge the Workforce Diversity And Remain Flexible DIVYA MOHAN



Respect, Dignity & Sense of Belonging are core SONAL JAIN



Make Employees Feel Valued & Engaged DEEPTI MEHTA



Recognise Employees' Contributions Meaningfully SAURABH RANJAN

In This Issue November-2023 Acc-No. Jo 7049 Response 0 6 NOV 2)23 From the Editor's Desk Guest Column Some Emerging Trends in **Business Management:** Marine Spatial Planning By Dr. Vinayshil Gautam **HR News HR** Movement Survey Learning at work 2023

BUSINESS MANAGER

NOVEMBER 2023

Importance of Mental Wellbeing in the Workplace

Preeti Ahuja



DUSINESS MANAUCH



businesstoda

On Stands | Online



SABTASACHI MUKHERJEE FASHION DESIGNER AND FOUNDER, SABYASACHI; DEEPIKA PADUKONE ACTOR AND BRAND AMBASSADOR, LOUIS VUITTON

Acc. No. 001806

INDIAN LUXE CLOBAL ELEX INDIAN FASHION DESIGNERS ARE MAKING WAVES

00 h

ana oo

at it it

INDIAN FASHION DESIGNERS ARE MAKING WAVES ACROSS THE WORLD WHILE GLOBAL BRANDS ARE MAKING A BEELINE TO TAP INTO INDIA'S GROWING LUXURY MARKET

CONTENTS

November 26, 2023 | Volume 32 | Number 24

THE LUXURY ISSUE

Indian Luxe Global Flex

INDIAN FASHION DESIGNERS ARE MAKING WAVES ACROSS THE WORLD WHILE GLOBAL **BRANDS ARE** MAKING A **BEELINE TO** TAP INTO INDIA'S GROWING LUXURY MARKET

LIMELIGHT Sabyasachi Mukherjee (*left*) and Deepika Padukone

COVER & CONTENTS PAGE: PHOTO MONTAGE BY BANDEEP SINGH; Digital imaging by Amarjeet Singh Nagi; Sabyasachi Photo by Hardik Chhabra, Deepika Padukone Photo by Bandeep Singh Sabya's 100-year Strategy 52

Relais & Châteaux: Expanding in India 60

Six Exceptional Watches 66

Chanakya International: Crafting Legacy 70

A Slice of Indulgence 76

Porcelain Lustre 80

The Most Exotic Spas 184



Space Travel 98

Photo Essay | 104

India's Tryst with Quiet Luxury 114

In Love with Louboutin 122

Home Box Office 128

Young Gen Investment Trail 132

Bespoke Suits 138

Five Rare Whiskies **142**

Superior Slumber 146 8 PHOTOGRAPHIK

Wedding Waltz

The upcoming wedding season from November 23 to December 15 will see around 3.5 million nuptials, against 3.2 million last year

10

POINT

Money Talks

The luxury goods market in India is projected to grow to ₹82,186 crore by 2027, from ₹53,561 crore in 2022, per Euromonitor International



THE BUZZ

Firm Footing

The BT-C Fore Business Confidence Index is at a six-quarter high



16 | THE BUZZ

Steady Hand

Ashok Vaswani's entry as MD and CEO paves the way for Kotak Mahindra Bank's new journey



For the latest updates and analysis, log on to businesstoday.in



THE BUZZ 20

Shot in the Arm

SAT set aside Sebi's interim order barring Zee promoters. The ball is now in the regulator's court



CORPORATE AFFAIRS 30

Auditing the Auditors

Are auditors the only ones responsible for reporting corporate fraud? More regulations are in the offing. But where does the buck stop?



BT GOLF 150

Smells Like Tee Spirit

Business Today Golf kicked off its new season in Delhi, with six more cities to come

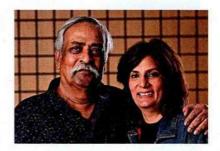
FOCUS /AnIMPACTFeature



THE BUZZ 26

A Perfect Fit

If JSW Group's foray into the EV space comes to fruition and it buys Ford's plant, it could transform the EV market



THE BT INTERVIEW 40

"Those who understand humans best will win"

Ogilvy's Devika Bulchandani and Piyush Pandey talk about the evolution and future of advertising, and more



BESTADVICE 154

"Focus on steady and competitive growth"

Mphasis CEO Nitin Rakesh talks about the problem of client concentration

From time to time, you will see pages titled "Focus", "An Impact Feature", or "Advertorial" in *Business Today*. These are no different from an advertisement and the magazine's editorial staff is not involved in their creation in any way.

SUBSCRIBER'S COPY. NOT FOR RESALE

007

THE UDAY KOTAK INTERVIEW

On Stands | Online | On Air

businesstoday.in

06 NOV 2%

5

23 7200

JAYEN S. MEHTA MD, AMUL

Acc.No: 50 7046

THE G20 IMPACT

HE ₹55,000-CRORE BEHEMOTH IS EYEING A TURNOVER OF

THE ₹55,000-CRORE BEHEMOTH IS EYEING A TURNOVER OF ₹1 LAKH CRORE BY GROWING ITS DAIRY BUSINESS AND CAPTURING A CHUNK OF THE FOODS MARKET WITH A BLISTERING PACE OF PRODUCT LAUNCHES

CONTENTS

November 12, 2023 | Volume 32 | Number 23



THE ₹55,000-CRORE BEHEMOTH IS EYEING A TURNOVER OF ₹1 LAKH CRORE BY GROWING ITS DAIRY BUSINESS AND CAPTURING A CHUNK OF THE FOODS MARKET WITH A BLISTERING PACE OF PRODUCT LAUNCHES

COVER BY NILANJAN DAS; COVER PHOTO BY RAJWANT RAWAT

10 PHOTOGRAPHIK

Howzat!

Success at the Asian Games and the ICC World Cup are likely to boost India's sports equipment market

12 POINT

Rising Riches

A record 1,319 Indians from 138 cities currently have a net worth of more than ₹1,000 crore

16 THE BUZZ

Oil's Not Well

For India, the Israel-Hamas war could raise new pressures on inflation and CAD if oil prices rise substantially

21 THE BUZZ

Facing Headwinds

The Top 4 Indian IT firms by market cap have trimmed their growth outlook anticipating more pain ahead



38 THE BT INTERVIEW

"Policy must encourage many flowers to bloom"

Kotak Mahindra Bank's Uday Kotak talks about the Indian economy, spurring private capex, and how humans can beat machines



MARKETS 44

Small is not always Beautiful

Over 850 firms have been listed on the SME platforms of the stock exchanges, but certain practices have put them under Sebi's scanner



REAL ESTATE 52

Realty Resurgence

The Delhi-NCR real estate market has revived after years of stagnation due to homebuyer optimism post Covid-19



ENVIRONMENT 76

A Cup of Carbon

Sports events unite the world, but also increase CO₂ emissions. The cricket World Cup could follow this trend



ENTERTAINMENT 82

Decoding Brand Rajini

Rajinikanth commanded a cool ₹110 crore for *Jailer*. What drives the brand value of this 72-year-old superstar?

COLUMN 74

Championing Consensus

Amitabh Kant on India

championing the G20 economic platform

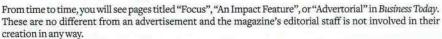
THE G20 IMPACT



MDB REFORMS 58

Bretton Woods for The South

The G2O plans to reform multilateral development banks, but it will take time



DPI 66

India's DPI

Goes Global The successful roll-

out of India's Digital

template for others

Public Infrastructure is being looked upon as a

90|

THE GOOD LIFE: TRENDS

Shoes Maketh a Man!

Fashion fads come and go, but some classic styles are a must-have in any man's wardrobe



94 | TECH TODAY

Festive Gear

Pamper yourself and your loved ones with these cool gadgets this festive season

96 |

DOWNTIME

Bitten by the Travel Bug

Daisy Chittilapilly of Cisco plans vacations in her free time and takes a long trip every year



For the latest updates and analysis, log on to businesstoday.in



LUXUR SPECIAL CONVENIENCE PERSONALISATION SUSTAINABILITY

The drivers for the Indian luxury market





Mira Kulkarni Forest Essentials

Sharad Agarwal Lamborghini India Sonam Kapoor Actor & Global Fashion Icon

82°E

Paul Lee

Amorepacific

CONTENTS

VOLUME 43, ISSUE 01 04 NOVEMBER 2023

14 Jottings

Rising capex of states point to rising fiscal deficits; India excels in pharma R&D; A year of X-treme changes; An ode to wine, and more

18 Columns

Minhaz Merchant (p. 18); Vikas Singh (p. 20); Srinath Sridharan (p. 22); Krishan Kalra (p. 24); Srinath Sridharan & Steve Correa (p. 26); Srinath Sridharan & Venkatesh Mahadevan (p. 28)

LUXURY COLUMNS

32 Ashwin Chadha, CEO, India Sotheby's International Realty

34 Feroze Azeez, Deputy CEO, Anand Rathi Wealth

36 Sheetal Jain, Founder & CEO, Luxe Analytics

38 Rajeev Singh, Partner and Consumer Industry Leader, Deloitte Asia Pacific & Atul Jairaj, Partner, Consulting, Deloitte India

40 Sharad Agarwal, Head, Lamborghini India

42 Sneha Gautam, SVP, Client Relations, AstaGuru Auction House

46 Sandip Raichura, CEO & Executive Director,

Prabhudas Lilladher

94 Zafar Masud Chaudhary, Founder & Principal Architect, Habitat Architects

114 Shalini Sharma, Marketing Head, Indri Whisky

56 In Conversation

Jigar Shah, Co-founder, 82°E on the beauty market in India and his brand that he co-founded with actor Deepika Padukone

58 Luxury Real Estate

A report on the unprecedented turnaround of the Indian luxury housing sector and whether this uptrend will continue going forward



Power of Personalisation

To actor and global fashion icon Sonam Kapoor, acknowledged for her superb aesthetics sense, luxury is essentially about the value of personalisation and the handmade

Cover design by SHIV KUMAR Cover photograph courtesy: THE HOUSE OF PIXELS

66 The Festive Mood

A report on the festive fervour and how it is fuelling a spending spree that is sweeping across markets, from luxury showrooms to the naan khatai stall at the street corner



Photograph by Indiapicture budget

62 Wheels Of The Wealthy

A look at how FY24 is poised be a big year for the Indian luxury car market and the factors aiding this growth

72 In Conversation

Paul Lee, MD of Amorepacific, on how the beauty business has leveraged artificial intelligence, his beauty brand's focus on sustainability, and more

76 Ecommerce Boom

A look at the emerging trends in online shopping, especially how shopping for high-end couture or cosmetics is catching on in the smaller cities and towns

82 The Rich Look

How skincare and dermatology is using advances in technology and medicine to create luxurious experiences for treatment seekers

84 The Diwali Hamper

A report on the Indian gift-making industry and how it is poised to get more personal, innovative and even sustainable this Diwali

86 Advertising Bonanza

A report on how the extended festive season and events like the Cricket World Cup and reality shows are going to pan out for advertising revenues

90 In Conversation

Kapil Chopra, Founder & CEO, The Postcard Hotels & Resorts on the philosophy behind the luxury hotel brand, as well as its current and future plans

98 Healthy Haven

A visual essay on Kayaam House, a luxury wellness resort located on Sri Lanka's scenic south coast

102 A Walk In Time

A perspective on Rolex, the legendary timepiece brand founded by Hans Wilsdorf, whose genius created exceptional watches

130 Last Word

Mira Kulkarni, Founder & MD, Forest Essentials on how her company has redefined and revolutionised ayurveda as 'Luxurious Ayurveda'



106 Hallowed Handbags

A photo feature on handbags from Gucci, the 102-year-old luxury fashion brand from Italy, celeberated for its creativity, Italian craftsmanship, and innovation

110 Legend On Wheels

A visual essay on Automobili Lamborghini that has etched its name in the automotive history with six decades of groundbreaking designs and unparalleled performance

116 Interview

Bollywood actor Siddhant Chaturvedi on what luxury means to him

118 Interview

Social worker Amruta Fadnavis on her 'Cleanathon drive', environment friendly practices during festivals, and more

126 Master Strokes

In this edition of Master Strokes, Rajesh Uppal, Member, Executive Board (HR, IT, Safety &DE), Maruti Suzuki India discusses the tech innovations in the automotive industry and the future of mobility with Geeta Gurnani, CTO & Technical Sales Leader, IBM Technology, India & South Asia

TOTAL NO. OF PAGES INCLUDING COVER 132

The pages in *BW Businessworld* that are labelled BWi or Promotions contain sponsored content. They are entirely generated by an advertiser or the marketing department of *BW Businessworld*. Also, the inserts being distributed along with some copies of the magazine are advertorials /advertisements. These pages should not be confused with *BW Businessworld*'s editorial content.

THE ECOMMERCE ISSUE

ww.businessworld.i

Rs 150

Manish Tiwary, Vice President & Country Manager – Consumer Business, Amazon India

SUBSCRIBER'S COPY NOT FOR RESALE I RNI NO. 39847/81 I 21 OCTOBER 2023

n, Ser

0

10

形

14.3

Amazon is on the offensive in India as it builds on its 10-year legacy in the market to create solutions that impact its global growth and the ecommerce

sector itself

7/

1

THR

INSIDE: INTERVIEW: T. KOSHY, MD & CEO, ONDC

CONTENTS

VOLUME 42, ISSUE 26 = 210CTOBER 2023

0 6 NOV 2123

ALC-NO. J07070

14 Jottings

A shout-out to Corporate India as tax collections grow; Drug sales crawl; The unemployment rate is falling; AMD pitches for AI chip space, and more

16 Columns

Minhaz Merchant (p. 16); Vikas Singh (p. 18); Srinath Sridharan & Steve Correa (p. 20); Raghav Chandra (p. 22); Amit Kapoor, Bibek Debroy & Aditya Sinha (p. 24); Srinath Sridharan (p. 28); Shubhranshu Singh (p. 30); Kiran Karnik (p. 75); Krishan Kalra (p. 76)

34 Invention of the Decade

How Generative AI is poised to profoundly impact sectors like banking, high tech industries and life sciences, while contributing between \$2.6 trillion and \$4.4 trillion annually to the global economy

38 In Conversation

VMware CEO Raghu Raghuram on the thought-provoking discussions that will shape the discourse surrounding Generative Al in the coming years

40 A Force to Reckon With

A stellar stock market debut, robust financial performance, growth expectations and new drug launches — there is a lot going on for Mankind Pharma

44 Al at the Workplace

A look at how artificial intelligence has become a pillar of positive growth for Microsoft in 2023, as it impacts the way people work and how companies become more efficient while unlocking creativity

48 In Conversation

Sandip Patel, Managing Director for IBM India / South Asia region, on IBM's vision for India, and much more



Still Bullish on India

Newer challenges from the likes of ONDC and other external factors notwithstanding, Amazon remains bullish on India as a global growth market

Cover design by SHIV KUMAR

AMAZON'S

PLAYBOOK

CUSTOMISED

Photograph by BiancoBlue



THE IMPACT MAKERS

Influential leaders and contributors in social welfare, initiatives and ESG, who have made a significant impact on society, driving positive and lasting changeapproach

50 Sweet Success

A look at how Triveni Engineering & Industries is seeking to replicate the success of its sugar business in its other verticals

54 Interview

Nitin Bansal, MD, India & Head-Networks, Southeast Asia, Oceania and India, Ericsson on the 5G services and their growing usage in the coming years

58 Festive Fervour

Experts are saying the upcoming festive season could prove to be a landmark for India's booming ecommerce sector. A look at the factors fuelling this optimism

66 In Conversation

Manish Tiwary of Amazon India on the company's India journey, its distinctive strategies for the Indian market and its outlook on the evolving ecommerce landscape

70 Interview

T. Koshy, MD and CEO of ONDC on the disruptive power of the Open Network for Digital Commerce (ONDC) in India's ecommerce landscape

72 In Conversation

Suhas Rajkumar, Founder & CEO, Simple Energy, which recently launched its first electric 2-wheeler in the country, on the company and its plans

78 Spicy Account

An indepth look into the Indian spices market, and how it is set to grow to a whopping Rs 298,909 crore in size by 2028

WINNER PROFILES

84 Rajashree Birla

- 85 Ahaana Bharat Ram
- 85 Akshay Soni
- 86 Anjali Makhija
- 86 Anjlee Prakash
- 87 R.V. Ramani
- 87 Umang Mathur



121 Last Word Kishore Jayaraman of Rolls-Royce on sustainability, technological advancements in engine technology, and much more

- 88 Y. Suresh Reddy
- 88 John Paul
- 89 Kalpana Viswanath
- 89 Pradeep S. Mehta
- 90 Rajesh Krishnan
- 91 Ravi Sreedharan
- 91 Ruby Ahluwalia
- 92 Santosh Raosaheb Surve
- 92 Sudha Srinivasan

106 Master Strokes Babu Thomas, Head of the IT

Department, Federal Bank discusses the digital transformation at the bank in a chat with Shailja Singh, Director of Technology Sales at IBM India & South Asia

118 Gadget Review

Is Transcend 16 HP's best gaming laptop? Read our review of the latest offering from HP to know our verdict

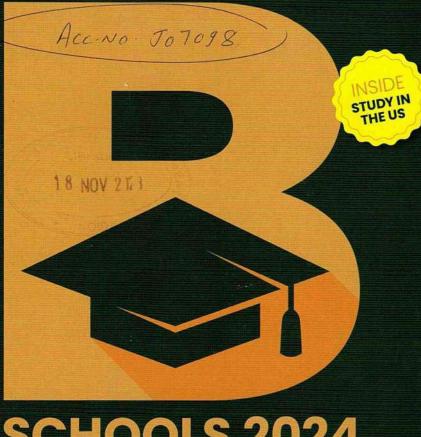
TOTAL NO. OF PAGES INCLUDING COVER 124

The pages in BW Businessworld that are labelled BWi or Promotions contain sponsored content. They are entirely generated by an advertiser or the marketing department of BW Businessworld. Also, the inserts being distributed along with some copies of the magazine are advertorials /advertisements. These pages should not be confused with BW Businessworld's editorial content.

FOR JEE/NEET 2023 PREPARATION CALL 0124 - 44 44 360



INDIA'S BEST



SCHOOLS 2024

100 B-SCHOOLS RANKED » OVER 480 RATED RANKING BY PARAMETER

+

The 'deadly combo' of BTech & MBA » New IIM admission policies Finance & fintech in MBA » Placements after Covid-19 Careers in gaming » Interviews & more...

