



LRC TOC VOLUME UPDATE

October 2018 | Issue - 4

Documentation Service by LIBRARY & RESOURCE CENTRE (LRC) of JAIPURIA INSTITUTE OF MANAGEMENT NOIDA

CONTENT

Name of the Journal	Month & Year	Vol./ Issue	Page No.
AIMS International Journal of Management	May 2018	12/ 2	4
Asia Journal of Management Cases	September 2018	15/ 2	5
Chartered Accountant_the	October 2018	67/4	6-7
Corporate Professionals Today	06-12 October 2018	43/ 6	8-9
Corporate Professionals Today	13-19 October 2018	43/ 7	10-11
Economic & Political Weekly	22 September 2018	LIII/ 38	12
Economic & Political Weekly	29 September 2018	LIII/ 39	13
Economic & Political Weekly	6 October 2018	LIII/ 40	14
Entrepreneur	October 2018	7/9	15-16
Financial Planning Journal	November-December 2017	1/ IV	17-18
Harvard Business Review	September-October 2018	96/ 5	19-22
Higher Education for the Future	July 2018	5/ 2	23
Human Capital (Magazine)	October 2018	22/ 5	24-26
IMT Case Journal	January-June 2018	8/ 2	27-28
Indian Journal of Industrial Relations_the	October 2018	54/ 2	29-30
Insurance Times_the	October 2018	XXXVIII/ 10	31-32
International Journal of Cross Culture Management	August 2018	18/ 2	33-34
Journal of Emerging Market Finance	August 2018	17/ 2	35
Journal of Emerging Market Finance	August 2018	17/ 2S	36
Journal of IMS Group	January-June 2018	15/ 1	37

Library Herald	September 2018	56/ 3	38
Management Dynamics	January-June 2018	18/ 1	39
MIT Sloan Management Review	September 2018	60/ 1	40-42
OORJA: a Bi-annual Refereed International Journal of Management & IT	January-July 2018	16/ 1	43
Optimization: Journal of Research in Management	July-December 2018	10/ 2	44
People Matters (Magazine)	October 2018	IX/ 10	45-47
PRAJNAN: Journal of Social and Management Sciences	July-September 2018	XLVII/ 2	48
PRANJANA: the Journal of Management Awareness	January-June 2018	21/ 1	49
Rail Transport	January 2018	XXVI/ 2	50
Reserve Bank of India Bulletin	September 2018	LXXII/ 9	51-52
Smart Manager_The	September-October 2018	17/ 5	53-55
South Asian Journal of Business and Management Cases	December 2018	7/ 2	56
South Asian Journal of Management	April-June 2018	25/ 2	57
VISION: the Journal of Business Perspective	September 2018	22/3	58
Yojana (English)	October 2018	62	59-60

AIMS International Journal of Management

Mahajan Revalidation of Organ's Organisational Citizenship Behaviour Scale in Banking Sector

Gao, Neelankavil, Viswanathan A Three-Market Comparative Study on Determinants of Firm Performance: The Commercial Banking Industry

Pore

Is Mode of Offshoring affected by Firm Capabilities and Service Characteristics? A Study of Large US Firms

> Singh, Katiyar Data Stream Partitioning Algorithms for Big Data Analytics: A Review

> > Volume 12 Number 2 May 2018



www.aims-international.org

<u>Editors</u> Omprakash K. Gupta Shivprakash Agrawal

ACC-NO-J00905

ACC-NO. J00861

Asian Journal of Management Cases

vii

Volume 15 Number 2 September 2018

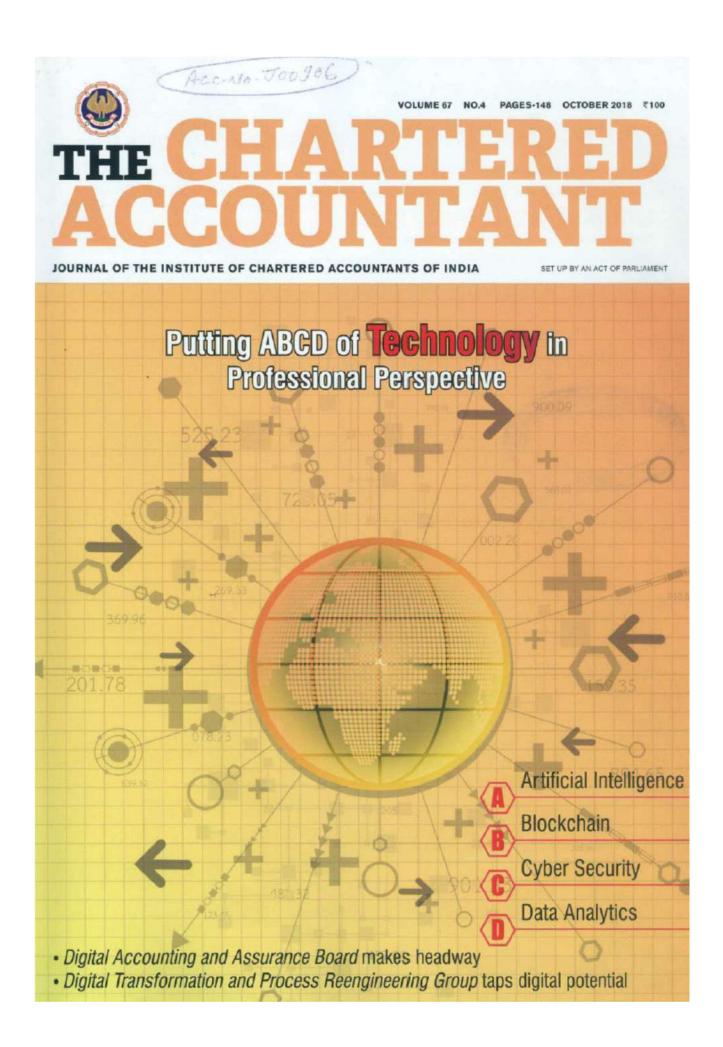
Contents



Editorial

Cases

Vikram Rana at Margot Financial Securities Modhusri Shrivastava	103
Awais Model Farms: Crop Decision Kamran A. Chatha, Zunair Talat, Abdullah Naeem and Shazib E. Shaikh	110
Lighting Up the Bulb's Station: From Ideation and Early Trial to Flickering Lights in Hazy Skies Adeeb Nami, Virginia Bodolica and Martin Spraggon	117
Pakistan's First Successful Launch of a Real Estate Investment Trust-Dolmen City (REIT)—(Shariah Compliant Rental REIT Scheme) Fazal Jawad Seyyed, Salman Khan, Yasir Mir and Zeeshan Amir	129
Marketing a Taboo Product: Tackling the Consumer Mind-set in Pakistan Nida Aslam Khan	147
A Tale of Two Moralities Adnan Zahid and Razi Allah Lone	161
National and Professional Anchoring High Performance in PTCL Sadia Nadeem and Amna Aziz	166
Union Railways: Ad Spot Pricing Dilemma? (B) Rohail Ashraf and Seeham Yousaf	184



Contents

ICAI NEWS

- 631 CMI&B launched its First Incubation Centre at ICAI Bhawan, BKC, Mumbai to Promote Start-Ups by CAs
- 632 World Accountancy Education Day, Organised by : Career Counseling Group of ICAI
- 633 Invitation for Expression of interest (EOI) from software development companies for providing software relevant to the Practitioners and CA Firms of ICAI by December 31, 2018
- 633 Invitation for Expression of Interest for authoring various modules of the Certificate Course on Preparation of Appeals, Drafting of Deed & Documents and Representation before Appellate Authorities and Statutory Bodies: Committee for Capacity Building of Members in Practice (CCBMP)
- 633 Invitation for empanelment as Resource Persons for the Certificate Course on Preparation of Appeals, Drafting of Deed & Documents and Representation before Appellate Authorities and Statutory Bodies: Committee for Capacity Building of Members in Practice (CCBMP)
- 634 Recent Initiatives of the Committee for Capacity Building of Members in Practice





- 518 ABCD of Technology for Accountants -Dr. Manish Kumar Srivastava
- 526 Harnessing the Power of Data Analytics for Assurance and Compliance -CA. A. Rafeq
- 533 Blockchain May Lead to New Era of Accounting and Auditing Practices -CA. Anand Prakash Jangid
- 541 Marching Towards Uncharted Waters of Robotic and Cognitive Automation -CA. Yukti Arora

THE CHARTERED ACCOUNTANT

.... TECHNOLOGY

- 545 Data Analytics— Overview and Analysis -CA. Tushankur Saroha
- 558 Cyber Security and Accountants -CA. Sachin Dedhia
- 562 Blockchain Concepts and Impact on CA Profession -CA. Babu Jayendran
- 568 Digital Transformation and Process Reengineering Group of ICAI Taps Information Technology Potential -Digital Transformation and Process Reengineering Group
- 570 Digital Accounting and Assurance Board of ICA1 Takes New Frontiers of Excellence in its Stride -Digital Accounting and Assurance Board

GST

572 Service Exports from India Scheme and Taxability of Such Notified Export of Services under GST Act -CA. (Dr.) Dilip V Sathhai



TAXATION

580 Securities Held by Banks – Impact of ICDS-VIII Read with Relevant Case Laws -CA. Mudit Agarwal

EVENTS

635 Forthcoming Events

ICAI ELECTIONS

- 615 Election Code Of Conduct
- 620 Election Notification

ICAI IN MEDIA

- 636 ICAI in Media : Glimpses of August and September 2018
 - Public Relations Committee of ICAI

SPECIAL WRITE-UP

638 The Changing Role of Accounting in Enterprise Performance Management - Larry R. White



OUR ACHIEVER

640

Collaboration with Technology will Bring Out Newer Opportunities, and ICAI should Take the Leadership Role in being a Catalyst to Make That Happen, Says CA. Raman Roy



5

TAXMANN®'S CORPORATE PROFESSIONALS TODAY

A WEEKLY ON GST | INCOME TAX | COMPANY LAW | ACCOUNTS & AUDIT

Waiver of Loan

Income-tax Perspective

Ind AS Perspective

GST Perspective



Acc.No. Joog2

Also Covering:

- IPL T20 Shilpa Shetty given 'Not Out' in a TP Case
- SEBI Proposes Draft KYC norms for FPIs
- GST implications on employer-employee transactions: An unnecessary compliance
- Education Cess: Whether allowable as expenses under Income-tax Act, 1961
- SEBI amends LODR in relation to Listing of Security Receipts

www.taxmann.com

PRICE : ₹ 150 TOTAL NO. OF PAGES 52

TUTE OF M

DCT 201

VOID

Contonts Volume 43 | Issue 6 | October 6 To October 12, 2018

Direct Tax Laws

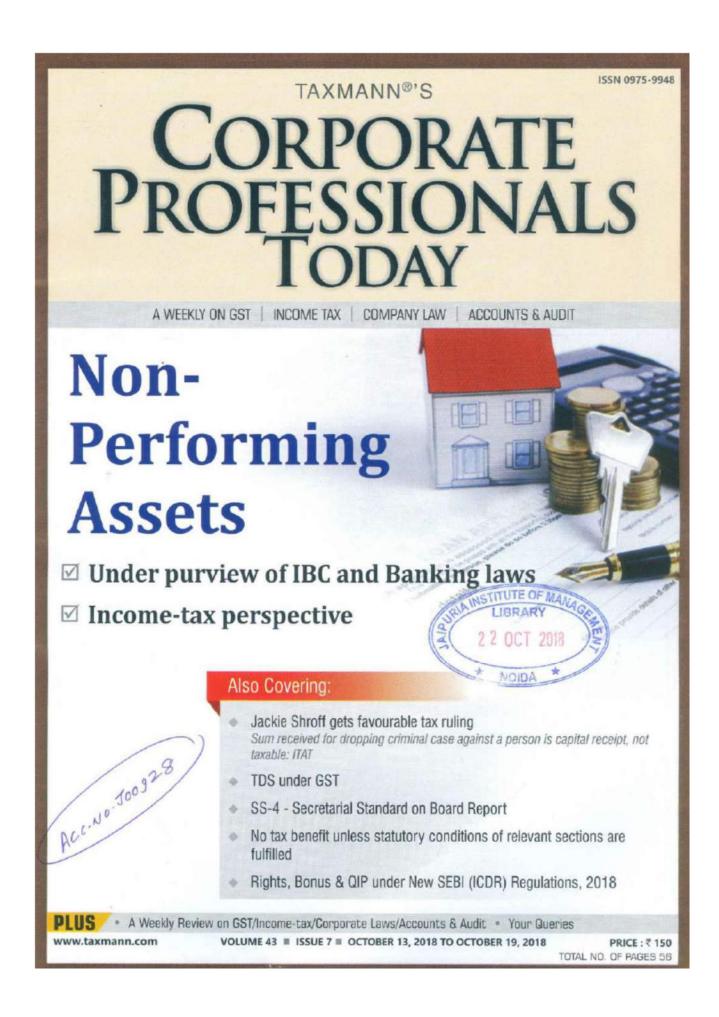
- 273 Waiver of Loan Income-tax perspective -V.K. SUBRAMANI
- 281 IPL T20 Shilpa Shetty given 'Not Out' in a TP Case - D.C. AGRAWAL
- 287 Education Cess: Whether allowable as expense under Income-tax Act, 1961? -MANOJ MEHTA

GST

- 278 Waiver of Loan GST Perspective -MOHAMMAD SALIM, FRAH SAEED
- 293 GST implications on employer-employee transactions: an unnecessary compliance -PRAMOD BANTHIA, RAVI KUMAR BHATIA

Corporate Laws

- 290 SEBI amends LODR in relation to listing of Security Receipts - VINITA NAIR
- 296 SEBI Proposes Draft KYC norms for FPIs -GAURAV N. PINGLE





Direct Tax Laws

- 321 NPAs from Income-tax perspective DEEPA DALAL, DIPESH JAIN
- 324 Jackie Shroff gets favourable tax ruling -MEENAKSHI SUBRAMANIAM
- 337 No tax benefit unless statutory conditions of relevant sections are fulfilled S. KRISHNAN

GST

330 TDS under GST - V. S. DATEY

Corporate Laws

- 317 NPAs Under purview of IBC and Banking Laws - PRABAL GOEL
- 334 SS-4 Secretarial Standard on Board Report -NIVEDITA SHANKAR
- 344 Rights, Bonus and QIP under New SEBI (ICDR) Regulations, 2018 - PAMMY JAISWAL, MEGHA SARAF, SWAPNILL SHARMA

SEPTEMBER 22, 2018 VOLUN 038 VOLUN 038 VOLUN 038 POLICIAL VERKLY

ACOND. JOD883

EDITORIALS

- Is Inclusive Hindutva a Common Good?
- When Fuel Is on Fire
- Are Sewer Deaths the New Normal?

LAW & SOCIETY

When Supreme Court Judgments Are 'Set Aside'

COMMENTARY

- Personal Data Protection Bill, 2018: A Critique
- Constitutional Rights of Atheists
- Role of Dams in Kerala's Flood Disaster

BOOK REVIEWS

- Writing Self, Writing Empire: Chandar Bhan Brahman and the Cultural World of the Indo–Persian State Secretary
- Dalit Politics in Contemporary India

PERSPECTIVES

India's Senior Civil Services

MARKET POWER AND COMPETITION POLICY

- Conflict between Regulation and Competition Law in Telecom Sector
- Competition and Regulation in the Telecom Sector
- Information and Communications Technology Markets
- Internet Search Engines and Two-sided Markets: Implications for Antitrust Analysis
- Repurposing NSSO Data for Market Definition

SPECIAL ARTICLE

Climate Justice and Gandhian Morality

DISCUSSION

Thwarting Water Sector Reforms

CURRENT STATISTICS

Market Power & Competition Policy

A set of five articles analyses the conflicts between regulation and competition law in the telecom and information and communications technology sectors; the economics of search engines and two-sided markets with respect to antitrust cases; and how NSSO data can be used to define a relevant antitrust market. pages 38 to 73

Personal Data Protection Bill

A look at the 2018 bill in the light of challenges to Aadhaar, Europe's General Data Protection Regulation, and the "tech-lash" against US-based big tech companies page 12

Kerala's Dam Management

The mishandling of the state's dams magnified the impact of the recent floods, but the suggested strategies for their prudent operation could help prevent future disasters. page 20

Pivotal Institution of Democracy

An analysis of the branching structure of India's organised senior civil services, the debate on generalist versus specialist services, and suggestions on restructuring and realignment of the different branches page 30

Vol LIII No 39 conomic&PoliticalWEEKLY

A SAMEEKSHA TRUST PUBLICATION

www.epw.in

ACC.NO. J00904

EDITORIALS

- Hope in Dissent
- Human–Wildlife Conflict
- Are Competitive Examinations Ideological?

STRATEGIC AFFAIRS

US's Divide and the World Order

COMMENTARY

- Judgment against Section 377
- India's Cities without Ownership
- We Need to Talk about 'Language'
- Identity Politics among Tribes in Jharkhand

BOOK REVIEWS

- House Full: Indian Cinema and the Active Audience
- A Frayed History: The Journey of Cotton in India

PERSPECTIVES

Rights-based Approaches to Development in Odisha

SPECIAL ARTICLES

- Multiple Meanings of Nature Conservation
- Rise of the Corporate NGO in Bangladesh
- Fiscal Health of Urban Local Bodies

NOTES

The Potential of Participation in Global Value Chains: Development of North East India

CURRENT STATISTICS

POSTSCRIPT

Dissent and Tamil Cinema; Remembering and Forgetting in Bihar; Dupatta Falls; Last Lines

Section 377 and the Tasks Ahead

Following the Supreme Court's judgment on Section 377, the queer movements must express a politics of hope that includes Dalits, Muslims, Adivasis and the queer among them. page 12

Fault Lines in Nature Conservation

A look at the tiger conservation efforts in Arunachal Pradesh and conflicting agendas of different stakeholders; an editorial on the controversy around an alleged man-eating tiger in Maharashtra pages 37 and 8

Metropolitan Governance

An empowered mayor, high levels of functional and financial devolution, and accountability in urban local bodies are the factors needed to make Indian cities vibrant and democratic. page 15

Development of North East India

The North Eastern Region of the country can witness faster economic growth through participation in global value chains. page 76

NGOs in Bangladesh

An examination of the role of non-governmental organisations in Bangladesh, their emergence followed by retreat, and finally their corporatisation page 45

Vol 1 III No.40 conomic&PoliticalWEEKLY ₹90

A SAMEEKSHA TRUST PUBLICATIO

www.epw.in

ACC.NO. J00932

EDITORIALS

- Gender Justice and Its Impediments
- How to Believe Women
- High Time to End Tuberculosis

COMMENTARY

- Call for a National Code of Conduct
- Rethinking India's Employment Data Architecture
- Identifying the 'Poor' and 'Backward'
- James Mirrlees (1936–2018)

BOOK REVIEWS

- Shadow States: India, China and the Himalayas, 1910-62
- First Citizens: Studies on Adivasis, Tribals, and Indigenous Peoples in India