Study Abroad | The Workplace

INTRODUCTION 20

INDIA'S BEST B-Schools

RANKING

Public Institutions Private Institutions Ranking by Parameter

RATING

North Zone East & North-East West Zone South Zone

Central Zone



Careers360 Awards

Faculty Research Awards

24

36

50

57

72

92

114

132

208

Study Abroad

France wants more Indian students by 2030

210

Engineering

Student innovation at the 'Invention Factory' programmes in IITs 212

8

FEATURES

B-school placements after covid	140
A management institute with an 'army ethos'	148
Beyond CAT 2023: Admission policies of top IIMs	160
A platform to guide students	166
Disaster management as an MBA specialisation	169
What are the new management courses?	172
BTech+MBA: Why more colleges are offering it	176
Rising Interest: Finance and fintech	182
Online degrees and international students	188
MBA's New Focus: AI-ML	194
Is hotel management education still struggling?	198



New Careers

The gaming sector may outpace traditional media and entertainment

The Workplace

What an internship with Tata Administrative Services taught an FMS Delhi student

10

14

214

REGULARS

Oueries In the News

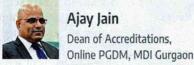
Cover Design: Shvetank Verma



INTERVIEWS









Ajay Jain Dean of Accreditations,

154

170

180

184

144

Atish Chattopadhyay Director, Jagdish Sheth School of Management



Prafulla Y Agnihot	ri	
Director,		
IM Sirmaur		

Stephanie Bryant

Vice-President & Global Chief Accreditation Officer, AACSB





Sujit Kumar Director, Hari Shankar Singhania School of Business, JK Lakshmipat University

186



KS Venugopal Rao Director, ICFAI Business School, Hyderabad

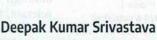
190



Raghu Raman Dean, School of Business, Amrita Vishwa Vidyapeetham



Nitish Jain President, SP Jain School of Global Management



Director. **IIM Ranchi**



Bibek Banerjee Dean, School of Management and Entrepreneurship, Shiv Nadar University



Aarushi Jain

Policy Director, Bharti Institute of Public Policy, ISB Hyderabad

206

202

204



Vol. 23 No. 3

September 2023

Contents

Case Shelf

ALC.NO. 507037

NOIDA

23

54

63

Digital Transformation at McDonald's: From Mass Marketing to Mass Personalization *K B S Kumar and Indu Perepu*

China's Yili: Can It Dominate the Global Dairy Market with Its Focus on Innovation and Sustainability? Koti Vinod Babu and V Namratha Prasad

Wise's Direct Listing Smita Ray and Manish Agarwal

Hilfr's Labor Model: A First for Gig Workers of the Platform Economy Jitesh Nair and Balaswamy Pasala

Shoe Mistri – Creating Awareness of Shoe Care Products in an Untapped Market Nidhi Kaicker and Arushi Bathla

Decision Conundrum: The Case of an Indian Woman Entrepreneur Shyamali Satpathy, Vasudevan Moorthy and Vimal Deep Saxena

Super Bumper December 2023 Issue COMPOSIDE LICON Digital Version TOURNAL CONSTRUCTORS

Latest Mock Tests From India's Top Institutes

STARTING THE JOURNEY

IAS Topper 2022-23 Talks To You Ms. Kritika Goyal (14th Rank)

World's First Al Safety Summit

Rising Income Tax Trends Massive Air Pollution

India's Top B-Schools READY RECKONER 2023

ABBS Bangalore

TOPICS OF THE YEAR

Online And Distance Learning Institutes Of India

Top Directors Of Leading Institutes Of India



Acc. No. J07086

Israel-Hamas War

Group Discussion Facing The Interview Board





Affiliated to Dibrugarh University, Gauhati University & ASTU Approved by NCTE, BCI & AICTE, MoE, Govt. of India Centre of Excellence for Management Studies, Computer Education, Social Work, Commerce and Juridical Studies.



Prof. (Dr) Sangeeta Tripathi, Director, NERIM Group of Institutions Jayanagar, Khanapara, Guwahati, Assam, Pin-781022

🌐 www.nerimindia.org 对 nerimindia@gmail.com, Ph. 9954190758 / 9954051419 / 9864750000

TAXMANN[®]'S

CORPORATE PROFESSIONALS TODAY



Late fees for 18 NOV 2123 filing GST Return is allowable as deduction under Income-tax Act

ITAT's strange order regarding burden of proof

Also Incorporating

Genuine
 Transactions and
 Quest for ITC:
 Analysis of Ruling of
 Allahabad High Court

ISSN 0975-9948

- Significant
 Developments under
 GST law post 52nd
 GST Council Meeting
- Case Study:
 Consequences of failure to display the notice convening
 EGM on Company's website
- Case Study: Penalties on failure to appoint a director within time

PLUS A Weekly Review on GST/Income-tax/Corporate Laws

www.taxmann.com

VOLUME 58 ISSUE 11 NOVEMBER 11, 2023 TO NOVEMBER 17, 2023

Acc.No. 5070 99



Direct Tax Laws

- 465 Late fees for filing GST Return is not an offence prohibited by law - MEENAKSHI SUBRAMANIAM
- 470 ITAT's strange order regarding burden of proof - S. KRISHNAN

GST

476	Genuine Transactions and Quest for ITC:	
	Analysis of Ruling of Allahabad High Court	
	- MANOJ SHARMA	

478 Significant Developments under GST law post 52nd GST Council Meeting

Corporate Laws

- 483 Case Study: Consequences of failure to display the notice convening EGM on Company's website - PROF. R. BALAKRISHNAN
- 490 Case Study: Penalties on failure to appoint a director within time PROF. R. BALAKRISHNAN

TAXMANN[®]'S

CORPORATE PROFESSIONALS TODAY ACCOUNTS & AUDIT





'Most Favoured Nation' Clause Favours Revenue

Key Amendments to Anti-Money Laundering Rules

Also Incorporating

- Can AO invoke deeming provisions of unexplained income after survey or search proceedings?
- GST Council breaks the deadlock on who has the authority to levy tax on ENA
- Practical approach to handle the notice issued by GST department pertaining to Secondment of employees
- Case Study: Penalty for not attaching
 Secretarial Audit
 Report to the Board's
 Report

PLUS A Weekly Review on GST/Income-tax/Corporate Laws www.taxmann.com VOLUME 58 ■ ISSUE 10 ■ NOVEMBER 4, 2023 TO NOVEMBER 10, 2023 PRICE : ₹ 250 TOTAL NO. OF PAGES 56



Direct Tax Laws

- 421 'Most Favoured Nation' Clause Favours Revenue - CA NAVEEN WADHWA
- 428 Can AO invoke deeming provisions of unexplained income after survey or search proceedings? - MUKESH KOHLI

GST

- 435 GST Council breaks the deadlock on who has the authority to levy tax on ENA -HARSHITH SHARMA
- 437 Practical approach to handle the notice issued by GST department pertaining to Secondment of employees - RUCHESH SINHA, PRAKASH MEHTA

Corporate Laws

- 424 Key Amendments to Anti-Money Laundering Rules
- 443 Case Study : Penalty for not attaching Secretarial Audit Report to the Board's Report
 PROF. R. BALAKRISHNAN

SUBSCRIBER COPY NOT FOR SALE



28 NOV

Acc-No. J07818

Special Report Sales or Cash Flow: What Better Reflects A Company's Status? Analysis Newgen Software Technologies

> Special Report Shielding Profits in Uncertain Times: Delta Hedging Techniques

Cover Story Banks: The Road Ahead



DALAL STREET INVESTMENT JOURNAL | NOV 20 - DEC 03, 2023





Subscribers can access the complete databank consisting of more than 3500 companies on our

are advertorials provided by the

company & carried on "as is" basis.

Technicals 16 Global Market Watch 46

Market Watch

- QueryBoard 47
- 50 Reviews

06

07

08

51 Kerbside

14 Hot Chips

Regulars

Editor's Keyboard

Company Index

12 Low Priced Scrip

1() Choice Scrip

Recommendations

Vol. 38. No. 26 • NOV 20 - DEC 03. 2023

ALAL STR

CONTENTS 32

Scan to read on app





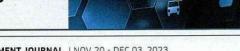
Banks: The Road Ahead



Sales or Cash Flow What Better Reflects A Company's Status?

4







W Cyberfiedia





DATAOUES

LOOKING BACK: RISE OF GLOBAL TECH INDIANS p. 12

BUSINESS OF INFOTECH

FUTURE LIES IN Combining ai tech And Business APPS p. 66

VOL XL No 11 | NOVEMBER, 202

₹1

THE CYBER SHIELDS OF TOMORROW

We conduct a comprehensive 360 degree review of the Cybersecurity situation in the world from the importance of the cloud and AI to what the role of the CISO should be.

Outages and Sovereign Clouds 46

Looking at the changing dynamics of data control, privacy, security and localisation.

76 pages including cover

NOVEMBER, 2023



#DQ40YEARS

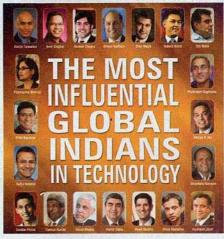
10 JanAl, not GenAl – Will it be India's super-food?



12 The rise of the global tech Indian



14 The 20 Who are Making a Difference

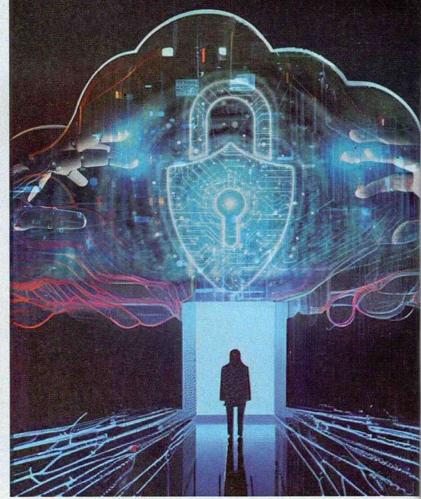


18 My journey with CMIL – Interesting, with challenges!

22 COVER STORY

THE CYBER SHIELDS OF TOMORROW

We conduct a comprehensive 360 degree review of the Cybersecurity situation in the world from the importance of the cloud and AI to what the role of the CISO should be.



4 | November, 2023

www.dqindia.com

A CyberMedia Publication | DATAQUEST

COVER STORY

22 A Walk In the Clouds and Beyond — the Significance of Cloud Security

26 The Cyber Shields of Tomorrow



CISOS' ROLE KEY IN SAFEGUARDING ASSETS, REPUTATION AND CUSTOMER TRUST

REUBEN KOH Director, Security Technology and Strategy for the Asia-Pacific and Japan region, Akamai



SECURING INDIA'S DIGITAL FUTURE

JOY SEKHRI Vice President of Cyber & Intelligence Solutions, Mastercard



FORTIFYING THE DIGITAL REALM

SURESH SHARMA Chief Information Security Officer (CISO), PayU



CLOUD SECURITY IN FLUX: TRENDS AND TACTICAL INSIGHTS

SWETHA MUDUNURI Azure Cyber Analyst, Tenacium DC

SPECIAL FEATURE

46 Cloud Outages - More than a Flat Tyre

54 Sovereign Clouds – Paradox or Paradigm?



60 There's a rat under the hood



TALKING POINT

FUTURE LIES IN COMBINING AI TECH AND BUSINESS APPS

EVAN GOLDBERG Founder and EVP, Oracle NetSuite



ADAPTING OR OBSOLETE: THE RAPID EVOLUTION OF TECH IN BUSINESS

SANJAY AGRAWAL Head, Presales and CTO, Hitachi Vantara

OPINION

68 How Risky is GenAI?

REGULAR

06 DQ Team 08 Edit

sport boroken alu

DATAQUEST | A CyberMedia Publication

www.dqindia.com



1

Ultimate

Make the most of your festive season tech shopping



Get a quick look at what you can expect in the magazine this month

SI 8

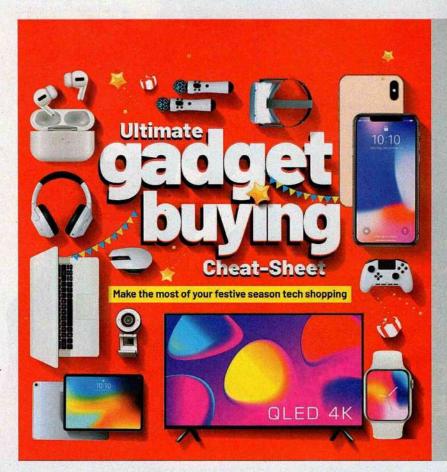




Cheat-Sheet

. 10:10

REPORTENTS



Making the right choice

The ultimate guide to all your tech shopping during the biggest sale seasons of the year. You won't have to look at any other list!

UPDATE

12 Hardware

New launches, new models, new gadgets... all covered here!

14 Services What are service providing companies up to?

TEST

17 Tested The latest and greatest gadgets tested by our experts

38 | Compared

We pit the best RTX 4050 Gaming laptops against each other to find out which ones are the best!

42 | Experience

Our expert reviewers share their views on off-beat products! This month they wrote about - Acer Swift Edge 16, Sony ZV-E1, and Dell Inspiron AIO

54 | Digit Diary

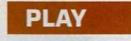
Shenanigans as they unfold at Digit offices in Mumbai and Noida.

..and more

R&D

69 Insight

We spoke to Intel's CEO, Pat Gelsinger to know more about the legendary chip making brand and its future plans



71 Boo-Man

It is the sale season and Boo-Man is done with all the parcels showing up at his place. He doesn't like festive shopping at all.

Insight

Pat Gelsinger talks about everything Intel

Compared

We pit the Acer Nitro 5 and the HP Omen 16 to find out which one's the better laptop



1.19

Reevu

Mortal Kombat 1 showed up on the SKOAR! PS5 and the council pounced on to review it

72 1000 Words

We bring to you some of the most spectacular smartphone photos in the buildup to our Zero1 Awards

SKOAR!

77 What's New?

All the latest news and developments from the world of gaming, covered here.

78 Pheachur NVIDIA GeForce RTX 4050, RTX 4060, RTX 3060 and RTX 3070 tested and compared

82 Reevu

We reviewed Baldur's Gate 3 to see if it is worth all the hupe around it or not? Well as it turns out, our overlord was overly impressed by what the game had to offer

86 Kuvah

We take a deep dive into the world of eSports and guide you on your journey to becoming an eSports athlete

...and more

VOLUME 18 | ISSUE 11 | NOVEMBER 2023

TO EVERYDAY TECHNO

0 6 NOV 2

GUIDE

YOUR HANDY

Accno: Jo 7067

Notion

to

dig

Introduction to Notion
 Getting started with Notion
 Getting started with Notion
 Navigating the Notion interface
 Creating and formatting content
 Mastering Notion databases
 Notion templates and customization
 Collaboration and workflow management
 Personal productivity mastery
 Advanced Notion features

FREE WITH DIGIT NOVEMBER 2

0



Acc. No To 7073

REINNERS BARNNENS BAR

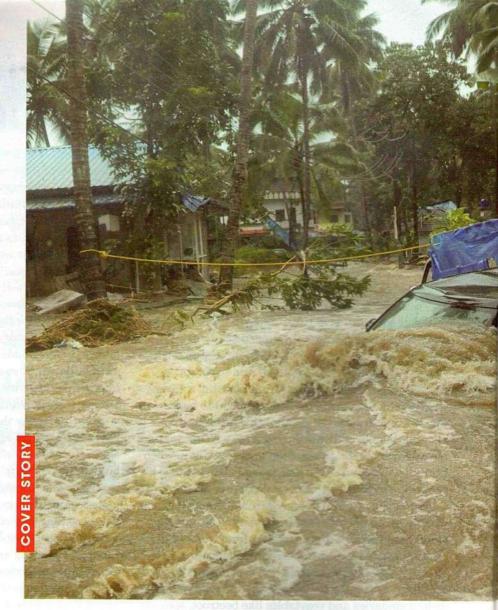
Early warning systems need major upgrades to plug weather blind spots

CROP PEST Bt cotton succumbs to pink bollworm P14

PUBLIC DEBT

Hefty repayments plunge low-income nations into crisis

P40





10

As weather events get more intense and devastating, communities need robust early warning systems

Digest Fort protection initiative helps Maharashtra residents boost income

Agricultural emissions High-income nations impose curbs on the sector to meet climate goals

40 Public debt crisis Low-income countries spend more on repayments than development



Appraisal Inter-state collaboration is key for rejuvenation of the Sahibi river

Civil Lines

58

Will electoral promises decide result of ongoing state elections?

Contents

North India's worst pink bollworm attack in decades raises doubts over Bt cotton's efficacy in fighting the pest it was engineered to resist



54

Nobel laureate Claudia Goldin on gender inequities in earnings and employment

Israeli pharmaceutical firm Teva found guilty of fuelling US' opioid crisis

hk es i's i it ist NOVEMBER 4, 2023

Vol LVIII No 44

₹140 conomic&PoliticalWEEKLY www.epw.in EEKSHA TRUST PUBLICATION

ACC.NO. J07800

EDITORIALS

- The Evolving Energy Scenario
- Preparing for a Demographic Transition in India

ALTERNATIVE STANDPOINT

Economic Transformations among Navayana **Buddhist Women**

COMMENTARY

- Open Defecation in India: An Assessment of Swachh Bharat Mission (2015-16 to 2019-21)
- The Politics of the Roman Script Demand in Tripura
- Historical Thinking Skills: Why It Matters in School Education
- The Challenges and Flaws of Interpreting **Results with Statistical Significance**

BOOK REVIEWS

- The New Republic: Populism, Power and the Trajectories of Indian Democracy
- Ceasefire City: Militarism, Capitalism, and Urbanism in Dimapur

PERSPECTIVES

Is Restricting Exports and Imposing Stocking Limits the Optimal Policy?

SPECIAL ARTICLES

- From Fiscal Crisis to the Creation of Off-budget and Contingent Liabilities in Kerala: Concerns and Implications
- Youth Employment in India
- Innocuous or Insidious? Raising Questions on Ways and Means Advances

CURRENT STATISTICS

Youth in Labour Market

Unemployment among skilled and highly skilled youth raises guestions about the employability of young graduates and underlines the labour-replacing nature of the current economic growth pattern in India. page 50

18 NOV 2323

Inflation and Export Restrictions

In the short run, instead of a protectionist trade policy, it is important to calibrate trade policy efficiently to control rising inflation without hurting farmer earnings. page 37

Pedagogy of History

In India, the focus of history education has been primarily on the substantive knowledge to the abject neglect of conceptual understanding and competencies or historical thinking skills. page 24

Open Defecation in India

While the OD practice has decreased significantly from 38.88% of households in 2015-16 to 19.36% in 2019-21, it remains relatively higher in central and eastern Indian states. page 15

Script Agitation in Tripura

The ethnic communities perceive the union government's push for the Devanagari script for Kokborok as a move towards the propagation of Hindi in the North East. page 21

OCTOBER 28, 2023

Vol LVIII No 43 ₹140 conomic&PoliticalWEEKLY

A SAMEEKSHA TRUST PUBLICATION

www.epw.in

06 NOV 213

Acc.No. Jo 7066

EDITORIAL

Need for an Immediate Ceasefire in Gaza

COMMENT

The Supreme Court's Marriage Equality Verdict

COMMENTARY

- India–Africa in G21: The Challenge of Nutrition Security
- Use of Technology in Addressing Disruptions in Education
- The IT Amendment Rules, 2023: Censorship in the Guise of Fact-checking
- M S Swaminathan (1925–2023)

BOOK REVIEWS

- Between Freedom and Unfreedom: The Press in Independent India
- Land, Guns, Caste, Woman: The Memoir of a Lapsed Revolutionary

REVIEW OF RURAL AFFAIRS

- Science, Technology and Agriculture
- Public Agricultural Science and Yield Barriers in Foodgrains: The Indian Experience
- Hybrid Mustard and Biotechnology: Pathways for Doubling Farmers' Incomes and Nutritional Security
- Dampening Sustainability: A Critical Review of the 'Alternative' Approaches to Sustainable Agriculture
- The Changing Role of Agriculture in the Global Climate Policy Regime
- Greenhouse Gas Mitigation and Carbon Markets in Indian Agriculture: An Ex Ante Critical Review

CURRENT STATISTICS

Review of Rural Affairs

Five papers historically, conceptually, and empirically analyse the role of science and technology in increasing food production in India and positioning Indian agriculture in the era of climate change, and respond to some of the critical questions raised in the contentious literature on agricultural technology, productivity and environment. pages 30-79

M S Swaminathan (1925–2023)

Swaminathan brought the focus on nutrition security by consistently calling to move from food security to "food and nutrition security" for a productive and healthy life. page 21

Nutrition Security and G21

Access to nutritious food alone cannot address the multidimensional problem of undernutrition in these regions but requires a multisectoral solution. page 10

IT Rules and Censorship

The Information Technology Amendment Rules of 2023 violate the guarantee of freedom of speech by granting the union government complete authority over the truth "in respect of any business" related to itself. page 19

OCTOBER 21, 2023

Vol LVIII No 42 ₹140 conomic&PoliticalWEEKLY www.epw.in A SAMEEKSHA TRUST PUBLICATION

Acc. No. Jo7034

EDITORIALS

- Internationalisation of the Rupee
- Global Health Check

LAW & SOCIETY

Delimitation and Reservation

COMMENTARY

- Decelerating Farmers' Incomes
- Scrutinising Reasonable Accommodation under the RPwD Act, 2016
- The Calling of Regeneration: Decoupling Innovation from Creative Destruction
- Challenges in Implementing NCTE's ITEP

BOOK REVIEWS

- Capturing Caste in Law: The Legal Regulation of Caste Discrimination
- The World in Words: Travel Writing and the Global Imagination in Muslim South Asia