PERSPECTIVES

The Role of Teacher Education Programmes

MARX BICENTENNIAL

Marx at 200: Beyond Capital and Class Alone

SPECIAL ARTICLES

- The Hope and Dilemma of the Urban Poor
- Enhancing Affordable Pharmaceutical Healthcare

NOTES

Estimates of Tobacco-dependent **Employment** in India

CURRENT STATISTICS

Code of Conduct

A look at the resources that can further the call to political parties to evolve a code of conduct for their members, against the backdrop of the working of parliamentary democracy in India page 10

STITUTE OF M LIBRARY

Strategies for Tobacco Control

Suggestions for action plans to support alternative crops and livelihoods for those in tobacco-dependent employment in India page 58

Moving Out of Slums

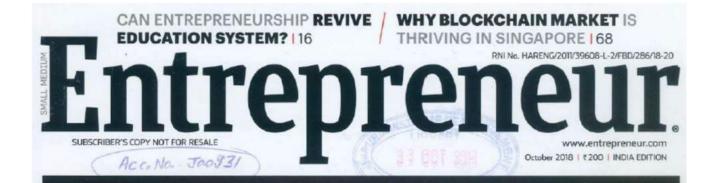
A survey of slum households in Raipur shows that while many of them can afford to buy decent housing, institutional constraints are a hindrance. page 40

Teacher Education and Citizenship

A study of teacher education programmes in Delhi shows how they are crucial in influencing the notions of citizenship of future teachers, and how this will affect the teachers' role in social transformation. page 27

Marx at 200

Karl Marx's concepts of capital and labour encompass a wide variety of human experience and culture, as also a concrete examination of class, gender, race and colonialism. page 33



VIKAS AGARWAL GM, ONEPLUS INDIA

SPEED DIALLING INDIA How OnePlus is Changing the Mobile Game

CONTENTS OCTOBER 2018

GROWTH

45

FUND RAISING Investors bust four common myths that entrepreneurs have pertaining to raising funds.

RIGHT APPROACH

Here's how Vertoz is doing ad-tech the right way.

48

STORYBOARD How Costa from a humble shop in London became Britain's largest coffee chain.

50

INSPIRER

Founder of Simplilearn explains how his company is providing machine learning courses and essential skills aligned with the future.

ECOSYSTEM

52

ROBO ASSISTANCE Wealth management is the least sought-after financial service in India. But the emergence of robo advisory is

BUSINESS UNUSUAL

70

changing that.

"I'M THE CEO, TAKE MY JOB!"

What if we're good at one thing, but not at everything? This is the story of one CEO discovering that.

ASK THEM: "WHAT AM I DOING WRONG?"

Six entrepreneurs share their tips for asking employees for and receiving - useful and difficult feedbacks.

72

INSIDE EVERNOTE

The staff at Evernote are encouraged to lead and learn from each other, whether that's a writing seminar or Lego-building class.

TECH

THE FIX

Dilip Khadelwal who has spent 16 years with the German softaware giant SAP explains how SAP has cultivated a culture where innovation prevails.

62

THE MENACE

How some start-ups are

fighting a battle against

alarmingly high levels of

air pollution in China.

APPS The lowdown on some of the best Indian apps available in the fiercely competative fitness market.

MONEY

58

RICHISTAN

Another 214 Indian joined the list of country's super rich with net worth of more than Rs 1,000 crore - taking the number to 831.

60

74

76

people.

84

'CHEQUE' IT OUT Jungle Venture's Amit Anand highlights his investments in three start-ups and why he did so.

WOOING THE BRICK-AND-

Clothing brand Ledbury came

incentive for physical retailers:

MULTITASKIN' MASTERS

Restaurants, TV shows, vintner

- Fieri personally oversees all

of it. How? By mastering what

he calls "the Lock." Plus: More

secrets from exceptionally busy

GIRLBOSS IS NOTHING

Sophia Amoruso built Nasty Gal

into a paragon of street fashion -before it crashed and burned. With

her new venture, Girkboss, she's doing everything differently.

LIKE THE OLD BOSS

up with a seemingly crazy

share its online profits.

GUY FIERI AND THE

MORTAR WORLD

LIFESTYLE

ECO-FRIENDLY BUSINESSES Three Indian businesses have embraced sustainability - It might not be enough but is indeed a step in the right direction.

92

IMPORTANCE OF BEING 'PLAYFUL' Five founders of start-ups in the Asia-Pacific region tell us about their favourite activities and how they help them in their work life

94

TOOL BOX Jitendra Jagadev, COO and co-founder, NestAway Technologies talks life, tech and more.

BEYOND BORDERS

64 MAN ON A MISSION

How Sydney Lawrance Quays took Starbucks in Malaysia to a whole new level. He swears by the thought that the harder you work, the luckier you get.

66 **GREEN POWER**

Meet the man who is encouraging people to give up meat in Hong Kong and beyond.

68

THE BOOM Singapore has become a hotbed for a myriad of blockchain companies in recent past.

90

96 BOOKS

Co-founder of MoneyTap and Prime Ventures, Bala Parthasarathy lists his best reads, which are not 'cliches'.

98

THE OTHER SIDE President and founder of Ayesha Accessories share some interesting anecdotes about her favorite hobby horse riding.

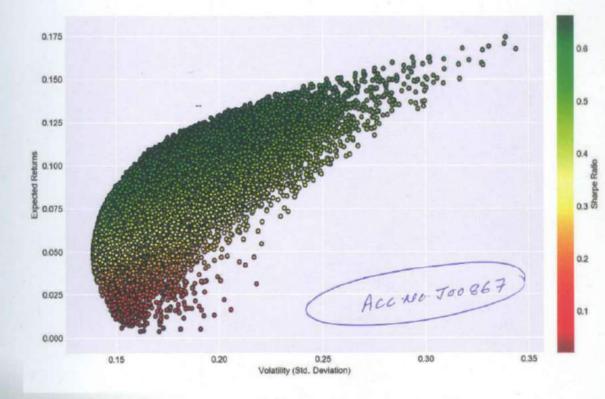
p.62

Financial Planning Journal INFORMS. EDUCATES. EMPOWERS.

Volume 11 Issue IV

NOVEMBER-DECEMBER 2017

Portfolio Optimisation



07 Charter Member Speak

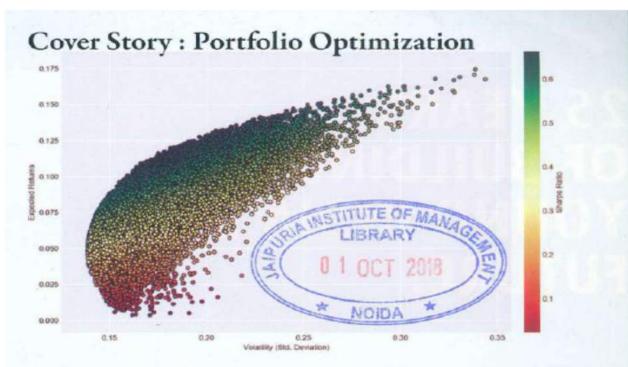


Sundeep Sikka Executive Director and CEO Reliance Nippon Life Asset Management 28 Looking Beyond Returns -Risk Measurement Tools

34

Corporate Governance Disclosures and Retail Investors : Time for more active participation Subscribe to the Financial Planning Journal





14 Asset Allocation Models: Managing the Risk-return Tradeoffs

Chetan Pandya, FRM, CFPCN

CHARTER MEMBER SPEAK

"Streamlining the MF

Schemes will benefit the customers and the industry" Sundeep Sikka Executive Director and CEO Reliance Nippon Life Asset Management

COVER STORY

Portfolio Optimization Strategies Niti Guhathakur, CFP^{CM}

ARTICLE

07

24

28

Looking Beyond Returns -Risk Measurement Tools R Varadarajan, CFP^{CM}

PRACTICE MANAGEMENT

Corporate Governance Disclosures and Retail Investors: Time for more active participation Pardhasaradhi Madasu, FIII; CFP^{CM}

INTERVIEW

40 Decoding the "Coffee Can" Portfolio - Saurabh Mukherjea

46	PRACTICE MANAGEMENT Delayed Gratification: A Client's Best Friend Amit Mabeshwari, CFP ^{CM}
50	ARTICLE Income Tax Returns and How to File Them Balwant Jain. CFP ^{Cu}
58	ARTICLE Wills – An important element of Estate Planning Alisha Jain, CEPCN
62	CAPGEMINI RESEARCH PAPER 'Top 10 Trends in Wealth Management 2018'
70	Event
72	Bookshelf
74	Trending Terms
75	Tax Queries
76	Education Partners' Directory
78	Continuous Education Quiz

Harvard Business Review

HOT SPOTS William Kerr Page 80



INITIATIVE OVERLOAD Rose Hollister and Michael D. Watkins Page 64

LINCOLN'S TRANSFORMATIVE LEADERSHIP Doris Kearns Goodwin Page 126

The Business Case for Curiosity

IT CAN IMPROVE YOUR FIRM'S ADAPTABILITY AND PERFORMANCE.

Acc. No. J00923

Page 48

HBR.ORG September-October 2018





48 MANAGING PEOPLE THE BUSINESS CASE FOR CURIOSITY Research shows that it leads to higher-

Research shows that it leads to higher performing, more adaptable firms. Francesca Gino

58 PSYCHOLOGY

THE FIVE DIMENSIONS OF CURIOSITY

How are you curious? Todd B. Kashdan, David J. Disabato, Fallon R. Goodman, and Carl Naughton

61 LEADERSHIP DEVELOPMENT FROM CURIOUS TO COMPETENT

How to move your people up the learning curve Claudio Fernández-Aráoz, Andrew Roscoe, and Kentaro Aramaki

HARVARD BUSINESS REVIEW CONTENTS

SEPTEMBER-OCTOBER 2018



FEATURES

MANAGING ORGANIZATIONS Too Many Projects

How to deal with initiative overload Rose Hollister and Michael D. Watkins



Why Design Thinking Works It addresses the biases and behaviors that hamper innovation. Jeanne Liedtka



Navigating Talent Hot Spots

How companies can benefit from innovation centers without necessarily relocating William Kerr



STRATEGY Alibaba and the

Future of Business Lessons from China's innovative digital giant Ming Zeng



HEALTH CARE

Organizational Grit Turning passion and perseverance into performance: the view from the health care industry Thomas H. Lee and Angela L. Duckworth

The Good-Better-Best Approach to Pricing Why every company should

consider a tiered model Rafi Mohammed



MANAGING YOURSELF Give Yourself a Break: The Power of Self-Compassion

When you have a setback at work, treat yourself as you would a friend: with kindness and understanding. Serena Chen



LEADERSHIP Lincoln and the Art of Transformative Leader

Transformative Leadership Lincoln's Emancipation Proclamation imprinted a

Proclamation imprinted a moral purpose and meaning upon the protracted misery of the Civil War. Doris Kearns Goodwin





8 HARVARD BUSINESS REVIEW SEPTEMBER-OCTOBER 2018

HARVARD BUSINESS REVIEW CONTENTS

SEPTEMBER-OCTOBER 2018



New Thinking and Research in Progress

22 RAD Reevaluating Incremental Innovation

Swinging for the fences can yield lower returns. PLUS A roundup of the latest management research and ideas

36 DEFEND YOUR RESEARCH Men Buy More from Manly Men Getting Tom Brady to promote your brand is an excellent idea, new research suggests.

HOW I DID IT

United Way's CEO on Shifting a Century-Old Business Model Technology has enabled

the charity to make strong connections with individual donors. Brian Gallagher



LIFE'S WORK

TREVOR NOAH





Managing Your Professional Growth 140 MANAGING YOURSELF Sleep Well, Lead Better Managers need more rest. Here's how to get it.

145 CASE STUDY Can I Step Back from My Start-Up?

Christopher M. Barnes

The founder of a pet care company wonders whether to sell it or hire a new CEO. David R. Dixon

150 SYNTHESIS You Versus the Clock Testing the latest timemanagement advice Gretchen Gavett

DEPARTMENTS

14 From the Editor

- 16 Contributors
- 20 Interaction
- **152 Executive Summaries**



AARON RICHERINGETTY IMAGES; STEPHEN VOSS

12 HARVARD BUSINESS REVIEW SEPTEMBER-OCTOBER 2018

Higher Education for the Future

Volume 5 Issue 2 July 2018

Contents

Editorial Rajan Gurukkal	119
Articles	
Higher Education and Development in the Knowledge Society: From Integral Education to Substantial Positive Externalities Julio Bertolin	122
Differential Entry of First and Non-first-generation Students in Higher Education with Reference to India Rashim Wadhwa	142
Possibilities of a Professor: An Academic in the Twenty-First Century Francis Kuriakose	162
Readiness for Change in Public Education: A Discrete Empirical Investigation Mohamed Khedhiri	178
Erratum	198

Human Capita REALISING BUSINESS STRATEGY THROUGH PEOPLE VOL. 22 No. 5 OCTOBER 2018

ACC. NO JOO 836





Way Toward Efficient People Management Sumit Sabharwal, Head HR. Fujitsu Consulting India

₹100

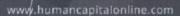
PERSONA

The Clairvoyant Leader Manuel D'Souza, Chief Human Resources Officer, Intelenet Global Services

CASE STUDY

Centre For Excellence?

TALENT



Contents OCTOBER 2018 VOLUME 22



62





RECRUITMENT

HR Director, India Operating

40 Channels Sans Biases

Judy Manjlekar

Centre, TechnipFMC.

'Way' Toward Efficient **People Management**

Sumit Sabharwal Head of Human Resources Fujitsu Consulting India



ISSUE 5

GEN Y SPEAK

The Clairvoyant

Chief Human Resources

Officer. Intelenet Global

Manuel D'Souza

Leader

Services

52 Achieving Work-Life **Balance** Through Integration

Devika Thorat Talent Acquisition Specialist - India at IDeaS Revenue Solutions



TALENT MANAGEMENT

Narendra Singh Chaudhary

Assistant Professor, Symbiosis

Centre for Management Studies,

46 An Enhancing

Experience

Noida.

50 The Questioning Quotient

> Captain Raghuram Management/ HR consultant based in Chennai.

CASE STUDY

56 Centre For Excellence?

Mrinmoy Majumder Teaches courses on people management



ΙΜΤ **CASE JOURNAL** A Bi-Annual Journal

T K

ISSN NO: 2229 - 6743 Vol : 8, No : 2, Jan 2018 - June 2018



A. M. MOJO0893

C O N T E N T S

Sr. No.	Title	Page No.
1.	Giving Back To Society – A Case Study In CSR Management For an MNC - Uma Bhushan	01
2.	Paytm: The Mobile-Wallet Giant - Dwarakanath Siriguppi & Vijayudu Gnanamkonda	09
3.	Shambhu's Coffee Bar: Journey of an Entrepreneur From A Small Stall To 25+ Outlets - Jitendra Nenavani & Rajwinder Kaur	24
4.	Artificial Intelligence Wave In Indian Retail: Evolution, Opportunities And Challenges - Sujo Thomas & Tanmay Varia	33
5.	How A "Dessert Lab" In Kolkata Doing Research To Win The Five Senses Of Customers Dipto Haldera & Debadrita Pandab	49

The Indian Journal of Industrial Relations

A Review of Economic & Social Development

VOLUME 54 NUMBER	R 2 OCTOBER 20	18
	SINSTITUTE OF MAN	nol vi
	LISRARY	Sec
Conten	101	1 Car
Conten	1 1 0 L 1 2018	A
	the second secon	1
Articles	NOIDA *	1110
Integrating Business-Society Dichotomy Gau	trav Marathe, Shailendra Singh	
through Spiritual Lens	& Girish Balasubramanian	19
Gandhian Trusteeship & CSR:		
Interrogating the Relationship	Seema Sharma	21
Same and an and a standard an	Section State in a	
Keynes's Dynamic ISLM versus		
Taylor's Rule	Satya Prasad Padhi	22
Industrial Policy in North East India:	J. P. Bhattacharjee	
Peripheral Realities in Post-Liberalization Period	& Rakhee Bhattacharya	24
International Framework Agreements Taking		
Sting Out of Transnational Collective Bargaining	Paul Smit	25
Dynamics in a Plant Level Bargaining Process	Santanu Sarkar	
& Wage Determination	& Aashish Singh	26
International Business Managers' Perspective	Som Sekhar Bhattacharyya,	
of Doing Business with India	Andrejs Èirjevskis	
	& TatjanaPõlajeva	283
A Measure for Employee Empowerment	Shalini Srivastava	
in Indian Work Setting	& Poornima Madan	29
their meaning watting the	and and well and	
Vicarious Justice Shapes Observers' Climate		
Perceptions: Moderating Role of Collectivism	Pooja Purang	309
Development of Managerial Competency Scale:	Rashmi Vaishya, Sumi Jha	
A Telecom Sector Study	& Dinesh Kumar Srivastava	32

Acc.NO. J00 922

VOLUME 54 NUMB	ER 2 OCTOBER 20	018
Factors Affecting Student's Perception of	Shweta Dani, Manisha Singhai	
Online Learning: an Empirical Analysis	& Anukool M. Hyde	334
Pay for Performance in Private Sector Higher	Indranil Bose	
Education Institutions in UAE	& Soma Bose Biswas	34
Need for HRD Interventions in Higher	F.A.Gurkoo	
Education System - an Empirical Study	& S.A.Mufeed	361
Book Review		
CEO: Chess Master or Gardener?	Kuriakose Mamkoottam	373



THE INSURANCE TIMES

VOL.XXXVIII - NO.10- OCTOBER 2018 - ISSN-0971-4480

₹70/-

In this issue

- Mandatory Long-Term Motor TP Insurance: Prospective Impact
- Indian Economy Zooms to New Heights so also Insurance Industry
- Flood Risk Management
- Riding The Big Data Wave to Improve Insurance Customer Retention
- Set Fair for The Next Phase of Risk Management: Marine Blockchain Platform Goes Live

"Analytics capabilities would nudge the industry towards usagebased insurance in days to come."

Mr. Ritesh Kumar MD & CEO HDFC ERGO General Insurance





Ayushman Bharat - A giant leap towards Universal Health



"The foundation of a highquality health system revolves around the healthcare needs and expectations of the population it serves, the governance of the health sector and effective partnerships across the various key constituents."

Dr.Harivansh Chaturvedi Director, BIMTECH



"Insurance model would continue to play an important role in days to come. Insurance model however, needs to focus more on wellness cover in keeping with population healthcare needs."

Mrs. Alamelu T. Lakshmanachari Chairman & MD, AICL



"We have started from a humble beginning and have come to this level with an excellent team work. We feel new investors, with their abundance experience and golden touch, will enable the company to scale further heights."