SPECIAL ARTICLES

- Uneven Gains and Bottom-50 Districts: Intergenerational Educational Mobility in India
- The Dynamics of Caste as Cultural and Social Capital
- The Making of Slums: An Analysis of Indian Parliamentary Debates from 1953 to 2014

CURRENT STATISTICS

Regenerative Innovation

With policies designed for enhancing human capabilities, a regenerative industrial society would allow for a potential reconciliation of the tension between innovation for regeneration and business competition. page 22

0 1 NOV 2123

Caste and Percussion Artists

Power and domination of the upper-caste artists adversely affect the opportunities for performance, recognition in the field, upward economic mobility and the expression of dissent for the artists from historically marginalised castes, page 46

Educational Mobility in India

The extent of progress made in the next generation would be determined by the changes in the bottom-50 districts, mired in low-level education traps. page 34

Farmers' Income Growth

The most disconcerting aspect of the deceleration of farmers' income is the absolute decline in crop incomes, where resource-poor smallholders eke out meagre incomes, page 13

Delimitation and Representation

A grand constitutional bargain is needed to address the concerns with delimitation without compromising on the principle of "one person, one vote" and the proportional representation of marginalised communities, page 10

POSTSCRIPT







Veteran Ad Filmmaker

CONTENTS

COVER STORY

The Name of the Ad Film Game Just 3 Seconds Prahlad Kakar Veteran Ad Filmmaker

IIRF BEST BCA & BBA RANKING - 2023

BEST	BCA	COLLEGES	 7
BEST	BBA	COLLEGES	 8

CONTENTS

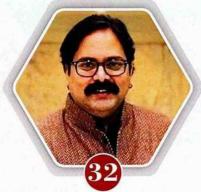


Exclusive industrial estates for Women needed in every state

Dr. Rajni Aggarwal President of the Federation of Indian Women Entrepreneurs (FIWE)



Put women in driver's seat, and you'll see progress Usha Jha President of the Bihar Mahila Udyog Sangh (BMUS)



Sound work in Indian cinema at par with Hollywood Karan Arjun Singh

Indian Cinema's Renowned Foley Artist



Film students should use global technologies but connect with our masses

Naren Kumar A Successful Executive Producer



Just Like IT, Food Science can Contribute Greatly to Indian Economy Prof. B.S. Khatkar

Professor Emeritus Graphic Era University, Dehradun



Food Processing a Worthy Option for Science Students in 12th

Prof. Paras Sharma HOD, Food Technology Aizawl's Mizoram University

FIIB Business Review

Volume 12 • Issue 4 • December 2023

Perspective

Acc.No. 507828

351 Marketing Schools of Thought and Their Present Day Relevance

Review

368 Mapping the Field of Social Media Engagement: A Literature Review Using Bibliometric Analysis

Research

- 386 Customer Sentiment Analysis and Prediction of Insurance Products' Reviews Using Machine Learning Approaches
- 403 Role of Review Length, Review Valence and Review Credibility on Consumer's Online Hotel Booking Intention
- 415 Customer Digital Engagement and Lifetime Value: An Empirical Study of Telecom Services in India
- 425 Modeling Millennials' Adoption Intentions of E-banking: Extending UTAUT with Perceived Risk and Trust
- 439 Antecedents of Customer Loyalty and Word of Mouth: A Study on Consumer Durables in Emerging Economies
- 459 Impact of Demographic Factors on Consumer's Usage of Digital Payments

find this journal **Online** at http://journals.sagepub.com/home/fib ISSN 2319-7145



Case

362

Enhancing Customer Service Experience: A Case of WBL (India)

antents

Acc.No. J07828

*empective

There are Schools of Thought and Their Present Day Relevance

Case

Esthancing Customer Service Experience: A Case of WBL (India)

Review

 Mapping the Field of Social Media Engagement: A Literature Review Using Bibliometric Analysis
 368

 Senset Kour, Sujata Khandai and Jones Mathew
 368

28 NOV 2363

351

362

Research

Customer Sentiment Analysis and Prediction of Insurance Products' Reviews Using Machine Learning Approaches Md Shamim Hossain and Mst Farjana Rahman	386
Role of Review Length, Review Valence and Review Credibility on Consumer's Online Hotel Booking Intention Anuja Shukla and Anubhav Mishra	403
Customer Digital Engagement and Lifetime Value: An Empirical Study of Telecom Services in India Hitesh Sood and Rajendra Prasad Sharma	415
Modeling Millennials' Adoption Intentions of E-banking: Extending UTAUT with Perceived Risk and Trust Akansha Mer and Amarpreet Singh Virdi	425
Antecedents of Customer Loyalty and Word of Mouth: A Study on Consumer Durables in Emerging Economies Nischay Kumar Upamannyu, Sneha Rajput and S. S. Bhakar	439
Impact of Demographic Factors on Consumer's Usage of Digital Payments Sarika Lohana and Deepankar Roy	459

EFISHERY

OCTOBER 2023

ACC-NO. J07058

THE FORBES 400

MARK ZUCKERBERG

MANKIN HA

RAMESH AND RAJEEV JUNEJA GROW MANKIND INTO ONE OF INDIA'S LARGEST PHARMA FIRMS



A

AUSTRALIA CHINA. HONG KONG.A\$15.00 INDIA...... ..RMB 95.00 INDONESIA..HK\$100 JAPAN.....

...RS 600 ...RP 110,000 ¥1273 + TAX

KOREA MALAYSIA NEW ZEALAND.

......₩12,000 PHILIPPINES... RM 35.00 SINGAPORE... NZ \$15.00 TAIWAN.....

0 6 NOV 2%)

.....B 320

Forbes Asia

INSIDE

October 2023

Volume 19 • Number 7

INDIA'S 100 RICHEST

24 | Mankind's Giant Leap

After pulling off India's largest IPO of the year so far, Mankind Pharma's founders look to move the company to crack the top three sales leaders in India.

By Anuradha Raghunathan

32 High Hopes

A dramatic change in the pecking order at the top kept collective wealth flat.

By Naazneen Karmali

COVER CREDIT RAMESH & RAJEEV JUNEJA : Photograph by Nishanth Radhakrishnan for Forbes Asia



STRATEGIES

13 Bond Ballers

Vulture investor Marc Lasry and his sister Sonia Gardner have made their investors billions buying debt and other troubled interest-bearing obligations, such as tax liens. Now they've set their sights on sports, looking for value in unexpected places like Major League Pickleball and the NBA's Africa league.

By Maneet Ahuja and Hank Tucker

ENTREPRENEURS

18 Making a Splash

Gibran Huzaifah bred fish to pay his university fees and ended up building his eFishery into a rare unicorn rooted in aquaculture.

By Ardian Wibisono

FEATURES

44 | Spreading Its Wings

Billionaire Peter Lim's son Kiat leads Singapore Group's bid to buy Vietnam's FV Hospital.

By Jonathan Burgos

THE TREND

52 | The \$93 Trillion Wealth Transfer

Boomers and their elders control twothirds of America's household wealth. The richest among them have spent decades thinking about what will happen to their fortunes when they are gone. Four Forbes 400 members, ages 77 to 87, give a master class in how to make sure your money goes to charity and children, not the taxman.

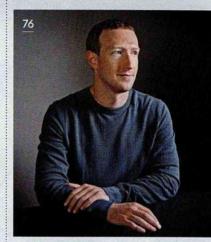
By Matt Durot



FORBES LIFE

73 | Right Timing

Richard Mille's focus on Asia is a key to its success in becoming one of the largest Swiss luxury watchmakers. By Yessar Rosendar



THE LIST

76 Zuck Grows Up

As social media's poster boy approaches 40, he's having his Bill Gates moment: mellowing (a bit), maturing (a bit) and upending his company with staggering confidence. It's a big bet on the future of daily human life—and his legacy.

By Kerry A. Dolan

84 The Forbes 400

America's superrich are riding high again. After losing a collective \$500 billion last year, the nation's 400 wealthiest people have gained it all back and are now worth \$4.5 trillion in aggregate.

Edited by Rob LaFranco and Chase Peterson-Withorn

10 | Fact & Comment Steve Forbes Prosperity in peril.

12 | Tech Connector Rich Karlgaard AI's biggest question.

92 | Thoughts On legacy.

From left: Masaba Gupta, Abhishek Agarwal and Manish Malhotra

dia.com

How a clutch of celebrity designers and luxury labels is attracting large investments with the potential to transform the high end ethnic wear market into a global opportunity PLUS The Luxury Auto Boom

XE LIFE THELU

AROUND THE WORLD ON A PRIVATE JET

SUBSCRIBER COPY PRICE ₹200 NOVEMBER 17, 2023

INDIA

D



in the second

NOVEMBER 17, 2023 VOLUME 15 ISSUE 23





PG. 32 LEHENGAS IN THE BOARDROOM

After decades of courting wedding goers and fashion seekers, homegrown luxury ethnic wear brands are now also wooing large investments. How has corporatisation of the largely unorganised market changed the industry?

(From left) Masaba Gupta, Abhishek Agarwal and Manish Malhotra

MANISH MALHOTRA & ABHISHEK AGARWAL: BAJIRAO PAWAR FORFORBES INDI

6

30 • INDIA SPARKLING

The face of global luxury is getting wiser to the potential of the East. Can India become the next China for the luxury market?

42 • AROUND THE WORLD, ON A PRIVATE JET

As luxury travel evolves, companies are stepping up to provide private jet tours that offer guests new and exclusive ways to discover unique destinations

46 • LUXURY BEGINS AT HOME

Curated and tailormade experiences, locally sourced food, privacy, and even a brush with history are becoming the hallmarks of luxury homestays in India

54 • SETTING THE BAR

As the demand for craft chocolates rises, entrepreneurs are working with cacao farmers to improve processes and give the Indian breed its moment under the sun

60 • COMING OF AGE

Premium Indian whiskies have been gaining global ground, with the likes of Indri, Paul John and Amrut winning accolades and admirers

66 • HOME IN THE WORLD

Rich Indians are buying luxury homes in cities like London, Dubai and New York, while the country's domestic luxury segment sees the highest supply in the past five years

70 • 'BLACK' MAGIC

American Express is expanding the bouquet of its ultra-luxury and premium cards from top cities to smaller towns. But the jewel in the crown—the Centurion—is still invite-only



The Belgadia Palace has 10 living areas, apart from 15 bedrooms as part of the homestay

73 • REALTY BITES

From the slums of Ghatkopar to the glitzy world of luxury in Dubai, Rizwan Sajan has built a diversified conglomerate which is focussed on real estate

76 • ZIP, ZAP, ZOOM

The growing population of wealthy second-generation business owners and startup professionals, and the post-Covid resurgence, have given a fillip to the luxury car market

78 • BAR BAR DEKHO

India's most luxurious and stylish bars, where impeccable service, chic decor, and exquisite cocktails converge to create an unforgettable experience

80 • 'NOBODY WANTS TO STICK TO A PARTICULAR STYLE OF DRINKING ANYMORE'

Ipsita Das, MD, Moet Hennessy India, and Arnaud De Saignes, president, Chandon, speak about their new made-in-India still red wine



(Above) The luxury car market in India is getting a fillip; (right) cricket in the Olympics can help command higher media rights

IN FOCUS 82 • RACE TO THE TOP

Groww usurped Zerodha to become the largest brokerage in India in terms of active investors. The latter, however, is still miles ahead when it comes to revenues

86 • PENDING POSH CASES BOG DOWN INDIA INC

Unresolved sexual harassment cases in India's largest ESG compliant companies rise 101 percent in FY23, indicating a huge backlog and the inability to resolve them quickly

90 • A NEW INNINGS

As cricket makes it to the 2028 Olympics, the IOC and the LA28 organisers can leverage the subcontinent's obsession with the sport to command higher media rights and brand interest

94 • UNDER THE HOOD

For over a decade, Jasveer Singh has been chasing success. Will Hood, his pseudonymous social media platform, turn out to be his redemption?

INDIA'S CHANGEMAKERS 96 • TECH WIZARDS

Leaders are introducing new-age technology at workplaces to improve the lives of employees and bolster organisational efficiency



REGULARS • 14/LEADERBOARD • 98/FROM THE FIELD

WE VALUE YOUR FEEDBACK:

Write to us at: forbes.india@nw18.com • Read us online at: www.forbesindia.com • On the cover: Photographs by: MANISH MALHO

On the cover: Photographs by: MANISH MALHOTRA & ABHISHEK AGARWAL: BAJIRAO PAWAR FOR FORBES INDIA

Subscriber Service: To subscribe, change address or enquire about other customer services, please contact: FORBES INDIA, Subscription Cell, C/o Network18 Media & Investments Limited, Empire Complex, 414, Senapati Bapat Marg, Lower Parel, Mumbai - 400013. Tel: 022 4001 9816 / 9782. Fax- 022-24910804 (Mon - Friday: 10 am - 6 pm) SMS FORBES to 51818 Email: subscribe@forbesindiamagazine.com, To subscribe, visit www.forbesindia.com/subscription/ To advertise, visit www.forbesindia.com/advertise/

TRUST AND THE INFLUENCER



INDIA'S TOP GI TA

A Forbes India-Goat study on the influencers dishing out content that grabs views, engagement and reach

PLUS When Creators turn Founders From left: Ankush Bahuguna, Aakanksha Monga, Devinder Maheshwari and Dharna Durga Network 18 www.forbesindia.com



(From left) Digital content creators Ankush Bahuguna, Dharna Durga, Devinder Maheshwari, Aakanksha Monga

Forbes

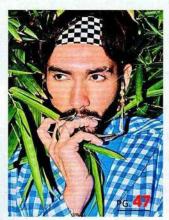
STARS

- - 2023

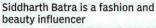
他

Contents November 3, 2023 VOLUME 15 ISSUE 22

DIGITAL







Niharika NM is among the top comic content creators



Anunay Sood is a travel photographer and vlogger



Brinda Sharma is a travel influencer

24 • RISE OF THE INFLUENCERS

Born on the internet, content creators entertain, educate, inform, and often 'influence' our day-to-day choices

26 • TRAVEL, POST, EARN

For Aakanksha Monga, content creation comes second while travel is first

30 • BEAUTY SPOT

Ankush Bahuguna is a popular beauty content creator, who now aspires to become an actor

34 • LAUGHTER CHALLENGE

Dharna Durga converts observations from everyday life into funny videos

38 • AGE NO BAR

Vani Murthy, 62, uses social media to talk about composting and sustainable living

42 • BEYOND THE RAINBOW

Trinetra Haldar Gummaraju, who identifies as transgender, documented her transformational journey on social media

46 • INDIA'S 100 DIGITAL STARS: THE LIST

Popular influencers across fields who've made the cut

72 • BRAND NEW AVATAR

Influencers are launching their own brands to become creator-founders

76 • THE GREAT INFLUENCER BURNOUT

Content fatigue is catching up and the younger digital stars aren't immune to it

80 • LOOK MA, YOU'RE AN INFLUENCER

Mothers exchange experiences about the complex world of motherhood and realise they're not alone

84 • LAUGHING ALL THE WAY

Comedy influencers are the flavour of the season for brands

90 • **THE CREATIVE SPACE** New-age studios offer state-ofthe-art facilities and versatile backdrops to content creators



94 • TRUST IN THE AGE OF INFLUENCERS

Walking the trust tightrope is a skill that influencers need to learn well

IN FOCUS 96 • CLASSIFIED ACT

Vinay Sanghi's move to buy OLX's classifieds and auto businesses can put CarTade in fifth gear

106 • VEDANTA'S DEBT-DEMERGER DILEMMA

Growth has come at a cost and the chairman is fighting to pare the group's debt down

111 • VINFAST'S ELECTRIC AMBITIONS

The Vietnamese automaker plans to bring three models to India initially, and set up a manufacturing facility here

INDIA'S CHANGEMAKERS 100 • VALUE CREATORS

A bunch of IT mavens is staying at the forefront of technology and delivering to customers

Natasha Gandhi Grover creates content on food and nutrition

FRONTLINE

DECEMBER 1, 2023 · LEADING THE DEBATE SINCE 1984 · WWW.FRONTLINE.THEHINDU.COM · ₹125

Maratha quota stir singes Eknath Shinde

POLITICS . PAGE 57

nti-Semitism vs Zionism

WORLD AFFAIRS > PAGE 62

Shinh. No. Joke's

28 NOV 215 P

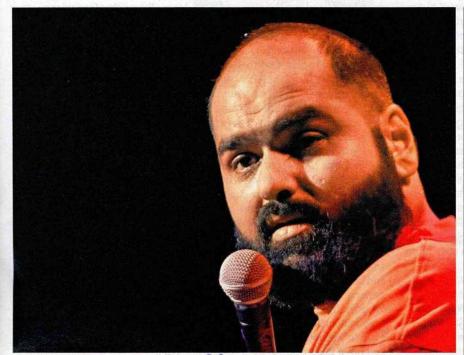
Acc. No. J. 7815

India's comic artists are faced with an intolerant state that sets cops and trolls on them. Have they caved in or are they still punching up?

FRONTLINE

Volume 40 – Number 23 – November 18 – December 1, 2023 – ISSN 0970-1710 – www.frontline.thehindu.com – 116 pages

Hinteya Dare is a freeland



28

NOV

2373

COVER STORY

Nothing to laugh about

Having seen their colleagues bullied, trolled, and even arrested, stand-up comics have started to steer clear of religion and politics. In this climate of fear, some comics are still holding out, and that is the thing that gives feathers to hope.

Related stories

- 20/ Laughter in law
- 25/ Heartland humour
- 31/ Fighting hate with humour
- 33/ Punching up down south

ELECTIONS

35/ Rajasthan: Tough fight on the cards
37/ Interview with Ashok Gehlot
39/ When Adivasis matter

44/ Ground reality

POLITICS 47/ Mayawati, an

icon in retreat 57/ Maharashtra: Shinde

faces Maratha ire

INTERVIEW

54/ Mahua Moitra on the cash-for-query controversy

WORLD AFFAIRS

62/ Anti-Semitism vs Zionism

Cover design: B. Srinivasan Cover photo: iStock Caricatures: Satish Acharya

67/ Hezbollah, a militia-in-waiting74/ Pakistan: Game of thrones

REPORTS

Acc.NO. J07815

79/ India and the Global Hunger Index 3

HEALTHCARE

83/ Nipah scare in Kerala

CLIMATE CHANGE

90/ The climate projections vs weather predictions debate

BOOKS/INTERVIEW

98/ Rosie Llewellyn-Jones on how British India was built

BOOKS 101/ In review

08/ The Fortnight 86/ Science Notebook

SHORT STORY 110/ The Experiment

COLUMN

52/ Saba Naqvi 88/ Debi Goenka 96/ Prathyush Parasuraman

- 06/ Letters 109/ On our bookshelf 112/ Staying in 113/ Stepping out
- 114/ Back Page

Global Business Review

28 NOV 21; 3

Volume 24 Number 5 October 2023

Contents

Acc. NO. J07826

Original Articles

Do Local Investors Exhibit Smart Value Investment? Empirical Evidence from India Ajay Kumar Chauhan and Barnali Chaklader

Long-run Association Between Bank Credit and Output: A Study on Districts' Panel of West Bengal, India Ramesh Chandra Das and Soniya Chavan

Green Dimensions, Environment Orientation and Size: Impact Assessment on Operational Performance of Manufacturing Firms Garima Gupta and Sonika Nagpal

Are Time Management and Cyberloafing Related? Investigating Employees' Attitudes A. Begüm Ötken, Ayhan Bayram, Senem Göl Beşer and Çiğdem Kaya

Performance of Small Businesses in Tanzania: Human Resources-Based View Robert Galan Mashenene and Neema P. Kumburu

Perceived Organizational Support and Organizational Commitment: Moderating Role of Person–Organization Fit Laxmiprada Pattnaik, Supriti Mishra and Santosh Kumar Tripathy

Relationship Between Oil Price Movements and Stock Returns of Oil Firms in Oil Importing Economies Silky Vigg Kushwah and Areej Aftab Siddiqui

A Study of Impact of IFRS Convergence in India on Debt–Equity Components of Financial Statements Saumya Jain and Chandra Prakash Gupta

E-service Quality: Development and Validation of the Scale Baljit Kaur, Jasveen Kaur, Shivendra Kumar Pandey and S. Joshi 833

845

860

874

887

16

902

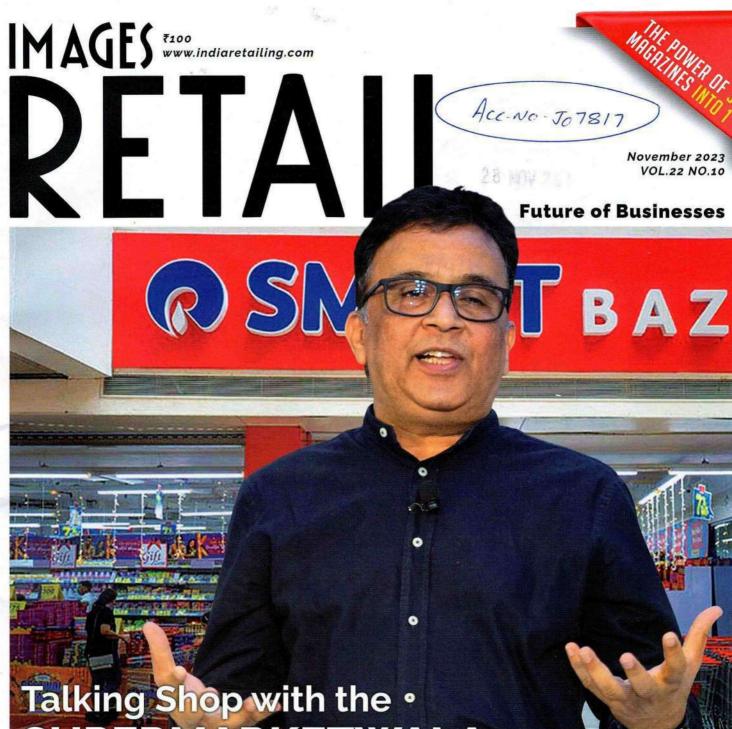
916

933

953

Prioritizing Risk-level Factors in Comprehensive Automobile Insurance Management: A Hybrid Multi-criteria Decision-making Model Zahra Shams Esfandabadi, Meisam Ranjbari and Simone Domenico Scagnelli	972
The Role of Networks in the Internationalization Process of Small- and Medium-sized Enterprises in the Wine-producing Sector Mário Franco and Rui Martins	990
Impact of Unemployment and Governance on Poverty in Pakistan: A Fresh Insight from Non-linear ARDL Co-integration Approach Muhammad Saeed Meo, Bezon Kumar, Sumayya Chughtai, Vina Javed Khan, Muhammad Khyzer Bin Dost and Qasim Ali Nisar	1007
The Variability of IPO Issuance: Evidence from Pakistan Stock Exchange Waqas Mehmood, Rasidah Mohd-Rashid and Abd Halim Ahmad	1025
Antecedents of Online Purchase Intention Among Ageing Consumers Gobinda Roy, Rituparna Basu and Samudyuti Ray	1041
Modelling Supply Chain Flexibility in the Indian Personal Hygiene Industry: An ISM-Fuzzy MICMAC Approach Rohit Kumar Singh, Sudhanshu Joshi and Manu Sharma	1058
Measuring the Impact of Microfinance on Economic Enhancement of Women: Analysis with Special Reference to India Sridevi Samineni and Kandela Ramesh	1076
Do Independent Directors Improve Firm Performance? Evidence from India Supriti Mishra	1092
The Role of Contagion and Integration in Risk Management Measures Jaime de Jesus Filho, Paulo Matos and Ronald Fonseca	Ш
Book Review	
Arindam Banik and Munim Kumar Barai (Eds), Two Bengals: A Comparative Development Narrative of Bangladesh and West Bengal of India	1129

Reviewed by Shoumi Dasgupta



SUPERMARKETWALA

Damodar Mall, Reliance Retail Ltd.

PHYGITAL

The Next Phase of Tech Will Have Data at its Core

Satish Panchapakesar Senior VP & CIO, Arvind Fashions Ltd.



-

We are Bullish on the Retail Space Nirupa Shankar, Joint MD, Brigade Group

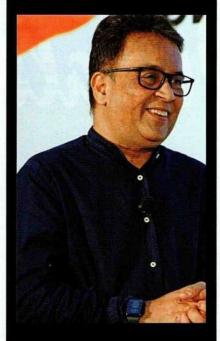


Contents November 2023

RETAIL

20. Cover Story

'I Want to Reach the Number of Stores that the Indian Customer Wants' - Damodar Mall, Reliance Retail



How supermarket specialist Damodar Mall, Chief Executive Officer, Value Formats, Reliance Retail Ltd. is helping the business meet the aspirations of India's unique, assertive and emerging consumers with a cart loaded with experience and customer orientation

10. National Newsmakers

16.

In Conversation

'We Have Transformed the Whole Value Chain With Technology'

Manish Kapoor, Managing Director, Pepe Jeans in India, talks about the company's threedecade journey and the digital transformation of its stores, manufacturing process and the whole supply chain

26.

Category Watch

From Self-service to Self-checkouts

A look at the evolution of food & grocery retail in India, led by supermarkets and the key players who're changing the game

38.

Category Watch | South Vijetha Supermarkets: Fresh & Evolving

Jagan Mohan Rao, Director, Vijetha Supermarkets talks about how the 24-year-old business has managed to grow and evolve with the times to become one of the most popular retail chains in Telangana and Andhra Pradeshwith 105 stores

42.

Category Watch | West Osia Hypermart: The Pride of Gujarat

With 43 stores covering 7,80,000 sq. ft. of retail space and steady growth in profits year-onyear, Osia Hyper Retail Ltd. is clearing winning the hearts of customers in Gujarat with its chain of hypermarkets



44.

Category Watch | North

Modern Bazaar: Rising From the Ashes

The story of how Delhi NCR-based popular supermarket chain Modern Bazaar reinvented itself after being gutted in a fire

46.

Category Watch | East

Arambagh's Foodmart: Convenience & Quality

Biyas Roy, Executive Director, Arambagh's Foodmart talks about the Kolkata-based chain's focus on offering convenience to customers in everything from its store locations to its checkout processes and home delivery



50. Middle East Retail Forum 2023 Innovate. Collaborate. Transform

56. Research

Online eTailing Festive Month Sales to be Around ₹90,000 Crores: Redseer

The strategy consulting firm, projects eTailing festive month sales to be around `90,000 crores, which is 18-20 per cent higher than last year



60. Store Arrivals

New store Launches in Shopping Centres Across India

62. Retail Icon

'We are Bullish on the Retail Space'

Nirupa Shankar, Joint Managing Director, Brigade Group, on the mall's current focus areas, innovations and much more



66. In Focus

Exploring the Largest Mall of Faridabad

Spread across 4 lakh sq. ft. Pacific Group's 'The Mall of Faridabad', brings many firsts to the emerging town in Haryana, including the brands, experience and scale

70.

Market Watch

These Malls Got a New Lease of Life Here's a list of once-failing malls in the country that have been successfully revived to become thriving businesses, again

74. Event | Shopping Centres Next 2023

Trends, Insights, and Innovations

Over two days, Shopping Centre Next 2023 provided the perfect platform for networking trend casting and discussions on the current scenario and future potential of retail real estate in India

84. Trend Watch

Inclusive Spaces: Pet-Friendly Malls in India

With dedicated pet zones and innovative services, these malls are pioneering a new era of retail therapy that accommodates every member of the family, including the furry ones

86. Snapshots

Special Events in Shopping Centres Across India

90. Report

'The Rise of Domestic Capital in Indian Real Estate' by JLL

Over the last decade, the government has strategically taken steps to relax the FDI norms, gradually allowing for more investment and resultant growth

PHYGITAL BUSINESS

94. Tech Icon The Next Phase of Tech Will Have Data at its Core'

Satish Panchapakesan, Senior Vice-President & CIO at Arvind Fashions Ltd., speaks about the technology transformation at the company, his tech mantra and future focus

98.Al in Retail

Here's How Retailers and e-Commerce Platforms Embrace Generative Al

A look at how major retailers, e-commerce giants and other players have started capitalising on the potential of Generative AI to deliver customer satisfaction and achieve more engagement

102. E-commerce

The Rewards of Retention

Why experts favour retention over acquisition in online commerce

106.Report

Investments in Digital Transformation Enhances Customer Engagement, Financial Rewards

Alvarez And Marsal's research found that retailers who embraced digital transformation earlier on, have seen higher levels of growth across sales, profitability and market share since 2015



111. Digital Pulse

The Rise of Visual Searches

Tech platform ViSenze processed 175 million visual searches this October, which is a 30 per cent increase compared to last year

112. D2C Focus How to Build a Great e-store.

Representatives of successful brands share factors to consider, issues to eliminate and tech to embrace when building an e-store that clicks with customers

114.Explainer How PLM Helps F&B

Players

With an effective PLM solution in place, food retailers and manufacturers can optimise new product development, drive cross-team collaboration, and make better, more strategic business decisions

116.Spotlight 'We Want to be the World's Largest Marketplace'

Sandeep Varaganti, Chief Executive Officer of JioMart on the platform's evolution, focus areas and aspirations www.indianeconomyandmarket.com



Vol. 8 | Issue 5 | No. 89 | November 2023 | ₹100

COVER STORY

INDIAN HIGHWAYS: INVESTMENT OPPORTUNITIES

A Visionary with Midas Touch

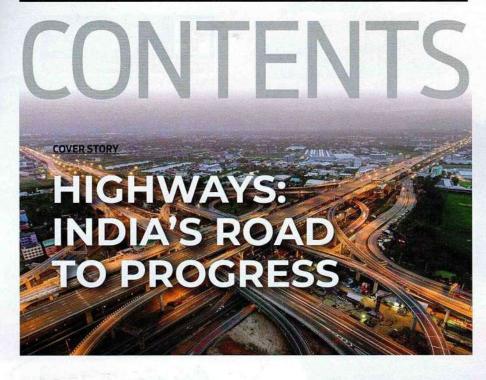
Acc. No. Jo 7809

Diwal

Consistently converting the disruptions into business opportunities

FACE TO FACE

Mr. Nand Lal Sharma Chairman & MD, SJVN Ltd. To subscribe/ comment visit http://www.indianeconomyandmarket.com





08 BIG PICTURE What Ruined Liberalism?



14 GLOBAL VIEW Is the World Falling Apart?

42 MARKET • Market Buzz



24 FACE TO FACE Mr. Nand Lal Sharma Chairman & MD, SJVN Ltd.

ECONOMY

- India's Defense Sector: Building a Global
 Powerhouse
- Solar Power Investment with Technological
 Updation
- MOBILE APPS & Insurance

ALL REGULARS

- Spotlight
- Bookworm's Bite
- Tech-Talk
- Success Mantras
- · Leaves From a Yogi's Life

ISSN 0973 - 8703 Indexed in Scopus (Q3) Indexed in ABDC Journal List (Rating : C) Included in UGC - CARE List of Journals (Group II)

JOURNAL METRICS Source Normalized Impact per Paper (SNIP) : 0.628 SCImago Journal Rank (SJR) : 0.243 ; Scopus CiteScore (2021) = 2.1; Scopus CiteScore Journal Rank : 127/203 Google Scholar h5-index : 16 (Google Scholar Citations : 4,500 + Citations)

Indian Journal of MARKETING

VOLUME: 53

ISSUE NUMBER: 10 (MONTHLY)

In This Issue

Acc-No. Jo 7062

OCTOBER 2023

Impulsive Buying Among Youth : A Dominating **Component of Compulsive Buying Behavior**

DE NOV 213

Rohit Singh Tomar Deepika Tomar **Vivek Singh Tomar**

Linking Online Procrastination to Online Shopping Cart Abandonment : A Multi-Group Analysis from India and Ethiopia

Piyusa Das Bhuwandeep

Major Antecedents of Electronic Customer Relationship Management (E-CRM) Studies in the Indian Banking Sector : A Systematic Review

Prashanth Shetty Poornima Y.

₹ 350/-

ISSN 0973 - 8703 Indexed in Scopus (Q3) Indexed in ABDC Journal List (Rating : C) Included in UGC - CARE List of Journals (Group II)

JOURNAL METRICS Source Normalized Impact per Paper (SNIP) : 0.628 SCImago Journal Rank (SJR) : 0.243 ; Scopus CiteScore (2021) = 2.1; Scopus CiteScore Journal Rank : 127/203 Google Scholar h5-index : 16 (Google Scholar Citations : 4,500 + Citations)

Indian Journal of MARKETING

VOLUME: 53

ISSUE NUMBER: 9 (MONTHLY) In This Issue

SEPTEMBER 2023

Understanding Air-Passengers' Volitional **Behavior Toward Compliance with Aviation** Health and Safety Guidelines : Evidence from Indian Domestic Passengers

Analyzing the Correlation Between Social Media Influencers and Customers' Intention to Buy in the Luxury Market

Unearthing the Factors Behind Adoption of **Electric Cars : An Indian Perspective**

Challenges of the Fast Food Industry in India : An Integrated ISM-MICMAC Approach

0 6 NOV 2)23 **Charul Agrawal Taranjeet Duggal** Vishal Shukla

Mitali Dohroo

Acc-No. J07061

Kamal Jaiswal

Balgopal Singh

Ajay Chandel

Jyotiranjan Hota **Arvind Tripathy** Mahuya Deb

₹ 350/-

International Journal of Rural Management

28 NOV 2323

Contents

Acc.No. J07825

Research Articles

Volume 19 Number 3 December 2023

4.00

Transformation of Heritage into Assets for Income Enhancement: Access to Bank Credit for Vietnamese Community-based Tourism Homestays Do Xuan Luan, Tran Manh Hai, Duong Hoai An and Pham Thai Thuy	339
Staffing and Retention Challenges of Teachers in Rural Schools of Eswatini: The Case of the Lubombo Region Jonathan Dlamini, Ambrosé Ray Du Plessis and Lyle Markham	361
Farmer Producer Organisations in North India: Potentials and Challenges Prashant K.Trivedi, Manjur Ali and Satpal	379
Innovation in Irrigated Fields in a Semi-arid Region: Southeastern Spain Case Encarnación Gil-Meseguer, Miguel Borja Bernabé-Crespo and José María Gómez Espín	399 [.]
Fairtrade as a Social Innovation: Brazilian Experience of Rural Organisations Fábio da Silva, Elda Fontinele Tahim, Cristine Hermann Nodari and Ana Lucia Brener Barreto Miranda	416
Impact of Dairy Production on Smallholder Households Food Security in the Central Gondar Zone, Ethiopia Chalachewu Derbe, Essa Chanie, Marelign Adugna and Tegegne Derbe	436
Rural Small and Medium Enterprises: Maximising the Value of Benefit Corporation Certification D. Scott Borden and Taryn Mead	456
Impact Study of Self-Help Group Bank Linkage Programme on Beneficiaries in Rural Rajasthan Deepali Bhatnagar and Kajal Yadav	473

Volume 25 Number 3 September 2023

Journal of Health Management

28 NOV 2123

401

Contents

ALC. NO. J07829

Editorial

Building Resilient Health Systems: Key Strategies and Need for Greater Conceptual Clarity Shivam Gupta

Articles

Articles		
Implementation of Healthcare Financing Based on Diagnosis-related Group in Three WHO Regions; Western Pacific, South East Asia and Eastern Mediterranean: A Systematic Review Asim Mehmood, Zafar Ahmed, Khalid Ghailan, Sushil Dohare, Joe Varghese and Fahad Khan Azeez	404	
Factors Affecting Willingness to Receive COVID-19 Vaccine Among Adults: A Cross-sectional Study in Bangladesh Abu-Hena Mostofa Kamal, Tonmoy Sarkar, Mohammed Moniruzzaman Khan, Sajal K. Roy, Sazzad Hossain Khan, S. M. Murshid Hasan, Mohammad Shakhawat Hossain, Colleen Anne Dell, Holly Seale and Md Saiful Islam	414	
From Healthcare Professionals to Public Health Practitioners: Qualitative Assessment of the Postgraduate Diploma in Public Health Management Mahaveer Golechha, Mehul Patel, Tasneem Bohra and Jallavi Panchamia	424	
Facilitators and Barriers to the Utilisation of Maternal Healthcare Services in Empowered Action Group States, India Ankita Zaveri, Pintu Paul, Ranjan Roy and Pradip Chouhan	431	
A Survey on Change in Communication Between Healthcare Professionals and Patients Before and During Coronavirus Disease-19 Pandemic Simran Hemant Bhagat and Tejas Borkar	448	
Historic Precepts and Analysis of Mental Health Legislation in India: Implications for Health Management during Pandemic and Beyond Siddhi Nigam	458	
Liberalising Health-seeking Behaviour of the Johanne Marange Apostolic Sect in Manicaland, Zimbabwe Steven Masvaure	465	
Improved Yet Unsafe: At the Light of NFHS-V Subhanil Banerjee, Sumita Dave and Imran Nadeem Siddiqui	472	
Existential, Relatedness and Growth Needs that Determine Turnover Intention of Rural CHC Doctors in Tamil Nadu: Structural Equation Model J. Shanmugaþriya, Seema Mehta and Tanjul Saxena	476	
The Influence of Healthcare Service Quality on Public University Students' Satisfaction and Behavioural Intention: Moderating Role of Trust Mohd Zulkifli Abdullah, Abdul Kadir Othman, Muhammad Iskandar Hamzah, Annurizal Anuar, Siti Noraini Mohd Tobi and Naliza Solat	489	
Psychological Impact of COVID-19 in India: A Survey Study of Mental Health During the Pandemic Rutuja Laxmikant Kolhe and Rutuja Umesh Madhure	499	

Chaos of COVID-19 Superspreading Events: An Analysis Via a Data-driven Approach N. C. Ganegoda and S. S. N. Perera	514
Linkages between Livelihood Assets, Healthcare Facilities and Health Well-being: A Study of Indo-Bangladesh Border Nasrin Banu	526
Promotion and Evaluation of HSE Indicators: Based on Integrated Management System in Two Chemical Industries, Iran Somayeh Mirza, Nabiollah Mansouri and Hamid Shirkhanloo	541
In-service Training of Maternal Health Workers in Rural Areas in Vietnam: Is it Relevant, Timely and Effective? A Mixed-method Study Nguyen Thi Hoai Thu, Fiona McDonald, Sophie Witter, Bui Thi My Anh and Andrew Wilson	553
Psychological Effects of the COVID-19 Pandemic in Haryana (India) Rupa Rathee, Pallavi Rajain and Rakhi Singh	563
Improving Nutritional Status of School Going Children Through School-based Nutrition Program in Rajasthan, India Mayur Trivedi, Tapasvi Puwar, Khushi Kansara and Kanak Srivastava	573
Managing Public Health Spending Growth: Public's Views Nuno Araújo, Ana Maria Reis, Ana Pinto Borges and Álvaro Rosa	579
Effects of Lockdown on Utilisation of Health Care and Mental Health of Pregnant Women in Rural Areas of Balasore, Odisha, India: Experiences Learnt from the COVID-19 Pandemic Nihar Ranjan Rout and Tapas Kumar Patra	587
Implementation of Management Policy for Healthcare Facility to Respond COVID-19 Pandemic in West Java Marion Siagian	601
Global Healthcare Infrastructure and Africa in Times of COVID-19: Insights for Sustainable Development and Future Pandemics Samba Diop and Simplice A.Asongu	613
Utilisation of Maternal Health Services During COVID-19 Pandemic: Findings from Rural West Bengal, India Atanu Ghosh, Tanusree Dutta, Shoummo SenGupta, Runa Nath, Nandan Kumar and Manas Ranjan Pradhan	620
When Media Campaigns Fail: Explaining the Factors of Civil Disobedience to COVID-19 Protocols in Nigeria Obasanjo Joseph Oyedele, Toyin Segun Onayinka, Omolola Oluwasola and Chika E. Asogwa	633
Formation of Informal Groups in Healthcare: A Field Survey in Istanbul/Turkiye Cenk Teker, Sait Söyler and Doğancan Çavmak	644
Investigating the Impact of Perceived Social Support from Supervisors and Co-workers on Work Engagement Among Nurses in Private Healthcare Sector in Bangladesh:The Mediating Role of Affective Commitment <i>Mahi Uddin</i>	653
Bridge the Gap Between Nursing Theoretical Education and Clinical Training Environment in Al-Makassed Training Hospital in Palestine Jamil M.A. Shqairat, Salim Faraj and Muliati Sedek	666
Shadow Economy in Physicians' Sector: The Physicians' Point of View from Greece D. Stasinopoulos, A. Goula, C. Kastanioti, M. Sarris and S. Soulis	672

🖂 Value Research

Nutual Fund Insight

Acr. No. Jo7097 The 9 Best Hybrid Funds Right Now



Fund Radar 16 Identifying the long term in long-term investing The Plan 51 Looking to buy a home? Get the ideal budget, EMI and investment advice

Mutual Fund Insight 26 COVER STORY The Nine Best Hybrid Funds Right Now



14 | FUND RADAR

There's more to NPS than just saving tax

We explore if it is worth investing an extra ₹50,000 in the scheme



51 | THE PLAN

The guide to buying your first home

We help a mid-30s couple with their budget and the ideal EMI. We offer a tax hack too.