YEARS

V. Jagannathan Chairman & MD, Star Health Insurance

Contents

NEWS

General Insurance News	5
IRDA News	8
LIC News	10
Health Insurance News	11
Private Life Insurance News	13
International News	16

ARTICLES

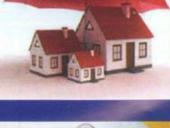
Mandatory Long-Term Motor TP Insurance: Prospective Impact	
BRSingh	18
Riding the big data wave to improve Insurance Customer Retention Kanya Saraswathy C	22
Flood Risk Management Sonjai Kumar	24
Set Fair for The Next Phase of Risk Management: Marine Blockchain Platform Goes Live Hélène Stanwa	37
Indian Economy zooms to new heights so also Insurance Industry K. L. Naik	39

PRODUCTS (Life-Non-Life)

LIC's Jeevan Shanti Plan	
from Life Insurance Co. Ltd.	43
Individual Health Insurance	

FEATURES

Interveiw with Mr Ritesh Kumar, MD & CEO, HDFC ERGO General	
Insurance Company	28
RQBE Leadership Series@Baroda	33
Ayushman Bharat - A giant leap towards Universal Health	34
The effect of Regulatory Sandbox on the Insurance Industry - Rakesh Goyal	45
LEGAL	48
IRDAI Circular	50
Gross direct premium underwritten for and upto the month of July, 2018	53
Statistics	54
Glossary / Poll	56



Hemelmuran









evue interestionale de Number 2 August 2018

International Journal of Cross Cultural Management

> ISSN 1470-5958 journals.sagepub.com/home/ccm

Contents

Editorial Ideology and culture in cross-cultural management scholarship 121 Terence Jackson Articles HRM development in post-colonial societies: The challenges of advancing HRM 125 practices in Ghana Desmond Tutu Ayentimi, John Burgess and Kerry Brown The role of face in a Chinese context of trust and trust building 149 Peter C King and Zhang Wei 175 The influence of political skill on career success in an Ecuadorian family firm: The mediating role of affective commitment Mario Hayek, Brandon Randolph-Seng, Guclu Atinc and Daniel Montalvo Impact of religiosity and culture on salesperson job satisfaction 191 and performance Vincent Onyemah, Dominique Rouziès and Dawn lacobucci 221 Social capital as it pertains to international ventures in Asia: A comparative study of Theravada Buddhist Laos and Confucian China Biarne Sorensen and Bo Bernhard Nielsen 241 Exploring cultural heterogeneity: The effect of intra-cultural variation on executives' latitude of actions in 18 countries Moustafa Salman Haj Youssef and Ioannis Christodoulou ALC. NO. JO0 864 NOID

Journal of Emerging Market Finance

*

NOIDA

25

Volume 17 Number 2 August 2018

Contents

Articles

Statistical Arbitrage Strategies under Different Market Conditions: The Case of the Greek Banking Sector	159
Emmanouil Mavrakis and Christos Alexakis	
An Investigation into the Benefits of Investing in Chinese	
Multinational Companies	186
Jenny Berrill and Shengkai Sun	
Causality between Cash Flow and Earnings: Evidence	
from Tehran (Iran) Stock Exchange	210
Ahmad Nasseri, Mohammad Sayyadi, Hassan Yazdifar,	
Rasol Eskandari and Mohammad Albahloul	
The Extent to Which Professional Advice Can Reduce the	
Disposition Effect: An Emerging Market Study	229
James Bashall, Gizelle D. Willows and Darron West	
Does State Ownership of Banks Matter? Russian Evidence	
from the Financial Crisis	250
Denis Davydov	
ACC.NO. JOOS 74	Contraction of the local division of the loc
No. Joo	OF MANAGE
ACC. LINK	and the
	T 2018) ()
12	14

Journal of Emerging Market Finance

TIN

Volume 17 Number 2S August 2018

Contents

Articles

Mutual Fund Performance Using Unconditional Multifactor Models: Evidence from India Pankaj K. Agarwal and H. K. Pradhan	1575
Do Domestic Sentiment and the Spillover of US Investor Sentiment Impact Mexican Stock Market Returns? Daniel Perez-Liston, Daniel Huerta-Sanchez and Juan Gutierrez	1855
High-frequency Characterisation of Indian Banking Stocks Mohammad Abu Sayeed, Mardi Dungey and Wenying Yao	2135
The Impact of Market-wide Volatility on Time-varying Risk: Evidence from Qatar Stock Exchange Hisham Al Refai and Gazi Mainul Hassan	2395
Testing Conditional Asset Pricing in Pakistan: The Role of Value-at-Risk and Illiquidity Factors Sara Azher and Javed Iqbal	259S
Does Ownership Structure Influence Bank Performance? Evidence from an Emerging Economy Brijesh K. Mishra and L.V. Ramana	18
Acc.NO. JOOST NOIDA	*

Journal of IMS Group

Achieving Excellence in Management & IT

Indexed in EBSCOhost and J-Gate Listed in Cabell's Management Directory, USA

Volume 15, No. 01

January-June, 2018

ISSN No. 0973-824X

Impact of Foreign Direct Investment on Macroeconomic Indicators: Study of Vietnam Trinh Quoc Tuy and Sheeba Kapil

A Study on Perception of Different Generation in the Use of E Wallet Madhu Arora and Miklesh Prasad Yadav

Determinants of Retail Shopping Experience in the Era of e-Retailing Dhanashree Nagar and Rajeev Shukla

Impact of GST on Automobile Sector with Special Reference to Hybrid & Electric Cars in India Malik Mohammed Salman

Analysis of Indian Banking Sector with Reference to Efficiency Seema Garg and Tushar Jindal

Cloud Service Selection and Experimentation: EAGLTS Preeti Sirohi, Amit Agarwal and Piyush Maheshwari

The State of Organisational Heart in the Heart of India: Mapping Employee's Human Resource Policies Perception of the Manufacturing Industry (Bhopal, M.P.) Durdana Ovais

Book Review The Machine that Changed the World S.K. Dube



LIBRARY HERALD

A Peer Reviewed

JOURNAL OF THE DELHI LIBRARY ASSOCIATION

Vol 56 No 3

September 2018

FEATURES

- Comparative Study on the Effectiveness of Two Methods of Problem - Solving and Bibliotherapy Training on Increasing the Ability of Problem - Solving Skills among Undergraduate Students
- Deep Collaboration in Libraries and the Fifth Law of Library Science
- A Bibliometric study of Ph D Theses Accepted by Bangalore University in Disciplines of Zoology, Botany and Physics during 1969-2015
- Leishmaniasis: Scientometric Assessment of Global Research Output
- A Scientometric Study of NSIT Publications in Science and Technology During 2006 to 2015
- Evaluation of Library Websites of Private Universities in Delhi NCR – A Preliminary Study
- Information Seeking Behaviour of Nehru Memorial Museum & Library (NMML), New Delhi Readers: A Case Study
- Annual Report 2017-2018

MANAGEMENT DYNAMICS

Volume 18

Analytic Hierarchy Process

Number 1

2018

Thani Jambulingam Maheshkumar P. Joshi Ravi Kathuria

Suyash Bhatt

Validate Peter-Lynch Model on Indian Stock Market

Competitive Analysis Of CRM Strategies Using

Ruchi Malik Gorai

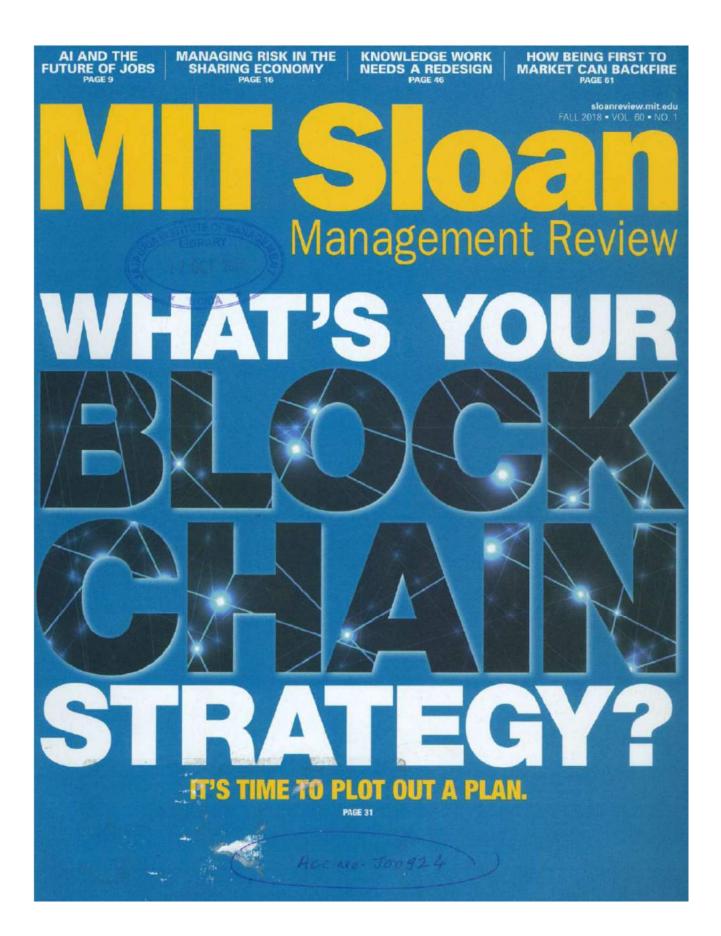
Sarita Maxwell Amir Moin Khan To Identify The Reasons That Act As Critical Resistors For Online Shopping (A Survey In Delhi NCR Region)

Electronic Customer Relationship Management (E-CRM): A Study Of Its Role, Influence & Benefits to E-Commerce

Guidelines for Contributors

ACC. NO. J00756





MITSIoan Management Review

FEATURES

PRODUCTIVITY

46 Breaking Logiams in **Knowledge Work**

How organizations can improve task flow and prevent overload. BY SHEILA DODGE, DON KIEFFER, AND NELSON P. REPENNING

MARKETING STRATEGY

55 Selling Solutions Isn't Enough

B2B companies need to focus on helping each customer achieve better outcomes. BY HANNAH GROVE, KEVIN SELLERS, RICHARD ETTENSON, AND JONATHAN KNOWLES

PRODUCT DEVELOPMENT

61 How to Launch Products in Uncertain Markets

In volatile times, uncertainty can be turned into a competitive advantage. BY JAN-MICHAEL ROSS AND JAN HENDRIK FISCH

LEADERSHIP

65 Why People Believe in Their Leaders — or Not

Credibility hinges on perceptions of competence and trustworthiness. BY DANIEL HAN MING CHNG, TAE-YEOL KIM, BRAD GILBREATH, AND LYNNE ANDERSSON



SPECIAL REPORT

WHAT'S NEXT WITH BLOCKCHAIN: STRATEGY

32 What Problems Will You Solve With Blockchain?

Before jumping on the bandwagon, companies need to carefully consider how ledger technologies fit into their overall strategy.