FIRST PAGE Simple, very simple Dhirendra Kumar



10 | INSIDE FUNDS

Sensex vs Nifty: Which is the better performing index?

12 | VALUE RESEARCH PREMIUM

Know your investments

Having mutual fund investments and managing them well are two different things

16 | FUND RADAR

How long is long-term investing?

We identify a suitable time frame for you to minimise losses and make money

18 | SPOTLIGHT

'The excitement is always there in mid and small caps' Mahesh Patil



22

'I feel very good about having gold in multi-asset funds' Dinesh Balachandran

QUICK CHAT



47 | SIP SAHI HAI SIP for family vacations

48 INVESTORS' JOURNEYS Gearing for retirement



54 ASK VALUE RESEARCH

Shyamali Basu

All your savings and investment queries answered

56 | SCOREBOARD

The most comprehensive fund scorecard with key performance numbers and investment details

86 | INDEX FUND SCOREBOARD

A feature to help you track index funds

91 | ETF SCOREBOARD

Simplifying your selection process

98 | TOP-RATED FUNDS

Funds that are at the top of the Value Research food chain

100 | SIP RETURNS

Value of ₹10,000 monthly SIP across different time periods

9

Politics & Economy Israel-Hamas war tests China's diplomacy

Cales 1999 - Steel avenue 111 -

100 Sold 22 45

Southeast Asian rubber producers brace for incoming EU rules war 21

8 NOV 214

36

asia.nikkei.com

Acc.No. J07816

U8

The rise and rise of BYD

How China's premier EV maker became Tesla's biggest rival

CONTENTS





THE BIG STORY

LEADER OF THE PACK

CISSY ZHOU Tokyo/Hong Kong How China's BYD went from a bargain battery maker to Tesla's biggest rival

DATAWATCH

7 Japan fails to boost wages with a tax break MASAYA KATO

OPINION



China cannot let the ambitions of young graduates be extinguished

10 India is aiming high with its arms-making push, but Modi's plan faces hurdles HENNY SENDER

12 Editorial: Japan and ASEAN should push forward with security cooperation

BUSINESS

- 22 From Cambodia to Thailand, rubber producers brace for new EU rules SHAUN TURTON Phnom Penh
- 25 Southeast Asian startup fund returns lag China and India amid a tech slide TSUBASA SURUGA Singapore



Singapore's Keppel looks to India amid China's property woes **DYLAN LOH** Singapore

28 K-pop's success ushers in a new era of Thai entertainment KOSUKE INOUE Bangkok

THROUGH THE LENS

Cover photo: Chinese electric vehicle titan BYD's booth was given pride of place at the Japan Mobility Show in Tokyo in October. The U8 model, pictured, made its first appearance outside China at the event. (Photo by Mizuho Miyazaki)

30 | Fasting for love

NIKKSI EVENT

POLITICS & ECONOMY

The Israel-Hamas war tests China's global diplomacy ambitions PAK YIU Hong Kong

36

32



Pita works to put Thailand back on the U.S. and international radar KEN MORIYASU Washington

- 38 5 things to know about India's new IT hardware import management system KIRAN SHARMA New Delhi
- 40 Ex-Taiwan military chief urges the use of smaller, mobile weapons to thwart a China invasion TSUKASA HADANO Taipei
- 41 The South China Sea brims with renewable power promise LIEN HOANG Ho Chi Minh City

LIFE & ARTS

42 Wim Wenders elevates Tokyo toilets into a movie masterpiece KAORI SHOJI Tokyo

TEA LEAVES

45 Behind Japan's curious obsession with cats MIHOKO IIDA

ON THE WEB



CHINA UP CLOSE Analysis: The mysteries and dangers that trail Li Keqiang's death





Return of foreigners saves properties in Seoul's main shopping district



Singapore PM Lee to hand reins to deputy Wong by next year POLITICS & ECONOMY Italy's Belt and Road blues put focus on a rival corridor page 34 South Korea courts the Middle East for fresh business ties page 24

asia.nikkei.com

KE

Nov: 6-12, 2023

1.6 NOV 27,3

China's panda business

How countries from the U.S. to Malaysia are funding Beijing's softest power tool

Acc-No. J07081

CONTENTS





THE BIG STORY

SOFT POWER, HARD TRUTHS

NIKKEI STAFF WRITERS

Zoos around the world wrestle with China's panda diplomacy Q&A



7

Interview with Toshi Yoshihara, senior fellow at the Center for Strategic and Budgetary Assessments MASAHIRO OKOSHI

OPINION



BENJAMIN BENNETT China's 'Lehman Brothers moment' will be just as tense as 2008

10 The sex imbalance at Japan's top university is worth worrying about MOMOKO NAKAYAMA/ FUMIYA UCHIKOSHI 12 Editorial: Turkey at 100: Its global role is more important than ever

BUSINESS





South Korea looks to the Middle East for business deals worth billions KIM JAEWON Seoul

- 28 Power crunch fears darken Vietnam's business outlook MINH TUAN Hanoi
- 30 Singapore's multicurrency wallet YouTrip has regional ambitions TSUBASA SURUGA Singapore

31 Globalwafers shifts focus to mass-produce next-level SiC chips CHENG TING-FANG Taipei

Cover photo: Female giant panda Lumi plays in the snow on the opening day of the Snowpanda House in Finland's Ahtari Zoo, on Feb. 17, 2018. (Photo by Roni Rekomaa/Lehtikuva via AP)

THROUGH THE LENS

32 Precious cargo

POLITICS & ECONOMY

34 Italy's Belt and Road blues highlight hopes for a rival India-Europe corridor MAILYS PENE-LASSUS



Indonesia's presidential race shapes up as a three-way fight ERWIDA MAULIA Jakarta

41 Japan to ease residency rules for foreign entrepreneurs TAISHU YUASA/RIYO NAKASAKA Tokyo

LIFE & ARTS

42 In search of Cambodia's budding brewmasters MARKUS BELL Phnom Penh

TEA LEAVES

45 Life as a woman in Iran, uncensored TALA TASLIMI

ON THE WEB



OBITUARIES HONG KONG

Li Keqiang, a Communist Chinese leader with a 'human face'



POLITICS BANGKOK

Thaksin Shinawatra's daughter elected leader of Thailand's ruling party



KIOXIA

SEMICONDUCTORS TOKYO

Western Digital-Kioxia merger sunk by failed consensus-building

e 22 e U.S. export controls page 22

asia.nikkei.com

Hamas' Israel assault reverberates POLITICS & ECONOMY on the tense Korean border page 32 a.nikkei.com JAKKEIASIA 0-Nov. 5, 2023

Better together

Thaw in China-Australia relations reveals limits of Beijing's economic coercion







THE BIG STORY

BACK TO BUSINESS

RICHARD MCGREGOR Sydney

China-Australia ties are warming up after years of mixed economic results

DATAWATCH

Japan Inc. entrusts key management tasks to outside experts TAKAYUKI INOUE

OPINION



NIVA YAU The Belt and Road Initiative is just the first step in China's global strategy

10 Bit by bit, the internet is getting smaller in Hong Kong CHARLES MOK/GEORGE CHEN

12 Editorial: The China-Russia challenge to the global order cannot be allowed

BUSINESS



China's tech ambitions find ways through the US export control net **CHENG TING-FANG** Taipei

- 26 Southeast Asia's airport expansion race KOSUKE INOUE/YUJI NITTA Bangkok/Hanoi
- 28 Pokemon aims to bolster its unique position as a global brand TAKESHI MATSUI/KENTO HIRASHIMA Tokyo

THROUGH THE LENS

30 Flying colors

Cover montage by Yoshiko Kawano, Hiroko Aida/Source photos by Reuters

POLITICS & ECONOMY

- 32 Hamas' Israel assault reverberates on the tense Korean border STEVEN BOROWIEC Goseong, South Korea
- 36 How Thai workers became integral to Israel's economy SHAUN TURTON/FRANCESCA REGALADO Bangkok/Phnom Penh



Southeast Asia misses its best shot at a 2034 soccer World Cup bid JOHN DUERDEN London

- 40 Indonesian palm oil exporter grapples with new EU law NANA SHIBATA Jakarta
- 41 Adani Group is 'very confident' in its Israeli port as conflict rages DEV CHATTERJEE Vizhinjam, India



42 Goa's colonial mansions open the doors on a faded past KALPANA SUNDER Quepem, India

TEA LEAVES

45 In a retro suburb of Tokyo, nightclubs are second homes EDWARD M. GOMEZ

ON THE WEB



TRADE WAR

Global trade divides deepen amid push for friendshoring



TRANSPORTATION KUALA LUMPUR

MYAirline founder arrested amid moneylaundering probe



BELT AND ROAD

Wang Yi angers Chinese netizens by touting Belt and Road abroad Reuters

PDF Tricks For The Linux Command-Line

Sale and purchase of this copy is illegal.



Volume: 12 | Issue: 01 | Pages: 100 | November 2023



THE COMPLETE MAGAZINE ON OPEN SOURCE FOYOU Acc. No. Jo To 44

06 NOV 241

Living With Connected Devices

Neuromorphic Computing: The Future Of IoT

Leveraging The Power Of CircuitPython For IoT Devices

> Generative Al In IoT: Moving Towards Transformative Applications

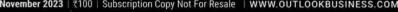
Open Source India 2023: A Peek Into All That Happened

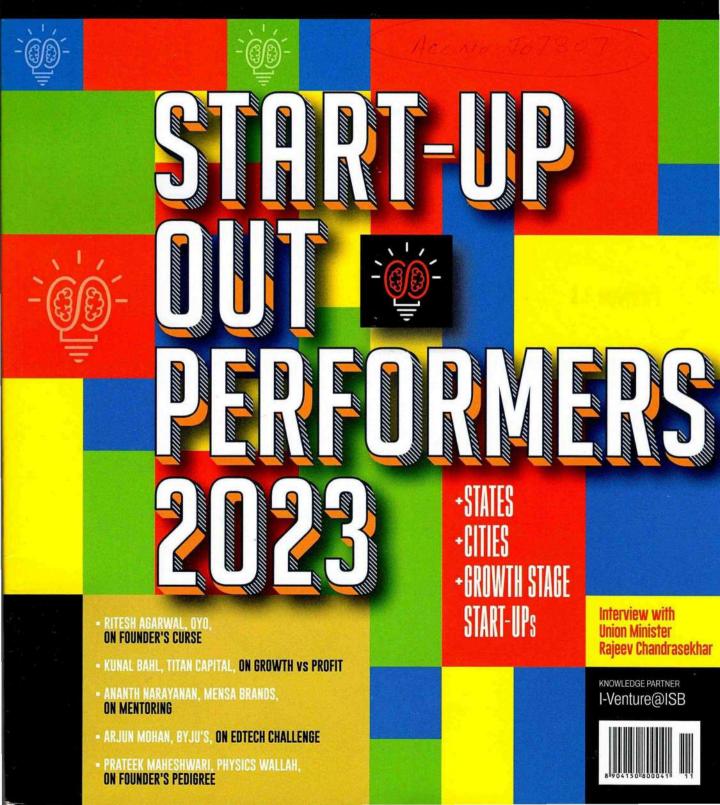
ŝ

Simplifying The World Of Distributed Ledger Technology

INDIA'S MOST COMPRE HENSIVE **START-UP RANKINGS**

November 2023 | ₹100 | Subscription Copy Not For Resale | WWW.OUTLOOKBUSINESS.COM THINK BEYOND. STAY AHEAD.







VOLUME 18, ISSUE 11, NOVEMBER 2023

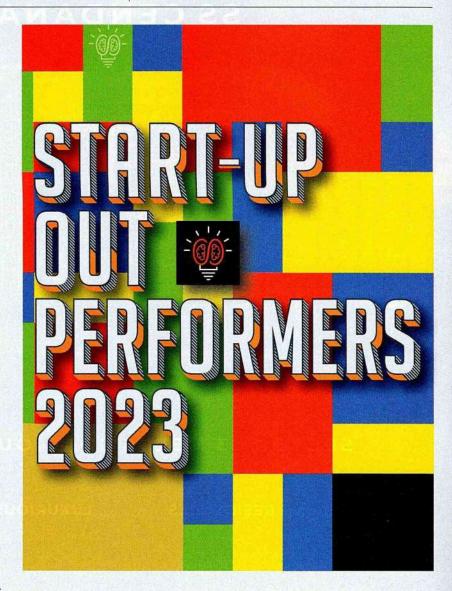
PUBLISHED ON NOVEMBER 1, 2023

98 Cities of Joy

A strong start-up ecosystem ensures that conventional business hubs, like Bangalore, Mumbai, Delhi, Chennai and Gurgaon, continue to remain the most preferred destinations for founders and investors alike

8 Ritesh Agarwal Watches Entrepreneur's Balance





24 THE MARKET LEADERS

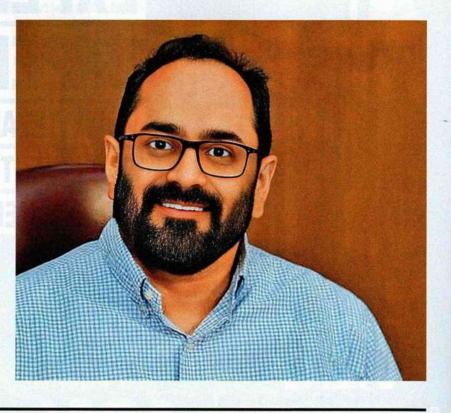
Every start-up has its own trajectory of growth. Find out which companies topped the charts, according to the **Outlook Start-Up Outperformers 2023**, in sectors like D2C, ecommerce, healthtech, edtech and fintech

Contents

VOLUME 18, ISSUE 11, NOVEMBER 2023

130 The government's vantage point

Union minister Rajeev Chandrasekhar speaks about the challenges before the startup ecosystem as well as the government's role in promoting start-ups in the country





States in the Start-Up Race

18

States are sparing no efforts to claim a share in India's start-up story. Maharashtra, Karnataka, Tamil Nadu, Gujarat and Haryana are in top gear

96 A Mentor's Pitch

The real test of a founder's mettle lies in scaling up the business, from a promising idea to a sustainable venture. The secret sauce in this is the mentor, writes Mensa Brands' Ananth Narayanan

Byju's India CEO on How Edtech Became a Whipping Child Pg.132

Blume Ventures' Sanjay Nath on City Camaraderie PG.120

119 The Call of City Clusters

Stand-alone cities or city clusters? That is the question for start-ups. Detailed data analysis to find out which of the two is wooing young founders



Dutlook

NOVEMBER 2023 . ₹70 | NO.1 PERSONAL FINANCE MAGAZINE

Acc.No. \$07082

WWW.OUTLOOKMONEY.COM

SUBSCRIBER COPY NOT FOR RESALE

%

Ace It A Guide To Children's **Education Planning**

We have a ready reckoner for you, whatever your child's age



SPECIAL STORY

10 Stocks To Light Up Your Diwali

NOVEMBER 2023 • VOLUME 22 • ISSUE 11

CONTENTS



COVER STORY

The cost of education is going through the roof. Know how much it will cost you and the strategies to cope with it



IN THEIR OWN LEAGUE

Parents of children who are exceptional at sports, need to fight a traditional mindset, find the right launchpads and save enough for a life in sports



Excessive screen time and unhealthy eating habits are putting children at risk to diseases linked to a sedentary lifestyle



Contents



36 SPECIAL STORY

10 STOCKS TO LIGHT UP YOUR PORTFOLIO

Opportunities await investors this Diwali even amid geopolitical tension. We bring you 10 exclusive stocks by top brokerages that may help light up your portfolio

MONEY Retirement



56 INTERVIEW

The volatility in the Indian equity market is making investors jittery about returns. But those who stick to their long-term goals will emerge winners, says Neelesh Surana, chief investment officer, Mirae Asset Investment Managers (India)



58 NO ONE SIZE CAN FIT ALL

Each investor is unique and a specific individual's reality may be vastly different from archetypal cases, writes Nilanjan Dey



COLUMN WHAT TO DO WITH SMALL CAPS?

Recent data released by RBI revealed that the net savings of households dropped to a five-decade low, leading to concerns about lifestyles and preferences in recent times, writes Joydeep Sen

53 0LM50

ICICI Pru Balanced Advantage Fund

72

WHAT'S NEW REGULATORY ROUNDUP

Recent regulatory

76

GEN Z QUERIES

77

QUERIES

changes in the capital markets, pension and insurance domains, and how they will impact you

74 WHO INHERITS PARENTS' DEBT?

While legal heirs are not automatically saddled with their parent's debts, the complexities of inheritance and debt settlement demand careful consideration

82 EXPLAINER SOCIAL BONDS

These are specific types of bonds issued to raise funds for projects likely to have a positive impact on society



78 BANKING DATA

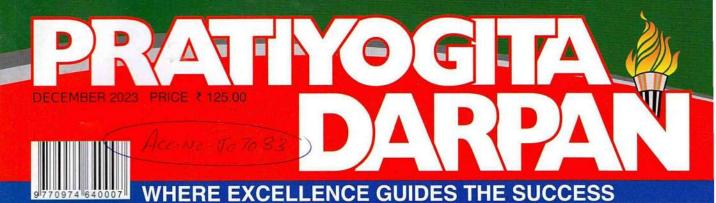
> 80 HOMEBUYER'S GUIDE TO MUMBAI



62

HERE'S HOW TO TRANSFER PPF TO ANOTHER BANK

We give a step-by-step guide on how to move PPF to another bank



For e-magazine: http://emagazine.pdgroup.in





Indian Contingent's Best Performance in 19th Asian Games 2023

Solved Papers

UPSC Civil Services (Mains), 23 • UPPCS (Mains), 23
UGC-NET/JRF, 21 • R.P.S.C. RAS (Pre.), 23 • 69th BPSC (Pre.), 23

India Wins 111 Medals in 4th Asian Para Games 2023
First Global Symposium on Farmers' Rights
India's First Regional Rapid Transit System (RRTS) Launches

Global Maritime India Summit 2023

Mera Yuva Bharat Platform Launches • Pradhan Mantri Anusuchit Jaati Abhuyday Yojana
President of Tanzania on State Visit to India • MSP for Rabi Crops for Marketing Season 2024-25
Final Estimates of Major Crops for 2022-23 • II AE of Horticulture Crops for 2022-23
Monetary Policy Review October 2023 • India at 111th Position in Global Hunger Index 2023
Nobel Prizes 2023 • Saraswati Samman 2022

NOVEMBER 2023

7 SLEEP SECRETS FROM AROUND THE WORLD

Digest

(Acc. No. Jo781)

eader's

drama in real life I Survíved! page 48

₹100 .

MIND Conquer the Monday Blues Page 22

. но́wто Get Along With Anyone раде 76

> BONUS READ Iceland's Splendid Solitude PAGE 84

SUBSCRIBER COPY NOT FOR RESALE

readersdigest.in

READER'S DIGEST

Features 32 COVER STORY 7 GLOBAL SLEEP TIPS

Tips that could be your key to a good night's rest. BY VANESSA MILNE

HOW I TRIED TO STOP SNORING

My quest for a quick fix to a noisy problem. BY JORDAN FOISY

48

DRAMA IN REAL LIFE

|Survived!

COVER ILEUSTRATION by Hayden Maynard

Three stories of people who faced death and lived to tell the tale. AS TOLD TO LISA FITTERMAN

CONTENTS ACLNO. JO7819

60

Yasmeen Lari's Change of Heart

The former 'starchitect' now rebuilds villages devastated by disasters. BY LISA MURPHY

68

The Company of Cats

A look into how domesticated felines have woven themselves into our art, literature, language and history. BY B. N. GOSWAMY

28 NOV 2723

76 HOW TO

Get Along with Anyone

Whether you get cornered by a chatterbox or embarrassed by a jokester, you can turn things in your favour. BY ROSEMARY COUNTER

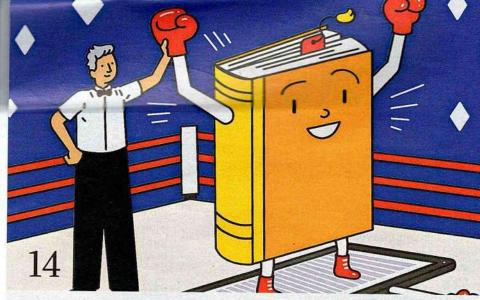
84 BONUS READ

Splendid Isolation

A visit to an island of primal landscapes and enigmas—and a sense that you are never alone. BY DOUGLAS KENNEDY

84

READERSDIGEST.IN



Departments

8 Over to You

A WORLD OF GOOD

EVERYDAY HEROES

12 Lending a Well-Trained Hand BY ERIC RASKIN

SMILE

14 The Triumph of the Book BY RICHARD GLOVER

GOOD NEWS

16 Fixes for Food Waste, Hope for Those with a Rare Disease and More BY ROBERT LIWANAG

47 Jeet Thayil, Claudia Goldin, Mitch Hedberg and More

IT HAPPENS ONLY IN INDIA

106 A Stainless Steal, A Power Snap Back, and Top of the Class BY NAOREM ANUJA

116 Safe Harbour by Julia Breckenreid

Better Living

LIFE LESSONS 18 A History of You BY KAREN STILLER

HEALTH

22 Soothe the Sunday Scaries BY LESLIE FINLAY

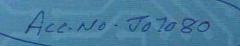
NEWS FROM THE WORLD OF MEDICINE

26 When Obesity Is Genetic, Diagnosing Parkinson's Sooner and More BY SAMANTHA RIDEOUT

13 THINGS

28 Illuminating Facts About Fireworks BY SAMANTHA RIDEOUT







RESERVE BANK OF INDIA BUILLE D C T O B E R 2 0 2 3

10-100 101

CONTENTS

Governor's Statement Acc. No - Jo7080	
Monetary Policy Statement for 2023-24	
Resolution of the Monetary Policy Committee (MPC) October 4-6, 2023	9
Statement on Developmental and Regulatory Policies	
Statement on Developmental and Regulatory Policies	13
Monetary Policy Report	
Monetary Policy Report - October 2023	15
Speeches	
India's Financial Sector - From Exuberance to Resilience	
Michael Debabrata Patra	107
A Customer Centric Approach - Navigating the Path to	
Excellence in Customer Service	
Swaminathan J	123
Articles	
State of the Economy	127
Measuring Uncertainty: An Indian Perspective	169
Impact of G-Sec Yield Movements on Bank Profitability in India	179
Production Weighted Rainfall Index and Agriculture	1.1
Production: Relationship Re-visited	193
Housing Finance Companies and the COVID-19 Pandemic:	
Does Size Matter?	203
COVID-19 Pandemic and the Resilience of India's R&D Expenditure	215
Current Statistics	227
Recent Publications	280

Science, Technology and Society

Volume 28	Number 4	December 2023
2.8 NOV 2023	CONTENTS	
Articles		Acc.No. Jo 7824
Opening the 'Black Box' of Regu Standards in India AVIRAM SHARMA	lation-making for Bottled V	Vater Quality 517
	ssfully Facilitate Carbon En plogy Innovation Perspective BAI and DECHUN SHA	
The Nexus Between IT Capabiliti Mediating Effect of Sup KASHIF ULLAH KH USMAN GHANI and	oply Chain Agility AN, FOUZIA ATLAS, W	561
Construction of Decision Making Reflections on the Cont RUNYU PANG	Advisory Service System i	n China: 582
Visions of Hungarian Artificial In Work and Their Roles ÁGNES HORVÁTH a	nd LILLA VICSEK	603
Adaptation in the Scientific Meth Knowledge Co-product SURESH BABU, GS		Learning and 621
Depiction of Science and Technol	PAL MAHALAKSHMI a	

Book Review

SILVIA CASINI (2021). Giving Bodies Back to Data: Image Makers, Bricolage,	
and Reinvention in Magnetic Resonance Technology	660
Max Liljefors	

www.taxmann.com

Vol. 180 : Issue 2 : November 16 - November 30, 2023



HIGHLIGHTS

Where NCLAT upheld NCLT's order by which application filed under section 9 of IBC was admitted on ground that operational debt was due and appellant, suspended director of corporate debtor, was ready and willing to pay debt due to operational creditor, said order was not interfered with and appellant was free to move an appropriate application before NCLT, expressing its desire to liquidate and pay off debt due to operational creditor (SC) 171

Acc.No. Jo 7802

- Where NCLAT upheld NCLT's order rejecting appellant's application for stay of auction as appellants failed to submit scheme of compromise and arrangement within stipulated time, in view of fact that reasonable and sufficient opportunity was provided to appellants and bottom line to submit payment under scheme had not been brought as assured on last date, appeal filed by appellants was to be dismissed (SC) 187
- Where application for initiating CIRP under section 9 of IBC was rejected by NCLT on ground that there was a pre-existing dispute between parties and NCLAT concurring with findings of NCLT passed impugned order dismissing appeal filed against order of NCLT, concurrent findings in impugned order indicated a pre-existing dispute and, thus, there was no error in impugned order (SC) 202
- SLP dismissed against High Court ruling by which it restrained Go Air and its IRP/representatives to take control of leased aircraft (SC) 184
- Where company 'P' was accused of fraudulent diversion of funds to its sister concerns and petitioner being a director of company at a relevent time was taken into judicial custody, in view of fact that Investigating Officer nowhere alleged that petitioner had attempted to tamper evidence or that he had influenced witnesses or that he was a flight risk, petitioner was to be released on bail (Delhi) 209
- Where petitioner, being secretary of Delhi and District Cricket Association (DDCA) had filed instant writ challenging appointment of Ombudsman of DDCA on ground that same was contrary to laws laid down in AoA of DDCA, in view of fact that an equally efficacious remedy was available to petitioner to approach NCLT, writ petition was to be dismissed (Delhi) 270
- Where appellant company, despite of having income from operations, was being struck off by RoC upon vague, false allegation of being inactive and that too without any corroboration, order passed by NCLT dismissing appellant's appeal for its restoration in register maintained by RoC was not justified (NCLAT New Delhi) 293
- Change of name of company in revenue record does not mean transfer of assets and consequently, there is no obligation to pay stamp duty and registration fee (Himachal Pradesh) 302

PLUS > Fortnightly Browser

STATUTES [5-42]

REPORTS [171-312]

MAGAZINE [11-22]

TOTAL NO. OF PAGES 208 | MODE OF CITATION [2023] 180 SCL ... (...)

Price : ₹ 600

21 NOV 2123

STATUTES NOTIFICATIONS

 Competition (Form of Publication of Guidelines) Rules, 2023 - NOTIFICATION G.S.R. 795(E) [F. NO. 05/4/2023-COMP-MCA], DATED 26-10-2023 17

Acc. No. J07802

CONTENTS

 Section 1 of the Competition (Amendment) Act, 2023
 Short title and commencement - Notified date of enforcement of section 45, insofar as it relates to section 64B and entries relating thereto - NOTIFICATION S.O. 4672(E) [F. NO. 05/4/2023-COMP-MCA], DATED 26-10-2023 42

RULES/AMENDMENT RULES

- Companies (Incorporation) Third Amendment Rules, 2023 - Amendment in rule 30 - NOTIFICATION NO. G.S.R. 790(E) [F. NO. 1/13/2013-CL-V, VOL. IV], DATED 20-10-2023 7
- Companies (Management and Administration) Second Amendment Rules, 2023 - Amendment in rule 9 -NOTIFICATION G.S.R. 801(E) [F. NO. 01/34/2013 CL-V (PT-III)], DATED 27-10-2023 18
- Companies (Prospectus and Allotment of Securities) Second Amendment Rules, 2023 - Amendment in rule 9; Insertion of rule 9B and insertion of Form Nos. PAS-7 and PAS-8 - NOTIFICATION G.S.R. 802(E) [F. NO. 1/21/2013-CL-V], DATED 27-10-2023 19
- Foreign Exchange Management (Debt Instruments) (Second Amendment) Regulations, 2023 - Amendment in Schedule 1 - NOTIFICATION NO. FEMA.396(2)/2023-RB, DATED 16-10-2023 8
- Limited Liability Partnership (Third Amendment) Rules, 2023 - Insertion of rules 22A and 22B; Substitution of Form No. 4; Insertion of Form Nos. 4A, 4B, 4C and 4D
 NOTIFICATION G.S.R. 803(E) [F. NO. POLICY-01/2/2021-CL-V-MCA-PART(2)], DATED 27-10-2023 22
- Prevention of Money-laundering (Maintenance of Records) Third Amendment Rules, 2023 - Amendment in rules 2, 8 and 9; Substitution of rule 3A - NOTIFICATION G.S.R. 745(E)
 [F. NO. P-12011/22/2023-ES CELL-DOR], DATED 17-10-2023 5

EBI AND

ISSN: 0972-818X



HIGHLIGHTS Acc. No. Jo 7076

ORPORA

Dues of a secured creditor who relinquished his security have much higher priority under section 53(1) of IBC than dues of a secured creditor who opts to enforce his security interest (SC) 30

- Where NCLAT affirmed order passed by NCLT dismissing petition filed under section 9 of IBC and while passing said order, NCLAT had not entered any finding of fact on whether there was compliance of direction of NCLT for production of documents, it would be appropriate to set aside impugned order of NCLAT and to restore appeal for disposal afresh (SC) 4
- Where CBI issued freeze orders against appellant company during an investigation into an alleged crime committed by 'D' however, appellant company was in no way connected to concerned investigation, freeze orders made against appellant company's properties were redundant qua investigation and condition imposed to furnish bank guarantee in furtherance of said orders was to be set aside (SC) 13
- Where NCLT heard application for approval of resolution plan on as many as 35 days after which they were posted but final order had not been passed and in meantime one of members of bench had been transferred, in view of timelines specified in Code, NCLT should dispose of application for approval of resolution plan as expeditiously as possible and in any event within a period of two month from date of order (SC) 1
- NCLAT has inherent power to recall its judgment under rule 11 of NCLAT Rules, 2016 however power to review is not inherent (SC) 64
- Every person who is sought to be roped in by virtue of section 141(1) of Negotiable Instruments Act, 1881 must be a person who at time when offence was committed was in charge of and was responsible to company for conduct of business of company; merely because somebody is managing affairs of company, per se, he does not become in charge of conduct of business of company or person responsible for company for conduct of business of company (SC) 66
- Amalgamation of first and second charges on assets of a company under liquidation could result in an unjust distribution of assets, jeopardizing interests of its workmen and subverting purpose of legislative provision (Delhi) 83

PLUS Fortnightly Browser

STATUTES [1-4]

REPORTS [1-170]

MAGAZINE [1-10]

STATUTES

10 NOV 2323

Acc. No. J07076

NOTIFICATIONS

 Section 43 of the Prevention of Money-laundering Act, 2002 - Special Courts - Notified Special Court(s) for trial of offences punishable under section 4 of said Act - Amendment in Notification No. S.O. 372(E), dated 5-2-2016 - NOTIFICATION NO. S.O. 4496(E) [F. NO. C-18015/3/2023-AD.ED)], DATED 13-10-2023 2

CONTENTS

 Section 14 of the Insolvency and Bankruptcy Code, 2016
 Moratorium - Provision regarding moratorium shall not apply to transactions, arrangements or agreements, under convention and protocol, relating to aircraft, aircraft engines, airframes and helicopters - NOTIFICATION S.O. 4321(E) [F. NO. INSOL-30/9/2020-INSOLVENCY-MCA], DATED 3-10-2023 4

RULES/AMENDMENT RULES

- Competition Commission of India (Number of Additional, Joint, Deputy or Assistant Director-General, Other Officers and Employees, Their Manner of Appointment, Qualification, Salary, Allowances and Other Terms and Conditions of Service) Second Amendment Rules, 2023 -Amendment in Schedule III - NOTIFICATION G.S.R. 732(E) [F. NO. COMP-01/2/2023-COMP-MCA], DATED 10-10-2023 1
- Securities and Exchange Board of India (Investment Advisers) (Amendment) Regulations, 2023 - Amendment in regulation 7 - NOTIFICATION NO. SEBI/LAD-NRO/ GN/2023/154, DATED 9-10-2023 3
- Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) (Fifth Amendment)Regulations, 2023 - Amendment in regulation 30 - NOTIFICATION NO. SEBI/LAD-NRO/GN/2023/155, DATED 9-10-2023 3

Vol. 30, Issue No. 3, July-September 2023

ISSN: 0971-5428

SOUTH ASIAN JOURNAL OF MANAGEMENT

Geetanjali Batra and Reetesh K Singh A Bibliometric Analysis of Two Decades of Research in Appreciative Inquiry	7
P Sanjaya Sarathy and Sanjay Patro Influencer Marketing: An Integrative Model	33
Aman Borkar, Poulami Barat and Shikha Yadav Facilitation of Women's Employment in the Retail Sector: A Study of Independent Self-service Stores (ISS) in Mumbai	55
Cyril Philip and S Sandhya Polarization in the Utilization of Public Hospitals and Government -Sponsored Health Insurance (GSHI): The Unique Case of Kerala	73
Chandni Rani, Randeep Kaur, Pooja Goel and Seema Gupta Work Life Balance and Turnover Intentions of Nurses in Private Healthcare Sector: The Mediating Role of Organizational Commitment	100
C N S Ramnath Babu and Anuradha Prashant Effect of Household Size and Age on Consumer Perceptual Factors Influencing Store Brand Purchase Intention: A Multi-group Analysis	119
Parminder Singh Dhillon Factors Affecting the Attitudes and Revisit-Inclination at Fast Food Establishments: An Empirical Inquiry Among University Scholars in Patiala, Punjab, India	141
Case Study Chandrasekaran N, A Indira and Sathya Saminadan R S Strategizing the Healing Touch – Ayursparsha	159
Book Reviews Acc.No.Jo7803	179



SA.IM

NOVEMBER 2023 A JOURNAL OF POLITICS AND CULTURE The Modi government's silence Why the Sanatana on real security threats p. 20 Why the Sanatana Dharma must be opposed p. 14 RAVAN THE GUPTA PAPERS NOV Acc. NO. J07810

How the Modi government is covering up two decades of defence corruption to save the Rafale deal



Founder: Vishva Nath (1917-2002) Editor-in-Chief, Publisher & Printer: Paresh Nath

010 Priorin B. Milt upgra to Elysee countrpart on Fr 2 30 pm 5mt (Su Boby Rit now many can you deliver by dec? Vall Frenc (July) 6?) or how receipieuts short list of receipieuts 5 35 extr (4 m 6?) retartion nimoria- 8-gam the bracke . { SU-30 av IAF regn HIC OIN Spm drop @ Milan 27. 6 Den French Reply ismoval of Taska 11 case to 7.5. DEngD 1125 35 1.0 The start start of Sorders 20 NOV MES SMITH Dafalink te Compland suscel for ubpilot Haid pha Hoph Crg Use he sortie full lead sn domo (simul del 9 Art brought 2+ -18 ok upbe no one to be disqualified rd July report eport shiff 1 stipte 50+26 2009 ID STE MHB (Reinb 16) MHB (Reinb 16) used in term they 2 dent D/STEJAN 25+20 F Rel that sialor -> 25/a/4 - MMA / mini mutia 15+10 + 50 - 8 H/C internal today 8/9/09 (1552) WIP ... Strady ELOPT - Lines (in blue) film & maller 1 Perpected - HIT 40 WE STOLL 36000/00

COVER STORY / SECURITY 30 The Gupta **Papers**

VOLUME 15 . ISSUE 11

NOVEMBER 2023

Acc.No. J07810

236

How the Modi government is covering up two decades of defence corruption to save the Rafale deal

NILEENA MS

An explosive set of documents, including company records and the diary and files of the arms trade middleman Sushen Gupta, illustrate how kickbacks were paid in relation to 15 major defence deals between 1997 and 2016. These deals together cost the national exchequer Rs1.818 trillion. These documents have been in the custody of the Enforcement Directorate and the Central Bureau of Investigation for nearly half a decade now, but the agencies have seemingly failed to probe any of the alleged illegalities. Most striking of these is Gupta's central role in the Rafale deal, for which he had critical requirements of the Indian Air Force changed, had access to competing bids and the minutes of defence ministry meetings, manipulated flight trials, aided in massively inflating the cost of the aircraft and determined which Indian manufacturers would get offset contracts, as well as who would make the spare parts and handle the upgradation of these aircrafts. It appears investigators failed to act on this evidence because the Narendra Modi government was facing allegations of corruption in the deal.