BY TEPPO FELIN AND KARIM LAKHANI

WHAT'S NEXT WITH BLOCKCHAIN: BUSINESS MODELS

39 Blockchain Is Changing How Media and Entertainment Companies Compete

Companies are using new applications to rethink their business models and - in some cases - disrupting their industries.

BY ANDRE DUTRA, ANDRANIK TUMASJAN, AND ISABELL M. WELPE

ANALYTICS

71 A More Profitable Approach to Product Returns

By studying consumers' transaction patterns and tailoring return policies accordingly, companies can prevent a major drain on profits while increasing engagement with loval customers.

BY JAMES ABBEY, MICHAEL KETZENBERG, AND RICHARD METTERS

CULTURE

75 Building an Ethically Strong Organization

Ensuring that employees understand the appropriate ways to address daily ethical issues can prevent your company from spiraling into corporate scandal. BY CATHERINE BAILEY AND AMANDA SHANTZ

OPERATIONS

82 When Communication Should Be Formal

Sometimes channels known for their speed and flexibility bog down organizations with errors and inefficiency.

BY ANTTI TENHIÄLÄ AND FABRIZIO SALVADOR

Editor's Note: Some articles in this issue were originally published online. They have been adapted for print.

2 MIT SLOAN MANAGEMENT REVIEW FALL 2018

SLOANREVIEW.MIT.EDU



COLUMNS

86 GENDER DISCRIMINATION STILL EXISTS - NOW WHAT?

We need the language to call out bias when we see it. BY MORELA HERNANDEZ

88 FINDING THE MIDDLE GROUND IN A POLITICALLY POLARIZED WORLD

To gauge whether — and how — to jump into the political fray, business leaders should consider an issue's importance to company performance and its relevance to stated values.

BY N. CRAIG SMITH AND DANIEL KORSCHUN

96 TECH COMPANIES DON'T SEE THEIR BIGGEST PROBLEMS COMING

Five blind spots make companies oblivious to the need for crisis management planning but they can be addressed. BY IAN I. MITROFF

IN EVERY ISSUE

91 Executive Briefings

Summaries of feature articles in this issue.

THE 2018 RICHARD BECKHARD MEMORIAL PRIZE

6 The editors of *MIT Sloan Management Review* are pleased to announce the winner of this year's Richard Beckhard Memorial Prize, awarded to the most outstanding *MIT SIMR* article on planned change and organizational development published from fall 2016 through fall 2017.

SLOANREVIEW, MIT.EDU

Research suggests that using Al to innovate will have a positive impact on employment. BY JACOUES BUGHIN BY COMERCIAN STREAM OF THE STREAM O

different prices in different channels. But are retailers ready to manage the complexities?

BY WALTER BAKER, GADI BENMARK, MANISH CHOPRA, AND SAJAL KOHLI

21 MASTER THE

CHALLENGES OF

ONT

9 AI ISN'T THE DEATH OF JOBS

11 FOUR WAYS JOBS WILL

RESPOND TO AUTOMATION

The level of threat to a given

profession depends on two factors: the type of value pro-

vided and how it's delivered. BY SCOTT LATHAM AND BETH HUMBERD

14 HOW AI CAN AMPLIFY

HUMAN COMPETENCIES

do their jobs better instead

KEN GOLDBERG, INTERVIEWED BY FRIEDA KLOTZ

Advanced systems will

continue to help people

of replacing them.

16 PLATFORMS SHOULD BE MORE

up new markets.

18 IMPROVING

COMMUNICATION

IN VIRTUAL TEAMS

Five strategies boost

BY N. SHARON HILL AND KATHRYN M. BARTOL

performance

THAN MATCHMAKERS

BY JEFFREY L. SAMPLER

By identifying and mitigating

platform businesses can open

risks for sellers and buyers,

24 IS TECHNICAL DEBT UNDERMINING YOUR DIGITAL STRATEGY?

Failing to make the right investments in IT infrastructure can leave your organization with a tangled mess of legacy systems.

BY EDWIN VAN DER OUDERAA, ADAM BURDEN, RAMNATH VENKATARAMAN, TOMAS NYSTRÖM, AND PRASHANT P. SHUKLA

27 DIGITAL TRANSFORMATION OPENS NEW QUESTIONS — AND NEW PROBLEMS TO SOLVE

When leaders view technology merely as a source of answers and solutions, they miss opportunities to innovate in bigger, bolder ways. BY HAL GREGERSEN

FALL 2018 MIT SLOAN MANAGEMENT REVIEW 3

	ISSN - 0974-7869 ISSN - 2395-6771 (Online)	-	
	A bi-annual Refereed International Journal of Manag	ement & IT	
	www.oorja.org.in	/olume 16/ No. 1 Jan-Jul	ly 2018
	E= ALC. NO. JOO 901		
•	GOVERNMENT SCHEMES AND WOMEN'S EMPOWERMENT IN RURAL INDIA: A MICRO STUDY	Ms. Trishani Mitra Dr. Sheetal Mundra	1
•	STUDY OF VARIOUS DATA MINING TECHNIQUES IN PREDICTION OF DEPRESSION	N Ms. Suchita Sinhal Dr. Ruchi Nanda	10
•	CLOUD-A FACILITATOR FOR BIG DATA	Ms. Vandana Nigam Ms. Shalu J. Rajawat	18
•	USE OF DATA ANALYSIS IN AIRLINES TO IMPROVE DECISION MAKING	Prof. Harsh Dwivedi Prof. Raghuvir Singh Mr. Shivram Choudhary	28
•	CARGO MIX, THE SURVIVAL STRATEGY OF PORTS: A CASE OF MAJOR PORTS OF INDIA	Mr. Ashutosh Kar Dr. Deepankar Sinha Dr. Ram Singh	37
٠	E-LEARNING: PREPARING INDIA FOR 21ST CENTURY EDUCATION	Ms. Kirti Choudhary Prof. P. K. Sharma	51
•	A POSTERIORI ANALYSIS OF PUBLIC WELFARE SCHEMES (PWS) IN THE BRICS COUNTRIES	Mr. Sundeep Kumar Ms. Monica Sharma Mr. A K Bhardwaj Prof. Govind Sharan Dan	58 gayach
٠	THE IMPACT OF SOCIAL ADVERTISING CAMPAIGNS IN SHAPING THE BEHAVIOUR OF THE PEOPLE IN RAJASTHAN	Dr. Atul Gupta	69
•	DRIVERS OF EMPLOYEE ENGAGEMENT IN INDIAN INDUSTRY -A COMPARATIVE STUDY	Dr. Ruby Dwivedi Prof. Gitika Kapoor	79
Boo	k Review		
•	CORPORATE CHANAKYA SUCCESSFUL MANAGEMENT THE CHANAKYA WAY		92

Optimization Journal of Research in Management

Volume 10. Number 2

July-December, 2018

ISSN: 0974-0988

RESEARCH PAPERS

- 1. An Anthropological Approach to understanding the 'Social' in Corporate Social Responsibility (CSR) of Developing Countries Rubina Nusrat & NUKhan
- 2. Challenges to Financial Inclusion in Bangladesh: A Case Study of Agent Banking for Garments Workers Sajid Amit
- 3. Business Turnaround in the Technological Era: The Study of Selected Manufacturing Industries in Nigeria Madu Ikemefuna
- 4. Testing the Long Memory Feature in Indian Equity Market Anju Bala & Kapil Gupta
- 5. Empirical Investigation of the Nature of Returns of Stock Prices of three Prominent South Asian Markets using Parametric and Non Parametric Techniques Rakesh Shahani, Kaamil Chopra & Ramit Vazirani
- Effect of Quality of Work Life on Job Satisfaction and Organizational Performance: A Structural Equation Analysis M. Muthukumaran
- 7. Managing HR Policies & Practices and Employees' Identification in Indian Automotive Industries Monika Bhati & Samar Raqshin

Peta Latimer CEO, Mercer - Singapore

eople

Skills gap and what the L&D function is doing about it

matters

VOL IX / ISSUE 10 / OCTOBER 2018

₹150

Eva Sage-Gavin Senior Managing Director, Global Talent and Organization Practice, Accenture

> Archana Singh EVP and CHRO, Wiley

Whitney Johnson Thinker, speaker, author, adviser and an expert on disruptive innovation and personal disruption



contents



THE BIG INTERVIEW A growth leader

Peta Latimer, CEO of Mercer; Singapore By Suparna Chawla Bhasin



INTERVIEW **Designing hubs for** collaboration, creativity, and productivity

64

Shailender Kumar, Regional Managing Director, Oracle India

By People Matters Editorial

NEWS FEATURE 18 At a fast pace - India Inc's bullish hiring outlook BY DHRUV MUKERJEE