POLITICS

SAGAR



Î

14 Eternal Changes Why the Sanatana Dharma must be opposed

GOVERNMENT 20 National

Insecurity

The Modi government stays silent on real threats while exaggerating imaginary ones SUSHANT SINGH

HISTORY 22 Idol Chatter

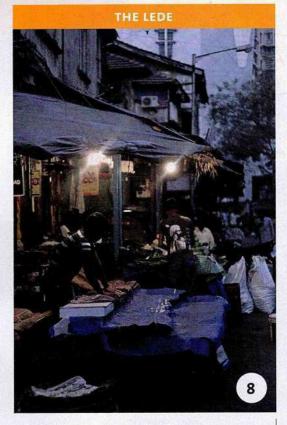
Neerja Chowdhury presents RSS myth on Ayodhya as history DHIRENDRA K JHA

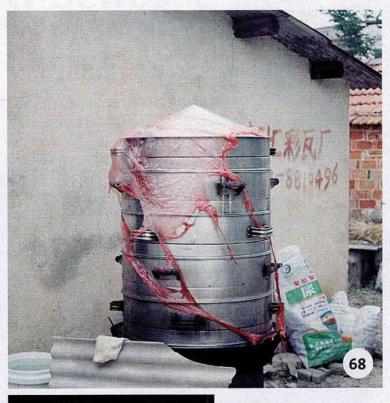


POLITICS 24 The Broken Compact

Modi's India replaces constitutional values with those of the RSS HARTOSH SINGH BAL

NOVEMBER 2023







COMMUNITIES 8 Street Cred

Mumbai's street vendors await licensing amid daily eviction threats DIMPLE BEHAL AND ANUJ BEHAL

COMMUNITIES **10 Home Birds**

A pigeon-fancier's enduring bond with his feathered friends MONICA DHANRAJ

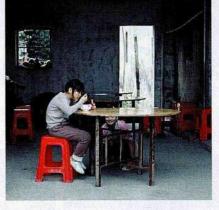
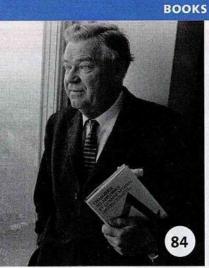


PHOTO ESSAY / GENDER 68 In the Red Decoding family portraits and traditions in Xiaogan LIDAN XU

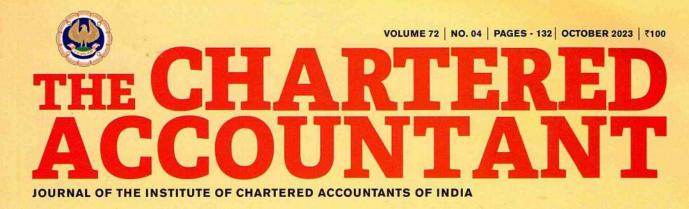








HISTORY **84 Cries and Whispers** Gunnar Myrdal in India PRATINAV ANIL



£300

Approx and the state of the sta

18,34

Valuation - Emerging Acc.No. To 7 092 Professional Paradigm

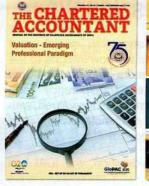


12

वशुरोव कुटुम्थकम् ONE EARTH - ONE FAMILY - ONE FUTURE



ICAI - SET UP BY AN ACT OF PARLIAMENT





OCTOBER 2023

VOICE

415	Editorial	
	- Valuation: Meeting Challenges with	
	Professionalism	
The state of the local division of the		

418 From the President

MEMBERS

422	Photographs
426	Know Your Ethics
488	Opinion
528	Classifieds

THICS

434 Macro Economic Indicators and Valuation - CA. Parag Kulkarni

- 442 Valuation as a tool for sustenance of public interest under the Companies Act, 2013 - CA. T V Balasubramanian
- 447 Impairment Analysis: Bridging the gap between Appraisers and Auditors responsibilities - CA. Snehal Pawar
- 451 Economic Internal Rate of Return (EIRR) decoded - CA. Deepak Sharma
- 456 Perpetuity Valuation Navigating the Infinity - CA. Inderpret Singh

PEER REVIEW



462 Peer Review Process – Gearing up for the Mandate - CA. (Dr.) Anuj Goyal Tax Return



DIRECT TAXES

466 Is Resolution on Digital Taxation around the Corner? - S.P. Singh



CORPORATE GOVERNANCE

474 Demystifying loans and advances – Responsibilities on auditors - CA. Raghav Agrawal



ACCOUNTING STANDARDS

482 A Comprehensive Overview of Financial Guarantee Contracts - CA. Rikin Mistry



UPDATES

- 528 Accountant's Browser
- 530 Legal Updates
 - Legal Decisions
 - Circulars and Notifications



THEME

429 Valuation of Startups: What we're doing and what we should be doing - CA. Vikash Goel



SUSTAINABILITY

498 Assurance of Corporate Sustainability: A Study of BSE-SENSEX Companies - CA. Anandarai Saha

- Dr. Satabdee Baneriee
- 505 Sustainable Finance: Integrating Environmental and Social Factors in Banking - Oscar Kujur

TECHNOLOGY

- 512 Shifting Financial Gears: Creating a Roadmap for a Digitally Inclusive Bharat - Dr. Bharti Harnal
- 519 Exploring the Viability and Acceptance of Blockchain Accounting: A Global Survey of Professionals
 - Dr. Shilpa Vardia
 - Dr. Shurveer Singh Bhanawat



ICAI NEWS

536 Upcoming Events / Courses

Certificate Course on Ind AS

537 - Certificate Course on Concurrent Audit of Banks

Hosting of Multipurpose Empanelment Form (MEF) : 2023-24

538 - Invitation for empanelment as Examiners for Chartered Accountants Examinations

ICAI IN MEDIA

541 Glimpses of September - Ocotober - 2023 - Public Relations Committee of ICAI

The Economist

How the young should invest

Japan's economy awakens

Better ways to fund science

The best films of 2023

NOVEMBER 18TH-24TH 2023

THE MORLD / HEAD 2024

OUR 90-PAGE GUIDE TO THE COMING YEAR



AustraliaA\$16(Inc.0 BangladeshTK CambodiaUS\$1 ChinaRME

A\$16(Inc.GST) Hong Kong. TK650 India..... US\$11.00 Indonesia... RMB100 Japan.....

KoreaWo Malaysia Myanmar Nepal

 Won17,000
 New Zealand
 NZ\$19.50

RM38.00
 Pakistan
 PKR2100

US\$11.00
 Philippines
 Pesos600

NR1050
 Singapore
 S\$18.00 (Inc. G\$T)

Sri Lanka Rs.1800 Taiwan NTS360 Thailand Baht390 Vietnam US\$11.00

Contents



On the cover

What a Trump victory in 2024 would mean for the rest of the world: leader, page 11

How the young should invest Markets have dealt them a bad hand. But they could be playing it better, page 64

Japan's economy awakens Rising prices and animal spirits are giving Japan a long-awaited opportunity: leader, *page 12*. Wage and price inflation is coinciding with an exciting corporate renewal, *page 19*

Better ways to fund science

Too much of researchers' time is spent filling in forms: leader, *page 15*. If scientific progress is slowing, perhaps new ways of paying for it could speed things up again, *page 71*

The best films of 2023 The year's stand-out movies featured cattle barons, chefs, composers, physicists and whistleblowers, page 79

→ The digital element of your subscription means that you can search our archive, read all of our daily journalism and listen to audio versions of our stories. Visit economist.com

The world this week

8 A summary of political and business news

Leaders Doctor

- 11 America and the world Next year's great danger
- 12 Israel and Gaza Hamas and the hospital
- 12 Japan's economy Inflated hopes
- 14 Sudan Dying in plain sight
- **15 Science funding** Time to experiment
- 16 The British state The Treasury trap

Letters

18 On Israel and Gaza

ALC.NO. J07812

Asia

- 19 Japan's opportunity
- 21 Taiwan's opposition
- 21 Indian single malts
- 22 Banyan The junta is losing

China

- 23 Biden meets Xi
- 24 Gloomy consumers
- 25 Chaguan Lessons from imperial China





United States

- 27 Shutdown averted
- 28 A code for scorus
- 29 Supper clubs
- 29 Religious abortions
- 30 Counting school shootings
- 30 The FBI and Eric Adams
- 31 Lexington Coming to America

The Americas

- 34 Mexico's foreign policy
- 35 Poverty in Mexico
- 36 Venezuela's most powerful gang

Eusiness 55 Europe's souther



>> Contents continues overleaf

Middle East & Africa

- 37 The end of the beginning of Gaza's war
- 39 The regional reaction
- 40 War in Sudan
- 42 Africa's retail revolution
- n



The World Ahead 2024 Our 90-page guide to the coming year, *after page 42*



6 Contents

The Economist November 18th 2023

Europe

- 43 Spain's Catalan amnesty
- 44 Gang violence in Sweden
- 45 Ukraine's women workers
- 45 The new Eleusis
- 46 Charlemagne The fear of fentanyl



47 The Treasury

50 Bagehot David Cameron





International 51 Crisis upon crisis

Business

- 55 Europe's southern powerhouse
- 57 Countdown to COP28
- 58 Bartleby Badly run meetings
- 59 What next for SoftBank?
- 59 Netflix's sports bet
- 60 The superyacht boom
- 61 Schumpeter Google's antitrust trial



y The one of the y The one of the ten truths of Gaza's war of the section of the sector

Finance & economics

- 64 Young investors
- 66 Inflation-killers
- 67 Buttonwood Ray Dalio
- 68 Biden's trade failure
- 68 AI and pay
- 70 Free exchange Green jobs

Science & technology

- 71 How to revitalise science
- 73 An ancient bacterium
- 74 Could new neurons treat Alzheimer's?





Culture

- 75 "The Crown": fact or fiction?
- 76 Eighty games
- 77 A history of wine fraud
- 77 War-crimes in Japan
- 78 Back Story Ridley Scott's "Napoleon"
- 79 The best films of 2023

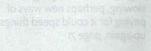
Economic & financial indicators

81 Statistics on 42 economies

Obituary

82 Vivian Silver, campaigner for Israeli-Palestinian peace





he best films of 2023 The ear's search out movies eatured cat be barring, cheft, ompowers on scists and which encoders can solve to

The Economist

The omnistar is born

In praise of daredevil economics

Donald Trump's lead with one year to go

New for investors: the S&P 493

NOVEMBER 11TH-17TH 2023

HOW SCARY S S S CHINA?



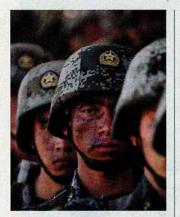
T) Hong K 50 India.... 00 Indones 30 Japan...

HK\$100 ₹500Rp130,000 .¥1,363+Tax

Malaysia

Won13,000 RM33.00 US\$10.00 NR850 w ZealandNZ\$ kistanPKF lippines Pes gaporeS\$15.00 (Inc

Contents



On the cover

Why America must understand China's weaknesses as well as its strengths: leader, page n. The People's Liberation Army is not yet as formidable as the West fears, argues Jeremy Page. See our special report *after page 40*. China's dispute with the Philippines is a test of America as an ally: Chaguan, page 28. Anthony Albanese, Australia's prime minister, takes a trip to Beijing: Banyan, page 24

The omnistar is born

How artificial intelligence will transform fame: leader, page 12, and briefing, page 18. Disney's problems are as much about leadership as strategy: Schumpeter, page 60

In praise of daredevil

economics Politicians can make their countries richer—if they are willing to take risks, page 61

Donald Trump's lead with one year to go If America's presidential election were held tomorrow, he would probably win, page 29. However, Democrats are giddy from this week's electoral sweep, page 30

New for investors: the s&p 493 If you wish to know America's stockmarket, forget the s&p 500: Buttonwood, *page 64*

→ The digital element of your subscription means that you can search our archive, read all of our daily journalism and listen to audio versions of our stories. Visit economist.com

The world this week

8 A summary of political and business news

Leaders

- 11 Geopolitics How scary is China?
- 12 Technology and celebrity The omnistar is born
- 13 Italy's constitution Mother of all power grabs
- 13 Britain's Parliament Flawmakers
- 14 Coping with migration Open, but orderly
- 15 Housebuying in America The great realtor racket

Letters

16 On leaders and managers, Colombia, health-care costs, the British pint, being rich

Briefing

18 The future of celebrity AI did it my way

Special report: China's armed forces

Unknown soldiers After page 40

Bartleby If teams really

matter so much, why do

firms still focus on

individuals? Page 59

Asia

- 21 India's north-east
- 22 Narendra Modi's big bung
- 23 Japan and the Philippines
- 23 North Korean diplomacy
- 24 Banyan Australia and China

China

- 25 The "toilet revolution"
- 26 Gay rights in Hong Kong
- 27 Xi's view of women
- 28 Chaguan A South China Sea stand-off

United States

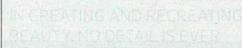
- 29 One year out
- 30 State Democrats
- 31 The clap is back
- 32 SCOTUS and guns
- 32 Growing California
- 33 Renaming landmarks
- 34 Chicago's immigration backlash

The Americas

- 35 Nicolás Maduro's gamble
- 36 Illegal gold37 Suicide in Uruguay

International Migration in a m

38 Migration in a mess



First CA: 1 Second and second for a first second for a first second and second as a first second second first for an effect of the first second first for a first second first.

Martine in a second seco

r ser the technicial howevery for one relationships that for more provided a very set of the order of the set and the technicial for the technical for a first technic of the set and the set of the set of the set of the technical for the technical formation of the set of the set of the set

>> Contents continues overleaf









Middle East & Africa

- 41 Israel's window of legitimacy
- 43 Graphic detail Gaza goes dark
- 44 The suffering of Gaza
- 44 A deadly missile race
- 45 South Africa's chicken market
- 46 Africa's "white gold" rush

Europe

- 47 Germany's queasy Christian Democrats
- 48 Kherson one year on
- 49 Antisemitism in France
- 50 Charlemagne The fear of the smalls

Britain

- 51 Bad laws
- 54 Bagehot "Homes Under the Hammer"

Business

- 55 The new surveillance capitalism
- 56 India's unusual IPO boom
- 57 The waning power of founders
- 58 WeWork's downfall
- 59 Bartleby Managing teams
- 60 Schumpeter Iger v Peltz

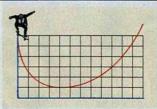






Finance & economics 61 Daredevil economics 62 Financial diplomacy

- 63 Bad car loans
- 64 Buttonwood The s&P 493
- 65 Inefficient industry
- 66 The Chinese yuan
- 67 Free exchange In praise of America's car addiction
 - Science & technology
- 68 Microbiome medicine
- 69 Tunnel-fighting tech
- 70 Sailing's speed record
- /• sumgespecarecord





- Culture is trabsel no at
- 71 Literary estates
- 72 Censored art
- 73 A murdered Maltese journalist
- 73 New French fiction
- 74 Indian cowboys
- 75 Online influencers

Economic & financial indicators

76 Statistics on 42 economies

Obituary

78 David Kirke, the world's first bungee-jumper



age 24

The omnistar is borr For a scientific all o

The Economist

ACC.NO. J07071

Hard truths about a Gaza ceasefire We speak to Ukraine's top general Donald Trump's awful tariff plan The promise of lab-grown embryoids

NOVEMBER 4TH-10TH 2023

0 6 NOV 23:3

TOO GOOD TO BE TRUE

The contradiction at the heart of the world economy



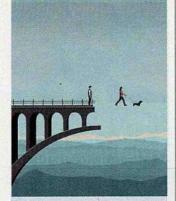
Australia ______A\$13(li Bangladesh ______US Cambodia ______US

4\$13(inc.GST) Hong TK650 India US\$10.00 Indor RMB90 Japan HK\$10 \$50 Rp130,00 ¥1,363+Ta ea aysia anmar pai n13,000 New 2 RM33.00 Pakist JS\$10.00 Philip

New Zealand NZ\$1 Pakistan PKR1 Philippines Pesos Singapore S\$15.00 (Inc. C

Sri Lanka Taiwan Thalland Vietnam Rs.18 NT\$3 Baht3 US\$10

Contents



On the cover

The world economy is defying gravity. That cannot last: leader, page 9. Markets think interest rates could stay high for a decade: briefing, page 16

Hard truths about a Gaza

ceasefire Unless Hamas's hold on power is broken, peace will remain out of reach: leader, *page 10.* Israel's generals think they could be fighting Hamas for a year, *page 39.* Could the peace process be revived? *Page 41.* The battle against Islamic State in Mosul offers lessons—and warnings—to Israel, *page 40.* The culture war over the Gaza war, *page 52.* Escalation would devastate economic growth in the Middle East: Free exchange, *page 67*

We speak to Ukraine's top general An interview on the breakthrough Valery Zaluzhny needs to beat Russia, page 45

Donald Trump's awful tariff plan His second term would be a protectionist nightmare, page 61

The promise of lab-grown embryoids They increasingly resemble the real thing, page 68. Why the rules around experimenting with embryos should be loosened: leader, page 12

→ The digital element of your subscription means that you can search our archive, read all of our daily journalism and listen to audio versions of our stories. Visit economist.com

The world this week

7 A summary of political and business news

Leaders

- 9 Global growth Too good to be true
- 10 The Middle East Why Israel must fight on
- 11 A Trump presidency Trade wars: episode II
- 11 Lead poisoning Stop turmeric killing people
- 12 Embryo research Coming of age
- 13 Prisons Trials and errors

Letters

14 On donating organs, mental health, the Sagrada Família basilica, film lengths, James Bond, "Star Trek"

Briefing

16 Interest rates Higher for longer

tonitionen & Seneration

foose of henres of this fide rate a grow works at . Fr at you in correct or a deco state, setting up a clash with he White House The Legithican bill invest off memory for state from a wider package pu orward by fee fiders that upsides extra functing for watch by fee fiders that upsides extra functing for watch by the fiders that upsides extra functing for watch by the fiders that upsides extra functing for watch by the fiders that we are been a superstance of the fiders of the fiders of the state for the fiders of



Bartleby Job candidates are not the only ones prone to exaggeration and a lack of realism, *page 57*



Asia

- 19 Asia's moneylaundering plague
- 20 Halloween in Tokyo
- 21 Death by turmeric
- 21 India's smog politics
- 22 Banyan India loves Israel

China

- 23 Xi Jinping's view of Confucius and Marx
- 24 Talks with Bhutan
- 25 Quiet labour activism
- 26 Chaguan Mourning Li Keqiang

United States

- 27 Tax cutters in the states
- **29** Governing Kentucky
- 29 Governing Mississippi
- 32 The doctor shortage
- 33 Crime in DC
- 34 Lexington Gaza, Israel and free speech

The Americas

- 35 The new narco network
- 36 Crumbling Costa Rica
- 38 Venezuela's reality check
- 38 Canada's immigrants

Middle East & Africa

- 39 The long war in Gaza
- 40 Urban warfare
- 41 The two-state solution
- 43 Trade and diplomacy
- 43 Red berets in Africa
- 44 Row over Red Sea ports







outenergto goldeniment.





A sub definition of the second second second second second second second the least second sec

The second secon

Contents 6

The Economist November 4th 2023

Europe

- 45 An interview with General Valery Zaluzhny
- 46 Ukraine's drone wars
- 47 The woes of France's left
- 48 Poland's military ambitions

Britain

- 49 The prisons crisis
- 50 The covid-19 inquiry
- 51 Bagehot Labour in power



International

- 52 Gaza culture war
- 54 The war on social media

Business

- 55 America's sour bosses
- 56 OMV's plastic surgery
- 57 Bartleby Hiring without the lying
- 58 The future of armsmaking
- 59 Israel-UAE commerce
- 60 Schumpeter Big tech's China puzzle



Finance & economics

- 61 Trump's second term
- 63 Bank deposits
- **64 Buttonwood Investing** in a third world war
- 65 Treasury issuance
- 65 Chinese bankruptcies
- 66 Japan's financial threat
- 67 Free exchange War and the Middle East's economy

Science & technology

- 68 Model embryos
- 69 AI and mining
- 70 Charity-funded drugs





Culture

- 71 TV becoming boring
- 72 Manet and Degas
- 73 A surveillance startup
- 74 Back Story The moral of "King Lear"
- 75 The Beatles return

Economic & financial indicators

76 Statistics on 42 economies

Obituary

78 Matthew Perry, a star of "Friends"





- 75 Hong Kong's protests

The Economist

Meet the hermit consumer

Indian startups: camels v unicorns

How to be a good manager

Making batteries from sodium

OCTOBER 28TH-NOVEMBER 3RD 2023

AMERICA'S TEST Acc-No. J07040

NOV 212



Bangladesh TK650 India. ₹500 Malaysia Cambodia. US\$10.00 Indonesia Rp130.000 Myanmar

AS13Um GST

Contents



On the cover

War between Israel and Hamas will define America's role as a superpower: leader, page 11, and analysis, page 33. Why the invasion of Gaza is taking longer and may be more limited than planned: briefing, page 18. China's view of Gaza: Chaguan, page 31. Israel's war economy is working-but only for the time being: Free exchange, page 68

Meet the hermit consumer The trend of spending without

going out, page 67

Indian startups: camels v unicorns Lessons from frugal startups that are minting money in India: Schumpeter, page 61

How to be a good manager Everyone suffers when management is bad. Too little is done to improve it: leader, page 13, and analysis, page 54. Would you rather be a manager or a leader? Bartleby, page 56

Making batteries from sodium Lithium is scarce, and mostly refined in China. Sodium is neither: leader, page 14. Cheap, abundant sodium could rival lithium-based batteries, page 69

→ The digital element of your subscription means that you can search our archive, read all of our daily journalism and listen to audio versions of our stories. Visit economist.com

The world this week

9 A summary of political and business news

Leaders

- 11 The Middle East America's test
- 12 Argentina's election A woeful choice
- 12 Regulating AI Think, then act
- 13 How to be a better boss Tips from Bartleby
- 14 Building better batteries Add more sodium

Letters

16 On Israel and Gaza

Briefing

- 18 Israel's war with Hamas Hesitation game
- 21 Biden's bandwidth The stretched superpower

Asia

- 24 Taiwan's opposition
- 25 Gifts for Narendra Modi 26 Nawaz Sharif is back
- 26 Indonesia's new dynasty
- 27 Banyan South Korean partisanship
- **28** Japanese Kurds

China

- 29 Keeping tabs on the Dalai Lama
- 30 Another high-level purge
- 31 Chaguan How China sees the Gaza conflict

United States

- 32 Finally, a speaker
- 33 Isolationism and the **Republican Party**
- 36 Birds of New York
- **36** Pumpkin patches
- 37 Lexington Mitt Romney's lonely stand