20 The fact of the matter - Can India be an AI powerhouse? BY MANAV SETH

LEGAL VIEW

24 Decriminalizing Homosexuality - Workplace Considerations BY VIKRAM SHROFF, Head, HR Laws (Employment & Labor) at Nishith Desal Associates and ARCHITA MOHAPATRA Member of the HR Law (Employment & Labor) team at Nishith Desai Associates

SHARED WORKPLACES 32 The "Fourth" Space

BY ABHIJIT BHADURI, Author of the bestseller "The Digital Tsunami" and a popular columnist. He is a consultant to organizations on issues of talent. leadership and culture



TALENT AND TECHNOLOGY 36 Istechnology closing the skills gap or making us complacent? BY CLINTON WINGROVE, Principal Consultant and HR Anarchist. Clinton HR Ltd

OPINION 42 Creative destruction at

26

business schools BY DR. ALFREDO BEHRENS, Lecturer at Harvard Business School Publishing and is in Portugal on a sabbatical as Professor of Cross-Cultural Leadership at FIA Business School, São Paulo, Brazil



THE ROAD LESS TRAVELLED 66 There is an Elephant in the Room - And the Blind Men of Indostan Can't See it BY VISTY BANAJI, Founder and CEO of Banner Global Consulting (BGC)

FUTURE OF WORK 70 AI is closer than we think, but really far away BY PRASHANT BHATNAGAR, Director-HR Credit Sulsse

ORGANIZATIONAL DEVELOPMENT 74 The moot point - Are hierarchies outdated in today's digital era? BY RACHNA MUKHERJEE, Chief Human Resources Officer of Schneider Electric, Greater India

CORPORATE SUFI

76 Our abilities are grossly overrated **BY GURUCHARAN SINGH GANDHI**, Author of national bestseller Kabee In Korporates' and the Head of Learning & Development with a leading conglomerate

THINKERS SPEAK

78 Decoding the power of disruptive innovation BY WHITNEY JOHNSON, Thinker, speaker, author, adviser and an expert on disruptive innovation and personal disruption

INSIGHTS

Artificial Intelligence: Control it or Go with the flow BY FONS TROMPENAARS, A Dutch-French organizational theorist, management consultant, & a cross cultural gunu

REGULARS

HEMALARSHMI RAJU

04 From the Editor's Desk 10 Letters of the month 12 Ouick Reads 86 Knowledge + Networking 88 Blogosphere 71 References ARCHANA SINGH EVA SAGE-GAVIN SHAILENDER KUMAR PETALATIMER ABHUIT BHADURI AJAY SONI ALFREDO BEHRENS INDIRA SCIVAKAR KRISHNA KUMAR NILOY DAS PRASHANT BHATNAGAR ARCHITA MOHAPATRA CHAD GAYDOS RACHNA MUKHERJEE CLINTON WINGROVE FONS TROMPENAARS GURUCHARAN SINGH GANDHI **ROSHAN CARIAPPA**

VIKRAM SHROFF

VISTY BANA.

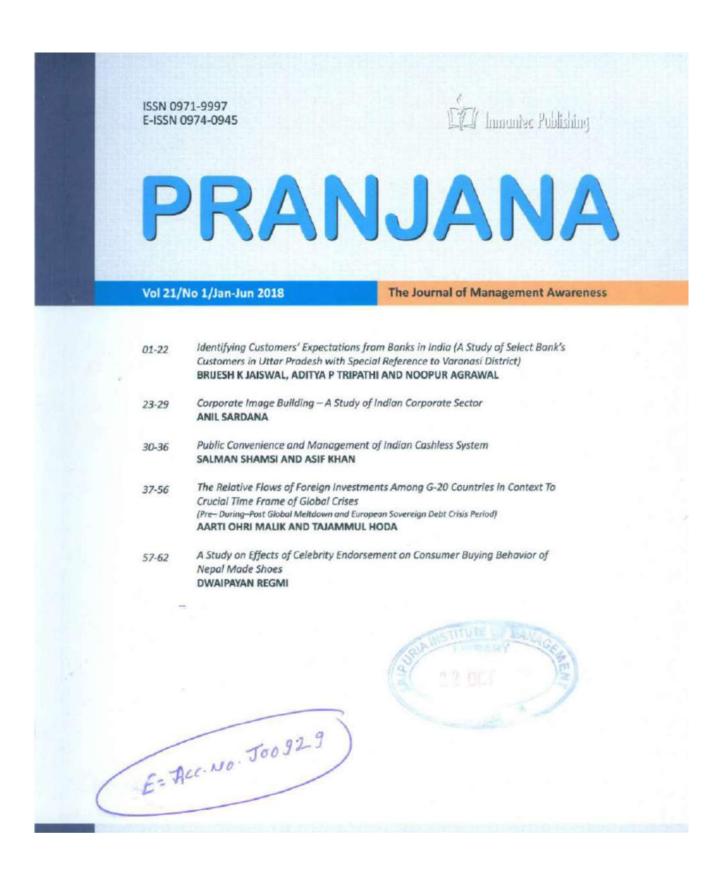
PRAJNAN Journal of Social and Management Sciences

ISSN 0970 - 8448 Vol. XLVII No. 2 July - September 2018 Impact of FDI on Labour Productivity of Indian IT Firms: Horizontal Spillover Effects Goutam Das Bibek Ray Chaudhuri **Problems with Financing for MSME Sector** in Rural Setting in Assam Maumita Choudhury Effect of Macroeconomic Factors on Wealth of Indian Acquirers Ketan C Limave Achut P Pednekar A Brief Article Statistical Modeling of Determinants of Institutional Credit to Farmers in Rural India Mukesh Neha Srivastava

Acc. No. Joo 902



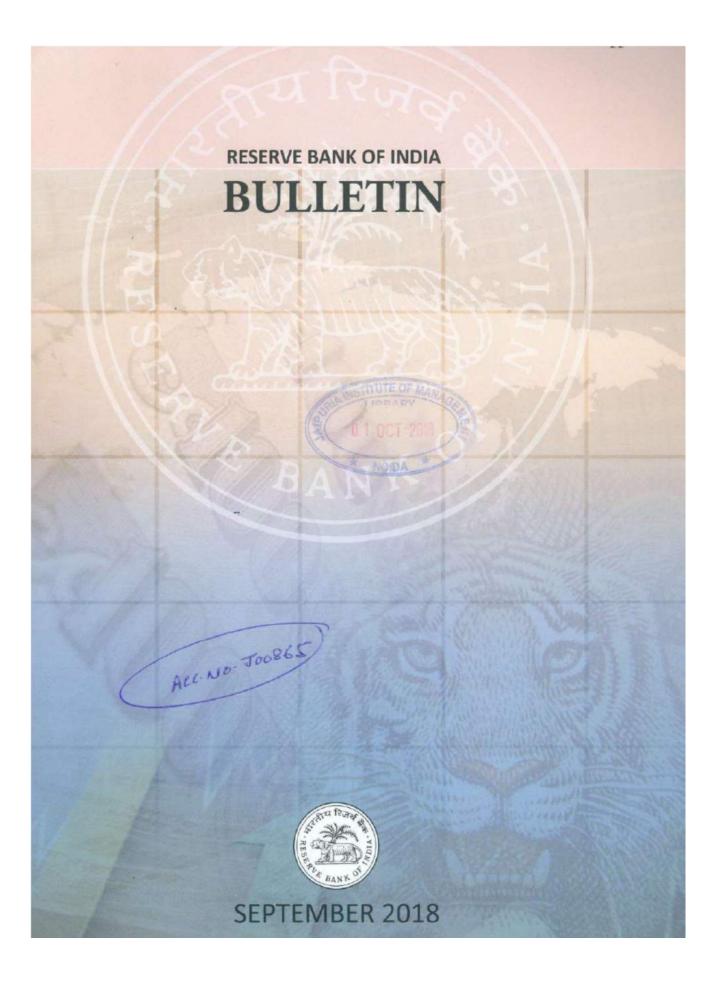
National Institute of Bank Management



Rail Transport Journal January '2018

RAIL TRANSPORT JOURNAL

Volume XXVI No. II	IRT JOURNAL — J A Half Yearly Publication	ANUARY '2018
	CONTENTS	
		Page
Editorial		3
	e Some Other Systems Need nities for a Life Beyond Coal	5
Strategic Manageme From Jargon to Jaag Dr. Sanjeevan Kaps		19
Railway Gauges Aro <i>Sanjay Misra</i>	ound The World	28
Project Delays : Lan Sanjiv Garg	d Issues at the Root	48
Protection of Ground Prof (Dr) Sudhir da	d Water in Indian Cities s	61
Indian Railway Tran Artificial Intelligence Dr (Prof) Nishakan	e (AI)	69
Advent of the WDM Ranjit Mathur	2 Diesel Locomotive	74
Railway Electrificati <i>R.S. Virdi</i>	on - A Deeply Flawed Investment Prope	osal 78
'Logistics Derivative	es - An Exploratory Study	82
IRT - A Report on A Mahesh Kapoor	GM	89
Mail Box	A UT OCT 2018	96
	E=ACC. NO- JOO876	-



CONTENTS

Speeches

Innovation in Retail Payments Urjit R. Patel	1
Public Credit Registry and Goods and Services Tax Network: Giant Strides to Democratise and Formalise Credit in India Viral V. Acharya	3
Importance of Strong Governance and Secure IT Operations for Urban Co-operative Banks to Remain Relevant N. S. Vishwanathan	11
State Government Market Borrowings – Issues and Prospects B. P. Kanungo	17
Big Data and Measurement: From Inflation to Discrimination Roberto Rigobon	25
Current Statistics	35
Recent Publications	79
Supplement	
Annual Report 2017-18	

SPEECHES

Innovation in Retail Payments Urjit R. Patel

Public Credit Registry and Goods and Services Tax Network: Giant Strides to Democratise and Formalise Credit in India Viral V. Acharya

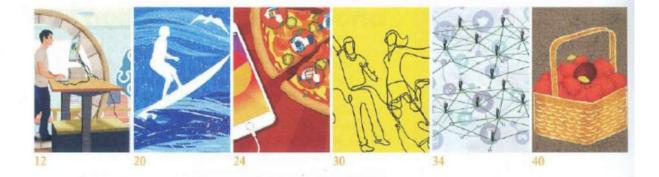
Importance of Strong Governance and Secure IT Operations for Urban Co-operative Banks to Remain Relevant N. S. Vishwanathan

State Government Market Borrowings – Issues and Prospects B. P. Kanungo

Big Data and Measurement: From Inflation to Discrimination Roberto Rigobon







02) masthead

- 03) editorial
- 74) reading room

06) myth buster gender neutral More than anything else,

More than anything else, persistence is the skill women leaders need to cultivate to be successful in the tech industry, says *Pratima Rao Gluckman*.