The Americas

- 38 Argentina's election
- 39 A population puzzle
- 40 Petro's problems

Middle East & Africa

- 41 An interview with Senegal's president
- 42 Dangerous pesticides
- 43 King Charles in Kenya









podcast series on being a good manager, page 56



>> Contents continues overleaf

Bartleby Introducing Boss Class, our new

Europe

- 44 Ataturk's legacy
- 45 Sabotage in the Baltic
- 46 The future of steak frites
- 46 Ukraine's air defences
- 47 Kosovo and Serbia
- 48 Charlemagne What markets are telling the EU



span a part of a constant

Britain

- 49 Britain's magic town
- 50 The Windsor framework
- 51 Bagehot Class and politics

Business

- 54 The 21st-century manager
- 56 Bartleby Leaders v managers
- 57 AI's new rule book
- 58 China hogs its graphite
- 59 A new Meta narrative
- 60 Davos in the desert
- 61 Schumpeter India's tech camels

Finance & economics

- 62 Health-care costs
- 64 Oil sanctions
- 65 Buttonwood Hedge funds
- 66 China's economic rescue
- 66 Undoing protectionism
- 67 Hermit consumers
- 68 Free exchange Israel's war



Science & technology

- 69 Sodium v lithium for batteries
- 70 Self-flying taxis
- 71 Listening to the jungle

Culture

- 72 Paris v London
- 73 The Pergamon museum
- 74 Vinyl superstars
- 75 Congo's past and future
- 75 Ken Burns's new film
- 76 Drug lords' tombs

Economic & financial indicators

77 Statistics on 42 economies

Obituary 78 Rushdi Sarraj, observer of Gaza



In a muse a set i

Making batteries from so drom



Registered with Registrar of Newspapers under RNI No. MAHBIL/2013/51592. Postal Registration No. MCS/087/2021-23. Published on 4th of every month. Posted at Patrika Channel Sorting Office, Mumbai-400001. Posting date: 6th of every month. ISSN 2349-7483





English & Hindi Monthly November 2023

Volume XI Issue 4 Pages: 68 Mumbai Price: ₹ 60

28 NOV 2)23

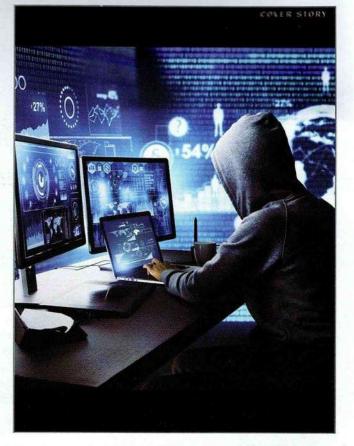
Acc. No. J07820

SWIFT, Hacktivism and Cyber Security

Precautions to be Taken by Banks







COVER STORY

SWIFT, Hacktivism and Cyber Security

Precautions to be Taken by Banks

- Tejaswi Karri

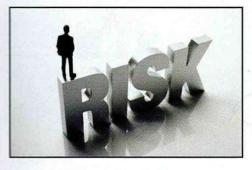
ARTICLE

Capturing the New Age Consumer A Guide to Millennial and Gen Z Engagement - Amit Devendra Kumar 14

Contents

NEWSROOM

ARTICLE



Risk Management From the Crisis of Yesteryears to the Way Forward for Indian Financial Sector - Kamal Kumar Sharma

ARTICLE

Workplace Spirituality in the Banking Sector 32 For Greater Organisational Commitment and Self-fulfilment - Vikas Mahangare

ARTICLE

Data Privacy and Data Security in Banking Sector	40
- Sangeeta Saha	

ARTICLE

Straight Through Processing (STP) A Key Component for Digital Lending in Banks - Ganga Datt Pant.

LEGAL

Insolvency and Bankruptcy Code 2016 Liquidation of Corporates - Anil Kumar Bansal



EVENT ROUNDUP

लेख

हिंदी का वैश्विक फलक - सतीश कुमार सिंह



28

45

50

58

The IUP Journal of Brand Accord Softers Management

Vol. 20 No. 3 (Quarterly)

Hyderabad, September 2023

Impact of Pre-Purchase Emotional State on Information Search and Evaluation: An Empirical Study on Automobile Consumers in India Sikha Rani Baishya and Smritishikha Choudhury

Influence of Instagram on Buying Behavior of Gen-Z and Zillennial Consumers Hetal Bhinde, Purva Agarwal, Arvind Burande, Abhijit Bobde and Ajay Shukla

Luxury Consumer Research: Challenges and Opportunities Henrik Uggla

Case Study Nudie Jeans: An 'Impact First Brand' Contributing to Sustainable Fashion Industry Koti Vinod Babu and V Namratha Prasad



41



BRM

27

Vol. 22 No. 3 (Quarterly)

5

26

41

87



The IUP Journal of Marketing Management

nfluence of Product Design on Consumers'
Purchase Intention Towards Electronic Products
V Kokila and N Sampathlakshmi
Mediating Role of Brand Awareness in the Relationshi
Between Buzz Marketing and Purchase Intention

Factors Affecting the Binge-Watching Behavior of Young Consumers Jasmine V M, Sruthiya V N and Nithin Jose

Govind Narayan and Abadh Narayan Singh

Impact of Retail Credit on OnlineImpulsive Buying Behavior of Millennials and Gen Z59Rashika Kumari, Mohd Adnan, V C Sharmaand J D S Negi

Influence of Smartphone Use on In-Store	
and Online Shopping Behavior of Consumers	72
Sarthak Mane and Mahima Kaura Mathur	

Green Purchase Intention and Role of Trust: A Study of Indian Consumers Suman Kharbanda, Kavita Sharma and N P Singh

In-Store Environment and Impulsive Buying:Development and Validation of Measurement Scale111Huzaifa Hassan Shiekh and Zia ul Haq111



IUP Publications (A Division of The ICFAI Society) www.iupindia.in



The IUP Journal of SOFT SKILLS

0

NOV 2123

Vol. 17 No. 3

September 2023

5

17

24

40

Contents

Acc.No. Jo70.32

A Concept Note on Symbolic Convergence Theory Mayukh Mukhopadhyay

On Speaking with Impact Subrat Kumar Sundar Ray

Applying Chess Strategy to Develop Constructivist Thinking and Promote Cognitive Skills Erwin L Rimban

Managing Reactions to Change Revathi Turaga

Relationship Between Workplace Spirituality and Glass Ceiling Beliefs: An Exploratory Study Shubham Kumar and Pradeepika

(ISSN 0971 - 1864)





*

18 104 2 3

Acc.No. Jo 7801

This Journal is Indexed in

- * Indian Citation Index
- * EBSCO Database
- * ProQuest
- * Ulrichsweb
- * J-Gate
- * Cite Factor
- * DRJI (The Directory of Research Journal Indexing) International Impact
- * Factor Services (IIFS)
- * Journals Directory.com
- * Research Bible COSMOS

The Journal of Institute of Public Enterprise

Vol	46 January – June, 2023 No : 1
*	Making Public-Private Partnerships Successful – A Factor Analysis
	Approach on Public Sector's Perspective
	Vimlesh Prabhudesai, Lysette Dsouza & Vikrant Yadav
*	Deregulation and Performance of State-owned Enterprises (SoEs)
	in India : Review from the Lens of Performance Management
	Theories and Conceptual Frameworks
	Mukesh Kumar Gupta, Harendra Kumar & Geeta Potaraju

Unifying in Crisis : An Exploratory Analysis of Organizational Structures for a Regional Disaster Framework in BIMSTEC *Rajat Mohan Bhatt & Deepali Garge*

> Priority Sector Lending and its Impact on India's Economic Growth Sarvesh & Karuna Shanker Kanaujiya

The Determinants of Indian Rupee Exchange Rate : An Empirical Analysis Manjinder Kaur & Navpreet Kulaar

Stealthy Accumulation of NPAs in the Education Sector : A Conceptual Analysis *T.Booma & R.Radhika Devi*

> Water Regulations in India : A Comparative Analysis Anupama Dubey



Volume XV, Number 1 January-June 2023 ISSN 2229-3329





THE MICROFINANCE REVIEW

Journal of the

Centre for Research on Financial Inclusion and Microfinance (CRFIM) (formerly Centre for Microfinance Research)

UT NOV 2%3

Acc. No. J07038

BANKERS INSTITUTE OF RURAL DEVELOPMENT (An Institution promoted by NABARD) LUCKNOW, INDIA ISO 9001 : 2015 Certified

CONTENTS

	Page No.
Construction of Financial Inclusion Index for Districts in Madhya Pradesh	
Swati Chauhan	
Gender Gap in Financial Inclusion in India: Status and Determinants	0 1 NOV 2 12 3
P Aparna and E Revathi	
Microfinance Impacts the Lives of the Poor Positively	
Jiji Mammen	
Sustainability of Self-Help Groups (SHGs) and SHG Federations in India: Would Sector-own Control (SOC) Help?	
C S Reddy, Wolfgang Salomo and Sunkaranam Ramalakshmi	
Factors Impacting Adoption of Online Banking by Self-Help Groups in India – A Technology Acceptance Model Using PLS-SEM	
Nishi Malhotra and Pankaj Kumar Baag	55
Capital Structure and Profitability of Public Sector Enterprises in Uttar Pradesh: Lessons for Microfinance PSEs	
Ashish Kumar Trivedi	
Promotion of Pharmaceutical Agriculture Produce through Farmer Producer Orga A Case Study of AYUSH FPO in Sirmour District of Himachal Pradesh	nisations:
Shivani Sharma and Dola Singh	87

Rs. 30.00 ISSN-0566-2257



UNIVERSITY NEWS

A Weekly Journal of Higher Education

Association of Indian Universities Vol. 61 • No. 44 • October 30-November 05, 2023

Acc. No. J07069

M S Kurhade Freedom to Learn, Seek the Truth, Be the Light

06 NOV 213

Pintu Modak Sports Engineering: A Perspective View

Subhajit Panda and Navkiran Kaur

Introducing Digital Humanities in Library and Information Centers: Ensuring Ethical Responsibility of Library Professionals

Nitish Kumar Arya and Neha Kharai

The Impact of COVID-19 on Micro, Small, and Medium Enterprises of Uttarakhand: A District-wise Analytical Study

Senapathy "Kris" Gopalakrishnan

Technological Innovation: The Engine of Progress

Convocation Address

Rs. 30.00 ISSN-0566-2257



UNIVERSITY NEWS

A Weekly Journal of Higher Education

Acr. No. 507068

Association of Indian Universities Vol. 61 • No. 43 • October 23-29, 2023

Special Issue

on

DIGITAL TRANSFORMATION IN HIGHER EDUCATION

on the occasion of

AIU SOUTH ZONE VICE CHANCELLORS' MEET-2023-24

hosted by

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

on

OCTOBER 26-27, 2023

Table of Contents

Editorial

- Sistla Rama Devi Pani

Setting the Tone for AIU South Zone Vice Chancellors' Meet on Digital Transformation in Higher Education

- Pankaj Mittal and Sistla Rama Devi Pani

Visvesvaraya Technological University, Belagavi: A Profile

1.	Transforming Decision Making in Higher Education: The Impact of
	Artificial Intelligence Interventions
96	– Srishti Saxena, Surbhi Sethi and Manju Singh
2.	Impressions of Technology on Human Relationships
	– Parul Mishra
3.	Artificial Intelligence in Education: Retrospect and Prospect
	- Sandhya Sharma and Prateek Chaurasia
4.	Exploring the Concept of Artificial Intelligence in Education
	– Aman Singh
5	Recalibration of Credentialing in the Era of Flexible. Experiential and

- Recambration of Credentialing in the Era of Plexible, Experiential and Personalized (FLEXPER) Learning
 – Neeraj Saxena
- Beyond Degrees: Navigating the Digital Frontier in Higher Education Credentialing

 Subhajit Panda and Navkiran Kaur
- Faculty Development and Digital Pedagogies in Higher Education: Empowering Educators

 Mercia Selva Malar
- Issues and Concerns of Cyber Safety and Security among Online Students

 Jasim Ahmad, Aerum Khan and Khushnuda Bano
- Streamlining Digital Library Services: Harnessing the Potential of ChatGPT to Amplify User Experiences

 Pramod Kumar Hota and Lopamudra Hota
- Open Educational Resources in Higher Education

 Anandam Durgaprasad

5

9

11

20

24

30

40

43

54

59

66

73

11. The Impact of Online Learning on Higher Education: A Comparative Analysis of Traditional vs Virtual Classrooms – Atul K Ghadge
Convocation Address Anna University, Chennai
Campus News
Communication FutureSkills PRIME Programme for Re-skilling and Up-skilling

Theses of the Month (Humanities)

- M Kumar

Advertisement

Suitdhya Sharma and Protock Chainssia

91

93

96

- Aman Single

 Recalibration of Credenitaling in the Era of Plexible, Experiential and Personalized (FLEXPER) Learning
 Neural Surveya

- Bayond Degrees Havigating the Digital Frontier in Higher Education Credentialing Sublatif. Poseda and Newkirsh Kaart.
- Factility Development and Digital Pedagogies in Higher Education: Empowering Educators
 Marcin Schücklicher
- Issues and Concerns of Cyber Safety and Scourity among Online Students

 Jastar Almaid, Jerum Khan and Khashauda Bano

 Streamhning Digital Library Services: Hamessing the Potential of ChatGPT to Amplify User Experiences
 Pratical Kantor (Enterant Experimenta Hota)

ASSOCIATION ASSOCI **UNIVERSITY NEWS**

A Weekly Journal of Higher Education

Association of Indian Universities Vol. 61 • No. 42 • October 16-22, 2023

Acc. No. J07067

Rs. 30.00

ISSN-0566-2257

Anando Dutta Gross Probabilistic Learning 06 NOV 2123

Md Asraul Hoque and Krishnan Chalil

Major Policy Issues and Challenges in Funding Minority Education through Various Government Schemes in India: Current Status, Challenges, and Opportunities

Shailendra R Patil, A R Patil and A S Patil

Evaluating Social Media's Effect on University Education: A Case Study

Ferzaan Engineer

Embracing Change is Inevitable to Become Future Ready

Convocation Address

S Kathar Gani

Impact of Smoking Scenes in Movies on Attitudes of High School Students – Student Column

Let's Create Atmanirbhar Bharat Together



UNIVERSITY NEWS

A Weekly Journal of Higher Education

Acc.No. J07066

Rs. 30.00

ISSN-0566-2257

Association of Indian Universities Vol. 61 • No. 41 • October 09-15, 2023

06 NOV 211

Priyan K M and A Ranganath

Regional Analysis of the 2023 NIRF University Rankings: Unveiling Geographical Trends and Patterns

Asit Kumar Das, Nivedita Sarkar, Prashant Balwantrao Thakare and Satabdi Das

Paradigm Shift in Research Strategies toward Collaborative Approaches

Purnima Kumari, Kirti Jachak and Suparna Sen Gupta

Academic College Library Consortia of Chhattisgarh: A Feasibility Study

Anil Kakodkar

Consistency is the Key to Sustainable Progress

- Convocation Address

Vikas Sharma and Parul

Implementation Challenges of National Education Policy–2020 with Reference to Higher Education: Some Suggestions

Student Column

Let & Create Atmanirkhar Bharat Together

Rs. 30.00 ISSN-0566-2257



UNIVERSITY NEWS

A Weekly Journal of Higher Education

Acc. No. Jo 7065

Association of Indian Universities Vol. 61 • No. 40 • October 02-08, 2023

Pooja Pandey

Finding Gandhi in the National Education Policy-2020

Farzana Munawwar

Thoughts of Mahatma Gandhi with Relevance to Value Education

0 6 NOV 2 K 3

N P Melkania, Shiv Shankar and Asha Pandey

Millets in Service of Food and Nutrition Security and Environmental Sustainability

Pravat Kumar Jena

Mahatma Gandhi and Basic Education

Bandaru Dattatreya

Use of Education as a Tool for Empowerment – Convocation Address Ushus-Journal of Business Management Vol. 22, No. 3 July - September 2023 ISSN 0975-3311 | https://doi: 10.12725



Acc.NO. JOT805

21 MOV 233



JOURNAL OF BUSINESS MANAGEMENT



Table of Contents

Editorial

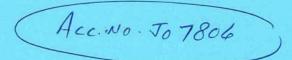
Acc. NO. J07805

Articles

Digitalization Impacting Marketing Strategies and	
Practices	
Sunanda Vincent Jaiwant	1
Sustainable Marketing: Electric Vehicles'	
Commitment to a Sustainable Future	
Renati Jayaprakash Reddy & Anita Kurian	13
Landing Page Via Perceived Interactivity for Four	
Generational Cohorts	
Mary Rani Thomas & Jain Mathew	27
The Perception of Customers Towards Sustainable	
Practices in Indian Banks	
Sina E. S. & D. Vennila	47
The Flywheel: A New Digital Marketing Model	
Kiran Vazirani & Sunanda Vincent Jaiwant	63
Kiran Vazirani & Sunanda Vincent Jaiwant	63

Ushus-Journal of Business Management Vol. 22, No. 1 January - March 2023 ISSN 0975-3311 | https://doi: 10.12725







JOURNAL OF BUSINESS MANAGEMENT

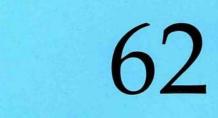


Table of Contents

Editorial

Articles

Indian Financial Systems and Stock-Markets During COVID 19- Shape Off Post Covid Through AI and Other Digital Tools Thogaram Umasankar & P. K. Asthana

Acc.No. Jo 7804

Inventory Model for Deteriorated Goods Under Inflation and Permissible Delayed Payments *Mini Verma*

Issues and Challenges Faced by Small Finance Banks in Debt Collection with Special Reference to Rural Areas - A Conceptual Study Vidya Chandrashekar, Priya Thenissery & Suman Mishra

A Study on the Anti-Takeover Defence Strategies Used by the Corporates at the Time of Mergers & Acquisitions Suman Mishra, Priya T, Punith Raj N & Abhishek R

The Journal of Business Perspective

cc-No. J07827

REVIEW ARTICLES

Systematic Literature Review of Private Equity Determinants: Status, Evidence and Open Issues

Learners' Satisfaction and Commitment Towards Online Learning During COVID-19: A Concept Paper D. U. N. Ranadewa, T. Y. Gregory, D. N. Boralugoda, J. A. H. T. Silva and N. A. Jayasuriya

Green Trade Credit and Sustainable Firm Performances During COVID-19: A Conceptual Review Faryal Fahim and Batiah Mahadi

RESEARCH ARTICLES

Shopping Safety Practices Mutate Consumer Buying Behaviour during COVID-19 Pandemic Reetika Sehgal, Prateek Khanna, Mayank Malviya and Ashish Mohan Dubey

The Influence of Perceived Motivational Factors on Success of Women-Driven Ventures and Their Contribution in Economic Development

Workplace Spirituality and Employee Job Attitude: Direct Test Effect: An Empirical Check Among Nursing Community

Effects of Visual Information and Argument Concreteness on Purchase Intention of Consumers Towards Online Hotel Booking

Banks in India: A Balancing Act Between Profitability, Regulation and NPA

Protean and Boundaryless Career Attitude as Determinants of Well-being Among Indian IT Temporary Agency Workers

Expectations and Stock Market in Nepal Roshan Sedhain and S. Shijin

Antecedents of Intention to Use Online Peer-to-Peer Platform in Malaysia Mohammad Tariaul Islam Khan, Gan Han Yee and Gerald Goh Guan Gan

BOOK REVIEW

find this journal **Online** at http://journals.sagepub.com/home/vis ISSN 0972-2629

sin's



YOIANA ₹22

NOVEMBER 2023

A DEVELOPMENT MONTHLY

ACC.NO. JO 7078

10 NOV 2773



वश्चिव कुदुम्बकम्

ONE EARTH . ONE FAMILY . ONE FUTURE

LEAD ARTICLE **G20: FOR THE PLANET, PEOPLE, PEACE AND** PROSPERITY **AMITABH KANT**

SPECIAL ARTICLE INDIA'S RISING INFLUENCE: **G20 SUMMIT PUTS INDIA ON THE WORLD STAGE**

HARSH VARDHAN SHRINGLA