10) cover story:



12) fight it young

Dr Marcus Ranney, Thrive Global, tells us how the millennial workforce should equip themselves to ensure that stress and burnout do not impact their career and growth trajectory.

20) break down barriers

Connecting across generations helps employees share expertise and significantly contribute to helping a company grow economically and culturally. *Chris Westfall*, author of *Leadership Language*, opines.

24) dive deep

Retain millennials through empathy and engagement observes Dr Debashish Sengupta, Alliance University.

30) entitlement, a millennial problem?

How to encourage a collaborative and thriving culture that moves past the generational divide? H V MacArthur, author of Low Man on the Totem Pole, explains.

Now you can stay connected with us even more easily. Simply scan the QR code on the cover by downloading any QR code reader app on your smartphone, and join our Facebook community for regular updates, contests, offers and a lot more.

The Smart Manager) Sep-Oct 2018

manager



34) interview

embrace the highs and lows Jennifer Turnage and Megan Sumrell, authors of Honey, You Got This!, tell us why technology and network marketing should work abreast.

40) organizational behavior

before they change you... How to keep toxicity at bay? *Rajeev Shroff*, Cupela, lists seven steps to develop positivity.

44) strategy

bright leaders, right opportunities

Why should smart leaders use a systematic opportunity process? asks *Richard M Rohman*, Open Mind Opportunity Consultancy Private Limited.

48) strategy

creative core

Creative management is an essential competency, says Dr Saumya Sindhwani, Indian School of Business.

52) leadership

power of two

How can an organization make quick and effective decisions on a regular basis? *Doug Skonord*, Transition Management Inc, explains.

56) strategy

blow with the wind Jonathan MacDonald, author of Powered by Change, says the only guarantee in the future of your business is change.

60) gurumantra

"leaders' of a different kind The idea that 'leaders lead and followers follow' does not work with millennials, says *Morgen Witzel*, University of Exeter Business School.

66) women leaders

one small step, one big change Positive measures addressing the issues of women can be initiated with one small step, suggests *Dr Smita Dabholkar Singh*, Institute of Management Technology.

70) organizational behavior

how to manage conflicts? Conflicts have to be dealt with effectively to help organizations create a thriving work environment, says *George Kohlrieser*, IMD.

SOUTH ASIAN JOURNAL OF BUSINESS AND MANAGEMENT CASES

Volume 7 Number 2 December 2018

CONTENTS

Editorial

Innovation, Entrepreneurship and Sustainability Ajoy K. Dey

Cases

Integrating Unbanked Rural Populations through Frugal Innovation: A Case of Gramateller in India Prageetha G. Raju

Prageetria 6. Kaju

M-Kopa Solar: Lighting up the Dark Continent Charu Rastogi

My Foot: A Boulique with a Difference V.S. Pai and Chetan V. Hiremath

A Case in Medical Equipment Design for Strategic Sustainability Hanuv Mann, I.J. Mann and Nehul Gullalya

Rebuilding the Trust: Maggi Way Jayakristnan S

Sustainable Finance in Emerging Markets: A Venture Capital Investment Decision Dilemma Divya Aggarwal and Varun Elembilassery

International Business in Transitional and Emerging Economies: A Perspective of Latvia, Lithuania and Estonia with India Som Sekhar Bhattacharyya, Andrejs Čirjevskis and Tatjana Põlajeva

Bangladesh's Dynamic Toilet Soap Market: The Case of Keya Jashim Uddin Ahmed, Asma Ahmed, Fatema Begum, Mohammad Abdul Majid and Gitiara Kabir

ACK-ALD THE PS In

find this journal Online at http://journals.sagepub.com/home/bmc ISSN 2277-9779

(E) 🐨

BIRLA INSTITUTE

Vol. 25, Issue No. 2, April-June 2018

SOUTH ASIAN JOURNAL OF MANAGEMENT

ISSN: 0971-5428

Anand Prakash and Milind Phadtare	7	
Key Factors Contributing to Revenue-based Growth		
of Small Construction Firms in India: An Empirical Study		
of Smart Construction Firms in mona. An Emplited Study		
Sarthak Kumar Jena, Chandra Sekhar Mishra		
and Prabina Rajib	31	
	51	
Factors Influencing Share Buyback Decisions of Indian Companies		
Kumudinei Dissanayake and Ramanie Samaratunge	66	
Country Institutional Profile for Women-led Small Businesses:	00	
Evidence from a Developing Economy Context		
Monika Chopra	90	
An Analysis of Spillover of Return and Asymmetric Spillover	10	
of Volatility between NIFTY and India VIX		
A N M Shibly Noman Khan	117	
Governance and Academic Management of Private Universities		
in Bangladesh: Need for Embracing a New Paradigm		
in Bangladesii. Need foi Embraenig a New Faradigin		
P K Ranju and T Mallikarjunappa	139	
The Effect of Cross-Border Mergers and Acquisitions		
on Shareholder Wealth: Evidence from Indian High-technology Industry		
on Shareholder weards. Evidence from fildian ringi-technology fildusuy		
Ramajanaki Doraiswamy Iyer	167	
An Examination of the Relationship		
between Some Aspects of Workplace Spirituality		
and Job Satisfaction among Female Nurses in India		
and 500 Satisfaction among remate reases in mora		
Research Note		
Raju Majumdar	189	
	107	
Indebtedness in Indian Manufacturing Firms: The Evidence Revisited		
Book Reviews	214	
	~14	
Acc. No. Joo \$13		
ACCING GARA		



ASARC



Volume 22, Number 3 September 2018

The Journal of Business Perspective

ARTICLES

Discovering the Motives to Browse Internet among MBA Students: An Interpretivist Investigation

Moderating Role of Job Autonomy and Supervisor Support in Trait Emotional Intelligence and Employee Creativity Relationship

Impact of Social Media Marketing on Brand Experience: A Study of Select Apparel Brands on Facebook

Importance-performance Analysis to Identify Effective Learning Approaches for Sustainability in an Indian Business School

leeraj Singhal, Himani Gupto and Gorimo Mittal

Impact of Structural Empowerment on Organizational Commitment: The Mediating Role of Women's Psychological Empowerment

Prioritizing Critical Success Factors for Sustainable Service Quality Management by Logistics Service Providers

Anchai Gupta, Rajesh Kumar Singh and Prodeep Kumar Suri

A Study of Consumer Behaviour towards Genetically Modified Foods and the Moderating Effects of Health Consciousness

Does Legal Status Affect Performance of Microfinance Institutions?: Empirical Evidence from India Enward Chore 5, Johnshitte Pellar and Una Mena

MANAGEMENT CASE

Closed Tea Estates: A Case Study of the Dooars Region of West Bengal, India

CASE ANALYSIS BOOK REVIEWS

Acc-200 Joo 863

find this journal Online at http://journals.sagepub.com/home/vis ISSN 0972-2629





OCTOBER 2018

A DEVELOPMENT MONTHLY

MAR

IBRARY

0 9 OCT 2018

NOIDA

₹ 22

Women Empowerment

Empowering the Nation with Women-led Development Maneka Sanjay Gandhi

Empowering Women through Continuum of Care Preeti Sudan

Breaking the Shackles of Financial Deprivation Lekha Chakravarty, Piyush Gandhi

SPECIAL ARTICLE

Ensuring Equality for the Minority Women Syeda Hameed

FOCUS ARTICLE

Helping Women Gain Control of their Lives N.V. Madhuri

ACC.NO. J00895



Let noble thoughts come to us from all sides Rig Veda

IN THIS ISSUE

ACC.NO.

To

EMPOWERING THE NATION WITH	-	
WOMEN-LED DEVELOPMENT		
Maneka Sanjay Gandhi	6	

FOCUS

HELPING WOMEN GAIN CONTRO	L
OF THEIR LIVES	
N V Madhuri	15

SPECIAL ARTICLE

IN PURSUIT OF INCLUSIVE	
GROWTH IN INDIA	
Brinda Viswanathan,	
Sanjana Sharma34	
EMPOWERING WOMEN:	
LEGAL PROVISIONS	
Geeta Luthra 39	
INDIAN WOMEN IN ASIAN	
GAMES 201843	
MEETING THE CHALLENGES OF	

COMMUNICATION: OVERARCHING ROLE IN WOMEN EMPOWERMENT Archana Datta Mukhopadhyay..... 60

USTITUTE OF MAI

LIBRARY

No. of Pages 68